

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF SOUTHWESTERN AT MEMPHIS  
HELD IN THE DIRECTORS ROOM  
PALMER HALL

OCTOBER 16-17, 1963

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The annual meeting of the Board of Directors of Southwestern At Memphis was held on Wednesday and Thursday, October 16 and 17, 1963.

At 4:00 P.M. on Wednesday, October 16, members of the Board and certain members of the faculty met in the North Seminar Room of the Adult Education Center in Burrow Library to discuss "Methods for Entering the Community of Learning." Dean Jameson M. Jones planned for this discussion and presided. President Rhodes and the following members of the faculty were present: Lawrence K. Anthony (Art), C.L. Baker (Biology), R.T. Vaughn (Chemistry), R.C. Hon (Economics), J.Q. Wolf (English), J.E. Wenger (French), E.W. Goessling (German), D.L. Likes (International Studies), Laura Robinson (Latin), M.L. MacQueen (Mathematics), V.H. Taylor (Music), W.L. Lacy (Philosophy), J.H. Taylor (Physics), E.L. Queener (Psychology), C.G. Oakes (Sociology), G.D. Southard (Spanish), G.D. Davis (History and Continuing Education), and Albert M. Johnson (Librarian).

The Southwestern academic program, its effectiveness, and the possibilities for greater effectiveness were discussed both by the faculty members and by members of the Board, and the consensus was that such informal meetings are of real value in acquainting the Board members with the scholarly activities of the college. The meeting adjourned at 5:30 P.M.

Members of the Board and several Board members' wives, together with President and Mrs. Rhodes, Dean and Mrs. J.M. Jones, Dean and Mrs. A.O. Canon, Dean and Mrs. C.I. Diehl, Dean and Mrs. Ray M. Allen, Dean and Mrs. G.D. Davis, Dean Anne Caldwell, Mr. and Mrs. J.A. Rollow, and Mr. and Mrs. C.L. Springfield met for dinner at 6:30 P.M. in the Brooks Room of Catherine Burrow Refectory, after which Dean Canon showed the Southwestern film, which was enthusiastically received.

After dinner the members of the House, Finance, and Development Committees met in order to prepare their reports to be presented to the Board at the meeting on Thursday, October 17, 1963.

The meeting was called to order by the Chairman, A.V. Pritchard, at 9:00 A.M. on Thursday, October 17, 1963, and was opened with prayer by Mr. Wilds.

The Chairman extended a hearty welcome to two new members of the Board - Mrs. David K. Wilson, of Nashville, Tennessee, and Mr. E.B. LeMaster, the Synod of Louisiana's Memphis representative. Two other new members - Mr. Lewis R. Donelson III, the Synod of Alabama's Memphis representative, and Mrs. Maury McIntyre, of Greenwood, Mississippi, were unable to be present because of previous commitments.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
E.V. Ramage	Alden T. Shotwell	Murphey C. Wilds	Wm. H. Dale
Mrs. Kenneth Harper	Mrs. Morgan L. Shaw	Frank A. England, Jr.	Mrs. D.K. Wilson
	E.B. LeMaster	W.J. Millard	A.V. Pritchartt
			Ross M. Lynn

Peyton N. Rhodes, ex officio

Miss Erma Reese, Assistant Secretary, was present by invitation.

It was stated that Messrs. Jack W. Warner, William H. Mitchell, Carlos G. Spaht, and Orrick Metcalfe were also unable to be present because of pressing business commitments; that William A. Benfield, Jr., had accepted the pastorate of the First Presbyterian Church of Charleston, W.Va., and that Morton B. Howell, Jr., was out of the country.

Upon motion by Mr. Shotwell, which was duly seconded, the minutes of the Board of Directors' meeting held March 20-21, 1963, and the minutes of the Executive Committee meetings held April 15, May 27, July 3, September 4, and October 14, 1963, copies of all of which had been received by the Board members, were unanimously approved.

The Chairman appointed the following Nominating Committee:

Alden T. Shotwell, Chairman; Murphey C. Wilds, Mrs. Kenneth Harper, and E.B. LeMaster.

For the information of the Board, the Chairman announced the following personnel of the House, Finance, and Development Committees serving through this current meeting:

- HOUSE - W.J. Millard, Chairman; Alden T. Shotwell, Vice-Chairman; Murphey C. Wilds, E.B. LeMaster, Carlos G. Spaht, Edward V. Ramage, William H. Dale.
- FINANCE - William H. Mitchell, Chairman; Orrick Metcalfe, Vice-Chairman; Mrs. Morgan L. Shaw, Mrs. David K. Wilson, Lewis R. Donelson III. In the absence of the Chairman and Vice-Chairman, Alden T. Shotwell was appointed as Acting Chairman.
- DEVELOPMENT - Frank A. England, Jr., Chairman; W.A. Benfield, Jr., Vice-Chairman; Ross M. Lynn, Mrs. Kenneth Harper, Jack W. Warner, Mrs. Maury McIntyre, Morton B. Howell, Jr., Alfred O. Canon, Dean of Alumni and Development.

A.V. Pritchartt, ex officio member of each Committee.

Upon motion, duly seconded, the Secretary was instructed to append to these minutes a list of degrees conferred on June 3 and August 17, 1963. (See pages 12-16).

The Chairman requested Mr. Dale to take the chair for the report of the Nominating Committee.

The Chairman, Mr. Shotwell, presented the following report of the Nominating Committee:

OFFICERS OF THE CORPORATION

A. Van Pritchardt.....Chairman  
W.J. Millard.....First Vice-Chairman  
Murphey C. Wilds.....Second Vice-Chairman  
Ross M. Lynn.....Secretary  
Lewis R. Donelson III.....Treasurer  
Erma Reese.....Assistant Secretary

EXECUTIVE COMMITTEE

A. Van Pritchardt.....Chairman  
W.J. Millard.....Vice-Chairman  
Ross M. Lynn.....Secretary  
Walter P. Armstrong, Jr., Attorney  
J. Bayard Boyle, President, Boyle Investment Company  
L. Palmer Brown III, L.P. Brown Company  
S. Toof Brown, President, S.C. Toof & Company  
C.W. Butler, Jr., Vice-President, Union Planters National Bank  
Edward B. LeMaster, Edw. LeMaster Company  
Edmund Orgill, Vice-President, Memphis Light, Gas & Water Division  
Peyton N. Rhodes  
Norfleet Turner, Chairman of the Board, First National Bank  
R. Don Warren, Chairman of the Board, Stratton-Warren Hardware Company  
William N. Wilkerson, President, Industrial Management Corporation  
(Lewis R. Donelson III, Attorney

INVESTMENT COMMITTEE

Vance J. Alexander, Chairman, Chairman of the Board, Union Planters  
National Bank  
Troy Beatty, Vice-Chairman, Senior Vice-President, First National Bank  
Snowden Boyle, Chairman of the Board, Boyle Investment Company  
Brown Burch, Vice-President and Manager, Merrill Lynch, Pierce, Fenner  
& Smith, Inc.  
Lewis R. Donelson III  
A. Van Pritchardt  
Peyton N. Rhodes  
Maury Wade, Investment Counselor  
C.L. Springfield, Secretary

Upon motion by Mr. England, seconded by Mr. Shotwell, the Secretary was directed to cast the ballot for the abovenamed nominees. He reported that the nominees were elected by acclamation.

The Chairman stated that the meeting would recess at 9:50 A.M. in order to permit the members of the Board to attend the student convocation for worship in Evergreen Presbyterian Church, across the street from the campus, and that the meeting would reconvene at 10:45 A.M.

The members of the Board were invited to lunch in the Brooks Room of Catherine Burrow Refectory at 12:30 P.M. The Chairman stated that Dean A.O. Canon and Mr. C.L. Springfield, Comptroller, would join the members of the Board at the luncheon, and that Mr. Walter P. Armstrong, Jr., one of the new members of the Executive Committee, would also be present.

President Rhodes supplemented his annual report, a copy of which had previously been sent to each member of the Board, by making a verbal report on a number of items such as the student enrollment for the first semester of the 1963-64 academic session, stating that there are 844 full-time students enrolled and 32 part-time, making the equivalent of full-time students 858, which is only nine fewer than for the same time a year ago, and that there are 507 students living in residence halls on the campus - 274 men and 233 women. He also reported on a number of other items of interest concerning the faculty, etc. He discussed at some length Southwestern's Alaska Solar Eclipse Expedition for the July 20, 1963 eclipse. (See President's annual report pages 17-69).

The Chairman, Dr. Millard, read the following report of the House Committee:

The House Committee of the Board of Directors of Southwestern met in the Faculty Room in Palmer Hall at 8:00 P.M. on October 16, 1963, with Dr. W.J. Millard, Chairman, presiding.

The following members of the Committee were present: Messrs. Murphey C. Wilds, E.B. LeMaster, William H. Dale, and E.V. Ramage. Mr. John A. Rollow, College Engineer, and Dr. Fred D. Pultz, Director of the Vocational Guidance Center, met with the Committee. There also met with the Committee representatives of the student body, Mr. Cyril Hollingsworth, President of the Student Council, Miss Elizabeth Currie, a member of the Student Council, and Mr. Lee Brown, a representative of the senior class.

These students made significant observations on the progress and development of the college. Their fine presentation and spirit were deeply appreciated by the Committee.

Mr. Rollow presented an interesting drawing of the campus showing the location of future buildings, roads, parking areas, etc.

Dr. Pultz presented some of the needs of the Vocational Guidance Center, which was followed by questions and a discussion.

The House Committee recommends:

1. That the present quarters of the Vocational Guidance Center be repaired so that they are made more adequate and comfortable.

2. That the question of the permanent location of the Vocational Guidance Center be referred to the Southwestern Development 1963-1971 Committee on Plant and Grounds, the chairman of which is Mr. Robert A. Elder, '40, for study and action.

3. That the Board commend the maintenance staff of the college for its efficiency in providing fire alarms and escapes in the residence halls; for the sodding and landscaping on the campus, and for carrying out other suggestions of the House Committee.

E.V. Ramage, Secretary

Dr. Millard moved that the report be received and the recommendations adopted, which was seconded by Mr. Dale, and unanimously carried.

The Secretary's report is contained in the minutes of the Executive Committee meetings since the March, 1963 meeting of the Board. The following letter was read from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

October 4, 1963

Mr. Ross Lynn, Secretary  
Southwestern At Memphis  
2000 North Parkway  
Memphis, Tennessee

Dear Mr. Lynn:

This letter will confirm that fidelity coverage is carried under a Blanket Crime type contract under Firemen's Bond number 26067 covering all employees in an amount of \$75,000. The definition of employee has been amended to include Directors and Trustees and members of Committees while acting within the scope of usual duties of employees and serving as a member of any committee appointed by resolution of the Board of Directors or Trustees to perform specific, as distinguished from general, directorial acts on behalf of Southwestern.

Trusting that this is the information you desire, and holding ourselves in readiness to serve you at all times, we are with best wishes

Very truly yours,

JAS. D. COLLIER & CO.

By James D. Collier, Jr.

Mr. Shotwell, Acting Chairman, read the following report of the Finance Committee:

The Finance Committee of the Board of Directors of Southwestern At Memphis met on Wednesday evening, October 16, 1963, in the Directors Room in Palmer Hall at 8:00 o'clock. In the absence of Mr. William H. Mitchell, Chairman, and Mr. Orrick Metcalfe, Vice-Chairman, Mr. Alden T. Shotwell served as Acting Chairman. Others present were Mrs. Morgan L. Shaw, Mrs. David K. Wilson, Mr. A. Van Pritchatt, Chairman of the Board, President P.N. Rhodes, and Mr. C.L. Springfield, Comptroller, who served as secretary.

The meeting was opened with prayer by President Rhodes.

The appraisal of endowment fund investments, copies of which had already been sent to members of the Board of Directors, was discussed. It was suggested, since many of the common stocks, while being of high quality, showed a very low yield on the present market price, that a study should be made by the Investment Committee toward the possibility of exchanging some of the low-yield stocks for some with a higher yield. It was agreed that the portfolio was in excellent condition and the Committee recommends to the Board of Directors that the Investment Committee and the Investment Counselor be commended for the fine job they are doing. (See Treasurer's report pages 70-73).

The Treasurer's report for the fiscal year ended June 30, 1963 was submitted and discussed. Copies of the President's and Treasurer's reports had previously been mailed to members of the Board. The Committee expressed gratification at the surplus in operations of \$13,466.60 for the year and also voiced appreciation for the increases in benevolences and gifts from churches, individuals, businesses, and corporations. Church giving increased by some \$13,000 and the Annual Sponsors' Program by about \$9,000. President Rhodes explained that the item of Alumni Contributions shown in the report does not accurately reflect the true picture of alumni giving since many of the local alumni also give through the Annual Sponsors' Program.

The attention of the Committee was directed to the fact that, in addition to chairs established by Evergreen, Idlewild and Second Churches, of Memphis, First Church of Greenville, Mississippi, and Westminster Church of Nashville, Tennessee also began the sponsorship of chairs during the fiscal year, and that First Church of Shreveport, Louisiana is contributing toward a chair for the 1963-64 year.

Ways and means of getting the college before the churches and church members in the four Synods, and obtaining increased giving were discussed.

President Rhodes brought up the matter of increasing tuition, beginning with the 1964-65 session. He recommended that an increase of \$50.00 per semester be authorized for the next session in order that faculty and staff salaries at Southwestern might become more

competitive with other comparable colleges. On motion by Mrs. Shaw, seconded by Mrs. Wilson, the Committee recommends to the Board that such increase in tuition be made.

After a discussion of many other affairs affecting the college the meeting adjourned at 9:40 P.M.

Alden T. Shotwell, Acting Chairman  
Helen M. Shaw  
Anne P. Wilson

Mr. Shotwell moved the adoption of the Finance Committee's report, which was seconded by Mr. England, and unanimously carried.

The Chairman announced the following committees to serve through the 1964 annual meeting of the Board of Directors:

HOUSE - E.B. LeMaster, Chairman; Murphey C. Wilds, Vice-Chairman; William H. Dale, E.V. Ramage, Ross M. Lynn, W.J. Millard.

FINANCE - Orrick Metcalfe, Chairman; Mrs. Morgan L. Shaw, Vice-Chairman; William H. Mitchell; Lewis R. Donelson III, Mrs. David K. Wilson, Alden T. Shotwell.

DEVELOPMENT - Frank A. England, Jr., Chairman; Morton B. Howell, Jr., Vice-Chairman; Carlos G. Spaht, Mrs. Kenneth Harper, Jack W. Warner, Mrs. Maury McIntyre, Alfred O. Canon, Dean of Alumni and Development.

A. Van Pritchardt, ex officio member of all committees.

HONORARY DEGREES - W.J. Millard, Chairman, M.L. MacQueen, Vice-Chairman; A. Van Pritchardt, Peyton N. Rhodes, Jameson M. Jones.

The meeting recessed at 12:30 P.M. for luncheon in the Brooks Room of Catherine Burrow Refectory.

Dean Canon read the following report of the Dean of Alumni and Development to the Development Committee of the Board, immediately after the luncheon in the Brooks Room of Catherine Burrow Refectory.

#### I. FUND RAISING PROGRAMS

##### A. THE PRESBYTERIAN CHURCH IN THE FOUR SYNODS:

In addition to the regularly budgeted benevolence appropriations received from each Synod the college now receives direct annual support from six churches for chairs or professorships:

Evergreen Presbyterian Church, Memphis.....	\$ 7,200.00
Idlewild Presbyterian Church, Memphis.....	7,200.00
Second Presbyterian Church, Memphis.....	7,200.00
First Presbyterian Church, Greenville, Miss....	2,000.00
First Presbyterian Church, Shreveport, La.....	3,600.00
Westminster Presbyterian Church, Nashville, Tenn.	<u>500.00</u> \$27,700.00

A proposal was made this month to the Whitehaven Presbyterian Church (Memphis Presbytery) that the officers approve an initial amount for Southwestern of \$3,600 in its 1964 budget. It is hoped that similar proposals made in 1962-63 at several other churches will receive favorable consideration when 1964 budgets are formulated. It would certainly seem feasible, in light of their membership and record of giving, that several other stronger churches (e.g., First Church in Nashville, St. Charles in New Orleans, one or more of the churches in Birmingham and Mobile) could support a professorship if the ministers and key laymen can be educated to the problem which the church college faces in securing adequate income for endowment and/or its operating budget.

#### B. ALUMNI

At this point only 13.4% of Southwestern's approximately six thousand alumni have contributed, as compared with 16% participation over the same period last year. However, a total of \$37,096.85 has been received in contrast with a figure of \$24,702.33 in 1962.

#### C. BUSINESS AND INDUSTRY

With the energetic leadership of Mr. Edmund Orgill, a member of Southwestern's Executive Committee, and the outstanding personal commitment of time and energy of Mr. Van Pritchard and President Rhodes, the 1963 Annual Sponsors' Program has made remarkable progress.

Two factors contributed to this successful operation: (1) the persistent and effective cultivation of several national corporations by President Rhodes (e.g., Union Carbide, duPont, Esso) and (2) the strenuous work of Mr. Orgill in soliciting gifts of \$1,000 or more from a steadily widening circle of special prospects with this potential.

Comparative figures for the four years of the Annual Sponsors' Program are as follows:

<u>Year</u>	<u>Contributors</u>	<u>Amount</u>
1960	430	\$109,430.00
1961	570	110,671.00
1962	650	120,656.00
1963 (10/15/63)	880	150,721.00*

\*Two gifts of \$5,000 each from Union Carbide and duPont may not be repeated in 1964 or annually hereafter.

#### D. GIFTS AND BEQUESTS

The five educational institutions supported by the Synod of Mississippi have printed a brochure on this topic which will be distributed to trust officers, attorneys, and other laymen and ministers in the Synod at a series of meetings this winter.

A similar brochure is being planned as a joint operation by Southwestern, Louisville Presbyterian Seminary, and Columbia Presbyterian Seminary for use in the Synod of Alabama.

## II. PUBLIC RELATIONS

### A. FILM AND EXHIBITS

The twenty-minute color movie was produced in April, 1963 under the able direction of Mrs. E.G. Ballenger, '33, who resigned in June as Director of News Service. In the past six months it has been shown to approximately five thousand people in over fifty communities. A recent Sunday afternoon television showing was seen by an estimated 15,000 persons. Audiences have included high school assemblies, senior high fellowships, family night dinners, Men and Women of the Church sessions, alumni groups, civic clubs, and student recruitment meetings. For example, in a six-week period, during this October and November, it will be shown in:

Alabama	- Birmingham, Decatur, Florence, Huntsville, and Mobile
Arkansas	- Little Rock
Mississippi	- Greenville and Jackson
Kentucky	- Louisville
Louisiana	- Monroe, New Orleans, and Shreveport
Tennessee	- Chattanooga, Clarksville, Columbia, Jackson, and Nashville
Texas	- Dallas and Houston

In June, 1963 a very attractive exhibit was arranged for a Southwestern booth at the Presbyterian Men's Convention in Dallas, Texas. The exhibit is currently being placed in bank lobbies and other prominent public places in the city of Memphis.

