

Merry Christmas 1967

A Newspaper
With A
Constructive
Policy

MEMPHIS WORLD

PRICE
10c
PER COPY

VOLUME 36, NUMBER 26

MEMPHIS, TENNESSEE, SATURDAY, DECEMBER 23, 1967

PRICE TEN CENTS

Three Bar-Kays Buried

RAIN, MUD MAR FUNERAL!



WAITING TO RECEIVE REMAINS OF 3 BAR-KAYS — Three funeral cars, two from Southern and one from Qualls, stand in line in front of Clayborn Temple AME Church awaiting the remains of Bar-Kays killed in a plane crash near Madison, Wis. Services

were held Sunday for Matthew Kelly, Carl Lee Cunningham and Jimmy Lee King Jr. A mile-long procession moved the bodies to their final resting places in New Park Cemetery. — (Mark Stansbury Photo)

Cars Stretch Out 1 Mile Enroute To Burial Ground

A mile-long funeral procession carried three members of the popular Bar-Kays to their final resting places Sunday afternoon.

It began at Clayborn Temple AME Church, on Hernando just south of Beale Street, during a heavy rain, and ended at New Park Cemetery where a sea of mud surrounded the graves.

More than 2,000 packed the temple for the funeral services and hundreds of others were unable to get in. Most of those attending the rites were forced to dash to the church through the driving rain after fighting for parking space some distance from Clayborn Temple.

The short block in front of the temple, on Hernando between Linden and Pontotoc, was roped-off by police and used as a parking area for funeral cars. Other traffic was rerouted.

Four special motorcycle cops, two Negro and two white, escorted the long procession to the cemetery where about 2,000 stood on a muddy hillside to watch burial ceremonies.

There was a hearse for each body, two from Southern and one from Qualls. The Southern hearses led off, carrying the remains of Matthew Kelly and Carl Lee Cunningham. The Qualls hearse carried the body of Jimmy Lee King Jr.

Remains of the three musicians had been viewed by hundreds on Saturday.

Kelly, a drummer; Cunningham, a drummer and King, a guitarist, were killed Sunday a week ago when soul-singer Otis Redding's plane went down in a lake while making an instrument landing near Madison, Wis. Also dying in the ill-fated craft were Phalon Jones, tenor sax, and Ronnie Caldwell, organist, both members of the Bar-Kays. Jones' body was recovered Saturday and returned to Memphis for burial. Caldwell was still missing Monday.

Redding, who died when his small plane went down, was given a big funeral Monday in Macon, Ga. His pilot, Richard Fraser, of Robbins, Ga., was killed also.

Only survivor is Ben Cauley, a trumpet player of Memphis. He grabbed a cushion when the plane hit the water and floated until rescued.

Another member of the Bar-Kays, bass player James Alexander, was not on the plane. He had flown with Redding's wife to Madison on a commercial flight.

Honorary pallbearers for Sunday's triple funeral were The Heat Waves, Tornados, Booker T. and the M. G.'s, The Wildcats and the Mar-Kays.

Active pallbearers were Robert Thomas, Herbert Kneeland, Theo Wade, Ceary Campbell, Avery Davis, Willie Bacote and Carl Jackson.

Elder Blair T. Hunt gave a touching eulogy at the temple and was at the cemetery to deliver the bodies to the grave.

The Rev. W. E. Ragsdale gave the prayer and read the scripture and kind words were said by J. D. Springer, principal of Booker T. Washington High School, and Mrs. Estell Axton of Stax Recording Company. There was a solo by Spencer Wiggins and special music by Il Cantorium.

Most of the Bar-Kays were students or graduates of B. T. Washington.

The printed funeral program carried a special tribute to the victims from Harry Winfield, band director at Porter Junior High and the man responsible for starting the Bar-Kays on the road to fame.

Stax Recording Company also played a big role in the success of the young musicians, and was one of the chief outlets for Mr. Redding.

All of the Bar-Kays were youngsters in the 17-18 age group.

Teary-eyed young girls, friends and girl-friends of the plane victims, were dotted throughout the church and at the cemetery.

Anita Curry Wins Miss UNCF Title

Miss Anita E. Curry of 968-A Porter, a 21-year-old senior and honor student at LeMoyné, is winner of the college's 'Miss UNCF' contest.

She reported \$688.51 in a campus contest in which five other coeds competed. The six contestants raised a total of \$1,257.45 for

(Continued on Page Four)

Mrs. Emma Worrell Buried In Elmwood

Mrs. Emma Worrell of 20 West Illinois, a retired city school teacher who had been bed-ridden for years, died Sunday at John Gaston Hospital.

She was the sister of Mrs. Marie J. Nixon and sister-in-law of Mrs. Emma R. Jones.

Funeral was held Tuesday of this week from Second Congregational Church with the pastor, the Rev. John Charles Mickle, officiating.

Interment was in Elmwood Cemetery with Lewis Funeral Home in charge.



LEMOYNE'S NEW 'MISS UNCF' — Anita E. Curry, a senior and honor student at LeMoyné, is the college's 'Miss UNCF' of 1968. She won the title in competition with five other coeds who raised a total of \$1,257.45 for the current United Negro College Fund campaign. Miss Curry will appear in a National Miss UNCF Pageant with 35 other campus winners scheduled for Chicago in February.

UNCF Drive At \$14,450 Mark

The United Negro College Fund campaign in the Memphis area was over the \$14,000 mark this week. The \$2,865 reported last week pushed the total to date to \$14,450.71.

Big gift of the week was \$2,250 from J. Strickland and Co., manufacturers of Royal Crown cosmetics.

turned in \$78. Schools reporting were Weaver, \$27, and Mitchell High, \$51. This division has accounted for \$674.20.

A final report of volunteer workers is scheduled for Jan. 2.

General workers reporting last week were Miss Naomi Gordon, \$144, and Howard Sims, \$100.

The County School Teachers Division, headed by R. J. Roddy,

The City School Teachers Division, under direction of Charles J. Patterson, Jr., reported an additional \$293. (Hanley, \$166; Lincoln, Jr. High, \$11 for a total of \$35; Alcy, \$7 for a total of \$39; Dunbar, \$14 for a total of \$81.25; A. B. Hill, \$30 for a total of \$40; Kansas, \$33 for a total of \$88.1, and Orleans, \$13 for a total of \$103.) This division has reported a total of \$4,129.75.

Morris Sues!

Charles F. Morris Sr. isn't kidding several weeks ago when he said he would take legal steps to keep J. O. Patterson Jr. from being sworn in as a member of the new City Council on Jan. 1.

Morris, who was defeated by Patterson in the hotly contested District 7 run-off last Nov. 2, has asked Circuit Court to order a new election.

Morris, who resides with his family,

(Continued on Page Four)

\$4,604 Raised For Charity At LeMoyné

Administrative officers, faculty and staff of LeMoyné contributed \$4,604 this fall to various agencies through the college's Consolidated Charities.

Of this amount, \$2,968 was earmarked for the United Negro College Fund campaign and \$1,636 for Shelby United Neighbors.

No Easy Ones On LeMoyné's Slate

There is nothing soft about LeMoyné's basketball schedule, as has been proven up to this point, and the going will get tougher for the Magicians when they begin ticking off their 1968 dates.

They'll get the ball rolling again Jan. 6 at Montgomery against Alabama State, and then rush back home for a Jan. 8 engagement in Bruce Hall with Dillard from New Orleans.

Then comes a long and hard road grind. Jerry Johnson and his LeMoyné charges will be at Lane in Jackson, Jan. 9; Tougaloo in Mississippi, Jan. 11; Dillard in New Orleans, Jan. 12; Alabama A and M at Normal, Jan. 15; Knoxville in East Tennessee, Jan. 16, and

Clark at Atlanta, Jan. 18. The team can afford this long absence from campus because of the interim semester program (independent study) that will be underway during the month of January.

The Magicians will meet CBC in a return engagement, Jan. 20, and then tackle Alabama A and M, Jan. 26, and Clark, Jan. 29, both in Bruce Hall, to close out the

(Continued on Page Four)



THEY COULDN'T GET IN — Standing outside Clayborn Temple in a pouring rain Sunday were these die-hards who found it impossible to get inside where rites were being conducted for three of the Bar-Kays who were killed in a plane crash. Scores of others left when they failed to gain entrance to the packed church. — (Mark Stansbury Photo)

Otis Redding Finds Privacy He Sought During His Life

By MARION E. JACKSON
Atlanta Daily World Staff
MACON, Ga. — There is quiet here Dec. 18—the captains and the kings have departed. The dust set

led as though one asked what was it all about. The City auditorium stands as though it was never in public life. Where James Brown had been

knocked down and stripped of his clothes there was on a forgotten fragment of the greatest American

(Continued on Page Four)



CLUB GIVES \$50 TO UNCF — The Southside Men's Club, composed of 13 male members and headed by James Mitchell, voted unanimously to present \$50 to the current United Negro College Fund campaign. Writing the check (center) is Edward Stewart, financial secretary of the club, and looking on are Tazell Brooks (left), sergeant at arms, and William Burk, vice president. Mr. Brooks has been chief custodian at LeMoyné College for many years.

Inside Memphis

OTIS REDDING'S youngest daughter, Carla, is the namesake of Carla Thomas, the Queen of the Memphis Sound. Soul-singer Redding, killed in a plane crash a week ago, was buried this week at Macon, Ga.

MEMPHIS NEXT YEAR will get a chance to see desegregation at work in the Methodist Church. Negro Methodist churches in the area will be under supervision of a white district superintendent and a white bishop.

EARLY MORNING motorists travelling South Bellevue and South Parkway East are finding it necessary to contend with hundreds of jay-walking students. The Hamilton-bound students don't seem to mind ducking and dodging, though.

REV. JAMES M. LAWSON, JR., minister of Centenary Methodist Church, has been elected president of the West Tennessee Council on Human Relations.

PEOPLE ARE wondering about the bushy-haired young fellow who remained seated during the singing of the National Anthem at the LeMoyné-CBC basketball game the other night in Bruce Hall.

Lauderdale County News

By MRS. LULA COLEMAN
 Morning Star Baptist Church held its appreciation program for the Rev. J. E. Sullen Sunday, Dec. 17. The honoree received many nice gifts.

NEWLY WEDS
 Wedding Bells rang out for Miss Brenda Faye Wright and S-Sgt. Elbert Lee Brantley, who said their marriage vows at the home of the Rev. and Mrs. W. L. Reid. (Mrs. Reid is a sister to the bride).
 The bride is the daughter of Mr. and Mrs. John D. Wright of Hernando, Tenn.

S-Sgt. Brantley is the son of Mrs. Neely Brantley.

Assisting at the reception which followed immediately after the marriage were Mrs. Milton Drans, Mrs. Roger B. Jones and Miss Brenda Hamilton.

After a wedding trip to New Orleans, La., Mr. Brantley will be leaving shortly for Germany where he will be stationed.

Austin Thompson, owner of Thompson's Mortuary, held his annual drawing Dec. 16, extends thanks to his members and friends, and wishes all a Merry Christmas and Happy New Year.

Also, your news reporter, Mrs. Lula Coleman, her assistant, Mrs. C. Barlow, and your carrier boys wish all of our readers a very happy Christmas and many happy New Years to come.

Saul E. Moore, your basketball coach at Lauderdale High School, reports that Lauderdale's teams won a double-header from Sardis High Saturday at L. H. S. Gym.

Games: Lauderdale High, 39;

Sardis, 35. For L. H. S. Flossie Taylor, 15 points; Sheila McLin 14 and Shirley Harston 10.
 The high scorer for Sardis was Duck, with 19 points.
BOYS: Lauderdale High, 108; Sardis, 47.

For L. H. S. Myron Wright 12; Lorenza Jones, 32; Larry Wilson, 20; Toney Jones, 7; Larry Cooper, 4; Tommy Henning, 3; Charles Cooper, 10; Bobby Searcy 4; and Burnett Yarbrough 11.

L. H. S. will play East High on Dec. 21 at Lauderdale Gym.
 There will be a Boys Tournament at L. H. S. Gym Dec. 27 and 28, 7 p. m.

Dr. Von D. Mizell To Attend Phi Beta Sigma Conclave
 FT. LAUDERDALE, Fla. — Dr. Von D. Mizell, National Director of Undergraduate Affairs of the Phi Beta Sigma Fraternity, Inc., will be leaving on Dec. 26 for Richmond, Va., to attend the national conclave held at the John Marshall Hotel from Dec. 27 thru 30.

Dr. Mizell represents the general board and his chapter, Gamma Gamma Sigma, as a delegate. Rev. J. W. Mizell, president of the local chapter, has made preparations for an extensive program in social actions, bigger and better business and education during the next 12 months.

There are expected 1500 in attendance at Richmond where outstanding personalities in federal government, education and the business world will be in attendance and programmed.

New Program For Lane Is Planned

JACKSON, TENN. — Dr. Phillip Joell, field representative for the National League, met with representatives of the Lane College staff to initiate a New Career Opportunities program.
 The NAO programs, designed to attract students to non-traditional fields, will take place on 87 predominantly Negro college campuses, Feb. 15 - 29. At this time, keynote speakers and recruiters will be invited to talk with interested students.

Meeting with Dr. Joell were Dr. Herman Stone, Jr., dean of instruction; G. L. Thaker, in charge of placement Mrs. Anna L. Cooke, executive secretary of alumni affairs; Clarence Weeks, Student Government Association president; and Paul Barnes, student representative.

