

The Sou'wester

Southwestern at Memphis

34th Year

MEMPHIS, TENNESSEE, MAY 9, 1953

Vol. 35, No. 21

Southwestern Seniors Receive Graduate Grants, Fellowships

Six Southwestern seniors have received grants or fellowships for graduate work after they leave Southwestern, college publicity director J. R. McQuiston announced yesterday.

Cyril M. Pipkin, son of C. J. Pipkin of Jackson, Mississippi, has been awarded a \$1000 Carnegie Fellowship in teaching at Peabody. He will work for an MA in math in preparation for a high school teaching career.

Katherine Powell Hinds of Tupelo, Mississippi, daughter of Mr. and Mrs. Stanley R. Hinds, has received a \$1100 grant for work on an AM degree in English at Duke University. Miss Hinds will also take a six week course this summer at Oxford, England.

A Business Foundation Fellowship for the University of North Carolina has been received by James William Young, Jr. of West Point, Mississippi. The son of Mr. and Mrs. J. W. Young, Bill will work toward an MA in business administration and take special courses in accounting.

Rose Link has received a \$1500 fellowship from Tulane University. She will study in the department of Portuguese and Spanish in order to obtain a Master's degree in preparation for teaching. She is the daughter of Mrs. Harry Link of Jonesboro, Arkansas.

Ling-Hong Lee of Canton, China, will work toward an MA in physics with a minor in either math or chemistry at Hopkins University from which he has received a \$1750 grant.

David Alexander, son of Mr. and Mrs. J. D. Alexander of Bowling Green, Kentucky, has won a fellowship from the Board of Education of the Carnegie Institute and a Danforth graduate fellowship.

Miss Gracey New Aide To Dean of Women

Miss Marianna Gracey, who was graduated from Southwestern in 1951 with a bachelor of arts degree with distinction in Spanish, has assumed the duties of assistant dean of women at Southwestern. Miss



Miss Gracey

Gracey of Covington, Tenn., replaces Miss Erlene Downs of 1877 Netherwood, who will be married next month to Dorris Clayton James of Natchez, Miss.

The new assistant dean of women's job will be to work with Prof. Eleanor Bosworth, dean of women, counseling women students, and residing in Evergreen Hall as freshman girls' dormitory advisor. At Southwestern, Miss Gracey held the Hugh M. Neely Scholarship all four years. She was president of Kappa Delta Sorority, member of Torch, senior women's honorary society, the Elections Commission, Dormitory Governing Board, Alpha Theta Phi, honorary scholastic fraternity, the Spanish Club, YWCA, International Relations Club, and was on the Dean's List.

Alums To Take Interest Test This Month

Dr. E. Llewellyn Queener, head of Southwestern's psychology department, and his research assistant, Dr. Arthur L. Greenberg of New York, will administer the 'interest patterns tests' to some 200 alumni of Southwestern and 200 alumni of the University of Mississippi.

Both the University of Arkansas and the University of Mississippi had invited the psychologists to give the survey to their students, but because of the time element, Dr. Queener and Dr. Greenberg were unable to do this.

The tests, to be given the 1930-1940 alumni of both colleges, will be used, according to Dr. Queener, "to see how matched Southwestern and University of Mississippi alumni compare on several values." The tests to Southwestern graduates were mailed out the latter part of this week; those to Mississippi graduates will be mailed early next week.

Dr. Queener added that the interest patterns tests which Southwestern students and faculty members took March 18 "have been scored and analyzed in a variety of ways, and we'll probably have them ready for the individual students toward the third week in May in the Registrar's Office." These test projects are being financed by a \$5000 grant from the Ford Foundation for the Advancement of Education.

YWCA President Reports On Contest

"Speaking for the other members of the YWCA cabinet and all the Y members, I want to thank all those who so graciously supported our Favorite Professor campaign to raise money to support our war orphan during the summer months," Bettie Worthington, YWCA president, said Wednesday.

"I am sorry," she added, "that the campaign had to be cut short and that no accurate count of the votes could be made, but because some members of the student body persisted in changing the money from one container to another, there was no use in continuing the campaign."

Welfare Officials To Visit Tuesday

Two representatives of the Tennessee Welfare Department will be at Southwestern Tuesday to talk with all students interested in future welfare work. The meeting will be in Mrs. M. H. Townsend's room, 114 Palmer.

