

TWO FRESHMEN, ONE JUNIOR CHOSEN FOR HONOR COUNCIL; C. U. CABINET SELECTS FOUR

FERGUSON IS ELECTED

Pilkington And Wells Made Members

At the yearly fall election of the Honor Council Wednesday two freshmen and one junior were chosen to represent their respective classes. Dorothy Ann Ferguson was selected to fill a vacancy made by the withdrawal of last year's representative. Betty Wells and Jack Pilkington are the new first year members.

Chosen by the Christian Union Cabinet as freshmen members are George Humphreys, Greenwood, Miss.; Henry Mobley, Clarksdale, Miss.; Helen Young and Harriet Pond, both of whom are from Memphis.

Honor Council elections are held twice every year, once in the fall to select freshmen representatives and in the spring to select the following year's members. James Jones, president of the Honor Council, supervised the recent elections. Installation of the new members will take place immediately.

Upperclass representatives to the Christian Union Cabinet are automatically made members when they accede to the heads of the religious clubs on the campus. The following clubs, the Ministerial Club, Young Women's Christian Association, and the Men's Bible Class, form the religious element on the campus. Every fall immediately preceding the opening of school the members of the Cabinet gather at the college for the annual Christian Union Retreat.

EPISCOPAL CLUB HOLDS MEETING

Local Club Member Of City Council

The Episcopal Student Club of Southwestern will open its program this year with a social given in honor of the new students. The meeting will be held at the SAE lodge next Thursday, the fifteenth, at 7:30 o'clock. All members of the student body are cordially invited.

In the election of officers held last spring Henry Nall was elected president of the club. The other officers named at that time were Mary Anna Stockard, vice-president; Dean Reid, secretary; and Herbert Cain, chaplain.

The Episcopal Student Club of Southwestern is a member of the Council of the Episcopal Student Clubs of Memphis, of which Dr. F. C. Huber is chairman. St. Luke's Episcopal Church, the Rev. Charles S. Hale, rector, is the sponsor of the local chapter.

CALENDAR

- Saturday**
- 2:00 P.M.—Millsaps-Southwestern Game, Fargason Field.
- 5:30 P.M.—Chi Omega Tea Dance at the Lodge.
- 8:30 P.M.—College Club at Parkview.
- Sunday**
- 6:30 P.M.—Men's Bible Class.
- Monday**
- 2:00 P.M.—Chi Omega, Zeta Tau Alpha.
- 3:00 P.M.—Alpha Omicron Pi Delta Delta Delta.
- 5:00 P.M.—Kappa Delta.
- 7:30 P.M.—Pi Kappa Alpha, Kappa Alpha, Kappa Sigma, Nu, Alpha Tau Omega
- Tuesday**
- 7:30 P.M.—Episcopal Club at SAE Lodge.
- Theta Nu Epsilon.
- Thursday**
- 7:30 P.M.—Sigma Alpha Epsilon.

LECTURES



Dr. C. L. Townsend, senior faculty member, who is delivering a series of lectures on contemporary social and political affairs. The "World Today" series are a continuation of the session begun last summer on the campus.

LECTURE SERIES IS CONTINUED

Italian-Ethiopian Problem Is Subject Of Lectures

"Italy must either colonize East Africa or commit racial suicide," is the opinion of Dr. Charles Louis Townsend, professor of modern languages. Dr. Townsend is discussing the Italian-Ethiopian problem in a series of lectures every Thursday night in the Science Building. These discussions are a part of the "World Today" lecture series under the general chairmanship of Prof. Charles G. Siefkin.

Dr. Townsend claims that he has nothing at all to do with the planning of the lectures and he "simply talks." The first lecture this year concerned the first Italian war with Ethiopia 40 years ago. "The reason for the failure of this expedition," so Dr. Townsend thinks, "is because of economic reasons and insufficient training of the Italians."

"Italy's commanders were not as well trained as they are today. Neither were the soldiers. Italy has vast resources now which were not available 40 years ago."

According to Dr. Townsend, if no other nation enters into the battle, Italy will win and the matter will practically be dropped. However, if England or France become involved, the United States will become directly affected and might possibly be forced to enter the war in self-defense.

Last night, Dr. Townsend spoke on "Italy's Economic Imperialism," telling that Italy must expand or live a life of misery. "Its people do not have food enough to eat and expansion is essential. There is no need to speak foolishly about the right and wrong of the matter, there being no such thing. It is the survival of the fittest."

Dr. Townsend has made a long study of history and is a true scholar. He has the A.M. and Ph.D. degrees.

Next week there will be no lecture due to the fact that Admiral Simms will speak at the Goodwyn Institute. Otherwise, the lecture series is a weekly affair.

S A E PLEDGES

Sigma Alpha Epsilon announces the pledging of Tom White, Memphis.

NEW FRESHMEN COMPILE HIGH MARKS ON TEST

235 New Students Take Part In Entrance Tests

TOM McLEMORE FIRST

Five Students Attain Mark Of 300 Or Better

The Registrar's office has compiled the scores made by the Freshman Class on college entrance tests given under the auspices of the American Council on Education and has released the highest scores for publication in The Sou'wester. These examinations are given all new students each year in order that they may be classified into their respective class groups.

There were two hundred and thirty new students who took part in the tests, with the number of possible points being 389. There were five Southwestern students whose rankings place them in the upper one per cent of all college students in the country taking the tests. These five students and their respective scores are:

| | |
|-----------------|-----|
| Thomas McLemore | 362 |
| John Spence | 326 |
| Craig Crenshaw | 324 |
| Ward Archer | 315 |
| Elaine Anthony | 302 |

Seven other students made scores that place them easily in the upper ten per cent of all students taking part. They are:

| | |
|--------------------|-----|
| Jane Alvis | 296 |
| Josephine Kinzy | 291 |
| Hylton Neill | 285 |
| John F. Duncan | 278 |
| Virginia Jones | 276 |
| James E. Henderson | 273 |
| Peyton Sibley | 270 |

Southwestern Ranks High

Because of the nature of the tests there can be no absolute ranking of the various colleges in the country. However, we are conservative in saying that the average Southwestern student ranks a little above the average college student.

These tests measure college aptitude and not general intelligence, that is, they do not test a student's ability to get along in the world with people and things as much as they measure the student's ability to do classroom work.

The examinations are divided into five sections which measure chiefly the ability to learn mathematics and languages, and the capacity to reason about generalities and abstractions. These capacities are considered by leading educators to be the highest mental traits.

