

# The Sou'wester

Southwestern at Memphis

44th Year

MEMPHIS, TENNESSEE, FRIDAY, OCTOBER 19, 1962

Vol. 44, No. 5

## Tower Dedication Ceremony Pays Tribute To Halliburton

The dedication of the Richard Halliburton Memorial Tower and Tower Building began at eight o'clock Wednesday night, with President Peyton N. Rhodes presiding.

Following the invocation given by the Reverend Mr. Henry E. Russell, D.D., minister of Second Presbyterian Church here in Memphis, speaking for three of

Halliburton's Princeton roommates who were present, James Penfield Seiberling paid tribute to the memory of Richard Halliburton. "With all his strengths of mind and spirit . . . and skills akin to genius, he was still a very human person . . . For him life was something more than breathing, eating, drinking and sleeping, over and over again. Rather it was a precious adventure of the mind and spirit, to be experienced to the full. . . . To strive, to seek, to find. And not to yield, such was his purpose . . . spirit . . . life . . . destiny."

President Rhodes's appreciation to Mr. and Mrs. Wesley Halliburton followed. With words of gratitude, on behalf of the school, Dr. Rhodes accepted the tower and memorial building.

In presenting his gift, Wesley Halliburton remarked, "The dramatic history of Southwestern is largely written in its monuments: Moore's Infirmary, Bellingrath residence hall . . . Burrow Library and Mallory gymnasium. . . . The tower is beautiful of itself, but merged into this group of buildings of outstanding Gothic loveliness, it creates a lordly center of masculine beauty . . . and its great bell . . . may it ever ring out with good will and help to create the Alma Mater spirit in all . . ."

The unveiling of the memorial

tablet was performed by Halliburton's roommates while Dean Charles I. Diehl, Jr., read the inscription. Steve Richardson, student body president, expressing the appreciation of the students of Southwestern, noted, ". . . this gift brings with it more than a physical addition to our plant . . . the tower bears with it a challenge to us as students . . . that we make it . . . a symbol of progress, of involvement, of dedication . . . to shaping a world in which the great truths learned here may prevail."

A. Van Pritchard, chairman of the board, presented the Clough plaque of recognition. In keeping with this President Rhodes gave

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## Freshmen Swell Pep Band Roll

The Pep Band is relatively new at Southwestern, as this is its third year. It was formed in the fall of 1960, but was nearly totally inactive last year, appearing at only one game.

This year's director Bill Benfield decided after speaking to Dr. Taylor last spring that Southwestern should have a really good pep band this year. The musicians responded to the call and the new band, predominately Freshmen, made its first appearance at the Centre game with sixteen members. Present membership is nineteen, with several new recruits anticipated. The pep band is an independent, student-led organization, not affiliated with any department of the school.

For those interested in joining, the band rehearses every Wednesday night in Tuthill Hall. At least one year's practice with an instrument is recommended.

## All-Sing Announced

The annual KD All-Sing will be held this year on Saturday, November 10, at Snowden School Auditorium. The money raised from ticket sales will be used to sponsor KD's philanthropy — supporting a wing of the crippled children's hospital at Richmond, Va.

It is hoped that each fraternity, sorority, and independent organization on campus will participate in this year's All-Sing. Traveling trophies will be awarded to the two winning groups. The following rules have been made pertaining to All-Sing:

(1) Each participating group will be allowed 8 minutes of actual singing and 2 minutes to get on and off stage. (Total of 10 minutes per group.)

(2) Selections to be sung must be turned in to Eleanor Lawrence or Carol Pennepacker by Thursday, November 1. Any type or arrangement of songs may be sung.

(3) No more than 20 participants will be allowed. This number includes pianist and/or director. More than one accompanist is permissible.

(4) No more than 20 practice hours will be allowed to each group.

## Campus Prepares Combination Weekend

Homecoming and Parents' Day, two of the biggest events of the year for past and present students, have been combined this year. In the past when the two have been scheduled at different times, many of those who are both alumni and parents have found it difficult to be present for both. More than 1,000 are expected for the big event on October 27. The game is against Maryville and is scheduled for 2:00 p.m. at Hodges Field. Chartered buses will be available for transportation between the campus and Hodges.

Alumni will have a chance to listen to their choice of three faculty members at different locations as they speak from 10 until 11 a.m. At 11:15 the Rick Mays Memorial Gateway will be dedicated. The Homecoming luncheon, sponsored by the Southwestern Men and the Southwestern Women of Memphis, will be held from 11:30 to 1 p.m. in Catherine Burrow Hall for parents and alumni. Residence halls and fraternity lodges will be open to visitors between 4:30 and 5:30 p.m. A new thing this year is the post-game party for alumni in the Park Tower Clubroom.

Activities commissioner Henry Pope is in charge of the extensive plans for student activities. The fraternities and sororities plan elaborate lawn decorations which will be open for the public from 10 a.m. on through the day. Finale for the students will be a big Homecoming dance from 8 until 12.

## 2nd In FWI Series Features Israeli

"Mid-East Tensions" is the topic selected by Mr. Zeev Z. Dover, of Atlanta, who will address Southwestern's student body Tuesday, October 30, 10:00 A.M. in Hardie Auditorium.

Mr. Dover's is the year's second speech in the college's Free World Issues series presented annually.