Prof. Eleanor Bosworth asked that all who are interested in attending this meeting contact the Dean of Women's office before Tuesday.



GRADUATION SPEAKERS—Dr. John Chester Frist (left), of Mobile, a Southwestern graduate, will preach the baccalaureate sermon May 31 and Dr. Laurence M. Gould of Northfield, Minn., college president and Arctic explorer, will deliver the commencement address June 2.



—Photos courtesy The Commercial Appeal

Frist, Gould, To Speak Here May 31, June 2

A MOBILE PASTOR will deliver Southwestern's baccalaureate sermon this year and the president of a Minnesota college will speak at the college's commencement ceremonies.

Dr. John Chester Frist, pastor of the Government Street Church in Mobile, will give his baccalaureate sermon at 10 a.m. May 31 at Idlewild Presbyterian Church.

Graduation June 2

Dr. Laurence M. Gould, president of Carleton College at Northfield, Minn., will address Southwestern's 104th graduating class in traditional ceremonies honoring the 83 seniors at 10 a.m. June 2 in the Hubert F. Fisher Memorial Garden on campus.

Dr. Frist is a Southwestern graduate who was awarded an honorary doctor of divinity degree from Southwestern in 1944. He has also studied at Northwestern University and obtained his Bachelor of Divinity degree and a master's degree in theology from Union Theological Seminary. He has served pastorates in Moorefield, W. Va., Starkville, Miss., and Tampa, Fla.

An Arctic Explorer

Dr. Gould, a University of Michigan graduate, has had a distinguished career in Arctic exploration. He was a geologist and second in command of the first University of Michigan Greenland expedition in 1927, of the Putnam Baffin Island expedition in 1927, and of the first Byrd Antarctic expedition in 1928-30.

After two years of writing and lecturing, Dr. Gould joined the Carleton College faculty in 1932 as professor of geology. He was elevated to president in 1945.

During World War II, he was on leave from Carleton, serving as chief of the Arctic Section of the Army Air Forces, Desert and Troop Information Center. He is a member of many scientific, civic, and exploration organizations and societies.

Records On Cuts Available Friday

Information about class and chapel attendance records may be obtained from 1:30 until 3:30 Friday afternoon in Room 102 of Palmer Hall. Students with excessive absences who wish to apply for excuse of absence should see Dean A. Theodore Johnson personally prior to examinations, Malcolm Evans, Registrar, said.

"According to college regulations, one-third hour of credit will be deducted from the student's total number of credits for each unexcused absence in excess of the permitted number, and unexcused absences from chapel in excess of 15 will also result in loss of credit," Mr. Evans reminded.

Teer, Bobbie Thomas, Sallie Myhr Thomas, Mary Ann Wachal, Vernon Ware, Mary Williams, Carolyn Williamson, Allene Wimberly, Joan Womack, Bettie Worthington.

Officers Selected By Two Classes

Sophomores and juniors elected their class officers after student assembly Wednesday.

In the sophomore election, conducted by Truman Nabors, president, Jerry Wood was chosen vice president; Louise Aiken, secretary-treasurer; Mary Williams, student council representative; Shirley Melton, WAA representative; Dot Harris, publications board representative.

In the junior election, conducted by Chandler Warren, president, Ray Tanner was named vice president; Elizabeth Price, secretary-treasurer; Millie Bunn, student council representative; Ruth Beasley, WAA representative, and Paula Richardson, publications board representative.

Queener Is Elected By Psychologists

Dr. E. Llewellyn Queener has been elected the Tennessee psychological Association's representative to the National Congress of Psychological Associations.

The Tennessee group, composed of about 200 psychologists, held their annual meeting in Nashville recently and discussed their major concern, the state licensing of psychologists by the legislature. Dr. Queener will serve a year as their official representative to the national association.

Officer Names 52 New Counselors

Fifty two women student counselors for 1953-54 have been named recently. Invitations were issued from the Dean of Women's office based on the suggestions made by previous counselors, and an effort to obtain equal distribution for all sororities and the independent group.

Improvements on the present counseling program are to be added for the coming orientation of new students. These suggestions were made by this year's counselors and include three points—that each student counselor will have no more than two counselees, that all organizations (sororities and independent) will be equally represented, and arrangements will be made for group meetings of all counselors and counselees during the orientation program.