### B. OTHER PUBLICITY MEDIA

In August, 1963 Mr. Kenneth Berryhill was appointed Director of Public Relations. With an extensive background in radio and television, Mr. Berryhill has effectively utilized his talents and contacts to present college programs on numerous occasions on several local stations. Within the next year he expects to develop a series of shows on both radio and television which will describe many phases of teaching, research, sports, etc., to a large viewing audience.

Mr. Berryhill and Mrs. Arthur B. Birge, '42, Assistant to the Director of Alumni Affairs, are responsible for the excellent publication Southwestern News, which evokes enthusiastic comments from alumni, parents, and other friends of the college who receive it four times per year.

### III. RECOMMENDATIONS

#### A. A SECOND MOVIE

As members of the Board view the "new" movie consideration might be given to producing a second film which would follow this on or about July, 1965. It is thought that the present film would be sufficiently exposed to the public and dated by that time and that a new film should be ready as a replacement. The cost of a second film might run as high as \$8,500. Since the script writing and shooting of the film would begin in January, 1964, the cost would be included in the 1964-65 and the 1965-66 budgets.

#### B. CAPITAL FUND CAMPAIGN

With gradually increasing pressure for the construction of such facilities as a physics research center, biology building, auditorium, additional men's residence hall, adult education center, etc., it would seem feasible to consider a campaign in 1964 or 1965, which would provide funds for these, as well as for additional endowment.

Such a campaign would probably have to be restricted to the Memphis area since other institutions have been allocated time in the various synods for the next few years for their respective campaigns.

Dean Canon, President Rhodes, and others were commended for the report, and particularly for their leadership in the Annual Sponsors' Program.

The Development Committee made the following recommendations:

1. That the office of Development be instructed to begin work on a new film in 1964, suggesting that more emphasis be placed on the work and purposes of Southwestern than on brick and mortar.
2. That the Office of Development be authorized to proceed with plans for a capital fund campaign, stating that the Committee feels this campaign should not be restricted to the Memphis area, at least insofar as the solicitation of alumni and friends are concerned.
3. That, as was recommended at the March, 1963 meeting, a Campus Planning Consultant be employed to study the location of future buildings, roadways, and parking areas. It was stated that the Committee has no criticism whatsoever of Mr. H. Clinton Parrent, Jr., the College Architect, but that the Committee feels however, in this day of specialization with consultants in the field of campus planning, building layouts, etc., that Southwestern should employ such a consultant to work with Mr. Parrent.

Upon motion by Mr. England, seconded by Dr. Millard, the report of the Committee and the above recommendations were unanimously approved.

Mr. LeMaster moved that the Executive Committee be requested to investigate the employment of a campus planning consultant and that it be authorized to enter into an agreement with the consultant to carry out the recommendations of the Development Committee if it seemed advisable. This motion was seconded by Mr. England and carried.

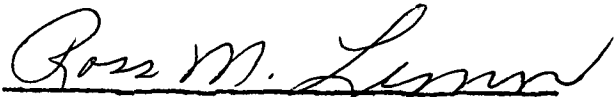
The Chairman announced the dates for the meetings of the Board in 1964 as follows:

Wednesday and Thursday, March 18-19, 1964

Wednesday and Thursday, October 21-22, 1964

Upon motion, duly seconded, it was voted to send the minutes of this meeting to the members of the Board of Directors for approval.

The meeting adjourned at 2:15 P.M. with prayer by Dr. Ramage.

  
Secretary

## DEGREES CONFERRED ON JUNE 3, 1963

BACHELOR OF ARTS

Anne Nelson Archer	Frankfort, Kentucky
Joe Pack Arnold	Leland, Mississippi
William Van Arnold	Memphis, Tennessee
John Robert Ashcraft	DeLand, Florida
*Philip Gilmore Baer	Huntington, West Virginia
William Frederick Bailey	Memphis, Tennessee
Janice Edla Baker	Shreveport, Louisiana
Katherine Farnsworth Bartels	LaGrange, Tennessee
Carolyn S. Brasher	Jackson, Tennessee
Lewis Edward Bratton, Jr.	Memphis, Tennessee
Martha Elizabeth Breyspraak	Memphis, Tennessee
Jack Davis Brown	Memphis, Tennessee
John Cullen Bryan	Moss Point, Mississippi
Leslie Wallace Buchman	Memphis, Tennessee
John Baird Callicott	Memphis, Tennessee
Susan Jane Chalfant	Vicksburg, Mississippi
Mallory Chamberlin, Jr.	Memphis, Tennessee
John Sandefur Cherry, Jr.	Blytheville, Arkansas
James Alley Conaway	Memphis, Tennessee
Lyde Ella Conner	Ripley, Tennessee
Fredricka Lee Crawley	Jackson, Mississippi
Edward Brown Crosby	Bay Minette, Alabama
Sarah Mitchell Cunningham	Memphis, Tennessee
Mary Elizabeth Davis	Texarkana, Texas
Daphne Sue Dean	Charlotte, North Carolina
Mary Anne Doke	Memphis, Tennessee
*Donna Dae Dortch	Memphis, Tennessee
**Janice Kay Doyle	Brighton, Tennessee
Joe McDaniel Duncan - <i>made-up diploma 10-80</i>	Memphis, Tennessee
Bettye Claire Eaton	Memphis, Tennessee
William Raney Ellis III	Memphis, Tennessee
Rebecca Barksdale Everett	Jackson, Mississippi
Glenlee Ferguson	Memphis, Tennessee
Irwin Henry From	Union, South Carolina
Daniel Gilchrist IV	Courtland, Alabama
Helen Blair Gilmer	Clifton Forge, Virginia
Wayne Goldsworthy	Memphis, Tennessee
Mary Ann Gordon	Memphis, Tennessee
Harbert Scott Gregory	Quincy, Florida
William Marion Hall, Jr.	Shreveport, Louisiana
Cynthia Jane Hawes	Memphis, Tennessee
Radford Lloyd Hopper	Memphis, Tennessee
Easley Hoy	Forrest City, Arkansas
Clifford William Hull	Altamonte Springs, Florida
Lynnette Humphreys	Fulton, Missouri
Susan Mary Hunter	New Orleans, Louisiana
Douglas H. Janss	Memphis, Tennessee
Madeleine Gail Jarrett	Memphis, Tennessee
Lowell Thomas Johnson	Memphis, Tennessee
Margaret Aylin Johnson	Mobile, Alabama
Mary Louise Jones	Metairie, Louisiana

\*Graduated in absentia

\*\*Deceased April 19, 1963

BACHELOR OF ARTS (Continued)

Patricia Ann Karnowsky  
Tsutomu Kawazoe  
Josephine Knight  
Maria Felicitas Leitner  
David Erle Lindsey  
Margaret Louise Livaudais  
William Edward Lucado, Jr.  
William Ross McCluney  
Charles Walker McCrary  
Elizabeth Carter McGavock  
Anne Darrington McInnis  
Fred William McKay, Jr.  
John Murphy McMillan, Jr.  
Ernest Gordon Maples, Jr.  
Margaret Ulmer Martin  
Heather Ann Mathieu  
Ella Bonner Means  
Laurie Kruger Mears  
Merrill Douglas Meeks  
Laney Ray Mills  
Robert Hunt Morris  
William Darrel Napier  
Robert Amos Neff, Jr.  
Robert H. Niebergall  
Robert Byrd Norton  
Gary London Pagels  
Clark William Pennington, Jr.  
Sarah Elizabeth Pickens  
Lillian Beth Poe  
Jean Pierre Potel  
William K.B. Potts III  
Eleanor Kay Powers  
Terrence Brady Puryear  
Kathryn Gertrude Raines  
John Fay Rice, Jr.  
Mary Hannah Richards  
John Stephen Richardson  
Mary Moore Rinehart  
Harvey Stanford Sanders  
Tommy Charles Scott  
Nancy Ann Sheffield  
Gerald Patrick Smith  
Laura Myna Smith  
Susan Vardell Smyth  
Elizabeth Agnes Stephens  
Frances Jouett Steward  
Susan Schuyler Stone  
Priscilla Love Strickland  
Mary Wesley Suit  
Elizabeth Carol Thomas  
Robert Clinton Threlkeld  
Linda Lou Trickett  
Ann Elizabeth Tutwiler  
Mary Beth Vanderpoorten  
David Dean Watts  
Barbara Lynn Yost

Memphis, Tennessee  
Kagawa, Japan  
Old Hickory, Tennessee  
Vienna, Austria  
Bay Minette, Alabama  
Memphis, Tennessee  
Atoka, Tennessee  
Clarksville, Tennessee  
Lonoke, Arkansas  
Tuscumbia, Alabama  
Stockton, Alabama  
Pickens, Mississippi  
Stockton, Alabama  
Munford, Tennessee  
Hazlehurst, Mississippi  
Memphis, Tennessee  
Shreveport, Louisiana  
Shreveport, Louisiana  
Memphis, Tennessee  
Bogalusa, Louisiana  
Medina, Tennessee  
Semmes, Alabama  
Shreveport, Louisiana  
Millington, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Gainesville, Florida  
Memphis, Tennessee  
Little Rock, Arkansas  
La Bouille, France  
Mobile, Alabama  
Memphis, Tennessee  
Gallatin, Tennessee  
Memphis, Tennessee  
Miami, Florida  
Dublin, Georgia  
Shreveport, Louisiana  
Indianola, Mississippi  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Blacksburg, Virginia  
Laurel, Mississippi  
Orlando, Florida  
Memphis, Tennessee  
Memphis, Tennessee  
Waynesboro, Virginia  
Memphis, Tennessee  
Memphis, Tennessee  
Mt. Clemens, Michigan  
Memphis, Tennessee  
Hot Springs, Arkansas  
Memphis, Tennessee  
Memphis, Tennessee

BACHELOR OF SCIENCE

Francis C. Davis, Jr.  
Oliver B. Dickins, Jr.  
Frederick Michael France  
Ann Nash Fuller  
Charlotte Lynn Green  
Philip Joseph Green II  
Joe Simon Levy  
James Herndon McCain  
John Dudley McCharen, Jr.  
Laney Ray Mills  
Judith Anne Singer  
William Wood Taylor, Jr.  
Jerry Neal Thompson  
James Alva Warden

Mobile, Alabama  
Whitehaven, Tennessee  
New Orleans, Louisiana  
Memphis, Tennessee  
Clarksdale, Mississippi  
Cordova, Tennessee  
Memphis, Tennessee  
Baton Rouge, Louisiana  
Jackson, Tennessee  
Bogalusa, Louisiana  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee

BACHELOR OF MUSIC

David Alderton Caudill  
Mary Lou Growdon  
Paul Thomas Hicks  
Janice Lowi  
Richard Christian Mays, Jr.  
Susan Stone Ramseur  
Doris Ann Sharp  
Faye Brigance Sutton  
Janet Mary Thomas  
John Perry White, Jr.

Memphis, Tennessee  
Little Rock, Arkansas  
Memphis, Tennessee  
Gadsden, Alabama  
Memphis, Tennessee  
Lincolnton, North Carolina  
Guys, Tennessee  
Tunica, Mississippi  
Berwick, Louisiana  
Vicksburg, Mississippi

DEGREES CONFERRED ON AUGUST 17, 1963

BACHELOR OF ARTS

Christine Brosell  
Chauncey Williams Butler III  
John Franklin Callaway  
Benjamin Hawkins Crawford, Jr.  
James Riley Crawford  
Robert William Fey, Jr.  
Barbara Hollingsworth Green  
Dorothy Claire Hawn  
James Martin Johnston  
Judy Mathews McGrath  
Jerry Bell Manley  
Mary Wilkison Miller  
John Calhoun Rice III  
Bertis Ringold  
Frankie Evelyn Salley  
Lloyd Johnson Sarber, Jr.  
Samuel Franklin Smith, Jr.  
John Howard Templeton  
Dudley Saunders Weaver  
Marjorie LaFerre Wild  
David Pegram Wilson

Knoxville, Tennessee  
Memphis, Tennessee  
Little Rock, Arkansas  
West Point, Georgia  
Jonesboro, Arkansas  
West Helena, Arkansas  
Shreveport, Louisiana  
Little Rock, Arkansas  
Sheffield, Alabama  
Memphis, Tennessee  
Memphis, Tennessee  
Sikeston, Missouri  
Braden, Tennessee  
Winona, Mississippi  
Shaw, Mississippi  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Huntington, West Virginia  
Memphis, Tennessee

GRADUATED WITH HONORS

Janice Edla Baker  
Leslie Wallace Buchman  
John Baird Callicott  
Philip Joseph Green II  
William Edward Lucado, Jr.  
James Herndon McCain  
Eleanor Kay Powers  
Judith Anne Singer  
Gerald Patrick Smith  
Priscilla Love Strickland  
William Wood Taylor, Jr.

History  
English  
Philosophy  
Physics  
Economics  
Chemistry  
English  
Chemistry  
Sociology and Anthropology  
Biology  
Biology

GRADUATED WITH DISTINCTION

William Van Arnold  
William Frederick Bailey  
Martha Elizabeth Breyspraak  
Fredricka Lee Crawley  
Sarah Mitchell Cunningham  
Rebecca Barksdale Everett  
Helen Blair Gilmer  
Wayne Goldsworthy  
Mary Lou Growdon  
Lynnette Humphreys  
Maria Felicitas Leitner  
Joe Simon Levy  
Janice Lowi  
Margaret Ulmer Martin  
Heather Ann Mathieu  
Laney Ray Mills  
Robert Hunt Morris  
William Darrel Napier  
Sarah Elizabeth Pickens  
Susan Stone Ramseur  
Mary Moore Rinehart  
Tommy Charles Scott  
Susan Vardell Smyth

Psychology  
History  
Christian Education  
English  
Spanish  
Spanish  
English  
History  
Music Education  
Economics  
English  
Biology  
Piano  
Bible & Christian Education  
English  
Philosophy  
French  
History  
French  
School Music  
English  
Economics  
Bible & Christian  
Education

Faye Brigance Sutton  
Janet Mary Thomas  
David Dean Watts

Piano  
Piano  
Economics

HONORARY DEGREES CONFERRED ON JUNE 3, 1963

DOCTOR OF DIVINITY

Thomas Cox Duncan, '42.....Birmingham, Alabama  
Pastor, Shades Valley Presbyterian Church

DOCTOR OF CIVIL LAW

Edmond Carlton Hutchinson, '36.....Washington, D.C.  
Assistant Administrator, Bureau for Africa and Europe in  
State Department's Agency for International Development

DOCTOR OF HUMANITIES

W. Likely Simpson.....Memphis, Tennessee  
Physician and Surgeon

DOCTOR OF LITERATURE

Samuel Holt Monk, '22.....Minneapolis, Minnesota  
Professor of English, University of Minnesota

## ANNUAL REPORT OF THE PRESIDENT

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

I have the honor to present my fourteenth annual report, accompanied by the reports of the Dean of the College and of the Treasurer for the fiscal year ended June 30, 1963.

One of the most significant events of the past year was the establishment of the initial personnel of "Southwestern Development—1963-1971," a program involving participation of Board and Executive Committee members, alumni, faculty, staff, and students in the continuing long range plans for each area of the college's activity. The program will proceed through the interacting channels of seven committees described as follows: *Plant and Grounds; Financial Development; Budgetary Planning; Campus Community; Instruction; Public Relations, and College Organization.*

Already each of these committees has met one or more times and made outlines for future study. While the conclusions of these committees are of an advisory nature, it is believed that by getting many different points of view focused on the seven indicated areas of the college's operation in continuing projections, clear understandings, new ideas, and methods of implementation will evolve which will be useful in every area of the ongoing of the college.

Reference is made later under BUILDINGS AND GROUNDS to the dedication of the Richard Halliburton Memorial Tower and the Tower Building during the past fiscal year. It is appropriate to express again gratitude to Mr. Wesley Halliburton and his late wife for providing the Tower, and to the late Mr. S. DeWitt Clough, of Chicago, and Mrs. Clough for their part in making the Tower Building a reality, as well as to the late Miss Floy K. Hanson and her sister, Miss Etta Hanson, for the gift of the Jessie L. Clough Art Memorial for Teaching, many of the treasures of which can now be on display by means of changing exhibits in the Tower Gallery at the first floor level.

Another addition to the campus was achieved in the Rick Mays Memorial Gateway, which was dedicated on October 27, 1962, during the Homecoming and Parents' Day events. Thus the two major portions of the main entrance to the Neely Mallory Memorial Gymnasium have been completed. The Rick Mays memorial was made possible

by gifts of the members of the Class of 1937 and other friends of this greatly beloved alumnus and football coach of the college.

In January the student body and, indeed, the whole campus learned with excitement and appreciation of the decision of Mr. and Mrs. Thomas W. Briggs, of Memphis, through the sale of a large tract of land nearby to provide for the major portion of the cost of the long hoped for Student Center as a part of the proposed Campus Center, which will also contain an auditorium seating the entire student body. The fact that the Student Center is at last in sight has produced a tremendous upsurge of enthusiasm and high morale on the campus.

Two major gifts of the year were a second grant of \$50,000 from The George F. Baker Trust in order to make possible, over a three-year period, the selection of an additional number of Baker Scholars—first-year students of the highest ability and potential of future usefulness and, in many cases, evidencing a strong desire to enter the world of business directly rather than incidentally, and that made by the Ford Motor Company Fund of \$25,000 in the form of a "Presidential" unrestricted grant to enable the president at his discretion to fill some college need not budgeted.

