

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF SOUTHWESTERN AT MEMPHIS

HELD IN THE DIRECTORS ROOM

PALMER HALL

OCTOBER 20-21, 1965

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The Board of Directors of Southwestern At Memphis met in annual session on Wednesday, October 20, 1965 at 2:00 P.M. in the Directors Room, Palmer Hall, on the campus.

The meeting was called to order by the Chairman, A.V. Pritchardt, and was opened with prayer by Mr. Copeland.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
Belin V. Bodie	Alden T. Shotwell	Frank A. England, Jr.	William H. Dale
William H. Mitchell	Stewart W. Yandle	Mrs. J. Maury McIntyre	Mrs. David K. Wilson
Lewis R. Donelson III	H. Richard Copeland		Morton B. Howell, Jr.
	E. B. LeMaster		A. V. Pritchardt
	Mrs. Morgan L. Shaw		Ross M. Lynn
	J. D. Alexander, <u>ex officio</u>		

Mrs. Erma Solomon, Assistant Secretary, was present by invitation.

This being the first meeting of the Board since Dr. Alexander assumed the duties of the President's office, he was extended a warm welcome by the Chairman, as was Mr. Copeland, who was elected to membership on the Board by the Synod of Louisiana at its 1965 meeting.

Mr. Earl W. Mallick, of Fairfield, Alabama, was unable to be present because of an important business engagement; Mrs. Kenneth Harper, of Selma, Alabama, was absent due to the illness of her husband; Mr. James V. Johnson, Jr., a new member of the Board from Laurel, Mississippi, was prevented from attending because of the death of a member of his church; Mr. Orrick Metcalfe, of Natchez, Mississippi, was detained because of the illness of a member of his firm, and Dr. W. J. Millard, of Memphis, was unable to attend because of a previous church commitment.

Upon motion, duly seconded, the minutes of the Board of Directors' meeting held March 17-18, 1965 were approved and reading for information of these minutes was dispensed with since members of the Board had previously received copies. Also, the minutes of the Executive Committee meetings held April 26, May 27, August 31, and September 27, 1965, copies of which were sent to the members of the Board, were approved.

The Chairman announced for information the personnel of the following Committees to serve through the current meeting:

HOUSE - E.B. LeMaster, Chairman; Mrs. Morgan L. Shaw, Vice-Chairman; W.H. Dale, Stewart W. Yandle, Ross M. Lynn, W.J. Millard.

FINANCE - William H. Mitchell, Chairman; Mrs. David K. Wilson, Vice-Chairman; Orrick Metcalfe, Lewis R. Donelson III, Alden T. Shotwell, Earl W. Mallick, James V. Johnson.

DEVELOPMENT - Frank A. England, Jr., Chairman; Morton B. Howell, Jr., Vice-Chairman; Mrs. Kenneth Harper, Belin V. Bodie, Mrs. J. Maury McIntyre, H. Richard Copeland, Alfred O. Canon, Dean of Alumni and Development.

A.V. Pritchardt, ex officio member of each Committee.

The Chairman appointed the following Nominating Committee: Mrs. David K. Wilson, Chairman; William H. Mitchell, Vice-Chairman, Belin V. Bodie, and E.B. LeMaster.

Upon motion by Mr. Howell, which was seconded by Mr. Dale, the Secretary was instructed to append to these minutes a list of degrees conferred on May 31 and August 14, 1965. (See pages 13-18).

The Chairman presented President Alexander, who expressed appreciation to the members of the Board for their unselfish service to the college, spoke briefly about plans for the new Science Center, and explained the status of Southwestern's application for a grant for this Science Center from the Tennessee Higher Education Facilities Commission under the Higher Education Facilities Act of 1963. (See page 4).

The Chairman discussed plans for and progress to date on the Challenge Campaign to meet the terms of the \$1,900,000 matching grant of the Ford Foundation. (See minutes of the Executive Committee meeting held May 27, 1965, page 3, as well as the letter from Ford Foundation, dated June 21, 1965, attached to these minutes, pages 19-21).

The meeting recessed at 3:30 P.M. in order for the standing committees to meet and prepare their reports to be presented to the Board at its meeting on Thursday, October 21.

Dr. and Mrs. Peyton N. Rhodes, Dean and Mrs. A.O. Canon, Mr. and Mrs. C.L. Springfield, Mr. and Mrs. J.A. Rollow, Dean and Mrs. Ray M. Allen, Dean Granville D. Davis, Dean and Mrs. C.I. Diehl, and Dean Anne Caldwell joined the members of the Board, the Executive and Investment Committees and their spouses for dinner at 6:00 P.M. in the Brooks Room of the Catherine Burrow Refectory, when the new colored film of Southwestern was shown.

The members of the Board, Executive and Investment Committees honored Dr. and Mrs. Alexander, the faculty and staff with a reception from 8-10 P.M. at the Memphis Country Club.

The meeting reconvened in the Directors Room, Palmer Hall, at 9:00 A.M. on Thursday, October 21, 1965, and was called to order by the Second Vice-Chairman, Frank A. England, Jr., who presided in the absence of the Chairman since he was unable to attend because of illness.

The meeting was opened with prayer by Mr. Yandle.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
Belin V. Bodie	Alden T. Shotwell	Frank A. England, Jr.	William H. Dale
William H. Mitchell	Stewart W. Yandle	Mrs. J. Maury McIntyre	Mrs. David K. Wilson
Lewis R. Donelson III	H. Richard Copeland		Morton B. Howell, Jr.
	E. B. LeMaster		Ross M. Lynn
	Mrs. Morgan L. Shaw		
	J. D. Alexander, <u>ex officio</u>		

Mrs. Erma Solomon, Assistant Secretary, was present by invitation.

The members of the Board were invited to lunch in the Brooks Room of Catherine Burrow Refectory at 12 Noon. The Chairman stated that Dean A. O. Canon, Professors Fred W. Neal and Jack U. Russell, and Mr. C. L. Springfield would also be present.

