SOUTHWESTERN LIBRARY Memphis. Tenn

SCHOLAR **BIBLE** ANNUAL **CLOSES** REVIVAL MEETS

Methodist Minister Leads Week of Services

STUDENT OF YOUTH

Rev. Stoves Makes Many Friends Here

Southwestern students have had a rare oportunity during the past week in listening to a minister of the gospel who knows the ways of modern youth as well if not better than modern youth itself.

Rev. George Stoves, pastor of the West End Methodist church, of Nashville, is the man who has fathomed the workings of the youthful mind. He is well qualified to conduct such a splendid series of religious meetings as he has done since he opened his talks here on Jan. 6, concluding his addresses on Jan.

LIKES YOUNG FOLKS

Believing that great good can come of associating with young folks, Rev. Stoves is as regular student at Vanderbilt and Peabody college as students are at Southwestern. He delights in mingling with the younger set; in getting their ideas on life; in counseling them; in laughing and talking with them

He has been received in like manner by local students, who have turned out in large numbers to hear him, and have taken to heart the ideas which he has given in his talks.

Rev. Stoves has dwelt upon many thoughts and conditions during his talks will be published. here. He has illuminated his arguments with experiences gained while with young people, examples which youth can readidly understand. He has expressed simply many profound religious questions, and has as easily explained them. His preaching is of the best teaching, for what he says is straight from the heart and goes to the heart of his listeners.

Rev. Stoves bid Southwesterners au revoir with his final sermon Thursday, manager. which ended a week of intensive preaching, for he has spoken twice daily, each morning in chapel and also at night.

Six Profs Journey To Nashville Meet

Six Southwestern professors journeyed to Nashville during the holidays to attend a gathering of the American Academy of the Advancement of Science.

convention on the topic; "The Relative illness Predictability of Limits of Hearing by Intelligence and Mechanical Speed Tests." Dr. Berwind Kaufmann gave a series of private demonstrations of his biological findings during the past summer. Other Southwestern professors that attended the meeting were: Dr. F O. Huber, Dr. P. N. Rhodes, Prof. M. L. MacQueen and Dr. R. W. Hartley.

Frat Pictures Sent To Annual Engraver All fraternity pictures have been tak-

en and the panels will be sent to the engraver the last of this week.

Full page pictures with a special border of all winners in the recent popularity contest are being prepared by the photographer, and these will be sent to the engraver next week.

The group pictures of all the organizations were taken Thursday morning and engraver next week.

GRID CAPTAINCY IN A. T. O. RANKS IN LAST 12 YEARS

Election of "Dago" Trelawney as football captain for next year marks the twelfth consecutive time the captaincy has been held by an A. T. O.

the dark ages before Southwestern moved to Memphis, and so far they have continued to keep the position within

The captains who have been elected since the school was moved here from tens Monday, giving them some signals publication of some of the intelligence ment? A. The volt is used in measur-Clarksville are: Bob Flemister, '24; Sid and showing them some mighty fast test answers turned in by the freshmen. lin, '27; and Dago Trelawney, '28.

EVANGELIST



The Rev. George Stoves, pastor of West End Methodist church of Nashville, who has been conducting the annual week of religious services at Southwestern. Rev. Stoves, a leader in Southern Methodism, has made quite an impression on Southwestern students, for he is a deep student of modern youth.

BOARD SELECTS JOURNAL STAFF

Catherine Richey Picked As Editor

The "insurgents" have given in and the Journal, literary magazine, again coach will take charge of baseball.

Strong opposition against republication of the magazine grew into open denunciation recently when students were asked to back the Journal. But Neely's resignation. the protagonists won with the ballot.

As a consequence the Publication Board has named the following students lead the Lynx in 1928. to comprise the Journal staff: Catherine Richey, editor; Allen Haden, assistant editor; Leolin Wailes, business manager, and Charlie Snepp, assistant business

the campus by Feb. 15.

BELOVED PARROT GUZZLES LIQUOR AND JABBERS ON gia Tech.

SYRACUSE, N. Y.—(1P)—Rinky Dink is safe!

The brightly colored parrot that screams raucously at Syracuse university undergraduates who visit the Hill Dr. W. R. Atkinson addressed the Book Stall, has passed the crisis of his

Rinky Dink had chicken cholera, an insidious and dire disease, and die he almost did-but aided by a sip of contraband fire-water, and the loving aid of Professor Struthers, he weathered the

For a time things looked very black for Rinky Dink. The proprietors of bird stores, and even well known veterinarians, disclaimed all knowledge of the cause and cure of his illness.

But Professor Struthers and a sympathetic bootlegger saved the day, and ncidentally, Rinky Dink.

Student Takes Arms Of Lonely Skeleton

MINNEAPOLIS, MINN. — (IP) Dean E. P. Lyon recently had difficulty in locating two missing arms of a skeleton in the University of Minnesota disthese panels will also be sent to the pensary, but he finally accomplished the

Following the disappearance of the bony arms, a notice was posted by the dean to the effect that no grades could men were required to take an intelli- minds of the freshmen. possibly be given out unless the skeleton recovered his missing limbs.

Soon after the dean received a neatly wrapped Christmas parcel, inclosed in which were the missing appendages and a letter explaining that the offender was ligence was a thing that could be found player. sorry "this has caused you so much The A. T. O.'s started making this trouble, but it was necessary to borrow merely a fraternity office way back in the arms temporarily for study and re-

'Mc" And The Women

Crawford McGivaren coached the Kit-'nough work out of them.

Name New Coach In 2 Weeks

LYNX HELMSMAN

In the Meantime the Boys Play Basketball

REESE SUBSTITUTES

Leads Wickermen Pending Coach Selection

Jess Neely's successor, as coach of the Southwestern Lynx, is expected to be chosen within two weeks and to be announced at the annual banquet to be given the Lynx eleven on Saturday night, January 21.

The new coach will be expected to er Southwestern has ever had. take charge of spring football practice, which has been scheduled to start Feb. 13, lasting long enough for the new coach to drill the players into his system of football.

Following football training, the new

REESE COACHES CAGERS Gil Reese, former Vanderbilt star, was placed in charge of the basketball team when Southwestern accepted Coath

Following the football season, Frank Trelawney, star fullback, was chosen to

Prospects are bright for a winning eleven for the next year, with many coming stars being eligible from this

hard blow, however, when Milton The first issue of the year will be on Hawke and Verne Baumgarten, halfback fant lamb. and center, were declared ineligible for next year's team when Southwestern entered the S. I. A. A. because they had played football on freshman teams at the University of Tennessee and Geor-

> The graduation of former Capt. Arthur Dulin, Joe Davis, T. M. Garrott, and Ora Johnson is a severe blow to the team's defensive and offensive unity. But oncoming material is ready to step into the empty shoes.

