

STUDENTS—
Christian Union Steak Roast Party leaves at 5:30 today from Science Hall.

THE SOUTHWESTER

Student Weekly Publication of Southwestern at Memphis

EDITORIALS—
"What? No Music!"
"Beckoning Colors"
"Waste Paper"

16TH YEAR

SOUTHWESTERN, MEMPHIS, TENN., FRIDAY, OCTOBER 26, 1934

Number 6

DR. HUME WILL DELIVER FIRST VESPER ADDRESS

Service Will Be Held In Hardie Auditorium Armistice Day

OLE MISS HEAD WILL BE SPEAKER

Senior Class Will Be In Charge Of The Arrangements

Dr. Alfred Hume, Chancellor of the University of Mississippi, and formerly a member of the Southwestern faculty, will be the speaker at the first Vesper Service to be held Armistice Day.

Dr. Hume's address is eagerly looked forward to by his many acquaintances in Memphis. He is well known in educational circles having held his first professorship at Vanderbilt. Joining the faculty of the University of Mississippi he served there from 1887 to 1930. He became a member of the Southwestern faculty in 1930-31 as professor of mathematics. After serving as president of Branchham Hughes Military Academy he returned to the University of Mississippi in the capacity of Chancellor.

He is a member of Phi Beta Kappa and is listed in "Who's Who in America."

FROSH. SOPHS ON EVEN PAR

Results Of Contemporary Affairs Tests Are Announced

Results of the intelligence tests given at all Sophomore and Freshmen several weeks ago show that Southwestern men and women in those classes had the same middle score, which was 78 out of a possible 306 points. The middle score of the Sophomore class was 13 points higher than that of the Freshmen class. This test, which dealt with contemporary affairs, was given by the American Council on Education.

High scores on this test were made by Chares Schwench, 198; Allan McGee, 194; Robert Highsaw, 184; David Flowers, 179; and Norman Shapiro, 173.

High scores on the Psychological Examination given to all new students in September were made by Mrs. R. H. Verner, 320; Eldridge Armistead, 296; Leslie Buchman, 296; and Emily Lee, 295.

On this test the girls' middle score was 27.5 points higher than that of the boys.

Later this year national scores will be published and students will be able to find their rank among college students all over the country.

WALLY BROWN SETS PACE FOR SCORERS

Wallace Brown, the University of Florida's senior quarterback, still held high scoring honors as the Southeastern Conference's 13 football teams completed their fourth week of campaigning.

Brown scored from the one-yard line against North Carolina State at Tampa Saturday, bringing his total touchdowns to six in four games and his season's points to 36.

The Florida ace didn't go very far for his touchdown, but he deserved to score in Saturday's game. His 50-yard return of a punt placed the ball in scoring position on the Wolfpack's 10 and led to the 'Gators' first touchdown four plays later.

Player and School:	TD.	PAT.	TP.
Brown, Florida	6	0	36
Simons, Tulane	4	5	29
Demyanovich, Alabama	4	0	24
Booyer, Alabama	4	0	24
Bernard, Ole Miss	4	0	24
Geny, Vanderbilt	3	1	19
Johnson, Kentucky	3	1	19
Howell, Alabama	3	0	18
Pritchard, Kentucky	3	0	18
Dorsey, Tennessee	2	6	18
Vaughan, Tennessee	3	0	18
Rodgers, Ole Miss	3	0	18
Smith, Alabama	1	9	15
Mintz, Tulane	2	3	15
Ruch, Sewanee	2	3	15
Ayers, Kentucky	2	2	14

Vesper Speaker



—Courtesy The Commercial Appeal. DR. ALFRED HUME

CHRISTIAN UNION PARTY TONIGHT

Tickets On Sale During Day For 25c Per Person

The Christian Union Cabinet will hold its first steak roast tonight on the White's farm at Raleigh.

All who are going and desire transportation are requested to meet at 5:30 behind the Science Hall.

Professor Haden will be roastermaster assisted by Tommy Fuller and Francis Benton.

Only forty tickets will be sold. Tickets may be obtained today from Tom Jones, Jimmie Meadow and Jessie Richmond.

A O P I ENTERTAINED AT TEA WEDNESDAY

Active members of Alpha Omicron Pi entertained Wednesday afternoon with a tea from 4 until 6 o'clock in their lodge. The affair honored the mothers and alumnae of the sorority.

The house was attractively decorated in red and white, the sorority colors, and the tea table had for the center-piece, a bowl of red roses, the sorority flower.

WILSON CLUB WILL MEET WEDNESDAY

Dr. C. L. Townsend's newly organized Woodrow Wilson Club will hold its second meeting at Dr. Townsend's home Wednesday evening, October 31.

The topics for discussion are "Recognizing the Company Union" and "The Coming Struggle for Sea Power." Virginia Alexander and William Blue will lead the discussions.

Blondes Take a Back Seat, Brunettes Are Coming to Front

All you blondes take a back seat and allow the brunettes to come to the head of the class. In interviewing various students on the campus, we have discovered that brunettes are decidedly in the foreground.

If only we had been able to find time to interview more people we could have written a most revealing book. However, we have decided to let you readers in on our deep dark secrets.

Gus Pitts is in the market for a blue-eyed brunette about five feet, four and possessing these qualities: good dancer, keen mixer, can take it, detests bridge, in other words—just personality plus. (No suicides by blondes, please—Gus is fickle). Brunettes are also in favor with Joe McCormick—especially brown-eyed ones who are plain, nonchalant and witty. Sidney Strickland agrees with Gus when it comes to eyes and hair. His perfect woman is versatile, easy on the eyes, wealthy, huggable, adorable, and kissable. Seems to us she could leave that money at home.

Peroxide Manufacturers Out
You peroxide manufacturers don't shut down your factories yet, for there is still some Southwestern Eds cheering for you. You blondes might date with Jim Breytspraak if you leave off that bright red nail polish and use some common sense. The campus belles can also express

K D TO HAVE ENTERTAINMENT SATURDAY NIGHT

Halloween Motiff Will Be Carried Out In Decorations

PLEDGES WILL BE HONORED AT AFFAIR

Dance To Be Held In Sorority Lodge From 8 'Til 11

Alpha Delta chapter of Kappa Delta will entertain tomorrow night with their annual Halloween costume party from 8 until 11 o'clock in the K.D. lodge.

The lodge will be decorated with Halloween colors, black and orange with streamers extending from the rafters to all sides of the room. Candy and apples will be served throughout the evening from a vividly decorated booth and confetti and serpentine will be given everyone following intermission.

Bill Taylor and his Royal Collegians will play and there will be a pledge and active leadout.

Pledges to be honored and their escorts are Gwen Robinson, President, with Alfred Page, Marion Keisker, vice-president, with Bradford Colby, Cynthia Weathersby, secretary, with David Sauls, Marion Belcher, treasurer, with escort, Marietta Morris with Richard Alexander, Jayne Davis with Tommy Fuller, Margaret Tucker with Sam Tuggle, Sarah Carter with Dewitt Braddock, Betty Kate Davidson with Warren Prewitt.

