

3 PROFS LEAVE; 4 MORE COMING

Election Season Is Finally Over Rosters Complete In Organizations

Following is the official list of officers in the several student organizations for next year:

STUDENT BODY

Bobby Lloyd, president; Albert Johnson, vice-president; Janet Moody, secretary-treasurer.

PUBLICATIONS

Sou'wester—Nate White, editor-in-chief; Schuyler Lowe, business manager.

Lynx annual—George Booth, editor-in-chief; Malcolm Ritchie, business manager.

Journal—Frances Arthur, editor-in-chief; Gerald Capers, business manager.

CLASSES

Senior—Morris Ford, president; Frederick Heidelberg, vice-president; Elizabeth Norton, secretary-treasurer.

Junior—Harry Walton, president; Charlie Diehl, vice-president; Meredith Davis, secretary-treasurer.

Sophomore—Paul Jones, president; John Rea, vice-president; Fannie Owens, secretary-treasurer.

Freshman—To be elected within two weeks after school starts on Sept. 16.

HONOR COUNCIL

Jeff Davis, president; Edmund McGivaren, vice-president; Mary Evelyn Wailes, secretary-treasurer.

SANHEDRIN COUNCIL

Men's—Robert Russell, high priest; Nate White, Dode Farnsworth, Harold Ohlendorf, Ritchie Morgan, Buck Roberts, Oliver Cromwell, and a Kappa Sig representative, priests.

Women's—Anne Shewmaker, high priestess. The cabinet is announced elsewhere.

PANHellenic COUNCILS

Men's—Edmund McGivaren, president; Frederick Heidelberg, vice-president; Marion Painter, secretary-treasurer.

Women's—Frances Crawford, president; Helen Gill, vice-president; Elizabeth Norton, secretary-treasurer.

SOUTHWESTERN PLAYERS

Frederick Heidelberg, president; Meredith Davis, vice-president; Dick Monk, secretary-business manager.

PUBLICATION BOARD

Johnny Hagan, president; Herman Bevis, senior; Bobby Carpenter Junior; Bill Bierson, sophomore. W. R. Cooper, A. T. Johnson, A. H. Sarafian, faculty members.

Y. W. C. A.

Elizabeth Williams, president; Margaret Williams, vice-president; Mary Carolyn Lee, secretary; Harriet Shepherd, treasurer.

ALPHA THETA PHI

Gerald Capers, president; R. A. Scott, vice-president; Abe Fortas, secretary-treasurer.

QUIBBLERS FORUM

Abe Fortas, president; Warner Beard, vice-president; Bill Bierson, secretary-treasurer.

GLEE CLUB

Warner Beard, president; Marion Painter, vice-president; Thaddeus Hall, secretary-treasurer.

CHRISTIAN UNION

Frederick Heidelberg, president; Albert Johnson, vice-president; Frances Gray, secretary-treasurer.

"S" CLUB

Percy Brown, president; Bob Logan, vice-president; Charlie Diehl, secretary-treasurer.

CHI DELTA

Frances Arthur, president; Mary Evelyn Wailes, vice-president; Lyle Stange, secretary-treasurer.

THIRTEEN CLUB

Dick Monk, president; Marion Painter, vice-president; Bill Hall, secretary-treasurer.

UNDERGRADUATE SOCIETY

Seniors—Frances Gray, president; Alice Patrick, vice-president; Betty McKee, secretary-treasurer.

Juniors—Carolyn Stockley, president; Charlotte Bruce, vice-president; Meredith Davis, secretary-treasurer.

Sophomores—Anna Hudson, president; Rachel Baker, vice-president; Alice Rogers, secretary-treasurer.

HONORS EXAMS WILL BE GIVEN TO 15 SENIORS

Bishop Gailor to Aid in Greek Quizzes

ENLIST OUTSIDERS

Three Virginia Profs To Aid Scientists

Fifteen members of the senior class will take the honors exams next week. The finals are the only examinations which are given during the year to those seniors who are enrolled in the honors courses.

Exams in English, economics and mathematics will be given Monday and Tuesday; Greek and history on Wednesday and Thursday; philosophy, physics, chemistry and psychology on Friday and Saturday.

The men, besides Dr. A. T. Johnson and Dr. C. L. Townsend who will read the English honors exams, are Dr. E. S. Lindsey of the University of Chattanooga, Prof. Donald Davidson of Vanderbilt, and Profs. A. M. Savage and D. E. Baughn of West Tennessee State Teachers College. The men who will assist Dr. R. W. Hartley and Prof. M. L. Macqueen in reading the math papers have not been announced. The economics papers will be read by Prof. J. A. Ross and a Memphis citizen. Bishop Gailor will assist Dr. R. P. Strickler with the Greek exams.

FARLEY HELPS COOPER

Dr. W. R. Cooper announces that L. E. Farley and Dr. J. H. Davis will assist with the history papers.