Famed Editor Speaks Here Two Days

Hodding Carter, Pulitzer Prize winning editor of the Greenville, Mississippi, Delta Democrat Times, will speak in chapel Wednesday and Thursday. This will be the last of the speakers in Southwestern's series of "Free World Issues."

Yesterday, the Honorable Kenneth D. McKellar, former United States senator for thirty-six years, spoke on "The United States Senate: Greatest Representative Body in the World."

Prof. David M. Amacker, chairman of the Political Science Department at Southwestern, has been in charge of this series.

Kappa Delta Honors Maid of Cotton

Alice Corr, 1953 Maid of Cotton and a Kappa Delta, will visit Southwestern Monday afternoon as guest of honor at a tea given by Kappa Delta and alumnae in Fisher Memorial Garden.

Miss Corr, University of Alabama student from Selma, Alabama, will be presented with an engraved gold bracelet by KD president Viola Deavours.

Mrs. Judd Williford and Ann Caldwell are in charge of the tea.

Thou Shalt Not Steal!

This corner has heretofore kept quiet on the subject of thievery at Southwestern because it had the silly idea that such a thing in a school of this type is better ignored or forgotten. That idea was clearly a mistake.

During the course of this year, valuable clothes, silver, jewelry, cigarette lighters and over \$200 in cash have been taken in Voorhies while in the boy's dormitories the main losses have been clothing and small sums of money.

As Billy Burch pointed out last week, books and notebooks have a habit of disappearing, especially just before tests.

The latest incident in the epidemic occurred Tuesday when the YWCA was forced to discontinue its "Favorite Professor" contest because someone was stealing from the bottles in the cloister the money intended to help support a war orphan.

Perhaps the thievery can be stopped by following these simple suggestions.

(1) If you have a large sum of money and don't want to bank it, deposit it in the business office.

(2) Keep other money on your person — don't leave it lying around.

(3) Keep expensive clothes and jewelry in a locked closet and lock your room if possible.

(4) If you catch someone in your room or coming out of a room acting suspiciously, report that person to your housemother — no matter how good a friend he may be.

(5) Remember this — most of the stealing could not possibly have been done by other than a Southwestern student.

Calendar of the Week

Today:

Tennessee Intercollegiate Athletic Competition, track, at Sewanee.

1:30 p.m. Pansy Luncheon, Tri-Delta House.

9-12 p.m. Pi Kappa Alpha Formal, Fargason.

Monday:

2:30 p.m. KD Maid of Cotton Tea, Fisher Memorial Garden.

7:30 p.m. Tri-Delt Alliance meeting.

Great Books, 102 Palmer.

8:00 p.m. World Politics, 108 Science.

Tuesday

1:00 p.m. Research for a Day, Science.

4:00 p.m. Intersorority meeting.

7:30 p.m. Great Books, 108 Science.

8:00 p.m. "Life under Communism," 102 Palmer.

Wednesday

5:00 p.m. Chi Beta Phi, Bell Room.

8:00 p.m. Great Books, 108 Science.

Trip to Bolivar, Psychology Department.

Friday

1:30 p.m. Southwestern vs. Howard, tennis, here.

3:30 p.m. Southwestern vs. Union Univ., baseball, here.

Tri-Delts To Model Air Force Team Trousseau Fashions To Visit Here

The "Ideal Tri-Delta" of Southwestern's Delta Psi chapter will be named at the group's Pansy Desert this afternoon on the lawn of the sorority lodge.

Highlighting the afternoon will be a fashion show presented by the Mam'selle shop. Juniors and seniors of the sorority will model a spring trousseau wardrobe. Appearing through a huge pansy ring, the models will be Marjorie Russell, Ann Taylor Walker, Elma Lee Wylie, Mary Myers, Carolyn Milton, Bettie Worthington, Mary Ann Hackleman, Ann Feemster and Mary Ellen Chambliss.