Headed by Professor David M. Amaker, the FWI series is a program whereby leaders of the free world nations speak to Southwestern's students and faculty on topics concerning the differences and conflicts between the free world and the communist nations.

Mr. Dover holds a degree in public administration and has studied international relations at the Hebrew University in Jerusalem. He served in the Haganah, the then underground defense organization; fought in the War of Liberation; and is an officer of the Reserve of the Israeli Defense Forces.

In 1949 he joined the staff of the Office of the State Comptroller with the rank of chief inspector. In the beginning of 1952 he was transferred to the Ministry for Foreign Affairs and has since held different assignments both in the ministry and overseas. Among others he served as first secretary and both consul and charge d'affaires of the Israeli Embassy in Australia and as principal assistant of the African division of the Ministry for Foreign Affairs.

## Freshmen Class Officers Duties And Responsibilities Outlined

The responsibilities of the freshman class officers and representatives on the Honor Council and Student Council are important to both the freshmen and to the upperclassmen with whom the freshmen will be working to improve Southwestern programs. As these offices are discussed, it should be realized that their holders carry double duties; they serve as executives in the organizations in which they participate, and as influences and guides to their classmates. But only the administrative

duties of each officer are considered here, as the candidate for office determines for himself what he wishes to accomplish regarding the latter.

The president of the freshman class is responsible for the organization of his class activities. The freshman Vesper Service held in the spring, the traditional freshman class party in the spring for high school seniors in the Memphis area planning to attend Southwestern the following year, and class meetings are included in the year's schedule. The president, as a member of the Student Council, works in three capacities: 1. He represents his class in the Council. 2. He participates in the projects and committees of the Council. 3. He encourages his class to initiate programs of school-wide benefit.

The vice-president assists the president in his responsibilities and takes over his duties if, for any reason, the president is unable to fulfill the demands of the office.

The secretary-treasurer keeps a permanent record of the class busi-

ness and finances and handles class correspondence. He cooperates with the other class secretaries to complete school-wide secretarial work.

Each of the three Student Council representatives has several duties. They must, with the president of the class, relate their classmates' desires to the Council; they work within the Council to determine and further its projects; they acquaint their class with the proceedings of the Council, and they promote Council issues of school-wide benefit among their classmates. In addition each attends weekly meetings of the Council and serves on its committees.

The Publications Board Representative is, to some extent, responsible for the quality of campus literary publications. Working on the committee headed by the Publications Board President, Marjorie Wild, the freshman member will help to review and criticize the submitted works and will review entries for the April Fool play.

The scrapbook commemorating the activities of the year is prepared by the Class Historian.

The position of the Honor Council members is of utmost importance. One freshman man and woman will be elected to participate in the following duties of the Council: 1. Meet once a month or at the call of the President. 2. Attend any called meetings which are held at the request of two or more members of the Council or at the request of the Dean of the College. 3. Vote on every matter brought before the Council. 4. Take steps along with the rest of the Council to insure understanding and support of the Honor System. All freshmen members are acquainted with the operations of the Council by participating in an orientation program at the beginning of their terms.

## Discussion Series

Monday evening, the second of a three-part discussion series sponsored by the Southwestern Adult Education Center was held at Burrow Library.

Participating in the discussion were George Grider, of the Shelby County System, a prominent Democrat; and Frank Liddell, a Republican candidate for the Tennessee Legislature. These two prominent men engaged in a discussion concerning the issues which will be coming before the next United States Congress.

The purpose of these discussions is to prove that it does make a difference whether an individual votes a Democrat or Republican ticket.

The first session held Monday evening, Oct. 8, dealt with issues confronting the Tennessee Legislature. The last session to be held Monday, Oct. 22, will feature Mayor Henry Loeb and County Commission Chairman Jack Ramsay discussing city and county issues.

The lost and found department reports that a camera, two watches and several high school rings have been turned in. Students may claim these and other articles in the Cashier's office on the ground floor of Palmer Hall.



## Laura Smith Elected Sans Souci President

Sans Souci, the French Club, has elected officers for the coming year. Laura Smith was chosen president of the campus group; Jack Brown was selected as vice-president and program chairman. Other officers are Carol Ann Moore, secretary-treasurer; and Margaret Rowe, refreshments chairman.

Sans Souci will hold its second meeting Thursday afternoon, October 25 at 4 p.m. Slides taken by last year's Junior Year Abroad students at Aix-en-Provence, France, will be shown. All students interested in participation in this program next year are cordially invited to attend.



## Senior Chosen STAB Blond

S.T.A.B. Intersorority revealed to the waiting public on Wednesday the identity of the unique woman designated as S.T.A.B.'s "Blond of the Year" — she is Bettye Claire Eaton, a senior member of Alpha Omicron Pi.

Bettye Claire is a psychology major and has used her knowledge in serving as AOPi's rush chairman for the past two years. She has participated in and directed the chapter's All-Sing chorus and was one of the charter members of the campus modern dance group. To complete her interests in the performing arts, Bettye Claire had a leading role in "Major Barbara" her freshman year and participated in the PRC's production of "The Prodigal Son." She is a member of the honorary dramatic fraternity Alpha Psi Omega. Bettye Claire was also honored on Wednesday by being tapped for membership in Psi Chi, the psychology fraternity recognizing outstanding work done in that department.