The Chairman, Mrs. Wilson, presented the following report of the Nominating Committee:

#### OFFICERS OF THE CORPORATION

A. V. Pritchard	Chairman
W. J. Millard	First Vice-Chairman
Frank A. England, Jr.	Second Vice-Chairman
Ross M. Lynn	Secretary
Lewis R. Donelson III	Treasurer
Mrs. Erma Solomon	Assistant Secretary
C. L. Springfield	Assistant Treasurer

#### EXECUTIVE COMMITTEE

A. V. Pritchard	Chairman
W. J. Millard	Vice-Chairman
Ross M. Lynn	Secretary
John David Alexander, Jr.	
Walter P. Armstrong, Jr.	Attorney
J. Bayard Boyle	President, Boyle Investment Company
L. Palmer Brown III	L. P. Brown Company
S. Toof Brown	Chairman of the Board, S. C. Toof & Company
C. W. Butler, Jr.	Vice-President, Union Planters National Bank
Lewis R. Donelson III	Attorney
E. B. LeMaster	President, Edward LeMaster Company, Inc.
Robert D. McCallum	Vice-President, Geo. H. McFadden & Bro., Inc.
Edmund Orgill	Vice-President, Memphis Light, Gas & Water Division
S. Shepherd Tate	Attorney
Norfleet Turner	Chairman of the Board, First National Bank
R. Don Warren	Chairman of the Board, Stratton-Warren Hardware Co.

INVESTMENT COMMITTEE

John David Alexander, Jr.

Snowden Boyle, Chairman of the Board, Boyle Investment Company

Brown Burch

Lewis R. Donelson III

W. Porter Grace, Jr., Executive Vice-President, Union Planters National Bank

Early F. Mitchell, Executive Vice-President, First National Bank

A.V. Pritchett

Maury Wade, Investment Counselor

C.L. Springfield, Secretary

It was moved by Mrs. Wilson, and seconded by Mr. Shotwell, that the Secretary be directed to cast the ballot for the above named nominees. He reported that the nominees were elected by acclamation.

President Alexander stated it was announced in the Memphis Commercial Appeal of this date that the Higher Education Act of 1965, which amends the Higher Education Facilities Act of 1963, had been approved by Congress and observed that Southwestern could hopefully expect to hear soon from its application to the State Commission of Tennessee for a grant of some \$500,000 under the Higher Education Facilities Act of 1963 to assist in the cost of constructing its new Science Center.

President Alexander reported on visits which he and Dean A.O. Canon had made during the spring and summer to certain national firms and foundations in various sections of the country in the interest of the Challenge Campaign.

At the request of the Synod of Louisiana, President Alexander read the following paragraph from the minutes of the Synod meeting held May 19-20, 1964, page 91:

"ARTICLE V

"BOARDS OF TRUSTEES

"Synod shall elect and provide the personnel for the Board of Trustees of Synod and for its institutions and agencies according to the charter and by-laws of the respective institutions or agencies. The Charter and by-laws of Synod's institutions and agencies under the sole control of Synod shall be approved by Synod and shall be subject to amendment only when the amendment is approved by Synod. Synod shall commit to each Board the full responsibility of planning promotion, and administering the work of that institution or agency, subject to the cooperative planning necessary to effect a total program of Synod. All boards of institutions and agencies shall submit their needs, their plans, and their requests to Synod through the appropriate committee or council as provided in these Standing Rules of Synod."

Among other items of interest, President Alexander read a letter from Dr. R.L. Amy, Professor of Biology, who spent his sabbatical leave during the session of 1964-65 in France doing research, expressing deep appreciation to the Board for making it possible for him to have this experience and stating that he felt it would be reflected in his teaching.

It was pointed out by Dr. Alexander that there is real need for additional office space, particularly in the office of the Registrar, as well as for the administration and faculty. He brought to the attention of the Board the appointment of a committee composed of members of the faculty, which is called "The Curriculum Task Force." He stated that the purpose of this committee is to study the curriculum of the college and to make recommendations for its improvement and enlargement. He also stated that he had appointed a President's Advisory Council, composed of members of the faculty, which would serve for a year to act as a line of communication between the administration and the faculty.

President Alexander read the following resolution from the Faculty Committee on Admissions and Student Aid:

"Resolved that the Committee on Admissions and Student Aid request the Board of Directors to review the by-laws with respect to tuition - 'In certain cases hereinafter described, and with the approval of the Executive Committee, there may be a partial remission of tuition, but in no case shall there be a remission of what is technically known as fees' - in order that scholarships offered by the college be commensurate with those offered by other colleges, and further that other possibilities, such as Southwestern sponsored National Merit Scholarships, may be considered."

After some discussion, it was moved by Mr. Donelson, seconded by Mr. Copeland, and unanimously carried that the Chairman appoint a committee composed of Board and Executive Committee members to study the present regulations and to make recommendations relative to changes which seem to be in order, particularly with regard to the awarding of scholarship aid.

It was brought to the attention of the Board that the supply of the 1940 printed charter and by-laws of Southwestern is exhausted. President Alexander was requested to have the charter and by-laws mimeographed and a copy sent to each member of the Board for study and revision looking toward having a new supply printed as soon as possible.

President Alexander suggested that the Board entertain the idea of having the portrait of the present Chairman of the Board, as well as portraits of previous Chairmen, painted and displayed in the college at some appropriate place. The Vice-Chairman, Mr. England, requested the President to check into the cost and make a firm recommendation to the Board at its next meeting concerning this matter.

The pressing need for additional residence hall space for both men and women students, as well as the need for additional dining facilities, was pointed out by President Alexander, who stated that he would possibly have a recommendation to make to the Board at its next meeting concerning these needs.

President Alexander expressed sincere appreciation to the Board, Executive and Investment Committees for the lovely reception which was held the preceding evening for him and his wife, the faculty and staff.

The annual report of the President for the session 1964-65, which was prepared by Dr. Peyton N. Rhodes, and the report of the Dean of the College are appended to these minutes. (See pages 22-68).

The Chairman, Mr. LeMaster, stated that the House Committee met on Wednesday afternoon, October 20, with all members present except W.J. Millard. Mr. J.A. Rollow, College Engineer, and President Alexander were also present, as was the President of the Student Government Association, Henry William West Allen III, who reported it was felt by the Student Government Association that the student body should be represented in the planning of new buildings on the campus. He stated that the students deeply appreciate North Hall, the new residence for men, and that the entire student body looks forward with keen anticipation to the completion of the Thomas W. Briggs Student Center.

The Chairman stated that the House Committee is high in its praise of the work which Mr. Rollow has done in maintaining the property in such excellent condition and at such a savings to the college because of his efficiency and know-how. The Committee realizes that Southwestern is most fortunate to have had the service of such a well-qualified and selfless person through the years, and it is conscious of the fact that he has made many personal sacrifices in order to serve the college.

The Chairman reported that the Committee requests the Board to ask Mr. Rollow, together with anyone he might choose, to submit to the Board at its next meeting a plan of maintenance, including heating, air conditioning, painting, etc., and an estimate of what he thinks it will cost to properly maintain the buildings and property for the next twenty-five years.

The Committee also feels that the college should assume the maintenance and upkeep, including the yards, of the President's home.

President Alexander was excused from the meeting for consideration of the next item in the House Committee's report.