Drs. Luellan Hoxton, C. M. Sparrow and R. M. Bird, all of the University of Virginia, will assist Drs. W. O. Swan, Francis Huber and P. N. Rhodes with the chemistry and physics exams. The men who will read the psychology papers for Dr. W. R. Atkinson and the philosophy papers for Dr. A. P. Kelso have not been announced.

Following is a list of the seniors who expect to take the honors exams next week: Catherine F. Richey, Sam Anderson, Dorothy Vanden, Donald Bode, Chrystine Reese, Janie Cobb, Earl McGee, Lambert Dial, C. Y. Katzenmier, Leroy DuBard, Pauline Jones, Granville Farrar, Richard Hunsaker, Anne Gilliland and Warner Hall.

WHAT ABOUT HIM?

Are His Feet Extensive, If So Why?

BY M. G. PATTERSON

Consider the boy you came with. Would you swap dates with another girl? Is your date cute? Why? Is it his fraternity? Do you judge a fraternity by the looks of the pin? What makes this method infallible? How do you like your date's clothes? What about his suit? Do you think it would be adaptable for baseball or polo as well as for dancing? Would he go swimming in it? Would you? What of your date's feet? Are they little or big? Which do you prefer? Are his feet very evident when dancing with you? Do you think he would maliciously step on your toe? Why not? Is your date interesting? Has he personality? Have you? Does your date follow you around? To what ten places would you want him to follow you? To what ten places wouldn't you want him to follow you? Why?

Contemplate the other boys. If you could meet their parents, what do you think they would look like? What do yours look like? Do you ever notice boys' teeth? Do you think the majority of them watch the danger line? Why? Do you think all the boys on the floor are gentlemen? What is a gen-

Men's Panhellenic Council Planning Boat Dance On Mississippi June 11

Dickering with St. Louis Concerns Relative to Chartering Large Steamer

If the Men's Panhellenic Council at Southwestern is successful in negotiating with Mississippi excursion boat concerns, the final All-Greek dance of the year will be given probably the night of June 11 on a chartered steamer.

Edmund McGivaren, new president of the council, is dickering with several St. Louis firms relative to securing a boat for the night. The success of the council is problematical, as most of the larger boats have been booked for the season.

"Should we not be able to secure a boat for June 11, then we will plan on having the first fall dance on a steamer," McGivaren said. The Council is awaiting final word from the companies before making their plans for the dance which will be given at the end of the college year.

The members of the new council who are sponsoring the boat dance are McGivaren and John Rea, Pi Kappa Alpha; Bill Hall and Albert Johnson, Alpha Tau Omega; Bobby Lloyd and Harry Walton, Sigma Alpha Epsilon; Fritz Heidelberg and Malcolm Ritchie, Beta Sigma; Duncan McRaney and Henry Westbrooke, Kappa Alpha; Marion Painter and Jack DuBose, Kappa Sigma; Nate White and J. P. Holliefield, Theta Nu Epsilon.

Rushing rules for next fall will be thrashed out Saturday at a special meeting of the council. During the past two years the fraternities have followed a system of delayed rushing. This has proved impracticable, and it is expected that the new council will inaugurate a form of cut-throat rushing, starting with the first day of the fall semester.

SIXTY ENTER ARC TOURNEY

Watson Defends Title Won Last Year

The second annual horseshoe pitching tournament at Southwestern started Monday in charge of Garner Watson. Sixty entries have been made. Courts have been laid out near the Kappa Sig house and a hot struggle for the title is expected. Watson, defending champion, and Fred Underwood, runner-up, are both in the fight and both will be hard to head. A large number of freshman entries have been made and a new champion may be found in their ranks.

The finals are expected to be reached by next Monday.

OLE MISS SENIOR GETS HOURS HERE

Mrs. Dorothy Mildred Smith, who is a senior this year at Southwestern, will receive her degree in June from the University of Mississippi. She attended Ole Miss three years, where her father, Dr. A. W. Mildred, is dean. Her husband is attending the U. T. medical school, and she was granted permission to study at Southwestern on her final credits and receive her degree from Ole Miss. She is a member of Phi Mu sorority.

WAILES STORES NEW YEAR BOOK

Will Not Distribute Until Clubs Pay Fees

Students are being denied their new 1929 annuals because several delinquent clubs and organizations have not paid their space assessments. The annuals arrived on the campus May 17, but have been and will continue, to remain in the college vaults until all club debts have been paid in full.

Editor Mike Wailes has announced that the books will not be distributed until such time as the club sees fit to pay for their space.

More than \$100.00 is outstanding on these assessments, several being from honorary fraternities.

The Lynx was on the campus earlier this year than ever before, and it was the plan of the staff to have them in the hands of the students in record time.