# The Sou'wester

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## Letters To The Editor

The letters printed here do not necessarily express the views of this paper. In order for a letter to be accepted for publication it must be 300 words or less in length.

### Barnett

There appeared in the October 12 issue of the SOU'WESTER a very interesting letter entitled "Defense of Barnett." Although I think the author was a little extreme in his opinion that one has a "right" to deprive someone else of his "rights," I believe he made some good points in his discussion of the relative morality of violently protesting some grievance, and I would like to add to what has already been said about the "rightness" or "wrongness" of rebellion.

For weeks now our news media has hysterically lamented the violent student demonstrations at Oxford, and most people have taken their cue and lamented right along. At the same time, we all think of the Hungarians who rioted in 1956 against Russian domination as great patriots and freedom fighters. Very few people have denounced them as rowdies and hoodlums. Yet what, in essence, did these Hungarian patriots do to merit such acclaim? They threw rocks and bottles at soldiers. This is exactly what the rioters at Oxford did to protest the Federal military occupation of the college and town, yet they are denounced as vile scum by the same people who have nothing but praise for the Hungarian rock-throwers and snipers.

Of course, our news media would then say that the Mississippians rioted for a "bad" cause, while the Hungarians rioted for a "good" cause. However, it seems to me that one mob throwing bricks at soldiers is just as good as any other mob that throws rocks at soldiers, if both are fighting for a cause in which they believe. The Russian soldiers who were the targets of the Hungarians' anger could no more help being in Budapest than could the Federal marshals help being in Oxford. Yet they, according to the reasoning dished out to us by the powers-that-be, were "bad" and deserved to be brutalized, while the marshals were "good" and should not have been harmed.

I think we ought to straighten out some of these moral contradictions before we denounce anyone.

Mike Lyons

## Reply To: Defense of Barnett

I have noticed that the letters to the editor generally fall into the pattern of beginning with a liberal allegation followed by a conservative rebuttal—or vice-versa. However, I think that a conservative's reply to a fellow conservative's letter or a liberal's reply to a fellow liberal's letter would sometimes serve to reach a more profound understanding of positions and of the issues involved. Because of this and because I disagree with Rick Norwood's position, I am attempting a conservative reply to his letter.

What disturbs me in Rick's letter is that statement: "The only true slavery lies in a conformist society which does not allow anyone beyond the boundaries of conformism." The most obvious point for disagreement is that this is certainly not the only form of slavery. Even more disturbing is that Rick uses this to deduce that giving "Negroes their 'rights'" is to enslave one minority group at the expense of another.

The idea that where there exists uniformity of opinion there exists a subtle mental slavery which does not tolerate error, is a point conscientious conservatives have long tried to remind liberals of — especially when the rightness of a cause makes people forget the dangers of uniformity. Ask yourself this question: If our government can force an errant sister state to do right, could it not some time in the future force some other state to do wrong? I see this as something not completely unlikely.

But now that I have pointed out what I think was right in Rick's stand, I must point out what I think was wrong. The question of "rights" is not which minority group is not going to have them so that the other can have them, nor the "getting" of rights by Negroes or the "giving up" of rights by our race. The issue finally resolves itself to how we are going to define the concept of human rights in this time of crisis. Regardless of our racial views, we must not fail to recognize that the security of the rights of all of us depends on the security of the rights of every minority group — for none of us are secure unless all are secure.

The greatest question of the race issue has been whether we are ready to grant equal rights to all

## Your Student Council

Dr. Rhodes presented his annual "Report to the Board of Trustees" at the Student Council meeting Tuesday night. This report contains explicit information about every phase of the current administrative program — curriculum, finance, admissions, etc. — this is available to anyone who wants to know what is going on . . . at the top of the ivory tower.

### Publications

Marjorie Wild and the Publications Board are working on the improvement and reorganization of Stylus; this is Southwestern's only literary publication and could provide a great opportunity for discovering and developing some latent student talent. Contributions solicited and suggestions welcomed.

### Elections

Freshman class elections will be held October 27. Every candidate for Student Council Representative will be required to submit a one page essay on the role of student government and the reasons for his candidacy. These essays will not be used or rated in any way; their sole purpose is to stimulate consideration of the responsibility and opportunity involved in a student government office.

At next week's meeting the Council will elect Southwestern's candidates for Who's Who in American Colleges and Universities. Howard Edington, president of the junior class, will preside during this election.

### NSA

An International Student Seminar

## Reply To Education In Controversies

As one of the great philosophers of the last era remarked in that historic literary journal *The Sou'wester*, Society in general forgets the fact that words are mere symbols, and that they are used only for presenting thoughts and impressions. These people tend to take words, forgetting their status as symbols, and place value on them, rather than on what they represent.

Luckily our present society of year 1984 has followed that principle to its ultimate outcome. First to go were the taboos against mentioning excrement or divinity frequently in print, in fact these taboos had largely disappeared even before the publication to which I have referred. After all, the former is merely maudlin consideration for the feelings of others, while the latter is based on a document of doubtful historic authenticity, the Bible, which was nothing but a lot of words itself.