It was brought to the attention of the Board that President and Mrs. Alexander do not have adequate furnishings for the President's home. After consideration of this matter, it was moved by Mr. Yandle, seconded by Mr. Mitchell, and carried that the House Committee, in consultation with Dr. and Mrs. Alexander and an interior decorator, be authorized to furnish the receiving area of the President's home with a leeway up to \$7,500, with the understanding that such furnishings become permanent equipment in the home, and with the further understanding if this amount does not prove to be sufficient that the Committee report this fact to the Board at its next meeting.

Upon motion by Mr. Bodie, seconded by Mr. Dale, the report of the House Committee was received with interest and unanimously adopted.

Mr. Mitchell, Chairman, presented the following report of the Finance Committee:

The Finance Committee of the Board of Directors of Southwestern At Memphis met on Wednesday afternoon, October 20, 1965, in the Directors Room in Palmer Hall at 3:30, with William H. Mitchell, Chairman, presiding and the following present: Mrs. David K. Wilson, President David Alexander, Lewis R. Donelson III, Treasurer, Alden T. Shotwell and C.L. Springfield, Comptroller, who acted as Secretary.

The meeting was opened with prayer by President Alexander.

The minutes of the meeting of March 17, 1965, were read and approved.

Mr. Donelson reported that a contract for deferred compensation for Dr. and Mrs. Rhodes had been activated and that the salary for Dr. Rhodes, who was requested to remain as a consultant on a year to year basis, had been fixed by the Executive Committee at \$12,000 per year.

The Chairman asked President Alexander if he had any matters to bring before the Committee. President Alexander reported that an advance payment of \$500,000 had been received from the Ford Foundation, with the stipulation that all of the money be expended by July 1, 1966, for the following purposes:

\$400,000 as partial payment of the cost of the proposed Science Center.

\$100,000 for faculty additions, faculty salary improvements, for library acquisitions, and for scholarships.

The President explained in detail his plan for upgrading salaries, especially faculty members of full professorial rank.

On motion by Mr. Donelson, seconded by Mr. Shotwell, the proposal was approved for recommendation to the Board.

On motion by Mrs. Wilson, seconded by Mr. Donelson, the proposal of the President to change those members of the faculty who are now on a 10½ months basis to a 9 months basis was approved.

It was moved by Mr. Shotwell, seconded by Mrs. Wilson, that the President's proposal to allocate \$20,000 out of the Ford grant for library acquisitions be approved. The motion carried. On motion by Mr. Donelson, seconded by Mr. Shotwell, the Committee approved the proposal of the President to allocate \$10,000 of the Ford grant to scholarships. A copy of the proposals is made a part of these minutes. (See pages 75-77).

The portfolio of securities, held in the Endowment Fund, was considered. Mr. Donelson reported that much progress had been and was being made by an interested and vigorous Investment Committee which meets quarterly, and that some investments had been changed since the last meeting. He reported that the Investment Committee was outstanding and that Mr. Maury Wade, Investment Counselor, continued to do a good job. On motion by Mr. Donelson, seconded by Mrs. Wilson, the Committee expressed satisfaction with the way the fund is being handled.

The Committee reviewed the annual audit briefly, along with the report of the Treasurer, and approved with no exceptions. (See pages 69-74).

There being no further business, the meeting was adjourned with prayer by Mr. Shotwell.

Upon motion by Mr. Mitchell, seconded by Mr. Shotwell, the Finance Committee's report was unanimously adopted.

Dean Canon was invited to the meeting at 11:40 A.M. and made the following report for the Committee on Development:

Development activities of the past six months have revolved around four significant events: (1) the introduction of President David Alexander to alumni, parent and church groups, (2) the initial organization of the Challenge Campaign, (3) the addition of The Reverend Mr. Edwin W. Stock, Jr., '59, as Director of Church Relations and Development, and (4) the completion of the second Southwestern movie, "To Meet Tomorrow."

A. The New President

The arrival of a new president at a college provides an excellent excuse, if one is needed, to attract alumni and parents to a round of meetings in honor of the alma mater's chief administrator. Dr. Alexander had barely unpacked his bags in April when he and Dean Canon embarked on a series of alumni/parent dinners and parties in Houston, Nashville, Atlanta, Washington and New York. In each instance the sessions were coordinated with a set of appointments with contributions committees of national firms which have extensive aid-to-education programs.

There has been an excellent response on the part of alumni to these meetings. Significantly, a large number of younger alumni (i.e. from classes of 1950 down to 1965) have turned out and appear quite enthusiastic over the Ford grant and the subsequent challenge for the college. Many of the older alumni are already thinking in terms of prospects in their areas whom they may approach for the college as the campaign nears the solicitation phase.

B. The Campaign

The selection of a fund-raising counsel and the establishment of an initial campaign organization has demanded considerable time and effort on the part of Chairman Pritchett, President Alexander, Dean Canon and many others.

After the decision was reached to retain the New York firm of Ward, Dreshman & Reinhardt, the college was fortunate to have assigned as the campaign director Mr. Al Jordan, of Dallas, Texas. He arrived on July 5 and remained until September 1, pulling together a small staff of secretaries in the Office of Development on the fourth floor of the Tower Building.

His activities have involved the writing of a viewbook for the campaign, the planning of the alumni phase, the recruiting of division chairmen for the Memphis drive in 1966, and the screening of pattern gift prospects.



On October 15-16, 1965, Alumni Chairmen, representing sixty-one regions and districts throughout the country, came to the campus for an intensive orientation session dealing with the alumni campaign. A goal of \$400,000 has been set for the 4,500 alumni and parent prospects outside of Memphis.

As a preparation for the solicitation of the leading national firms, President Alexander and Dean Canon have visited fourteen foundations or corporate headquarters in Houston, Nashville, Chicago, Detroit, Battle Creek, New York, Pittsburgh and Washington. The response has been most encouraging in almost every interview and the information gained will be of considerable value in presenting future proposals to these firms or foundations.

Representatives of the local branches of these firms have been invited to the campus for an informational luncheon program where material on the campaign has been presented. A similar luncheon is planned for the near future. At least one or two members of corporate contributions committees have indicated their intention of visiting the college in the next few months.

#### C. Church Relations

Ed Stock is a Southwestern graduate who went on to Union Theological Seminary and later to Yale University for graduate work in theology. For the past two years he has been the pastor of two developing suburban churches in the New Orleans area.

Since his arrival on September 1, Mr. Stock has assumed responsibility for the Sponsors of Southwestern project, has attended several church meetings as representative of the college, and has planned a series of continuing education programs for church leaders which will probably be initiated in the spring or summer of 1966. His addition to the development staff will greatly strengthen the college's relationship with the Church throughout the four cooperating synods.

