

Miss Etta Hanson

*This brochure, "Enriching Human Lives," has been prepared by Southwestern at Memphis for thoughtful men and women who may be interested in educational philanthropy. It is hoped that you will consider this brochure a reference aid for information concerning the College, its opportunities, and its needs. The officials of the College and members of the Board of Directors, the Executive Committee, and the Investment Committee will welcome the opportunity to provide you with additional information.*

Peyton Rhodes

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# ENRICHING HUMAN LIVES

*“If we work upon marble, it will perish; if we work upon brass, time will efface it; if we rear temples, they will crumble into dust; but if we work upon immortal souls, if we imbue them with principles, with the just fear of the Creator and love of fellow men, we engrave on those tablets something which will brighten all eternity.”*

—DANIEL WEBSTER



SOUTHWESTERN AT MEMPHIS

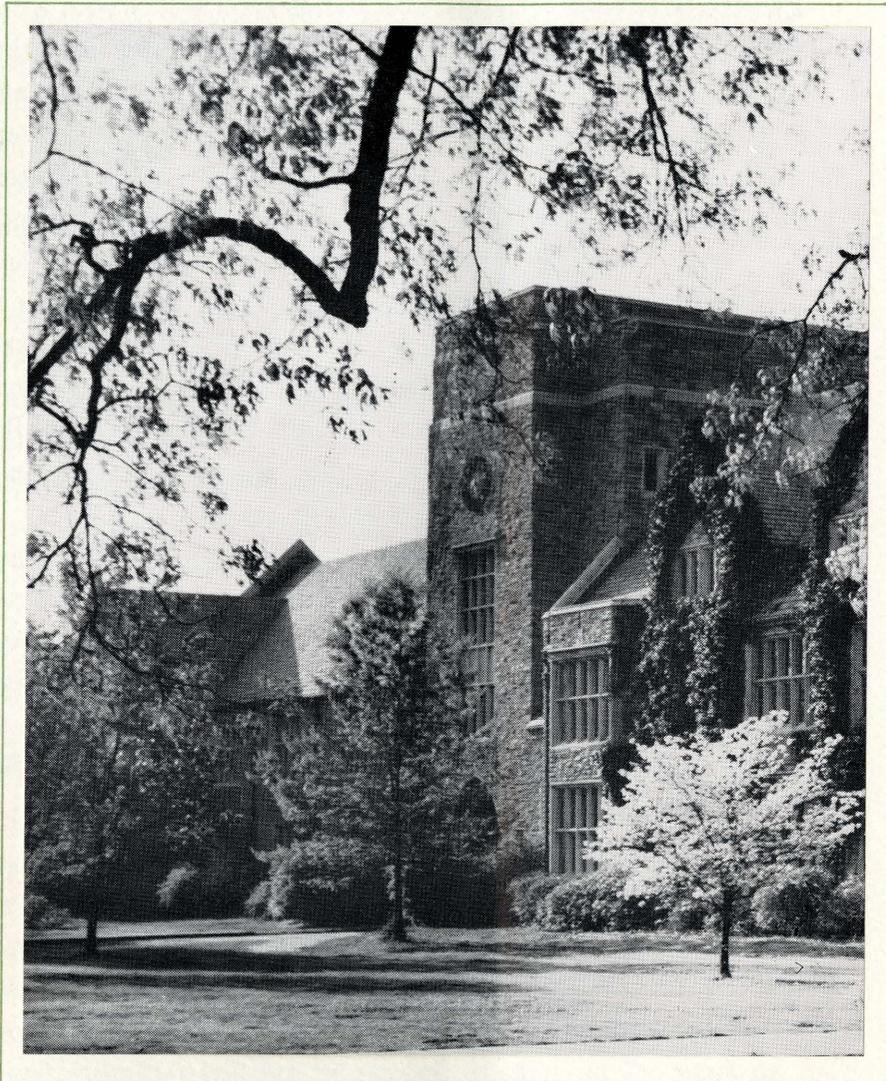
MEMPHIS, TENNESSEE



A college is in a very real sense the continuing life of farsighted and philanthropic men and women who have given its buildings, its endowment, and its resources—the body and blood of the institution. Not only is Southwestern the creation of its founders and its leaders, but, in a very significant way, it is a society of noble men and women who have builded themselves into the structure of the institution and who live on generation after generation as a symbol of the greatness of the human spirit.



