



The Southwestern



SOUTHWESTERN LIBRARY
Memphis, Tenn.

VOLUME XIV

MEMPHIS, TENN., OCTOBER 28, 1932

Number 7

Girls' Council To Give Leap Year Dance Wednesday

Co-Eds To Escort Swains To Party

DANCE AT ZETA HUT

Date List Announced By Council

The women's Pan-Hellenic council will entertain with a leap year dance at the Zeta Tau Alpha Lodge from 4 to 8 p. m. on Wednesday, Nov. 2. Bill Taylor and his Royal Collegians will play for the dance. There will be four no-breaks and a Pan-Hellenic leadout.

MEMBERS

Members of the council and their dates are Corinne Gautier, president, with Arthur Womble, Eloise Brett and Goodlett Brown, Virginia Reynolds and Jimmy Wilson, Catherine Davis and Murray Rasberry, Harriet Storms and Harvey Creech, Pud Mahan and John Jordan, Ella Kate Malone and Alex Gilliam, Eugenia Weeks and Ned Wright, Minnie Lee Hamer and Tom Holloway, Olivia Reames and Harold High.

GUESTS

Other boys who have been invited and their "dates" are Harvey Drake with Zelta O'Brien, Herbert Newton with Lillian Gautier, Bill Gammage with Mary Allie Taylor, Russell Perry with Martha Chase, Robert Brown with Edna Barker, Fred Bearden with Anne Galbreath, Harvey Jones with Julia Marie Schwinn, Eugene Stewart with Grace Braun.

Robert Sigler with Sarah Elizabeth Gemmill, Joe Moss with Dixie Mae Jennings, Jimmy Haygood, Jr., with Lucille Woods, Mac Elder with Louise Coppedge, Dick Whitaker with Kate Cleveland, Alvan Tate with Margaret MacNicol, Dan Ross with Marjorie Davis, Lewis Graeber with Olga Hartmann, Bill Thomas with Clara McGehee, Jerry Porter with Sarah Naill, Eugene McKendrick with Boyce Leigh Sadler, Harte Thomas with Grace Carkeet, Louis Bornman with Dixie Hesse, Jack Kelly with Mary Laughlin.

David Eddington with Katy Reid, Franklin Kimbrough with Anne Brown Taylor, Charles Crump with Margaret Tallichet, Julio Robinson with Olive Black, Charles Sherman with Lucille Gwaltney, Sid Hebert with Jimmie Kate Johnson, Dr. Sam Monk with Martha Johnson, George Hymers with Grace Johnson.

Alumni Magazine Arrival Is Delayed

Publication To Come Out In November

Alas and alack, the Alumni Magazine has once again been delayed and it is now doubtful whether it will make its long heralded appearance before the middle of November.

Professor M. L. McQueen, editor of the magazine, has been ill and could not give his time to the edition; and also, certain material, necessary for the publication of the magazine, has not arrived.

However, Miss Olive Walker, assistant Alumni secretary, reports that if nothing further intervenes, all the material will be here within the next week and some real progress will be made.

Margaret MacNicol Initiated by K. D.

The Kappa Delta sorority initiated Margaret MacNicol last Friday night. After the formal initiation, the sorority enjoyed a slight refreshment in the shape of cokes and sandwiches.

SOUTHWESTERN BATTLES STRONG TEAM IN HOWARD COLLEGE ELEVEN

BOBCATS PLAY AT SENATOBIA MISS., TODAY

Meet Northwest Junior College

AFTER THIRD WIN

First Out-of-Town Game This Year

The Bobcat football team will meet the forces of the Northwest Junior College of Senatobia, Miss., this afternoon at 3 p. m. on their opponents' home field. The game will be the fourth of the season for the baby Lynx and will be the first out-of-town game.

TRIP BY BUS

Coach John Miller departed with a large squad of freshmen this morning, making the trip by bus. The freshmen will meet one of their strongest foes of the year in the Senatobia team. They have a very heavy line and a formidable backfield that should give the Bobcats plenty of trouble ere the setting of the sun.