Active members and their escorts include: Olive Black, president, with Duff Gaither, Margaret Lueck, vice-president, with Tom Shuford, Catherine Orr, secretary, with Robert Orr, Virginia Hoshall, treasurer, with George Wills, Lucille Patton with John Perry Gaither, Eleanor Coppedge with Linden Wright, Martha Shaeffer with Tom Jones, Betty Ann Lea with James Gladney.

Among alumnae members who will attend are: Evelyn Hester with Russell Perry, Catherine Davis with Herbert Newton, Dixie Mae Jennings and Mary Catherine Whiteman with escorts.

Block bids have been issued to all fraternities on the campus.

Representatives of other sororities are: Blanche Boyd, A O Pi, with Dan Wingo, Dorothy Givens, Tri-Delta, with escort, Amelia Wood, Chi O, with Bob Campbell, Irene Morehouse, ZTA, with escort.

WORLD GETTING BETTER

"The world is getting better and better. Radio advertising sponsors have laid off about half of their crooners." This is a bright saying from Union's "Cardinal and Cream."

Sideglances At The State Game—

Around and About at the Football Game

Seen around and about at the football game were—Charlotte Berlin and Mary Jane Stinson climbing through the railing to get to seats—Gladys Jane Caughlin helping Cornelia Henning cheer as Harvey Jones went into the game—Audrey Townsend, fresh from an appendectomy, sitting with Ella Kate Malone—Jayne Davis all dressed up in a swanky green suit—Ned Wright NOT singing—Ann Jeter, Elizabeth Cobb and Virginia Cunningham sarcastically applauding the band—"Budah" Hammond and Bill Lapsley as peanut vendors—Mary McCollum with Bob Williams—Betty Bruce playing "mamma" to Sandy Driesbach—Lib Pearce, Bernie Cavette and Amoeba Wood cheering lustily, ably aided by Harry (Joe College) Webb: ("My Old Flame"????)—Colonel Duff Gaither ushering elegantly—Vernon Pettit playing godfather to a group of small boys—Dean and Mrs. Hartley enjoying the game—Marietta Morris and (of course) Linden Wright—both Matthews and Betty McMahan shocked at Alvan Tate's display of school spirit—Woody Butler wearing a stunning green tie—Rebecca Laughlin and Dorothy Jackson posing for moving pictures—Sara Elizabeth Gemmill holding a huge chrysanthemum—"Babe" Black with Hudson Dick—Anne Bruner and Charlotte Stange vainly searching for someone—"Sis" Portlock and Anne Gryme talking to "Po" Maury—Robert Highsaw bemoaning the fact that he lost the shoe race—Henry Watkins gazing at the field with a dreamy look in his eyes (couldn't be thinking of the game)—Little Lucille Woods peering over many shoulders—Graceful Milton Smith—Kate Galbreath sympathizing with Dan Wingo because of his cut hand—Lucius Cook yelling "strive, boys, strive," in true Cookian manner—Leon Jones and Harvey Heidelberg throwing peanut shells—Joe McCoy snapping pictures of the crowd, putting his date, Alice Hagler, in all of them—Margaret Leuck tearing up Eleanor Coppedge's hat when Chapman made THE touchdown.

FRAT TOUCHBALL NOT TO BE HELD

At a meeting of the representatives of the fraternities it was decided not to have the inter-fraternity touchball as originally planned. Due to the fact that some fraternities could not enter teams because of small chapter memberships and that Fargason field was being used every afternoon it would be impossible to play the games.

Plans were considered for an inter-class touchball league. A definite announcement will be made next week by the Intra-Mural Athletic Association.

PLEDGES ENTERTAIN

Chi Omega sorority had an informal supper in their lodge last night. Betty Foley, Emily Lee, Josephine Ingram and Betty Hunt were in charge of arrangements. After the supper the actives were entertained with an impromptu program by the pledges.

Student Affairs

- Friday**
 - 2:30—Bobcat—Freed Hardamann football game.
 - 6:00—Christian Union steak roast.
- Saturday**
 - 8:00—Kappa Delta dance.
- Sunday**
 - 6:30—Men's Bible Class.
- Monday**
 - 2:00—Chi Omega Meeting.
 - 5:00—Kappa Delta.
 - 7:30—Kappa Sigma
 - Kappa Alpha
 - Alpha Tau Omega
 - Sigma Nu
 - Pi Kappa Alpha
- Tuesday**
 - 1:05—Delta Delta Delta
 - 2:00—Zeta Tau Alpha
 - 7:30—Theta Nu Epsilon
- Wednesday**
 - 7:00—Men's Glee Club
- Thursday**
 - 7:30—Sigma Alpha Epsilon

MOCCASIN-LYNX PLAY SAT. AT CHATTANOOGA

Chamberlin Field To Be Scene Of Next Lynx Battle

BOTH TEAMS HOPE FOR VICTORY

Lynx Expected To Take To Air For Offensive Punch

Southwestern plays the University of Chattanooga tomorrow afternoon on Chamberlain Field in Chattanooga. The game is called for 2:30, and will begin a desperate attempt on the part of both teams to score a win.

The Lynx, 23 strong, left this morning at 8:30 by bus for Chattanooga. Leaving there some time Sunday morning, they will arrive here Sunday afternoon.

Placing practically the same team on the field that opposed Mississippi State, the Lynx hope to profit by their mistakes of Saturday and take the Moccasins in.

Francis Benton sustained an injured nose in last week's tilt and will not participate in tomorrow's game. The Dunlap to Raspberry passing combination that went so well in the State game will see service in Chattanooga.

The Moccasins are in the same boat as the Lynx, having won one and lost two. Showing mediocre ability in their previous games, the Chattanooga aggregation doesn't seem overly dangerous, nevertheless they stand a good chance of beating the Lynx.

Both Chattanooga and Southwestern are rated the same, the latter having a slightly lower standing in the Dixie conference. This game will tell a lot in the final statistics of the conference.

With these facts in view, the Lynx journey to Chattanooga to avenge the 0-0 tie of last year.

Southwestern's probable lineup:
L. E.—Barnes. R. T.—McCollum.
L. T.—White. R. E.—Davis.
L. G.—Givens. L. H.—Elder.
C.—Lloyd. R. H.—Gartside.
R. G.—Williams. Q.—Mays.
F.—Crosby.

APPLE EATERS

Southwestern professors who have nothing to do please note: The Temple University "News" reports that Professor C. N. Stokes has been acclaimed victor in the faculty apple eating contest. He consumed five apples in 18.03 minutes. Says the victor, "Nothing is important enough to interrupt me while eating an apple."

Students, It Has Come to This— Date Bureaus Are Being Formed

Have you been spending lonesome evenings at home? Have you been dreaming of a pair of baby blue eyes or those great big broad shoulders?

Well, they don't dream at Duke University, University of Toronto or at U. T. It's all arranged very quietly and scientifically by a DATE BUREAU.

