

MEMPHIS BUSINESS DIRECTORY OFFERS RESULTS

FOLLOW THE CROWDS

A
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Check THESE VALUES

YOUR MONEY GOES FARTHER WHEN YOU SHOP THROUGH MEMPHIS WORLD WANT ADS JA. 6-4030

SUBURBAN DRUGS
PRESCRIPTIONS PICKED UP AND DELIVERED
ALL SICK ROOM SUPPLIES
Motto: Live and Let Live
752 E. McLemore
WH. 8-4576

Undersea sounds received 12,000 miles away.

BROOMFIELD'S SUNDRY
1796 WILSON
WE GIVE FREE DELIVERY SERVICE
Open 7 am to 10 pm
Open Til 9:30 P.M. on Sunday
THE VERY BEST IN SERVICE IS WHAT YOU GET WHEN YOU STEP INSIDE
MRS. BERNICE BROOMFIELD Proprietor

HOUSE FOR SALE
1396-98 S. ORLEANS
NICE BRICK, well located duplex, two bedrooms with bath and living room on each side.
EACH SIDE NOW RENTED FOR \$65.00
CALL
B. N. MULLER, JR.
EX. 7-4178
REALTY Investments, Inc. Realtors - Builders
4190 S. Bellevue
EX. 7-9393

FOR SALE
1490 HAVANA ST.
1494 HAVANA ST.
FINE HOMES
Small Note
\$50.00 Per Month
1583 HAVANA ST.
To See Anytime
Call
TOM JACKSON AT
MU. 3-3232
WALTER BRIGGS CO. REALTORS
202 South Cooper
BR. 2-1607

HOUSE FOR SALE
1396-98 S. ORLEANS
NICE BRICK, well located duplex, two bedrooms with bath and living room on each side.
EACH SIDE NOW RENTED FOR \$65.00
CALL
B. N. MULLER, JR.
EX. 7-4178
REALTY Investments, Inc. Realtors - Builders
4190 S. Bellevue
EX. 7-9393

HOUSE FOR RENT
Attractive 4 rooms and bath, gas, lights. Nice location, good street. Near bus stop, school, Kroger grocery and Harlem House.
1292 NICHOLAS ST.
SAWYER REALTY CO.
CALL JA. 5-1861

SALESMEN WANTED
SALESMAN - Strictly commission 20%, our salesmen want it no other way. Car necessary. Call on restaurants exclusively. The finest selection of menus in the South. Tennessee area open. Experience not necessary, age no barrier.
Reply:
ADCO LAMINATING & MENU CO.
P. O. BOX 23014, DALLAS 3, TEXAS

"AVON CALLING"
If You Have From 4-5 Hours A Day
You Can Earn From \$40-\$50 A Week
- CALL -
AVON COSMETICS-BR 2-2042

SCHOOL BUSES FOR SALE
1 - '49 Ford, 48 passengers \$600
1 - '49 International, 54 passengers \$700
1 - '52 International, 54 passengers \$900
WILL SELL THE THREE FOR \$1800
For Information
Phone Pocahontas, Twin Oaks 2-3563
Or Write
Charles R. Staten Maynard, Ark.

MEMORIAL STUDIO
889 UNION AVENUE
Designers, Builders & Erectors of Monuments. Outstanding many years for courteous service and reasonable prices.
PHONE JA. 6-5466
HOMES FOR SALE
1554 MARJORIE
You must see the inside of this home - it's lovely with pine paneled den. \$1,500 equity, take up notes, or less down with side note.
\$300 Dn. - Notes \$55
Lovely 2 - bedroom home. Nice shady lot. Priced at only \$7,800.
Mrs. M. Nowlin
Real Estate
FA. 3-1571 BR. 2-3392
2114 Union

ERNEST C. WITHERS PHOTOGRAPHY
PICTURES TELL THE STORY
We Take Photos Of
Family Groups Church Groups Portraits Copy Old Photos Club Groups Weddings
- CALL -
Ernest C. Withers
JA. 6-5835 WH. 6-3289
STUDIOS AT 319 BEALE STREET

