

TODAY Southwestern

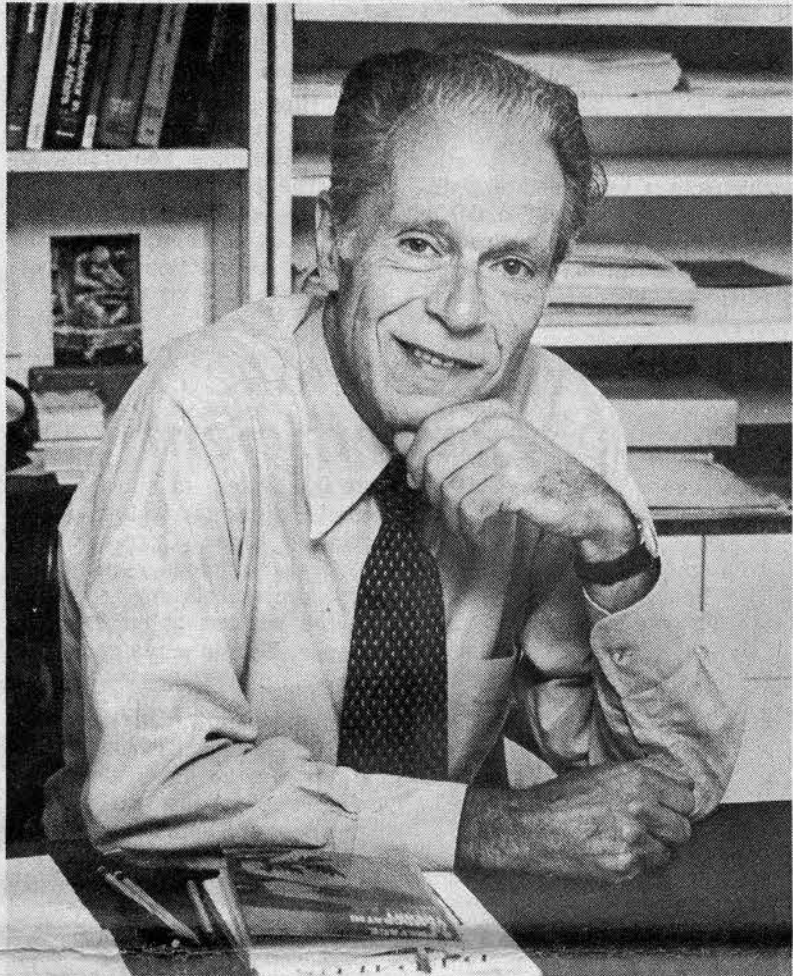
News of Southwestern At Memphis: students, alumni, faculty, staff and friends

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Memphis, Tennessee

April 1980



Dr. Albert O. Hirschman

1980 Seidman recipient named; Hirschman selected as winner

Dr. Albert O. Hirschman, economist and professor of social science at the Institute for Advanced Study, Princeton, New Jersey, has been named the winner of the seventh Frank E. Seidman Distinguished Award in Political Economy given annually by Southwestern.

The award of \$10,000 and the foundation which supports it were established by Mr. and Mrs. P. K. Seidman of Memphis in 1974 in memory of Mr. Seidman's brother, Frank E. Seidman, one of the founders of the international accounting firm of Seidman and Seidman. Frank Seidman was an accountant and a former resident of Grand Rapids, Michigan.

Economists around the world submit hundreds of nominations each year for the highly sought-after award. A selection committee which met in Washington, D.C., in late February studied this year's nominations and recommended Dr. Hirschman as

the 1980 recipient.

The Frank E. Seidman Distinguished Award in Political Economy Board of Trustees approved their recommendation.

The purpose of the award is to recognize and encourage distinguished economists who are attempting to extend their research and teachings into inter-related areas of other social sciences, according to P.K. Seidman. Dr. Arthur Okun, senior fellow at Brookings Institution, was last year's winner. (Editor's note: As this paper went to press, word was received that Dr. Okun had died, victim to a massive heart attack).

Mel Grinspan, professor of business administration and Southwestern's director of the Seidman Awards program, explained, "The myriad of social problems facing us today demand that we take an interdisciplinary approach to their solution."

"Dr. Hirschman is a prime example of this type of interdisciplinary study and analysis in his exceptional contribution to economic thought," said Grinspan.

Dr. Hirschman, a long-time student of the development process, has focused his teaching, research work and writing on the interplay of economics, politics and social processes in the evolution of developing nations.

Many of Dr. Hirschman's writings deal with Latin America. In 1952. After 6 years with the Federal Reserve Board researching economic problems of European post-war recovery (the Marshall Plan), Dr. Hirschman accepted a two-year post as economic adviser with the National Planning Council of the Colombian govern-

ment. He stayed in Bogota afterwards as a private consultant to Colombian officials and private firms.

It was Dr. Hirschman's personal experiences in Colombia which spurred his examination of the development process.

The book that resulted, "The Strategy of Economic Development," studies the complex relationship of economic, political and social processes in determining the current economic structure and the economic potential in developing nations.

In addition, Dr. Hirschman, who was born and raised in Berlin but left when Hitler came to power, has traveled and studied all over the world — in France, Italy, India, and Pakistan. Many of his writings stem from first-hand analysis of the economic, political and social conditions in nations around the world.

His more recent publications, "Exit, Voice and Loyalty" and "The Passions and the Interests," have broader, more historic themes, because, as Dr. Hirschman put it: "it became increasingly clear to me that economic development alone was not going to solve problems of the poor countries. We need to learn much more about the interrelation of economics with politics and ideology."

During his academic career, Dr. Hirschman has been a Harvard University professor and Lucius N. Littauer Professor of Political Economy (1964-74); professor of international economic relations at Columbia University (1958-64); and visiting research professor at Yale Uni-

(Continued on Page 2)

Government chips in funds In name of energy saving

Energy conservation improvements totalling a quarter of a million dollars will take place on campus by 1981 with Uncle Sam picking up the tab for half.

A grant of \$124,496 was recently awarded the college by the Department of Energy, according to Southwestern Director of Administrative Services Tom Kepple. The college, in turn must match the grant to bring the total to \$248,993, he said.

"We were at a point that we had done all we could do (in terms of energy savings) without spending a significant amount," said Kepple, who has waged a battle against rising energy costs since he took over the administrative services post at Southwestern four years ago.

The college submitted nine separate applications—one per building—to the Tennessee Energy Authority in February, according to Kepple. All nine were approved by the Authority and subsequently by the D.O.E., he said.

In March, Kepple received a letter from U.S. Senator Jim Sasser (Tenn.) notifying him the grant—under the Title III Energy Conservation Programs for Schools and Hospitals—had been awarded. Selections were based on energy savings versus the cost of proposed modifications, Kepple explained.

"These energy measures will pay for themselves within five years," said Kepple, noting it

will only take two and a half years for Southwestern's portion of the bill to be paid off in energy savings. Energy is an expensive commodity for the college as evidenced by the utility budget for fiscal year '1980 — \$251,350.

Kepple expects the conservation measures to be completed by 1981. They will include replacing current lights with low wattage fluorescent bulbs; in-

stalling attic insulation in classroom, maintenance and residence hall buildings; substituting a hot water heater for the current boiler in the gym and installing a computerized energy management system for the entire campus.

Campus buildings will be connected to this centralized energy management system by underground cables, said Kepple,

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TECHNOLOGY TOPICS—Dilemma '80 speakers trade theories about the future and technology. From left to right are Harlan Ellison, Stewart Brand and Paolo Soleri. See story on page 3.

Mike Julius is latest SW Fulbright scholar

John Michael Julius, a senior from Memphis, managed to beat six-to-one odds to become the college's only Fulbright Scholarship recipient for the year.

The Fulbright grant is a highly sought-after scholarship for graduate study in a foreign country. For every six applications received by the Institute of International Education, which screens the applicants, about five are turned down.

Julius, an economics and German major and son of Mr. and Mrs. Edward B. Julius Sr. of Memphis, will head for a university in Germany next fall to participate in the program. He expects to learn within six weeks which institution in Germany is to be his host.

The Fulbright scholarship was established after World War II as a means by which foreign governments could pay back their war debts to the U.S. One of the goals of the program is to foster mutual understanding between the U.S. and foreign countries through the exchange of students and ideas.

Since the scholarship was established, approximately 20

Southwestern students have earned the Fulbright awards, according to Franklin Wright, history professor and college adviser for the Fulbright program. Leslie Robinson '78, received a Fulbright Scholarship to Germany two years ago.

As a Fulbright scholar, Julius will receive tuition, round-trip transportation, books and a year's stipend for living expenses. During the 12 months in Germany he will study international economics and economic history, he said.

The competition is open to students in over 1,200 colleges or universities. Last year close to 3,000 graduating seniors or graduate students applied for Fulbright grants, with Germany by far the most popular of the 35 countries participating.

Julius, a recently-tapped member of Phi Beta Kappa, described the lengthy application procedure. College faculty members must write letters of recommendation, addressing the candidate's academic ability and language proficiency, Julius said. The candidate must also present a detailed plan of study, along



Mike Julius

with a personal biography.

The material is then presented to a faculty committee which weighs the candidate's qualifications. If the student passes the committee test, his application is sent to the IIE, where the student is pitted against several thousand students of similar academic stature.

Julius said he intends to continue graduate school in the U.S. upon his return from Germany. He mentioned a dual program of law and business as a possible course of graduate study.

Hirschman favored For Seidman award

(Continued from Page 1)
 versity (1956-58).

Prior to teaching and positions with the Federal Reserve Board and the Colombian government, Dr. Hirschman served in the French and U.S. armies.

Dr. Hirschman holds a doctorate in economics from the University of Trieste, Italy, as well as an honorary doctoral degree from Rutgers University, which he received in 1978. He attended the London School of Economics, Ecole des Hautes Etudes Commerciales and Institut de Statistique Sorbonne, and the University of Berlin.

His books on economics include "National Power and the Structure of Foreign Trade," "Journeys Toward Progress: Studies of Economic Policy-Mak-

ing in Latin America" and "A Bias for Hope: Essays on Development and Latin America."