SOU'WESTER STAFF CHOSEN NEXT WEEK

Announcement of the tentative Sou'wester staff will appear in the paper next Friday. The selections will be made on the basis of the sample work produced in a four-week trial period, during which every applicant had an opportunity to write.

Approximately 35 have contributed during this test period. From this group will be chosen an assistant editor, sports editor, news editor, feature editor, and society editor, as well as groups of reporters and sports writers.

LYNX CATS PLAY MAJORS TOMORROW ON FARGASON; COACH BOLSTERS DEFENSE

MANY PLAN TO ATTEND SECOND COLLEGE CLUB

Dance To Be Held At Parkview From 8:30 'Till 12

COLEY STOLTZ PLAYS

Will Feature Four No-Breaks And Two Specials

The second College Club of the year will be held tomorrow night from 8:30 till 12 at the Parkview Hotel. Coley Stoltz and his orchestra will furnish the music and there will be four no-breaks and two specials.

Among those planning to attend are: Sara Louise Tucker with Lauren Watson; Ethel Taylor with Fred Dabolt; Elizabeth Pearce with Robert Orr; Eleanor Hooker with Louis Chennault; Nancy Haygood with Rick Mays; Jean Reid with Tommy Fuller; Claudine Davis with Palmer Moss; Mary Thweatt with Alfred Page; Dorothy Morgan with J. R. Mann; Alice Hagler with Billy Walker; Betty Kate Davidson with Frank Ashby; Marjorie Tappan with Charles Taylor; Lola Sale with George Koontz; Nannice Tappan with Dorsey Barefield; Bernice Cavett with Bob Williams; Beverly Booth with Charles Cato; Mary Lane Womack with Billy Lapsley; Martha Moore with Harris Holloway; Beverly Alston with Fred Hodges; Virginia Morrow with Louis Parrott; Claire Patrick with Babe Harte; Norma Lee with Jerry Porter; Jane Leavell with Finis Taylor; Rose Lynn Barnard with L. A. Duffee; Virginia Hoshall with Linden Wright; Susie Ellen Knowlton with Allan Gary; Nell Thompson with James Goshorn; Jane Adams with Ed Reynolds; Lucy Jane Connell with Harry Cobb; Rebecca Laughlin with David Flowers; Sally Dermon with Jim Breyspraak; Christine Hauser with Macy Hodges; Mildred Poindexter with Jeff Hart.

'34 HELENA FESTIVAL QUEEN ENROLLS

Royalty now graces Southwestern's campus. Eutelle Crowe, 1934 Queen of the Helena Cotton Festival, is enrolled in the Freshman class. She held the title of Miss Eastern Arkansas until last Tuesday when another girl was selected.

Miss Crowe attended the ball last Tuesday night in her regal robes where she crowned the 1935 queen, Miss Lelia Hornor of Helena, Ark.

Girls from all eastern Arkansas towns were entered in the beauty contest which was judged by several men from Little Rock and Memphis.

The festival usually lasts for a period of three days and consists of exhibits of various things, such as dog shows, parades, dances, and is brought to a climaxing finish with a queen's ball.

LINE WORKS HARD

Millsaps Expected To Throw Many Passes

An unusually reticent and determined Lynx team will take to Fargason Field tomorrow at 2 p.m., where they will tackle a strong team of Majors from Millsaps.

Coach Propst has been using the "big stick" all week in ironing out the defects in the Lynx defense which cropped out in a turbulent game last week with Ole Miss. The linemen have been receiving the majority of Coach Propst's attention, but the backs, under the direction of Propst and Chicken High, are learning the fine art of tackling all over again.

The tackles and guards bore the brunt of the coach's lashing tongue, and under the pressure Calford Ratcliffe, reserve guard, rose several notches and will serve in tomorrow's game. Abe Pletchnow has been working at end, while Mont Woods has been relieving Jones, who has a bad leg, at half.

The Majors, led by Bullock at full, are expected to fill the air with passes. Coach Propst says that the Lynx will be taxed to the limit to end up on the long end of the score, and if comparative scores can be taken into account, his are no idle words, as the Majors held Ole Miss to a 20-0 score two weeks ago. Last year the Lynx outplayed the Majors, but could do no better than tie them at 0-0.

Lucille Woods and one other co-ed will sponsor the game for the Lynx. Probable Lynx line-up will be: Ends, Hammond, Chapman; tackles, Ray, Pepper; guards, Ratcliffe, Benton; center, Nichols; backfield, Mays, Owen, Morton, Nickells.

PLAYERS TO HOLD ANNUAL TRYOUTS

Spencer, Foley, Tucker On Membership Committee

In a meeting held October 7, the Southwestern Players appointed Marion Spencer, Betty Foley, and Sarah Louise Tucker as a membership committee. Membership will be more restricted this year.

No definite date has been set for tryouts. According to present plans, tryouts will probably be held sometime next week.

Tentative plans are for the players to give a "gay-ninety melodrama" as their first performance for the year.

Officers for this year are: Robert Armstrong, president; Marion Spencer, business-manager.

CHI OMEGAS GIVE HOP TOMORROW

Tea Dance To Honor New Pledges

Chi Omega will entertain with a tea dance tomorrow afternoon from 5:30 till 8:30 at the sorority lodge. The affair will honor the twenty-five pledges of the group.

There will be an active lead-out during which the sorority song, "I Love You Truly," will be played and a pledge lead-out during which the pledge song will be played.

Punch and cakes will be served during the evening by three Chi Omega little sisters, Mary Louise Ingram, Cleo Caughlin, and Mina Cavett.

Block bids have been extended to all fraternities on the campus and all non-fraternity men are cordially invited.

Pledges to be honored and their es- (Continued on Page 2)

LEFT-SIDED COMPLEX PUTS PEP INTO TRIP

By OLE MISS WHOSIT
Yeah man, we're all for bigger and better trips to Oxford. In fact, we think it ought to be a "weakly" event. It's such a stimulating experience, especially the ride down and back.

I never did mind riding sixty-five miles an hour on gravel roads, especially if I'm sure the driver has never driven on gravel before and has a left-side complex. Really that didn't make so much difference because with six people and as many bags in the car who should worry about the com-

ports of life.
Just think, I might not have lived to enjoy those two sleepless nights in the mad house. I shudder to think of missing that experience. In fact, I shudder to think!