President Charles E. Diehl pronounced the 1929 Lynx to be of the best yet published. Several new features add to the attractiveness of the book. The cover is unlike the binding on any previous Lynx. It carries the seal of Southwestern and a Lynx head as usual, but is of red-black, semi-flexible leather. The fly leaf depicts a scene on an old southern river plantation and the title page, with a picture of the battle of Look-out Mountain, introduces the Civil War theme which is followed throughout the book. The introductory section is followed by six full page campus scenes in double tone green ink. The senior class section is printed in brown, as well as the feature section which includes the beauties and several pages of snapshots.

Six Chi Delta Phi Seniors Are Feted

Undergraduate members of Chi Delta Phi literary society honored its senior members Wednesday noon with a bridge-luncheon at the home of Elizabeth Williams.

Bar pins with Chi Delta Phi crests were presented to each of the six seniors, who are Dorothy Vanden, Catherine Underwood, Catherine Richey, Dorothy Green, Elizabeth Patterson and Rubye Sebalsky.

The hostesses were Elizabeth Williams, Frances Gray, Frances Arthur, Elizabeth McKee, Lila McGehee and Margaret McKinstry, who will carry on the society's work next year.

Oscillating Dates

The Sou'wester has been authorized to print the "definite" date of the co-ed track meet on three occasions and it has not been held yet. It is alleged that the meet will be run off Saturday on Fargason Field. The staff assumes no responsibility in announcing this new date.

MONK RETURNS AFTER 2 YEARS AT PRINCETON

Thomason, Ross, Huston Resign Chairs

BURKE NEW COACH

Two New Professors Not Yet Announced

Three members of the present faculty are leaving at the end of the present semester, two to continue their studies and one to the University of Tennessee at Knoxville, and four men will fill their places with the opening of the fall term, one of these returning after a two-year leave of absence.

Prof. J. A. Ross, for the past two years associate professor of economics, will accept a scholarship at Harvard next year. He will work on a Ph.D. degree in economics. President Charles E. Diehl, of Southwestern, has not announced his successor.

Prof. Ralph H. Huston, associate professor of modern languages, will study on a Ph.D. in mathematics at the University of Chicago next year. Dr. Henry J. Bassett will be new professor of Latin.

THOMASON TO U. T.

Prof. R. F. Thomason, associate professor of Latin and assistant dean during the past year, will be associate professor of German at U. T. next year.

Prof. Samuel H. Monk, for the past two years on leave of absence, has been working on a Ph.D. degree in English at Princeton. He returns to continue his work here in the English department as associate professor.

Coach Pos Elam's resignation becomes effective on June 1. Coach Webb Burke, formerly on the Ole Miss coaching staff, has been appointed as Elam's successor.

Mrs. C. L. Townsend, dean of women, will teach three sections of freshman English and a sociology section next year.

PORTER McLEAN DONATES BOOKS

Miss Adelaide Gladden, librarian, announces a gift of sixty books from J. Porter McLean, 1975 Crump Ave. This group of books includes works of Balzac, Dickens and other famous novelists. Among them is a small Atlas and a large number of popular fiction books.

Miss Gladden also announces the purchasing of the Universal Anthology, the American Chronicle Series, and a new edition of the Encyclopedia Britannica, which as yet has not arrived. The library receives the most popular books that are being read every month from the Literary Guild and the Book of the Month Club.

The library owns a new set of the Oxford dictionary.

Southwestern gets \$400 Elijah Profits

Southwestern's Glee Club in collaboration with Miss Jean Johnson's musical group, cleared more than \$400.00 from the presentation of the "Elijah" last week. This sum will be given to Southwestern.

Prof. Eric G. Haden of the local faculty directed the joint chorus and worked untiringly with the Glee Club in making this presentation a musical success. It proved that it was also as good a financial success.

What! No Reports!

There will be no report period for the fourth quarter, Annie Beth Gary assistant registrar, announced this week. The final reports which will be given out just before commencement, will contain the semester grade averaged with the examination grade.

Characters Roast at 'Get-Together'

There was plenty of good food, fun and music at the Southwestern Christian Union banquet and smoker which was held Tuesday night in Hugh M. Neely dining hall. There were 163 eds present.

"Sonny" Beard kept the merriment rippling while presiding in the office of toastmaster. The festivities started off with a fine dinner which Mr. Harrison and his boys furnished. Then "Cuffie" Johnson and Brooks Kirk played several popular pieces on the piano and banjo. Everyone now knows that "Sam McGee" finally got warm, after Malcolm Ritchie finished reciting the "Cremation of Sam McGee" in the usual Ritchie way. "Sonny" pulled a couple of fast ones on Dr. Shewmaker which gave the latter the chance to pull his "latest."

Vern Baumgarten was the chief scandal monger of the night. There were only a few professors and campus leaders escaping without some scathing from Vern's tongue. Fritz Heidelberg spoke in behalf of the Union and Bobby Lloyd replied for the Student Body on the success of the banquet.

