

EDITORIALS:
More Interest—A Play
Our Golf Course.
Will the Election Commission
Serve Its Purpose?

THE SOUTHWESTER

SUPPORT THE COLLEGE CAMPAIGN BY A GENEROUS PLEDGE

Student Weekly Publication of Southwestern at Memphis

17TH YEAR

SOUTHWESTERN, MEMPHIS, TENN., FRIDAY, FEBRUARY 7, 1936

Number 17

STUDENT BODY TO VOTE ON CAMPUS SELECT

Student Council Handles Lynx Contributions To Southwestern Campaign

DRIVE FORMALLY OPENS TONIGHT

Students Asked To Contribute \$1,000 Toward \$50,000 Needed; Mr. Reinhardt Of New York Directs Campaign

Southwestern students have been asked to contribute \$1000.00 toward the \$50,000.00 goal set by the campaign committee as Memphis' contributions to the current expenses of the college for 1936. The Student Council is handling the pledges of the students, under the leadership of Curtis Johnson, president of the Southwestern Student Body.

The Memphis campaign will be formally opened tonight with a dinner at the Gayoso Hotel when leading business men and women gather to discuss plans for the annual drive. The drive is to last from February 7th until the 17th. The campaign committee has brought Mr. H. F. Reinhardt, of Ward, Wells and Dreshman of New York City, to Memphis as director of the city campaign. Headquarters have been opened at 152 Madison Avenue.

A promotional dinner for the campaign was held January 28th at the Gayoso Hotel, when more than three hundred leading Memphians met to promote plans. Mr. A. H. Stone, Tax Commissioner of the state of Mississippi, was the guest speaker.

This campaign is an annual affair and is put on to provide facilities for current expenses of the college for the coming fiscal year. The \$50,000.00 does not represent the total amount needed by the college, but this sum is the amount asked of the people of Memphis to help keep the college running.

(Continued on Page 2)

BAND PRACTICES FOR CARNIVAL

Professor Tutthill Urges Better Attendance

At the regular band rehearsals last Tuesday morning and Wednesday night, Professor Tutthill gave the band members instructions for the preparation for the coming Cotton Carnival. In addition to laying down rules for attendance at rehearsals, Professor Tutthill stated that the band will begin practicing concert music in addition to its marches.

It was also hoped that the band will be in shape to carry on a major part of the early broadcasts from Southwestern over WMC.

Although it had not definitely been decided at the writing of this article, plans were materializing for a joint concert of all bands in the carnival under the direction of Professor Tutthill.

There are still several instruments in the band that have not been taken up by students. Prof. Tutthill wishes that anyone interested in learning any of these instruments communicate with him at once.

LONG LOST "STAR GAZER" FOUND BY PROFESSORS SWAN AND RHODES

The N. Y. A. students of Southwestern are due a bit of praise for their recent work in mounting, cleaning, and generally repairing a long lost telescope recently found in the basement of the Science Building.

This telescope has an almost romantic story back of its discovery.

When Southwestern was moved from Clarksville to Memphis, ten years ago, this telescope was packed and shipped also. During the moving, and unpacking, the big "spyglass" was lost and stayed lost during the past decade.

One recent afternoon while checking over the chemical equipment in the basement, the big glass was discovered in a bed of roaches and dirt by Mr. Rollow, and Professors Swan and Rhodes. It was dragged from its long hibernation into the light and

20 MEN TAKE SALES COURSE

Prof. Atkinson Will Teach Insurance Course

Under the auspices of the American College of Life Underwriters, Professor W. R. Atkinson is teaching a special class in "Life Insurance Salesmanship." The class of approximately 20 members who are Memphis insurance salesmen meets Monday evenings from 7:30 to 9 in Room 108, Science Hall.

Some of the topics covered in the course are: motives for buying life insurance, strategy in selling, managing the interview, and service to policy holders.

The course for the first semester, which has just been completed under the tutelage of Professor R. S. Pond, was "Life Insurance Fundamentals." These are two of a series of courses which include: "General Education (economics, government, and sociology); Law, Trusts, and Taxes; and Finance." The course for the second semester will start February 10 and end May 18.

KAPPA SIGMA ELECT SEMESTER OFFICERS

Louis A. Duffee was elected Grand Master of Kappa Sigma fraternity Monday night. Other officers elected were: Dorsey Barefield, Grand Procurator; Hilliard Jordan, Grand Master of Ceremonies; Charles Taylor, Grand Scribe; Marion Cobb, Grand Treasurer; Thayer Houts and Ed McCormick, Guards. William Bethea was elected to assist Marion Cobb as Treasurer.

Formal initiation will be held Monday night, Feb. 10.

MEN'S BIBLE CLASS TO HEAR DR. DIEHL

The Men's Bible Class will hold its regular weekly meeting Sunday at 6:30 P.M. in the Calvin Hall social room.

Dr. Charles E. Diehl will be the guest speaker for the evening. All men students are urged to attend.

looked over. Its original value was \$1,600, and being well made, the ravages of neglect had not seriously hampered its usefulness.

The N. Y. A. boys were called out to see what they could do to erase some of the collected rust and dirt. With a fair amount of perspiration, the big telescope was put in working order.

When in Clarksville, the big "star gazer" was used in the astronomy department. At present Southwestern has no astronomy department, and the telescope now rests in the physics room, where the students can go to see it.

One of the N. Y. A. boys said, "If it took ten years to locate that big 'microbe breeder,' it would be just too bad of someone lost their glasses around here."

"No gift too large, no gift too small,
For us to win, we need them all."

(An Editorial)

Beginning today and continuing for ten days, Southwestern will go through one of the most crucial periods of its history. During this time, a corps of workers will be doing their best to raise \$50,000 in subscriptions to assure the operating of the college for another year.

Setting a precedent, Mr. H. F. Reinhardt—following a mutual decision of the campaign officials—made a clear-cut and fair appeal to the students of the college to aid the success of the campaign by student donations.