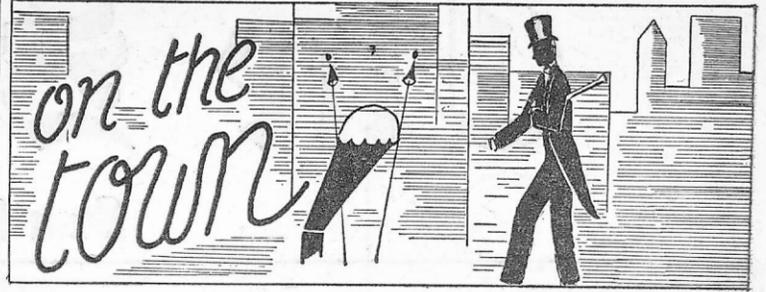
An Air Force Selection Team from Moody Air Force Base, Ga., headed by Maj. Robert E. Linder, will visit Southwestern Friday to discuss Aviation Cadet Pilot and Observer Training with students. The team will be available for questioning in the Lynx Lair.

Maj. Linder stated that the team is in no way connected with recruiting but is here merely to give information and accept applications from students who want to take the Air Force mental and physical examinations.

Butterworth Pens Verse About Trip

(The following poem was written by John Butterworth III, a junior, after the Southwestern Singers returned from their recent tour to St. Louis.)

Once upon a thirteenth Friday,
The fates forgot their superstitious lot;
And books laid by but for some Iliad,
Anticipating Singers boarded buses for St. Louis.
The polylogue began at six o'clock arousal:
Deal me in, oh not bridge;
Let's sing Dixie—save it for St. Louis,
How can you read? It's easy;
But not so easy is this "moderation."
Are we still in Tennessee?
You scoundrels must be cheating;
a-ve a-ve
Ve-e Re-um corpus; I wish the rain would stop!
Twelfth floor please; eight please,
You got the keys? Seven please.
Hey, where did everybody go? Let's eat.
oh, up at eight o'clock! You got a date?
Where are you headed? Did he say Wayne King?
He's at the Chase Hotel; but "Guys and Dolls."
Who? The girls go dutch&with us.
Absorbed? Some local color; walking.
There's still a party up...
Close the window; listen to the cats;
Mer-ron scree-rar-ow. Knock it off... Raw-owr.
Did Papa tell the desk what time to get us up?
That's too early; That's too bad!
Who's playing that harmonica?
I think we are the first ones up. Complaining?
The auditorium is down the other way!
Morning, Papa! Got the "Pale-vezian," Al?
Listen to the French-horns; remember
The motto for sirens: Sing now as if!
That harp is weird. The second violinist, there:
He plays at the "Pigale." Li-eeek thi-ee
Fo-er fa-thers art thou famous, great—
The "Rus'bus" leaves at two with destination zoo.
Nice place to eat; no we didn't get there!
Red checkered tablecloths; I'm gonna sleep.
Got time for a nap, ahhh! Down please!
We almost got left; you may not get back.
Is that the bird house, really? I think it's for the birds!
What's that? A llama. Where's the Flower Box?
That much applause? I hope!
Well, this is our show. Expression—
Those hands have got it: no wonder
Vladimir Goldschmon has been here so long.
Applause, applause — I like it. Papa, take another bow!
Let's sing Dixie; have a celebration,
Even in the lobby; the mezzanine shall jump.
We've got a room; down there!
Now get a radio. Just open up the doors.
And move these chairs; aw, close the doors.
Piano majors needed! Sleep — what's that?
Not morning already? Main floor please.
What number is the hymn? Uh-ouch! "Amen."
Lisa got her shoe. Has Tommy got his glass of water?
Long ride ahead. Who's noisy, Dot? Wake up!
A midnight revival: "tabernacle on wheels."
You got to go, and closed, and closed!
But MacAtee's lei was ingenious. Remember the mishap of "seven-three-seven";
The truce flag may flutter again!



— with Buddy Allison

The Memphis Chicks, solidly entrenched in the first division, returned home last night to begin a seven game home stand with Atlanta and Nashville. There will be a doubleheader tomorrow afternoon, and single games for the three following days. Tickets are \$1 and \$1.50 for box seats. Ladies' night Tuesday. Now that the weather is better (and we knock on wood when we say this) it sure is a lot of fun to go out to the ball park; if you out-of-towners have never been, I strongly suggest that you do before exams begin — you won't have the chance in a couple of weeks!