An outstanding major scientific activity of the year was the Southwestern Alaska Solar Eclipse Expedition, composed of three faculty members, two technical associates, five students, one former student doing graduate work elsewhere, and a member of the staff of the High Altitude Observatory at Climax, Colorado. This group left the campus in late June for Gulkana, Alaska, some two hundred miles northeast of Anchorage, a site previously selected by direct visitation earlier. Many months of study and preparation preceded the transportation of two mobile astro-optics laboratories by land and sea to the site with the assistance of the U.S. Air Force. This project represented a phase of a continuing relationship with Air Force Cambridge Laboratories of Bedford, Massachusetts. Much of the equipment was constructed and all of it tested on the campus before its use in Alaska. Malone & Hyde, of Memphis, generously provided all of the staple foodstuffs needed; Sears-Roebuck & Co., with characteristic concern, provided a large quantity of camping equipment for the personnel, all of which served admirably on the site. The president joined the party for the last week before the occurrence of the eclipse on July 20. Weather conditions were perfect for observations on that date, and radiometric and spectrographic studies in the infrared region of radia-

tion from the corona made during the 37.8 seconds of totality are now being studied and evaluated. The findings will be published in appropriate journals in due course. The Department of Physics has received national recognition for its undergraduate work in optical physics. It is hoped that work in astro-optics can be greatly expanded.

The Southwestern Chapter of Sigma Pi Sigma, the only national physics honor society, was installed on May 27, 1963, with twelve members from students, alumni and faculty, and three associates. The national president, Dr. L. W. Seagondollar, Professor of Physics at Pennsylvania State University, was the senior installing officer. Dr. Charles W. Sheppard, Professor of Physiology of the University of Tennessee, was the speaker at a public lecture following the chapter dinner.

For the record it is stated here that at its March, 1963 meeting the Board of Directors authorized the admission as day students of applicants qualified by character, demonstrated ability, and seriousness of purpose without regard to race, beginning with the 1964-65 session.

#### THE FACULTY AND STAFF

On December 13, 1962, in the death of Professor Emeritus Charles Louis Townsend, the college lost one of its most respected and colorful faculty members, who served as Professor of Modern Languages and Literature from 1917 until 1954, the date of his retirement. Dr. Townsend, affectionately known to the students as "Frenchy," was the first appointee to the faculty of President Emeritus Charles E. Diehl, thus representing the most continuous faculty tie with the college and its Clarksville days.

On May 19, 1963, there occurred the death of Professor Emeritus A. P. Kelso, who joined the faculty in 1925, the year the college was moved to Memphis, and who was continuously Professor of Philosophy and Christian Ethics until his retirement in 1957. Because of his insistence on vigorous and imaginative thinking, combined with his encyclopedic knowledge, and his stimulating conversation, Dr. Kelso became a rugged example of what true wisdom can mean to generations of Southwestern students. The younger faculty members would do well to inform themselves about and emulate many of the qualities of Professors Townsend and Kelso, who lived and taught in a tradition that unhappily is currently subject to erosion.

# RESIGNATIONS

## Faculty

Douglas F. Hinkle, *Assistant Professor of Spanish*  
 John M. McGinnis, *Instructor in Music*  
 W. Taylor Reveley, *Dean of Admissions and Records and Professor of Bible and Christian Education*

## Staff

Mrs. E. G. Ballenger, '33, *Director of News Service*  
 Woody Johnson, *Coach of Football and Baseball*  
 Frances McDonald, '62, *Assistant to the Admissions Counselor*  
 Winfred E. May, *Coach of Basketball and Assistant Coach of Football*  
 George E. Partin, *Associate Business Manager*  
 Mrs. Allan M. Peterson, *Assistant to the Dean of Admissions*  
 Mrs. John H. Quinn, *Secretarial Assistant, Office of Development*

# ASSIGNMENT COMPLETED

William V. Davidson, '62, *Field Representative for Admissions and Alumni Affairs*  
 Margaret Caldwell Donaldson, *Whitney-Fulbright Visiting Lecturer in Psychology*  
 Robert M. MacQueen, '60, *Acting Assistant Professor of Physics*

# APPOINTMENT TERMINATED

Charles P. Bigger III, *Professor of Philosophy*

# ON LEAVE 1963-64

Guenther Bicknese, *Assistant Professor of German*  
 Jack R. Conrad, *Professor of Sociology and Anthropology*

# APPOINTMENTS

## Faculty

Ray M. Allen, '44, *Dean of Admissions and Associate Professor of Bible and Religion*  
 Mrs. Robert H. Buckman, *Lecturer in Anthropology (Part-time)*  
 Joseph F. Carroll, *Assistant Professor of French*  
 John H. Christy, *Assistant Professor of Mathematics*  
 William R. Hackleman, '59, *Instructor and Research Associate in Physics*  
 Marshall P. Jones, '59, *Assistant Professor of Mathematics*  
 David H. Likes, *Associate Professor of International Studies*  
 Julius W. Melton, Jr., *Assistant Professor of Bible*  
 Charles L. Mosby, '51, *Instructor in Music*  
 Mrs. Rose Link Mosby, '52, *Acting Assistant Professor of Spanish*  
 George W. Roberts, *Assistant Professor of Philosophy*  
 L. T. Ruiz, *Visiting Professor of Sociology and Anthropology*  
 Hans-Hubert Schaumberg, *Acting Assistant Professor of German*  
 Kenton W. Stellwagen, *Instructor in Church Music*

## Staff

Kenneth Berryhill, *Director of Public Relations*  
 James M. Chambers, *Assistant Comptroller*  
 Donald J. Duckworth, *Coach of Basketball*  
 Frank Faux, *Associate in Continuing Education*  
 Jesse L. Johnson, *Coach of Football and Baseball*  
 Mrs. David G. Kinser, *Secretary, Vocational Guidance Center*  
 Mrs. S. P. Laster, Jr., *Secretarial Assistant, Office of Development*  
 Robert H. Lawson, *Auditor and Chief Accountant*  
 Mrs. Thomas H. Malone, *Assistant Catalogue Librarian*  
 W. Theodore May, *Psychological Consultant (Part-time)*  
 Brady Puryear, '63, *Field Representative for Admissions and Alumni Affairs*  
 Mrs. Norman F. Wein, *Secretarial Assistant, Office of Development*  
 Mrs. Thomas L. Windham, *Assistant to the Admissions Counselor*

## ACADEMIC DEVELOPMENT

It is becoming increasingly difficult to record and report on the many activities of the faculty as they relate to the Church, to the community, and to the various professional associations pertaining to teaching and research. Although averages do not give an adequate picture, yet as a summary it may be said of the academic faculty that each made during the year five or six talks and addresses, attended one meeting of a professional organization in his field, usually with travel assistance from the college, and attended one conference or other meeting relating to the Church or education in general. Approximately one-fourth of the faculty published some scholarly article or book, and one-fourth, heavily weighted toward the natural sciences and mathematics, were engaged in sponsored research projects. In addition, a considerable number of the faculty were instructing in National Science Foundation Institutes, or engaged in research projects, partly financed through the funds of the Faculty Committee on Research and Creative Activity. The members of the music department appeared in a great many recitals and concerts in the Mid-South area.

During the current summer Professor John Henry Davis attended for six weeks the Graduate Workshop in the Land of the Bible, sponsored by New York University and Hebrew University, with subsequent studies in Greece and Italy. Professor William C. Nemitz, '50, is the holder of a National Science Foundation postdoctoral Research Participation Award at the University of Oklahoma; Professors M. L. MacQueen, '19, and Jack U. Russell are teaching in a National Science Foundation Institute for High School Teachers of Mathematics at the University of Tennessee, and Professor Richard D. Gilliom, '56, is engaged for the summer with a research project at the Case Institute of Technology. Professor Jack R. Conrad has begun his studies in the Institute of Personality Assessment and Research at the University of California in Berkeley under a grant from the National Institute of Mental Health, having been granted a leave of absence from Southwestern for the session of 1963-64. Professor Erwin W. Goessling taught at the Summer Institute in German sponsored by Montana State College under the National Defense Education Act.

For the second summer Professor Gordon D. Southard headed a group of twenty-three students, nine from Southwestern, for a period of six weeks' study at the Instituto Tecnológico in Monterrey, Mexico. Dean Anne S. Caldwell, '51, served as Dean of Women for the summer session of the Instituto.

Other faculty research activity is recorded in the report of Professor MacQueen, Chairman of the Faculty Committee on Research and Creative Activity, which has made continuous grants for seventeen years involving more than one hundred awards. Grants for the summer of 1963 are as follows:

Lawrence K. Anthony.....	For the production of sculptures involving the use of new techniques in arc-welding.
Jack D. Farris.....	In support of a work of fiction.
Leonard W. Frey.....	Toward a project entitled <i>Richard Strauss, and the Greeks</i> .
Richard D. Gilliom.....	Partial support of a project involving <i>Oxidation of Free Radicals by Metal Salts</i> .
John M. Hemphill III.....	For up-dating of documentation on <i>Virginia and the British Commercial System, 1689-1754</i> .
Charles G. Oakes.....	To enable an analysis of dissertation data and a final report relating to <i>Parental Mobility Aspirations for Children and Childhood Emotional Disturbance</i> .
James E. Roper.....	A travel grant involving colored slides and other materials relating to courses in Greek Literature.
John Quincy Wolf.....	For study of the American Play-Party Song, a type of frontier music obsolete except in certain areas of the Ozark Mountains.

As Chairman of the Committee on Fine Arts, Professor John H. Davis reports a very successful *Spring Festival of the Arts* held on selected dates between April 21 and May 12—The Chamber Music Concert; The New York String Sextet; a lecture, "The Seven Ages of the Artist," by Marvin J. Isenberg, of the University of Michigan Department of Art; a dance-drama album featuring dance, speech, and drama; a production of *Candida* by the Center Players, and the annual Spring Vesper Service, featuring The Southwestern Singers and Orchestra presenting Faure's *Requiem*. Among the art exhibits during the festival were American paintings from the Columbia Museum of Art of South Carolina, an exhibition of the work of the students of Professor Lawrence K. Anthony, and an exhibit of ceramics from the Jessie L. Clough Art Memorial for Teaching. Professor Davis also calls attention to the fact that Professor Anthony received a well deserved recognition in winning the highest award for his sculpture titled *Bretons* as the "Best in Show" at the annual Mid-South Exhibition at Brooks Art Gallery in March.

Other aspects of academic development and progress will be found in the annual report of Dean Jameson M. Jones, '36.

### THE STUDENTS

The opening enrollment in September, 1962 numbered 854 regular and 34 part-time students. This represents an increase in regular students over the previous session of 5.2%. It is hoped that this rate of increase will not be exceeded for next session. At the beginning of the second semester 36 additional full-time and 10 part-time students were admitted, giving a total enrollment for the session of 890 full-time and 44 part-time students. The equivalent full-time enrollment of the two semesters was 866 and 818 respectively, for an average of 842.

The combined two semester enrollments of regular students only were distributed as follows:

<i>Synod</i>	<i>Number</i>	<i>Percentage</i>
Alabama .....	96	10.8
Louisiana .....	42	4.7
Mississippi .....	78	8.8
Tennessee outside of Memphis.....	124	14.0
Memphis .....	349	39.1
Other states and foreign countries.....	201	22.6
Total .....	890	100.0

The 1962-63 first-year students (162 men and 106 women) were enrolled from nineteen states and the District of Columbia; from 143 secondary schools in 114 cities and towns. Of these first-year students 15.3% were from private schools. Of the entering students 66.8% were in the first quarter of their graduating classes, 23.5% in the second quarter, 7.1% in the third quarter, and 2.6% in the fourth quarter, these last due to situations which the Committee on Admissions felt justified a variation from normal admissions practice. The religious affiliation of the regular students for the session was Presbyterian 47.2%; Methodist 18.0%; Baptist 12.0%; Episcopal 10.3%, the remainder being divided among fourteen other denominations. Thirty-one candidates for the ministry were enrolled, of whom Presbyterians numbered twenty-five. The enrollment by classes for the session was 152 seniors, 141 juniors, 288 sophomores, 309 freshmen, and 44 unclassified students. The number coming from outside of Memphis was 59% or 548 students, leaving 41% or 386 students, including both regular and special, from Memphis or within commuting distance. It is gratifying to note that the "stickability" of students continues to increase, due probably to better selection and

to increased zeal in study. In the Class of 1963 44% of the number entering college in 1959 were graduated as against 41% the previous year.

Of the students who were graduated in the Class of 1962 at least 56% of the men and 19% of the women are known to have been in twenty-four different universities for graduate work during the session of 1962-63.

The Class of 1963 numbered 150. The tabulation below indicates the number of the several degrees awarded, the figures in parentheses indicating those which probably will have been earned by the end of the summer session of 1963, and these recipients will be considered members of the Class of 1963:

<i>Bachelor of Arts</i>	<i>Bachelor of Science</i>	<i>Bachelor of Music</i>
106* (21)	14*	10

\*One member of the class received both a B.A. and a B.S. degree.

Eleven students were graduated with honors in eight subject major fields, and twenty-six with distinction. In addition to many graduate fellowships and assistantships, members of the senior class received one Rhodes Scholarship, one Danforth, one Rockefeller, one Tilden-Root, and three Woodrow Wilson Fellowships. Eleven members of the present junior class have applied to read for honors in five major fields for the 1963-64 session.

The total number of graduates from the founding of the college is 3,497 through June, 1963.

Departmental or subject matter enrollments for the session were as follows:

	<i>First Semester</i>	<i>Second Semester</i>
American Studies .....	8	13
Art .....	66	57
Bible and Religion (including Man Course).....	451	447
Biology .....	228	197
Chemistry .....	169	130
Economics .....	144	124
Education .....	87	147
English .....	777	717
French .....	179	154
German .....	176	149
Greek .....	54	39
History (including Man Course).....	379	383
International Studies .....	35	35
Italian .....	7	4
Latin .....	78	62
Mathematics .....	317	274
Music .....	145	152
Philosophy .....	127	111
Physics .....	80	58
Political Science .....	123	127
Psychology .....	268	188
Russian .....	6	6
Sociology and Anthropology .....	141	125
Spanish .....	164	134
Speech .....	70	91
Physical Education—Men.....	299	274
Women .....	248	214
Special Language Tutorials:		
Portuguese .....	15	12
Mandarin Chinese .....	1	0

The following tabulation lists the number of majors and degrees with honors and distinction in the several departments for the past four years:

Major Subject	1959-60			1960-61			1961-62			1962-63			Number of students approved to read for Honors 1963-64
	Majors	Hons.	Dist.	Majors	Hons.	Dist.	Majors	Hons.	Dist.	Majors	Hons.	Dist.	
Art.....	1			1						6			
Basic Engineering.....	1		1				1			1			
Bible, Religion and Christian Education.....	4		2	7		2	7		2	10		3	
Biology.....	2		1	8			10		3	13	2	1	2
Chemistry.....	8	1	4	7		2	7		2	6	2		
Economics.....	3		1	8		1	11		2	14	1	3	1
English.....	25		8	14		4	18		7	27	2	5	
French.....	5		1	3		2	4		3	5		2	
German.....	2			2			1		1	1			
Greek.....	1		1							1			
History.....	8		2	6		2	8		2	12	1	3	
International Studies.....	4			3	2		3	1		2			3
Latin.....	1						1		1	1			
Mathematics.....	4	1	1	4		2	7			3			2
Music.....	5		2	8		4	7		2	10		5	
Philosophy.....	9	2		2	1		6		1	5	1	1	1
Physics.....	7	1	1	3	3		5	3		6	1		
Political Science.....	6			5			7		1	6			
Psychology.....	10	1		7		3	4		1	11		1	2
Sociology and Anthropology.....	5	1		7			5		1	5	1		
Spanish.....	6		3	2			4	1	2	7		2	
Total.....	117	7	28	97	6	22	116	5	31	152	11	26	11

Attendance in the summer session continues to increase as indicated by the following tabulation for 1963:

	<i>First Term</i>	<i>Second Term</i>
Total individual students .....	191	159
Total registrations .....	310	246
Departments represented .....	16	15
Classes offered in addition to applied music....	25	24

The Dean of Men reported that during September, 1962 all of the residence halls on the main campus were filled and that Stewart Hall, across University Street, housed fifty additional men, making a total of 264 living in residence halls on or adjacent to the campus. Inasmuch as Stewart Hall is not on the main campus and does not harmonize architecturally, it is hoped that an additional men's residence may shortly be provided on the main campus, thus completing this total residence area.

There were some fifteen cases of administrative action by the Dean of Men dealing with students who did not conform to the college's rules about the possession of or drinking liquor. In each instance appropriate action was taken and letters were sent by the Dean to the parents of the students stating the cause of the action and the penalty assessed. It may well be repeated that the administration has no intention of altering or relaxing existing regulations about drinking, which is not condoned in any fashion whatever.

The Dean of Women reports that all residence halls were filled to capacity (233) at the opening of the 1962-63 session. Fifteen women students will be attending the Institute at Aix for the 1963-64 session, and six will be returning from Aix for their senior year. Three additional women students will be participating in the German year abroad at Marburg, and one expects to attend the University of Madrid.

On April 19, 1963, there occurred the tragic death of a member of the Class of 1963, Janice Doyle, of Brighton, Tennessee, as the result of an automobile accident. Miss Doyle was one of the three student assistants in the residence halls. In addition to being a fine student, she performed her residence hall duties competently and faithfully. Insofar as can be recalled this is the first instance of death during the session of a residence hall student, and the bell in the Richard Halliburton Memorial Tower was tolled for the first time as an indication of the sorrow of the faculty and student body over its loss and as an expression of sympathy to the family of this able student.

Misses Carolyn Cooper, Anne Crowell, Jeanne Gregory, and Patricia Gladney have been appointed residence hall assistants for the session of 1963-64.

In the report of the Student Welfare Committee attention is called to the fact that campus morale seems to be high and that the Commissioner of Social Activities for the year did an outstanding job of leadership in planning campus events. Among the duties of the Student Welfare Committee are the approval of certain types of events which relate to the social life of the campus and to act on suggested changes of existing regulations or departures from long established tradition. It is felt that this Committee, which has in its membership both faculty members and students, serves as a tremendously useful medium for the exchange of ideas involving the total good of campus life. Many decisions are worked out by the Committee in cooperation with the several Deans or other appropriate faculty committees. There is, of course, close liaison between the Student Council and the Student Welfare Committee.

Over the years there has developed at Southwestern a very strong sense of responsibility in the student body. The two key operating bodies which give expression to this quality are the Student Council and the Honor Council, both composed entirely of democratically elected student representatives. With rare exception these individuals serve with dedication and competence in their respective offices. A list of the membership of the 1962-63 Student Council and of the Honor Council is recorded in the appendix to this report.

Professor Jared E. Wenger, foreign student adviser, calls attention to the fact that during the past session there were in the student body six representatives from Germany, Austria, France, Japan, and Brazil, three of whom were graduated with the Class of 1963. Four of these students were assistants in conversational French and German classes. It is felt that these students, two of whom, Miss Leitner of Austria, and Mr. Potel of France, who have been at Southwestern for two years, made unusually fine contributions to the student body by their presence and their competence as language assistants.