He is currently writing a book from a series of lectures delivered at Princeton — "Private and Public Happiness: Pursuits and Disappointments."

Dr. Hirschman has been a fellow at the Center for Advanced Study in the Behavioral Sciences, Stanford University; a consultant to the Rockefeller Foundation; and a consultant and faculty research fellow to the Ford Foundation.

Dr. Hirschman will receive the award at the annual awards banquet in Memphis, September 25, 1980. The ceremony will be co-hosted by Southwestern, the Economic Club of Memphis and the Seidman Award Board of Trustees.

U. S. grant to make SW More energy efficient

(Continued from Page 1)

stressing that the system will give better electronic control of the campus.

The heating or cooling systems, for example, will be tied

into the system to allow for automatic turn-ons and turn-offs at specified times. Currently, the on-off regulation is manual and very time-consuming considering the number of buildings on campus, Kepple explained.

In addition, the energy management system will help control the electricity load. "We can spread the day's electricity demand over the entire 24 hours," said Kepple. That would remove peaks and lows in energy demand and consequently cut the utility bill.

The college's portion of the energy improvement budget, \$124,497, will come from the Capital Funds Campaign, said Kepple. None of the D.O.E. grant will have to be repaid by the college.

Harrington hangs blame for economy On corporate power and unemployment

Maldistribution of wealth and business power and high unemployment are the culprits in the West's current economic malaise, according to Socialist leader Michael Harrington.

Get rid of the joblessness, check the spiral of prices and eliminate the concentration of corporate power, Harrington told a capacity crowd in Southwestern's Hardie Auditorium, and there might be hope yet for the economy.

Harrington, chairman of the Democratic Socialist Organizing Committee and an advocate of many liberal causes, was the second of the 1980 M. L. Seidman Town Hall Lecturers to appear on campus.

Harrington followed Peter Jay, former British ambassador to the U.S., who spoke in February. He precedes Robert Solow, president of the American Economic Association, who will visit April 24.

During the week of Harrington's Southwestern stop-over, the prime interest rate had jumped to 17 1/4 percent. Inflation was continuing unabated, and news was circulating of big cuts in the federal budget for jobs programs.

"We're at one of those turning points that will see a fundamental transformation (in the economy)," Harrington predicted. He contended that high unemployment and high prices were al-

most unbearable and would ultimately force economic change upon us.

Yet Harrington disagreed with recent government efforts to right the economy.

He alternately pounded the podium and shook his finger in the air, emphasizing that the only viable solution is to change the structure of the economic system in the U.S. And "few are willing to talk about major struc-

tural changes," he said.

Harrington, a professor and author of a number of books on socialism and poverty in the U.S., called today's recessionary/inflationary condition "unprecedented" and misunderstood by policy makers. The old remedies won't work, he said.

Across the board tax reductions and lowering of the capital gains tax will help the rich but won't spur investment, accord-

ing to Harrington. "We have a tax system which is in effect a welfare system for the rich," he said.

The rich only reinvest their tax savings in industry when they think they can make money and also believe that the economy is sound. "If you want business to invest like crazy, bring unemployment down to three percent," he said. (The current unemployment rate is about 6 percent.)

Harrington proposed price — not wage — controls. "American workers today have less buying power than in 1972," he said. Control prices first, and wages will fall in line, in Harrington's view.

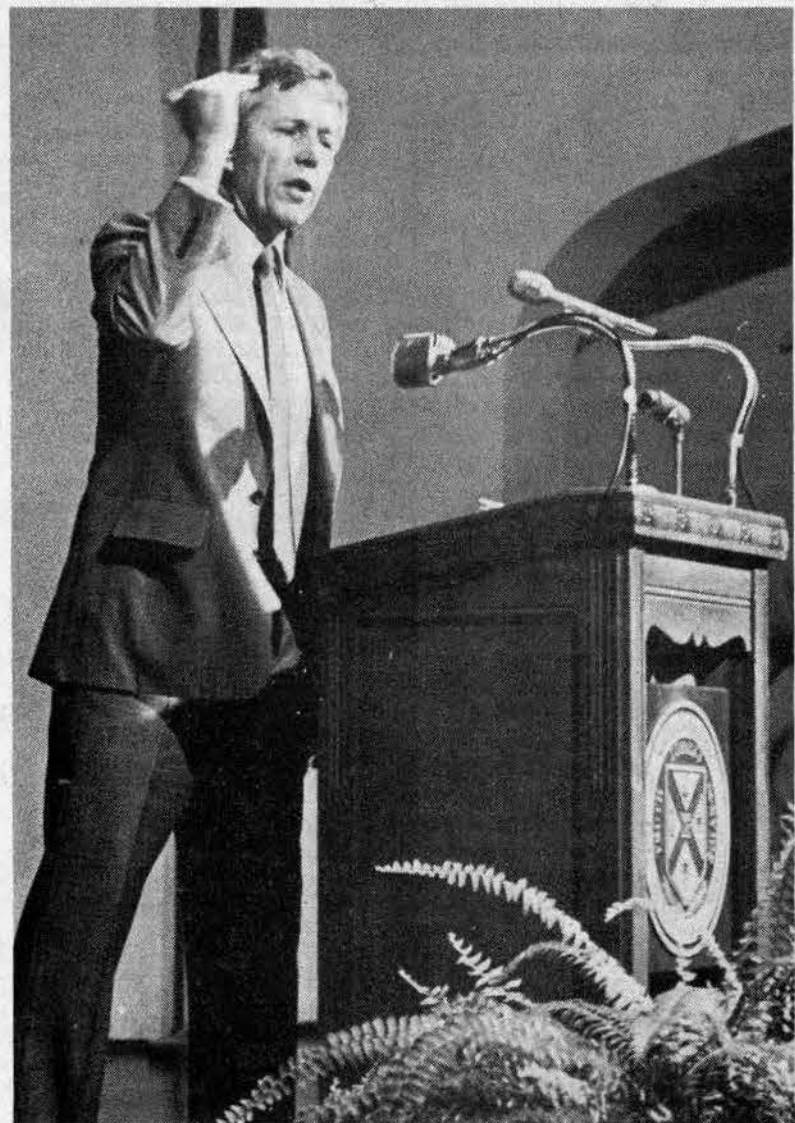
Harrington strongly supports national health insurance. "We're the only advanced society in the world without a national health system," he noted, yet the U.S. is 15th in infant mortality. He characterized the U.S. health program as "less care for higher prices."

Harrington's most emphatic suggestions, however, were tied to unemployment. "We can fight unemployment, but it would require a democratizing of corporate decisions," he said.

Corporations should be restructured with democratic participation on every level; corporate secrets should all be revealed, he stressed. Over the past three decades, corporate concentration has increased drastically, according to Harrington, with the hundred largest companies now enjoying the same pricing control held by the 200 largest companies 30 years ago.

Harrington sees the need for government and the work force to enter the decision-making process.

"If these are difficult times," Harrington said in closing, "they also offer us the challenge to have a society with more justice."



Michael Harrington gives Southwestern audience food for thought in recent Seidman Series lecture (photo by John Peeple).

Prof. sheds light On Taiwan ties

Southwestern's resident expert on China-U.S. relations, Associate Professor John F. Copper, traveled to Washington, D.C. in March to throw some light on the question of Taiwan and its ties to the U.S.

At the request of the Senate Foreign Relations Committee and the Congressional Research Service who co-sponsored the meeting, Prof. Copper participated in discussions in the nation's capital that revolved around the status of Taiwan one year after the U.S. canceled its diplomatic recognition of the nation.

One of the most controversial issues ahead, according to Prof. Copper, is the question of U.S. arms sales to Taiwan and Taiwan's security. The recent meetings were held to provide information that might be used during Congressional debates later in the year.

Prof. Copper, who teaches courses in international studies at the college, recently co-authored a book, "A Matter of Two Chinas." It was the first assessment of U.S.-China policy in print after the U.S. diplomatic switch from Taiwan and Nationalist China to Peking and the People's Republic of China.

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Technology takes center stage In 1980 Dilemma Symposium

The double-edged sword of technology was debated and deliberated during three days of Dilemma '80, the annual speakers symposium sponsored by students on campus.

Is man in control of technology or vice versa? How much government control on technology should there be? Is technological innovation synonymous with progress? And if not, what is the alternative?

The five speakers for the weekend of technology talk were science fiction writer Harlan Ellison; former "Whole Earth Catalog" editor, Stewart Brand; artist and architect Paolo Soleri; technology think tank president Joseph Coates; and World Future Society president Edward Cornish.

From Harlan Ellison—whose words flowed as rapidly as prose from his typewriter—to the soft-

spoken artist, Soleri, the group of speakers teased the audience with provocative comments on man's current technological condition.

A Friday evening panel discussion engaged all the dilemma speakers. The following day was filled with workshops, lectures and slideshows; the evening, with presentations by Soleri, Ellison and Brand.

"TV is technology run amuck," said the pipe-smoking Ellison, citing the lack of control over television. "It's not what they put on TV, but rather the human frailty of wanting to be entertained," he noted, emphasizing people tend to gorge themselves on television.

Ellison, a prolific writer with over 900 articles, books, stories and TV scripts to his name, claimed his conscience forced him to give up television writing several years ago. He had been assigned to write a script for the then-popular show "Logan's Run," but every time he sat down to work on it, he became violently ill. No amount of money, he said, could lure him back to television work.

Despite his disdain for television, Ellison considers the birth control pill a "great technological development," for it revolutionized society by promoting feminism.

According to Ellison, technology has prompted a surge in irrationality—for example, the increased belief in astrology, UFOs and Born-Againism, he said. He explains that, "it seems to be a rebellion against the speed with which we're being

dragged along by technology."

However, technology assessment expert, Joseph Coates, came down on the side of technology, or at least the intelligent application of technology. "Technology is bridging human frailty, transcending human limitations," he said. "Collective intelligence is higher than individual intelligence."