Another 3-D movie came into Memphis this week—it's "The House of Wax" that started Wednesday at the Warner, starring Vincent Price and Frank Lovejoy. This one is really a thriller, so if you want to be scared, this is the place to go. The best picture in town is at the Palace, held over for another week. "Moulin Rouge" is a picture everyone should see—its beauty and color and the excellent acting of Jose Ferrer as the dwarf painter Toulouse-Lautrec make it a truly memorable motion picture. Prices have been slightly advanced for it—.90. Others—Rhonda Fleming in "Serpent of the Nile" at the Strand; Rhonda Fleming in "Pony Express" at the Malco (popular, that girl) with Charleton Heston; and "Sombrero" at the State with Yvonne DeCarlo, Pier Angeli, and Ricardo Montalban.

It's Cotton Carnival Time

Well, another Cotton Carnival is on us—it's a shame that it comes so close to exams and we can't enjoy it as fully as we should—for you dorm students, however, you should make it a point to enjoy this one, if no others. The Cotton Carnival is an experience that is unique in this country and perhaps the world, excepting the Mardi Gras in New Orleans, and even that is different in that it is held in a bad part of the year weatherwise. Memphis will be transformed next week—don't try to do any shopping downtown—there will be parades down Main nearly every night, and on Front between Poplar and the post office a tremendous midway will hold forth until next Saturday. Memphians anticipate Cotton Carnival with mixed emotions of joy and shuddering—it surely does turn this ole town upside down; but it is done in such a great way! So here's wishing you the most fun of your life at this years' Cotton Carnival!

Another unusual eating place in Memphis is the Yale Cafe, in the Yale Railroad Yards. The atmosphere is quite railroady, the restaurant is spotlessly clean, the food marvelous, and the prices amazingly cheap. I found out about it from some of the Youth Fellowship group at Idlewild Church — seems they have known about it for a long time and are in the habit of going down there for a snack after meetings on Sunday night. It's pretty hard to get to—you go out Airways to the Yale Bridge, cross it, then turn right underneath the bridge and wander around 'til you find the place. George Koleas, the owner, has old-fashioned marble-topped tables in the place like some of those quaint places in New Orleans, and he will give you a great meal at a very low price. For example: steak 'n eggs, vegetable, potatoes, bread, and drink will run at the most \$1.25. And it's good!

Student Party at Maywood

All of us should give a big "Thank You" to Charlie Pack for the trouble he is going to in order to insure us a lot of fun at the Student Council party at Maywood May 20th. I know this is pretty early to be pushing something so far in the future, but something like this sounds so good I couldn't help it. We all should go (I am sure just about everybody will) and tell Charlie how much he has done for us. In the short time he has been here, Charlie has made himself an integral part of Southwestern, and we hope he stays for a good long time to come. "Newsuit" (as he is known to some of his intimates) assures me that he is doing his best to make the Maywood party an annual affair. Let's back it—

See you, On The Town!