Dinner was a godsend and sleep a blessing—a blessing I didn't receive. When at sunrise I gave a gentle hint that I might like to sleep a bit, all was well . . . well (?%?!:!)%. Censored! Just as I crawled into bed—with my six other bedfellows—and my head dropped peacefully onto that

iron post, I heard a heavy, steady beat coming from the adjoining room.

Thump! Thump! Snore (that thin blond snore), and more thump! The snores were expected, but the thump bothered me. After I found out it was just a girl jumping rope to reduce, well, I took those last thirty minutes, before people started getting up to go to class, and slept! Well, the next morning I looked like I had been jumping rope, but really I hadn't. It was just dodging those flying fists during that thirty minutes.

But the high point of the whole trip was the game. Did I yell, did I Lynx, and, boy, did I enjoy that nice soft rain which gave my hat that lovely spotted tone. Another thing I always liked at football games is for people to throw bottles from above me, especially if they still have a little fluid in them and if the person is a sure shot and said bottle lands right in the center of my medulla oblongata!

Well, as we always said—we haven't "brain one"!

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PARAGRAPHS

LOCKERS AGAIN

In this issue there appears a letter from the president of the freshman class in regard to lockers for the day students, mentioned in The Sou'wester last week. He feels, as does the writer, that lockers would be a large step toward solving the problem. By problem, we mean the need of town students for a place to put their belongings while at Southwestern.

Let's have some more opinions from the students on this subject.

CHAPEL STUDYING

The plan of the administration enabling the students to study in the chapel is indeed a worthy one and the student body should take advantage of it.

This thing of "unnecessary noise" in the library is so old, and has been hushed and rehashed for so long and for so many times, that it has become a sore subject with most of us. However, a certain amount of the noise is still there.

Students, you can get this worn out subject forgotten if you would study together only in chapel, and not in the library. Why not try it?

"FREEDOM AND THE COLLEGE PRESS"

By Glenn Frank

The freedom of the press is never won. It is a right that must be continuously won, for the forces that disbelieve in its validity and dislike its vitality are sleepless. And these forces surround and snipe at the amateur press of universities no less than the professional press.

The freedom of the professional press finds its most serious enemy in patronage.

The freedom of the amateur press has most to fear from paternalism.

A press that is not free is worthless, whatever else it may claim by way of virtues. If I were a great manufacturer, I should think twice before I should spend much money advertising my wares in a newspaper that colored its news and designed its editorials to corner contracts, even if its policies catered to all my most cherished prejudices. For I would realize—at least I think I would realize—that a press so suppliant could not long hold the confidence of the public. And public confidence is the one commodity a newspaper must keep at the head of its inventory if it is to remain valuable to its advertisers, to say nothing of its preponderant social obligations.

The professional press must keep patronage in its place unless it wants to stick to the level of a kept press. The same principle applies to the amateur press of universities. A student newspaper that is not free, with the ordinary boundaries of decency and under elementary obligations of sportsmanship and good taste, is worse than useless. But the passion of paternalism is powerful. Maturity finds it very difficult to believe that immaturity should be trusted with freedom. Maturity dislikes to see immaturity make mistakes, despite the fact that much of maturity's wisdom was learned in the harsh school of experience. When a student newspaper speaks its mind freely about the

Exchange Notes—

Temple University News, from Temple University at Philadelphia, reports that they have fifty-five students enrolled for the News staff, which is the largest turnout for the paper in its history. In another article from the same paper, Dr. Charles E. Beury, president of the college, states in regard to overemphasis of athletics and under-emphasis of academic studies, "Our athletic achievement has not been one whit faster than our academic achievements."

The Howard Crimson, weekly paper of Howard College, is devoted mostly to describing how a small team, vastly inferior to the Tide, up and tied a great team of Alabama. Hubert Mate, sports editor of the Crimson, says that the followers of the Crimson Tide were chanting "Hold that line!" in the first few minutes of play, for the first time in their history.

From Millsaps comes a new plan for paying tuition. The new plan was devised for those who desired to attend college on a part-time basis, thus allowing many students to attend who would not be able to. The glee club has been formed with forty members and Prof. King, director, reports that he is seeking quality instead of quantity.

Mississippi State reports an enrollment of 1,495 students, with 661 being new students. Freshman day was observed there for the first time under the supervision of the Chamber of Commerce and business stores of Starkville, with all freshmen participating in the parade led by the band, and all students being excused from classes. State students are preparing for the trip to West Point for the Mississippi State-Army game to be held on Nov. 2.

Strange as it may seem, from the Maroon, publication of Loyola of New Orleans, comes the story of a father and son being enrolled at the university. The father is registered in pre-legal studies, while the son is pursuing a B.S. in a chemistry course. Leandre Marchal, student of law at the night school and only eighteen, was recently decorated for bravery with the Croix de Guerre.

Down at Tulane, the Hullabaloo, weekly publication, reports that in a recent poll taken by all freshmen, journalism, outside of athletics, was chosen by a majority as being the chief extra-curricular activity of the school. This was evidenced by the number of students reporting for the staff of the paper. Dr. Anderson, acting president, reviewed the past history of Tulane in a recent speech over the radio and also called on the alumni to share the future growth and progress of the institution.

Mississippi State College for Women is anticipating the union of the Junior and the Freshman classes with the wedding occurring early this month. Fire squads have been appointed by Miss Pohl, head of physical education, for the four non-fireproof dormitories on the campus, while work on the annual was under way, with the freshmen having their pictures taken.

The Crimson and White, from University of Alabama, revealed that all students applying for Rhodes scholar-

ships must have completed at least two years of college work, and be between the ages of 19 and 25. The first issue of the "Rammer-Jammer," containing many interesting articles of school activities, was dedicated to the lowly freshmen.

The above article by Glenn Frank, president of the University of Wisconsin, was written for the first issue of the Collegiate Press Review, of which The Sou'wester is a member. The Daily Cardinal, mentioned in the closing paragraph, is the student publication of his college, and, by the way, is recognized among colleges as one of the best in the United States. Read, you who are interested in college publications, and draw your own conclusions.

HYMAN OUTLINES PRE-MED COURSES

Professor Huber Honored With Membership

At the regular meeting of the Chi Beta Phi Dean Hyman, University of Tennessee Medical School gave a brief resume of the courses a prospective medico should pursue while in college. After the Dean's lecture, Dr. Huber was presented with an honorary membership in the fraternity.

Chi Beta Phi holds meetings on the second and fourth Wednesday of every month at which time a prominent person in some field of science makes an address to the group.

Anyone interested along these lines is invited to attend the lectures.