#### D. "To Meet Tomorrow"

The highly enthusiastic response to the first Southwestern color movie encouraged us to believe that this is an effective manner to enhance the image of the college more forcibly among the constituent groups of the college - parents, alumni, church members, prospective students and campaign prospects.

Mr. Ken Berryhill, Director of Public Relations, who supervised production of the new movie, and Mrs. E.G. Ballenger, '33, who wrote the script and worked with the camera crew, have combined their imaginative talents and creative ability to provide an excellent portrait of the college. We are most fortunate to have such an outstanding film at a rather modest investment.

Summary

The Challenge Campaign will absorb all of our time and energy in the next fourteen months as we move into the Alumni, City of Memphis, and Church phases of this massive effort. If it is to be successful, it will require a calculated commitment of faith on the part of faculty, staff, administration, students, alumni, parents and the governing boards of the college as they move out to inform and enlist others in a response to the greatest challenge Southwestern has faced in several decades.

Upon motion by Mr. Donelson, seconded by Mr. Mitchell, the report of the Committee on Development was received with interest and approval.

The meeting recessed for lunch at 12 Noon.

During the luncheon period Dr. Fred W. Neal, a member of the faculty, presented plans for the inauguration of the new President. He pointed out that the inauguration of a President afforded an opportunity to present to outsiders the general philosophy of the institution and the way it is heading, as well as to focus attention on the college with the installation of the President. He stated that a committee had been meeting for about three weeks, representing various facets of the college, as well as the Church and the alumni in connection with the plans for the inaugural ceremony. Dr. Jack U. Russell, also a member of the faculty and a member of the committee, spoke of some of the details involved. He stated the present thinking is that the ceremony will be held on Friday, May 6, 1966. The part of the ceremony in the morning will be the occasion for the educational phase of the inaugural program and will be directed primarily toward the students. There will be a luncheon for the visiting dignitaries. The inaugural exercises will begin at 2:00 P.M., followed with a reception, to which friends of the college will be invited.

The meeting reconvened at 1:15 P.M.

President Alexander brought up the matter of a possible increase in tuition charges for the 1966-67 session. After a thorough discussion, Mr. Donelson moved, and it was seconded by Mr. Howell, that the matter be studied by President Alexander and other administrative officers and report to the Executive Committee, which the Board would authorize to increase tuition for the 1966-67 session up to \$100.00, if this seemed to be advisable. This motion was unanimously carried.

The Treasurer, Mr. Donelson, handed each member of the Board a copy of the Treasurer's report for the year and called attention to the fact that the fiscal year closed with an operating profit of \$7,298.24. Upon motion by Mr. Mitchell, seconded by Mr. Dale, the report was unanimously approved.

The Secretary's report is contained in the minutes of the Executive Committee meetings since the March, 1965 meeting of the Board. The following letter was read from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

October 7, 1965

Colonel Ross Lynn  
Memphis University School  
6191 Park Avenue  
Memphis, Tennessee

Dear Colonel Lynn:

This letter will confirm that fidelity coverage is carried under a Blanket Crime type contract under Firemen's Bond No. 26067 covering all employees in an amount of \$75,000. The definition of employee has been amended to include Directors and Trustees and members of committees while acting within the scope of usual duties of employees and serving as a member of any committee appointed by resolution of the Board of Directors or Trustees to perform specific, as distinguished from general, directorial acts on behalf of Southwestern.

Trusting that this is the information you desire, and holding ourselves in readiness to serve you at all times, we are with best wishes

Very truly yours,

JAS. D. COLLIER & CO.

By: James D. Collier, Jr. /s/

JDC, JR/jb

cc: Dr. J.D. Alexander  
Southwestern at Memphis  
2000 N. Parkway  
Memphis, Tennessee

The Chairman announced the following Committees to serve through the 1966 annual meeting of the Board:

HOUSE - E.B. LeMaster, Chairman; Mrs. Morgan L. Shaw, Vice-Chairman;  
James V. Johnson, Stewart W. Yandle, Ross M. Lynn, W.J. Millard.

FINANCE - Mrs. David K. Wilson, Chairman; Earl W. Mallick, Vice-Chairman;  
William H. Mitchell, Lewis R. Donelson III, W.H. Dale,  
Frank A. England, Jr., Alden T. Shotwell.

DEVELOPMENT - Morton B. Howell, Jr., Chairman; Belin V. Bodie, Vice-Chairman;  
Orrick Metcalfe, Mrs. Kenneth Harper, Mrs. J. Maury McIntyre,  
H. Richard Copeland, Alfred O. Canon, Dean of Alumni and  
Development.

A.V. Pritchartt, ex officio member of each Committee.

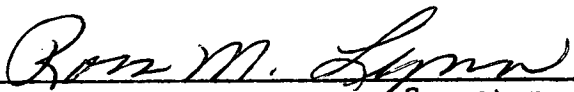
HONORARY DEGREES - W.J. Millard, Chairman; A.V. Pritchartt, J.D. Alexander  
Faculty members - J.M. Jones, M.L. MacQueen

The Chairman raised the question of the desirability of postponing the March 1966 meeting of the Board to the date set for the inaugural ceremonies, in order that members of the Board would not have to make two trips to Memphis in the spring. After a thorough discussion of this matter, Mr. Howell moved that the meeting be held at its regular time on March 16-17, 1966, which was seconded by Mr. Copeland and unanimously passed.

The Chairman announced the dates for the meetings of the Board in 1966 as follows:

Wednesday and Thursday, March 16-17, 1966  
Wednesday and Thursday, October 19-20, 1966

The meeting adjourned at 2:30 P.M., with prayer by Mr. Copeland.

