

What Has Rhodes Done for Memphis lately?



Question: What has Rhodes done for Memphis lately?

Answer: Prepared 232 corporate and bank leaders, 143 physicians, 159 attorneys, 34 ministers, six judges and nearly 3,000 other current Memphis area residents to be productive members of this community.

As Memphis has grown, so has its need for strong leadership. In business. In government. In the legal community. In medicine and the social services. In education and the arts. Rhodes has been meeting this need for more than 60 years—attracting and educating an impressive share of this city's most capable and productive leaders.

Because of its academic reputation, Rhodes is able to attract the best and brightest minds from across the nation. And it succeeds as well in keeping many talented Memphians in Memphis, recruiting from local high schools their top students, individuals who might otherwise study and settle in some other state.

For most Rhodes students, Memphis is part of their education. They work with Memphis businesses through internships. They learn about community service through the Kinney Program, volunteering for jobs in local hospitals and halfway houses, in crisis centers and inner city schools. They act in local theatres and sing in area churches. And once they've experienced what Memphis has to offer, many stay. About one-third of Rhodes' alumni lay down roots, start businesses or jobs, raise their families within a 100-mile radius of Memphis.

Countless Rhodes alumni have contributed to life in Memphis and its environs. Only a few of them are noted on the following pages. Many more are not. Nonetheless, their collective wisdom, energy and vision have made Memphis a better place to live. Through them, Rhodes leaves a lasting imprint on the city it calls home.



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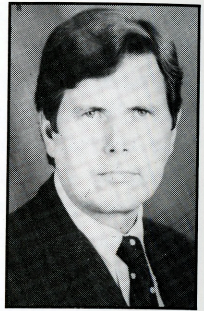
Our ivy is in a league by itself



Ward Archer Sr. *Class of '39*—When it comes to growing businesses, adman and publisher Ward Archer Sr. has a green thumb. Archer, who grew up in Kansas City, Mo., began what is now one of Memphis' three largest advertising agencies, Archer and Associates, Inc. He also founded *Memphis Business Journal* in 1979 and ac-

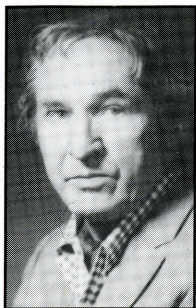
quired *Nashville Business Journal* in 1985. Together they comprise Mid-South Communications, recently named by *Inc.* magazine as one of the nation's 500 fastest growing companies. President of *Memphis* magazine, he is also publisher of four weekly newspapers in Missouri.

Robert Booth Jr. *Class of '58*—Majoring in Greek may not be traditional preparation for a high-powered banking career, but it is typical of the versatility of Boatmen's Bank chairman Robert Booth Jr. A Nashville native, Booth has become a leader in Mid-South financial circles. He has held top level posts at two other Memphis banks, Commerce Union and First Tennessee, and at financial institutions in New York City and Nashville. Moreover, he has chaired the Memphis Chamber of Commerce, headed the Economic Club of Memphis and served on a host of other civic boards.



Lorenzo Childress Jr. *Class of '68*—With a dream, a medical degree and unflinching determination, Dr. Lorenzo Childress co-founded Memphis' first black-owned general medical care and minor emergency facility, Southgate Medical Group. A specialist in internal medicine and gastroenterology, Dr. Childress has been a trailblazer since his days

at Memphis' Manassas High School, where he graduated as salutatorian and at Rhodes, where he starred on the football field as well as in the classroom.



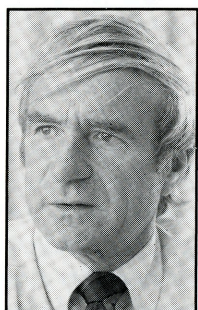
Carroll Cloar *Class of '34*—

Though he left the family farm in Earle, Arkansas to attend Rhodes, the rural scenes of his youth never left artist Carroll Cloar. For four decades of painting, Cloar has drawn heavily on childhood memories and fantasies, on images of a South long past. Cloar, now considered one of the South's preeminent

artists, sold his first painting in 1951 to Stanley Marcus of Texas' Neiman-Marcus. Today, more than 600 paintings later, his works are held by New York's Whitney Museum, the Metropolitan Museum and others as well as by a host of private collectors, such as Jack Lemmon and Shelley Winters.

W. J. Michael Cody *Class of '58*—

The energy and drive that carried Michael Cody to the finish line in seven Boston Marathons have likewise served him well as attorney, Memphis city councilman, candidate for mayor, and most recently, Tennessee's state attorney general. A partner in the Memphis law firm of Burch, Porter & Johnson for many years and active in state and local Democratic party activities, Cody held an at-large city council seat from 1975 until 1977 when he was appointed by President Jimmy Carter as U.S. attorney for the western district of Tennessee. In 1984 he was appointed to a six-year term as state attorney general.