"To be able to say to the campaign organization at its opening meeting on Friday that every member of the Faculty, Student Body, and Staff of Southwestern is joining his or her gift to the gifts and efforts of the workers in the campaign is one sure way to obtain maximum results, and to fire the organization with the enthusiasm and determination which will spell victory."

No truer words could be spoken in regard to a drive of this kind. Mr. Reinhardt is not asking too much when he expects each student to give up, at least, the price of one movie a week to aid the vital campaign.

The thousand dollar goal set for the Student Body will fade to an insignificant sum if every student would resolve to "give what he feels is the right and fair amount to give."

Approximately three hundred and fifty business and professional men have been enrolled in a campaign organization to solicit subscriptions from Memphis citizens. They will comb the city during the ten days of the drive. Your initial donation will furnish the impetus needed to carry them on to success.

They are giving their time and effort for you. The least you can do is give them encouragement and support.

AUDITION FOR WMC JOB HELD

Winner Will Receive Work As Announcer

A golden opportunity awaits some Southwestern student. Radio Station WMC on Saturday and Wednesday held auditions for over fifty men students. The purpose of these auditions was to select a part-time radio announcer for the station.

From this large group of prospective announcers, a smaller group who seem best fitted for this type of work will be selected. Out of the smaller group the winner will be taken. These selections are based on the quality of voice which the student has and the manner in which he presents his speech which is in the form of commercial radio announcement advertising some product.

The first audition was held at the WMC studios on Saturday afternoon before the entire staff of announcers and technicians. Among those who tried out were: Leslie Buchman, Bruce Crill, Curtis Johnson, Edward Hutchinson, Kalford Radcliffe, Richard Thomas, Robert Armstrong, David Flowers, Louis Chenault, Jim Merrin, Henry Nall, and Herbert Bingham.

The second audition was held in Hardie Auditorium. Among these students that tried out were: Harvey Heidelberg, Frank Goodlett, Maurice Carlson, Hinky Jones, Harvey Jones, Wells Awsumb, Henry Hammond, Joe McCoy, Harold Harber, Milton Smith, Macon Smith, Ewing Carruthers, Thomas McLemore, Cecil Warde, Eugene Grissom, Ben Lewis, Ed Atkinson, Henry Turner, Ralph Brown, Jack Pilkington, Henry Mobley, Ralford Herbert, Harry Webb, Rand McInnes, Abe Pletchnow, and Tommy Mitchell.

CLUB MEETING SET FOR THIRD TUESDAY

The date of the February meeting of the Spanish Club has been tentatively set for the third Tuesday in the month, which falls on the 18th. Efforts are being made to secure a speaker for the meeting, which will be held in the home of Virginia Hoshall, and the date of the gathering depends upon the success of these efforts.

Due to holidays and examinations, this will be the first meeting of the Spanish Club since Christmas. The last meeting was at the home of Catherine Schabel and was honored by the presence of Senor Dieguez, of Havana.

Co-ed Edition

The annual co-ed edition of The Sou'wester will appear on the campus next Friday with the results of the popularity contest. Martha Shaeffer has been selected editor.

PRESS GROUPS TO MEET HERE

Southwestern Will Be Host To School Delegates

Two press conventions will be held in Memphis during the month of April, one of which will meet at Southwestern.

The Mississippi Valley High School Association convention, which met at Southwestern last year, will again meet at the College on Friday and Saturday, April 3rd and 4th, and delegates from Alabama, Mississippi, Arkansas and Tennessee are expected.

The Southern Student Government and College Press Convention is to be held at the Peabody Hotel on Thursday, Friday and Saturday, April 16th, 17th and 18th.

The registration fee for delegates will be \$5.00 and the rates at the Peabody will be \$12.50, including the meals. Curtis Johnson is in charge of the arrangements.

This convention was held in New Orleans last year where three hundred delegates were present from sixteen southern states.

Louis Duffee will have charge of the advertisers exhibits.

GREEKS ANNOUNCE MID-TERM PLEDGES

The following students were pledged by the various fraternities and sororities at the mid-year rushing period, just ended:

Chi Omega: Virginia Fite, Catherine Smith; AOP: Jane Shepherd Grymes, Jane Brady Grymes; Tri-Delta: Martha Tigrett; Kappa Delta: Margaret Tucker; Zeta: Joyce Crump; Kappa Sigma: Jack Ringer, Harris Boyd, Samuel Carter; Sigma Nu: Donald Reichederfer.

COMPETITION DELAYS STAFF SELECTIONS

Due to the keen competition among those trying out for new positions on The Sou'wester staff, selection has been put off until next week. Announcement of new staff members will be made in next week's paper.

Sou'wester's Popularity Elections Will Be Held Monday And Tuesday

CORONATION BALL FEBRUARY 15TH

Nominations Will Be Made By Ballot In Supply Store Monday; Run-off Of Two Highest Tuesday; Polls Open Until 1 P.M.

Miss Southwestern will be chosen next week in the third annual popularity contest to be held on the campus. Five other selections will also be made at the same time, and these will be announced in the Co-ed edition of the Sou'wester next week. The announcement of Miss Southwestern will be the feature of the Coronation Ball on February 15th.

COLLEGE CLUB AT PARKVIEW

Coley Stoltz's Orchestra To Play

The College Club will hold its first dance of the new year tonight at the Parkview Hotel from 9 till 1. Music will be furnished by Coley Stoltz's orchestra featuring Snooky Landrum as soloist. There will be four no-breaks and three specials.

Among those planning to attend are: Jane Grymes with Cliff Mabie; Lucille Woods with Herbert Pierce; Lola Sale with Billy Walker; Claudia Yerger with Cameron Clough; Marjorie Jennings with Tommy Mathis; Frances Martin with Louis Chenault; Nell Thompson with Jack Terry; Elizabeth Cobb with Carroll Varner; Elizabeth Pearce with Jack Moore; Ann Maury with Jack Pilkington; Alice Hagler with McKay Boswell; Rebecca Laughlin with David Flowers; Josephine Ingram with Jack Strongheart; Cecile Luton with George Sheats; Martha Moore with Curtis Johnson; Rose Lynn Barnard with Tommy Fuller; Jane Bray with Ed Mays; Jane Grymes with Cliff Mabie; Marjorie Jennings with Tommy Mathis; Roberta Smithwick with Sam Hill.