It's all very simple. Girl or boy, you go to the bureau and say, "I want a date with Miss Gottrocks or Mr. Chesterfield (notice, Mr. Advertiser). Then you plank down a mere quarter and, presto! the deed is done. At 8 o'clock round rolls a Rolls Royce and away to the ball! Whether a date bureau will be established at Southwestern remains to be seen, but at any rate the students have their own ideas about one and about who could run one successfully.

"Just Darling"—Smith
Frances Smith thinks it's "just darling," and wants Muff Gordon to arrange all her dates. Dan Wingo considers it "an excellent idea," and wants Kate Galbreath to persuade his ladies that he is "the only one."

Anne Bruner says "it's awful cute," and Rose Lynn Barnard is the lady to whom she will confide her weaknesses. Some girls still hold to their modesty, however, and simply won't have any such forward

Publication Board Passes On Proposal Of Senior Year Book

Grid Pick Results

The Sou'wester's grid pick contest was won this week by Norman Shapiro with two misses. This is the second time that Shapiro has been a winner.

Frank McClendon, Gus Pitt, and Charles Maxey tied for second place with four misses. McClendon has also been a prize winner before.

C. U. CHOOSES FROSH MEMBERS

Prewitt, Gattis, Cobb, Fancher Elected To Cabinet

Representatives from the freshman class were chosen by the Cabinet of the Southwestern Christian Union at a meeting Monday in the Bell Room.

Those selected are Warren Prewitt, Murrah Gattis, Elizabeth Fancher, and Elizabeth Cobb.

The Cabinet is composed of representatives from the Y. W. C. A., the Ministerial Club, the Bible Class, the Student Volunteer Group, the four classes, and the editor of The Sou'wester.

Meetings are held on the first and third Mondays of each month.

KAPPA DELTA HAS FOUNDERS' BANQUET

The Alpha Delta chapter of Kappa Delta sorority held its annual Founders' Day Banquet Tuesday night in the Georgian Room of Hotel Peabody. The occasion celebrated the thirty-seventh national birthday of the sorority.

Olive Black, president of the active chapter, served as toastmaster. Toasts were given by Gwen Robinson, president of the pledges, and by Mrs. Frank Frederic, president of the alumnae association.

WILL SELECT BEST WEEKLY STORY

The staff has decided to select the best feature and news article in each week's issue of The Sou'wester. The writers' names will appear the following week. This action was taken at the weekly meeting of the staff last Monday.

The selection will be based on newspaper composition principally and on its interest to the students who read it.

BOOK WILL BE FREE TO STUDENTS

Senior Class Will Choose Name For The New Publication

At a meeting of the Publication Board Wednesday favorable action was taken by the Board on the publication of a Senior Year Book.

Rodney Baine, editor, gave a description of the type book that will be published. The book will be strictly a Senior Year Book and will contain individual pictures of the Senior Class. Other classes will be limited to pictures of class officers and a roster of the members of the class.

Views In Color

The senior class will choose a name for the book. While the book will not be as large as an annual, it will be very attractive with a limp, semi-leather binding. More space will be allowed for views of the school and snapshots. It is probable that the views of the school will be in color.

Group pictures of the fraternities and organizations will also be included. Sororities will be given a choice of group or individual pictures. The price to the various organizations has been held to the minimum and will be much cheaper than last year.

Free To Students

A copy of the book will be presented free of charge to each member of the student body.

Final decision on the question of a year book will be taken Monday by the student body when the question is presented to them by Harvey Jones, president of the Publications Board. Rodney Baine will explain to the students the plans concerning the book.

PLAN FOR '35 GAME HERE

Mississippi State Alumnae Pleased Over Lynx-Maroon Tilt

Memphis alumni of Mississippi State, having been well pleased with the large crowd that turned out for the Maroon-Lynx football game last Saturday, have begun making plans for the staging of next year's battle between the teams in Memphis.

Ed Richmond, of Memphis, is one of the men behind this movement. He expects it to go through. He believes that the game can draw a larger crowd here than it can at Starkville. The crowd of last Saturday's game was estimated to be about 4,000.

The Mississippi State players and fans were well pleased with the manner by which the Southwestern students and fans treated them. They also favor the idea of having the game at Memphis again next year. Plans are under way now for having the Maroon-Lynx game at Fargason Field so that everything will be accommodating to both teams.

PANTHERS LEAD DIXIE CONFERENCE

The Birmingham-Southern Panthers lead the nine-member Dixie Conference with four victories and no losses for the gridiron season to date.

The Panthers went to the top by defeating the Millsaps Majors, 28 to 13, in a brilliant rally last Friday night.

Millsaps dropped down into second place with four wins and a loss, and Spring Hill and Mississippi College were tied for third.

Spring Hill defeated Union University, 6-2, in a hotly contested battle at Jackson, Tenn.

Chattanooga was idle. Centre lost to Marquette in an inter-sectional engagement at Milwaukee by a score of 19 to 6. Southwestern, the remaining D. C. team was defeated, 21-6, by Mississippi State.

(Continued on page 2)

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What? No Music!

SEVERAL students have asked why the Alma Mater was not sung between halves of the Mississippi State game last Saturday. Being the first time anyone can recall that the traditional singing of the song was not followed, perhaps many more would like to know the reason.

Since very few in a crowd are able to maintain the same pitch of a song—always ending an octave lower or higher than at the start—without a leading instrument or instruments, it was thought best not to sing the Alma Mater. If anything sounds bad, it is a group singing off key.

But should something so typically Southwestern be eliminated without seeing if anything could be done to correct the fault?

The whole matter goes back to the need of a band. Since there seems to be no method that can be worked out between the College and band leaders without giving members of the Southwestern band scholarships, gym credit and uniforms, for playing in the band, why can't orchestration of the Alma Mater be made so that the visiting band, whoever it may be, will be able to play the song?

Something should be done rather than let such a revered tradition die unheeded.

Beckoning Colors

FARGASON FIELD was well decorated for the Mississippi State game last Saturday. There was little confusion in getting seats for the crowd.

The goal posts carried colors of the two teams that seemed to beckon each eleven to cross them. Some 4,000 people attended the game and were promptly escorted to waiting seats.

The Lynx Club was on duty. They should be complimented on the smooth way in which the crowd was handled and the good job of decoration that was done.

Waste Paper

MANAGER High has asked the students be more considerate than they are being in throwing copies of The Sou'wester on the floor of the Supply Store after they have torn out the Grid Picks clipping.

Large waste paper boxes are placed conveniently for the students. With little extra effort the papers can be thrown in these boxes.

It leaves an impression of The Sou'wester office rather than a neat appearing student gathering place, when one walks into the place after lunch Friday.

Cooperate with Manager High and throw your waste paper in the places provided for such.

Campus People

By Richard Alexander

At one time it was thought that a student who worked to pay some of his tuition was unfortunate. Today, however, a working student is to be envied. To prove this statement, The Sou'wester interviewed some of those fortunate individuals who have had that unique and extraordinary privilege of being FERA workers.