Rep. Rivers Defends Hershey On Draft Policy

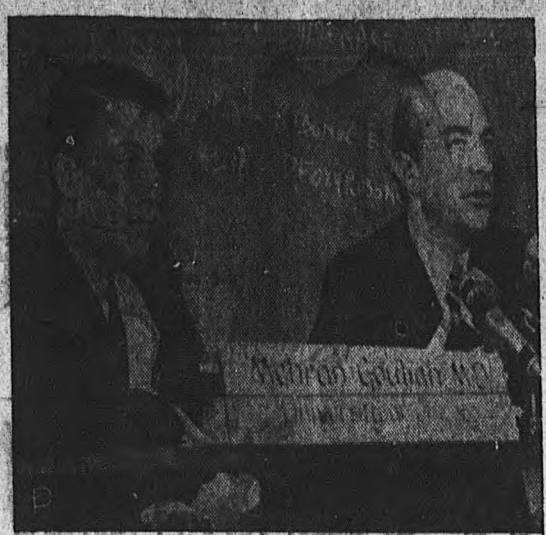
WASHINGTON — UPI — L. Mendel Rivers, D-S., vigorously defended Selective Service Director Lewis B. Hershey Thursday and attacked critics of draft policies for trying to "horsewhip" the general at a congressional hearing.
 "Gen Hershey is trying to do a job. He's got a distasteful job. Gen. Hershey is only enforcing the law" declared Rivers, chairman of the House Armed Services Committee and an advocate of all-out military measures in Vietnam.

In a House speech Rivers lashed out at Rep. John E. Moss, D-Calif., who has threatened as chairman of the House government information sub-committee to summon Hershey to testify on the legal basis of his controversial crackdown on anti-war demonstrators.
 "I am informing Mr. Moss that if he tries to bring Gen. Hershey before his subcommittee to horsewhip him as I expect him to do if necessary I'll appeal to the leadership" to stop him Rivers declared.
 He defended Hershey's contention that reclassification an induction of demonstrators who illegally interfere with draft operations or military recruitment is not a form of punishment.

"When did it become a disservice to serve in the armed forces of your country" Rivers asked. It's the best thing Gen. Hershey could do for these buzzards."

Prosecute Stokley If Laws Violated Says Sen. Brooke

U. S. Senator Edward Brooke, Republican of Massachusetts, shared the Meet The Press Radio and Television program on NBC Sunday and declared that Stokley Carmichael and H. Rap Brown of the Student Nonviolent Coordinating Committee should be prosecuted if they break any law but care should be taken not make martyrs out of them.
 Brooke, who is the first member of Negro race to be elected by the people to the U. S. Senate, also stressed that Congress must face up to the conditions in cities which the SNCC leaders are exploiting.



CREATE LIFE SYNTHETICALLY — Dr. Mehran Goulian, 37, and (right) Dr. Arthur Kornberg, 49, explain their breakthrough in the creation of a "primitive form of life" at Stanford University. They manufactured an artificial DNA virus—the chemical substance found in every living thing; it controls heredity and orders an organism to reproduce identical versions of itself, such as man—which, when mixed with bacteria, is able to reproduce itself over and over again, like the real thing.

620 National Guard Units To Be Named

WASHINGTON — (UPI) — A new "select force" of 150,000 civilian Army Reservists will be created, soon for extra weekend training that could lead to active duty, it was learned Dec. 15.

The new priority group will be built around the National Guard's 42nd Division of New York and 26th Division of Massachusetts. It will include 89,000 Guardsmen and 61,000 Army Reservists who will be required to attend 72 drills a year on weekends, compared to 28 at present.

The group, which presumably could be called up and deployed to Vietnam on eight weeks' notice if needed, will replace a 150,000 man select force formed two years ago from three National Guard divisions - the 28th of Pennsylvania, the 38th of Indiana and the 47th of Minnesota - and other support units.

The changeover is slated for May 1. The 119,000 Guardsmen and 31,000 reservists in the present select force will go back to 40 drills a year at that time. A National Guard official said the idea of the

switchover is to spread the extra training around and force more reserve units to "share the burden" of extra weekend combat drills.

"In addition, from the standpoint of national defense, the units which have achieved readiness in the last two years will retain it and will be available for use, if necessary, for a long time," the official said.

The new select force, with only two instead of three divisions, represents a shift toward more support and fewer combat units. That is why the number of Army Reservists in the new force is twice that of the current one. The reserves consist mainly of supporting units.

The reserves will be furnishing only one combat outfit - the 157th Infantry Brigade from Pennsylvania.

Besides the two guard divisions and reserve combat brigade, outfits expected to go on the stepped up training program include:
 —The 43rd Infantry Brigade in

Senator Brooke is one of only two U. S. senators who are on the President's Commission to study riots and their causes and cures.

Yuletide Party Planned At YMCA

The "Y" Gents, a group of Hi-Y and Gra-Y boys at the Scharff YMCA, working with the physical director, Morris Jenkins, Jr., will host a yuletide party on Friday, Dec. 22, from 4 p. m. to 8 p. m.
 Some two hundred boys and girls from various communities in the city will be invited. The party will begin with an indoor swim period, followed by dancing, food, and games.

The Gra-Y and Hi-Y boys at the Scharff YMCA are engaged in basketball competition with teams from other communities in the city.
 The Y-Gents have played games with Chicago Park Elementary School, Pine-Hill and Gaston Park Community Centers, Mt. Vernon Church, and two boys clubs in West Memphis, Ark., and Adams' Hawks.

The annual Abe Scharff Hi-Y, Gra-Y basketball league play begins the second week in January and will be concluded with a tournament.

Some of the Y-Gents are Carlton Lark, Jim Smith, Derron Williams, Freddie Coleman, Bethorja Walls, Fred Thomas, John Foster, Henry Collins, Charles Hancock, Rozelle Bennett, Michael Parker, James Laws and Charles Coleman.

Call It Treason Says CMO Group At Columbus

COLUMBUS, Ga. — (UPI) — A proclamation by more than 10,000 members of a civilian-military organization here has denounced anti-war demonstrations as treasonous.
 The organization, along with two Chamber of Commerce Committees, issued the proclamation Friday.

"While lawful dissent is a right," the document said, "rights carry with them responsibilities, and the present nature of demonstrations constitute tangible aid and comfort to the enemies of this nation to the extent that this question now is not only one of dissent, but of treason...."

Connecticut, now part of the 26th division.

—An as yet unnamed brigade in Pennsylvania, that is to be attached to New York's 42nd Division.
 —The 256th Infantry Brigade of Louisiana, Arkansas and California.

—The 116th Armored Cavalry Regiment of Idaho which has one squadron in Nevada.
 —The 258 Military Police Brigade of Arizona.

—The 164th Air Defense Artillery Group of Florida.
 —The 115th Engineering Group of Utah.
 —An as yet unnamed engineering group from Ohio.
 —The 197th Artillery Group of New Hampshire, and an as yet unnamed artillery unit in Kansas.
 —Signal and medical groups in Alabama.

Altogether, 620 National Guard units are to be named, including 70 battalions and 130 companies.

Senator Brooke Predicts GOP Moderates Will Swing Behind Gov. Rockefeller

WASHINGTON — (UPI) — Sen. Edward W. Brooke, R-Mass., predicted Thursday that Republican moderates would swing behind Gov. Nelson A. Rockefeller for the GOP presidential nomination if George Romney's candidacy runs out of steam.

Brooke, an influential voice in the party's moderate wing, said in an interview he did not think anyone but the New York governor could keep former Vice President Richard M. Nixon from seizing the nomination if Romney failed to win big in the primaries.

"The moderates feel Nixon can't win" he said. "They are less troubled by his philosophy than his image and his ability to win elections."

"A lot of people both Republicans and Democrats think Nixon is the one Republican who can unite the Democratic party," Brooke added. Rockefeller, who has lost two attempts to win his party's nomination, insists he has utterly no desire to try again.

As proof his aides cite Rockefeller firm support of Romney backed by direct financial aid loans of top political strategists research material on domestic and foreign policy and a lengthy list of potential campaign contributors.

But Brooke said the moderates have agreed that someone must be chosen to "step into the breach" if and when Romney falters in the

TEN BELOW
 "When keeping beef in your home freezer, Miss Nelle Thrash, Extension home economist - food preservation, University of Georgia,

MEMORIAL STUDIO
 Beautiful, Lasting Memorials

 OUR NEW LOCATION
 (Near Calvary Cemetery)
 DAY PHONE 948-9049
 NIGHTS: 99-4-0346
 1470 S. BELLEVUE

Welcome To Our
CHRISTMAS SERVICES
 AT 5 A.M.
MON., DEC. 25
 Hear the Inspiring
CHRISTMAS MESSAGE
 By the Pastor
BISHOP
J. O. PATTERSON
 Music by
The Sanctuary Choir
 Under Direction of
MME. MATTIE WIGGLEY
 Asst. Minister of Music
PENTECOSTAL TEMPLE
 229 S. WELLINGTON MEMPHIS, TENNESSEE
 Bishop J. O. Patterson, Pastor

A MERRY CHRISTMAS TO ALL!
 What is Santa carrying in his bag? All our best wishes for a happy holiday season, plus our sincere thanks for your confidence in us!

WILLIAMS MILLIONS
 SHADE & AWNING CO.
 216 S. Pauline Tel. 276-4431
 216 S. Pauline Tel. 276-4431

SEE JACK
 at
ALG LIQUOR STORE
 445 St. Paul Avenue

JOHNSON PRINTERY
 INSURANCE, BANK AND WINDOW CARD PRINTERS
 Fine Wedding Invitations
 Holiday Cards and Announcements
 PHONE 525-9453
 220 HERNANDO STREET MEMPHIS, TENNESSEE

GREATER MT. SINIA BAPTIST CHURCH
 1370 Florida Street
 Will Hold its CHRISTMAS SERVICES
 Monday, Dec. 25, at 5 A.M.
 The Public Is Invited
 SIGHT SEEING TOUR MONDAY NIGHT
 Leaving the Church at 7:30 P.M.
 For Information call: 946-5052

Glad Tidings for Christmas
 In the hush of a Holy Night, Christ was born, bringing glad tidings of Peace and Good Will to all men. May the joy of His message surround you and yours.

LeMoyne College
 HOLLIS F. PRICE, President

JOY to the WORLD
 May the joys of the holiday abound, bringing you and your family a glorious season of peace and contentment. Our gratitude to you, friends and patrons.

MRS. LULA COLEMAN AND YOUR NEWSBOYS
 RIPLEY, TENNESSEE

Greetings
 Guided by a Star, the Wise Men came to Bethlehem to worship and rejoice. Today, mankind turns again to the Manger, to find peace and blessings. May your Christmas joys be bountiful.

SOUTHERN FUNERAL HOME
 AMBULANCE SERVICE OPEN 24 HOURS
 "One of the South's Finest"
 440 Vance Avenue Phone JA. 7-7311

WITI City Society

RICHARD G. HATCHER

LAST RITES FOR THREE OF THE BAR-KAYS (a popular Musical Ensemble) who were killed in a plane crash at Madison, Wisconsin last week drew a tremendous crowd to Clayborne Temple in spite of the rain that came down all day . . . Hernandez Street between two long blocks had cars lined up three deep . . . and Police patrolled the corners and apparently from where we drove along the Press . . . we could only see hundreds standing inside. There were three hearses lined up at the corner. It seemed unbelievable looking at the youngsters who rushed up from all directions . . . and cars were lined for blocks down all surrounding streets. The tragedy has definitely saddened Memphians from all corners. All of the boys (with the exception of their leader, Otis Redding) were either graduates or students at BTW (that is Booker Washington's pet name affectionately known to its many students and graduates).

P-T-S GIVE BRILLIANT PRE-CHRISTMAS COCKTAIL PARTY

Sheraton's Scene Of Annual Holiday Party.

Members of the P-A-T-S always give a sparkling Pre-Christmas Cocktail party . . . but Friday evening of last week the group entertained with their largest . . . and perhaps their grandest-party of all at the Sheraton Motor Inn in its swankiest room.

Members, who stood at the entrance looking unusually good, admitted that they had a few anxious moments during the afternoon about the bad weather . . . But by party time, the weather had cleared and the party was on.

One immediately felt the "Red Carpet" treatment even before looking at the pretty red carpet on the hold . . . and I was unusually pretty.

A bar was set up at the back of the room . . . and a long buffet overlaid with an exquisite white cloth and centered by a high Christmas bouquet stood in the center of the floor. Food was attractively arranged on massive silver trays.

Mr. and Mrs. Charles Fletcher (she president of the popular group) stood at the entrance . . . and were seen introducing their friends and chatting with each guest who came . . . Also standing near the entrance was another gracious couple, Mr.

and Mrs. George Isabel . . . and assisting them in receiving were their daughter, Dr. Josephine Isabel and a son-in-law and another daughter, Mr. and Mrs. LeRoy Thompson who came down from Nashville for the annual event.

Other members (who all made it their business to say hello) noticed were Mrs. Hanibal Parks (Ezelle) with her youthful mother, Mrs. Florine Davis (Mr. Parks was unable to attend . . . Mr. and Mrs. Charlie Thompson (she Wilhelm) . . . Mrs. Hazel Lee escorted by Mr. Harvey Tucker . . . Mrs. William Woodard, Mrs. Thelma Miller escorted by Dr. William Fletcher . . . Mrs. Shirley Johnson, Mrs. Lucy Jackson, and Mrs. Mollie Jackson Fields.

GUESTS

Of the many guests noticed were Mr. and Mrs. Jack Hynes, Mrs. Minnie Anderson, Mr. and Mrs. Jacob Sharin, Dr. and Mrs. E. Frank White, Mr. and Mrs. Howard Sims, Mr. and Mrs. L. B. Hobson, Miss Evelyn Williams, Mrs. Louise Polk, Mr. and Mrs. Michael Johnson, Mr. and Mrs. George Clark, Mr. and Mrs. Vern Stagen, Mrs. Virrie Bland, Mr. and Mrs. Charles F. Thompson, Mr. and Mrs. John Martin and Miss Shirley Finnie who was escorted by Mr. Wallace Wilburn.

Mr. and Mrs. Cornelius House, Mr. and Mrs. Ben Tuggle, Mr. and Mrs. John S. Mitchell, Mrs. Maxie King and Mr. Leo King . . . Mr. and Mrs. Peter Jones, Mrs. Virginia Piggers escorted by Mr. William . . . Mr. and Mrs. O. T. Lucas, Mr. and Mrs. Spencer Smith, Mr. and Mrs. Robert Taylor, Mr. and Mrs. Fred Shackelford, Mrs. Paye Lee.