Southwestern at Memphis, in its second century of service devoted to Christian higher education, submits to its friends this statement of purpose, of achievement, and of aspiration.



*Palmer Hall was erected by the generosity of the people of New Orleans in memory of Dr. Benjamin Morgan Palmer, who, for forty-five years, was pastor of the First Presbyterian Church of New Orleans, and who, because of his great services to the College, is called "the Father of Southwestern."*

# *The American Tradition of Education*

**S**OUTHWESTERN AT MEMPHIS stands erect today with a rich heritage of more than one hundred years as its prized possession. It is the living product of the great tradition in American democracy and education which caused our farsighted forefathers to insist on the establishment and preservation of colleges whose clearly stated objective was to develop Christian character through mental and moral disciplines in an atmosphere of freedom in teaching and freedom in learning.

In this day of confusion and uncertainty, of change and unrest, when religious freedom has come to be interpreted as freedom from religion, when faith is in eclipse and when ideals have been shattered, it is heartening to hear great national and international figures in all fields of endeavor demanding a return to those principles and ideals which Southwestern has always held to be fundamental.

The small Christian liberal arts college has played a significant role in American history. It is the keystone of a sound America. It is a guardian of freedom in American higher education. It serves as a bulwark of all that is vital in our democratic life. Should it pass away, this democratic life will be ended. Southwestern needs friends who believe in this good life—friends who will help her be adequately fitted to play her full role in American life.



*The Williams Prayer Room in Voorhies Hall was established by the late Miss Sallie P. Williams, of Nashville, Tennessee, in memory of her father, John Whorton Williams, her mother, Anna Fletcher Williams, and her sister, Susan Fletcher Williams.*

# *The Measure of Achievement*

**S**OUTHWESTERN had its origin as a small Masonic college founded in 1848, and its Presbyterian connection was established in 1855. Throughout the years the College has rendered distinguished service to the Church, the nation, and the world. It has held steadfastly to its avowed purpose of being an alert Christian college, characterized by genuineness and excellence, with emphasis always on quality rather than on numbers. It is concerned not only with thorough scholarship but also with good manners and good morals, for, as Sir Richard Livingstone of Oxford University has rightly said, "Knowledge is important; still more is the power to use it; but most important of all is what a man believes, what he thinks is good and bad, whether he has clear values and standards and is prepared to live by them."

Various standards and methods have been devised to evaluate institutions of higher learning. The best was given by the Great Teacher when He said, "By their fruits ye shall know them."

Southwestern has furnished, out of all proportion to the size of her student body, a great company of alumni who have rendered conspicuous service in every honorable field of human endeavor. This is the greatest contribution and most important service of the College—the training of men and women of Christian character and leadership in business, industry, the arts, and the professions.

Whatever changes are to come in the present social, political, and economic order, there will never be a time or condition when the values which Southwestern emphasizes will not be treasured and its ideals honored, or when its product—men and women who are equipped intellectually and morally—will not be needed to carry on the work of the world.

*The Frank M. Harris Memorial Building, the residence of the College Engineer, was provided by the generosity of the late Mrs. Nannie P. Harris as a perpetual memorial to her son, Frank M. Harris.*



# A DISTINCTIVE PROGRAM OF *Christian Education*

**S**OUTHWESTERN offers the best, but not the cheapest, of collegiate training. This is not to say that Southwestern is the best college in America, but rather to say that the work offered by Southwestern is equal to the best that can be found anywhere in America. It has been well said that since a Christian college is dedicated to the glory of God, its work should be of the highest type.

Southwestern has always proceeded upon the principle that education should not be divorced from religion. Therefore one of the distinctive characteristics of its program of study is the emphasis upon the Bible as the basic influence in the curriculum. Southwestern was the first college in this country to make a knowledge of the Bible a requirement for the bachelor's degree. This requirement is based upon the conviction that no one can properly be called a liberally educated man who is ignorant of that Book upon which our civilization is founded. During the freshman year every student must take a course in Bible, and during the senior year, a second course. In the latter, the student reconsiders, in the light of his four years of college experience, the major problems of Christian living. It is considered the integrating course of the entire curriculum, unifying the underlying principles of other courses.