  
Secretary

## DEGREES CONFERRED ON MAY 31, 1965

BACHELOR OF ARTS

Joseph Henry Autry III  
Susan Mitchum Ball  
Betty Bianca Bettis  
Jerry Pinckney Black, Jr.  
Florence Stewart Blake  
James Edward Blount III  
Charie Patout Bowman  
Joshua Goodlett Brown III  
Martin William Brown  
Blanche Cannon Buckingham  
Nancy Elizabeth Bullard  
Bobbi Suzanne Burns  
Patricia Butterworth  
Harvey Dorsey Caughey  
Florence Lucile Chalker  
Mary Elizabeth Christian  
James Leath Collier, Jr.  
Lynn Wilson Conrad  
James Green Couch  
Lacy Stratton Daniel  
Mary Nelson Darwin  
John Hilburn Davis III  
Linda Sue Davis  
Ruth Mitchell Davis  
Albert D'Errico, Jr.  
Jane Mitchell Doughtie  
Jacquelyn Jan Dowd  
W. Michael Drake  
Jeanie Dell Driver  
Patricia Ann Dunn  
Thomas H. Durff  
Joe Andrew Dycus  
Donald Blaine Dyer  
Marian Judith Emery  
James Huey Fall III  
Gloria Cornell Felsenthal  
David Warren Feltus, Jr.  
Patricia Ellen Ferguson  
Edward Carl Fisher  
Claytor Edward Fowler, Jr.  
Margaret Eiland Frye  
Craig Douglas Goldate  
Harvey Edwin Goldner  
Lester W. Goodin  
Mary Katherine Gotten  
George Winston Gragg, Jr.  
Cecile Elizabeth Gregory  
Diane Marie Hale  
Karen Sue Hardy  
Roger Louis Hart  
Jeanie Hay Heltzel

Memphis, Tennessee  
Germantown, Tennessee  
Nashville, Tennessee  
Jackson, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Jennings, Louisiana  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Mobile, Alabama  
Nashville, Tennessee  
Atlanta, Georgia  
Dallas, Texas  
Forrest City, Arkansas  
San Antonio, Texas  
Houston, Texas  
Memphis, Tennessee  
Memphis, Tennessee  
Birmingham, Alabama  
Huntsville, Alabama  
Birmingham, Alabama  
Memphis, Tennessee  
Memphis, Tennessee  
Dallas, Texas  
Memphis, Tennessee  
Pauls Valley, Oklahoma  
Memphis, Tennessee  
Memphis, Tennessee  
Mobile, Alabama  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Dallas, Texas  
Painesville, Ohio  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Atlanta, Georgia  
Memphis, Tennessee  
Memphis, Tennessee  
Charleston, Missouri  
Bartlett, Tennessee  
Memphis, Tennessee  
Clarksdale, Mississippi  
Pittsburgh, Pennsylvania  
Atlanta, Georgia  
Gainesville, Florida  
Mobile, Alabama

BACHELOR OF ARTS (Continued)

Bruce Emerson Herron	Jackson, Tennessee
Lou Ellyn Hindman	Memphis, Tennessee
Nicole Daine Holmes	Meridian, Mississippi
James Percy Houston, Jr.	Memphis, Tennessee
William Charles Hunt, Jr.	Vicksburg, Mississippi
Martha Wilson Kimbro - <i>replaced her diploma 6/72</i>	Memphis, Tennessee
Sally Lee Kindig	Memphis, Tennessee
Allan Brian Korsakov	Morristown, Tennessee
Ann Dow Lee	Germantown, Tennessee
Stephen Paul Lightman	Memphis, Tennessee
West Livaudais, Jr.	Memphis, Tennessee
Arlene D. Loskove	Memphis, Tennessee
Virginia Ruth Lowry	Roanoke, Virginia
Martha Ellen McCharen	Jackson, Mississippi
Dinetia Hamilton McCormick	Germantown, Tennessee
Susan Beaird McCormick	Memphis, Tennessee
Judith Lynn McGeary	Memphis, Tennessee
Tommy Allen McKay	Memphis, Tennessee
Robert Alexander McLean	Memphis, Tennessee
John Ward McQuiston, Jr.	Birmingham, Alabama
*Susan Dashiell Maynard	Memphis, Tennessee
*Robert Mitchell Metcalf III	Memphis, Tennessee
Mary Margaret Middleton	Greenville, Mississippi
Edward Bergen Mohns	Dallas, Texas
Boyd Grayson Montgomery, Jr.	Little Rock, Arkansas
Judith Woodward Moody	Nashville, Tennessee
Anne Lowry Moore	Memphis, Tennessee
Rebecca Davis Moore	Rolling Fork, Mississippi
Daniel Whitney Morgan	Memphis, Tennessee
William Edward Morris III	Birmingham, Alabama
Duncan Cameron Murchison, Jr.	Alexandria, Louisiana
Martha Elizabeth Neff	Shreveport, Louisiana
Ronald Marvin O'Mell	Marianna, Arkansas
Carter Clarke Osterbind III	Gainesville, Florida
Mary Sue Packer	Memphis, Tennessee
Pamelia Archer Packer	Jackson, Mississippi
Robert Henry Packer	Memphis, Tennessee
Elaine Hussey Page	Memphis, Tennessee
Herbert Lynn Parsons	Somerville, Tennessee
George Meriwether Perrine	Birmingham, Alabama
Frances Pearce Phillips	Brookhaven, Mississippi
Peggy Crump Pierce	Memphis, Tennessee
Mary McQueen Porter	Birmingham, Alabama
James Edward Pruitt, Jr.	Memphis, Tennessee
Murray Raspberry	Helena, Arkansas
Maxine Mitchell Rice	Cordova, Tennessee
Myrna Kathryn Schaap	Cornelia, Georgia
Anne Ragsdale Seay	Memphis, Tennessee
Robert Walstrom Seibert	Memphis, Tennessee
Sidney Davis Selvidge, Jr.	Memphis, Tennessee
Robert Lee Sessum	Memphis, Tennessee
Terry Skinner Shearin	Memphis, Tennessee
James Edward Shelton	Memphis, Tennessee

\*graduated in absentia

BACHELOR OF ARTS (Continued)

Elizabeth Shippen  
Michael G. Simmons  
Donna Kaye Smith  
Susan Kathryn Smith  
Suzanne Ware Smith  
Winton Clyde Smith, Jr.  
\*R. Barry Snyder  
Nancy Jeanne Speer  
Susan Adele Speltz  
Louie C. Spencer III  
Vivienne Guest Springs  
Patricia Sue Starck  
Griffin Jasper Stockley, Jr.  
Jane Baskin Stone  
Glen LeRoy Takken, Jr.  
Senter Crook Taylor  
Paula Rae Thomas  
Malyn Alfred Todd  
Coy Curtis Tommey  
Kenneth Frank Tullis  
Carol Pennepacker Walker  
Robbie Evelyn Walker  
Marguerite Ruth Ward  
Charles Cox Weber  
Simone Dattel Weber  
Nancy Jeanne Wertz  
Jo Anne Wilkins  
William Neilson Wilkinson, Jr.  
Linda S. Williams  
William Morrison Wilson III  
Judy Carol Wood  
Llewellyn Hardage Wood  
Madge Wood  
Jocelyn Maurie Dan Wurzburg

