

TODAY Southwestern

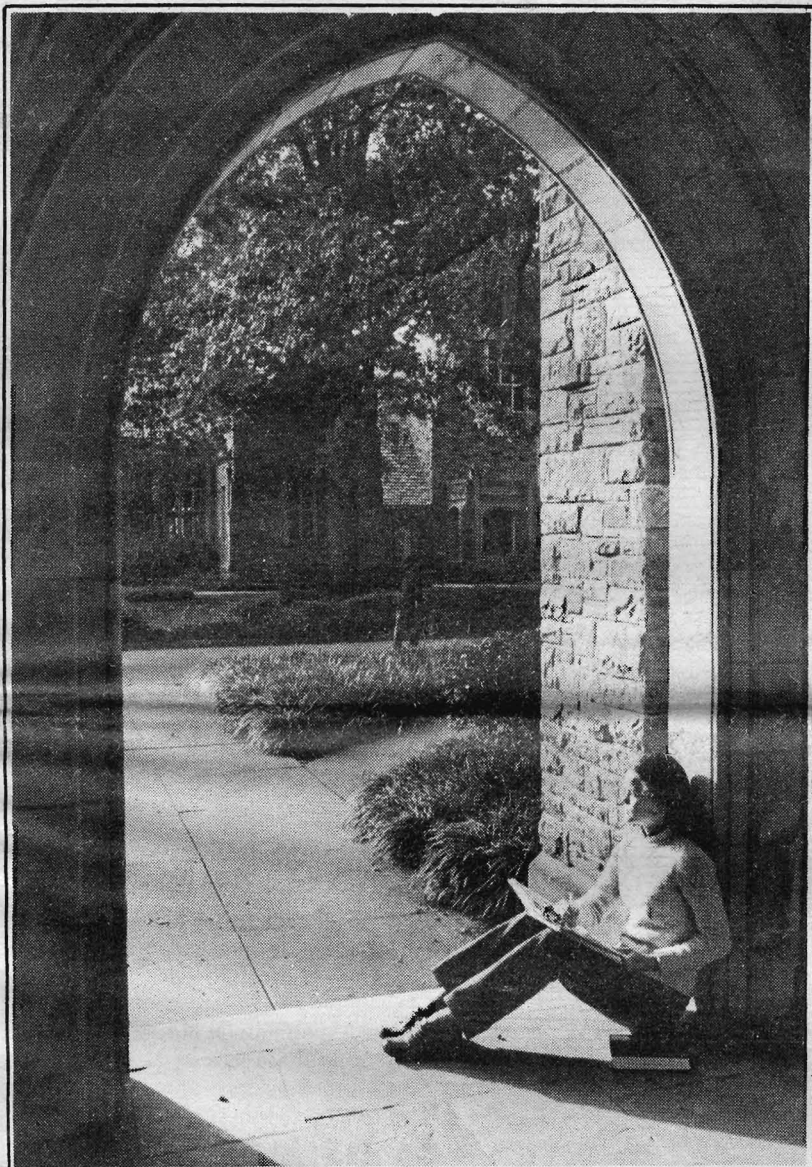
News of Southwestern At Memphis: students, alumni, faculty, staff and friends

Vol. 7, No. 1

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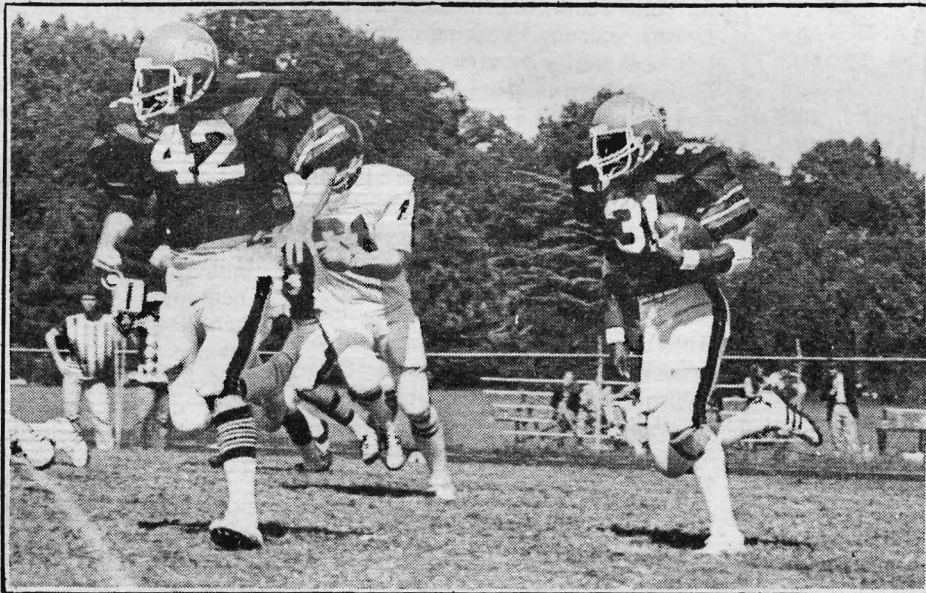
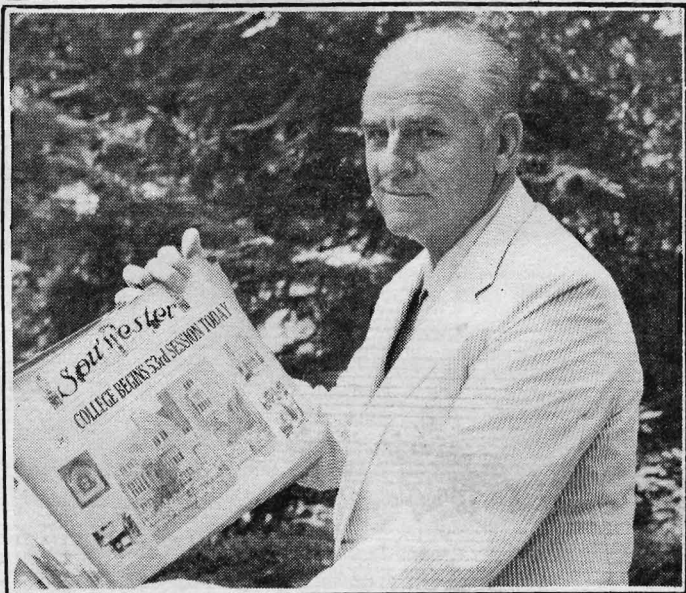
September-October, 1980



Inside Today

(clockwise from top left)

- New students find their way around campus — with a little help. (See Orientation story, pages 8 & 9)
- Queen for a Day is Sally Barge '81 who accepted the Homecoming Queen title on Oct. 4.
- P.K. Seidman remains a driving force behind Southwestern-sponsored programs. (story, pages 6 & 7)
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Campus News

Today has new look

Beginning with this, the September-October issue, the "Southwestern Today" has a new look, an altered frequency and a slightly different focus.

The changes occur in an effort to improve the readability and depth of coverage in the "Today," to give readers a broader perspective of what is happening on and off campus as well as in the alumni sphere.

Instead of eight issues annually, which has been the case for the past several years, there will be six issues per year. But with the decreased frequency comes a significant increase in the average number of pages per issue—more space for comprehensive feature-length stories and additional notes on alumni and faculty and articles regarding the day-to-day events at the college.

The new schedule will run as follows: September-October, November-December, January-February, March-April, May-June, and July-August with copies typically being mailed sometime during the latter of the two months.

Since these changes are being made to benefit you, the readers, the editor and staff welcome any of your suggestions, especially in regard to subjects you would like to see covered.

Parents invited

Parents: this is your chance to meet the best friends, roommates, favorite professors or latest loves about which your sons and daughters fill their letters

Today

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home. The annual Parents' Weekend is slated for March 13, 14 and 15.

A full schedule of activities will be in store for the parents who attend, according to the Dean of Students Office coordinating the 3-day event. Further details will be published in the coming months.

Trio tapped as trustees

Three new trustees have been named to the Southwestern Board of Trustees. They will serve three-year terms on the 36-member board, beginning with the October meeting.

The new board members were appointed by the Synods of the Mid-South and Red River, regional bodies of the Presbyterian Church, U.S. The synods appoint half of the trustees which comprise the college's governing board. The trustees meet three times a year on the college campus.

John H. Crabtree, president of Crabtree Investments, Inc., in Baton Rouge, La., will assume the trustee post representing the Synod of Red River which also re-appointed Jessie Woods Falls, a Southwestern alumna and Wynne, Ark., resident, to a second term on the board.

Crabtree graduated from Southwestern in 1957 with a B.A. in history and earned an M.B.A. from Louisiana State University in 1971. He previously was a senior vice president for American Bank in Baton Rouge. In addition to running the Crabtree investment managing firm, he heads the First Southern Capital Corp., also a business investment firm.

The Synod of the Mid-South appointed Joseph R. Crosby and Richard Franklin Keathley. Crosby, a retired vice president of Field Creations in Marietta, Ga., is a 1935 graduate of Southwestern and a 1937 M.B.A. degree recipient from Harvard University. A previous class agent for the Southwestern Loyalty Fund, Crosby, who now lives in Stockton, Ala., has been active in civic, religious and business institutions in Chicago, Alaska and Georgia. He is a life member of the Chicago Crime Commission.

Richard Franklin Keathley, a Memphis attorney and insurance executive, earned his law degree magna cum laude from the Southern Law University which is now Memphis State University. He was one of the founders of Lincoln American Life Insurance Company and headed the firm for 15 years. Before returning to private law practice in 1975, Keathley served as Tennessee Commissioner of Insurance for one year. He is a member of the Society of Financial Examiners and a director of the Presbyterian Services Inc., which manages Parkview Manor, a home for senior citizens.

The Synod of the Mid-South re-elected Jere B. Nash Jr. '50, a business executive from Greenville, Miss., and Dr. Henry B. Strock Jr., Pastor of Idlewild Presbyterian Church in Memphis.



Touchstone and Audrey romp in "As You Like It"

As You Like It, Gertrude Stein spotlighted in McCoy season

A more fitting spot than Fisher Garden would have been hard to find for the late September performance of Shakespeare's "As You Like It," by San Francisco's New Shakespeare Company, the first of the season's Harry B. McCoy Jr. Visiting Artists Programs.

The garden was transformed into the Forest of Arden in medieval France as 25 colorfully-costumed actors and actresses cavorted across Fisher's lawns telling the romantic but amusing love-story of Rosalind and Orlando and their circuitous route to matrimony.

The twilight outdoor performance drew an enthusiastic audience of students, faculty and townspeople who found the troupe's somewhat modern rendition of the Shakespearean piece just "as they liked it."

The 15-year-old touring group, directed by Margit Roma, winters at its own theater in San Francisco, but logs 40,000 miles a year appearing across the continent, at colleges, universities, high schools and art councils from Canada to Mexico. One reviewer from "The Los Angeles Times" wrote that the company was "driven by gypsy genius and Spartan disciplines... should visit every campus theater department."

Judging by the frequent outbursts of laughter and the heavy applause, Southwestern viewers were in accord.

The second and last of the 1980-81 Visiting Artists Programs will be the highly acclaimed one-woman show "Gertrude Stein Gertrude Stein Gertrude Stein" starring television and theater

star Pat Carroll. She will visit the campus March 4 and 5.

While the one-woman cast of "Gertrude Stein" stands in marked contrast to that of the large-scale production of "As You Like It," "Gertrude Stein" has few rivals in terms of impact and style.

The play, to be shown in Hardie Auditorium on March 4, was commissioned by actress Pat Carroll and written by a young Texan named Marty Martin. It offers an intimate look at Miss Stein, the expatriate American author and intellectual who spent most of adulthood in Paris where she became patron saint of a new wave of artists and writers at the turn of the century.

The play, which premiered in New York a little more than a year ago, has been called by playwright and "New York Times" critic Walter Kerr, "one of the year's ten best." Miss Carroll, known to many for her nearly 30 years in television comedies and talk shows ("The Red Buttons Show," "What's My Line," "I've Got a Secret," "The Danny Thomas Show"), her Emmy-Award-winning work on "Caesar's Hour," and her co-starring film role with Doris Day in "With Six You Get Egg Roll," has reached the height of her career in portraying Gertrude Stein.

The two-act show is actually a monologue of reflections by Miss Stein, a conversation between her and the audience set in the Paris salon which became famous as much for its guests as for its owner. Through the anecdotal tales of the leading lady, her talented friends—such as Hemingway, Picasso, Fitzgerald, Cezanne, Matisse—are woven into the plot.

Campus News

Singers come back for Bach

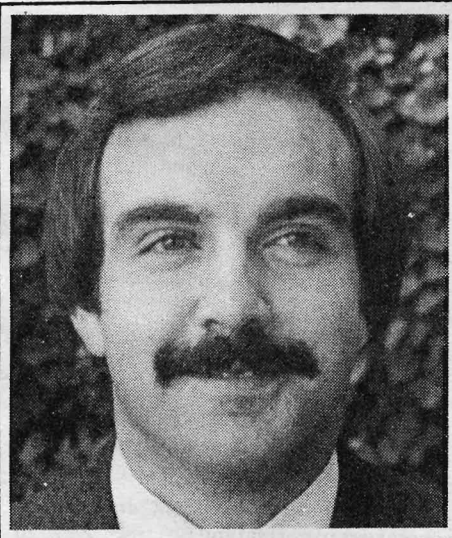
For past Southwestern Singers, reunion is just a song away. Southwestern Singers Conductor Tony Lee Garner '65 is planning a May, 1982, homecoming for the scores of alumni—no matter which class—who were once members of the peripatetic choral group.

The reunion, Garner said, was scheduled for 1982 because that year Garner celebrates his 15th anniversary as conductor of the Singers. In addition to reacquainting themselves with the campus and each other, the returning Singers will give a special performance of Johann Bach's Mass in B Minor.

The B Minor Mass was chosen, according to Garner, as a tribute to Dr. Burnet Tuthill, the college's first professor of music and director of the school of music. "Papa" Tuthill, who initially organized the Southwestern Singers, likewise picked the B Minor Mass for his farewell performance when he retired in 1959.

Since the early days with Dr. Tuthill through recent times with Garner, the Singers have carried their music to churches and schools across the nation. Along with making 43 annual spring tours within the country, the choral group has performed in Russia, Poland and Rumania.

Garner has tagged the third weekend in May, 1982, as the probable date for the event. The Bach performance will require four days of rehearsal on the part of the Singers alumni, Garner said. Local accommodations for out-of-towners will be handled by a coordinating committee. Anyone interested in being added to the mailing list to receive further information should contact Garner in care of the college.



William Allen

Allen is No. 1 in accounting

When Memphian William "Bill" Allen '79 aims for the top, he settles for nothing less.

The former star pupil of Southwestern's business and economics department recently came out No. 1 in

the state of Tennessee on the Uniform Certified Public Accounting Exam, regarded as one of the most grueling of the professional certification exams. Approximately 1,150 sat for the Tennessee exam this past May. Only about 35 (3 percent) passed.

The test, given over a three day period, is composed of four parts. On one of the sections, Allen had a 97 percent average, considered one of the highest scores ever recorded for that portion.

Allen's exam performance earned him the John S. Glenn Award from the Tennessee Society of CPAs as the top scorer in the state as well as the Elijah Watt Sells Award with high distinction from the American Institute of CPAs as one of 95 high-scorers in the nation—out of 65,000 sitting for the exam.

Allen admits having studied close to 450 hours over a six-month period prior to the exam. That was in addition to his full-time accounting job (during tax season, no less) for the Memphis office of Ernst and Whinney, an international accounting firm.

Even so, Allen, son of Southwestern alumnus William B. Allen '53, acknowledges that he "really was surprised" to have done so well.

"I credit my success on the exams," he said, "to my business and economics professors at Southwestern, particularly Sue Legge, my accounting professor." While in college, Allen was a varsity football player, a charter member of the college's chapter of Omicron Delta Epsilon national economics honorary, and a founder and owner of a private trucking firm which helped pay his tuition and college expenses.