Clarence Day *Class of '52*—While he built his business, the Day Companies, Inc., on natural resources—wood, oil, real estate—it is human resources that undergird the philanthropic approach of businessman Clarence Day. A native of Aberdeen, Miss., Clarence Day has channeled a vast amount of time and money into developing the human

potential in this city. He's been chairman of the board of the Memphis College of Art and president of the Memphis Boys Club. The Day Foundation, which he heads, has provided significant financial support to such organizations as WKNO-TV, the Memphis Arts Council and MIFA.



Lewis Donelson *Class of '38*—A family penchant for politics (his great grandfather once ran unsuccessfully for Vice President on the Millard Fillmore ticket) may have started attorney Lewis Donelson on his political journey. But his talents have kept him there. Known as a man who “gets things done,” he was a member of the first Memphis City

Council, chairman of its first budget and finance committee, and later commissioner of finance and administration under Governor Lamar Alexander. Donelson, who is vice chairman of the Tennessee Higher Education Commission, is senior partner in the law firm of Heiskell, Donelson, Bearman, Adams, Williams & Kirsch.

Pat Claxton Howard *Class of '70*—

To thousands of Memphis girls, Pat Howard is a giant of a woman—all 4 ft. 11¾ inches of her. As Executive Director of the Memphis Girls Club, she oversees activities and centers that touch the lives and improve the futures of 2,500 underprivileged girls a year. She started at the Girls Club in 1966 as a work-study student at Rhodes and never left. Ms. Howard, a lifelong Memphian, is one of the founding members of Women of Achievement, a board member of the Coalition of 100 Black Women and Bethany Home, and chair of the Memphis and Shelby County Children and Youth Council.



Allen Holt Hughes *Class of '61*—As adept with the paintbrush as he is with the scalpel, plastic surgeon Allen Hughes is creating a name for himself as one of the nation's most talented wildlife artists. A decoy carver as well as water colorist, he is the only wildlife artist who has twice taken first place in painting and carving at Kansas City's National Wildlife Art Show. A Memphis native who majored in Spanish at Rhodes, Dr. Hughes began painting as a hobby while a surgery resident. Since then, the self-taught artist has produced 27 limited edition prints and plucked a handful of coveted painting awards.



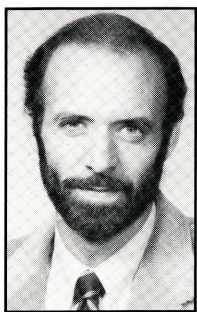
Margaret Ruffin Hyde *Class of '34*—A woman who challenges tradition as much as she cherishes it, Margaret Hyde was the first female board member of a Memphis company traded on the New York Stock Exchange. For more than two decades she served on the board of Malone and Hyde. Even better known locally for the stock she puts in

community service, Miss Hyde is a longtime president of the Crippled Children's Hospital, vice president of the Crippled Children's Foundation and chair of the advisory board of the Rehabilitation Engineering Program at University of Tennessee. Active nationally in Chi Omega Sorority, she is also president of the J.R. Hyde Foundation.

Ling Hong Lee *Class of '53*—Ling H. Lee has traveled far on the scholarship that brought him to Rhodes from Kwongtung, China. A radiologist with Baptist Memorial Hospital for the past 25 years, Dr. Lee is the inventor of a unique biopsy needle that has revolutionized the procedure for diagnosing certain cancers and other disorders of



internal organs and bones. Dr. Lee's invention, now distributed worldwide, has in many cases given patients a safe, quick, inexpensive and much less traumatic alternative to diagnostic surgery.



Archibald Currie Johnston *Class of '67*—A mover and shaker in the business of earthquake monitoring, Dr. Arch Johnston is the director of the Center for Earthquake Research and Information at Memphis State University. Dr. Johnston, who came to Rhodes from Davidson, N.C., has been at the CERI since 1979. He has testified three

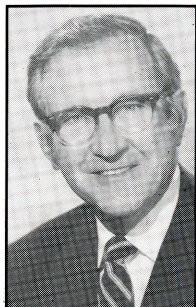
times before Congress regarding earthquake hazards and has received wide acclaim for an article entitled "A Major Earthquake Zone on the Mississippi," which appeared in the prestigious *Scientific American*.



Katherine Hinds Smythe *Class of '53*—As editor of the Rhodes yearbook, Tupelo, Miss. native Katherine Smythe got her first lesson in budgeting and management. After serving as president of the Memphis Junior League and later running her own company, she could just about write the textbook. President of Memorial Park Inc. since 1976,

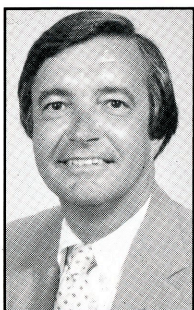
Mrs. Smythe owns and operates two Memorial Park cemeteries (one in East Memphis, another in Southeast Shelby County) and two funeral homes (Hinds-Smythe Cosmopolitan and Memorial Park Funeral Home). A current member and past chair of the Memphis branch of the Federal Reserve Bank of St. Louis, she is also a director of United Way.

S. Shepherd Tate *Class of '39*—His year as president of the American Bar Association was the pinnacle to date in a career marked by frequent high points. Only the third Memphian since the 1930s to head the ABA, attorney “Shep” Tate assumed with that title the job of unofficial spokesman for the legal profession. Closer to home, Tate, a partner with the firm of Martin, Tate, Morrow & Marston, P.C. has served as president of the Memphis Rotary and head of the Chickasaw Council of the Boy Scouts of America.