Osceola, Arkansas  
Memphis, Tennessee  
Memphis, Tennessee  
Nashville, Tennessee  
Memphis, Tennessee  
Jackson, Tennessee  
Memphis, Tennessee  
Birmingham, Alabama  
Memphis, Tennessee  
Greenwood, Mississippi  
Hot Springs, Arkansas  
Memphis, Tennessee  
Marianna, Arkansas  
Jackson, Mississippi  
Wildwood, New Jersey  
Memphis, Tennessee  
Whitehaven, Tennessee  
Memphis, Tennessee  
McCrory, Arkansas  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Mobile, Alabama  
Huntsville, Alabama  
Memphis, Tennessee  
Bellaire, Texas  
Mobile, Alabama  
Memphis, Tennessee  
Tullahoma, Tennessee  
Birmingham, Alabama  
Elaine, Arkansas  
Memphis, Tennessee  
Shreveport, Louisiana  
Memphis, Tennessee

BACHELOR OF SCIENCE

Jack Douglas Aldridge  
Linda Lee Avery  
Shannon Lee Ball  
Charles William Bodie  
Pamela Polete Boggs  
Lois Boulware  
William Simonton Boyd, Jr.  
Charles Walker Brandon III  
Sherry Ann Cobb  
Lawrence Eugene Evans  
James Madison Foster, Jr.  
James Crawford Head  
Guilford Jones II  
Janyth Marie Mallady  
Alan William Meierhoefer  
James Martin Miller  
\*graduated in absentia

Mobile, Alabama  
Memphis, Tennessee  
Memphis, Tennessee  
Mobile, Alabama  
Memphis, Tennessee  
Memphis, Tennessee  
Munford, Tennessee  
Memphis, Tennessee  
Chickasaw, Alabama  
Memphis, Tennessee  
Memphis, Tennessee  
Fort Smith, Arkansas  
Jackson, Tennessee  
Camden, Tennessee  
Memphis, Tennessee  
Nashville, Tennessee

BACHELOR OF SCIENCE (Continued)

Charles William Robertson, Jr.  
Dennis Michael Spiers  
Benjamin Franklin Ward, Jr.  
Edward McSherry Williams  
Reba Kay Wright

Evansville, Indiana  
Mobile, Alabama  
McComb, Mississippi  
Moorefield, West Virginia  
Memphis, Tennessee

BACHELOR OF MUSIC

Frances Buck Bobbitt  
Martha Anne Dunmire  
Louisa Eubanks Fulton  
\*Tony Lee Garner  
James Howard Justice, Jr.  
Patricia Anne Thomason

Memphis, Tennessee  
Kennett, Missouri  
Columbia, Tennessee  
Maryville, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee

DEGREES CONFERRED ON AUGUST 14, 1965

BACHELOR OF ARTS

John Edwin Arehart  
Paula Kathryn Breland  
Warner Calhoun  
William Brent Casey  
Paul Lawrence Cox  
John Morton Flippin  
Ronald Fulton Godat  
Richard Lee Hackleman  
Alyce Joyce Jappe  
Sara Glenn Means  
Anne Allen Oglesby  
Sarah Ann Reagan  
Kathleen Sohm  
H. Gordon Taylor  
Terry Tate Tidwell  
Theodore Allen Wynne

Farmville, Virginia  
Memphis, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Charleston, West Virginia  
Lynchburg, Virginia  
New Orleans, Louisiana  
Memphis, Tennessee  
Memphis, Tennessee  
Shreveport, Louisiana  
Richmond, Virginia  
Hazlehurst, Mississippi  
Whitehaven, Tennessee  
Memphis, Tennessee  
Memphis, Tennessee  
Miami Beach, Florida

BACHELOR OF SCIENCE

Richard Dudley Baker  
Leonard F. Mahoney, Jr.

Memphis, Tennessee  
Wilton, New Hampshire

BACHELOR OF MUSIC

Grace Ann Fitzgerald

Memphis, Tennessee

\*graduated in absentia



GRADUATED WITH HONORS

Richard Dudley Baker	Chemistry
William Simonton Boyd, Jr.	Physics
Charles Walker Brandon III	Physics
Harvey Dorsey Caughey	History
Patricia Ellen Ferguson	Mathematics
Harvey Edwin Goldner	English
Tommy Allen McKay	International Studies
Robert Alexander McLean	History
James Edward Pruitt, Jr.	International Studies
Charles William Robertson, Jr.	Physics
James Edward Shelton	Latin
Donna Kaye Smith	English
Glen LeRoy Takken, Jr.	Psychology
Coy Curtis Tommey	International Studies
Benjamin Franklin Ward, Jr.	Chemistry
Judith Ann Willett	Biology

GRADUATED WITH DISTINCTION

Susan Mitchum Ball	Psychology
Frances Buck Bobbitt	School Music
Charie Patout Bowman	French
Martin William Brown	History
James Leath Collier, Jr.	English
Mary Nelson Darwin	Spanish
John Hilburn Davis III	Economics
Jacquelyn Jan Dowd	History
Jeanie Dell Driver	French
Martha Anne Dunmire	School Music
Patricia Ann Dunn	French
Thomas H. Durff	Economics
James Huey Fall III	Biology
Gloria Cornell Felsenthal	English
Grace Ann Fitzgerald	Church Music
Louisa Eubanks Fulton	School Music
Roger Louis Hart	History
Jeanie Hay Heltzel	Spanish
Bruce Emerson Herron	Chemistry
Guilford Jones II	Chemistry
Martha Wilson Kimbro	French
Ann Dow Lee	Psychology
Martha Ellen McCharen	German
Duncan Cameron Murchison, Jr.	English
Pamelia Archer Packer	English
Robert Henry Packer	Psychology
Herbert Lynn Parsons	Biology
Peggy Crump Pierce	French
Robert Walstrom Seibert	Psychology
Terry Skinner Shearin	Psychology
Louie C. Spencer III	Economics
Dennis Michael Spiers	Biology
Jane Baskin Stone	English
Paula Rae Thomas	Economics

GRADUATED WITH DISTINCTION (con't)

Kenneth Frank Tullis  
Marguerite Ruth Ward  
Simone Dattel Weber  
Reba Kay Wright  
Theodore Allen Wynne

Biology  
Chemistry and Christian Educa.  
French  
Biology  
Philosophy

HONORARY DEGREES CONFERRED ON MAY 31, 1965DOCTOR OF DIVINITY

Charles Andrews Barton, '37.....Jamaica, New York  
Minister, The First Methodist Church  
Henry Richard Mahler, Jr.....Nashville, Tennessee  
Minister, Woodland Presbyterian Church

DOCTOR OF HUMANE LETTERS

Elden C. Stimbert.....Memphis, Tennessee  
Superintendent, Memphis Board of Education

DOCTOR OF HUMANITIES

Hoyt B. Wooten.....Memphis, Tennessee  
Chairman of the Board, Cowles Broadcasting Service, Inc.

