

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

OF SOUTHWESTERN AT MEMPHIS

HELD IN THE DIRECTORS' ROOM

PALMER HALL

OCTOBER 21, 1954

The annual meeting of the Board of Directors of Southwestern at Memphis was held in the Directors' Room, Palmer Hall, on Thursday, October 21, 1954, at 9:00 a.m.

The meeting was called to order by the Chairman, Sidney W. Farnsworth, and was opened with prayer by Dr. John S. Land.

Miss Erma Reese, Secretary to the President, was invited to sit in the meeting as assistant to the Secretary.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
A. K. Burrow	Walker L. Wellford, Jr.	W. J. Millard	S.W. Farnsworth
James A. Minter, Jr.	Mrs. M. Vance Higbee	W. H. McAtee	Robert E. Harwell
Archie C. Smith	John S. Land	Mrs. W.E. Jones	Mrs. John T. McCall
John M. McMillan	Robert S. Abbott	Frank A. England	W.S. Beasley
			Moore Moore

Peyton N. Rhodes, ex officio

The Secretary reported that Mr. Alfred C. Glassell, of Shreveport, was unable to be present because of the critical illness of a friend; that Mrs. Roy C. Heacock, of Uniontown, Alabama, was not present because of the serious illness of a member of her family, and that Mr. Robert G. Gillespie, of Meridian, Mississippi, could not be present because of his duties in court.

On behalf of the Board, President Rhodes extended a hearty welcome to the two new members - Messrs. John M. McMillan, of Stockton, Alabama, and Mr. Robert S. Abbott, of Alexandria, Louisiana, both of whom were present for the first time.

The Secretary announced that the following members of the Board were re-elected at the 1954 annual meetings of the Synods for four-year terms ending in 1958:

Synod of Louisiana - Alfred C. Glassell, Shreveport
Synod of Mississippi - W. H. McAtee, Brookhaven
Synod of Tennessee - Robert E. Harwell, Nashville

He also stated that Mr. John M. McMillan, of Stockton, Alabama, was elected to succeed Judge D. H. Edington, of Mobile, for the four-year term ending in 1958.

Upon motion by Dr. Smith, which was seconded by Mr. Beasley, the reading for information of the minutes of the meeting of the Board of Directors held on March 16, 1954, was dispensed with. Copies of these minutes had been previously received by each Board member.

Upon motion, which was duly seconded, the minutes of the Executive Committee meetings held on March 25, April 29, June 10, September 23, and October 14, 1954, copies of which had been received by each Board member, were approved.

The Chairman appointed the following Nominating Committee:

Archie C. Smith, Chairman; Frank A. England, W. H. McAtee, John S. Land, and Moore Moore.

The Chairman reannounced the following committees which were appointed at the close of the 1953 annual meeting of the Board to serve through the 1954 annual meeting:

HOUSE - Walker L. Wellford, Jr., Chairman; James A. Minter, Jr.,
Mrs. W. Everarde Jones, Mrs. John T. McCall, and Frank A. England

FINANCE - Robert G. Gillespie, Chairman; Alfred C. Glassell, W.S. Beasley,
Mrs. M. Vance Higbee, and A. K. Burrow.

In the absence of Mr. Gillespie, the Chairman of the Board requested Mr. Beasley to serve as Chairman of the Finance Committee.

For information, the Chairman read the membership of the Committee on Development as follows:

W. J. Millard, Chairman
Synod of Alabama - Mrs. Roy C. Heacock, Archie C. Smith
Synod of Louisiana - Mrs. M. Vance Higbee, John S. Land
Synod of Mississippi - Mrs. W. Everarde Jones, W. H. McAtee
Synod of Tennessee - Mrs. John T. McCall, W. S. Beasley
R. P. Richardson, Vice-President in Charge of Development

The members of the Board were invited to have lunch in the Bell Room of Hugh M. Neely Hall, at 12:30 p.m. The Chairman stated that the non-Board members of the Executive Committee, as well as Dr. Chas. E. Diehl, Dr. R. P. Richardson, Dr. A. P. Kelso, Professor of Philosophy, Dr. W. Taylor Reveley, Associate Professor of Bible and Humanities and College Chaplain, and Mr. C. L. Springfield, Bursar and Business Manager, had been invited to have lunch with the Board. It was announced that Dr. Kelso would not be able to be with the members of the Board for lunch because of illness.

President Rhodes presented his annual report (copies of which had previously been sent to each member of the Board) and made a verbal report on a number of items, including the increased student enrollment of the first

semester of the 1954-55 session, the need for additional dormitory facilities, etc. The President's and the Dean's annual reports were referred to the House and Finance Committees and copies of these reports are appended to these minutes.

The report of the Secretary is contained in the minutes of the Executive Committee minutes. The Secretary read the following letter from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

"October 13th, 1954

" Dr. Moore Moore, Sr.
Southwestern in Memphis
2000 North Parkway
Memphis 12, Tennessee

" Dear Dr. Moore:

"Confirming our telephone conversation, we beg to advise that a Primary Commercial Blanket Bond is carried in the American Surety Company of New York in the amount of \$25,000.00 covering all employees of Southwestern. This bond, of course, would cover you while you are acting in an official capacity at Southwestern in the matter of signing checks or any other financial matters, and would of course include all other persons acting in an official capacity.

"There is also an Underlying Fidelity Bond covering Mr. C. L. Springfield, Bursar and Business Manager, in the amount of \$25,000.00 additional, making a total applying on him of \$50,000.00.

"Trusting that this is the information you desire and holding ourselves in readiness to serve you at all times, we are with best wishes,

"Very truly yours,

"JAS. D. COLLIER & COMPANY

"BY: Jas. D. Collier, Jr."

Mr. C. L. Springfield, Bursar and Business Manager, was invited into the meeting to answer any questions the members of the Board desired to ask concerning the Treasurer's annual report, copies of which had been received by each member of the Board prior to this meeting. The Treasurer's report was referred to the Finance Committee, and a copy is appended to these minutes.

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Upon motion by Dr. Smith, which was seconded by Mr. Harwell, the degrees in course conferred by Southwestern on June 1 and August 28, 1954, were approved, and a list of these degrees was ordered appended to these minutes.

The Chairman stated that the House Committee and Finance Committee had held meetings on Wednesday evening, October 20, 1954, and were, therefore, in a position to make their reports to the Board without meeting further.

The following report of the Finance Committee was presented by Mr. Beasley and was unanimously adopted:

The Finance Committee of the Board of Directors met in the Directors' Room, Palmer Hall, on Wednesday evening, October 20, 1954, the following being present: Mrs. M. V. Higbee, Messrs. W. S. Beasley, A. K. Burrow, S. W. Farnsworth and Dr. P. N. Rhodes. Mr. C. L. Springfield, Bursar and Business Manager, met with the Committee.

In the absence of Mr. Robert G. Gillespie, Mr. Beasley was asked to act as Chairman.

The minutes of the meeting of March 16, 1954 were read and discussed.

After an inspection of the portfolio of securities held in the endowment fund the Committee commended the splendid work done by the Investment Committee and Mr. Maury Wade, Investment Counselor, in supervising the endowment funds of the college.

The Committee expresses deep appreciation to the churches of the four Synods on the increase of some \$29,000.00 in benevolences over the year 1952-53. The Committee is also grateful to Second Presbyterian Church and Idlewild Presbyterian Church of Memphis for generously providing additional congregational benevolence funds to the extent of approximately three percent of the total budget, over and above general benevolences, for Southwestern.

The Committee notes with satisfaction that although a deficit had been anticipated for the year ended June 30, 1954, the year was ended with a small surplus, and recognizes that the energetic efforts on the part of President Rhodes and members of the Executive Committee made this accomplishment possible. As a result it was not necessary to borrow from local banks, as was authorized by the Board at the meeting of the Board held on March 16, 1954. (See minutes of meeting of Board of Directors for March 16, 1954, page 7).

At the March 16, 1954, meeting, the Board recommended that salaries of the faculty and staff be increased. While small increases were made for the 1954-55 year, we recommend that an effort be made to further increase salaries in order to bring them more nearly in line with other institutions of comparable quality.

The Committee recognizes the pressing need for at least one additional dormitory on the campus before September, 1955, expresses the hope that funds can in some way be provided for this much needed building, and suggests that each Board member try to present to people of means the opportunity of making a lasting investment in Christian education at Southwestern through provision of urgently needed buildings, which can serve as perpetual memorials, if desired.

The Committee recommends that the budget for 1954-55 adopted by the Executive Committee be approved. (See minutes of Executive Committee meeting for June 10, 1954, page 3).

The Committee suggests that a study be made of the present retirement plan with a view to increasing the retirement benefits, a report to be made at the March 15, 1955, meeting of the Board.

Respectfully submitted,

W. S. Beasley, Acting Chairman
A. K. Burrow
Eugenia L. Higbee
S. W. Farnsworth

The Chairman of the House Committee, Mr. Wellford, made the following report, which was unanimously adopted:

The House Committee met at 7:30 P.M., October 20, 1954, in Palmer Hall. Those present were Mrs. W. Everarde Jones, Frank A. England, Walker L. Wellford, Jr., Chairman, and James A. Minter, Jr. In the absence of Mrs. John T. McCall, James A. Minter, Jr., was appointed by the Chairman to act as Secretary. Mr. John A. Rollow, College Engineer, met with the Committee.

The Committee reviewed its work as shown by the minutes of the Board of Directors' meetings held on October 9, 1953, and on March 16, 1954. The Committee was advised by Mr. Rollow that a capable assistant to him had been secured.

Mr. Wellford stated that only two churches (Idlewild and Second Churches of Memphis) had complied with the request of the Finance Committee to have Southwestern placed in the budget for a direct annual appropriation. Regret was expressed that so few churches have responded to this appeal.

The Committee noted that no formal request had been sent from the Student Council. Mr. Wellford stated that it is possible the Committee might have recommendations from them at the next meeting.

The Committee noted that the Presbytery of North Mississippi met at Southwestern on Tuesday, October 19, 1954, in keeping with its suggestion that the college be made available for church gatherings.

The Committee noted that funds are not available for the addition to Voorhies Hall of a new dormitory wing and restated the urgency for added dormitory facilities for women students due to increasing enrollments. Mr. Rollow reported that a new boiler had been installed which will service this projected addition.

The Committee again recommends that a copy of the budget be given to each student, so that he might see how small an amount his tuition pays on college expenses. 160

The Committee desires to continue meeting prior to the general Board meeting.

Mr. Wellford reported to the Committee that \$500.00 had been given by the Memphis Garden Club toward the planting of shrubs around Burrow Library.

The Committee noted the completion of the Neely Mallory Memorial Gymnasium according to current plans.

The Committee noted that Mrs. J. Quincy Wolf, wife of Professor Wolf, has been appointed Admissions Counselor.

The Committee again requests the Board to state the specific duties of the House Committee.

The Committee expressed gratitude that Southwestern is the recipient of a Whitney Visiting Professor, in the person of Dr. John P. LeCoq, for the session of 1954-55.

James A. Minter, Jr.
Secretary Pro tem

The following action concerning the chairman of departments of instruction was considered and unanimously adopted:

With reference to the action of the Board of Directors on September 11, 1951, concerning the stated age of retirement of administrative personnel, the term "administrative personnel" is interpreted as also applying to chairmen of departments of instruction, if the departments include, in addition to the chairman, a person or persons qualified by experience and tenure as a member of the faculty of Southwestern, and with at least the rank of associate professor.

The application of the above interpretation shall not apply to existing chairmen until the end of the academic session of 1954-55 on June 7, 1955.

The Board directs the President, Dean and Executive Committee to study the advisability of instituting a system of rotating departmental chairmanships in the interest of academic efficiency and progress.

Dr. R. P. Richardson, Vice-President in Charge of Development, was invited into the meeting to present the following report for the Committee on Development:

We report briefly on the progress of the development program of the college since the Board met on March 16, 1954.

1. Fund Raising:

The Presbyterian Church of the four Synods contributed more than \$90,000 to the college in benevolence giving in 1953-54. This is a high point in the support of the college by our Church in one year. The amount is only \$23,000 short of the proceeds from Southwestern's entire endowment for the year.

In Mississippi in the spring of 1954 a little less than \$100,000 was pledged or paid on Southwestern's Development Fund Campaign for \$200,000. We are disappointed that the entire amount has not been raised to date, but efforts continue in order to complete the campaign in the next three years. About \$140,000 for the college has been pledged or paid in Louisiana in the campaign for \$200,000 in that Synod. Efforts will continue there for the next three years also.

Campaign plans to raise \$250,000 in Alabama and \$125,000 in Tennessee, during the spring of 1955 have been approved officially by the two Synods. Steering Committees in the two Synods have already met once and a Campaign Director has been employed. A second meeting of these two Synod Committees will be held on November 1, 1954, in Birmingham and in Nashville, to complete the plans for work to begin on the campaigns in the two Synods February 1 and March 1, 1955.

To stimulate regular annual contributions to the college by local business and industry we have had five successful conferences on the campus with representative businessmen in Memphis. On these five separate occasions 15 to 20 prominent leaders in business and industry have been guests at the college for 1½ hours. They have been given tours of the campus and a briefing of the college's financial structure and purpose in the community. The response from these conferences has been encouraging.

A new feature in fund raising for the college was begun in the summer of 1954. The beginnings have been modest, but encouraging. The prospects are exciting. This feature is entitled "Sponsors of Southwestern," and Mrs. W. L. Meux, of Whitehaven, Tennessee, has been the active agent in bringing the new project to the attention of the Women of the Church in the four Synods. The objective of the Sponsors of Southwestern is to get each woman in our Presbyterian Church to give \$1.00 a year to sponsor a specific project at the college during the year. Money is already coming in for the 1955 project. The objective is to replace the old beds

in Evergreen Freshmen Women's Dormitory with new beds. It will cost about \$75.00 per bed and there are 60 beds to be replaced. Mrs. Meux expects the S.O.S. to raise \$5,000 for 1955. We have received \$290.00 to date, and there are more than two months to go before 1955 arrives. Mrs. Meux was invited to be with us today to report on this new project in person. She was hindered from coming today, so that we have asked Mrs. J. Quincy Wolf to tell us in a few words about Mrs. Meux's reception before the Women of the Church in the four Synods. Mrs. Wolf was Mrs. Meux's companion on these visits.

