

THE SOUTHWESTER

VOLUME XII

MEMPHIS, TENN., SEPTEMBER 19, 1930

NUMBER 2

GREEK WAR IN FULL SWING

FROSH DAZED AS FRAT MEN OPEN SEASON

Pack Sweeps Headlong After Doomed Prey

RULES ANNOUNCED

Pledging of New Boys To Be Saturday Night

The hunting season on freshmen opened officially at 8:15 Wednesday morning, when the dazed freshies were turned loose before a pack of hungry upperclassmen. All the pent-up energy of the past week was released as dates were made and the annual rush talk started. Needless to say, all other activities on the Southwestern campus have been relegated to the background for the time being.

John Rea, president of the Men's Panhellenic Council, has announced the following "Resolutions Regarding Rushing Rules for 1930." These rules are to govern the fraternities in their man hunt, which is now in full swing.

Strict attention is called to the following regulations:

RESOLUTIONS OF THE PANHELLENIC COUNCIL REGARDING RUSHING RULES FOR 1930:

Resolved: That we, the undersigned members of the Panhellenic Council, do hereby pledge ourselves and our respective fraternities to a strict observance of the following rules and regulations regarding rushing and pledging freshmen and other new students for the first semester of the 1930-31 session.

1. There will be open rushing during the summer until the day of freshman orientation.

2. The quiet season will begin with freshman orientation and will continue until Wednesday, September 17, at 8:15 a. m. Rushing will start at 8:15 a. m., Wednesday, September 17, and will continue through Wednesday, Thursday and Friday. Rushing will end and a quiet period will begin at 1 a. m., Saturday, September 20. Pledging will be held Saturday night at 7 o'clock.

3. No dates may be made by any freshman with any fraternity through any source whatever, i. e., active members, alumni, friends, etc., before 8:15 a. m., Wednesday, Sept. 17.

4. Dates are defined as afternoon dates and night dates. Afternoon dates are to last from 2 p. m. until 6 p. m. Night dates are to begin at 7 p. m.

5. No fraternity shall have two consecutive dates with any rushee.

6. All rushing and dates shall be within the city limits of Memphis.

7. No fraternity shall prevent or interfere with a rushee's being on time for his next date. Rushees must be prompt in keeping their dates.

8. During the morning and until 2 p. m. dates may be made for one hour. No dates may be made for two consecutive hours.

9. No rushing party shall be given the cost of which exceeds ten dollars (\$10).

Any fraternity, a member or members of which violate any of these rules, must pay a fine of fifty dollars (\$50) to the Panhellenic Council within one week of conviction. Failure to pay this fine in full will cause the fraternity so convicted to be deprived of pledging privileges and to be suspended from the Panhellenic Council for the first semester of the 1930-31 session.

Any freshman or new student guilty of participating in any violation of these rules will forfeit his privilege of being pledged to a fraternity during the first semester of the 1930-31 session.

The trial of the fraternity or fra-

(Continued on Page 2)

Evergreen Hall Becomes A Pure and Wholesome Convent

New Rules and Regulations Limit Activities of Dormitory Women Who Are Now Nuns

The girls of Evergreen Hall will soon be seen pacing the corridors of their dormitory with great solemnity clad in the black shrouding dress of some holy sisterhood, piously telling their beads in the gloom. It will be gloomy because all shades will be kept down to protect the sisters against the degrading sight of some male biped strolling by. Mrs. Rutland, as the

DORMITORIES GET NEW PAINT

Floors, Radiators and Doors Look Nice

Paint in large quantities was daubed over the campus during the summer months. Consequently the rooms of the buildings have a more cheerful appearance to all of the students who have returned for another year of hard labor on chemistry, math, English, etc.

Johnny Rollow, who has charge of the campus at all times, and who demands that everything must be in tip-top shape, had charge of the painting and waxing jobs. Several hundred dollars was spent in improving the appearance of the inside of the buildings.

All of the floors in Palmer, Robb, Calvin, Stewart, and Science Hall were completely overhauled and waxed. Some of the co-eds who wear exceptionally high heels will testify to the fact that the work of re-waxing in Palmer and Science Hall was highly successful, especially after they have slipped up a couple of times on the glass-like floors.

All of the radiators in the two campus dormitories and in Hugh M. Neely Hall were repainted until now they shine as if made of silver. The receiving office came in for the greatest amount of paint in the most limited space. It was completely painted, with paint being smeared on the floor, ceiling and walls. The bleachers that surround Fargason field for the especial use of the students during the months of September, October and November were given a nice new coat of paint. The kitchen floor that is in almost continual use was repainted and put in fine shape for the coming months.

The doors in all of the dormitories were cleaned and revarnished. New numbers also were painted on the doors, with the "suite" part, that has decorated the doors in the past to make it seem more important, among the missing. Just the plain number of the room is to be found on the door now. The baseboards to the rooms in Stewart Hall were varnished.

A bit of sign painting was performed in Palmer to help direct the freshmen in their efforts to locate themselves amid their surroundings. "Assistant Dean" now adorns the door of the Registrar's office instead of "Alumni Secretary."

A number was painted on the door of Dr. Basset's class room. The "Book Store" sign was replaced by the sign designating the Library on that door. The Librarian's office can now easily be found by reading the writing on the door.

Four of the Southwestern students helped in the painting work. George Whitaker, Harold Ohlendorf and Freshmen Busbee and Porteus helped Johnny Rollow in his efforts to improve the appearance of the buildings.

ATTENTION, PLEASE

The management of the Sou'wester announces with pleasure the recent appointment of Sylvester Thorn to the position of circulation manager.

Palmer Schaffer, a transfer from University of Alabama and a Memphis boy, is sports writer for the freshman teams and may be delegated the publicity of the varsity. Schaffer throws some mean ink, as the article on the frosh this week will prove.

Mother Superior, will see that the rule of silence and work is strictly observed.

Surely, this will be a phenomenon on the campus of a Presbyterian college! Nevertheless, as the years go by, it becomes perfectly clear that Evergreen Hall will soon be a convent.

Year after year the rules for women become more strict. An outsider would conclude that the girls have proved to be a wild and flighty bunch, who only abuse what little liberty is granted them; not at all like the staid and dignified young men of the campus.

According to the new rules, any stray man found anywhere around the girls' dormitory on any day in the week before 1 p. m. is hereby declared null and void.

And any bad little girl who can't make a D on some horrible course will be allowed no date privileges on week nights.

All lights must go off at 11 p. m.; everyone must begin to study at 8 p. m. The time for the afternoon nap has not been definitely fixed, but will be published later.

Girls may go out with nice boys on Saturday till midnight and on Sunday till 11 p. m.

On no account or condition must a freshette be made to feel her inferiority to a senior by any form of hazing, but must be treated with the respect due to a college freshman.

Outside of these few little regulations, Evergreen co-eds are as free and unconfined as the summer breezes.

SORORITIES TO GO ON WARPATH

Scalping Regulations Hold For Women

With the males of the campus all hot and bothered in the midst of rushing season, the co-eds are sharpening their battle axes for their annual pursuit of innocent freshettes. Rushing rules to govern the Greek letter sororities on the campus for the fall semester this year were agreed upon last May 18 at a meeting of the Women's Panhellenic Council.

The rules are almost the same as those used last September. During the past summer there was to be no rushing. This rule forbade a sorority member either to double date with or to invite to any sort of a party during the summer a prospective Southwestern co-ed. It was not counted as a violation of this rule if the girls were accidentally thrown together at a party.