The following members were present—Robert Armstrong, Charles Barton, Richard Drake, Jeff Hart, William Bethea, Oliver Yonts, W. Cox, William Walker, Glenn Gates, Dr. Huber, Roland Hazleweed.

Winnie Winchel—

Hickery-dickery-dock, And most every day The hands roll 'round the clock, On the campus they play Hickery-dickery-dock . . .

Friends and readers, have you seen a tall brunette K. D. and a handsome young K. A. strolling hither and yon, in and out of classes? Sometimes alone, but never with another? These, my children, are Carter and Henderson, whose romance lasts through the ages. . . . And speaking of the K. A.'s, one of their newer boys named Henry quite gladdens the hearts of the girls, but especially that of the very brunette A. O. Pi pledge; but 'tis said that they met at Central, so no credit goes to our Alma Mater. . . . Lucy Woods finds much favor in the eyes of our better poet, Dickie Thomas, so any day we may see some sonnets. . . . One person seems to be able to soften the heart of the High Priest of the illustrious Sanhedrin, and we don't mean a freshman, but instead little Nancy Haygood. . . . Last week I mentioned Audrey's side of the Scott-Townsend affair, so now I'll tell you what "Bonecrusher" has to say: "If I die in the attempt, I'll get a date with Audrey before I leave this school." . . . Bernadine Taylor was all burned up in lab the other day, but this time not because of Prewitt—'twas by acid, so console the gal. . . . SCOOP: A baby buggy was seen parked outside of the Science Building last week. We wonder????

On to Oxford—with the laurel of the week going to Razz. . . . I think Tom Mills should be made to tell this story of the trip 'cause he most probably knows all about it the best. . . . Leslie Buchman came forth with his "Goodhousekeeping" dish of the month. . . . Cornbread a la mode and the drink de luxe, ice tea a la sardine. . . . Jimmie Meadow (who incidentally was a judge in a recent beauty contest in his new home town) was with Rose Lynn, who could win his beauty contest any day by the looks of things. . . . Ned Wright and Moon White get my vote for the most patriotic alum, for there they were cheering lustily for our team. . . . Ned mentioned something about getting an addition in New York over the radio. . . . Frank Feiderling and Bob White went high-brow and flew down, leaving no stunt undone. . . . Bob Armstrong, Billy Bethea and Billy Kelly made the line of Crusaders "watch-the-Ford-go-by" conscious. . . . Betsy Fowler was like a breath of Spring in Fall, so dressed up was she. . . . Lucy Jane Connel (the girl who thinks she has no finger nails) marched in with Steve Frazier, the pride of Sigma Nu. . . . George Faulhaber says the reason that he took no date was so that all the girls would be pleased. . . . And that is all I can stand for today. . . . Soooo . . . bye . . .

ships must have completed at least two years of college work, and be between the ages of 19 and 25. The first issue of the "Rammer-Jammer," containing many interesting articles of school activities, was dedicated to the lowly freshmen.

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Letters to the Editor

Oct. 5, 1935.

Mr. Thomas Fuller, Editor, The Sou'wester, Southwestern.

Dear Tommy: It just occurred to me while I was studying in 202 Robb Hall, that there should be lockers at Southwestern for Memphis students to put their clothes, books, etc., in. There are two hundred and eighty-six students whose homes are in Memphis, that go to school here. That's about half of the student body of about four hundred and eighty.

As it is now, we, the day students, either have the choice of putting our belongings in the social room, the cloisters, or in some friend's room. As the first two mentioned are rather unsafe, the only place left is in some friend's room. This is inconvenient to both. At the time the day student wants, and needs, his books, the dormitory student may not be in his or her room. The dormitory student cannot be in his or her room all the time. The only way left is for the dormitory student to leave the door of his room unlocked. This is very unsatisfactory.

Since the weather has been mild so far, we have not had to wear overcoats, but when the weather is cooler, where will we put them?

It is not fair to impose on the dormitory students so I am writing to you in the hope of getting a response. I am going to bring it up at the Student Council meeting and I hope I can count on your support there.

Thanking you, I am EWING CARUTHERS, JR.

CHI OMEGAS GIVE HOP TOMORROW

(Continued from Page 1)

Reports are: Betty Wells, president, with Tommy Hooker; Ann Ragsdale, vice-president, with Paul Freeman; Leticia Montgomery, secretary, with Robert Montgomery; Mary Lane Womack, treasurer, with Billy Lowsley; Mary White with George Humphreys; Georgianna Awsumb with Douglas Bate-man; Jane Leavell with Tommy Lanier; Helen Young with Harry Webb; Virginia Buchman with Milton Smith; Betty Blue with Richard Alexander; Sally Harding with Wells Awsumb; Ann Maurer with Douglas Heuer; Ann Marie Orgill with David Heuer; Ann Williford with Ernest Patton; Elizabeth McKellar with Ma'tland Patton and Charles Sappenfield; Helen Ennsley with Tommy Mitchell; Olive Owens with Gerald Burrow; Lillian Price with Robert Jack; Floy White with Frank Oliver Goodlett; Harriet Pond with Fred Johnson; Effie Ola Anthony with John Fowler; Claudia Yarger with Eugene Crissom; Agnes Paine with escort, Hester Flowers with escort, and Elaine Anthony with escort.

Active members and their escorts include: Elizabeth Pearce with Jack Moore; Bernice Cavett with Bob Williams; Betty Hunt with Curtis Johnson; Nancy Warden with Carl Roth; Sara Louise Tucker with Lauren Watson; Claudine Davis with Palmer Moss; Eleanor Hooker with Louis Chenault; Josephine Ingram with Leslie Buchman; Betty Foley with Jim Carey; Betty McMahan with Joe Lee; Lois Sale with Henry Nall; Jean Reid with Tommy Fuller; Rose Lynn Barnard with L. A. Duffee; Edna Barker with Harvey Jones; Mamie Rush Floyd with Arthur McDonald; Dorothy Roberts with Hotchkiss Young; Marian Spencer with Charles Taylor; Susie Ellen Knowlton with Allan Gary; Irene Battle, Billie Mills Bush, and Kate Galbreath with escorts. Chaperons will be Dr. and Mrs. Robert Pond and Dr. and Mrs. J. Henry

EVANS SANDWICHES DRINKS CHICKEN DINNER SPAGHETTI Poplar at Outlet

Sideglances—

By A. FRASHMUN

Carruthers' career as freshman president started off with a "bang"—from Rick Mays' paddle.