2. Alumni:

One of the vital forces in any college's development program is that college's alumni. We have about 5,300 located alumni and about 500 unlocated. Constantly we are on the "qui vive" to discover the whereabouts of these 500. The alumni are being cultivated, and they are responding with an increasing interest in the college and its program. There were about 500 present at the supper on Alumni Day in June, 1954. The Southwestern Men of Memphis is an active organization meeting regularly for fellowship in Memphis. The Southwestern Women of Memphis organization was revived this year and now meets regularly for the same purpose.

In alumni giving for 1952 there was about 10% participation. For 1953 there was 17% participation. Another increase in 1954 is expected, and by 1964 at least a 50% participation is hoped for. If that goal is reached, there will be a wholesome improvement in the health of the alumni.

3. Student Recruitment:

In the fall of 1951 there was a low point in enrollment at the college, but there has been a healthy improvement in the student recruitment in the last 3 years. There has been an increase of 5% to 10% in enrollment in September, 1952, 1953, and 1954. The present enrollment is 535, plus 69 nurses for a six months' course - a total of 604 students. A steady, dependable flow of high grade seniors from the best high schools of the Mid-South is being gradually built up. The 10% enrollment increase should continue steadily for the next ten years. The problem now is not students, but dormitories in which to house them. A few men students are this session living in homes and small houses off and on the campus because there is not dormitory space to house them. Twenty or more young women did not come to Southwestern in September, 1954, or transferred elsewhere, because there was no dormitory space for them.

The present student body is made up of 51% from Presbyterian homes, a marked increase over earlier years. About 40% are day students and 60% are boarding students.

Mrs. J. Quincy Wolf succeeded Mr. Julian C. Nall as Admissions Counselor this past summer. Already Mrs. Wolf has proved to be a tremendous asset in the student recruitment program. We commend her to our Board, our churches, our D.C.E.'s and to our pastors, trusting that she may have an opportunity to bring the gospel of Southwestern to the young people through high schools, homes, churches and Young Peoples' organizations. Invite her to visit you.

4. A Miscellaneous Item:

For two years we have been working toward the achievement of a Landscape Architect's Master Plan for the campus of Southwestern at Memphis. Mr. Walter A. J. Ewald, of Memphis, a Landscape Architect with a national reputation and a warm personal friend of Mr. Sidney W. Farnsworth, has been at work on the preliminary phases of such a plan. Only yesterday at lunch did he hand us for study the results of his one year's work on such a Master Plan. All that is needed now are the funds to implement and complete the plans to enable Southwestern to acquire a guide for its physical development which will help it realize its liberal arts aims. Southwestern's campus is not only a workshop and a setting for academic life, but it also represents the primary cultural center of the city and community. It is believed that beneficiaries can be discovered who will assist financially in the realization of this dream.

At the request of Dr. Richardson, the Chairman invited Mrs. J. Quincy Wolf, Admissions Counselor, into the meeting to report on her travels with Mrs. W. L. Meux, of Whitehaven, Tennessee, in the interest of the "Sponsors of Southwestern" project among the Women of the Church in the four cooperating Synods.

Upon motion by the Secretary, which was duly seconded, the Board requested that a letter of appreciation be sent to Mrs. Meux for the valuable work she is doing on behalf of Southwestern.

Upon motion by Mrs. McCall, which was seconded by Mrs. Jones, the Board requested that a letter be sent to the Memphis Garden Club expressing the deep appreciation of the Board for its assistance in beautifying the campus of Southwestern.

President Rhodes presented Southwestern's Self-Study Report which had been prepared in accordance with the recommendation of the 1953 General Assembly. (See minutes of meeting of Board of Directors for March 16, 1954, page 5, and minutes of meetings of Executive Committee for March 25, 1954, page 2, and for October 14, 1954, page 2). Upon motion by Mr. Minter, which was seconded by Dr. Smith, this report was highly commended and approved. (Copy of Self-Study Report appended to minutes of Executive Committee meeting held 11/18/54)

The meeting recessed for luncheon at 12:20 p.m., and reconvened at 2:00 p.m.

The Chairman, Dr. Smith, presented the following report of the Nominating Committee:

OFFICERS OF CORPORATION

Sidney W. Farnsworth.....Chairman
W. J. Millard.....First Vice-Chairman
John S. Land.....Second Vice-Chairman
Moore Moore.....Secretary
A. K. Burrow.....Treasurer

EXECUTIVE COMMITTEE

Sidney W. Farnsworth.....Chairman
W. J. Millard.....Vice-Chairman
Moore Moore.....Secretary
Vance J. Alexander, Chairman of the Board, Union Planters National Bank
Edward R. Barrow, Vice-President and Secretary-Treasurer, Barrow-Agee
Laboratories, Inc.
J. Bayard Boyle, President, Boyle Investment Company
S. Toof Brown, President, S. C. Toof & Company
A. K. Burrow
Edmund Orgill, President, Orgill Brothers & Company
A. V. Pritchard, General Agent, The Connecticut Mutual Life Insurance
Company
Peyton N. Rhodes
Norfleet Turner, President, First National Bank
R. Don Warren, Vice-President, Stratton-Warren Hardware Company
Walker L. Wellford, Jr.

INVESTMENT COMMITTEE

Vance J. Alexander, Chairman
Troy Beatty, Vice-President and Trust Officer, First National Bank
Snowden Boyle, Chairman of the Board, Boyle Investment Company
A. K. Burrow
Sidney W. Farnsworth
W. B. Pollard, President, National Bank of Commerce
Peyton N. Rhodes

Maury Wade, Investment Counselor

Upon motion, the Secretary was directed to cast the ballot for the above named nominees. He reported that the ballot was cast and that the nominees were duly elected.

By a standing vote the Board expressed its warm affection for and appreciation of Miss Erma Reese, whose long time and devoted services to Southwestern have been invaluable and without precedent.

The Chairman appointed the following committees to serve through the 1955 annual meeting of the Board of Directors:

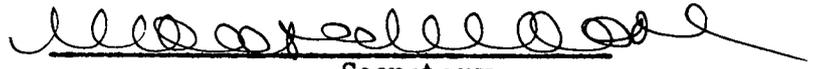
- HOUSE** - Mrs. W. Everarde Jones, Chairman; Walker L. Wellford, Jr.,
John M. McMillan, James A. Minter, Jr., Robert E. Harwell,
Mrs. John T. McCall
- FINANCE** - W. S. Beasley, Chairman; Alfred C. Glassell, Mrs. M. Vance
Higbee, A. K. Burrow, Robert S. Abbott, Robert G. Gillespie,
Mrs. Roy C. Heacock

The Chairman announced the dates for the two 1955 meetings of the Board of Directors as follows:

Tuesday, March 15, 1955
Thursday, October 20, 1955

The matter of earthquake insurance on the college's property was discussed and referred back to the Executive Committee for action in light of other rate scales to be investigated. (See minutes of Executive Committee meeting for October 14, 1954, page 1).

The minutes of the meeting were read and approved, and the meeting adjourned at 2:30 p.m., with prayer by Dr. Smith.


Secretary

DEGREES CONFERRED ON JUNE 1, 1954

BACHELOR OF ARTS

Luther Tatum Adams	Kennett, Mo.
Ralph M. Addington	Memphis, Tenn.
Charles Green Andrews, Jr.	Memphis, Tenn.
Robert Wheatley Beard	Memphis, Tenn.
Rebecca Treadwell Beasley	Germantown, Tenn.
Ruth Allen Beasley	Germantown, Tenn.
James Walter Bernard	Caruthersville, Mo.
Larry Earl Bone	Memphis, Tenn.
Charles Brady	Memphis, Tenn.
Patricia Anne Braswell	Nashville, Tenn.
Anne Marie Davis Bruce	Memphis, Tenn.
Millicent Bunn	Jonesboro, Ark.
John William Burch	Memphis, Tenn.
Yvonne Burns	Memphis, Tenn.
John H. Butterworth, III	Memphis, Tenn.
Thomas Henry Crais	New Orleans, La.
*Robert Liddell Craven	Little Rock, Ark.
William Thomas Cunningham, Jr.	Memphis, Tenn.
Barbara Ann Curtis	Memphis, Tenn.
Mary Elizabeth Davidson	Dyer, Tenn.
Virginia Levesque Davis	Whitehaven, Tenn.
Viola Anne Deavours	Laurel, Miss.
Laura Ellen Edington	Mobile, Ala.
Jean Enochs	Laurel, Miss.
Albert Morris Evans - duplicate diploma 5/77	Memphis, Tenn.
Peggy Frances Fitch	Shreveport, La.
Mary Frances Forbes	Birmingham, Ala.
George E. Goode	Memphis, Tenn.
John Robert Goodson	McCalla, Ala.
Walter P. Gorman, III	Memphis, Tenn.
Mary Ann Hackleman	Memphis, Tenn.
William S. Hamer	Dyersburg, Tenn.
Burton E. Henry Diploma replaced 5/79	Gulfport, Miss.
Geraldine Hensley	Nashville, Tenn.
Martha Ann Holcombe	Memphis, Tenn.
John Sandall Howie	Fayetteville, N.C.
William Jacoway Hughes	Memphis, Tenn.
J. E. Kahn	Memphis, Tenn.
Elias Kouloumbaritsis	Zante, Greece
Bennie Joe Lamberth	Jonesboro, Ark.
Joseph Herring Lawson	Memphis, Tenn.
Orley Radcliffe Lilly, Jr.	Grenada, Miss.
Thomas Buchanan Looney	Memphis, Tenn.
Ann Jon McAlister	Brighton, Tenn.
*Ann Feemster McAllister	Tupelo, Miss.
Robert Edwin McClure, Jr.	Asheville, N.C.

*Graduated in absentia

BACHELOR OF ARTS (Continued)

Mary Irene McDonald	Camden, Ark.
Margaret Anne McGehee	Paris, Tenn.
Emily McKay	Lewisburg, Tenn.
Margaret McKee	Memphis, Tenn.
Mary Helen McLeod	Camden, Ark.
Douglas S. Marsh	Memphis, Tenn.
Marilyn Anita Mitchell	Memphis, Tenn.
David Myers Morris	New Augusta, Miss.
Elizabeth Curtis Perkins	Little Rock, Ark.
Amel Clarence Peterson, Jr.	Memphis, Tenn.
*Sue Pingree	Dallas, Texas
Elizabeth Armistead Price	Jackson, Miss.
Paula Richardson	Memphis, Tenn.
Patricia Ann Riegle	Memphis, Tenn.
Anne Elizabeth Riley	Humboldt, Tenn.
Bette Berk Rucker	Franklin, Tenn.
Thomas Norwood Street, Jr.	Memphis, Tenn.
Ray Ulon Tanner	Shreveport, La.
Wiley Lee Umphlett	Norfolk, Va.
*Mary Elizabeth Kilpatrick Walker	Anniston, Ala.
Arlie Chandler Warren, Jr.	Natchez, Miss.
Donald Monroe Wilkins	Gastonia, N.C.
William L. Williams	Brookhaven, Miss.
Mary Bettie Worthington	Shreveport, La.
Carsie Clark Young	West Point, Miss.
*Jesse Peter Norfleet	Memphis, Tennessee

*Graduated in absentia

BACHELOR OF SCIENCE

Ethel Ashton Harrell	Memphis, Tenn.
Mary Anne Wiseman	Memphis, Tenn.

BACHELOR OF MUSIC

Jacqueline Coker	Caruthersville, Mo.
Joanne Cunningham	Cottontown, Tenn.
Elizabeth Fisher	Sherard, Miss.
Margaret Louise Hagood	Indian Springs, Tenn.
Wallace C. McClanahan	Sullivan, Ky.
Gene Douglass McFarland	Jackson, Tenn.
Louise Wade McHenry	Luxora, Ark.
Mary Elizabeth Mainord	East Prairie, Mo.
Carolyn Milton	Martin, Tenn.
Elise LaVerne Myers	Jackson, Miss.
Amy Josephine Taylor	Ducktown, Tenn.
Robbie Irene Thomas	Memphis, Tenn.
Sidney Richard Vise	Little Rock, Ark.
Sarah Jane Wood	Martin, Tenn.

GRADUATING WITH HONORS

Thomas Buchanan Looney	- History
Margaret Anne McGehee	- Spanish
Emily McKay	- Political Science
Douglas S. Marsh	- Greek
Elizabeth Curtis Perkins	- French
Paula Richardson	- Philosophy

GRADUATING WITH DISTINCTION

Larry Earl Bone	Ethel Ashton Harrell
Patricia Anne Braswell	Martha Ann Holcombe
Anne Marie Davis Bruce	Orley Radcliffe Lilly, Jr.
Millicent Bunn	Ann Feemster McAllister
Yvonne Burns	Margaret McKee
Jacqueline Coker	Mary Helen McLeod
Barbara Ann Curtis	Carolyn Milton
Mary Elizabeth Davidson	Marilyn Anita Mitchell
Viola Anne Deavours	Bette Berk Rucker
Jean Enochs	Amy Josephine Taylor
Elizabeth Fisher	Robbie Irene Thomas
Peggy Frances Fitch	Wiley Lee Umphlett
Mary Frances Forbes	Sidney Richard Vise
Mary Ann Hackleman	Arlie Chandler Warren, Jr.
William S. Hamer	Mary Bettie Worthington

HONORARY DEGREES CONFERRED ON JUNE 1, 1954

DOCTOR OF DIVINITY

John Henry Fischbach, '34.....New York, N.Y.
Associate Pastor, Central Presbyterian Church

Marc Calvin Weersing.....Jackson, Miss.
Pastor, Central Presbyterian Church

DOCTOR OF RELIGIOUS EDUCATION

Dorothy Shaw MacLeod.....New York, N.Y.
General Director, United Church Women of the National Council of
the Churches of Christ in the United States of America

DOCTOR OF HUMANITIES

Edward Donald Grant.....Baton Rouge, La.
Director, Department of Institutions for Louisiana

DOCTOR OF LETTERS

Margaret Townsend.....Memphis, Tenn.
Professor of Sociology, Southwestern at Memphis

DOCTOR OF HUMANE LETTERS

Robert MacDonald Lester.....New York, N.Y.
Secretary, Carnegie Corporation of New York

DOCTOR OF LAWS

Everett Richard Cook.....Memphis, Tenn.
President, Cook & Co., Inc.

DEGREES CONFERRED ON AUGUST 28, 1954.

BACHELOR OF ARTS

Walter A. Bustard.....New York, N.Y.
Emma Jean Myres.....Glen Allen, Miss.
John B. Richards.....Memphis, Tenn.

BACHELOR OF MUSIC

Nadine Eastin.....Memphis, Tenn.
Leonard P. Metts.....Memphis, Tenn.