There is to be absolutely no rushing of any kind until noon September 29. Rush hours will be from 2 p. m. to 7 p. m. Quiet hour begins at 7 p. m. on the third day, Wednesday, October 1, and lasts over night. Pledging will take place October 2.

The penalty for violation of any of the rushing rules is that the offending rushee or sorority may not pledge for an entire semester.

Officers of the Women's Panhellenic Council are: Meredith Davis, president, Kappa Delta; Harriet Shepherd, vice-president, Alpha Omicron Pi; and Margaret Williams, Zeta Tau Alpha, secretary and treasurer.

Charles Robertson, instructor in Biology here last year, has gone to New York to become assistant in Biology at Washington Square College.

Frosh Is Dumb

"Lanky" Lawhorn, new addition to the freshman ranks, takes the proverbial cake for dumbness with the following episode. Lawhorn had a charley horse in his leg and was told to see the doctor about it. Instead of seeing Dr. Drake, the frosh went up to Dr. J. H. Davis and asked him to remedy the situation with a massage. Davis gave him the merry hee haw and sent him off to the right man. Just another sample of freshman dumbness.

SHIVERS OVER WITH HEATING PLANT PUT IN

Gas to Furnish Heat For Gym, Palmer, Dorms

GAS MUCH CHEAPER

Special Commercial Rate Has Been Secured

No longer need loyal supporters of the Southwestern basketball team shiver and freeze while watching their beloved Lynx Cats in their do-or-die effort to win a game. All of the shivering and chattering of teeth has been relegated to a thing of the past. A new heating system that will add much to the comfort of spectators and players has been installed during the summer months. A new fan furnace which is the latest thing in heating equipment is now ready for use at any time.

The dressing rooms will be heated by a new resinol heater, and it will be in use during all of this winter for the benefit of the football men during the football season and the basketball men during the winter. Natural gas will be the source of heat in the new furnace instead of coal as in the past. The coal furnace has been displaced by the new and more modern equipment.

In the gymnasium proper a draft furnace will be in operation. The new furnace will regulate the air current as well as heat it. Natural gas will also be the source of heat in this heating plant.

Heretofore the main reason for the lack of attendance at basketball games has been the fact that it has been too cold for comfort. With the new heating system in operation the gym, that has in the past been a proverbial ice-box, will be as warm as a nice, cozy parlor. Attendance at the basketball games during the coming season should show a marked increase. The present administration is due much credit for their good work.

Two new gas furnaces have been installed in Hugh M. Neely, Palmer, and Science Halls. Pipe lines have been laid by the Memphis Power and Light Company. In the dining hall the old coal heater that has served so faithfully in the past will be replaced by a gas-burning heater.

The new heaters in the Palmer Hall basement will furnish steam for the radiators in both Calvin and Robb Halls. Those in the basement of the Science Hall will heat both the dining hall and Science Hall. Water for all of the bathrooms in both of the campus dormitories will be heated in the furnace in the basement of Hugh M. Neely Hall.

Johnny Rollow, manager of grounds and buildings, announces that a commercial rate has been secured, and through added efficiency gas will prove much cheaper than oil which has been used in the past.

The same personnel of operators that have attended to the heating in the past will continue to do so in the future.

COUNCIL WILL DINE TOGETHER ON WEDNESDAY

Finances to Be Handled Differently This Year

PARTY IS PROMISED

Signs to Be Replaced On Campus Corners

The Student Council of Southwestern will hold the first meeting of the year next Wednesday at a luncheon in the Bell Room. Under the leadership of Harry Walton, president, the council will plan the activities of the year.

Walton has a number of questions of vital importance to bring before the council. A definite plan of attack against the practice of book stealing will be adopted. Walton justly declares this pilfering a blot that should be immediately wiped out. He plans to seek the cooperation and assistance of other organizations on the campus in this worthy undertaking.

The finances of the council are to be handled differently this year. Heretofore, the council merely authorized Mr. Sarafian, the bursar, to make the payments out of the student fund. Dr. Diehl has granted the Student Council permission to elect a treasurer of its own to handle funds. In this way a definite budget for the year can be worked out. This also enables the council to know the financial condition of the student fund.

After the budget has been carefully worked out by the members of the Student Council, it will be submitted to the vote of the student body for approval. The budget will include such items as appropriations for organizations, improvements, entertainments and emergencies.

Some action is expected to be taken to replace the "Southwestern" signs which adorn three strategic points of the campus. The present signs are considered far too small for the posts from which they hang, offering a rather unsightly and disproportionate view.

Instead of holding only one student party for the entire year, the possibility of sponsoring one at the close of the football season in addition to the regular April Fool's Day celebration will be discussed. This entertainment in the past has always been one of the most enjoyable functions of the entire social calendar, and another on the same plan, making one each semester, will doubtless be welcomed with open arms.

Girls' Panhellenic Fetes New Co-eds

All freshettes and girl transfer students will be the guests of the Girls' Panhellenic Council tomorrow afternoon from 4 to 6 at a tea to be given at the home of Lucille Work, 571 South Belvedere. The get-together is an effort of the council to promote friendship by getting the girls acquainted with each other. All sorority girls on the campus are invited.

The officers of the council are Meredith Davis, president, Kappa Delta; Harriet Shepherd, vice-president, A. O. Pi; and Margaret Williams, secretary and treasurer, Zeta Tau Alpha. Members of the council are Lyle Stange and Margaret Gunn, Delta Theta Pi; Lucille Work and Margaret Mason, Chi Omega; Elizabeth Smith, Kappa Delta; Carolyn McKellar, A. O. Pi; and Mary Helen Freeman, Zeta Tau Alpha.

The freshettes and transfers will wear their names printed legibly on white cardboard so that the introductions may be facilitated.

Annual Editors Promise Unusual Work of Beauty

Printers and Engravers
Selected; Gothic Art
Permeates Book

The "Lucky Lynx" will be the biggest, best and most beautiful Lynx ever put out in the history of its publication at Southwestern.

"Lucky Lynx" is the name selected by the editors of the annual to be given to the book this year instead of the colorless title of the "1931 Lynx." This title, as explained by Editor-in-Chief Paul Jones, is indicative of the staff's wishes for good luck in all of the school's activities this year, both athletic and otherwise. It also expresses the good luck which the student body has received in having the increased advantages offered due to Dr. Diehl's activity in removing the large debt on Southwestern.

The printing of the annual will be done by the same company that printed it last year, Benson Printing Company of Nashville, Tenn. Engraving will be done by the Alabama Engraving Co. of Birmingham, Ala. The Bolton Studios will do the photography for the "Lucky Lynx" and a studio has been located in the tower room of Palmer Hall for the convenience of the students. All students are urged to have their pictures made as soon as possible to prevent any delay in the appearance of the book. There is only a limited time in which to have all of the pictures taken. Full co-operation of the students with the annual staff will be greatly appreciated by the editor and his assistants.

The editor made his contracts early in the past summer, a particularly fortunate and wise move, and it was therefore possible for the business manager to journey to Nashville in the summer, where he spent a week in consultation with the Benson Company in arranging the plans and specifications of the "Lucky Lynx." Harold Ohlendorf, who is business manager of the book, while in Nashville made plans for the coloring in the annual, the decorative work and other details. The book will this year be more colorful than ever before, and in view of the fact that there are limited means with which to undertake such a large and important job, the staff feels fortunate in obtaining refinements in the art work. As a result the "Lucky Lynx" will be elaborately beautiful and in good taste.