Coates called for a more central role for technology in college curricula today. Otherwise students won't be prepared to deal with the technological complexion of their futures.

Artist Soleri, a visionary whose talents have lately centered on his pet project Arcosanti, a futuristic city being built in the Arizona desert, said, "Technology is essential, but we're in danger of destroying ourselves with it." He criticized

man's wasteful and damaging treatment of the environment.

The arcology movement (coined from architecture and ecology) that Soleri propounds does not advocate mega-structures, he said. Instead, the mini-structure is the basis of the theory.

"It's like folding over the landscape of a very spread out structure, making it into a smaller more compact system," Soleri said. The arcology philosophy is to build up—not out—rather than to encroach on nature. It uses technology to benefit man and nature.

Anonymous 3-year grant Buys books on business

Library shelves of Southwestern's department of economics and business administration will soon be brimming with new books and periodicals, thanks to an anonymous \$15,000 grant by a Tennessee foundation.

The \$15,000, earmarked for library acquisitions, will be paid over a three-year period, according to Wasfy Iskander, chairman of the department.

Calling a comprehensive library collection one of the "most important educational resources for students," Iskander said the bulk of the literary purchases would fall in the categories of managerial economics, finances, investment, personnel, management and accounting. Besides printed matter, video tapes and technical materials are on the acquisition list.

"We need a quantum boost in our (economics and business administration) library holdings," Iskander explained. "We'll probably exhaust the \$5,000 per year of the grant, as well as a good

chunk of our regular budget in updating the library," he said, calling the current library budget of \$2,800 insufficient for that task.

The grant will help the college keep pace with departmental growth, according to Iskander.

In 1978-79, approximately 40 of the graduating seniors majored in economics and business administration, he said, comparing that to 24 graduating economics and business majors five years earlier. The 40 students in 1978-79 constituted about 18 percent of the entire class, he said.

Iskander expects the popularity of economics and business administration to increase in the coming years as well. Based on the freshmen enrolled in department classes today, the number of economics and business graduates could hit 50 in three or four years, he said.

Likewise, three faculty members have joined the department in the last six years, he said.

12 seniors make the grade For Phi Beta Kappa honors

Twelve seniors at the college were recently inducted into the national scholastic fraternity, Phi Beta Kappa, by Southwestern's 31-year-old chapter, Gamma of Tennessee.

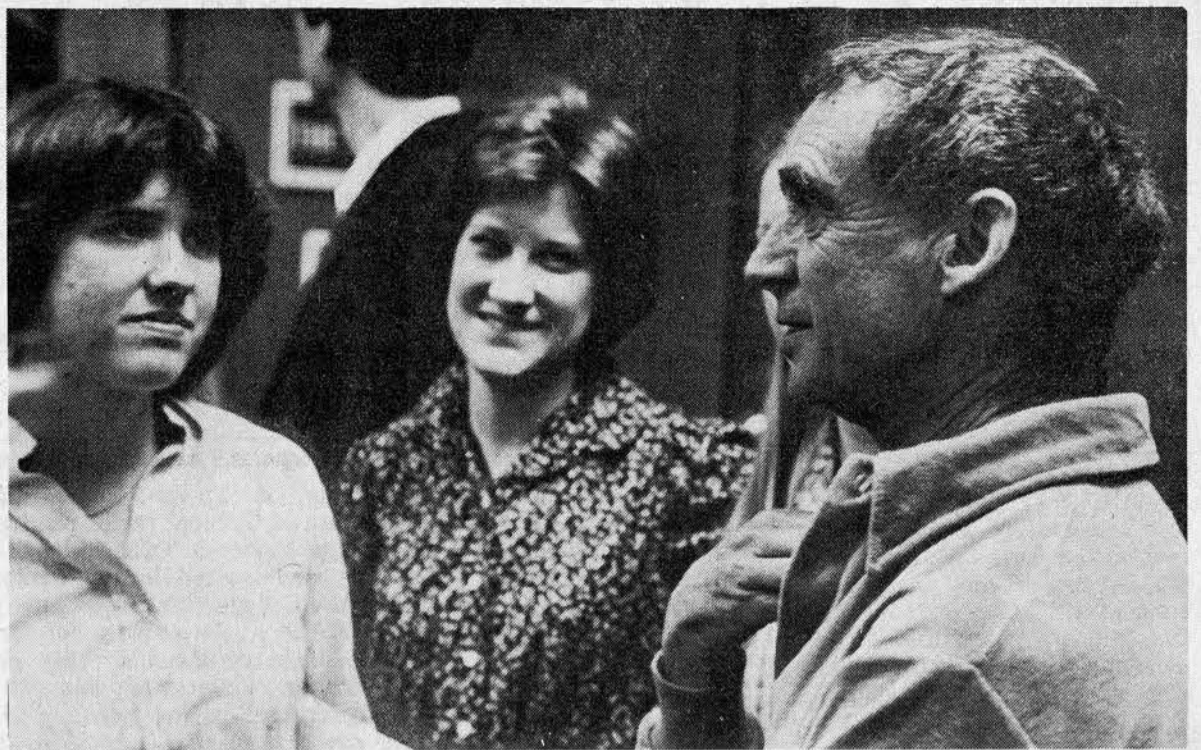
Those selected have a grade point average of at least 3.74 on a 4.0 scale and rank in the upper 10 percent of the college's candidates for bachelor of arts or bachelor of science degrees.

Highlighting the tapping ceremony and the following Phi Beta Kappa banquet was a visit by Phi Beta Kappa scholar Dr. Virginia Trimble, a noted physicist and astronomer. She gave the annual banquet lecture, speaking on the subject of cosmology and man's place in the universe.

The recently named members

of Phi Beta Kappa at Southwestern are: Robert Ivy Burks, a communication arts major from Hattiesburg, Miss.; Sandy Lynn Colbs, psychology, Decatur, Ga.; Julie Edrington, English, Marion, Ark.; Gregory T. Fitzgerald, international studies, Louisville, Ky.; Karen Hammer, political science, Memphis, Tenn.

John Michael Julius, economics/German, Memphis; Lois Elizabeth McGeachy, anthropology/sociology/psychology, Nashville, Tenn.; Dana Marie Nelson, anthropology, Natchez, Miss.; Heide Eve Schueler, history, Woodstown, N.J.; Elizabeth Smith, English, Pine Bluff, Ark.; Brian Chandler Thompson, international studies, Concord, Tenn.; and Shannon Williams, music, Florence, Ala.



Artist and architect Paolo Soleri (right) explains arcology to (from left) Sally Jones '81 and Jill Herbers '82. (photo by John Peeples)



Edward Cornish

Swedish baritone fills campus With great deal more than music

Preaching that "music is a medium for being together" and should be brought back to the home, Swedish baritone Hakan Hagegard shared three intimate days of song and musical comment with the Southwestern family during March.

Hagegard, an opera and lieder singer of international renown, was the second and final guest of the season's Harry B. McCoy Jr. Visiting Artists Series sponsored annually by the college. Choreographer Agnes de Mille appeared in the fall.

The winsome and youthful artist, in fact, practiced the musical intimacy he preached during his Southwestern stay.

Hagegard urged a last-minute change in the location of his public recital — from the large, high-ceilinged sanctuary of Evergreen Presbyterian Church across from the college into the smaller Hardie Auditorium on campus — because he desired a more personal setting.

Hardie Auditorium proved a perfect complement to the much-heralded singing style of Hagegard. Hardie's rafters were alternately filled with the sound of Hagegard's rich, powerful voice and the heavy applause which followed each of his songs.

The evening recital included songs by Schubert and Ravel, as well as some Swedish songs. Hagegard was accompanied by

Thomas Schuback, a gifted pianist and a conductor of the Stockholm Opera.

Hagegard, 34, has sung approximately twenty different operatic roles in Sweden, England, Germany and the U.S. He was as popular with Southwestern's students and faculty as he has



Hakan Hagegard
(photo by Boyd Chitwood)

been with opera audiences around the world.

The Southwestern visit was one of many along the singer's world tour, which began in January. Toting a case which holds his 92-song tour repertoire and accompanied by pianist Schuback and musical journalist Oscar Hedlund, Hagegard has stopped to perform in Denmark, Israel, Hawaii, the Philippines, and Hong Kong.

Besides his public concert, Hagegard spent hours meeting with students, sharing his insights on musical interpretation and a singing career, relating how he was "discovered," and giving his impressions of filmmaker Ingmar Bergman, with whom he worked on the movie, "The Magic Flute." Hagegard played Papageno in the film of Mozart's opera.

According to Hagegard, the "Magic Flute" paved the way for the televising of operas in Sweden. However, television, in Hagegard's opinion, is more suitable for chamber music than for opera.

Hagegard encouraged students of voice to learn to perform before the camera. Part of his campus time was devoted to a master class with selected individuals, at which he critiqued the singing performance of several students and coached them in song interpretation and stage presence.

Visiting dignitaries enrich Southwestern experience

I was walking across campus the other day in a mood buoyed by the anticipation of spring and the magic of the full plumage of spring colors. Professor Diane Clark of the music department evidently was doing the same thing, and we had a short visit.

She was excited over the recent concert and visit of Haken Hagegard, the Swedish baritone, and Thomas Schuback, conductor of the Stockholm Opera. They appeared on campus as part of the Harry B. McCoy Jr. Visiting Artists Program. Not only was the concert a memorable success, but she was thrilled by the Swedish visitors' classroom sessions with her music students. One student was inspired to double his efforts in the study of music and voice, according to Prof. Clark.

Spring is a good time for walking and thinking. I started thinking about our seniors who have been here almost four years and who will be leaving soon. I thought about what Professor Clark had said concerning the special educational contributions made by guests who possessed artistic talent and ideas. We have a wealth of visitors each year to Southwestern. Time with them is an exciting dimension of

a student's four years at the college.

I thought you might be interested in looking over a list of those visitors here during the four years our current seniors have been at Southwestern:

Senator William Proxmire of Wisconsin

Norman Cousins, long-time editor of "Saturday Review."