Mr. and Mrs. Willie Presley, Mr. and Mrs. Fred Rodgers, Mr. and Mrs. Horace King, Mr. and Mrs. Joe Nevelles, Mr. and Mrs. Ocie Pleasant, Mrs. Roger Grant escorted by Mr. Truman Hull . . . Mr. and Mrs. A. E. Cole, Mr. and Mrs. Charles Smith, Atty. and Mrs. James Swearingen, Mr. and Mrs. Walter Svans named one of 10 of the Best Dressed in the Nation this year and she does look good with her suave husband who could very well take the title among the men I should imagine.

Mr. and Mrs. I. H. Jackson, Mrs. Fannie Johnson, Mrs. E. P. Rideout, Mr. and Mrs. Bennie Batts, Dr. and Mrs. I. A. Watson, Jr., Mr. and Mrs. James A. Jones, Mr. and Mrs. Frank Lewis, Mr. and

Mrs. A. L. Plaxico, Mrs. Mary Brooks, Mr. and Mrs. Jim Harris, Mrs. Minnie Anderson and Mr. James Henderson, Mr. and Mrs. Frank Fields, Mr. and Mrs. Fred Osborne and Dr. and Mrs. Vasco Smith.

LES GIRLS START CHRISTMAS ACTIVITIES EARLY

CHRISTMAS is an affair of the heart . . . Christmas is an emotionalism hard to define, since it is an accumulation of remembrances and relieving of things past. The round of visiting, the large dinners and parties with family and friends has become very special. Spiked beverages cause grownups to grow expensive and funny . . . and this is just the way Les Girls started their first Christmas off getting together for a pre-holiday party at the "Living Room" Saturday evening with their husbands and escorts who exchanged such gifts as sweaters, jewelry, gourmet foods, house slippers, perfumes and gloves.

The party was served buffet style . . . and it was a real dinner with crisp shrimp, fried chicken, stuffed peppers, green beans, macaroni salad, hot rolls coffee and drinks that were served at the bar all evening.

Getting together for the first Christmas were Julia and Jacques Wilmore (he's just back from Oklahoma where his duties as Director of Civil Rights Commission had taken him . . . Sarah and Horace Chandler . . . Velma Lois Jones escorted by United States Navy Lt. James Clemons . . . Delores and Harold Lewis . . . "Dot" and Walter Evans . . . Erma Laws, president of the group . . . Gloria Lindsey, Marie Bradford, Moean and Harry Thompson . . . Marla and Charles Pinkston . . . Helen and Harry Thompson . . . Marla and Charles Pinkston . . . Helen and Longino Cook . . . Gladys and Edward Reed (Dr.) and Elsie Branch.

CO-ETTES PAY TRIBUTE TO BAR KAYS

Co-Ettes, a group of teen age girls directed by Miss Emma Laws, paid tribute to the families of the Bar-Kays who were killed in Madison, Wis. and three buried Sunday. It was Gwendolyn Williamson, pretty young daughter of Rev. and Mrs. E. W. Williamson and Miss Laws who visited each family Friday taking flowers to each home. Those visited were Mrs. Willie Mae Jones, mother of Phalon Jones . . . Mrs. Marjorie Caldwell, mother of Ronnie Caldwell . . . Mr. and Mrs. Kelly Cunningham, parents of Carl Cunningham . . . Rev. and Mrs. J. L. King, parents of Jimmy King and Mr. Calvin Kelly, father of Matthew Kelly. It was a beautiful gesture and a very thoughtful thing for a group to do.

MR. AND MRS. T. J. JOHNSON CELEBRATE 60th WEDDING ANNIVERSARY

Excitement is in the air . . . for relatives and friends of the very affable and well liked Mr. and Mrs. T. J. Johnson who I understand will re-pledge their marriage vows at Metropolitan Baptist Church on Sunday of next week . . . after which their two charming and gracious daughters, the well known Mrs. Arretta Johnson Polk of Memphis and Mrs. Leslie Johnson Smith, popular Washington, D. C. matron will entertain at Aaks Ma-



NEWLYWEDS—Cutting cake after wedding ceremony was the former Miss Norma Person and Mr. and Mrs. Norman Person. her newlywed husband, Earl A. Sims. Couple

Miss Norma Person Bride Of Earl Sims Of Chicago

Claiming interest on the Thanksgiving calendar was the beautiful home wedding of Miss Norma Person, of Memphis, and Mr. Earl A. Sims of Chicago. The bride is the daughter of Mr. and Mrs. Norman Person of 1420 Orgill and the groom is the son of Mrs. Martha Sims Boyd of Chicago.

Large baskets of white and blue flowers decorated and formed an improvised altar for the ceremony, performed by the Rev. C. J. Gaston. Music was by Mrs. Jessie Haywood.

The bride, given in marriage by her father, wore an exquisite white pure silk gown designed with a full and long sleeves. Her shoulder length veil of illusion fell from a pearl tiara . . . and she carried lilies of the valley.

Mrs. Vander Washington was matron of honor. She wore a short blue satin frock and carried blue and white carnations.

The bride's mother was stunning in a blue tulle lace . . . and her corsage was white carnations.

RECEPTION

The elegant and brilliant reception, given by the bride's parents, at their Orgill Street residence, was one of beauty. The bride's table was unusually pretty with its rounded effect . . . holding a four-tiered cake.

A long hors d'oeuvres table was beautiful and was refilled several times by the caterers, Mrs. W. Collins. Pink champagne was served throughout the evening.

Among the guests congratulating the couple were Mr. and Mrs. Horace Hicks, Rev. and Mrs. C. J. Gaston, Mrs. Ann Stribling who directed the wedding, Mr. Glen A. Stewart, Mrs. T. T. Matthews, Mrs. K. C. Haywood, Mrs. V. Hicks, Mr. Vander Washington, Mr. Nathaniel Scullock, Mr. Eddie Echols, Mr. and Mrs. Bruce Boyd, Miss Bessie Boyd, Mrs. Helen Truman and Mrs. Lucille Edmond.

Mrs. Deanie Johnson, Mr. and Mrs. Jack Ingram, Mrs. Fannie Sharp, Mrs. Vander Washington, Mrs. Dora Richardson, Mrs. Tommie Overton, Mrs. Virgie Wright, Mrs. Charlene Exum, Mrs. Virginia Davenport, Dr. C. J. Bates and his mother, Mrs. Elenor Bates; Mrs. Lucille Sims, Mrs. U. M. Stewart, Mrs. Jeanette Graham and Mrs. Fannie Marble.

Coming from Chicago were Mrs. V. Hamilton, Miss Edith Bonds and Mr. Aubry Person.

The bride was graduated from Rust College and is a teacher in Earl, Ark. Mr. Sims was graduated from Lincoln University where he was an Omega man. He is now with the U.S. Steel Company of Chicago, where the couple will live.

The bride-elect was graduated from Flisk University and is now working in Programming at Tennessee State University . . . Mr. Brown was graduated from LeMoyne College and is now a student at the Meharry Dental School.

Going up for the wedding and Pre-nuptial events will be the groom's father, Mr. George Brown . . . his brother Atty. George Brown, Jr. an aunt, Mrs. Mattye Brown Tyus all who will go down from Memphis . . . and a brother-in-law and sister, Mr. and Mrs. Ralph Johnson (she's the former Miss Sarita Brown of Orlando, Fla. . . .)

HOME FROM SCHOOL ARE

Miss Sandra Hobson from Pembroke . . . and Miss Clarice Hobson from Cedar Crest at Allentown, Pa. . . . Both are the attractive young daughters of Mr. and Mrs. Louis B. Hobson who flew from the East for the holiday season with their parents . . . The Hobson's and their mother, Mrs. J. H. Lavender also expect Mrs. Lavender's two sons and their families, Mr. and Mrs. Sam Lavender and their son, Sammy, Jr. from Nashville . . . and Mr. Joe Lavender and his youngsters from Detroit.

MR. AND MRS. EDWIN SANDERS, she the former Miss Mae Alivia Byas) drove in from the east coast where they are in school . . . and were at the home of her parents, Dr. and Mrs. James Byas when I called last week. Also home is James Spencer Byas, Jr., who is

(Continued on Page Seven)

Walter Williams Tops At Douglas

The Douglass High School chapter of the National Honor Society presented the first in its series of honor programs Dec. 21 in the auditorium of the school.

Miss Irene Tai, president of the chapter, presided over the program.

which was entitled "The Academic Speaker" for the occasion was Daniel Ward, principal of Grant Elementary School and also former member of the Douglass High faculty. Mr. Ward's most appropriate and interesting material was taken from an article entitled, "Four Charges for Young People" written by John Fisher.

The program was also enjoyable with the presentation of numbers from the instrumental music department. Solos by Barry and Victor Edwards were applauded. Miss Olivia Thomas recited the poem, "Two Kinds of People."

Presentation of the honor students was handled by Miss Shirley Johnson. Walter Williams, of 11-2 home room, shared his place

on the Principal's Honor List with no. one. Principal Melvin Conley made the presentation for this highly selective list.

The honor students for the second marking period are: Dorothy Crawford, Brenda Stepter, Beverly Westham, Marvin Horton, Frank Jordan, Shirley Johnson, Mae Cantelero, Jo Ann Guy, Rose Marie Thompson, Willie Bonds, Joyce Butler, Irene Tall, Olivia Thomas, Doris Jo Ann, Phillip Brown, Alice Crawford, Dwight Hudson, Hazel Dunson, Shirley Dunlop and Sidney Horton.

The program, which was well organized and entertaining, closed with remarks by Mr. Conley who only request was for more students to join Mr. Williams on the Principal's List.

Mrs. E. Adams Nooted Ladies Community Club

Mrs. Elizabeth Adams was hostess to the Ladies Community Club of Riverside at her home, 100 Park Ave. The President, Mrs. T. J. Colston presided and Mrs. Lella Crawford was the devotional leader.

The committee reported that Mrs. Amanda Kyles is in St. James Hospital.

After the business session a tasty buffet supper was enjoyed. Mrs. Rosalie Lee expressed thanks to the hostess for her hospitality.

Pick 'Miss UNCF' At Lane College

JACKSON, TENN. - Miss Gail Henderson, a junior, has won the title of "Miss UNCF" at the campus of Lane College. She was picked second in the annual contest. Miss Bessie Yarrington, third and Miss Joyce Wright, fourth.

Miss Henderson will represent the Pre-Alumni Club at the National Alumni Council of UNCF colleges at the annual meeting in Chicago, Feb. 2-10.

Mrs. Anna L. Cooke is coming to pre-alumni on campus and Mrs. Florine Toutsant is president of the club.

MTA Sponsoring Holiday Tours

Holiday season tours featuring outstanding home lighting displays in the city and surrounding area will be offered this year for the first time.

The Memphis Transit Authority's Twinkeland Tours will be operated this week through Friday, and Tuesday through Friday, Dec. 26-29.

Tours will include award-winning entries in the city's Christmas lighting contest as well as streets and homes with unusual displays which may not have been entered in official competition.

Attractive young holiday hostesses will serve as guides on each bus.

The Twinkeland Tours will leave from Laurelwood Shopping Center at Poplar and Perkins and from Southland Mall at Highway 51 South and Shelby Drive, with buses departing from each point at 7:30 p. m. and 8:00 p. m.

Cost of the two-hour Twinkeland Tour is \$1.00 for adults, 50 cents for children under 12 years.

Reservations and information are available at the Memphis Transit Authority office, telephone 523-2524.

Christmas Spirit Gay At LeMoyn

The Christmas spirit prevailed on the LeMoyn campus this past weekend as the college ended its first semester and moved into the holiday season.

The college choir's annual concert at 4 p. m. Friday was followed by a spaghetti supper in the Student Center. Special guests were families of the community invited by the Student Christian Fellowship.

President and Mrs. Hollis F. Price hosted their annual breakfast Saturday morning for LeMoyn faculty and staff members, and this was followed by a party given for the college's Upward Bound students.

GREETINGS

Have a wonderful season full of joy. Thank you for your loyal patronage.

STROZIER'S DRUG STORE

2192 Chelsea Ave. Phone: 276-2588
PRESCRIPTION SPECIALISTS

At Christmas

May the true spirit of the holiday season bring blessings and joys to you and your family. May your hearts be forever light with faith, joy and contentment.

TRI-STATE BANK OF MEMPHIS

222 So. Main Street 386 Beale Street

UNITED CABS

FAST COURTEOUS 24-HOUR SERVICE

PHONE: 525-0521
UNITED TAXI CO.
255 Vance
Radio Dispatched

LITTLEJOHN TAXI SERVICE

RADIO DISPATCHED

24-HOUR PROMPT, COURTEOUS SERVICE

CITY-WIDE AIR CONDITIONED

614 VANCE - 525-7733

CHRISTMAS GREETINGS

With genuine appreciation to our customers for their generous consideration, we take this opportunity to extend the season's greetings and good wishes to you and yours for holiday joy and happiness.

MEMPHIS WORLD STAFF

Published by MEMPHIS WORLD PUBLISHING CO.
 Every SATURDAY at 546 BEALE — Ph. JA. 6-4034
 Member of SCOTT NEWSPAPER SYNDICATE
 W. A. Scott, H. Founder; C. A. Scott, General Manager

Second-class postage paid at Memphis, Tenn.

J. A. BEAUCHAMP Managing Editor

SUBSCRIPTION RATES:
 1 Year \$4.00 — 6 Months \$2.25 — 3 Months \$1.25 (In Advance)

National Advertising Representative:
AMALGAMATED PUBLISHERS, INC.

310 Madison Avenue 166 W. Washington St.
 New York 17, New York Chicago 2, Illinois

The MEMPHIS WORLD is an independent newspaper — non-sectarian and non-partisan, printing news unbiassedly and supporting those things it believes to be of interest to its readers and opposing those things against the interest of its readers.