FRESHMAN BLAIR IS INTERVIEWED

Freshman Blair: "I attribute my ability to win mile runs to the steady smoking of El Ropo cigars. They never bother my throat because it's roasted and my nerves are always on the up and down."

The World War was fought to "make the world safe for democracy." The next one will probably be fought in an effort to locate democracy.

SATAN'S THEME SONG

"It's June in January."

THIS WEEK'S SMILE

With a smile on his face like a wave on a slop bucket.

And then there was a freshman who was so dumb that he thought he would make a great football player because he had athlete's foot.

THEME SONG OF A DROWNING MAN

"I'm forever blowing bubbles."

UNCLE WILLIE TURNS POET

King Solomon had many wives, And from none he had to run. His home life yet beats mine by far, And I have only one.

From the looks of the funny-shaped heads after having 'em shaved, I can see why some people seldom get a haircut.

It would save the waiters a lot of trouble in the dining room if some of the "sluppers" could get their heads out of the trough long enough to pass somebody something.

Davis. Campus representatives are: A. O. Pi, Levin Coe with escort; Kappa Delta, Jane Bray with escort; Tri-Delta, Neely Saulley with Jamison Jones; Zeta Tau Alpha, Eutelle Crow with escort; Phi Mu, Lucille Logan with Erskine Falls. Special guests: Norma Lee with Jerry Porter; Trudy Lee with Eugene Beck; Elizabeth Henning with escort.

FINE PRINTING SINCE 1864 School and College Annual Editors write for prices TOOF—Memphis CATALOG—ADV. DIVISION

WARNER THEATRE PREVIEW FRIDAY UNITED ARTISTS PRESENTS "RED SALUTE" With Barbara Stanwyck Robert Young Cliff Edwards Ruth Donnelly ADDED—"Gypsy Sweetheart" With WINIFRED SHAW PHILLIP REED

Dr. Pepper 3-A-DAY KEEPS ENERGY UP at 10-2-4

Announcing a Display of Our NEW FALL STYLES IN THE COLLEGE STORE WEDNESDAY AND THURSDAY NEXT WEEK Louis Duffee, Campus Representative FRIENDLY SHOE STORE 30 South Main

BAND WILL NOT PLAY AT GAME

(Continued from Page 1)

F. Rosebrough, W. Moore; alto horns, S. Henderson, G. Boyles, E. Calvin; trombone, J. Sowell.

Those who have not been in attendance are as follows: E. Whittington, G. Gates, C. Stark, E. R. Mulherin, W. Quinn, J. S. McCoy, Jr., C. Taylor, G. Griesbeck, C. Smith, B. T. Hunt, J. M. Jones, H. Cooke, J. S. Chapman, R. Moffatt, H. B. Turner, N. Jerome, H. Bingham, C. Burns, C. Clough, L. McKee.

The following have not been in attendance because they are on the football squad: Neil Tapp, M. Wood.

New Instruments

The following men have undertaken to learn a new instrument and instruments are being secured for their use: L. G. Jones, trumpet; R. Barnes, trombone; Rainwater, trombone; Watt, saxophone; Ewing Carruthers, horn; T. McLemore, bassoon; R. Montgomery, alto horn; MacInnes, trombone; R. Watts, clarinet; Hunt, trombone.

The following men have indicated a willingness to study but have not made definite arrangements: D. Barefield, H. Jones, H. Lumpkin, S. Strickland, S. Bolzein, P. Hailey, H. Harber, D. Johnson, L. McCormick, J. Quantby, J. E. Carey, H. T. Daniels, J. Ricker, Thulhaber, W. Whitemore, J. Blackwell, G. Bowlin, R. Brasher, B. Crill, S. Frazier, M. Gettin, F. Johnson, A. J. Lee, R. Littlefield, C. E. McDonald, F. Martin, H. M. Phelan, T. Robbs, C. Roth, J. W. Spence.

"Shall we waltz?" "It's all the same to me." "Yes, I've noticed that."

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NEWS STATE WEEK STARTS SAT.

WALLACE BEERY and JACKIE COOPER -IN- 'O'Shaughnessy's Boy' A M-G-M PICTURE

We Now Have Three Chairs and Are Fully Equipped to Take Care of Southwestern Trade. SOUTHWESTERN BARBER SHOP 649 N. McLEAN

BLUFF CITY MASTER Makers of PRINTING PLATES PHOTOGRAPHERS 6-1235 120-122-124 MEMPHIS TENNESSEE

SPORT SPOTLIGHT

Game ends, score 33-0; and another prognosticator bit the dust. Not that the author of this discursive column was rash enough to declare that the Lynx would take Ole Miss, but we did blow off to the effect that the score would be 7 points their way.

And taking the first half of the game for our base, we weren't very wrong. True, the Flood scored in the first period but that was simply a gift as everyone agrees.

However, it was that score that seemed to be the turning point of the game. Whether the Lynx just lost "what it takes," or whether the Flood found it, we don't know. The fact remains that an intercepted pass touched off the Big Waters, and it skyrocketed like a guzzling geyser.

We asked Rick Mays, who called the pass, why he pulled that particular play. Rick said that the Ole Miss halves were playing wide to block the ends going down for a punt; the safety was playing far back for the expected punt. That left the territory in the middle wide open and Rick took a chance. Had the pass worked, Rick would have been a hero. As it was, many of the fans and students did not hesitate to mention a four-legged animal which allegedly prefers rags to riches.

* * *

Speaking of injuries, Ole Miss treated Southwestern in the same way that Southwestern treated Tennessee. Murray Rasberry and Budda Hammond will be out of uniform for at least three weeks. Razz, who ironically enough received his only major injury in this one game in which he captained the Lynx, may be out for the rest of the season.

* * *

Because there are so few reserve linemen, Budda's loss will be felt more than that of Razz. Hammond is valuable because of his fight and determination; and because of that he is out of the lineup now.

Guss Pitt broke a collar bone while learning to tackle. Guss can run, punt and pass a little; but when it comes to stopping a ball carrier Guss "just isn't there." Coupled with Pitt's bad shoulder, Harvey Jones' leg is not so good and that cuts down the Lynx's pre-season supply of good backs. In the line, besides Red Davis' sprained elbow, Billy DePrater's shoulder has turned up, or rather "turned down," with a bad sprain.

* * *

Intra Mural activity is off with a bang. Competition is keener this year than last. Right now, with volley ball just starting, it seems that the Sigma Nu's and Kappa Sig's will fight it out for first, with the ATO's in the thick of the scramble.