A quartet composed of Billy Hughes, June Davidson, George Booth and "Sonny" sang several popular tunes such as "Sweet Adeline", which was followed by an instrumental trio of John Rea, Albert Keller and Davidson. Prof. J. R. Ross spoke and President Charles E. Diehl climaxed the evening's program with a talk embracing all the things that Southwestern and its students stand for. Dr. E. D. McDougall pronounced the benediction.

Golfers Negotiate With Commodores

Six members of the golf team will be recommended for awards by Prof. J. A. Ross, golf coach.

"Sonny" Beard, Oliver Cromwell, Sloan Williams and Harvey Kidd will be recommended for letters. Freshmen L. B. Long and Robert Sanders may receive numerals.

The golf team played three matches, winning on both occasions from Ole Miss but losing the decision to Vanderbilt. Negotiations are under way to play Vanderbilt here next week. The team wants to even matters with the Commodores and end the season with a victory.

Scholastic Group Honors Initiates

Twenty-five guests were present at the banquet which Alpha Theta Phi, local scholastic fraternity, petitioning Phi Beta Kappa, gave May 16 in honor of its new members, at Parkview Hotel.

Those present were Gerald Capers, new president; Robert Scott, vice-president; Abe Fortas, treasurer; Jane Hyde, Granville Farrar, Frances Gray, Elizabeth McKee, Richard Hunsaker, Earl McGee, Lillian Polasky, Linnie Sue Gary, Leroy DuBard, Dorothy Green, Dorothy Vanden and Anne Gilliland.

Phi Beta Kappa members of the faculty present were Dr. Robert P. Strickler, Dr. P. N. Rhodes, Dr. Francis Huber, Dr. W. O. Swan, Prof. Ralph Huston, Prof. W. R. Cooper, Dr. A. T. Johnson and President Charles E. Diehl.

FACULTY NOTES

Mary Strickler, daughter of Dr. and Mrs. R. P. Strickler, will be presented in a recital Saturday evening by Mr. Theodor Bohlman at the recital salon, 1156 Union Avenue. Students and members of the faculty are invited.

Dr. P. N. Rhodes left Thursday for Virginia to see his father who was reported Wednesday to be critically ill.

Dr. A. P. Kelso will deliver the commencement address next week to a high school in Mississippi.

INQUISITIVE

The inquiring reporter will ask five students or faculty members each week, picked at random, their opinions on important questions of campus talk.

Question—What do you think of Southwestern women?

Dode Farnsworth—They are all right in some ways, but most of their "weights" are too much.

Claude Bowen—They are all right when they're asleep, and then they might have one eye open.

Mike Wailes—All right in their place, but there are few places.

Luther Southworth—All right, it is alleged, but who alleged it?

The Sou'wester

Published weekly by the student body of Southwestern, the College of the Mississippi Valley, Memphis, Tennessee.

Entered as second-class matter at the postoffice at Memphis, Tenn., under Act of March 3, 1878.

VOL. X MEMPHIS, TENN., MAY 24, 1929 No. 33

EDITORIAL STAFF

Editor-in-Chief _____ Luther Southworth
1579 Court Avenue Phone 2-1769
Sports Editor _____ Vern Baumgarten
Assignments _____ Nate White, Wilson Foote, Effie Lee Ingram

BUSINESS STAFF

Business Manager _____ Pete Melvin
105 Calvin Hall Phone 2-9239
Assistant Business Manager _____ Schuyler Lowe
Advertising Solicitors _____ Reeves Manker, Lila McGehee, Jane Barker, Sue Hightower, Virginia Hawk, Coates Mowbray

All copy for publication must be in the Sou'wester office by 2 p. m. Wednesday preceding appearance on following Friday noon.

The Sou'wester is served by the INTERCOLLEGIATE PRESS service.

A subscription to the Sou'wester is \$3 the year in advance.

Highlights of the Week's News

Two features in the news of the campus stand out as of paramount importance. Both are primarily concerned with a harmonious working of faculty and student body next year.

President Charles E. Diehl was an invited guest at the first meeting of the new Student Council at luncheon last Monday noon. During the past two years Dr. Diehl has been one of the mainstays in the Council meetings. There has always prevailed a feeling among students that the faculty is antagonistic to their interests. As Dr. Diehl was thoroly conversant with the faculty policy, and the Student Council with that of student reaction to faculty rulings, it was thought wise to have him at the Council's deliberations.

Dr. Diehl is an honorary member of the Council. He is not a member ex officio but by will of the Council. The Council, knowing the importance of keeping in close touch with the faculty, has asked Dr. Diehl to be present at each meeting.

Since Dr. Diehl and the Council have been exchanging their views there has been a marked reversal in feeling toward the faculty. The ancient opinion that the faculty was an organized group of inexorable taskmasters has dissipated. Students are learning that the best interests of the institution cannot be furthered unless both faculty and student body are in accord. It is only natural that both should approach the desired goal by different avenues, experience on the one hand competing with inexperience on the other. Dr. Diehl repeatedly has asked the Council for helpful suggestions. It is as much the duty of the student body as of the faculty to think in the future. The faculty is here because the students are. Without a student body there would be no need of a faculty. The interests of each depend on the other. A friendly concord is necessary between both for future progress.