The Proper Position

It is interesting to note that the Republicans, the minority party in the state legislature, held their caucus in Macon last week-end and came up with the sound position of favoring election reform so the people, and the people only, will have the power to elect the governor hereafter.

The Democrats in the state legislature a few weeks earlier held their caucus and the best they could come up with on the question of the election of the governor is to favor a run-off election after the general election and in the event no candidate got a majority of the votes cast in the second election, than the legislation would do the election in January.

The present law and state constitutional requirements regarding the election of the governor is for the legislature to do the electing in January, as it did this past January, in the case where neither candidate receives a majority of the votes in the November election.

Both proposals would bar write-invotes in the 2nd November or run-off election. We doubt that write-invotes could be barred in any election, but we can conceive how they might be barred in a run-off primary election.

We have stated previously in these columns that the question of providing for the people to elect the governor is the most important political issue that can be made in this state until this present procedure is repealed by the voters.

This present requirement could only exist in a one-party state. This is simply another justifiable reason for our repeating the necessity of the establishing a strong two-party system in our state.

We urge all alert citizens and fair-minded organizations to join our cry for a constitutional amendment to be provided for in the January session of the legislature so the people can vote on the issue next November.



THE BODY OF OTIS REDDING — Pallbearers are shown carrying the casket bearing the body of Otis Redding to the burial place at Red Oak, Georgia, following funeral services in Macon's

Ford Grants \$1 Million To Miss. Research, Development Center

NEW YORK—Two major efforts to provide technical and vocational training for both white and Negro residents of Mississippi will be supported by grants totaling more than \$1 million announced today by the Ford Foundation.

The Mississippi Research and Development Center, a state agency, received \$500,000 for the initial phase of a program to develop the Development Center, a state agency, human and economic resources of the Mississippi Delta, beginning with a six-county area centered on Greenville.

Mississippi State University, with a grant of \$555,500, will conduct a two year program to improve vocational and technical training in community colleges and high schools.

The grant to the Mississippi Research and Development Center will help it conduct training programs for several thousand people, including a hundred families in residence at the abandoned Greenville Air Force Base. In particular the funds will be used to recruit staff and partially renovate the site. Funds from private industry will be used for a comprehensive program which will include basic education, vocational training of placement and medical services.

The over-all objectives of the program are to improve of prospects for indigent persons in the Delta, where the average per capita income is \$727 a year (average family income is \$1,969). Unemployed adults in a six-county area, most of whom have been forced out of work by the increasing mechanization of agriculture, will be tested and trained for jobs that are either open now or will open up as a result of a statewide campaign by the center to help establish companies expand and diversify their production.

The program will have two novel emphases — family participation and on-the-job training. An experimental group of families will actually live on the base while the male adults are trained.

Other family members will be instructed in budgeting, health,

Morris Sues!

(Continued from Page One)

ly at 981 Alaska and is an official of the branch office of North Carolina Mutual Insurance Company, filed the suit last weekend.

The suit names Patterson and the Shelby County Election Commissioners as defendants.

Morris is asking the Court to declare void the election of his opponent.

Patterson is an attorney and also a member of the State Legislature. He is the son of Bishop J. O. Patterson Sr., pastor of Pentecostal Temple Church of God in Christ.

Morris' petition contends that Patterson's permanent address is 1584 South Wellington and his outside District 7 while the City Charter provisions require a candidate be a resident of the district in which he is a candidate. Patterson's voter registration gives his address as 347 Vance, location of the Lewis Funeral Home. Patterson has contended he has an apartment in the funeral home which is occupied by his uncle and aunt, Mr. and Mrs. Robert Lewis.

The suit also claims Patterson had not lived in District 7 six months prior to the Oct. 5 election, also a requirement for qualification.

The suit further contends Patterson was not a properly qualified candidate since as a state representative and a city councilman he would represent a conflict of interest (city and state) which violates state election statutes.

Morris stated in his suit that complaints of Patterson's status as a candidate which he and others made to the Election Commission were of "no avail."

The Election Commission ruled in Patterson's favor when Morris supporters first contended that Patterson was not a legal resident of District 7.

family planning, and other fields so that the whole family will be able to take part in the local economy when the wage-earner has completed his training. Similar instruction will also be provided for families of trainees living in their own homes. The center will also help provide lowest cost housing for the families of workers who have completed their training. Training will be provided in actual work situations — in metal working, chemical plant operation, or horticulture, for example — and trainees will then be helped in developing their own businesses.

Mississippi State University is using its grant for a statewide program to improve the training of teachers of vocational and technical students in community colleges and high schools. Eleven community colleges are taking part in the program, and six more will join in 1968; at present the program involves fifty-two teachers and 315 students.

The university has set up a Department of Community-Junior College Education, and has introduced four new courses dealing with curriculum development and teaching in community colleges. Several university departments are setting aside funds for assistantships and fellowships to help community-college teachers who wish to return to the university to pursue advanced degrees.

Among other activities, two racially integrated workshops are being held each summer for community-college and high school team teachers, and credit courses offered on the M. S. campus or at extension centers each fall and spring.

A faculty exchange program between the university and the community colleges is also being introduced.

The junior colleges in the program will send four-member teams (one teacher each in English, social science, mathematics, and a vocational field) to six-week summer workshops to learn team-planning the integration of curricula in different subject fields so that learning in one subject reinforces

learning in another (workshop practice is followed by report-writing in the English class on the workshops to learn team-planning—the integration of curricula in different subject fields so that learning in one subject reinforces learning in another (workshop practice is followed by report-writing in the English class on the workshop project just completed for example).

The groups of teachers will also develop teaching units for their college programs. Each junior college will have an advisory committee of local business for guidance on the need and feasibility of certain types of vocational training.

Team planning is being introduced in ten high schools (five of which are predominately Negro) during the present academic year, and more high schools are expected to adopt it next year. Each pilot high school will have a team of teachers representing English, mathematics, science, guidance, and vocational education. The program coordinator from a cooperating junior college will assist high-school team members and principals.

Anita Curry

(Continued from Page One)

the current United Negro College Fund campaign.

Miss Curry will represent LeMoyné in the National Miss UNCF Pageant which will be staged in Chicago next February during the annual convention of the National Alumni Councils of UNCF. She also will appear in the 'Miss LeMoyné' Coronation Ball scheduled for the Rainbow Terrace this Friday night, Dec. 22.

A Sociology major who hopes to enter graduate schools next fall, Miss Curry is the daughter of Mr. and Mrs. Hayes Curry.

Others competing in the 'Miss UNCF' contest were Miss Freda Garner, a junior, second place; Miss Anita Stewart, a freshman, third place; Miss Phyllis K. Jackson, sophomore, fourth; Miss Frankie Rogers, freshman, fifth, and Miss Rebecca Hill, senior, sixth.

BUY BONDS

All HOGUE & KNOTT Stores
 RECOMMEND THAT YOU ATTEND
 SOME CHURCH EACH SUNDAY

RED DELICIOUS or JONATHANS
APPLES
 4 Lbs. 49c

MIDWEST
EGG NOG QUART 59c

OVEN-READY 5 TO 7 LBS.
DUCK 49c

IN 2-LB. METAL CONTAINERS
FRUIT CAKE 89c

FRESH GREEN
CABBAGE Lb. 7c

MEDIUM STALK
FLORIDA CELERY 10c

OVEN-READY, NEW CROP TOM
TURKEYS 17-LB. & UP PKG. 27c

U.S. NO. 1 PAPER SHELL
PECANS Lb. 48c

DIAMOND BRAND LARGE & SMALL
WALNUTS Lb. 48c

FRESH SLICED
BEEF LIVER 35c

JUST WONDERFUL — NET 13-OZ. CAN
HAIR SPRAY 53c

The Hogue & Knott Food Stores are Authorized by the United States Government to Accept and Redeem Govt. Coupons.

No Coupons - No Stamps
 No Forced Purchases

7 Convenient Locations

973 SO. THIRD AT WALKER
 1378 HOLLYWOOD AT CHELSEA
 3362 SUMMER AT NATIONAL
 4321 SUMMER AVE.
 3511 PARK AT HIGHLAND
 1578 LAMAR AVE.
 3384 THOMAS AVE.

HOGUE & KNOTT

No Easy Ones

(Continued from Page One)

month. Five games are booked for Bruce Hall in February. LeMoyné will host Midwestern, Feb. 3; Lane, Feb. 6; Fort Valley, Feb. 9; Knoxville, Feb. 12, and close the season with Tougaloo, Feb. 17, following a Feb. 16 tussle with Fisk at Nashville.

LeMoyné is now 2-1 in the Southern Intercollegiate Athletic Conference race, but 3-4 overall.

Last week was not a happy one for the Magicians and their followers. The LeMoynites bowed to Christian Brothers College, 109-96, last Thursday night before a packed Bruce Hall of 1,500 or better. And this defeat came on the heels of another Monday night loss last week when Johnson's charges succumbed to Alabama State, 120-103.

Even in defeat, the LeMoynites gave their audiences some exciting moments. Capt. Bill Meggett, the gentleman from New York, is without a doubt one of the better ball handlers in the nation and a youngster with beautiful motions and an accurate eye.

Much can be said too of a LeMoyné freshman, Herbert Carter, from Montgomery, Ala. He is an ace long jump-shot artist and must be reckoned with as the season moves on.

The Magicians are still lacking defensively and they appeared a bit baffled for a while when CBC tied them up with a tight press. It must be remembered too that LeMoyné was well scouted by CBC. As the old year bows out, the Magicians hold victories over Rust (105-89), Tuskegee (107-98) and Fisk (136-100). They have lost to Alabama State (120-103), CBC (109-96), Rust at Holly Springs

Otis Redding

(Continued from Page One)

who will join what must be done and that is to open housing acceptances.

Brown has committed himself to joint that crusade with the Rev. Martin Luther King Jr., and another Jimmy Brown the football player. There is work to be done, and Otis Redding, knew it.

Otis Redding had to buy 300 acres of farm land, 28 miles from Macon to be somebody.

We had to go past what the public thought was no man's land to get there.

No one in his right mind would have sought such privacy, but Redding did. He had known nothing but acclaim in the 7 short years he has skyrocketed to global fame.

I talked to Dan Young, Sr., R. J. Martin, Solomon Burke, Arthur Conley, Bert Johnson, Jockey Jack Gibson, B. B. Beamon, James Brown, Wilson Pickett, Percy Sledge, Marvin Gay, Mighty Hannibal Loggindon Spoonfoot, and those who count to see if rock 'n' roll would falter. It will not.

The landscape is bleak as you approach the Otis Redding Ranch. What kind of a man one must ask would live in this isolation, desert, devoid of what he got in applause.

(120-111) and Lincoln at Jefferson City (145-96).

IRRITATED EYELIDS?

Bathe them with LAVOPTIK, the Medicinal Eye Wash. Soothes and relieves sore, burning, itching eyelids; relaxes tired eyes. Get LAVOPTIK, with eye cup included at your druggist. Satisfaction or money back.

Your professional beautician knows the answer...

Is peroxide needed to color unwanted gray hair?

Hair care and beauty experts know that the first traces of gray hair—and even slight fading of natural color after chemical relaxing—can dull a woman's appearance and make her look older than she feels. While most women hate these premature aging effects, many are hesitant about using permanent peroxide haircoloring which may change the natural hair color while coloring gray.

Professionally-trained hairdressers know the importance of their customers' preferences when unwanted gray becomes a problem. These experts also know that Clairol created semi-permanent Loving Care® hair color lotion without peroxide... to color only the gray without changing the natural shade. They also find Loving Care blends back color faded by chemical processing. Because of its mildness, Loving Care maintains healthy looking hair and lasts through a month of shampoos.

Whatever a woman's reason for wanting Loving Care for her hair, she is always wise to consult a professional beautician. Hairdressers are equipped with a family of fine Clairol products and the training to promise each patron the loveliest and most personalized haircoloring effects every time she visits her salon. If you dislike gray, and want no peroxide, why not ask your beautician to glamorize it with Loving Care?

Courtesy of Clairol Inc.

a Merry Christmas

To you and yours, we extend our cheeriest holiday greetings and our sincere thanks for your loyal patronage, valued friendship and good will.

Sullivan's Dry Goods
 763 E. McLemore at Mississippi
 Open 9:30 A.M. to 5:30 P.M., Mon. thru Sat.
 PHONE: WH 6-5692

Gale Sayers Runs Over Atlanta Falcons, 23-14

ATLANTA, Ga. (SNS)—Don't let the fact that Gale Sayers failed to repeat as the National Football League rushing champ mislead you. The Chicago Bears' ace is just as effective as he ever was now that he's back in full health.

Sayers gained 590 yards this season, 351 less than he did last year, but he missed one game and part of three others because of injury. There certainly wasn't anything wrong with him Sunday when he ran for 120 yards, including a brilliant 51-yarder for a touchdown, and turned a pass into a 32-yard

scamper for another touchdown in the Bears' season-ending 23-14 victory over the Atlanta Falcons.

"No, I wasn't disappointed about this season when I consider the reasons," Sayers said. "I think I ran as well as ever when I was well. Now that I've got the winter ahead to rest up, I should be in top form next year."

Sayers had a tremendous first half against Atlanta, gaining 104 yards on 11 carries. He was held to 18 yards in eight carries in the second half but by then the Falcons were keying their defense on

him and the Bears, ahead 17-7 at the break were keeping him under wraps.

Sayers' touchdown run was something to behold. He broke two attempted tackles at the line, another in the secondary and then carried a couple of Falcons with him the final few yards.

That run, incidentally, was the turning point of the game. It gave the Bears a lead they were never pressed to relinquish.

The Falcons drove 78 yards after the opening kickoff to score first. In that drive, quarterback Randy Johnson hit on six of nine pass-

The Poets Corner

ODE TO CHRISTMAS EVE

Slowly the sun descended,
Shadows fell over all;
Light and darkness blended,
Night began to fall.
Stars remembered their duty,
Each in its usual place;

Lending the night their beauty,
Blinking and dashing through space.

