

# TODAY

## Southwestern

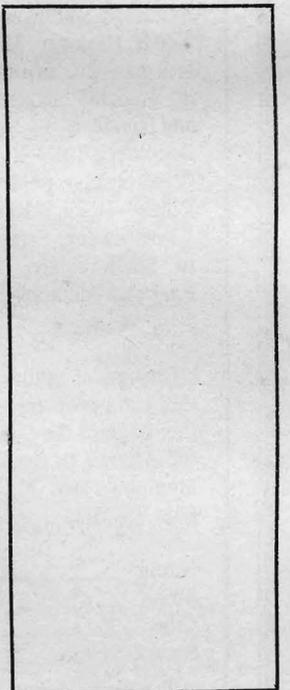
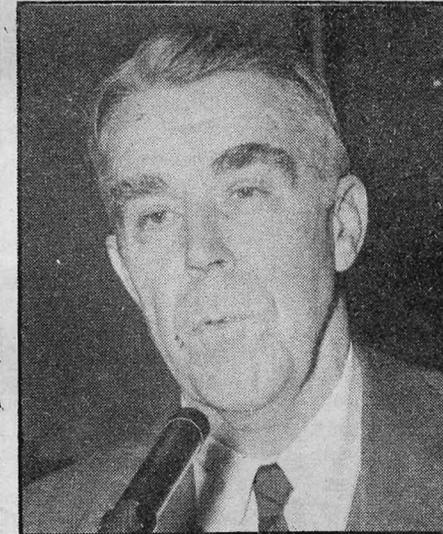
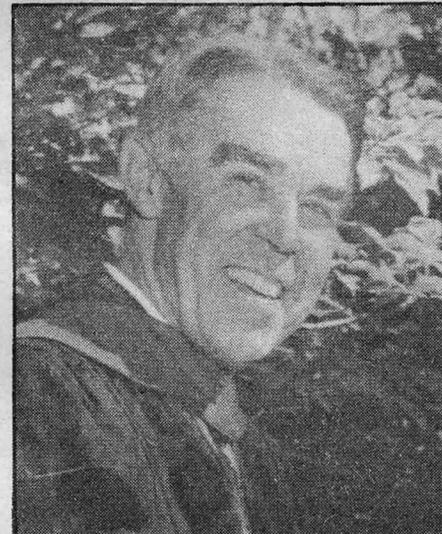
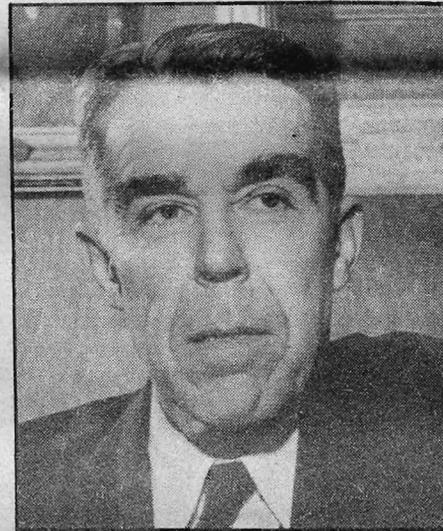
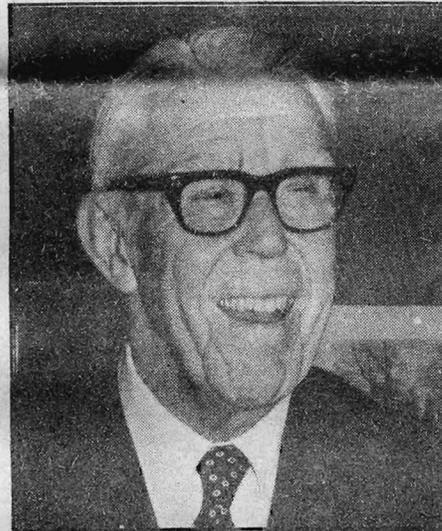
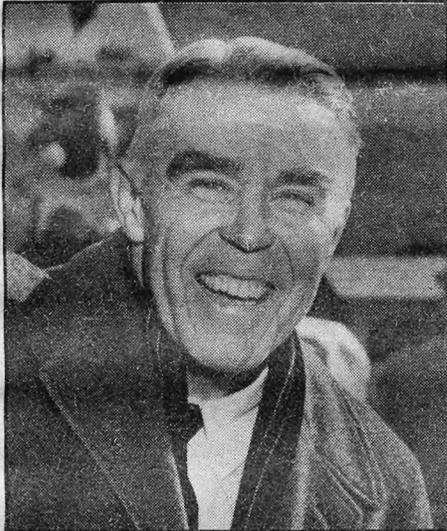
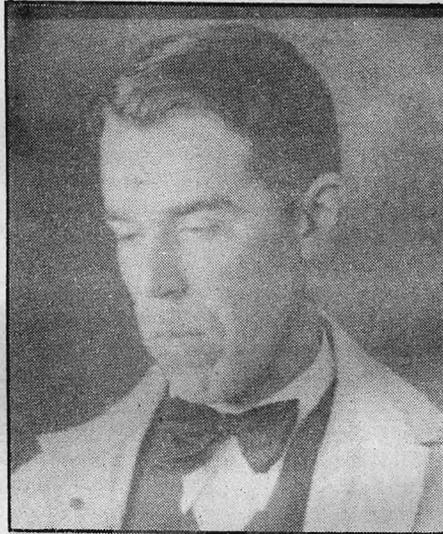
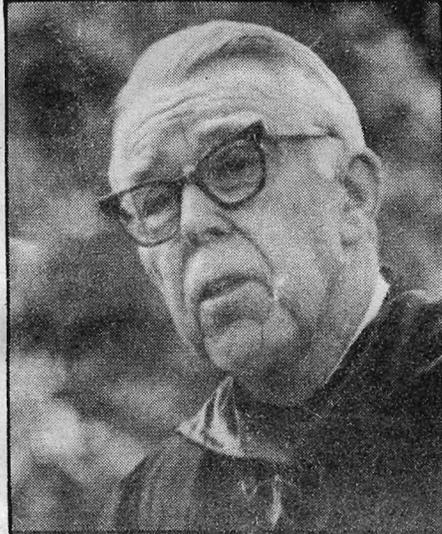
News of Southwestern At Memphis: students, alumni, faculty, staff and friends

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Memphis, Tennessee

November-December, 1980



**A PICTURE OF PEYTON**—It all started when Peyton Rhodes boarded the train, the Memphis Special, bound for Southwestern and his new job as a physics professor (photo, upper right). Nearly five and a half decades, a world war, and a 16-year presidency later (photos run clockwise), he is still an integral part of Southwestern life. See story, pages 6 and 7.

# Campus News

## Statue, tower honor leaders

Southwestern will pay tribute to two of the most dynamic and influential leaders in the college's history with the dedication and naming of the physics building for Southwestern President Emeritus Peyton Nalle Rhodes and with the erection of a life-sized statue of the late Dr. Charles E. Diehl, 14th president of the college and founder of its Memphis campus.

Southwestern's board of trustees acted on endorsements of the faculty and the alumni association's executive body in approving plans for an April, 1981, ceremony naming the physics tower the Peyton Nalle Rhodes Building. The event will coincide with the trustees' regular spring meeting.

Trustees also unanimously approved alumni and faculty recommendations that a statue be commissioned of Dr. Diehl who died in 1964. The site chosen for the statue is at the end of the front drive leading up to Burrow Library and in line with the great door of Palmer Hall, the administrative building.

Once erected, the statue would be visible from North Parkway through the Avenue of Oaks, two rows of stately oak trees brought to Memphis as seedlings from Southwestern's original Clarksville, Tenn., campus. The statue will be the focal point of an area to be dubbed Diehl Court, according to Southwestern President James Daughdrill, Jr.

The college estimates the cost of the statue at \$50,000 to \$75,000. Gifts to the college designated for the Diehl memorial will cover those expenses, said President Daughdrill.

Southwestern's years under presidents Diehl and Rhodes span nearly a half-century from 1917 when Dr. Diehl assumed the post until 1965 when Dr. Rhodes retired as president.

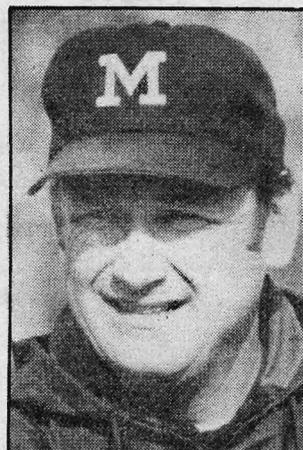
The Reverend Dr. Diehl, who had earned a B.A. from Johns Hopkins University and an M.A. from Princeton, was pastor of First Presbyterian Church in Clarksville, Tenn., before becoming president of what was then Southwestern Presbyterian University, a small, church-related institution located in Clarksville. He was 42 at the time.

Dr. Diehl spearheaded Southwestern's move to Memphis eight years later in 1925 and directed the master design and building of a new campus with its now-characteristic Gothic stone buildings. He was president for 32 years, through two world wars and a major depression. Under his leadership, the college grew from 50 students in 1917 to 600 in 1949 when he retired.

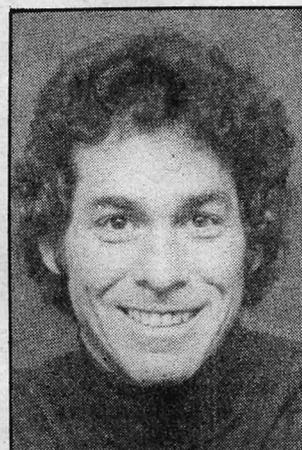
Dr. Rhodes, who was then vice president, succeeded Dr. Diehl in the number one post and carried on the traditions of academic excellence established by his predecessor, including an honors system, tutorial courses and comprehensive exams.

President Daughdrill called it "a natural" for the physics tower to be named for Peyton Nalle Rhodes because of the educator's many years of association with and life-time interest in the physics department.

(See related feature on Dr. Peyton Rhodes, page 6.)



Bo Schembechler



Roy Kaplan



Ray Meyer

## Seidman series to score again with probing look at sports

The 1981 M. L. Seidman Memorial Town Hall Lecture Series this coming spring will address one of the most controversial issues of the day: sports and its influence on the American culture, on the economy, on the educational institutions which foster competitive athletic programs and on the participants themselves.

The Seidman lecture series was inaugurated by Memphis Certified Public Accountant and economist, P. K. Seidman, in memory of his late brother, M. L. Seidman, founder of an international accounting firm.

The theme of the 1981 program, the 15th in the series' history, is "Sports: Win, Place or Show. Southwestern, which administers the lecture series, will host the public evening talks in Hardie Auditorium.

Two of the nation's most prominent collegiate coaches, University of Michigan's Glenn "Bo" Schembechler (Feb. 26) and DePaul University's Ray Meyer (April 23) will probe the moral, financial, philosophical and sociological aspects of competitive sports, especially in regard to high schools, colleges and universities, and what effect sports have on the physical and emotional well-being of the players.

Author-sociologist H. Roy Kaplan (March 26), an authority on gambling in sports, will dissect certain sports myths and discuss the degradation of sports by excessive competition, gambling and the prevailing values in the sports sector.

"A prime function of the annual series is to bring to Memphis a forum where timely issues are discussed," said Mel G. Grinspan, director of the lecture series and a Southwestern professor. Last year's focus was the economy; the year before, the state of higher education.

Schembechler, football coach at University of Michigan since 1969, will open the Seidman series February 26, less than two months after his Michigan Wolverines are scheduled to play in the 1981 Rose Bowl game. The New Year's Day game against University of Washington will be Schembechler's sixth Rose Bowl appearance. Schembechler, 1969 Coach of the Year, has guided his teams to Top Ten national rankings for ten straight seasons.

Schembechler graduated in 1951 from Miami University of Ohio where he was an offensive tackle for three years. The next year he earned a master's degree at Ohio State University serving as a graduate assistant

coach there. His early coaching career took him to Presbyterian College, Bowling Green State University, and in 1958 to Northwestern University. He was head football coach at Miami of Ohio from 1963 to 1969.

The second speaker, Dr. Roy Kaplan, is an associate professor of sociology at State University of New York in Buffalo and a visiting professor at Florida Atlantic University in Boca Raton, Fla. Kaplan, who has written books on lottery-winning, economic opportunities for minorities and most recently on the nature of work and its function for people and society as a whole, contends that the lion's share of gambling in the U.S. revolves around sports. He notes that Monday night televised football games generate more bets than almost any other regular sporting event. Billions of dollars are wagered each year on games of football, basketball, baseball and hockey and on horse races.

Kaplan, who holds a B.A. from University of Bridgeport, an M.A. from University of Maine and a second M.A. and a Ph.D. from University of Massachusetts, served on the 1979 New York State Casino Gambling Study Panel as an appointee of Gov. Hugh Carey. The panel advised the state's legislature and governor on Constitutional amendments for implementing casino gambling. Kaplan has also conducted extensive studies on how the lives of lottery-winners changed with their windfalls.

Ray Meyer, the Associated Press and United Press International choice as 1980 Basketball Coach of the Year, will conclude the spring lecture series in April. Meyer's particularly long coaching career at DePaul University—38 seasons, 958 games and 623 victories as of this fall—puts him in a unique position to gauge the changes and consistencies in college ball programs over the years.

Meyer's Blue Demons, currently rated in the top five, have played in four NCAA tournaments in the last five years and ten times totally. They have been seven times to the NIT.

Meyer, an All-American player at Notre Dame and team captain there for two years, joined DePaul in 1942 after coaching two years at his alma mater. He has been at DePaul since then, stacking up more wins than any other active college coach in the country. The prestigious Naismith Memorial Hall of Fame named him to its ranks in 1979.

## Adult classes run the gamut

Southwestern's Center for Continuing Education calls it the spring session; but the only things blooming in early February, when some of the courses begin, are cold, rosy cheeks. The courses slated for the spring session, however, should stoke up some cerebral fires.

Alumni and friends are encouraged to participate.

Dr. Granville Davis, distinguished historian, will repeat his "Roaring '20s" course about that era in American history, this time as a daytime class. The ever-popular "Man In the Light of History and Religion" series will focus this session on Western man and the Old Testament.

History professor, Dr. George Apperson, will explore Egyptian art and culture. Richard Wood, English professor and poet, will lead a course in creative writing, specifically children's literature.

Dr. James Roper, of the English faculty, will lead a survey of Japanese culture. May Maury Harding, director of the Urban Policy Institute and Center for the Study of Alternative Futures at the college, will look at issues of the future. Philosophy professor, Dr. Larry Lacy, will in all likelihood offer a course on existentialism. Members of the religion department will share in leading a series on religion issues of the 1980s.

Officials at the Continuing Education Center say that spring brochures will be mailed in January. Those not on the center's mailing list should call (901) 274-6606 and request a brochure.

## Today

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# Campus News

## SW to host moms and dads

"You had to have been there."

Everyone knows the frustration of ending an amusing tale to discover the essence of the story was somehow lost in translation.

The same holds true for students trying to share college anecdotes with their parents—the parents just "had to have been there."

Parents Weekend, which runs from Friday, March 13, to Sunday, March 15, will give parents that chance to "be there"—to see where their sons and daughters live and how they spend their in-and out-of-class hours and to meet their friends and professors.

The weekend, which falls between the winter recess in February and spring break in April, will offer a balance of scheduled get-togethers and unstructured time for socializing. There will be the tradition opening afternoon reception and Friday evening parent-student dance, this year to the tunes of the Big Band era. Also, the Alumni Association is planning a weekend function to fete alumni parents of current students.

Saturday's schedule includes a convocation at which the new dean of the college, Gerald Duff, will speak followed by four symposia for parents led by faculty members in art, science, humanities and social science.

A luncheon on the lawn, complete with student entertainment, is scheduled for Saturday noon. That night, at the annual All-Sing, parents may discover that sons and daughters who never sang a note in high school can indeed carry a tune, at least in a group of a dozen or more.

The Dean of Students Office coordinating the event said discounted motel accommodations at the Holiday Inn-Overton Square, near campus, will be available for those interested. Those reserving rooms should designate they are visiting for Parents Weekend. Further details will be mailed at a later date.



John Gardner

## Authors share books, ideas

The final days of October should go down in Southwestern annals as the literary week that was. Not one, but two, noted authors stopped on campus to demonstrate their writing wares and to offer their comments on art, politics and fellow wordsmiths.