WISHING WELL
Registered U. S. Patent Office

6	2	8	4	3	7	5	2	6	8	3	4	7
B	O	P	Y	A	W	N	A	L	H	O	A	
8	4	5	7	2	6	8	3	7	4	5	6	2
E	U	O	I	W	N	E	T	M	U	K	A	
3	6	2	8	4	6	8	7	2	4	3	5	6
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4	5	7	3	6	2	8	4	6	3	8	7	4
E	A	N	T	L	G	O	L	B	H	L	G	I
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I	G	I	A	C	O	J	D	P	F	H	O	
7	4	6	2	8	7	4	5	2	8	3	7	
E	P	E	N	O	T	C	Y	E	N	S	D	E

HERE is a pleasant little game that will give you a message every day. It is a numerical puzzle designed to spell out your fortune. Count the letters in your first name. If the number of letters is 6 or more, subtract 4. If the number is less than 6, add 3. The result is your key number. Start at the upper left-hand corner of the rectangle and check every one of your key numbers, left to right. Then read the message the letters under the checked figures give you.

HOME FOR SALE
FOR SALE BUY THIS HOME
Pay the Same as Rent After Only \$195.00
Down Payment
FOUR ROOMS, large covered porch on easy to care for small lot at 1499 McMILLAN, one-half block south of South Parkway.
Call JA. 5-0711
J. B. MAIZE & CO.
710 Goodwyn Institute Bldg.

NEW IDEAL HOMES
1992 GRAND OPERA COVE
Brick, 3 bedroom, 1 bath, carpet, knotty pine kitchen, \$9,950 to \$12,750.
Ayres Const. Co.
3333 FORD
Brick, 3 bedroom, 1 bath, ranch style, knotty pine kitchen. \$9,750 to \$11,300.
Ayres Const. Co.
2398 SILVER ST.
Brick, 3 bedroom, 1 bath, wired for air conditioner, storage room. \$9,100.
Blaylock & Brown
3499 YOKLEY RD.
Brick, 3 bedroom, 1 bath, no down payment for 221 certificate holders. \$9,000.
Cooper Realty Co.
1414 EMMASON ST.
Brick, 3 bedroom, 1 bath, hardwood floors. \$9,000.
Howard Rubin Co.

HOMES FOR SALE
Get This Bargain
Just A Little Down
321 CARBON ROAD
A lovely 3-bedroom house, big kitchen, living room, lots of closets, storage room, a little down, notes like rent. Call Claude McGuire, FA. 4-8754.

303 GLENCOE ROAD
Good man can buy easy. 3 bedrooms, big kitchen, modern baths. Call Claude McGuire, FA. 4-8754.
REALTORS
E. R. Richmond & Co.
663 S. Cooper BR. 6-5494

ROBERT'S ESSO SERVICE STATION
Lubrication - Batteries
Brake Service - Washing
Tires - Motor Tune-Up
"The World's First Choice"
193 S. Lauderdale at Beale
JA. 5-9576

HOMES FOR SALE
South Memphis HOMES FOR SALE
1549 HAVANA
Three Bedrooms.
A good lot with trees.
1545 HAVANA
Two Bedrooms and Dining Room.
1475 HAVANA
7 Rooms - Large Lot
NEW LOAN OR PICK UP PRESENT LOAN
Call Mr. Carter, Gl. 2-0895
John A. Parrish Co.
3589 Park Gl. 8-3840

WYATT
Hatters and Cleaners
1 Day Service
MAKE AND REBUILD HATS
Pick-Up and Delivery
JA. 6-9289
323 Beale

Quick, Easy LOANS
ON
Automobile, Furniture
Signatures
There is a reason why people like to do business with us. You, too, will like our courteous treatment and desire to help you.
Open Thursday and Friday Nights, Until 8:00 P.M.
Saturday 9:00 to 1:00
GOOD OWNED FROM OPERATED
DIXIE FINANCE COMPANY
"We like to say yes to your loan request"
Examined and Supervised by the State Dept. of Insurance and Banking
A LOCATION
161 S. Main JA. 5-1351
158 Madison JA. 5-7011