Y. W. C. A. STARTS MEMBERSHIP DRIVE

The Y.W.C.A. drive for new members will begin next week. On Monday and Tuesday, there will be a table in the cloister, with Elizabeth Cobb in charge. All those desiring to become members should register there. The dues are fifty cents each semester.

Other plans will be discussed at the meeting Wednesday night, February 12, at 6 o'clock. Dr. C. W. Polk will speak. Also, arrangements will be made to fulfill the heart's desire of those children for whom the Y.W.C.A. made a happy Christmas possible—they will be taken to the zoo.

WOULD A MILLION MAKE YOU A—PHILANTHROPIST OR PHILANDERER

"If I Had a Million Dollars" has been sung by young and old all through the ages—from the time Eve surprised Adam, to the present day.

To come to think of it, what would you do with a million dollars? If someone left you a million dollars, you'd probably faint but having recuperated, the first thing you'd do would naturally be to worry how to spend it.

There are diverse ways of spending a million smackers. Gwen Robinson says she'd buy a hospital and equip it with patients paid by her to catch diseases, so's the young medical students could get plenty of practice. Such benevolence, Gwen, or is it?

Joe P. Stuart thinks he'd bank \$500,000 of his million (the sissy), and spend the other half on himself—Just like 'em!!

The late Mamie Rush Floyd (?) was quite bothered and annoyed often nights by the howling of the animals in the zoo at all sleepable hours—which are quite few in number. Evergreen Hall insists! She exclaimed, all

Nominations will be made Monday morning by preferential voting in the book store. Ballots will be available during the morning for voting, and as each student votes, his or her name will be checked off the student list. A run off will be held Tuesday morning for final selections. Mimeographed ballots will be available both days.

The six student selections to be made are Miss Southwestern, best all-round student, handsomest boy, most attractive girl, and most stylish girl. The best all-round student may be either a woman or man student, but the selection should be based on campus activities and leadership of the student.

EPISCOPALIANS HAVE MEETING

Rev. Charles Seymour Talks To Group

The members of the Episcopal Club, which met last Tuesday night at the Zeta Tau Alpha lodge, were given a very interesting talk on Episcopal student centers by the Rev. Charles Seymour, minister at St. Alban's Mission, which was followed by a discussion on religious work among college students. Mr. Seymour was substituting for the Rev. Alfred Loaring-Clark, who was unable to come.

The club also heard a report on the Quadrennial Convention of the Student Volunteer Movement, made by Herbert Cain.

The club was glad to have at this meeting several members from the Episcopal Club at State Teachers and at the University of Tennessee Medical School.

It was decided to hold a Corporate Communion on the last Sunday in the month, February 23. It was also decided that the club will have a page in the senior year-book.

excited, that all her million would be spent in transporting the animals of the zoo back to Ethiopia or Kalamazoo, or wherever they hailed.

Mary White would spend hers traveling, she claims. Could it be that this fair lady is tired of ye olde town? But, Mary, it doesn't take a million to get to North Carolina! Harry Webb, Effie Ola Anthony, and Ethel Taylor vow that they would visit the far corners of this terrestrial ball, should such a sum be given them.

Hiram Todd must think he's going to be willed a lot of money, because he's already planned how he's going to use it up. The first thing he would do would be to buy a big Packard. Then he says he would put the other money in the bank, until he got married; then he would, generous person that he is, divide it with his wife, giving her one-fifth (divide?).

Jean Reid says she's get married, too. She says she would have so many suitors, her trouble would be choosing between them, not spending her million. And that's more truth than poetry in these words.

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be worth its trouble. Formed last spring, the new and novelty has had adequate time to wear off, and new, but not novel, combines have had time to form.

Will the object of the Elections Commission be accomplished? Only by fair-minded cooperation on the part of the students.

More Interest, More Life - A Play

The much talked-of play to be staged by the Southwestern Players will in less than a week be a reality. A great deal of time and effort has been put forth to make this production one of the best that the campus has had in many years.

Because of such constant and untiring effort on the part of those connected with the farce, "Louder, Please," no one should be disappointed in any way with the results.

The enthusiasm with which Professor Linton, as director, Peyton Sibley, Edna Barker, Ben Lewis, Norman Shapiro, and many others as members of the cast, have taken hold of the stiff job of putting on a play of this sort, forecasts a fine entertainment.

Add to this the beauty contest, and the night should be complete.

How About That Golf Course?

About a year ago there were apparently grounded rumors circulating to the effect that Southwestern was to have a nine-hole golf course on the campus. Since that time nothing has been done, or said, to lead the students to believe that anything will come of it.

Nevertheless, no small number of the students are intensely interested in this project and are willing to put forth efforts to aid it.

Several small colleges, comparable to Southwestern, have already succeeded in securing funds from our free-spending, and extravagant, government for a set of links. Millsaps College of Jackson has been successful in getting a finger in the pot. What's our hold-up?

The writer wishes to commend our Librarian for the efficient way she carries out her duties. There's nothing like a written receipt to settle an argument. Every student should demand one upon paying a fine, or else make no kick when pay-up time arrives.

ELSEWHERE

By DAVID FLOWERS

Oswald Villard, the great liberal press is improving, particularly in an editorial way.

The Yale News, says he, is the ideal college paper. Why? Because it does not hesitate to print editorials criticizing the president and college administration.