John Gardner, a scholar who looks every bit the New England professor and one who has climbed to prominence in the fiction-writing world with his award-winning novels, "Grendel," "October Light" and "Sunlight Dialogues," was guest of the first Literary Arts Festival at Southwestern. His three-day visit had been planned months in advance by a committee of students and a few administrators who see the festival as a yearly event.

Sportswriter Roy Blount Jr., author of the just-published "Crackers," touted recently in "Time" magazine, likewise planted his feet on Southwestern grounds in late October. He made an impromptu classroom visit at the request of Dr. Jim Lanier, a Southwestern history professor.

Blount, brother-in-law of Southwestern Dean Gerald Duff, was in Memphis promoting his amusing book about a Georgia-born President Carter, and his not-so-successful attempts to represent the "Cracker" populace in office.

During his hour-plus visit, Blount, who has written for Atlanta newspapers and "Sports Illustrated" among others, described the plight of being a Southern white man ("you grow up apologizing"); the ascent of Jimmy Carter to the presidency ("Carter wanted out of Plains, Rosalynn wanted away from Miss Lillian"); and the inability of Southerners to rally around a cause ("Southerners don't like to organize around intellectual things. They like to organize around a church or a truck.") As a special treat and in good-ole-boy fashion, he sang a few ditties from his book, like "I'm just a bug on the windshield of life."

John Gardner hails from the same North that Blount criticizes for its condescending view of Southerners. But Gardner is no condescending northern cosmopolitan, although he has been known to lift his nose at fellow modern writers for less-than-perfect performances.

"So much writing in America is silly," said Gardner, combing collar-length white hair from his forehead with tobacco-stained fingers. He attributes the lack of excellence in part to the rapidity with which many works make it from manuscript to published form. Gardner, who has written novels, short stories, poems, operas and children's books, accused many writers of not letting their works sit long enough. "You have to put it (your art) away for a while" before returning to it, he said.

For instance, Gardner began his book "Nickel Mountain" when he was 19. He finally finished it 20 years later. Sometimes that, too, can be a problem "for at the end (of the work), you're stuck with a style which you've outgrown."

During his visit, the pipe-smoking, full-bellied creative writing professor who teaches at the State University of New York in Binghamton led writing workshops for students and discussed his craft. The highlight of his stop was a dramatic reading by him from his latest but yet-unpublished novel.

In closing remarks, Gardner said that novel-reading is the vehicle by which people can transcend the stupidity and problems of their own times. Great literature is "the only hope we've got," he preached. "The only way we can be a part of progress is to listen to all humanity through all time (through the pages of books)."

## No deposit, no return

Energy conservation is nothing new for the college. Just this summer, in fact, Southwestern shaved \$10,451 off its electric bills by decreasing energy use from the 1970-80 June and July average of \$1,183,127 kilowatt-hours to 866,400 kilowatt-hours.

Now the college is trying to make a dent in the can conservation effort by collecting aluminum cans for recycling. Pitting commons area against commons area, faculty and administrative department against

department, the program has enlisted the support of the entire campus community. Approximately 34,000 cans had been collected by early November. That spells \$340 toward an ultimate goal of \$3,000.

The effort is more than a means to make money, its organizers say. It's a re-education, teaching people to think before they toss.

In a recent contest students from the Williford-Townsend Common made the largest return off their deposit - the \$500 first prize for collecting the most cans. Glassell-Voorhies Common captured second prize, a tandem bicycle.

## Briton visits campus in fall

Dr. William Francis Myers, an Oxford University-educated literary scholar, spent three weeks on campus this fall as a visiting fellow in British Studies.

The professor, a Reader in English Literature at the University of Leicester and author of many works on John Dryden, George Eliot and T.S. Eliot, divided his time between classes on English poetry and literature and informal sessions with students discussing Britain's education system, the humanities and his personal impressions of today's American college student.

According to British Studies sources, Myers' visit may be just the beginning of an ongoing program in which British academicians in the humanities visit member institutions in the Southern College University Union, an educational consortium to which Southwestern belongs. Along with his Southwestern stop, Myers visited the University of the South, Centre College and Birmingham-Southern.

Memphis attorney James S. Gilliland and his wife Lucia, president of the Memphis Development Foundation, helped make Myers' Southwestern stay possible financially.

## Zeta house 'Electra'fied

Southwestern's thespians are enjoying new and more spacious quarters in the sorority house-turned-theater which they have occupied since late last spring.

The communication arts department christened its new home, previously the Zeta Tau Alpha sorority house, with a November production of Sophocles' "Electra" directed by Ray Hill, communication arts professor. Before its cross-campus move, the department operated out of the Palmer Hall basement facility known as "Theater Six."

"Electra", starring Fayetteville, Tenn., senior Amy Shouse, received favorable reviews from playgoers and one of Memphis' most widely-read theater critics.

Other members of the all-student cast were freshman Stuart Ivy, sophomore Connie Coxe, junior Patrice Buford, freshman Harold Leaver, junior Don Linke, and junior Robert Howell. Donna Schardt and Jennie Inglis, both juniors, and freshman Robin Edwards played the chorus, the Women of Mycenae.



**'LEAFING THEIR TROUBLES BEHIND'**—These freshmen discover the joy of Southwestern in the fall. From left, Mary Bowlins '84, Jennifer Frost '84, and Cameron Conley '84. (photo by John Peebles)

# Campus News

## Research leads to La Paz

Most students researching a term paper travel no further than the campus library. Mary Kay Loss '81 flew to Bolivia.

Ms. Loss, a senior double major in Spanish and international studies, spent two months of her summer wintering in La Paz, Bolivia. She was a houseguest of Tom and Eleanor Lawrence Geiger, both of whom graduated from Southwestern's department of international studies in 1964.

The Geigers and Ms. Loss were total strangers and probably would have remained so had it not been for Professor David Likes, chairman of international studies. Prof. Likes remembered his former students, the Geigers, were living in Bolivia where Tom Geiger was working as regional attorney for the Foreign Aid Program with the U.S. State Department's Agency for International Development. The Geigers had been in La Paz since 1978.

Prof. Likes was the go-between in arranging this alumni host/study abroad program for Ms. Loss who wanted to test her Spanish skills and write an honors paper about military-civilian relations in Bolivia.

Ms. Loss, from Little Rock, said she intended to use the library facilities at the U.S. Embassy in La Paz to research her paper about the revolutionary coup as a political process. But she gained a deeper insight on revolutions than she had originally bargained for.



Mary Kay Loss with Bolivian "awayo" slung over her shoulders

In mid-July, toward the end of her visit, military leaders in La Paz banded together and took control of the government.

"The most frightening thing," Ms. Loss recalled, was listening from her bedroom late at night after curfew to the sounds of tanks rolling up and down nearby streets and to the echo of distant guns.

Despite the fear instilled by government instability and her adjustments to the 14,000 foot altitude, the bad water and the non-western life style, Ms. Loss applauded her hosts, the beauty of the country, and the experience in general. It gave her "a more realistic perception of the foreign service," she said.

## Kaplan takes U.S. to task for international policies

by  
Sam J. Albritton, III

Students at Southwestern had a rare opportunity in mid-November to hear and question the authoritative Dr. Morton Kaplan, current chairman of the international relations department at University of Chicago and a leader in the field of international relations.

On this, his eighth visit to campus, Dr. Kaplan addressed the subject, "Where we were, and where we are going." Dr. Kaplan is one of the foremost authorities on bipolarity and systems analysis.

Dr. Kaplan discussed the Carter and incoming Reagan administrations in terms of international politics. He thinks the United States must recognize its limited ability to produce change in the area of human rights. Also, he said in reference to Africa and Third World nations, "The solution is not to suppress multinationals and flood the nation with money, but rather to give advice and let the economy stabilize itself."

Dr. Kaplan called the Camp David accord "a terrible disaster," saying that the regime in Cairo has limited life due to its corruption and inability to run the economy. Kaplan predicts the regime to collapse in a few years. He foresees the Egyptians blaming the fall on the Americans, not on their own shortcomings, and thus "denouncing Camp David."

Kaplan calls Salt II another example of "the weird American notion of how to do business with the Russians, which we have not learned in 35 years." He referred to the U.S.S.R. as "a very cautious creature, distrusting our ability to maintain world control on a shared basis." For Salt III to become reality, Kaplan remarked, the new administration must be stubborn patient and capable of sitting down and convincing the U.S.S.R. that we recognize its position in the world.

He emphasized that the American people should realize that the United States is in serious trouble. "We are in a situation where war is thinkable; this attitude was not even thinkable in the '40s, '50s or '60s." American diplomacy and the diminution of American ingenuity and creditability are mostly to blame.

Dr. Kaplan concluded by urging the new administration to reenact the draft. He stated that we Americans have an obligation of appreciation to this country—not only for ourselves but for those before and after us. Only through reenacting the draft will Reagan restore a sense of pride and obligation to this nation and a sense of trust in the United States to our allies, according to Dr. Kaplan.

Sam Albritton is a junior from Florence, Ala. He is majoring in international studies.

## Money matters

### Annual giving climbs

Bolstered by a \$100,000 challenge grant from the Day Foundation of Memphis, the 1980-81 Southwestern Fund has increased dramatically. As of early December, 1,119 donors had given or pledged \$287,000 to the Fund, a 38 percent rise in donor participation over the year before and a 14 percent hike in gifts.

The Day challenge stipulated that the Southwestern Fund raise \$700,000 in unrestricted gifts from 5,000 donors in order to receive the \$100,000 for the college's endowment fund. So far, alumni response has been "overwhelming," in the words of Mary Mooney, director of the Southwestern Fund.

Alumni participation has jumped 43 percent, according to Joe Duncan '63, chairman of the alumni division of the annual giving campaign. A fall "Leadership Phonathon" kicked off the solicitation effort for the first time, raising \$88,000 from 645 alumni. There will also be the regular phonathon in the spring.

Southwestern classes celebrating reunions at next October's Homecoming (classes with years ending in "1" or "6") are trying to double what they raised last year, said Ms. Mooney. If they are successful, reunion classes will have contributed 40 percent of the alumni division goal of \$250,000.

Already alumni have given or pledged \$145,000, and one non-reunion class—that of 1930 led by Louise Rollow—has reached its 1980-81 goal.

Other divisions of the Southwestern Fund are likewise busy, particularly the parent

division chaired by Shreveport, La., businessman Pat Beard, father of current sophomore Jim Pat Beard.

A grandparents' solicitation effort is also currently in the works having been kicked off by a gift from Mrs. Louise Little of Little Rock, mother of Salliejane Rainey '57 and grandmother of Southwestern freshman Russell Rainey.

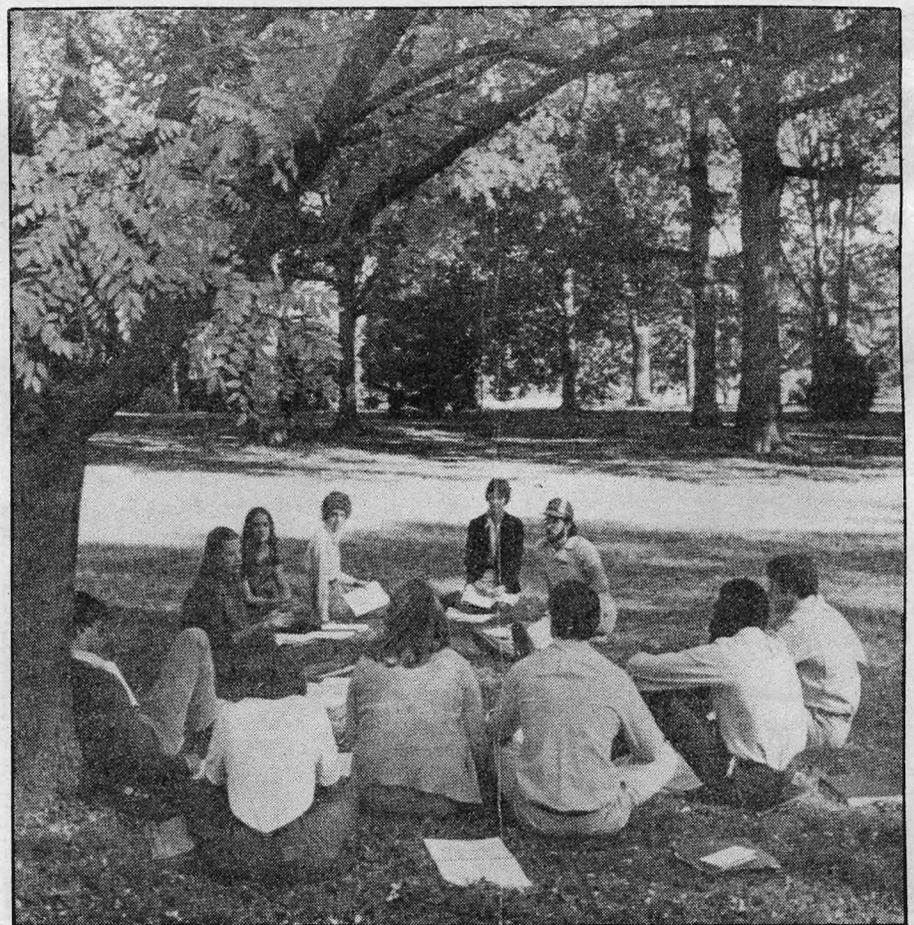
## Capital campaign up

An anonymous bequest of \$1,000,000 has boosted Southwestern's capital campaign, the \$20 Million Commitment, past the two-thirds mark and put its goal within sight, according to campaign chairman Frank M. Mitchener Jr. The five-year campaign is currently at \$13.4 million "and counting," Mitchener said.

Don Lineback, director of development, noted that the \$20,000,000 goal was set with the expectation that some gifts would be in the form of planned bequests, annuities or trusts.

"If Southwestern receives confirmation of an estate plan and its value can be estimated, it can be added to the campaign total," Lineback said. Such information remains confidential unless the donor wishes otherwise, he added.

The \$20 Million Commitment "Report," a publication with complete details of the campaign, will soon be sent to alumni and friends of the college.



When the weather's nice and the trees are bursting with color, no one wants to be stuck inside. This group of students took advantage of their surroundings.

# Campus News

## Science labs buzz with tests

For those who have trouble distinguishing between a beaker and a Bunsen burner or who have a phobia for words longer than four syllables, the titles of chemistry research projects can be a bit disconcerting if not downright incomprehensible.

But mention cancer detection, hypertension and the development of improved drugs, and one is on more familiar turf. The aforementioned directly or indirectly relate to a number of projects in which Southwestern professors and their students have been engaged lately.

In early December three Southwestern chemistry professors—Harold Lyons, Richard Gilliom and Helmuth Gilow—were to share recent research findings in papers presented at the joint Southeast-Southwest regional meeting of the American Chemical Society in New Orleans.

Dr. Lyons, whose specialty is analytical chemistry, has been supervising chemistry projects of three separate students. The one on which he was to report to the New Orleans chemical contingent dealt with proteins in blood.

Under Dr. Lyons' tutelage John R. Adams, a senior from Germantown, Tenn., worked over 40 hours a week for eight weeks this summer and about 15 hours weekly since classes resumed analyzing proteins in blood samples. The way blood proteins behave may someday be used to detect cancer, according to Dr. Lyons. Adams worked on the project with the Veteran Hospital's (Memphis) chief of urology who supplied him with blood samples and case histories, said Lyons.

James Brannon, a senior from Atlanta and likewise a student of Dr. Lyons has been experimenting with compounds thought to influence high blood pressure. Working with the chief of pathology at Memphis' Baptist Hospital, Brannon has directed his efforts at the way the kidney functions in regulating hypertension.

The last of Dr. Lyons' student research trio, senior Brooks Robey from Pine Bluff, Ark., is conducting experiments with methadone, a chemical best known for its application in treating heroin addicts but also used as a pain-killer. Robey, a premedicine student, is attempting to pinpoint the exact amount of methadone required to reduce pain in cancer patients.

Robey's work fits under a whole new area of medical research called therapeutic drug

monitoring, according to Dr. Lyons. While physicians set drug dosage according to a person's weight, people metabolize drugs at different rates, Dr. Lyons said. The amount of a drug taken by one person would be unsatisfactory for another, he explained.