Soon all such verbal rituals from prayer to politeness, were discarded, with only one exception which some outdated fools still cling to. The concept is unthinkable in our modern world, but may be best expressed as a confusion of words describing an event with the event itself. The ancients called it by a word which has long ago disappeared from our language: truth.

—Rick Norwood

our citizens. I think this battle for human rights has been largely won. The problem remaining is how we shall effect our commitment to this principle. And I do not think this is a problem of such pressing imminence as to call for placing federal troops into a recalcitrant sister state or for Mississippi's mob violence for the lost cause of white superiority. I hold with William Faulkner that it is the South that must grant the Negro human rights, if these rights are going to be real and meaningful. The issue can not be forced. It can, however, be hastened by the moral support of every Southerner.

Graham Smithwick

# Campus Calendar

Oct. 19—George London, Bariton (Beethoven Club), Auditorium Music Hall

Southwestern vs. Union University, Cross-County

Oct. 20—Southwestern vs. Georgetown, 2 p.m., Hodges Field  
AOPi Formal, Rainbow, 8-12 p.m.

Oct. 22—Monday, Sorority desserts for fraternities

Oct. 23—Tuesday, KD Founders' Day

Oct. 24-Nov. 3—"I Am a Camera," comedy, Front Street Theater

Oct. 25—Thursday, Massed Bands, Pipes, Drums, and Dancers, Scottish Regiments of Royal Scots Greys, and Argyll and Sutherland Highlanders, Auditorium Amphitheater

Cross-country meet at Florence State.

Oct. 26—Friday, Chi Omega Open House

will be sponsored by the NSA Committee Tuesday, October 30, at 6:30 in the AEC. This will be a good chance to become better acquainted with our own foreign students, to hear their views on issues facing the world community, and to see ourselves as students from other backgrounds see us. Another seminar involving international students from other colleges in this area is planned for November.

A regional Human Relations Seminar will be held at Nashville, Tennessee, during the weekend of November 10. Anyone interested in attending should contact Stephen Richardson or Cyril Hollingsworth.

It was announced that the Program Vice-President from NSA will speak in student assembly on November 13.

On the lighter side: Saturday night marks the beginning of a most unusual project . . . the Council has offered to provide each faculty family-man with baby-sitters on one Saturday night during the year; this service is an expression of gratitude for time contributed to student activities "beyond the call of duty" and as an effort toward better student-faculty relations. Anyone who wants to take part in the "Toddler Coddler" plan should leave his name in the Student Council office.

Jacquelyn Dowd

## The Seeker

There was a lady in town of a rare and renowned beauty. Her eyebrows were plucked and neatly sculptured with black. Her skin of a soft powder-white luster flowed smoothly to dainty lips. Her movements were quiet, and her voice was low; she was known over all the city for her charm and grace. The people of her church let it be known that she was of a fine and noble family, a southern family, a family long rich and respected. There were none that stood higher in Christian virtue than she; her prayers were eloquent and humble; her generosity was of wide repute; her ideals were the essence of Christianity itself.

Her home was of Arkansas sandstone; the roofs were tiled with the most expensive of slates; the furnishings were elaborate; the rugs were thick. Solid oaks shaded the grounds. The lady's visitors walked to the house on a soft carpet of grass; these visitors were many, and they had many things to give: pearls and rubies, convertibles and furs, flowers and money. The gifts were precious; the givers were praised and honored by the lady.

The lady died the other day, food poisoning, I think, from some over-rich food. One of her friends erected a monument to her. It was inscribed—it came as quite a shock to me—in red letters—"To An Outstanding Member of the Oldest Profession."

## LITTLE MAN ON CAMPUS

by Dick Bibler



"PAPER & PENCIL EVERYONE — REMEMBER I SAID WE'ED HAVE A TEST TODAY"



Southwestern's Cheerleaders at last week's Pep Rally stir up the students' enthusiasm for the big Milsaps game.

## In The Shadow Of The Tower

As the Southwestern professors dutifully earn their salaries and swamp the students with four-weeks' tests, the social life of the campus buzzes ever onward. First to be recognized this week is Miss Ruthie Black, who was announced as Kappa Sigma Sweetheart at that fraternity's Open House last Friday night. Congratulations, Ruthie!

Also in the news are the officers of the sorority and fraternity pledge classes. The lucky leaders are:

**AOPI**—Mike Cowan, president; Betty Walker, vice-president; Carol Montgomery, secretary-treasurer; Gay Knight, Philanthropies Chairman; Betsy Petit, activities chairman; Dina Reynolds and Tina Alston, projects chairmen.

**Chi Omega**—Blanche Buckingham, president; Carol Pickens, vice-president; Susan Patton, secretary-treasurer; Paula Breland, activities chairman; Kaye Willis, music chairman.

**Delta Delta Delta**—Judy Simino, president; Lynn McDow, vice-president; Carolyn Bullard, secretary; Beth Daniels, treasurer; Nancy Wassell, chaplain; Ervin Haas, scholarship chairman; Josie Campbell and Lynn Douthit, music chairmen.

**Kappa Delta**—Bummie Crowell, president; Judy Ries, vice-president; Anna Belle Whiting, secretary; Delaine Winter, treasurer.

**Zeta Tau Alpha**—Carolyn Crane, president; Callie Bergen, vice-president; Mary Jane Howard, secretary; Warren Talley, treasurer.