Prexy Diehl Gives \$100 To Girl Ouint

Southwestern's Kittens asked for finances and Dr. Charles E. Diehl handed over \$100 to Miss Louise Stratmann for the treasury

Half of the fund has been spent on

uniforms. The uniforms have red socks with black tops, black bloomers and red middies with a black "S" on the

The remaining moiety will probably

be spent for sweaters. The Kittens want to play out-oftown teams. Especially do they crave Jackson, Tenn., where they could take are no funds available.

EXPECT TO NAME BAUMGARTEN IS CHOSEN EDITOR

tor of Sou'wester

Verne Baumgarten has been appointed assistant editor of the Sou'wester by the Publication Board.

The appointment comes as a reward for unstinting work done thus far in sport writing on the paper.

of starting a series of sport stories production next spring. never before touched upon by the great sport-writing scribes of the time. Ever the phenomenal feats performed by the Greeks?—that's just one of Baum's periodical contributions.

Practical experience on local dailies gives Verne the title of best sport writ-

HUMOR PURVEYOR PENS SWEET SONG FOR STRAY FRAT

Wilson Foote, song writer, artist and pugilist, has retired to his private haunts while he composes the official fraternity

song of the Beta Lambdas. He has not dedicated the "Sweetheart of Beta Lambda" as yet, but is sifting the freshet ranks for a suitable victim. Carrington Bacon will represent the

stray Greeks on the Boys' San Hedrin council, and Foote will be seen in the Boys' Pan-Hellenic council. Members of the forlorn "baby lambs'

are still arguing over a suitable emblem 's Bobcat team. The Lynx suffered for the official fraternity pin. The majority however, favors that of an in-

Are The Prettiest

"Fritz" Montroy and Billy Hughes contenders. In the popularity contest held just before the Christmas holidays, was voted the prettiest co-ed and Billy the most handsome boy.

or of best all-round girl and Arthur from any position on the floor. Dulin was acclaimed best all-round boy. Margaret Layne was voted the most popular co-ed, and Eleanor Clinton the best dancer.

Pick Debate Teams

Fourteen debaters, eleven regulars and the country.

Those chosen include Gerald Capers, hours for his degree. Abe Fortas, Billy Flowers, Pete Melvin, Thompson, and Erwin White.

INITIATE 6 PALS

COACH JESS NEELY RESIGNS

DURING BANQUET Named as Assistant Edi- As Reward For Work COACHING STAFF Done in Dramatics

> first dramatic production of the year. 'The Whole Town's Talking," given recently by new members of the Southhas opened, with a series of one-act To Baumgarten is accredited the honor plays acting as forerunners to the main Will

Prof. Ernest Haden, faculty coach, and Price A. Patton, Pal president, are readread the "faked history" stories about ing over the most popular classical and modern successes in an attempt to select a suitable play for the spring feature. Although problematical, it is thought that a heavy comedy will be chosen if an appealing one is discovered.

As a reward for histrionic ability cent play, six members of the Pal club will be initiated soon into Theta Alpha Phi, national dramatic fraternity. They are: Mary Allen, Catherine Underwood, Allen Haden, Ellen Thomas, Crawford bilt. McGivaren and Charles Rond III.

WARING LEADS **CO-ED CAGERS**

Also Coaches Freshman In Ball Tossing

girls' basketball team, has a new coach in the person of Henry "Chi" Waring. nation is to take effect Jan. 15. Waring has been named to take charge of the Kittens, and is lining up one of the best girls' quints in Dixie. In ad- under Coach Wallace Wade, a former

Coming to Southwestern from Central High, where he was one of the best athletes in the school. Waring has endents as the least hard on the eyes of all playing an end on the football team and forward on the basketball five.

In basketball "Chi," who gets his under the auspices of the "Lynx," Fritz name because he came to Memphis from a Chicago high school, is considered one of the best floor men in the city, being Wallace Wade. Mary Bethany Sivley holds the hon- a brilliant passer and an uncanny shot

Choose McGivaren New High Priest

The San Hedrin Council met and elected Crawford McGivaren to the For Coming Season exalted position of High Priest on Dec.

three alternates, have been selected to to fill the vacancy which will be caus- Clarksville, and he remained there four represent Southwestern in debates with ed by the graduation of the present years. various other colleges in this part of high priest, "Dumpy" Beall, who has completed the required number of

"Dumpy" will receive his degree next on three teams: Lambuth, Union and William Orr, James Randle, Malcolm June. McGivaren has taken charge of West Tenn. Business College, but there Ritchie, Charles Rond III, Edwin the San Hedrin and will continue in office until June

ATHLETIC HEAD IN THETA A. PHI JOINS ALABAMA

Following the impressive success of the Unites with Wallace Wade His Teacher

western Pal players, an extensive season PROMISING FUTURE

Coach Princeton Nine This Spring

TUSCALOOSA, ALA.—Coach Wallace Wade, Saturday, announced the appointment of Jess Neely, coach at Southwestern University at Memphis, as an assistant football coach at the University of Alabama. Neely will take the place vacated by Russell Cohen, who shown both last spring and in the re- resigned to accept an appointment as head coach at Louisiana State University. Neely has had several successful years at Southwestern. He learned his football under Coach Wade at Vander-

> Coach Wade announced that Neely will report here to assist in spring football training work, after which he will leave for Princeton, where he will coach the Princeton baseball team.

Next fall Neely will return to Alabama as assistant football coach and head baseball coach.

Jess Neely, who has been at the helm of the Southwestern athletic program for the past four years, handed in his The Southwestern Lynx Kittens, the resignation last Friday, which was accepted by Dr. C. E. Diehl. The resig-

Neely has accepted a position of assistant coach at University of Alabama, Montroy and Hughes dition, Waring is coaching the Lynx mentor of Coach Neely at Vanderbilt University.

TO SUCCEED COHEN

A vacancy on the coaching staff at Alabama occurred when Russ Cohen, asreign supreme among Southwestern stu- joved a successful career in athletics, sistant coach, resigned from there to accept a coaching position at Louisiana State University. Coach Neely, who has been offered several other coaching positions, was attracted to Alabama on account of his close friendship with

Coach Neely, former star at Vanderbilt in football, basketball and baseball, came to Southwestern when it was located at Clarksville, Tenn. Under his direction Southwestern entered the S. I. 1. A. this fall.

LEAVES JAN. 15

Neely will sever his connection with Southwestern on Jan. 15. He started coaching in 1923 at Murfreesboro High School. In 1924 he went to Southwest-The council took this action in order ern, which was at that time located at

Neely was a member of the Vanderbilt football eleven for three seasons, being a Commodore in 1920, 1921, 1922, and finished in the spring of 1923. He was captain of the Vanderbilt eleven in 1922. He played halfback and end.

Neely is 30 years of age and unmarried. He hails from Smyrna, Tenn.