NEW SHIFT

The Bobcats will in all probability use the Notre Dame style of play against the Mississippians. They have been using this shift all week in practice, throwing the Howard plays against the varsity. However, the coaches may instruct the frosh to employ the regular Alabama system which they have been using so far this season.

McKENDRICK OUT

The freshmen are in good shape with the exception of Eugene McKendrick, who sustained a neck injury in the game with Holmes Junior College last week. It is doubtful whether McKendrick will be able to play for two weeks. However, the rest of the squad is in good shape.

So far this season the frosh have been scored on only once, that last week by the Holmes team. The first year men are trying to keep their record intact and will certainly try to stop the Senatobia team from scoring.

GIRLS' TOURNEY GETS STARTED

All Matches Are One Set Affairs

Only two first round matches have been played in the girls' ping-pong tournament thus far. Virginia Watson defeated Mary Allie Taylor 6-4, Adele Bigelow eked out a 21-19 victory over Jessie Richmond.

PAIRINGS

Those matches still to be played are Ella Kate Malone vs. June Cunningham, Gladys Caughlin vs. Catherine Davis, Margaret Tallichet vs. Grace Johnson, Anne Galbreath vs. Charlotte Stange, Hope Brewster vs. Olga Hartman, Mary Broadfoot vs. Margaret Clay Faulhaber, Savilla Martin vs. Grace Carkeet, Anne Sullens vs. Olive Black, Rosine Worthington vs. Charlotte Berlin, Ruth Smith vs. Molly McCord, Helen Gordon vs. Malline Lyon, Mary Jane Stimson vs. Mary McCollum.

One set is being played in all matches up to the semi-finals. Two out of three sets will decide the semis and the finals.

LYNX SPONSORS



KATY REID



OLIVE BLACK

Most Popular And Unique Names Revealed In Inquiry

It's not a very safe policy to shout for "John" on the Southwestern campus, for how do you know which of the 20 Southwestern Johns will answer?

According to statistics compiled by the Sou'wester this week, John is the most popular boy's first name. In addition to the 20 students named John, there are three professors, Dr. Davis, Dr. Harris, and Coach Miller.

RUNNER-UP

Runner-up to John is William, being only one below the score. With the addition of the faculty Williams, the name exceeds the Johns by one point. Faculty members named William are Dr. Atkinson, Dr. Shewmaker, Dr. Swan and Dr. Orr.

Third most popular boys' name is Robert, totaling the unlucky (or if you're not superstitious, lucky) 13. There are also four faculty members whose Christian names are Robert. They are Dr. Davidson, Dean Hartley, Dr. Pond and Dr. Strickler.

HARVEY SCORES

Harvey, though not a particularly common first name, has four bearers on the campus.

SLIP-UP

Of course, you're thinking that if John is the most popular boy's name that Mary will lead for the girls. That's where you slipped up though, for it's not Mary but Margaret that leads. There are nine Margarets, counting Peggy Walker and 10 counting Mrs. Townsend.

The Marys tied with Katherines for second place (that's counting the Kates, too, all four of them) there being seven of each.

Virginia was the third in line scoring six points.

SMITHS LOSE

The Smiths sorta fell down on us like the Marys did. We had pencils in hand and an adding machine ready for them, but alas we were disap-

pointed. We could even count them on our fingers, there being only three. Johnson was the leading last name, scoring 7½, counting Dr. Johnson and Jimmy Kate.

There are six Taylors, four Browns, four Jones, and nine names beginning with Mc.

UNUSUAL

It was noted that there was only one Pinchback, one Julio and one Dorsey, all first names.

Other statistics follow: Charles, 10; Thomas, 7; James, 10; Richard, 7; George, 4; David, 4; Grace, 4; Ann and Anne, 4; Martha, 4; Elizabeth, 4, and Sarah, 3.

"S" Club To Meet Today At 1 P. M.