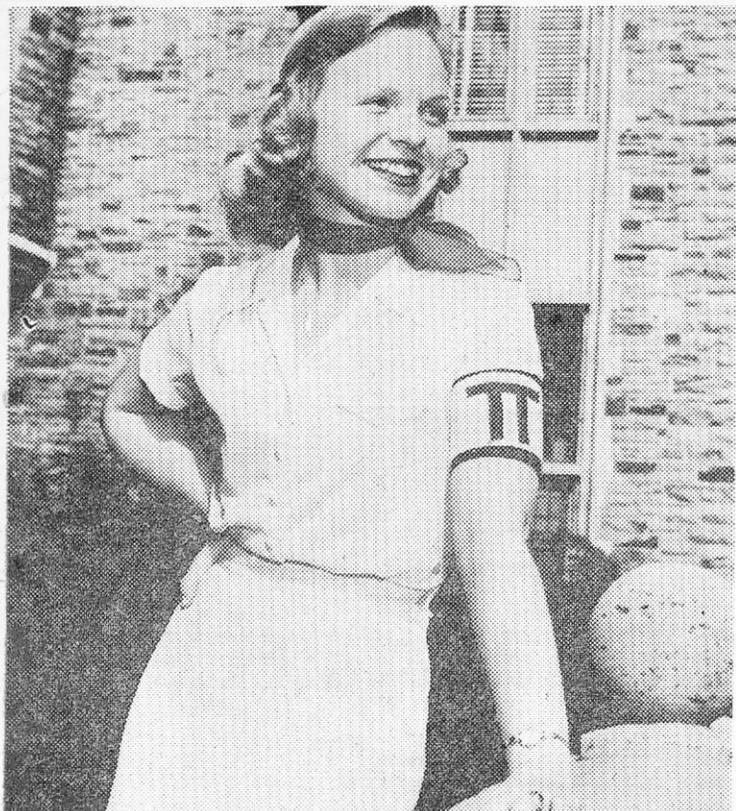
The Sou'wester

MEMPHIS, TENNESSEE
ESTABLISHED 1919



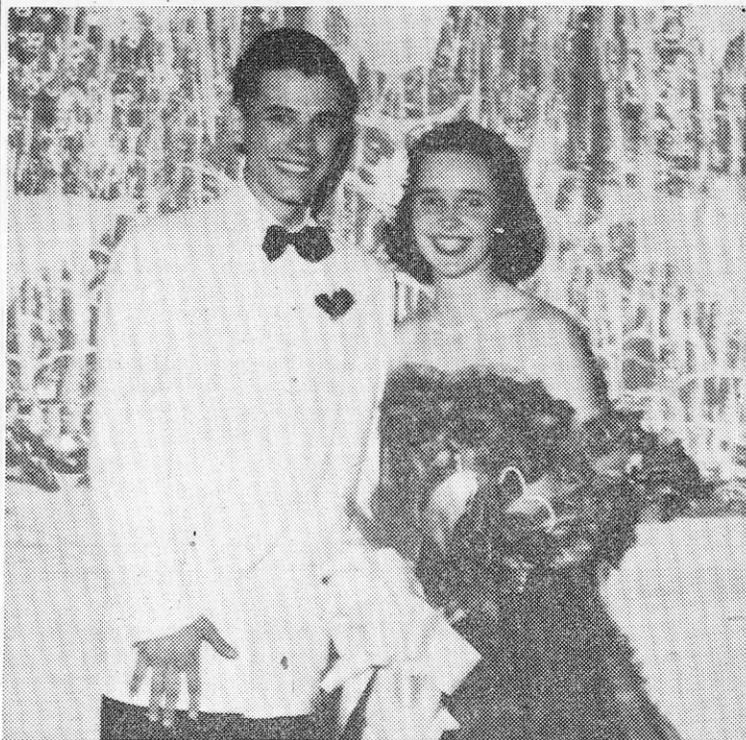
Entered as second-class matter at the post office in Memphis, Tenn., under the act of March 3, 1948.

Editor Paula Richardson
Managing Editor Robert Pate
Assistant Managing Editor David Walthall
Sports Editor Don Ramier Jr.
Society Editor Esther Jane Swartzfager
Religion Editor Douglas Marsh
Feature Editor Mary Devlin
Reporters Nita Saunders, Patsy Braswell, Dot Harris, Buddy Allison, Joe Eades
Circulation Manager Jan Hudson
Photographers Al Clemens, John McKinney
Business Manager Bill Hamer
Business Assistants Joan Smith, Elizabeth Walker, Virginia Walton



MAY DAY PI—Bettie Worthington of Shreveport, a Southwestern junior, wore the green and white colors and armband of Pi Intersorority, last Thursday, when she was brought out as the group's "May Day Pi" in honor of the founding of the intersorority. Bettie is a member of Delta Delta Delta Sorority and has participated in numerous extra-curricular activities since she was a freshman.

—Photo courtesy The Commercial Appeal



ROSE BALL—Jeff Justis Jr. and Lisa Rollow, both of Memphis, were the last couple in the leadout of the lovely springtime "Rose Ball" dance staged by Alpha Omicron Pi Sorority last Saturday night in Fargason Field House. Lisa is the new president of the sorority, and was presented a bouquet of red roses, the sorority flower, by the retiring president, Helen Swartzfager, escorted by Bob Ridley.

—Photo by John McKinney

Lynx Down Ole Miss In Tennis, 5-4

Last Friday the Lynx tennis team traveled to the University of Mississippi, and the Lynxsters defeated them 5-4.

Tommy Crais was the outstanding boy of the day. He defeated the Ole Miss number one man Leighton Pettis, in straight sets. This was a big victory since his opponent is one of the most outstanding players in this part of the country.

Happy Henry also contributed to the victory with a win over the number two man.

Bob Stewart was also a hero, as he won the deciding match for the team.