From the above mentioned excerpts it can easily be seen that the liberals of the country and the students themselves are the two main influences in seeking freedom for the collegiate press from administration or authority. The third influence should be the administration itself if it could only see the point at issue. First of all, it is necessary that there should be an element of criticism which should come from the student body. Criticism has always been regarded as necessary in any institution, particularly in modern governments—we have only to look at the veto power of the president and congresses right to override this veto. Now as both the student and faculty are vital parts of any college, one part not being able to exist without the other, each should be allowed to criticize the other. The faculty already fulfills this function but it is doubtful whether or not the student body does. Now the primary interest of any college lies in its student body, its purpose being to give the student an education; therefore the student who is looking out for his own interests (the primary one should be that of getting the best results from his education) should be allowed to criticize what he considers hindrances to his interests—to criticize

the administration or the president or any rules which he thinks are unjust or retrogressive. Of course there will be two kinds of criticism: intelligent and unintelligent—this is where the authority or administration should take a hand; if the criticism is not worth-while it will eventually die from its own inertia, if it is intelligent and comes into the hands of an intelligent administration it can be used to its best advantage sooner than if the administration had to seek and find for itself its basis or worth.

It is always rather hard to find fault in one's self and herein lies the problem of college administrations. Without outside advice or student opinion faulty government may never come to light. Also in favor of student criticism from the administrative viewpoint is the fact that if it is suppressed it will create an unhealthy situation which will eventually break out in much stronger form than if allowed a natural freedom. The very fact that criticism is suppressed leads to the belief (of those who are kept from expressing opinion) that a wrong or faulty situation exists where indeed none might exist at all—which all leads to propaganda and misinterpretation. When freedom of expression is allowed that which is false is taken as such, whereas if suppressed its significance and interpretation assume the character of truth.

Loyalty to the school, which this question always involves, would not be disagreeably affected as some authorities and administrations would have us believe. They say that one should not criticize, one should accept

Letters to the Editor

Tupelo, Miss., Jan. 29, 1936.

Mr. Thomas Crawford Fuller, Editor, The Sou'wester, Memphis, Tenn.

Dear Editor:

After just having a snowball squashed down my collar by a tousled little blonde stenog here in the office that got her training as a Chi O at Ole Miss (all of that Cardinal and Straw sisterhood seem to closely resemble in manners), the thought came to me, "What will the Journal use for copy?"

Having heard Paul Sullivan broadcast to the Four Corners night before last about the perplexing matter of a few sheekles in Rudy Gartside's pocket and recalling a head which once appeared in the official student weekly publication at Southwestern—"Gartside Best Since Newton and High"—thoughts of a first love came to mind and I says to myself, "By George!" no kin to King George. He's dead, Tommy's pretty low with all those low examination grades and I bet he's wondering what he can use for copy in The Sou'wester this week."

Then I continued, (talking to myself—if I'd talked out loud it wouldn't have done any good because no one would have known what I was talking about) "I nearly wondered myself all the way to Bolivar one time on the same question, so I'll sit right down and write him a letter (no relation to the song!)."

But every time I got to wondering real hard, some confounded Sigma Nu would start hollering for Two Bounce (Soft Pedal, One Jump, or any other name you might want to use for him—the reason I always preferred "Two Bounce" was because it generally took him about that many to get from Calvin to Evergreen when he had a date with Hmpt). Or Chubby Cheeks Barefield would start a commotion with Goon Gee down the hall and my mind would be diverted—careful, no cracks about that "diverted" business—and I'd catch myself listening to the conversation:

Barefield: I got a date tonight. What are you going to do?"

Goon: "None of your business."

Barefield: "Hey, Dickie" (not Thomas, but Dunlap. There is a resemblance somewhat—in the spelling of the name) "Goon's got a date with Braxton tonight."

Dickie: "He told me Braxton asked him to go to the Chi O dance with him."

Well, you see what I mean when I say "diverted" now. Imagine having to listen to such stuff on top of meeting classes of Dr. Atkinson's, Dr. John Henry Davis (of the Oxford accent) and Dean A. Theodore Johnson's.

By that time I would say in a sports story about John Miller's intramural program, "From a ringside seat on the fifty-yard line during the ninth inning, J. O. Wallis threw a ringer that tied the score as the gun fired signaling the end of the first half," and give Martha Shaeffer a by-line on it.

There's no use going on with this. By this time your worries are perhaps doubled, and I haven't told you any news yet. But that's where we started—wondering where we could find some news—which all proves that the world is round and so is Dr. Townsend.

Your predecessor, J. MEADOW.

the traditional and the "Status Quo," that criticism shows disloyalty and unbelief. However, it would seem that more intense loyalty and respect would be the case if the opposite viewpoint were taken. If one feels he has had part in helping and improving an institution, rather than being kept from this by not being allowed to criticize and suggest, he will in direct proportion be that more loyal. Dogmatics and traditions and arbitrary rules should always be questioned and if authority is intelligent and has the best interests of the students and therefore the college at heart, censorship should be done away with.

Several weeks ago New York school children paraded the streets bearing a clay replica of a scaly dinosaur. Their placards read: "All Armor Plate, No Brains. This Animal Believed in Preparedness; He is now extinct."

Gattis Is Chosen

Murrah Gattis was chosen by the Christian Union as its representative to the Intercollegiate Student Faculty Conference to be held at Miss State, Feb. 21-23. Dr. Felix E. Gear will also attend the conference.

Sideglances—

By MURRAH GATTIS

THESE WOMEN.

Women are only overgrown children. Therefore, they must be treated as children or even more so. To be free from their snares and treacheries a man must know that the members of the fairer sex are childish, adolescent, and very immature.

Women, in general, have but one object—their beauty, upon which hardly any flattery and praise is too large for them to swallow. Nature has hardly formed a woman ugly enough to be insensible to the flattery upon her person. On this idea a man must bring his brain in and play upon her childishness. If a woman's face is as ugly as a "mudfence," her figure and her airs, she thinks, make ample amends for it. If her figure is so "un-Mae West" that she is conscious of it, her face, she assures herself, counterbalances it. If both her face and her figure are shocking to gaze upon, then she maintains that she has the graces, a certain manner, a je ne sais quoi, still more enchanting than physical beauty. So it is fitting and necessary that women be flattered. Flatter them and they will believe that you do not distrust her understanding which they think is so much more mature than man's.