A King sat high upon a throne,
He could neither eat or sleep a wink;

He wanted mostly to be alone,
So he could think and think.
On someone now he must depend,
No matter what the cost;

At last he sent for his wise men
"My Kingdom must not be lost."

Out came wise men from the east,
And over the heavens did spy,
That they might report at least
Nothing amiss in the sky.

Then cried one, causing great sensation
"What of that Morning Star" he pondered...

No one could give an explanation,
So all began to wonder.

More and more they wondered,
But in the report to the king
After much searching and pondering,

Of that Star they could tell nothing.
"Find out all you can,
Go search near and far."
This was the King's command,
Be sure and follow the star.

The city undisturbed lay asleep,
As the star lighted the way along,
And shepherds left their sheep.
As the heavens burst into song
Gory to God, the Angels sang,
Let your banners be unfurled;
Glory to a new born King,
A Saviour to rule the world.

For in a cattle manger,
A little Babe was born;
To the cold world a stranger,
On that first Christmas Morn.
Still lives the memory and fame
Of that one Holy day;
When Baby Jesus was His name,
Lay sleeping on a bed of hay.
By Katherine Favors

es for 60 yards, including a six-yard touchdown pass to Junior Coffey who scored. Atlanta's other touchdown on a three-yard run after an anti-climatic fourth period march.

But Johnson was able to connect on only eight of 21 passes for 67 yards the rest of the afternoon and the Bears quickly assumed control of the game.

Only 2-1-3 minutes after Atlanta scored the Bears tied it with Sayers taking a Jack Cincannon pass, shaking off a couple of defenders and coasting across. After Sayers' 51 yard run, placekicker Mack Percival took over the Chicago scoring-keeping field goals of 43, 47 and 19 yards in addition to two extra points.

for the Falcons who had only a one-point victory over the Vikings.

The loss was the 12th of the year and a tie with the Redskins to show for their second season of NFL play. They were 3-11 last year. The Bears finished with a 7-5-1 mark—an improvement over last year's 5-7-2 showing.

The Falcons had one bright light. Billy Lothridge, the former Georgia Tech star, won the NFL punt-kicking title with a 43.7 yard average on 87 kicks. He averaged only 41.7 yards in his first of the game was a 53-yard beauty that rolled across on the Bears' one-yard line.

Tommy McDonald was given a chance to catch on his one pass but the little veteran made good on that to run his career total to 453 and tie Don Hutson for fourth place on the all-time list.

Chicago 7 10 3 3-23
Atlanta 7 0 0 7-14

SCORING:
Atl — Coffey 5 pass from John-

ATTORNEY TO CHECK REPORTED PAY-OFF FOR ASSASSINATION

By ED McHALE, JEFFERSON, Ga. — UPI — A defense attorney won permission Dec. 18th to check out details of a report that his client allegedly paid

for the assassination of Piedmont Col. Gen. Floyd Hoard.

Superior Court Judge Fred Dunahoo ruled that Atlanta attorney Wesley Ashnof, representing A. C. "CHIT" Park could interview George Douglas Plinton, 40 at the Hall County Jail in Gainesville. Such an interview had been barred under an order from Interim Jackson County Sheriff Dean Bell.

Plinton Park and three others were charged with murder in the dynamite death of Hoard Aug. 7.

Dunahoo issued the interview ruling after attorney Horace Wood

of Jefferson, also representing Park, said he and Ashnof primarily wanted to check out a report, attributed to an unnamed FBI agent, that Mr. Cliff Park gave Douglas Plinton money for the purpose of having Floyd Hoard killed.

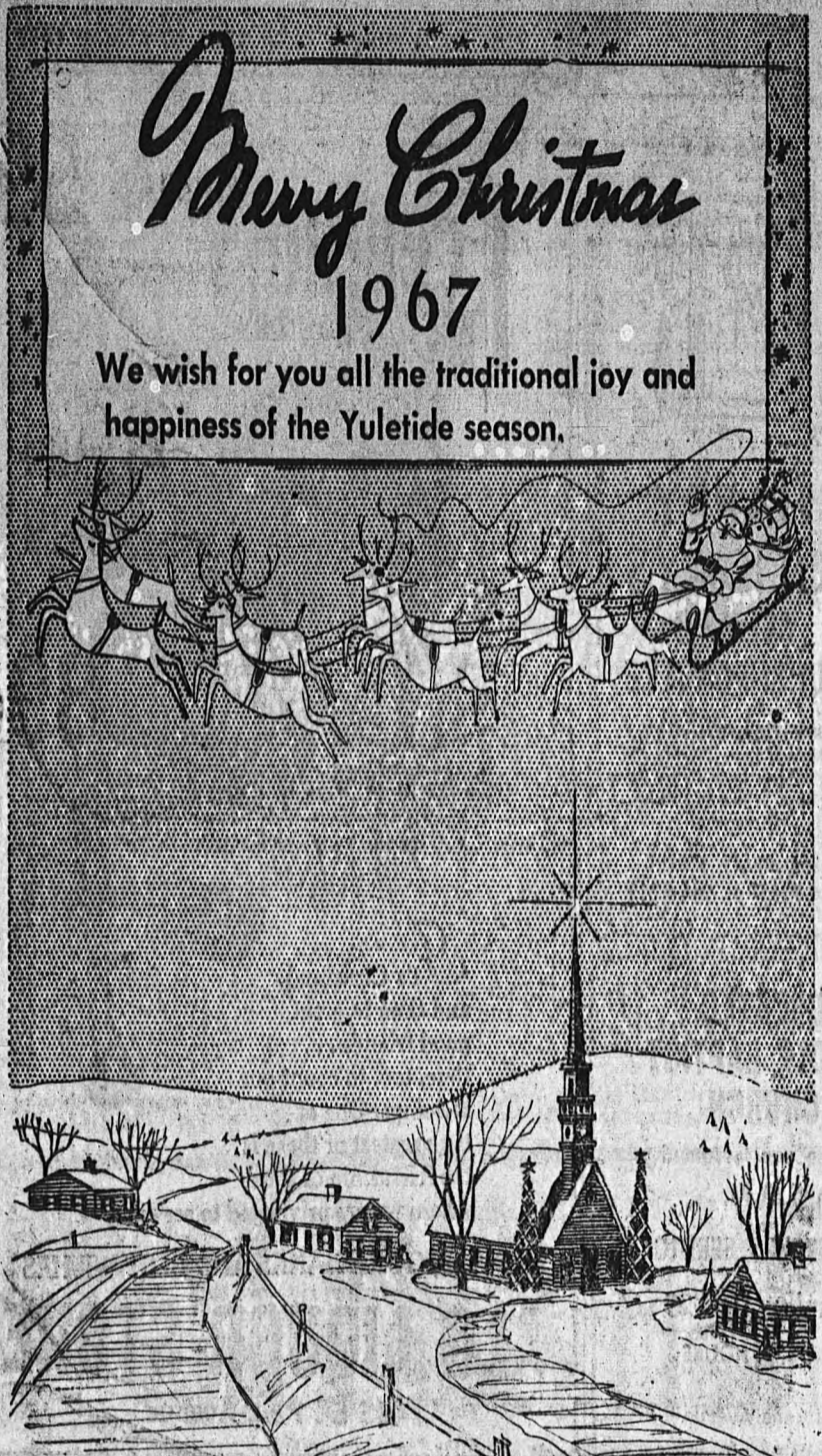
Reliable sources have indicated the state will attempt to prove that one of the defendants paid for the slaying another set it up and the other three did the actual job.

Dunahoo also reprimanded Ashnof for making pre-trial statements to news media.

Also included in the case were Lloyd George Seay, 22, of Dawsonville, John H. Blackwell, 24, of Marble Hill, and George Iras Worley, 40, of Commerce, who is still at large.

During 1957 the Veterans Administration briefed hundreds of thousands of servicemen in Vietnam on their veterans benefits. VA representatives also interviewed and gave vocational counseling to thousands of additional servicemen in Vietnam, at U. S. separation points and in stateside military hospitals.

ARREST POLICEMEN
JAKARTA — (UPI) — Fifteen members of the West Java police force have been arrested on charges of illegal political activities. Antara news agency said Monday. Several officers were suspected of involvement in the 1965 Communist coup attempt and in the disbanded intelligence corps of former Minister Dr. Subandrio.



Merry Christmas
1967

We wish for you all the traditional joy and happiness of the Yuletide season.

GOLDEN CIRCLE LIFE INSURANCE COMPANY

456 VANCE AVENUE MEMPHIS, TENNESSEE



Greetings

To you — the merriment that comes with trimming the tree, waiting for Santa, opening his gifts. To you — a holiday season bright with good cheer and warm with good fellowship. And to you, our sincere and hearty thanks for your patronage.

OWEN COLLEGE
CHARLES L. DINKINS, President



Merry Christmas

This is the season when all good dreams may come true! We hope Santa remembers you and yours with everything you've been wishing for!

And we send along our thanks for your friendship!

things are better with **Coke**

COCA COLA BOTTLING COMPANY OF MEMPHIS

Christ in Christmas



A Message of Hope
for Peace in a
Troubled World...

General Assembly's Bill Kills George Wallace's Drive In Ga.

By DON PHILLIPS
(United Press International)

The joint House-Senate election laws study committee Tuesday killed, in effect, a bill prohibiting persons who sign election petitions from voting in party primaries.

The bill sponsored by Reps. Bill Wiggins of Carrollton and Joe Underwood of Mt. Vernon, would have made it difficult for former Ala. Gov. George Wallace to get on the Georgia presidential elections ballot because he would have to use the petition method.

On a motion by Sen. Paul Brown of Athens, the committee voted to defer action on the bill permanently. The bill could be brought up later and referred to another committee, but this was unlikely.

The committee then also deferred, until after the 1973 election, action on a bill to require major political parties to nominate their candidates in primaries rather than in convention or by petition.

The committee also reaffirmed its position that the governor should be elected by the people if a runoff is needed, rather than by the legislature as now provided by the Georgia constitution.

Rep. Roy McCracken of Averett committee chairman, directed the Office of Legislative Counsel to cooperate with the House Speaker in drawing up proposed legislation on gubernatorial election procedures. It was stipulated that the bill must provide for a runoff election with write-in votes prohibited.

The bill would prevent a reptition

of what happened in the 1966 gubernatorial race between Gov. Lester Maddox and Republican Howard B. Callaway. A strong write-in movement prevented either from receiving a majority vote as required by law, throwing the election into the legislature.

The Wiggins-Underwood bill was attacked by two members of the Attorney General's staff as unconstitutional.

"This would stand up five minutes in court. This thing is unconstitutional," said Assistant Atty. Gen. Alexander Cocalls.

Assistant Atty. Gen. Al Evans said "think the courts would hold this as not a reasonable exercise of police power."

Evans said the courts had held previously that the primary is part of the election process, but have made no such ruling on petitions and it was doubtful they would hold that signing a petition would govern a person's vote in the election process.

Gov. Maddox Says It'll Be A Dry New Year's Eve

ATLANTA, Ga.—(SNS)—Gov. Lester Maddox suggested Monday that Georgians who will

SUFFOCATES ON FISH
SUVA, FIJI UPL—Jone Sigulla, 14, suffocated Thursday when an eight-inch rock codfish he speared wedged down his throat. The youth was spearfishing at Tavuni Island. He bit the fish on the head. Pillan fashion to kill it. But it worked its way down his throat.

**STARTS SUNDAY!
4 BIG DAYS!**

DAISY

ROBERT STACK • ELKE SOMMER • AND HANCK KWAN • AS TINA MARQUAND

THE CORRUPT ONES

MUSIC BY GEORGES GARVARENTZ • EXECUTIVE PRODUCER NAT WACHSBERGER

WITH MAURIZIO ARENA • WERNER PETERS • GEORGES GARVARENTZ • NAT WACHSBERGER

DIRECTED BY JAMES HILL • SCREENPLAY BY BRIAN CLEMENS • LADISLAS FODOR • STORY BY WORLD SALES • DUNIA FILM

TECHNICOLOR • TECHNISCOP • Distributed by WARNER BROS.

PLUS AUDIE MURPHY — '40 GUNS TO APACHE PASS'

MERRY CHRISTMAS



Santa is busy spreading Christmas cheer, and once again it's our time to thank friends and customers for their loyal patronage.

WITHERS PHOTO STUDIO
327 Beale Phone 526-5835

YOU'RE INVITED TO OUR CHRISTMAS DAY SERVICES



We welcome newcomers as well as long-time residents of this community to participate in our traditional holiday service featuring beloved Christmas hymns and readings from the scriptures. Come worship with us!

10:30 A.M., MON., DEC. 25
CHRISTMAS MESSAGE BY THE PASTOR, BISHOP P. L. JOHNSON

TABERNACLE COMMUNITY CHURCH
303 CYNTHIA MEMPHIS, TENN.



Merry Christmas

We ring out with notes of good cheer to you and yours this Christmas season. You've brought us a happy year, through your patronage and good will. Our deepest appreciation is yours.

PANTAZE DRUG STORES

Two Locations:
Main at Monroe Beale at Hernando

YOU'RE INVITED TO OUR CHRISTMAS DAY SERVICES



at
PILGRIM REST BAPTIST CHURCH
491 East McLemore
CHRISTMAS DAY
AT 10:30 A.M.
REV. C. M. LEE, PASTOR

HAPPY HOLIDAYS!

SELMA'S LUNCHEONETTE

HOME COOKING DAILY
"Pleasing You, Pleases Us"
Mr. and Mrs. Sam Jones, Props.
Chops, Chicken, Fish, Beverages

351 BEALE STREET
526-9565 or 946-1245



Greetings



It's Christmas, and time to greet good friends... time, too, to count our blessings. One of the greatest of these is the friendship of those whom we are privileged to serve.