Smith Reaches Tourney Finals

The golf team returned from the University of Georgia early this week, where they played in the Southern Intercollegiate Golf Tournament.

Omar Smith was the only member of the team to reach the qualifying round of the tournament. He and Hillman Robbins of Memphis State were the only ones from Memphis to get that far.



THIS IS ROMEO?—The famed balcony scene from the Bard's tragedy was never like this, as Anne Thomas (left), the love-smitten Juliet; Robert Pate (center), the frenzied Romeo, and Malcolm Whatley, the watchful nurse, demonstrate. It was all a part of their initiation into Alpha Psi Omega, national honorary dramatic fraternity, last Saturday morning in front of Palmer Hall.

UNIVERSITY PARK
LAUNDRY—CLEANERS
613 No. McLean
"Glad to Serve You"
C. H. (Smiley) MOORE, Mgr.
Phone 7-5851

TOWN and COUNTRY

Drive-In RESTAURANT
2842 Poplar

The Malco Theater
Presents
Pony Express
Starring
Charles Heston
Rhonda Fleming
Jan Sterling
Color by Technicolor

Loew's State Theater
features
"Sombbrero"
Color by Technicolor

"Music In The Foster Fashion"
by
Chuck Foster
and His Orchestra
featuring
Delores Marshall
Dine and Dance
Hotel Peabody

WHITFIELD KING & CO.
Incorporated
GENERAL INSURANCE
Phone 5-3581 Memphis, Tennessee 81 Monroe Ave.

KLINKE BROS.
ICE CREAM
Served at
Lynx Lair

Poochie's Patter

MAY IS HERE bringing spring fever, comprehensives, Cotton Carnival, and exams to the campus—but the social wheel is turning rapidly as the last few weeks roll by . . .

The Pikes offer the last opportunity for big dancing on the campus tonight with their Diamond Jubilee Ball in the gym from 9-12. This dance will

celebrate Theta Chapter's 75th year on S'western's Campus. At the dance the 1953 "Dream Girl of Pi Kappa Alpha" will be introduced. She will be presented a bouquet of roses by the retiring "Dream Girl," Mrs. Nancy Whitley, and with a jeweled sweetheart pin by President Gus Schmitt. Officers for the first semester of the 1953-54 school year will also be announced at intermission time. Charlie Jones and his Skyliners will furnish the music. Chaperones will be Prof. and Mrs. Taylor Reveley, Mr. and Mrs. Dabney Crump Jr., and Prof. Ray Hill.

Sorority parties found the AOPi's entertaining the Sigma Nus Monday night and the KDs entertaining the SAEs. Each party was held at the sorority's lodge. At the AOPi house, we saw Anne Sterry and Lane Erwin running the music situation while Jo Anne Pomeroy and Malcolm Anderton and Louise Campbell and Tommy Crais danced—Maida Moore, David Walthall, Carole Thompson and Bob Pate ayed bridge. . . .

KDs were watching Pete Street and Mary Kay Lindsey cut a rug—

while later Jimmy McLin played several pieces on the piano . . . enjoyable listening as all who have heard him play knows. . . .

Kappa Sigma proudly announces the following as their officers for first semester of next year—president, Burton Henry; vice-president, John Butterworth; sec., Jim Napier; treas., Jip Walters; grand master of ceremonies, Ray Tanner; guards, Bob Jackson and Johnny Vogt—congratulations!!

Kappa Alphas have recently begun a series of Friday night parties — they barbecued hamburgers in the backyard last Friday, played charades, and danced — plenty of fun for all. . . .

The Kappa Sigs have been entertaining sororities lately — the Chi Os came to their lodge last Wednesday night. The boys seem to enjoy playing house. . . .

Nature Boys

The nature boys of the campus (Burton Henry, Bob Crumby, and T. Crais) have been taking advantage of the beautiful weather lately — but instead of sun-bathing, they prefer the moonlight and have

(Continued on Page 4, Col. 1)

Campus capers call for Coke

Everything's in high gear at May Fete time . . . keeps you on the go.
Good idea is to pause now and then for a Coke.

DRINK Coca-Cola

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

THE COCA-COLA BOTTLING COMPANY OF MEMPHIS

"Coke" is a registered trade-mark.