Four To Convention

Four Southwestern students represented the institution at the Student Volunteer Convention, which was held at Detroit, Mich., Dec. 28, thru Jan. I. Southwestern's delegates were: John Johnson, Mary Parker, Pauline Jones and Roger Wright.

NOTICE!

for the Sou'wester to be published during the present semester must be turned in by next Tuesday afternoon. There will be only one more issue of the Sou'wester this term due to exams which start on Jan. 23. The final issue will arrive on the campus on Friday,

All notices, stories and material

FROSH ANSWERS SHOW PECULIAR MENTAL TWISTS

gence test to see if there were any trace of brains among them.

After the test had been taken all profs dice. were unanimous in the opinion that intalanywhere except in the freshman class. Of course, all students agreed with them. but they did not know exactly what had led the profs to this belief. Dr. W. R. ant. Atkinson, who is known perhaps to some thought so little of the freshmen. How- harbor during the Civil War. ever, he has finally consented to the answers are published, but these few kind of horse,

At the beginning of the year all fresh- throw a very insinuating light on the

Q. How many legs has a Malay? A How is cribbage played? A. With

Who is Irvin Cobb? A. A ball

Q. From what are emeralds obtained? What is Karo? A. A disinfect-

O. For what is Dewey famous? A. of the students, refused to say why he Dewey defeated the Spanish in Boston

Q. Of what is the "volt" a measure-

ing rainfall. Davis, '25; Joe Davis, '26; Arthur Du- plays, and he knows how to get sure Only a few of the questions and typical | Q. What is Plymouth Rock? A. A ing but brains and none of that,"

Q. What is "The flavor lasts" used in advertisement of? A. Cider.

Q. How is a picolo used? A. picolo is used in book binding. Q. What is a bolt? A. A certain

swift movement characteristic of The only question which was answered anywhere near sensibly was, 'Why are you in my class?" The al-

most unanimous reply was "Because I

am a freshman and am not supposed to

have any sense." Dr. Atkinson, after grading the tests, says that he is absolutely convinced that the old proverb, "A freshman has noth-

FLASHES

* * College Life On * * OTHER CAMPS

PINCHED FOR PAWNING

SEATTLE, Wash.—(IP)—Thei checks failing to arrive from home on time, two University of Washington students set out to pawn a revolver. They considered this a very safe and sane way to help them over their financial crisis. But it landed them in police court.

As one of the students was presenting the gun for inspection at a shooting gallery, a passing patrolman sensed a holdup and haled the youths into court on an open charge.

Upon confirmation of their explanation, the two suspects were released.

* * *

TABOO TOBACCO ADS SALT LAKE CITY, Utah—(IP)-

The undergraduate publications of the University of Utah are forbidden by the University Board of Regents to run tobacco advertisements in their columns.

PROF DETECTS LIES EUGENE, Ore.—(IP)—An apparatus which is hailed as a distinct improvement over the "guilt detection" devices used by the Los Angeles and Berkeley

police departments, is nearing completion in the psychological laboratories of the University of Oregon, according to Dr. Harold R. Crosland, of the psychology department.

The new machine, which differs in many ways from the apparatus in use, operates without pain to the subject Work on the new instrument has been going on for three months.

PASS OKEHS ON MATES

MONTREAL, Que.—(IP)—There was a fluttering of hearts and downcast looks at the United Theological College, of McGill university, recently when a notice appeared on the official bulletin board that the students in the future would not have as free a hand in their matrimonial affairs as has formerly been

The authorities have passed a resolution making it necessary for Theology students who are serving pastorates to gain the consent of the authorities before taking on a wife.

One loophole appeared to the undergraduates-that no stipulations were made concerning companionate marriages.

NEW HAVEN, Conn.—(IP)—Yale's twenty million dollar endowment drive came to a successful conclusion 10 days before the scheduled end of the campaign, when it was announced that \$20,-210,578 had been subscribed.

CHINA MINIATURE SYRACUSE, N. Y.—(IP)—The University "Syracuse-in-China" association has on sale a small Chinese charm, 3-4 by 1-2 inches in size, on the ivory of which are printed or carved 1000 words.

MAKES DANCE RULES subject has been dropped, as plan-WASHINGTON, Pa.—(IP)—President S. S. Baker, of Washington and not intended to be a debate topic, Jefferson college, announced to the student body recently a new code of rules to govern the conduct of fraternity ing powers of the several speakers.

house parties. Among the restrictions

This article is not written thru house parties. Among the restrictions are the following:

Lists of girls invited to fraternity parties during the college week-end functions must be submitted to the president's office for inspection and have his approval before invitations are issued.

All college men must be out of fraternity houses during college parties. At least two married couples as chaperones must at all times be in the fraternity houses during parties.

All visiting girls must be away from the chapter houses by 3 p. m. on Sunday following the party.

I'm The Ginkette

I'm the ginkette that comes out for basketball just long enough to have my beauty struck by the photographer and then I never return. I really am terribly interested in basketball, that is in seeing myself in such becoming togs in the Evening Appeal and the Sou'wester, and, oh yes, I stay long enough to be sure my picture gets in the annual. It sounds so terribly important you know to have a list of activities after your name and to be called one of the mainstays on the varsity team. I didn't fail to cut several copies from several Sou'westers and send them home so that the family might show it around and swell up with pride. Yes sir, their daughter can certainly play basketball. If you don't know all about it, a basketball is round, with a handle, and everybody tries to pitch it in the ring.

The SOU'WESTER

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EDITORIAL STAFF Luther Southworth Editor-in-Chief 1579 Court Avenue Phone 2-1769 Effie Lee Ingram Vern Baumgarten Assignments Louise Clark Assignments Palmer Brown Co-Ed Houston Muniece Assignments Edmond Berry Circulation Louise Miller Circulation Wilson Foote Typist Charles Garraway Bill Alexander Assignments

BUSINESS STAFF Business Manager Wallace Johnston 1203 Tutwiler Avenue Phone 2-3481 Charlotte Bruce Leroy Dubard Ass't. Bus. Manager... Advertising Solicitor... Malcolm Perry Accountant

The Sou'wester is served by the INTERCOLLEGIATE PRESS service.

All copy for publication must be in the Sou'wester office by 2 p. m. Tuesday preceding appearance on following Friday noon.

Our Neely Has Gone

News dispatches reveal the fact

There is a background to Neely's

Coach Wallace Wade, high mogul

Respect of coach for pupil and

pupil for coach did not cease when

Neely graduated. Neely was such

During Jess' four years with

judge of character and has realized

Our best wishes go with Neely

Sailfish such as frequent the gulf

stream can swim at the rate of 70

Humane Profs (?)