TO ALL, OUR THANKS AND BEST WISHES

ALG LIQUOR STORE
445 St. Paul Avenue

A Christmas Story



Let the Divine Light that shone brightly upon the shepherds on the day of our Saviour's birth bring joy to you and your family this season.

HOOKE BROS. PHOTO STUDIO
228 Linden Avenue

YOU ARE INVITED TO ATTEND
5:30 A.M. CANDLE LIGHT SERVICE MONDAY, DEC. 25

at
ROSE OF SHARON BAPTIST CHURCH
554 N. Second St.

CHRISTMAS MESSAGE BY PASTOR
REV. F. L. PARSON
PUBLIC ALWAYS WELCOME



GREATER MIDDLE BAPTIST CHURCH

Invites you to Attend
5 A.M.
CHRISTMAS SERVICE
Monday, Dec. 25
REV. B. L. HOOKS
Pastor
821 Lane Avenue

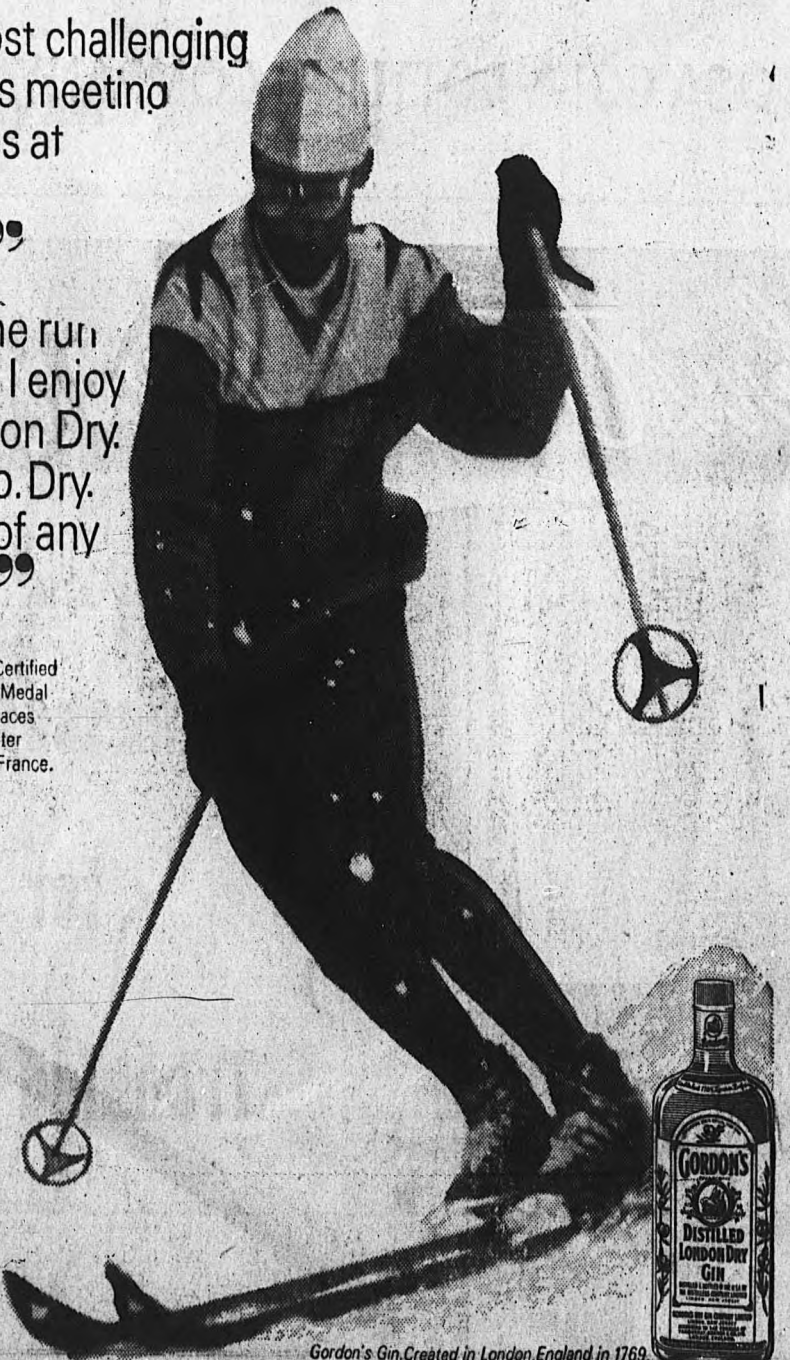


MAY PEACE BE WITH YOU

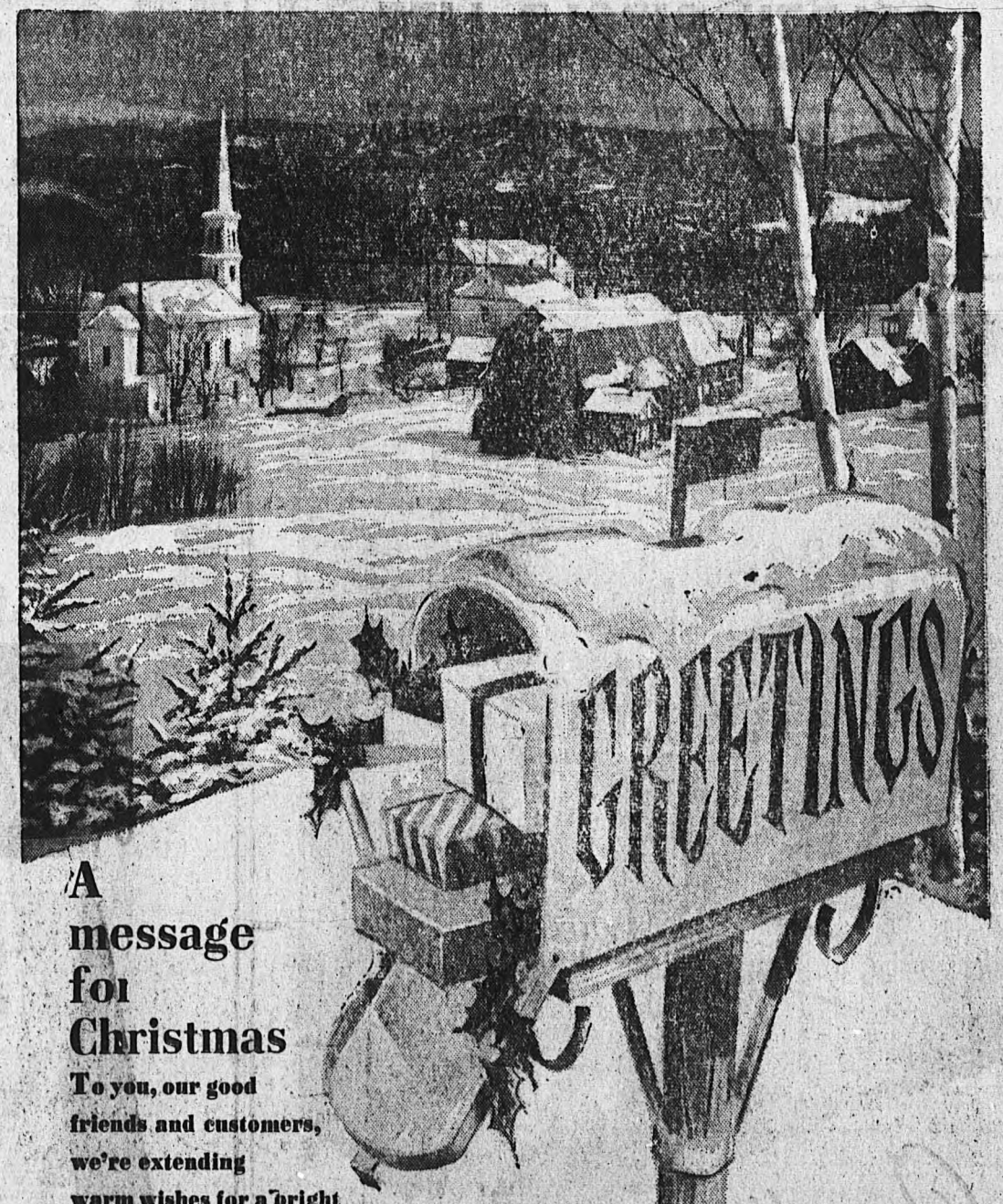
"For me, the most challenging thing in skiing is meeting tough obstacles at top speed and beating them."

"At the end of the run there's one gin I enjoy Gordon's London Dry. It's always crisp. Dry. A jump ahead of any gin I ever tried."

Kert Samples, International, Certified Ski Instructor and winner of Gold Medal awards for slalom and down hill races. Samples has taught skiing at Hunter Mountain, New York and Savoie, France.



Gordon's Gin Created in London, England in 1769. It's the biggest seller in England, America and the world.
PRODUCT OF U.S.A. 100% NEUTRAL SPIRITS DISTILLED FROM GRAIN. 50 PROOF. GORDON'S DRY GIN CO., LTD., LONDON, N.S.



A message for Christmas

To you, our good friends and customers, we're extending warm wishes for a bright and merry holiday season abounding with good cheer, fellowship and joy. And, with deep appreciation, we send along our many thanks for your thoughtful consideration all year. Serving you has indeed been our deepest pleasure and privilege.

UNIVERSAL LIFE INSURANCE COMPANY

480 LINDEN AVENUE Branch Office: 234 Hernando Street

MY WEEKLY SERMON

By REV. BLAIR T. HUNT

PASTOR

MISSISSIPPI BLVD. CHRISTIAN CHURCH
MEMPHIS, TENN.



Links Give Thanks To Supporters

Memphis chapter of Links, Inc. this week thanked supporters of their Dec. 3 project, a presentation of the Memphis State University Players in "Arms and the Man" at MSU.

There were two performances, a matinee for students and an evening presentation for adults.

The project benefits the Links' scholarship fund which gives financial aid to a student of "Arms and the Man" at MSU. The Links also contribute to charitable organizations.

Mrs. Addie Jones is president, and Mrs. Jewel Speight was project chairman.

Club Members Exchange Gifts

The 25th Ward City Beautiful Club met at the YWCA, Dec. 13, with Mrs. Ruth Reeves as hostess.

Features of the meeting were the opening of the club's bank, listening to various reports and exchanging of gifts.

Mrs. M. L. Adams is the chairman and Mrs. Clifton Smith, reporter.

of a big department store. In that window was the Nativity Scene. On a bed of straw a large baby doll, representing The Christ Child, lay. On Christmas Eve the little girl gazed at this Nativity Scene in mute admiration.

The day after Christmas there was an after Christmas sale. The little girl was so happy to go with her mother that she may see again the Nativity Scene and the doll baby Christ Jesus. When the little girl with her mother reached the store the window dresser was busy removing The Nativity Scene. In his arm was the beautiful doll. In alarm the little girl cried: "Look mother, he is taking away little Jesus." The mother said, "Well, he is putting Him away until next Christmas."

Pray don't put away the Manger-Cradled Babe of Bethlehem until next Christmas.

A Merry Christmas and A Happy New Year and to all.

SUBJECT: "A CHRISTMAS MESSAGE"

TEXT: "THE WRAPPER HIM IN SWADDLING CLOTHES, AND LAID HIM IN A MANGER; BECAUSE THERE WAS NO ROOM IN THE INN." — LUKE 2:7

It is necessary to remind ourselves especially at the Christmas season that the most wonderful event that ever happened in the history of the world was when the Son of God became man. This happened when Jesus was born in Bethlehem. Bethlehem became a link between God and man; God and man met here and looked each other in the face. He who was born in Bethlehem came to be born in the hearts of men. It profits nothing, if Jesus born a thousand times in Bethlehem but is not born again in the hearts of men. Our great plea is "Let Jesus Be Born In Our Hearts."

The Son of God-made man was barred from all hotels. He was made to enter His own world through a back door. He was born under the Earth in a cave. There He shook the earth to its very foundations. Because He was born in a cave, all who wish to see Him must stoop. To stoop is the mark of Humility. The proud refuses to stoop and therefore, they miss Jesus. Let us bend our egos and in humility find Jesus. Bending our egos we will not find Jesus in a cave, but in a New Universe where sits a baby on His Mother's lap, with the world poised on His fingers.

I have written: "Our Great Plea is Let Jesus Be Born In Our Hearts." Too, I have written: "The Son of God made man was barred from all hotels." There was No Room For Them in The Inn."

The Angel of Suffering has come to Mary and Her brow is Crowned with the Sweet Radiance of Motherhood. In the womb of her body is a little child. That

child is Heaven's King, The King of This World and all Other Worlds. But in spite of all this to the hotel keepers of Bethlehem it meant nothing. Today to many of us it means nothing.

So many of us bar Jesus from the hotels of our hearts when we permit the hectic activities, the frivolities, the parties of the season to so crowd our lives so there is no room for the Manger-Cradled Babe Jesus in our Hearts.

I do not know in what guise, what form or dress or manner Our Lord will come, at this Christmas season, knocking at the doors of the hotels of our lives. But I do know in some way Jesus is sure to come. It may be a crying Baby, a little ragged Child, a Hungry Beggar, a poor cripple, a blind man or woman, or some poor broken hearted outcast. But He is to come. When He comes don't say "There is no Room in the Inn of My Life." What guests will you and I entertain at this Christmas season in the hotels of our hearts?