Seymour M. Hersh of the "New York Times"

LaDonna Harris, minority rights activist (a Comanche Indian and wife of former Oklahoma Senator Fred Harris)

Peter Taylor, '39, author and writer-in-residence at the University of Virginia

C. Eric Lincoln, black sociologist

J. E. Kingsbury, NASA official

Leon Jaworski, eminent Texas attorney, best known for his role as Watergate special prosecutor, (commencement speaker)

Michael Zuckerman, historian.

Sam Keen, theologian, philosopher and author

Robert Coles, Harvard professor of social psychiatry

John Lachs, philosopher

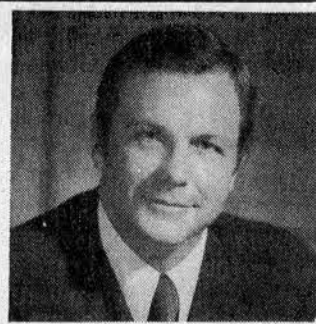
June Sochen, women's studies specialist

Daniel Bell, futurist

As I See It

by

James H. Daughdrill Jr.
President



Hugh R. Trevor-Roper, Lord Dacre of Glanton, regius professor of history at Oxford University and master-elect of Peterhouse College, Cambridge

Edgar F. Shannon, former president of the University of Virginia and Commonwealth professor of English

Paul Kattenberg, professor of international relations at University of Southern California

John P. Walsh, former ambassador to Kuwait

Morton Kaplan, professor of political science at University of Chicago

Adolph Dubs, former U.S. ambassador to Afghanistan

Mary Hemingway, author, wife of Ernest Hemingway

Nancy Dickerson, author,

White House news reporter

Mary McCracken, author

John Toland, author

W. H. McCollough, energy expert, vice president of Texas Eastern Transmission Co.

Thomas C. Schelling, Harvard University economist

Betty Lifton, journalist, playwright and writer

Richard Sennett, director of Center for Humanistic Studies at New York University

Vincent Scully, Yale architectural critic and art historian

Robert J. Lifton, Yale research professor in humanities

Maya Angelou, author, entertainer and lecturer

Frances Moore Lappe, author in field of nutrition

Garry Wills, syndicated columnist and Professor of Humanities at Johns Hopkins University

Doug E. Post, '67, fusion researcher associated with Plasma Physics Laboratory of Princeton University

Philip Handler, president, National Academy of Sciences

Newton N. Minow, Head of Mutual Public Broadcasting

Arthur F. Burns, former chairman of Federal Reserve System

William O'Neill, historian, Rutgers University Professor

David Halberstam, Pulitzer Prize winning author

Eugene McCarthy, former Senator and presidential candidate

Frances Fitzgerald, Pulitzer Prize winning author

The Reverend James M. Lawson, colleague of the late Dr. Martin Luther King, Jr.

The Reverend Timothy S. Healy, S.J., president of Georgetown University

John R. Silber, president of Boston University

Nancy Tatum, internationally acclaimed dramatic soprano

Wilma Dykeman, Middle Tennessee author

William Farris, co-director of the Center for Southern Folklore and Yale Professor of American and Afro-American studies

Maurice B. Mitchell, president of the Center for the Study of Democratic Institutions

Clark Kerr, chairman of the Carnegie Council on Higher Edu-

cation and President Emeritus of University of California, Berkeley

Arthur M. Okun, senior fellow of Brookings Institution and a former chairman of the Council of Economic Advisers under President Johnson

Daniel Schorr, CBS news correspondent

Ron Nessen, press secretary to President Gerald Ford

Howard Simmons, managing editor, the "Washington Post"

Reg Murphy, editor and publisher of the "San Francisco Examiner"

John Tebbel, noted historian and journalist

Arlene Daniels, professor of sociology, Northwestern University

Richard Zakia, visual-arts specialist and professor of photography, Rochester Institute of Technology

S. Shepherd Tate, '39, president of the American Bar Association

James T. Laney, president of Emory University

Lawrence R. Klein, Benjamin Franklin Professor of Economics at University of Pennsylvania, noted as "father of econometrics"

Agnes de Mille, internationally regarded choreographer

Haken Hagegard, Swedish baritone

Thomas Schuback, conductor of Stockholm Opera

Peter Jay, former British Ambassador to the U.S.

Michael Harrington, proponent of socialism and professor at Queens College

Robert M. Solow, president, American Economic Association and professor of economics at M.I.T.

Paolo Soleri, internationally known artist and architect

Stewart Brand, founding editor, "Whole Earth Catalog"

Joseph Coates, technology assessment expert

Harlan Ellison, science fiction writer

Edward Cornish, president of World Future Society

Charles Collingwood, Rhodes Scholar and television journalist

John Macquarrie, theologian, Oxford University

Kiichi Mochizuki, corporate planner for Nippon Steel

Dr. David Steinhaus, research scientist and physicist

These four years have been full of many experiences. But the times with our visitors and the understanding and connections that these associations will provide in the future have been valuable parts of our four years together at Southwestern.



Professor Emeritus of Biology Arlo Smith was on campus to autograph his recent book on wildflowers. Student Sue Deeser '81 is at left.

Professor's talents flower In recent book on nature

The henbits, spring beauties and bluets will soon be blooming on Southwestern grounds. And nature lovers armed with Dr. Arlo Smith's latest wildflower book should have no trouble identifying them.

The above-mentioned wildflowers, common to the campus, are but three of the nearly 500 plants illustrated in Dr. Smith's book, "A Guide to Wildflowers of the Mid-South," recently published by the Memphis State University Press.

Dr. Smith, professor emeritus and teacher of biology, field biology, ecology, and plant morphology at Southwestern for 31 years, spent six years writing the guide. It took an additional three years to move the 415-page book through the printing presses because of its abundant color photographs.

The book was written for the nonprofessional — anyone who enjoys trekking through the "Great Outdoors" and learning

about the vegetation with which he comes in contact.

Dr. Smith, who established and directed the Southwestern Arboretum, photographed area plant-life as a teaching tool. "I used slides to teach field biology," explained the professor, who retired in 1977. He sifted through approximately 10,000 plant slides to come up with those used in his book.

The plants illustrated in "A Guide to Wildflowers" — everything from ageratum to witch hazel—are native to the region from West Tennessee into Central Arkansas and south through Alabama and into East Texas.

Besides pictures, the book gives not-too-technical descriptions of the plants—the what, when, where and why of each species, a glossary of terms and an identification key.

In addition, the book explains about the growing habitats of plants and the impact of urbanization. "If a marsh is drained,

a woodland clear-cut or burned over, a dam floods a valley or air and water pollution infiltrate the habitat, the destruction upsets the balance of nature for several hundred years" he writes.

The book is being sold across the Mid-South, and a limited supply of autographed copies are available through the Southwestern bookstore, according to its manager, Jane Darr. She cited heavy sales for the hardback publication—63 were purchased the day Dr. Smith appeared on campus for an autograph session.

Dr. Smith is a frequent lecturer and a member of many environmental organizations. He has been involved in the Wilderness Society, the Sierra Club, the Audubon Society and the American Forestry Association. For over 15 years he has been president of the Citizens to Preserve Overton Park.

**The Alumni Association of
Southwestern at Memphis
presents**

**A Charter Tour
July 6-21, 1980**

Memphis and Nashville departures

**Further information: Alumni Association,
2000 North Parkway, Memphis, Tennessee 38112**

Church influence still strong on-campus and off

Thirty years ago an 8 a.m. class was nonexistent on the Southwestern campus—not because students were in the habit of “sleeping in” as many are wont to do, but rather at 8:30 a.m. everyone on campus was required at chapel.

Squeaky-shoed monitors paced Hardie Auditorium's aisles, eyeing empty seats with vigor. If students were not in their assigned places for the half-hour devotional assembly, their absences were tallied and sent home to parents along with grades at the end of the term.

Times have changed. Mandatory chapel went out in the late sixties along with strict dress codes and rigid dormitory rules.

Yet, despite the change in worship policy and religious activities, the college's Christian commitment still runs strong.

As a church-related institution and one of 22 Presbyterian Church, U.S., colleges, Southwestern's religious ties are numerous—some subtle, some fundamental to the operation of the college.

The link is evident on various levels—in careers of the alumni, the academic and worship program on campus, the representation of the church on the college's governing body and in the spirit of leadership and the community concern of faculty and students.

Approximately 276 Southwestern alumni are currently known to work in church-related jobs, according to lists supplied by the Alumni Office. That figure includes 73 clergy men and women affiliated with the Presbyterian Church, U.S.; 20 with the United Presbyterian Church and 47 members of the clergy with other faiths.

In addition, many alumni hold posts as directors of Christian Education, chaplains and seminary educators. Even the executive administrative level of the church has its fair share of Southwestern alumni.

In the Atlanta headquarters of the Presbyterian Church, U.S., for example, two South-

western alumni hold top level posts — Dr. Robert Richardson '51, director of the office of stewardship and funding, and James Cogswell '47, co-director of world service and world hunger. Also, Dr. George Chauncey '49 serves as communication executive for the Presbyterian Church, U.S., out of Washington, D.C.

Alumni in high administrative posts of other churches includes The Rev. J. Ray Robbins '43, director of the cooperative mission department for the Florida Baptist Convention; The Rev. Julia P. Simmons '59, associate synod executive in the United Presbyterian Church; The Rev. Albert Evans '54, district superintendent in the United Methodist Church and Bishop William A. Jones '48 with the Episcopal Diocese of Missouri.

Although alumni in religion are spread around the country, one need search no farther than Southwestern's own backyard for evidence of the church influence.

Religious activities, curriculum and worship practices on campus have remained strong over the years. But they, like the church and society in general, have changed during the past five decades.

“Student participation in religious activities is at an all-time high since the 1960s,” said Southwestern Chaplain Robert Norfleet. “The thing that's changed is the type of (religious) activities.”

“We've gone more toward the less formal, the small group,” said Norfleet. He was hired several years ago to coordinate church-related activities on campus and to serve as career counselor for students.