Women have an entertaining tattle and some good wit, but for solid, reasoning, good common sense, I have never known one that reasoned and acted accordingly for one day. There is always some little something that can blow their resolutions sky-high. A man of good sense only trifles with them, humors them, and flatters 'em, as he does a child. But he neither consults them nor trusts them with serious matters. However, he should always appear to do both, which is the one thing that they are proud of. A woman loves like the devil to dabble in other people's business, which they somehow always manage to spoil. Since women are distrustful, and men look upon them in a trifling light, they almost adore the man who apparently talks more seriously to them—I say "apparently," for wise men never do; only fools really do it.

After Show or Dance follow me to Pig'n Whistle. Use sign of Good food and good fun. 1579 UNION AVE.

NEW STRAND

FRI.-SAT.-SUN.

KARLOFF

and BELA LUGOSI in

"The Invisible Ray"

With FRANCES DRAKE

STARTS MON., FEB. 10

Lloyd Nolan Ann Sothern

"YOU MAY BE NEXT!"

When the occasion calls for a gift—remember

"The Brodnax name on the box adds much to the value, but nothing to the cost."

Geo. T. Brodnax INCORPORATED Gold and Silversmith MEMPHIS

STUDENT COUNCIL HANDLES CAMPAIGN

Continued from Page 1

The rest of the amount needed will be furnished by people of the four Synods by which Southwestern is controlled. These Synods are Tennessee, Mississippi, Louisiana, and Alabama.

Student pledge cards were distributed Tuesday and Wednesday, after the chapel announcement Tuesday morning. These pledges are to be paid before or at the end of a two months period, either in a lump sum or in installments.

JOINT MEETING

The Christian Union Cabinet and the Ministerial Club will hold a joint meeting today at 6 o'clock in the Bell Room of Neely Hall to discuss with Mr. R. L. Landis the Intercollegiate Student-Faculty Conference to be held at Miss. State.

A man who thinks of living in this old world must be gallant, polite, and attentive to please the women. They have a great deal of influence. It is absolutely necessary to manage, flatter and please them. Do not find anything wrong with them that shows contempt on your part. Never try to discover their foibles and tell them what they are. They will never forgive. But be sure that a woman will be obliged and thankful to you for what you say to her.

Winnie Winchell could tell her little "stooxies" some of this advice and the length of college romances would be much longer. Why don't you try to teach them' something, Winnie? Or would your doing so hurt your balderdash?

There are no things that bore me. As I read our college paper, I exceed Win Winchle's column Which is only a lot of vapor.

It speaks of boys and girls As they parade along. Oh, if only the editor Would hurry and give her the gong!

Patronize Fuller's Sinclair Service Station 2375 Summer Ave.

THE NEWS STATE

Week Starting Saturday

JEANETTE

McDONALD

NELSON EDDY

—IN—

"ROSE MARIE"

Now Playing—

"KING OF BURLESQUE"

WARNER THEATRE

PREVIEW FRIDAY WEEK STARTING SATURDAY

ANN HARDING Herbert Marshall

"THE LADY CONSENTS"

WITH Margaret Lindsay

ADDED— Vitaphone Varieties

Happenings of '35—

Pi Kappa Alpha, making the highest average of any group on the campus, and Kappa Delta lead the campus Greek letter world in scholarship standing for the first semester.

The third Vesper Service of the year will be held Sunday, February 24th, in Hardie Auditorium. It is the Day of Prayer for schools and colleges throughout the United States.

The sorority basketball matches begin Monday, February 18. Every other afternoon there will be a double-header game between the five sororities.

Results of the second annual popularity contest, conducted by The Sou'wester are announced today; Sarah Elizabeth Gemmill is Miss Southwestern; Alvan Tate wins the title of Most Popular Boy; The Best All-Round Student is Jack Crosby; Olive Black easily earns top place in the race for Prettiest Girl; Sively Moore seems to be the Most Handsome Boy; and Lib Pearce is the Best-Dressed.

On Wednesday the members of the Southwestern Debating Club held first debate of the season with the team from Morehead Teachers' College, Morehead, Ky.

BUCHMAN PRESIDENT.

Due to the departure from college of Robert Foley, Leslie Buchman has succeeded him as president of the Sopomore class.

OSCAR B. BELL

Extends You A Royal Welcome

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The Pause That Refreshes



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LAST TIMES TODAY!

Ruth Chatterton in "Lady of Secrets" with OTTO KRUGER

STARTS FRIDAY The Laugh Riot!

HAROLD LLOYD

"THE MILKY WAY"

WITH ADOLPHE MENJOU VERA TEASDALE HELEN MACK

HITTING THE SPORT SPOTS

By "The Unofficial Observer"

RENEWING AN OLD QUESTION

It's an old, old question, but still very interesting for debate. What? Of course, you knew I meant the argument about which is the better, the greatest college football team or the greatest pro eleven in the world. While the fans ponder over the question, it remains as moot as ever. As yet, no pro team has ever been equal to the task of persuading college officials to permit them to play a standout collegiate team. We figure the pros would be too smart for a college team. Those who play football for money already have the experience and complete knowledge of fundamentals, as well as the power. Meanwhile, promoters are capitalizing on the argument. They send all-star collegiate teams against the pros that packs 'em in, but unfortunately will never settle the question.

Congratulations, Mr. and Mrs. Harold High. The popular graduate manager of Southwestern athletics and the former Miss Evelyn Gragg were married Saturday night. Best of luck, folks!

GROW 'EM TALL IN ARKANSAS

They grow tall in Arkansas, the basketball players. The University of Arkansas Razorbacks, chief threats for the Southwest Conference title have a quintet averaging six feet, four inches. From the west comes word that the odds are heavily against a basketball making the team if he is less than six feet. And a good big man is always better than a good little man, they say.

Speaking of basketball, "there'll come a day" for Southwestern and isn't far off. Those who have seen the Bobcats in action realize there is some real potential varsity talent in the group. They should go places next season.

NOT A CANDIDATE

During his prep days at Memphis Tech, Neil Tapp, Lynx backfield star, gave the boys a big laugh. "I hear you are going to be a member of the All-Memphis football team (mythical selection of a newspaper) this year, Neil," said one of his teammates. "Naw," answered Neil, "I won't be on the team, because I'm not even trying out for it."