The art theme of the book will be strictly in keeping with the architecture of the school, as a Gothic theme has been chosen to be used as illustrations of sections of the annual. It has been very fortunate that the editor has succeeded in securing Malcolm Smith to do the art work in the "Lucky Lynx." Smith is a former student of Southwestern and does a very high type of art work. Wood cuts and three-color art work will be featured in this year's edition of the Lynx. The design of the cover of the book has not yet been decided upon, but it will be the stiff-back style.

The full staff of the "Lucky Lynx" will not be announced by Editor Jones until next week.

Mary: She let that fool kiss her.
Marie: But worse still, she let that kiss fool her.

I'm the Gink

I'm the gink that came to this here little school to cut a high wide and handsome figure on the campus and mean to do it. Of course I expect all the upperclassmen to fall down on their knees and beg me to join their frat but let 'em go ahead. I like the rush and best of all I like to see the old shekels flowing out on me when I know darn well that I'll never go their way. This campus ain't so big, so I guess I'll really rate with the women as soon as they know who I am and where I come from. Why, I was the big dog in high school and I don't intend to be a puppy here. Boy, do I flash those sporty clothes about! I'm the campus fashion plate and I strut my stuff plenty. Bring on the women and I'll show these college guys something about handling the ladies. Of course they will fall for me and fall hard because—I'm the gink.

THE SOU'WESTER

Published Weekly By the Student Body of Southwestern, the College of the Mississippi Valley, Memphis, Tennessee

Entered as second-class matter at the postoffice at Memphis, Tenn., under act of March 3, 1878.

Vol. XII MEMPHIS, TENN., SEPT. 19, 1930 No. 2

EDITORIAL STAFF

Editor-in-Chief James Hughes
208 Calvin Hall Phone 7-9279
Assistant Editor John Hughes
Assignments—Reeves Manker, Marion Painter, Lorinne Mitchell, Ralph Booth, J. P. Hollifield, Elbert Huffman, Mary Gardner Patterson, John Rea, Palmer Schaffer, Garrett Ratcliff, Perry Bynum.

BUSINESS STAFF

Business Manager Schuyler Lowe
1651 Faxon Avenue Phone 7-5320
Advertising Solicitors Frances Durham, Howell Tatum

All copy for publication must be in the Sou'wester office by 2 p.m. Wednesday preceding appearance on following Friday noon.

A subscription to the Sou'wester is \$3 the year in advance.

HOW ABOUT SLOWING DOWN?

After three weeks of constant observation of the eating methods in the dining hall, the situation has become so acute that some voice of protest must be raised in order to slow up the amazing speed with which the dormitory students eat. Not that it is within the province of the Sou'wester to regulate the manners and customs of the student body, but for the sake of health and peace of mind do we print this article.

It is customary for dormitory men to sit down at the tables and, although following the best rules of table etiquette, rush through the courses as if their lives depended on making haste with the food. Each viand is politely asked for, perhaps, but the general hurry and bustle of mealtime does not fit it with the best conception of dining hall behavior. From the standpoint of health alone it is well known that excited eating is injurious, and from the peace of mind viewpoint it is detrimental to the calm and quiet that ought to accompany all meals.

There is no room to excuse such conduct on the grounds of hurrying to the next class. Meals are so scheduled that with the most leisurely and civilized methods of eating the slowest diner can finish on time. As for keeping the waiters overtime, it would be much easier on them to work slowly for a longer time than to rush madly for a brief interval.

With the best of everything at the students' disposal in the dining hall—good food, clean environment, and courteous service—it would seem that everyone ought to linger fondly over the dishes and enjoy every minute at mealtimes.

At this time especially when the new men have not as yet become broken in to the "quick step" it would be well to slow up the pace and have each meal a dignified, gradual, and delightful process.

A LITTLE SANE ADVICE

Amid the mad rush and headlong speed of the fraternity rushing season it takes considerable stability of mind for the average freshman to view the situation calmly and judiciously. To these few thinking freshmen who are on the borderline between selection of fraternities this editorial is addressed.

At this period when everybody is overfriendly to the freshmen, and the newcomers marked out for frat material are made to believe that such and such an organization just loves them to death, it requires a good insight into the different cliques to find out what each really stands for. Look beyond the line of talk that is poured you. All the fraternity men on the campus are real gentlemen and high class students, but there is bound to be one group that you will prefer above another and one set that will appeal to you most. Try to pick the bunch with which you will fit in best. Remember there are four years of college life ahead of you with that group and if you are a misfit heaven help you.

Membership in a fraternity can mean much to any freshman who takes the thing seriously. The close association of a group of men banded together for the common good of all can bring out all the latent personality or talent that lies within a man and in this respect fraternities are beneficial.

On the other hand a big percentage of the freshmen join a fraternity merely for the social prestige it gives them. The privilege of "making" all the parties is a dubious one. There are more worthwhile things at college than chasing after every party that is given. Not just because this bunch may rate with the women or this crowd are social lions must you make the choice, but consider what the group will mean to you as constant companions for your four years at school.

To those freshmen who have not been given a rush let it be said that it takes time to learn the qualities of a man. Most of the rushees were sorted out for frat material by recommendations from their home towns, and just because you are not yet well known don't feel slighted. Time will tell and if you have the stuff in you you will get the call.

Better to wait and choose the right bunch than to dash blindly into the wrong frat just because you failed to look them all over carefully.

CRITICISM IS INVITED

The editorial page of the Sou'wester is open to any comments in writing by members of the student body. A "Letters to the Editor" column will be started next week and continued as long as there are interesting criticisms, ideas and thoughts turned in. For obvious reasons no letter will be published unless the author signs his name to it as he hands it in to the Sou'wester. However, the editor will withhold any name on request of the author if such a request accompanies the signed letter.

Probably the best way of getting the campus thinking over any problems that merit consideration is to place the arguments pro and con before the public eye. The Sou'wester reaches almost every student in the school and a published article in it is sure to receive the necessary publicity.

Any phase of campus life may be considered and any movement begun. No journalistic or literary style will be required and the articles will be printed exactly as they are handed in.

POETRY CORNER MAKES FIRST BOW

Because there is a wealth of short poetic work being done at Southwestern about which the majority of the student body know nothing whatever, the Sou'wester has decided to create a "Poetry Corner" for short poems of exceptional merit, whether humorous or otherwise. Those who do not care for poetry will and may skip over this section of the paper, but there are enough students interested in good poetry at Southwestern to merit the creation of such a column.

Those who have written short poems which they would like to have published are asked to turn them in to the Sou'wester office not later than Wednesday noon preceding the Friday of the appearance of the paper.

LAB ASSISTANTS ARE GOOD CREW

The science departments open the year with a partly new corps of lab assistants.

The Physics department has John Flowers as assistant in the Physical lab.

Dr. Swan's list of chemistry assistants has the names of Ogden Baine, Orren Pickard, and Riley McGraugan. One more name is to be added before the list will be completed. Baine and Pickard are starting their third years as assistants, while McGraugan is a new one.

While the others have completely overlooked the girls, Dr. Lackey has two in the Biology department. They are Lola Ellis and Frances Durham. Frank "City" Thomason is the third member of the Biology assistants.

Frosh Dazed (Continued from Page 1)

ternities accused of violating these rules shall be conducted by a tribunal composed of five members of the faculty duly appointed by the Panhellenic Council. This tribunal shall convict or acquit by a majority vote. The chairman of this body shall receive and entertain all charges brought against any fraternity.

