## NAACP Advises Festival Committee:

## LIBERTY BOWL SHOLLD NOT OVERLOOK NEROOES

The Memphis branch of the NAACP this week called ar
tention to lack of Negro participation in the Liberty Bowl foot: bgall classic, both on and off the gridiron
al Committe e Mamber or Memphis Liberly Bowl Fesiand
the branch, said the NAACP hopes the exewl will beccame "o community-wide event in the fullest se bowl will became "a

Fisher, James 5 , G.llitind to Carl Carson, chairman; A. W. George Jumes S . Gilliland, Jack T. Shannon, Phillip Parel, B. Ingram and County Commissioner Jack Ramsay. The NAACP letter reads:
Memphis, numerty Bowl Football Classic has heen brought Memphis, numerous inquiries have been made to our office
relative to what seems to be exclusion of Negroes by virtue
of selecting teams that would not likely have Negro members
or fans and planning activities at sites that Negroes do not
attend. Many feel that teams have been chosen to play in the attend. Many feel that teams have been chosen to play in the
liberty Bowl thus far in Memphis even provak anti-Negro Liberty Bowl thus far in Memphis even provoke anti-Negro
sentiment. $40 \%$ of the population of Memphis we feel strongly that so large a segment of the citizenry should have a feeling of in
cusiveness in any community-wide event. We urge thicitise
you plan for you plan for next year's event, you will see that there is Nes gro participation in every atcivity. We further request thations the selection of teams consideration will be given to thosoes
eams that have both Negro players and appeal. eams that have both Negro players and appea We do hope that if the Liberty Bowl becomes a perman: the fullest sense of the word."

## Memphis handid

VOLUME 35, NUMBER 27
Rape In Orange Mound Holds Three Without Bond


Three Facing Death In Orange Mound Rape Case! Three young men have been held to the state witlout bond
Rooks, 21, of 2571 Park, were heid
as suspects in an Orange Mound rape case. They are charged
to to the state wednesday, of last
week.


 way. The attackers fled when a re- $\begin{aligned} & \text { Two of the suspects, Thomas man believed involved in the crim- } \\ & \text { sident turned on his porch yight } \\ & \text { Baker; } 20, \text { of } 2567 \text { Park and T. E. inal attack on the young woman. }\end{aligned}$
C.altur Buce. Hearing On Rural boeidiff, Poverty Planned $\pm=2$ To Memphis Area growth of the college.
LeMoyne's spac ous
on the east campus is namasium Levoyne's spacious gymnasium $\begin{gathered}\text { The President's National. Advisory Commission on Rural } \\ \text { on the aest campus is named for } \\ \text { Mr, Bruce. }\end{gathered}$ Poverty will hold three regional hearings to "heor from the

Moyne in the 30's when Frank Gov. Edvard T, Breathitt of "We will also try to find out the
Smeeney served as president.


Douglass Next On Planning Board

 Memphis call for improvement of street lighting and code en.
forcement for dwellings. The proposed project also includes
curbs, gutters and pavement for 27 streets and underground curbs, gutter
drainage.
As








$\pm=z^{2}=\mathbf{V}^{2}=$ UNCF Nears $\$ 15,000$


 Memphis area approached the $\$ 15,000$ mark last week. The
$\$ 2,924$ reported by voluntert workers brought the current total 100 .
to $\$ 14,410.16$.


TREAL CHRISTMAS GIIT - The Y-Teens at B, I. $\left\lvert\, \begin{aligned} & \text { Joyce Blackburn, prograin chairman; June } \\ & \text { Woshington Hich Schiool pretent } S 55 \text { check to } \\ & \text { Flemming }\end{aligned}\right.$ Washington High Schiool present, $\$ 50$ check to
Flemming, secretary, and Mrs. B. M. McClellan,
President Hollis F. Price of LeMoyne. Check will
advisor to the girts. Other advisor's are Misses help swell a motching fund campaign now F. Stinson and Foye Burrows. Ji. D. Springer is being conducted by the college, the funds to principal of B.T.W. The Y.Teens also collected be used in furnithing and equipping a new stu- dolls and iewelry for Goodvill Industries. They Y-Teens presidenti ball teams in the cily.

## Inside Memphis

MEMBEES OF THE CHURCH FAMIIY are insisting that Church Park stay right where it is because of sentimental reasons, and He had hoped to move the park to a bigger spot and use the o'd site for high-rise apartments.

PARKWAY GARDEN PRESBYTERIAN CHURCH will borrow $\$ 25,000$ to repair and renovate the church building

MISS ARNETIA PHILIPS, the new "Miss LeMoyne," is being easue printed for men in the war zore.