**Alpha Tau Omega**—John Beals, president; Gibby Miller, vice-president; Ashton Stuckey, secretary; Robert Swinney, treasurer.

**Pi Kappa Alpha**—John Thornton, president; Mike Plog, vice-president; Harry Mohrman, secretary; Karl Jennings, parliamentarian.

**Kappa Alpha**—Bill Davis, president; Rick Duschl, vice-president; John Davie, secretary-treasurer; John Haynes, sergeant-at-arms.

**Kappa Sigma**—Don Huckaby, president; Jay Lord, vice-president; Walter Brown, secretary; Bill Brooks, treasurer; Jim Ball and Tommy Gaines, sergeants-at-arm.

**Sigma Alpha Epsilon**—Dick Johnston, president; Stan McNeese, vice-president; Lee Pevsner, secretary-treasurer; Bert Chafin, sergeant-at-arms.

**Sigma Nu**—Bill Halliburton, president; Donny Pattillo, vice-president; Tommy Brooks, treasurer; Mike Utley, secretary; Vern McCarty, chaplain.

The AOPI's have had a busy week. Wednesday their Mothers' Club honored the pledges and their mothers at a tea at the lodge. And of course everyone knows that the AOPI formal is being held this Saturday night in the Rainbow Terrace Room from 8 to 12. This dance, the first sorority formal of

## Dedication . . .

continued from page 1  
recognition to the artisans, builders and architect.

Dr. Jameson M. Jones, Dean of the College, led the litany of dedication.

In conclusion the Alma Mater was sung, the dedicatory prayer and benediction were offered and the bell was rung in Memorial Tower.

Following the ceremony, an informal reception was held and commemorative brochures presented. Following the reception, conducted tours were made under the direction of the Student Council.

## Myers Recital

This year's concert season for the Southwestern College of Music began last Tuesday night, October 16, as piano instructor Myron Myers played a brilliant recital to an over-packed Bohlmann Hall audience. The well-selected program included Bach's *Chromatic Fantasia and Fugue*, Schubert's *Sonata in B flat major*, Ravel's *Miroirs*, and three of the *Etude-Tableau* and the *Moment Musical* of Rachmaninoff. The performer-audience contact, which is so necessary for an effective program, was excellent. Mr. Myers displayed personal communication with his music in the delicate, shimmering pianissimos of Ravel and Schubert, and the soaring fortissimos of Rachmaninoff. Although there was a slight "memory slip"—not uncommon to performing musicians—Mr. Myers' relaxed attitude and perfect technique moved the audience on to thrilling climax. This musical adventure can only be termed a great success.

## KD Pledge Project

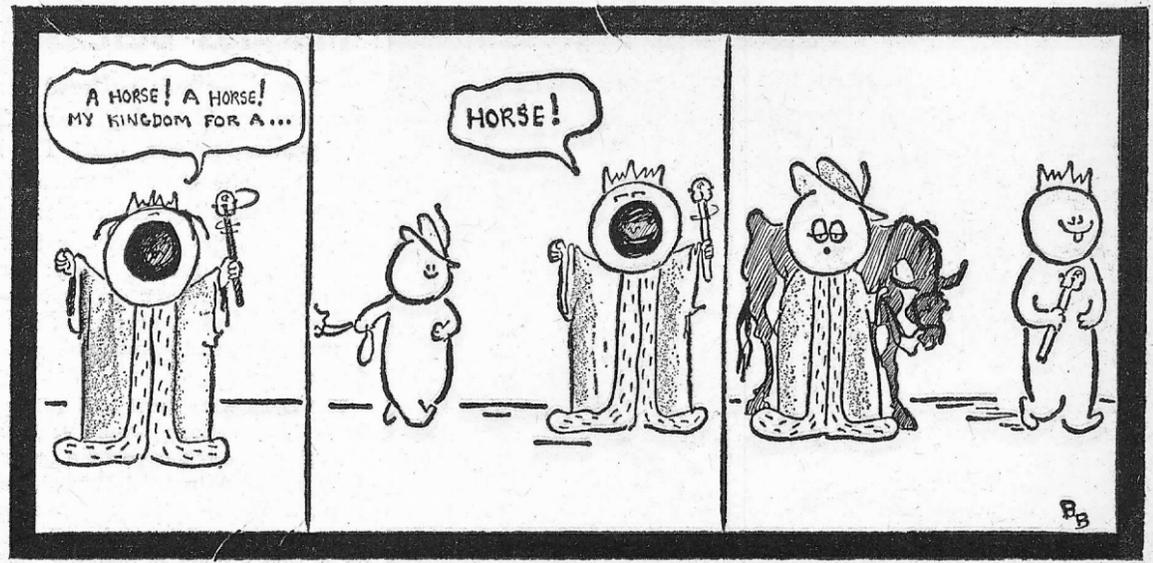
The KD pledges' first project of the year is the sale of mum corsages for Homecoming and Parents' Day. Macky Mitchell and Judy Ries are chairmen of the committee in charge of this project. Orders can be placed in the cloister Monday, October 22, or through the fraternity representatives. All corsages must be ordered ahead of time. The price is \$1.25 for one corsage and \$2.25 for two. A special corsage will be given to the sweetheart of the fraternity buying the largest percentage of mums.

the year, promises to be "all kinds of fun."

