



Frank Norfleet (Left), Kemmons Wilson And James Merkle
Chamber's 1972 President, Board Chairman And President-Elect

—Staff Photo

Chamber Elects New Leadership

Frank M. Norfleet, president of Parts, Inc., has been elected 1972 president of the Memphis Area Chamber of Commerce and Kemmons Wilson, board chairman of Holiday Inns, Inc., will be chairman of the Chamber board.

Chamber of Commerce officers for next year were elected yesterday afternoon at a meeting of the chamber's board of directors at the Sheraton-Peabody.

James C. Merkle, president of Union Planters National Bank, will become president-elect.

Nine new directors, including the first two women to serve on the board, also were elected. They are:

Mrs. Eleanor O'Neill, president of Welcome Wagon International; Mrs. Mildred Long, president of J. Strickland & Co.; Edgar Bailey, president of E. O. Bailey & Co.; Thomas C. Farnsworth Jr., owner of Thomas C. Farnsworth real estate; H. A. Gilliam Sr., vice president of Universal Life Insurance; Charles W. Goodyear, regional manager of Humble Oil & Refining; Carl J. Grant, president of Carl J. Grant Co.; John E. 'Buddy' Leake Jr., vice president-treasurer of Leake-Shapiro Personnel Service, and Dr.

William H. Rachels, chairman of the board of Memphis Funeral Home.

Mr. Norfleet served this year as president-elect and will succeed Allen Morgan, board chairman of the First National Bank, as president on Jan. 1. Mr. Wilson has served as a member of the chamber's executive committee since the Greater Memphis Program was begun in 1968. He will succeed George M. Houston, president of Mid-South Title, as chamber board chairman.

Elected to new terms as vice presidents were Walter A. Barrett, central city development; Wayne W. Pyeatt, community improvement, and Odell Horton, research.

Re-elected as vice presidents were M. M. 'Jack' Gordon, communications; Robert G.

Snowden, business development; S. Herbert Rhea, finance; Sidney A. Stewart Jr., membership, and R. M. 'Mac' Hunt, public affairs.

David W. Cooley, who was renamed chief executive officer, said new vice presidents for human resources and the chamber's new business and industry divisions will be named later.

New members of the executive committee for 1972 will be Jerry Salemi, representing the Retail Merchants Association, and Dr. Joseph E. Johnson. Renamed to the executive committee were W. D. Galbreath, former president and board chairman, Abe Plough, Calvin R. Henze, Lewis McKee, Dr. C. C. Humphreys and Mr. Morgan. Mr. Houston will remain on the committee as immediate past chairman.

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 Dec. 22 1971