It is a little early to accuse stu-

started that semi-annual stunt of

The college catalog states that

Professors have counted the re-

before the holidays, because of their

inhumanity in making the load un-

bearable during these remaining

sweet days of the passing semester.

pers, outside reading and the like,

when a few lectures summing up

the semester's work will be much

more effective than students delv-

ing into the library archives read-

ing and writing about some event

that happened back in the musty

We do not decry outside work, but at this season it should be light,

with the burden shifting to the

of those knotty questions which

The word "reverend" occurs but

It is easy to remove a dog's bark,

The smallest check ever drawn by

any government was one drawn by

the United States government for

The total gravitational pull of

the sun on the earth would break

a steel rod 2,000 miles in diameter.

veterinarians demonstrated in a

Portland (Ore.) clinic recently.

once in the Bible, in the ninth verse

Why clot the calendar with pa-

miles an hour.

cramming for exams.

obsequious students.

ages of long ago?

A subscription to the Sou'wester is \$3 the year in advance.

Trial Marriage

Prior to the Christmas holidays men of the Quibbler debate society athletic nexus with Southwesterners conducted try-outs on the topic of and is now assistant coach of the 'Companionate Marriage as an aid Crimson Tide at Alabama. to Matrimonial Felicity.

At the particular time of the ses- that Neely will be head coach of sion the newspapers were carrying baseball at Princeton this spring, columns and columns of type upon but will be a permanent assistant this newly-agitated question. Not coach of football and coach of baseonly the dailies, but also reputable ball at Alabama next year. magazines and other widely-read publications devoted space to this transfer to the larger athletic school. debatable topic.

Naturally, broad-minded editors of sports at Alabama, coached Neely ooked to colleges and universities when the erstwhile Southwestern for expressions from the budding in- coach was a football star at Vandertellectuals upon this topic of mo- bilt.

Undue prominence and credence was given the opinions as reported by the local boys in their innocent a student of football that Wade talks; for the sole purpose of the deemed him a wise acquisition to try-outs was not in coming to some the coaching staff. decision upon the noxious question of companionate marriage, but sole- Southwestern he has made a creditly in winning a place on the teams able showing; has developed many which were to be picked in pre- good athletes; has been popular paredness for the approaching in- with the boys; has shown himself a tercollegiate debate season.

There were some "startling" re- hidden potentials in students which marks made by the affirmative only proper athletic training respeakers, some say; but they were vealed. made ready for the effect, and bore no cogency in the mind of the sev- on his promotion to a greater field. eral speakers. When the topic was We do not say that his vacancy will first announced as the theme upon be hard to fill—as is commonly which members would talk, every done in obituaries, but we will say RAISE \$20,000,000 FUND man in the club picked the negative that he acquitted himself well while (against companionate marriage). officiating as chief helmsman of Finally, in desperation, club officers agreed that lots should be cast in order that there would be as many

affirmative as negative speakers. Judging from the similarity of speeches, there must have been some outside collusion between the two rival groups. Members of the affirmative agree with the negative; naturally, for they agreed with the opposing element in the first place.

This subject was discussed before a strictly male audience—the crowd was not mixed, as some think. The ned by club members, for it was but only as a try-out theme for the purpose of testing the original think-

any kind of compulsion from 'above," but merely to enlighten those inclined to be credulous that Southwestern boys are not radical socially, morally and spiritually, but only talk on those things which in the end will give a better understanding of those standards and conventions which have been accepted by the best of people.

The octopus is prized as food in the Channel Islands.

An oyster can lay 60,000,000

A World-Wide Boon professors for succinct explanations

Very few people know that an have taken up the students' attenevent of world-wide influence oc- tions during the semester of labor. cured on Jan. 14, 1906. The twentysecond annual observance of this momentous occasion will be indulged in Saturday.

This event was no revolution or Psalm. murder or new joke on the Scotchman, but merely the unostentatious arrival of the editor into this world

of studying and bank rifling. As is the custom of all "great" editors, we wish the recipient of such international acclaim the best wishes on his birthday and the earnest desire that he will have at least 1 cent.

one more birthday. Consequently, "we"—it must be that because it is strictly an editorial word in journalism, accept with our usual eclat and sangfroid this panegyric expression from the world at large and those hemmed goes visiting, his wardrobe is carried along in 200 trunks.

PRUNES

Stewed By **

COLLEGE WITS

Memoirs of a Co-ed Dedicated to Charlotte Bruce,

Men I have known and men galore, And hundreds of frat pins I have wore, First on the list was an A. T. O.-That's all there is, there ain't no mo'.

That Kappa Sig was an awful bloke: Why he even laughed at his own silly

Here's to the army of S. A. E.'s: There's too many in that august body

really felt bad about my young K. A. He was dying to give his pin away. Here's to my dream boy of Pi K. A.: Old T. M. believed all that I would

really liked those stray Greeks: They made such desperate love to me.

Next was that good old Beta Sig, My sweetheart, and companion. Amen

Coach Jess Neely has severed his Little Scotch-Father, Alfred is all over his cold and has six cough drops

Big Scotch—You tell Alfred to go out and get his feet wet.

"Do you have any green lipsticks?" "Green lipsticks?"

"Yes, a railroad man is calling on me tonight."

"Did you ever hear the new English Pants-without-a-belt song?" 'Nay, nay."

"London britches falling down."

Say, gimme a pound of GOOD dog meat. The last I got here made my ton University, spore to the students on

Rosa May: Foote, with feet like yours ou should get a government job. Wilson: Doing what?

Rosa May: Stamping out forest fires

Katz: Where do you bathe? Monk: In the spring. Katz: I didn't ask you when, I asked

Don't play with knickers-play with white folks.

Ora-Bring me another sandwich, Pos. Pos—Anything else? Ora-Yes, a paper weight; that last andwich blew away.

Prof. (in civil government class): "If the president and vice-president both died, who would get the job?" Student: "The undertaker, sir."

A woman went on a professional hunger-strike, and 20 Scotchmen proposed to her.

We Wonder-

dents of "boning", but some have How it feels to be the best all-around

girl in school, Who, what, and where is the Lynx

exams will occupy the intervening time between Jan. 23 to 28. Why the Frosh issue wasn't printed on yellow paper, no feeling, it was a redhot-issue and the staff is to be congratumaining recitation days and are piling the work on the laden backs of lated, Why Charlotte Bruce was so perturb-

ed when she heard Dumpy Beall As a warning let us venture the wouldn't be in school next semester; common assumption that students do not love their profs as they did cheer up, Charlotte, Palmer is still

Why Pauline Barton couldn't play the "whosirmesir" game at the A. O.

The Drunk's Lament

Down in old Joe's barroom,

By the corner of the square; The drinks went on as usual And a goodly crowd was there.

Standing by my side, Elbows upon the bar, Stood Curly Joe McGinty, Driver of the livery car.

Turning to the bar keeper; His eyes were bloodshot red; Asked him for his reason And this is what he said:

Went down St. Joe's infirmary, Saw my woman lying there, Stretched out upon the table; So pale, so cold, so fair.