While students are no longer required to attend Sunday morning church services as once was the case, a typical Sunday may find as many as 150-200 students in the pews of Evergreen Presbyterian Church across the street from the campus, according to Norfleet.

Close to 30 percent of the cur-

rent 1,000 students consider themselves Presbyterians, according to Winton Smith '65, director of church-college relations. Methodist, Catholic, Episcopal and Baptist religious preferences among students follow in that order. Between 60 and 70 students are children of church professionals, Smith said.

The predominant form of worship on campus is the intimate gathering of a few students engaged in Bible study, prayer or discussion of controversial issues as they relate to Christianity.

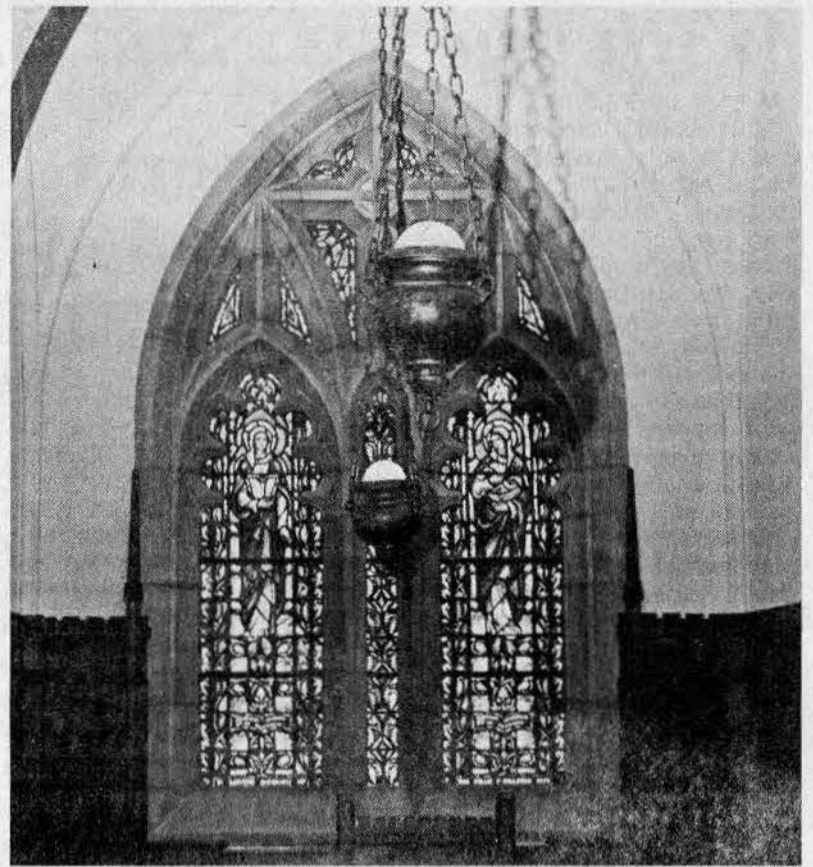
There are six or seven Bible study groups which meet weekly in students' rooms. Evening vespers services occur nightly in the two residence hall chapels on campus. Two non-denominational campus-wide organizations — the Intersarsity Group and the Fellowship of Christian Athletes—each pull about 20 students to their weekly sessions.

“The students seem more interested in having their own thing,” said Norfleet explaining that his office acts as a support group for the students who plan the various religious events. The student body elects two religion commissioners annually. They lead a group of interested students in coordinating worship events.

According to Norfleet, the less structured, smaller activities seem to meet the needs of today's students better. However, several campus-wide services have been scheduled for special occasions during the year—Good Friday, Christmas and Parents' Weekend, for example.

The moral commitment of students is also apparent, said Norfleet, through their participation in the Kinney program, a student-run volunteer organization of community service founded by the late Prof. Laurence Kinney. A couple hundred students each year contribute several hours weekly to various community projects through the Kinney program.

A recent fast for world hunger at the college found close to 500



students willing to forego food for the day. Over \$700 was raised through their sacrifice, and it was sent to an international hunger relief organization, Norfleet noted.

Even the nuts-and-bolts matters of governing the college are influenced by the church. Sixteen of the 32 members of the Southwestern Board of Trustees are elected by the church courts, the Synod of the Mid-South and the Synod of Red River. Membership on the board assures these church representatives a significant role in planning for the development of the college.

Moreover, the church gives Southwestern approximately \$137,000 annually. That figure, however, does not include the individual contributions the college receives from church members.

Further evidence of the covenant between the college and the church is the Presbyterian Partnership, a recently established scholarship for students from synod churches. The college and the particular church to which the applicant belongs equally share in a grant which helps defray tuition costs, according to Dean of Admissions Ray Allen.

Examples of the church relationship go on and on. Yet the most profound illustrations are oftentimes the least tangible.

The way the influence has been strongest, Winton Smith be-

lieves, is through the leaders of the college. He named former dean Jameson Jones; the late Prof. Laurence Kinney; former presidents of the college Peyton Rhodes and John David Alexander; Religion professor Fred Neal; early Southwestern president, the late Dr. Charles Diehl and others.

They set a tone of “sensitivity, fundamental honesty and moral concern that Smith terms “infectious.” “They felt things should be done well—that people should be treated decently,” he said, calling that part of the college's Christian heritage.

The church heritage, however, must be a balance of freedom and commitment, according to a statement issued by the Southwestern Board of Trustees in 1974. The tie to the church does not mean faculty, students, administrators or trustees must walk an intellectual tight rope where one false step could be fatal.

The following tells best how the college sees its church identity:

“In a time of turnover-technology, impersonality, and eroding ethics, Southwestern At Memphis reaffirms its Christian commitment to prepare men and women in mind, body, and in spirit fitted for leadership in tomorrow's world.”—taken from “A Statement of Christian Commitment and Church Relationship” adopted by the Board of Trustees.

Alumnus links church, college

Some church-related colleges are going to go down the drain because they haven't identified their own mission or how that mission relates to the church, according to Dr. Robert P. Richardson '51, director of stewardship and funding for the Presbyterian Church, U.S., in a recent interview at his Atlanta office.

“If a college knows what it's doing and why, it has a good chance of staying in the black,” he predicted, stressing the need for a strong faculty and an aggressive college president.

Dr. Richardson has firsthand knowledge of Southwestern's church-relatedness, its leaders and religious activities over the years. His link to the college dates back to 1937 when at the age of 11 or 12 he visited the campus.

“Dad took us to meet Dr. Charles Diehl, and I was so impressed by the gentleman that I had a good feeling about the school from ‘way back,” said Dr. Richardson, who later entered the college after a four-year stint in the U.S. Army during World War II.

Dr. Richardson's father, the late Rev. Robert P. Richardson, was likewise an alumnus of the college ('17) who became vice president in 1951. A third-generation member of the Richardson clan, Dr. Richardson's daughter Sydney, is a junior at Southwestern today.

Dr. Richardson spoke of the post-World War II climate on campus during his undergraduate years, “Religion became popular then. New churches were being started. People (primarily those interested in the ministry) were



Dr. Robert Richardson '51

excited about moving into new frontiers.”

Dr. Richardson's own frontier upon graduation from seminary was a small church in Mississippi which he served as pastor for four years. He has also held pastorates at Raleigh Presbyterian Church in Memphis and Bon Air Presbyterian Church in Richmond, Va.

“The church courts have loosened control of the (Presbyterian) colleges,” he said, calling today's colleges “more autonomous” in terms of finances. “The economic situation has contributed to this also,” he noted.

However, he emphasized that church and college can work together to advance each other. For example, he said, continuing education courses at Southwestern, like the “Man” course taught by Prof. Granville Davis, have “tremendous benefits for the church.”

Also, Dr. Richardson sees the college as a forum for theological discussion between lay people, clergy and faculty and sees the faculty as a great literary resource for the church.

Reading room endowed In name of Dr. Atkinson

The reading room used for the departments of anthropology, psychology and sociology has been endowed in memory of Dr. William R. Atkinson, long-time Southwestern professor who died last August in Memphis.

Miss Margaret Hyde, a member of the Southwestern Board of Trustees and a director of the Memphis firm of Malone and Hyde, Inc., established the permanent endowment in Dr. Atkinson's name. The room — which will be called the W. R. Atkinson Reading Room — is located on the first floor of S. DeWitt Clough Hall, on the east side of campus.

“Permanent memorial gifts come in the form of scholarships, buildings, rooms or col-

lections,” Director of Development Don Lineback noted. “We're especially grateful for Miss Hyde's gift, which is part of the \$20 Million Commitment, the college's capital funds campaign.”

Dr. Atkinson taught psychology and education at Southwestern for 25 years. He retired in 1947 to become owner and president of the Hutchison School for Girls in Memphis.

Dr. Atkinson attended Southwestern when it was located in Clarksville, Tenn. He joined the college as a professor in 1922.

He is survived by his wife, Amelia Appleton ('25) Atkinson, retired headmistress of the Hutchison School.

Cagers end NCAA tourney With one loss and one win

By Ed White
Athletic Director

The Lynxcat Basketball Team beat Centre, 84-75, at home on Saturday, February 23. Then they traveled to Illinois College, where they won, 76-74 on Sunday. Monday they played Principia in St. Louis and won, 80-71. Physically and emotionally exhausted, the team returned home late Monday night.

At the end of February, the team received Southwestern's first invitation ever to participate in an NCAA national tournament. In addition, the college was named to host the NCAA South Regional basketball tournament on Feb. 29 and March 1.

In our first tournament game, we played excellently against a fine Lane College team and lost, 54-57. On Saturday night, we played one of the season's best games, beating a good team from the University of North Carolina at Greensboro.

Junior Ned Hill was afterwards selected for the All-Tournament Team, based on spectacular shooting (11-13) for the two tournament games.

In voting by the Basketball Coaches of the South Region, Mike O'Keefe and Mark Wendel were selected first team All-South Division III, and Kurt Wyckoff and Matt Bakke were chosen to the second team. That was not the final honor for this year's basketball team, however: Coach Herb Hilgeman was voted Coach of the Year for the South Region.