The banquet and smoker last Tuesday is an annual event, and is the one time in the year when the men and faculty of the college meet on a common social and fraternal ground. Good-natured fun is poked at both, and the wholesome atmosphere attendant at these gatherings has added greatly to an understanding of faculty and student schools of thought.

Editor Wailes of the Lynx might also qualify as a business manager. The new year books have been on the campus for a week, but where? They are locked up in the college vaults, and will remain there until certain organizations have paid for their space. These organizations have had at least six months to raise their fees. If Editor Wailes had been so foolish as to distribute the books before these debts were paid, the annual would have been a failure. No matter what merit or demerit the book might have, it is a failure unless it meets all expenses, for this is the all-important factor in student publications.

Certain upstarts in the freshman class succeeded in organizing other weak-minded members into a marauding gang of hoodlums. While the Sanhedrin Council could have quickly put a stop to such business, yet the Council wanted to see, for one reason, just how deranged these freshmen were, and just what was their spirit. As a result the Council met with the freshmen and asked them frankly if they would uphold the Sanhedrin. They agreed. But this did not end at once the disrepute which freshmen heaped upon themselves.

ECHOES FROM THE MORGUE

MAY 28, 1926

Luther Southworth, editor, and J. Robert York, managing editor, will man the Sou'wester next year.

Southwestern seniors have decided that each member of the class will give the college a \$100 insurance policy.

Dr. A. P. Kelso will tour Europe during the summer months.

Dr. Martin W. Storn has been chosen president of the Memphis Alliance Francais.

Alfred M. Hicks will edit the 1927 Lynx next year. James P. Gladney will fill the role of business manager.

Al Clements was elected captain of the Lynx baseball squad for next year.

Ed Buder is the president of the 1927 Senior Class.

Chi Delta Literary Society elected the following officers for next year: Mary Margaret Tate, president; Margaret Cobb, secretary; Eleanor Beckham, treasurer.

MAY 24, 1928

Final degree of initiation was given

to Charles Rond III on May 21, by Beta Sigma fraternity.

Price Patton, Charlotte Bruce, Charles Rond III, Allen Haden, Fritz Heidelberg, Thomas Drake and Ronald Hayhoe compose the Player cast that will give "Anthony and Anna" tonight, May 25.

The retiring Panhellenic Council will honor the new Men's Panhellenic Council at the annual banquet at Hotel Peabody June 1.

The Cotton Pickers will play for the final Panhellenic hop June 5 at the Elks Hotel.

Honor Seniors

The undergraduate members of Chi Delta Phi honored the senior members Wednesday afternoon with a bridge-luncheon at the home of Elizabeth Williams.

The senior members who graduate this June are Dorothy Vanden, Catherine Richey, Catherine Underwood, Dorothy Green, Elizabeth Patterson, and Rubye Sebulsky.

Miss Barton Host at Week-End Trip

Pauline Barton entertained Kappa Omicron chapter of Alpha Omicron Pi sorority with a week-end house party last Saturday and Sunday on her father's plantation at Neuhardt, Ark. The party left Saturday afternoon after classes.

The guests went boating, swimming and frolicking on Blue Hole lake, which is located on the Barton plantation. Eldridge Lilly won prior right to the title of artistic boat upsetter, and Leroy DuBard has an undisputed claim to the champion tire fixing honors. He rode in three cars on the way to Neuhardt, and each car rated a puncture while en route.

The following A. O. Pi's and their dates were guest: Miss Barton and "Buck" Roberts, Charlotte Bruce and Harold Avent, Marian Pape and Billy Armstrong, Harriet Shepherd and John Bornman, Gladys Gibson and Enoch Webb, Sarah Laughlin and John Hagan and William Puryear, Catherine Draughon and Caleb Watson, Gertie Mayo and L. B. Long, Louise Mayo and John Rollow, Virginia Mercere and Harold Collins, Elizabeth Williams and Ritchie Morgan, Dorothy Vanden and Leroy DuBard, Betty Jones and John Hughes, Virginia Richmond and Eldridge Lilly, Irene Hyman and Duncan McRaney, Ellen Goodman and Mr. Jones, Catherine Underwood and Denson Reid, Eleanor Clinton and Gerald Seagle, Minnie Lundy and Walker Wellford, Carolyn Stockley and Herbert Humphries, and Carol Hewitt and Fred Underwood. Mr. and Mrs. Forbes Barton and Mr. and Mrs. John Wilson were chaperones.

Writers Banquet

Stylus Club of Sigma Upsilon will hold its annual banquet at the Blue Lantern Friday night in honor of its recently initiated members, Erle Howry, John Hagan, Herman Bevis, Thaddeus Hall, Robert Scott, William Mitchell and Nate White.