In other health-related chemical projects, Chemistry Professor Richard Gilliom, a Ph.D. graduate of Massachusetts Institute of Technology, recently had published in the "European Journal of Medicinal Chemistry" a paper detailing his and Assistant Professor Harlie Parish's findings on diuretic drugs.

"We've been trying to come up with a compound that was as active but less damaging to the body than current diuretics," Dr. Gilliom noted. Based on their conclusions, a foreign company has already shown interest in developing as a drug one of the compounds they tested, he said.

Additional laboratory projects include:

★ A study by organic chemistry professor, Dr. Helmuth Gilow, on certain highly conductive substances which ultimately might be used in the computer industry. His conclusions will be presented at the chemical society meeting.

★ A summer Department of Energy Student Research Project at the national energy lab at Oak Ridge, Tenn., by senior Steve Jacobson. Jacobson was one of 100 students selected to participate in the prestigious program.

Jacobson, a chemistry biology major leaning toward a career in medicine, centered his research on isolating an enzyme involved in DNA replication. He examined the chemical ingredients and properties of fruit fly eggs which he chose to study because of their rapid division properties.

## Taiwan voting lures professor

International Studies Associate Professor John Copper joined the pollsters and political scientists of Taiwan when he flew to the Republic of China for its Dec. 6 national elections.

Dr. Copper was one of a handful of Americans invited by the Chinese Political Science Association to observe and analyze Nationalist China's 1980 elections. Before he departed for the nine-day visit to Taipei, Dr. Copper, an authority on the two Chinas and

their respective ties to the United States, called the 1980 elections "crucial." He explained why.

Just one month and two days after their American counterparts were casting ballots, citizens of the Republic of China were doing likewise, voting for representatives to two of the five major "Yuans" or branches of the Taiwan government—the legislative and control branches—and the National Assembly.

"Taiwan is moving toward a genuine democracy," Dr. Copper explained. The government is run basically by a one-party system with many of the posts being appointed. In the December election, a larger than usual proportion of the seats were to be filled by electoral processes instead of appointments, partly explaining the added significance of the election, Dr. Copper noted.

New election laws also make this year's voting in Taiwan particularly important. "The election laws could be sacked. This is a trial process," said the professor in a late November interview. He plans to assess the efficacy of the new laws in his follow-up report on the elections.

Taiwan's 1978 elections were canceled when President Jimmy Carter announced a break in official U.S. recognition of the nation, according to Dr. Copper. That makes the 1980 voting even more critical, he said.

Dr. Copper's game plan for observing the elections included man-at-the-poll interviews with voters, discussions with candidates themselves, and close scrutiny of election statistics. Language was not expected to be a problem. The professor, who studied at Taiwan Normal University among several other institutions, speaks fluent Chinese and Japanese. In fact, Chinese is the language spoken in the Copper home.

Dr. Copper's election report will be one of many articles on China by the professor, a prolific writer of journal pieces, editorials and books on Asia and international politics. His most recent book, "China's Global Role," was published by the Hoover Institute Press at Stanford University in early 1980.

## Returning grads train to teach

Sometimes it's dissatisfaction with a current job—boredom. Other times it's the lack

of employment opportunities in certain fields.

For one individual it was something to fall back on should he not be accepted by a medical school.

Whatever their reasons, a number of graduates from Southwestern and other colleges and universities are returning to the college as special students. They come not for another B.A. or B.S. but for a certificate that allows them to teach.

To teach in the public schools in the state of Tennessee, one must be certified, a process which requires taking certain education courses and undergoing a trial term of supervised teaching, student teaching as it is called.

The state sets minimum course requirements for certification. But colleges and universities sponsoring such programs can add whatever requirements they wish to the state minimum, according to Dr. Helen Hall, chairman of Southwestern's department of education.

Although certification programs are offered elsewhere in the city and state—at considerably lower hourly tuition rates—, some college graduates have discovered that Southwestern is the most practical and in the long run least costly option, said Dr. Hall. The reason, she explained, is that Southwestern does not plump up an individual's course load with unnecessary courses. The student consequently saves time and money.

Quality education and individualized treatment are the drawing cards of Southwestern's program, Dr. Hall maintains. She said that the academic background of each person applying for the program is closely scrutinized and a curriculum is tailored to his or her situation.

From 1975 through 1979, 91 special students enrolled in Southwestern's certification program. "People have been told (by other institutions) that it would take from 65 to 85 hours (to earn certification), when what they needed was 12 to 18 hours," Dr. Hall said.

The certification program benefits not only those enrolled but the college as well. In five years Southwestern took in over \$90,000 in tuition from students working on certification, according to Dr. Hall.

Moreover, "there is a fringe benefit for our undergraduates in having in their classes people who've been out for a while, either at other jobs or teaching in private schools," Dr. Hall said. The background experience of these returnees adds something to the class, she has been told by undergraduates.

## Focus on faculty

Professor John Copper of the international studies department published an article in the "Asia Pacific Community: A Quarterly Review" pertaining to the question of how mainland China views Taiwan's status. Copper is considered an authority on U.S.-China relations.

Tony Garner, assistant professor of music and conductor of the Southwestern Singers, was music director for the December Theatre Memphis production of Dickens' "A Christmas Carol."

May Maury Harding ('48), acting director of the Meeman Center for Continuing Education, spoke to the Alabama Association of Boards of Education in November about future trends which will have an impact on education and what individuals can do to influence those trends.

Diane McCullough Clark, assistant professor of voice and a 1962 graduate of

Southwestern, recently published an article in the "Tennesseean Musician" magazine entitled "The Secret of Singing in Tune." She is a charter member and first president of the Memphis Chapter of the National Association of Teachers of Singing.

Bernice White, associate professor of English, will present a paper on advanced composition at the Conference on College Composition and Communication in Dallas, Tex., in March, 1981.

Darlene May, assistant professor of Arabic and Islamic studies, is on a one-year sabbatical working on the English translation

of an 11th century Arabic work which is considered the most comprehensive text on Islamic public and administrative law. A grant from the National Endowment for the Humanities is funding her work. She is spending a portion of her sabbatical in Riyadh, the capital of Saudi Arabia.

Michael McLain, associate professor of religion, recently appeared on a Memphis television program, "Face to Face," as a panelist discussing world hunger. Prof. McLain also participated this fall in a conference on the new international economic order. The conference, dealing with the Third World, was sponsored by the United Nations and the YMCA.

A plastic lab apron hangs from a wooden peg on an otherwise bare concrete wall. Opposite it, a metal vacuum pump, circa 1850, rests on a window sill, its brass cylinder gleaming in the morning sun.

It could be anyone's office, anyone in science, that is, for the office is a hammer's throw from the physics machine shop where the nuts and bolts of teaching gravitate around real nuts and bolts.

A garden-variety metal filing cabinet stands unobtrusively in the office corner topped by a spray bottle of cleaning solution and some sullied rags, a clue to the meticulousness of the occupant. Meeting notices and a small bag of molasses crisps cookies share space on a functional-looking desk, and a "real lynxcat" stares from a frame on the wall.

Yes, it could be anyone's office, but it's not. The rug is the dead giveaway.

Stretching in an east/west direction across the blue linoleum floor is an antique oriental rug, a tribal prayer rug whose garnet nap and intricate pattern have been worn to the nub in place. Yet despite its frayed condition, it is an oriental rug. Those who know Southwestern's now-retired 15th president, Dr. Peyton Nalle Rhodes, remember that where Dr. Rhodes goes, so goes his love for oriental rugs, the kind that adorned his presidential office in Halliburton Tower in the 1960s.

Dr. Rhodes, nearly 81 now, has returned, as he put it, to the "nuts, bolts, machines and apparatus from whence he came," (see related story, the "Odyssey of Peyton Nalle Rhodes," next page). Even in his new—and by previous standards somewhat spartan—quarters on the first floor of the physics building, Dr. Rhodes' love for beauty prevails, consequently the not-too-typical science office carpet.

Little did the former physics professor know how timely his move to the new office would be. In April, 1981, the physics tower will be dedicated as the Peyton Nalle Rhodes building, an appropriate tribute to a man who "was" for many years the physics department and who more than anyone else was instrumental in the construction of the Frazier Jelke Science Center of which the tower is one component.

Dr. Rhodes still manages fairly regular trips to campus from his home a few miles away. Sometime before he retired as acting vice president and dean of the college about four months ago upon the arrival of Gerald Duff for that position, President James Daughdrill named Dr. Rhodes consultant on building construction and energy conservation. Dr. Rhodes also keeps a watchful and critical eye for anything that might mar the appearance of the campus, a job that is a sort of holdover from the "good old days."

While Dr. Rhodes may indeed be back where he started, he took a long and circuitous route to get there.

"My life has been a series of fortunate accidents," the octogenarian confides. As he speaks, wiry patches of white above his eyes lift in amusement.

Looking at him, one can't help but think time has been good to the gentleman scientist. His six-foot-one frame is as lanky as ever despite the fact that he has not played a game of tennis in years. Retirement has not altered his impeccable way of dressing, nor has time dulled the omnipresent dry wit for which Dr. Rhodes has always been known.



*Peyton Rhodes celebrating his 80th birthday.*

## *Peyton's Place*

*2000 N. Parkway*

**Southwestern is still home for President Emeritus Peyton Nalle Rhodes whose ties to the college have endured more than a half century.**

Dr. Rhodes was born in 1900 in Crozet, Virginia—Blue Ridge Country. But he grew up in Clifton Forge, Va., where his father owned a bookstore. Nurtured on books and the lofty ideas contained therein, he admits to reading anything he could get his hands on, everything but the "Police Gazette," which his parents forbade because of its "terrible jokes" and "indecent pictures."

After graduating from a public high school, Peyton Rhodes left home and traveled 90 miles to Charlottesville and the University of Virginia, the alma mater of his grandfather. From that time forward,

Virginia was to be "the" university for Dr. Rhodes. From it he earned bachelor's, master's and doctorate degrees.

Economic times were hard when Dr. Rhodes attended college. After the first year, he put himself through school, working odd jobs as a lab assistant in chemistry, an instructor in Spanish, an assistant in physics. World War I shortened the time required to graduate and he managed to finish in three years. During a part of those three years he served in the Student Army Training Corps on the Virginia campus, for he was too young to enlist in the regular military program.

Dr. Rhodes did well academically and developed a real hankering for physics and Spanish, courses that he fell into quite by accident, as he is prone to remind one. Upon completing all the chemistry courses Virginia had to offer, he tried physics and discovered his fascination for gadgetry right in step with the physics offerings. Besides, "physics didn't smell as bad as chemistry," he said in typical tongue-in-cheek fashion. Likewise he happened upon Spanish when all the French courses were closed one semester.

Dr. Rhodes left the university in 1921 with bachelor's and master's degrees and his Phi Beta Kappa key. He taught for two years at Woodberry Forest School, a college preparatory school in Virginia, but he decided to return to the university for his doctorate in physics.

"I had to do something to fill my time," quipped Dr. Rhodes, explaining that his intended wife, Alice Boisseau Archer, had contracted tuberculosis and was recuperating in a sanatorium at the time.

In 1926 fresh out of graduate school, Dr. Rhodes was recruited by Southwestern president Dr. Charles E. Diehl to revitalize a physics department at the college. Dr. Rhodes made the 26-hour train trip to Memphis aboard the Memphis Special, racing across the South at speeds of 30 miles per hour. That fall he began teaching as an associate professor, and a few months later he and Mrs. Rhodes married, the first faculty wedding the new Memphis campus had experienced.

When Dr. Rhodes arrived at the year-old campus there were a few hundred students, a handful of buildings and a physics department sorely lacking equipment.

"I told Dr. Diehl that we needed \$3,000 worth of equipment," Dr. Rhodes recalls. "He looked at me and said 'Dr. Rhodes' — he was always very formal — 'we haven't got the money, but if you say we have to have it, we'll find the money. But be sure it's the best of its kind suitable for its purpose.'"

"That gave me the flavor of the whole college. It was always the same after that," Dr. Rhodes said.

Dr. Rhodes became a full professor at 29 and served in that capacity until 1949, working out of the old science building which is now Kennedy Hall. As the years passed, he accepted additional responsibilities.

In 1943 when the winds of war were blowing, Southwestern was chosen to run a residential military training program to prepare young servicemen to become pilots or fighter crew members. The 13th College Training Detachment came to campus and with it a rotating crop of cadets.

Dr. Rhodes was named chairman of a committee to head the effort which used Southwestern faculty members to do the training. Having this aircrew stationed at Southwestern "helped keep us alive as a college," Dr. Rhodes said. With the military program beefing up, college enrollments were suffering.

President Diehl guided the college through the traumas of World War II as he had World War I and the Depression. By the late 1940s, however, the time had come for him to retire. He had served, and served well, for 32 years.

Dr. Rhodes, at the time, was wearing dual hats—one as physics professor, the other as vice president, a post he assumed in 1945,

and which by his own admission had no responsibilities. Teaching was still his primary duty.

In 1949 when the board of trustees named Dr. Rhodes to succeed Dr. Diehl as president, the professor "went into a state of shock," he says. The faculty and students were taken by surprise, too, according to newspaper accounts of the turnover. But the surprise was one of overwhelming relief. The college community and local public shared in enthusiastically welcoming the new president.

One Memphis newspaper editorial phrased it like this:

"Dr. P.N. Rhodes is a gentleman. He is a scholar. He is a Christian. He is a man of courage. He is modest. He is genuine. He is a man you like to know. He is a man you like to talk to. He is a man you like to think of in connection with your son or your daughter or your ward.

"So the decision of Southwestern trustees to elevate him to the presidency is understandable. Why go afar to find a president when you have such a man at home—tried and found to be true."

Feb. 2, 1949, Memphis Press-Scimitar

Dr. Rhodes knew that Dr. Diehl was going to be a tough act to follow. "It was more of a disturbing experience than anything else. He had done so many things," said Dr. Rhodes, who was 49 when he ascended to the presidency. Dr. Diehl was 75 when he retired.

"He (Dr. Diehl) was like a father to me," Dr. Rhodes explained. The transition, therefore, was very smooth.

"I had no experience," recalls Dr. Rhodes who has the distinction of being Southwestern's only scientist to hold the presidential reins. "I could talk to physicists, but not to the public," he said.

College presidents are fair game for the lecture circuit, and Dr. Rhodes had 16 years in the executive office during which to perfect his performance at the podium. In



Dr. Rhodes tinkering in machine shop.

fact, he became of the most popular lecturers around. If he wasn't speaking to the Rotary or Kiwanis about the state of private education, he was giving commencement talks at high schools and colleges in the South.

Dr. Rhodes says his primary goals when he took office were to keep the college financially sound, to build a strong continuing education program and to provide enough facilities to meet growing enrollments.

Dr. Rhodes accomplished his goals and much more. He improved the financial base and the physical plant and maintained the sound academic program for which the college had become known. In 1949 he helped charter Southwestern's chapter of Phi Beta Kappa.

When he retired in 1965, the college had no debt except the remainder of a very low-interest note on two dormitories, he said. He had cultivated Southwestern's church ties so that by 1965 the college was receiving almost \$200,000 a year from the church sector. In the 16 years of his presidency total assets at the college more than doubled.

He saved one of the most exciting pieces of financial news for last, however. The week before retiring, he announced that Southwestern had received a challenge grant of \$1,900,000 from the Ford Foundation for Special Progress in Education. The grant, to be matched and doubled by private funds collected by the college, was awarded primarily because of Southwestern's leadership and superiority in the realm of academics.

More than anything, Dr. Rhodes' presidency was characterized by what he has been quoted as calling his "edifice complex." Ten major buildings were constructed during his term—Burrow Library, Moore Moore Infirmary, Mallory Gymnasium and Halliburton Tower, to name only a few. Real estate and building value quadrupled during his tenure, according to Southwestern historian James Roper.

Dr. Rhodes' interest in the construction surpassed mere anticipation of a new campus facility. Twice a day he'd tromp through the buildings "just to see how things were coming along." "I just like to monkey with buildings," he explained.

(And his tinkering tendency is as strong today. He has a "mangy" shop at home with "all the hand tools you might ever need." "I keep my neighbors' chairs glued up and fix the spigots," he said. It's crossed his mind, he said, to open "a repair service for old ladies" to capitalize on those talents. If anyone could do that at 80, Dr. Rhodes could.)

