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# MEMPHIS

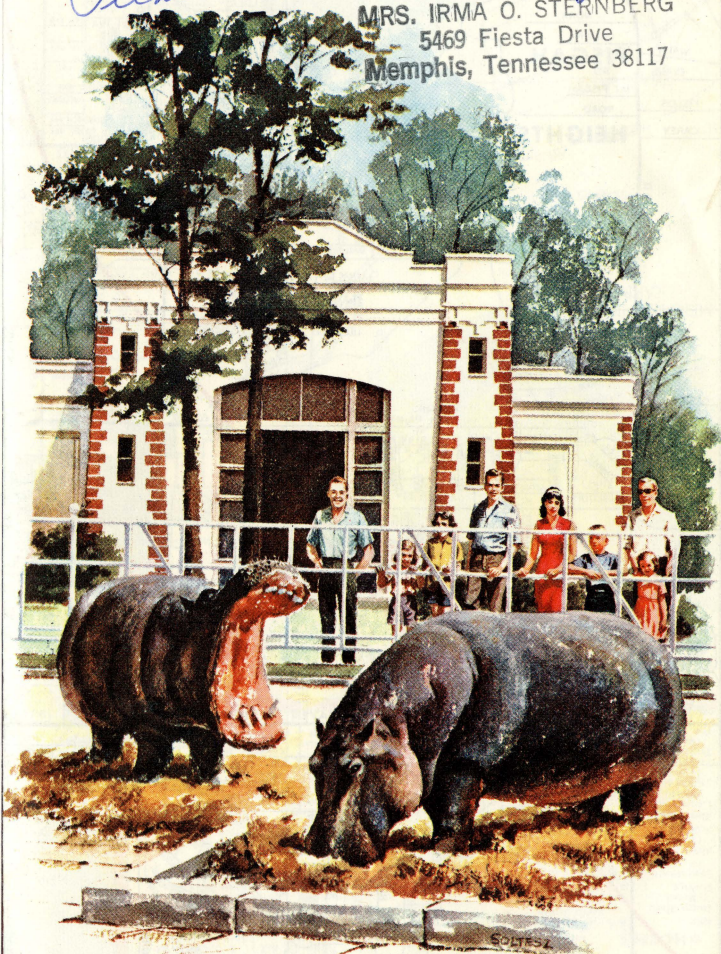
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Overton Park Zoo

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### Sight-Seeing Guide

To help you enjoy your visit to Memphis and vicinity, some of the highlights are listed here. See the index to points of interest for others. Index letters A through K refer to street map on the other side; L through T refer to the map of Memphis and vicinity above.

**ANIMALS AND BIRDS.** Memphis Zoological Garden and Aquarium (E-4) in Overton Park. Mon.-Fri. 9:30-5:30, Sat., Sun. 9:30-6 (9:30-5 in winter). Aquarium 25c.

**BEALE STREET** (C-5). Famous avenue where W. C. Handy wrote his immortal songs, now a shopping district, is still colorful.

**BROOKS MEMORIAL ART GALLERY** (E-5). In Overton Park. Great permanent collection of paintings and sculpture; frequent loan exhibits. Tues.-Sat. 10-5, Sun. 2-5. Free.

**CHUCALISSA INDIAN VILLAGE** (N-5). Site of ancient Indian community. Temple mound, reconstructed dwellings. Tues.-Sat. 9-5, Sun. 1-5. 25c.

**COTTON CARNIVAL** (A-3). Annual celebration, usually the second week in May, pays tribute to King Cotton and his Queen with parades, carnival balls and pageants. Tours of outstanding homes and gardens.

**COTTON EXCHANGE BLDG.** (A-3). Over one-third of U.S. cotton crop sold here for domestic use or export. Visitors may watch trading in cotton, grains and seed products.

**ELLIS MUNICIPAL AUDITORIUM** (A-2). Events staged in the exhibit halls and theaters include trade shows, conventions, concerts, musical programs and sports events all year.

**EXCURSION BOAT** (A-3). Colorful "sternwheeler" leaves boat dock at foot of Monroe Ave. daily at 2:30, Sat. and Sun. 2:30 and 4:30 p.m. March through Nov. for Mississippi cruises; also 9:30 a.m. trip in summer, except Sundays. \$1.75 (children 90c).

**FONTAINE HOUSE** (C-5). French Victorian mansion, built 1871. Open Sat.-Sun. 1-4 p.m.

**GOLDSMITH CIVIC GARDEN CENTER** (H-6). Horticultural displays, library, special programs and demonstrations on gardening.

**HANDY PARK** (A-3). Statue of W. C. Handy, Father of the Blues. Famous for band concerts.

**MAGEVNEY HOUSE** (A-3). Restored home and classroom of Memphis' first schoolmaster, built 1831. Tues.-Sat. 10-4, Sun. 1-4. Free.