One last word: don't forget to vote for Homecoming Queen this Friday from 8 A.M. till 4 P.M.

## Lynx Lair Laughs

So much money is tainted these days; taint yours and taint mine.



You are invited to visit  
**Old Colonial Restaurant**  
4760 POPLAR  
Luncheon 11-2 p.m.  
Dinner 5-10 p.m.  
Let us plan your next party in our beautiful party room.  
MU 2-5522

Now Open!  
**Keel's Barber Shop**  
1414 Jackson  
John Keel, owner, formerly of SW Barber Shop.  
Specializing in all college cuts.

**Southwestern Pharmacy**  
T. A. Turner, R. Ph.  
Tutwiler at McLean Blvd.  
Phone BR 2-7500

**By Ryt Food Store**  
No. 2  
651 N. McLean

**MCCULLOUGH'S ESSO STATION**  
Road Service—Member AAA  
585 North McLean  
Phone BR 4-1881

**SOUTHWESTERN GRILL**  
BR 6-9288  
645 North McLean

**\$15 REWARD**  
—AND NO QUESTIONS ASKED—  
For return of my tan, snap-lock briefcase and its contents, missing from Carrell 3, first level, Burrow Library stacks.  
Contents included, at time of disappearance, personal and library books and irreplaceable manuscript notes on Renaissance drama.  
Finder will please get in touch with Professor J. R. McQuiston, 1241 Carr Avenue, BR 4-5995, or Art Building, North Wing, BR 4-1800, Ext. 52.



## Madison Avenue...

Yes, up and down ad alley you'll find the smartest account execs call for Coke during important meetings. The cold crisp taste, the real refreshment of Coca-Cola are just what the client ordered. So up periscope and take a look into the situation. Ad men of the future!—start your training now—climb into a gray flannel suit and relax with a Coke!



**BE REALLY REFRESHED...HAVE A COKE!**  
Bottled under authority of The Coca-Cola Company by

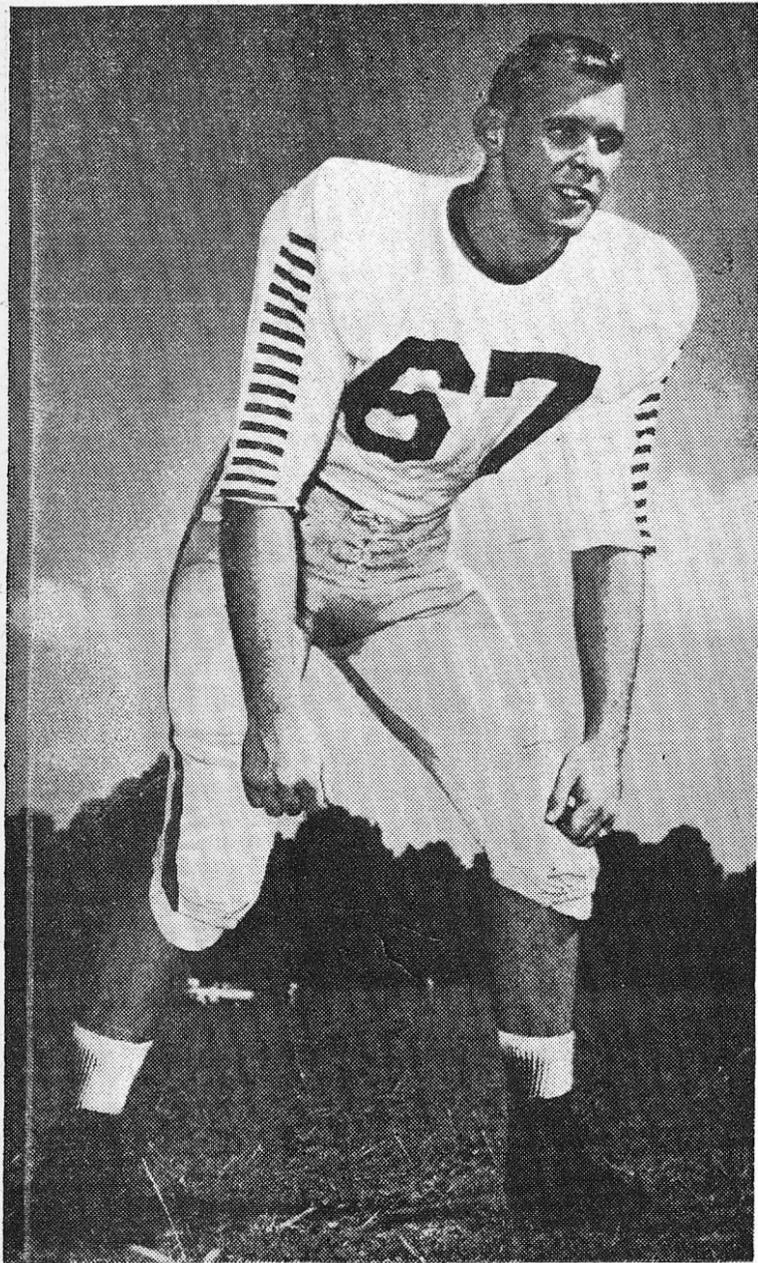
**MEMPHIS COCA-COLA BOTTLING CO.**



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Regular one-man-band this coat. Scotchgard® treated to give the brush-off to rain or snow. Acrylic pile lining zips in or out to keep you in tune with the temperature. Short and trim; staccato-styled in fine Gabardine; new Fall iridescent shades; \$29.95 at swingin' stores.