Since there was not a single senior on this year's team, we look forward to another exciting and highly successful basketball

Sports Roundup

season next year in Mallory Gym.

Before winding up this year's basketball season, I must express a personal note of disappointment: the lack of team support by alumni through attendance at games. At the Friday night doubleheader, when Southwestern was hosting and playing in its first NCAA tournament, only 750 attended.

I believe anyone who saw our team play would agree it was fine basketball — good athletes who were well-coached and playing exciting basketball. Southwestern has a solid athletic program, with good athletes. We hope to build an even stronger athletic program, but we need your support — through enthusiastic attendance at campus athletic events.

A good start would be ordering now for season tickets to 1980 football games. Coaches Gary Troll and Mike Clary have 96 football prospects who have applied for admission. We hope to have at least 25 or 30 freshmen on the field for the first work-out in August. That would give us over 60 on the squad, compared to 43 this past season.

With a larger squad, competition for starting positions would be much more intense, starters could be rested more frequently,

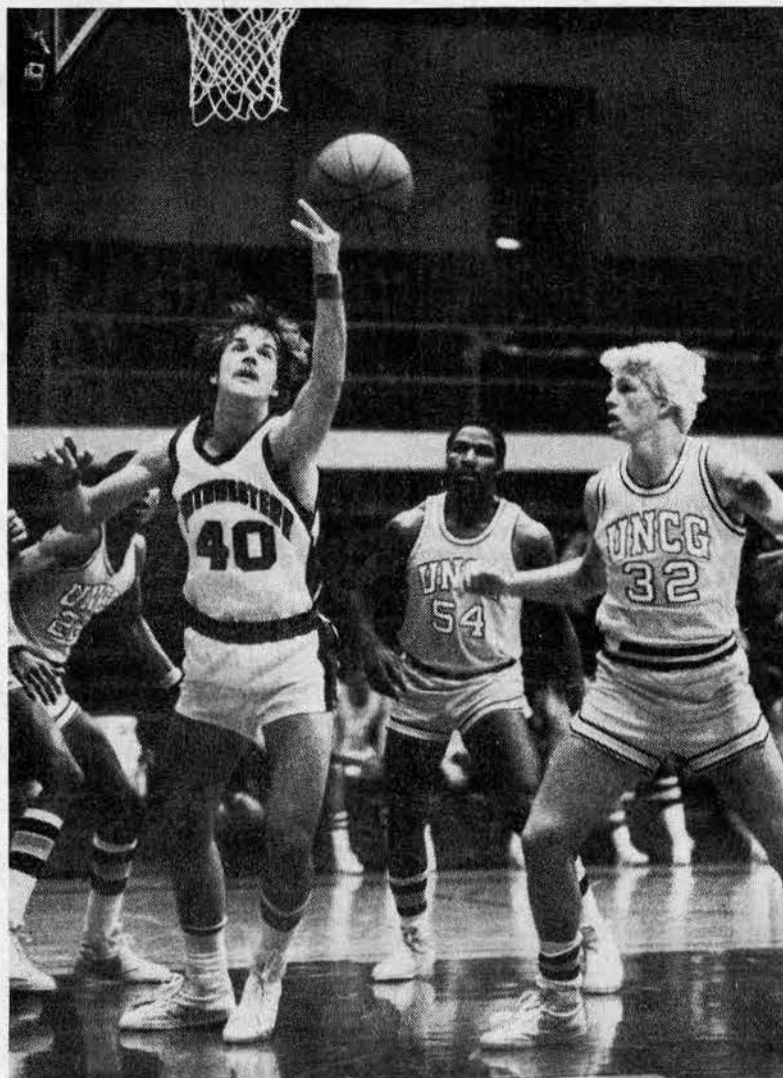
and injuries to first team players would not be so devastating.

It's a little early to tell much about the spring sports, but I will try to give some idea of what to expect. Please remember that not much recruiting has occurred in spring sports for at least the past three or four years.

Baseball — It would be hard to improve on the record for the past two years: 41 wins, 17 losses and two conference championships. Last year the pitching staff ranked second in the nation, with an earned run average of 1.98. Three returning starters from that staff, plus freshman Oscar Ramos, make us optimistic for another strong Lynxcat baseball team.

Women's Tennis — Last year's team won 13 matches and lost 4, including a win over Memphis State. Unfortunately, three of those players have graduated, including Laurie Lynn, the No. 1 player, who is now women's tennis coach at University of Tennessee—Martin. Coach Sarah Risser expects the team to do as well this season as last year. Part of her optimism is based on the fine play of this year's No. 1 player, Lucia Ouelette. However, Lucia is not just a tennis player: In February she participated in a New Orleans marathon, finishing in a little over three and one-half hours.

Men's Tennis — of the team's nine players, only two had played a college tennis match before this year. While the freshmen are gaining experience, I will be learning which of them



Kurt Wyckoff (left) works against University of North Carolina, Greensboro, during consolation game of NCAA tournament at Southwestern (photo by Boyd Chitwood).

are the most hard-working and which ones play with greatest intensity. If we can enroll two outstanding players we are recruiting now, one from Memphis and one from North Carolina, we will be a better tennis team next year.

Golf — From last year's squad of 7, the only returning lettermen are John Tucker and Steve Garrett. We have an inexperienced team, but hope to be competitive in time for the State Tournament and the College Athletic Conference Tournament at Centre.

Women's Track — Coach Freeman Marr again has a small but hard-working squad. Lisa Gilchrist recently won the 440 against Marquette University,

(which awards athletic grants) and Tennessee Tech. Margaret Couch is another talented athlete who ran a fine 880 against the same schools, leading until the end, when she was overtaken at the finish line.

Men's Track — Last year we had only eleven on the squad. This year, Coach Mike Clary has a squad of 24, simply by recruiting from within the student body. That increase in participation earns my respect for Mike and his squad members. Recruiting for next year appears to be going well. Three or four talented incoming freshmen, combined with those returning from this year's squad, could again produce winning track teams at Southwestern.

Alumni urged to circle October 4th As Homecoming Weekend for 1980

With folks beginning to plan their yearly vacations, the Alumni Association requests that everyone tuck away an extra day for the fall.

The weekend of October 4 has been slated for Southwestern Homecoming '80. Coordinators expect the event to draw alumni from all over the region, as well as from Memphis.

The highlight of the weekend will be the traditional Homecoming football game — this year against Illinois College, the newest member team in the College

Athletic Conference. There will be plenty more than football filling the autumn weekend, though, said Director of Alumni Programs Ned Moore.

Homecoming festivities, being arranged by Jane McSpadden Genette '52 and Janie Stone McCrary '65, will kick off Friday, Oct. 3 with registration, campus tours and receptions.

On Saturday, breakfasts, lectures, coffees, campus tours, and the annual Homecoming luncheon will precede the game. Afterwards, the classes celebrat-

ing reunions — those whose class years end with "0" or "5" — will meet for evening parties around town.

Special tribute will be paid the class of 1955, celebrating its 25th reunion, and the Golden Anniversary Class of 1930, according to Moore.

Alumni working on the reunions this year include Beverly Buckingham '35; Libby Jones Breyspraak '40; Margaret Jones Houts '40; Jane Milner Caldwell '45; Harrison Adams '50; Mary George Beggs '55; Ray Henley '60; Madge Wood Tullis '65; Rosemary Wood Potter '70; and Richard Kalkbrenner '75.

Telephone calls help efforts To reach alumni-giving goal

Alumni volunteers discovered that generous donors are only a phone call away.

The Southwestern Fund alumni phonathon on campus during March exceeded its goal of \$50,000, according to Mary Mooney '75, director of the annual giving program. The telephoning effort, aided by dozens of alumni, students and members of the faculty, resulted in \$53,558 in contributions to the college.

"We averaged about \$5,000 per night," said Ms. Mooney. On the night students did the phoning \$7,100 was pledged, according to Ms. Mooney.

After the full twelve days of the telephoning project, 2,461 alumni had been reached, she

said. Of that number, 1,180 pledged to the college and another 635 promised to give without stipulating an amount.

The phonathon is the final program of the alumni division of the Southwestern Fund. The campaign ends June 30.

Darr nominated

Jane Darr, the Southwestern Bookstore Manager, was recently nominated to the office of President of the Tennessee Association of College Stores for the year of 1980.

She presided at the organization's annual meeting in February in Nashville.

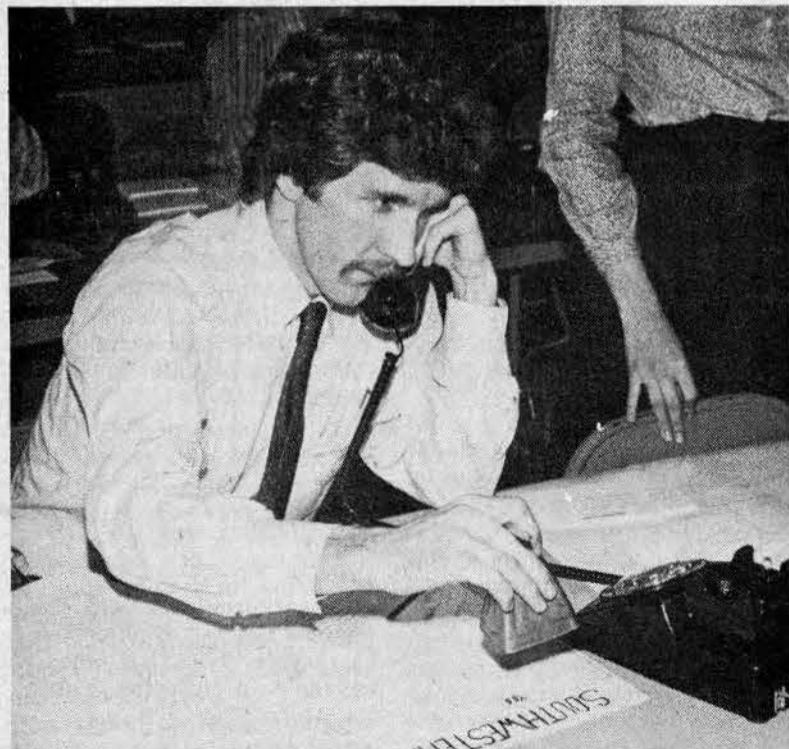
Seidman talk scheduled

Dr. Robert M. Solow, professor of economics at Massachusetts Institute of Technology and one of the world's leading economists, will appear on the campus April 24th as the third and final speaker in the M. L. Seidman Memorial Town Hall Lecture Series.