Their general feeling is "What would Southwestern be worth if it were not for the FERA? Long live FERA!"

Unlike the general run of students, the FERA workers are not so willing to give statements to the press. Therefore, the following remarks should be read with care and thought:

Kate Galbreath: "As I remember it, I stated for publication that if I had \$1,000 I would quit the FERA. I did not mean that I was tired of the work—oh, no! I only meant that I would not deprive some other student of the benefits of the system. I have no further remarks for the reporters today."

Martha Bailey: "Life wouldn't be worth living without FERA. It is my first thought in the morning and my last at night."

Olivia Reames: "Working on the switchboard is an education in itself. It is so stimulating to read for honors while answering the phone."

Eleanor Crawford: "Working in the library is the most fascinating work in the world. I like especially to dust books that haven't been handled in years. It gives so much local color to my hands."

Olive Black: "Tell my public that I have found filing cards to be the most interesting thing in my life. I never tire of sitting four or five hours sorting reference cards. On beautiful days I love to see other students having a grand time and me sitting in a dark room patiently fingering cards."

Janet Tucker: "I never lived until I began spending my afternoons stuffing envelopes. After the first five hundred I begin to get thrilled."

Martha Shaeffer: "As you know, I write the publicity for the school. Of course, it is so very simple to write everything to please everybody. I never have a worry."

Virginia Hoshall: "Spending the day typing cards on a typewriter that is hoary with age is an ideal career for a woman."

The reporters tried to secure statements from other outstanding FERA workers, but they are a very elusive bunch and would not, under any circumstances, allow their names to be used in print.

Elsewhere

By DAVID FLOWERS

From the pages of the Mississippi Collegian comes the Editorial, "Is College Worth While?" It says that a test given to 27,000 seniors showed that in a majority of colleges there was no real advance on the part of the student during the four college years. The test given was the Otis Intelligence Test. In many instances it was found that students declined so much in some subjects that they emerged uneducated rather than educated. The fallacy of these tests lies in the fact that the students should not have been given intelligence tests but general knowledge tests or comprehensive tests.

According to Southwestern's Dr. Atkinson, one's intelligence never increases after becoming mature. A student may take an intelligence test upon entering college and again when graduating but will still find his score approximately the same, the only difference in the grade being the knowledge acquired in taking the first test. It is not intelligence gained in college, then, but knowledge that should be tested.

In The Howard Crimson a column appears which is named "Advice to Freshmen." Dean P. B. Burns, who wrote the article, says: "Don't be sensitive if you have to tell us more than once you are. Of course you can learn to spot me more quickly than I can place you. Just give us a chance to show our friendliness."

It is peculiar the attitude some freshmen have upon entering college—probably a "hang-over" from high school days. The attitude of Dean Burns is the attitude of all the Southwestern professors. It would be hard to find a more congenial group. There is as much to be gained through acquaintance and friendship with the faculty as there is with fellow students.

From the N. S. F. A. (news service) comes the news that two English debate teams will arrive Octo-

ber 23 in New York. A few years back it will be remembered that Southwestern debated the Cambridge team. The auditorium was packed for the first time in the history of any Southwestern debate. All efforts should be made to arrange a debate with either of the two teams, representatives of Oxford and the National Union of English Students. It would most certainly create a larger interest in debates.

Potter's Clay (Dirt)

We notice that Harry "Joe College" Webb is doing his best to oust the "Panel-Pusher" from his long-held position of "Chi O boyfriend." Next to Duffee, he's the best. Neither one of these boys feel at home unless in the midst of a mob of these "liners" supreme.

A prominent member of this year's junior class tells us that the dormitory girls have revived a most fetching yell for our "hermit" football captain:

"He's a darling, he's a dream, He's the captain of our team."

Our tall tale for the week concerns the Chi Omega whose last name is the trade-mark of a popular brand of razor blades, who went on a "possum hunt"—or so she says—Saturday night, and upon returning home found that she was unable to remove her riding boot. After 30 minutes, she gave it up as a bad job and retired for the evening. Now this wouldn't have been so bad had she not have been spending the night out, and sleeping with two other girls. We've heard of girls letting dates go to their heads, but never to their feet.

Rambling around the campus 't'other day we noticed this: "What-a-man" Pitt using his Gift of Gab in his struggle to squeeze into a diminutive Austin. Ann Jeter (of the Red Shoes) nursing a scratch on the left arm (could it have been that hilarious Saturday night?) Lucille Wood still limping from her fall (?) Alice Hagler smiling very

DATE BUREAUS BEING FORMED (Continued from Page One)

Townsend at the head of this swanky agency." Hutsie Harwood, looking happy at being back, grins kind of sheepishly and admits, "It's too, too wonderful." He suggests, after very tactful deliberating, that "Big Mac" would fit swell as Mr. Cupid. And hold on, girls, Coach Edington approves very forcibly of this scheme and nominates for its head Norma Lee.

Lapley, Smith Again! It

Two of our brave protectors from unruly dates (so they say) are Billy Lapley and Milton Smith. Billy offers no serious objections, but feels that "it just isn't so good," and Milton violently asserts that "the management seriously objects to any such action on the part of the student body."

In leaving you to decide this matter among yourselves we must first warn you against sly grafters who we hear are planning to use our well-earned fees for private use. In case this plan is adopted and a certain junior appears in a new suit, we suggest investigation of the accounts of one L. A. Duffee, who declares, "Let me tell you—that is one prime idea!"

sweetly at Joe McCoy. Eugenia Tully without her inevitable ice cream sandwich. A crowd of curious people looking at Betty Foley's locket. Elizabeth Cobb answering questions about that so very good-looking boy she was with the other day. Gwen Robinson weeping (Europe must be a nice place, Gwen). Ellie Powell boasting about the A. O. Pi defeat of the Chi Omega's at the dormitory the other nite. Amelia Wood yelling, "Vive la bonza," as she dashed into the school.

Our medal of the week goes to Jimmie Meadow for his prize-deserving chapel announcement concerning the Christian Union steak-fry. However, don't forget, Ned, that the girls all sing "Just a Gigolo" whenever the Editor deigns to stroll down the hall, and that "Polly" is a long distance away.

Although they say "a young man's fancy turns toward love in the spring," it happens in the good old

harvest time, too. This story opens on a sunny day in October.

A young couple strolling through a country lane (or was it a bridal path?) came upon a field of red roses. All around this ROSELAND are MEADOWS (You're a sissy, Mr. Editor, if you cut it) of HAY. A country boy named BREYTS-PRAAK, while piling hay (and was that HAY GOOD!), explained that the land had BEN SANDY recently.

"Oh, Charley," exclaims our heroine, "DE WITTY boy. Can you FANCHER that!"

A handsome youth emerged from the hay. It was Dean of Women PAGE, who had just escaped from the K. D. Kamp. He made several mistakes INGRAMMER, and then SAVILLA PRIEST his head back into the hay.