Health statistics kept by the Resident Nurse indicate that the Moore Moore Infirmary is serving the student body admirably as a place for consultation with the College Physician, for emergency treatment, for all manner of "shots," and for post-hospital recuperation, as well as for minor ailments requiring a day or two in bed with special care.

## ADMISSIONS AND AID

It was with regret that there was accepted the resignation of Dr. W. Taylor Reveley, Dean of Admissions and Records, in order to permit him to become the Secretary of the Division of Higher Education of the Board of Christian Education of the Presbyterian Church in the United States, for he had done an outstanding job since the organization of the Office of Admissions and Records in establishing a spirit of cooperation, and a clear delineation of duties. He had served also for a number of years as Chairman of the Faculty Committee on Admissions and Student Aid. However, Dean Reveley has been succeeded by Dr. Ray M. Allen, '44, whose wide and seasoned educational experience has already enabled him since July 1 to move quickly into the work of his new office, ably and loyally assisted by an experienced staff. Mr. John C. Turpin, Jr., '55, has been appointed Registrar, and Professor Emmett H. Anderson, Jr., is acting temporarily as Chairman of the Committee on Admissions and Student Aid.

The Board will be interested in learning that subsequent to Dr. Reveley's appointment to the Division of Higher Education, due to the resignation of the President of Hampden-Sydney College, of which Dr. Reveley is an alumnus, it became necessary to fill the vacancy thus created. At the request of the Board of Hampden-Sydney College the Division of Higher Education released Dr. Reveley to assume the presidency of his alma mater, in which high office we predict and wish for him great success.

Mrs. J. Q. Wolf, Admissions Counselor, with the assistance of William V. Davidson, '62, Field Representative for Admissions and Alumni Affairs, has continued the effective work of visiting alumni groups, high schools in the South, and of distributing appropriate literature of the college. Some three thousand prospective students have been interviewed or otherwise made acquainted with Southwestern. Statistics prepared by the U.S. Office of Education would indicate a slight dip in college enrollments for the session of 1963-64 and possibly the session of 1964-65, with a sharp upward trend beginning in the fall of 1965. The Admissions Counselor has taken note of these trends in plans for the future. She will be assisted in field work for the 1963-64 session by Brady Puryear, '63.

The Committee on Admissions and Student Aid has the difficult but important task of not only trying to determine which applicants for admission show strong indications of success in college work on the

basis of all data obtainable but also of relieving, insofar as is possible with the modest funds at its disposal, cases of financial hardship of well qualified applicants. For the session of 1962-63 the total amount of aid was \$201,033.19 to 307 students, of which \$12,880 represents grants to Baker Scholars. The distribution of these funds was as follows:

Scholarships and grants-in-aid from college funds.....	\$ 90,113.66*
Campus jobs provided by the college—secretarial, library, laboratories, mechanical, maintenance, etc.....	52,335.16
Special scholarships and aid funds provided by individuals, churches, foundations, funds, and private sources administered through the college.....	25,362.50
C. M. Gooch Foundation.....	8,975.00
National Defense Student Loans.....	24,246.87
	<u>\$201,033.19</u>

\*Approximately \$29,000 of this amount was provided by income from endowment funds designated for scholarships and student aid.

Twenty-seven students were aided during the session by the C. M. Gooch Foundation which, since its establishment in 1943, has made 474 grants to Southwestern students. Over the years the dedicated and competent administration of the funds provided by Mr. and Mrs. Gooch has set a pattern of achievement not likely to be surpassed. The annual Gooch Scholar Award made to the first-year Gooch Scholar with the most outstanding academic record was awarded to Miss Susan Howell Mayer, of Memphis, who maintained a perfect A record in all subjects.

It was a pleasure to report to the Board in another section that The George F. Baker Trust has again given evidence of its confidence in the academic program of Southwestern by making a second \$50,000 grant to be expended both as to income and principal over a three-year period in order to aid unusually highly qualified male students who need financial assistance and who can stand closest scrutiny as to preparation, qualifications of character and integrity. The college was fortunate in having as a visitor during the session Mr. Sheridan A. Logan, Executive Secretary of The George F. Baker Trust, who had the opportunity of presenting to a number of Southwestern's Executive Committee and other Memphis businessmen his views about the attraction of outstanding graduates into the business and banking world, as well as the learned professions. Mr. Logan has developed a very sound philosophy of liberal arts education for business, and Southwestern is happy to have the opportunity, with the aid of outstanding alumni and businessmen of the city, of pre-

senting to top level entering students the ideals and aspirations appropriate to the highest type of business man. The first-year students who have been named Baker Scholars for the session of 1963-64 are as follows:

William A. Breyspraak, Memphis  
Ernest C. Clifton, Holly Grove, Arkansas  
William H. Edington, Mobile, Alabama  
Arnold H. Pittman, Milan, Tennessee  
Mike W. Whitaker, Mason, Tennessee

The members of the Board are reminded of the remarks contained in the President's report of 1960, 1961, and 1962 relating to the continuing increase in the cost of higher education, involving not only the higher cost of the general operation of educational facilities but the necessity of continuing to advance faculty salaries to levels competitive with other educational institutions attended by students from the Mid-South area. While notable progress has been made in the matter of salaries much remains to be done. No attempt will be made to repeat the comments in the reports referred to other than to say that with the present level of endowment, which is about one-third of what it properly should be, and with no significant rise in church benevolence support to be anticipated during the period when pledges are being paid on the Assembly-wide Development Fund Campaign, the only way to provide increased operating funds is to advance the charge for tuition paid by the parents of students. Considering the quality of the plant and of the instruction, Southwestern's tuition charge is very modest. It is recommended that the Board give very careful consideration to a substantial increase in tuition beginning with the session of 1964-65.

Actually, a person does not, in general, acquire an automobile or a home by having it given to him. He expects to pay for it and, if necessary, borrows money at the prevailing rate of interest to cover the necessary cost. Automobiles and homes wear out very rapidly and have to be replaced or undergo major repairs. It is difficult to see why many individuals have no hesitancy in hoping to become objects of charity in the matter of the cost of an education, which once obtained does not wear out or have to be replaced. Many banks have very attractive plans by which parents can make an enduring investment in the education of their children. If a student pays the full tuition cost and receives no scholarship or other aid he is still paying only fifty percent of the cost of his education.

### CONVOCATIONS AND RELIGIOUS ACCENT

In reporting for the year, Professor Robert G. Patterson, Chaplain, acknowledged with appreciation the participation of members of the Committee on Convocations and Religious Life during the session. The student members of the Committee were Stephen Richardson, '63, President of the Student Council; Elizabeth Currie, '64, President of the Protestant Religious Council; Lee Brown, '64, and Jacquelyn Dowd, '65.

The major campus-wide religious activities of a voluntary nature were conducted under the leadership of the Protestant Religious Council, which includes at least one representative of each of the four major denominational groups. Professor Milton P. Brown, Jr., Associate Chaplain, served as faculty adviser to this Council. At its fall retreat, held in Mississippi, both long and short range plans and projects were developed; in particular the details of the Fall Religious Evaluation Period, and assignment of responsibilities for the Annual Thanks-Thru-Giving drive. In the appendix will be found a list of the officers and members of the Council for the session of 1962-63.

The Fall Religious Evaluation Period was led by Dr. James L. Price, of Duke University, a former member of Southwestern's faculty, using as the overall topic "The Significance of Jesus of Nazareth for a Christian's Faith."

The Thanks-Thru-Giving drive had threefold objectives; namely, to furnish books for schools and colleges behind the Iron Curtain, to give partial scholarship assistance to a student in India, and to aid World University Service in its scholarship program. Unhappily, only \$400.00 was secured, which was entirely inadequate for the purposes described.

Highlighting the winter program was the Christmas vespers and communion service held in Hardie Auditorium on December 17, 1962, at 11:00 P.M. The Reverend Paul Tudor Jones, D.D., '32, pastor of Idlewild Presbyterian Church of Memphis, gave the inspirational address and the sacrament of the Lord's Supper was administered by Professors Milton P. Brown, Jr. and John Henry Davis.

The Spring Religious Evaluation Period featured the Reverend Mr. Joseph A. Slicker, of the Ecumenical Institute of Evanston, Illinois, who spoke each morning in Evergreen Presbyterian Church

on the general theme of "The Revolutionary Church in a Changing World."

In addition to religious services in Hardie Auditorium led by members of the faculty and student body, there were a number of outstanding guest speakers, including Dr. E. Stanley Jones, missionary and worldwide Christian leader; Dr. Elmer G. Homrighausen, Dean of Princeton Theological Seminary; Dr. Edward D. Grant, Moderator of the Presbyterian Church in the United States; Dr. Joseph J. Copeland, President of Maryville College, and Dr. Stuart C. Henry, of Duke University. The Chautauqua lecturer for the session was Rabbi James A. Wax, of Temple Israel, Memphis. Dr. Nelson Glueck, President of Hebrew Union College, of Cincinnati, was, for the second time, the speaker at the annual evening lecture sponsored jointly by Temple Israel and Southwestern.

Among other speakers visiting the campus for one or more days to meet with various specialized groups in addition, in some instances, to convocation talks were Dr. Warren J. Wisby, Research Professor at the Marine Laboratory of the University of Miami, and Dr. R. E. Hopkins, Director, Institute of Optics, University of Rochester, accompanied by Dr. Van Zandt Williams, Vice-President of Perkin-Elmer Corporation.

The Chaplain continues to emphasize an urgent need of the campus; namely, a place of assembly for the *entire student body* and faculty for convocations of a religious nature, as well as those involving cultural or other secular events.

The Free World Issues speakers for the session, secured in general through the enthusiastic efforts of Professor David M. Amacker, were as follows:

The Honorable Robert Picquet, Consul General of France in New Orleans—*The Situation in Europe*.

The Honorable Zeev Z. Dover, Consul of Israel for the Southeastern United States, Atlanta—*Mid-East Tensions*.

The Honorable Max Waldo Bishop, former Foreign Service Career Officer and Ambassador to Thailand—*A Concept of Foreign Relations*.

Captain William R. Anderson, USN (Ret.), Commander of the Nautilus and Vice-President for Youth Programs, Freedom Foundation at Valley Forge—*Undersea Power for Freedom*.

Dr. Clarence K. Streit, President, Federal Union, Inc.—*The Atlantic Community*.

Mr. John D. Rockefeller IV, International Relations Officer for the Far East Region of the Peace Corps—*The Peace Corps for Freedom*.

His Excellency, The Honorable George R. Laking, Ambassador of New Zealand to the United States—*New Zealand, Free World Outpost*.

### THE COLLEGE OF MUSIC

Of the ten music majors in the Class of 1963 five were graduated *with distinction*. These graduates were equally divided between those with a major concentration in a subject matter area and those emphasizing special preparation for a particular field of service or vocational emphasis. Four students majored in piano, three in school music, one in church music, one in organ, and one in theory and composition.

The number of students enrolled in music courses, either theory or applied at the college level, was sixty for the session. The total number of school students registered in the preparatory classes was 450. Twenty-seven individuals served either as full or part-time members of the College of Music faculty. Of these seven full-time and nine part-time teachers instructed college students only; eight taught solely in the preparatory department, while four full-time and five part-time teachers instructed both college and preparatory students. Such class work as music theory, counterpoint, etc., was taught by five full-time and four part-time faculty members. New courses in choral literature and organ literature were offered for the first time during the past session.

Individual faculty members were generous in recitals given during the session and three chamber music recitals were presented under the auspices of the Patrons of Music of Southwestern. The New York String Sextet was brought to Hardie Auditorium during the Spring Fine Arts Festival under the joint auspices of Arts Appreciation and the Patrons of Music.

The Southwestern Singers gave local programs in the city of Memphis, including two vesper services, and during the spring tour of 1963 visited high schools and Presbyterian Churches in Birmingham, Alexander City, Auburn, Eufaula, Dothan, Mobile, and Florence, Alabama. In addition to sacred and secular choral works sung a cappella, there were instrumental solos and ensembles which added interesting variety. The Singers, supported by the Southwestern Orchestra, presented Faure's "Requiem" as the closing event in the Fine Arts Festival. The Orchestra presented two concerts featuring works by Mozart, Beethoven, Shubert, and Saint-Saens.

In addition to teaching and administrative duties a number of the Southwestern music faculty gave of their time and talents to

communities in the Mid-South region. Dr. Vernon H. Taylor, Professor of Music and Director of the Memphis College of Music, conducted a church music workshop, sponsored by the Synod of Arkansas, and served as a judge in the Arkansas State Music Festival held in Little Rock. Mr. Myron Myers, a member of Accompanists-Unlimited, judged piano and instrumental ensemble events in musical festivals and appeared as a piano soloist, as well as an accompanist in concerts. Dr. Taylor, Messrs. John W. Wehlan and Peter N. Synnestvedt participated in orchestra concerts in Jackson, Tennessee, Little Rock and Jonesboro, Arkansas, and in the University of Mississippi Symphony.

Dr. Taylor called attention to the fact that a modest amount of new musical equipment had been purchased during the year and that Mr. and Mrs. Sidney W. Farnsworth had presented to the College of Music a Steinway concert grand piano, which has been placed in Tuthill Hall. He also called attention to the fact that many of the music studios in Bolhmann Hall and its annex need refurbishing and that a long range plan for the acquisition of additional quality pianos needed serious consideration. Many of the instruments are the property of the members of the music faculty with longest periods of service and have been in use for years. These instruments will not be available indefinitely and there is a real need for the college to acquire a number of quality instruments at an accelerated rate. Only in this way can the department be assured of an adequate supply of essential working equipment.

#### THE BURROW LIBRARY

Ten years have passed since the library left its old quarters on the third floor of Palmer Hall and moved into the new Burrow Library. This is a logical time for a backward look and the evaluation of the accomplishments of a decade.

In her Report to the President, 1952-1953, Miss Mary Marsh, the Librarian, predicted that with the growth of the collection and with the added opportunities afforded by the new building, there would be a substantial increase in the demand for library service. It is interesting to compare the statistics of 1952-1953 with those of 1962-1963, and to realize the extent of increase in every area of library activity.

	<u>1952-1953</u>	<u>1962-1963</u>
Catalogued Book Collection.....	69,054	91,484
Books Circulated .....	29,592	60,965
Volumes Purchased .....	1,182	2,489
Volumes Catalogued .....	1,332	3,204
Catalogue Cards Prepared.....	4,699	10,987
Staff (Professional) .....	3	7
Expenditure—Books and Periodicals.....	\$ 5,919	\$19,852
Total Library Expenditure.....	\$19,358	\$68,738

During the decade the library has been increased by 22,430 volumes and, while new books were being added, over 900 obsolete or worn-out volumes were withdrawn from the collection. This is not phenomenal growth, but it is healthy growth. One hundred thousand volumes seem to be the cherished goal for the libraries of small liberal arts colleges, so it is entirely possible that, with the help of outside funds which have become available, Southwestern can claim that figure within the next two years.

Statistics for the period, which are readily available, show that the number of catalogue cards prepared and filed for books, phonorecords, and recatalogued fiction was over 100,000. The total number of books and phonorecords circulated stands very close to the half million mark (Books 460,321. Phonorecords 37,435). Reference questions were not recorded prior to 1958, but since that year 4,178 have been answered. The library is certainly not a money-making enterprise, but records show that memorial receipts amounted to \$19,631 and fines totaled \$12,155.

So it is with a feeling of gratification that there can be presented this evidence of accomplishment over a ten-year span. It is rewarding also to realize that the administration has seen fit, during this period, to increase the library budget each year and to more than double the professional staff. Thus it is that the library has been able to keep pace with increase in enrollment, and to furnish service of a quality that is in keeping with the aims of the college, the demands of the curriculum, and the excellence of the physical plant.

The past year has seen substantial increases in books and phonorecords circulated, books purchased and catalogued, interlibrary loans made, and reference questions answered. Library hours have been increased by the opening of the library on Sunday afternoon. In keeping with the trend of the times, the overall operating budget increases. Salary increases, additional personnel, the advancing price of books and periodical subscriptions are all a part of the picture. Unfortunately, the quality of book binding seems to deteriorate along with rising prices. Considerable rebinding becomes a necessity, but proves an economy in the long run.

The building itself has been improved by the repainting of the entire ground floor and of the seminar rooms. Construction work and wiring on the fifth stack level have been completed.

The Southeastern Library Association met in Memphis in October. The Burrow Library was host to a number of visitors during the convention. Peabody Library School sent two students during the year to do their practice work at the Burrow Library.

#### GIFTS

Two exceptionally fine Bibles have been added to the Rare Book Collection. A copy of the famous "Breeches Bible" of 1582 is the gift of Mrs. William J. Dale, of Columbia, Tennessee. Funds contributed as memorials to the late Dr. Alexander P. Kelso have been used to purchase a facsimile copy of the Gutenberg Bible—a beautiful and lasting memorial to this beloved professor.

Memorials to the late Dr. Charles Louis Townsend, who, early in his teaching career, served as Librarian of Southwestern, will be used for the purchase of outstanding works of Shakespeareana.

Dr. Samuel H. Monk, '22, a former Southwestern faculty member and the 1963 commencement speaker, has expressed his ultimate intention of donating the greater part of his personal library to Southwestern. Already, several consignments have been received, which include a number of first editions and other scholarly works in the fields of English and American literature.

Works dealing with various aspects of Alabama history by Dr. Malcolm C. McMillan, x'32, Research Professor of History at Auburn University, Alabama, have been procured through the interest of Dr. Charles F. Simmons, x'32, and the generosity of the author.

Mrs. John T. McCall, of Nashville, a former member of the Board of Directors, who is intensely interested in the Ecumenical Movement, made a substantial donation for the purchase of books and periodicals dealing with that subject.

While the announcement of the receipt of a \$10,000 grant from the W. K. Kellogg Foundation was reported last year, no books were procured until after the beginning of this fiscal year. Approximately one-third of the funds have been spent thus far. In keeping with the stipulations of the grant, the role of the library in the preparation of teachers has been of primary consideration. The additional funds have provided for purchases not only within the field of education, but in all subject fields in which Southwestern is preparing its students as

teachers. Thus we have been able to acquire important research materials which could not have been purchased within the limitations of the normal budget.

The existing collection of Judaica has been considerably supplemented through gifts from the Jewish Chautauqua Society of New York and the Memphis Chapter of the American Jewish Committee. The books received deal with Jewish philosophy, history, literature, and biography. As a reciprocal gesture, the library made a substantial donation to the book fair, which is held by the National Women's Committee of Brandeis University.

The library of the late Mrs. Elizabeth Polk, of Memphis, was given to Southwestern by her brother, Mr. Tom Polk. The collection is particularly strong in materials dealing with the Civil War period in America and the Napoleonic era.