© 1953, THE COCA-COLA COMPANY

U. S. Labor Department Reports Jobs Plentiful For Graduates

A recent news release from the United States Department of Labor sent to The Sou'wester reported that the job outlook for 1953 college graduates is brighter than it has been in many years.

The release stated, "The economy of the United States is operating at extremely high levels. Employment records are established nearly every month and unemployment is at postwar low."

Southwestern seniors may be interested in some of these job opportunities:

ENGINEERING: During the forthcoming period of partial mobilization, an average of 30,000 new engineers will be needed. Chemical, electrical and mechanical engineers will find employment mainly in manufacturing industries while Federal, State and local governments will employ the largest number of civil engineers.

NATURAL SCIENCES: Demand for personnel in most natural sciences has sharply increased during the past two years, especially in defense production and research and development. In chemistry, the need for persons with graduate training is greatest, but those with only a bachelor's degree will find numerous opportunities.

In physics, the demand for persons with only a bachelor's degree also exceeds the supply. Opportunities are especially good in nuclear physics, electronics, quantum theory, atomic and molecular physics.

Experienced geologists and geophysicists geophysicists are needed especially in the petroleum and mining industries.

TEACHING: The demand for elementary school teachers is even greater than last year's. At the high school level, teachers are needed in home economics, girls' physical education, agriculture, industrial arts and certain physical sciences. Salaries for teachers continue to increase.

FEDERAL CIVIL SERVICE: Pressing needs for Federal agencies are in scientific and technical positions like engineer, physicist, metallurgist, cartographer, chemist, mathematician, meteorologist, geologist as well as in medical dietetic and library specialties.

HEALTH PROFESSIONS: Shortage of physicians and dentists existed even before the present mobilization program. Demand is also growing for physical and occupational therapists, pharmacists, dietitians, public health nutritionists, medical laboratory technicians, medical and psychiatric workers and veterinarians.

There is a critical demand for nurses brought on by growing civilian needs than by the fighting in Korea. Thousands are needed in public health, civil defense, industry and as nursing school instructors.

BUSINESS AND LAW: Industry is actively recruiting college graduates trained in business administration, especially those specialized in management, accounting, advertising, copywriting and personnel management.

SOCIAL WORK: There is a great need for trained personnel to handle case work, group activities, community organization for social welfare. There is a shortage of trained qualified workers among welfare agencies, hospitals and State and Federal welfare establishments.

Poochie's Patter—

(Continued from Page 3)

been sleeping out under the stars—Boy Scouts forever!

Tuesday afternoon at 5:30, the "Y" is sponsoring its annual "Curling Iron Banquet" at the Hearth for all women students. Mr. Pack will serve some of that good food and it will cost only 25c. Come prepared for fun!

Zinc Etchings
Copper Halftones
Commercial Artists

Mid-South Engraving Co., Inc.
44 S. THIRD ST. MEMPHIS 3, TENN. PHONE 38-1441

Easy-Way Grocery No. 19

605 No. McLean

Southwestern Barber and Beauty Salon

649 NO. McLEAN
Phone 36-8025

DR. NICK SAYS:

Make Yourself at Home

at the

Southwestern Grill

635 No. McLean

RAY GAMMON'S Drive In Restaurant

2374 Summer Ave.
MEMPHIS, TENNESSEE

Air-Conditioned

A GOOD PLACE TO EAT

"It Pays to Play"

LAWSON-CAVETTE SPORTING GOODS COMPANY

9-10 No. Third St.

MEMPHIS, TENN.

5-2725

Don't you want to try a cigarette with a record like this?

1. THE QUALITY CONTRAST between Chesterfield and other leading cigarettes is a revealing story. Recent chemical analyses give an index of good quality for the country's six leading cigarette brands.

The index of good quality table—a ratio of high sugar to low nicotine—shows Chesterfield quality highest

... 15% higher than its nearest competitor and Chesterfield quality 31% higher than the average of the five other leading brands.

YEARS AHEAD OF THEM ALL!



2. First to Give You Premium Quality in Regular and King-size . . . much milder with an extraordinarily good taste—and for your pocketbook, Chesterfield is today's best cigarette buy.

3. A Report Never Before Made About a Cigarette. For well over a year a medical specialist has been giving a group of Chesterfield smokers regular examinations every two months. He reports *...no adverse effects to nose, throat and sinuses from smoking Chesterfield.*

BEST FOR YOU