Coach Miller's selection of Jim Bretyspraak as Intra Mural director is hailed with high hopes and cheers. Jim has made a good start and it seems that things will be run smoothly and efficiently.

* * *

It is rumored that Southwestern has signed up to play Layola University next year in New Orleans.

SOUTHWESTERN AGAIN LOSES ANNUAL GAME WITH OLE MISS

Fraternity Standings

| | W | L |
|-----------|---|---|
| Sigma Nu | 1 | 0 |
| Kappa Sig | 1 | 0 |
| ATO | 1 | 1 |
| SAE | 1 | 1 |
| KA | 0 | 1 |
| Non-Frat | 0 | 1 |
| PIKA | 0 | 0 |

33-0 Score Surprises Lynx; Rasberry, Hammond Hurt

Although held to a single score in the first half, the Ole Miss Flood inundated the Lynx of Southwestern by a score of 33-0.

The airtight defense, so annoying to Tennessee's Vols, just wasn't there. The local offense was ragged because of bad blocking, and the much-hoped-for lateral attack failed to materialize. In fact, the greater part of the game was played deep in Lynx territory. The Southwesterners fought hard and occasionally showed a sparkle of real defensive prowess, but the perfect coordination coupled with the constant driving, blocking, and tackling of the previous encounter was lacking.

A siege of "fumblemania" assailed the Lynx in the first half. Time after time, when having taken the ball from their adversaries, somebody would fumble on the first or second play. Sheer fight only staved off the Flood touchdown drives during this fumbling epidemic.

The Mississippi team got the jump on the Lynx in the first play. Led by Rodgers and Ned Peters, Ole Miss reeled off eight and ten-yard gains with regularity. The tricky spinners and reverses seemed to confuse the Lynxmen to such a degree that four first downs were chalked up before the game was five minutes old. The attack was finally stopped and a return of punts gave the ball to the Lynx on their own 17, where Nickells fumbled. The locals pulled out of that hole safely only to have Rick Mays drop the ball when tackled on the 11-yard line. Southwestern managed to ward off a score until the second period.

With the ball on the Lynx 20, Mays decided on a pass, which was a smart move since the Ole Miss defense was wide open. The intended receiver was blocked on the play and the pass was intercepted by Dave Bernard. In four plays the Flood had scored. The Lynx came back with their first real offensive, opening up with a nice passing attack. Harvey Jones reeled off several gains, and this, together with three completed passes, Nickells to Owen, brought the pigskin to the Ole Miss 32.

In the second half the two Hapes brothers ran roughshod over the Lynx. Little Hapes recovered a long punt from Pitt and ran back through the whole Southwestern team for a 95-yard touchdown. A few minutes later the "elder" Hapes shot a 40-yard pass to Kancaide, who went over standing up. The only Lynx scoring attempt came late in the fourth quarter when Nickells intercepted an Ole Miss pass and raced 85 yards to the Ole Miss 5-yard line. Four attempts at the line failed to materialize and the ball went over. The game closed soon afterwards with the score 33-0.

Line-ups:
 Southwestern: Hammond, H., L. E., Davis, L. T., Benton, L. G., Nicholls, C., Houts, R. G., Pepper, R. T., Chapman, R. E., Mays, Q. B., Rasberry, H. B., Nickells, H. B., Owens, F. B.
 Ole Miss: Poole, Kinnard, Wilson, Nelson, McWilliams, Richardson, Jackson, Baumstein, Rodgers, Peters, Bernard.

FULL BACK



"Jug" Ownes, while only a sophomore, is fast developing into a stellar back for the Lynx and will undoubtedly see much service during the remainder of the season.

FALL VOLLEY BALL TOURNAMENT BEGINS

The Fall volley ball tournament got under way Monday afternoon with the Sigma Nu's defeating the SAE's 21-2, 21-17. On Tuesday afternoon the ATO's overcame the KA's in a hotly contested battle, the score being 21-9, 21-12, while the Kappa Sig's were winning on default from the Non-Frats. On Wednesday afternoon the SAE's defeated the ATO's 21-14, 21-19 in the two best games played so far this year.

opening game of their season by defeating the Jonesboro Baptist College 39-0 at Jonesboro last Friday night. Hartwell Morton's sensational return of the opening kick-off 82 yards for a touchdown was the highlight of the game.

The newest Southwestern honorary organization, the Woodrow Wilson Club, elected Richard Drake as its president. The club was formed by Dr. C. L. Townsend to study and discuss current events.

Ole Miss defeated the Lynx at Clarksdale last Friday night by a score of 19-0.

James Watson repeated his last week's performance by winning the second cross-country run Tuesday afternoon; Warren Prewitt finished second and Linden Wright third.

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Grid Picks Winner

Carl Roth was the winner of the first Grid Picks Contest, sponsored by The Sou'wester. Roth will be awarded two theater passes. The entries of Doug Johnston, and Bill Dalrymple and Gilford Duggan tied for second place. These entries will be given one pass each.

8 CHEERLEADERS WILL LEAD FANS

Five Freshmen Will Be In Group

Milton Smith, head of Southwestern's acrobatic cheerleaders, announced that there will be eight cheerleaders for this year, five of whom are freshmen and the remaining three upperclassmen. Freshmen leaders are Cameron Clough, Russell Blair, Henry Mobley, Fred Bronson, and Payton Sibley. Although this is a large number, the freshmen have shown themselves so capable that they will be retained for a year's workout before eliminations are made.

In the future, the boys on the field will be dressed in new uniforms composed of a Russian cut shirt with a black body and red sleeves, white trousers, and white shoes. The new outfits plus the new gymnastic stunts which Gattis, Dickson, and Smith have been showing makes it seem probable that Southwestern will have a presentable group of cheerleaders.

Casulties

The Ole Miss game leaves the Lynx without the services of Murray Rasbury, senior back, and Budda Hammond, scrappy end. Rasbury sustained a broken wrist, while Hammond's left collarbone was knocked down. These losses will be keenly felt by the "Propstmen" in the next two games.

"Toto" Houts received a cut under his left eye in the first half. With the aid of some gauze and adhesive tape, "Toto" played a bang-up game in the second half.

Armour Smith—Sire, I have come to collect for that last suit of armor.

Duke of Durham—Odd Bodkins, knave! How did you get across the moat and into my castle?

Armour Smith—'Twas easy, sire. I caught the gate guard with his bridges down.

ORPHEUM

SAT.—SUN.—MON.—TUES.