Represent College At 'Y.W.' Conclave

Elizabeth and Margaret Williams, president and vice-president respectively of the Southwestern Y. W. C. A., will represent the college at the national convention which will be held at Blue Ridge, N. S., from June 5-14.

They will leave on June 4. Following the convention Miss Elizabeth Williams will meet Pauline Barton at Cornell University for the national Alpha Omicron Pi sorority convention. Miss Williams will leave for an extended vacation in Toronto, Canada, after this convention.

HONORS SORORITY AT DANCE MAY 28

Miss Lucille Work will honor her sisters in Chi Omega with a dance in the chapter lodge next Tuesday from 9 to midnight. George Hawkins and his orchestra will furnish the music.

Drink



Let the

SUCCESS LAUNDRY

BE YOUR VALET

Cleaning—Pressing—Laundry

1000 JEFFERSON AVE.

Our Printing Department

Is fully equipped to print School Annuals, Catalogs and Booklets for Schools and Colleges, also Engraving of Commencement Invitations and Sorority and Fraternity Bids.

Thirty Years of Service Enables Us To Do Work of the Highest Order at Most Economical Cost

E. H. CLARKE & BRO.

Printers—Engravers

19 South Second St.

Memphis

Where You Get the Best!
 DRUGS—TOILET ARTICLES—STATIONERY
 And
 SODA FOUNTAIN DRINKS
 We Serve Exclusively



ALL CREAM ICE CREAM
 Made of Pure Cream—No Artificial Makeshifts
EASON'S PHARMACY

Zetas Open Social Season with Dance

Members of Zeta Tau Alpha sorority opened their social season as a national unit last Wednesday night with a dance at the Nineteenth Century Club. Guests from the other fraternities and sororities at Southwestern were present. The ballroom was decorated with the sorority colors of blue and silver. Balloons and confetti were used freely while Ted Davis and his orchestra furnished the music.

Members of the chapter and their dates were: Helen Gill and Malcolm Gibbons, Mary Anderson and Nate White, Jeanette Spann and Malcolm Ritchie, Rachel Baker and Oliver Cobb, Sara Moore and T. Whitley, Lois Johnson and Charles Mitchiner, Mary Helen Freeman and Nat Nichols, Mr. and Mrs. Franklin Glass, Catherine Richey and Allen Haden, Janie Cobb and Fritz Bornman, LeNeil McCullough and Leolin B. Wailes, Mary Louis Curry and John Rebsamen, Josephine Zimmerman and Jimmie Hughes, Barbara Embry and John Hughes, Lucile Curtiss and J. T. Canfield, Iola Shepherd and M. L. Bentel and V. E. Miller, Mr. and Mrs. Frank Zahner, Harriette Frank and John Snelling, Frances Fisher and John Culberson and George Fisher, Dorothy Eddins and Malcolm Perry. Chaperons were Dr. and Mrs. Theodore Johnson, Dr. and Mrs. P. N. Rhodes and Dr. and Mrs. Owen F. Agee.

Everything in Shoes but Feet

Also

An Attractive Assortment of

Men's Furnishings

BOSTONIAN SHOE STORE

Hotel Peabody

PARTNERS WITH THE PUBLIC

These two institutions share in the growth and progress of Memphis, and seek to contribute their quota toward all efforts that advance the material, cultural or spiritual welfare of the community.

As Partners with the Public, we labor to promote our mutual interests with those we serve.

Memphis Power & Light Co.
 The Memphis Street Railway Co.

For Cab and Baggage Service

Call the Old Reliable

**8-2121
 Yellow Cabs**



SPRING AND SUMMER STYLES

That Demand ATTENTION!

Oak Hall
 Burk & Co.
 Sam Bacherig
 Phil A. Halle
 Walker M. Taylor
 Golden Eagle Clothing Co.
 Beasley Bros.-Jones-Ragland

OMEGA FLOUR

"Absolutely Best"

LOEW'S **PALACE**

HEAR THE GREAT

M.

C.

MAURICE CHEVALIER

Idol of France

TALKING SINGING DANCING!

"Innocents of Paris"

A Paramount Picture

Next Week

ZIEGFELDS INCOMPARABLE ROMANCE OF THE MIGHTY MISSISSIPPI

"SHOW BOAT"

A Universal Picture

CAMEL CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

The world's largest group of tobacco experts... one brand... one quality... one size package... everything concentrated on Camel goodness.