The "S" club will meet in the private dining room today at 1 p. m. Sid Hebert, president, asks that all upperclassmen willing to coach the football players who are in scholastic difficulties, let him know as soon as possible. If the coach makes sufficient progress as to enable his pupil to pass, he will become an honorary member of the "S" club.

Dueease To Read Paper To Nitists

The Nitist Club will hold its next meeting Wednesday, November 16. As usual the members will assemble in the private dining room in Neely Hall.

This meeting of the club will be of special importance for plans are being made for the acceptance of ten new members. The subject for discussion will be a political one, and William Dueease is preparing a paper to be read that night.

BULLDOGS ARE THIRD DIXIE FOE OF LYNX

Played 7 to 7 Tie Last Season

GAME CALLED AT 2:30

Lynx To Throw Full Power In Fray

Southwestern's Lynx play the scrappy Howard College Bulldogs tomorrow on Fargason Field at 2:30 P. M. The Lynx will take up with the husky Birmingham crew right where they left off last year, as the '31 game ended in a seven all dog-fall.

After a powerful Howard aggregation had completely outplayed Southwestern and had them 7 to 0, Harold High ran a punt back 93 yards and Newton kicked the goal which made the game a tie. This year Howard is as powerful as ever, and Coaches Haygood and Miller have drilled the boys hard this week to get them ready for Eddie McLane's crew.

FULL STRENGTH

Capt. High, after a layoff for the Teachers' game will be ready to go tomorrow, as will Newton. The entire team is in good shape and another victory should come to the Lynx lair tomorrow.

Howard is perhaps the strongest foe that the Lynx must overcome in their drive for the S. I. A. A. and Dixie Conference championships. The game with Birmingham-Southern is also an obstacle that the Lynx must hurdle. However, the Howard team is considered the strongest. They have 14 lettermen back and will give the Lynx plenty of trouble before the afternoon is over.

Howard Position Lynx

Howard	Position	Lynx
Stuart	LE	Barnes
Kelso	LT	Fortenberry
Cunningham	LG	Fox
Holmsted	C	McCormick
Laney	RG	Bearden
Scifres	RT	Hebert
Fayet	RE	Perrette
Thomason	QB	High
Fields	HB	Newton
Hulsey	HB	Pickens
Ewing	FB	Knight

Refuse Permission To Get Advertising

Publication Board Voids Parsons' Request

The Ministerial Club has been refused permission to get advertisement for its year book by the publication board. At the meeting held Friday it was decided that such a request was out of the question at the present time.

At the same meeting, the board granted Lillias Christie permission to place a sign on the bulletin board in the store advertising the sale of college snapshots. These are photographs taken by Lillias which go to make up an album.

Taylor, Cavette & Henning Elected

Anne Brown Taylor has been elected president of the freshmen division of the girls undergraduate society. Other officers are Bernice Cavette, vice-president, and Cornelia Henning, secretary.

KAMPUS KRAX

Mrs. Smith: "Would you love my daughter just as much if she had no money?"
 Windy: "Of course."
 Mrs. Smith: "Then you must be a half-wit. Get out!"

Dr. Shewmaker (rapping on his desk): "Gentlemen, order!"
The entire class answered: "Beer!"

Frosh Gilliam was in a restaurant gazing at the amazing amount of hostility displayed under the various tables nearby. The waiter came to take his order.

"Do I understand," he said, "that a customer is permitted to remain until he has finished what he orders?"
 "Why, certainly," said the astonished waiter.

"Then bring me a package of chewing gum."

Fred Bearden wanted to borrow \$1,000 at the bank—on his face.

"On his face?"
 "Yes, on his face."
 "And how did he come out?"
 "On his face."

Minister—"If I had the power I'd dump all beer and other moonshine over there in the river."

Choir Master—"We will sing, 'Shall We Gather at the River?'"

Presentation, conversation, fascination, osculation, declaration, jubilation, preparation, solemnization, collation, habitation, installation, visitation, disputation, irritation, delectation, consultation, litigation, separation.