PATRONIZE WORLD ADVERTISERS
HOMES FOR SALE
McLemore - Bellevue Section
1181 GREENWOOD
DUPEX
SMALL DOWN PAYMENT
5 rooms and bath downstairs. 3 rooms with a bath upstairs. Private side entrance.
WILL TAKE TRADE IN
Hamilton School Section
6-room home, lovely yard with trees.
\$500 Dn. - \$60 Mo.
1367 SOUTH - lovely 6-room home. Nice front porch, just redecorated. 50-ft. lot, trees. Close to bus line.
OPEN - VACANT
TOMMY O'BRIEN
1586 S. Third Wh. 2-5992

Want Ad Information
Call JA. 6-4030
Deadline For Classified Ad is Tuesday for Saturday's Edition and Saturday for Wednesday's Edition

SALESWOMEN WANTED
ATTENTION MOTHERS!
Need Money for Christmas? Earn \$40 to \$50 per week selling AVON Cosmetics. Call Now, BR. 2-2042.

FANS FOR SALE
Attic window fans, blade, outboard motor, drill press, and hand drill.
Call FA. 7-0795

BARBER SHOP FOR SALE
3 Chairs, good location, reasonable rent. Owner must quit due to illness.
Call Before 9:30 A.M.
Mutual 3-8463

MADAM BURGESS
I PRAY FOR THE ENTIRE SICK AND GIVE ADVICE TO WORRIED LIVES.
559 WEAKLY
JA. 5-1924

FAN REPAIR
FACTORY METHOD
FREE PICK UP
WATKINS REPAIR SHOP
2731 Lowell
Phone FA 7-0795

STORE BUILDING
With rental property 80 ft. frontage and 120 ft. long. Located in the N. E. part of city. In a highly respectable neighborhood. Owner will share part of first mortgage.
WRITE OR CALL
MEMPHIS WORLD
JA. 6-4030
546 BEALE STREET
Memphis 5, Tennessee

Have the World Sent to You While on Vacation

KOEN'S CLEANERS AND SHOE REPAIR
LET US MAKE YOUR SHOES LOOK LIKE NEW
YOUR CLOTHES LAST LONGER WHEN WE CLEAN THEM
363 Beale JA. 7-8471
MRS. EVIE KOEN Proprietor

FOR SALE
FHA TERMS
1405 McMILLAN - 6 large rooms and bath. Excellent condition. Floor furnace heat. Fenced rear yard with garage.
1168 GREENWOOD - 2 story home with 8 rooms, 2 baths. Can be used as duplex. Has attic, basement and double garage.
BILL KING REALTY COMPANY
Office MU. 9-8888
Res. MU. 9-8769
4711 POPLAR Realtors

EARN EXTRA CASH
Come On Fellows Let's Go Sell
THE MEMPHIS WORLD NEWSPAPER
Come In Or Call
546 BEALE ST.
JA. 6-4030
If You Are 12 or Older



MAIL YOUR SUBSCRIPTION.
"A WORLD IN EVERY HOME"
The MEMPHIS WORLD is a substantial constructive Newspaper published every Tuesday and Friday. The only Semi-Weekly Organ of 1,000,000 Negroes in the Memphis Trade Area.
You cannot afford to miss a single issue of the MEMPHIS WORLD. Have our Newsboy to deliver the MEMPHIS WORLD to your home every Tuesday and Friday - Only 6c per copy. Remember you get Two copies each week instead of one for the low price of only 12c.
If you want the MEMPHIS WORLD delivered to your door clip the blank below and fill out with your correct name, address and apartment number and mail to the MEMPHIS WORLD.
Dear Sir:
PLEASE SEND THE MEMPHIS WORLD TO (ME) (MY FRIEND) FOR A PERIOD OF 3 Months (); 6 Months (); 1 Year (). Enclosed find Check (); Money Order (); Cash ().
CIRCULATION DEPARTMENT
546 Beale Ave., Memphis, Tenn.
Name _____ Phone _____
Address _____ State _____
City _____

SUBSCRIPTION RATES
Three Months \$1.50
Six Months \$3.00
One Year \$5.00

TO MARK AND ARRANGE STOCK OUR STORE WILL BE CLOSED ALL DAY WEDNESDAY, AUGUST 3RD - SALE OPENS THURSDAY, AUGUST 4TH

Look! Folks-It's Flabbergasting-Fantastic-Astonishing -

ORDERED SOLD

THE ENTIRE STOCK - YES! WALL TO WALL - NOT ONE THING WILL BE HELD BACK NOW! OUR STOCK IS IN THE HANDS OF THE LIQUIDATOR - HE IS CONTRACT BOND TO SELL OUT EACH AND EVERY ITEM OF MERCHANDISE IN OUR STORE - SO COME, BUY AND SAVE!