Sixteen coal black horses
Hitched to a rubber tired hack—
Seven pretty girls to the graveyard, of the one hundredth and eleventh And only six of them coming back.

When I die just bury me,

In a box-back coat and a hat; Put a \$20 bill in my wallet, boys, So they'll know I'm standing pat. Six crap shooters for pallbearers.

A chorus girl to sing me a song; Put a jazz band on my hearse, boys, To raise Hell as we roll along.

When they let me down in the deep hole, Have my best girl sing me the blues; Then open a quart of liquor And saturate my shoes.

Now that I've told my story, I'll take another shot of booze; When he Maharajah of Patiala must be on my way, boys, For I've got those gambling blues.

ECHOES FROM THE MORGUE

Choice News Excerpts of Past Years As Revealed By Sou'wester Files

JAN. 13, 1926 The Lynx basketball team will take by Memphians for the Press-Scimitar on the quintet from Normal. After this Civic Trophy, given for the most valugame the team will journey into Arkan- able citizen of the city for the year. sas to take on the Hendrix team.

Southwestern's basketball team won the game with Bethel Corporals to the tune of 35-27.

organized a faculty club. The following officers were elected: Prof. R. P. Strickler, president; Prof. S. H. Monk, vice-president; Prof. W. R. Atkinson, treasurer; and Dr. Chas. E. Diehl, sec-

Chi Omega sorority entertained with a bridge party last Monday night. Dancing was enjoyed after the bridge game

Eleanor Forshay was injured in an automobile accident as she was returning home from school on Jan. 29.

Ed Barrow was elected to succeed Sam Costen as head of the Southwestern Athletic Association.

Ground is now being cleared for the new athletic field. The plot will be

ready in time for baseball practice. Dr. Chas. E. Barker, of New York,

spoke to Southwestern students in chapel last Monday morning. The Southwestern debating team will

participate in the state meet to be held this spring. Dr. John Hibbins, president of Prince-

Ian. 23.

JANUARY 14, 1927 Gypsy Smith, Jr., who has been holdng the annual revival services for the college, will conclude his sermons on

Sunday evening.

Bradley Sweaters DIXIE SHOP

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2 DAY SERVICE

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Try-outs for places on Southwestern's debating team will be held in the near

President Diehl has been nominated

"Evening Dress Indispensable," a The faculty members have met and heavy character tragedy, will be presented by Pal players the night of Jan.

Several members of the local chapter of Kappa Delta intend to drive to Ole Miss to install a chapter of K. D. at

The second Pan-Hellenic dance of the collegiate year will be given at the Colonial Country club on February 3.

that school.

Chi Omega sorority announces the following new initiates: Louise Ralston, Elizabeth Dickinson, Dorothy Harper, Mary Burney Howry, Sara Ridley and Mary Same Catherine Page.

Twenty-four fighting Bobcats, freshman class gridders of Southwestern, were awarded numerals for the 1926 season at a banquet Dec. 20 at Hotel Peabody.

Chester Frist represented the Soutinwestern Sigma Alpha Epsilon chapter at the national convention of S. A. E.'s, held in Boston, Mass. on Dec. 28-30.

T. M. Garrott, head of Pi K. A. fraternity, attended the bi-annual convention held at Atlanta, Ga., Dec. 27-

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FRANK TRELAWNEY TO CAPTAIN 1928 SOUTHWESTERN GRID SQUAD

"Dago," Stellar Defensive Player, Named by Mates to Pilot Team Next Year—Fourteen Men Given Letters.

Frank Trelawney, fullback of the 1927 Southwestern football team, will lead the Lynx moleskinners in the 1928 campaign on the gridiron. Trelawney succeeds Arthur Dulin, who graduates. Trelawney is a sophomore, and a native of Memphis. He is the first Memphian ever to be chosen leader of the Southwestern eleven .

boards.

The schedule in full:

of Arkansas, Memphis.

Bowling Green.

Memphis.

Chattanooga.

Memphis.

NEW ARKANSAS FACES

The University of Arkansas will also

The annual game with the University

the high lights of the Southwestern list,

held open two dates, Oct. 20 and Nov.

3, at the request of Ole Miss, but the

Sept. 29-Lambuth College, Memphis.

Oct. 6-Western Kentucky State at

Oct. 13—Georgetown of Kentucky, at

Nov. 10-West Tennessee Teachers at

Nov. 17-Hendrix College, Memphis.

Nov. 29 (Thanksgiving)—University

STUDENTS MAKE

MONDAY OFF-DAY

day is Peak Day

TORONTO, Ont .- (IP)-"Blue Mon-

The matter has been thoroughly in-

vestigated, but the problem is seriously

complicated by the important contribu-

ting factor of overtime, type of work,

season of the year, personal interest in

the work, etc. Investigators are unani-

mous in finding Monday a least ef-

fective day in work. This is found to

be true both when out put is measured

and in more simple tests used in the psy-

chological laboratories at Washington,

who plotted a piece-work curve, showed

that there was a difference of 20 per

cent between the production on Mon-

In the opinion of Professor E. D.

MacPhee, of the Toronto University

department of psychology, "The modern tendency to use Sunday as a day of

recreation, as well as the general im-

not so constructed as to comply with

"Ecs" For Men

COLUMBUS, OHIO-(IP)-The de-

partment of home economics at Unio

State University is planning to offer a

course to men of the university in the

WHO'S WHO IN

SENIOR CLASS

Thomas M. Garrott, Jr.

Garrott, popularly known as "T. M." both here and abroad, was born at

In 1912 T. M. began his education by entering Sledge grammar school, graduating in 1919. Then in 1920 he entered

the Tate County Agricultural high

school, graduating in 1924. At Tate he

participated in all branches of athletics,

playing football, baseball, and basketball.

school education so in 1924, the follow-

ing fall, he entered Miss. A & M Col-

lege. There he played freshman foot-

ball. When Southwestern opened in

Memphis, T. M. came along and has

been here ever since. His student ac-

tivities here are numerous and it is with

pride that Southwestern has his name

His activities while here follows: Mem-

ber of Pi Kappa Alpha fraternity, president during 1926-27, Pan-Hellenic coun-

cil, 1926-27, '27-28; President Golf Asso-

club; baseball 1926-27; basketball, 1925.

T. M. played in the Southwestern-

Millsaps game and made a sensational

run of 25-yards. Since then he has been

When he graduates this June, T. M.

will probably enter the cotton business

known as the "Chained Lightning." T M. is popular with the girls, which is

something to boast of.

or handle a Ford Agency.

T. M. was not content with a high

Senatobia, Miss., June 3, 1905.

near future.

day and on the peak day, Thursday.

day" is a psychological fact.