As in the three previous years, the preferential plan of bidding will be used. Fraternities will give their bids to Dr. R. P. Strickler, faculty advisor for the Men's Panhellenic Council, Friday night. Dr. Strickler will meet the freshmen Saturday night and will read the list of men receiving bids to fraternities. These men will then list the fraternities in the order of their choice. After learning from which fraternities they received bids, they will go to that fraternity's meeting place to be pledged.

"I hate that chap," quoth the lovable girl, as she rubbed cold cream on her lips.

WALK, RUN OR RIDE
to
RUSTIC INN
for
Sandwiches and Cold Drinks
2374 Summer Ave.

ORANGE PALACE WAFFLE SHOP

Summer and Highland

Every 10th Waffle a Free Waffle
Watch the tickets that come with your order
for Ticket No. 10

We cater to small fraternity parties at any hour.

Telephone 4-9190 for reservations.

MRS. HELEN GUIGOU, Manager

Beginning Our Sixth Year of Service to
Southwestern

UNIVERSITY PARK CLEANERS

Welcomes You

613 North McLean Blvd.

Campus Representatives:

Bob Logan

Bill Berson

Everybody Will Be There, Folks!

Make Your Headquarters
This Year at

Southwestern Pharmacy, Inc.

We still make the best toasted sandwiches and drinks in town. We have a new line of candies, fountain pens, and all the latest magazines.

If we do not have what you want, we will get it for you

Southwestern Pharmacy, Inc.

Tutwiler and McLean

Free Delivery

Phones 7-2021, 7-6022

(Watch this ad next week for something Free)

Southwestern Class Schedule, First Semester, 1930-31

MONDAY, WEDNESDAY, FRIDAY		TUESDAY, THURSDAY, SATURDAY	
9:00 A. M.		9:00 A. M.	
Bible 1F—Prof. McDougall	106	Economics 21—Prof. Griffin	104
Bible 51B—Prof. Haden	202	English 67—Prof. Johnson	205
Biology 22—Prof. Lackey	303s	French 1A—Prof. Wisewell	201
English 1A—Prof. Johnson	205	French 21B—Prof. Haden	202
English 1B—Prof. Warren	203	Gymnasium—Sec. 1-W (Women)	Gym
English 1E—Prof. M. H. Townsend	112	History 1E—Prof. Shewmaker	114
Gymnasium—Sec. 1-M (Men)	Gym	History 21B—Prof. Cooper	108
History 1C—Prof. Davis	206	Latin 53—Prof. Bassett	207
Psychology 1 (Ed. 1)—Prof. Atkinson	105s	Mathematics 53—Prof. MacQueen	100
Pub. Speaking 1—Prof. Shewmaker	114	Orientation 1—Prof. Kelso	102
Spanish 55—Prof. Storn	204	Sociology 1—Prof. M. H. Townsend	112
10:00 A. M.		10:00 A. M.	
Chemistry 55—Prof. Huber	203s	Bible 21—Prof. Shewmaker	114
Economics 1A—Prof. Griffin	104	Bible 51A—Prof. Kelso	102
English 69—Prof. M. H. Townsend	112	English 21C—Prof. Johnson	205
French 55—Prof. C. L. Townsend	208	English 63—Prof. C. L. Townsend	208
Gymnasium—Sec. 2-M (Men)	Gym	Greek 1A—Prof. Strickler (4 hrs.)	209
History 21A—Prof. Cooper	108	Latin 1—Prof. Bassett	207
History 23—Prof. Davis	206	Math. 1A—Prof. MacQueen	100
Hygiene A. & B.—Prof. Lackey	101s	Math. 1B—Prof. Hume	108s
Latin 57—Prof. Bassett	207	Math. 3 (5 hrs.)—Prof. Hartley	200
Math. 21A—Prof. Hartley	200	*Psychology 25—Prof. Atkinson	303s
Math. 23—Prof. MacQueen	100		
Philosophy 23—Prof. Kelso	102		

See separate sheet for titles and prerequisites to higher courses. Numbers at right refer to classrooms in Palmer Hall; "s" indicates Science Hall.

11:00 A. M.		11:00 A. M.	
Bible 1A—Prof. McDougall	106	Bible 27—Prof. McDougall	106
Economics 31—Prof. Griffin	104	Education 23 (Adv.)—Prof. Atkinson	303s
Education 21—Prof. Atkinson	303s	English 21B—Prof. C. L. Townsend	208
English 1C—Prof. Warren	203	English 21D—Prof. Warren	203
English 1D—Prof. Johnson	205	Greek 1B—Prof. Strickler (4 hrs.)	209
French 21A—Prof. Wisewell	201	Gymnasium—Sec. 2-W (Women)	Gym
German 21—Prof. C. L. Townsend	208	History 55—Prof. Cooper	108
Greek 21—Prof. Strickler	209	Math. 57—Prof. Hartley	200
Latin 21—Prof. Bassett	207	Math. 1C—Prof. MacQueen	100
Math. 1E-F—Prof. Hume	200	Philosophy 21—Prof. Kelso	102
Pol. Science 58—Prof. Cooper	108	Sociology 21—Prof. Griffin	104
Spanish 1B—Prof. Storn	204	Spanish 21B—Prof. Storn	204
12:00 Noon		12:00 Noon	
Chemistry 1—Prof. Swan	101s	Bible 1B—Prof. McDougall	106
Chemistry 25—Prof. Huber	203s	English 53—Prof. Warren	203
(Hour to be changed to some other.)		Economics 1B—Prof. Griffin	104
English 21A—Prof. C. L. Townsend	208	French 53—Prof. Wisewell	201
History 1F—Prof. Shewmaker	114	Gymnasium—Sec. 3-W (Women)	Gym
French 67—Prof. Wisewell	201	French 1B—Prof. Haden	202
Greek 51—Prof. Strickler	209	Latin A—Prof. Bassett	207
Gymnasium—Sec. 3-M (Men)	Gym	Math. A—Prof. Hume	200
Math. 21A—Prof. Hume	200	German 1—Prof. C. L. Townsend	208
Pol. Science 21—Prof. Davis	206	Philosophy 1—Prof. Kelso	102
Physics 1—Prof. Rhodes	105s	Spanish 51—Prof. Storn	204
Spanish 1A—Prof. Storn	204		
2:00 P. M.		AFTERNOON LABORATORY SCHEDULE	
Bible 1C—Prof. Shewmaker	114	Biology 23—Monday and Wednesday	
Bible 1E—Prof. McDougall	106	Biology 1—Tuesday and Thursday	
English—Prof. M. H. Townsend	112	Chemistry 1A—Thursday; B, Friday	
Bible 25—Prof. Haden	202	Chemistry 21, 25, 51—Monday and Wednesday	
English 61—Prof. Warren	203	Chemistry 55—Friday	
French 21C—Prof. Wisewell	201	Physics 1—Friday	
History 1A—Prof. Cooper	108	Physics Advanced—Tuesday	
History 1B—Prof. Davis	206		
Spanish 21A—Prof. Storn	204		

Brinkley's Boys To Furnish Jazz

Bill Brinkley, director of the Royal Collegians, has announced that his corps of tune-tangling and harmony-twisting boys are again on hand to furnish tunes hot and fast or soft, soothing and sentimental for campus activities. Bill Austin, ace saxophone player in the orchestra last year, failed to return to school and his red-hot hokum will be missed unless some genius of the great American desecration is discovered. Several freshmen are trying out for the place, but the gap has not as yet been filled.

With the return of Albert (Cuffy) Johnson to Memphis in the role of Librarian at the Cossitt Library, the problem of finding a pianist was solved. The remainder of the Coons, Sanders, Lombardos and Vallees are duly enrolled students at Southwestern. They are Brinkley, sax; Taylor and Hines, trumpets; Marsh, bass; Mefford, drums; and Rea, banjo.