Upon the suggestion of Professor Legge, Allen also took the Certificate in Management Accounting exams in June.

Of the 8 to 10,000 exam-takers, Allen scored third highest in the nation and thereby won the Robert Beyer Bronze Medal from the Institute of Management Accounting.

Student swap

Both Southwestern and the University of Tuebingen in Germany came out ahead in a three-for-one swap that sent a trio of Southwestern students to a year of classes in Germany and brought a University of Tuebingen youth to Southwestern.

Sophomore Ellen Robertson of Davis, Calif., and juniors Philip Howie of Carbondale, Ill., and Shaun McGrath of Memphis were selected as participants in the first direct exchange program between the college and a foreign institution.

According to German Professor Horst Dinkelacker who initiated the program, the Southwestern group left in late August for four weeks of intensive language preparation at the Goethe Institute in Bavaria. Classes started for them in October. They return in mid-July.

Hans Grable, a 26-year-old first-year college student from Tuebingen, arrived on campus in September as that institution's representative in the exchange.

Fit to be 'tie'd

James "Jamie" Bradford, a Southwestern senior and recent British Studies at Oxford returnee, left more than his heart in the quaint town of Oxford where he stayed six weeks along with 18 other Southwesterners enrolled in the study abroad program.

Bradford's Southwestern tie, actually on loan from Dean of Admissions Ray Allen '44, was snipped from his neck and added to the one-of-a-kind collection of neckties adorning the walls of the Bear Inn, a centuries old watering spot patronized by Oxford University students.

Money matters

\$100,000 challenge posed

The Day Foundation, established by businessman and philanthropist Clarence Day of Memphis, has offered a \$100,000 challenge grant to Southwestern, thereby boosting the 1980-81 Southwestern Fund campaign which kicked off October 4.

For Southwestern to receive the \$100,000, it must first meet two criteria as outlined by the Day Foundation.

First, the college must receive at least \$700,000 in unrestricted gifts for operating expenses from alumni, friends, trustees, parents, corporations, faculty and staff during the current fiscal year running July 1, 1980, through June 30, 1981. Second, a minimum of 5,000 donors must contribute in that 12-month period.

"Excellence is what Southwestern is all about," said Day, a Southwestern alumnus '52, who last year gave \$25,000 to Southwestern's Center for Continuing Education. "The purpose of this challenge grant is to encourage greater support from Southwestern's alumni and friends for its pursuit of excellence. If we who believe in Southwestern do not ensure its success, then who will?"

The Day challenge gift is the largest in the history of the Southwestern Fund, according to Dr. Don Lineback, director of development at the college. Mr. Day is a trustee and chairman of the Day Foundation which was established in 1960 to fund worthwhile and innovative projects and agencies. The Day Companies, Inc., of which Mr. Day is president, is a Memphis-based holding company for several businesses.

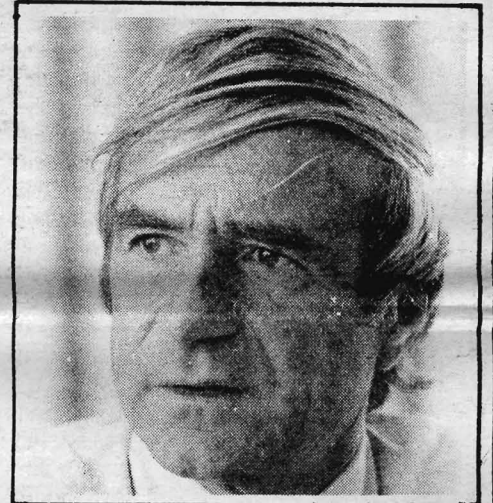
If the challenge is met, the Day gift will be earmarked as a permanent endowment fund and considered part of the \$20 Million Commitment, the college's capital funds campaign which has to date received over \$11.1 million in gifts and pledges. The Day Foundation has not yet announced how it wishes the income from the gift to be used.

Richard Trippeer, Jr., president of Union Planters National Bank and this year's overall leader of the Southwestern Fund drive, said, "We are excited about the Day Foundation Challenge and very grateful to Clarence Day for his generosi-

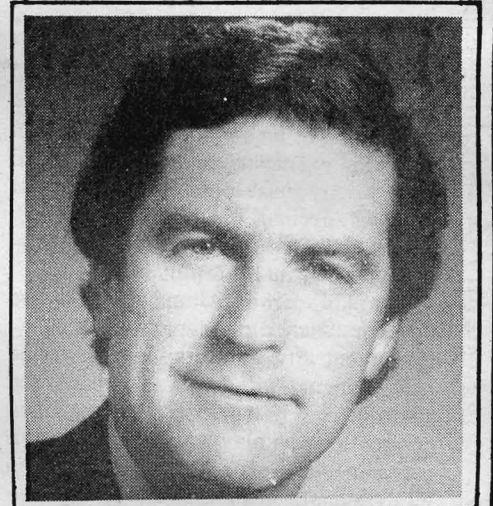
ty. It makes us volunteers want to work even harder."

The Bear, a 13th century inn-turned-pub, has some 700 school ties displayed and cataloged as to donor and institution. The Southwestern snipping, a portion of the navy tie patterned with the college crest, was tagged with Southwestern's and Ray Allen's names and encased in the Inn "for posterity to view," according to British Studies at Oxford Dean Yerger Clifton.

In addition to school ties, the Bear Inn displays thousands representing clubs, military units, sporting groups and the like. A tie is ceremoniously added to the collection when its owner, or in this case the person wearing it, accepts "a drink on the house."



Clarence Day

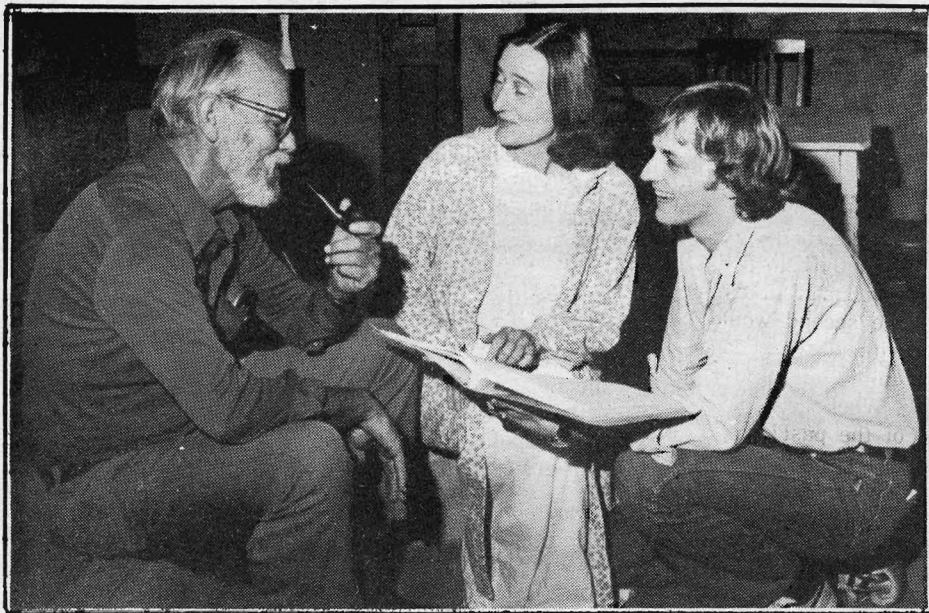


Richard Trippeer

ty. It makes us volunteers want to work even harder."

Joining Trippeer on the fund-raising campaign are the following division chairmen: Joe Duncan ('63), an attorney with Burch, Porter and Johnson in Memphis and past member of the Alumni Council, for the alumni division; J. Pat Beard, Jr., vice president and manager of E.F. Hutton in Shreveport, La., for the parent division; Henry Goodrich, owner of Goodrich Oil Company of Shreveport, La., for the Board of Trustees; and Dr. Fred Neal, professor of religion, for the campus community.

Campus News



Jack Farris (left) discusses finer points of play with Betty Ruffin and director Chris Nunnally.

Farris sees his first play Premier on Memphis stage

Although he calls teaching and writing a "poor marriage," English professor Jack Farris has proven again that his academic literary career is anything but on the rocks.

Farris, whose 1953 novel "Ramey" was adapted for a 1974 made-for-television movie entitled "The Greatest Gift," will see his latest literary creation brought to the stage this fall.

"Into Thy Narrow Bed," Farris' first stage play, will conclude the 1980 season for Circuit Playhouse, a Memphis theatre. The play, which will run a month starting Oct. 2, is the only original work in Circuit's 1980 repertoire.

Farris describes it as "an internal kind of play, a play with spaces and distances" and one which will be very demanding of its cast. The play, like all of Farris' earlier works, is set in a small town in Arkansas about 1930. The plot revolves around a lawman so preoccupied with the law that the obsession begins to disrupt his family life.

The play, commissioned by a theatre director and old friend of Farris', underwent a two-to-three-year gestation period during which it was written and revised over half a dozen times. Upon completion, the play was scheduled for a premier showing at the Mendelssohn Professional Theatre in Michigan. Complications arose at the theatre, however, prompting cancelation of Farris' play.

Farris shelved the work ("I'm not a good promoter"), dismissing it until

Julie "Cookie" Haley, a veteran of the Memphis stage and a member of the college's communication arts faculty read the script. Her enthusiastic support culminated with Circuit Playhouse scheduling the play.

In addition to Ms. Haley, another Southwestern faculty member will lend her talents to the production. Betty Ruffin, professor of communication arts, was cast as the constable's wife.

At the time of the interview with Farris, the actual staging of the play was about two months away. Yet, even then the bearded professor had turned his thoughts to a current project, another novel and his first in about 15 years.

Farris has spent summers working on the latest book. He admitted that a summer-only writing schedule dragged the completion date out tediously. "You say, 'I'm going to write every day,' but there are too many distractions (when classes are in session)," explained the professor after a long draw on a ubiquitous pipe.

He fiddled with some sweet smelling tobacco in the bowl of his smoking apparatus and continued, "Stephen Crane said you have to suffer to write. The only time I've been able to sustain writing for a long period was when I was miserable."

When writing "Ramey" he typically worked five to six hours daily to produce a page.

May Maury Harding, '48, acting director of continuing education, was one of 5,500 participants from 45 nations and six continents gathering in Toronto in July for "The First Global Conference on the Future." Ms. Harding, who heads the Center for the Study of Alternative Futures at the college, was invited to the four-day conference by its organizers. Mrs. Harding also recently co-edited a book of essays by the late John Osman which deal with urban policy and futures research.

Alumni elect new leaders

The Southwestern Alumni Council wrapped up a "busy and productive year," at its annual meeting October 4, establishing long-range plans for the Alumni Association and electing new officers for the organization.

The Council, the 60-member representative governing body of the Alumni Association, heard outgoing organization president Russell Perry '33 report that "our alumni have done what they were called on to do... and then some" during the past year.

Calling it a "busy and productive year," Perry outlined significant progress in several areas: alumni involvement in recruiting top high school prospects for the college; increased activity for the alumni career resource program; further development of the national organization of the association through new regional alumni clubs; and a better informed and effective alumni leadership corps.

"Interest and involvement in alumni activities continue to grow, and that speaks well for the future of the college and the Alumni Association," Perry said.

Looking toward that future, the Council enacted some long-range plans designed to develop an alumni body which is "well-informed on college developments and direction, actively involved in Alumni Association activities, and supportive of the college in all areas."

Specifically adopted were plans for a second annual Alumni Leadership Seminar, the continued expansion of the national base of the Alumni Association through new regional alumni groups, the formation of a liaison committee between the association and the athletic department and a realignment of the association's year to run from July 1 to June 30, instead of the current Homecoming to Homecoming calendar.

David L. Simpson '58, legal counsel for Conwood Corporation of Memphis, assumed the office of president of the 10,000-member association. President-elect of the association and chairman of its campus programs committee during the past year, Simpson is the 43rd president to head Southwestern's alumni body.

The Council also selected three new members for the association's Executive Board and chose a president-elect for the coming year.

Architect James F. Williamson Jr. '68;

Margaret Jones Houts '40, former teacher and wife of alumnus James T. "Toto" Houts '37; and attorney Herman Morris Jr. '73 were tapped to begin the three-year terms on the board. They replace outgoing members Louise Howry McRae '43, Dan Hatzenbuehler '71 and Russell Perry '33. The latter will assume the ex-officio position of immediate past president.

Chosen to serve as president-elect was Rosemary Wood Potter '70, a second-year member of the board who served this past year as chairman of the student affairs committee and oversaw such programs as the Alumni Career Nights and the "Host Family" program for incoming freshmen.

Four faculty join college

Southwestern has added four new full-time faculty members to its teaching roster for the current academic year 1980-81.

In biology: James Michael Olcese and David H. Kesler join the college as assistant professors of biology. Dr. Olcese, a bachelor of science graduate of Emory University, earned his doctorate from Marquette University (Milwaukee, Wis.) in 1979 and taught as a visiting assistant professor there between 1977 and 1980.

David Kesler, formerly assistant professor of invertebrate zoology at Brown University (Providence, R.I.), holds a B.S. degree from Denison University (Ohio), an M.S. from University of Rhode Island and a Ph.D. from University of Michigan. In addition to teaching at Brown, Dr. Kesler has been an instructor at the University of Rhode Island and a teaching fellow at the University of Michigan.

In history: New assistant professor is Altina Laura Waller, who had been a visiting assistant professor at West Virginia University since 1978. Dr. Waller graduated with honors in history from the University of Massachusetts, where she likewise earned her M.A. in 1973 and her Ph.D. in 1980.

In Arabic: Amy A. Van Voorhis, from Ann Arbor, Mich., has accepted a one-year teaching post as assistant professor of Arabic while the regular Arabic professor, Dr. Darlene May, is on sabbatical in the Middle East. Van Voorhis is a Ph.D. candidate in Near Eastern Studies at the University of Michigan where she also earned a master's degree.

Focus On Faculty

Julia "Cookie" Haley, of the communication arts department, recently appeared in the Memphis Playhouse on the Square production of "Pippin," a musical about Charlemagne and his son and heir named Pippin. Ms. Haley played the stepmother.

The photograph of a Feb. 16, 1980, total solar eclipse, taken by physics and astronomy professor, Dr. Jack Streete, graces the front cover of a 1980 edition of "Sky Interpretation Resource Bulletin," a scientific journal put out by the American Astronomical Society. Dr. Streete '60, on sabbatical at the High Altitude Observatory of the National Center for Atmospheric Research in Boulder, Colo., shot the eclipse last winter on an expedition to Bijnapalli, India.

Dr. Helmuth M. Gilow, professor of chemistry at the college for over 20 years, has received a \$12,000 research grant from the Research Corporation's Cottrell College Science Program

Dr. Charles Orvis, chairman of the economics department, recently returned from a year's leave to work as staff economist with the Department of Transportation in Washington, D.C. His primary responsibility during the year's sabbatical was truck deregulation studies.

Campus News

SW dreams grand dreams, then follows them

We had a wonderful summer at our house, and I hope you did, too. In contrast to the summer of '79 when we had two weddings in our family, the hot summer of '80 was a quiet one.

It was a time to do things more thoughtfully and thoroughly, a time to think and reflect. I want to share some of those reflections with you.

The past year was a good one for Southwestern. Dr. Peyton Rhodes did another year's work in "retirement" as acting dean. His perspective, wisdom and friendship helped the college during the time of searching for a new dean of the college. Peyton had his 80th birthday during the year. It was an occasion to celebrate not only his years but his accomplishments in behalf of Southwestern.

Fifty years ago this summer a happy event occurred. The college was heavily in debt after constructing the first buildings on the new campus in Memphis. Mr. William R. Craig of New York, a distinguished alumnus of the college, gave \$10,000 to Southwestern; and his brother, Mr. Robert Emmet Craig of New Orleans, a Southwestern trustee, agreed to match his gift. Mr. J. T. Lupton of Chattanooga subscribed \$50,000.