Annual Report of the President

To the Board of Directors of Southwestern at Memphis:

On June 30, which marked the end of the fiscal year 1953-54, I completed five years in my present position and almost twenty-eight years of association with Southwestern. For the most part these years have been both pleasant and stimulating because of helpful and sympathetic colleagues. The last half decade--the initial years of the college's second century--could scarcely have been more busy or exacting. It is anticipated that the next few years will be no less so.

Among the highlights of the past year, to be mentioned in more detail later, were the dedication of the Burrow Library, the completion of the main wing of the Neely Mallory Memorial Gymnasium, the firm establishment on a community basis of the Memphis Adult Education Center, and the unprecedented generosity in the benevolences of the four cooperating Synods. This last, plus substantial gifts from a number of local individuals and corporations, resulted in a small operating balance for the second consecutive year.

The most urgent problem now facing higher education in the United States is the need for definite planning to care for the greatly increased numbers of students who will be seeking a college education. The facts of this situation have been presented in a recent publication of the American Council on Education, entitled "A Call for Action." This document, which will be placed in the hands of each member of the Board, deserves the most careful study and analysis. Unless some great war or other nationwide disaster occurs, within fifteen years there will be an increase of seventy percent in youth of college age. Assuming that only the same percentage (about twenty-five) of college age persons, as is presently the case, attend college five and ten years from now, the enrollment of Southwestern from the four Synods alone will have increased some fifteen percent by 1960 and some forty percent by 1965. However, it is well known that college populations in the South are increasing at a rate greater than the national average. Further, higher education has become more desirable because of increased economic, social, cultural and religious demands. Southwestern's enrollment increase over the last two sessions has been nearly three times the national average (2.2%) for full-time students.

In preparation for the known increase in college students--they are already born and can be counted now--there must be provided additional plant facilities, increased faculties, greater endowment, and a very clear recognition of what the educational objectives of an individual institution are.

I am not numbered among those pessimists who believe the day of the church-related liberal arts college is over; there are too many heartening signs of an awakening on the part of the Church to the necessity of a forthright approach to the support of its colleges. Leaders of industry, alert to the wise guidance of the Council for Financial Aid to Education, are pleading for liberally educated professional and business men. At its annual meeting there will be

presented to the Board, for discussion and advice, the preliminary work on the College Self-Study requested by the Division of Higher Education of the Board of Education in preparation for a year of special church-wide emphasis on Christian higher education authorized by the General Assembly for 1956.

The faculty and staff of Southwestern can be depended on for a firm commitment to inculcating in students, to the best of their ability, the desire for learning and Christian values, a sense of discrimination and capacity to reason, and an awareness of individual responsibility to God. However, in long time and sweeping over-all plans for the future, the Board and its several committees must supply the wisdom and vital leadership.

Howard F. Lowry, President of the College of Wooster, has said, "There is no mission field more crucial than the minds of our keenest young people who, between the years of eighteen and twenty-two, are making ready to give to their country and to the Church whatever their minds and hearts will have in them. Very soon our churches must decide whether to abandon that mission field or to do something about it that they have not yet had the vision and the commitment to do. If the Christian church wants to keep its stake in higher education, it must stop treating its colleges as little business and begin treating them as big business, important business. It must stand up and help pay for them to a degree that it has never done."

THE FACULTY AND STAFF

As indicated in the 1953 report, Southwestern faces in the next few years a loss of a number of its faculty members who have served faithfully and efficiently over a long period. At the end of the 1953-54 session there were lost by retirement Professor Charles Louis Townsend and his wife, Professor Margaret H. Townsend, who also served as Southwestern's first Dean of Women from 1925 to 1952. Dr. Townsend became a member of the Southwestern faculty in 1917, and Mrs. Townsend was appointed in 1918. It is not likely that ever again a couple will serve the college with such distinction over as long a period of time. Appropriate recognition of Mrs. Townsend's outstanding service was taken by the alumnae on March 13, 1954, at which time not only was she presented with a gift of money but she was informed that her portrait was to be painted and presented to the college, and that in her honor the Southwestern Women of Memphis would be reorganized as a local group of the Alumni Association. Former students also contributed to a fund to have painted a portrait of Dr. Townsend, and both portraits were presented to the college during the exercises of Alumni Day, May 29. Both Dr. and Mrs. Townsend will be greatly missed on the campus.

The whole college community was saddened by the untimely death of Professor David E. Matthews, Associate Professor of Physics, on December 29, 1953, as the result of a series of operations. Dr. Matthews joined the faculty of Southwestern in the fall of 1952 and had already established himself as a competent teacher and friend of students. At the time of his death, in addition to his teaching duties, he was engaged in a research project made possible by a grant

from the National Science Foundation. It was, of course, necessary to terminate this project. Fortunately, Mr. Julian C. Nall, '43 (M.I.T., '48), who was working with Dr. Matthews in addition to his duties as Admissions Counselor, was available to carry on the work of the physics department. Mr. Nall was assisted by Mr. William Marsh, '31, who gave the instructional work in electronics most acceptably.

RESIGNATIONS

Faculty

Vernon Perdue Davis, Assistant Professor of Music
Janine Gontard Meadows, Instructor in French
Olive W. Quinn, Associate Professor of Sociology
Michael Semanitzky, Instructor in Violin
Garnet Louis Tiller, Associate Professor of Mathematics
Ida Williams, Assistant Director of Physical Education for Women
Benjamin A. Wooten, Jr., Associate Professor of Physics

Administrative

Mary Marsh, Librarian
Julian C. Nall, Admissions Counselor

ON LEAVE OF ABSENCE 1954-55

Jared E. Wenger, Professor of Romance Languages

NEW APPOINTMENTS

Aimee LePrince Andrus, Assistant in Conversational Spanish
Jack E. Dodson, Assistant Professor of Sociology
Almonte C. Howell, Jr., Assistant Professor of Musicology
John P. LeCoq, Whitney Visiting Professor of Romance Languages
Richard (Rick) C. Mays, '37, Coach of Football
Myrtle C. Nash, Associate Professor of Psychology
Kenneth Pearce, Assistant Professor of Physics
George R. Raymond, Assistant Professor of Romance Languages
James E. Roper, '48, Assistant Professor of English
Jack U. Russell, Assistant Professor of Mathematics
Perry D. Scrivner, Associate Professor of Education
Lydel Sims, Lecturer in Creative Writing
Jay W. Stein, Librarian and Assistant Professor of Social Studies
Donald M. Warmack, Instructor in Violin
Mrs. John Quincy Wolf, Admissions Counselor

ACADEMIC PROGRESS

Many members of the faculty and staff continue to carry very heavy extra-curricular loads due to the great demand for their services as speakers from church and civic groups. Others carry positions of responsibility in various professional organizations. The members of certain very active faculty committees necessarily receive a disproportionate share of such work which is, however, necessary and vital to the functioning of the college. Those members of the faculty who are ordained ministers are in constant demand to fill pulpits and speaking assignments at church conferences at all levels. Speakers qualified to deal with the international situation are also greatly in demand. However, it is inevitably true that those who do the most effective job are constantly sought out for additional assignments. It is hoped that it will be possible to expand gradually the faculty in directions which will relieve some of the present load.

The eighth year of the Carnegie-Southwestern grants-in-aid program was completed on June 30. Since the initiation of this program almost fifty projects, involving twenty-five different faculty members, have been undertaken. We look forward to the participation through this valuable incentive to better teaching of the younger members who have recently joined the faculty. At the present time Professors Raymond S. Hill, W. R. Cooper and J. Q. Wolf are continuing work as a result of grants made last year. Professor Burnet C. Tuthill completed a composition, Quartet for Strings, Opus 34. Professor Raymond S. Hill completed his study, A Critical Estimate of Currently Available Plays Suitable for Production by Church Groups. Professor W. R. Cooper is continuing his study, Memphis in War and Reconstruction. Professor J. Q. Wolf has been given an additional grant to pursue further the study of The Humorous Writings of C. F. M. Nolan (Pete Whetstone). Professor T. M. Lowry has been given a grant for A Study of the Administration of the Commission Type County Government in the State of Tennessee. Professor M. L. MacQueen, '19, Chairman of the faculty Committee on Research and Creative Activity, is engaged in preparing a bulletin descriptive of all of the work done to date as a result of the grants-in-aid program.

The Committee on Classification, Professor J. R. Benish, Chairman, has directed very effectively efforts toward the organization of classification procedures with three primary objectives in view: (1) to formulate the most suitable course of study for each student; (2) to reduce to a minimum changes in student schedules after preregistration; and (3) to conserve the time of faculty members ^{and students} during the registration period. With the close collaboration of the Registrar and the Dean it is believed that the whole time of registration will be greatly reduced.

As a result of increased emphasis of the State Department of Education in Tennessee on the liberal arts content in the study for prospective teachers, the faculty went on record as favoring a greater stress on teacher preparation for the secondary school level provided there was no weakening of the liberal arts content of Southwestern's degree requirements. Deans A. T. Johnson and C. I. Diehl and Professors E. L. Queener, M. Foster Moose, Raymond T. Vaughn and M. L. MacQueen have participated in the studies made on this program. Professor Perry D. Scrivner is well qualified to direct an enlarged program wherein both basic subject matter and professional training receive appropriate treatment.

The Free World Issues series of lectures for the faculty and student body and friends of the college was continued under the auspices of a small committee composed of Professor D. M. Amacker, Chairman, with special assistance from Dr. R. P. Richardson and Professor W. Taylor Reveley, College Chaplain. As in the previous session an attempt was made to present differing points of view about major current national and international issues related to a perpetuation of the ideals of freedom and democracy. The program of the Free World Issues for the session 1953-54 was indebted to the following:

- Estes Kefauver, U. S. Senator from Tennessee, Internationalism and the Free World
- Captain A. L. V. Ingram, '48, USMC, and Captain G. O. King, '49, USAF, The Free World and the Korean War
- W. J. Grede, president of YMCA and past president of the National Association of Manufacturers, The Matchless Efficiency of the Free Enterprise System
- Dr. Ralph W. Sockman, pastor of Christ Church, New York City, A Faith for an Atomic Age
- Miss Anita Gregson, Presbyterian U.S.A. missionary to Pakistan, The Political Significance of Contemporary Events in Pakistan
- Bruce Lansdale, teacher in the American Farm School in Macedonia, Greece, Our Friends in Greece
- Dr. Ian Forbes Fraser, Director, American Library in Paris, France Today
- Dr. Elton Trueblood, Professor of Philosophy, Earlham College, The Faith Democracy Needs
- Dr. M. K. Horne, Jr., Chief Economist, National Cotton Council of America, The Farm Problem
- Dr. Walter H. Judd, Congressman from Minnesota, The Stake of America in the Far East
- Albert Gore, U. S. Senator from Tennessee, Western Influence and the Geneva Conference
- Frank Ahlgren, Editor, The Commercial Appeal, A Report on the Editors' Conference in Washington

It has been desired for sometime to make provision for a full-time resident artist on the campus who could give instruction in design and painting and gradually build up a Department of Fine Arts within the existing framework of the liberal arts. Funds for this undertaking have not been available, and it has been felt that action on ^{securing} such a professor should be deferred until a sum equal to at least two years' salary was provided by sources outside the normal budget. However, the faculty Committee on Fine Arts has heartily endorsed the enrichment of the curriculum by a competent professor in the field of creative art. A citizen of Memphis has generously offered to provide an amount equal to the first year's salary of such a professor on condition that an equal amount be secured elsewhere.

A cooperative plan with certain engineering colleges is referred to in the Dean's report and will not be elaborated here other than to say that Southwestern will be able to give a very fine liberal arts background and basic engineering training to those students who choose to complete three

years of college work on this campus before entering on a two-year course of study of engineering. It is expected that this cooperative effort will be extended to four or five first rate engineering colleges.

Through the generosity of the John Hay Whitney Foundation Southwestern will have as a member of its faculty for the 1954-55 session a Whitney Visiting Professor in the person of Dr. John Pierre LeCoq, whose major fields are modern languages and philosophy. Dr. LeCoq has been the head of the Department of Modern Languages at Drake University for thirty-six years, and he will find a very warm welcome on the Southwestern campus.

On the basis of preparation and previous experience, there is every reason to think that the relatively large number of appointees to the faculty for the session of 1954-55 will exhibit the competence, character, enthusiasm for learning, teaching ability and cooperative effort which have characterized Southwestern's faculty through the years.

STUDENTS

Mr. Malcolm Evans, Registrar, Professor C. I. Diehl, Dean of Men, and Professor Eleanor Bosworth, Acting Dean of Women, have provided invaluable data relating to the student body.

The total number of students registered for full or part-time work during the regular session was 559. The average net enrollment, including special students, music majors, and excluding nursing trainees of the Methodist Hospital studying at Southwestern, was 477. This represents an increase of some seven percent from the preceding session. Distribution by Synods was as follows: (based on 559 students)

<u>Synod</u>	<u>Percentage of students 1953-54</u>
Alabama	6.0 (33 students)
Louisiana	6.5 (36 ")
Mississippi	11.8 (66 ")
Tennessee	54.0 (302 ")
Other states and foreign countries	21.7 (122 ")

Fifteen religious denominations were represented in the student body for the regular session--Presbyterian 49%, Methodist 18%, Baptist 12%, Episcopal 10%, Church of Christ and Christian 5%, and all others 6%. The percentage of Presbyterian students from the Synods of Alabama, Louisiana, Mississippi and Tennessee, outside of Memphis, averages approximately seventy-five.

Twenty-three states and seven foreign countries were represented in the student body. There were forty-seven candidates for the ministry distributed as follows:

Tennessee.....	19
Alabama.....	8
Louisiana.....	8
Mississippi.....	5
Arkansas.....	2
Missouri.....	2
North Carolina.....	2
Kentucky.....	1

The number of World War II and Korean veterans was 22. The enrollment in the summer session of 1954 was:

First term	132	registered in a total of 22 courses
Second term	116	registered in a total of 21 courses

The graduating class of 1954 numbered 96, distributed in the following order: (Degrees to be awarded at the end of the summer session are shown in parentheses.)

Bachelor of Arts	Bachelor of Science	Bachelor of Music
72 (7)	2	14 (1)

There were awarded six degrees with honors and thirty with distinction, the latter being an unusually high percentage of the graduating class. Ten seniors were elected to membership in the Southwestern chapter of Phi Beta Kappa during the session. A number of the seniors have received fellowships and scholarships for graduate study. Emily McKay received a scholarship in political science at the University of Minnesota; George E. Goode in political science at Duke University; Anne McGohee in Spanish at the University of Iowa; John William Burch in romance languages at Duke University; and Bettie Worthington in teaching at Vanderbilt University and George Peabody College for Teachers in Nashville. James C. McLin, Jr., has been awarded a Rotary International Scholarship for a year's study in Belgium. Ronald F. (Toby) Bunn, '51, received a Fulbright Fellowship to conduct research for his doctorate in Germany. John David Alexander, '53, a graduate student at Louisville Presbyterian Theological Seminary, was awarded a Rhodes Scholarship.