Tapp was favorably known as "Tunica" at Tech. He was tagged with the moniker following a game in Tunica, Miss., in which, it seems, Neil was rather manhandled by a rival lineman.

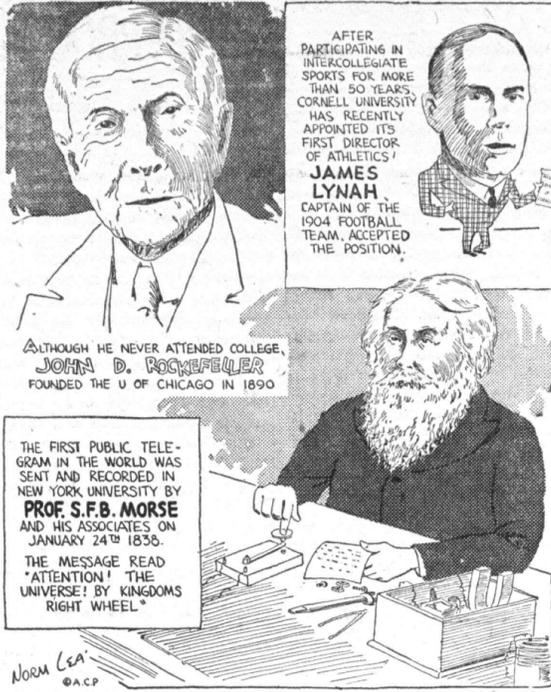
Some of the Lynx gridders have suggested a crooning career for Arthur McDonald, center, who recently was forced to quit school in favor of business. Arthur, they point out, would be a distant rival for Bing Crosby's popularity.

An up and coming track star declared several days ago he never had made any progress in athletics, until he quit playing the banjo. What would happen to a football player, then, if he quit playing a bass horn?

DASHES OF SPORT

The Dixie Conference's action on subsidization promises to be followed by most of the larger conferences . . . Vanderbilt, always a threat in football, has risen to the basketball heights . . . At this writing the Commodores had won seven without a defeat in the Southeastern race . . . Lamar Pittman, former Lynx athlete, is coaching Milan, Tenn., High boys, and they seem headed for the top . . . Harry Walton, another Southwestern product, has resigned as prep coach at Tupelo, Miss.

CAMPUS CAMERA



Intramural Standings

Sigma Nu	650
ATO	626
Kappa Sigma	588
SAE	553
Kappa Alpha	375
NF	346
PIKA	—86

ROBB HALL

Robb Hall has been glad to welcome a prodigal son, Perrin Haley, back into the fold again. Perrin writes poetry and can be induced to recite it to you, if he can get you quiet for about five minutes. It is very light poetry, being mainly about blood, war, and man's destiny, but Perrin says he will become more serious as he grows older.

It is strange how boys who were perfect strangers a few months ago have learned to tolerate one another's

little idiosyncrasies and live in a fair amount of peace. Ward Archer and Frank Goodlett snarl at each other in approved "tough guy" fashion, but never quarrel. P. S. Weaver didn't stab Bob Leake for snoring thunderously every night—he merely moved his bed into the other room. George Jennings turns down the covers on Benton's bed every night for the lazy Bull. Bob Montgomery and Henry Mobley think they have "the best room in school" and never let anyone else forget this marvelous fact.

Harvey Heidelberg and Wallace Moore are both too wrapped up in their own thoughts to bother each other. But I know the acme of patience is reached every morning when I smile as my roommate bellows the "Bells of St. Mary" in a voice that make strong men shudder and spring. If virtue has its reward—

A doorknob is a thing a revolving door goes around without.

SPRING FOOTBALL PRACTICE WILL BEGIN ON FEBRUARY 24

VARSITY LOSES TO JONESBORO

Lynxcats Rally Too Late For Victory

By BOB ARMSTRONG

The Southwestern Lynx broke even in their first intercollegiate contest with Arkansas State College in the Southwestern gym Tuesday night. A vastly improved Varsity squad lost to the Arkansas State Varsity, considered one of the smoothest quintets in this section, by a score of 34-28.

The Arkansans held a comfortable lead until the last few minutes of play, when the Lynx staged a strong rally. However the stellar work of W. Davis, State center, aided the Arkansas team in retaining the margin of victory.

Norris also played well for the victors, and Breytspraak and Lapsley were outstanding for Southwestern.

In the opener the Southwestern Bobcats continued their string of wins by trouncing the Arkansas State freshmen 45-25. After the first minutes of play the outcome was never in doubt. The Bobcat offense was led by Clois Neal, with the major part of the scoring falling to Red Garrison and Gaylon Smith. Peterson was the main cog in the State freshman line-up. Coach Miller used all of the Bobcat substitutes.

Ark. St., 34	Pos.	S'Wes., 28
Norris, 10	F	Breytspraak, 7
Baldwin, 5	F	Barefield
W. Davis, 11	C	Red Davis, 7
Rorex, 4	G	Nickells, 4
Langley, 4	G	Lapsley

Bobcats 45	Pos.	St. Frosh, 25
Smith, 13	F	Clements, 2
Garrison, 17	F	Clark
Burns, 7	C	McAlister, 5
Martin, 5	G	Heath, 7
Neale	G	Peterson, 7

Arkansas State sub—Strow; Southwestern subs—Freeman 5, Mays 2, Cannon 3, Gaddis. Referees—Chauncey Barbour and Jennings Dodd.

Fifty Athletes To Comprise Largest Squad

On February 24, 1936, Southwestern's Lynxmen will answer to the annual clarion call for spring practice. In a lengthy interview with Coach Miller, it was learned that approximately fifty men will appear on Fargason Field to start practice. This will be one of the biggest teams ever to report for the annual bonecrushing jubilee. I will be the largest in three respects. First, in brawn, second, in numbers, third, in outlooks for a successful season next fall.

Under the leadership of "Little Toto" Houts, captain for '36, the Lynx will bruise each other for a period of six weeks. The practices will consist of learning new plays and running over the old ones along with the regular diet of tackling and blocking.