"So encouraged was Dr. Diehl by the outlook," wrote Southwestern historian Dr. Raymond Cooper, "that he suggested the possibility of conducting a symbolic bond-burning... The goal was finally attained, the mortgage debt paid in full, and the bond-burning ceremony held on July 1, 1930." Southwestern has always dreamed great dreams, dreams large enough to capture the imaginations of

As I See It

by
James H. Daughdrill, Jr.
President



great people who proved equally as great in their generosity and support of the college.

Dr. Cooper's book also recorded that one hundred years ago this fall Professor Edward B. Massie, one of the greatest and most beloved teachers in the history of Southwestern, joined the faculty. "A thorough scholar himself, Dr. Massie was able to make mathematics perhaps the most popular in the University during the 16 years he was in charge of that Department. A colleague said of him, 'the students all love Massie because Massie loves all the students.'; and Thomas W. Gregory, when Attorney General of the United States in the Cabinet of Woodrow Wilson, referred to Professor Massie as a great teacher whom he had loved during his student days at the Southwestern Presbyterian University."

Two historic events, a mortgage-

burning 50 years ago and the start of a brilliant teaching career 100 years ago have turned in my mind as symbols of the greatness of Southwestern that we have the honor to carry on today.

Southwestern has had great benefaction and great teaching. Without the first, the second would hardly be possible; without the second, the first would be empty and meaningless.

Where are the Massies and MacQueens of the past? The college's tradition of great teaching continues in good hands with the Southwestern faculty today. Where are the Craigs and the Luptons of the past? The Southwestern tradition of great philanthropy goes on with the late Mrs. Boyce A. Gooch, Mr. Abe Plough and others.

This has been a good year for other reasons. The Southwestern Fund exceeded the largest goal ever, and the college finished the fiscal year in the black and was able to undertake substantial capital expenditures.

Enrollment is up. This is attributable to the hard work of the admissions staff, the alumni organization and the marketing plan developed by Dean of Enrollment Loyd Templeton and his associates.

The long, hot summer would have cost the college exorbitantly in utility bills, especially in light of the successful summer conference schedule coordinated by Bookstore Manager Jane Darr. But

through the continuing efforts of the energy conservation group and Director of Administrative Services, Tom Kepple, the energy bill was the second lowest in the last decade.

The summer heat was a special tax on the grounds department headed by Mr. James Vann. But they met the challenge, made improvements to the campus appearance and kept up additional properties bequeathed to the college.

During the year Dr. Gerald Duff was named vice president and dean of the college. His achievements as a scholar, teacher, poet, and administrator will add a great deal to Southwestern as a community of scholars. Professors Carl Walters and John Copper had books published during the year in the fields of New Testament Studies and China Studies, respectively.

Gifts and pledges to the Capital Funds Campaign now total \$11.1 million. The Trustees and campaign leaders who work with campaign chairman Frank Mitchener have enthusiastic determination to complete the campaign successfully.

During the past year, just like 50 years ago, the college held a symbolic deficit-burning ceremony. The last of the old Fund Balance deficit was wiped out in October, 1979. And, just like 100 years ago, great teaching is still the backbone of the college.

It was a very good year, too, in getting ready for the future. We begin the new decade with self-disciplined plans to safeguard the educational program, the security of the faculty and staff and the financial stability of the college. The most important planning, because it will most directly affect the lives of students, is the exciting curriculum planning currently underway by the faculty.

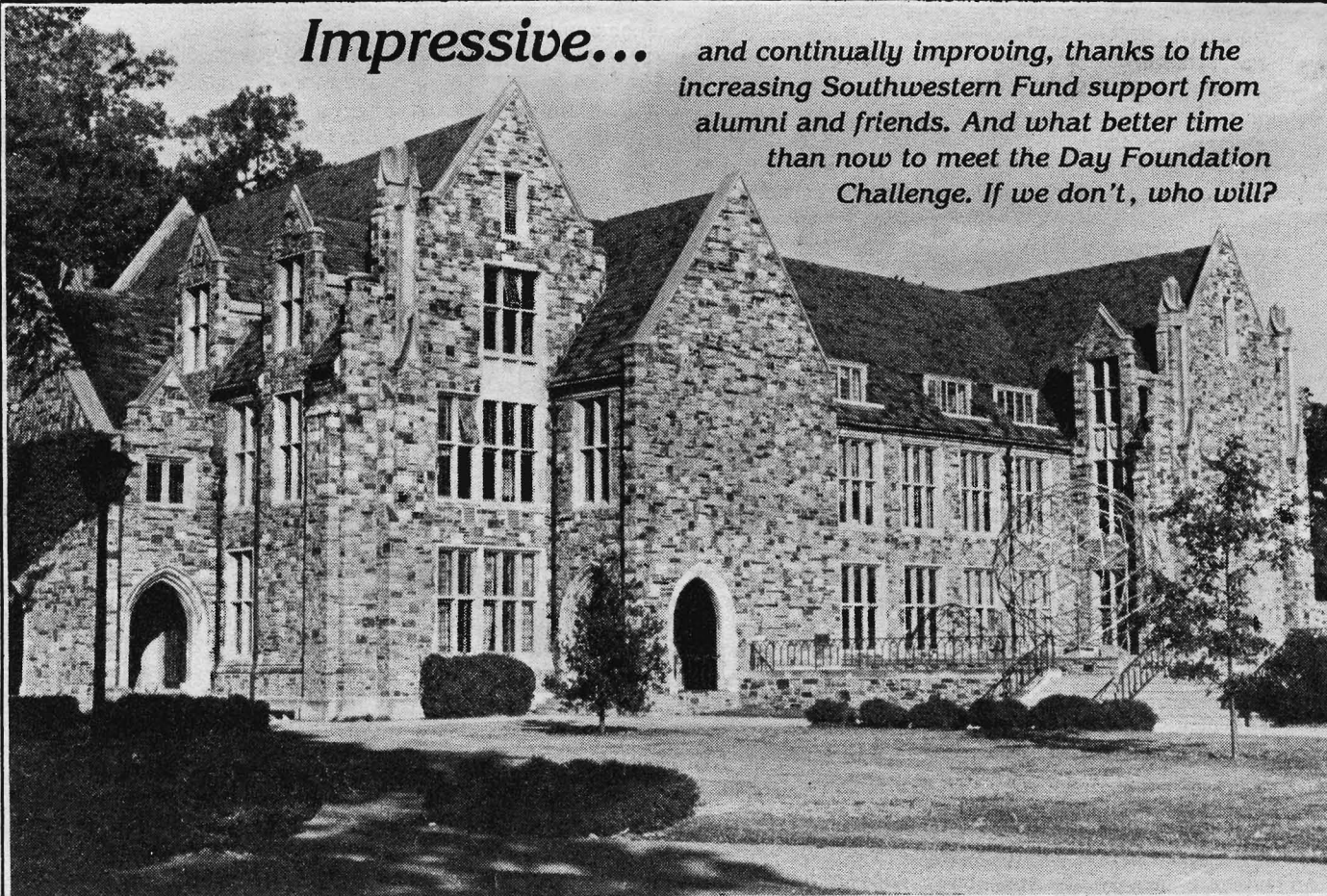
But the progress and planning of the past year may not be unusual after all. At Southwestern there has always been great philanthropy. There has always been great teaching. Southwestern has always made great plans. But we continue these just as Burnham challenged, "Little plans have no magic to stir the soul. Make big plans; aim high in hope and work, remembering that a noble, logical diagram, once recorded, will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency."

"Our dreams, and not our predictions, are the great energizers," wrote Norman Cousins. "These dreams may seem at times to be murky and beyond realization. But if the dreams are good enough, they will be far more solid than the practical designs of those with no poetry in their souls."

Southwestern continues to educate men and women for clear vision. Cardinal Newman spoke of this vision: "The final end of education is the clear, calm, accurate vision and comprehension of all things... with freedom from littleness."

There is no better way than by making no little plans, no better way than by dreaming no dreams that are not noble and no better way than by daring to make only those plans that have the magic to stir the soul.

Impressive... and continually improving, thanks to the increasing Southwestern Fund support from alumni and friends. And what better time than now to meet the Day Foundation Challenge. If we don't, who will?



P.K. Seidman

An account of an accountant

In international business circles the name is synonymous with professional accounting. In the Memphis arts arena, the name signifies the epitome of volunteerism.

At Southwestern, the name means economics. At least, that is the context in which most people view it. But the name also represents nearly 50 years of active support for Southwestern academics and athletics—a support that rewards student achievers and promotes the free exchange of ideas.

The name in reference is Seidman, or more specifically Phillip Kenneth "P.K." Seidman, senior consultant to the international accounting firm of Seidman and Seidman and one of the most highly-regarded business leaders in the area.

Those who follow Southwestern's goings-on have likely seen or heard the name frequently, for P.K. Seidman instigated two of the most prestigious programs in which the college has had the opportunity to participate over the years—the Frank E. Seidman Distinguished Award in Political Economy and the M.L. Seidman Town Hall Lecture Series.

The 73-year-old P.K. Seidman (or 73-year-young as he is sometimes prone to answer when queried about age) lends a great deal more than a name to his activities, however. He continues to be a driving force in Seidman-sponsored programs and the family business as well as in arts and civic functions which he deems important.

At an age when many are slowing down, the slightly-built financier is still punching in a 10-hour day, even on weekends if necessary. He calls this his "gentleman of leisure" schedule compared to the 13- to 14-hour-days he put in when younger.

Early risers along the 2½-mile stretch between Seidman's midtown Memphis apartment and his downtown office may still catch a fleeting glimpse of the navy-suited Seidman as he clips along the city sidewalks on his 25-minute walk to work. Seidman goes about the business of getting to his office like he handles work and community problems, in a no-nonsense, get-the-job-done fashion. He owns three cars, one of which is a 1950 black Ford convertible, but typically relies on his own two feet to get him where he wants to go.

In the last five decades, those feet have worked overtime, for Seidman at one time or another has been president of the Memphis Orchestral Society, the Memphis Little Theater, the Economic Club of Memphis which he helped found, the Memphis State University Foundation and the National Association of CPA Examiners. He has served as a Southwestern trustee and as a member of committees too numerous to mention. In 1975 the Newspaper Guild of Memphis named him citizen of the year.

Seidman came to Memphis in 1933 to start a Memphis office for the family-owned accounting business, Seidman and Seidman, begun by his oldest brother M.L. (Maximillian Leonard) Seidman in New York. (It was M.L. Seidman in whose memory P.K. initiated the M.L. Seidman Town Hall Lecture Series in 1967.) Today the accounting firm boasts offices in 50 foreign countries and nearly as many United States cities.

Although a newcomer to the South and its peculiar customs, Seidman never contemplated leaving the city he now calls home. "I don't start anything I walk away from," he said one September afternoon in an interview in his 25th-floor office.

He was wearing a thin, baby-blue jacket with a small tear in the right elbow. His more formal suit coat with the carnation-crowned lapel — the uniform by which most people recognize him—was at the moment out of sight. Seidman dons the more casual jacket when he gets to the office, a ritual as ingrained as pinning the white flower to his coat each day.

For the daily blossom in his buttonhole, a habit he picked up while in college, Seidman stops at the Irby-Harris Florist which is on his way to work. A little arithmetic shows he has given the shop over 17,000 carnations' worth of boutonniere business since he began patronizing it in the 1930s.

Through a wide expanse of glass in Seidman's office, one could spend hours

gazing at the Mississippi River, the arched bridge which spans it and the barges which churn its surface. The view seemed appropriate for Seidman's concise summation of his nearly half-century in the area: "I like Memphis," three words, which in his opinion, need no elaboration.

A window angled out toward the waterfront directed a puff of air into the room. It rustled the few sheets of paper on an otherwise orderly desk and prompted Seidman to confide that his is the only office in the high-rise building with a window that will open to the outside. Seidman and Seidman was the first tenant when the building opened in 1973. Until then the firm had operated out of an office across the street.

phus, at the University of Memphis Law School, that Seidman later earned his law degree.

Of the Seidman brood, P.K. alone migrated to the sun belt. He calls himself "the only rebel in the family," a description connoting more than the Southern status he intended.

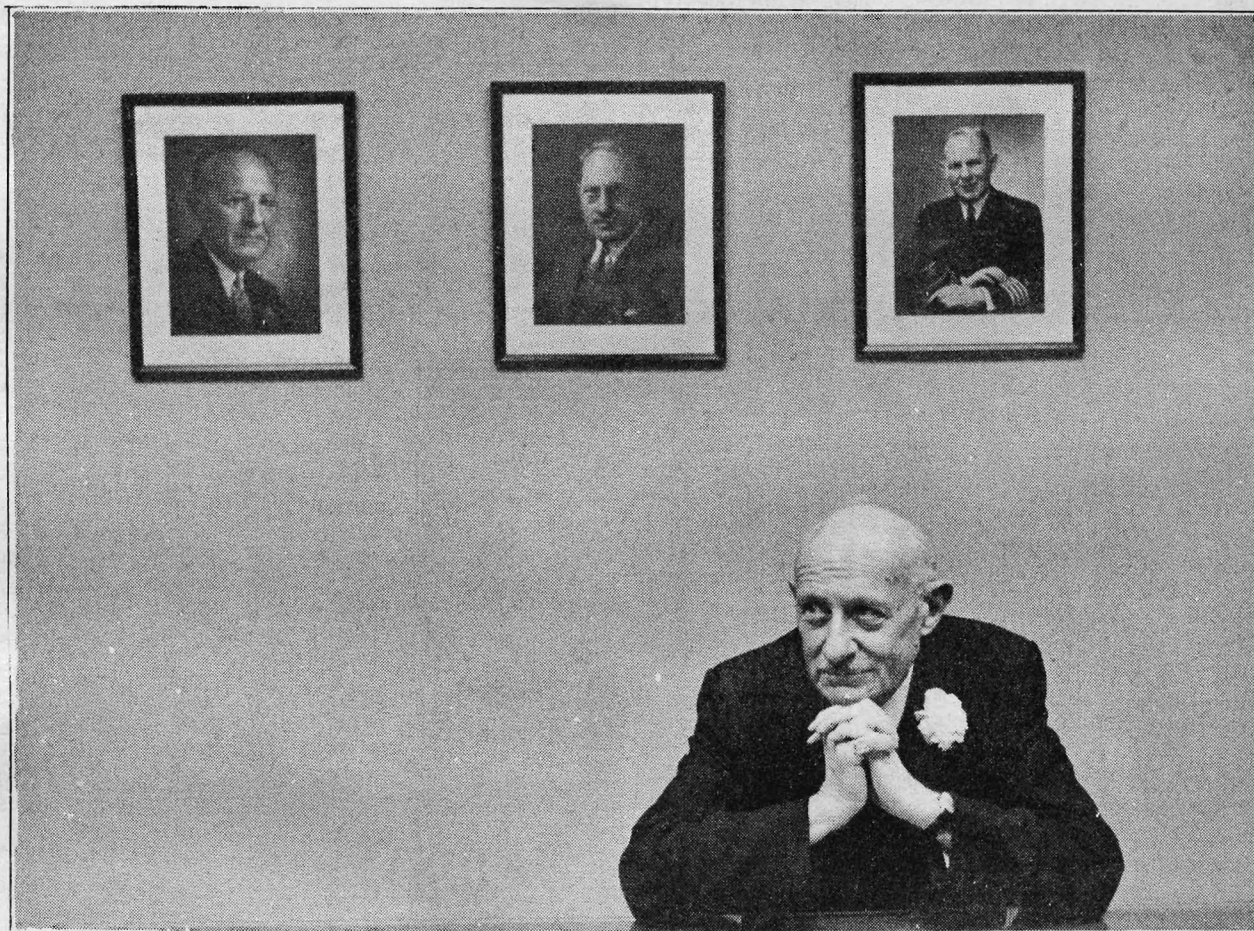
In addition to his departure from the North, Seidman properly fits the "rebel" distinction in the larger sense of the word. While the other Seidman brothers attended New York University, P.K. enrolled at Columbia. When it came time to join the family business like the others, P.K. Seidman had other career options in mind. They were short-lived, however, for he ultimately turned his sights to accounting and Seidman and Seidman.