Several offers for regular engagements are now under consideration. Brinkley plans to put his boys on

the air regularly over one of the local broadcasting stations a little later in the season.

"Well, doctor, how am I?"
 "Very well, your legs are still a bit swollen, but that doesn't disturb me."
 "I know, doctor, if your legs were swollen, it wouldn't disturb me either."

"Ever hear the Irish bulldog's love song?"
 "No, what is it?"
 "Litter by litter."

If You Want the Pick of Laundry Service Call



1693 LAMAR
 Phone 7-1745
 See Bill Walker or "City" Thomason

Pig Sandwiches an' Everything

Good

Pig'n Whistle

1579 Union Avenue

Klinke's Velvety Smooth

Ice Creams

When You Dine Out, Why Not Come To

THE BLUE LANTERN TEA SHOPPE

1430 Eastmoreland Ave.
 (Rear of 19th Century Club)

Special Fraternity Parties or Banquets by Arrangement with

MRS. W. C. ELY, Owner. Phone 2-5785

Success Laundry, Inc.

LAUNDRY & DRY CLEANING

1000 Jefferson Ave.

2-3125

Campus Rep.—Harry Walton

Herman Bevis, graduate in June, will enter the College of Business Administration at Harvard University. He leaves today, going by New Orleans via boat to Boston.

Morris Ford, T. N. E., who left the ranks last June, will enter Union Theological Seminary this fall. He and his bride of a few months will occupy a handsome apartment near the seminary.

"Trotsky" Goldsmith, frosh gridder last year and candidate for the team this year, was a councilor in a Wisconsin camp.

Are You Interested in Letting The People Back Home Know What You Are Doing?

If so, send The Sou'wester to them

If you wish to subscribe to The Sou'wester, fill out this subscription blank and leave it with your money in the Business Office of the College. Miss Martin will receive the money.

Send to:

Name

Address

Sent by:

Name

Address

Subscription to The Sou'wester is \$3 per year in advance.

LOEW'S STRAND

Thurs., Fri., Sat.
 The Original Sap

JACK OAKIE

as

"The Sap from Syracuse"

A Paramount Picture

Mon., Tues., Wed.,
 Sept. 22-23-24

"Grumpy"

LOEW'S STATE

MILTON SILLS

In Jack London's Greatest Success

The SEA WOLF

with Jane Kieth

Raymond Hackett

A Fox Picture

Sill's Last and Greatest Screen Work

Plus

An All Star Bill Of

Loew's (Ace) Vaudeville

Matinees 10-25; Nights 20-50

SING A SONG OF SIX PENCE; LIST TO THIS NONSENSE

Greek Men Sing a Little Song to Help Their Rushing Plans Along

"Heigh ho! sing heigh ho! unto the green holly:
Most friendship is feigning, Greek rushing mere folly."
By GOLLY
—Shakespeare.

Who are you, who are you?
Abba dabba wu, wu, wu!
We are frat men,
Some high hat men,
And we tip our hats to you!

Such is the gay song that sweeps the campus today as the fraternity men, those privileged few, gesticulate, exhortate, remonstrate and excommunicate certain gaping young gentlemen termed freshmen. Greek rushing with its usual air of tense expectancy has laid its icy finger on the student and every activity is paralyzed completely until this yearly spasm frets itself out. Rush songs are crooned divinely and certain frosh are made to know that such and such a bunch rate like the dickens here and yon as well as nationally. Luscious meals are placed before the hungry rushee and he is poured so much convincing talk that it is quite beyond the majority of the specie to give a rational and sensible solution to the fraternity pledging racket. In the hope that certain freshmen will derive some amount of benefit from this article it has run the gantlet of censorship and appears in its pristine beauty and entirety.

Suppose you were a freshman and heard the following cheer ringing loudly through the corridors:

Beta Sigma
Has no stigma
On its youthful brow.
If we're rational
We'll go national,
Sigma Nu and how!

Such a battlesong as this would surely convince the most stubborn man that Beta Sigs were the stuff, but there are others that must be considered.

Take the S. A. E. yell, which has made more than one fellow pledge himself to the roaring lion at the feet of Minerva. Here it goes with a bang:

Who are we?
S. A. E.
Hail to our fraternity.
A-R-M-Y! Army!

Now this is most convincing, but maybe not quite so appealing as some would wish it. Of course, everyone is not pleased by the same cheer, so we shall introduce another, hoping that it suits the meticulous taste of the frosh. Attention, please!

Yo—ho—ho!
A. T. O.
Can you play football?
Yes or no?
Let 'er go
And we'll pledge 'em all!

Does this song strike a responsive note in the breast of every true and loyal man. No? Then on with the play! Other cheers there are and these quite forceful. There is a ditty that goes somewhat like this that has an appealing force about it:

Join K. A.
What do you say?
Be a Southern gent.
We'll give to you
The blood of blue,
And make you quite content.

Boy, that's a yell for any gang to be proud of! Nice bunch, the K. A.'s, but some young men may prefer another group.

Cast your eyes on this cheer that was made up in the "only fraternity lodge on the campus":

Kappa Sig
Cap a swig,
Sis—boom—bah!
Hail to the crescent
And the star!

By the way, the Kappa Sigs have just installed a new radio in their house and they're really fixing that basement right this time. But maybe they've told you this already. They would!

You scientific fellows better pay attention to this song of the lab assistants and gym instructors of last year:

Hey, hey, hey,
Pi K. A.
Join the happy throng!
Razz and pick
And Mister Nick,
Come on; you can't go wrong!

Such assurance! But that is probably the one thing that the frosh have seen all along—the unbounded confidence of the frat men in their organizations.

About the time the last yell has died out a great big grinning skull with one green eye and one red eye is thrust in the freshman's face and he is so scared that he joins T. N. E., singing all the while:

Irish potato,
Alligator,
Who are we?
Intellectual,
Ineffectual,
T. N. E.!

There you are. Seven frats on the campus and seven yells so powerful that few can resist any one of them, much less a plurality of the chants. Such a dilemma goring the tender sides of the newcomer is indeed pitiable, but no remedy is offered except that ancient saying which has spelt wisdom for more than one foundering fellow:

Keep your head
Till all is said,
Then pick most carefully.
Much wisdom use
Before you choose
Your right fraternity.

CHEM. EXPERTS SHUN OLE MISS

Society Protests Removal of Professor Swan

Boycott by chemistry teachers against certain Mississippi state schools because of alleged political interference, was recommended in resolutions adopted by the division of chemical education, American Chemical Society, here today.

"The division," said the resolution, "expresses its vigorous protest against the summary dismissal, in June of this year, of members of the faculty of state supported schools in Mississippi without charges being preferred or reasons publicly assigned. Apparently, this move was dictated entirely by political motives with no relation to the educational interests of the institution or the state.

"The chancellor of the university and some of the most able men in his faculty were affected. Among these was Dr. J. N. Swan, chairman of this division, who has served long and efficiently as professor of chemistry.

"This action has aroused indignant opposition with the state as expressed by educational leaders and by the press. We wish to add our protest to theirs. Further, we caution members of this division against accepting positions in these institutions, until steps have been taken to prevent a recurrence of this unfortunate situation. We wish also to raise the question of the acceptance in the future of transfer credit from these institutions unless this condition is corrected."

CAMPUS NEWS

Dean and Mrs. R. W. Hartley and family had an enjoyable motor trip through the West and Mid-West, touring in Wyoming and Idaho. Dean is back for a hard year's work.