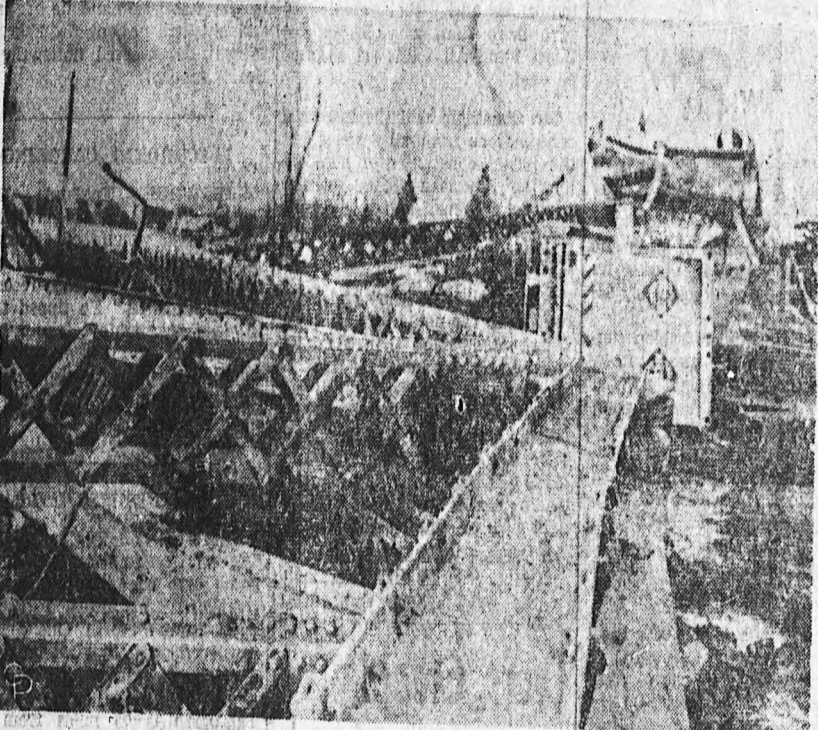
For some, doubtless, this is a rather trying and lonely Christmas season. There is a grave out in God's acre and a wound in the heart that was not there a year ago. Some are feeling the pinch of poverty, they grieve because they have so little to give. Some are forgotten and so lonely, this makes them so afraid. But whatever the circumstances, however humble the home, however scanty the fare, there is one guest that will, if permitted, take up his abode with you, and that guest is the Manger-Cradled Babe of Bethlehem.

When the Christmas season leaves, keep the Babe of Bethlehem ever with you. Let Him grow in your Heart. Don't put Jesus away. May I close with an illustrative story, a true story.

There was a five-year-old girl who was thrilled beyond measure as she stood before the window



RESCUE OPERATIONS at Point Pleasant, W. Va., landside part of the bridge still upright. The after collapse of the Ohio River bridge show bridge crumpled into the river with a rush-hour load of traffic.



A FIELD of twisted steel girders and a mangled truck lie on the West Virginia side of the Ohio River after the rush-hour collapse of the Point Pleasant-Kanauga, Ohio, bridge.

RELIGIOUS CONGRESS PLANS ANNUAL MEET

The 31st annual Religious Congress of the Church of the Firstborn, Inc., will be held Dec. 28-31 at its North Memphis headquarters, 119 Greenlaw, between Main and Second.

Services will be conducted twice daily, at noon and at 7:30 p. m. Dec. 23 will be Woman's Day with Mother M. L. Green, the national supervisor, presiding.

Other special days will include Sunday School Day, National Youth and Educational Day, Public Relations Day and T. S. Green Day.

Dr. T. S. Green is the senior bishop and Dr. R. J. W. S. Anthony is the general secretary.

tional fame and his funeral in Macon, Georgia Monday drew artists, music publishers, disc jockeys and members of recording companies from all over the nation. The popular young artist had not only gained personal wealth but a wealth of friends (not the type to let him down) even if he had lost his personal wealth. Expected to fly down from Memphis for his last rites were Booker T. Jones who was on program; Al Jackson, Jr. whose late father was also famed in the Memphis Music world. Steve Cropper, "Ike" Hayes and Carla Thomas.

Flying Look

LONDON UPI—Polish-born artist Stefan Knapp had to take to a helicopter Thursday to look at his latest painting. The abstract is 44,500 feet long and laid out across two fields in Carry. It is made of colored glass fused to steel plates. The whole thing will be erected on Alexander's department store by the end of the year.



Let every heart rejoice in the spiritual inspiration and blessings of this Holy Christmas Season.

CHRISTMAS BLESSINGS

UNITY CENTER OF MEMPHIS

1062 S. Wellington

invites you to attend

CHRISTMAS SERVICES

at

11 A.M., SUNDAY, DECEMBER 24

Dr. Montee Falls, Minister of the Center,

will speak on:

"THE CHRIST CHILD"

Also: BAPTISMAL SERVICE

"UNHOLY SHADOW AND FREEDOM'S HOLY LIGHT"

By J. H. JACKSON

Townsend Press, 330 Charlotte St., Nashville, Tenn.

270pp. - \$5.00 at Tevilo Distributors

3105 S. Parkway, Chicago, Illinois. Or your local bookstores.

10 REASONS WHY THIS BOOK SHOULD BE IN EVERY PUBLIC & PRIVATE LIBRARY AND IN EVERY AMERICAN HOME

1. It is the best book written to date on civil rights through law and order.
2. It is pro-justice, pro-freedom, pro-goodwill, and pro-American.
3. It is authored by a Negro, published by a firm owned and operated by Negroes, and purchases its essential supplies from firms owned and operated by White Americans.
4. The book is a symbol of how this nation can continue to grow by co-operative efforts and not by confusion, conflicts, bitterness, and tensions.
5. It is the most patriotic, and hence one of the most powerful appeals to all Americans to work for the achievements of all of the ideals of the nation through the nation's laws and philosophy of freedom.
6. It is permeated with an unquestioned love of race which is judiciously matched and balanced with love of country.
7. It marks the end of an era of the glorification of civil disobedience as the sure way to victory in civil rights and charts a constructive course for civil rights in the future through law and order.
8. The book calls for a growth in human relations not simply through the success of government sponsored projects (as important as this might be), but through a working with people to change their minds and hearts for the better, and to mould them into community through persuasion, goodwill, mutual trust and dedication to the principles of justice and freedom, and appreciation of human values in all people.
9. Without in any wise compromising the legitimate struggle for full and first class citizenship for all Americans, the author in this book seeks to build bridges of understanding between different races and groups in the United States.
10. The author of the book has come up through the ranks to his present position. He began on a farm in the rural south and knows the pain of poverty and has lived under some of the most severe conditions in so-called ghettos and slums. In the last 14 years he has suffered persecution both at the hands of segregationists and some so-called militant integrationists. He has been picketed, intimidated through unjust and unreasonable lawsuits, and threatened with physical violence possibly more than any other religious leader in America. Yet he writes a book without bitterness or revenge, but as a student of the facts of history. For 25 years he has pastored one of the largest congregations in the United States, and for 14 years, has served as the leader of the largest organized body of Negroes in America. He is one of the most powerful Protestant leaders in the world and is one of the most courageous religious statesmen on the American platform today.



DR. J. H. JACKSON

BLUFF CITY SOCIETY

(Continued from Page Three)

MISS ERMA LAWS will spend the holidays in Detroit as house guest of Mr. and Mrs. Paul Jones (she Melba, pretty native of Memphis who comes from a pioneer family from these parts. . . . Paul has played in Europe and Asia with all of the famed bands. . . . going over the last time with Ray Charles Miss Laws will also visit with Mr. and Mrs. Ed Davis (Mary Agnes) who have often visited her here. . . . and Martha Jean Steinberg, Radio Personality.

MR. J. A. BEAUCHAMP, editor of the Memphis World, is much im-

proved after being ill for a few days.

MR. TAYLOR C. D. HAYES, president of T. H. Hayes and Sons Funeral Home, is home and much improved after being in the hospital for several days.

MRS. KATHRYN THOMAS, instructor of Spanish at Manassas High School and her mother, Mrs. Rena Perry will fly to Los Angeles early this week for the holidays with Mrs. Perry's three sons and two daughters who live on the west coast. The trip was a gift from one of the sons, Donald to his mother and sister.

MRS. HOMER TURNER, SR. and MRS. TURNER are back after attending the funeral service for his late mother Mrs. Virginia Shaffner of New Madrid Missouri—Mr. Turner accompanied her husband. Joining them there was another son and his wife, Dr. and Mrs. James Shaffner of Chicago.

Otis Redding, King of Memphis Sound, has gained respect from the Music Industry all over the world. He has received Interna-

ENTER MY SUBSCRIPTION TO

MEMPHIS WORLD

For One Year (52 Issues)

I enclose \$4.00 remittance

Name

Street Address

City

State

Season's Greetings

THANK YOU

For

SENDING BUSINESS OUR WAY

There's Nothing We Like to do more than say: "Thanks" to you — Our Customers.

We Hope you never find us guilty of failing to express our Appreciation for your orders.

We know that YOU are responsible for keeping us in Business. That's why we like saying to you — "Thanks."

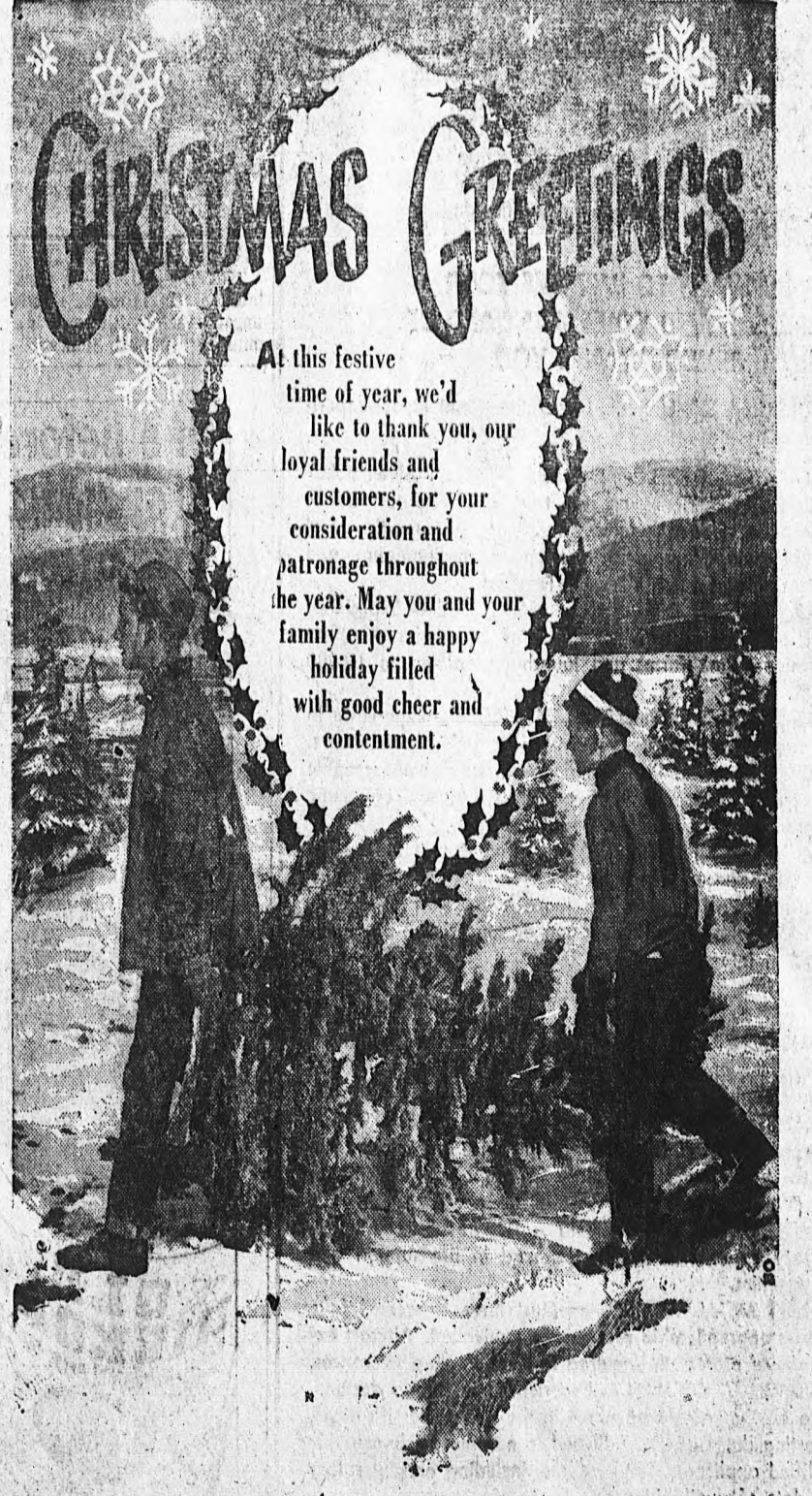
HENLEY'S FLORAL SHOP

1085 Thomas St. Memphis, Tenn.

PHONES:

Bus. 526-9390 Bus. 948-0177

Residence: 526-8357



UNION PROTECTIVE LIFE INSURANCE COMPANY

Home Office: 1234 Mississippi Blvd.

LEWIS H. TWIGG, PRESIDENT

Americans Contribute Record \$35,928,221 To '67 Heart Fund

The American people contributed a record \$35,928,221 in voluntary gifts during 1967 to combat diseases of the heart and blood vessels, the American Heart Association announced recently. Of this amount, \$708,000 was contributed by Georgians to the Georgia Heart Association, 1967 Heart Fund Chairman Ashton J. Albert of Atlanta announced.

Owen R. Cheatham, national Heart Fund campaign chairman reported that the 1967 total represented an increase of \$1,314,399 over the previous high of \$34,613,822 in Heart Fund gifts set in 1966. Mr. Cheatham is chairman of the board of directors of the Georgia Pacific Corporation.

The 1967 Heart Fund total, he said, included \$6,024,408 in bequests and \$3,884,954 in memorial contributions. During the residential "Heart Sunday" Campaign last February, he noted, gifts amounting to more than \$11,000,000 were received. Business sources, both companies and their employees, gave more than \$8,000,000 to the Heart Fund. All totals set records he said.

Mr. Cheatham said the increased contributions from all segments of the public constituted a mandate for the American Heart Association to continue and expand its ceaseless fight against devastating cardiovascular ills.