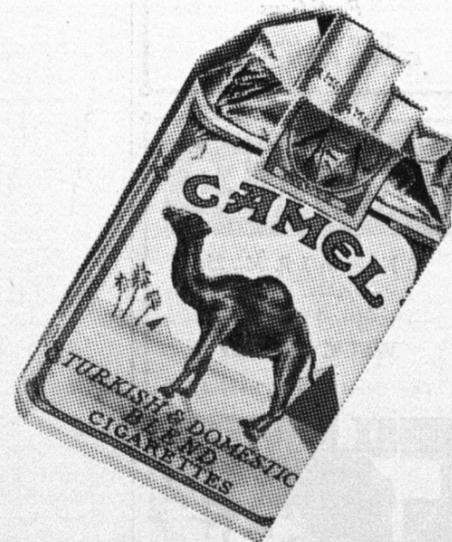
The smoothness and mildness of Camels are possible only through the use of choicest tobaccos.

The most skilful blending gives Camels an individuality of taste that is beyond imitation.

They have a mellowness that you have never known in any other cigarette, regardless of price.

Camels never tire your taste or leave an unpleasant after-taste.

It's your opinion that interests us because we make Camels for you to smoke and enjoy



JUNIORS CARRY INDOOR HONORS

Conclude Season With Record of 1.000

The junior indoor baseball team captured the interclass league last week by defeating the freshmen in a double-header, to finish the season with a perfect record in games won and lost. The juniors won eight straight tilts. Robert Russell proved the star hurler of the league, turning in seven of the victories. The other was won by Garner Watson.

The freshmen cinched second place honors by winning a pair of games from the seniors. L. B. Long pitched both tilts and held the seniors well in hand. The seniors came in third, with the sophomores last. The league remained incomplete after the juniors cinched the title and caused a loss of interest.

Rumors of a post-season series between an all-star team picked from the seniors, sophomores and freshmen against the champion juniors, are unfounded.

Five Priestesses Are Appointed

Anne Shewmaker, high priestess of the Women's Sanhedrin Council, announced this week the appointment of her priestesses for next year who will assist her in the noble work of enlightening freshettes. They are Carolyn Stockley, Margaret Ashley, Frances Crawford, Virginia Davis and Mary Helen Freeman.

Frances Crawford President of Pan

The personnel of the new Women's Panhellenic Council has been completed, with each of the four sororities electing new members. Frances Crawford is president, the office being rotative among the four sororities. The members are Misses Crawford and Jane Hyde, Chi Omega; Janet Moody and Elizabeth Norton, Kappa Delta; Carolyn Stockley and Pauline Barton, Alpha Omicron Pi, and Helen Gill and Lois Johnson, Zeta Tau Alpha.

Alpha Omicron Pi's Give Tea to Zetas

The newly installed Zeta Tau Alpha sorority at Southwestern and the Memphis Alumnae chapter will be the guests of the Alpha Omicron Pi sorority next Wednesday afternoon from 3 to 5 o'clock at tea in the A. O. Pi lodge on Sorority Row.

The new Zeta officers will be especially honored. These include Helen Gill, president; Mary Anderson, vice-president; Jeannette Spann, secretary; Rachel Baker, treasurer; Margaret Williams, historian, and Josephine Zimmerman, guard.

Initiate In Basement

Theta Alpha Phi national dramatic fraternity will initiate five pledges tonight in the studio in the basement of Palmer Hall. The pledges are Janet Moody, Charlotte Bruce, Addie Louise Murray, George Booth and James Spencer.

SENIORS TAKE OUT POLICIES

\$4,500 Gift to College Matures in 1929

Two insurance policies, one for \$4,000 and the second for \$500, will be presented to Southwestern at commencement exercises on June 11 by the graduating class. Harold Avent, class president, will deliver the policies in behalf of his class.

These policies have been taken out with the Penn State Mutual Life Insurance Co. on the life of Johnson Garrott, a member of the class. At the end of ten years the class will hold a reunion at Southwestern to decide what use will be made of the \$4,500. The money will be used in the form of an endowment to be decided on then.

You can't drive a nail with a sponge no matter how much you soak it.

For Snappy Service and Pleasing Work
University Park Cleaners

Jimmy Spencer and "Hayseed"
Alexander Representatives
7-5851 613 N. McLean

Party Proceeds Go To Juvenile Court

The attractions at the Kappa Delta garden party which will be given Saturday afternoon at Chickasaw Gardens will consist of music, dancing, bridge and refreshments.

There will be a formal fashion show and wedding Former debutantes and sub-debs of Memphis will be ladies of fashion. Dorothy Sibley will be the bride.

An ultra-modern jazz wedding will also take place in which Miss Scott Henning will be the bride. There will be jazz and everything that goes with it.

The affair is being sponsored by the Memphis Alumnae group of Kappa Delta. Proceeds will be used to further Kappa Delta charity work at juvenile court. Some of the money will furnish a recreation room and attendant for the court.

Nitists Hold Banquet

The Nitist Club celebrated its final meeting of the year with a banquet at the Memphis Country Club Thursday night. Billy Flowers, an alumni member, was toastmaster. Fritz Heidelberg read a paper on "Happiness" and "Sonny" Beard and Jimmie and Johnnie Hughes also spoke. Several alumni members were present.