Finally they turned and noticed some MILLS through a WEBB of trees. A girl stood there crying because she was hungry. Charley handed her some fruit and asked, "If MARIETTA 'n apple, would it

be WRIGHT?" The MORROW of this story is don't put all your yeggs in the same column.

And so, through the courtesy of the Listerine Company of America, we sign off with:

"Roses are red, violets are blue, We use Listerine, but darned if you do."

Logan: "Gotta match?" Strickland: "Sure." Logan: "Gimme a cigarette." Strickland: "Want me to light it for you?" Logan: "If you don't mind." Strickland: "How you fixed for spittin'." Mays: You're one in a million. Bruner: So are your chances.



"NAT" and "ELEC"

Nat and Elec are our symbols of team-work in service, representing the combined services of Gas and Electricity rendered by this Company.

This Company considers itself as partners with the people and continually strives to labor as a team-mate with the public in community progress.

MEMPHIS POWER & LIGHT CO.

Electricity used for lighting and appliance operation; and natural gas used for cooking, water heating and house heating in the homes in Memphis cost our customers less than electricity used alone for the same purposes under any known electric rate.

SPECIAL! 2 HAMBURGERS 10c 2 HAM SANDWICHES 20c 2 ICE CREAM SODAS 25c Bring this Coupon with you in order to receive this Special Offer TERRACE FOUNTAIN INCORPORATED Opposite Overton Park, On Parkway

Good Taste!



Luckies They Taste Better

Luckies are round, Luckies are firm, Luckies are fully packed with only the clean center leaves—these are the mildest leaves—they cost more—they taste better.



"It's toasted" Your throat protection—against irritation—against cough

Bobcats Meet Freed-Hardeman Today on Fargason

Will Be First Showing Of Freshmen In Memphis

Offense Centers Around Morton, Chappell; Ray Will Captain

Today at 2:30 the Bobcats meet Freed-Hardeman Junior College here. This will be the feature game of the week as the Lynx will play in Chattanooga tomorrow.

The Bobcats go into the game with a clean slate having defeated Jonesboro Baptist 39-0. Freed-Hardeman, who is slated to beat the freshmen 18 points, will make their first appearance here in three years. They defeated Teachers College here two years ago.

Coach Edington plans to center his offense around Hartwell Morton. He will use several formations featuring Morton passing to Chappell. Clois Ray will be captain for the game.

The game is expected to attract a large crowd. Sponsors and cheer leader have been selected. Admission will be 25 cents, but Southwestern students may use activity books.

DIXIE CONFERENCE STANDINGS			
Team	W.	L.	Pts. Op.
Birmingham-Sou.	4	0	68 15
Millsaps	4	1	67 42
Miss. College	3	1	46 59
Spring Hill	3	1	21 15
Centre	3	2	60 57
Howard	2	3	60 57
Chattanooga	1	9	9 59
Southwestern	1	3	15 60
Mercer	0	4	9 51

stand a good chance of going through the remainder of the season undefeated.

TOMMY FULLER.

The thing that we appreciate is the good sportsmanship with which the Clarksdale Daily News handled the incident—and, of course, there was an incident—occurring when two schools did Clarksdale the honor of playing an important game there. So important, in fact, that special trains were run to Clarksdale. Incidentally, since the Clarksdale paper is so interested in temperance, it should advocate the use of the profits from the game to sponsor a league for anti-drunks in Clarksdale.

The Chattanooga Moccasins will use a Rockne formation against the Lynx tomorrow. The backs shift into positions from which passes, spinners or line bucks are run. One of the Moccasin's strongest plays is an off-tackle buck. This play has been successful against their foes in the past, but the Lynx have practiced a defense for it.

Hutsie Harwood has been taking light workouts all this week. He will begin real practice Monday.

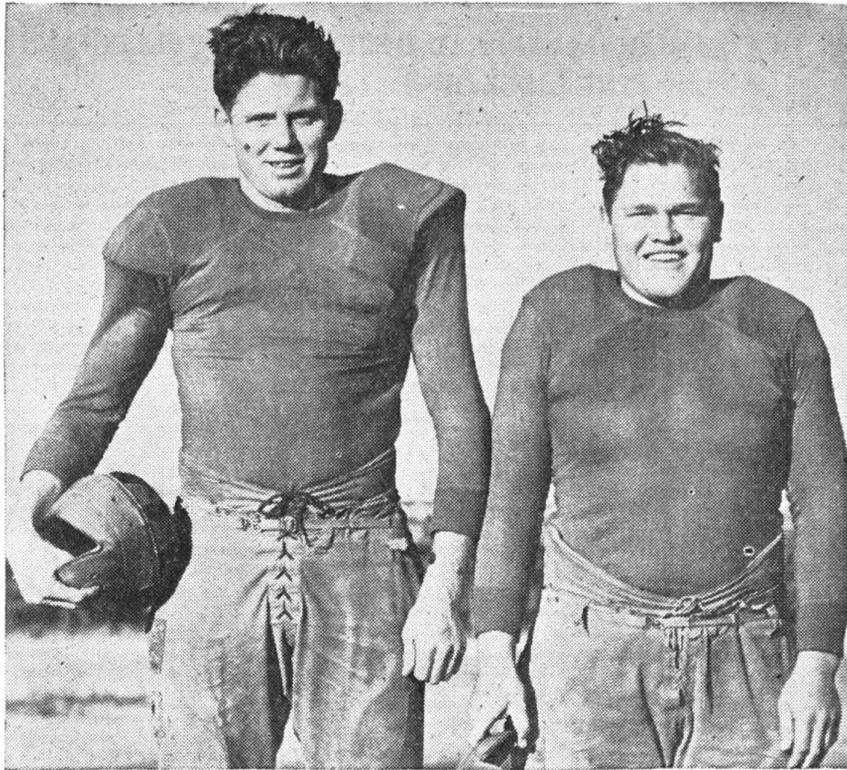
Contrary to what you may think, the Lynx played a good game Saturday. Any team that is backed up in its own territory as much as the Lynx were and loses by only two touchdowns does plenty of fighting. Incidentally, the honors for some real defensive work goes to Jack Lloyd, who, in practice, is the best dogger of the lot. Dick Mays can also be credited with a fighting heart.

Some of the boys have trouble catching a forward pass now. The funny thing is that when football was first started, here's what happened: The center passed the ball to a backfield man; then the rest of the backfield picked up the man and the ball and passed both as far as they could.

Red Davis is valuable in the backfield. The trouble Saturday was that when Red was shifted in the backfield he was put at No. 3 back. Harvey Jones, who was then at No. 3 back, had to shift to another back. The result was that in shifting from one position to another, the backs got mixed up on the signals. Each back should know the signals from every position in the backfield.

JOHNNY QUANTHY.

First Year Varsity Heavyweights



HERMAN "RED" DAVIS, left, and JESSE SOWELL are proving their worth as sophomores on the varsity. Davis, from Pine Bluff, Ark., is being used at end and defensive back. Sowell, Olive Branch, Miss., is seeing regular duty at the guard position.

