## **ROCK 'N ROLL!!!**



## 4-String, 6-String, Red Amp, Blue Bass: My Experiences at Martin Music

by Kiefer Gorena

Do you appreciate the guitar as an instrument but do not know much about the musical culture that surrounds it? Do you appreciate kind shopkeepers who are just as helpful to their customers as they are to each other? Join me for my URCAS Presentation recounting my ethnographic research at Martin Music, a local guitar shop on Poplar Street, where I will regale you with fun stories of my time there and you will learn why it is the single best guitar shop I have come across in my five years of playing guitar.

Place: Clough 204

Date: April 27, 2018

Time: 2:15-2:30pm