**h.i.s**  
Tempo Weathercoat



ROY TWADDLE, Southwestern's extra-point kicker and tackle, has been hampered with injuries this season. Roy is a junior, and has lettered in both football and track. He is a former All-Memphis lineman from East High.

## Millsaps Defense Stifles SW Efforts

Southwestern suffered its second defeat of the season in four outings Saturday, losing 20-0 to the Majors from Millsaps College in Jackson, Miss. The Lynx were held scoreless for the first time in over two seasons by the fired up Majors who were celebrating their Homecoming. Southwestern was out-gained on the ground for the first time this season.

Leading the ground attack for Millsaps was fullback Gaines Massey, who picked up over a hundred yards rushing and scored two touchdowns.

The Lynx were beset by fumbles, pass interceptions, and various mental errors at inopportune times. They failed on crucial third-down plays, and were often penalized in key situations. John Ashcraft put on a fine display of punting, but two of his quick kicks, each one traveling 60 to 70 yards, were called back.

Southwestern's offensive blocking was below par, after some of the best scrimmage sessions of the year during the week. On the brighter side was the spirited defensive line play of freshman James Ball from Memphis Tech. His fine showing will warrant considerable more duty in the future.

Challace McMillan played his usual sterling defensive game at end, helping to throw Millsaps passers for several losses. Scott Halford also preformed creditably at his halfback position both offensively and defensively.

The Lynx face a strong Georgetown team here tomorrow at 2 o'clock. The game will be played at Hodges Field. Georgetown is sporting a 4-1 record, losing only to Ft. Knox 26-25. Coach Johnson is looking for an improved effort from his team, and would appreciate strong student support. He is planning to use a two-unit system for the first time this year in order to give some of his more inexperienced players vital game action which will be beneficial in years to come. The units will alternate approximately every eight minutes.

## Intramural Flagball

The KA's were anything but Southern gentlemen Tuesday, as they put on a magnificent offensive show to tie the Independents 60-60. This tie put the Independents out of first place and a half game behind the leading SAE's. Bill Butler was the Independent's biggest scoring threat and accounted for 24 of his team's points.

Kappa Alpha displayed their best offense of the year, and scored practically every time they had possession of the ball. Rick Duschl, John Cherry, Browne Mercer, and "C" Hendricks led the scoring for the KA's. The most thrilling play of the game was KA's last tally. With two second left in the game, quarterback Hendricks threw a desperation pass 30 yards to Mercer in the end zone. The ball was grabbed by both Mercer and an Independent defender, but after a brief struggle, Mercer came up with the ball and the game-tying touchdown. Neither team played well on defense.

### SAE Defeats KS

Last Friday, SAE defeated a strong KS team 30-18 in a game plagued with disputes. The SAE's were able to stifle KS's John McMillin, one of the best runners in the league. Outstanding on defense was SAE's Stan McNeese. The SAE's were led offensively by Carl Fisher, Buddy McAfee, and Eddie Fowler, who was playing tailback for the first time, replacing Donnie Dyer. Johnny Sarber provided the thrill of the evening with a spectacular catch of a McAfee pass in the end zone. Howard Edington of the KS's caught two touchdown passes providing 12 of their 18 points. Raymond Bye starred on defense for the losers.

### PiKA Drops Two

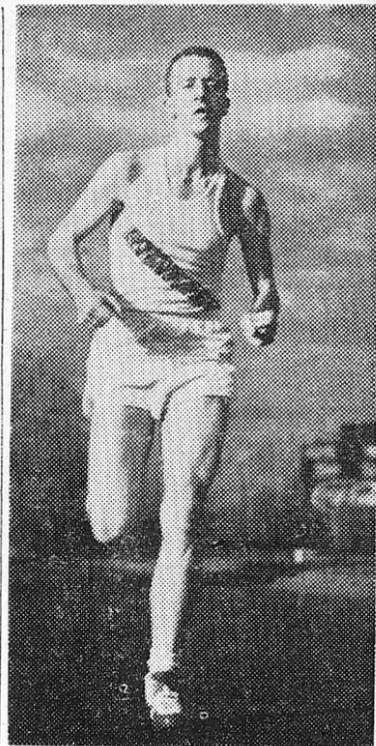
PiKA suffered dual defeats in the past week, losing to ATO 78-12, and to SN 48-6. The Alpha Tau's were led on a scoring spree by Larry Hilgeman who scored four times and played excellent defense. Jim McCain and Ross Land had two tallies each. Other scorers were John Rice, Charlie Killinger, and Mike Hutchinson. ATO further confirmed the belief that they have one of the best defenses in the league, the mainstays being defensive ends Hutchinson and Hilgeman.

End Phil Green led the SN's in the scoring department as the Snakes downed the Pikes 48-6. He was assisted by Rick Baker and Joe Pack Arnold. Last Tuesday's game resulted in the first serious injury of the season. Phil Green and Ed Hankins collided while trying for a pass. Hankins received a head injury requiring 12 stitches.