Courtesy of Press-Schmitt.

Golfers To Chattanooga For Week-end Match

Will Play Ole Miss Next Week At Chickasaw Course

The Fall golf season gets under way this week end at Chattanooga with the niblic-wielders of Southwestern meeting the University of Chattanooga at the Chattanooga Golf and Country Club course. This is the first time that any type of fall golf matches has been arranged and it is expected that the matches should stimulate competition and interest.

After this match, the team will be selected on the basis of open competition and any one who is interested is welcome to try out.

Kerns Is New Addition

The golfers who will make the trip to Chattanooga are Waddington, Butler, Bethea and Kerns. Kerns is a product of the Univ. of Illinois, and is a welcome addition to the golf team, which lost two of last year's men by graduation, and the star performer, Jack Crosby, on account of football.

Butler and Bethea are yet to be tried under the fire of active competition, but this slight disadvantage should be more than offset by the incomparable "I AM" Waddington.

A match is scheduled with the University of Mississippi for the Saturday following on the Chickasaw links. The Southwestern team reg-

istered two victories in two starts last year over the Oxford golfers.

Faculty Match Planned

A match between the faculty of Southwestern and the Lynx team is pending, with Kelso, Stickler, Davis, Monk, and Johnston representing the brain trusters and the Varsity team still undetermined. Monk lays claims to a recent 39, and his cohort Johnston swears to it, so it is probable that the Lynx can look for active competition in this match.

MODERN MATHEMATICS

Given the proposition: I love you. To prove: You love me.

- Proof:
1. I love you.
 2. I am a lover therefore. (Law of human nature.)
 3. All the world loves a lover.
 4. You are the world to me.
 5. Therefore you love me.

Duffee: Well, I just had a date with a World's Fair girl for the past four hours.

Fuller: How's that?
Duffee: If I had spent a century, I wouldn't have made any progress.

Nancy Haygood: Did anyone ever tell you how wonderful you are?
Don Johnson: Don't believe they did.

Nancy: Then where did you get the idea?

Sport Scribbles

Kentucky evidently has a pretty fair set of backs. We judge this from the fact that the Wildcats have three men rated among the leading scorers of the Southeastern Conference. Johnson, probably the best ball carrier that Kentucky has, is credited with a total of 19 points, while Pritchard and Ayers have made 18 and 14 points, respectively. This doesn't speak bad for the Kentuckians, as they have been up against good teams thus far.

Some fifty teams remain on the nation's undefeated list. Among these are Alabama, Duke, Tulane, Vanderbilt, and Birmingham-Sou., in the South. The latter has held its own against four strong teams and promises to be the hardest on the Lynx schedule.

Mississippi State alumni have already stated that they are to try to arrange another Maroon-Lynx tilt in Memphis next year. Maybe this wasn't due only to moderate financial success. State has clean, fair teams of the caliber that Southwestern likes to play. These plans should go through.

More upsets were recorded as the result of last week's games. Among the more interesting were the LSU-Arkansas, Notre Dame-Carnegie Tech, and the Ole Miss-Howard surprises. LSU took Arkansas 16-0 in a one-sided game which makes the former the slight favorites over Vandy this week. Ole Miss was plainly swept off of her feet by an inspired Howard eleven.

As for Notre Dame—it seems that the Irish are set for a long-deferred comeback. Their new coach, Elmer Layden, has certainly put something dynamic into his charges. They

Atkinson's Psychology Not So Good On Tennis Court

Yes, ladies and gentlemen, we've finally found out all about it. For the past week, Dr. Atkinson has been walking about the campus with a most dejected look decorating his usually beaming countenance. His lectures haven't been quite "up to snuff," and his usual moth-eaten cracks have been worse than ever.

This was originally attributed to the fact that Coach Miller had licked him most thoroughly at pool. But when asked this question, Dr. Atkinson replied, "Listen, I haven't lost to that sap since school started."

Davis Took Challenge

No, all of the trouble came as the result of a tennis match. Dr. Atkinson boastfully remarked that he and Dr. Wilson could beat any two members of the faculty in a doubles match. This remark was heard by our

own Dr. John Henry Davis, who immediately accepted the challenge. He secured the services of Dr. Rhodes as a partner by paying him two bits a set.

Determined to silence the tongue of Atkinson, Davis and company took the court. Dr. Wilson, innocently roped in, became one of the victims of one of the most thorough drubbings ever dealt out at Southwestern. Dr. Atkinson's pride was entirely obliterated.

Rip Van Winkle Stroke

Using his famous Rip Van Winkle service, Dr. Davis crashed through his opponents defense and won the first game. The dazzling net play of Dr. Wilson won the next game for his side; but it was a losing fight. To use the phrase of Dr. Davis, "We sent a barrage of shots zipping over

the net that left our opponents flat-footed with their tongues hanging out." The first set ended 6-3 in favor of Davis and Rhodes.

This sort of thing went on for two more sets and when the final scores were revealed, Wilson and Atkinson had lost 6-3, 6-3, and 6-1. Even the psychology of Professor Atkinson could not save him from a drubbing.

Fast ones from the Mississippi "Collegian:"

"I run things in my house," said the brave husband, "the furnace and the washing machine."

Waiter: How will you have your steak, sir?

Absent-Minded Professor: Well done, good and faithful servant.

YEA L-Y-N-X!

Don't Forget That Tonight Is

College Night At the

CLARIDGE

COLLEGE SONGS

College Atmosphere

Fraternity Leadouts

20TH CENTURY ROOM, HOTEL CLARIDGE

GRID PICK CONTEST

Place an (X) beside the team you pick to win, cut out the list and put it in the grid pick box in the Supply Store. Each person is allowed one set of guesses. Everyone is eligible except The Sou'wester staff.

All guesses must be in not later than 12 o'clock, Saturday noon.

- Southwestern () vs. U. of Chattanooga ()
- Army () vs. Yale ()
- Auburn () vs. Kentucky ()
- Texas A&M () vs. Baylor ()
- Carnegie Tech () vs. Purdue ()
- Centenary () vs. T. C. U. ()
- Duke () vs. Tennessee ()
- Georgia Tech. () vs. Tulane ()
- Vanderbilt () vs. L S U ()
- Miss. College () vs. Miss. State ()
- Navy () vs. Penn. ()
- Notre-Dame () vs. Wisconsin ()
- Ohio State () vs. Northwestern ()
- Princeton () vs. Cornell ()
- Rice () vs. Texas ()
- Fordam () vs. S. M. U. ()
- Stanford () vs. Sou. California ()
- Alabama () vs. Georgia ()
- University of Arkansas () vs. Mo. Mines ()
- Florida () vs. Maryland ()
- Michigan () vs. Illinois ()
- Ole Miss () vs. Sewanee ()
- Pitt. () vs. W'minister ()

Name _____

A man who has been smoking Granger for a long time said this:

"A package of Granger gives me and my old pipe about 9 hours of enjoyment.