**MEMPHIS MUSEUM** (F-6). Unique building, known as the "Pink Palace," houses natural science and general history exhibits, dolls, weapons, early prints of Memphis, Andrew Jackson memorabilia. Planetarium shows Sat. and Sun. after noons. Open Tues. Sat. 9-5 March-Oct. 9-4:30 Nov.-Feb. open Sun. 2-5 all year. Free.

**MID-SOUTH FAIR** (E-6). Gala show held annually in Sept. at Fairgrounds. Agricultural, sporting and general exhibits. Rodeo and musical revue with name stars. Daily 10-10. \$1 (children 25c).

**RIVER VIEWS.** Scenic views from Riverside Park (A-7), Ashburn Park (B-5) and Confederate Park (B-5).

**STATUE OF HEBE,** goddess of youth, stands atop fountain in Court Square (A-3). Color-lighted at night.

**UNIVERSITY OF TENNESSEE** (C-5). Colleges of Medicine, Dentistry, Pharmacy and Nursing on spacious campus grounds. Visitors welcome. Mon.-Fri. 8:30-5, Sat. 8-12.

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**OTHER IMPORTANT ROUTES**

**Additional Data**

**Cities and Towns**

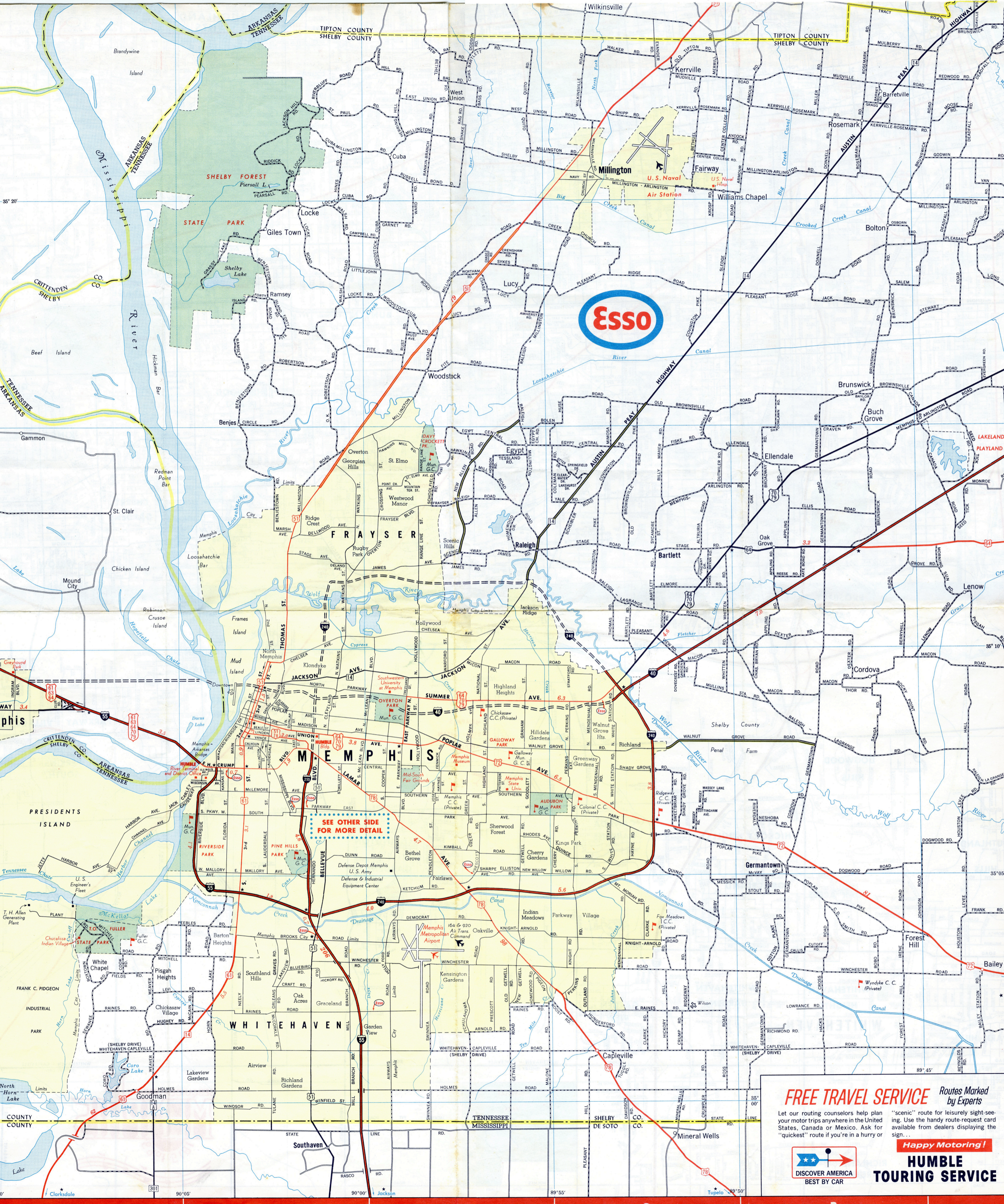
**Scale of Miles**

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**MEMPHIS and vicinity**

1968

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