Ten students from seven foreign countries were members of the student body. The presence of these students on the Southwestern campus was made possible by the careful planning of Professor J. O. Embry, Foreign Student Adviser, assisted by Dr. Robert P. Richardson, whose special concern is Oriental students, and the fine sponsorship of a number of Memphis and Mid-South citizens including Messrs. John A. Parsons, J. Richard Walker, Frank B. Liddell, and Mr. and Mrs. S. C. Chapin of Trumann, Arkansas. The foreign students are not only in great demand as participants in church and civic functions, but enter wholeheartedly into the life of the campus.

The orientation and counseling programs have received special emphasis of the Deans of Men and Women, assisted from time to time by Professor E. L. Queener of the Department of Psychology. A pre-college counseling program is contemplated with the assistance of the Presbytery of Memphis in line with plans worked out by the Department of Christian Vocation of the Board of Education in Richmond. A number of faculty wives living near the campus assisted the Dean of Women as advisers to first-year dormitory women students. Apparently, dormitory life for these first-year young women was not unpleasant since there was not a single transfer to another college at the end of the first semester. The Dean of Women pays tribute to the efficient work of student counselors in enabling new students to adjust quickly to campus life. The vocational guidance program was stimulated by a Career Afternoon during the course of which successful women graduates in various fields explained and discussed the requirements for their chosen vocation. Women graduates continue to show a variety of postgraduate activities. About one-third of them are married, and the remainder are engaged in some nine different fields of work.

In November, 1953, Southwestern became a corporate member of the American Association of University Women, thus enabling B.A. and B.S. graduates to participate in the many worthwhile activities of chapters of this organization.

The Dean of Women calls special attention to the assistance which members of her staff have rendered in connection with the Office of Development and pays especial tribute to her assistant, Mrs. John Rex Maxwell, '51, whose attractive personality, efficiency and ability to work with students have made her invaluable, and to Mrs. Joye Fourmy Thompson, x42, whose modern dance group in the field of physical education met with high approval from both students and the public. The Dean of Women also stresses the assistance of the resident heads of the women's dormitories, who at all times not only carried out their duties efficiently but were ever ready to assist in any projects or activities designed for the best interests of the students under their care.

SCHOLARSHIPS AND STUDENT AID

The Committee on Admissions and Student Aid has continued to labor diligently under the joint chairmanship of Professors W. Taylor Reveley and Julian C. Nall, the latter serving also as Admissions Counselor. Every applicant for admission and for aid receives careful individual attention. Regrettably the requests for aid from apparently worthy and well qualified students always exceed the funds available. The simple fact is that the vast majority of qualified students and their parents apply to a number of institutions to discover how much aid toward total estimated costs can be secured. While the total charges at Southwestern have been kept very low when compared with Eastern colleges of like quality, yet there exist in our area some privately controlled institutions with lower total charges and a large number of tax-supported institutions where the item of tuition is merely nominal. This produces a competitive situation, certainly for the best students. It is not known whether or not this competition will lessen as the number of students seeking admission to colleges increases out of all proportion to the

ability of the colleges to accommodate them. During the session 1953-54 approximately fifty percent of Southwestern's average net enrollment received some financial help in the form of scholarships, grants-in-aid, campus work projects or aid secured from other sources with college assistance. The total amount of this aid was \$70,462.81, the breakdown of which is as follows:

Total scholarships and grants-in-aid from college funds.....	\$42,601.31*
Special scholarship and aid funds provided by individual churches and private sources handled through the college...	12,206.25
Campus jobs provided by the college.....	9,205.25
C. M. Gooch Foundation.....	<u>6,450.00</u>
Total.....	\$70,462.81

*\$13,000 of this amount was provided by endowment funds, the income from which is designated for scholarship aid. This means that from current operating funds student aid amounted to \$29,601.31.

Southwestern continues to be grateful to the C. M. Gooch Foundation, which responds generously to scores of its students of the Mid-South area seeking financial assistance. Mr. and Mrs. C. M. Gooch, in making possible each year grants to between two hundred and three hundred students in order to attend colleges of their choice, have demonstrated amazing and far-reaching vision for this section of the South and its future leadership.

The requirements for holders of scholarships are being very rigidly maintained in order that available aid may be distributed only to those students who show they are willing to work to accomplish the purposes for which they are presumed to be attending college.

Beginning with the 1954-55 session, Mr. Goodbar Morgan, Alumni Secretary, will assist the Committee on Admissions and Student Aid by supervising the allocation of all work opportunities granted students both on and off the campus. Mr. Morgan is adding this to his many other duties, which include that of operating a placement service for graduates.

THE COLLEGE OF MUSIC

The Department of Music continued to show an increase in enrollment. In the Class of 1954 there were fifteen candidates for the B.M. degree and one for the B.A. with a major in music. Nine former graduates continued their music study, and sixty-seven full-time or part-time students took courses at the college level. In the preparatory department there were enrolled over four hundred individuals, a number of whom received certificates at the appropriate level of achievement.

The annual tour of the Southwestern Singers through Mississippi and Louisiana received widespread acclaim in the church and local press on account of the high quality of the many performances given. The Singers have been invited to sing with the St. Louis Symphony on December 4 and 5, 1954, the second time this honor has been accorded the Southwestern group. The annual Christmas and spring performances with full orchestral or harp accompaniment at Evergreen Presbyterian Church were attended by large audiences.

The Southwestern Orchestra gave two concerts with members of the senior class as soloists, while the String Quartet again presented an attractive series of chamber music concerts. Faculty and students made their usual contribution to the musical life of the campus and the city in solo recitals before various groups, religious and civic, as well as before the student body in bi-monthly fine art programs during the convocation hour.

From the academic music faculty we lost by resignation Professor Vernon Perdue Davis, who will be succeeded by Dr. C. Almonte Howell, Jr. In applied music (violin) Mr. Michael Semanitzky has resigned to continue graduate work in New York, and Mr. Donald M. Warmack, formerly of Southwestern's faculty, will return to fill the post thus left vacant.

Dr. Tuthill has called attention to the need of a modest amount of high fidelity equipment in connection with the very fine collection of phonograph records. It is hoped that this equipment can be supplied at an early date. He further reiterates the continuing need, which the writer seconds, for specific plans for the early attainment of an academic building devoted to the fine arts, including music, speech, dramatics, and painting. With the certainty of increasing enrollments for an indefinite period and with the fine arts recognized as an essential part of a liberal education, it is essential that Southwestern should not lag behind other institutions in making more adequate provision for this work on its main campus. Southwestern's obligation to the students and citizens of the Mid-South region cannot be properly fulfilled until there can be achieved here a real distinction in the field of fine arts not attainable under the present physical set-up.

RELIGIOUS ACTIVITIES AND CONVOCATION

Professor W. Taylor Reveley, Chaplain and Associate Professor of Bible and Humanities, writes, "This has been a good year for the student religious activities. The attitude with which students have entered into the work of the Protestant Religious Council and its affiliate groups has been commendable. Under the direction of Professor Daniel D. Rhodes, who joined the faculty last session, a genuine enthusiasm and healthy inquisitiveness concerning the meaning and demands of the Christian faith have been evidenced by many of the students. This is the second year of the two-year trial period for the Protestant Religious Council, and, while the matter has not yet been discussed by the Committee, it is the opinion of both Professor Rhodes and the writer that the present plan of organization should be continued for next session.... The chapel programs have been well received this session, and we have been most fortunate in securing excellent outside speakers. This holds both for the religious services and for the Free World Issues series. Worthy of special mention has been the exceptionally fine quality of the services conducted by members of the faculty, whose efforts have been greatly appreciated both by the students and by the College Chaplain." Dr. Reveley includes in his report the names of forty visiting speakers, the listing of which the limitations of space will not permit.

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The fall religious emphasis services were held under the able leadership of Dr. Walter R. Courtenay, Pastor of the First Presbyterian Church of Nashville, Tennessee. His central theme was "Bridges for a Broken World." For the spring program there returned to the campus Dr. William F. Orr, '28, Professor of Systematic Theology, Western Theological Seminary, Pittsburgh, Pennsylvania. A special feature of Dr. Orr's visit was a dinner attended by members of the faculty, after which Dr. Orr and the faculty had the opportunity for a free and full discussion of problems relating to the Christian college in the world of today. Dr. Orr was outspoken in his warm praise for the vigorous, intelligent and inquisitive attitude which he felt characterizes the rank and file of the student body as they live and work together in a college community definitely trying to be Christian.

It is believed that it is important for the College Chaplain to have some teaching duties in order to remain in close contact with formal student groups. However, because of the constant interruptions encountered by one who would serve acceptably in all of the personal relationships with students involved in the chaplaincy, there is not always available sufficient time for the scholarly effort and preparation required for effective teaching. Both Professors Reveley and Rhodes are uncomplaining in their work, but at the earliest possible moment provision should be made for some relief in their total duties. Whenever administrative and counseling requirements become overly burdensome, classroom efficiency is inevitably affected.

THE BURROW LIBRARY

During its first session of operation the Burrow Library has fully lived up to all expectations of beauty and usefulness, as well as campus and community service. The whole structure has become so completely the center of the academic life of the campus that it is difficult to realize that the college ever functioned without the stimulus which it presents to all who see and use this building which Mr. and Mrs. A. K. Burrow made possible. As members of the Board of Directors know, the Burrow Library was formally dedicated in the presence of a very large audience on the evening of October 8, 1953. The principal speaker was Dr. Clarence H. Faust, President of the Fund for the Advancement of Education. Immediately following the ceremonies on the west terrace, a reception was held within the building. Inasmuch as a full statement of the exercises appeared in the press and in the Southwestern News of October, 1953, no attempt will be made to repeat such an account in this report. The souvenir brochure, carrying not only the official program for the dedication but also the floor plans and a description of the building, has been distributed widely among friends of the college. This publication was the result of the indefatigable efforts of Professor Marion L. MacQueen, who also served as General Chairman of the committee which planned the exercises.

After twenty-three years of faithful and productive service as librarian, Miss Mary Marsh, having seen the fulfillment of her fondest wishes in the Burrow Library, resigned in December, 1953, to pursue special study and professional activities in New York City. She was succeeded on March 1, 1954,

by Dr. Jay W. Stein, formerly associated with the New York Public Library and the libraries of Columbia, Stanford and New York Universities. He carries the title of Librarian and Assistant Professor of Social Studies. Dr. Stein has entered his work with vigor and enthusiasm. In the interval between December and March the very fine staff composed of Miss Annie Mary Jones-Williams, Catalogue Librarian; Mrs. Ann Watkins Boatner, Reference Librarian; Miss Suzanne Johnson, Circulation Librarian, and Mrs. Charles B. Porter, '46, Assistant to the Librarian, operated the library most efficiently, with Miss Jones-Williams serving as Acting Librarian. It is anticipated that it will require a staff of five full-time members and some twelve or fifteen student assistants, each working twelve hours a week, to handle properly the expanded operations of the Burrow Library.

A major project now under way is the cataloguing and classifying of the collection of 1800 phonograph records, of which full use is being made in the acoustically treated listening rooms of the library. Since there did not exist a generally accepted system for the cataloguing of records, Dr. Stein has devised a simple but comprehensive procedure for this which will doubtless be published later in the appropriate journals. A handbook is being prepared to facilitate the use of the library, and an amplified program of orientation of new students will be put into use during the 1954-55 session. Framed prints from the library collection were again loaned to dormitory students last session. It is hoped that funds may be made available for extending this project. Alumni have been invited to deposit in the library autographed copies of their publications. Explorations are being made for the best possible use of display space and cabinets. Experimentation and experience will dictate future developments along these lines.

The library staff has been unusually busy extending a cordial welcome to those who come to visit and admire the library and in assisting both students and citizens in the selection of appropriate books and records as gifts, counseling on the care and disposal of books, and related inquiries. Over three hundred volumes from some twenty-five donors were accepted as gifts. The larger gifts include: a complete bound set of the Congressional Record and other important volumes relating to governmental affairs from Senator Kenneth D. McKellar, an honorary alumnus of Southwestern; thirty volumes related to Jewish studies in honor of Dr. Harry W. Ettelson given by Temple Israel and Mrs. Ettelson; sixty-five titles including several sets dealing with German literature from Mr. and Mrs. Julius Frank; forty-one books dealing with American history of the Civil War period from Mr. Herbert P. Jordan; ninety titles including contemporary plays and works of literary criticism from the Nineteenth Century Club; sixty-five books and periodical sets, chiefly on physics, from the library of the late Dr. David E. Matthews, Associate Professor of Physics at Southwestern; and a Baskerville Bible, Cambridge 1763, from the library of the late Dr. Harris E. Kirk, '97, a gift of Mrs. Kirk.

As might be expected, the Burrow Library has been the subject of widespread newspaper and magazine publicity, not only in the local press but in technical library journals. The total book holdings number 70,288. The total expenditures for the library, exclusive of maintenance and salaries, were \$8,790.54. The circulation figures, as anticipated, showed a sharp increase.

PHYSICAL EDUCATION AND ATHLETICS

The major interest of the session has centered around the completion of the main wing of the William Neely Mallory Memorial Gymnasium which was accepted from the contractors (Canfield, Badgett, and Scarbrough of Memphis) on June 11, 1954. At the time of this report there remain~~s~~the installation of foldaway type seats and a public address system. It is believed that there is no finer or more useful gymnasium at any college. It is designed to take care of a full program of non-subsidized intercollegiate and intramural sports for men as well as intramurals for women. The total cost to date, including architect's fees, folding seats and equipment, is approximately \$735,000. Careful recent estimates indicate that to construct the additional wing containing the swimming pool, rifle range and specially designed gymnasium for women, plus an apartment in the tower for use of a supervisor of the building, will be \$260,000. It cannot be considered that the physical education plant is entirely adequate until the building is completed as originally planned.

The main dedication ceremonies of the completed wing will be held on the evening of December 10, 1954, followed by certain additional athletic events on the evening of December 11. A committee of the faculty and Executive Committee, headed by Professor J. R. McQuiston, '47, is completing plans for the dedication exercises. It is hoped that many members of the Board will find it possible to be present for this long anticipated occasion.