"Diseases of the heart and blood vessels are the nation's number one killer, taking more than a million lives yearly - more than half of all causes of death combined. Additionally, more than 22 and a half-million others in this land suffer from cardiovascular diseases, making these diseases the country's leading health menace," Mr. Cheatham pointed out. He added:

GREAT PROGRESS MADE
"Great progress has been made in the fight against these diseases, especially since the first Heart Fund campaign in 1949. Through ever-increasing public support over the years, the American Heart Association has been able to channel 133 million Heart Fund dollars into scientific research which has helped to save thousands of lives.

"Many more millions have been invested in bringing the results of productive research to the nation's physicians, for the benefit of heart patients, and in carrying forward a concentrated educational program to reduce the risks of heart attack.

"We have come to know the Heart Fund as a sound investment for a healthier America. And by annually expanding our support of the campaign, we insure that ever greater progress against heart diseases will be forthcoming," Mr. Cheatham concluded.

The 1968 Heart Fund campaign will be conducted throughout February by the Association and its affiliates and chapters nationwide. February 23 will be observed nationally as Heart Sunday.

ELECTRONIC CAROLING

SHREWSBURY, England — UPI-Dennis Sarjant opened the door to the swelling volume of Christmas carols and found two small boys operating a pocket tape-recorded "Silent Night." He tipped them 12 cents, suggesting a tape recorder was hardly the real thing. "If you heard us sing sir you wouldn't blame us for doing this," said the smaller youth.

REJECTS MERMAIDS

TAMWORTH, England — UPI-The town council sent back a proposed coat of arms for the city, complaining of inclusion of mermaids in the design. One councilman described the mermaids as voluptuous but the council said that was not why they were rejected. Tamworth is 70 miles from the sea the council said the mermaids would be inappropriate.

Evers, Groppi Tombe Honored By NAACP

NEW YORK — Father James E. Groppi and Charles Evers will be honored at the Association's Annual Fellowship Dinner to be held in the Hotel Hilton's Grand Ballroom here, Monday evening, Jan. 8.

Father Groppi, advisor to the Milwaukee NAACP Youth Council which has been staging open housing demonstrations since Aug. 28, is being honored "For his success in arousing the conscience of the nation to the evil of segregated housing, and for the living demonstration he provides of the confidence needed for interracial cooperation in the fight for freedom."

Charles Evers, Mississippi field director, receives his Certificate of Merit "In recognition of his courage in taking on the most dangerous assignment in the civil rights struggle, and in appreciation of his spectacular achievements in enlarging the number of Negro voters and stimulating the growth of the NAACP in the State of Mississippi." Over 500 persons, including NAACP leaders gathered from across the nation to attend the Association's Annual Meeting the following day, are expected to attend the dinner. Tickets at \$10 each may be obtained from Miss Bobbie Branche at NAACP National Office, 1790 Broadway, N. Y. 10019.

ministry said 51,820 persons have been stricken and nearly 400 primary schools have been closed.

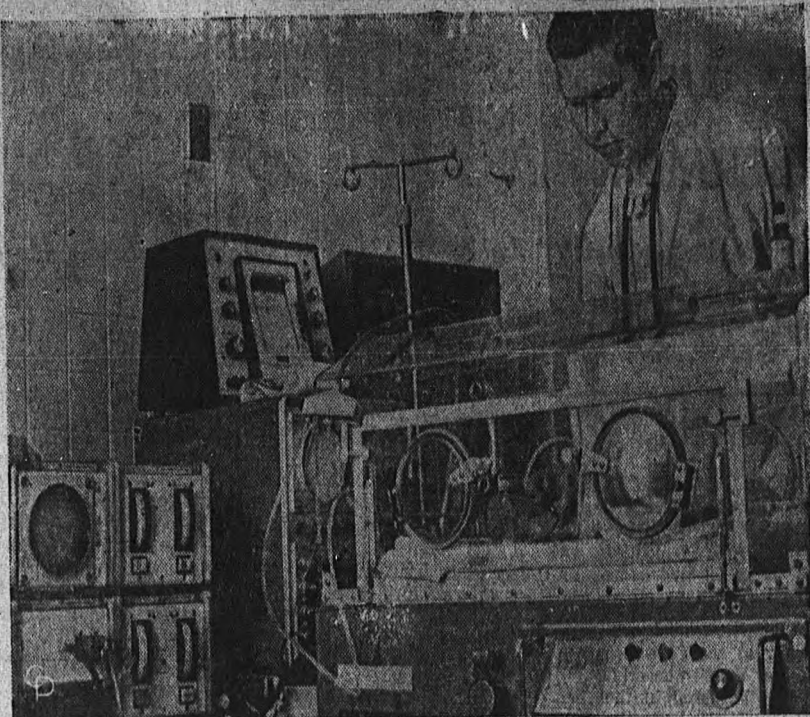
Big Bethel AME Church Sets Xmas Special, Dec. 20

ATLANTA, Ga. — (SNS) — An enlarged group of mid-week worshippers met Wednesday at Big Bethel A.M.E. and planned a special Christmas program for Wednesday, Dec. 20 at 7:30 P.M. in the first unit of the church. Big Bethel Choir No. 2 will lead group singing of Christmas music during a special Christmas Fellowship Service when all boards and class leaders are expected to participate.

Last Wednesday the group which met, representing the boards of the church called up the membership for several innovations designed to enhance the Christian spirit in the historical institution.

More cordiality between members and toward visitors, special counseling for new members, family night service, organization of a Class Leaders Council, special door-to-door contact with delinquent members and weekly midweek services, with individual participation, were among the recommendations made and which will be formulated into a continuing program Wednesday night.

Special invitations is being extended by the group to all members and friends of Big Bethel who are interested in a mid-week service, which is not to last more than an hour each session. Rev. R. T. Bussey, the pastor, expressed himself as being highly pleased with last Wednesday's participation and plans.



PREMATURE BABIES MONITORED—Devices that monitor heart rate, blood pressure, respiration and temperature of astronauts have been adapted for premature and newborn babies at Cardinal Glennon Hospital in St. Louis. Devices sound alarms in emergencies.

December, 13th - 21st MAAB Yuletide Season,

Clients and friends of the Metropolitan Atlanta Association for the Blind will observe its Annual 1967 Christmas Festivities in Memory of The Christ Child beginning Dec. 13.

Traditional decorations set the stage for the Bertha Perry Memorial Thrift Club's annual exchange of gifts on Wednesday, Dec. 13. A special program was presented under supervision of Mrs. Nellie Drane, music instructor. Jack Moore is president and Mrs. Flora L. Talley, secretary.

On Tuesday, Dec. 19, the Annual Fulton County Christmas program will be held in the Boys Annex Building of the Butler Street YMCA at 11 a. m. The Atlanta Lions Club, the Atlanta Daily World Cheer Fund and the Butler Street YMCA will co-sponsor this program. Dr. William Holmes

Borders, pastor of Wheat Street Baptist Church will bring the Christmas message. Rev. Homer C. McEwen, chairman of the M. A. A. B. board of directors will preside as master of ceremony.

On Wednesday Dec. 20, the DeKalb County Branch of the Metropolitan Atlanta Association for the Blind has scheduled its Annual Christmas program at Trinity Presbyterian Church in Decatur, Georgia at 8 p. m. Bishop J. L. White, Sr., will deliver the message. Mrs. Rosetta Williams, chairman and Mrs. Amanda Peters, co-chairman.

On Thursday, Dec. 21 the Cobb County Branch of the Metropolitan Atlanta Association for the Blind has scheduled its Annual Christmas program at the Masonic Temple in Marietta, Georgia at 8 p. m. Rev. J. W. Daragon

CHARITY CHARGE

PLYMOUTH, England — UPI—Mrs. Ethel Symons is using her broken arm to raise money for a kidney machine. She broke her arm falling from a chair and now charges customers at her newsstand 12 cents to hear the story of her accident. They also get to sign her poster card. So far she has collected \$8.

Pastor, Sope Creek Baptist church will bring the Christmas message. Mrs. Hattie Wilson, Chairman and Mr. James Rogers, Co-Chairman.

ISABELLA of PARIS

THAT'S ME! I have the Amazing Superior Tonic Tablets. Pep for all the things you want to do. Box of 30 \$1.00. Money Back For men and women.

ISABELLA
P. O. Box 338, Dept. 8
Gary, Indiana 46401



EXCHANGE OF FIRE WAS HEAVY—The ground two miles southeast of Bu Dop, South Vietnam, is littered with cardboard casings from 105mm shells following a pre-dawn exchange of fire between men of the U.S. 1st Division and Viet Cong forces.

Eyes Are Elegant In New 'Eye Spy' Fashion Sunglasses

Anyone who thinks sunglasses are just a clever way to shield sensitive eyes from grit and glare is still living in the fashion era of the spike heel and the single strand of pearls. Or hasn't seen the newest designs that definitely raise fashion interest to eye level, even against the formidable competition of miniskirts and mod knickers.

The Riviera people are notable among the newsmakers in fashion sunglasses, they have slanted the latest trends and have come up with a collection that's definitely clued to the look of now — a grouping appropriately called "Eye Spy." Far from making the wearer inconspicuous, the "Eye Spy" group is calculated to make looking through fashion sunglasses as provocative for the wearer as the view.

For example, one group of "Eye Spys" is a revolutionary new look of frameless glasses. These are called "Window Panes" — a group made of a special plastic material that brightens the face with literally an unbroken color tone. In a choice of shapes — all happily huge — and colors, the "Window Pane" group has the bold, sportive look that goes with the outdoor life — whether you're skiing on the Alps, on the Caribbean waters, or just looking like a spectacular spectator.

Going to the other extreme, Riviera takes an eye cue from the zippy new look of the big metal zipper. A group of glasses gleaming with metal frames of silver and gold is equally gaily in glitter for a daytime rally or a really big social event.

Many of the Riviera fashion sunglasses combine these metal frames with lenses so lightly tinted, that they give this "Eye Spy" group a special mystery of their own.

As far as shapes are concerned, Riviera makes it plain that this year's fashion sunglasses will make a really big show. In fact, they loom so large, they can actually reach from cheekbones, to chin bumps.

For example, a gaggle of goggles — oval or round in shape and as revved up as a racing car — practically dominate the face. And the "Eye Spy" look grows even bigger as you approach the oversized Putter shapes — some as blatantly big as three and a half inches in diameter.

But if all this emphasis on size and shape leaves you wondering: whatever happened to the lenses? — fear not, Riviera has that angle well in hand. Not only do they still afford the widest selection of colors (from crystal to brilliant blue, in fact), but they go one step further. Many a lens in the new "Eye Spy" group does something sunglasses never did before; they let the eye show through the lenses. And if this isn't the best of all fashion worlds, what is?

And does Riviera stop there? Not at all. They even have lenses that are dark on top and gradually get lighter and lighter as you reach the bottom. Practically your own psychedelic happening, right on the ridge of your nose.

In short, for a fashion accessory that goes with the mad mod mood of the moment, nothing lights up interest as quickly as the new fashion today, the eyes definitely have it.

FLU OUTBREAK
TOKYO — (UPI) — A mass outbreak of flu is raging throughout Japan, the health and welfare ministry warned Monday. The

One before proposing. Two after.



Old Hickory Bourbon

STRAIGHT BOURBON WHISKY • 50 PROOF
OLD HICKORY DISTILLERS CO., PHILA.

Bendix

IMMEDIATE OPENINGS BENDIX LAUNCH SUPPORT DIVISION KENNEDY SPACE CENTER, FLORIDA

Looking for a change and a challenge? Technical positions are now available with the BENDIX LAUNCH SUPPORT DIVISION at the Kennedy Space Center in Florida where men and women are working to conquer space. BENDIX offers you good salaries with job growth potential working with people who are "discovering" the future. For your family, the Cape Kennedy area offers fine schools, new homes, excellent shopping facilities and twelve months of outdoor living.

IF YOU WANT TO IMPROVE YOUR POSITION, AND YOUR STANDARD OF LIVING, BENDIX WANTS YOU

- ★ DESIGN ENGINEER . . . BSME/EE — Plant layout experience.
- ★ FACILITIES OPERATIONS ENGINEERS . . . BSME/BSEE/BSAE — Experience on rocket or jet engine test stands working with cryogenics, hydraulics, pneumatics, fuel systems and/or instrumentation for maintenance and operation of atom V Launch Facilities.
- ★ CRYOGENICS ENGINEER . . . BSME/BSCE — Experience in maintenance and operations of cryogenics pumping stations, tank farms and launch pad piping to 10,000 PSI.
- ★ PROPELLANT ENGINEER . . . BSCE/BSME — Experience in cryogenic propellants and hypergolic fuels and oxidizers.
- ★ CHEMIST . . . BSCE — Experience in gas chromatographic instrumentation. Familiarity with HP gases, cryogenic liquids and liquid fuels.
- ★ AEROSPACE PHYSIOLOGIST . . . Degree required in one of Life Sciences. Should be graduate of Air Force or Navy Physiological Officers Training School. Extensive experience required in altitude chamber supervision, operation and maintenance.

★ ★ ★ ★

- ★ SUB-CONTRACT REPRESENTATIVE — Must be experienced in purchasing, sub-contracting and quality control. Component and in-place cleaning experience highly desirable.
- ★ ASSISTANT MANAGER - PROPELLANT LIFE SUPPORT — Degree required. Supervisory experience and heavy technical background mandatory in propellants, ordinance and/or life support.
- ★ SUPERVISOR - LIFE SUPPORT — Degree desired. Supervisory experience with background in life support and cryogenics.
- ★ SHEET METAL WORKERS — Must have completed four years apprenticeship program or equivalent. Aircraft experience preferred. Required to work to close tolerances.
- ★ DESIGN DRAFTSMAN — Experienced in piping design. There are immediate openings in the above classifications. Reporting dates can be adjusted to our mutual benefit for qualified applicants. Send resume, including present salary and date of availability to:
Supervisor, Professional Placement
Department L-2

4723 South Washington Avenue
Titusville, Florida 32780

Bendix Launch Support Division

AN EQUAL OPPORTUNITY EMPLOYER (M/F)



Every one you light you like.
Viceroy's good taste never quits.