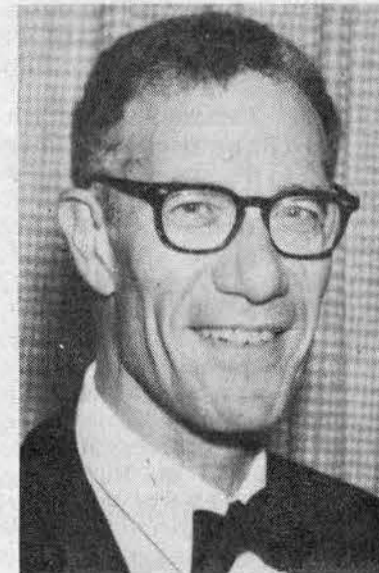
The lecture, at 8 p.m. in Hardie Auditorium, will focus on Dr. Solow's views of the current economic situation.

Dr. Solow is a widely published expert on economic theory, economic development and the economy of exhaustible resources. He holds honorary degrees from the University of Chicago, Brown University, Williams College and the University of Paris.

A trustee of the F. E. Seidman Distinguished Award in Political Economy program, Dr. Solow was in Memphis last fall to present the prestigious award to its 1979 recipient, the late Arthur Okun.



BELL-RINGING EXPERIENCE — Jimmy Mitchell '76 rings bell to signify alumnus' pledge during March phonathon.



Robert Solow

British Lord and Lady visit SW campus

Southwestern rolled out its red carpet for the March visit of Lord Dacre of Glanton and his wife Lady Alexandra. The two were visiting the college under the auspices of the British Studies at Oxford program.

Lord Dacre, otherwise known as Hugh Trevor-Roper, is Regius Professor of History at Oxford University and president-elect of Peterhouse, the oldest college at Cambridge University in England.

He has been a lecturer for the British Studies program in Oxford for eight years and is therefore familiar to the past and present students who have participated in the summer studies program sponsored by the college.

Lord Dacre's stop at Southwestern was one of several en-

agements in the United States. The main purpose of his trip to America was to speak to 12,000 cardiologists in Houston, Tex., on the topic of medicine in history. While at Southwestern, he lectured on Hitler's German Revolution, a topic of which he had first-hand knowledge.

Lord Dacre is considered one of the world's foremost authorities on Hitler, the inner workings of the Nazi party and the objectives of the Nazi movement, according to Professor Yerger Clifton, dean of the British Studies at Oxford program and Lord Dacre's host during the Memphis visit.

A widely-published historian, Lord Dacre has written, "The Last Days of Hitler" and edited "Hitler's Table Talk" and "Hitler's War Directives." His other

publications include "Archbishop Laud," "The Rise of Christian Europe," "The European Witch-Craze of the 16th and 17th Centuries," and "The Hermit of Peking."

As a British Intelligence Corps member during World War II, he was charged with solving the mystery of Hitler's whereabouts following the fall of Berlin in 1944. The Russians had rushed to the ruins of Hitler's bunker, removing pertinent evidence of Hitler's last days and later denying any knowledge of Hitler's whereabouts.

Five months later Hugh Trevor-Roper was sent by the British to find out what had actually happened to Hitler.

When Trevor-Roper arrived at Hitler's bunker, it was dark and

flooded. He found there a list of individuals who had shared the bunker with Hitler. He traced those persons down—many had surrendered to the Americans—and interviewed them. He also hunted down copies of Hitler's will.

The information from his research was eventually made into a report for the British Government, and Trevor-Roper was propelled into a career in modern history.

Circumstances have also nudged Lord Dacre's wife, Lady Alexandra, into history's limelight. She is the daughter of Field Marshall Earl Haig, British World War I commander who was instrumental in Britain's victories over the Germans in 1918.

Campaign kick-off Called a success

The Memphis Community Campaign got off to a good start in March, with 45 individuals—many from local businesses—on hand for the kick-off of the 1980 drive.

The campaign is one of six categories in the Southwestern Fund, the annual giving program of the college. The effort is directed to the community at large rather than to alumni or parents of students.

What made the kick-off session particularly meaningful, according to Director of Development Don Lineback, was the participation for the first time of current students. The student perspective of the college and its academic strengths was a part of the program, he said.

Giles Coors, vice president of Memphis' Union Planters National Bank and the chairman of the 1980 Community Campaign, said he sees a renewed interest in the college by the Memphis business community—through the enthusiasm of volunteers and the generosity of contributors.

To date \$72,000 in gifts and pledges has been received toward the campaign's goal of \$127,000. The deadline for the remainder is June 30, when the campaign closes for 1980.

Alumna returns to Kinney Program She helped start twenty years ago

More than 20 years have elapsed since Beth LeMaster (Mrs. David) Simpson '58 handed over the reins as the first student coordinator of the now well-established Kinney Program, the student-run organization for community service.

However, come September Mrs. Simpson will return to the program, this time in a supervisory capacity. She has been named the next Director of the Kinney Program, to succeed Lynda Everitt, who is leaving for a post with the University of Tennessee Center for the Health Sciences.

Mrs. Simpson—wife of the Southwestern Alumni Association's president-elect, David Simpson III '58, and a long-time Memphis resident and Southwestern supporter—named three reasons for the job's irresistible lure.

The chance to work with college students and be on campus again were tempting factors, she said. But more importantly, "I believe in the Kinney Program," Mrs. Simpson said, referring to its benefits to the community and students alike.

"There's something at Southwestern which seems to give students a sense of obligation to be useful," noted the alumna, who spent her junior and senior years at the college coordinating the service projects in which the earliest Kinney volunteers were



Beth LeMaster Simpson '58

involved. She worked closely with the first director of the program, the late Estelle Cone.

The students know "you don't just take, you also have to give," she said. During her own student days, Mrs. Simpson was a member of the Honor Council, was listed in "Who's Who Among Colleges and Universities," and the Hall of Fame. She was class secretary-treasurer her junior year.

Approximately 15 percent of Southwestern's current student body participate in one of the many Kinney activities—from hospital visitation to the "Big Brother" program of befriending

a less advantaged child. Although its beginnings were somewhat smaller, the Kinney Program has never gone begging for students, according to Mrs. Simpson.

When the program was started in 1957 with a grant from the Danforth Foundation, there was an immediate positive response on the part of students, said Mrs. Simpson. About 50 or 60 of them volunteered from the outset, primarily because of the influence of the late Professor Laurence Kinney, she explained.

The list of participating agencies has varied over the years, noted the new director, but many of the original ones—like Crippled Children's Hospital, Home for Incurables and City of Memphis Hospital—are still around today.

One notable difference between the Kinney Program of 1958 and that of 1980 is the early emphasis on church-related activities, said Mrs. Simpson. Teaching Sunday School in local churches drew a significant portion of the first Kinney volunteers, she said.

The modern-day projects lean more heavily toward community service than strictly church service, she pointed out. She commended the program's flexibility—its ability to respond to the changing needs of the Memphis community.

Religion major Will coordinate Kinney service

Beth Patton, daughter of Dr. and Mrs. Hugh Wilson Patton of Kingsport, Tenn., and a Southwestern junior, has been chosen as a student coordinator for the Kinney program for the academic year 1980-81.

Ms. Patton replaces Elizabeth "Liz" Smith of Pine Bluff, Ark., who graduates this year. Pat Dempsey, also a junior, will continue as Kinney coordinator, a post he has held for the past year.

The Kinney program is a student-run program of volunteer community service. The two student coordinators are charged with the everyday operation of the program, and the matching of students with appropriate volunteer jobs.

Ms. Patton, a religion major, has been involved with the Kinney program since her freshman year. She has volunteered at Crippled Children's Hospital and the Memphis Volunteer Placement Program and has played a major role in the Hemophilia Foundation's Swimming Program.

In addition, Ms. Patton is on the Honor Council. She spends her summers working at Mon-



Beth Patton

treat, a Presbyterian Conference Center, and plans to enter the field of Christian Education.



SPRING IS BUT A SWING AWAY—Thomas Chu '80, catches a few winks in the afternoon warmth. In the background is the Alburty swimming pool, soon to be a popular spot as the days grow longer and hotter.

MOVING?

Please let us know!

Name _____

Old address _____

New address _____

Change effective (date) _____

Any news? _____

Clip and mail to:
Alumni Office
Southwestern At Memphis
2000 N. Parkway
Memphis, Tenn. 38112

Class Notes

by
Todd Sharp ('83)
TODAY Staff Writer

'31
Mary M. Smith, a resident of California, recently visited relatives and friends in Texas and Oklahoma during December and January. She reports her newest venture to be the purchase of a mini-trampoline to keep "slim, fit, and trim."

'35
Bev Buckingham, a partner at Southern Associated Industries in Memphis, is working up plans for a 45th reunion party for the Class of '35 next fall. Bev, who serves as class representative on the Southwestern Alumni Council, has targeted the weekend of October 4th — Homecoming Weekend — for the reunion. He says he'll be in touch with classmates during the coming months as plans progress.

'39
Ewing Carruthers Jr. has been elected secretary of the National Association of Estate Planning Counselors. Now an agent for Massachusetts Mutual Life Insurance Co., Ewing is a former president of the Memphis Life Underwriters Association.

'46
Florence Horton Leffler was recently featured in a Memphis "Press-Scimitar" newspaper story. She is one of only two women city high school principals in Memphis, the mother of two college-educated children and a respected amateur actress. Florence hopes to travel to New York and take a shot at Broadway when she retires from teaching. She is also active in the Memphis Orchestral Society, Opera Memphis, Memphis Chapter of the Heart Association and Memphis Public Schools Principals' Association.