Gifts from our own faculty and staff continue to come to the library. Undesignated memorials were received from practically every member of the college community.

The interest of the alumni in the library has been manifested in various ways. In addition to those already mentioned, donations have been received from Mr. Jerry M. Duncan, '61, Mr. Erle Howry, x'31, Miss Margaret Hyde, '34, Mr. William G. Mankin, '62, Mr. John H. Quinn, Jr., '58, Mrs. Aubrey L. Tomlin, '46, and Mrs. Richard Wurzburg, '64. Memorial contributions representing 214 gifts from alumni, which are regularly reported in the *Southwestern News*, amounted to \$1,184.00.

In recording the names of friends of Southwestern, who regularly support the Burrow Library year after year, the names of Mr. and Mrs. Sidney W. Farnsworth, Mr. Edmund Orgill, Mr. and Mrs. John H. Sorrells, Jr., and Dr. and Mrs. T. N. Stern recur with un-failing regularity. It would be remiss indeed if gratitude were not expressed to these Memphis citizens who continue to display their interest in the Burrow Library.

Other gift books came from Mrs. Henry L. Boothe, Miss Sally Cunningham, Mr. Ed Jappe, Dr. Abraham I. Katsh, Mr. Zaven Kish, Mr. R. W. McAllister, Mr. and Mrs. E. C. Nemitz, and the National Society of Colonial Dames of America.

## EXHIBITS

The exhibits in the library, which were prepared by Mrs. Dan Ross, were interesting and varied. Foreign language editions of the works of William Faulkner attracted considerable attention. A showing of books on American Folk Art was greatly enhanced by the loan of early American household utensils and art objects from the collection of Mrs. William H. Gaskill.

Other displays included Roman history, the life and writings of George Washington, Lawrence of Arabia, and the works of Dr. Samuel H. Monk. This last exhibit coincided with Dr. Monk's visit to the campus. The third and very successful annual exhibition of the work of students in the Department of Art was held in the lobby of the library.

## STAFF

The staff was increased by the employment of Mrs. Thomas H. Malone as Assistant Catalogue Librarian. Mrs. Malone, who joined the staff on December 1, 1962, is a graduate of Peabody Library School, and was formerly employed at the Tennessee State Library and Archives in Nashville.

The entire staff was in attendance at the meeting of the Southeastern Library Association, which met in Memphis. Mrs. Ann W. Boatner and Mrs. Dorothy Porter, '46, represented Southwestern at the Tennessee Library Association in Nashville. At that meeting, Mrs. Boatner was elected Vice-Chairman of the Reference Services Division, and the Librarian was made Chairman of the College and University Libraries Section. At the request of the Southern Association of Colleges and Schools, the Librarian served as a member of its Visiting Committee, which was sent to Mississippi State College for Women at Columbus, Mississippi.

## PERIODICALS

Subscriptions .....	382
Gifts .....	67
Received through association memberships.....	35
Newspaper subscriptions .....	4
Microfilm editions of newspapers.....	1
Total .....	489

## REFERENCE

The work of the Reference Librarian has been greatly facilitated by the consolidation of the periodical indexes and bibliographical

tools in the lobby, where there is easy access to the card catalogue. This year there was an increase in the number of reference questions handled—974 as against 925 for the previous year. The number of interlibrary loan transactions more than doubled.

#### CIRCULATION

Circulation statistics show the extent to which the volume of work of this department increases each year. It is in this department that the greater part of the student assistants are employed, and where constant supervision must be maintained in order to assure proper scheduling of personnel and efficiency and accuracy of operation. Since it is at the Circulation Desk that most student complaints are registered, and penalties for the infraction of rules are exacted, it is to the credit of the Circulation Librarian that her approach is one of complete fairness and impartiality. Thus, she is able to deal with such problems as do arise in a highly satisfactory manner.

Circulation statistics follow:

Books .....	60,964
Phonorecords .....	6,778
Periodicals .....	2,007
Interlibrary loans effected .....	89

#### CATALOGUING

There is no area of work within the Burrow Library where statistics more clearly demonstrate the prodigious amount of work accomplished. The number of books catalogued, cards typed, subject entries added, etc., is truly impressive, but that is only a part of the story. It should be realized that in Southwestern's particular setup the accessioning of books, the searching out and ordering of Library of Congress cards, the physical preparation of books for circulation, and the filing of cards in the catalogue, all come under the supervision of the Catalogue Department. Responsibility for the biennial inventory, with its time-consuming details, falls upon the cataloguers, and thus slows down the normal cataloguing process for the better part of a month. So it is that one can point with pride to an increase in the total output, and, with the assistance of an additional cataloguer, look forward to the time when it will be possible not only to keep abreast of ever increasing acquisitions, but to make even more substantial inroads into the backlog of uncatalogued materials. In addition to the work of the cataloguers themselves, the high quality of work produced by the Clerical Assistant should be recognized.

A beginning was made this year in cataloguing the official publications of Southwestern and incorporating them in a special Southwestern collection. Eventually, this will include faculty and alumni publications, as well as all available materials dealing with the college.

The net gain in catalogued volumes, after accounting for withdrawn volumes in 1962-63, was 2,864, resulting in total catalogued holdings of 91,484.

#### ORDER WORK

The impact of an increased book budget for 1962-63, which was considerably augmented by Kellogg funds, was first felt by the Order Department. With an increase of approximately thirty percent in the total book budget, the work load of that department has automatically increased by that amount. In spite of this, the Order Librarian, with her customary degree of efficiency, has managed to keep all phases of the operations well in hand. A careful check has been maintained over departmental expenditures, and all accounts are in good order.

The recataloguing of the fiction collection, which was taken on as an added project by the Order Librarian, was concluded in August, 1962. The extent of the work involved in the undertaking is apparent in an examination of the final figures:

Individual titles recatalogued.....	3,201
Total cards retyped.....	10,586

From tables showing receipts and expenditures for the year the following summaries have been prepared:

Staff salaries and benefits, including student assistants.....	\$44,592.76
Books	
Regular college funds.....	11,264.44
Special gift funds .....	892.35
Kellogg grant .....	3,440.06
Periodicals .....	4,255.66
Binding, supplies, equipment, and general expense.....	4,293.36
Total .....	\$68,738.63

#### TREASURE ROOM AND TOWER GALLERY

Miss Etta D. Hanson, Curator of the Jessie L. Clough Art Memorial for Teaching, reports the following exhibitions for the year:

##### In the Treasure Room of the Burrow Library

1. Medieval Manuscripts
2. Ceramics

##### In the Tower Gallery

1. Chinese Porcelain, Lacquer, Brass, and Robes
2. East Indian Saris, Jewels, Woodcarvings, and Art Objects

The opening of the Tower Gallery in October, 1962 gave a new dimension to the Jessie L. Clough Art Memorial for Teaching. Here, for the first time, ideal facilities are provided for the display of the treasures of the collection in an area that is easily accessible to all. In addition to the gallery itself, adequate air conditioned storage space has been provided.

The major acquisition of the year consists of four Chinese wood panels, with jade decorations representing the four seasons. These are the gift of Mrs. S. DeWitt Clough, of Chicago, and are in memory of Mr. Clough.

Three handsome volumes on Japanese art were presented by the Library of Newark, New Jersey.

Books dealing with various aspects of Oriental art, which were purchased during the year, include a valuable copy of the TOKAIDO by Hiroshige, and modern, beautifully illustrated works on Snuff Bottles, Jade, and Lacquer. Reproductions of three hundred masterpieces of Chinese painting from the Palace Museum in Peiping, which are now housed on Formosa, were purchased for the Clough collection.

#### PHYSICAL EDUCATION AND ATHLETICS

Increasing enrollment has made it very difficult to schedule properly all the events of both the men's and the women's physical education and intramural programs. The simple fact is that the long planned addition to the Neely Mallory Memorial Gymnasium is badly needed and steps are long overdue for this addition, the plans for which are being restudied inasmuch as they were developed some ten years ago.

As the Board knows, the men's athletic program has three emphases—varsity intercollegiate athletics, intramural program, and physical education. The women's program involves intramural sports and physical education, with an occasional team of women students competing with a similar team from some nearby college. During the past session the activities of the Athletic Department reached 433 men out of 472 full-time men enrolled, or 93%. The women's program reached 243 out of 378 full-time women students, or approximately 80% of the total, 25% of these being upperclass women.

As the members of the Board also know, Southwestern long ago became committed to a vigorous program of unsubsidized intercol-

legiate and intramural athletics. Any scholarship or other aid received by a student who participates in athletics is awarded by the Faculty Committee on Admissions and Student Aid in exactly the same manner as to any other student giving evidence of need. Quoting from a recent article on Southwestern in the *Coach and Athlete* magazine, "The Lynx may not win all their games, or even a majority, but the real aim of the athletic program will be met—to lead, shape, and build the leaders of tomorrow in the tradition of sportsmanship and physical accomplishment that made our nation's forefathers the best leaders and followers in the world." This principle is also carried out in the College Athletic Conference, of which Southwestern is a member, and which completed its first official year of operation in the spring of 1963.

The intercollegiate record for men for the past season was as follows:

Sport	Students		Events Conference		
	Participating	Awards	Won	Lost	Standing
Football .....	43	21	4	4	3
Cross Country .....	9	5	8	3	0
Basketball .....	13	7	6	14	5
Baseball .....	18	12	8	8	3
Track .....	23	14	4	1	4
Golf .....	9	6	10	2	1
Tennis .....	12	6	0	12	5
Total .....	127	71	40	44	

Intramural sports involved flagball, basketball, golf, badminton, volleyball, table tennis, handball, softball, tennis, track, cross country, bowling, horseshoes, and an indoor athletic meet.

The men's physical education program involved tennis, golf, physical training, bowling, weightlifting, softball, handball, volleyball, badminton, basketball, swimming, and track.

#### SUMMARY OF MALE ATHLETIC PARTICIPATION

In varsity sports.....	104
In varsity sports only.....	16
In one varsity sport only.....	81
In two varsity sports.....	22
In three varsity sports.....	1
In intramurals .....	323
In intramurals only .....	70
In physical education .....	297
In physical education only .....	70

#### AGGREGATE PARTICIPATION

Varsity sports .....	128
Intramurals .....	1,060
Physical education .....	1,385
Total .....	2,573

The women's physical education program is carried on with several objectives in mind; namely, to instruct the woman student in the various fields of athletic competition; to develop in her an interest and aptitude for those skills which may continue to be developed in future years; to give her a physical and emotional outlet while in college, and to make her conscious of the importance of complete physical fitness. The following tabulations will be of interest as indicating a considerable participation of women students in the physical education and intramural program:

#### TOTAL PARTICIPATION

Number of women enrolled in college.....	378
Number enrolled in physical education classes.....	243
Aggregate number enrolled in classes.....	843
Aggregate number playing intramurals.....	674

#### NUMBER PARTICIPATING IN INTRAMURALS

Tennis .....	128
Softball .....	75
Basketball .....	65
Volleyball .....	100
Badminton .....	104
Table Tennis .....	202

#### NUMBER PARTICIPATING IN PHYSICAL EDUCATION CLASSES

Archery .....	48	Exercises .....	0
Badminton .....	60	Fencing .....	23
Basketball .....	50	Golf .....	100
Bowling .....	65	Softball .....	0
Dance .....	155	Tennis .....	220
Dance Group .....	24	Volleyball .....	98

Special mention should be made of the dance group, which gave a number of programs in addition to that of the Spring Fine Arts Festival.

#### CONTINUING EDUCATION

The staff of the Adult Education Center consists of Granville D. Davis, Dean of Continuing Education; Laurence F. Kinney, Director of Academic Relations; Alfred O. Canon, '44, Dean of Alumni and Development; Raymond S. Hill, Coordinator of Mass Media; Miss Mary Maury Harding, '48, Director of Programs; Frank Faux, Associate, and Miss Nancy Myers, '61, Secretary. As in past years, the staff had the assistance of members of the faculty and residents of the community who served as discussion leaders.

*Significant Developments.*

The most significant developments of the past year in Southwestern's program of continuing liberal education for adults were:

1. The registration of 2,657 participants in groups organized by the Adult Education Center.
2. The continuation of community interest in special activities at the Adult Education Center; the Institute for Executive Leadership; the residential week-end conferences; the University Lecturers, and the Public Affairs Forum.
3. The growth of interest in the Urban Policy Conference established in cooperation with the Brookings Institution.
4. The participation in the University Council on Education for Public Responsibility.

*Registrations*

From June, 1962 to June, 1963, 2,657 registrants were enrolled in 104 groups. These totals include twenty-eight groups organized outside of Memphis in Alabama, Arkansas, Kentucky, Mississippi, and Tennessee. This year, as in the past, a majority of the participants enrolled in programs prepared by national centers, such as the Great Books Foundation and the Fund for Adult Education. Large numbers also registered in programs originated by Southwestern's staff: "Journey through Utopia," "Politics and the Novel," "A Faulkner Study," "Christian Faith and Moral Responsibility," "Philosophy for a Time of Crisis," "The Wisdom of the East," and "Seminars in the Social Sciences."

*Special Activities*

Again this year the Adult Center's special projects received widespread community support. The Institute for Executive Leadership graduated its eighth class of business executives. The University Lecturers and the Public Affairs Forums were well attended throughout the year. The Mid-South residential leader-training conference again drew a large crowd of participants. Art exhibits, dramatic productions by the Center Players, and an international film festival attracted a succession of new people to the Center.

*Urban Policy Conference*

The Urban Policy Conference, initiated with a few trial meetings in the spring of 1962, was given specific form and definition during the past year and graduated its first class in May, 1963. The Conference, an arm of the Advanced Study Program of the Brookings Institution, was directed by Dr. John Osman, of Brookings, with the cooperation of the staff of Southwestern's Adult Center. The ten full-day sessions were attended by elected and appointed city and county officials, civil service professionals, college and university faculty members, and business and professional leaders of the com-

munity. Problem papers were presented to the Conference by David A. Crane, of the Boston Redevelopment Authority; Robert L. Geddes, architect and urban designer of the University of Pennsylvania; Scott Greer, Director of the Center for Metropolitan Studies, Northwestern University; Morton Grodzins, Professor of Political Science, University of Chicago; Franklin H. Littell, Professor of Social Theology, Chicago Theological Seminary; Kevin Lynch, Professor of City Planning, Massachusetts Institute of Technology; Leo A. Molinaro, of the West Philadelphia Corporation; Ralph W. Pfouts, Professor of Economics, University of North Carolina, and David W. Slater, Professor of Economics, Queen's University, Kingston, Ontario. Bruce McKelvey, city historian of Rochester, New York, addressed the final "graduation" meeting.

#### *The University Council*

The report of 1962 called attention to the fact that Southwestern was one of eleven institutions invited by the Fund for Adult Education to become charter members of the University Council on Education for Public Responsibility. In keeping with its purpose of bringing the resources of university and college adult education to bear on the responsible determination of public policy, the Council during the past year has stressed the study of problems of urbanization. Committees of the Council have worked with the National Education Television and Radio Center in developing a series of eight half-hour filmed TV programs, and with the Wadsworth Publishing Company in preparing a book of readings to complement the visual presentations. This national cooperative project is being supplemented by such local endeavors as the Urban Policy Conference at Southwestern.

### THE OFFICE OF DEVELOPMENT

(Alumni, News, Church and Public Relations)

In order to develop a favorable response from the various publics which can provide support for the college, the institution must continually maintain effective channels of communication to many areas. Although the development function in its broadest sense involves the members of the Board of Directors, the president, the faculty, and students, the immediate responsibility rests with the Office of Development, which has a staff composed of the Dean of Alumni and Development, the Director of Alumni Affairs, the Director of News Service, four secretarial assistants, and a number of student assistants.

## ALUMNI RELATIONS

The public to which the college is most closely related is its alumni. Under a revised constitution, initiated by W. Edward French, '39, president of the Alumni Association in 1961-63, an Executive Council formulated plans for Homecoming and Alumni Day. Highlights of Homecoming, which was combined with Parents' Day on October 27, 1962, included a series of faculty seminars involving the departments of political science, international studies, Bible and religion, philosophy, and chemistry; dedication of the Rick Mays Memorial Gateway, with brief talks by Dr. John Q. Wolf, and George M. Russell, '56; a luncheon in the Neely Mallory Memorial Gymnasium sponsored by the Southwestern Men of Memphis and the Southwestern Women of Memphis, and a football game with Maryville College, which Southwestern won by a score of 7 to 0.

Alumni Day was shifted to a date (April 20, 1963) when college was in session so that alumni might attend an invitational track meet, tennis matches, and a baseball game—all involving some of the college's fine intercollegiate teams. A luncheon for the Class of 1938 was held with John B. Ricker, Jr., '38, presiding, and Lewis R. Donelson III, '38, as the principal speaker. Over 500 alumni and guests attended the dinner meeting where Professor John Henry Davis gave a very informal address in his incomparable, witty style.

Two members of the Class of 1938—Janet Tucker Pryor (Mrs. Downing) and Lewis R. Donelson III—were honored by election to the newly established Alumni Hall of Fame and presented certificates at the dinner. Following the showing of the Southwestern sound film, several classes held open houses in the homes of members and other designated places.

The 1962-63 officers of the Alumni Association, of the Southwestern Men of Memphis, and of the Southwestern Women of Memphis will be found in the appendix.

Meetings of alumni outside of Memphis were also held during 1962-63 in Mobile, Shreveport, Chattanooga, Birmingham, Chicago, Dallas, St. Louis, Little Rock, Houston, and New Orleans. Some of these involved prospective students dining with alumni who served as consultants and advisers.

The Southwestern Women of Memphis, at the time of their spring tea held in honor of the women of the Class of 1963, again

generously remembered the college with a handsome gift of silver—a large serving bowl to augment the carefully selected collection of silver which they have given through the years to be used on formal college occasions. The warmest thanks of the college go to these alumnae who annually give tangible evidence of their enthusiastic concern for their alma mater.

#### CHURCH RELATIONS

In 1962-63 the college continued to serve as the focal point for many church conferences, seminars, synod and presbytery meetings, as well as group meetings. Dinner meetings were held for the sessions and diaconates of the three Memphis Presbyterian Churches—Evergreen, Idlewild and Second—which have contributed such effective support to Southwestern over the years in the establishment of chairs in memory or honor of three distinguished former ministers.

An almost constant stream of speakers from the college has moved out into the churches of the four cooperating Synods to supply pulpits or to give addresses and teach courses for family night programs, Men of the Church or Women of the Church meetings, leadership schools, synodical training schools, youth conferences, and Covenant Life Curriculum orientation sessions.