In addition to the bronze tablet honoring Major William Neely Mallory, there will be found in the building a plaque dedicated to the memory of the forty-one Southwestern alumni who gave their lives in military service during World War II.

Recent decisions by certain other institutions regarding intercollegiate athletics and conversations with administrative officers of colleges and universities all tend to confirm Southwestern more strongly in its fixed conviction that a truly amateur unsubsidized program of intercollegiate athletics is not only desirable but can be maintained if the emphasis on such a program is shared likewise by an emphasis on intramural competition and physical education in which a very high percentage of the student body participates. As noted in former reports, the emphasis of Southwestern is very heavily centered on recreational and carry-over skills, both for men and for women. In the men's total program fourteen sports were featured with nearly eighty percent of all male students participating in one or more phases of this activity during the session. Out of 234 male students, 117 participated in intramural sports, 135 in physical education, and 77 in various intercollegiate sports. Highly creditable teams engaged in intercollegiate basketball, baseball, tennis and golf, and in football a single win in the team's schedule was greeted with unusual enthusiasm by the student body after an excessively long period of defeat. It is not too much to predict that the enthusiasm engendered by this one win, plus the addition to the athletic staff of "Rick" Mays, '37, will not be without its effect on the 1954 football season. Mr. Mays, an outstanding insurance salesman of Memphis, possesses great personal

magnetism as well as coaching ability evidenced by many years of association with Central High School of Memphis. He will be assisted by Mr. E. A. Wright, Jr., who will serve for a second year on the staff as Assistant Coach.

The program of physical education for women offered tennis, golf, archery, swimming, modern dance, volley ball, basketball, badminton, tumbling, fencing, corrective exercises, and softball. Each student had the opportunity of instruction in four different sports during the year. The modern dance program, introduced under the direction of Mrs. Joye Fourmy Thompson, Southwestern alumna, proved to be especially popular and will be amplified during the session of 1954-55. In spite of the variety of both the men's and the women's programs, the expenditures involved have been very modest and will continue to be so. It is particularly fortunate that the Neely Mallory Memorial Gymnasium will provide ample facilities for classroom instruction, spacious and well appointed office space, and equipment rooms for women students, as well as for men students.

ALUMNI ACTIVITIES

Mr. Goodbar Morgan, x31, Alumni Secretary, reports that the 1953-54 session showed an increase in interest, enthusiasm, and activity on the part of the alumni. Unfortunately, space will not permit detailing many worthwhile ways in which increasing numbers of alumni are evidencing their continuing interest in the college. The principal alumni events of the fall season were the annual pre-homecoming dinner dance at the University Club on October 30 and Homecoming Day on the campus on October 31, with the traditional fraternity and sorority open houses attracting a large number of guests.

The Southwestern Men of Memphis organization continues its fine, enthusiastic interest in maintaining a close relationship between all local alumni. Luncheon and dinner meetings have been well attended. The annual alumni luncheon at commencement time, at which men of the current graduating class and members of those classes celebrating their twenty-fifth and fiftieth reunions are special guests, is one of the very fine projects sponsored and executed by the Southwestern Men of Memphis. The officers who served with diligence and zeal for 1953-54 were: Edward C. Boldt, x45, President; Edward F. Thompson, '29, Vice-President; John B. Ricker, Jr., '38, Secretary; and Ira W. Pyron, Jr., '48, Treasurer. Officers who will serve for 1954-55 are: Ira W. Pyron, Jr., '48, President; Malcolm Perry, '29, Vice-President; William D. Haynes, '48, Secretary; and Samuel H. Mays, '39, Treasurer. Members of the Board of Directors are: Goodlett Brown, Jr., '33, William E. Duease, '34, Edward C. Boldt, x45, William F. Hughes, '29, and Edward F. Thompson, '29.

The Southwestern Women of Memphis, a group organized in 1929 but which had not been active for a number of years, was reactivated at a tea held on March 13, 1954, in the Burrow Library in honor of Mrs. M. H. Townsend, who retired at the end of the past session as Professor of Sociology and who had served from 1925 to 1952 as Southwestern's first Dean of Women. On this very auspicious occasion arranged by the alumnae, Dr. Helen B. Gordon, '35, Dean of Women at Louisiana State University, paid a glowing tribute to Mrs. Townsend

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on behalf of the large group gathered to honor her and the many others who had made possible a substantial monetary gift, and who had also made provision for Mrs. Townsend's portrait to be painted and presented to the college as a token of their continuing affection and esteem.

As a result of the newly established policy of including in the annual Alumni Fund all gifts by alumni to the college for whatever purpose, the 1953 Alumni Fund showed a considerable increase both in the percentage of participation and in the amount received. A total of 1,193 gifts were received from 890 different donors for a total amount of \$14,570.10. This means that approximately seventeen percent of all living alumni solicited responded during the year. The following statistics indicate the leaders among the classes:

<u>Percentage of Participation</u>		<u>Number of Donors</u>
First place.....	1904 (33%)	First place.....1952 (63)
Second place.....	1938 (26%)	Second place.....1949 (43)
Third place.....	1891,	Third place.....1951 (41)
	1900, 1907, 1916, 1924, 1927..... (25%)	

The attendance on Alumni Day continues to mount. Due to the fine efforts of the local committee under the chairmanship of Oscar Hurt, Jr., x29, Saturday, May 29, offered a memorable series of events. Unusual and especially interesting was the informative historical sketch of the radio and television industry presented by Lee B. (Mike) Wailes, '29, executive vice-president of the Storer Broadcasting Company of Miami, Florida, who was the guest speaker. The usual athletic events and alumni supper afforded opportunity for the renewal of old friendships. The luncheon master of ceremonies was Rick Mays, '37, whereas the president of the Alumni Association, Robert W. Amis, '48, presided at the supper, probably the last official event which will be held in the old Fargason Field House which has been "temporary" for twenty-eight years. In the SAE House preceding the supper, the excellently executed portraits of Dr. and Mrs. C. L. Townsend were presented to the college by Mrs. Franklin Ellis, '45, and Dr. John D. Hughes, '32, in token of the high regard of the alumni for the long time service of this unique couple to Southwestern.

The officers of the Alumni Association are as follows:

President(1955).....	Robert W. Amis, '48
Vice-President in Charge of Public Relations(1955)..	Denby Brandon, Jr., '50
Vice-President in Charge of Finances(1956).....	Edward C. Boldt, x45
Vice-President in Charge of Reunions(1955).....	James D. Collier, Jr., '43
Vice-President in Charge of Ministerial Relations(1956).....	Samuel R. Fudge, '48
Vice-President in Charge of the Alumnae(1956).....	Mary Clay Farr, '50
Secretary-Treasurer.....	Goodbar Morgan, x31

The Alumni Secretary and his very capable assistant, Mrs. Robert Fortenbach, are doing an outstanding job in completing and correcting all records relating to former students, and the work of the Alumni Office is becoming more systematized in every detail. Current students are made more aware of the activities of former students by the maintenance of a bulletin board of newspaper clippings about alumni, which is in the large Palmer Hall Social Room, and upon which up-to-date news items are displayed. Many new avenues are being explored by which students and alumni are more closely drawn into a continuing and pleasant relationship with Southwestern. One feature under consideration in this connection is the compilation of a new Southwestern Alumni Directory, an extensive and time consuming undertaking.

ADULT EDUCATION AND FINE ARTS

Dr. Laurence F. Kinney, Professor of Bible and Coordinator of the Memphis Adult Education Center, has reported as follows: "On behalf of the community, Southwestern petitioned The Fund for Adult Education for a grant to extend the adult education movement in Memphis. A grant of \$42,000 was made for use over a three-year period, beginning August 1, 1953. Southwestern at Memphis is custodian of this fund and the sponsor of this program in Memphis. On the basis of this grant, Memphis became one of the thirteen members of the Test Cities Project in America. With this grant, The Fund for Adult Education established not only a relationship with Memphis, but also a continuing interest in the development of liberal adult education in this community. This relationship involves occasional additional grants of funds for special projects, a semi-annual meeting of coordinators sponsored by the Fund, an annual Community Leadership Institute to which the Fund sends representatives from the Test Cities, and a continuing interest in development of the Test Cities after the terms of the original grants expire.

"Southwestern has made available to the community the ground floor of the Burrow Library for adult education purposes. The large lounge, office, discussion rooms and storage space, adequately furnished, constitute the most adequate facilities for this purpose of any of the Test Cities.

"A Council for Adult Education was formed during the fall of 1953, consisting of twenty-five representative men and women of Memphis. This organization included some of the persons who have been connected with the adult education movement at Southwestern since its beginning some eight years ago. Others have become interested in the movement more recently. An executive committee and a full committee structure were developed during the year.

"The inauguration of the Test Cities Project in Memphis and the dedication of the ground floor of Burrow Library for the purposes of adult education were held jointly November 4, 1953. Dr. John Osman, formerly of Southwestern's faculty, and Mr. Robert J. Blakely, Eastern and Central Regional Representatives of The Fund for Adult Education, respectively, were present for this ceremony and spoke on the occasion. The Mayor of Memphis, the Honorable Frank T. Tobey, accepted a scroll describing the project from the hands of President Peyton N. Rhodes of Southwestern and transmitted it to Mr. Thomas F. Turley, Jr., in behalf of the Council of citizens.

"Two brochures have been published during the year. One announced the fall programs in detail; the other interpreted the project and the services offered. A monthly newsletter, The Candle, provides information concerning programs and special activities to participants.

"The following special grants have been received during the year:

- \$2,000 for development of programs among Senior Citizens
- \$2,000 for an institute and follow-up meetings with fifty to one hundred Memphians on 'The Relation of Industry and Education' to be held during the fall of 1954. These two grants were made by The Fund for Adult Education.
- \$1,500 for the production of a series of nine fifteen-minute television programs on 'city design,' growing out of a study program on this subject. This grant was made by The Twentieth Century Fund jointly to the Memphis Adult Education Center and the Civic Research Committee. This series of telecasts began June 6, 1954, over station WMCT, as a public service. WMCT station is also investing funds in these programs to improve their quality. Mr. Lee Franks is the producer of this series, assisted by Miss Rosanna Morris and a committee of citizens.

"Station WHBQ-TV is currently offering the Memphis Adult Education Center thirty minutes each week for the presentation of sample programs and discussions offered in the community. Members of the staff of the Center and other participants appear on these programs weekly.

"Various services are offered to existing organizations in Memphis where educational activities are involved. Sometimes speakers are provided, but chiefly program materials are made available.

"Various cultural organizations also make use of the facilities of the Center on a scheduled basis.

"From nine hundred to a thousand persons have been active as participants in various program meetings held in the Center, at Second Presbyterian Church, at Idlewild Recreation Center, the Jewish Community Center, the Unitarian Church, Lincoln School, Memphis State Library, the Naval Air Station, Whitehaven Community Room, and at Covington, Tennessee, all under the sponsorship of the Memphis Adult Education Center.

"Special programs are planned for the summer of 1954. They are jointly designed for adults in the community, for faculty members, and for students attending the summer session at the college.

"Three discussion groups, consisting of college students interested in world affairs, were formed during the spring term. These were led by Professors Lowry, Bosworth, and Kinney. Next year the relation of this movement to college students and alumni is expected to develop further.

"Ten representatives of the adult education movement in Memphis attended the second annual Community Leadership Institute held at Bigwin Inn, Lake of Bays, Ontario, Canada, July 12-24, 1954."

Dr. Granville D. Davis, formerly professor of history and later president of Little Rock Junior College, became Executive Director of the Memphis Adult Education Center on July 15. He brings to this post wide experience and proven ability in continuing liberal education for adults. Dr. Kinney, as Director of Academic Relations, will direct his major effort to exploring the possibilities of bridging the gap between college and post-college, or formal and informal liberal education.

Early in May, through the courtesy of the Far Eastern Section of the Metropolitan Museum of New York, there was made possible a visit to Southwestern by Miss Pauline Simmons, Assistant Curator of the Far Eastern Division. The purpose of Miss Simmons's visit was to examine and initiate the cataloguing of the Jessie L. Clough Art Memorial for Teaching provided through the generosity of the late Miss Floy Hanson, of Memphis, and her sister, Miss Etta Hanson, who, largely as a labor of love, will continue to act as curator of this collection. Miss Simmons spent ten days as a guest of the college working in the Treasure Room of the Burrow Library with this fine collection of Oriental material. On the evening of May 10, in the Adult Education Center of the library, a large and appreciative audience heard Miss Simmons's scholarly lecture on "Decorative Design in China and Japan." A great deal of interest has been expressed in the effective utilization in teaching of the varied elements of the Hanson-Clough Collection.

Dr. Ian Forbes Fraser, Director of the American Library in Paris, spoke in the Adult Education Center on "France Today."

DEVELOPMENT, PUBLICITY, AND PUBLICATIONS

Dr. Robert Price Richardson, '17, Vice-President in Charge of Development, states that "reduced to its simplest terms the function of the Office of Development of Southwestern is to produce 'friends, funds, and freshmen' for the college. In attempting to accomplish these three objectives we seek to coordinate the efforts of the Directors and other officials of the college--faculty, alumni, students, parents, friends and others--who may be concerned with the matter of public relations and fund raising activities."

In his report Dr. Richardson pays high tribute to the Alumni Secretary and those associated with him in the time consuming and not always exciting phases of looking after alumni records and publications, to Professors J. R. McQuiston and J. Q. Wolf who serve on a part-time basis as Director of Publicity and Editor of the Southwestern News, respectively, and to Professor Julian C. Nall and his assistant, Mrs. Betty Pond, in the Office of Admissions. The work of student recruitment has gone steadily forward with the result that at the present time there are waiting lists for both men and women resident students.

In a separate report Professor McQuiston notes that the college received some 5,500 column inches of publicity in local papers exclusive of items not emanating from the college and expresses appreciation of the cooperation of the editors and staff of the Memphis papers. News releases were made to the home town papers of resident students, and many of the papers in the communities within an eighty mile radius of Memphis were regularly sent Southwestern news items of general interest. Items have also been sent to the several church papers and church bulletins. There has been some weakness in adequate sports coverage which, it is hoped, can be remedied.

The Southwestern News, appearing six times a year, continues to keep alumni, friends and prospective students in constant touch with the affairs of the campus. A new feature of distribution of the News is that the parents of all current students receive this publication. It is planned to expand this service in order to put the parents of all graduates on the permanent mailing list for the News.