A rich but very eccentric man died. The minister thought it a fitting opportunity to call and comfort the widow.

"You must not grieve," he told her. "The body that lies there is not your husband. It is merely a husk, an empty shell; the nut has gone to heaven."

"Liza, what's become of old Simon?"

"He done die wid lead poison-in."

"Lead poisoning? I didn't know know Simon was a painter."

"Nossuh, he was in de chicken business."

The girl who was engaged to a sailor asked one of his shipmates, anxiously: "It isn't true that sailors have a girl in every port, is it?"

Sailor (scornfully): "Of course not! We don't stop at every port!"

Policeman—"What are you crying for, fellow?"

Hobo—"Well, I just found a good recipe for home brew and I ain't got no home!"

Senior—"Where are you running?"

Freshman—"To stop a fight!"

Senior—"Who's fighting?"

Freshman—"Oh, just me and another freshman."

"YOU NEVER CAN TELL," SAID THE BANDIT, AS HE SHOT THE ONLY WITNESS TO HIS CRIME.

The heighth of revenge—The benpecked husband who makes faces at his wife over the phone.

"Hi!" shouted O'Kelly to a bricklayer on the scaffold above him, "Throw me a brick down!"

"Phwat for?" demanded the bricklayer.

"Well, explained O'Kelly, "don't I need one more brick to fill this hod I'm bringing up?"

BANDIT (TO BANK TELLER)—"AND GET A MOVE ON YOU! DON'T YOU KNOW I CAN ONLY PARK OUT THERE FOR FIFTEEN MINUTES?"

Jimmy—"You know we're going to have an awful gay time at my house today!"

Johnny—"How come?"

Jimmy—"Mamma's having a party, and all the ladies that she invited said they were coming, and everyone of 'em says she hasn't a thing to wear!"

"What time next train go Washington?" a traveling Chinese asked the railway information clerk.

"Two-two," replied the official. "I know 'rain go 'too-too,'" insisted the Celestial. "I no ask *how* he go; I ask *when* he go."

THE SOU'WESTER

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All copy for publication must be in the Sou'wester office by 12 noon Wednesday preceding the appearance on the following Friday noon.

A subscription to the Sou'wester is \$3 the year in advance.

Just a Bit of Dorm Life

Robb Hall

Robb has been unusually quiet this week. Dorsey Barefield, one of the Stewart inmates, has been sick and is convalescing in room 103 Robb. Sidney Strickland and Howard Ramsey have been sleeping double.

For lack of room, Logan Hughes slept in the social room on the settee Monday night.

Our janitor, Wiley, has been transferred to the dining hall, much to our sorrow.

Evergreen Hall

Tonight Mollie Lyon is leaving for Nashville where she will visit prospective relatives. Of course, everyone is interested in the trip and anxiously waiting to learn the outcome of it.

Martha Burton is getting all excited over the coming visit of her two cute little sisters. Cora and Louise are twins and look as much alike as the Hughes twins. Martha is planning a full week-end for them and

they'll surely enjoy every minute of it.

Mary Mehrle took a few days off and went back to Caruthersville to attend her brother's wedding.

The other day in class Dr. Kelso asked Martha if she had ever spent the night in jail. "No," she replied, "but I've spent over three years in Evergreen."

Stewart Hall

The two Macs, Little and Big, report a big week-end up Waverly way. On the way back, they crossed automobiles with a bootlegger. It was a tough situation for everybody, according to Big Mac. The call of the farm was too great for Little Mac, for hardly had he returned to the seclusion of Stewart, than he ups and packs his grip and departs for good.

Chicken and Pick go to church in a green Packard of Sundays now. This High lad moves.

Thanks to the untiring efforts of Coach Haygood's son, James, the goldfish aquarium is growing rapidly.