—On the Stage—
"BAND BOX REVUE"
 35 STAGE STARS

—On the Screen—
 CARY GRANT
 CLAUDE RAINS
 GERTRUDE MICHAEL

—IN—
"THE LAST OUTPOST"

PALACE

NOW

Fred Astaire
 Ginger Rogers

IN

"TOP HAT"

COMING—OCT. 18

"THE CRUSADES"

BLAIR VICTOR IN FROSH NET MEET

Waddy West Runner-up In Five Set Match

Russell Blair won the freshman tennis tournament by defeating Waddy West in five hard fought sets, 6-2, 6-4, 5-7, 4-6, 6-4. The match was a thriller all the way with the victor being in doubt until the last game. After trailing two sets to love, West staged a remarkable comeback that just fell short of victory. He added pace and depth to his strokes and was able to win two sets in a row and to lead at two love in the fifth set; but at this point Blair pulled himself together and was able to pull the match out of the fire. Both boys displayed an excellent brand of tennis, although at times both were a bit erratic.

The freshman tennis tournament this year was a success, and Dr. Rhodes plans to make it an annual affair.

MILDRED STOVES IS Y.W. GUEST SPEAKER

Miss Mildred Stoves, Place Supervisor of the T. E. R. A. in Shelby County, was the guest speaker at the first Y. W. C. A. meeting of the year. After a supper in the Lynx Lair, seventy-five members of the student body heard her speak on "Social Work."

Plans for the coming year will be discussed at the next meeting to be held October 23.

The officers are: Adele Bigelow, president; Sarah Gracey, vice-president; Dorothy Givens, secretary; Elizabeth Cobb, treasurer. Betty Hunt is the Social Service chairman.

NEW STRAND

Sat.-Sun.-Mon.-Tues.

HARRY CAREY
 HOOT GIBSON
 BOB STEELE
 TOM TYLER
 WILLIAM FARNUM

IN

"POWDER SMOKE RANGE"

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Happenings of '34—

Last Saturday the Lynx defeated the Tigers from Sewanee by a score of 2-0. The game was played on Fargason Field, which was turned into a veritable mudhole by a drenching rain that fell continually during the contest.

Maurice Carlson was elected the new

editor of the Southwestern Journal at a meeting of the Publications Board on Monday.

In a run-off, held Wednesday morning in Chapel, Bill Wilkinson was elected president of the Freshman Class. Dan Wingo is vice-president, and Rose Lynn Barnard, secretary.

The Southwestern Bobcats won the

GRID PICKS

Place an (X) beside the team you pick to win, cut out the list and put it in the grid pick box in the Supply Store. Each person is allowed one set of guesses. Everyone is eligible except The Sou'wester staff.

All guesses must be in not later than 12 o'clock, Saturday afternoon. Passes will be awarded the winner.

- | | | | |
|---------------|----|---------------------|--------------------------|
| Auburn | vs | Tennessee | <input type="checkbox"/> |
| Alabama | vs | Mississippi State | <input type="checkbox"/> |
| U. C. L. A. | vs | Stanford | <input type="checkbox"/> |
| Carnegie Tech | vs | New York Univ. | <input type="checkbox"/> |
| Cornell | vs | Syracuse | <input type="checkbox"/> |
| Florida | vs | Tulane | <input type="checkbox"/> |
| Fordham | vs | Purdue | <input type="checkbox"/> |
| Georgia Tech | vs | Kentucky | <input type="checkbox"/> |
| Harvard | vs | Holy Cross | <input type="checkbox"/> |
| Illinois | vs | Southern California | <input type="checkbox"/> |
| Kansas | vs | Michigan State | <input type="checkbox"/> |
| L. S. U. | vs | Manhattan | <input type="checkbox"/> |
| Michigan | vs | Indiana | <input type="checkbox"/> |
| Minnesota | vs | Nebraska | <input type="checkbox"/> |
| Ole Miss | vs | Sewanee | <input type="checkbox"/> |
| Navy | vs | Virginia | <input type="checkbox"/> |
| Notre Dame | vs | Wisconsin | <input type="checkbox"/> |
| Pennsylvania | vs | Yale | <input type="checkbox"/> |
| Southwestern | vs | Millsaps | <input type="checkbox"/> |
| Temple U. | vs | Vanderbilt | <input type="checkbox"/> |
| V. P. I. | vs | William and Mary | <input type="checkbox"/> |
| S. M. U. | vs | Washington U. | <input type="checkbox"/> |
| Arkansas | vs | Baylor | <input type="checkbox"/> |
| Centenary | vs | Texas A. and M. | <input type="checkbox"/> |

NAME

SIGMA NU HOLDS INITIATION FOR 7

Many Alumni Will Attend Service

Monday night at the Peabody Hotel Epsilon Sigma of Sigma Nu plans to initiate seven of their last year pledges. The new men who will go through initiation are Paul Freeman, Louis Chenault, Charles Hamilton, McKay Boswell, Reed Brock, Bob Kincaid, and Harold Cooke.

Many of the alumni are planning to attend the initiation and the banquet which follows the initiation proper. Members of the active chapter and the pledges will attend with dates.

Officers of the chapter who will take part in the initiatory service are Curtis Johnson, president; Richard Mays, vice-president; George Reames, treasurer; John Ricker, secretary, and Edmund Hutchinson, chaplain.

MONTGOMERY WINS TENNIS TOURNAMENT

Letitia Montgomery won the freshman and New Girls Tennis Tournament Monday afternoon by defeating Harriet Pond in the finals 6-3, 6-0. Margaret Stockard, last falls champion, was in charge of the tournament.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Sou'wester, published weekly at Memphis, Tenn., for Oct. 1, 1935. State of Tennessee, County of Shelby—ss.

Before me, a notary public in and for the state and county aforesaid, personally appeared Louis A. Duffee, who, having been duly sworn according to law, deposes and says that he is the business manager of The Sou'wester, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher—Student Body of Southwestern, Memphis, Tenn.

Editor—Thomas C. Fuller, Southwestern, Memphis, Tenn.

Business Manager—Louis A. Duffee, Southwestern, Memphis, Tenn.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

Student Body of Southwestern, Memphis, Tenn.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgagees, or other securities are: (If there are none, so state.)

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

LOUIS A. DUFFEE,
Sworn to and subscribed before me this 27th day of September, 1935.