Dr. Rhodes retired from the presidency in 1965. But he was as busy as ever the next few years planning and watching as his dream project, an elaborate science center, became a reality.

Dr. Rhodes was the prime consultant in the construction of the Frazier Jelke Science Center between 1966 and 1968. The facilities, housing the biology, math and physics departments, are still regarded as among the most complete in the country in regard to usable space and teaching and research equipment, especially for an undergraduate institution.

Dr. Rhodes still has a keen interest in "what goes up" on Southwestern's grounds. "We should not spasmodically meet the

needs of one department," he cautions, but instead should plan facilities in which the needs of several departments could be merged, like a joint music and communication arts and expanded fine arts facilities.

And his concern for "what goes on" at Southwestern will never wane.

"There's very little change in what a college does," he contends. "They've always lacked money, their faculties are always underpaid, humanities are always the core of the curriculum, and there are always the same crises," he notes.

The current problem he cites is inflation. "The need for money puts a strain on the humanities, on the basic and more human elements that people should know about. People like to eat and students like to prepare for obtaining the money with which to eat," he said.

To an educator who has long crusaded for the liberal arts, the current over-emphasis on vocational training, to the exclusion of the humanities, must be a difficult pill to swallow.

Dr. Rhodes is waiting for a day when inflation can be slowed down and "people will return to the matters of ethics and living... rather than devoting their whole efforts to making a living."

Students of this and future generations would do well to learn by the example of this man who has been called the perfect blend of the humanist and the scientist. Perhaps the best description of Dr. Rhodes' career appears on a plaque which hangs in the Frazier Jelke Science Center.

It reads:

*"Zeal for knowledge has been his polestar and the pursuit of excellence his course."*

by Helen Watkins Norman

#### The Campus Office Odyssey of Peyton Nalle Rhodes (P.N.R.)

"You can come home again." (As told by P.N. Rhodes)

*The fall of 1926:* Arrived as associate professor of physics. Started out in Room 212 of original science building. This room number was easy to remember because the number represents the boiling point of water at a pressure of 760mm. of mercury. By remembering this, the room could be easily located by any intelligent student.

*About 1945:* Appointed vice president with no particular duties and same office.

*Fall of 1949:* Left happy home in science building, very scared, for old president's office in Palmer Hall towards east end, now occupied by Professors Milton Brown and Robert Patterson. This is on the second floor. The inadequate space was improved about 1955 with cabinets and book shelves.

*Fall of 1962:* Moved to lovely and well equipped President's Office on the third floor of Halliburton Tower. The same desk used by President Diehl had been carefully preserved over the years and is still in use. The antique Persian rugs were provided by extra funds of Mr. Wesley Halliburton who insisted, like Dr. Diehl, on top quality in every aspect of the college.

*June 30, 1965:* P.N.R. retired from presidency.

*July 1, 1965 - June 30, 1968:* In general charge of construction of Frazier Jelke Science Center and renovation of old science building, now named Kennedy Hall. No special campus office.

*Sept. 1, 1969-Dec. 31, 1969:* Acting president due to resignation of Dr. David Alexander. Back in old third floor president's office in Halliburton Tower.

*About June 24, 1979:* Back to Halliburton Tower, but to the second floor to serve as vice president and dean of the college following resignation of Dr. Charles Warren.

*About August 25, 1980:* Dean Gerald Duff arrived and P.N.R., at insistence of his former student, Dr. Jack H. Taylor, professor of physics, moved to a small office adjacent to or contained in Machine Shop on first floor of Physics Tower (Room No. 121-E). This is ample in size, well lighted, well cooled, well heated, well curtained, but presently lacking in oriental rugs. (Editor's Note: The latter was remedied with a gift from former dean of men, Charlie Diehl '31, of an antique tribal prayer rug.)

P.N.R. is "home again" but in a new location, among the nuts, bolts, machines and apparatus from whence he came!

This is the way Mr. Tennyson put it down about the considerable changes of location of Ulysses a while back.

*"Old age hath yet his honour and his toil;  
Death closes all; but something ere the end,  
Some work of noble note, may yet be done,  
Not unbecoming men that strove with gods.  
.....Come, my friends,  
'Tis not too late to seek a newer world.  
.....for my purpose holds  
To sail beyond the sunset, and the baths  
Of all the western stars, until I die.*

*.....  
Tho' much is taken, much abides; and tho'  
We are not now that strength which in the old days  
Moved earth and heaven; that which we are, we are;  
One equal temper of heroic hearts,  
Made weak by time and fate, but strong in will  
To strive, to seek, to find and not to yield."*

# Facing t

*Survival is the game as higher and Southwest decade.*

Mary Goodloe knew what she wanted—a small liberal arts college, preferably in the South. What complicated matters was that so many colleges, in turn, wanted her.

Literally hundreds of brochures, computer typed letters and handwritten notes from scores of colleges spilled from Ms. Goodloe's Gallatin, Tenn., mailbox during her senior year in high school. A picture book brimming with autumn scenes from one campus or a pamphlet lauding the accomplishments of another—something awaited her almost daily. And rightly so.

Ms. Goodloe, a self-confident freshman with short-cropped blond curls, scored 740 on the math section of the Scholastic Aptitude Test (SAT) out of a possible 800 and 680 on the verbal portion. National averages for the test (taken typically only by those headed for college) were 466 on math and 424 on verbal for 1979-80. This year Southwestern freshmen averaged 567 on math and 548 on verbal.

Several institutions offered Ms. Goodloe scholarships solely on the basis of her scores. But for her the choice was between Southwestern and another highly-regarded southern liberal arts college.

"Southwestern showed a lot more interest in me and what I'd done," she explained referring to correspondence from the college, especially personal letters from several math professors, and to the Hyde Scholarship she received from Southwestern. She gave College X low marks on its efforts to woo her.

"This may sound snobby, but I knew my grades were good, and I expected more of them (College X)," Ms. Goodloe confided.

For Dean Hesterman, a freshman from Memphis, the top choices were Southwestern, Vanderbilt, Washington University and St. Louis University. But he was courted by many more. He initially read the mountains of mail from competing colleges and universities, he said. Eventually, though, he became more discerning and gave only cursory glances to the daily deluge. Hesterman noticed a significant jump in the amount of college correspondence he received compared with that of his older brother who graduated a few years before with comparable grades.

Ted Kaiser, a sophomore from Brockton, Mass., who'd never heard of Southwestern before his senior year, received "two bagloads of stuff" from colleges, he surmised. Kaiser graduated in the top five percent of his class at one of the largest high schools in the Northeast. The personalized approach of Southwestern's recruitment effort coupled with the friendliness and general atmosphere on campus won him over, he said.

"It's how well a school can sell itself to the student," Kaiser emphasized. "I think this place can sell itself; it's either made for the person or it's not," he believes.

Only two years ago he was a student consumer evaluating his academic options. It was a buyer's market and still is. This year Kaiser is on the other side of the counter, acting as student coordinator in Southwestern's admissions office and helping to schedule student-led tours of campus for visiting high school prospects. That's how much he believes in the college's admissions program.

The cases above only serve to illustrate the increasing competition among colleges and universities for bigger and bigger slices of the dwindling college student pie. In the decades ahead, many institutions will be left hungry. Others will ultimately starve.

The gloomy prophecies for the future of higher education vary in degree but all point to one fact. The number of those in the 18-22 age range will decline dramatically, a fact that hits home for the majority of private liberal arts colleges which depend on the traditional student for their livelihood. One educational journal predicts that the dip will bottom out in 1994 when there will be approximately 26 percent fewer 18-year-olds than there were in 1979, the peak year for college enrollments.

Total student body enrollment for Southwestern for the past decade has remained fairly constant, somewhat above 1,000. Freshman applications for 1980 rose, however, as did those of transfer students, and an exceptionally high proportion of upperclassmen returned, bringing this year's

*"Now, here, you see, it takes all the running you can do to keep in the same place."*

*The Queen, in Lewis Carroll's "Through the Looking Glass"*

enrollment to 1,045 fulltime students (the highest it's been since 1975.) The yield—in admissions argot that's the percentage of those accepted who choose to enroll—hovers near 50 percent in most years, underscoring the need to maintain substantial application pools.

Yet as the pool of young people shrinks, colleges must either increase efforts to capture more of the market or face the consequences of reduced enrollments. According to the Chronicle of Higher Education as

many as 200 small, private liberal arts institutions will close their doors in the coming decade.

The problem is a lot like that of Alice in Lewis Carroll's "Through the Looking Glass." Alice and the Queen run across a giant chessboard at an increasing pace. At the end of the run Alice looks around and realizes that she is in exactly the same spot where she started. To her bewildered queries the Queen answers, "Now, here, you see, it takes all the running you can do to keep in the same place."

College administrators, particularly admissions professionals, are finding themselves in the same predicament, working harder and harder merely to stay even.

The problem for higher education extends beyond the declining number of available students. Inflation will also take its toll on operating a college.

The question is posed: How will Southwestern fare against such odds?

While no one purports to having a complete answer, college leaders are bullish on Southwestern's prospects for the future. They point to two factors: the college's current position of strength and its efforts to maintain that position.

## Leading from strength

First of all, America's changing demographics have not caught Southwestern administrators by surprise. As early as 1976 the college began preparing for the lean years ahead.

"Southwestern was one step ahead of the game," noted Loyd Templeton, dean of enrollment and chairman of a committee organized four years ago to study the admissions picture and the college's success at retaining current students.

That committee met for a year, evaluated Southwestern's strengths and

weaknesses, defined its mission and finally issued recommendations for recruiting and retention. The report was intended as a guide for the college as it entered the 1980s.

The primary assumption underlying that report, according to Templeton, was that under no circumstances would the college sacrifice its academic integrity.

"Rather than changing the nature of the institution, the college chose to tighten its belt and to reaffirm the principles of excellence in educating the whole person," emphasized President James H. Daughdrill who has instituted five and ten-year master plans for the college. Quality-over-quantity was confirmed as the bulwark of Southwestern's program.

"Practically speaking lowering admissions standards is not prudent," Director of Admissions Mary Jo Miller contends. "In the end it would do us no good to lower our standards. You would affect the entire college community. The ho-hum students aren't going to come here. They would have to work too hard. Besides they wouldn't last," she believes.

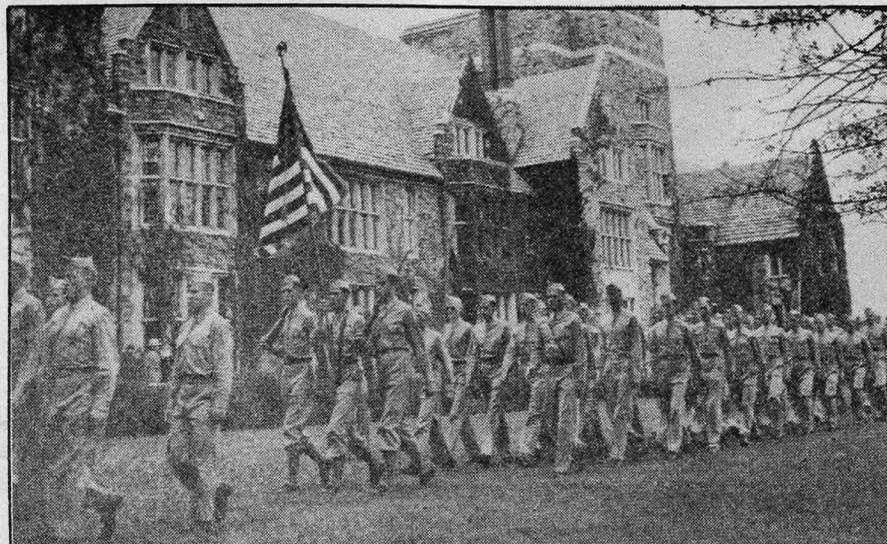
The caliber of students along with the strength of a faculty set the tone for the academic program. At Southwestern over 75 percent of the faculty hold doctorates. The ratio of faculty to students is one to eleven. Student scores on college entrance exams rose, rather than fell, for this year's incoming freshman class, contrary to national averages.

The integrity of the academic program can hardly be disputed. One need only look at the success rate of recent graduates, 60 percent of whom go directly into graduate school following college. Between 1977 and 1979, 100 percent of the seniors applying to graduate schools of business were accepted.

Acceptance rates in other areas are equally high. In 1979, the most recent year for which complete statistics have been com-



1920s



1940s

# the '80s

name of the  
education—  
ern—enter the

piled, all of those applying to law schools and all applying to graduate international studies programs were accepted. In the extremely competitive fight for medical school slots, 91 percent of those graduating in 1979 were welcomed into medical programs.

While some institutions have modified their curricula every time the mood of consumers shifts—the trend away from liberal arts to vocational courses, for example—Southwestern has steadfastly maintained that the traditional liberal arts approach has the greatest merit. Inasmuch as academic stability is imperative, a degree of flexibility is also needed. A committee of faculty and administration is reviewing the curriculum to insure that the course offerings and requirements are as effective today as they were over ten years ago when the current curriculum was instituted.

Beyond scholarly strengths, factors important for the longevity of a private liberal arts college are location, relative age of the institution, level of endowment and success of annual fund drives, and the loyalty of constituents.

★ Studies suggest that an urban, rather than rural, location will bide an institution well in the coming decades. Dean Templeton underscored Memphis' cultural offerings and the proximity of the city's major health sciences complex, minutes away from campus.

"These are big plusses for kids going here," Templeton noted. Moreover, "Southwestern is the only institution of its caliber in the region—from Vanderbilt to the East and Rice University to the West—and both of those are large universities," he stated. Being located in the Sunbelt, the fastest growing region of the

country, is an additional factor in Southwestern's favor, according to studies by education experts.

★ Lewis Mayhew, in his book "Surviving the Eighties," notes that "in recent times, no private institution over a hundred years old has died, whereas the vast majority of those that have succumbed have been under 20 years old." Southwestern is in the midst of its 132nd session, with 55 of those years in Memphis.

★ Although an institution cannot be judged solely on financial strength, a balanced budget is a necessary foundation of continuing strength. Between 1967 and 1972 a \$1.25 million deficit fund balance was accumulated at the college. The goal of the '70s, according to President Daughdrill, was to erase the deficit and begin operating in the black. Since 1973, he said, Southwestern has ended its fiscal years in the black. Because of those efforts, the college enters the 1980s in a good financial position.

In 1977 the college launched a campaign to raise \$20 million. "We soon realized that to sustain and enhance excellence in intellectual pursuits, to provide continued access to students of all economic backgrounds, to maintain and add to the physical facilities and to increase the security of faculty and staff would require a capital campaign far in excess of anything the college had ever undertaken," President Daughdrill said.

To date the campaign has garnered \$13.3 million, \$6.7 million short of the 1982 goal of \$20 million. Endowment and income from endowment are crucial because, among other things, they contribute to the affordability of a Southwestern education.

Right now, a student's tuition, fees, room and board pay for 70 percent of his education. Endowment income covers 10 percent,

unrestricted gifts to the Southwestern Fund giving program cover 10 percent; and the rest comes from student aid, church gifts and other college income.

"Endowments at Davidson, Sewanee, and Washington and Lee—schools of comparable caliber—are approximately twice the endowment of Southwestern," according to Don Lineback, director of development. This reinforces the need to increase the endowment as we face the increased competition of the '80s, he explained.

★ Lineback sees a rising level of giving at the college as a good sign for the future. In early November, the 1980-81 Southwestern Fund drive was 45 percent ahead in gifts compared to the year before. And more and more, he said, young alumni who graduated in the 1960s and 1970s are finding their finances capable of sustaining major gifts to the college.

"If one measure of commitment is gifts to the college—and I think it is—then Southwestern's constituencies show an outstanding loyalty to the college," he explained. Nearly one-third of all alumni participate in the annual giving program opposed to 21 percent on a national average. One hundred percent of the trustees take part.

While financial support is important, it is but one yardstick of loyalty of Southwestern's constituents. Alumni, faculty, current students, their parents and other friends of the college are doing a great deal more.

## Spreading the word

No matter how strong the faculty, how brilliant its student body, how beautiful its campus, how accomplished its alumni, all are for naught if prospective students and their parents never hear of Southwestern. That's where recruiting comes in, and that's where the college is capitalizing on active and enthusiastic supporters.