DOCTOR OF SCIENCE

Frederick T. Haddock, Jr.....Ann Arbor, Michigan  
Professor of Astronomy and Electrical Engineering and Director of the  
Radio Astronomy Observatory, University of Michigan

THE FORD FOUNDATION  
477 MADISON AVENUE  
NEW YORK, NEW YORK 10022

JOSEPH M. McDANIEL, JR.  
SECRETARY

June 21, 1965

Mr. Peyton N. Rhodes  
Mr. John D. Alexander  
Southwestern At Memphis  
Memphis, Tennessee 38112

RECEIVED

JUN 24 1965

Dear Messrs. Rhodes and Alexander:

I am pleased to advise you that The Ford Foundation has approved a grant of \$1,900,000 to Southwestern for general support. This grant is being made in response to your joint request of May 13, 1965 addressed to Mr. James W. Armsey of the Foundation staff and in accordance with your discussions with him.

Payment of \$500,000 of this grant will be made about August 1, 1965 by Mr. Thomas H. Lenagh, Treasurer of the Foundation. It is understood that this amount will be spent during the College's 1965-66 fiscal year for the following purposes: faculty additions, faculty salary increases, scholarship funds, and library acquisitions, \$100,000; construction of science and research center (partial cost), \$400,000.

Payment of the remainder of the grant, \$1,400,000, will be made thereafter in annual installments until fully paid, provided the College meets the matching terms set forth below during the College's three fiscal years beginning with 1965-66. All payments after the first will be made upon receipt of your requests, in duplicate, directed to Mr. Lenagh, each request to be accompanied by a statement showing compliance with the matching terms of the grant. You may submit each statement on matching, accompanying your request for payment, at any time after the close of the College's fiscal year but in no case later than October 1. After the Foundation has completed its review of your statement, payment will be made by the Treasurer.

Amounts raised by the College, as shown by the College's audited accounts at the end of each fiscal year, will be the basis for determining the size of the annual payments subsequent to the first payment of \$500,000.

## THE FORD FOUNDATION

Messrs. Rhodes and Alexander

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College funds eligible for matching will be matched as fast as they are accumulated by the College, except that Foundation payments after the first will not be made more than once each year. Funds raised after the beginning of the College's 1965-66 fiscal year will be eligible for Foundation matching.

Matching terms will be applied to both the immediate portion of the grant, \$500,000, and the conditional portion, \$1,400,000, at the rate of one Foundation dollar for every two dollars in eligible funds raised by Southwestern.

Gifts which are eligible for matching purposes include: (1) outright gifts of cash; (2) outright gifts of marketable securities at their market value at the time of transfer of ownership; (3) gifts of cash or marketable securities subject to a life income interest if they are certified by the College's auditors as (a) irrevocable gifts to the College which appear on its books of account and (b) valued in accordance with established U.S. Internal Revenue Service procedures and regulations governing remainder interests; and (4) other assets (real property, materials, equipment, art objects, books, etc.) provided that (a) they directly benefit the College's educational program and (b) the values given for them are certified by the College's auditors as being those which the Internal Revenue Service has allowed the donor for tax purposes (see exception in first paragraph below). With regard to "other assets" (that is, assets other than cash and marketable securities) the following points should be noted:

a) "Other assets" which are sold for cash during the matching period will be eligible for matching at the cash value received for them. The asset value of such a gift need not be certified as that which the Internal Revenue Service has allowed the donor for tax purposes.

b) The value placed on gifts of "other assets" need not be limited to the percentage which is actually deductible on the donor's income tax return, but may be set at the full value allowed by the Internal Revenue Service as a basis for determining tax liability.

c) "Other assets" donated by nonprofit organizations such as churches, foundations, hospitals, and museums will not be eligible for matching, because

## THE FORD FOUNDATION

Messrs. Rhodes and Alexander

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such organizations are tax exempt and the values placed on their gifts are not usually subject to Internal Revenue Service audit. If these "other assets" are sold for cash during the matching period, the conditions in a) above apply.

d) Unless the donor's tax return is specifically questioned and then accepted by the Internal Revenue Service, the value of a gift of "other assets" cannot as a rule be presumed to be allowed by the Service for at least three years after his return is filed. Consequently, the College's auditors may frequently be unable to certify the allowed value of such gifts during the fiscal year in which they are made. In order to be counted for matching, such gifts should be reported separately each year as gifts whose allowed value is subject to later certification. An itemized description should be provided in the fiscal year that such gifts are received by the College. Grant funds to match these gifts will be withheld until the College's auditors provide such certification; they will then be approved for inclusion in the next yearly payment. If necessary, deferred payments of this kind may be made beyond the matching period of the grant, provided that the gifts themselves were made to the College during the matching period. Such payments will be made annually.

Ineligible funds include (1) government funds of all kinds; (2) other funds made available by the Ford Foundation, directly or indirectly; and (3) funds received for contract research.

It is our understanding that you will make a public announcement of this grant.

Attachment A sets forth the form in which statements showing compliance with matching terms should be submitted by your auditors. Attachment B specifies further terms and conditions applicable to this grant. We particularly call your attention to paragraph 3 of Attachment B concerning reports to the Foundation. If there are any points that need clarification, or if you wish additional information, please do not hesitate to communicate with us.

On behalf of the Foundation may I extend every good wish for the success of your program.

Sincerely yours,

*Joseph M. McDaniel*  
Secretary

-Attachments

## ANNUAL REPORT OF THE PRESIDENT

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

I have the honor to present my sixteenth and final report, accompanied by the reports of the Dean of the College and of the Treasurer, for the fiscal year ended June 30, 1965.

President-elect John David Alexander, Jr., '53, reached the campus early in April, following some six months in Oxford, England, studying and writing. He began at once to participate in college affairs generally and to meet members of the faculty and staff. I had the pleasure of introducing him to each of the four cooperating Synods, where he already had many friends from college or seminary days who gave him a hearty welcome. He assumed the presidency on July 1, well fitted for the task and with the good wishes of everyone connected with the college. It is probable that he will wish to make a brief interim report to the Board at its October meeting.

By far the greatest event of the past year, and second only to the removal of the college to Memphis in 1925, was the offer of a Challenge Grant by the Ford Foundation, under its Special Projects in Education Program, amounting to 1.9 million dollars, provided the college secured in cash (or equivalent audited funds) 3.8 million by July 1, 1968.