#### PUBLIC RELATIONS

In order to present an adequate image of the college in the minds of the general public, several avenues of communication are being constantly developed. Under the very capable supervision of Mrs. E. G. Ballenger, '33, Director of News Service, the quarterly publication, *Southwestern News*, has been revised in style and format in order to give maximum coverage of campus events to alumni, parents, contributors, and other friends of the college. During the past year many news stories were provided local newspapers in addition to releases furnished home town papers of students who were involved in some college activity. The ample space afforded by the Richard Halliburton Memorial Tower has permitted a great improvement in filing operations and ready access to publicity data.

One of the most effective contacts which the college is with the general public in the series of discussion groups, lectures, films, etc., provided through the Adult Education Center. One feature of this continuing education program aimed at alumni has been the University Lecturers Series in which Southwestern cooperates with several

universities and their local alumni groups in bringing outstanding speakers from the respective faculties to Memphis. In 1962-63 six University Lecturers were presented as indicated below:

Columbia University—Dean Charles R. Colbert, School of Architecture, "The Architect Planner at Columbia."

Princeton University—Professor William G. Moulton, Department of Germanic Languages, "Language Teaching and Linguistics."

Duke University—Dr. J. B. Rhine, Director, The Parapsychology Laboratory, "Extrasensory Perception and the Understanding of Man."

Yale University—Dean Harold B. Whiteman, Jr., "Education in a Seller's Market: Some Problems and Opportunities."

Washington and Lee University—Dean Edward C. Atwood, Jr., "Cold War Economics."

Smith College—President Thomas C. Mendenhall, "The American Professor."

A most valuable medium of publicity was utilized this year for the first time by the college when a 20-minute sound color film was produced under the direction of Mrs. Ballenger, who wrote the script and arranged for the filming. From April 1 to July 1, 1963, it was shown to some 3,400 persons, including the four Synod meetings, two synodical training schools, one senior high school conference, and alumni groups in Memphis, Dallas, Chicago, St. Louis, and Baton Rouge. It is directed primarily at the prospective student but gives an interesting and informative survey of college life which alumni, church members, and the general public find both enjoyable and instructive. In addition, the News Service has produced a number of departmental brochures, programs, and specialized mailing pieces.

#### DEVELOPMENT FUNDS

*The church in the four Synods of Alabama, Louisiana, Mississippi, and Tennessee.* In the fall of 1962, a series of conferences was initiated in some of the key churches on a proposal by the college that each of the churches consider establishing a chair similar to those being provided by the three larger Memphis congregations. As a result of presentations to the officers of these churches by the Chairman of the Board, the Dean of Alumni and Development, and the president of the Westminster Church of Nashville, the First Church of Shreveport, and the First Church of Greenville, Mississippi, voted to place an amount in their 1963 budgets for Southwestern over and above their normal benevolence contributions to the college through Synod benevolences. It is hoped that the amount in each instance can be gradually increased until a full chair is supported by the donor church. Similar proposals are under consideration in several other churches.

*Alumni.* After an outstanding record in total contributions and percent of giving in 1961, the 1962 Loyalty Fund declined. This can be attributed to several large capital gifts in 1961, which were not repeated last year, and to the fact that a large number of alumni who contributed to the Rick Mays Memorial Gateway did not contribute again in 1962. Comparative totals for the two years are as follows:

	<i>Number of donors</i>	<i>Percent of participation</i>	<i>Total contributed</i>
1961 .....	1,345	23.9	\$65,804.30
1962 .....	1,287	22.5	44,926.45

Mr. Goodbar Morgan, x'31, Director of Alumni Affairs, maintains liaison with class agents whose activities are now being coordinated by Charles H. Freeburg, '39, Loyalty Fund chairman.

An additional important function of the Director of Alumni Affairs is that involved in the assistance to seniors seeking employment upon graduation, in securing part-time work off campus for current students, and in working with the Faculty Committee on Admissions and Student Aid in the matter of campus employment of those students awarded part-time jobs.

*Annual Sponsors' Program.* Voluntary support from the business community of Memphis has gradually increased over the last four years since the Annual Sponsors' Program was initiated to obtain contributions on a sustaining yearly basis.

	<i>Donors</i>	<i>Amount</i>
1960 .....	430	\$109,430.00
1961 .....	570	110,671.00
1962 .....	650	120,656.00
1963 (August 10) .....	816	128,849.00

Mr. Edmund Orgill, a loyal and devoted member of the Executive Committee, is the Chairman of the 1963 Program, with Charles Reed, '42, as co-Chairman of General Solicitation, and S. Shepherd Tate, '39, Frank M. Campbell, '39, John W. Whitsitt, '43, and Dr. Rocco Calandrucchio as Division Leaders. The college is deeply indebted to these men and to their 270 captains and workers who have spent many days in this vital phase of the college's growth and development. The 1963 Program will continue until December 31.

*Development Council.* There are many key prospects (individuals and firms) in Memphis that should be informed more thoroughly about the college. They must be approached systematically on a yearly basis by able solicitors who have a close tie with Southwestern and who therefore can accomplish their assignments with enthusiastic interest.

In March, 1963, the Board of Directors approved the appointment of a Development Council to carry out the function described above, in addition to other duties and responsibilities.

The Office of Development will undergo a considerable change in personnel in 1963 with the resignation of three valued staff members; namely, Mrs. E. G. Ballenger, Mrs. John H. Quinn, and Mrs. Jerry Peters, '60.

Mrs. Ballenger was appointed Director of News Service in 1955. Since that time she has handled news publicity, edited the *Southwestern News*, supervised the development of promotional literature, and worked with the editors of student publications. During the past year one of her productions, "The Southwestern Student," a viewbook for prospective students and parents, was chosen one of the outstanding publications in this area by the American College Public Relations Association. One of her many valuable contributions to Southwestern was the production of the film, which is described above, and which was selected by the American College Public Relations Association as one of the best college films of 1963.

Mrs. Quinn served the college in several capacities for approximately ten years as secretary to the Vice-President for Development and then to the Dean of Alumni and Development.

Mrs. Peters served as secretary to the Dean of Alumni and Development since 1958 and during the past two years maintained the records and files of the Annual Sponsors' Program.

*New Equipment.* During the summer of 1963 new addressing equipment is being installed for the use of the development operations, including the mailing of alumni material and the processing of Annual Sponsors' Program correspondence.

In the fall of 1963 an attractive display, which graphically highlights interesting aspects of the college, will be available for use by churches, at Synod meetings, and for general publicity purposes. It was produced originally as an exhibit at the Presbyterian Men's Convention in Dallas, Texas, in June, 1963.

#### PRESBYTERIAN GUIDANCE CENTER

The work at the Guidance Center continues to change each year. In addition to the tests administered in previous years during

Orientation Week to first-year and transfer students, there was a placement test for those wishing to enroll in mathematics.

The number of students who came to discuss test results was not as large as the previous year. However, those who came seemed to be more interested in counseling, as well as in taking additional tests and in using educational and occupational information files. Some have come for two or more interviews.

The College Entrance Examinations and the Graduate Record Examinations were administered four times each during the year.

It is interesting to note the number of students entering Southwestern who have gone through the Guidance Center. The number in each entering class since the program began is as follows:

1955 .....	14	<i>By Synods</i>	
1956 .....	20	Alabama .....	42
1957 .....	25	Louisiana .....	28
1958 .....	31	Mississippi .....	9
1959 .....	29	Tennessee .....	150
1960 .....	36	Arkansas .....	14
1961 .....	45	Georgia .....	1
1962 .....	46		

There are no data to indicate how many of these were influenced to enroll in Southwestern by their visit to the Guidance Center. A few have indicated that their experience on the campus was the deciding factor in applying to Southwestern. Others, who indicated little or no interest in Southwestern upon arrival, were impressed by the campus and its atmosphere, the students, and thereupon began to explore opportunities available at Southwestern. A student has been assigned to provide a guided tour of the campus for any group requesting it.

The counseling load at the Presbyterian Guidance Center for students coming from the churches of the four cooperating Synods continues to increase. For the year ended June 30, 1963, the number who had been counseled was 521. This was an increase of 77 or 17.6% over that for the year ended June 30, 1962. The geographical distribution of the counselees was as follows:

	<i>Number</i>	<i>Number of churches represented</i>
Alabama .....	96	18
Arkansas .....	125	22
Louisiana .....	111	18
Mississippi .....	28	10
Tennessee .....	149	20
Non-Presbyterians .....	12	5

The new work-note-handbook developed for use in the pre-counseling program, which was originally scheduled for distribution in the early fall of 1962, did not become available until January, 1963. Some churches waited for this new material and consequently did not get their local programs under way in time to complete the pre-counseling program during the school year. Churches which used the new material found it to be a great improvement over that formerly used. It is hoped that workshops, financed by the 1962 Birthday Offering of the Women of the Church, to train local church leaders will be held in all the cooperating Synods in order to make the pre-counseling program more effective.

The housing of out-of-town students has been greatly improved. An arrangement has been worked out whereby students and their accompanying adviser may stay at the Alamo Plaza Motel near the campus at special rates. This arrangement has many advantages over that formerly provided on the campus. The accommodations are much more adequate, and scheduling at the Center is much more flexible since housing is no longer a bottleneck.

The Vocational Guidance Committee, composed of members from the Synods of Alabama, Louisiana, Mississippi, Tennessee, and Arkansas, has been uniformly diligent in its support of the Presbyterian Guidance Center and in its advice and counsel about its operation. The annual budget for the Center, though not all provided by the Synods, is studied and recommended by the Committee and through its several representatives reported to the appropriate channel of the Synods for the ultimate inclusion in their budgets. The anticipated income and budget approved for the church year 1963 is as follows:

Memphis Presbytery .....	\$ 6,500.00
Nashville Presbytery .....	1,500.00
Columbia Presbytery .....	300.00
Synod of Tennessee .....	4,500.00
Synod of Mississippi .....	1,000.00
Synod of Louisiana .....	5,000.00
Synod of Alabama .....	4,500.00
Synod of Arkansas .....	4,000.00
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	\$27,300.00
Estimated additional counseling fees .....	150.00
	<hr/>
	\$27,450.00
Approved budget for the church year 1963 .....	33,301.00
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Anticipated deficit .....	\$ 5,851.00

In the past the college has contributed the physical facilities of the Center, portions of various salaries, and has made up from its general funds any operating deficit. It is hoped that the Church will see fit to assume the total financial obligation for the operation of the Center as soon as possible.

#### BUILDINGS AND GROUNDS

The order of the day in educational institutions, and a very proper order, is the careful establishment of development and expansion plans on at least a ten-year projection involving major emphases on the areas of physical plant, finances, and instructional improvement. Southwestern has not been unmindful of the necessity of this type of study and a review of the annual reports of the president in recent years will indicate a constant reminder to the Board of those areas of concern which deserve special attention and thoughtful action for the future of the college. It will be recalled that at the March, 1961 meeting the Board approved in principle a "Profile" of the operations of the college projected to 1971, which was the result of a study by selected members of the faculty and staff. Further, the Board approved at its March, 1963 meeting as part of "Southwestern Development 1963-1971," referred to elsewhere, a Committee on Plant and Grounds headed by Robert A. Elder, '40, Executive Vice-President of Allen Bros. & O'Hara, Inc., a major contracting and construction company, of Memphis.

The Board is aware also of the fortunate circumstances which have permitted the college to employ the services of the same architectural firm during its entire lifetime in Memphis, first starting with Mr. Henry C. Hibbs, of Nashville, and following Mr. Hibbs' death with Mr. H. Clinton Parrent, Jr., of Nashville, a younger associate. This has permitted a continuity of development in the physical plant, probably unprecedented in American colleges. The master concept of Collegiate Gothic structures of quality and distinction, arranged according to (1) academic areas; (2) living areas for male students; (3) living areas for women students, and (4) athletic areas has been followed and projected through the years. The emphasis has always been on quality and utility and this is generally recognized. From time to time there have been heard from ill-informed sources suggestions that Southwestern imitate some other colleges which have turned their backs on the verdict of experience and have made forays into strange and unproven architectural shapes under the guise of economy, expediency, and expressions of harmony with a changing world.

It is hoped that this Board and future Boards will deliberate long and hard before the Southwestern campus is defaced by architecture other than in the established pattern which lends itself to such magnificent variety and asymmetry externally, and to such order and utility internally, as well as providing tremendous economy in heating, cooling, and maintenance owing to the type of construction used.

In order to keep entirely current with trends in student population, the use of automobiles, and the increasing number of persons other than undergraduate students who come to the campus for one purpose or another, the college architect is engaged in restudying the location of all future buildings insofar as they can be thought of, giving consideration to all factors relating to their possible time of construction, the matter of parking areas, and access roads to new as well as existing structures. It is believed that this study will prove extremely helpful and that the assistance of Mr. Elder's Committee on Plant and Grounds, which has on it qualified individuals from the city as well as the faculty and staff, will be very constructive.

Certainly the most exciting event involving buildings and grounds for the fiscal year was the dedication on October 17, 1962 of the Richard Halliburton Memorial Tower and Tower Building. The fact that most of the members of the Board of Directors were able to be present for this event makes elaborate comment unnecessary in this report. However, the months of use of these structures have proven beyond all doubt, because of their beauty and utility, that they have served to focus the attention of many people on the campus and to the opportunities presented for *their* participation in the ongoing of the college. It is a further demonstration of the value of the original master plan, for the exact location of the Tower as constricted was set at the time the plan was formulated. Its architectural lines and internal arrangement were improved by studies over the years, but its location and relation to Palmer Hall remained fixed. Before the time of dedication the areas around the base of the Tower and Tower Building were planted in evergreens and shrubs as the result of the generous gift of \$1,500 from the Memphis Garden Club. The members of this Club have over the years provided for the beautifying of a great deal of the campus and much of what a visitor sees is due to their planning, cooperation, and gifts.

The Offices of the Comptroller and of the College Engineer work closely together in matters relating to maintenance, repairs, and improvements of a capital nature which permit the more effective

utilization of the plant for teaching and living. As of January 1, 1963, Mr. J. A. Rollow, '26, College Engineer, requested that he be placed on a half-time basis but with availability for consultation or emergency assistance. Mr. Roy R. Twaddle, who has worked closely with Mr. Rollow for several years, has assumed major responsibility as Superintendent of Maintenance.

In addition to normal maintenance, there are listed below the major campus improvements which have been completed during the year:

Voorhies Hall, the oldest residence for women, has been rewired in order to permit the use of individual room air conditioners on the second and third floors, and the first floor has been air-conditioned by a central system.

An additional 4" electric cable conduit has been laid from the point where electrical energy enters the campus to the main distribution center in Hugh M. Neely Hall. The purpose of this is to provide for a speedy resumption of the flow of electrical energy in case the existing thirty-eight year old cable should become unusable.

Approximately 100 small casement type air conditioning window units have been purchased for rental to students who desire them.

Several parking areas, roadways, and walks have been regraded and resurfaced.

A considerable amount of seeding, sodding, and landscaping with shrubs and plants has been carried on. Unhappily, the very cold winter destroyed many plantings on the campus.

As the result of the personal efforts of Professor Lawrence K. Anthony and Mr. Rollow the temporary building housing the art studio has been altered internally for greater usefulness, and there has been constructed near it a small building, equipped with a furnace and oven, in which bronze and other castings can be made, and in which students of sculpture, both in metal and stone, will have adequate facilities somewhat removed from the students engaged in painting, intaglio, and woodcuts.

The Adult Education Center and other areas of the Burrow Library have been redecorated.

The "temporary" wooden buildings on the campus have been repainted.

As this report is being written the following operations are in progress:

Grading is under way and the installation of sub-surface drainage is in progress for the new location of Fargason Field north of the Neely Mallory Memorial Gymnasium. As soon as this area has settled, it is hoped that funds may become available for the building of a new track and subsequently modest stands for spectators.

Robb, White, and Ellett Halls are being rewired in accordance with the latest electrical code in order to permit the use of individual air conditioning units as the students may desire. Hugh M. Neely Hall is receiving similar treatment.

New furnishings, such as tables, chests, and chairs, are on order for use in Robb and White Halls. These are long overdue since most of the furniture in these two residences has been in continuous use since 1925. The chests were provided by the generosity of the Women of the Church through the 1963 Sponsors of Southwestern project, amounting to \$1,353.00 through August.

The studios of the Carriage House of the College of Music are being renovated and redecorated.

Certain science building piping, corroded by continuous use for thirty-eight years, is being replaced and studies are under way toward modernizing portions of the ventilating systems which remove undesirable fumes from certain laboratories.

As the residence halls and other areas are gradually being made comfortable during the summer months by the installation of air conditioning an increasing number of church-related or education-related groups are housed on the campus for meetings. In many of these operations Evergreen Presbyterian Church, the college's good neighbor, participates by making available air-conditioned meeting or class-discussion space.

In addition to smaller meetings of one kind or another, the following larger groups were housed on the campus during the regular session and the summer of 1963 up until the date of this writing:

<i>Individuals</i>	
Synod of Mississippi.....	168
Memphis Consultant Service.....	27
Area Laboratory School No. 1.....	63
Area Laboratory School No. 2.....	51
Adult Education Mid-South Seminar.....	59
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	368

## DIRECTORS

In 1963 the following Directors were reelected, each for the four-year term expiring in 1967:

Mrs. Kenneth McKellar Harper.....	Synod of Alabama
Mrs. Morgan L. Shaw.....	Synod of Louisiana
W. J. Millard, '20.....	Synod of Mississippi
Ross M. Lynn.....	Synod of Tennessee

Because of advanced age and illness, Mr. A. K. Burrow, the Memphis representative of the Synod of Alabama since 1945, the Synod elected Mr. Lewis R. Donelson III, '38, of Memphis, for the four-year term expiring in 1967. Mr. Burrow was a valuable member of the Board and a regular attendant at its meetings until recently incapacitated.

According to the rules of the four cooperating Synods, the terms of the following Directors expired in 1963:

Walker L. Wellford, Jr., '29.....	Synod of Louisiana
Mrs. W. Everarde Jones.....	Synod of Mississippi
Mrs. John T. McCall.....	Synod of Tennessee

These Directors rendered valuable services to the college and each was regular in attendance at the meetings of the Board.