PICK THE WINNERS

Kentucky vs. Alabama	
Auburn vs. Mississippi	
Tennessee vs. Duke	
Georgia vs. Florida	
Vanderbilt vs. Georgia Tech	
Louisiana vs. Sewanee	
N. Carolina vs. N. Carolina State	
Tulane vs. South Carolina	
Virginia vs. St. John's	
V. P. I. vs. W. & L.	
Georgetown vs. Ohio U.	
Southwestern vs. Howard	
Pittsburgh vs. Notre Dame	
Yale vs. Dartmouth	
Harvard vs. Brown	
Columbia vs. Cornell	
Syracuse vs. Michigan State	
Pennsylvania vs. Navy	
Army vs. William & Mary	
Colgate vs. Penn State	
New York Univ. vs. Purdue	
V. M. I. vs. Maryland	
Boston College vs. Fordham	
Holy Cross vs. Catholic U.	
Michigan vs. Princeton	
Minnesota vs. Northwestern	
Ohio State vs. Wisconsin	
Chicago vs. Illinois	
Indiana vs. Mississippi State	
U. C. L. A. vs. Stanford	
Nebraska vs. Kansas State	
Missouri vs. Washington U.	
Texas Christian vs. Baylor	
Texas vs. Southern Methodist	
Centenary vs. Texas A. & M.	

NAME _____

ADDRESS _____

Campus Candle

The week-end lured a lot of the Lynx students away from home. Anne and Kate Galbreath zoomed up to Nashville; Peggy Walker and Cornelia Henning to Sewanee; and Eloise Brett and Ione Wall to Tupelo. They were all back safe and sound, if sleepy, on Monday.

The campus won't be able to hold all the new organizations. There are the "Clucks," who rated a leadout, at Theresa Canale's party; the "Oddities"; and the last to be formed, the order of the L. H.

We happen to know a few very interesting facts about the latter which will generally be common knowledge at an early date, though the members swear undying secrecy.

We wonder why John Farley's face gets red when anybody says "Lipstick."

Painter chose the wrong time to sing "Violets" the other night. She has now learned that famous proverb that says something about when with

a Kappa Sig sing a Kappa Sig song.

THE OH YEAH DEPARTMENT
 Mary Allie Taylor went to Texas to a football game last week.

Open 11:45

LOEW'S PALACE

Week of Friday, Oct. 28th

The Comedy King's
 Funniest Picture

HAROLD LLOYD

"MOVIE CRAZY"

A Paramount Picture with
 Constance Cummings

Loew's Junior Features

NEXT WEEK!

JOAN CRAWFORD

'RAIN'

25c Till 6:30, Then 40c
 Children 10c

Open 11:45

LOEW'S STATE

Thursday, Friday, Saturday
 October 27, 28, 29

—When a woman loves a man,
 she stops at nothing!

TALLULAH BANKHEAD

ROBERT MONTGOMERY

In M-G-M's Thrilling Romance

'FAITHLESS'

JUNIOR FEATURES

MON. - TUES. - WED.

October 31-Nov. 1-2

"RACKETY RAX"

with

Victor McLaglen
 Marian Nixon

15c Till 6:30, Then 30c
 Children 10c

WARNER'S

Preview Friday Night,

Also Sat., Mon., Tues.

'AMERICAN MADNESS'

with

Walter Huston
 Pat O'Brien
 Kay Johnson

Commencing Wednesday

'THREE ON A MATCH'

with

Joan Blondell
 Bette Davis
 Ann Dvorak

25c Till 6:30—40c Thereafter

DANCE

BILL TAYLOR

AND HIS

ROYAL COLLEGIANS

ITALIAN ROOM

HOTEL PEABODY

Saturday evening, October 29, nineteen thirty-two
 eight thirty o'clock

THE COLLEGE CLUB

Couples One Dollar

Stag Seventy-five Cents

THE PERFECT GIFT

For
 Invalids

Elderly
 Persons

Habitual
 Readers

Students



the "PONTEN"