As admissions director Mary Jo Miller puts it, recruiting is the "pressure point" for most colleges these days. Colleges are polishing already-slick publications, expanding recruiting territories, and plunking more money into admissions programs. In-

tense competition has led some institutions to rely on "head hunters" (outsiders who charge by the student they recruit) or on elaborate stunts such as the airborne antics of one college which advertised, according to a "Wall Street Journal" report, with a banner carried across the sky by a small plane.

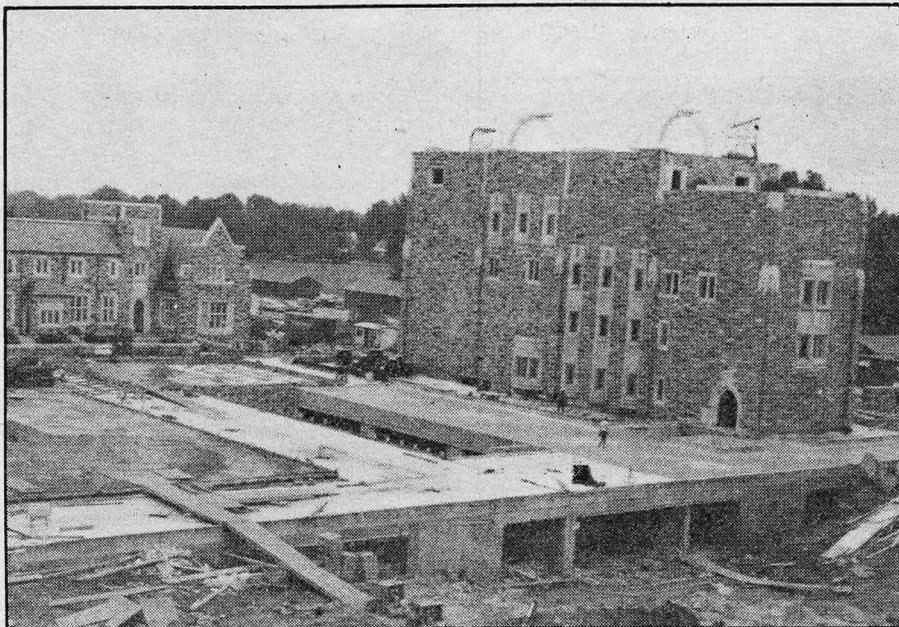
Fortunately, Southwestern has never resorted to such practices. The key of the college's recruiting effort remains the one-to-one approach. But today that effort is grounded in pragmatics—focusing on geographic areas which promise the highest return on money spent.

"Our plan is basically a refining of an old one... a new concentration of the things we've done all along with the implementation of some new ideas. This is not dropping pamphlets along the New Jersey shoreline," Dean Templeton said. The theme of the plan—"our ivy is in a league by itself"—connotes "how we feel about Southwestern. Given its regional standing (one rating service named Southwestern the highest-ranking small college in a major portion of the South), personal quality and academic strength, we really feel Southwestern is in a league by itself," Templeton went on. The "ivy" tag has been used in a limited number of newspaper ads and on assorted publications where it is deemed appropriate.

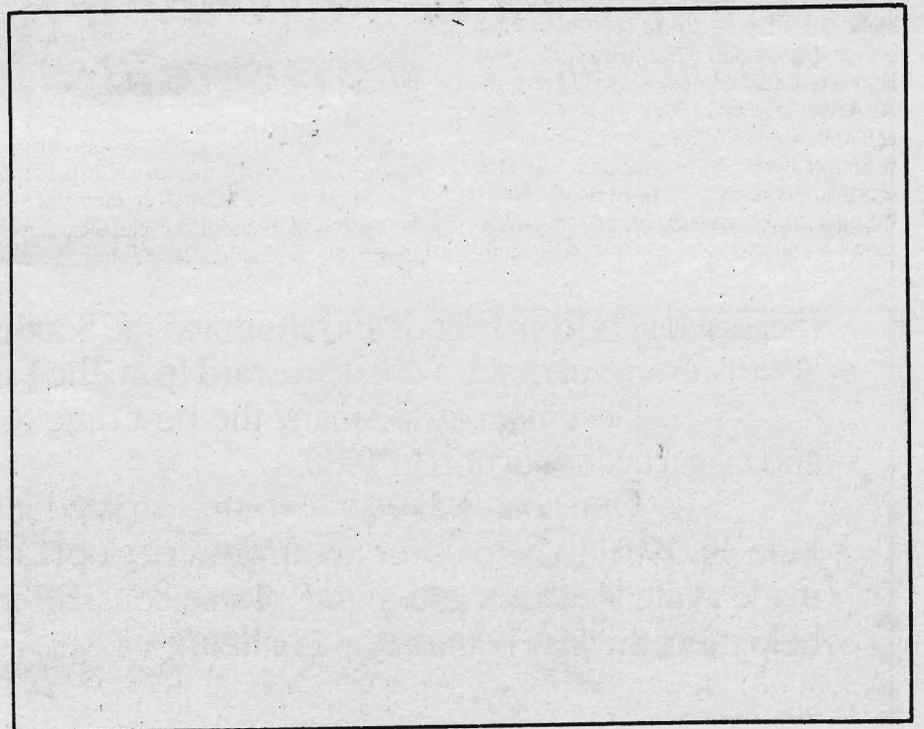
The recruiting plan that evolved concentrates on recruiting in areas that historically draw large numbers of students and that have substantial alumni populations.

Outside Tennessee, Arkansas and Georgia send the greatest quantities of students to Southwestern. In terms of alumni concentration, Mississippi, Arkansas, Texas, Alabama and Georgia rank right below Tennessee.

Ned Moore, director of alumni programs, said that "the needs of the college and the desire of alumni to assist the college meshed" to form the alumni-admissions program. Alumni in various target metropolitan areas were asked to assist in spreading the word about Southwestern to prospective students. "Who better to testify (to prospects) than a satisfied consumer, a proud alumnus?" Moore asked.



1960s



1980s

## Facing the Eighties

(cont. from page 9)

Alumni steering groups formed over a year ago in Atlanta, Nashville, Little Rock, and Dallas, cities targeted for stepped-up recruiting programs. Alumni coordinated and hosted parties for high school students interested in the college and followed up with phone calls and letters to them. Last year's efforts resulted in a 44 percent jump in enrollees for those four cities.

"The alumni are an extension of the college which have made the difference," Moore maintains. He credits the alumni-admissions program with benefitting both alumni and the college.

Alumni can see tangible results of their efforts to aid the college, and "for recent grads who can't support the college financially, this is a way they can be involved," Moore explained.

Students and faculty, too, are pitching in.

Hometown friends of this year's freshman class "are visiting like crazy," noted Mrs. Miller. At any hour of the day one can spot students touring campus with high school visitors in tow. To date, 80 current members of the student body have volunteered to house high school guests to campus in their dormitory rooms. Moreover, a large number of students plan to visit their respective high schools during the holidays to answer questions about Southwestern, said Mrs. Miller.

Faculty are likewise meeting with high school visitors and writing letters to promising students.

The admissions staff is widening its recruiting sphere and attempting to tap an untried market—the northeast, where the private school tradition is firmly entrenched.

"We are a bargain compared to (schools in) the Northeast," and "a tremendous option for some of these students," Mrs. Miller believes. The major hurdle there is name recognition, but "once you get their (student prospects' and counselors') attention, the school sells itself. We've got something to sell."

The handwritten notes and personal phone calls by the four members of the recruiting staff help a great deal, of course. Yet the real clincher is the visit to campus, Mrs. Miller opines. She related a story about a set of parents who thought she had placed assigned "greeters" at strategic spots on campus for their visit. They couldn't believe how friendly the place was, she explained.

By 1983, Southwestern should feel the biggest jolt in the diminished supply of college-bound students. Every year the college will have to work harder to stay even, Mrs. Miller predicts.

A critical factor for success will be to preserve the feeling of shared recruiting responsibility on the part of alumni, faculty, staff and students; another, to hold on to a sound academic program.

Little could former Southwestern president, Dr. Charles E. Diehl, have known how clearly his words would ring 55 years after he uttered them. On the inaugural celebration of the new Memphis campus, Dr. Diehl cautioned that for Southwestern to endure for centuries, it must "not seek merely the good, but the best."

With this charge clearly in mind, Southwestern enters the 1980s.

by Helen Watkins Norman

## College has history Of superior ideals

Everyone who knows Southwestern associates the college with an attitude of excellence.

It has always been so. Included in our heritage and expressed by Dr. Charles E. Diehl is "the grand design of excellence" that included everything from an elegant campus to a great faculty, from outstanding students to fine facilities. Southwestern is a place of serious and intense intellectual inquiry where an attitude of excellence prevails.

But selectivity, preeminence, and excellence may lead to the accusation of elitism, and elitism is now a pejorative term.

Elitism, however, has at least two distinct meanings. We at Southwestern reject one—"belief in a socially superior group." But the second meaning—"belief in being selective" which comes from the Latin *eligere* meaning "to choose"—we uphold.

In his 1976 Yale President's Report, Kingman Brewster said if admissions are decided on the basis of merit, not on the basis of inheritance, class, sex or race, and if we are morally sure that no one who has talent and motivation is excluded from the opportunity of a liberal education, then we should readily admit that in some perspectives excellence in liberal education is elitist. "Instead of cringing in the face of the philistines' criticism, we should glory in what a liberal education can do for the individual; we should take pride in what the liberally educated person can contribute to the quality and the direction of a civilized and humane society," Brewster wrote.

## As I See It

by  
James H. Daughdrill, Jr.  
President



As long as we strive for excellence, educate for leadership, and are closely associated with merit, a word from the Latin meaning "to deserve, to learn, to serve", we must expect to be suspect of those who interpret all ambition as over-ambition and all competition as negative. According to Douglas Brown when he was Dean of Faculty of Princeton University, we cannot be comfortably egalitarian in higher education. He agreed that equal opportunity must be open to everyone. But he also suggested that not everyone among us has the capacity and motivation to become a leader.

Southwestern does not hold to the equality of educations—that one kind of education is as good as another. All colleges were not created equal any more than all books or all paintings were. In the plurality and diversity of higher education, the liberal arts colleges of quality are places of free inquiry, rigorous learning and liberating education. They are not for everyone. According to Dean Richard Warch of Lawrence University, "they are for those whose futures will lead them to positions of leadership, responsibility, and service. They are for young men and women who have the promise and character that will enable them to be challenged, enriched, and liberated from the limitations of their own ignorance."

The attitude of excellence at Southwestern, its selectivity in admissions, its rigorous disciplines and its setting of high standards all have as their goal the education of young men and women for leadership. And leadership in turn has its own goal, to serve.

In the liberal arts colleges of quality, the enemies of excellence—mediocrity, arrogance, and the fear of success—give way to the three companions of excellence—patience, self-confidence and improvement.

The end of liberal learning and an attitude of excellence is summed up well in an article entitled "On Being an Educated Person" by Professor Bernice White:

"We find our reward in the service we render to our fellow men. And there's another reward, expressed by the Greek Epictetus: 'Only the educated are free.' That, I believe, is both our greatest challenge and our reward for pursuing education and for living up to the responsibilities that our education places upon us: We ourselves are freed from the bondage of ignorance in order to have the privilege and the joy of leading others into the same freedom and to secure for all human beings the promise of the future."

*"Excellence is what Southwestern is all about. The purpose of the Day Foundation challenge is to encourage greater support from Southwestern's alumni and friends for its pursuit of excellence. If we who believe in Southwestern do not ensure its success, who will?"*

Clarence C. Day '52  
October 1980

Increased gifts from friends and alumni to the Southwestern Fund are helping Southwestern earn the \$100,000 award from the Day Foundation.

December is for many the best time to make that increased gift and take a tax deduction in 1980.

Our goal is \$700,000 in unrestricted gifts from 5,000 donors by June 30, 1981, to help cover Southwestern's operating expenses. If you have made a gift, we thank you. If not, please consider a year-end contribution to help meet the Day Foundation Challenge.

# Sports

## Gridiron strength grows

Lynxcat football, under the leadership of head coach Gary Troll, improved its 4-6 win-loss record of 1979 to this season's 5-4-1. More than 30 freshman recruits filled out the traditionally thin Lynx ranks.

The Lynxcat defense played well all year, especially during the Homecoming game against new CAC member team, Illinois College. That game which Southwestern won 9-7 proved to be the most exciting of the year as SAM stalled a late Illinois College, forcing a long last second field goal attempt by I.C. which failed.

The offense also improved over the season, according to Coach Troll, as the

Lynx polished their pass-oriented attack and improved on their running game.

The only disappointment to the season was not winning the College Athletic Conference championship. A determined Rose-Hulman team beat Southwestern 25-0 and prevented the Lynx from laying claim to the CAC title. A major coup of the season occurred during the last game, however. Southwestern tied previously unbeaten Centre College 21-21. It was Southwestern's first tie in four years.

Southwestern's 1981 team should benefit from a larger than usual number of returning players. Only nine team members will be lost to graduation.

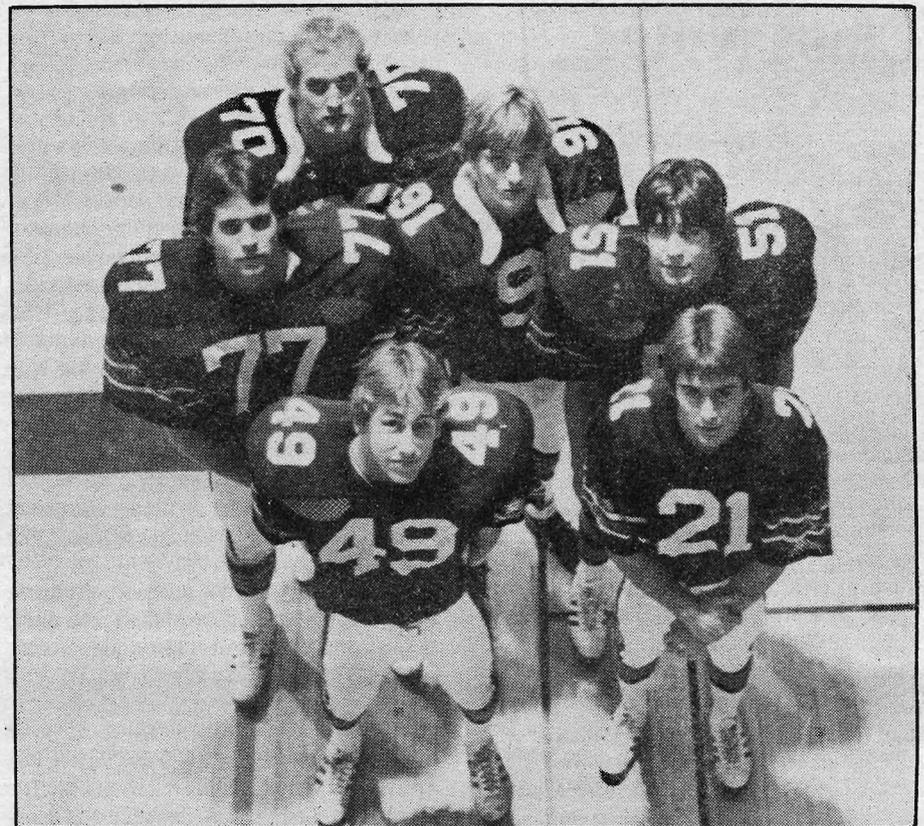
by Rick Cartwright '81

## Seven for CAC

Seven Southwesterners, all Tennesseans, were named to the 1980 All-Conference Football Team for the College Athletic Conference (CAC).

In mid-November voting, coaches of the respective CAC teams picked senior Steve Belcher, an offensive tackle from Hendersonville, Tenn. (6'2", 220 lb.); and senior Mickey Mays, a wide receiver from Humboldt, Tenn., who caught 37 passes this season for 737 yards. Both of the players were All-Conference last year.

Also chosen for the 1980 team were offensive tackle Randy Malin (6'3", 240 lb.