MISSISSIPPI

\$25,000 Stock Of Variety Store Merchandise-Now Offered At Prices For Cheaper Than Bankrupt Or Fire Sale Prices

DRY GOODS - NOTIONS - COSMETICS - HOSIERY - INFANTS WEAR - TOYS - WORK CLOTHES - SOME SHOES

\$10.00
IN
Buck Money
FREE!
TO 200 ADULTS
TO ENTER OUR
GREAT
CLOSE OUT
SALE
Buck Contest
Each Day At
4 P.M.
GET BUCKS
SAVE BUCKS

DOORS OF THIS GREAT ONCE IN A LIFE TIME SALE

OPEN 9 A.M. THURSDAY AUGUST 4TH

FREE GIFTS TO 100 ADULTS

RAIN OR SHINE

VARIETY STORE

FREE! TO 200 ADULTS ENTERING STORE AT 9 A.M. THURSDAY, AUGUST 4TH, WE WILL GIVE A CLOTHES DRYER
Nothing To Buy, Comel

FREE! TO FIRST 500 ADULTS TO ENTER OUR SALE A COAT or SUIT HANGER
Come To Our Great CLOSE OUT SALE

931 PORTER ST.

NOTICE! READ

To Our Many Friends:
We want to thank you for your trade over these past 21 years we have been in business. We are now Closing OUT our entire stock as both of us are not too well and need to retire and rest up for a spell. Come See and Say Hello, Buy!
Signed:
THE OWNERS
Mr. & Mrs. Himel Hagh

GOING OUT

FREE!

BIG DOOR PRIZE

Come In and Register Each Day This Will Continue Until the Close of This CLOSE OUT SALE!
Nothing To Buy

FREE!

BE HERE IN THE STORE EACH DAY AT 4 P.M.

Attend Our **BIG QUIZ CONTEST**

All FREE Gifts

OF BUSINESS

SCHOOL SUPPLIES - ENAMELS - ELECTRIC SUPPLIES - PATTERNS - SILKS - SATEENS - YARD GOODS - BLANKETS - JEWELRY - MOPS - GLOVES - BROOMS GALVANIZED BUCKETS - GARBAGE CANS - MEN'S SHIRTS - SHORTS - SWIM SUITS - MEN'S PANTS - SPORT SHIRTS

FOR SALE

1-8 TON AIR CONDITIONER

For Sale - See MR. R. W. CLIFFORD
The Adjustor, In Store Daily

SALE

NOTICE ENTIRE STOCK

NOW **30%** TO **60% OFF**

NOTICE

REMEMBER Ask For Your **BUCKS** With Each Purchase of \$1.00

SAVE THEM Come To Our **BUCK CONTEST** Each Day More For Your Money Than Stamps **BUCK CONTEST** 4 P.M. EACH DAY

CAPE - DIAPERS - CHILD'S PAJAMAS - CRIB PADS - NURSING BOTTLES - RAINCOATS - TISSUES - 9x12 CONG. RUGS - COTTON BATS - SLIPPERS - HARDWARE - NAILS - ENAMEL POTS - VARNISH STAINS - BATH TOWELS - WASH CLOTHS - DISH TOWELS - CURTAINS - DRAPER IES - TOILET SETS - PILLOW SLIPS - CHILDREN'S SHOES - FLOOR WAX - WINDOW SHADES - DOOR MATS - HANGERS - TRAPS

GRAB BAGS while they Last
Last choice **10c** EACH

STORE HOURS

MON., TUES. WED. & THURS. 8 A.M. to 6 P.M.

FRIDAY UNTIL 6:30 P.M.

SATURDAY UNTIL 9 P.M.

MISS. VARIETY STORE

LOCATED AT NO. 931 PORTER STREET

MEMPHIS - TENNESSEE

FOLKS YOU BETTER HURRY

Come Each Day while the wanted Merchandise is still here

FREE! FREE!

BALLOONS and LOLLYPOPS to children with **PARENTS**

Notice! All Sale Prices Are In Red - Self Service Check Out Counters