Trelawney's work at the fullback post was an outstanding feature of Southwestern's football warfare. His defensive ability was notable, and he was be making their debut on the Southknown as the best blocker and one of western list, playing in Memphis on the surest tacklers on the team. Tre- Thanksgiving Day. lawney seldom carried the ball, his ability in running interference being of such of Mississippi, which had been one of value that it overshadowed his plunging and running skill. Trelawney can had to be abandoned because the teams also pass and punt, but he was seldom could not agree on dates. Southwestern called on for these parts of the game.

That he is extremely popular with the men on the team is attested by the fact Mississippi authorities could use neither that he earned more nicknames than any man in the history of Southwestern. Besides the "Dago" which he carried to college, he achieved a number of other pseudonyms that were constantly applied.

The athletic committee of the school awarded fourteen letters for 1927 gridiron performances. The letter men include: Captain-elect Trelawney, fullback; Captain Arthur Dulin, Flint Liddon and Warren Smith, guards; Lorin King, Crawford McGivaren and T. M. Garrott, tackles; Verne Baumgarten and Wilson Foote, centers; Henry Waring and Joe Davis, ends, and Bobby Lloyd, Dode Farnsworth and Havron Parnell, backs.

Of the fourteen awarded letters, three will be lost to the 1928 team by graduation. The three are Dulin, Davis and Garrott.

SCHEDULE 9 GAMES

Nine games are on the schedule, seven Prof Shows That Thursto be played at Fargason Field and two away from home. Four of the opponents are members of the Southern Intercollegiate Athletic Association, a body which Southwestern joined at the close of the last football season. The four S. I. A. A. teams are making their first apearance on a Southwestern list. They are Union, Western Kentucky State, Georgetown of Kentucky, and Chattanooga University.

Seven of the teams which apeared on the Southwestern slate last year will not be encountered next season. The seven are the University of Mississippi, University of Alabama, Henderson-Brown, Ouachita, Birmingham-Southern, Millsaps and the Quantico Marines.

Opponents of 1928 who were encounlast season are Lambuth College, Arkansas College, the West Tennessee Teachers and Hendrix.

Sticks Arm Out Of Window—Fractured position by modern industry of a rou-

MOSCOW, IDAHO — (IP)—Howard Marcellus has learned many things since its demands, is responsible for the existmatriculating at the University of Idaho ence of 'Blue Monday'. here, most of them theoretical. But the other night he learned something of a more practical nature. As a consequence, Howard will not stick his arm out of a train window hereafter.

While returning from Spokane on a student special several days ago, Marcellus wanted to see if it was raining. So he stuck his hand out of the wincow. The train lurched, and a telegraph pole came in contact with the student's wrist. Now he is in the infirmary having it fixed up.

Moral: All that is learned in college cometh not from books.

Smokes 30 Cigars In Nicotine Test

cigars in 12 hours" was the goal set for himself by Vincent Maddi, student in the school of medicine at the University of Maryland, to settle an argument over the ill effects of tobacco. Friends sat beside him to record his physical condition. The first three hours were O. K. He remained normal. Then his pulse began to climb, until it reached 108 instead of 80, his respiration 30 instead of 17, and his blood pressure from 120 to 132. After eight hours, while on his thirtieth cigar, Maddi became ill and quit.

"I might have suffered serious ill effects had I continued," admitted Maddi on her senior roll. later.

Two Grid Teams

ANN ARBOR, MICH.—(IP)—Two ciation, 1926-27, '27-28; president O. P. football teams are to represent the Uni- O., 1927-28; football, 19925, '26, '27, makversity of Michigan on the gridiron next ing the varsity this year; member of "S' year. This is as a result of the recent ruling of the Big Ten coaches that such 26, 27, action will be O. K. with them.

It is not expected, according to the Michigan Daily, that the new plan will have any decided effect on football, or student migration for the big football games. According to the newspaper, there simply will be a first and second team, and the first team will be the true representative of Michigan.

OPERATED ON

Verne Baumgarten, football star, recently returned to school after recovering from a serious opera-

Verne was hurt in a practice session before the regular season started and played thru the whole season utterly disregarding his iniury, which at times prevented him from playing.

After the season was over Verne consented to the operation which was performed by Dr. Moore Moore at the Methodist Hospital.

Verne has played his last game for Southwestern as he was decleared ineligible when we entered the S. I. A. A. because of playing with the Georgia Tech Fresh-

FOUNDERS' DAY IS CELEBRATED

of the dates and the game went by the Chi Alpha Sorority Gives Luncheon at Claridge

Chi Alpha sorority celebrated Founders' Day with a luncheon last Saturday at Hotel Claridge.

The table was decorated with the sorority colors, blue and silver. The center Oct. 20-Union University, Memphis. Oct. 27—Arkansas College, Memphis. piece was a silver basket filled with Nov. 3—Chattanooga University at premiere roses, tied with blue tulle bow. Silver candle sticks holding blue tapers

were placed at intervals along the table. Those present were the Misses Catherine Richey, Frances Fisher, Janie Cobb, Sarah Moore, Mary Parker, Iola Shepherd, Dorothy Eddins, Lucille Curtis. The pledges present were the Misses Alice Patrick, LaNeil McCullough, Mary Stewart, Jean Goshorn, Nell Holloway, Margaret Williams, Lois Johnson, Barbara Embry, Mary Helen Freeman.

The alumnae present included Misses Peggy Tate, Martha Sweeney, and Mrs. Frank Zahner.

FLOCK OF VETERAN BASKETBALL PLAYERS REPORT TO GIL REESE

Dopesters Figure Southwestern Will Have One of the Fastest Wicker Teams in the History of Memphis

Basketball practice at Southwestern started on opening of the college after the holidays. The Lynx have great prospects, with several of their old lettermen back, and former high school stars numbered among the freshmen.

Last year the Lynx encountered hard luck. Practically the entire team was barred because of poor studies. Present prospects point to the players being eligible. Among these are "Chi" Waring, Joe Davis, Flint Liddon, Dode Farnsworth, Billy Hughes, Bill Ford, Ora Johnson and Charles Terry.

Waring is one of the best basketball players in the city. He is a star floor man and a point scorer of unusual ability. Farnsworth is another star at running guard, while Flint Liddon is remembered for his stellar work at guard in prep school circles. Joe Davis is an old standby of the Lynx and is a capable guard. Hughes, Ford, Johnson and Terry all played last year:

Besides, Coach Gil Reese will have Chauncey Barbour, former Central High forward. He made the all-Memphis with Central and has since starred with the Earle, Ark., Cardinals

George Hightower, freshman football star, is said to be a good basketball player.

Kitten Schedule

Y. W. C. A., Friday, Jan. 13, preliminary to boys game at Y. W. C. A. Elks, Friday, Jan. 20., preliminary to boys game at Elks' Club.

Return games with Y. W. C. A. and Elks-date not fixed.

Three-game series with Normal-date not fixed.

Business manager is now writing for

a game with the Earle Canaries.