Southwestern is one of the few American colleges whose educational program includes the tutorial plan of individual instruction. This was the first tutorial plan introduced in the South and it remains among



*The Hunt Gateway is a memorial to Captain William Ireys Hunt, M.D., who was graduated from Southwestern in the Class of '34. This memorial was established by the First Presbyterian Church, Greenville, Mississippi.*

the relatively few in the nation even now. Under this plan, qualified sophomores, juniors, and seniors may elect a tutorial course in which they enter individually upon fields of study under the guidance of a professor. In such courses, it is possible for a student to pursue his interests and to progress as rapidly in his chosen field of study as his ability may permit. The tutorial plan has as its chief purpose the individualizing of instruction, the avoiding of mass production methods of education, and the provision of means whereby a student may go beyond the scope of a class course, both in the amount of work and the kinds of interests pursued.

The honors courses, introduced before the tutorial plan, are also an unusual feature of Southwestern's curriculum. Reading for honors is a privilege granted to exceptionally able students who wish to round out their education with more intensive and specialized study than that required in the regular curriculum. Since much of the work is done through individual conferences of student and faculty member, the honors student receives the maximum of individual attention from his major professor. The honors work provides the best possible introduction to graduate study, since it employs the full resources of library and laboratory, and promotes independence of thought and study. Many Southwestern graduates have won the most desirable scholarships and fellowships in graduate schools through the quality of their honors work.

*Voorhies Hall, a dormitory for women students, was provided through the generosity of the late Mrs. Emma Denie Voorhies, of Memphis.*

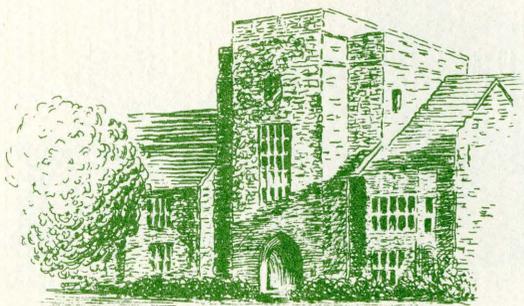


# *Administration and Faculty*

**S**OUTHWESTERN'S educational standing has been made possible by a wise and determined administration and by an outstanding faculty of scholars and teachers. All of the capable men and women who give lectures, direct the laboratories, and counsel and inspire the students have been chosen both for their ability as teachers and for their qualities as Christian men and women. The faculty of Southwestern is largely a Ph. D. faculty, and its members did their advanced work at American and European universities which are at or near the top in the departments concerned. Strong character, as well as learning and teaching ability, is a first requirement of candidates for positions on Southwestern's faculty.

Contrary to widely prevailing practice in many colleges and universities, the ablest professors instruct freshmen as well as upper-classmen. Classes and laboratory groups are limited in size. The impact of carefully selected personalities, by means of the counseling system, the tutorial plan, and the restriction of the size in classes, is a principal factor in education.

Southwestern is not a mere ivory tower. Members of the faculty have over the years had an active part in local educational, civic, and religious activities. The College is making its impress on the cultural life of the community and the Mid-South through its program of adult education, its series of public lectures in such fields as world affairs, literature, and the fine arts, its dramatic productions, and its concerts.



*Palmer Hall was erected largely by contributions from the people of New Orleans in memory of Dr. Benjamin Morgan Palmer, for many years pastor of the First Presbyterian Church of New Orleans.*

## *The Inspiration of the Past*

**S**OUTHWESTERN has made her greatest growth and advance during the past quarter of a century. The citizens of Memphis and the surrounding territory and the four supporting Synods have been loyal and generous to the College, so that it now has material assets of more than six million dollars. These assets are about equally divided between (a) endowment and (b) a beautiful and enduring plant with adequate equipment. Southwestern has no debts.

The \$2,500,000 capital fund campaign which was completed on December 31, 1947, was a distinct achievement. Despite this magnificent accomplishment, the College still has great needs. Even now it has only one-third of the endowment needed for the present student body. It is common knowledge that tuition charges pay only about one-half of the actual cost of education at an independent college. The source of the difference lies in the endowment and gifts made by generous benefactors of the college. As interest rates have declined, endowment has had to be increased steadily in order to maintain even the same income from that source. A larger backlog of invested funds is needed. To make an appreciable increase of tuition fees in order to meet budgetary requirements would mean that many qualified and acceptable students would be deprived of the opportunities here provided.