At the meetings of the above three Synods the following were elected to four-year terms expiring in 1967 to replace those whose terms expired in 1963:

Synod of Louisiana.....	Edward B. LeMaster, Memphis
Synod of Mississippi.....	Mrs. Maury McIntyre, Greenwood
Synod of Tennessee.....	Mrs. David K. Wilson, Nashville

At the October, 1962 meeting of the Board of Directors Messrs. Edmund Orgill, C. W. Butler, Jr., and Lewis R. Donelson III, '38, of Memphis, were elected to membership on the Executive Committee. Mr. Orgill served as a member of the Committee from September, 1945 to December, 1955, when he resigned to become Mayor of Memphis.

Mr. Vance J. Alexander, of Memphis, was elected by the Board of Directors to membership on the Executive Committee in September, 1943, and served continuously until March, 1963, at which time he resigned because of his inability to attend meetings due to ill health.

Mr. Alvin Wunderlich, Jr., '39, of Memphis, became a member of the Executive Committee in October, 1957 and served until May, 1963, at which time he resigned because business commitments made it impossible for him to attend meetings of the Committee. Both Messrs. Alexander and Wunderlich were valuable members of the Committee and rendered the college a real service through the years.

In view of the fact that Messrs. Donelson and LeMaster have been elected by the Synods of Alabama and Louisiana to membership on the Board of Directors, and to the further fact that Messrs. Alexander and Wunderlich have resigned from the Executive Committee, it will be possible for the Board of Directors to elect additional members of the Executive Committee at its October, 1963 meeting.

## FINANCES

At its meeting on March 15, 1962, the Board approved a budget for the fiscal year 1962-63 of \$1,035,565. It was expected that the difference between anticipated income and expense would be covered by receipts from the Annual Sponsors' Program in Memphis. The report of the Treasurer, contained elsewhere in this Bulletin, indicates the fact that the fiscal year, which ended on June 30, 1963, closed in the black in an amount of \$13,466.60.

The tabulation which follows shows the benevolence giving of the Church by Synods and Presbyteries for both the church year 1962 and for the fiscal year 1962-63:

Synod and Presbytery	Approved Apportionment Church Year 1962	Receipts Church Year 1962	Percentage Apportionment Received	Receipts Fiscal Year 1962-63 Benevolences
<b>ALABAMA</b>				
Birmingham.....	\$ 10,080.00	\$ 6,941.18	68.86	\$ 7,364.29
East Alabama.....	8,100.00	4,211.56	52.00	4,937.18
Mobile.....	5,580.00	4,336.81	77.83	3,852.44
North Alabama.....	7,200.00	6,027.24	83.71	6,034.09
Tuscaloosa.....	5,040.00	3,336.02	66.19	3,523.66
	<u>\$ 36,000.00*</u>	<u>\$ 24,852.81*</u>	<u>69.04</u>	<u>\$ 25,711.66</u>
<b>LOUISIANA</b>				
Louisiana.....	\$ 8,047.20	\$ 4,415.43	54.87	\$ 5,253.43
New Orleans.....	9,640.40	8,469.46	87.85	9,229.51
Red River.....	9,990.40	8,491.99	85.00	8,322.29
Louisiana-Mississippi.....	322.00	0	0	0
	<u>\$ 28,000.00**</u>	<u>\$ 21,376.88</u>	<u>76.35**</u>	<u>\$ 22,805.23</u>
<b>MISSISSIPPI</b>				
Central Mississippi.....	\$ 6,109.00	\$ 2,568.74	42.05	\$ 2,455.67
St. Andrews.....	6,109.00	5,864.19	96.00	6,117.28
South Mississippi.....	6,109.00	2,787.69	45.63	2,570.75
	<u>\$ 18,327.00</u>	<u>\$ 11,220.62</u>	<u>61.20</u>	<u>\$ 11,143.70</u>
<b>TENNESSEE</b>				
Columbia.....	\$ 8,670.00	\$ 6,720.00	77.51	\$ 6,840.00
Memphis.....	54,060.00	46,864.00	86.68	45,982.00
Nashville.....	39,270.00	29,454.99	75.00	31,481.12
	<u>\$102,000.00***</u>	<u>\$ 83,038.99***</u>	<u>81.41</u>	<u>\$ 84,303.12</u>
Total.....	<u>\$184,327.00</u>	<u>\$140,489.30</u>	<u>76.22</u>	<u>\$143,963.71</u>

\*15% of this amount applies to Synod's Southwestern Scholarship Fund.

\*\*The \$28,000.00 figure represents the total or "approved" amount while the "immediate" or "top priority" is \$19,000.00. The percentage of receipts based on this last figure would be 112.5.

\*\*\*Includes Synod's Southwestern Scholarship Fund of \$5,000.00 and \$2,000.00 (or pro rata with receipts) to be applied toward the matching fund supporting the General Assembly's plan for a major in Bible and Christian Education.

The attention of the members of the Board is again directed to the fine and long established "over and above" generosity of each of

the three largest Memphis churches in providing the sum of \$7,200 per church year in support of three professorships. The Second Presbyterian Church has named the Albert Bruce Curry Chair of Bible; Idlewild Presbyterian Church the Thomas K. Young Chair of English Literature, and Evergreen Presbyterian Church the W. J. Millard Chair of Bible and Humanities. These three churches are also the largest contributors in the Presbytery of Memphis and the Synod of Tennessee in general benevolences from which the college receives a share. The amount received for the three chairs during the *fiscal* year 1962-63 was \$17,650.00. The example of these churches has not been without its effect and, as is shown under THE OFFICE OF DEVELOPMENT, several other churches have made a beginning toward the partial support of a chair or professorship at the college beginning with the church year 1963. If the members of the Board will pursue this matter with their congregations and will enlist the support of other churches in their respective Synods there can be provided very substantial additional income to the college from the Church, which the college would like to serve with ever increasing efficiency.

It is gratifying to be able to report for the 1962 church year that the regular benevolences increased approximately three percent, with each Synod but one showing an increase. The tabulation below gives the approved benevolence apportionments for the church years 1963 and 1964:

	1963	1964
Synod of Alabama.....	\$ 37,000.00*	\$ #
Synod of Louisiana.....	30,000.00**	32,000.00**
Synod of Mississippi.....	18,411.00	16,053.00
Synod of Tennessee.....	104,550.00***	107,358.00***
	<u>\$189,961.00</u>	<u>\$155,411.00</u> (exclusive of Alabama)

\*15% of this amount to be applied to Synod's Southwestern Scholarship Fund.

\*\*These are "total" figures. The corresponding "immediate" amounts are \$23,000.00 and \$26,000.00, respectively.

\*\*\*Includes \$5,000.00 for Synod's Southwestern Scholarship Fund and \$2,000.00 to be applied toward the major in Bible and Christian Education.

#The Synod has adopted a pre-budget canvass plan which defers final designations of apportionments until after January 1 of the indicated year.

For the church year 1963 from the total benevolence apportionment of \$189,961.00 there must be subtracted an amount designated for the restricted purposes of \$12,550.00, leaving available for operating expenses of the college a maximum of \$177,411.00, assuming 100% receipts. Similarly from the undetermined final figure for the church year 1964 there must be subtracted a restricted amount of

\$7,000.00 from the Synod of Tennessee plus 15% of the ultimate Alabama figure, assuming again that the total benevolences will be paid.

The total number of communicants in each of the four cooperating Synods, according to the Minutes of the One-Hundred-Third General Assembly is:

Alabama .....	42,133
Louisiana .....	33,544
Mississippi .....	35,717
Tennessee .....	33,821
Total .....	145,215

As one observes Bellingerath Hall, the newest residence for male students, he is reminded of the generosity and wise provision of the late Dr. W. D. Bellingerath, of Mobile, in establishing the Bellingerath-Morse Foundation in memory of his wife, in order to perpetuate the famous Bellingerath Gardens and to provide an annual income for three colleges and two churches closely related to his native state of Alabama. Under the provisions of the Foundation, Southwestern At Memphis, the official college of the Synod of Alabama, receives not less than 40% of the distributed net income of the Foundation, which is carefully and wisely administered by a Board of Trustees keenly aware of the donor's wishes and zealous in carrying them out in order that the ideals of beauty and Christian higher education may both be perpetuated. The funds which Southwestern receives are largely held in reserve to cover annual payments on the HHFA mortgage affecting Bellingerath Hall and as a reserve for contingencies.

Among other major special gifts or bequests, largely for designated purposes, were the following:

#### BEQUESTS

From the estate of the late Mrs. Catherine D. Anderson, of Hughes, Arkansas, for the purpose of establishing <i>The Catherine D. Anderson Scholarship Fund</i> .....	\$178,852.87*
From the estate of the late Mrs. Catherine W. Burrow, of Memphis, to establish <i>The Burrow Scholarship Fund</i> .....	\$ 20,000.00
From the estate of the late Daniel H. Boone, Sr., of Memphis (unrestricted) .....	\$ 1,000.00

\*An additional and final distribution of \$13,426.47 was received in August, 1963, making a total of \$192,279.34.

## SPECIAL GIFTS

The George F. Baker Trust, to be expended, income and principal, in support of <i>The George F. Baker Scholarships</i> .....	\$ 50,000.00
The Memphis Garden Club for landscaping of the Richard Halliburton Memorial Tower and Tower Building .....	1,500.00
The Division of Higher Education of the Presbyterian Church in the United States toward its <i>distinguished visitor's program</i> .....	700.00
Mr. and Mrs. Thomas W. Briggs, of Memphis, 100 shares of stock in the Idlewild Real Estate Corporation .....	30,000.00
Mr. and Mrs. David Crow, of Shreveport, toward the <i>Campus Center Construction Fund</i> .....	2,500.00
Members of the First Presbyterian Church, of Selma, Alabama, in the establishment of a scholarship fund honoring its former pastor, Dr. Joseph Dunlinson, '01 .....	6,176.26
Mrs. Robert E. Craig, of New Orleans, to be added to <i>The Robert Emmet Craig Scholarship Fund</i> .....	500.00
In support of the <i>Hohenberg Chair of Economics</i> , established by the late Mr. A. E. Hohenberg, of Memphis, and his wife.....	\$ 4,427.96
Sears-Roebuck Foundation (in addition to Sears-Roebuck & Co.'s Annual Sponsors' Program gift).....	1,500.00
Minnesota Mining and Manufacturing Company Scholarship grant .....	1,000.00
The Ford Motor Company Fund, of Dearborn, Michigan (unrestricted) .....	25,000.00*

\*The largest corporate gift received by the college to date.

GIFTS IN SUPPORT OF THE NATURAL SCIENCES  
(other than direct research or instructional grants)

The Union Carbide Educational Fund (unrestricted within the sciences) .....	\$ 5,000.00
The Esso Education Foundation (for chemistry equipment) .....	3,500.00
The E. I. duPont de Nemours & Company (unrestricted within the Department of Chemistry).....	5,000.00
Research Corporation of New York — a Frederick Gardner Cottrell grant (unrestricted within the Department of Chemistry) .....	12,000.00
Research Corporation of New York (for assistance to personnel of the Alaska Solar Eclipse Expedition)....	1,650.00
Dr. Berthold S. Kennedy, '12, of Belle Mina, Alabama (toward the sum of \$12,000 needed to match the National Science Foundation equipment grant to the Department of Chemistry).....	6,000.00
Mr. Lee B. Wailes, '29, of Coral Gables, Florida (toward the sum of \$12,000 needed to match the National Science Foundation equipment grant to the Department of Chemistry).....	1,787.50
Mr. Clarence Day, '52, of Columbus, Mississippi (toward the sum of \$12,000 needed to match the National Science Foundation equipment grant to the Department of Chemistry).....	1,000.00
National Science Foundation (to be used in the purchase of biology equipment and to be matched with non-governmental funds) .....	8,500.00

National Science Foundation (an Institutional Grant to be used in the furtherance of teaching or research in the natural sciences)..... 10,540.00

New or continuing grants to members of the several departments for the fiscal year, involving individual research or Teacher Institutes:

**BIOLOGY—**

National Science Foundation.....	\$ 13,628.00	
National Institutes of Health .....	8,820.00	\$ 22,448.00

**CHEMISTRY—**

National Science Foundation .....	4,200.00	
National Institutes of Health .....	23,992.00	
Research Corporation of New York....	900.00	29,092.00

**MATHEMATICS—**

National Science Foundation .....		9,640.00
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**PHYSICS—**

National Science Foundation .....	5,600.00	
U.S. Air Force (Cambridge Laboratories) .....	25,000.00	30,600.00

<b>Total .....</b>		<b>\$ 91,780.00</b>
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Grants which will be effective in fiscal 1963-64, either new or renewals, as of August 1, 1963, involve three grants from NSF amounting to \$16,800.00, three from separate Institutes of the National Institutes of Health amounting to approximately \$114,000.00, one grant extending over a six-year period, and Air Force Cambridge Laboratories \$25,000.00.

Owing to the continuing concern of the Board about faculty and staff salaries, these have been advanced as much as possible each recent year, largely as the result of the increase in tuition charges. For the session of 1963-64 tuition has been increased \$50.00 per semester, which made it possible to augment faculty salaries a substantial amount. Fringe benefits, including retirement, Social Security, life insurance, hospitalization and major medical provision, amount to approximately 12% of base salary. It is hoped that equal progress may be possible for the 1964-65 session in order that Southwestern may continue not only to reward its ablest faculty members but also to attract others of promise, both in teaching and scholarship.

The following capital expenditure needs must be taken care of at an early date:

Equipment for women's physical education.....	\$ 3,000.00
Musical instruments, including practice pianos.....	10,000.00
Stone treatment for maintenance building.....	12,000.00
Construction of a running track with curbs and fence around the new location of Fargason Field.....	15,000.00
Metal stands to seat 2,400 along south side of new Fargason Field .....	75,000.00
Improved ventilation equipment for chemistry laboratory....	6,000.00
Directional markings and building name tablets .....	2,000.00

Inasmuch as there has been mentioned earlier, under BUILDINGS AND GROUNDS, something of the background of the planning of the college and the fact that these plans are constantly under study within the framework of the original concept, it is hoped that the Board will take the time to reread an excerpt from the 1961 report, which is contained as the second article in a publication, <sup>\*</sup>"The Spirit of Southwestern," an additional copy of which is enclosed with this report. The Board is urged to be unrelenting in efforts to see the full realization of the physical facilities of the college, certainly not later than 1975. If this is to be accomplished construction must move steadily forward with funds sought with increasing vigor. It would be difficult to find another institution in as favorable a location and with as great a potential for serving the South and the Church as Southwestern. Constant improvement of its academic program and physical plant is worthy of the best efforts of the faculty, the staff, and members of the Board. The basic building needs are as follows, not necessarily in order of importance:

The Campus Center consisting of a Student Center and an auditorium. Through the generosity of Mr. and Mrs. Thomas W. Briggs, of Memphis, as mentioned elsewhere, the Student Center is in process of realization.

Two science buildings, one for biology and one for physics.

A greatly enlarged Center for Continuing Education.

A fine arts building to house music, fine arts, drama, and speech adequately.

A memorial chapel.

An additional men's residence hall to house 80-100 students.

An additional classroom building.

The women's wing of the Neely Mallory Memorial Gymnasium.

The erection of spectator stands for Fargason Field.

The cost of these structures would be not less than \$6,500,000 at current prices. In the last five years construction costs have gone up ten percent. Each year of delay in filling a construction need means increased cost. It is hardly necessary to add that physical facilities have to be maintained and this pinpoints the need for increased income from additional endowment funds. Although the outlined program may seem a formidable one, yet when one considers what has already been accomplished at Southwestern in a relatively brief time and what many other institutions with less stable backgrounds are accomplishing by major financial efforts the achievement of Southwestern's goals seems to be reasonable and attainable.

Some years ago President Howard Lowry, College of Wooster, a fine Presbyterian institution in the state of Ohio, wrote one of the most penetrating papers on *The Church College* that has been written.

\*See pages 74-75.

He states that "They are the only kind of higher education that cares in any central way—the distinction is in this—about what the churches themselves exist for, they are the only kind of higher learning that puts religion at the center of the educational process." He goes on to say, "If the Christian church wants to keep its stake in higher education, it must stop treating its colleges as little business and begin treating them as big business, important business. It must stand up and help pay for them to a degree that it has never done. . . . Colleges must be put more solidly in the budgets of the churches—and more than that, they must also somehow command the imaginative care of those church members of means who can still found professorships, build needed buildings, annually help supply money for current operation. Such men and women have the power, not just to put our church colleges beyond the sheriff's reach, but to give them the distinguished place they ought to have in the higher education of America."

"There is no mission field more crucial than the minds of our keenest young people who, between the years of eighteen and twenty-two, are making ready to give to their country and to the church whatever their minds and hearts will have in them."

"Very soon our churches must decide whether to abandon that mission field or to do something about it that they have not yet had the vision and the commitment to do." These sentiments are commended to the Board and through the Board to the Church.

Peyton N. Rhodes

August, 1963



PROTESTANT RELIGIOUS COUNCIL

President.....	Elizabeth Currie, Houston, Texas
Vice-President.....	Franklin Lee Brown, Marianna, Ark.
Secretary.....	Jacquelyn Dowd, Pauls Valley, Okla.
Treasurer.....	James Vernon Moore, Leland, Miss.
Drive Chairman.....	Kyser Cowart Ptomey, Birmingham, Ala.
Assistants.....	Louise Livaudais, Memphis Alabel May, Jackson, Miss.
Publicity Chairman.....	Bianca Bettis, Nashville, Tenn.
Drama Chairman.....	Thomas Peter Vanden Bosch, Mobile; Ala.
Baptist Student Union.....	Lewis Edward Bratton, Jr., Memphis Lynne Luckey, Kingston, Tenn.
Canterbury Club.....	Ervin Louise Haas, Mobile, Ala. Karen Sue Hardy, Memphis
Methodist Student Movement.....	Patricia Ann Dunn, Mobile, Ala. Carolyn Priscilla Howser, Parkin, Ark.
Westminster Fellowship.....	Mary Louise Quinn, Memphis Robert William Wells, Maryville, Tenn.