Jane Barker, Chi Omega, spent the summer in the wilds of Michigan on the famous lake of that name. The geographical location of the place is termed Douglas, Michigan.

Red Shaw, Pi. K. A., has entered the University of Tennessee medical school here in Memphis and is progressing nicely. He says his corpse is a beaut.

CHAPEL MONITORS MAKE THEIR BOW

Chapel monitors for this year will be Leon Mapes and Royce Moore, both of whom held down the same job last year.

For the benefit of the freshmen who are ambitious to learn each detail of Southwestern life it may be stated that the duties of the monitors are to check the attendance at chapel and to aid in the passing and receiving of ballots at voting times. It might be further said that the monitors will lock the chapel doors at 8:35 in the mornings and that anyone coming later than that time will find himself very safely locked out and will receive the halfcut penalty. Attempts to bribe the monitors so that one may take a morning beauty nap will in all probability be met with refusals.

While giving a startling performance, a magician spread a blanket over a newspaper and proceeded to read the paper through the heavy woolen cloth.

All the co-eds at the show got up and walked out.

Kappa Delt's Entertain

Members of the Kappa Delta sorority and their dates will be the guests of Miss Marjorie Peeples and Miss Phyllis Brownell Saturday night from nine to twelve at an informal party to be given at the home of Miss Brownell, 1584 Peabody.

"I grade by the curve system," said the professor as he glanced at the row of beautiful co-eds in front of him.

Mosby Shocked

John Mosby, diminutive sophomore, was decidedly shocked in Prof. Warren's class to hear his name read out as "Mr., Mrs., or Miss J. Mosby" by the new addition to the faculty who was unacquainted with this campus celebrity. John had failed to write his first name in full, a thing which he swears to always do from now on.

March is McCormick's month—windy.

THE DIXIE SHOP

Takes pleasure in announcing that

Mr. Marion Painter

Is now representing them at Southwestern

4 South Main Street

Telephone 6-7517

THERE IS ONLY ONE BEST!

A hearty invitation is extended to the Student Body and Faculty of Southwestern to inspect the finest ice cream plant in America—the home of Fortune's All-Cream Ice Cream—the finest ice cream in the South. Visit us at any time that is convenient to you and it will be a pleasure to us to show you through the plant.

FORTUNE'S, INCORPORATED

Union Ave. at Belvedere Blvd. Entrance on Rozelle St.

"Happy Days Are Here Again" Everybody Out for Football!

Football Shoes

That stick to the straight and narrow—detachable "Trico" cleats for running and mud. Flexible shanks and safety box toes that can't possibly cramp your style. Sizes 6 to 11.

\$7²⁵

Headgear

Thickly padded and scientifically designed for complete protection. A usual \$2.50 value.

\$1⁹⁹

Varsity Football

"Red Grange" Varsity Football—easily laced, ready to inflate, this strongly made genuine cowhide football is prepared to meet the most strenuous demands. New valve type bladder.

\$3⁸⁹

Other Footballs From 85c to \$7.95

Sweat Shirts

These are absolutely necessary to the athlete and sports spectators find them mighty comfortable on chilly days. Fleece lined. White.

98c

Colored Sweat Shirts, \$1.25



Boys' Shoulder Pads

Mother needn't worry so much about son's collarbone and back if he is protected by this leather and felt pad.

\$1⁹⁹

Others to \$4.98

SEARS, ROEBUCK AND CO.

RETAIL DEPARTMENT STORE

STORE OPEN SATURDAY UNTIL 9 P.M.

SR

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

SR

DeLUXE SHOE SHOP

YOU WEAR 'EM OUT, WE PATCH 'EM UP

We cater to Southwestern, offering a complete line of shoe soles, rubber heels, shoe strings, etc. We specialize on women's shoes.

Free Delivery Service

Phone 7-4928

609 North MeLean Blvd.

Cinder Track Gets Good Attention

Southwestern's track has been improved during the summer and is now in fine shape for the coming season of cross-country running.

Several of the prospective track men have been working during the last month in an effort to put the Lynx track on an equal with the best in the South. Coach W. C. Rasberry who has charge of all track activities, has been engineering the work. An inside baseboard has been put on the track. The board will serve to keep the track in better condition and keep the cinders in form all the time. A rain in the past has played havoc with the track, washing the cinders, that took such a long time to gather, all over the football field.

Driving stakes in the hot summer days is not so easy as the aspirants for the team have more than likely found out after a month of hard labor.

The track has been resurveyed to meet the requirements of a standard track. Coach Rasberry looks forward to a great cross-country season and feels that putting the track in such good condition will go a long way toward helping put Southwestern on the map, in a track way.

Then there was the Scotchman who married a snake charmer so that when he got the D. T.'s he wouldn't have to send for the doctor.

Musicians Clear Deck for Action

Plans for the musical entertainment of Southwestern have been made and regular activity in that line will soon begin in earnest on the campus.

Tryouts for the Glee Club will be held at an early date as announced by Marion Painter recently. All men on the campus are eligible for the Glee Club provided they have melodious voices which will suit the judges of the club.

Over twenty have announced intentions of singing in the chapel choir this year and more applicants for this job are expected and likewise desired. Freshman Nicholas, who is this year taking the place as pianist left vacant by the graduation of Albert Johnson last June so far has proven to be a very capable musician. He will have charge of the choir and will most probably play for the Glee Club also.

It is not yet known whether there will be an orchestra on the campus, but due to the fact that there are several musicians of various sorts (and quality) in school this semester there is a probability that little time will be lost in organizing a band.

If caught robbing a fish store, be nonchalant—smoke a herring.

Her father ran a bowling place—and did she know her alleys.

SUE TO LOU

Dear Lou:

It's really too exciting being back at school. I just can't tell you how much you're missing by not being here for there are more cute freshmen—and transfers! My dear, I saw the handsomest one today. I don't know what his name is but he has the first finger on his left hand in a splint. I can't wait for a chance to meet him.

I looked out of the classroom window today and saw Mary Woosley and Roger Wright strolling across the campus hand in hand. Virginia Hawk and Harry Walton were engaged in a very interesting conversation on the science hall steps and Mary Allie Taylor and Malcolm Richie were driving off apparently without a destination. As for Johnnie McFerrin and Harriet Shepherd—well they are a devoted couple! Three months doesn't seem to have made a bit of difference although one misses Martha and Eldridge.

Jenny Puryear still seems to be having as good a time as ever. I guess those boys up north couldn't make any impression on her.

I went out to football practice yesterday and things look wonderful. "Chicken" High is developing into quite a star. Martha, you'd better watch your step—there's nothing wrong with our freshettes this year.

Elizabeth Gustafson, Charlotte Bruce Frazier, Fritz Montroy and Pauline Barton were all on the campus today. Wish they were back with us this year.

You should see Tansey. He goes round with that far away look in his eyes and says he's glad to be back but he hated to leave Texas. My goodness, who would have thought that of little Tansey!

Professor Rasberry is still the ladies' man he always was. He's so sweet.

I certainly wish some one would tell me how Billy Wright got that scratch on his face—I hope Fanny Crawford doesn't find it out.

I can't wait for the first football game. It's next Sunday and everybody is planning to spend the weekend at A. and M. Come down if you can. We'll have a big time.

Always, SUE.