P.K. Seidman was born in Brooklyn to a German immigrant, Lewis Seidman, and his second wife. His father, a teacher and philosopher who had spent much of his life in Russia and who came to America "before the war between the states," was retired when P.K., the youngest of the 13 living children, was born. In total his father sired 20 children, ten by his first and ten by his second wife. Two brothers and a sister are alive today, said Seidman, and are living in the Northeast.

It was shortly after he moved to Memphis that the Seidman-Southwestern seed was planted. P.K. Seidman's five-year-old nephew Tom, son of his brother Frank, had died. So in 1935, Seidman established the annual Tom Seidman

*"I don't start anything
I walk away from."*

Seidman, when 26, came to Memphis upon the request of his brother, Frank E. Seidman, who was running the Grand Rapids, Michigan branch of the firm. F.E. Seidman had seen the need to open an office in Memphis. Seidman had gone to work for brother Frank in 1931 after attending Columbia University. While in Michigan he earned his certification in public accounting, but it was in Mem-



Long-time friend of the college and former Southwestern trustee, P.K. Seidman sits in the board room of Seidman and Seidman's Memphis office. Founders of the international accounting firm, Seidman's brothers, stare down from photographs on the wall.

(photo courtesy of Charles Nicholas, Memphis "Commercial Appeal")

Memorial Award at Southwestern in his memory. It was to honor an outstanding athlete at the college, for Seidman felt that had his nephew lived, he would have excelled in academics and sports.

In the years since then, the athletic trophy has been bestowed many times over. Several additional Seidman awards have joined it—two for excellence in economics, two for superior performance in political science.

In addition, Seidman promoted the early-Memphis athletic program at the college by helping to form the 1000 Club, a booster organization. "I soon realized that the school was small but an outstanding liberal arts college dominated by a strong personality, Dr. Charles Diehl," wrote Seidman in his book of memoirs, "A Man Who Loves Memphis."

Seidman has spread his support of higher education among the various colleges and universities in the area.

In 1974, he and his wife Leone established the Frank E. Seidman Distinguished Award in Political Economy to be given annually to a leading political economist who was determined by his or her colleagues to have advanced economic thought and policy, either in terms of existing economic theory or new concepts.

The international scale of the award required that rigid guidelines be drawn for selection of recipients. A board of trustees for the program was chosen and Memphis State University asked to administer it.

Seidman originally funded the program with a \$150,000 endowment from which the annual \$10,000 prizes come.

In 1976 Memphis State chose to withdraw from the program, however, citing high administrative expenses. Southwestern, when approached about hosting the program, accepted eagerly. President James Daughdrill, in a newspaper interview at the time, called the costs to the college "very small" compared to the benefits of having "world-renowned economists visit the college and Memphis."

Seidman indicated he had wanted to retain the collegiate tie for the award program and keep it in Memphis. "The campus affiliation would lend added stature to the program," he thought. Also, in his opinion, students would gain a great deal from exposure to the winners. Past recipients include Gunnar Myrdal, the 1974 winner and a liberal Swedish sociologist who had denounced U.S. treatment of blacks in his book, "American Dilemma," and the 1975 winner John Kenneth Galbraith, Harvard economist and former editor of "Fortune" magazine.

"In retrospect I should have given the award program to Southwestern in the first place," Seidman said recently. In 1976 when the newspapers announced Southwestern would be hosting the program, Seidman was quoted as calling Southwestern "a natural choice with the reputation it has for excellence, its stability and the job it has done in the liberal arts and sciences."

Seidman said he chose to pay tribute to his brother with the award because,



Plaque given to 1980 winner of Frank E. Seidman Distinguished Award in Political Economy, Dr. Albert Hirschman.

"Frank (for whom the program is named) was involved in political economy and interested in the quality of life of others. That's what political economics deals with." He was a frequent lecturer on economic topics, according to his brother, so the award "was fitting and appropriate."

Although the septuagenarian spends "a tremendous amount of time" dealing with Seidman award responsibilities, he does not consider the work a burden.

Every winter the board of trustees meets in Washington, D.C., with P.K. Seidman as its chairman. They act upon the nomination of a candidate by the selection committee, a handful of high-

ranking economists who laboriously pore over hundreds of names from around the world before recommending a recipient.

Seidman emphasizes he personally does not pick the recipients nor do they necessarily mirror his own attitudes, for he is but one of many involved in the selection process. He has, however, enjoyed hosting the doyens of the economic world. "All of them have been great men with outstanding personalities," he said.

Seidman downplayed the controversial liberalness of some of the past winners, "It's just someone else's philosophy," he emphasized. "We're all trying to accomplish the same objectives."

"Political economics has got to be based on liberal thinking," Seidman pointed

Hirschman hails morality in sciences



Dr. Albert O. Hirschman

"If you have brains and a heart, show only one or the other, You will not get credit for either should you show both at once."

The quotation above, loosely translated from the German poet Holderlin, expresses what economist Dr. Albert O. Hirschman considers the dangerous attitude prevalent in modern social sciences—the separation of morality and the sciences.

Dr. Hirschman, in Memphis to accept the 1980 Frank E. Seidman Distinguished Award in Political Economy, pressed for a resurgence of morality in economics as he spoke before approximately 200 of the area's business, education and community leaders at the black-tie banquet in his honor. Frank Schiff, vice president and chief economist of the Committee for Economic Development in Washington, D.C., presented him with the plaque and \$10,000 prize.

A professor of social sciences at the Institute for Advanced Study in Princeton, N.J., Dr. Hirschman advocated that morality and benevolence be commingled with analytical economic thinking.

out. Despite his own conservatism, Seidman said, "when dealing with political economics I have to have more than a conservative philosophy."

The Frank E. Seidman Political Economy Award has brought Memphis and Southwestern to the attention of scores of political, financial and academic leaders, people who otherwise might never have had that contact. And through local and national news media accounts of the program, its stature has climbed significantly since it was originally established.

Of similar prominence is the M.L. Seidman Town Hall Lecture Series inaugurated by Seidman in the mid-1960s. Seidman admits that, at least locally, the lecture series has had a greater impact than the award, but he attributes that to the relative age of the two programs—the lecture series is seven years older—and the three-times-a-year frequency of the lectures compared to one annual economic awards banquet.

The lectures focus on timely issues. "We have to crystal-gaze and plan topics sometimes two years in advance," he said. The foresight of the planners has generated some popular and often controversial topics like the Mideastern crisis, the power of the media, the economy, and the status of higher education in America, to name a few.

Both the Seidman award and the lectures are permanent and ongoing programs according to the man who founded them. They will continue to introduce students and faculty to new concepts and philosophies and to some of the great minds of the times.

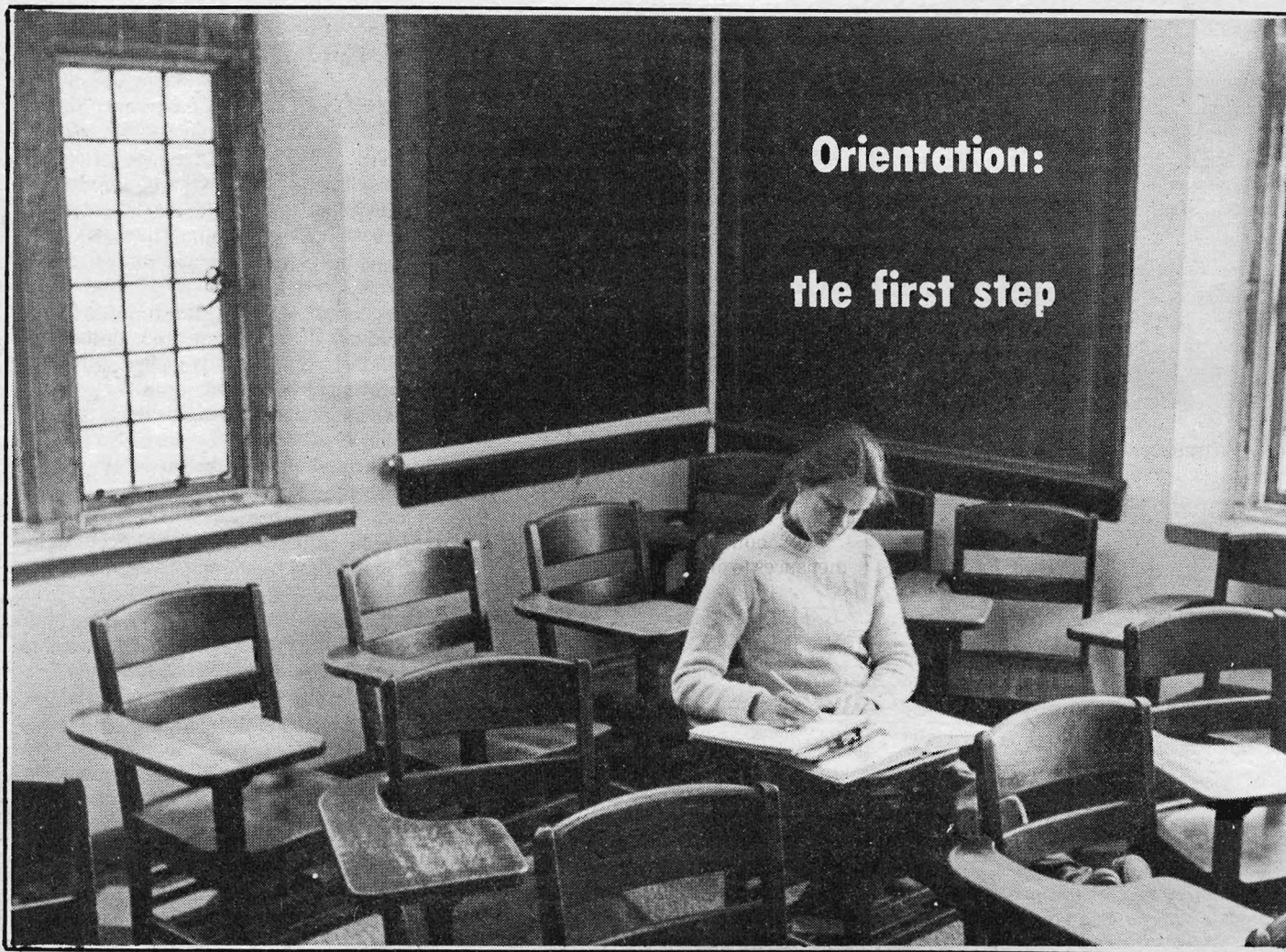
As he said earlier in regard to his business career, "I don't start anything I walk away from." The college, and the community at large, have a great deal to gain from that Seidman philosophy.

by Helen Watkins Norman

"Morality belongs in the center of our work; it can get there only if social scientists are morally alive and make themselves vulnerable to moral concerns," stressed the professor who is considered an authority on the economics of developing nations, particularly in regard to the Latin American countries. "Morality is not something like pollution abatement that can be secured by slightly modifying the design of a policy proposal."

The economic approach, based on the self-interest model is "far too simplistic a model of human behavior," he said. Economists must consider such basic traits as the "desire for power and for sacrifice, the fear of boredom, pleasure in both commitment and unpredictability, the search for meaning and commitment," he emphasized.

Dr. Hirschman, the seventh Seidman winner, has held professorships at Harvard, Columbia and Yale Universities. He is a native of Germany but left there in 1933, later participating in efforts to rescue Jews from Europe during World War II.



Sophomore transfer Julie Kilpatrick finds a quiet place to study.

It could have been a funeral or a wedding for which they were assembled. Functions of this sort have their own special etiquette.

Participants sat with eyes fixed straight ahead, nervously fingering worn corners of spiral notebooks or glancing almost too frequently at a broken clock on the wall, hoping to will the timepiece into working order. Talk seemed inappropriate as if sound would burst the fragile barriers erected by these young women and men.

Minutes crept by as 18 freshmen and a not-so-young-looking "Today" editor waited for the seminar leaders to arrive. This was the first of many times the group would meet with their colloquium professors this fall. Conversation would undoubtedly come more easily in the ensuing weeks. But in that first session few were willing to take the initiative, to shatter the silence with idle chatter, to expose themselves.

Although the initial colloquium meeting was intended to be brief—a get-to-know-each-other session—the new students took no chances. They filed into the empty classroom, making a beeline for vacant seats at the rear. Spots up front (where one is most visible and thereby vulnerable to a teacher's inquiries) were reserved for stragglers.

Finally one of the professors arrived, and his easygoing nature immediately lifted the tension.

Anyone who has attended college, whether at Southwestern or elsewhere, will probably recall the fear and feelings of inadequacy that plague a freshman during his or her first days in college. Some now-worldly alumni might even recollect silently praying that a professor start on the opposite side of the

room for those awkward self-introductions and the tell-us-something-about-yourselves narrations that follow.

Times don't change. Neither do the questions nor the answers they evoke.

At Southwestern administrators and faculty attempt to cushion the transition from high school to college. That effort is called New Student Orientation. It is a time for new students to get a feel for campus life before the rigors of academe set in, to learn that a refectory is where one finds food for the body and the stacks where one finds food for the mind, to discover that an affable fellow from Doraville, Georgia, is as interesting as a best friend back home and to realize that some of the best rap-sessions occur between midnight and 2 a.m.

Close to 300 freshmen and 60 transfer students arrived on a scorching Tuesday in early September for the week-long series of orientation events—tours, lectures, spiels about various campus organizations, picnics, meetings with advisors, class sign-ups and impromptu socializing.

The Dean of Students Office actually organizes the orientation program. And the task is far from a small one.

The faculty, however, also play a vital part in orientation as leaders of various colloquium groups—small informal discussion classes to which all freshmen are assigned their first term—and as faculty advisors. Colloquium leaders remain as advisors for their respective students through the first year and until students declare majors.

Incoming freshmen receive a list of colloquium topics during the preceding summer. They rank in order of preference the topics which most interest them. This year's 13 offerings ran the

gamut from the two-semester "Man" course, a traditional favorite focusing on man's existence in light of history and religion and the roots of his civilization, to such unconventional subjects as "The Witchdoctor and the Shrink" and "Space Biology."

The Freshman Colloquium program has existed at Southwestern for over 10 years, according to English Professor Bernice White, its director. The seminar-styled classes are intended to draw students out of their shells and to galvanize their thinking.

Since college life encompasses more than hours in class or the library, however, extracurricular activities are also spotlighted in orientation. The lion's share of the credit for pulling new students into the Southwestern fold falls to upperclass men and women who embrace their welcoming roles with alacrity.

Before the previous school year had ended, the Dean of Students Office drafted a 60-member cadre of student counselors to help with orientation. There is one student counselor to every five counselees.

Student counselors function as representatives of the college but on a more personal and natural level than administrators or faculty.

"We're their connection with the school. They can ask us questions about parties, the campus—things they'd feel ill at ease asking an administrator," boasted Becky Butler, a two-time counselor and junior from Florence, Ala. Like her fellow counselors, Ms. Butler arrived the day before freshmen in order to greet them and answer their questions.

Each counselor sends letters to new

students during the summer. The epistles carry general information about the campus, tips on what to bring ("Nobody ever thinks about needing a laundry basket at college," Ms. Butler quipped) and inquiries as to the students' classes and interests.

"I tell them stories about the campus to make them feel more a part of things, more comfortable here," noted the young woman. As a counselor one of her tasks was to tour the campus with her group. In and out of corridors, through residence halls and across manicured lawns the group traipsed with Ms. Butler offering gratuitous comments about campus life, as only a student can do.

One of the college's most unique orientation aspects, Ms. Butler later pointed out, is the shared experience of a freshman book. Here again, as is true for many events and organizations on campus, students carry the ball.

"The book idea started in 1962," said Dean of Students Bo Scarborough in reference to the program. All freshmen are encouraged, not required, to read a pre-selected novel before they arrive on campus for orientation. The book serves as a common reference point and a good ice breaker, in the opinion of its advocates.