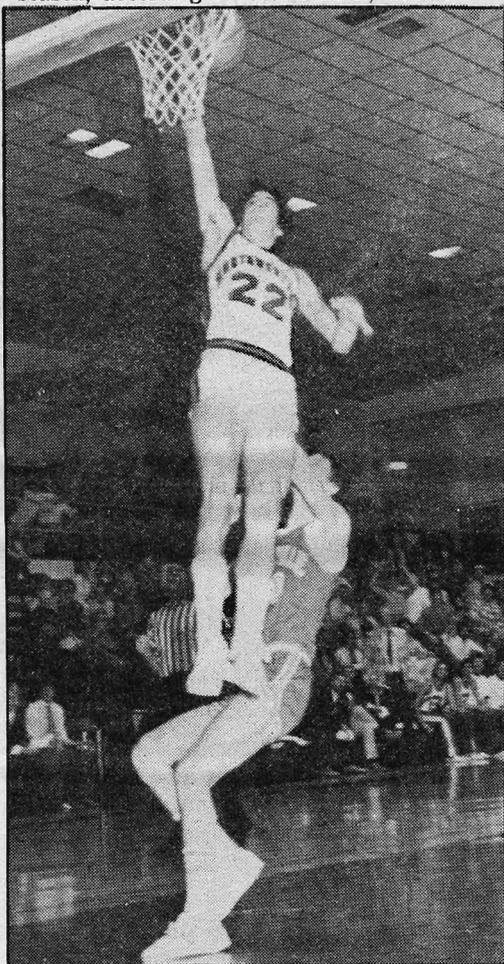


ALL-CONFERENCE—Lynx members picked as All-Conference were front row, from left, Joe Cull, Mickey Mays 2nd row, Steve Belcher, Steve Androlewicz and Russell Ashford; back row, Randy Malin. (photo by John Peeples)

freshman) of Camden, Tenn.; offensive back Joe Cull of Memphis (6', 180 lb. sophomore); place kicker Steve Androlewicz of Memphis (6'1", 185 lb. freshman); and linebacker Russell Ashford (6', 205 lb. sophomore) and defensive back

Jeff Lane (5'9", 170 lb. senior), both of whom are from Hendersonville, Tenn.

Defensive end Shawn Ryan, a sophomore from Memphis, was given honorable mention distinction.



Sophomore Tim O'Keefe (photo by John Peeples)

## B'ball opens with big wins

Southwestern's men's basketball team opened its 1980-81 season with a substantial win against Baptist Christian College 130-76.

During that game six Lynx players scored in double figures and senior Mark Wendel, from Ft. Thomas, Ky., became the 12th Southwestern player to reach 1,000 points in his career, a distinction for which he was awarded a plaque during the game. Mike O'Keefe, another 1,000-point senior, led the first game with 28 points. Wendel was close behind with 25.

At press time, with four games behind them, the team was 4-0. And Coach Herb Hilgeman expects more of the same.

Six seniors, all of whom played in the NCAA tournament a year ago, returned to the team. Hilgeman, in his fifth season as head basketball coach, predicts that Rose-Hulman and Centre College will present the toughest competition in the conference.

## Fall Sports: Scores And Schedules

### Football

Millsaps College	L 10-26
Washington University	W 24-16
Davidson College	L 3-56
Illinois College	W 9-7
Univ. of the South	L 13-24
Maryville College	W 39-16
Baptist Christian	W 42-0
Principia College	W 27-18
Rose-Hulman	L 0-25
Centre College	T 21-21

### Men's Soccer

Missouri Southern	L 1-5
Southwest Missouri	L 0-10
Vanderbilt	T 1-1
Memphis State	W 3-1
Bellhaven College	L 2-4
CBC	W 6-1
Univ. of the South	W 1-0
Univ. of Ala. (Huntsville)	L 3-4
Maryville College (Mo.)	T 2-2
Washington Univ.	L 0-1
Northeast Louisiana St.	W 3-1
Georgia State	L 1-4
Emory College	L 2-5
CAC Tourney	
Centre College	W 4-1
Principia	W 2-0
Rose-Hulman	W 3-0
Univ. of South	L 3-4
Memphis State	L 2-4

### Men's Cross Country

Bison Invitational	7th out of 13
David Lipscomb Inv'l	5th out of 12
Sewanee	L 28-35

Wash. Univ. Inv'l	7th out of 14
C.A.C.	4th out of 5

### Women's Tennis

Memphis State	L 0-6
Univ. of Tenn. (Martin)	L 3-6
Delta State	W 9-0
SE Missouri	W 8-1

### Women's Cross Country

Sewanee-Fisk	2nd out of 3 teams
Wash. Univ. Inv'l	3 runners placed
	10th, 12th, 20th out of 40 runners.

### Women's Volleyball

Martin Tourney	1-2*
Lambuth Tourney	5-4*
Lambuth	6-4*
Univ. of Central Ark.	6-5*
Maryville	6-6*
CBC	6-7*
Sewanee Tourney	10-10*
Trevecca	11-10*
Austin Peay Tourney	13-13*
CBC	13-14*

\* Indicates overall win/loss record at the end of each game or tournament, not the score.

### Men's Basketball

Baptist Christian	W 130-76
Southwestern (Tex.)	W 98-54
Maryville Tourney	
Rockford College	W 84-61
Maryville College	W 76-60
Dixie Tourney	
Maryville College	W 90-69
Fisk	W 81-58

Arkansas College(H)	Dec.16
Maryville College(A)	Dec. 19
Rose-Hulman(H)	Jan. 7
Centre College(A)	Jan. 11
Maryville College(A)	Jan. 12
Principia(H)	Jan. 17
CBC(A)	Jan.21
Sewanee(H)	Jan.24
Millsaps (H)	Jan. 28
Rose-Hulman (A)	Jan. 31
CBC (H)	Feb. 3
Sewanee (A)	Feb. 6
Fisk (A)	Feb. 7
Illinois College (H)	Feb. 13
Millsaps (H)	Feb. 17
Centre(H)	Feb.20
Illinois College(A)	Feb. 27

### Women's Basketball

Maryville College	W 52-26
Fontbonne	W 72-37
Fisk(H)	Jan. 13
Knoxville College(A)	Jan. 16
Blue Mountain(H)	Jan. 20
CBC(A)	Jan. 21
Maryville College(H)	Jan.24
Fisk(A)	Jan. 26
Millsaps(A)	Jan. 28
CBC(H)	Feb. 3
Bryan(A)	Feb. 6
Sewanee(A)	Feb. 7
Knoxville College(H)	Feb. 11
Millsaps(H)	Feb. 13
Blue Mountain(A)	Feb. 17
Sewanee(H)	Feb. 28
State Tourney (Milligan)	Mar. 6-7

# People

## Class Notes

by Todd Sharp ('83)  
Today Staff Writer

'22

Ursula Smith Beach recently received the 1980 Tennessee Woman of Achievement Award given by the Tennessee Woman's Press and Authors Club, an affiliate of the National Federation of Press Women, Inc. Awards were given to her at the National Convention in Des Moines, Iowa, and at the State Convention in Nashville, Tenn.

'30

Jeanette Spann, the first technologist employed at the Blood Bank of the City of Memphis Hospital and later its administrative director, is currently very active in civic and cultural affairs in Memphis. Jeanette, who has circled the world three times to help with the work of the International Group of Memphis, of which she is past president, is also the new president of the Association for the Preservation of Tennessee Antiquities. Presently, she is working to restore a historic house in Memphis.

For years, Janet Moody Carter has been active in the Women's Auxiliary to the Memphis and Shelby County Medical Society of which she was president for one year. She reports that she enjoys travel, Bible classes, Bible Conferences and the activities at her church.

Jesse Leamon Harris is now living in Knoxville after retiring from his job with the Tennessee Valley Authority in 1973. Jesse writes that he now enjoys fishing, golfing, gardening and church work.

John Moody McNair is a retired Presbyterian minister living in Sarasota, Fla. His hobbies include fishing and baseball. He has kept busy with volunteer work for the Red Cross and with graduate studies at Columbia Theological Seminary. John also received an honorary degree from Davis-Elkins College in Elkins, W. Va.

Frances Beazley Steuterman recently retired after 30 years as a musician with the Recreation Department, City of Memphis.

Claud Ballard Bowen, a retired Baptist minister, has served as interim pastor in eight churches since 1973. Claud has also served as Educational Secretary of the Southern Baptist Foreign Mission Board. He now enjoys golf, gardening and fishing.

'32

James G. Hughes, M.D., emeritus professor of pediatrics at the University of Tennessee Center for the Health Sciences (Memphis) and former chairman of the center's department of pediatrics, recently presented Southwestern's library with signed copies of three books which he has authored. Two of the works are medical textbooks dealing with pediatrics; the third, a 50-year history of the American Academy of Pediatrics, started in 1930.

'33

The sports career of Harold "Chicken" High was recently featured in a Memphis newspaper article recalling the powerful Southwestern football teams of the 1930s. Nicknamed "The Blue Blizzard From Bessemer." Harold stayed on at Southwestern as an assistant football coach until football was temporarily halted during WWII.

'34

Andrew Edington has written "The Word Made Fresh, A Unique Version of the Bible" which was published in three volumes by John Knox Press in 1975. Andrew is president emeritus of Schreiner College (Kerrville, Tex.) and professor emeritus of Bible.

'37

Dr. James A. Wallace is a Life Fellow of the American Psychiatric Association and Life Fellow of the Southern Psychiatric Association.

'38

Sam C. Patterson has retired as minister of the Presbyterian church in French Camp, Miss.

'39

Shepherd Tate was recently presented the Distinguished Eagle Award by the Boy Scouts of America. Shep is the first Memphian to receive the award, presented to Eagle Scouts of 25 years standing "who have distinguished themselves in service to business and the community." Shep is also a recipient of scouting's Silver Beaver Award, past president of the American Bar Association, and member and secretary of the Southwestern Board of Trustees.

'40

William S. Craddock, Sr., has been elected president (1980-81) of the Memphis Rotary Club.

'41

Dr. Robert Price has been a member of the English Department of Ohio Northern University since 1951. Robert received his M.A. from Columbia University and Ph.D. from the University of Michigan. Since joining the staff, he has served as department chairman and assistant to the dean.

'44

Dr. William McDowell Ramsay is now a professor of religion at Bethel College in McKenzie, Tenn. William received his B.D. from Union Theological Seminary and Ph.D. from the University of Edinburgh in Scotland. Dr. Ramsay held pastorates in Tennessee and Kentucky before going in 1969 to King College, where he served as a professor of Bible for ten years.

'47

Following classwide balloting, Ed Dewey was selected as the Class of '47 representative to the Alumni Council. Ed succeeds Irma Waddell Merrill, whose five-year term ended this year. The Alumni Council is the representative governing board for the Alumni Association. Ed, by the way, has a daughter currently enrolled as a junior at Southwestern.

Ann Watkins Groves, who retired some years back as a reference librarian at Southwestern's Burrow Library, and her husband Ralph have recently moved to the San Francisco area. They hope that any friends in the vicinity will get in touch with them.

Robert Mann, Jr., a real estate appraiser in Memphis, has been helping with the reappraisal of all property in Shelby County for the Assessor of Property.

Jacqueline Goodman Applebaum reports that she, her husband, and their 16-year-old daughter have moved back to their "home town" of Brooklyn, N.Y.

Tempe Kyser Adams lives in Memphis and reports that she enjoys cooking and tending houseplants. She is cookbook chairman for the Woman's Exchange.

Frank Elton Crowson, a retired minister, is now a contributing editor for "The Voice of Evangelical Methodism". He also writes that his principal hobby is genealogy.

'50

Oneida Pruette Carpenter is the wife of the recently named president of Memphis State University. Oneida and her husband moved to Memphis after her husband's selection for the executive post in late May, 1980.

## Alexander takes key post as head of Rhodes Trust

John David Alexander, president of Southwestern from 1965-69 and an alumnus of the college ('53), has been named secretary of the Rhodes Scholarship Trust for the United States.

Dr. Alexander, president of Pomona College in Claremont, Calif., will be the fourth American secretary in the office's 62-year history and the first academician from a West Coast institution to be chosen for the high-ranking position. He succeeds William Barber, economics professor at Wesleyan University.

As American secretary of the Rhodes Scholarship Trust, Dr. Alexander, 48, will oversee the administration of the scholarships in the U.S. Only 32 of the highly sought-after scholarships for study at Oxford University are awarded in this country annually.

Cecil Rhodes, a British philanthropist and colonial pioneer, established the scholarship program in his will. Since 1903 more than 2,200 American scholars have won the Oxfordian honor. Previous Rhodes Scholars are sprinkled today throughout the upper echelons of academe, government and business.

Dr. Alexander, a bachelor of arts graduate from Southwestern, was also a Rhodes scholar—the fourth Southwesterner in the college's history to receive the scholarship. In addition, he was a member of Phi Beta Kappa and a Danforth Graduate Fellow. He studied at Louisville Presbyterian Theological Seminary and at Oxford University where he earned a Doctor of Philosophy degree in 1957.

Prior to his arrival as Southwestern's 16th president in 1965, he taught Old Testament and ancient Semitic languages and literature at San Francisco Theological



John David Alexander

Seminary in San Anselmo, Calif. Dr. Alexander's four-year term at Southwestern brought dramatic and innovative change to the academic program. He stressed independent study and interdisciplinary programs and ushered in a new college calendar of three terms (two 12-week and one 6-week) to encourage creative and more flexible course offerings.

Dr. Alexander left Southwestern in 1969 to become the seventh president of Southern California's Pomona College, the founding member of the well-known Claremont Colleges. He has served as a member of the National Commission on Academic Tenure, a trustee of the Woodrow Wilson National Fellowship Foundation and president of Phi Beta Kappa alumni in Southern California.

Dr. Alexander is married to Catherine Ballard Coleman, a 1955 graduate of Southwestern, and likewise a Phi Beta Kappa member and previous student at Oxford University.

## - Corrections -

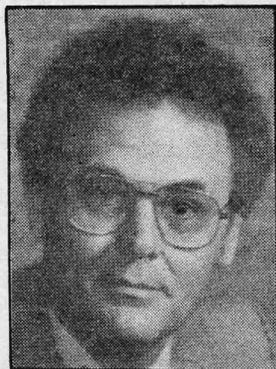
The editor regrets the following errors in the Class Notes section of the September-October issue of the "Southwestern Today."

Freeman Marr, who won the 55-and-over high hurdles championship this summer at the National AAU Masters Track and Field Championships in Pennsylvania, and Leslie C. Tucker, new pastor of First Presbyterian Church in Belmont, N.C., were listed as members of the class of 1947 when they are members of the class of 1948.

Barney Stengle '79, not Barney Kaplan as was written in the last issue, has begun work as a manufacturing engineer at the General Electric Plant in Cincinnati, Ohio.

# People

'51



Dave Thomas

Dave Thomas, general manager of WEZI-FM in Memphis, has been elected president of the Tennessee Association of Broadcasters. Dave has been general manager since the radio station began broadcasting in 1973.

Mike Quinn is assistant dean at the college of communication and associate professor of journalism at the University of Texas at Austin. A journalism graduate of that university in 1956, Mike worked with the "Dallas Morning Times" in Dallas and later with its Washington bureau. He was also on the faculty of the University of Texas and director of the university's News and Information Service.

'52

Dr. Roy Page, an oncological surgeon in Memphis, has been elected president of the Memphis and Shelby County Unit of the American Cancer Society.

H. Reiter Webb, Jr. is the chief textile trade negotiator for the United States.

Dr. Wayne Todd presently chairs the Institutions Committee for the Presbyterian Synod of the Mid-South.

Dr. Henry N. Peters, Jr., of Memphis, has been named chairman of the board of trustees and executive director of the American College of Optometric Physicians.

'53

The Reverend Mort McMillan, minister at First Presbyterian Church in Tupelo, Miss., recently hosted a dinner at his church for area high school students interested in Southwestern. Mary Jo Miller, the college's director of admissions, was guest speaker.

Don Ramier has been appointed senior vice president of sales, marketing and advertising for the footcare division (Scholl) of Schering-Plough Consumer Operations. Don moved into the position from vice president of the sales, proprietary drugs and toiletries division. He has been with Plough, Inc., since 1957.

Betty Wood Storrs recently earned a master of arts degree in biology from the University of Hartford's College of Arts and Sciences in Conn.

'54

Peggy Fitch Witherspoon has a new job as administrative assistant to the general secretary of the Synod of North Carolina in Raleigh. Peggy and her husband Gene reside in Cary, N.C.