"My pipe is about average size, and smoking it leisurely as I like to do, a pipeload of Granger lasts me about 25 minutes, and that means that I get about 21 good pipeloads from every package.

"Was there ever so much enjoyment for so small a cost?"



... in a common-sense package—10c

the pipe tobacco that's MILD
the pipe tobacco that's COOL

—folks seem to like it

MISS. STATE DEFEATS LYNX

The Maroons of Miss. State defeated the Lynx on Fargarson field Saturday, score 21-6. Before a crowd of 4,000 the Maroons completely outclassed the Lynx in every department, playing most of the game in Lynx territory.

The Lynx provided the thrill of the day, however, when late in the last quarter, Rassberry snagged a pass thrown by Dunlap and ran 58 yards to the Maroon 10 yard line. Mac Elder plucked the line twice but failed to take the ball over. Then

Statistics:

Southwestern vs. Mississippi State.

Punts—Southwestern: Gartside 14, average 35 yards per kick. Mississippi State—Cassibry, two for 39 yards, Haley, two, for 43 yards; Armstrong three for 30 yards; Day, three, for 38 yards.

Punts Returned—Southwestern: Mays 10 yards. Gartside five yards. Mississippi State—Cassibry seven yards; Burch 62 yards; Armstrong 10 yards.

Passes Attempted—Southwestern 14, completed five for 74 yards. Mississippi State 16, completed six for 126 yards.

Passes Intercepted—By Mississippi State two.

First Downs—Southwestern 3, Mississippi State 16.

Fumbles—Southwestern one, Mississippi State two.

Kickoff Returns—Southwestern: Mays 15 yards, Elder 15 yards. Mississippi State—Cassibry 15, yards; Day 20 yards; Hine 50 yards.

Yardage gained from scrimmage—Southwestern: Gartside nine yards in 11 tries, Mays four yards in six tries, Elder four yards in four tries, Jones five yards in three tries. Mississippi State—Richmond 14 yards in four tries, Cassibry nine yards in five tries, Cassibry nine yards in five tries, Haley 13 yards in eight tries, Burch 58 yards in 21 tries, Hine 21 yards in three tries, Armstrong 43 yards in seven tries, Furlow 10 yards in one try, Day 37 yards in 12 tries, C. H. Smith six yards in three tries, H. E. Smith two yards in one try, Pickle no yards in one try.

Total Yardage Gained from Scrimmage—Southwestern 22 yds. Mississippi State, 213 yards.

Penalties—Southwestern three for 15 yards. Mississippi State eight for 60 yards.

Dunlap passed to Chapman over the goal line for a touchdown, scoring Southwestern's six points.

Armstrong of the Maroons was the

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College Men Do Not Drink—Some Obscure Individual Goes On Record To The Contrary

GEORGE MORRIS, IN 'COMMERCIAL APPEAL, DEFENDS THE COLLEGIAN IN HIS ARTICLE, "THE LIBEL OF COLLEGE MEN"

Editor's Note: This article appeared in the Commercial Appeal, as an editorial comment by George Morris, assistant publisher of the paper, on Oct. 20, 1934. The Sou'wester believes it to be an intelligent expression worthy of the student's consideration. It is Mr. Morris' comment on the article appearing in the Clarksdale Daily News, implying disorderly conduct on the part of Southwestern students at the Ole Miss-Lynx game in Clarksdale. The student body voted to express their resentment to the implications in a letter to the Clarksdale Daily News.

A report is going the rounds that college young men do not drink alcoholic liquors. In fact is has been circulated quite aggressively; so much so that in some quarters it has created suspicion, or at least a lifting of the eyebrows, a gesture which unconsciously registers uncertainty. Some of the more scholarly, intent upon displaying erudition, avoid saying: "You can't make a

main cause of the Lynx's defeat. Not only was his passing very accurate, but his running worried the Lynx plenty. Pickle, a Memphis boy formerly from South Side, scored the last touchdown for the Maroons, after catching a pass from Armstrong.

S.W. 6	Pos.	Miss. St., 21
BarnesL.E.	Furlow
WhiteL.T.	Gelatka
BentonL.G.	Stone
LloydC.	Pillow
WilliamsR.G.	Reagh
McCollumR.T.	Lott
DavisR.E.	Keenan
MaysB.B.	Burch
GartsideL.H.	Richmond
Elder (c)R.H.	Cassibry
HoutsF.B.	Haley (c)

LOEW'S STATE

Starting Saturday

"MRS. WIGGS

OF THE CABBAGE PATCH"

WITH

PAULINE LORD
ZASU PITTS, W. C. FIELDS

You'll be thrilled when the characters of the story you loved so well, come to life on the screen.

LOEW'S PALACE

STARTS SAT.

If you are married or thinking of getting married—See

Helen Hayes

—IN—

"WHAT EVERY WOMAN KNOWS"

—With—

BRIAN AHEARNE
M-G-M Classic

sucker out of me," by remarking: "Methinks the youth doth protest too much."

The insistence, so universally proclaimed, that college men do not indulge in alcoholic beverages, might have continued undisputed to the end, and probably would, had not some obscure individual gone on record in a Clarksdale paper to the contrary.

State of Coma Best

He wrote, concerning a recent football game, that three students passed out and lay on the ground at his feet in a state of coma. Assuming that the young men, contrary to the experience and observation of everyone else, were lit to the gills, it will be universally admitted that if there is a perfect state for a drunk it is a state of coma. No other imaginable condition is quite so becoming. Those who have observed non-college men at football games, in a noisy state of exhilaration, have frequently wished that

Southwestern 0 0 0 6-6
Mississippi State 0 7 0 14-21

Scoring: Mississippi State, touchdowns, Burch, Armstrong, Pickle. Points after touchdown, Haley (placement); Day (placement); Armstrong (placement). Southwestern, Touchdown, Chapman.

Southwestern substitutions: Haygood, Jones, Given, Dunlap, Rassberry, Sowell, Barefield, Chapman, Huckabee, Medaris, Nelson.

Mississippi State substitutions:

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they were prone on the ground and unconscious, and on occasions have felt an unworthy urge to assist them in arriving at that status by a healthy sock on the jaw.

More Expressive Than Elegant

The gentleman who wrote the piece for the paper indicated that the prostrate ones were not so bad. They provided an admirable footrest. What worried him was a group in the stands that used language with which he was familiar, and had heard in more appropriate places, and besides his wife, he said, was a lady, an entirely superfluous testimonial. In the group, he said, were two girls who used language far more expressive than elegant, and from whose virile vocabulary escaped words which little girls should never use in the presence of their elders.

No doubt the writer of the piece in the paper was led into error by assuming that because it was a football game between two college teams on the field, the drinking contest in

Fatheree, Armstrong, Hines, Pickle, Redock, Walters, Hight, Day, C. H. Smith, Mollere, Ellis, Henson, Purcell, Sanders, H. E. Smith, W. P. Smith, Stubbs.

Officials: Referee—Dr. Sammy Sanders (U. of T. doctors); umpire, J. M. Bourghard (Mississippi College); head linesman, Walter French (Army); field judge, Bill Streit (Auburn).