Book Rest

A new way to real reading comfort. **\$3.50**
 The Ponten stand is easily adjustable to bed, chair or davenport. It holds large or small books and magazines. Eliminates cramped positions. Stops eye strain. Doctors recommend it, as do thousands of users. Folds flat to hold tray in bed. Think of the comfort an elderly person or invalid would derive from it. Made of metal in Light or Dark Green, Brown, Rose, Orchid and Ivory.
 Complete with lamp, cord and bulb.....**\$5.00**

COLLEGE SUPPLY STORE

BAND TO DRILL AT GRID GAME

Great preparations have been made for the game Saturday. The cheerleaders will be all decked out in their "brand new" uniforms, a white sweater with the letter and megaphone on the front and white pants with red and black stripes. These should be

an inspiration for bigger and better cheers.

Then during the half, Bill Taylor and the band will have a parade on the field, forming a big "S" in front of the sponsors. Alvan Tate refused to tell what other students would be pulled. "Shush, it's a secret," he whispered mysteriously, but freshmen will be in on it in some way or other.

DEBATERS HOLD FIRST MEETING

Make Plans For Inter-Frat Debates

Twenty members attended the first intra-mural debate held by the Quibblers Forum last Thursday. Heated argument was in order and both Democrats and Republicans came in for their share of "panning" as the question was "Resolved: That the Republicans should be returned to office in November."

AFFIRMATIVE WINS

Morris Heins and Robert Walker defended the Hoover cause, and did it so successfully that the audience decided that our president should be re-elected. The vote was 10 to 4 in favor of the Republicans.

The Democrats were not without their champions, however, for Earl Christian and Dick Dunlap wailed loud and long on the corruption of the present administration and preached Democratic salvation.

The debate was such a success, that the club has decided to institute a series of inter-fraternity debates. A committee composed of Clark Porteous, Harte Thomas, and John Fishbach was appointed to draw up plans for this.

Another Loss

The gentlemen who "borrowed" the tire from Harvey Drake's car some weeks ago, evidently founded his business on the principles of consistency. Tuesday night, Shorty Simmons lost the left rear wheel of his Ford to the culprit.

The theft which is the second in a month, aroused the ire of Simmons to no small degree, and he has already planned a form of punishment when the thief is found. The wheel was exactly the same one as was stolen from Drake's bus, as he also lost the left rear wheel, tire, etc.

The event occurred sometime between 10 p.m. Tuesday and 9 a.m. Wednesday, according to Simmons. He wishes to get the wheel and tire back so much that he is offering a cash reward to the finder. So if any of the boys in the dormitory have Shorty's belonging, please return the same and get the reward.

First Mosquito: "Hooray! Here comes a new arrival."
Second Mosquito: "Good! Let's stick him for the drinks."

CROWD PLANS BIG TIME FOR COLLEGE CLUB

Howard Football Players To Be Honored

Better and better they get! That sounds impossible, for each dance given by the College Club seems perfect, but the next one is always better. Chatter, laughter, joy, happiness fill the air. Couples dipping here, twirling there—everyone having a whirl. Bill Taylor and his Royal Collegians are planning an unusual party for this Saturday night. This time the Howard players will be honored along with our football squad.

DATES

Among those planning to attend this dance are Clara McGehee and Dutch Bornman, Grace Braun and Walker Turner, Zelda O'Brien and Leslie LaNieve, Sally Griffin and Louis Parotte, Edna Barker and Jack Kelly, Frances Mae Weatherall and Ed Mitchell, Charlotte Berlin and Jimmy Haygood, Eva Gene Bruce and Dicky Dunlap, Virginia Hussey and Tom Underwood.

Alice Allen with Ben Bogy, Marjorie Davis and Mac Elder, Priscilla Painter and Andy Metcalf, Jane Erskine and Jimmy Durham, Mary Louise Trigg and Joe Gardner, Katy Reid and Goodlett Brown, Therese Canale and Keonon Clinton, Ellen Canale and Jack Owings.