'55

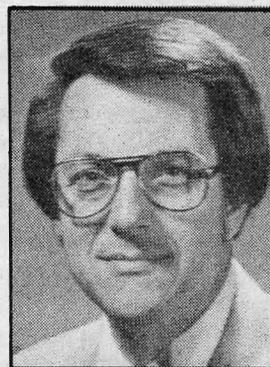
Capt. Joe H. Parker has been transferred to the Naval Hospital in Bethesda, as chief of religious activities services.

Vera Elizabeth Watson Hollis recently earned her master's degree from the University of Maryland School of Social Work and Community Planning. She lives in Maryland with her husband, David H. Hollis ('58), where she works with the Caroline County office of the Department of Health, Education and Welfare. This news was reported by her mother, Mrs. P.M. Watson, who was a resident head at Southwestern from 1952-68.

'57

The Reverend Bill McLean has served as executive presbyter of Mobile, Ala., for the past four years.

Dr. Earl Z. Browne has been appointed chief of plastic surgery at Temple University Hospital in Philadelphia, Pa. In his new position, Earl will specialize in reconstructive surgery, with emphasis in hand and microvascular surgery. He was previously an associate professor of plastic surgery and an assistant dean of both continuing education and student affairs at the University of Utah's College of Medicine in Salt Lake City.



James Winslow

Dr. James E. Winslow, Jr. earned his M.D. degree from the University of Tennessee College of Medicine in 1959. He engaged in private practice until 1965, when he completed general surgery residency in orthopedic surgery at Willis Campbell Clinic. During the Vietnam War, Jim was active in orthopedic services with the U.S. Air Force while teaching orthopedic surgery at Tulane University. In 1967, Jim and his family moved to Tulsa, where he was assistant professor of orthopedics at the University of Oklahoma School of Medicine before joining the faculty of Oral Roberts University in 1975.

'58

The Reverend Lewis Wilkins is presently serving as Mid-South Synod executive for resourcing. He is now in his second three-year term.

'60

Carolyn Shuttlesworth McClurkan reports that she and her family are living in Spain where her husband Mike is a Navy captain and chief of the Outpatient Department at the U.S. Navy Hospital. She is active in a duplicate bridge club and serves as president of the Officers' Wine Club.

Ray Zbinden is regional manager of Olan Mills, Inc., in Dallas.

Bryan M. Eagle has been named vice president of finance and administration for Cylix Communications Network. Bryan has also served with the White House Office of Telecommunications and the U.S. Nuclear Regulatory Commission. He received his M.B.A. in finance from Harvard Business School.

Mary Johnston Christie is an elementary school teacher in Ft. Walton Beach, Fla.

'61

Dr. William Louis Johnson III was recently elected Honorable Fellow by the Georgia Dental Association for his public service as a member of that organization. The Honorable Fellow is the most prestigious award that the Georgia Dental Association offers its members. William graduated from Emory University School of Dentistry in 1965. He now has a private practice as an implantologist, is an instructor in the department of oral medicine at Emory



**SOUTHWESTERN AT NEW YORK**—New Yorkers and visitors in town could window-shop Southwestern during September thanks to the Teachers Insurance and Annuity Association's College-of-the-Month exhibit program. Located on Third Avenue between 45th and 46th Streets, it is estimated that over 5,000 people visit the TIAA Building monthly. The display was coordinated by Jerry Bennett '56 of New York.

# People

University and is a member of the American Academy of Implant Dentists.

**Sandra Winter Park** received an M. Div. from Pacific School of Religion in Berkeley, Calif., in June of 1980. She is now working as assistant director for the Center for Women and Religion of the Graduate Theological Union.

**'62**

**Chris Mays** is currently working for the Flying Tigers, a big freight airline. He reports that he loves the company and the work. Chris is also a church organist.

**Martha Wynn Millard** and her husband John have moved from Cincinnati, Ohio, to High Point, N.C., where John will be a manager with Thomas Built Buses, Inc.

**'68**

Noted cartoonist **Brad McMillan** opened his own studio and gallery in Memphis on Oct. 19, exhibiting many of his recent works. One of his latest works is a cartoon poster of Memphis' popular restaurant-shopping area, Overton Square.

**John and Jo Matthews Pine** have moved to Baton Rouge, La., where John has joined

the Louisiana State University staff with the Governmental Services Institute and Jo, the social welfare department faculty at Southern University.

**Martha Elaine Rhodes** has been installed as associate pastor at Cook's Memorial Presbyterian Church in Charlotte, N.C.

**James Williamson** has joined another local Memphis architect, Carl Awsumb, to form an architectural firm. James, a former Naval officer, had been practicing alone since 1977.

**'70**

**Nancy "Marge" Sorrells**, a doctor's assistant in Memphis, is working on a degree in accounting at Memphis State University.

**Tom H. Talbot** resides in Houston where he is executive director of Juvenile Court Volunteers, a United Way agency.

**N. Randall Mullins** is living in Seattle, Wash., where he is a minister and associate in education at United Church of Christ. Randall received his master of divinity degree at the Pacific School of Religion in Berkeley, Calif. He sends his greetings to all Southwestern friends.

**Marty Swire Senterfit** is a project leader of Software Development group in Lexington S.C. She writes that she is living in the country and loving it.

**Dr. Joe Pedigo** of Clarksville, Tenn., was elected to the Fellowship American Academy of Pediatrics in April, 1980.

**C.B. Daniel, Jr.** is presently a campus physician for Southwestern. He received his M.D. from the University of Tenn. in 1973. His hobbies include sailing, traveling, photography and restoring furniture.

**'71**

**Dr. John Churchill** teaches at Hendrix College in Conway, Ark. Earlier this year John participated with two other professors at the college in the First Annual Raft Debate, based on the dilemma that the three professors were on a sinking ship at sea with only a one-man raft among them. They were to decide who, by rights of merit, ought to receive the life raft. The winner was determined by audience applause. John won.

**Susan Canon Grant** has joined College Concepts, Inc. as an account representative. She will work with colleges and universities in Maryland, Virginia and the Washington, D.C., area. Susan previously worked in market planning and product development with Aladdin Synergetics of Nashville, Tenn.

**Paula Bullock Hilby**, who has been promoted to manager for the Department of Corporate Services for Arizona Public Services, recently spent a month in a utilities executive program held at the University of Michigan. Paula, who holds a law degree, has also been invited to participate in Valley Leadership, a city-wide leadership development program in Phoenix.

**Sue Richardson Isom** is presently director of law school admissions at Memphis State University.

**'73**

**David Crowe** is practicing orthodontics in Cape Girardeau, Missouri. David received his M.S.D. from Baylor University.

**Stephen Patrick** presently lives in Greenville, S.C., where he works at the Greenville County Library. Stephen was recently nominated as secretary for the Art Libraries Society of North America. He has been writing art book reviews for "Library Journal" and will be editing a regular column on art and art-related government

publications for the Art Libraries Society's Newsletter.

Assistant U.S. Attorney **Mark Lester** recently represented Southwestern at the inauguration of Grant Sneed Shockley as president of Philander Smith College in Little Rock, Ark.

**David Francis** recently gave a piano concert at the Orpheum Theater in Memphis, performing music ranging from Bach to Barry Manilow. David is active in summer stock theater in Ohio as pianist-orchestra director-arranger. He has toured Iran, Germany and Saudi Arabia with a rock band under Department of Defense sponsorship.

**Clifford Pugh** is a staff reporter for the "Houston Post."

Sculptor **Charles C. Kibby** of Eugene, Ore., recently displayed 19 of his works at a public exhibit at Southwestern's Clough-Hanson Gallery. Charles graduated from the University of Oregon with a B.S. degree in fine and applied arts. He has exhibited his works in Nashville at the 1974 Tennessee All-State Exhibit, at the Mississippi Museum of Art in Jackson, the State Capitol Building in Salem, Ore., and the Coos Art Museum in Oregon. His parents recently gave one of the pieces of sculpture that he exhibited at Southwestern to the college. It will be put on permanent display in the art department.

**'74**

**K. Robert Pruitt**, now a coach and teacher at Craigmont High School in Memphis, recently married Marsha Davenport of Memphis.

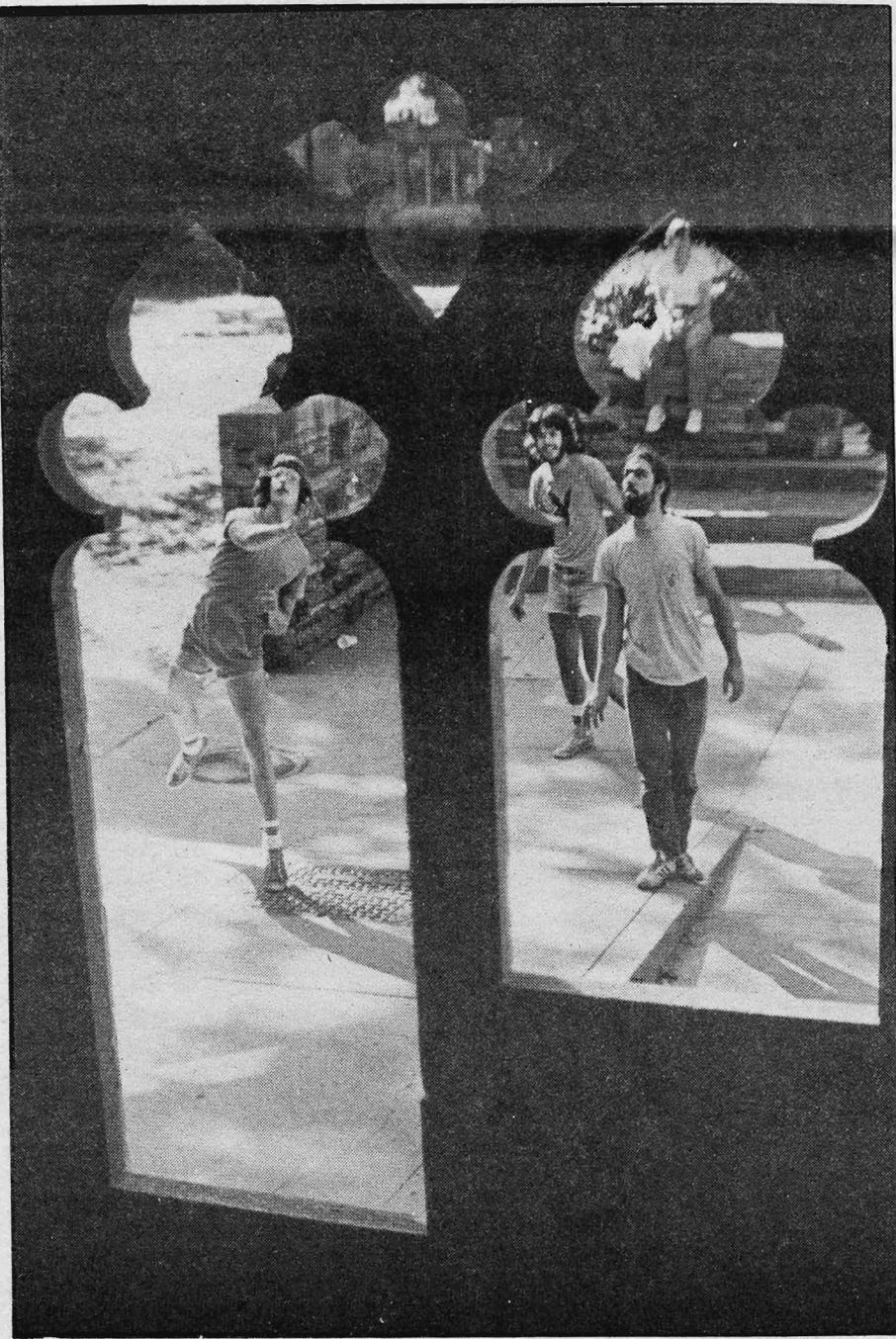
**Carolyn Nicrosi**, a speech pathologist, was a panelist at a recent Alumni Career Night on campus. As part of a panel on the Health Sciences, Carolyn and four other alumni, spoke to current students about training for, and work in, their respective careers. The session was part of the annual series of Career Nights sponsored by the Alumni Association.

**Dr. James R. Hight**, an orthodontist, has joined the dental practice of Robert Moody Williams and J. Woody Forbes with offices in Jackson and Martin, Tenn.

**Paula Black** now holds the position of Coordinator of Children and Youth Services at the Wilson County Mental Health Center in Lebanon, Tenn.

**'75**

**Pate McCartney** has moved to Pittsfield, Mass., where he is the mental health coordinator.



**PLAY BALL**-This trio found a game of whiteball the perfect way to while away a warm fall afternoon. From left to right are Tommy Seal '81, John Schultz '82 and Mitch Childress '81. Photo by John Peebles.

**PLAYING DOWN THE LAW**—In the Texas Panhandle, some folks don't abide by minimum wage or fair housing rules—at least, when they apply to migrant farm-workers. William "Bill" Beardall '75 and three other young lawyers are striving to change all that. Two years ago Beardall, a Harvard law graduate, and his attorney friends started the Texas Rural Legal Aid Office in Hereford, Texas. The office handles cases from migrant workers in a fourteen-county area—people who cannot afford the fees of private lawyers. Their complaints, more often than not, stem from low wages and other job-related matters. Because of their efforts on behalf of the migrants, Beardall and staff have found themselves embroiled in a controversy fed by angry Panhandle farmers who don't like to see outsiders trying to change their way of doing things. The controversy was reported in the August, 1980, issue of "Texas Monthly."

# People

dinator for the Berkshire Area of Massachusetts Department of Mental Health. Pate recently married Sheryl Margolis, who graduated with him from Columbia University in May, 1979.

Stephen Bills is presently a resident in internal medicine at Medical University of South Carolina.

John Johnston has taken a job with the Scallop Corp., a subsidiary of Royal Dutch Shell, in New York.

Michael ('76) and Lola Langdon Culler are living in Winston-Salem, N.C., where Lola owns and designs for the Shop of John Simmons.

Bill Wall, living in Clarksville, Tenn., entered dental school in the fall of 1979.

Cecilia Schardt Cannon is living in Wichita, Kan., where she is enrolled in the bachelor of health sciences program at Wichita State University.

Linda Brown Dinkins is senior operations analyst with Federal Express Corp. in Memphis.

Russell and Susie Webb Ries, now living in Memphis, plan to move to Chicago in July, 1981, when Russell will start his ear, nose, and throat residency at Northwestern University. Russell is a resident physician at Baptist Memorial Hospital, and Susie is an interior designer at the Nettle Creek Shop.

Frank Cole received his M.D. from Emory June 9, 1980, and is now an intern in internal medicine at Fitzsimmons Medical Center in Denver.

After graduating from the University of Tennessee Center for the Health Sciences, Dr. Samuel Broffitt is now a resident at St. Francis Hospital in Memphis.

Annie Godfrey is working as an environmental engineer for the U.S. Environmental Protection Agency in San Francisco.

After graduating from Southwestern, Peg Falls went into philosophy at Vanderbilt. She taught two years at Graceland College and

re-entered Vanderbilt. Today she is working on a dissertation on the subject of punishment. On Nov. 17, Peg delivered a paper on the justification of punishment at Southwestern.

Carl and Wilma Thaxton Martino live in Cleveland, Ohio, where Wilma works as a data manager for the Cancer Center at the Cleveland Clinic.

## '76

Nan Howell received her master's degree from the University of Michigan in Near Eastern studies, with emphasis on the Arabic language and literature. She now works and lives in Cairo, Egypt.

William K. Gooch has been appointed financial analyst for Morgan, Keegan and Co. William formerly worked as corporate staff auditor for Winters National Corp. in Dayton, Ohio. He obtained his M.B.A. from Miami University, where he taught accounting.

Randy Wright graduated from the University of Arkansas at Little Rock School of Law in May. He now practices at the Youngdahl Law Firm in Little Rock.

Beth LaCour received her M.F.A. degree from Mississippi University for Women in August, 1980. While there she served as a graduate teaching assistant. Beth is now artist-in-residence with the Lauderdale County Public Schools in Meridian, Miss. She also recently won the Best in Show award for the Fall Traveling exhibit of the Mississippi Art Colony.

Rebecca Skillern was received as a candidate for the ministry at a recent meeting of the Presbytery of Memphis.

James Bonham graduated in May from the Cumberland School of Law. He now resides in Houston, Tex.

## '77

Lyn Burdette Johnson lives in Knoxville, Tenn., where she works at an insurance firm as an agent and rater.