It is obvious, in spite of the good will and fine efforts of faculty members who are willing to assume additional duties, that Southwestern has now reached the point where its activities are so varied and the possibilities for worthwhile publicity throughout the Mid-South so great that employment of a full-time, properly qualified person as director of publicity and publications should be a major objective. A member of the teaching faculty should be concerned more with teaching than with other duties. It is too much to expect that the present arrangements can be continued indefinitely to the best advantage of the institution, though it will be difficult to discover one person who can combine the knowledge and versatility of those who have labored so effectively in the past; namely, Professors Wolf and McQuiston.

The Office of Admissions is an essential adjunct to the Office of the Registrar. Mr. Nall, Admissions Counselor since 1951, has resigned to continue graduate work in physics for several years, and he will be greatly missed. However, Mrs. John Quincy Wolf has been secured as Admissions Counselor. Already Mrs. Wolf has shown gratifying enthusiasm and ability in her new work. The Office of Admissions continues to be related to the Office of Development in its fine work of promoting friendly contacts with visiting students, friends and parents. Visitors find the Office of Admissions in Palmer Hall, directly across from the Registrar's Office, an excellent point from which to start excursions to places and people located at any point on the campus. The Office of Development and the Alumni Office are now housed on the third floor of Palmer Hall in quarters which permit much greater efficiency and comfort of operation.

A number of fund raising efforts have been going on during the past fiscal year as is already known to the Board of Directors. These will be referred to specifically elsewhere, but it is most appropriate at this point to refer to the essential part that Dr. Richardson has played in keeping in touch with every phase of these multiplied efforts. His indefatigable energy, resulting in personal appearances before many congregations, women's organizations and civic groups within the four Synods, supplemented by his helpfulness in securing other members of the faculty to fill vacant pulpits and speaking engagements, have resulted in an increasing awareness of the nature and possibilities of the college throughout a large area. Great encouragement is felt not only over the increase in applications from well qualified students but also in the increased benevolences from the Church, and there is every reason to believe that much of this is due to the ramified efforts of those related to the Office of

Development in its several phases of alumni, publicity, publications and friendly contacts. Undoubtedly, the past year's work has resulted in increased progress in the over-all development of Southwestern,

BUILDINGS AND GROUNDS

The manifold duties incident to supervision and maintenance of the greatly expanded campus facilities continue to be ably carried out by Messrs. J. A. Rollow, '26, College Engineer, and C. L. Springfield, Bursar and Business Manager.

The matter of incidental furnishings, acquiring small but necessary additional items, as well as the rearrangement of walks and parking areas following any building operation, always consumes a great deal of time and requires money. Since the last report new walkways have been constructed to the ramp of the Burrow Library, as well as two additional walks to the Adult Education Center. A great deal of additional redecorating has been done in both the men's and the women's residence halls in an effort to keep them fresh and pleasant. A sprinkler system has been installed for the Fisher Memorial Garden and a memorial stone seat has been erected at the entrance to the Garden through the generosity of Mrs. Hubert F. Fisher, the donor. The unsightly piles of unusable stone left over from the construction of the original buildings have been disposed of, and the area around the wooden class and office buildings has been made more attractive. Further improvement here is planned. Additional playing areas for softball and baseball have been constructed, all easily accessible from the Neely Mallory Memorial Gymnasium.

Under the direction of Mr. W. A. J. Ewald there have been prepared plans for landscaping the area immediately adjacent to the Burrow Library. It is estimated that an expenditure of some \$1,500.00 will be required to carry out these plans. The Memphis Garden Club has very generously supplied during the year 1954 the sum of \$500 to initiate this greatly desired project. Some plantings have already been made but, despite constant watering during the unusually hot and dry summer, some loss in shrubbery has occurred and will have to be replaced.

All old athletic lockers have been refinished and additional new ones have been constructed on the campus as designed by Mr. Rollow and the Director of Athletics. No new furnishings have been purchased for the Neely Mallory Memorial Gymnasium, the fullest utilization being made of those on hand, in the renovation of which the physical education staff has been most energetic.

The women's lounge in Palmer Hall has been refurnished, and the main portion of the ground floor of Neely Hall, formerly used as a supply store, is being converted into a temporary student center.

An additional boiler is being installed in Voorhies Hall so that there may be no delay in supplying heat to a new women's residence hall which will be built adjacent to Voorhies the instant funds are available for this badly needed structure.

The most pressing matters needing attention at the moment are (1) the paving of an appropriate parking area east of the Burrow Library, (2) the opening up of Lyndale Avenue into the campus as an approach to the Neely Mallory Memorial Gymnasium, (3) the paving and curbing of appropriate parking areas near the gymnasium, and the construction of walkways leading from it to the residential and academic areas of the campus. These are major undertakings requiring engineering skill and the expenditure of funds for which the current budget makes no adequate provision.

Opportunities for memorial gateways are provided at two entrances to the campus on North Parkway and at Snowden Avenue. These needs should not be overlooked in plans for the future.

DIRECTORS

At the 1953 meetings of the four cooperating Synods Directors were elected as follows: from the Synod of Alabama, Dr. Archie C. Smith to his second four-year term ending in 1957; from the Synod of Louisiana, Mr. Robert Stuart Abbott, '06, of Alexandria, Louisiana, to succeed Mr. Ben B. Taylor, Jr., for the four-year term expiring in 1957; from the Synod of Mississippi, Mr. Frank A. England was reelected for a four-year term; from the Synod of Tennessee, Mr. W. S. Beasley was reelected for a four-year term. Inasmuch as three of the Synods have changed the dates of their annual meetings, it is also possible to state that the following elections took place at the 1954 meetings: from the Synod of Alabama, Mr. John McMillan, of Stockton, for the four-year term ending in 1958, to succeed Judge David H. Edington; from the Synod of Louisiana, Mr. Alfred C. Glassell, was reelected for a four-year term; from the Synod of Tennessee, Mr. Robert E. Harwell was reelected for a four-year term.

In accordance with the action of the Board of Directors on October 9, 1953, three additional citizens of Memphis were elected to the Executive Committee. These are--Messrs. A. Van Pritchard, General Agent of the Connecticut Mutual Life Insurance Company; Norfleet Turner, President, First National Bank; and R. Don Warren, Vice-President, Stratton-Warren Hardware Company. These three gentlemen have entered most actively into the work of the Executive Committee, and by their regular attendance and able counsel they have further strengthened this fine group which, along with the Investment Committee, serves the college unstintingly and often at great personal sacrifice.

The appointment of a committee of the Board to study the long-time advancement and development of the college, with special emphasis on the need for greatly increased endowment resulting from large gifts and bequests, is again urged. Support based largely on the benevolences of the Church and the good will of friends and industries in and about the City of Memphis is invaluable in good times but of uncertain reliability in times of economic stress or national upheaval. The only reasonably certain way of maintaining a substantial operating income is from endowment funds wisely and safely invested. No opportunity should be lost by members of the Board in pointing out to individuals of means, both within and without the Church, the tremendous possibilities for perpetuating themselves through all foreseeable future time by contributing substantially to this college.

FINANCES

Earlier in this report attention was called to the gratifying fact that for the second ~~fiscal~~ year the college closed its fiscal year with a small balance rather than with a deficit. This was due to three factors: first,

a small increase in enrollment resulting in a larger income from fees; secondly, a very fine increase in the regular benevolence contributions from the four Synods which will be detailed below; and thirdly, the voluntary contributions of a number of business men and corporations of the City of Memphis, who, having become better acquainted with the college and its operations, realized more fully its tremendous importance to the future of our Southland, and who have expressed their interest by very substantial contributions, especially toward the end of the fiscal year.

The following data will be of interest. It should be very carefully kept in mind that the figures given in the first three columns refer exclusively to the short 1953 Church year of nine months whereas those in the last column refer to the college's fiscal year 1953-54, which overlaps two Church years and may be heavily loaded because of the emphasis in year-end giving in 1953.

<u>Synod</u>	<u>Approved Apportionment 1953</u>	<u>Regular Benevolence Receipts 1953</u>	<u>Percentage of Apportionment</u>	<u>Regular Benevolence Receipts 1953-54(fiscal)</u>
Alabama	\$15,000.00	\$10,593.30	70.6	\$13,531.27
Louisiana	16,000.00	11,740.61	73.4	20,145.41
Mississippi	7,875.00	5,478.63	69.7	7,176.65
Tennessee	<u>38,000.00</u>	<u>31,295.83</u>	<u>82.4</u>	<u>48,455.92</u>
TOTALS	\$76,875.00	\$59,108.37	76.9	\$89,309.25

The approved apportionments for the Church year 1954 are as follows: Alabama \$25,000, plus a \$5,000 scholarship fund administered by a Committee of the Synod for needy and worthy students of that Synod attending Southwestern; Louisiana \$17,000; Mississippi \$10,936; Tennessee \$60,000, including a \$5,000 scholarship fund applicable to worthy and needy students of the Presbyteries of Columbia and Nashville. The total is \$117,936.00. It will be noted in the cases of the Synods of Alabama and Tennessee that there have been substantial increases in the approved apportionment over that of the 1953 Church year prorated on a twelve months' basis. In the case of Mississippi there has been a small increase, whereas in Louisiana there has been a substantial decrease. Part II, Volume 94, of the Minutes of the General Assembly, giving statistics for the interval April 1 - December 31, 1953, shows the following membership of the four cooperating Synods: Alabama 33,524; Louisiana 25,959; Mississippi 31,335; Tennessee 27,725, or a total of 118,543 members. It would be a heartening thing if the total approved apportionment in dollars could equal the membership and could be counted on confidently one hundred percent. The worries of the administrative officers of the college would be appreciably lightened thereby, and energies could be devoted to extending the usefulness of the college rather than expended in trying to prevent recurring annual operating deficits.

There are several other encouraging financial items which should be mentioned: (1) the officers of the Second Presbyterian Church of Memphis voted

unanimously to add to its congregational benevolences the sum of \$6,000 annually in support of the A. B. Curry Chair of Bible, established in memory of its former greatly beloved pastor, who was also a member of the Board of Directors of Southwestern from 1925 to 1931. Further, these officers, near the end of the 1953 Church year, sent the college a check for \$1,500.75 as a gift from the church unrelated to any other fund. Such actions as these show a definite consecration to the cause of Christian higher education; (2) the "Friends of Southwestern," composed of individuals throughout the Synods and the City of Memphis who voluntarily make frequent or annual contributions to the college without designation as to their use, contributed during the last fiscal year \$4,801.50. Such unrestricted funds are of the utmost help to the college.

The major effort of the year in so far as the Development Fund Campaign was concerned was in the Synod of Mississippi under the chairmanship of Mr. Jameson C. Jones of Corinth. An able Synodwide campaign committee was set up composed of the following persons:

Presbytery

Mr. Otis M. Barry, xl7	Jackson	Central
Mr. Jameson C. Jones	Corinth	East
Dr. J. N. Brown	Gulfport	Meridian
Mr. S. C. Caldwell, x23	Hazlehurst	Mississippi
Dr. John K. Johnson, '29	Oxford	North

The objective sought was \$200,000, the same as that in the Synod of Louisiana. Mr. Thomas D. Davies represented the firm of Ward, Wells, Dreshman and Reinhardt, as he did in the Synod of Louisiana. Plans were very carefully laid by Mr. Jones, ably assisted by certain members of the Committee and Dr. Robert Price Richardson who devoted himself to attending campaign meetings and assisting the Chairman in every possible way. Some of the best known individuals in the Presbyterian Church who are well acquainted with Southwestern, its opportunities and needs, made themselves available as speakers at regional meetings. These speakers included:

Dr. Hunter B. Blakely, Division of Higher Education, Richmond, Va.
 Dr. A. W. Dick, Second Presbyterian Church, Memphis, Tenn.
 Dr. Edward D. Grant, Director of Institutions, State of Louisiana, Baton Rouge, La.
 Dr. Paul Tudor Jones, Jr., '32, Grace Covenant Presbyterian Church, Richmond, Va.
 Dr. John S. Land, St. Charles Avenue Presbyterian Church, New Orleans, La.
 Dr. P. D. Miller, Druid Hills Presbyterian Church, Atlanta, Ga.
 Dr. John A. Redhead, Jr., '26, First Presbyterian Church, Greensboro, N.C.
 Dr. Marc C. Weersing, Central Presbyterian Church, Jackson, Miss.

Unhappily, this campaign has not been successfully concluded. The sum paid or pledged to date is approximately \$80,000 or forty percent of the goal. Whereas there are outstanding examples of congregations that have equalled or

exceeded their anticipated objectives, many churches have not yet indicated their willingness to participate. The full report will be made to the Synod at its regular meeting on August 31 in Jackson, Mississippi, and it is hoped that means will be found to continue the vigorous prosecution of this effort.

In Louisiana the Committee on Christian Education under the chairmanship of the Reverend Mr. Wave H. McFadden, '37, of Monroe, Louisiana, is in charge of continuing the united campaign there until it is successfully concluded. It is now eighty percent complete. The furtherance of the campaign continues to be greatly aided by the Reverend Robert D. Earnest, Executive Secretary of Louisiana Presbytery, and Mr. A. Reed Gardner of the Louisiana National Bank, Baton Rouge.

At its 1954 meeting the Synod of Alabama, which had previously voted to engage in a joint campaign involving Southwestern and a Synod's Youth Center in the year 1955, substituted the Louisville Presbyterian Theological Seminary for the Youth Center and, therefore, this joint campaign will relate to the Seminary and Southwestern. The Moderator, Dr. Roland Sims, of Anniston, Alabama, has appointed a steering committee for this effort which will be initiated in the spring or the fall of 1955. The members of this committee are:

Rev. John M. Crowell, pastor, Central Presbyterian Church, Mobile - Convener
Dr. Frank A. Mathes, " , South Highland Presbyterian Church, Birmingham
Mr. James A. Minter, Jr., Tyler
Dr. Henry E. Russell, pastor, Trinity Presbyterian Church, Montgomery
Rev. E. Lee Stoffel, " , First Presbyterian Church, Florence
Dr. N. J. Warren, " , First Presbyterian Church, Selma

The total objective of \$400,000 will be divided Southwestern \$250,000 and Louisville Seminary \$150,000.

The Synod of Tennessee voted at its 1954 meeting to incorporate the remaining unpledged and unpaid portion of the Southwestern Development Fund Campaign outside of the City of Memphis into a joint effort with Louisville Seminary beginning in the spring of 1955. A steering committee, composed of Dr. A. L. Currie, Chairman; Mr. Jesse E. Wills, Mrs. Andrew Dale, the Reverend L. K. Foster and Dr. A. W. Dick, was appointed by the Moderator to represent Synod in this joint effort and to secure competent professional services. All arrangements are in the hands of this committee which will set up the larger campaign committee. It is anticipated that the Synod will make a contract with the firm of Ward, Wells, Dreshman and Reinhardt, utilizing the services of Mr. Ralph L. Minker as field representative.