From the ranks of last year's freshman team will come several bright prospects for the varsity, according to Coach Miller. Along with these new additions and the regular Lynx veterans, Southwestern can look forward to more than a fair season next fall.

The spring session will be terminated just prior to the Spring holidays in order to give the boys a pleasant feeling for Easter.

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BOUGHT, SOLD, REPAIRED, RENTED
Portable Typewriters—Office Supplies
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6-1089 FRONT & MADISON 6-1090

We Now Have Three Chairs and Are Fully Equipped to Take Care of Southwestern Trade.

SOUTHWESTERN BARBER SHOP

649 N. McLEAN



Here's one cigarette that writes its own advertising..

It's like this—

You see I'm reading a Chesterfield advertisement and I'm smoking a Chesterfield cigarette, and all of you are smoking Chesterfields.

Now listen—Chesterfields are mild (not strong, not harsh). That's true isn't it?

Then you read "and yet they satisfy, please your taste, give you what you want in a cigarette." That says it, doesn't it?

Wait a minute—

It says now that Chesterfields have plenty of aroma and flavor. One of you go out of the room and come back. That will tell you how pleasing the aroma is.

Chesterfield writes its own advertising

Winnie Winchel—

I put someone's name here,
And their ire goes up and around
... ow ow ow ow
I hope they don't come near . . .

Don't strike me for using that too familiar ditty, but it does express the dumb-way some of the readers of this paper act when they see their names in this-and even those that don't, act like sour grapes or Ralf Brown—but I figure it just proves they have a guilty conscience or somethin' . . . Well to leap at once into a midst of cheer how about patronizing the College Club to-nite—it's funny how something that has always been a sorta tradition around here is ignored—but no one can ignore this one, 'cause it's gonna be something, sure 'nough . . . And Saturday there will be another of those skating parties about which Cholly and even Dorsey (although he seems to sit out most of the numbers?) rave an' rave . . . That thar gent who is known as Sherman to his folks but as mere Pop-Gun to us'ns, has been seen trailing muchly like Sherlock the newest Zeta pledge although all last semester he told me exactly what her sis was up to, what kind of man is he? . . . Complications have set in for the Signa Nus, now that they are having their muchly planned Founders' Day Banquet, 'cause the fellers asked their dates in the "long, long ago," and now there are new ones who cause flutterings of their hearts, fr'instance, Breyspraak is trucking it with Haygood and Chenault with McMahan (and after last week's column, too ! ! !) but Two-bounce has completely changed, and does not have to HUNT his WARDEN that nite, as she'll be there with him . . . Which reminds me that although she just had an operation (appendicitis) Jeter says she will indeed be at their party on account of becuz they are so sweet and will sent her some lervly posies—P. S. (to Leon) J. O. did too . . . Eldredge is having more than a little trouble with the "Object of His Affections," and swears that life is no longer kind to him—what's th' matter, cancha HOLDER? . . . "Under a Tri Delt Moon, You and I will spoon, etc. . . at least that's about what Ward A. was singing last Sat. nite as he gracefully waltzed all around the floor with one of his pride-an'-joys "pres de lui" (pardon my French, heh, heh) . . . And speaking of poetry, Jean Reid rendered quite

CASANOVA CAIN TURNS UP WITH SURPRISING PAST—RESULT A "B"

Did you know that "Co" Cain has turned up with a scandalous past? He shall be henceforth known as Casanova Cain, the Robb Hall Rambler. This quiet, unassuming lad has deceived campus co-eds these three years, but now it's out, and the Robb Hallers are laying bets as to how soon one of our local beauties will have him looked. It all came about when his record and all that he had built up during his stay here came tumbling down about him. In short, Cain has made a "B." When your reporter set to work to find out the reasons, his investigation brought to light this shocking surprise.

The week before exams Cain had a group of freshmen disciples gathered about him and was instructing them in the gentle art of making all "A's". "Women are at the seat of all troubles," he remarked. "I remember, Henry Oliver (Southwestern's last intellectual giant). He made all "A's" until his junior year. Then he had his first date—and made his first "B." I am profiting by his mistake, so just watch how easily I breeze through."

The freshmen departed in awe from

a little number, thusly:
"Give me a date in a Ford V-8
And a rumble seat just for two,
And let me wahoo wahoo wahoo . . .
Oh give me a man as a date for the Pan,
And give me a late date, too,
And I will wahoo wahoo wahoo."
Cute, huh? Should be known as a Southwestern co-ed's prayer for the look of the bevy of high school material that attends the functions—Oh dear, there I go again . . . And speaking of new material, there are two new K. D.'s from L. S. U., in the persons of Bess Brazelle and Catherine Bell. Now, boys, don't push to see 'em, 'taint polite . . . But sad fact, maybe we'll lose another gal for Buddha came out here from Teachers and took Agnes out there for a "visit" and you all know what influence he has on that li'l girl. Ho hum . . . And now for the news of all news that is really winnerfool, I think Tommy is planning a Coronation Ball at which Miss Southwestern will be crowned. Till that nite, the identity of the lady will be unknown—let's support this new venture; it will be fun, fun fun. —W. W.

this conference with the sage. But later, when the grades came out and the huge B glared at them from beside Cain's name on the honor roll, they began to be suspicious. A committee was appointed to investigate.

Letters were found, not one or two or a few, but stacks of them, tied with pink and blue ribbons and hidden in the dark recesses of his closet. One bundle, the largest, was from Asheville, N. C., and contained a letter for every day of the current school year. A second stack, all signed "Susie," was from a small Canadian town. A third stack seemed to be his miscellaneous love letters. His roommate revealed the information that it was not Bible papers that kept Cain writing until 2 o'clock every morning, but his voluminous amorous correspondence.

Cain was found in bed, where he had been ever since grades came out, and was confronted with the evidence. At first he attempted to deny and squirm and side-step the issue, but finally a relentless third degree then brought out a confession. Full details would be too shocking, but a few of the juiciest morsels follow:

Question: How did you ever meet the Asheville girl, Cain?