## Intramural Tennis

Going into the fifth round of the tennis tournament, there are only seven players left. They are Gray (SN), Bagley (SN), Stockley (SN), Parsons (PiKA), Lord (ATO), Horton (ATO), and Bullock (ATO). SAE, KA, and KS have been eliminated and have no chance for the team trophy, which SN virtually has in the bag. The unofficial standings are:

Team	Points
SN	415
SAE	340
ATO	290
PiKA	70
KA	0
KS	0



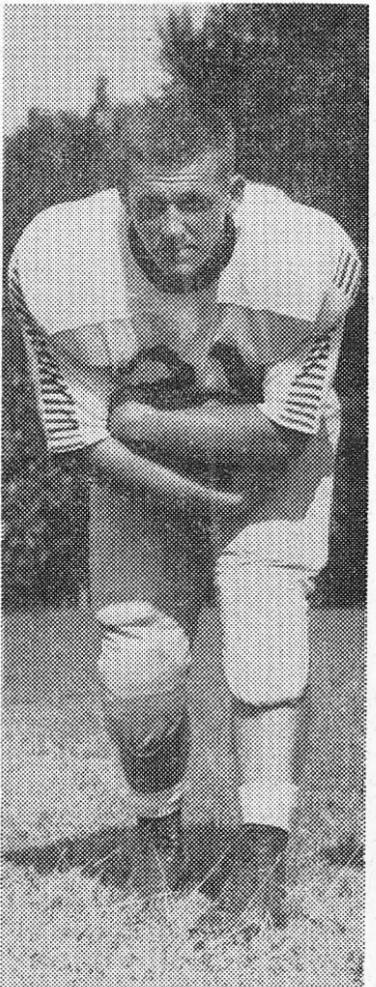
DOSSETT FOSTER will be running for Southwestern today as the Lynx take on the strong Union University team here. Dossett consistently places in the first five.

## Harriers Defeat Millsaps

The Lynx harriers faced an undefeated team from Union University today; Southwestern has won three and lost one, the loss being to Union earlier in the season. The meet, expected to be the most exciting of the year was held here at four o'clock.

Last Saturday the Lynx ran wild in a meet with Millsaps in Jackson, Miss. Southwestern captured their first seven places, winning handily 15-50. The highlight of the day was a new course record set by our own Mallory Chamberlin, who finished first in 11:21.6. Close behind Mallory were Howard Romaine, Dossett Foster, Harvey Caughey, Bill Taylor, John Pooleman and Ted Morris, in that order. Their times were not available.

Next Friday the Lynx travel to Florence, Alabama, where they will meet the weak Florence State team. Earlier this season Southwestern defeated Florence State 15-49, taking the first five places.



SOPHOMORE JOE DYCUS is the Lynx kickoff specialist and plays offensive fullback. Joe is a former Memphis Central gridder.

## Southwestern Vs. Millsaps

### SCORING

Millsaps	7	0	6	7-20
Mill.—Massey	13	run.	(Rutledge kick).	
Mill.—Massey	44	run.	(kick failed).	
Mill.—Cherry	1	run.	(Rutledge kick).	

### STATISTICS

	Millsaps	SW
First downs	11	7
Rushing yardage	147	76
Passing yardage	95	41
Passes	8-4	13-4
Passes intercepted by	1	0
Punts	4-34.0	5-34.0
Fumbles lost	1	1
Penalties	5-65	3-25

### INTRAMURAL FLAGBALL

#### STANDINGS

##### "A" League

	W	L	T	Pts.	Opp.
SAE	2	0	0	84	43
Ind.	2	0	1	162	72
KS	2	1	0	120	60
SN	2	1	0	80	43
ATO	1	1	0	92	32
KA	0	2	1	92	32
KA	0	2	1	102	156
PiKA	0	4	0	36	262

##### "B" League

	W	L	T
ATO	1	0	1
SN	1	0	1
SAE	2	1	0
KS	1	1	0
KA	1	2	0
Ind.	0	2	0

#### Leading Scores "A" League

Duschl, KA	42
MacAfee, SAE	36
Ledbetter, Ind.	36
Cox, Ind.	36
Hilgeman, ATO	30

### Intramural Flagball Schedule Through Oct. 26

#### "A" LEAGUE

Day	Date	Home	Field
Mon.	Oct. 22	Ind. vs. KS	1
		KA vs. SN	2
Wed.	Oct. 24	ATO vs. SAE	1
		KA vs. PiKA	2
Fri.	Oct. 26	ATO vs. KS	1
		SAE vs. SN	2

#### "B" LEAGUE

Day	Date	Home	Field
Tues.	Oct. 23	SN vs. KS	1
		SAE vs. Ind.	2
Thurs.	Oct. 25	KA vs. ATO	1
		SAE vs. SN	2

## Remaining Football Schedule

### REMAINING FOOTBALL SCHEDULE

*Oct. 20	Georgetown
*Oct. 27	Maryville (Homecoming)
XNov. 3	Sewanee
Nov. 10	Open date
X*Nov. 17	Wash. and Lee Univ.
*Home games	
XConference games	

## LITTLE MAN ON CAMPUS

by Dick Bibler



HEY, COACH, WHATS THIS I HEAR ABOUT A 'WINNING PROSPECT' YOU FOUND FOR US THIS SEASON?!!