P. S.—Did you know that Bill Pudephat is married?

WHO'S WHO

THOMAS W. DRAKE

Thomas Drake, president of the senior class, president of the Kappa Alpha fraternity, and campus sheik of much renown, made goo-goo eyes for the first time on Nov. 5, 1909, in Ripley, Ohio. Mr. and Mrs. H. P. Drake are the parents. Tommy entered politics at an early age, as he was president of the Ripley High School senior class in 1927.

Since he entered Southwestern, four years ago, Thomas has been president of Theta Alpha Phi, dramatic fraternity, and of the Southwestern Players, vice-president of the Shakespeare Club and of the Lynx Club, and a member of the Panhellenic Council, of the Student Council, and of the F. T. F. I. Social Club. In addition to these activities he has had the leading role in several of the productions of the Little Theatre of Memphis, and he has managed to keep more jokes in circulation than any other man on the campus.

HORACE F. HARWELL, JR.

Horace Harwell, like Al Smith, got his start in the city, as he was born in Minneville, Tenn., on August 3, 1909. He was fortunate in having parents who moved to Memphis, and he attended Central High School, graduating in 1927.

Horace is vice-president of the senior class and president of Tennessee Zeta of S. A. E. He has been a member of the Glee Club, Southwestern Players, "Lynx" staff, and Panhellenic Council.

MEREDITH DAVIS

It was in the wilds of Arkansas, officially known as Blytheville, that a plump baby girl was christened Martha Meredith Davis. This baby, who was destined to be secretary of the senior class and president of Kappa Delta at Southwestern, managed to be moved to Memphis and graduated from Central High School in 1927.

It is an admitted fact that Meredith can handle any man, or shall we say men. She was the editor's sponsor in last year's "Lynx," and she has been the sponsor for a number of football games. She has also been president of the Women's Glee Club, vice-president of the Southwestern Players, secretary of Theta

Alpha Phi, and secretary of the junior class last year. Meredith was elected queen of the April Fool Carnival last spring. She is the present president of the Women's Panhellenic Council.

Just as a tip to the new men: Never miss chapel, because sometimes Meredith plays and sings, and when she sings all memories of the home-town girl fade into oblivion.

Are you an educated woman? Maid applicant: Well, ma'am, I was maid in a college fraternity house for three years.

Carolyn McKellar, Elizabeth Williams and Ellen Goodman had a motor trip through the eastern part of the country this past summer, stopping in Washington, New York and Canada. While in Washington they were the guests of Senator K. D. McKellar and attended some of the sessions of the upper house, while the naval treaty was up for discussion.

Pat Barrett and Bill Daniel, Kappa Sigs, will not be back this year. Pat has entered the law school at Ole Miss and Bill is taking over the reins of his father's concern in Roswell, New Mexico.

DELICIOUS DRINKS
DAINTY THINGS TO EAT
11:30 A.M. to Midnight

The Alamo

ON POPLAR PIKE
5 Blocks East of Parkway

Park Your Car In
NORTH YARD—EAST YARD—WEST YARD OR SOUTH YARD
Tables Inside

PARTNERS WITH THE PUBLIC

The services rendered by these two companies are factors in promoting the progress of the community and the well-being of all the people. We count it a privilege to serve the city's economic and social life in such an important way, and try to prove ourselves helpful partners in every worthy endeavor.

Memphis Power & Light Company
The Memphis Street Railway Co.

TOWN TALK CLOTHES

Visit us for your new Fall Suit

We are receiving daily from our own factory the latest fabrics, shades, and models at our usual low prices.

\$14.75 and \$19.75

Come in and Compare

163 So. Main

Corner McCall

STUDENTS ARE INVITED TO MAKE OUR STORE THEIR HEADQUARTERS

Just a Step from the Corner on McLean
Between Tutwiler and Parkway

McLean Pharmacy

We solicit the patronage of the student body of Southwestern and assure you a hearty welcome and prompt and courteous service. Make our drug store your headquarters, we will spare neither trouble nor expense to please you.

We Serve



Since 1855

The Oldest Floral Establishment in Memphis

MEMPHIS FLORAL CO.

Phones: Day 8-2382; Nite 3-1367

130 Union Ave.

Our \$3.50 and \$5.00 Shoulder Bouquet Specials
Are Big Values

Fresh Flowers for Every Occasion

W. O. KING, Pres.

Rent Your Next Car

At

EAST END RENT-A-CAR CO.

(Just Across the Park)

New Fords—DeSotos

Free Delivery Service

Special Rates to Students

Phones: 7-3646, 7-9288

Cooper At Madison

The Popular FLOR DE MELBA Cigar

Smoked by Young and Old

THE SAMELSON CO., Inc., Distributors

Sold in the Supply Store

Oatmeal Diet Puts Lynx Gridders In Brawny Condition

Scotch highlanders who trot briskly forty miles a day on a diet of oatmeal and griddle cakes have nothing whatsoever on the Southwestern football squad. The Lynx have a new way of consuming their oats though. Horses and highlanders eat theirs, but the Lynx drink oatmeal in water as a means of quenching their thirst on the practice field. Coach Burke believes that the oats in the water furnish some degree of nourishment to the players and prevent any harm from following the imbibition of the liquid. Each day a keg of mush is prepared carefully for the players and ere the long day draws to a close that keg is as empty as Mother Hubbard's cupboard.

To see the men line up for the precious stuff would lead the spectator to suspect that something much stronger than pure H2O were on tap.

At the first of the season there were some to whom the preparation did not exactly appeal, but when it became known that they could drink nothing else these conscientious objectors withdrew their disapprovals.

'Tis indeed a gooey sight to the uninitiated, but there isn't a man on the squad who would trade that old oatmeal phosphate for anything under the sun.

Zeta House Work Going Forward

Work on the Zeta house is going on at a fast clip in an effort to get the lodge finished before the fall rains set in. The concrete foundations have been poured and the floor started. In a day or so the walls will go up amidst great cheers from the Zetas, who are all smiles at the thought of a cozy hut for the winter. For the last two weeks the site has looked like a wreck, with lumber stacked hither and yon, but things are clearing up now.

"It won't be long now!" quoth Margaret Williams, president of the Zetas.

Bobcat Gridders Perking Up A Bit In Daily Session

Coaches Encouraged with New Men; Line Is Brawny but Slow

By PALMER SCHAFFER
Fresh developments during the past week sent the dearth-stricken Southwestern Bobcats' stock soaring a few points.

Gloomy-browed Coaches McCabe and Hughes trifled the days knocking open a few crates now and then from down the local line, expecting to discover only more back orders. The contents on a whole ran true to form, but now and then a husky pair of shoulders were displayed to the pop-eyed amazement of the yawning skeptics. Turning them loose as fast as they came in to meander around for soft-tufted spots on the bird wallow, mentors Hughes and McCabe, encouraged by unexpected surprises, continue to work pathetically patient at the crates and boxes with the stout hope of breaking out a couple of nice terminals to taper off the hefty line and a few backs who can make better than paper weight.

Catching a hurried glimpse of the squad as it jauntily treks hitherward and thitherward from the water hazard, an idle onlooker might sum up the credits and liabilities of the neophytes as follows:

1. Nicely wedged at the center of the line, but with no end in sight.
2. Incredible scarcity of reserves.
3. The usual, endless string of backs, with a handful of promising material tending in the main to speed and agility.

At present the line does not bear the marks of speed and power, but the beef is there ready to be molded into a real fighting forward wall. Several boys of the local wholesale crop of high school monogram men have a hand up in the line. There's muscular Gordon Fox, a grim, determined type, who takes his work of pummeling opponents seriously. The former Christian Brothers College star is slated for either guard or tackle. Big, boyish Bobbie Lee is Fox's running mate. The former Messick farm boy stacks up as the logical man for another line position. Three young giants from the delta are also putting in physical applications for places in the wall. Tupelo Military Institute sent up a rangy 165-pound center named Lawhorn. Lawhorn is 6 feet 3, making him the tallest man in camp if nothing else. However, he is handicapped by a bad knee and the reputation of having been a high-class performer in his prep days.