Jim Gautier and Hebert Newton, Jacquelin Jones and Robert Neill, Sara Elizabeth Gemmil and Red Forman, Lucille Woods and Bob Williams, Lucille Gwaltney and Sidney Shannon, Catherine Davis and David Edington, Weedie Coppedge and George Hymers, Margaret MacNicol and Alvan Tate, Vivian Lee and Charles Crump, Helen Hill and Harte Thomas, Dorothy Schoolfield and Henry Hammond.

Debate Tryouts To Be Held On Nov. 30

To Select Three Men To Face Dublin

Tryouts for the Dublin debate will take place November 30 in Hardie Auditorium. Anyone may try out by being in chapel on this date. The question is "Resolved that Ireland's true interest lies more with America than with England."

The Irish will uphold the affirmative side of the question and a great deal of interest should result from the unique stand that they are taking. It is probable that three men will be chosen, one to act as an alternate in case either of the other two would be unable to debate.

"Disarmament" To Be Discussed Next

The Ministerial Club met Tuesday evening at 6:15 p. m. in the private dining room of Neely Hall. James Gregory, president, presided over a musical program which was presented under the direction of Mr. William Bensberg.

"DISARMAMENT"

Fishbach, program chairman, announced that J. B. Brezeale would read a paper on "Disarmament" at the next meeting of the club. Russell Cross, deputation chairman, announced that tentative plans have been made for radio programs to begin in November, and for a series of services to be held at the Sunshine Home.

3 Pair Socks

and you're out

Only 69¢

- pure silk, smart colors.
- built to resist defeat.
- tops that hold their own.



We've just received this shipment, the first sold out before we could announce them; they're that good! Three pairs for 69¢ and worth almost that much a pair!

SEARS, ROEBUCK AND CO.

"What on earth are you up to now?"

"FINDING things out, smarty! I thought I'd examine the tobacco in a cigarette.

"Look here...this is Chesterfield tobacco. Notice its lighter color...you don't see any dark heavy types, do you? I guess that's why Chesterfields are milder.

"I'm told that uniformly lighter color is due to cross-blending. It sort of welds all the tobaccos into one.

"And here's something else. Notice that these long shreds are all cut the same width. It stands to reason they burn smoother and cooler.

"I don't pretend to be an expert but it looks to me as if they make Chesterfields right.

"Here, light one. That's the best test after all. They Satisfy."



The Cigarette that's Milder and TASTES BETTER

Chesterfield

Big Boy
Hamburgers
Now 5c

ALAMO
On The Poplar Pike

K. D.'S TO GIVE COSTUME HOP SAT. EVENING

Halloween Party To Be Held At Lodge

FRATERNITIES INVITED

Actives To Honor Pledges With Dance

The Kappa Deltas are entertaining tomorrow night with their annual Halloween costume party from 8 to 11 p. m. at the K. D. lodge. The Halloween motif will be carried out in the decorations, confetti, and favors. Apple cider and pretzels will be served at intermission. The Moonlight Serenaders will furnish the music. There will be three no-breaks and a pledge leadout.

OFFICERS

The officers who will receive the guests are Harriet Storms, president, with Harvey Creech; Catherine Davis, vice-president, with David Edington; Mary Kennedy Hubbard, treasurer, with escort; Dixie Mae Jennings, secretary, with Joe Moss.

MEMBERS

Other members of the active chapter and their dates are Julia Marie Schwinn with Charles Sherman, Margaret MacNicol with Alvan Tate, Jimmie Kate Johnson with Cotton Perrette, Dorothy Schoofield with escort, Kate Cleveland with escort, and Olive Black with escort.

PLEDGES

Pledges and their dates are Louise Coppedge with George Hymers, Virginia Watson with Dorsey Barefield, Marjorie Davis with Mac Elder, Frances Mae Weatherall with John Roberts and Ed Mitchell, Martha Shaeffer with John Hines and Robert Neill, Vivian Lee with Charles Crump, Helen Hill with Harte Thomas.