The freshman book program faded into oblivion for a few years, but Dean Scarborough, also a Southwestern alumnus (Class of '67), revived the program when he joined the administrative staff in 1975.

As Ms. Butler noted, the book discussions on this year's "Nickel Mountain," a best-seller by John Gardner, are a good thing because they "bring out someone who isn't party-wise or socially confident" and "give everyone a chance to shine." When the "where are you from/do you know" line of talk dies a natural death, conversants can always resort to thematic dissections of the freshman book if they are so inclined.

By the time this year's "Nickel Mountain" discussion got rolling, a late afternoon sun was slanting through windows



ABOVE: "Nobody ever thinks about needing like Charlotte Thompson, a senior, seen here 'Commons Field Day.'"

of one of the residence hall social rooms where several student counselors and their groups have congregated. Faces of the dozen or so students lounging in chairs and sprawled across benches. A team of bare-chested Whiteball players ricocheted balls off walls outside the window (Whiteball, for those unfamiliar with the sport, is a handball-like game indigenous to the Southwestern campus).

There were no professors on hand to issue profound statements or draw answers from students. Only the newcomers and their student counselors were invited to share their thoughts on "Nickel Mountain."

There were a few eager students who dominated the discussion, a few who withheld their opinions out of shyness.

Overall, though, the freshmen and transfer students carried off their first collegiate literary discussion with considerable aplomb. Reviews were mixed for the book. But for those who read it, "Nickel Mountain" will likely remain a common denominator throughout their years at Southwestern. Perhaps longer.

The first full day of orientation, a Wednesday, culminated with the session on the book. Through Sunday, similar get-acquainted-with-Southwestern events continued—meetings with professors, placement exams, how-to sessions on studying and coping with college, a raucous afternoon of tug-o-wars and three-legged races traditionally dubbed "Commons Field Day," and a Sunday morning garden worship service.

As orientation wound to a close, the class of '84 appeared ready to cross the ivy-covered hurdles bound to arise during college. They had picked up a few facts about the infirmary and the honor code, learned to maneuver moderately well around campus and started a handful of promising friendships.

More than that, however, they had taken their first bittersweet mouthful of adulthood and tasted the freedoms and responsibilities that maturity entails. Orientation just made the initial bite go down a bit more easily.

Helen Norman, "Southwestern Today" editor, went "undercover" to write this article about orientation. She spent one full day posing as a freshman to experience the program first-hand.

Housing at a premium for students this fall

The Dean of Students Office, in charge of housing the Southwestern masses, had a formidable juggling act on its hands as the college entered its 132nd academic session this fall.

"We have been asked to house more students than we ever have in the past (or at least in the last ten years)," said Dean of Students Bo Scarborough '67. Whereas there previously were rooms on campus for a maximum of 770 students, 818 were living on campus as classes resumed in September. In 1979 only 751 students resided in college residence halls.

The college has taken several measures to ameliorate the shortage.

★ Stewart Hall, an older residence hall across from the main campus, has been renovated, providing rooms for an additional 30 students.

★ Several residence hall guest suites, occasionally used for visiting dignitaries in the past, have been transferred to students.

★ Makeshift conversions of several residence hall social rooms to multi-person rooms have accommodated the remaining spill-over.

There was a time when upperclassmen wanted to live away from campus, Dean Scarborough noted. But that is no longer true. Inflation has nudged up the costs of off-campus housing as well as the gasoline needed to commute to campus, thereby boosting the popularity of campus housing at most colleges and universities.

Another reason for the room crunch,

Scarborough noted, is that so many upperclassmen returned this year, more than were anticipated. It's always a "gamble" to determine how many of the upper level students will return, according to the dean.

A total of 1,045 full-time students enrolled this fall and an additional 14 special or part-time students registered for classes. Last year the full-time student body stood at 1,004 with 19 part-timers.

Although the size of the freshman class is substantial (286 compared to 281 in 1979), the primary cause of the larger-than-usual student body is high retention of last year's freshmen, sophomores and juniors.

The college's popularity among high school applicants also rose in 1980. The 1980 freshman application pool exceeded the previous year by 52, reversing a several-year downward trend in applications from high school seniors. The number of transfer applicants doubled during the same 12-month period, from 41 in 1979 to 95 in 1980.

Those freshman applicants who were accepted and consequently chose to attend Southwestern are blessed with high scholastic credentials. Among the 286 are 12 high school valedictorians, eight salutarians and 104 (40 percent of the class) from the upper 10 percent of their respective high school classes. SAT (Scholastic Aptitude Test) scores jumped from 1101 in 1979 to 1115 this year; ACT (American College Testing) scores, from 25 in 1979 to 26 in 1980.

Gardner to visit

'Freshman book' author will kick off arts fest

John Gardner, 47, the motorcycle-riding, French horn-playing novelist and self-proclaimed critic of modern fiction, will visit the campus for three days at the end of October, inaugurating what is hoped to be an annual Literary Arts Festival at the college.

Gardner, author of such award-winning novels as "Grendel," and "October Light," will spend Oct. 29-31 meeting with students and faculty and discussing his work and the art of writing in general. Several of the functions will be open to the public: an evening talk and medieval party in his honor the first night, a reading by him followed by a reception the second night, and an open forum on the creative arts the final day of his visit.

Gardner, a prolific and multi-talented writer whose portfolio includes novels, short stories, children's stories, movie scripts, poetry and opera, is a recognized authority on medieval literature. Prior to making it big in the publishing world, Gardner focused on a career in academics.

After earning his Ph. D. from the State University of Iowa, he has taught at Oberlin College, Chico State (Calif.), and San Francisco State and been a visiting

professor at the University of Detroit, Northwestern University, Bennington and Skidmore.

Part of Gardner's prominence results from his recent attacks on the current writing establishment. Gardner feels it is the duty of the artist and his or her art "to make people good by choice." In one of his latest books, "On Moral Fiction," Gardner writes that "almost all modern art is tinny, commercial and immoral." Some of the recipients of his barbs are Kurt Vonnegut, Bernard Malamud, John Updike, Joseph Heller and Saul Bellow. In fact, according to a "New York Times" interview with him, Gardner does not think there are any major American writers around today.

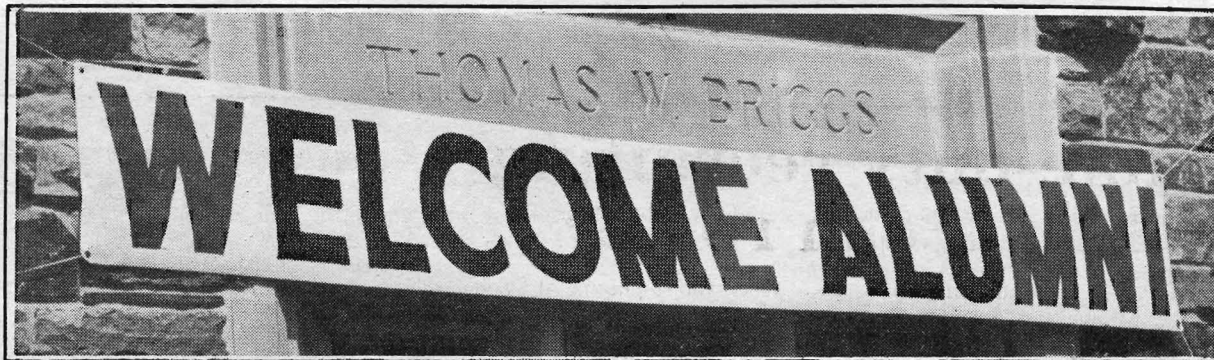
The Gardner visit will be of particular significance to Southwestern freshmen who recently finished Gardner's 1973 novel, "Nickel Mountain." The work was assigned to freshmen in the summer preceding the fall term as the 1980 "freshman book."

The college plans to continue the program of bringing a prominent writer to campus each year to enhance students' appreciation and knowledge of modern literature. The program will be funded by student fees and a grant from the Tennessee Arts Council.



a laundry basket," according to student Becky Butler—except, of course, an upperclassman is moving in. BELOW: Students throw themselves into tug-o-war during Orientation's

A Coming Home



Despite the frequently-recited admonition of novelist Thomas Wolfe, you "can" go home again. Approximately 800 alumni did just that by returning to alma mater for the 1980 "Home" coming celebration Oct. 3 and 4.

Their efforts were rewarded with sparkling fall weather and a football victory for Southwestern over Illinois College. The score was 9-7.

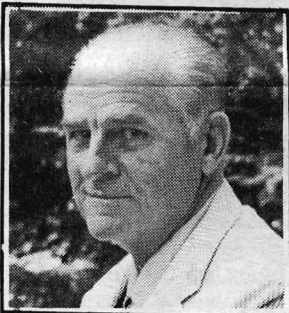
For many it was the first time in years they had cast their eyes on the beige and brown stone of the campus buildings or the now-stately oak trees that shade slate walkways. For others, the early-October visit to the campus was one of many such annual outings. All the returning alumni, however, had special reasons for wanting to see the place where they had spent an important part of their lives and all engaged in a bit of good old-fashioned reminiscing.

Below, several alumni share their thoughts about the Southwestern of today and yesterday.

Robert Russell '30

Toting a voluminous scrapbook stuffed with college-day clippings, Robert Russell '30 arrived early for the homecoming festivities. It was but the second time in 30 years he had visited.

Russell, who came to Southwestern from Bessemer, Ala., presently lives in Alexandria, Va. His 25 years in the Air Force have carried him to four separate continents. A colonel when he retired in 1967, Russell spent a number of his years at the Pentagon in the Office of Information.



Russell shared the following story about college life in the late 1920s.

Back then freshmen hazing was still very much in vogue, according to him. Every morning at chapel an upperclassman would report a freshman for allegedly breaking college rules, and a mock trial would follow. Russell held the student council office of High Priest of the San Hedron which presided over the mock trials.

"During the spring freshmen would have an uprising, grab an upperclassman, make off with him and dump him in a pool in Overton Park (across the street)" said Russell. One night Harold "Chicken" High '34, star Southwestern football player and Russell's cousin and roommate who was then a freshmen, joined in the fun.

After participating in the devilish dunking, Chicken came racing back to the room and tore into the bed as if he'd been asleep all evening, Russell recalled. Only minutes later a soggy upperclassman came rapping at the door, "all heated up" about the incident. He spied Chicken feigning sleep under the covers.

"But he never came out and said that Chicken was the one (responsible)," laughed Russell who, as High Priest, would have been the judge for the mock trial. "Chicken was always in all kinds of mischief like that," his elder cousin said.

In the three decades since he's been out, Russell's interest for Southwestern has not dwindled, he said. "After you're out for a while, you either lose interest completely or you can't get enough of the place like me."

Henry Watkins '35

Henry Watkins, a retired business executive, sees Southwestern through two pairs of eyes—those of an alumnus and of a past college trustee.

When he attended the college, there were only about

400 students and a majority of them were men. The women lived across the street in Evergreen dormitory.

"In those days people were short on funds," he said, referring to the depression era. But with a little college ingenuity, students still managed to have fun.

"I happened to have a nice car," said the former chairman of the board for CIT Financial Corporation in New York who has retired to Palm Beach, Fla.

"I would charge the girls a nickel apiece to take them over to Fortunes (the off-campus hangout then)." His transportation business with its strictly female clientele paid for his gas and meant Watkins never had to look far for female companionship.

Watkins has not visited the college since his term on the board ended in 1972. "The college was changing very rapidly" during his trustee days, he noted. "Students were wanting to be on the board, to have open dormitories." But Southwestern "was very lucky," for the transition here was easier than at many institutions.

Watkins admitted he might enjoy the modern college experience. "I went to college perhaps a little too soon," he conceded with a grin.

Peggy Haire Williamson '50

Peggy Williamson, a Greenwood Miss., resident and mother of three children, participated in her 30th reunion because she "had such a good time seeing friends at the 25th reunion" and because she wanted to show the campus to her high school-aged daughter.

"When I came in 1946 the campus was flooded by veterans. There were a lot of boys here, some older, and all very serious-minded students," she said. Since few students had cars, "social life revolved around the campus." No one left on



weekends. Dating was restricted to certain nights of the month, she explained, and was enforced by rigid sign-in sign-out policies. Upperclassmen were entitled to more date nights than freshmen, she said.

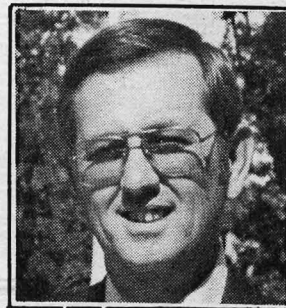
Mrs. Williamson says she was taken aback by all the gorgeous new buildings. But it is the "beautiful falls" on campus which she misses the most.

John M. Alford '60

Although he keeps up with a few of his college buddies, John Alford admits to pulling out his college yearbook "to brush up" on names and faces the night before his 20th reunion.

Alford who lives about 85 miles from Memphis in Steele, Mo., has been County Clerk of Pemisco County for some years. He has a daughter Kare who is a freshman at Southwestern this fall.

Students look nearly the same as they did 20 years ago, noted Alford. "If the boys would just cut their



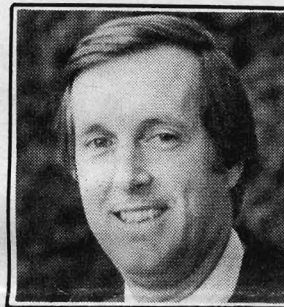
hair shorter, it would be almost the same." He described the uniform of his day for men—oxford cloth, button-down-collar shirts, slacks and loafers—and wondered out loud if that were not similar to present-day dress. (It is.)

The only difference is the fellows previously had to wear ties to dinner every night, he said, but "the joke was that you wore the same tie for four years."

Dr. Carl Fisher '65

Dr. Carl Fisher, an obstetrician and gynecologist who practices in Charlotte, N.C., was back for his 15th reunion. "We've been wanting to come back for years," he admitted and blamed a busy medical practice for standing in the way earlier.

Dr. Fisher remembered the cloisters area of Palmer Hall as the hub of campus activity and the spacious layout of campus—"You could see football games from Palmer Hall." Although was casual then, "girls could not wear shorts...they had to wear raincoats to the gym." Fifteen years ago mandatory chapel was still a part of the Southwestern experience.



What has remained the same, according to the alumnus, is the small community atmosphere and the academic strength of the college.

"Coming to Southwestern was the turning point in my life," said the physician. He credited the college for his success. Had he gone elsewhere, he feels he would not have pursued a medical career. Dr. Fisher earned his medical degree from the University of Tennessee Medical School.

Emily Scarbrough Crandall '70

Emily Crandall has very different recollections of Southwestern than the alumni who passed before her. The late '60's was a period of change for Southwestern. It was the era of the Vietnam War, civil rights activism, moratoriums and protests.

Ms. Crandall, an attorney with the legal department of Guardian Life Insurance Co., in New York City, called her class "a great one for vigils."

"People were very conscious of social issues. Students wouldn't accept all the rules. The fraternities and sororities came under pressure. A number of people were withdrawing from them," Ms. Crandall explained.

She said she never considered herself one of the more vocal in the class, for "I could never sit up all night to complain about anything." Ms. Crandall, a graduate of the Vanderbilt University School of Law, referred in jest to herself then as "a little to the right of Attila the Hun."

Ms. Crandall said she had not visited the campus in six or seven years and that she returned primarily out of curiosity. "I enjoyed the time while I was here, but you go forward," she believes. "You make friendships and you lose touch so you come back to see those people you lived with for four years."



Sports

Double-duty recruiting Doubles frosh roster

"Seek and you shall find" rings particularly true for Southwestern coaches and their stepped-up football recruiting effort during 1979-80.

A carefully planned, well executed program has netted 35 freshman players, 5 of whom are starting. "That's probably at least double the number of freshmen this school has ever had," said head football Coach Gary Troll, the spearhead of the intensive football recruitment.

This year's 61-member squad is "the largest ever," according to Troll who is in his second year as head coach. Troll joined the college in 1977 as assistant football coach under Dick Thornton.