Answer: I was up there at an Episcopal Young People's Conference and met her at a tea. When I got home she kept writing me. I didn't answer her first ten letters, but then my Southern chivalry forced me to give in. We have been corresponding ever since.

Q. Do you date anybody in Memphis, Cain?

A. Nobody knows what I do when I leave here alone at night.

Q. What do you think of Miss (name omitted, but it is that of a prominent co-ed.)?

A. Oh, she's alright—for this bunch here, I guess.

Q. How did you ever happen to make a "B"? Do you attribute it all to love?

A. No, it was a dirty gyp, and that's putting it mildly.

A fern is a plant that you are supposed to water it once a day, but if you don't it dies, and if you do, it dies anyway only not so soon.

STUDY PLANS FOR LYNX PROGRAM

WMC Holds Auditions For Announcers

A committee met Wednesday, February 5th at 4 o'clock at Southwestern, to discuss further plans for the Southwestern Radio Program to be held each week over WMC.

Saturday, Feb. 1st, 20 boys had auditions for radio announcing at WMC. Another audition will be held at Southwestern in Hardie Auditorium on Wednesday, Feb. 5th at 4 o'clock.

At the meeting Wednesday the nature of the programs to be presented and the talent available was discussed. Those on the committee are: Coach High, Professor Stefkin, Dr. Johnson, Professor Tuthill, Robert Armstrong, Curtis Johnson, Henry Nall and Lola Sale.

REVEREND HOWIE TO LEAD PRAYER WEEK

Beginning Monday, February 17, the annual Week of Prayer will be held on the campus. The Reverend S. E. Howie, Tupelo, Miss., will be the guest speaker during this week. On Sunday, February 23, the Week of Prayer will be climaxed by the Sophomore Vesper service.

A. T. O. INSTALLS NEW OFFICERS MONDAY

Last Monday night the Alpha Tau Chapter of Alpha Tau Omega held its annual election of officers. John Farley was elected president; Dunlap Cannon, vice-president; Ed Atkinson, secretary and treasurer; Billy Lapsley, usher; James Watt, scribe; James Gladney, keeper of annals, and Dickie Dunlap, Pan-Hellenic representative. These officers will be installed next Monday night.

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TWO JANE GRYMES GIRLS PROVIDE CASES OF MISTAKEN IDENTITY

Southwestern now has a problem on its hands. The problem is as follows: "How can one tell the difference between two of our new pupils, both named Jane Grymes."

To the chagrin of all their professors, as they have the same classes, both answer when the name Miss Jane Grymes is called. The solution to that is to call the blond Jane, Jane Shepherd and the brunet, Jane Brady.

To complicate matters, even their mothers' names are the same. Also they

have both pledged A. O. Pi.

Many an embarrassing incident has arisen out of this puzzle of names. One night Jane S.'s boy friend, Andy, made a mistake and called up the wrong Jane. After a 30-minute conversation Andy began to become worried for Jane had never been so cool before. Finally, when he asked her for a date, Jane replied, "Why, I don't even know you. I couldn't do that! Imagine his embarrassment.

Well, maybe this will help you to solve your problem

EVERGREEN HALL

After recuperating from exams for a week or two, Evergreen resembles its old self, with after-supper callers, bull-sessions, feasts, arguments about who has the bath tubs next, and dozens of other characteristic incidents. Really, will you believe the following, which are a few of many similar happenings:

During the aforesaid fateful week Betty Hunt wanted to know when the War of 1865 was. Frances Weaver introduced Dot Walker as "Miss Jones" and one of our fair members (don't ask me who, 'cause I'm sworn to secrecy) was wondering if Rudyard Kipling didn't write the "Star Spangled Banner."

Mary Lane attended the mid-winter dances at Davidson. Lucky gal! Betty McCabe from Ole Miss, Marjorie Tappan, and Mary Thomas (from Dorothy Givens' home town) were visitors in the dorm. Along with the new girls, Fite and Tigrett, our visitors, and Elizabeth Cobb, Bernadine Taylor, Josephine Kenzie and Mary McGuire the old hall was quite a lively place Sunday afternoon

NEELY HALL OVEN HAS AN EXPLOSION

At 6:30, Wednesday morning Neely Hall was rocked by an explosion caused by a lighted match and a bake shop full of escaped gas.

Mr. L. H. Powers, veteran employee of Southwestern, was painfully burned about the face and arm when he attempted to light a faulty pilot. The explosion blew out all windows in the small room and tore several doors off the large oven.

Fraternity and Sorority Dance Bids ENGRAVED or PRINTED S. C. Toof & Co. SOCIAL STATIONERY DEPT.

GO TO ANGEL FOOD ICE CREAM CO. FOR THOSE DELICIOUS SANDWICHES and COLD DRINKS 2859 Poplar

FOR BETTER SHOES COME UP AND SEE US IZZY'S 67 S. Main

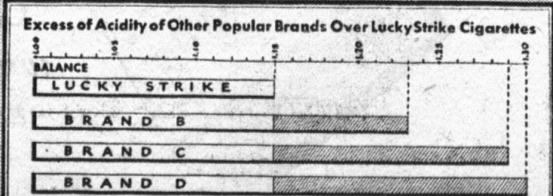
A LIGHT SMOKE offers something to each smoker!



Luckies are less acid

Recent chemical tests show that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.

*RESULTS VERIFIED BY INDEPENDENT CHEMICAL LABORATORIES AND RESEARCH GROUPS



All kinds of people choose Luckies, each for reasons of his own. But everyone agrees that Luckies are A Light Smoke of rich, ripe-bodied tobacco. It is a rather surprising fact that the leaves of the same tobacco plant may vary far more than the leaves from plants of quite different types. Chemical

analysis shows that the top leaves contain excess alkalies which tend to give a harsh, alkaline taste. The bottom leaves tend to acidity in the smoke. It is only the center leaves which approach in Nature the most palatable, acid-alkaline balance. In Lucky Strike Cigarettes, the center leaves are used.