Jane Waddell Mahan, vice president of the marketing division of the National Bank of Commerce in Memphis, was named the 1979 American Institute of Banking (AIB) Woman Banker of the Year last November.

'49
Mignon Dunn, Memphis Opera star, will sing the mezzo-soprano leading role of Klytaemnestra in the Metropolitan Opera production of Elektra. The dramatic one-act opera by Richard Strauss premiered February 1 and has won the universal acclaim of opera critics.

Grace Brown Mallery has been doing a lot of traveling with her family lately. First, they visited New York, where Grace shopped along Fifth Avenue, attended the Radio City Music Hall holiday show, listened to the Guy Lombardo Orchestra on New Year's Eve, ice skated in Rockefeller Center, and rode a horse-drawn carriage through Central Park. From New York she traveled to Bermuda.

Dr. Wilber Callihan recently represented Southwestern at the inauguration of Kenneth B. Orr, the new president of Presbyterian College, Clinton, S.C.

'54
On March 1, Lane Erwin began an interim pastorate at the James Island Presbyterian Church in Charleston, S.C.

'56
John E. Mays is currently director of development at Oglethorpe University in Atlanta, Ga.

'63
Dr. Joe Levy has resigned as director of the infectious diseases section of the Health Department of Memphis, a position he has held since 1973. Joe has accepted a two-year fellowship in allergy at the University of Tennessee Center for the Health Sciences. Following the fellowship, he plans to enter private practice.

'67
Mary Bettis Love and her husband, The Rev. William L. Love, are now serving Presbyterian Church, U.S. churches in Phillippi and Belington, West Virginia.

'68
Carolyn Bruninga McGough has been residing in Atlanta for the past ten years. She was recently appointed corporate pur-

chasing manager for Kem Manufacturing Corp., a specialty chemical firm.

'69
James W. Newport is now an international officer with the international department of the Citizens and Southern National Bank in Atlanta, Ga.

'70
Michael Storey has been promoted to assistant sports editor for the Arkansas Democrat in Little Rock. His new duties include laying out the sports section each day and supervising copy flow. Michael also writes a column entitled "Otus the Head Cat," which appears weekly in the paper. He reports that his boss, John Robert Starr ('52), never misses a chance to remind Michael how much he expects of him because they both went to Southwestern.

'71
Although a clay sculptor, Carol DeForest was recently featured in a Memphis paper for her culinary talents. Carol, who hails from San Antonio, Tex. and has traveled in Latin America, gave instructions for a complete Mexican dinner.

Alice Cockroft reports she has joined the ranks of condominium owners. Her new residence is in Germantown, Tenn.

'72
Colleen Listengart, a certified public accountant with Deloitte, Haskins, and Sells in Memphis, is currently assigned to the comprehensive business services department. She reports loving her work. Colleen is planning to marry William Schamroth, a broker in Memphis, on July 3, 1980.

'73
Anna Marie Allen has been hired as public relations director for Walker and Associates, a Memphis advertising agency. She will handle public relations for clients and the firm, in addition to writing. Anna has been the restaurant reviewer for "Memphis" magazine since 1976.

Ralph Allen has been appointed head football coach at Kings-

bury High School in Memphis. He has spent six years there as an assistant coach.

Thomas A. Jones has been appointed to the position of staff landscape architect in charge of landscape and recreation area development for the Ken-Caryl Ranch, a 10,000-acre planned community located about 20 miles southwest of Denver.

'74
Conrad and Rachel Fraser ('73) Pitts recently moved to Birmingham, Ala. Conrad graduated from Tulane Law School in May, 1978, and received a master's degree in tax law from the University of Florida in August, 1979. He is now working with the firm of Johnston, Barton, Procton, Swedlaw, and Naff.

'75
William Duckworth III is now living in Syracuse, N.Y. He was married in September in Pittsburgh. He is currently awaiting assignment with the foreign service of the State Department.

Pete McCartney is now working in Springfield, Mass., as program coordinator of the Mental Health Association. Pete received his M.S.S.W. from Columbia University in New York City last May.

Ralph Carl is serving as branch manager of the mountain industrial office of the Citizens and Southern National Bank in Tucker, Ga.

In Memoriam

Gifts to the college were received in memory of the following individuals (listed in bold type). The donor(s)' names follow.

- Dr. William R. Atkinson** — Miss Margaret Hyde
- Mr. Frank Faux** — Dr. and Mrs. Gordon D. Southard
- Mr. Charles B. Hopper** — Mr. and Mrs. Matthew L. Hooper
- Mrs. Dorothy Morris** — Mr. and Mrs. A. G. Burkhart, Jr.; Mr. A. G. Burkhart, Sr.
- Mrs. William F. Murrah, Sr.** — Mr. and Mrs. A. Van Pritchard; Mr. and Mrs. Bill C. Dowdle
- Mr. John Osman** — Dr. Phil C. Schreier; John D. Mercier
- Mrs. Agnes Richardson** — Mr. and Mrs. Charles I. Diehl
- Mr. Fritz Schas** — Mrs. William H. Carney
- Mrs. W. O. Sellers** — Mrs. James R. Lee
- Mrs. Bessie Stewart** — Mr. and Mrs. Charles I. Diehl
- Dr. Carrol C. Turner** — Mr. and Mrs. Charles I. Diehl; Dr. and Mrs. Arlo I. Smith
- Mr. Carl Franklin Walters, Sr.** — Mr. and Mrs. Jack Farris; Dr. Bernice White
- Mr. Charles Warner** — Dr. Franklin M. Wright
- Mr. Marion Webb** — Mr. and Mrs. Thomas A. Evans

Obituaries

- '17 Charles C. Alexander** of Kosciusko, Miss., died last year. He was a retired businessman and school superintendent and had served in World War I as a corporal.
- '22** It has been learned that **Travis Mixon, Jr.**, formerly of Madrid, Ala., died in 1965.
- '22 Clarence James Smith, 81**, died in March in Phoenix, Ariz. Smith owned and operated his own Certified Public Accountant's office and was past vice-president of the Arizona Society of Public Accountants. He had lived in 14 different countries during his life, and he financed the building of a retirement home for the American Baptist Convention.
- '47** The death of **Dorothy Dalrymple Goswick, 53**, of Norfolk, Va., has been reported to the Alumni office.
- '50 Jane Dewbre Gourky, '51**, died recently in Memphis. She had worked as an instructor in bacteriology at the University of Tennessee College of Medicine and was an honorary member of the Memphis and Shelby County Society of Medical Technologists.

For the Record

BIRTHS

- '65 Clayton and Cheryl Patterson ('68) Fowler**, a son, Clayton Edward III, July 4, 1979.
- '72 Bill and Margaret Beaty Dollar**, a daughter, Erica Evanne, July 13, 1979.
- '73 Vic and Susan Burnside Fleming**, a daughter, Elizabeth Anson, January, 1980.
- '73 William and Jan Manning Sample**, a son, Grey Manning, September 12, 1979.

- '74 Stephen and Catherine Dailley ('75) Berger**, a son, Taylor Clark, Nov. 1, 1979.
- '75 Jamie and Donna Levi ('76) Northrup**, a son, Abner Knight IV, Aug. 11, 1978.
- '76 Randy and Pat Schenk ('77) Robertson**, a daughter, Alice Hannah, Jan. 14, 1980.

MARRIAGES

- '68 Drucilla Vinny Thom** to Donald Alan White, Jr., Feb. 9, Memphis.

CAMPUS CALENDAR

April

- 13 M. L. Seidman Memorial Town Hall Lecture Series; TV airing of Feb. 4 lecture at Southwestern At Memphis by Peter Jay, former British ambassador to the U.S.; Channel 10 (WKNO-Memphis), 5 p.m.
- 20 M. L. Seidman Memorial Town Hall Lecture Series; TV airing of March 5 lecture at Southwestern At Memphis by Michael Harrington, chairman of the Democratic Socialist Organizing Committee; Channel 10 (WKNO-Memphis), 5 p.m.
- 22 Southwestern Singers Annual Spring Concert, 8 p.m., Evergreen Presbyterian Church, free.
- 23 Williford Hall dedication, 10:15 a.m., in front of New Women's Residence Hall, free.
- 24 Robert Solow, M. L. Seidman Town Hall Lecturer, 8 p.m., Hardie Auditorium, free.
- 24 Community Health Fair, Briggs Student Center, or on lawn in front of Moore Moore Infirmary, 9 a.m.-3 p.m., free.
- 25 Campus-wide Art Exhibit, Clough-Hanson Gallery, 9 a.m.-5 p.m., Monday-Friday, free.
- 27 M. L. Seidman Memorial Town Hall

Lecture Series; TV airing of April 24 lecture at Southwestern At Memphis by Robert Solow, president of the American Economic Association; Channel 10 (WKNO-Memphis), 5 p.m.

- 27 "Nosferatu," Werner Herzog film, 8 p.m., Frazier Jelke-B, Admission \$2.50, general public; \$1, Southwestern students.
- 28 Voice Recital, Robin Lehlitner, 8 p.m., Hardie Auditorium, free.

May

- 1 Student Voice Recital, Holt Andrews, 8 p.m., Hardie Auditorium, free.
- 2,3,4, "You're A Good Man Charlie Brown," First Generation Singers, Hardie Auditorium, 8 p.m., \$2 for Southwestern community, \$3 for general public.
- 10 Ben Flint, Preparatory Dept. Piano Recital, Hardie Auditorium, 3 p.m., free.
- 15 Student Viola Recital, Michelle Walker, 8 p.m., Hardie Auditorium, free.
- 16 Student Piano Recital, Laura Hollandsworth, 8 p.m., Hardie Auditorium, free.
- 18 Student Piano Recital, Shannon Williams, 8 p.m., Hardie Auditorium, free.
- 22 Preparatory Piano Recital, Priscilla Christoferson, 8 p.m., Hardie Auditorium, free.
- 30 "Randy"—Musical production, 8 p.m., Hardie Auditorium, free.