How did the college manage this year to boost its freshman roster? Well, Coach Troll explains, Southwestern's previous football recruiting was more a "passive" effort with interested players seeking out the athletic department rather than vice versa.

That picture has changed dramatically. Today, Southwestern, like many other colleges and universities, is sending its coaches to scour the countryside for able athletes. Troll, along with two assistant coaches, travels across the south—attending high school football games and practices, talking to coaches, visiting students in their schools and homes.

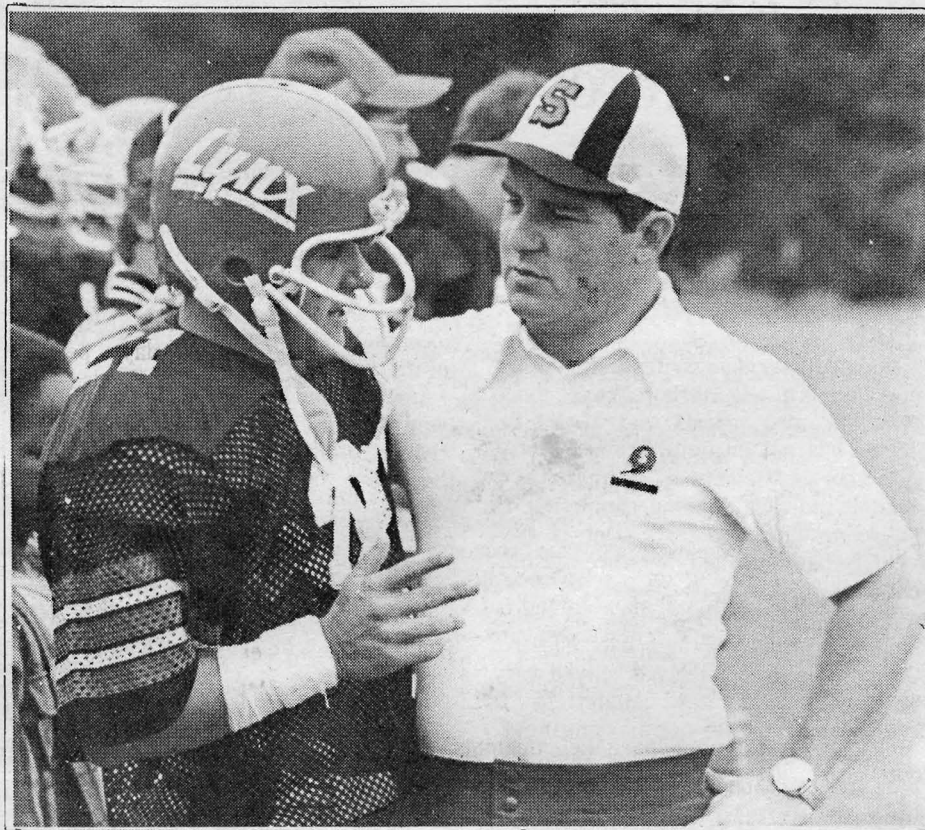
Southwestern (a Division III institution which awards no athletic scholarships) targets its recruiting for students who are as concerned with academics as football. The college's biggest recruiting rivals are Millsaps, Sewanee and Davidson, said Coach Troll.

"When you're playing at a scholarship school, football is the only interest. You don't have time for anything else," he explained. "Here it's not like that. We have boys come out on the field for practice 15 to 45 minutes late because of a lab or an afternoon class," Troll said, comparing that to a high-powered collegiate ball program in which coaches admonish their players against scheduling afternoon classes which might cut into practice time.

Troll also pointed out that the Lynxcat football program is not so all-consuming as to preclude its members from non-athletic extracurricular activities. Troll cited the example of Mike Watts, a senior offensive guard and current president of the Student Government Association.

Furthermore, the athletes who sign with Southwestern get what they had bargained for—a chance to play. One of the most discouraging situations, said Coach Troll, is when a good high school prospect "who could have been a star with us" accepts a Division I athletic scholarship and ends up sitting on the bench at a larger school.

Troll, who was schooled in the art of recruiting while a graduate assistant football coach at Miami University of Ohio, said the major keys to Southwestern's recent recruiting success are a master plan and proper coordination with the college's admissions department. Such planning has widened the geographical spread of the Southwestern team. Heavy emphasis this past year in Atlanta, Ga., for instance, garnered 7 players for the team.



Coach Gary Troll with Lynxcat Mickey Mays '81 (photo by John Peebles)

Coaches must show prospects what Southwestern and the football program can do for them as well as the future benefits of a Southwestern degree. "We sell Southwestern, ourselves and the football program itself. If you screw up on one of these, you aren't going to get your boy," said Troll.

From mid-January through late March, coaches encourage interested athletes to visit the college team. members act as their hosts. According to Coach Troll, the trip to campus is

Southwestern's ace in the hole, for "the campus is beautiful and the people are friendly." All but two of the recent freshman recruits visited before signing.

"The real significance of the 35 freshman recruits won't be seen this year anyway," noted Troll. They need a couple years of experience under their belts.

Given a little time and continued recruiting successes, however, the 1980s should prove exciting for Southwestern's gridiron fans.

Mullady takes a Giant step forward

Former Lynxcat football star Tom Mullady '79 was at the crossroads of his career last fall. Today, he's edging toward the top of it as one of the New York Giants' most promising players.

Mullady, Southwestern's record-setting tight end from Chattanooga, Tenn., had been dropped during preseason training by the Buffalo Bills who had picked him the previous spring in the seventh round of the draft. He was the first player to sign with a National

Football League team since the late Gaylon Smith '39 joined the Cleveland Browns in 1946.

When the Bills let him go, Mullady had to decide whether to continue in football or retire from the sport.

"I felt I had a good chance (to make it in professional ranks)," Mullady confided in a telephone interview from the Giants' locker room in East Rutherford, N.J. "I didn't want to look back later and think what might have happened had I continued."

His dilemma was solved when the Giants offered him a spot on the team in late Nov., 1979, "around Thanksgiving," Mullady recalls. Because of team injuries the Giants needed a tight end for the remaining three games of the season. Mullady played his first game in Dec., 1979, against the Dallas Cowboys.

Mullady's real work, however, began later in February during the offseason when he committed himself to an intensive conditioning program preparing for the 1980 season. He pressed weights, studied the Giants' offensive strategy and spent endless hours practicing on his own with Giants' quarterback Phil Simms and another Giants tight end, Gary Shirk.

The offseason efforts paid off, for the

233-lb., 6-foot-3 tight end dramatically improved his strength and speed. And Giants Coach Ray Perkins quickly learned that Mullady had the makings of a key player.

In preseason play against the Denver Broncos Mullady showed his stuff to about 31,000 fans in Giants Stadium by catching 7 passes for 118 yards in a 9-6 triumph for the Giants.

"Football is a stage. I'll enjoy it while I can, and when it's over I'll take back good memories," said Mullady. He credits his philosophy, in part, to his Southwestern background. "It (going to Southwestern) has given me a better picture of pro ball. It's not as distorted a picture as it might have been had I gone to a larger school," Mullady believes. He said many players from institutions with powerful football programs know nothing but football while at college.

Mullady said he still finds a great deal of joy in the game, much as he did at Southwestern when it really was just a game.

There are certain elements of professional ball-playing, however, that "you can't really tell until you get there," he explained. For example, the business aspect of the game, the way players are dealt and traded. "You hear about it a

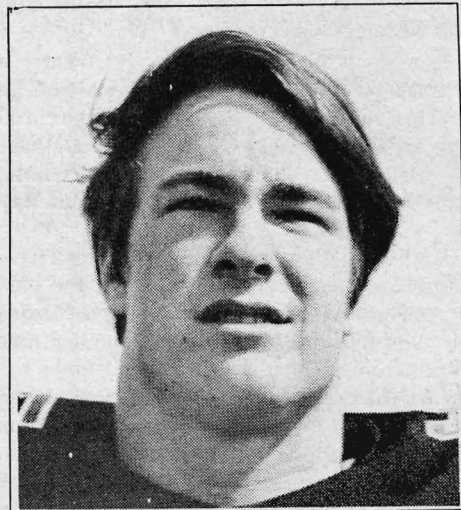
lot but when it happens to you or your friends, it means something else," he said, calling that one of the more negative aspects of the career.

Yet professional football does have its rewards. "You meet a lot of people, you're in a different environment and you deal with the public on a different level." There are also monetary rewards, although Mullady wants to dispel the myth of six-figure salaries.

"It's not as lucrative as everyone thinks" for someone starting out as a free agent like Mullady. However, "once you become a part of the team, then you're in a position to start reaping benefits," he said.

At the time of the interview Mullady was training for his next game against the Philadelphia Eagles on Oct. 12. A group of Mullady's Southwestern buddies planned to be watching the game from the stands.

Richard Nutting '77, a financial analyst for Federal Express in Memphis and by his own admission Mullady's "most avid fan," said he and several other college friends of Mullady's would be rooting for him at the Eagles game. Nutting has a habit of flying in for Mullady's games. This was to be his fifth in two years.



Tom Mullady

People

Class Notes

by Todd Sharp ('83)
Today Staff Writer

'29

Oscar and Virginia Hurt celebrated their 50th wedding anniversary recently. Oscar also turned 75 over the summer.

'30

Dot Lee Ferguson writes that she has been living in Gig Harbor, Wash., since 1978. She also reports that Mount St. Helens has put on quite a show there. After her busy years in Memphis as a realtor and as a winning competitor in ballroom dance contests, Dot is now "chief chauffeur" for her three grandchildren.

Maury G. Sifford retired as sales engineer with Westinghouse Electric Corporation in 1968 but has stayed very busy with activities. Maury is a registered professional engineer, member of Engineers Club of Memphis, past vice-commadore of Memphis Yacht Club and an active licensed amateur radio operator, a Shriner and a member of the Shrine Brass Band.

'32

Dr. Charles F. Simmons retired May 31, 1980, after 34 years with Auburn University's School of Agriculture and Agricultural Experiment Station. He served as associate dean and assistant director for more than 25 years.

'33

On April 1, Dr. Richard P. Keeton became parish associate of the Rogersville Presbyterian Church in Tennessee.

'35

Alvin F. Tate, Jr. joined a Boy Scout troop when he was 12 years old, and 56 years later he is still very much involved. He is a member of the Chickasaw Council executive board and regional advisory committee and is a national council representative for the Memphis council.

'37

E. Emerson Galloway, now residing in Houston, retired July 1, 1980, after 40 years of continuous service with Texaco. He spent 28 years in the natural gas aspect of the business.

Bob Armstrong, a retired dentist, lives near the Southwestern campus where he is active with the college youth group at the neighborhood Evergreen Presbyterian Church.

'39

Saichi Sakai recently led a group of 73 students from the Nagoya University of Commerce in Japan to Hawaii to study English and international relations. The group worked for a month at the University of Hawaii at Oahu and the Hawaii Preparatory Academy at Kamuela.

'46

Florence Horton Leffler, principal of Memphis Central High School, was named to a nine-year term on the state Board of Education by Gov. Lamar Alexander. Florence also recently paid a visit to China with her husband.

'47

A new art form for America's tables may be hitting the market soon. Royal

Doulton will introduce a line of pattern-and-batik table linens. Both the ideas and designs for the table mats came from Alexis Wilds. Alexis, currently director of Rose Hill Arts and Crafts School in Aiken, S.C., has created the table mats to accentuate and frame patterned china for the dining table.

Ann McConnell Reaves and her husband Bob recently celebrated their 34th wedding anniversary. For three months they have been touring Europe with friends.

For the past three years The Rev. Ernest Hugh Flaniken has been studying transactional analysis for certification as a therapist. Ernest has been active in jogging, tennis and slow-pitch softball as well.

Leslie C. Tucker, Jr. is now the pastor of First Presbyterian Church, Belmont, N.C., having previously been at First Presbyterian in Gainesville, Florida.

Freeman Marr won the 55-and-over high hurdles championship this summer at the National AAU Masters Track and Field Championships at Franklin Field in Philadelphia. Freeman also placed first in the 110-meter high hurdles and third in the long jump in the North American Track and Field Championships at the Mexican Olympic Sports Center in Mexico City.

'50

The Rev. Gene E. Canestrari, minister of Johnson Memorial Presbyterian Church in Jackson, Tenn., was elected president of the Greater Jackson Ministerial Association.

William Jasper Templeton has received a master of education degree from Middle Tennessee State University. He is now teaching at Motlow Community College. Jasper and his wife Barbara Bowden ('48) live in Belvidere, Tenn. where they maintain farming interests.

'53

Katherine Hinds Smythe was recently elected a vice president of the Memphis Area Chamber of Commerce. Her primary areas of responsibility will be membership development and retention. Katherine is president of Memorial Park Funeral Home and Cemetery in Memphis.

'54

Larry Bone was visiting professor at the School of Library Science, University of Michigan, Ann Arbor, this past summer. He is presently a member of the publishing board of the American Library Association. Larry is also director of libraries at Mercy College in Westchester County, New York.

'55

Capt. Joe Parker has spent the last three years as senior chaplain (Navy) in Japan.

'56

Suzanne Bjick is presently residing in Apalachin, N.Y. where she is a doctoral student and part-time counselor for Susquehanna Association Family Counseling Ministry. Suzanne received an M.A. in religion from Yale University in 1959.

Dr. William McAtee, as of Jan. 1, 1981, will hold the position of executive presbyter of the Presbytery of Transylvania (Union) in Kentucky. Bill received his B.D. and Th.M. degrees from Louisville Presbyterian Theological Seminary, and his doctor of ministry degree from McCormick Theological Seminary.

'58

Lewis Bledsoe, minister at Steele Creek Presbyterian Church in Charlotte, N.C., was elected to the Presbyterian Church, U.S., General Assembly Mission Board at its recent annual conference in Myrtle Beach, S.C.

'58

Sue Robinson McLean, in addition to working in real estate, has been involved with Westminster Village, a new retirement facility being developed on the eastern shore of Mobile Bay in Spanish Fort, Ala. She is working for David Lindsey ('63), the project coordinator for National Retirement Communities, an organization which is likewise headed by an alumnus, Bill Williams ('54). To continue, Robert Edington ('50) serves as legal counsel for Westminster Village, and Owen Middleton ('63) joins Sue working for David Lindsey. At a recent supper for 10 people connected with Westminster Village, seven of them were from Southwestern.

Robert Booth was recently elected executive vice president of First Tennessee's lead bank in Memphis. He will be responsible for the international, correspondent bank and southern divisions as well as for First Tennessee's affiliate in Nashville. He started his career as a management trainee at First Tennessee in 1960.

Cmdr. Robert Templeton has received the Meritorious Service Medal for outstanding service while executive officer at the U.S. Naval Station in Norfolk, Va. He was cited for superb leadership and professional competence.

Dr. Mary Jane Smalley is living in Albany, N.Y., where she is working for the State Education Department.

'59

Se-jin Kim is now a ranking member of the Foreign Affairs Subcommittee of the Special Committee for National Security Measures in Seoul, Korea. This committee plans, coordinates and monitors entire government operations.

'61

David Ramsey, who holds a master's degree in sacred music from Union Theological Seminary, was recently featured in a Memphis newspaper article for his organ playing at the games of the Chicks, Memphis' professional baseball team. David, a full-time member of Southwestern's music faculty, is also music director and organist at St. John's United Methodist Church in Memphis. He was recently named dean of the Memphis chapter of the American Guild of Organists.

Betty Moore LeCroy is a social worker with the Department of Pensions and Security in Montgomery, Ala.

'62

Jocelyn Wurzburg, co-chairman of a John Anderson for President Committee, was chosen to serve on the advisory committee for the Tennessee Women's Network, a new program of the Tennessee Commission on the Status of Women.

'63

John and Frank Steward Bryan have moved to Fayetteville, N.C., where John is the new executive of the Fayetteville Presbytery.