BOARD OF DIRECTORS of Abe Scharff Branch YMCA had heir annual dinner last week and presented plaq
life and the firm's president, A Mareo Walker.
URBAN LEAGUE HAS COME UP with new sce

- two gas lamps flanking a flaming urn.

PROVIDING VALUABLE SERVICE - While seek- larly and "doing fine." Pictured with Chartes, ing funds to purchase a movie projector for the left to right: Mrs. Nezzie Heath, the cluby sigk members of the Cope Social Club learned of a, treasurer; Mrs, Lady Stokely, club prostdint ceke whase parents had no knowledge of the Mable Bowers, assistant secrestary. Cliub mpome ker, whose parents had no knowledge of the
Mable Bowers, assistont secretary, Cliub mom.
dinic. Because of these Iadies, Charlas is now
Bers also gave Charles dothes for Chrimmas.




# SMRPT NEN MEAR 




## MAR:ON JACKSON

 Viewszports of The Worla


## Continental League Eyes 8.Team Setup

 $\pm=$ $=$ damige. . . even loss of lite erating heat while it dizeqlves
are coldd-weather ocurrences
rapidy, even at aib-wro in your community, chancese temperatures. Bernatri's iti winter selety practices. when mixed with road salt Allipd Chemical Corporation $\begin{aligned} & \text { the chemical produces an el } \\ & \text { the }\end{aligned}$ reearchers offer the example fective snow- and ice-melting Jersey, for ateps that can bo Today Bernard's Town. con in your town a safer one. Works, L. Stanley Stires, and In Bernarc's Jownship, Road superintendent, Ro wevere winter road problems, Cutthaw, direct a well. -rgan with the resulting accidents ized operation to keep road being mainetantantially reduced forecasts a storm, the men aro with a scientific approach and alerted the nijht belore to be an eaay-to-apply chemical on stand-by. The local police that melta snow seven times With about 10 per cent of in cooperation with the Rood its 100 miles of township road Department.
unpeved, Bermard's Town. The trucks used to apread ahip laced a road problem the Solvay calcium chioride monthe. Then they're sent to hazard When the community $\begin{aligned} & \text { oun spoti to apply the cal. } \\ & \text { owithed trom the use of cin. } \\ & \text { cium chloride and road salt }\end{aligned}$ ders on the mads and streets mixture
to Solvay calcium able As the reqult of a trafic teie-upe were sivecess. gram under storm conditiona, time. Unlike the cinder ab. pletely discontinued uee of rasvees used before, calcium
chloride' keeps Bernard's
ported to be one of the best chloride' 'keeps Bernard's
Township's road trouble. calcium to ce onerides of the best mix. Township's road trouble. calcium clande-sall reduce traffic jams and save. Bernard's Township has set
hundreds of dollars in main. an excellent example on how tenance costs. East-West Shrine Grid Classic Set Dec. 31st

## 141 All-Time Basehall Records

 Broken During 1966 Campaign| deris Play | 10 | Braves extended two of his own records and set two more, all based on Longevity as well as his thome run hitting. For one, he has played more games' at third base 2,130 |
| :---: | :---: | :---: |
| by gTEve sNider W YORK - (UPI) - Is | and 1,500 career strikeouts for Mickes Mantie. | than any of thase sturdy heroes of yesteryear who used to boast of |
| eball better than ever Maybs | And this one's a beaut, too: Ma:t | he "old Oriole" spirit. |
|  |  | Old Smorey Burgess of the Ch- |
| broken or tied by our mussu- | :an Le |  |
| oderns in 1886 and they must | But | mast pinch-hits 198. Jerry |
| been doing something right. |  | $t$ thiree Pittsburgh Pirates |
| e old timers blame it on lively |  | men |
| lively bats, |  |  |
| flelder's mittis and a 182 -game | Willie Mays of the San Franols- |  |
| sehedule put for one reason or an- | co Clants valuted Into second place | Pella named |
| other their preclious marks seer | among the all-dime home run hit- |  |
| gelling in huge batches. A year ago. | ters with a lifetime b12, in the pro. | records as : White sox |
| were broken or tied. | cees settung a major league tecord | Most are based on just being |
|  | for righthanded hiltters. His 37 this | rround a fong time as agood and |
| vere the uual run of | year put him over the bat | buy rellever but he also retis |
| coords thle year buch at | rightie, Jimmy Foxx 83 | pitchern' rreard of matit cansicut- |
| career total ot so2 home run | Winlle' duraillity rec | tive game without a tivamg ane |
| surved up by roblty | Jut in impresslve. For is | 229 and lis atill alive golas suto |



\section*{Whar's Your Tom Dodik tor Mater sitaty? <br> 



 Pail



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