Many thoughtful people today are thoroughly convinced that educational institutions such as Southwestern, independent of political control and influence, are absolutely essential to the preservation of democracy and the political and religious liberty of the individual. These institutions have contributed so much to our civilization that altruistic men and women will continue to support them now as generously as they have in the past.

*Gordon White Hall, a dormitory for men students, is a memorial to Dr. Gordon White, and was established by his sister, the late Mrs. Lizzie Gordon White Hood, Nashville, Tennessee.*



# *The Influence of Personalities*

**I**N recent years devotion to Southwestern and belief in the ideals she personifies impelled many generous friends to share in its future through gifts and bequests.

Several years ago Mr. Walter D. Bellingrath, of Mobile, Alabama, a lifelong member of the Presbyterian Church in the U.S., made provision for establishing the Bellingrath-Morse Foundation. This will perpetuate the beautiful Bellingrath Gardens and produce an annual income for certain educational and religious institutions. More recently Mr. Bellingrath decided to consummate this Foundation while he could participate in its administration and note its beneficent effects. Therefore, on February 1, 1950, there was recorded, at his instance, a trust agreement, putting into effect the operation of the Bellingrath-Morse Foundation. Southwestern is one of the five institutions through which Mr. Bellingrath, with farsighted vision and insight, will benefit countless generations.

For many years the most pressing need of Southwestern has been an adequate library building. On June 27, 1950, to a group of leaders in church and community, there was announced the magnificent gift of a library by Mr. and Mrs. A. K. Burrow, of Memphis. The Burrow Library, representing an expenditure in excess of \$900,000, is the largest single gift ever received by Southwestern, and it is probably the largest gift ever made by a living Presbyterian to any institution of his church.

Mrs. Charles R. Glover, of Evanston, Illinois, has named Southwestern the beneficiary of a trust fund, currently valued at \$200,000, as a memorial to the late Mr. Glover. At his death in 1949, Mr. Glover left unnamed the final beneficiary of this trust fund which he had established some years before, and Mrs. Glover, in accordance with his wishes, undertook to determine the most appropriate objective to which it might



*The Burrow Library is the magnificent gift of Mr. and Mrs. A. K. Burrow, of Memphis.*

be applied. Mrs. Glover felt that the ideals of Southwestern as embodied in the plant, faculty, and student body would have appealed to her husband, who admired simplicity and genuineness in things and in people. In Mr. Glover's memory there is to be established at Southwestern *The Charles R. Glover Chair of English Studies*.

The late Miss Floy K. Hanson, of Memphis, well known and beloved teacher of art, shortly before her death gave Southwestern her fine and valuable collection of oriental objects of art to be known as *The Jessie L. Clough Art Memorial for Teaching*, in memory of her lifelong friend, Miss Jessie L. Clough. Miss Hanson also bequeathed to the College securities having a present market value of approximately \$12,000 to be used for the general purposes of the Jessie L. Clough Art Memorial for Teaching. A number of friends have established and contributed to the Floy K. Hanson Memorial Art Fund at Southwestern.

One of the finest memorials is the establishment of, or provision for, a chair or department. When the principal sum required to endow a chair cannot conveniently be provided in a lump sum, the following procedure is appealing to an increasing number of individuals and corporations: While the endowment for the chair is being gradually built up, an amount equal to the eventual income from the principal sum is contributed on a yearly basis. For some years Orgill Brothers & Company, of Memphis, a business firm noted for its generosity, has made provision for the *Orgill Chair of Political Science* at Southwestern on an annual basis, in memory of William and Edmund Orgill, who founded the Company in 1847.

Funds to endow an "Ellett Chair" in the future at both Southwestern and the University of the South were bequeathed by Dr. Edward Coleman Ellett, beloved Memphis surgeon and internationally famed ophthalmologist, who died in 1947. When the trust fund which was established from the residuary estate has fulfilled the obligations of annuities and bequests, the residue is to be divided equally between the

*The Science Building awaits being named as a memorial.*



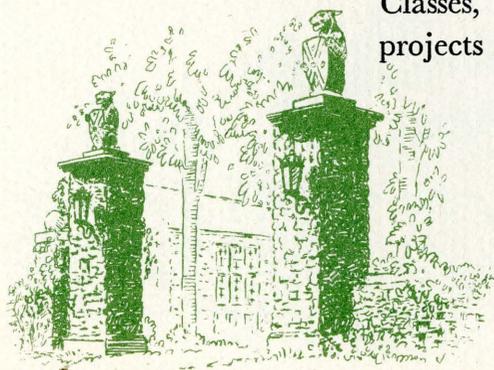
two colleges which Dr. Ellett attended. Income from the endowment may be used to provide salaries for professors appointed to the "Ellett Chair," or the fund may be used for the erection of buildings, or in any other way desired by the governing boards of the institutions concerned.