Strapping George McCormack, a 195-pounder from Meridian, Miss., is looking rather formidable as a lineman at present. Fred Bearden, a product of Alexandria, La., boasts 185 pounds and a willingness to learn. "Beppo" Sanders, one of those mildly ferocious boys who used to paw the soil for Memphis Tech High School, should be able to comfortably lodge his 200-odd pounds in a line position. Though inclined to waddling and shoulder shrugging, Sanders is built along primitive lines and if coaching does not irritate his sense of manhood he should be a whale of a footballer before the season is over.

Little is known of the other line candidates. Outstanding among the laddies without a past is Merrill MacDougall, a weighty yearling, who is an aspirant for the unconventional center position. Mac is a plugger, which is not a drawback by any man's figurations.

Towering far above the other backs in size is Wesley Busbee, a Laurel, Miss., product who either aspires or conspires to be another Art Shires in linguistic prowess. This boy has chosen the fullback position for himself, and if possession is nine points of the law let all take heed that Busbee is now a full-fledged fullback. McFarland, a trim, graceful person, looks exceptionally good for a half-back berth. "Mc" learned, and learned well, his football fundamentals at Memphis Tech. Slender Frank Key of Greenville, Miss., looks like an experienced, capable man who knows football.

Other Bobcats in the struggle are Mike Farrin, Bob Pfrangel, Comus, Tom Morris, Kelly, George Chase, Frank Chenault, linemen, and Harte Thomas, Henry Rice, Carrol Cloar and Chigger Morris, backs.

She was only a throat specialist's daughter—but ah-h-h!

Varsity Squad Approaching Pink Of Form As Scrimmages Continue

Competition Increased Day by Day With Lynx, As Wealth of Candidates Delight Coach. Lynx Can Stand the Heat.

Coach Webb Burke's Lynx men are stepping high, wide and handsome on the old gridiron if reports from the practice field mean anything. With a full squad in togas, and a willing spirit evinced in every minute of the workouts, there ought to be a bumper crop of victories to hang up in the hall of fame this year.

The boys have the old verve and vitality this season that has been lacking or present only spasmodically in the past. There is a certain get-up-and-go about the entire aggregation that speaks of constant competition in the lineup. No job is a cinch on this man's club. There are several huskies booked for each and every position and if one fails on the task or gets the idea that he's too good for the team it's the royal boot for him and in with a new man. The squad has had this fact driven into them constantly from the first and they are out there digging in for a full season of fun and frolic.

For the past week there has been a scrimmage session almost daily, with the varsity lineup remaining practically the same. Johnny Hughes and June Davidson have been serving as wingmen for the eleven. Teddy Johnson and Jeff Davis seem slated for the tackle berths because of their steady and efficient work each evening. "Big Bill" Walker and Bob "Shifty" Logan have slightly the inside track on the guard jobs, and City Thomason is turning in a good performance at the pivot post. However, this forward wall is stationary and complete by no means as yet. Rome wasn't built in a day, some guy once said, and this here wall won't be built in a week. The mortar is being applied, though, and it must be handed to Burke that he's a darn good mason.

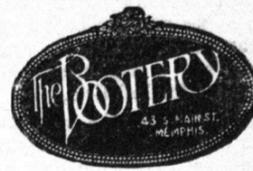
The backfield, that problematical problem on any team, is the easy part of the program this year. Two sets of rear guards are now in use and they both have their points and disappointments. Walton, Hinson, Hightower and Pittman are briskly bearing the ovoid and bid fair to take the brunt of punishment at the ball-carrying game. Another backfield composed of Harold High, Newton, Diehl and Knight packs speed and brawn and will see fire plenty, in the opinion of the critics. High especially has been looking good and if he continues showing the goods there will be no keeping him out of the majority of the games. "Jinx" Joyner, "Trotsky" Goldsmith and Chauncey Barbour are no back numbers at the ball-toting job either, as their performances in the scrimmages will indicate. Joyner is quite muscular, Barbour handles himself extraordinarily well, and Goldsmith would make the Panama Limited seem as slow as the pace of the proverbial snail. These men are quite the berries if given a chance, and they are bound to get that in the near future.

The line offers a pleasant problem but not a particularly harrowing one. There is a wealth of material to pick from and the process of selection and rejection is the biggest difficulty confronting Burke at the present moment. Cotton Perette and Jimmy Wilson look mighty good on the end berths, and Marcus Tansey is no bad player himself. The two fat boys, Hebert and Freeman, are being groomed for the tackle berths and should spill many a play ere the season has advanced far. Carter, the lanky addition from Moorehead, Miss., is hefty and aggressive. Should he get the call there might be a few broken bones on the opposing side.

Talley at center has been showing up well. Jimmy Hughes is also being tutored for the pivot position, although it is problematical whether he will remain there or be sent back

Jones are up for consideration, too, and may show plenty.

On the whole, the squad looks to be in fine fettle. The dust and heat of the past few weeks have made them immune to hot weather and if they meet the A. and M. boys on baked terrain the prospects will be considerably brightened. One severe rain, during which the scrimmage continued uninterrupted, has given them a taste of soggy field playing and this is expected to offer no consternation should it cloud up and rain in the fair state of Mississippi on the eventful day of the 27th, when the curtain rises on the 1930 grid season for the Lynx cats.



College Girls' Smart Footwear Styles for All Occasions

WHY PAY MORE!

When we can show you the greatest and best clothes in America for the money. A new complete stock to choose from all the new fall models and fabrics. We are also showing a large variety of top coats and overcoats from our factory to you.

\$14.75 and \$22.50

STRAUSS CLOTHING CO.

38 S. Main

Corner Monroe

We cordially invite the students of Southwestern to attend our dances this year.

We have the same management we had four years ago that made East End Dances famous.

An entirely new idea is being featured by us this year—Delicious refreshments are included in the prices of tickets, which are Gentlemen, \$1.25 each. Ladies' \$1.00 each

Music by "Dixie's New Sensation"

Bob Anderson's East End Orchestra

East End Gardens

J. P. BRENNAN, Manager

Every Friday and Saturday night 9:00 P. M.

Southwestern Students Welcome

For the BEST BARBECUE SANDWICH cooked in a clean, sanitary manner in front of your eyes or the BEST SODA FOUNTAIN DRINKS



ALL-CREAM ICE CREAM (Made of Pure Cream—No Artificial Flavors)

THE BEST ICE CREAM IN AMERICA

Visit

TERRACE FOUNTAIN, Inc.

On Parkway opposite Overton Park Picnic Grounds. Within easy walking distance of Southwestern.

Memphis Steam Laundry

Laundry and Dry Cleaning

941 Jefferson

7-2000

Campus Representative, Albert Ford

Jolly Cabs Are Cheaper

6-2062

Drivurself Cars and Baggage Service

Drink



LOEW'S PALACE

Week Com. Sat., Sept. 13
America's Boy Friend
Charles (Buddy) Rogers
and
The Queen of the Fairways
Nancy Carroll

In "Follow Thru"

Paramount's Sensational Comedy Romance, Golf, Girls, Guffaws with Jack Haley, Zelma O'Neal, Eugene Pettette.

Mats. 25c; Nights 50c