In the late spring the Executive Committee put into operation a plan suggested by Mr. A. Van Pritchard, the object of which is to enable business and professional men of Memphis to become better acquainted with the college through personal visits to the campus and a brief orientation into its history and development. On four occasions small groups of especially invited citizens met with members of the Executive Committee in the Directors' Room and were given a tour of the campus. Following this, in the Adult Education

Center, the President made a brief presentation of the past achievements, future opportunities and present needs of the college, after which Mr. Pritchard made certain suggestions about a reasonable manner in which the resources of the college might be strengthened. There was a great deal of interest in these meetings, and many helpful questions were raised, which were discussed with the visitors. The total time of each meeting was not more than an hour and fifteen minutes. It is believed that it will be worthwhile to extend such gatherings for an indefinite period. It is felt, in line with the nationwide interest in liberal education and the support of business and industry being channeled to it, that the business men of Memphis will respond generously to opportunities of a sound investment in Southwestern. Contributions received as a result of these meetings were a major factor in enabling the college to close the fiscal year without an operating deficit.

The specific attention of the Board is requested to ways and means of achieving the following pressing objectives:

With reference to the faculty and staff:

- (1) Additional faculty personnel in the areas of art, Bible, economics and business administration, and international trade.
- (2) An increase in the college's percentage of participation in the T.I.A.A. Retirement Plan initiated in 1945.
- (3) The addition of a full-time Director of Publicity and Publications.
- (4) Provision for an upward revision of salary scales of not less than ten percent. In approximate figures each one percent of increase amounts to \$3,000 additional in the annual budget.

With respect to plant outlay:

- (1) A vigorous prosecution of efforts to secure funds with which to erect immediately one additional residence hall for women and one additional residence hall for men. Such units, each designed to house sixty additional students, would cost \$300,000 or a total of \$600,000. It should be remembered that, once constructed, residence halls are self-sustaining.
- (2) An intensive effort to secure and endow the operation of the badly needed Fine Arts Building. This would serve not only for the several arts but would prevent the overcrowding of existing academic buildings anticipated as a result of the inevitably increased enrollment.
- (3) The completion of the Neely Mallory Memorial Gymnasium as originally planned.

With regard to general development:

(1) The effectuating by the Board of a carefully organized plan for securing substantial gifts and bequests to increase endowment. In general, these desirable occurrences do not happen at random but result from the interested and continuing efforts of devoted members of the college administration.

(2) The encouragement of sustained annual gifts of modest size by those who would be numbered among the Friends of Southwestern.

Dr. Ralph W. Sockman, the distinguished pastor of Christ Church of New York, who is heard by millions every Sunday morning as he speaks from the National Radio Pulpit, has said:

"If we are to safeguard our freedom, we need men whose oath we can trust in court and whose word we can also trust in the marketplace. We need men who are responsible enough to bear their own burdens and good enough to bear one another's burdens....These church-related colleges have given godly ideals to our nation's youth, furthered our social reforms, trained our political and religious leaders."

Southwestern has played a significant part in Christian higher education for one hundred and five years and under God's guidance pledges itself to approach the coming year with renewed energy and enthusiasm.

Peyton N. Rhodes

ANNUAL REPORT OF THE DEAN

June, 1954

To the President of SOUTHWESTERN AT MEMPHIS:

The session of 1953-54 has proceeded normally, with no more than the usual quota of alarms and excursions. Undoubtedly the most significant event was the dedication, on October 8, 1953, of the magnificent Burrow Library. For the first time in its history, Southwestern has had sufficient space and facilities for its library. The Burrow Library has contributed in many ways to the comfort, convenience, and general well-being of the College during the past session and no doubt will continue to play an ever-increasing part in its intellectual progress. The main wing of the Neely Mallory Memorial Gymnasium, now completed, will also contribute greatly to the welfare of Southwestern. Our most conspicuous present need in the way of buildings is for a Fine Arts Building and additional dormitory space.

Attention has already been directed, in the News and elsewhere, of the retirement of Professors C. L. and M. H. Townsend at the end of the current session, after many years of service. We shall miss them greatly. Several others of the faculty who also have served the College long and well will soon reach retirement age. In the present state of inflated costs and expanding educational needs, it will be especially difficult to replace this Old Guard with younger teachers of equal calibre, but unless this is done, the quality of the College, in which we have all taken great pride, will inevitably deteriorate.

It has been a matter of considerable concern to us that the number of students majoring in the physical sciences has continued to diminish, and that our excellent faculty and laboratories in the sciences are not being adequately employed. It was largely on this account that the faculty again considered the so-called "Three-Two Plan" of cooperation with colleges of engineering, with special attention to the leading Southern colleges of engineering, and decided to try to put the plan into effect. At the present time, arrangements for carrying out this program, of three years of work at Southwestern, during which time all general degree requirements and major requirements for the B.A. degree with a major in physics will be completed, and two years of work at a college of engineering, at the end of which both the B.A. from Southwestern and the engineering degree will be conferred, have been completed only with the Vanderbilt School of Engineering. Some details remain to be worked out with other Southern institutions, notably Georgia Tech and Alabama Polytechnic Institute.

It is not expected that the program will attract large numbers of students. Some of the expected advantages are that engineers may thereby secure needed humanistic training, and that students who plan to train for engineering degrees but find that they lack the requisite aptitudes may transfer to other types of academic preparation with the minimum of loss.

Enrollment

The average enrollment for the 1953-54 session was 477, as compared with 443 for the preceding session. Again this year, a special group of students, who are in training for careers in nursing, received the equivalent of two quarters of preparatory academic training at Southwestern. It is expected that this arrangement with the School of Nursing at the Methodist Hospital will continue.

The graduating class of 1954, by the end of the summer session, may reach a total of 96, of which 46 are men and 50 women. Of this group 6 graduated with honors in various fields and 30 with distinction. Despite the tendency of the honors program toward a relatively high degree of specialization, it is a very valuable program for prospective graduate students, and encourages intensive and independent attainment in the major field. Some very excellent students, however, prefer to take additional courses outside their fields of concentration, with the idea of broadening their intellectual bases.

The Departments of Instruction

Art. Again this year, through a cooperative arrangement with the Memphis Academy of Arts, it was possible for Southwestern to offer a single year course in "Picture-Building," designed to introduce students to the use of the various media and techniques. The course was given on the Southwestern campus by Mr. Edward Faiers, of the Memphis Academy. Four students in the first semester and nine in the second semester took the course. Difficulties of scheduling held the enrollment down. It is to be hoped that Southwestern can soon offer its own program leading to a major in art, but to do so will continue to be impossible until we can offer a much more inclusive program given by our own personnel. Art, like religion, should not be exclusively a spectator sport.

Bible. Dr. Laurence F. Kinney, Chairman of the Bible Department, calls attention to the great contribution to the work of the College which has been made by Dr. Daniel D. Rhodes, now completing his first year as a member of the faculty of Southwestern. Dr. Rhodes has taught the course in Logic and some tutorials in philosophy, in addition to his teaching of Bible, and has been active as a speaker and preacher in Memphis and vicinity. He has also agreed to participate in a number of summer conferences of the Church.

Dr. Reveley has continued to serve as College Chaplain, and in that capacity has had the duty of arranging for visiting speakers and religious emphasis leaders and programs. He has also participated in the teaching of the "Man" Course, in addition to teaching some courses in Bible. In all these capacities, Dr. Reveley has served faithfully and well.

The Chairman, Dr. Kinney, has devoted much time and attention to the direction of the Adult Education program. Since this program will be reported on separately, it need not be discussed here, except to say that

the program is clearly both extensive and successful. Dr. Kinney further reports that the clerical members of the faculty, in the effort to keep in close touch with the various Synods which cooperate in supporting the College, have placed their ecclesiastical memberships as follows:

Dr. R. P. Richardson, North Mississippi Presbytery
Dr. W. T. Reveley, Red River Presbytery (in Louisiana)
Dr. D. D. Rhodes, Birmingham Presbytery (in Alabama)
Dr. L. F. Kinney, Memphis Presbytery (in Tennessee)

Biology. Dr. C. L. Baker, reporting for the Biology Department, notes that the Biology Department continues to have a normal number of majors and prospective graduate students. The Department emphasizes the humanistic approach to the study of biology, and at the same time prepares students for medical college and for service as career biologists, laboratory technicians, and useful citizenship. The former distinction between courses intended for non-science majors and for science majors has been eliminated, on the ground that the same introductory course can serve well for both types of student.

Chemistry. Dr. Raymond T. Vaughn, Chairman of the Department of Chemistry, reports an encouraging increase in the advanced courses in chemistry during the session, and a larger number of majors in the field. The special terminal course in chemistry, however, has a disappointingly small number of enrollees. Dr. Vaughn suggests that perhaps students and their advisers do not fully understand the nature of this terminal course. The program of "Research for a Day," in which chemistry students from the local high schools are introduced to a college laboratory, its equipment and techniques, continued this year, with approximately 150 students participating.

The number of students majoring in the physical sciences has lately become very disappointing, especially in view of the great opportunities, needs, and rewards associated with scientific careers.

Economics. Dr. Ralph C. Hon, in Economics and Business Administration, reports that twelve economics majors are members of the class of 1954. Three of these plan to do graduate work; the rest go to military service or to business careers. Dr. Hon calls attention to the fact that three years ago, as an economy measure, the number of teachers in the department was reduced from two to one, and urges the restoration of an additional member, in order to provide a wider selection of courses.

French and German. The Department of French, which at least temporarily also provides courses in German, points out that there has been a slight proportional increase in enrollment in French. Miss Elizabeth Curtis Perkins graduated with honors in French. Dr. Wenger calls attention to the need of a well qualified, full time professor of German. His own activities have been rather too varied.

The department's experience during the past session with using two foreign exchange students in the conversation program proved rather unsatisfactory. It was necessary for one of them to be replaced in that work by Mrs. Madeleine Estes, an alumna of Southwestern. Mrs. Meadows, who changed from a part time to full time teaching program this year, will not be available for the next session. New teaching personnel will include Professor George R. Raymond, and Dr. John P. LeCoq, formerly of Drake University, who comes to us through the John Hay Whitney Foundation as a "Distinguished Professor" who has reached retirement age. Dr. LeCoq will not carry a full teaching load, but his presence on the campus should be a stimulus to the work of the department and an aid to the Adult Education program.

Again this year, an interdepartmental major, involving French and music literature, was offered. The faculty has given approval to plans for interdepartmental majors, but so far only the modern language departments and the music department have succeeded in working out such plans. The departments have also collaborated in the presentation of liturgical services, involving the use of French and German, at several Memphis churches, and these services were enjoyed by small but appreciative audiences. They provide another means whereby the College contributes directly to the cultural life of the city.

Education. For some years Southwestern has been offering the minimum of courses in Education that will enable our graduates to qualify for the teaching certificate in secondary education. For the last few years, the State Department of Education has been studying the matter of the training of teachers, and some rather extensive changes in requirements have been made. The new regulations affect all prospective teachers who began their college work after August 31, 1953. Mr. Charles I. Diehl, of the Southwestern faculty, has been a member of the Advisory Committee which has planned the new curricula for teacher-training, and I have been appointed as a representative of Southwestern to the Committee which will, in October, review the progress reports submitted by all institutions approved for teacher training. In the past, there has been considerable opposition to the teacher training program from a number of our faculty, who regard "education" courses as strictly vocational, and therefore out of place in a liberal arts college. But the liberal arts colleges especially should seek to improve the training of teachers. It seems very important that Southwestern add a well qualified professor in the field of education, in order that we may do a better job in this field than we have previously been able to do.

English. Dr. J. Q. Wolf, Chairman of the Department, calls attention to the good work done this year by William H. Marsh, '49, who has his M.A. degree from Columbia, in two sections of freshman English. Mr. Marsh is returning to Columbia to continue his work for the Ph.D. James E. Roper, a 1948 graduate, a Rhodes Scholar and graduate student at Yale, who has taught at Dickinson College for the past two years, is returning to Southwestern as Assistant Professor of English. Dr. C. L. Townsend, who has for many years taught the Shakespeare course in unique fashion, as noted above, retired at the close of the session.

In creative writing, good progress was made, under the direction of Mr. Lydel Sims, columnist for the Commercial Appeal, who taught a one-credit hour course throughout the year with considerable success. Miss Ann Barr won first place in the poetry contest of the Southern Literary Festival, and John Butterworth honorable mention. Mr. Kenneth Holditch won fourth place in the annual Atlantic Monthly contest. It is hoped that Mr. Sims will continue his work with the creative writing group for the next session. We should continue and enlarge our "learning by doing" as well as by reading about beyond the areas of athletics, music, the laboratory sciences, and creative writing.

The English Department prepared this year in mimeographed form a syllabus for English majors, listing the requirements, the areas covered in the comprehensive examinations, bibliographies and suggested readings. This appears to be the first such syllabus prepared at Southwestern.

Classics. Southwestern is fortunate in having active departments of Greek and Latin with a considerable enrollment, and thus remains as one of the few remaining strongholds of the classics. Dr. Strickler reports an average enrollment of 85 plus for the session. Mr. Douglas Marsh graduated with honors in Greek. Our degree requirement of two years of mathematics, Greek, or Latin undoubtedly contributes to the vitality of classical language study, as a sort of Charybdis to the Scylla of analytics.

Dr. Laura Robinson, for the Department of Latin, reports an average enrollment for the session of 36 plus. Her article, "Personal Abuse in Lucilius' Satires," was published in the October issue of the Classical Journal. She reports further the offer of \$150.00 for the purchase of color transparencies dealing with Roman history and archeology, prepared by a Fulbright Scholar at the University of Rome, made by Miss Willie C. Johnson, of Memphis.

History. Enrollment in the Department of History continued at its usual high level, as reported by Professor Cooper, Department Chairman. Twelve of the senior class are history majors. Mr. Buchanan Looney graduated with honors in History.

Mathematics. The Chairman, Dr. Hartley, reports with regret the resignation of Dr. G. L. Tiller. Dr. Jack U. Russell will take Dr. Tiller's place in the Department. Dr. M. L. MacQueen, in addition to his distinguished teaching in mathematics, serves as clerk of the faculty and chief typographical expert in the preparation of college publications.