Basketeers Meet W. Tenn. Teachers

Southwestern opens the season's basketball campaign againt Normal Friday night at the Y. M. C. A. The game appeared at first just another workout for the Lynx, but due to Normals impressive victory over the Delta Normal 62 to 6, the game should be a thriller.

In Slick Headden and Jones, Zach Curlin has two of the best basketeers in the city league. However, Coach Gil Reese has Chi Waring, admittedly one of the best players in the south, and experienced performers in Davis, Farnsworth, Hughes and Liddon. Liddon, however, will not be eligible until the second semester. His place will probably be filled by either Foote or Ayers.

Billy: "Doesn't it upset you when you run into a pedestrian?"

Winky: "No, I've never hit one as big as all that."

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WARREN

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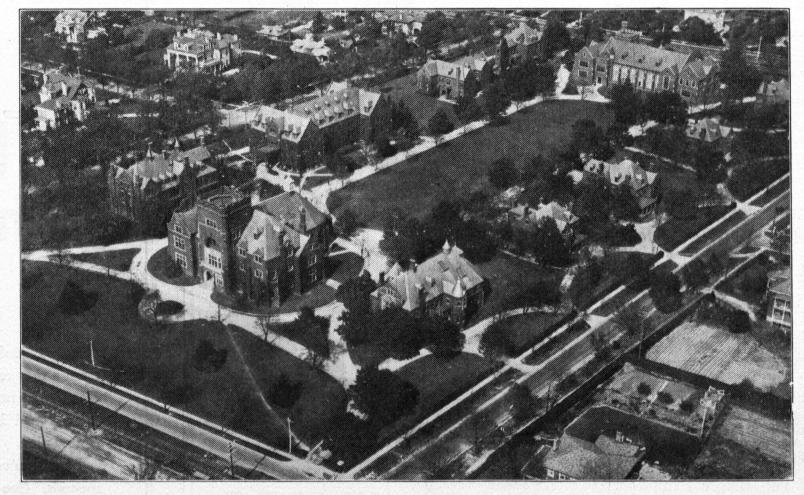
DANCING-WEDNESDAY-SATURDAY EVENINGS

SHOES FOR MEN

"Even Prices Are Comfortable" CHAS. GARRAWAY, JR.

Campus Representative

IF YOU ARE GOING TO BE A PREACHER, YOU WILL FIND AT UNION SEMI-NARY THE BEST OF EQUIPMENT FOR THE TASK OF MAKING PREACHERS



This is an Airplane View of the Completed Quadrangle of

UNION THEOLOGICAL SEMINARY, Showing Eleven Acres.

Another Section of the campus, comprising about forty acres and six buildings, and including the Athletic Grounds, is not shown.

Dr. James Stalker, of Scotland, called this

"The Loveliest of the Seats of Sacred Learning."

SORROW STALKS STUDENT TRAILS THRU CHRISTMAS

Miseries and Woes Follow Behind Joys of Yuletide Season

Christmas holidays treated Southwestern students in different ways. Some were operated on, staving off pain and the surgeon's knife until time could be conveniently missed, while others caught pink eyes, measles, lost jewerry and other valuables, and were victims of ac-

the hardest hit of all is Miss Louise Clark, senior co-ed, who first found that a negro girl living somewhere in Kansas, who worked in the Clark home for one day, had purloined her \$1,500 diamond pin. The next day, in company with her family, she was in the family car which broke down somewhere in Mississippi 60 miles from Memphis. She was forced to stay out in the cold for five hours on the coldest night of the recent zero wave.

Warner Hall hasn't yet recovered from measles, having acquired the germs during the holidays. He is confined to the "isolation ward" in Stewart Hall dormitory.

Verne Baumgarten, football star, has just recently returned to college, having been in the hospital since the holidays began. He was hurt playing football, and underwent a very serious operation during the Yule season.

Freshman Sonny Beard went on a three-day house party during the holidays, and returned home with a bad case of pink eyes. He saw pink for several days and returned to college long after school re-opened.

Other personals about collegians and their friends-

Herbert Beck, erstwhile freshman here, visited on the campus Tuesday. He left his wife at Hotel Peabody while he negotiated the selling of his ice plant at Union City, Tenn.

Francis Howard, 1925 grad, is a guest of his Pi. K. A. brothers on the campus. Howard has been studying journalism at the University of Missouri.

a graduate of '27, is visiting her Chi Omega sisters, having come down for the initiation of Fritz Montroy which was held last Monday night.

Martha Roseborough was a visitor to the campus Saturday.

Gladys Works, a Chi Omega from

Mary Parker, Chi Alpha, has returned from the Student Volunteer Con-

campus after undergoing an appendicitis of 23 years ago. operation.

Alice Rodgers, of Laurel, was a visitor of Alice Patrick last week-end.

Amalie Fair has returned to Southwestern after nearly two months absence resulting from an appendicitis operation.

Richard McCaslin's condition is reported to be improving.

Increase Insurance Rates On Frat Boys

NEW YORK-(IP)-Altho not planned to affect fraternity and sorority houses in particular, the revised insurance rates made recently by the New York Fire Insurance Rating has increased insurance rates on fraternity and sorority houses about 50 per cent, on an average.

The increase comes thru interpretation of a clause concerning the number of families represented in a house. Since the fraternity houses and their sister sorority houses usually have about as many families represented as there are Flint Liddon. residents, the interpretation lays a heavy loads on them.

Yell Before Exams

AUSTIN, TEXAS-(IP)-Students at by Wilson Foote. the University of Texas here have a tradition which calls for a few minutes of organized yelling just before entering The theory is that the yelling will pep guerite Pride. the students up before the funeral, and that they will not be in a condition to yell afterward.

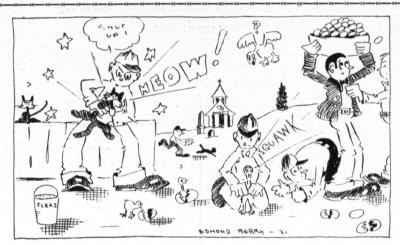
Chew The Wax MISSISSIPPI WOMEN'S COLLEGE, HATTIESBURG, Miss.-A cracker eating and gum-chewing contest recently

afforded the students of the women's

college much pleasure.

BREAK THAT EGG!

Sycophantic Frosh Fawn To S.A.E. Men



Sigma Alpha Epsilon fraternity pledges at Southwestern are enjoying with the greatest distaste "Hell Week," which started Monday morning and will continue in all its "nauseating fury" until Saturday night.

"Hell Week," an annual custom, covers a multitude of scurvy

Here are some of the humiliating stunts which the obsequious freshmen must do:

Carry a large hunk of limburger cheese in left pants pocket.

Wear same clothes thruout week without even changing a tie.

Wash no part of the body except hands and front of face, making certain the ears receive no dash of the limpid liquid.