## SOUTHWESTERN ALUMNI ASSOCIATION

President.....	W. Edward French, '39
President-elect.....	Robert A. Elder, '40
Secretary.....	Mrs. Charles Freeburg (Catherine Moore), '40
Members of the Executive Committee:	
Memphis and Shelby County.....	Paul McLauren Watson, '40
Beyond Shelby County.....	Harold N. Falls, '40
	William H. Kelly, '39

## SOUTHWESTERN MEN OF MEMPHIS

President.....	William B. Allen,	'53
Vice-President.....	Ray U. Tanner,	'54
Secretary.....	Richard H. Crawford,	'57
Treasurer.....	Thomas E. Tosh,	'56

## SOUTHWESTERN WOMEN OF MEMPHIS

President.....Mrs. T. J. White, Jr. (Sarah Boothe), '39  
Vice-President.....Mrs. Robert Field (Ann Brown), '50  
Secretary.....Mrs. John William Flowers (Sarah Loaring-Clark), '51  
Treasurer.....Mrs. Walker Wellford, III (Diane McMillan), '59

## ANNUAL REPORT OF THE DEAN

### *To the President of SOUTHWESTERN AT MEMPHIS:*

It appears that developments at Southwestern reflect the major concerns in the current world of ideas and ideals. For example, until recently undergraduate education was largely taken up with the civilization of western Europe and America. Now the geographical and cultural horizons of the educational program are continually expanding. Some seven years ago Southwestern established its program of International Studies, and in the intervening years preparations have been made for offering additional work in non-Western cultures. For the 1963-64 session there are scheduled courses in *Peoples and Cultures of Asia*, *Peoples and Cultures of Africa*, and *Oriental Humanities*. A continuing interest of our students in programs of study abroad also testifies to this expansion of the horizon. Professor Guenther Bicknese requested a leave of absence for the next session in order to organize a program of studies for American students at Marburg. Hitherto most Southwestern students have followed programs in France, Mexico, or the United Kingdom, but the program in Germany may well develop into another opportunity for those whose aim is learning more intimately the language and thinking of a foreign nation.

Another example of Southwestern developments keeping pace with currents of the time is the growth in our departments of physics and mathematics. Next session will open with five instructors in mathematics. This growth in size accompanies a ferment of activity that includes extensive revision of undergraduate courses of instruction and in-service institutes for high school teachers of mathematics. Closely allied with mathematics, the department of physics is also extremely active. The advanced studies and experiments in the department center in infrared observations, and besides continuous investigation going on in Southwestern laboratories special expeditions were made this last year to the Climax Observing Station of the High Altitude Observatory and to Gulkana, Alaska. This latter tour was to study infrared radiation from the solar corona during the total eclipse of July 20. Personnel, equipment, and experience provide the college with what is virtually a Laboratory of Astro-optics. Professor Jack H. Taylor, '44, has been asked to describe the Southwestern program in an article in *Applied Optics*.

A summer reading program for Southwestern students has been organized and initiated by Professor John Quincy Wolf with help from

other members of the English department and the departments of history and philosophy. The experience provides similar values to those built into the traditional sophomore tutorials, but sophomores who participate in the summer reading program work through a bibliography during the summer and then during the fall semester join in weekly discussion meetings on the books they have read.

Resident at Southwestern during the first semester of the 1962-63 session was Dr. Margaret Donaldson of the University of Edinburgh, made possible under the Whitney-Fulbright Visiting Lecturers Program. Miss Donaldson's special field of investigation is child psychology, especially stages in children's learning. She was very generous with her knowledge and time, and the college profited significantly from her stay here. Professor Jack R. Conrad will be a visitor on another campus next year, having been invited to join the Institute of Personality Assessment and Research at the University of California. Dr. Conrad's year of study in California is being financed by a grant from the National Institute of Mental Health. His book, *Race, Culture, and Survival*, will be published by Thomas Y. Crowell in January, 1964.

The interest in art continues to grow. Professor Lawrence K. Anthony had six seniors to take comprehensive examinations and graduate with majors in art. A total of one hundred and twenty students enrolled in the art courses. Some expansion of studio space has made it possible for Professor Anthony to add printmaking and design and, more recently, facilities for firing ceramics and a foundry for casting metal sculptures have been added to the department. The next need will be to add a second person in the department to specialize in art history and aesthetics, for these studies should be carried on more intensively, and Mr. Anthony should be provided some relief so that he can have more time for the studio.

The following persons were initiated into Phi Beta Kappa this session:

Janice Edla Baker, Shreveport, La.  
William Raney Ellis III, Memphis  
Wayne Goldsworthy, Memphis  
Robert Hunt Morris, Medina, Tenn.  
Judith Anne Singer, Memphis  
Susan Vardell Smyth, Blacksburg, Va.  
David Dean Watts, Memphis

The Phi Beta Kappa speaker was Dr. Joseph Hynek, Director of the Dearborn Observatory of Northwestern University.

Jameson M. Jones

July, 1963

## ANNUAL REPORT OF THE TREASURER

For Fiscal year Ended June 30, 1963

To the Board of Directors of SOUTHWESTERN at MEMPHIS:

The Treasurer herewith submits his annual report for the fiscal year ended June 30, 1963, together with a detailed report of the examination made of the books and records of Southwestern by Oliver P. Cobb and Company, certified public accountants of Memphis, which report is based upon the aforesaid audit, although certain figures are consolidated and combined for the convenience of the Board.

The condensed operating statement shows a net operating surplus for the fiscal year of \$13,466.60. Operating income is broken down as follows:

From Students .....	\$ 682,647.59	56.27%
Endowment Income, Net .....	216,524.97	17.85%
Contributions from		
Synods and Churches .....	162,647.05	13.41%
Annual Sponsors Program .....	128,606.64	10.60%
Alumni Loyalty Fund .....	12,940.76	1.07%
Other Contributions .....	9,800.48	.80%
	<u>\$1,213,167.49</u>	<u>100.00%</u>

Endowment income of \$216,524.97 net compares with \$203,115.48 the previous year, the net yield being 4.78% compared with 4.73%. The book value of endowment funds, including \$315,000 in annuity funds, as of June 30, 1963, was \$4,845,783.59, and the market value was \$7,081,593.64. Using book value as a basis, the fund is invested in the following classes of securities:

Bonds—Government .....	9.49%	
—Other .....	39.77%	49.26%
Stocks .....		43.80%
Notes and Mortgages .....		2.60%
Real Estate .....		3.26%
Cash .....		1.08%
		<u>100.00%</u>

Benevolences from the four cooperating Synods amounted to \$143,963.71, an increase of \$10,687.90. Total contributions from churches, exclusive of benevolences, amounted to \$18,683.34. Particularly encouraging were the contributions of two churches that had not previously participated in the chair or professorship program.

Corporate and private contributions and Alumni Loyalty Fund gifts amounted to \$151,347.88. The sum of \$64,457.15 was received from the Bellingrath-Morse Foundation, which, with interest received on savings account amounting to \$6,399.81, increased the fund by \$70,856.96.

The condensed operating statement further shows operating expenses for the fiscal year as follows:

Instructional .....	\$ 632,567.93
General, Administrative and Promotional.....	185,568.26
Physical Plant and Grounds .....	117,427.86
Social Security, Retirement and Major Medical Ins.....	59,653.09
Residence Halls, Dining Halls, Bookstore and Other College Activities, Net.....	26,514.74
Equipment and Contingencies .....	87,855.35
Scholarships—Grants-in-Aid .....	90,113.66
	<hr/>
	\$1,199,700.89

It should be particularly noted that included in the above expenses is \$87,855.35 provision for capital improvements. In addition, there was spent during the past year from reserves previously established for this purpose \$45,897.39. Most importantly, it was possible to increase instructional expenses by \$69,158.30, most of which went for an across-the-board increase in faculty salaries. The improved financial condition enabled the Board to budget another substantial increase in faculty salaries for 1963-64.

The material improvement in the college's financial condition is due primarily to the continuing generosity of friends and the churches in the four cooperating Synods.

Lewis R. Donelson III

Treasurer

## CONDENSED BALANCE SHEET

June 30, 1963

## ASSETS

*Current Funds:*

Cash .....	\$ 538,817.32	
Accounts Receivable and Advances .....	9,964.91	
Due from Permanent Funds....	12,989.53	
Investments:		
Current Funds .....	\$ 105,647.43	
George F. Baker Trust.....	77,500.00	
Thomas W. Briggs Fund....	30,000.00	\$ 213,147.43
Real Estate .....	3,500.00	
Inventories .....	20,037.58	
Bond and Interest		
Sinking Fund Account.....	20,047.90	\$ 818,504.67

*Development Funds:*

Cash .....	\$ 29,335.92	
Investments .....	17,500.00	\$ 46,835.92

*Plant Funds:*

Cash .....	\$ 2,561.06	
Buildings .....	5,914,653.30	
Real Estate .....	202,509.82	
Furniture, Fixtures and Equipment .....	381,401.01	
Library Books .....	225,000.00	\$ 6,726,125.19

*Permanent Funds:*

Cash—Endowment Funds ....	\$ 51,627.01	
Investments:		
Endowment Funds .....	\$4,052,900.84	
Scholarship Funds .....	741,255.74	\$4,794,156.58
		\$ 4,845,783.59

TOTAL ASSETS .....		\$12,437,249.37
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## LIABILITIES

Reserve Funds—Restricted .....	\$ 327,442.47	
Reserve Funds—Unrestricted ....	348,174.80	
Total Current Reserves .....		\$ 675,617.27
Reserves—Permanent Fund:		
Adult Education Fund .....	\$ 300,000.00	
Annuities .....	315,000.00	\$ 615,000.00
Mortgage—President's Home ....	\$ 28,000.00	
Mortgage—East and Bellingrath Halls .....	591,000.00	
Due to Current Fund by Permanent Fund .....	12,989.53	
Deferred Income .....	52,970.64	
Accounts Payable—Current .....	30,522.16	\$ 715,482.33

*Surplus:*

Current Funds .....	\$ 59,394.60	
Development Funds .....	46,835.92	
Plant Funds .....	6,107,125.19	
Permanent Funds .....	4,217,794.06	\$10,431,149.77

TOTAL LIABILITIES AND FUNDS		\$12,437,249.37
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COMPARATIVE CONDENSED STATEMENT OF  
INCOME AND EXPENSE  
Fiscal Years 1962 and 1963

	YEAR ENDED JUNE 30, 1963	YEAR ENDED JUNE 30, 1962
<b>INCOME</b>		
Tuition, Registration and Recording Fees.....	\$ 657,411.64	\$ 585,759.99
Less Scholarship and Grants-in-Aid.....	90,113.66	112,527.85
	\$ 567,297.98	\$ 473,232.14
Other Income From Students.....	25,235.95	22,308.25
	\$ 592,533.93	\$ 495,540.39
Endowment Income—Net .....	216,524.97	203,115.48
Residence Halls, Dining Halls and Bookstore....	426,719.57	390,371.33
Interest on Savings Accounts.....	8,445.26	10,768.06
Other College Activities and Departmental Income .....	209,950.74	202,887.61
Miscellaneous .....	2,283.76	1,253.44
<b>TOTAL OPERATING INCOME.....</b>	<b>\$1,456,458.23</b>	<b>\$1,303,936.31</b>
<b>EXPENSE</b>		
Instructional .....	\$ 632,567.93	\$ 567,409.63
General, Administrative and Promotional.....	185,568.26	174,277.37
Physical Plant and Grounds.....	117,427.86	85,213.63
Social Security, Retirement, and Major Medical Insurance.....	59,653.09	55,425.38
Residence Halls, Dining Halls and Bookstore....	398,472.02	356,957.38
Provision for Capital Improvements, New Equipment and Contingencies.....	87,855.35	77,565.44
Interest—Government Loan .....	00.00*	18,750.00
Other College Activities.....	275,442.05	259,212.97
<b>TOTAL OPERATING EXPENSE.....</b>	<b>\$1,756,986.56</b>	<b>\$1,594,811.80</b>
<b>OPERATING DEFICIT .....</b>	<b>\$ 300,528.33</b>	<b>\$ 290,875.49</b>
<b>CONTRIBUTIONS</b>		
Benevolences—Cooperating Synods:		
Alabama .....	\$ 25,711.66	\$ 23,126.50
Louisiana .....	22,805.23	21,149.95
Mississippi .....	11,143.70	11,091.05
Tennessee .....	84,303.12	77,914.31
	\$ 143,963.71	\$ 133,281.81
Evergreen Church—W. J. Millard Chair.....	7,200.00	2,000.00
Idlewild Church—T. K. Young Chair.....	6,850.00	5,750.00
Second Church—A. B. Curry Chair.....	3,600.00	8,100.00
First Church—Greenville, Miss. ....	825.00	0.00
Westminster Church—Nashville, Tenn.....	208.34	0.00
Second Church—Special .....	0.00	350.00
	\$ 162,647.05	\$ 149,481.81
Tennessee Independent Colleges Fund.....	\$ 5,372.52	\$ 2,029.46
Alumni Loyalty Fund .....	12,940.76	16,641.18
Annual Sponsors' Program .....	128,606.64	119,707.43
Hohenberg Chair of Economics .....	4,427.96	5,270.53
<b>TOTAL CONTRIBUTED INCOME .....</b>	<b>\$ 313,994.93</b>	<b>\$ 293,130.41</b>
<b>NET INCOME .....</b>	<b>\$ 13,466.60</b>	<b>\$ 2,254.92</b>

\*Paid out of Bond Interest and Sinking Fund Account in 1962-63

## *This Decade and Later*

*By Peyton N. Rhodes, President*

I am frequently asked "When will Southwestern be completed?" The correct answer is, of course, "probably never" if it is to continue to play its proper role in higher education for the Church and the Nation. So far as I know there has never been any disposition to restrict the areas into which the college might expand *provided* that sufficient funds for facilities and endowment of any new school or project were in hand for an operation of the highest academic quality. For instance, if the millions required to properly initiate and maintain an excellent school of engineering or of law were available, I would suspect that the Board would give careful consideration to such expansion.

Another answer to the question would be based on the original concept of an outstanding college of liberal arts and sciences only. Something of an answer *can* be formulated to this and the following is offered, using broad strokes of the brush rather than attempting fine detail which might distract from the main picture.

At the beginning of the 1961-62 session the college will have completed thirty-six years in Memphis, almost one-third of its total existence. It has been estimated that at the time of removal the Clarksville assets were about \$400,000.00, including plant, equipment, and endowment.

If we include the Halliburton Tower and Tower Building and the Moore Infirmary, the total book value (construction cost) of the plant is approximately six and one-half millions and the replacement value approximately ten and one-half millions. About four millions in construction has taken place in the last ten years.

Likewise the endowment funds have increased over thirty-six years from practically zero to a book value of \$4,076,323.00 with a market value of \$5,960,127.00 as of the latest quarterly report to the Investment Committee. The increase in endowment book value over the last ten years has been approximately \$1,300,000.00.

President Charles E. Diehl and the Board associated with him in 1925 envisioned a

college, first, of five hundred students with buildings adequate for their proper instruction, and then a gradual increase to one thousand students as total facilities, endowment and other income permitted. Enrollment was always to be a selective process and academic standards both for admission and graduation were to be high. Any objective examination of the history of the college in Memphis will show that this concept has been consistently followed, allowing for a certain flexibility of expansion within carefully drawn guide lines. The development of the program of continuing education as an integral part of the work of the college is an illustration of this internal flexibility; also the departments of art, music, international studies, education, sociology, as well as the language and guidance centers were not *specifically* in the minds of the early planners, but clearly are within the scope of a coordinated development in light of modern educational practice and need.

To "complete" the college for maximum efficiency with provision for 1000-1100 students and adult education will require ten additional structures properly equipped as follows:

A campus center with convocation hall, a fine arts building, two science buildings, a memorial chapel, a center for continuing education, one classroom building, a men's residence hall, the missing wing of the Neely Mallory Memorial Gymnasium, and a small athletic stadium following the relocation of Fargason football field. The cost of these additions in terms of 1961 dollars would be six millions.

When the above is accomplished, and assuming the land value of the 100 acre campus to be two millions, and making no further appreciation for existing structures, the physical plant would have a value of not less than eighteen and a half millions.

But the endowment funds are at the heart of the thinking for the decade and the future. There is no form of income so stable as that of wisely invested endowment funds. Annual support from alumni,

the Church, business, and individuals reflects very quickly changing economic conditions and has little cushioning against adverse events or trends. A comparison of Southwestern's endowment picture with that of several other well-known Southern institutions reveals the following:

450.00. For the year ended June 30, 1961, the amount was \$135,675.00. With proper emphasis it would appear reasonable to expect that by the end of the decade the total receipts from these combined sources should be conservatively estimated at \$250,000.00 annually. Such income, however,

INSTITUTION	Endowment Funds (thousands of dollars)		Probable Students 1961-62 (Full-time)	Approximate Endowment (Book) Per Student
	Book Value	Present Market Value		
Washington & Lee University	\$ 9,120*	\$Unknown	1000	\$ 9,120.00
University of the South	11,300	12,500	735	15,400.00
Davidson College	10,500	20,000**	1000	10,500.00
Agnes Scott College	9,000	14,250	650	14,000.00
Southwestern at Memphis	4,000	6,000	812	5,100.00

\*As of 1959-60 report.

\*\*Includes capitalization of Duke Endowment income.

Thus it appears that Southwestern is well behind these representative and, in a sense, competing colleges in the most stable source of operating funds. It may be appropriate to add that the Southwestern salary scale for faculty is also below that of these institutions. The Board will wish to give thought to the best means of quickly increasing the endowment funds.

One final aspect of "this decade and later" picture—again leaving out important small details—relates to current support income. This may be conveniently divided into (1) church and (2) alumni, business and other individuals or foundations:

(1) Ten years ago the duly approved benevolence apportionment from the Synods was \$76,000.00 with \$57,870.00 actually received. For the fiscal year ended June 30, 1961, the amount received was \$130,374.00. The apportionments for the church years 1961 and 1962 respectively are \$176,349.00 and \$184,327.00. On the basis of recent experience there will be received seventy-five percent of these amounts. It would seem reasonable to expect from the Church well before the end of this decade at least an actual benevolence provision of \$200,000.00 annually, if the Church wishes to play its part in higher education.

(2) Ten years ago the total unrestricted gifts for current operations received from alumni, businesses, and individual friends of the college were approximately \$15,-

could be quickly and severely affected by any economic disturbance.

It is possible now to answer, in one of its aspects, the question which opened this final section of my report. In my thinking, Southwestern will be "completed" as a liberal arts college of exceptional potential when the plant has been augmented as described, with a current value of some eighteen and one-half to twenty millions, when the endowment funds have been at least tripled, and when the current support is increased as stated above. Whether or not this can be accomplished by 1971 depends largely on the Board. However, a word of caution must be injected here, for if Southwestern strives *only* to reach by the end of the decade a level in endowment funds *already attained* by other institutions of its general size and facilities there may still be a disparity difficult to overcome.

The centennial of the "Plan of Union" by which a number of synods became associated in order to provide through Southwestern the means of top level education in the Christian tradition coincides in 1975 with the semicentennial of the relocation in Memphis. It is suggested that the very final date for the "completion" of the original concept of the college be such that in 1975 this total accomplishment may be especially recognized and celebrated, not so much as marking the fulfillment of an objective but as the launching of a new era of progress.

August, 1961