Girls invited from other sororities are Ann Sullens, Chi Omega; Sarah Naill, A. O. Pi; Sarah Fox Martin, Zeta Tau Alpha; Adele Bigelow, Tri-Delta.

Contest Champ.

Out of 150 candidates, "Chicken" High, the Lynx captain, again proved to be the best guesser of football games. The Bessemer Bullet had 23 correct out of a possible 30, which is very good figuring. Charlotte Berlin was right behind High with 22 correct, to lead the co-eds. Julius Klaus also had 22.

Other high ranking prophets were "Hinky" Jones, Toxey Fortenberry, Richard Drake, James Rogers, and Jack Crawford. Dorothea Sledge copped the "booby" prize with 12 correct guesses.

Another list of games will be found in today's issue of the Sou'wester.

Elect Bill Dueease Spanish Club Head

The Spanish club held its first meeting Thursday night at Mildred Brandes' house, 1287 Peabody, for election of officers. Fifteen people were present. The officers elected were Bill Dueease, president; Ne'l Davis, vice-president; Mildred Brandes, secretary, and Wilburn Jenkins, treasurer. The next meeting will be held at the home of Dr. Storn on Forrest Ave. on November 15. The club meets every month.

Chi Omegas to Give Tea Dance Nov. 19

The Chi Omegas are planning a tea dance that will be given after the Ole Miss-Southwestern game, Nov. 19. The dance will honor the members of the football squads of the two colleges.

The music will be furnished by Bill Taylor and the Royal Collegians, and the dance will be from 5 until 8 p. m. Anne Galbreath is in charge of arrangements.

Kappa Deltas Have Founder's Day Feed

The Kappa Deltas observed their Founders' Day with a banquet in the Louis XIV room of the Hotel Peabody, last Monday night.

Leave Off Rouge

The Democratic party has two loyal supporters at Southwestern who are determined that the Donkey shall return to the White House in November.

Ann Sullens and Hazel Corley, Evergreen's gift to the college, have sworn that no rouge shall grace their fair faces until Roosevelt is elected President of the United States.

The two girls have carried out their threat so far and both are determined to continue until Nov. 4, at which time they will again don the warpaint as they are very confident that the Democratic party will win in a landslide.

The co-eds strike against Republicanism is in some slight degree a replica of the shaving strike that the football boys took two years ago when they failed to shave until they had defeated a certain foe.

Chi Delta Studies O. Henry and Works

Chi Delta met Wednesday at 1:25 p. m. in Hardie Auditorium. Miss Mary Ken Hubbard was in charge of the program which consisted of studies of O. Henry and some of his short stories.

Miss Malline Lyon reviewed "The

Orientation Class To Be Organized

Group To Be Taught By Dr. Kelso

The office is making plans for the formation of an orientation class that will start soon. The college's policy of permitting freshmen who are failing in a subject to take the class is one that has been in vogue for the past five years.

The class will meet on Tuesdays, Thursdays, and Saturdays at nine o'clock, and will be held by Professor Kelso. For this work the freshmen will receive two hours credit the first semester, and three hours credit the last.

An idea of what the work will consist is given by a few quotations from the catalog:

"Considerations of methods of study in college, and of the college as a social institution and a development in the history of education. Principles for determining one's interests and abilities and for developing one's personality. Introduction to other courses offered by the college."

Gift of the Magi" and "October and June." "The Furnished Room" and "Witches Loaves" were discussed by Miss Annabel Cox. Miss Chloe Burch read a paper on the life of O. Henry.

The next meeting will be held Wednesday at 1:25 p. m.

Dunlap Plays In M.C.C. Tournament

Dickie Dunlap, playing in the mixed doubles with Mrs. Ada Fuller at the

Memphis Country Club, got to the quarter finals and had to default because his partner's hand got infected. Their chances for winning were good. The tournament was won by Dr. John Metz and Beatrice Bryan.

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Does not this explain the world-wide acceptance and approval of Lucky Strike?