James A. Thomas III *Class of '62*—Investing in his own future with an English degree from Rhodes, Memphis native Jim Thomas now oversees the investment portfolios of a host of individuals and institutions. He is chairman of the board of NewSouth Capital Management, Inc., a privately owned investment advisory firm he co-founded in

1985. For ten years president of Southeastern Asset Management, Inc., he also has been a member of the Center City Revenue Finance Corp. and on the board of Home Federal Savings and Loan.





Paul Tudor Jones *Class of '32*—

Two decades as pastor at Idlewild Presbyterian Church brought Paul Tudor Jones into the lives of thousands of Memphians. Untold others have benefitted from his peace-making efforts during the early days of desegregation. Raised in Corinth, Miss., Dr. Jones held pastorates in Mississippi, North

Carolina, Missouri and Virginia before joining Idlewild in 1954. The Paul Tudor Jones Chair of Church History was recently established at Louisville Theological Seminary, where he serves on the board.

Florence Horton Leffler *Class of '46*—

Doyenne of Memphis theater Florence Leffler has landed her most challenging part to date. In October, 1987 she won the real-life role of Memphis City Council member. Though this was her first appeal to Memphis voters, she has been appealing to theater-goers for years with lead roles in a multitude of local productions. Eclipsing her work in theater, however, is her performance as teacher and principal for nearly 30 years. She became principal at Central High in 1977, making her the first female principal of a major city high school in 60 years.



Hershel Lipow *Class of '72*—

Memphis' director of housing and community development, Hershel Lipow has never run for public office, despite his impressive track record in government. A native Memphian and political science graduate, Lipow was a planning coordinator for Memphis community development in the late '70s and

legislative assistant to the council in 1980. More recently he has worked in the Memphis and Washington offices of U.S. Rep. Harold Ford and in Washington as a public housing consultant and as lobbyist for the American Institute of Architects.

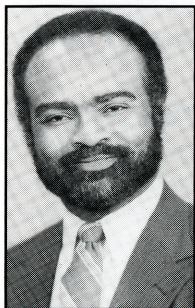


Susan Caldwell Logan *Class of '83*—Bitten by the entrepreneurial bug at the ripe age of 24, Shreveport native Susan Logan is now one of the owners of an independent investment management company in Memphis. She co-founded the firm, Weibel and Logan Investment Management Inc., in 1986 with a colleague from a local bank. Today

the firm is managing portfolios totaling \$35 million. A business and economics graduate, Ms. Logan got her first taste of finance through a Rhodes internship at a local bank.

Jane Waddell Mahan *Class of '46*—

The American Institute of Banking's Woman Banker of the year in 1979, Jane Mahan is vice president of the marketing division of National Bank of Commerce. She joined the bank in 1970 as secretary to the chairman of the board and quickly climbed from marketing officer to assistant vice president and director of the media and community relations division. She's on the board of the Center City Revenue Finance Corp. and the Memphis Orchestral Society and active in a host of other civic organizations.



Herman Morris *Class of 73*—

An All-American tailback while at Rhodes, attorney Herman Morris is used to taking the ball and running with it. Despite his late and ultimately unsuccessful entry in the 1987 Memphis City Council race, he won the endorsements of *The Commercial Appeal* and *Memphis Business Journal* and garnered the support of many Memphians. A managing partner in the law firm of Sugarmon, Salky & Morris, the Memphis native was chairman of Shelby County's Home-rule Charter Commission, which designed a charter by which the county would govern itself.



J. Robert Towery *Class of '69*— One of the first to “Start Something Great in Memphis,” Robert Towery founded and for ten years published *Memphis*, the award-winning, awareness-building magazine about the Bluff City. Towery, an English major turned entrepreneur, sold his major interest in the magazine in 1986 to pursue other publishing opportunities.

Today, he is involved in publishing chamber directories and guides for a number of Southern cities and in developing computer systems for publishing.

Ada Jane Walters *Class of '56*—“A Principal of Principle.” That’s how one newspaper headline described Dr. Jane Walters, principal of Craigmont High School. As a teacher and principal for more than 30 years, this Memphis educator has fired the imaginations and lifted the aspirations of literally thousands of Memphis students. And for her tremendous efforts, she was recognized as the Memphis City Schools’ Principal of the Year in 1983 and as recipient of the Community Service Award in Education from the National Conference of Christians and Jews in 1986.



Joy Brown Wiener *Class of '52*— International concertizing and college study don’t easily mix. But accomplished violinist Joy Brown Wiener mastered both, earning a bachelor’s degree in history in between tours of Europe and performances in the United States. The current and founding concertmaster of the Memphis Symphony, she

made her professional debut at age 10, and five years later became the youngest regular member of the renowned St. Louis Symphony. This Memphis native has been in the first violin section’s first chair of the Memphis Symphony for more than 35 years.

WARD, Arner Jr.