IRMA REESE,
(My commission expires April 8, 1937.)
(Seal)

CALVIN HALL

One of the strangest statements made in Calvin in many moons was Dorsey Barefield's sheepish confession that he is a bashful boy. One wonders how bashful the Ole Miss freshmen think our Dorsey is. One of them frankly told Dorsey that he didn't have the slightest desire to fight.

George Humphrey, one of the holiday stay-at-homes, went over to the zoo and barked at the wolves in the middle of the night.

Franksters on the second floor drew Wallace Mayton and Bubba Tindel out of their room with the enticing bait of a proposed bull session. Then one of their number, carefully timing his entry, dashes from his hiding place in to the room, locks the door and turns their radio on full blast. For the information of the lay reader, the somewhat obscure point to all this plot is to get Dr. Bassett down on Mayton and Tindel, who are the victims of all this villainous intrigue.

Wade Lott was in a veritable white heat over the fact that his name has been bandied about in the public press of Kaukauna, Minn. One of Wade's shipmates on a trip to Europe, in recounting the story of the voyage, had described Wade as being lazy and haughty. "I'll sue for libel," declared the indignant Wade with an audacious shake of his head.

Fontaine Johnson was virtually stood up last Sunday. His date failed to call for him at the appointed time. The blond woman killer must be losing his grip.

The dining hall is the scene of this week's closing incident. There the inimitable Craig Crenshaw is stowing away rice in the native Chinese style. The casual observer is apt to wonder how much a fork in lieu of chop sticks cuts down on his efficiency.

DEBATING CLASS IS REORGANIZED

Many Freshmen Are Candidates For Team

The Debating Class, from which the intercollegiate debating team will be chosen, was reorganized last week by Prof. Siefkin. Because of the large number of freshmen participating, it has been divided into two sections, one meeting on Tuesday and the other on Thursday afternoon from 2 until 4 o'clock.

"Resolved, That Mussolini's Ethiopian Adventure Is Justifiable" is the first subject for debate. The Tuesday afternoon class will take the affirmative side and the Thursday section the negative.

Prof. Siefkin expects a very successful debating team, as many of the students have had excellent experience and training in high school.

ROBB HALL

Life in Robb Hall has settled down to its normal course now that the effects of last week-end have worn off. Robert Montgomery awakens everyone with, "That Mr. Strickland! He surely is a fine fellow." Herbert Cain studies eighteen hours a day and cooks midnight meals. Leon Jones, high-pressure Press-Scimitar salesman, has turned Fire Chief. Dr. Cooper spanked Rick Mays with Rick's special paddle the other night. Frank Goodlet has started wearing those terrible striped socks again. Bull Benton is bringing up the freshmen in the right path. Every night they gather around to hear his homespun philosophy, as he calls it. Most of his audience agrees that it is very homely. Henry Mobley says, "Gosh, she's crazy about me" every time a girl is mentioned.

Volley Ball Schedule

Friday, Oct. 11—S. A. E. vs. N. F.
Monday, Oct. 14—K. A. vs. Pi K. A.
Tuesday, Oct. 15—K. S. vs. S. N.
Wednesday, Oct. 16—Pi K. A. vs. S. N.
Thursday, Oct. 17—A. T. O. vs. N. F.; S. A. E. vs. Pi K. A.
Monday, Oct. 21—K. A. vs. K. S.
Tuesday, Oct. 22—A. T. O. vs. S. N.; S. A. E. vs. K. S.
Wednesday, Oct. 23—N. F. vs. S. N.
Thursday, Oct. 24—Pi K. A. vs. A. T. O.; K. A. vs. S. N.
Friday, Oct. 25—Pi K. A. vs. N. F.; K. S. vs. A. T. O.
The Monday, Wednesday, and Friday games will be played at 3 and the Tuesday and Thursday games at 2 and 3.

PROFESSOR GEAR ADDRESSES CLASS

The Men's Bible Class will hold its regular meeting Sunday at 6:30 p.m. in the Calvin Hall social room. Professor Felix B. Gear will be the speaker for the meeting.

Older students who heard Professor Gear last year know that he gives inspiring and worthwhile lectures.

All men students are invited.

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THE SOU'WESTER IS OLDEST PAPER

'Fifty Year In Business' Club Secures Data

The Fifty Years in Business Club from its Nashville headquarters has released survey figures which show that the record of long life established by Tennessee papers and other publications is remarkable in business history of the state.

"Not only from year to year have these business enterprises held on, but from generation to generation. Many are still in the hands of the original publishers and many others have been handed down from father to son," C. C. Gilbert, organization secretary of the club, said when announcing data relative to the oldest Tennessee publication.

The oldest collegiate publication, the club found, is The Sou'wester, publication of Southwestern at Memphis, started when the university was located in Clarksville.

STEWART HALL

Complaints: If this Banjo-eyed editor of ours would keep off of this columnist efforts, it is possible that Stewart's strip might prove more newsworthy.

Five of Stewart's frosh appeared Monday morn sans locks and a somewhat monkeyish appearance—note Oney's sculp lock.

Room 126, Stewart, threw a party last Saturday nite, after a brief intermission, the party threw them, and continued on at a fast clip—all present were extremely happy.

The boys of Calvin and Robb are flocking over in some number to find solace in the quiet and pensiveness of Stewart's stately halls. The older heads are complaining of the "rank immaturity" of the newer boys in the above halls.

Did you know that "the Shadow" is really a licensed pilot; "Razz" has a brother in South America; Stewart's caretaker is named Sambo; Gauchet has a new radio; the Evergreen girls think that a professor who lives around these parts is "so cute"—but, alas and alack—would that more of us mortals had "it."

A WINNING TEAM
NEEDS A WINNING BAND BEHIND IT
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Leaf tobacco being sold to highest bidder

United States Treasury Building

From 1900 up to 1934 the leaf tobacco used for cigarettes increased from
13,084,037 lbs. to
326,093,357 lbs.;
an increase of 2392%

It takes mild ripe tobacco to make a good cigarette.

During the year ending June 30, 1900, the Government collected from cigarette taxes \$3,969,191
For the year ending June 30, 1934, the same taxes were \$350,299,442
an increase of 8725%
—a lot of money.

Cigarettes give a lot of pleasure to a lot of people.

More cigarettes are smoked today because more people know about them—they are better advertised.

But the main reason for the increase is that they are made better—made of better tobaccos; then again the tobaccos are blended—a blend of Domestic and Turkish tobaccos.

Chesterfield is made of mild, ripe tobaccos. Everything that science knows about is used in making it a milder and better-tasting cigarette.

We believe you will enjoy them.