THEY'RE THE TALK OF THE TOWN—

Those Pig'N Whistle Barbecue Sandwiches

DRIVE BY FOR LUNCH—STOP BY AFTER THE SHOW

PIG'N WHISTLE FOOD-SODA

1579 Union Ave.
Herbert Hood, Jr., Mgr.

the grandstand was also between collegians. It showed a total lack of familiarity with the customs of the day. Undoubtedly he is not a good judge of ages or he did not look in the mouths of those he obviously traduced. A more careful inspection would have revealed, no doubt, that those who made themselves obnoxious were much older than the collegians; old enough, perhaps, to have been parents of the players.

Elders Set Pace

As we understand it, the common practice is for the elders to set the worst possible example for the youth of the day. Obviously he is not familiar with the two prevalent admonitions, which are "Children, obey your parents," and "Do as I tell you and not as I do." It is inconceivable that a generation that manifests criminal tendencies at the tender age of six, reaches its zenith at 18 and provides the prisons with their chief population at 21, could accomplish

all of that in so short a time without parental aid and direction. An ungenerous public sentiment withholds from parents a lot of credit to which they are due. The home has been too long denied credit for the influence it exerts in shaping the lives of children and making of the pliant little creatures whatever it is that they become in after life.

Three-Ring Circus

Those who have had the privilege of attending the more important football games could not fail to be impressed with the resemblance to a three-ring circus. There are the players, trim, husky and physically perfect, ready to die for alma mater or break an opponent's leg for the greater glory of the team. There are the cheering sections, urging the team to do whatever is necessary to win the goal posts, and applauding wildly when the wind is knocked out of the best player on the opposing side. It is in the best of humor and in the most spectacular style.

Then there is the group that makes a holiday of the most serious event in college life. To it the game is an occasion for dissipation that started the night before and usually is carried far into the following night. There isn't a lot of it, but it is tremendously apparent. It is an exhibition that has been woefully exaggerated. Ordinarily it is not half as bad for the sober ones the day of the game as it is for the inebriates the morning after.

Some Are Something Else

After all, boys will be boys. Some men will be men, and some men will be something else. We haven't any sympathy with the disposition some people have to be always picking on college boys. One of the grossest libels against them is that which makes it necessary to repeatedly deny the charge of intoxication. Our observation is that the great majority of college men do not drink, and that those who do carry their liquor exceedingly well.

Notice to Southwestern co-eds who think they are fading: Miss Bertha Palmer in the Agnes Scott paper, the "Agonistic," says, "Girls in college are just at the blossoming stage. And at that period in their lives, girls are setting the standards that will be raised for the next generation."

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GLORIA STUART
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MON.—TUES.—WED.

"Wednesday's Child"

EDW. ARNOLD
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A Worthy Successor to "Covered Wagon"
It's Big As All Outdoors!
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With
WM. GARGAN, MARIAN NIXON,
NOEL FRANCIS, JOHN MILJAN

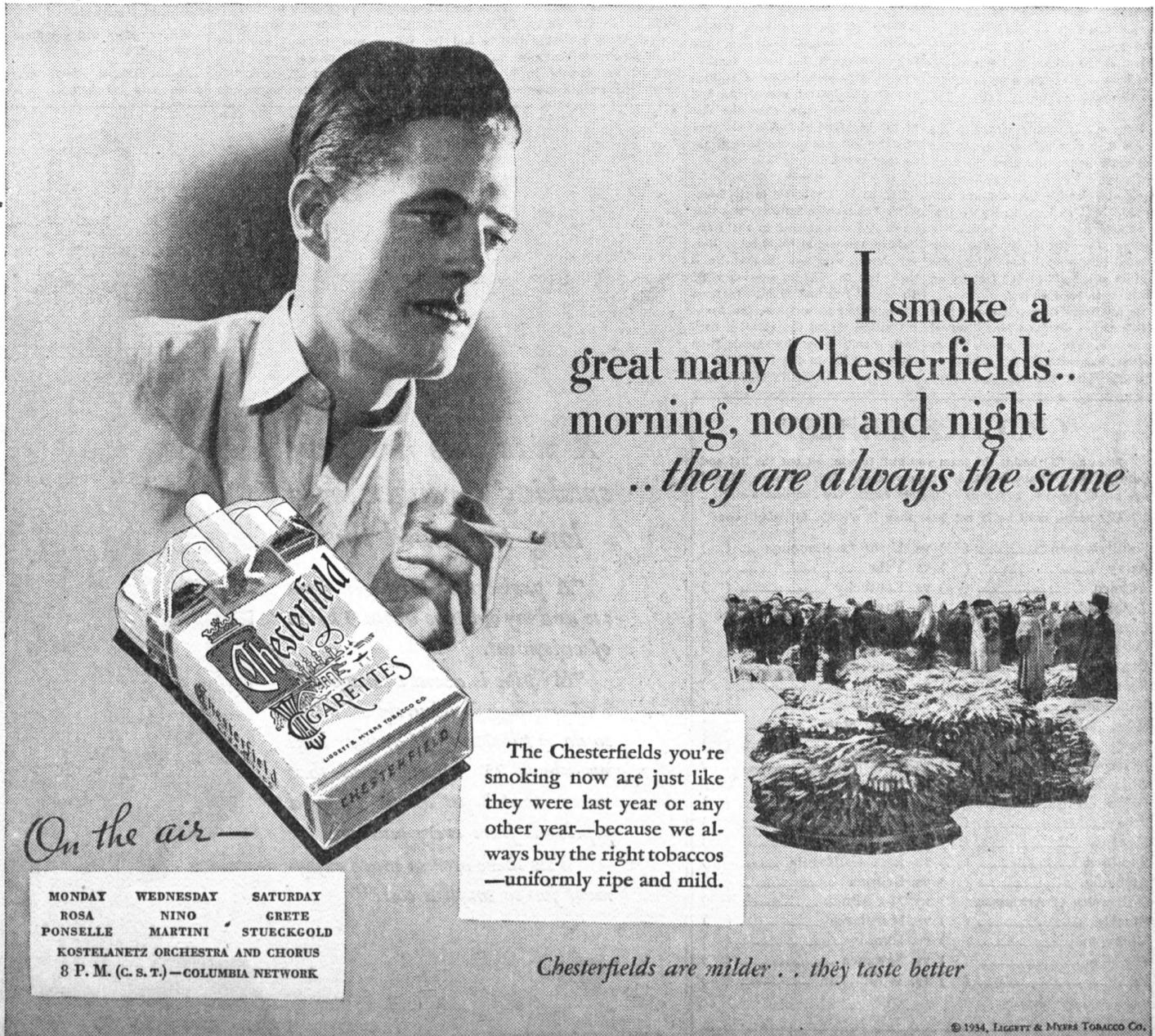
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VEREE TEASDALE
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On the air—

MONDAY	WEDNESDAY	SATURDAY
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PONSELLE	MARTINI	STUECKGOLD

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