Walk on tiptoe whenever on feet and traveling to and fro.

Bring three paddles each morning which meet the following requirements: two feet long, four inches wide, one-half inch thick, seven inch grip.

Carry two eggs in pocket at all times including sleep; and if one egg is broken freshman must carry four eggs, and if one of these broken freshman must carry eight eggs, and if one of these broken freshman must carry 16 cackle fruits. No freshman must allow either male or female to shatter the shells or else the paddles will reign. Broken eggs cannot be removed from pocket until Saturday night.

Besides all these petty stipulations during the week, each of the eleven freshmen has some certain duty to perform, such as obtaining 12 live fleas Monday and keep them alive until Saturday night, securing black cat with white left front paw, get left thumb of dead white man, beautiful feather from southeast corner of a male peacock, 600 cigarette butts, red rooster tail, and other items which are foreign to parlor

Here are the victims of the fraternity dictum: Freshmen Bobby Carpenter, Richard Monk, Richard Harwood, Thomas Frist, Ritchie Morgan, Horace Harwell, Houston Minniece, Erle Howry, Battle Malone, William Fountaine and Harry Walton.

These neophytes, embittered to their lot, are receiving the curiosity and treachery of the campus. "Get an egg!" is the campus byword. Every egg broken means that the owner must leave that egg in the pocket and double his then present load of the oblongs. Even the girls are after at least one "aigg." Taunts about dirty ears will not be passed unheeded, for the freshmen can retaliate to the girls about their dirty necks (not put on by strange hands); the boys are receiving no such calumnous repartees.

Miss Laura Byers, of Clarksville, and 93-YEAR-OLD MASONIC GRAD IS STILL WASHING IN COLD WATER

Washing his hair in cold water every morning has given him his present bushy, snow-white crest, Thomas El- nally, I made my first speech on The liott, 93, oldest alumnus of Masonic Col- Best Use of Money.' At 12 years of lege, now Southwestern University, de-

Mr. Elliott left his farm in Christian Hollins, visited the campus Wednesday. County, Ky., recently, to come to Memphis to visit Dr. Charles E. Diehl, presi- general rule at 70." dent of Southwestern. A gracious, distinguished looking old gentleman of 93, vention at Detroit, as also have Pauline he does not wear spectacles and his kept up until three or four years ago. Jones, Roger Wright and John John hearing is normal. His walk is erect He killed enough quail for breakfast and his mind alert. Many of his reminiscences begin with the phrase, "When Rubye Sebulsky has returned to the I was 70 years old," and deal with events as I was with my wife for several years

BOOSTS EDUCATION

He made his first public address when he was 70 and has been speaking in the interest of education at frequent times since then.

Mr. Elliott has made 73 crops, principally tobacco, on his farm in Christian County. He went there immediately after he graduated from Masonic College, Clarksville, Tenn., in 1854. "1 think I am the only living human being who connects the Southwestern University in its incipiency and its present magnificence," he said.

The Masonic College was turned over to the Presbyterian University and be came Southwestern College in 1875.

FIRST SPEECH AT 70 His chief interest besides farming, he says, has been in trying to help those

Pledge Two Men

Tau Delta Gamma fraternity takes great pleasure in announcing the pledging of Ora Johnson and Freshman Russell Brigance.

LOST-A. T. O. fraternity pin by

LOST—Trigonometry book by Pauline Barton.

LOST—Chemistry book by Minnie

LOST-Yellow Parker fountain pen

the classrooms for final examinations. LOST-Woolen Mittens by Mar-

LOST-A five dollar bill by Arthur Dulin. LOST—Black coat sweater by Chas.

LOST—Chemistry lab manual by Freshman Bill Alexander.

LOST—One Economics I book by Johnnie Hagan.

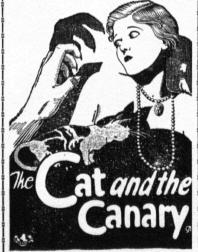
who want to get an education. age, my mother had told me to learn to be a good listener if I wished to have people like me. You know, everybody likes to be popular. But I broke my

Conversation with Mr. Elliott uncovered another interest he had had and every Sunday morning. "I could shoot quail now, but have got out of practice at sanitariums and different places during a prolonged illness before she died."

Dixie's Greatest Entertainment

WEEK OF JAN. 16

New Thrills In a New Kind of Picture



LAURA LA PLANTE and Cast of Stars

5-SUPERB STAGE ACTS-5

Dolores Talbot LONGTIN & KENNY "LET'S PRETEND"

LORRAINE & MINTO Comedy Golf Genius

Added Feature

Ted Jack RAYMOND WILBERT with Mlle. Marguerite Davies Other Acts

14 LETTERMEN IN FIVE FRATS

A. T. O.'s Get Lion's Share With Seven Letters

An unusual fact about the 14 football lettermen the past season is that all are Greek-letter men

Out of the 14 who won letters, the Alpha Tau Omegas had the lion's share, claiming seven. The Sigma Alpha Epsilon, Pi Kappa Alpha and Beta Lambdas each had two, while the Kappa Alphas had one.

Besides the seven letters in the A. T. O. frat, next year's grid captain is from the same group, Frank Trelawney. The seven men are Trelawney, capt. elect Arthur Dulin, ex-capt. Joe Davis, Loren King, Flint Liddon, Havron Parnell, and Dode Farnsworth. The remaining seven are: S. A. E., Chi Waring, Bobby Lloyd; Pi K. A., Crawford McGivaren, T. M. Garrott: Beta Lambdas, Verne Baumgarten, Wilson Foote, and K. A., War-

DAINTY DANCE FROCKS

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STUDENTS

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DROP IN. YOU'RE ALWAYS WELCOME.

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EASON'S PHARMACY

Parkway and McLean.

We believe that thinking people should ponder these truths.

> Public Utilities render services that are essential to modern living standards.

> These services directly contribute to the convenience and comfort of people hourly each day. They have raised living standards, brought us up to a new plane of material existence; and are, in fact, the agencies by which modern living standards are maintained.

> In addition to their contribution to the convenience and comfort of people so constantly, utilities are economic factors of important worth to their communities-stimulating channels of trade and business activities with their large pay-rolls and immense purchases of supplies, as well as being large tax-payers helping to defray expenses of government.

> These are facts that educated people should understand.

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Italian Gravy and **Tomato Sauces**

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They say P.A. is the world's largest seller

I DON'T doubt it, nor do I wonder why. Just open a tidy red tin and get that full fragrance of Nature's noblest gift to pipe-smokers. Then tuck a load in the business-end of your old jimmy-pipe.

Now you've got it—that taste—that Leadme-to-it, Gee-how-I-like-it taste! Cool as a condition. Sweet as making it up. Mellow and satisfying. Try this mild, long-burning tobacco, Fellows. I know you'll like it.



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