Philosophy. The Philosophy Department continues to be one of the most heavily elected and respected departments of instruction. The average enrollment for the session was 169. There were some fifteen tutorial students, and one who graduated with honors in Philosophy, Miss Paula Richardson. Dr. Kelso continues to be one of the moving spirits in the very popular and successful "Man" course. The Chairman, Dr. Kelso,

mentions the "enthusiastic appreciation" of the teaching of Logic by Dr. Daniel D. Rhodes, and notes the increasing interest in Greek philosophy. Dr. Kelso has long been one of the most heavily burdened and best appreciated members of our faculty. He is currently president of the Southwestern chapter of Phi Beta Kappa.

Physical Education. Mr. Glenn A. Johnson and Mr. William R. Maybry, '42, report a very active year in the field of physical education. The area of intercollegiate athletics and physical education will be reported on by the Chairman of the faculty Committee on Physical Education and Athletics. The emphasis of the physical education program has very properly been upon sports that will be of value to students throughout their active lives.

Physics. Because of the untimely death of the Chairman of the Physics Department, Dr. David E. Matthews, during the session, the work of the department was carried on by Mr. Julian C. Nall, '43, who submits the report for the department. Mr. William Marsh, '31, offered a semester course in Elementary Electronics. Most of the twenty students enrolled in General Physics this year were pre-medical or pre-dental students. It is anticipated that there will be three majors in the department next year.

Political Science. The Chairman, Professor D. M. Amacker, reports ten majors in the senior class this session. Miss Emily McKay graduated with honors in the department. Her examination papers were read by Professor Lynwood Holland, Chairman of the Department of Political Science at Emory University, who wrote in high praise of the candidate's achievement and of the department's program, and stated that the student's examination was superior to those of many graduate students. Both Professor Amacker and Professor Lowry were very active in lecturing to various groups during the year. The Free World Issues programs at convocations throughout the year stimulated interest in international affairs.

Psychology. Dr. Queener reports continued high enrollment in this department. Dr. Myrtle C. Nash has been added to the department for next year. For the past several years Dr. Olive Quinn has given about half time to the psychology department and half to sociology. Her resignation made necessary the addition of Dr. Nash to the department, and since Dr. Nash will give full time to psychology, some needed additional courses, child psychology and personality theory, can be added. Extra-curricular activities of the department included the technical aspects of the "Study of Values" project, financed by a grant from the Ford Foundation. The department also assisted with the Chicago University Natural Science Aptitude Test. Dr. Queener is engaged upon a revision of his very successful Introduction to Social Psychology, and upon a book entitled Modern Personality and the New Testament Man.

Sociology. Professor Margaret Townsend, as noted above, has retired as professor and chairman of the department. Her successor will be Professor Jack E. Dodson. Mrs. Townsend has done a faithful and distinguished job as professor of sociology and as dean of women. Dr. Olive

Quinn, as noted earlier, has resigned from the faculty, to join her husband in Washington, D. C. Dr. Quinn has been active in various research projects and has presented a number of papers in her field.

Spanish. Dr. M. W. Storn reports satisfactory enrollment in Spanish. Five seniors majored in this department, and Miss Margaret Anne McGehee graduated with honors. Professor Southard hopes to complete his work for the doctorate at Chicago this summer. Mrs. F. Andrus is expected to resume her work as instructor in the conversation classes in the fall. During the past session, the conversation classes were conducted very successfully by Miss Lula Cullen.

Speech and Dramatics. Professor R. S. Hill reports considerable activity in the field of drama during the session. The four major productions were Neal Weaver's Behold the Star, the Electra of Sophocles, the second act of Ruddigore, and Moliere's Tartuffe. Many short plays were presented before local groups, and several programs were given at the college convocations. Debate activities were limited, because of the heavy extra-curricular programs of the leading student debaters. The dramatic activities of the college are severely handicapped by the lack of adequate facilities. The music, art, and drama departments are greatly in need of a fine arts building, with an adequate auditorium and theatrical equipment.

The problem of conflicting schedules has become increasingly acute, complicated as it is by such activities as the choir, the science laboratories, the conversation classes in modern languages, and physical education and athletics. It is hoped that some slight alleviation of the problem may be obtained by moving up the beginning of the academic day from 8:30 to 8:00 a.m., thus providing a free thirty minute period for lunch.

The Summer Session

The Summer Session of 1954 is following its customary pattern of small enrollment but with an increase over 1953. Summer heat and relatively high tuition costs, plus the lack of vocational courses no doubt cooperate to keep the enrollment down. The enrollment for the first term is 132.

Phi Beta Kappa

Ten students were initiated into Phi Beta Kappa as "members in course:" Larry Earl Bone, Anne Marie Davis Bruce, Viola Ann Deavours, Mary Ann Hackleman, Ethel Ashton Harrell, Orley Radcliffe Lilly, Jr., Douglas S. Marsh, John B. Richards, Arlie Chandler Warren, Jr., and Mary Bettie Worthington. The chapter voted to offer a prize of a book to the top man and woman student of both the freshman and sophomore classes, provided the average grade equals the required 3.5 average, at a convocation early in the following session.

Course in Typing and Hy-Speed Longhand

For the first time, the opportunity was provided, through the agency of the Miller-Hawkins Business-Secretarial School, for students to acquire proficiency in typing and in Hy-Speed Writing at a nominal fee, without academic credit. Twenty students enrolled in the first semester for typing, of whom eleven received a Certificate. In the second semester, ten enrolled for the Hy-Speed Writing course, of whom seven obtained Certificates. The response to the opportunity thus provided was a little disappointing, but probably the experiment should be continued next session.

Summary and Conclusions

Additional study should undoubtedly be devoted to curricular revision, with special reference to the organization of additional courses in general education, notably in the fields of the sciences and social sciences. Study should also be given to further application of the Three-Two program, under which students can obtain the bachelor's degree at Southwestern and a professional degree at the end of a five-year program, as in the recently adopted program for engineers. All our departments should constantly re-examine and re-evaluate their offerings, with recent educational trends in mind.

The summer of 1954 completes for me twenty years of service as Dean and Director of the Summer Session, along with approximately half-time teaching.

A. Theodore Johnson

ANNUAL REPORT OF THE TREASURER

For the fiscal year ended June 30, 1954

The Treasurer submits herewith his report for the fiscal year ended June 30, 1954, together with a detailed audit report from Oliver P. Cobb and Company, certified public accountants of Memphis. The audit report is in detail. However, in this report, based on the audit, net figures and summaries are used in some instances.

Because of the large increase in benevolences from the four Synods, special contributions from Second Presbyterian Church in Memphis, and gifts from alumni, corporations and other friends of the college, both in Memphis and outside of Memphis, the college was again able to end the year without a deficit, although at the time the annual budget was adopted there had been anticipated a deficit of some \$48,000.00. The Synods are to be commended for the fine spirit of cooperation they have shown, and we are, of course, grateful to Second Presbyterian Church of Memphis and to all of our friends who were so helpful. Untiring efforts on the part of the President and members of the Executive Committee have resulted in a greatly increased interest in the college by local corporations and individuals.

The endowment fund earnings of \$113,283.55 represent an increase of \$7,318.32 over last year, the overall yield being 4.03% as compared with 3.80% last year. Based on book value securities held in the endowment fund are divided as follows:

Bonds - Government	37.17%	
Other	<u>12.08%</u>	49.25%
Stocks		35.74%
Real Estate		5.43%
Notes and Mortgages		<u>9.58%</u>
		100.00%

Net gains from sales of securities amounted to \$32,652.21.

The total received this year from benevolences of the four Synods was \$89,309.25, which compares with \$60,548.53 for the previous year, an increase of \$28,760.72. This does not include the special contributions of \$4,500.75 from Second Presbyterian Church of Memphis, \$3,000.00 of this representing one-half of the annual support of the A. B. Curry Chair of Bible.

As a result of the efficient management of the dormitories, dining hall, and bookstore, operations of these important departments of the college were most satisfactory. Mr. Charles T. Pack, Manager of the Dining Hall, and Mrs. Pauline King, Bookstore Manager, are to be commended for their fine work.

Operating income for the year is broken down as follows:

From Students - net	\$157,808.87	37.24%
Endowment	113,283.55	26.74%
Auxiliary Enterprises	34,697.19	8.19%
Benevolences and Contributions	98,611.50	23.27%
Special Contributions for		
Operating Purposes	19,000.04	4.48%
Other Sources	294.75	.08%

The Burrow Library has been completed and the cost of the building and equipment has been transferred to Plant Funds on the Balance Sheet and is no longer carried as a separate item.

The main wing of the Neely Mallory Memorial Gymnasium has been completed and will be in use this fall. It is hoped that sufficient funds can be secured at an early date to complete the gymnasium, including a swimming pool, as originally planned.

The Southwestern Development Fund Campaign in Mississippi, the goal of which is \$200,000.00, has produced \$85,000.00 in subscriptions and cash. We are not discouraged about this campaign, as work is still in progress, and we hope to realize ultimately the entire objective. The United Campaign for Southwestern

and Negro Work in the Synod of Louisiana has produced a little less than \$250,000.00 in subscriptions and cash. Two-thirds of this amount accrues to Southwestern. We believe that a sincere effort is being made to conclude this campaign successfully.

This fall is the first time since the heavy enrollment of veterans following World War II that we are having to turn students away because of lack of adequate dormitory facilities. The most urgent need is a new women's dormitory to house some sixty students. Such a building would enable us to use the facilities across the street from the campus, which we now use for freshman women, to house about fifty or sixty additional young men, and all of the boarding women would then be on the main campus.

Extensive repairs and reconditioning have been done this summer, and the plant for the most part is in excellent condition. Curbing and parking areas for the Burrow Library and the Neely Mallory Memorial Gymnasium are most urgently needed.

The budget for the fiscal year 1954-55, which the Executive Committee has approved, and which the Board will be asked to consider, anticipates a deficit of \$35,690.00. A larger student enrollment and increased benevolences and gifts would, of course, reduce this amount.

All in all this has been a very successful and rewarding year, and we face the future with confidence.

Respectfully submitted,

A. K. BURROW
Treasurer

August, 1954

SOUTHWESTERN AT MEMPHIS
 COMPARATIVE CONDENSED STATEMENT OF INCOME AND EXPENSE
 Fiscal Years 1953 and 1954

	<u>Year Ended</u> <u>June 30, 1954</u>	<u>Year Ended</u> <u>June 30, 1953</u>
<u>INCOME</u>		
From Students:		
Tuition, Registration and Recording	\$ 181,138.83	\$ 169,404.63
Less Scholarships and Grants-in-Aid	42,601.31	40,659.00
	138,537.52	128,745.63
Other Income from Students - Net	19,271.35	15,463.38
TOTAL STUDENT INCOME	\$ 157,808.87	\$ 144,209.01
Endowment Fund Earnings	113,283.55	105,965.23
Dormitories, Dining Hall, Bookstore and Student Store	34,697.19	28,966.09
College of Music - Net	(7,057.88)	(4,203.24)
Bellingrath Fund	1,550.00	1,550.00
Alumni Fund	3,257.39	4,265.50
Interest on Bank Deposits	1,356.66	573.79
Miscellaneous	1,188.57	722.49
	\$ 306,084.35	\$ 282,048.87
<u>EXPENSE</u>		
Instructional	\$ 254,825.06	\$ 236,183.18
Physical Plant and Grounds	76,377.35	65,561.86
General and Administrative	91,349.51	87,104.32
	\$ 422,551.92	\$ 388,849.36
TOTAL OPERATING EXPENSE		
OPERATING DEFICIT	116,467.57	106,800.49
<u>CONTRIBUTED INCOME</u>		
Benevolences:		
Alabama	\$ 13,531.27	\$ 14,203.43
Louisiana	20,145.41	10,847.01
Mississippi	7,176.65	6,577.01
Tennessee	48,455.92	28,921.08
	\$ 89,309.25	\$ 60,548.53
TOTAL BENEVOLENCES		
Second Presbyterian Church - Memphis		
A. B. Curry Chair of Bible	3,000.00	
Special Contribution	1,500.75	3,673.01
Friends of Southwestern	4,801.50	9,011.53
Special Contributions to Cover Deficit	19,000.04	35,100.00
	\$ 117,611.54	\$ 108,333.07
TOTAL CONTRIBUTED INCOME		
SURPLUS	1,143.97	\$ 1,532.58

SOUTHWESTERN AT MEMPHIS
CONDENSED BALANCE SHEET
June 30, 1954

ASSETS

CURRENT FUNDS

Net Cash Balance	\$	145,923.86	
Notes and Accounts Receivable		10,073.81	
Inventories		10,192.22	
Real Estate		3,500.00	
Temporary Advance - Voorhies Hall		<u>4,538.60</u>	\$ 174,228.49

SPECIAL FUNDS

Investments	\$	11,007.50	
Memphis Adult Education Center		<u>7,399.57</u>	18,407.07

DEVELOPMENT FUND

Investments	\$	2,925.00	
Cash		<u>32,479.05</u>	35,404.05

PLANT FUNDS

Buildings	\$	2,801,798.32	
Real Estate		189,013.77	
Equipment		159,357.23	
Furniture and Fixtures		54,916.36	
Library Books		<u>135,000.00</u>	3,340,085.68

PERMANENT FUNDS

New Building Funds

A. K. Burrow Library:			
Cash	\$	1,124.98	
W. Neely Mallory Gymnasium:			
Cash	\$	16,090.73	
Investments		30,015.13	
Cost of Construction to date		<u>704,860.15</u>	750,966.01

Endowment Funds:

Cash	\$	9,989.33	
Receivables		10,000.00	
Investments:			
Regular Endowment		2,496,330.45	
Scholarship Funds		<u>378,562.80</u>	
		2,874,893.25	
Less Annuities		<u>70,000.00</u>	2,804,893.25
			<u>3,576,973.57</u>

TOTAL ASSETS

\$ 7,145,098.86

LIABILITIES

Reserved Funds:

Student Aid Funds	\$ 445.39
Student Loan Funds	5,505.54
Scholarship Funds	10,775.90
Campaign Funds, Louisiana, Mississippi and Tennessee	59,964.24
For Specific Purposes	79,323.35
Other Reserves	<u>7,509.11</u>

TOTAL LIABILITIES

\$ 163,523.53

Excess of Assets over Liabilities

6,981,575.33

TOTAL LIABILITIES AND FUNDS

\$ 7,145,098.86

Excess of Assets over Liabilities - 6-30-53

\$ 6,779,840.74

Excess of Assets over Liabilities - 6-30-54

6,981,575.33

INCREASE IN NET WORTH

\$ 201,734.59