Lloyd J. "John" Sarber, Jr. has been named director of marketing and management development for Colonial American Bankshares Corp. in Roanoke, Va. John is the chairman of the United Way Campaign of Roanoke Valley, vice president and a director of United Way, a board member of Family Service of Roanoke Valley and a member of the Roanoke Valley Chamber of Commerce Backbone Club.

Dr. Edward Brown Crosby, of Asheville, N.C., recently performed a 16-hour surgery. On March 14, Edward and Dr. Gregory J. Dray successfully reconnected the severed hand of a textile worker from the area. Even more astounding was an operation by the two men which reattached four severed fingers of an industrial worker. It lasted 22 hours.

Dr. J. Baird Callicott, professor of philosophy at University of Wisconsin, was one of 15 internationally known scientists and scholars selected to lead a conference in Spain on "The Psychotherapy of the Future."

'64

The Rev. J. Howard Edington, minister of First Presbyterian Church in Pine Bluff, Ark., delivered the baccalaureate address at the May graduation exercises at Arkansas College in Batesville, Ark.

Norma Waite was awarded a doctor of philosophy degree from John Hopkins University May 30, 1980.

'65

Tony Lee Garner appeared as Zorba in the musical which opened this September at Theater Memphis. Tony also was musical director for the production. Also appearing were Laura Canon ('79), Martha Norton ('78), David Jilg ('79), and Scott Bowden ('77).

Dr. William Barnwell is currently a writer-in-residence at Columbia College in Columbia, S.C. Pocket Books is reprinting paperback editions of his three British hardbacks. The first volume, "The Blessing Papers" was due out May 1, 1980.

Joyce Anne Moore now works as a freelance photographer. She spent the past six and a half months traveling in Mexico and planned to return for another nine months in September.

The Rev. D. Cameron Murchison, an assistant professor of theology at Union Theological Seminary in Richmond, Va., had a book review published in the June 2 issue of "The Presbyterian Outlook." His review was on Orlando Costas' book, "The Integrity of Mission."

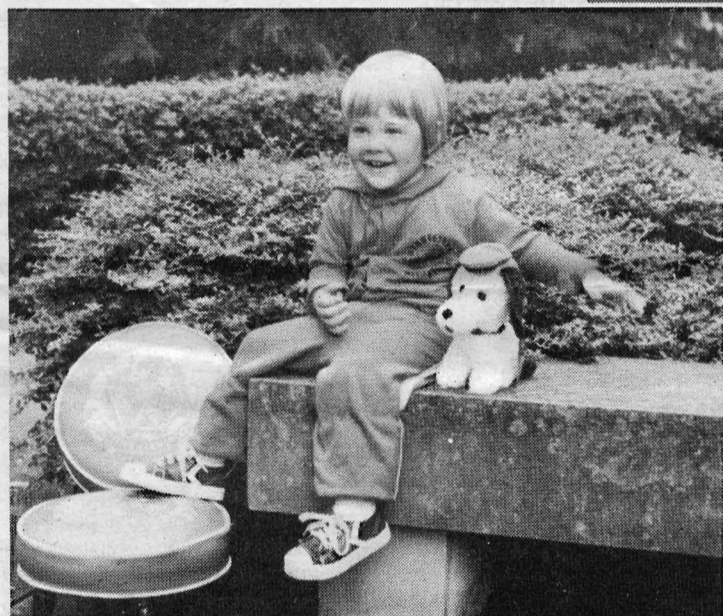
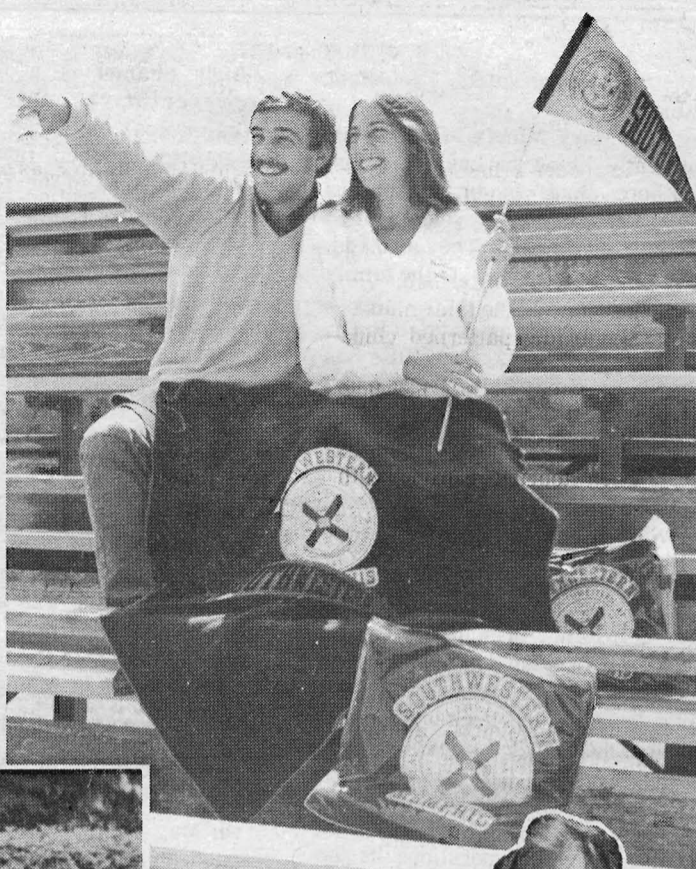
People

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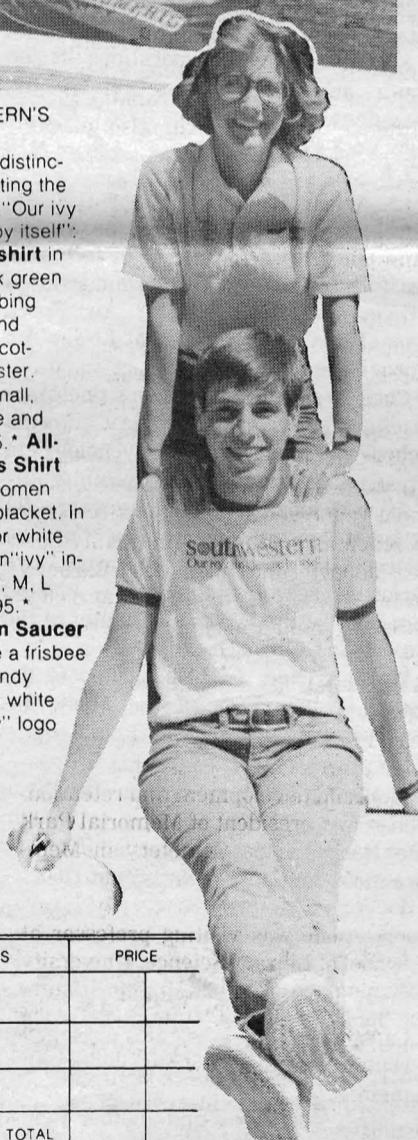


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'66

Carole Gibbs Whitehead, currently a teacher in the Memphis City School System, is pleased to report that three girls whom she sponsored in a National Honor Society Chapter entered Southwestern this fall.

Dr. William M. Jones is an assistant professor of political science at Virginia Wesleyan College in Norfolk. William and his wife, Connie, also announce the birth of a daughter, Cary Marshall, on Nov. 23, 1979.

'68

Priscilla Hinkle Ennis has gone to work programming for Ford Aerospace on a NASA shuttle contract. Priscilla reports that she was in Memphis in February for the wedding of Drucilla Thom White and saw Janelle Hood Haseman, Kitty Hon, and Nan Lee ('69).

Mauria Jackson Aspell is involved with psychiatric social work at the Mental Health Center in Hot Springs, Ark.

John and Jo Matthews Price are living in Baton Rouge, La., where John will soon assume a new post as lecturer in public management at Louisiana State University.

W. Michael Richards, a partner in a law firm in Memphis, was selected to participate in Leadership Memphis, a program designed to instruct and motivate emerging leaders dealing with community problems and opportunities.

Mackie Gober has been promoted from vice president, secured lending division of National Bank of Commerce in Memphis, to first vice president.

'69

James "Jim" M. Vardaman, Jr. is presently living in Japan where he is a professor at Tohoku Gakuin University. Jim is teaching Japanese-English translation, English conversation, and American literature.

William and Linda Emigh Warren are living in Stone Mountain, Ga., where William is organizing pastor of a new Cumberland Presbyterian Church in Lilburn. They also have a son, Will, born April 9, 1980.

Mary McLaurin Wheat has been named the new curator of education at Brooks Memorial Art Gallery in Memphis. For the past 11 years, Mary had been teaching high school art.

'70

John Marvin Purvis recently joined the Central Orthopaedic Clinic in Jackson, Miss., to practice orthopaedic surgery with a specialty in pediatric orthopaedics.

Carole Louise Bandy is presently an instructor in psychology and a teacher of the Transcendental Meditation technique at MaHarishi International University in Fairfield, Iowa. Carole has also done research into consciousness at the MaHarishi European Research University in Switzerland.

Bobbie Sue Wood-Thurston is a foreign service officer with the U.S. Department of Statistics. She was recently assigned in Washington as special assistant for management in the Bureau of Consular Affairs. Since graduating, Bobbie has lived in Argentina, the Philippines, Italy, Haiti, Washington, and Boston.

People

Carolyn Miller McMillan holds the position of associate account executive, Employee Benefits Division of E.H. Crump and Co. in Memphis.

Mark and Ellen Sams ('73) Houston are living in Nashville where Mark is an assistant professor of medicine at Vanderbilt Medical Center. He also has a private practice in internal medicine at the Vanderbilt Clinic.

Sonya Chu Mau, residing in Normal, Ill., is an administrator of data resource management. Sonya received her masters in library science at the University of Chicago.

Ron and Lillian Aivazian ('71) Eades live in Louisville, Ky., where Ron was recently promoted to associate professor at the law school at the University of Louisville.

Gary and Liz Ridings Scheidt report that they are living in Humboldt, Tenn., where Gary is a clergyman and Liz, a bookkeeper.

Martha Richardson is a teacher and realtor in Memphis.

Karla Sallee Richardson is a high school art teacher in Jackson, Miss.

After completing Arabic studies in Tunis, Tunisia in May, Steve Snow and his wife Betty were transferred to Kuwait where Steve is a political officer at the American Embassy.

'71

Deborah Nichol Pittman is currently senior vice president in charge of loan administration at Union Planters National Bank in Memphis.

Maggie Askew is living in New York City where she appeared this summer in the play "Six Women On a Stage" at the Wonderhorse Theater.

Betty Pebbles Chapman, and her husband Roger and son Douglas are living in Columbia, Tenn., where she is a housewife and sculptor.

Equestrienne Melanie Smith has been in the news lately. Melanie was interviewed on Wide World of Sports about her runner-up finish in the World Cup.

'73

C. Kirk Hadaway has written a study which is included in the 1980 edition of the "Yearbook of American and Canadian Churches." The study analyzes membership switching patterns among both

mainline and conservative Protestant denominations.

Doug and Mary Maude Miller Bibee are currently living in Lake Jackson, Tex., where Doug is in Polyolefins Technical Services and Development at Dow Chemical Company. They also added a son, Benjamin Tucker, to the family April 30, 1980.

Dr. Russ Langdon was married to Dr. Gloria Lewis on July 12, 1980. Russ has completed an internship in internal medicine at the University of Vermont. He is now doing a Residency in Anesthesiology in Burlington, Vermont.

F. Clark Williams is assistant head resident in the North Texas State Housing Office at North Texas State University.

Clayton Lewis has been recently appointed assistant principal at The American School in London.

Herman Morris, Jr., an associate in a Memphis law firm, has been installed as president of the Ben Jones Chapter of the National Bar Association.

Marcia Lyons Wilson is working as an international lending officer covering U.S. multinational corporations in the South- and Mid-Atlantic states for Manufacturers Hanover Trust Co. in New York City.

'74

Lt. Arnold Weiner, with the U.S. Air Force, is presently serving as an administration officer. Arnold has successfully completed the Administration Officer Course at Keesler Air Force Base. He is now stationed at Lowry Air Force Base in Denver, Colo.

Chris Wellford received his doctorate in clinical psychology at the California School of Professional Psychology in Fresno, California, this past summer.

Jane Scharding Koziel is currently organist/consultant with the Catholic Diocese of Memphis. Following two terms as secretary, Jane was elected Sub-Dean of the Memphis Chapter of the American Guild of Organists.

Ward Archer, Jr. was elected to the board of governors of the Music Industries of Memphis.

'75

Robert Hoopes Dows has bought a house and a dental practice in Elkton, Md. Hoopes lives on the second floor and practices dentistry on the ground floor.

Blair Shamel is a technical sales representative for Pharmacia Diagnostics, a Swedish medical diagnostics products firm. He has had works published in the "British Journal of Pharmacology" and the "Journal of Cardiovascular Pharmacology."

Andrew Chunn is a high school science teacher and assistant football coach. Andrew received his master's degree in biology education from Jacksonville State University last August.

Terry Byrne has been working at commercial art and picture framing jobs since college days. She lives in Knoxville, Tenn.

Marty West, living in Alaska, was recently promoted from program director to operations manager of a local radio station there. She was also host of the local Muscular Dystrophy telethon.

Steve and Connie Caplinger ('77) Rast are now living in Memphis. Steve has joined Fugitt Rubber and Supply Co. as a sales representative. He was formerly a teacher and coach in the Memphis City School System. Connie works with IRS.

On May 25, 1980, Jamie Bibee Pharr earned an M.A. from P.S.C.E., having graduated from Union Seminary last spring with an M. Div. In June Jamie and her husband Steve moved to Henderson, N.C., where she will assume duties as associate pastor of First Presbyterian Church.

Mary Fracchia is an assistant head nurse on medical/surgical unit at University of Virginia Hospital. She lives with her husband Michael in Charlottesville, Va.

Neal Pitts is an attorney in Orlando, Fla. He was elected to Outstanding Young Men of America in 1979.

Martha Kittrell started a private law practice in Humboldt, Tenn., in March 1980.

Wilma Thaxton Martino is living in Cleveland Heights, Ohio, and working as data manager for oncology research at the Cleveland Clinic.

Allison Jones Simonton is a public relations representative for First Tennessee Bank.

Wayne Steele Sharp is presently Options Manager for Loomis, Sayles, and Co. in Memphis. He is working toward a master's degree at Memphis State University.

Joseph Purvis is now assistant branch manager and loan officer at First National Bank in Jackson, Miss.

Greg Oldhan plans to open a bookstore in downtown Bellingham, Washington.

'76

Thomas and Dayna Deck Kibby have moved to Durham, N.C. along with their one-year-old daughter Kendall. Thomas graduated from medical school last year and has completed a one-year internship. He will be working in a federal prison for at least two years before completing a residency in preventative medicine. Dayna plans to go back to school at the University of North Carolina in about a year for a master's in public health.

Arthur Kellerman graduated cum laude from the Emory University School of Medicine on June 9, 1980. He was elected to Alpha Omega Alpha Medical Honor Society and received the UpJohn award at Emory for outstanding clinical skill and work in teaching. Arthur began in June his internship in internal medicine at the University of Washington-affiliated hospitals in Seattle, Wash. Arthur also writes that his classmate Burl S. Chudley who graduated in absentia, received his Ph.D. in Botany from Woodruff University. His thesis was entitled "The Yam: Its Cultural Significance in the Mid-1970s."

Dan Hougland is now installing the latest version of a high speed check capture system, the first of its kind in California, for Lloyds Bank of California in Los Angeles.

Laurie Mercier received the master's degree in history from Memphis State University this year. She is coordinator for an oral business history project in Jackson, Tenn.

Biram Hicks received his M.D. from the University of Missouri Medical School recently. He is a resident in family practice in Chattanooga, Tenn.

Randy and Pat Schenck ('77) Robertson have moved to Winter Park, Florida, where Randy has taken a job as marketing director for the Miller, Lite, and Lowenbrau Wholesale Distributorship of Central Florida.