During the capital fund campaign which ended in 1947, a large part of the funds needed for the erection of the Neely Mallory Memorial Gymnasium was raised. Neely Mallory's brilliant career was brought to an untimely end by World War II. A business and civic leader in Memphis, Neely Mallory was closely identified with Southwestern for a number of years. In 1937 he became a member of the Board of Directors and of the Executive Committee, served as Chairman of the annual support fund campaign in Memphis and later became Treasurer of the College, which office he held at the time of his death. It is altogether fitting that Neely Mallory's name should be forever enshrined at Southwestern, the college to which he gave so much of himself.

The Hubert F. Fisher Memorial Garden was given by Mrs. Hubert F. Fisher, of Memphis, as a memorial to her husband, the late Congressman Hubert F. Fisher. This beautiful azalea garden, in which a permanent stone platform has been erected, provides an outdoor setting for the commencement exercises and other college functions.

The practice of making gifts to the Library Memorial Fund continues to commend itself to those who wish to make a "memorial everlasting" to some friend or loved one. Every gift of this kind is promptly acknowledged with an engraved card bearing the seal of the College sent to the family of the individual in whose memory the gift was made, as well as with a direct acknowledgment by letter to the donor. This gift fund is used for special needs or projects quite apart from normal operations of the Burrow Library in which will be preserved in perpetuity a record both of donors and the loved ones they have remembered.

Through the generous and farsighted action of a number of individuals and groups, scholarship funds have been established at Southwestern in memory of friends and loved ones. The number of Bible Classes, individual churches, and clubs participating in student aid projects is steadily increasing.



*The Ashner Gateway is a memorial to I. W. and Sallie Ashner, established by Mrs. Julius Goodman and Mrs. Ike Gronauer, of Memphis.*

# Present Opportunities

IT is unlikely that there will ever come a time when Southwestern, along with other privately sustained colleges, will not have need for additional endowment, buildings, and equipment. Future progress rests solely with those who show an interest in Christian education and believe with us that the Christian religion is the essential influence that adds wisdom to culture. Today there are many opportunities for these friends to include Southwestern in their philanthropies for an amount, large or small, according to their means and abilities.

## GIFTS TO ENDOWMENT

### I. FOR GENERAL PURPOSES

A donor may render a great service to Southwestern by making an unrestricted gift or bequest to endowment. Such funds are available at all times for use where they will accomplish the most good. Moreover, the fact that a gift is unrestricted in its use does not mean that it cannot be a most suitable memorial to an individual. Endowment units, large or small, may be named in honor of anyone suggested by the donor.

### II. FOR SPECIFIC PURPOSES

If a donor is interested in some particular part of the College's educational program, he or she may wish to make a gift or bequest for a specific purpose. There are many opportunities for friends to make gifts for specific purposes, some of which are as follows:

#### PROFESSORSHIPS

The endowment of a professorship or chair is effective in insuring the permanent support of instruction in a particular field of study. It is also effective in providing funds to obtain outstanding teachers and to support them in their work. If given as a memorial, the professorship or chair may carry the name of the donor, or the name of someone he wishes to memorialize.

*The New Men's Dormitory, as yet unnamed, would serve as a beautiful and enduring memorial to some loved one.*



## SCHOLARSHIPS

It often happens that the best and the most promising students are unable to meet the full cost of an education at Southwestern, despite the fact that the College does not charge what that education really costs. In such cases, the College makes every effort to provide the necessary aid through scholarships. Additional funds are needed to establish endowed scholarships which will make it possible for worthy students, with every qualification except the necessary funds, to attend Southwestern.

Scholarships may be established for various sums, large or small. The amount of aid granted annually to the deserving student is made on the basis of approximately four per cent of the capital fund contributed. This aid may be specially designated by the donor for the education of specific groups of students such as missionary candidates, orphans, candidates for the ministry, or other worthy students in need. An endowed scholarship is an investment in youth. It serves the donor, the recipient, and the community. To the donor it is a perpetual memorial of his or her interest in Christian education and human welfare; to the recipient it represents educational opportunity; to the community it provides men and women with the best possible qualifications for citizenship.