Chic HAIR DRESSING

Holds the hair in place and helps you look your best. At all barber shops, toilet counters or send direct upon receipt of purchase price.

SCHNEIDER'S
103 NO. 2ND ST. - MEMPHIS, TENN.

Never take this kid's chance!



But always play safe by buying
**TOILET ARTICLES
CIGARS AND CIGARETTES
FOUNTAIN DRINKS
STATIONERY
CANDIES**

from
SOUTHWESTERN PHARMACY, INC.
PHONES: 7-2021 - 7-2022 - 7-6022
FAST FREE DELIVERY

For Snappy Service and Classy Work

Crystal Steam Laundry

HARRY WALTON, Campus Representative



TERRACE FOUNTAIN VICTORY!

It was thy
VICTORY!
They All Fall for Wes Gunther's
SUNDAES AND SODAS
444 N. Parkway, East

Dancing

WEDNESDAY AND SATURDAY NIGHTS

HOTEL PEABODY

Tal Henry and his Victor Artists

If You Look for THE PEAK OF PERFECTION IN LAUNDRY SERVICE

THE Apex Laundry

Satisfies the Most Fastidious
Jimmy Spencer—
Campus Representative

PANTAGES

12 Noon to 5 P. M., 25c
Nights, 40c
Sat. Mat. 11 to 2, 25c

WEEK MAY 27

The Greatest of Them All

FOX MOVIE TONE
FOLLIES
OF 1929
PRESENTED BY WILLIAM FOX

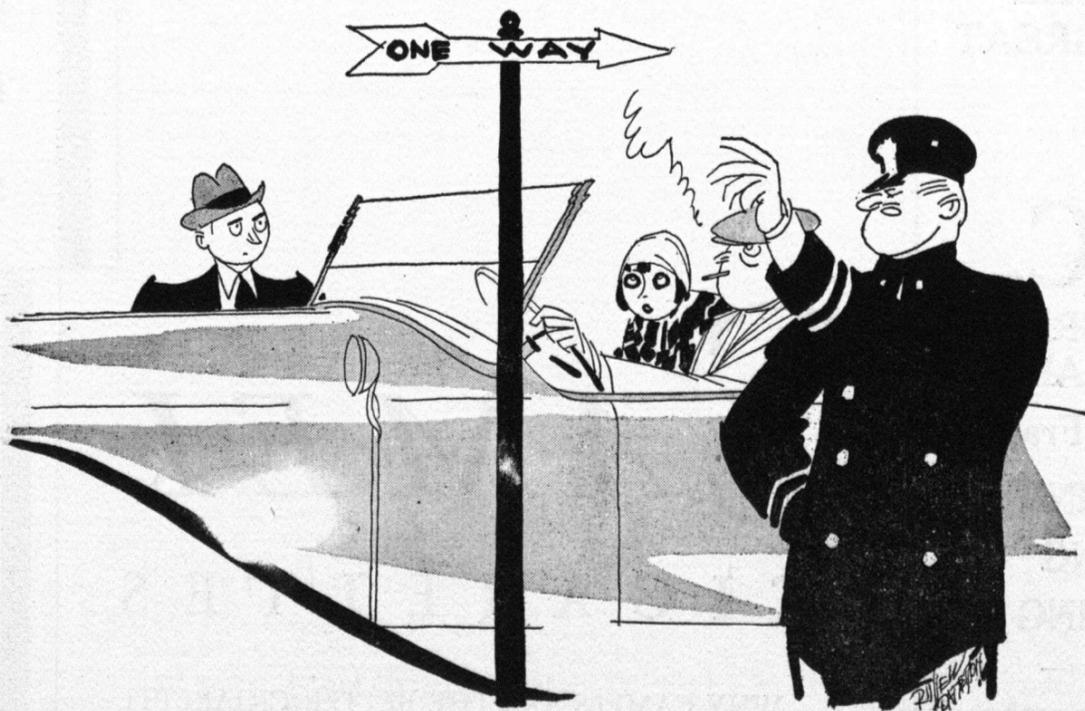
200 in Cast

The First Film Follies. The Most Elaborate Revue Ever Produced.

\$2.00 Show at Popular Prices

Other Screen Novelties

Why one-way Street?



"Well, I'm only goin' one way!" replied the legendary motorist to the amazed John Law.

A laudable principle—if applied in the right direction... exactly as our long experience in cigarette making assures us that the only avenue to enduring popularity is a one-way street.

All the arrows along Chesterfield's route, from plantation to pocket, point directly to taste. No left turns into insipidity—no de-

tours around the plain duty of good tobaccos—to SATISFY.

An overdose of analogy, perhaps, but you get our drift: Chesterfields are mild—but mildness is not overdone; they're never flat. Naturally smooth, aromatic tobaccos are so blended that every last atom of their flavor is delivered to the smoker.

Here is that very rare bird, a cigarette that does satisfy.

CHESTERFIELD

MILD enough for anybody..and yet..THEY SATISFY