Kelley Allinson is in law school at Memphis State University.

H. Scott Prosterman is completing his master's at the University of Michigan in area studies of the Near East. He is also editor and publisher of a bimonthly magazine.

Ann Fair Burns is a historic sites surveyor with the Maryland Historical Trust, working on a historic sites survey of a coal region in Garrett County, Md. She and her husband Rick Burns are living in Cumberland, Md. Rick is working as a floorwalker at Hill's Dept. Store.

Susan Click attends the University of Kentucky where she is working on a master's in public administration and serving as a graduate assistant in that program.

Grover Cox is an attorney at law specializing in environmental law in Owensboro, Ky. He graduated from the University of Louisville Law School in May. Grover writes that he played basketball with Darrell Griffith and scored two points.

## '78

Mary Crawford is working toward an M.B.A. degree at the Wharton School of the University of Pennsylvania.

Jake Scott has left the Southwestern athletic staff to take a coaching position at Whitehaven High School in Memphis.

Stan Rothberger attended University of Mississippi graduate school in 1979. He is now a staff accountant with Ernst and Whinney, Certified Public Accountants in Chattanooga.

Beth Middleton is attending graduate school at Smith College in Northampton, Mass. Besides working for her master of education degree, Beth teaches kindergarten. She writes that "its quite a change from Tennessee, but I love it."

James Gnadtt attends graduate school at the University of Alabama in Birmingham. He has entered the Ph. D. program in neuroscience in the department of physiology.

## In Memoriam

Gifts to the college were received in memory of the following individuals (listed in bold type). The donor (s)' names follow.

**Mr. Hallam Boyd, Sr.** - Mr. William B. Dunavant, Jr., Maj. Gen. and Mrs. W.M. Fondren, Mr. and Mrs. James B. McIntyre and Katherine E. McIntyre, Mr. J. Tunkie Saunders.

**Tony Cabrera** - Dr. Peyton N. Rhodes  
**John Carlson** - Miss Margaret Hyde  
**Conrad Carroll** - Mr. and Mrs. J.W. Flowers

**Walter James Cody** - The Firm of Burch, Porter, Johnson, Mr. and Mrs. Ralph Groves, Ms. Suzanna Marten, Mr. and Mrs. Charles F. Newman.

**Junius E. Davidson** - J. Richard Briscoe, Mr. and Mrs. Charles I. Diehl, Mrs. M.E. Hines, Dr. and Mrs. Jameson M. Jones, Dr. and Mrs. Paul Tudor Jones, Associates of Junius E. Davidson, Jr. of Plough Sales Corporation.

**Mrs. Annie Fagan** - Ms. Letty G. Harwell

**Maj. Gen. William M. Fondren** - Mr. and Mrs. Bill Dowdle

**Mrs. Ethel Ward Fulmer** - Mr. and Mrs. Clough Eaton

**Homer Gentry** - Dr. and Mrs. Robert M. Cooper

**Mrs. Boyce M. Gooch** - Memphis Glass Collector's Club

**Mrs. Imogene D. Hanon** - W.J. Michael Cody

**Cecil Harrison** - Dr. and Mrs. Robert M. Cooper

**Mrs. Milbrey K. Heard** - Mr. and Mrs. Duke B. Clement, First Tennessee Bank, Crosstown Branch, Mr. and Mrs. Arthur Fulmer, Jr., Mr. and Mrs. Hunter Lane, Sr., Mr. and Mrs. Jay Norfleet, Jr., Mrs. Sara Rich Norfleet

**Eric Hirsch** - Dr. and Mrs. Robert M. Cooper

**Mrs. Emily G. Jennings** - Mr. John H. Jennings

**Jesse E. Johnson, Jr.** - W.J. Michael Cody, Dr. and Mrs. J.H. Daughdrill and Southwestern Friends, Mr. and Mrs. Robert D. McCallum

**Mr. Arthur B. Jones** - Dr. Edwina Campbell, Mr. and Mrs. Jack D. Farris, Dr. and Mrs. F. Michael McLain, Dr. Peyton N. Rhodes, Dr. and Mrs. Jack U. Russell, Dr. and Mrs. Donald W. Tucker, Dr. and Mrs. G. Kenneth Williams, Prof. and Mrs. Thomas P. Whaley

**Mr. H. Max Lane** - Mr. and Mrs. Roy R. Twaddle

**Mrs. C.S. Leavell** - Mrs. Hazel W. Came

**Dr. M.L. MacQueen** - Lewis R. Donelson, Miss Patricia E. Ferguson, Mrs. Alan H. Saunders

**Mrs. Mabel Powers McClure** - Mrs. St. John Waddell, Mr. and Mrs. Erich W. Merrill

**Dr. Frederick W. McKinnon** - Mr. and Mrs. Matthew L. Hooper

**Mrs. Alice Mitchell** - Mr. and Mrs. Joseph S. Sims

**A. Van Court Pritchard** - Mr. and Mrs. Elisha Gee

**Charles Raines** - Dr. and Mrs. Mark E. McMahon

**Lee Saunders** - Mrs. Clarence Saunders, Mrs. Ann Saunders Miller

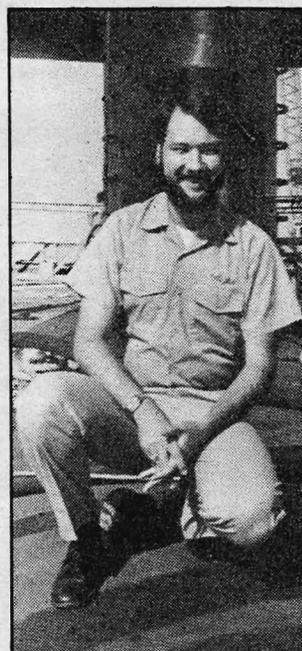
**Mrs. Raymond T. Vaughn** - Dr. and Mrs. Robert L. Amy, Mr. and Mrs. Charles I. Diehl, Dr. and Mrs. Ralph C. Hon, Mr. and Mrs. T.M. Lowry, Jr., Dr. Peyton N. Rhodes, Mr. and Mrs. Arlo I. Smith

**Howard A. Whitsitt** - Mr. and Mrs. Joseph S. Sims

Unrestricted memorial gifts are added to the Annual Memorial Scholarship Fund to provide financial aid for needy students. The development office at the college accepts memorial gifts and notifies next of kin that a gift has been made. Gifts may be sent to: Development Office, Southwestern At Memphis, 2000 N. Parkway, Memphis, Tn. 38112

**FROM SOUTHWESTERN TO SUBMARINES**—Three years after earning his degree in business, economics and history, navyman William M. Van Cleave Jr. '77 finds himself aboard the USS Bluefish, a nuclear-powered, fast-attack submarine based in Norfolk, Va. He is one of only 90 submarine qualified supply officers in the Navy—a distinction that required his passing a rigorous training program.

"I buy everything this ship needs to support itself, from plastic garbage bags to nuclear instruments for monitoring the propulsion plant," said the 25-year-old lieutenant who in addition tends to the feeding of the 115-member crew. He has spent two years on board the Bluefish, a craft as long as a football field which can cruise at a depth of 400 feet below the ocean's surface. His service on the Bluefish has taken him to Egypt, Italy, Australia and Germany.



# People

'79

Arden Barnett, Jr. has entered the University of Tennessee Medical School in Memphis.

Catherine Caldwell has been selected for membership on the George Washington University Law Review in her second year of attendance there. She is also employed part-time by the Consumer Product Safety Commission.

'80

Michael Shofner recently enrolled in the Owen Graduate School of Management of Vanderbilt University.

Anne Johnsen has graduated from the National Center for Paralegal Training in Atlanta, Ga. She now works for a New Orleans law firm.

Bob Bourne has a research assistantship in clinical psychology at Duquesne University in Pittsburgh.

Melanie Mitchum recently joined the Southwestern staff as an Admissions Counselor.

Nancy Dorman has joined the Jesuit Volunteer Corps and will be working in Syracuse, N.Y., for a year as the coordinator of a program for elementary school children. Part of the experience will include simple lifestyle and community living.

Jill Johnson lives in Coldwater, Miss., where she is the lone reporter for the "Tate County Democrat," a small weekly newspaper.

David Dunavant is a first-year student at Yale Divinity School.

Tom Edmonson works for the State of Tennessee Department of Human Services in the Family Assistance program along with John Worden ('79)

## Obituaries

'24 The death of Edward C. Fenwick of Kosciusko, Miss. has been reported to the Alumni office. Mr. Fenwick, a retired building contractor, died June 9, 1980.

'24 Mary Pennebaker Cross of Clarksville, Tenn., died July 1, 1980. She was 77 years old.

'26 Charles Alney McLean of Clinton, La., has died, according to information supplied to the Alumni office.

'27 Thomas H. Appleton, Jr. of Memphis died August 1, 1980. Mr. Appleton, a retired wholesale druggist, was 75 years old. His survivors include his wife, daughter and son.

'29 Avington Douglas Simpson Jr., 75, of Meridian, Miss., died May 30, 1980.

'29 Judson Richard Parker of Long Beach, Miss., died June 13, 1980.

'29 Dr. Elmer S. Eddins, 71, of Memphis, died August 2, 1980. A retired physician, Dr. Eddins received his medical degree from the University of Tennessee. He was a World War II veteran and a recipient of a Bronze Star. He leaves a sister and a brother.

'30 Vern Edwin Baumgarten, 75, of Memphis died Sept. 25, 1980. Mr. Baumgarten was a retired advertising and direct sales manager for Wurzburg Bros. He leaves a daughter, Mrs. Bette Hawkins ('61), and a grandson.

'30 Dr. W. Morris Ford, 72, of Longview, Tex., died July 31, 1980. He had been pastor at First Baptist Church in Longview since 1945. Besides his Ph. D. from Southern Baptist Theological Seminary, Dr. Ford received his doctor of divinity from Baylor University in 1955 and his honorary doctor of laws degree from East Texas University in 1958.

'32 Junius Davidson, Jr. of Holly Grove, Ark., died Sept. 17, 1980, at the age of 71. Mr. Davidson was a retired salesman. His survivors include a sister, a brother, and a son, Junius Davidson III ('59).

'43 John Alexander Price died. He was 59 years old and resided in Jasper, Tenn.

'45 The death of Mignon Presley Weeks of Memphis has been reported to the Alumni office.

'49 Conrad Earl Carroll of Normal, Ill., died Aug. 23, 1980. He was 51 years old. Mr. Carroll received his M.A. from Murray State in 1955. He had worked as an assistant professor of math at Illinois State University. He leaves three children and his wife, Martha McGuire Carroll ('49).

'51 William A. Bowden, Jr., 46, of Birmingham, Ala., died July 20, 1980. Mr. Bowden was a First Lt. in the Marine Corps. He received the Bronze Star after service in Korea. He earned his B.A. in architecture from Auburn in 1957. He leaves his wife, a daughter and a son.

'51 Mrs. Milbrey Knowlton Heard, of Memphis, died Oct. 17, 1980. She was 51 years old.

'56 The Rev. James Harvey Carter of Denton, Tex., died Oct. 4. He earned a master of theology degree at Austin

Presbyterian Seminary in 1963 and later became director of the Denton Housing Authority. He is survived by his wife, Peggy Lyn Jones Carter '57.

'61 Betty Anne Moore LeRoy of Montgomery, Ala., has died, according to information received by the Alumni Office. After graduating from Southwestern, she earned two master's degrees from Auburn University.

'68 Vernon McCullough Jr., 34, of Memphis died Sept. 12, 1980. He was an employee of B.A. Framer. He had served in the U.S. Air Force during the Vietnam War. He leaves a wife, two daughters, his parents, and a sister Diane McCullough Clark '62.

'76 Marshall Shanks, a Memphis lawyer, drowned Sept. 5 in a swimming accident in the Gulf of Mexico, near Destin, Fla. Shanks 27, who had graduated with distinction, earned a law degree from the University of Alabama Law School. He is survived by his brother, parents and grandparents.

'82 Anne Rorie, a junior from Texarkana, Tex., was killed in an automobile accident in Hope, Ark., on Nov. 26. She was on her way home for the Thanksgiving break.

## — For The Record —

### Marriages

- '41 Susan O'Brien to Robert F. Bar-tusch, Nov. 2.  
'52 Norma Webb to John Stanley Webb, Nov. 28, 1980.  
'71 Patricia Marie Cocca to Dr. James McCarty, Nov. 1.  
'71 Lucy Cuningham to Judd Williford ('50).  
'73 Brenda Partee to Herman Morris, Oct. 4.  
'73 Jane Howze to John Mann, Nov. 29.  
'75 Linda Walker to Dr. Samuel Broffitt, Dec. 6  
'75 Virginia Howze to Joseph Magliolo, May.  
'76 Sharon Fitzpatrick to George Higgs, Oct. 20.  
'77 Shari Cruse to Richard Carter, Oct. 18.  
'78 Elizabeth Hawthorne Deming to Sandeford Schaeffer III, Oct. 3.  
'79 Mimi Ward to John Benoist ('77), Dec. 6.  
'80 Jane David to Gary Norwood.

### Births

- '60 The Rev. and Mrs. James D. Curtis, a son, Benjamin Bowmar, Nov. 2.  
'65 Pat and Marcia Morrow Murrah, a son, Pat, Jr., Aug. 12, 1978.  
'68 Dr. and Mrs. Nat Kirkland, a son, Nathaniel Carrie, Sept. 5.  
'69 Joseph and Sandra Pugh Wright, a son, Joseph, Jr.  
'70 William and Nancy Chadick ('72) Dale, Jr., a daughter, Caroline Chadick, Sept. 2.  
'72 John and Martha Wallace Pit-tenger, a son, David Wallace, Sept. 9.  
'73 David and Virginia Shettlesworth Garrett, a daughter, Eileen, Nov. 5.  
'74 Hal and Jean Isbell Oakley, a son, Nathan Laughlin, Nov. 30, 1979.  
'76 H. Allen and Beth Bailey Whitsitt III, a daughter, Alison Elizabeth, June 2.

## Calendar

### January

- 6 Classes Begin  
"Woyzeck," Images Foreign Film Series, Frazier Jelke, Room B, 8 p.m., Tickets \$2.50 general public.  
18-27 Art Exhibit, Bert Sharpe & Pattie Lechman, Ceramics, Clough-Hanson Gallery, Mon.-Fri., 9 a.m. - 5 p.m., free.  
27 Student Voice Recital, Laurie Hurt, Hardie Auditorium, 8 p.m., free.  
Faculty Concert Series, Charlotte McLain on harpsichord, 6 p.m., Student Center, East Lounge, free.

### February

- 8 "The Europeans," Images Foreign Film Series, Frazier Jelke, Rm. B, 8 p.m., Tickets \$2.50 general public.  
8 Faculty Piano Recital, Andrea Grossman, Hardie Auditorium, 8 p.m. free.  
14 Photography Exhibit, Works of Robert Jones, Clough-Hanson Gallery, Mon. - Mar. 20 Fri., 9 a.m. - 5 p.m., free.  
18-23 Winter Recess  
26 1981 M.L. Seidman Memorial Town Hall Lecture Series, University of Michigan Football Coach Bo Schembechler, lecturer, title - "Sports: Win, Place or Show," 8 p.m., Hardie Auditorium, free.

### March

- 6-9 "Peppermint Soda," Images Foreign Film Series, Frazier Jelke, Room B, 8 p.m., Tickets \$2.50 general public.  
13-14-15 Parent's Weekend (see story, p. 3, for details)  
26 1981 M.L. Seidman Memorial Town Hall Lecture Series, sociologist and author Roy Kaplan, lecturer, Title - "Sports: Win, Place or Show," 8 p.m., Hardie Auditorium, free.  
28 Senior Voice Recital, Kevin Jagoe, Hardie Auditorium, 4 p.m., free.  
31 Photography Exhibit, "The City as Subject," - eight artists interpret Memphis, Clough-Hanson Gallery, Mon.-Fri., 9 a.m. - 5 p.m., free.

### April

- 10-20 Spring Recess  
21 Faculty Piano Recital, Charles Mosby, Hardie Auditorium, 8 p.m., free.  
23 1981 M.L. Seidman Memorial Town Hall Lecture Series, DePaul University Head Basketball Coach Ray Meyer, Title - "Sports: Win, Place or Show," Hardie Auditorium, 8 p.m., free.