Among endowed scholarships, the \$5,000 and \$10,000 units have appealed to many donors. Endowment units furnish an ideal method of establishing a perpetual memorial.

## LECTURESHIPS

A college can render a valuable service to its students and to the community by securing as lecturers distinguished teachers from other institutions and leaders in various fields of knowledge. At present Southwestern lacks adequate funds to maintain this desirable educational service.



*Hugh M. Neely Hall, the dining hall of the College, was built and dedicated for Christian service in memory of Hugh M. Neely by his wife, the late Mrs. Mary Sneed Neely, of Memphis.*

## LIBRARY FUNDS

A library is more than a building. It consists also of a working book collection. To provide such a collection, it is necessary to have resources for the purchase of books while they are current. Some of the best books go out of print and are no longer available. Gifts or bequests in any amount are appropriate for creating memorial funds for the general endowment of the Library, or these funds may be designated for the purchase of books or periodicals. The College also welcomes personal collections containing rare items or covering special fields. Such gifts are fittingly designated in the volumes themselves by individual bookplates supplied by the Library.

## FOR OTHER PURPOSES

Memorial gifts or bequests suggest themselves in almost endless variety in connection with the College. A brochure of this scope cannot present a complete list of all the needs for which endowment might be provided. Often the immediate operational needs of the College are so pressing that certain features which serve to enrich the quality of the institution are necessarily neglected. Generosity of friends can make these important developments in the College possible by providing funds for research, for landscaping and maintenance of a beautiful campus, for the purchase of scientific, musical, and athletic equipment, and for the establishment of memorial awards or prizes for outstanding scholarship.

## NEW BUILDINGS

Southwestern is limited in its ability to serve the young people of today by its needs for more endowment and additional buildings. Among the buildings for which there is great need are the following:

### A MEMORIAL CHAPEL.

During its entire history, Southwestern has never had a suitable building dedicated to religious activities. A memorial Chapel, which would serve as the center of the religious life of the College, is a paramount need.

*Another view of the Science Building.*



### AN ENDOWED FINE ARTS BUILDING.

At the present time, the department of music finds it necessary to carry on its work in a temporary frame building on the campus and in another building located some distance from the campus. A Fine Arts Building would also house the department of speech and dramatic art, and provide adequate facilities for the study of theatre arts and for the presentation of dramatic productions.

### AN ENDOWED STUDENT UNION BUILDING.

There is a great need for a building to serve as a center for the social and recreational activities of students.

### THE MEMORIAL TOWER.

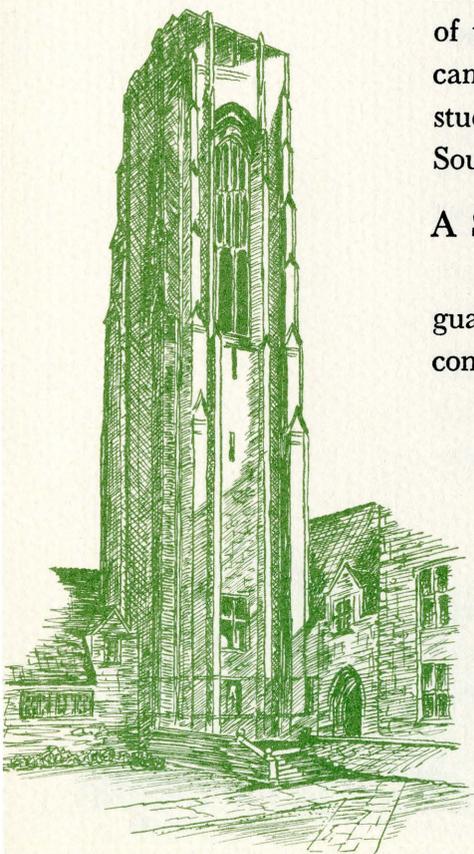
The Tower was designed many years ago for the west end of Palmer Hall. This Tower would not only provide a distinctive architectural symbol for Southwestern, but it would also house administrative offices, and thus release badly needed permanent classroom space.