Rhys Scholes is leading the effort to create a public utility district in Portland, Ore.

Jimmy Mitchell has spent nearly a full year coordinating a three-part chamber

Dream Business

Have you ever been puzzled by a strange dream? Elizabeth Lowe, '60, would like to know. She is in the dream business. Elizabeth operates a small mail-order publishing house, Dreams Unlimited, in Middleton, Wis. which specializes in booklets on dreams. She also runs ads in newspapers and journals inviting people to send accounts of their dreams to her for a collection of unusual dreams. Her booklets attempt to explain what dreams are, how to remember them, and ways to figure out what they mean. Currently, Elizabeth is working on a series including psychic, spiritual, scary, and money dreams and is putting together a bibliography with summaries of 1,000 books and articles on dreams.

AN EYE FOR AN EYE, AN 'ERA' FOR AN E.R.A.—Betty Belk Moorhead '46 of Lansdowne, Pa., advocates passage of the Equal Rights Amendment. She thinks other women will, too, once they understand the facts surrounding the controversial amendment.

Mrs. Moorehead and another Pennsylvania woman are authors of a kit, "At Ease With ERA," which presents the total picture of what the ERA will and will not mean if passed. The kit is meant to be presented verbally. Although pamphlets and brochures about the amendment abound, theirs is considered one of the most comprehensive explanations of how the ERA will affect employment, the draft, education, divorce laws and other areas of a woman's life.

According to her sister-in-law, Meredith Moorhead '42, Mrs. Betty Moorhead is an active member of the American Association of University Women which published the kit. She also attended the White House Equal Rights Amendment reception last June. Mrs. Moorhead is managing editor of the medical journal, "Investigative Ophthalmology and Visual Science," and her husband Paul '46 is in genetic research at the University of Pennsylvania.



People

music series for the Memphis area. The first Concerts International series, of which Jimmy is executive director, will open Nov. 15 with I Musici, an Italian ensemble. Jimmy, who is also director of development and publicity at the Memphis Arts Council, said season tickets are available by writing Concerts International, P.O. Box 41551, Memphis, Tn. 41551. Another Southwesterner, Lila Saunders '58, is on the Concerts International board.

'77

Ann Abernathy received her law degree from Memphis State University in May, 1980, and is moving to Washington, D.C., where she will be an attorney with the Department of Housing and Urban Development.

Pat and Jane Terry ('79) Williams have moved to Florida where Pat plans to open a chain of fan stores.

Kelley Hinman has been accepted as an acting student by New York's famed Neighborhood Playhouse. Kelley spent the summer with a dinner theatre in Aspen, Colo.

Michael Bates, who holds a master's degree in business administration from Rice University, is in commercial real estate in Houston.

Nancy Crowell, former admissions counselor at Southwestern, is now executive editor of "Racquetball Magazine."

John Fairley McDonald III received the J.D. degree from the University of Alabama School of Law in May, 1980. He is now employed by the Alabama Court of Criminal Appeals in Montgomery.

Joe Meals, former financial planning officer at National Bank of Commerce in Memphis, has been promoted by the bank to the position of assistant vice president.

Ken Herrell wrote to the college from Mt. Hood where he and Joe Cooper ('75) missed seeing the eruption of Mt. St. Helens by thirty minutes. Mt. Rainer was their next objective. Ken is a census taker in Seattle, Wash.

'78

David Corum received the master of public administration degree from the University of Madison in December, 1979. David and his wife Susan reside in St. Paul, Minn., where David is a research analyst for the Crime Control Planning Board of the state of Minnesota.

Shelia Peace, account executive of WLOK radio, has been selected to participate in Leadership Memphis, a program designed to instruct and motivate emerging leaders dealing with community problems and opportunities.

Leigh Klusmeier Freeze has moved back to Arkansas and is working at the University of Arkansas doing research on fetal metabolism of cows, hogs and sheep.

Ty Herrington has begun teaching English and Spanish at Booker T. Washington High School in Memphis.

Herbert Robinson III received his M.B.A. from Washington University in May, 1980. Herbert is presently working for Xerox Midwest Region Headquarters in Chicago as an activity and revenue planning analyst.

'79

Anthony Adams is a quality control chemist with Buckman Laboratories, Inc.

After clerking this past summer for the Memphis law firm of Young & Pearl, Jonathan Kaplan has entered his second year of law school at Memphis State University.

Barney Kaplan has begun work as a manufacturing engineer at the General Electric Plant in Cincinnati, Ohio.

Earle T. Harding has been assigned to the Charleston office of First National Bank of South Carolina as an administrative assistant.

Risha Daughdrill Hoover is currently employed at Le Bonheur Children's Medical Center in Memphis.

'80

Kay Witherspoon has been awarded a Herff Presidential Law Scholarship. It will provide full tuition and living expenses for a full three years at Memphis State University Law School.

Eugenia Rizer married Patrick Timothy McGroarty on July 26, 1980. She plans to attend Georgetown University's Department of Government in Washington, D.C. Her new husband will attend American University's School of Law.

Karen Hammer has been awarded a \$5,000 scholarship by Mid-South Title Insurance Corp. for her three years of law school at Vanderbilt University. Karen is the first woman recipient of the scholarship in its 19-year history.

In Memoriam

Gifts to the college were received in memory of the following individuals (listed in bold type). The donor(s)' names follow.

Mr. Thomas H. Appleton - Col. and Mrs. Jonathan Hawkins, Mr. and Mrs. E.C. Pauls, Jr., Mrs. John A. Rollow

Marguerite H. Baker - Dr. Bernice W. White

Mrs. Robert F. Bartusch - Dr. and Mrs. Robert M. Cooper

Mr. Bert Bates - Mr. W. J. Michael Cody

Mrs. Gentry Carroll - Mr. and Mrs. T. Airey Evans

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People

Obituaries

- '13 The death of **William McMillian Reid** has been reported to the Alumni office. He was a resident of Sea Island, Ga. Mr. Reid died Nov. 29, 1979.
- '16 **Dr. Tyrone Thomas Williams**, 88, minister emeritus of Tunica Presbyterian Church in Tunica, Miss., died May 3, 1980. Dr. Williams was ordained into the ministry Oct. 10, 1916, at Hamilton Presbyterian Church. He was installed as minister of the Tunica Presbyterian Church in April, 1918. He served the church for 46 years, retiring in April, 1964. Dr. Williams received an honorary degree, Doctor of Divinity, from Southwestern in 1940. He was elected moderator of the Synod of Mississippi in 1956. He was also a Mason and a Shriner. Dr. Williams' survivors in-

clude his wife, a son, and two daughters.

- '17 **Richard Edward Davis** of Trenton, Tenn., died Oct. 13, 1979. Mr. Davis was valedictorian of his senior class at Southwestern. He was a 2nd Lt. in the army during World War I. For most of his life, Mr. Davis was involved in newspaper work except for a few years when he was a teacher and superintendent with the Helena Public School System in Helena, Ark.
- '20 The death of **William D.H. Rodriguez** has been learned by the Alumni office. Mr. Rodriguez was a 2nd Lt. in the army during World War I. He later was with the Rodriguez Insurance Agency in Monroe, La.
- '23 The death of **Dr. Rembert Bayne** of Selma, Ala., has been learned. Dr. Bayne received his medical degree from Tulane in 1927. He also had an

article published in the Southern Medical Journal.

- '27 **Mrs. Virginia S. Deaton**, 74, a past president of Southwestern's Memphis alumni association and a recipient of Southwestern's Memphis Woman of the Year award, died Aug. 3, 1980. She received her master's degree in journalism in 1928 from Columbia University. Mrs. Deaton served as president of the Woman's Missionary Society and state chairman for missions of the Tennessee Women's Missionary Union. She made foreign missions to Japan, Taiwan, and Australia. Mrs. Deaton was also listed in "Who's Who in American Women." She leaves three sons.
- '27 **The Rev. Clarence Calcote**, 80, of Chesapeake, Va., died June 30, 1980. The Rev. Calcote served as a Presbyterian minister in Mississippi, South Carolina, North Carolina, and Virginia for 43 years. His survivors include his wife and son.
- '30 **Robert McGehee Redhead**, a farmer in Woodville, Miss., died in 1973 at the age of 65.
- '30 **John Finzer Hagen, Jr.**, died June 20, 1977, at the age of 68. He had been a salesman, insurance agent, an ad-

juster, and had also studied law at the University of Washington Law School. He was a Lt. Col. in the army during World War II as well.

William McCaskill, 68, of Memphis, died May 8, 1980. Mr. McCaskill was retired executive vice president of Continental Investment Corp. He was employed for 35 years before his retirement in 1973. He leaves his wife and a daughter.

'50 **Virginia Catching Harris**, 51, of Lake Providence, La., died Dec. 13, 1979. during college Mrs. Harris had been a member of Southwestern Singers, Alpha Theta Phi, and was among the first to be initiated into Phi Beta Kappa at Southwestern. She has since worked in psychology and teaching. Mrs. Harris was also a past First Lady of the Year in Lake Providence. Her survivors include her husband and four children.

'54 **Robert K. Morris**, 55, died in Burbank, Calif., June 15, 1980. Mr. Morris played the piano and led a 20-piece band that played Glenn Miller-type music in Memphis before he moved to California 18 years ago. He frequently played to big crowds at the Palladium and Coconut Grove in Hollywood.

— For The Record —

Marriages

- '42 **Barbara Anne Dean** to **Wharton S. Jones** ('47), March 29, 1980.
- '47 **Suzanne McCloy** to **S. Toof Brown, Jr.**, June 21, 1980.
- '58 **Katherine Carey Smith** to **Arthur Dixon**, June 14, 1980.
- '67 **Martha Stockley McKellar** to **Philip Thomas Shanks** ('71), June 21, 1980.
- '70 **Anne Gilliam Hord** to **John Trobaugh**, June 21, 1980
- '71 **Beth Brothers** to **Shannon McDonald**, July 12, 1980.
- '72 **Colleen Listengart** to **William Schamroth**, July 3, 1980.
- '73 **Sherry Carson** to **Lee Grinspan**, June 21, 1980
- '74 **Mary Goza** to **Arthur Rouse**, May 24, 1980.
- '74 **Helen Bozeman** to **Donnell McCormack**, Sept. 6, 1980.
- '75 **Vicki Gilmore** to **Wilbur Hawkins**, Aug. 23, 1980.
- '76 **Dorothy Russell** to **Andrew Cridle-Dorle Branham**, May 24, 1980.
- '76 **Sandra Waller** to **David Shelton**, June 21, 1980.
- '77 **Laura Dixon** to **Timothy Bolding**, Aug. 23, 1980.
- '78 **Judith Panipinto** to **William C. Phelps** ('77), Aug. 9, 1980.
- '78 **Deborah Jo Kirkpatrick** to **George A. Makris, Jr.**, July 12, 1980.
- '78 **Sallie Jo Pompe** to **Gary Donnor**, Dec. 29, 1979.
- '78 **Carol Johnson** to **John Jackson**, June 14, 1980.
- '78 **Carol Fuqua** to **Steve Koenig**, Aug. 9, 1980.
- '78 **Lauree Shields** to **John Riggan**, Aug. 16, 1980.
- '79 **Elaine Franklin** to **Willie T. Hulon**, Aug. 2, 1980.
- '79 **Jane Stewart** to **David Hagstrom**, May 31, 1980.
- '80 **Carole Ann Bailey** to **Hal Stoneking** ('79), Aug. 2, 1980.
- '80 **Susan Elam** to **Peter Flexner** ('79), Aug. 16, 1980.

'80 **Lisa Carol Gilchrist** to **Philip Edwin Mischke** ('79), Sept. 6, 1980.

Births

- '61 **Dr. and Mrs. Lou Johnson**, a daughter, **Allyson Lea**, Dec. 30, 1979.
- '66 **Elbert and Gay Knight Gentry**, a son, **Gregg Bradford**, July 31, 1980.
- '68 **Robert and Helen Alford** ('71), **Redding**, a daughter, **Jenny Tyler**, Aug. 12, 1980.
- '68 **Will and Ming Morgan Hedrick**, a daughter, **Lauren Claire**, Sept. 12, 1979.
- '69 **Forrest and Frances Power Rice**, a daughter, **Sharon Elizabeth**, June 13, 1980.
- '71 **C. Reid and Elizabeth Dunlap Ferring**, a son, **Taylor Harvey**, June 9, 1980.
- '72 **James and Midge Mussett Gardner**, a son, **Joshua Blackburn**, Feb. 24, 1980.
- '73 **Richard and Susan McClure Browner**, a daughter, **Sara Elizabeth**, May 22, 1980.
- '74 **J. Michael and Carolyn Jaco** ('76) **Epps**, a daughter, **Leslie Ann**, June 27, 1980.
- '74 **William and Carolyn Canon Dolen**, a son, **John William**, April 1, 1980.
- '74 **Frank and Carol Middleton Messineo**, a daughter, **Rebecca Ann**, June 1, 1980.
- '76 **Gerald and Susan Williford Montgomery**, a son, **Judson Williford**, Aug. 11, 1980.

Advanced Degrees

- '51 **Woodward D. Morriss, Jr.**, D.Min. McCormick Theological Seminary, June, 1980.
- '71 **Elizabeth Lazear Campbell**, Master of Business Admin. in Finance, Univ. of Denver, June, 1980.
- '76 **Donald Park**, Master of Divinity, Vanderbilt Divinity School, May 9, 1980.

Calendar

OCTOBER

- 5-31 Art Show, Charles Kibby Sculpture, Clough-Hanson Gallery, Mon.-Fri., 9-5 p.m. Free.
- 18 Football, Southwestern-Maryville College, Fargason Field, 1:30 p.m., tickets \$2, \$1 and 50¢ (children).
- 23 **Dr. Karl Cerny**, speaker on "Foreign Policy of Federal Republic of Germany," East Lounge, 10:30 a.m. Free.
- 25 Football, Southwestern-Baptist Christian College, Fargason Field, 1:30 p.m., tickets \$2, \$1 and 50¢ (children).
- 28 Faculty Voice Recital, Diane Clark, Hardie Auditorium, 8 p.m. Free.
- 29-Author in Residence, John Gardner, Discussions and Receptions open to public, call 274-1800, ext. 347, for time and places. Free. (See story p.9)
- 30 Volleyball, Southwestern-Austin Peay and CBC, Mallory Gym, 6 p.m. Free.

NOVEMBER

- 1 Football, Southwestern-Principia, Fargason Field, 1 p.m., tickets \$2, \$1 and 50¢ (children).
- 3 Memphis Trio Performance (Joan Gilbert, John Wehlan, Peter Spurbeck), Hardie Auditorium, 8 p.m. Free.
- 4 Student Voice Recital, Dorothy Sanders, Hardie Auditorium, 8 p.m. Free.
- 5 Volleyball, Southwestern-CBC, Mallory Gym, 4 p.m. Free.
- 6 Faculty Voice Recital, Wiley Tatum, Hardie Auditorium, 8 p.m. Free.
- 7-10 "Violette," Images Foreign Film Series, Frazier Jelke B, 8 p.m. Tickets \$2.50 general public.
- 9 Faculty Organ Recital, David Ramsey, Calvary Episcopal Church, 3:30 p.m. Free.
- 10 Art Exhibit, Carolyn Morrison, Enamels and Jewelry, Clough-Hanson Gallery, Mon.-Fri. 9 a.m.-5 p.m. Free.
- 11 Senior Voice Recital, Karen McGuire, Hardie Auditorium, 8 p.m. Free.
- 15 Football, Southwestern-Centre College, Fargason Field, 1 p.m., tickets \$2, \$1 and 50¢ (children).
- 23 P.D.Q. Bach, Southwestern Singers and Orchestra, Hardie Auditorium, 4 p.m. Free.

DECEMBER

- 4 - Illustrated Talk: Oxford, the Town's University, Clough Hall, Rm. 200, 3:30 p.m. Free.
- 9 Christmas Concert, Southwestern Singers and Orchestra, Evergreen Presbyterian Church, 8 p.m. Free.