### ADDITIONAL DORMITORIES.

For a Christian liberal arts college to make its fullest impact on the life of its students it is necessary for a large majority of them to live on the campus. At present there is provision for fewer than half of the students to live in the dormitories. Others must commute to the campus. With additional dormitories for both men and women, more students could be given the full advantages of an education at Southwestern.

### A STUDENT INFIRMARY.

A permanent building would provide adequate facilities to safeguard the health of the students and to care for the sick and the convalescent.



*The Tower—to be erected when provided for and to be named by its donor.*

# *Planning Your Investment*

In planning to make a wise and effective disposition of one's material benefits toward perpetuating Christian education at Southwestern, a donor may choose from a number of methods, some of which are outlined below.

## **GIFTS FROM INCOME OR CAPITAL**

In the case of individuals, the cost of a gift to Southwestern is greatly reduced as a result of the federal income tax provision that gifts to charitable organizations are deductible up to 20% of the donor's adjusted gross income. This means that each dollar given to Southwestern does not cost the donor a dollar, and the higher the income tax bracket the donor is in, the less the gift costs him.

When a donor is the owner of real estate or securities which have appreciated in value, it is better to give the property to Southwestern rather than to sell the property and give the proceeds. This is true because if the property is sold by the donor, he will have to pay federal income tax on the gain thereby realized, while if he gives the property itself to Southwestern, there will be no gain realized by him and no federal income tax due. Moreover, in determining the deduction the donor will receive for federal income tax purposes, he may value the property at its increased market value at the time of the gift.

Gifts to Southwestern in any amount are wholly exempt from federal gift taxes.

## **GIFTS COUPLED WITH AN ANNUITY**

A friend of Southwestern may make a gift under an agreement whereby the College will pay back to him a certain amount periodically for the remainder of his life. The amount that will be paid will depend, of course, on the circumstances of the case, and the College will be glad to discuss such an annuity agreement with a prospective donor. This arrangement relieves the donor of the problem of managing the principal, and a part of each payment to the donor is exempt from federal income tax.

## **GIFTS IN TRUST**

A friend of Southwestern may also transfer property to the College as trustee, under an agreement whereby the College will pay to him, or the beneficiaries he designates, the income from the property during their lives, and the College will receive the property after the death of the beneficiaries. This arrangement relieves the donor of the burden of managing the property.

## FORMS OF BEQUEST

Bequests may be made in the form of money, securities, or other property. It is suggested that an intending donor consult his or her attorney, trust officer, or financial advisor in connection with the preparation of annuities, gifts, wills, and bequests. The following forms for bequests and gifts are merely suggestions which may serve as aids for the guidance of friends who may desire to make provision for Southwestern at Memphis.

### GENERAL BEQUEST

*I give and bequeath to Southwestern at Memphis, a corporation organized and existing under the laws of the State of Tennessee, the sum of*  
.....Dollars (\$.....),  
*said sum to be used and appropriated by said Corporation for its benefit in such manner as it shall deem best.*

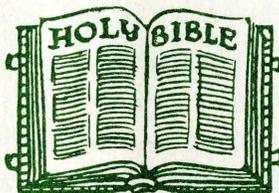
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### GENERAL BEQUEST FOR SPECIFIC PURPOSE

*I give and bequeath to Southwestern at Memphis, a corporation organized and existing under the laws of the State of Tennessee, the sum of*  
.....Dollars (\$.....),  
*the same to be and become a part of the general endowment fund of said Corporation and to be known as*  
THE.....SCHOLARSHIP FUND,  
*the income only to be used in the aiding of qualified and deserving students.*

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The officers of the College, the members of the Board of Directors, of the Executive Committee, and of the Investment Committee welcome inquiries from those who are interested in Southwestern and invite friends of the College to discuss with them its opportunities and needs.



The small liberal arts Christian college is one of the few *free* institutions remaining in America today. It should be supported not only by the prayers but also by the dollars of every American who believes in freedom. Out of it have come through the years the leaders—leaders now so sorely needed in this time when basic integrity seems lacking in places both high and low, when moral and spiritual values have been obscured by materialism and secularism. Surely, if the small church colleges like Southwestern should cease to exist or if their influence in our democracy should be lessened by financial insolvency then, indeed, one of the greatest American heritages and sources of leadership for both Church and State will have disappeared.

*Peyton N. Rhodes*

PRESIDENT