This represents the greatest impetus to achievement ever presented to the college in its history and should bring forth the maximum effort of every segment of support, promptly and generously. The Board is completely informed about the "Profile" of the college for 1955-1975 detailing accomplishments of the past decade and projections for the next; also with the fact that the firm of Ward, Dreshman & Reinhardt is actively engaged in fund raising plans in close collaboration with the Chairman of the Board and the Executive Committee.

The officers of the Ford Foundation have expressed great confidence in the continuity, stability and future worth of the college in the American educational scene by their carefully studied offer. The accomplishment of the goal of nearly six millions will enable Southwestern to move forward on a new plateau of excellence.

Another vastly encouraging action was the renewal by the George F. Baker Trust of its Baker Scholar grant of \$50,000 for the third

time. This evidences the confidence of the Trust and its able Executive Secretary that Southwestern has expended previous funds effectively.

A third cause of satisfaction has been the completion of North Hall, a residence for 124 men, and good progress on the Thomas W. Briggs Student Center, open for use probably by the end of 1965 and constituting the twentieth permanent stone structure on the campus. A simple and dignified ground-breaking ceremony for the Briggs Center was held on February 10, 1965, with student body, faculty, staff and friends of Mr. Briggs in attendance. Mrs. Briggs turned the first earth, followed by Mrs. Rosanne Beringer, longtime business associate of Mr. Briggs, and now President of Welcome Wagon International.

In connection with North Hall, financed largely with an HHFA loan of \$600,000 at 3 5/8%, it is appropriate to record the uniformly helpful and interested advice and assistance received from the Regional HHFA office in Atlanta. One often hears of "government bureaucrats" and endless red tape; our experience has been to the contrary. Messrs. Edward H. Baxter, Acting Regional Director of Community Facilities, Mr. Sam Evins, and others in Atlanta, as well as Mr. Oscar W. Layne, Senior Field Engineer, and his associate Mr. R. E. Felton in the Nashville office have followed established regulations under the law but courteously and helpfully always.

Further, I should like to pay tribute to the effectiveness of the Tennessee Agency for Surplus Property, located in Nashville, in distributing to non-profit institutions surplus government property for educational uses. Mr. Harvey T. Marshall has been in charge of this operation since its inception following World War II. He has carried on an ever-increasing operation with a small staff and with the best interests of those served at heart. A great deal of Southwestern's low maintenance costs, as well as outstanding success in science teaching and research, especially in physics with its ancillary Laboratory of Atmospheric and Optical Physics, has been made possible by the use and adaptation of equipment and raw stock material obtained from the Tennessee Agency.

Of more than ordinary satisfaction is the fact that the Board, at its March 1965 meeting, voted unanimously to name the chapel to be built on the campus after former President Charles E. Diehl, in order to enshrine him and his wife in perpetual memory.

Beginning with the lovely present of an antique silver supper dish from members of the Board, Executive and Investment Committees

at a dinner meeting in March, my wife and I have been embarrassed and overwhelmed by many gifts and expressions of friendship and affection from faculty and staff, the student body, the 1965 senior class, the Class of 1933, the Southwestern Women of Memphis, the Alumni Association, and many individuals. A crowning event and climax was a civic dinner held on June 23 at the Memphis Country Club, attended by some three hundred citizens of Memphis and several persons from a distance. Invitations were sent out over the signatures of a small committee, among which I feel sure Messrs. Van Pritchatt and E. B. LeMaster were moving spirits. Dr. John Osman, former member of Southwestern's faculty and now Senior Associate of The Brookings Institution, of Washington, D. C., spoke on aspects of urbanism and education in Memphis, following the dinner and the very gracious presentation of a framed testimonial parchment to my wife and me. It was at this dinner that the Chairman made the announcement of the Ford Challenge Grant through the generous cooperation of Mr. James W. Armsey of the Foundation.

At the insistence of Messrs. Pritchatt and Alexander, ratified by the action of the Board, I shall continue to serve the college for a period as consultant, with special reference to continuing relationships with foundations and government agencies in the sciences, in planning the new Science Center on the campus, and to give all possible aid in raising funds in the present campaign.

#### THE FACULTY AND STAFF

With regret there must be recorded the death in early summer of Mr. Andrew Kincannon, a member of the faculty of the Memphis Academy of Arts, who served Southwestern on a part-time basis as Instructor in Art during the session of 1964-65. Mr. Kincannon was an able and dedicated teacher who commended himself to faculty and students alike. His death is a loss to the art potential of the community.

During the session there served on the faculty for a one-year appointment Professors John Merle Rife (Greek) and Ralph V. Bingham (Biology). These mature and able teachers, retired after many years of service at Muskingum College and the College of Wooster respectively, added dignity and variety to the regular faculty.



## RESIGNATIONS

## Faculty

Guenther Bicknese, *Assistant Professor of German*  
Juanita Goodman, *Instructor in Bible and Christian Education (Part-time)*  
Harvey M. Hanson, *Associate Professor of Physics*  
Phyllis A. Tickle, *Instructor in English (Part-time)*  
John L. Hobson, M.D., *College Physician*

## Staff

Mrs. Kay Burnett, *Secretary, Office of the Academic Deans*  
Mrs. K. Page Carter, *Assistant to the Dean of Admissions*  
Mrs. James Riley Crawford, *Assistant to the Admissions Counselor*  
Rose Mary Hoye, *Secretarial Assistant, Office of Development*  
John E. McKinley, *Mechanical Engineer, LAOP*  
Mrs. Frances Schnitzer, *Housekeeper for Residence Halls*  
Mrs. David Stanford, *Secretary, Athletic Department*

## ASSIGNMENT COMPLETED

Ralph V. Bangham, *Visiting Professor of Biology*  
Fay E. Quinn, *Research Assistant in Chemistry*  
John Merle Rife, *Visiting Professor of Greek*  
Heinz Ullmann, *Acting Assistant Professor of German*

## APPOINTMENT TERMINATED

Kenton W. Stellwagen, *Instructor in Church Music*

## ON LEAVE 1965-66

John R. Benish, *Professor of English (First semester—Sabbatical)*  
Jack Randolph Conrad, *Research Professor in Anthropology*  
John Henry Davis, *Professor of History (Sabbatical)*  
Thomas M. Lowry, *Professor of History and Government (Sabbatical)*  
Laura Robinson, *Professor of Latin (Summers of 1965 and 1966—Sabbatical)*  
Danforth Reynolds Ross, *Professor of English (Second semester—Sabbatical)*  
Jared E. Wenger, *Professor of Romance Languages (Sabbatical)*

## APPOINTMENTS

## Faculty

George M. Apperson, Jr., *Assistant Professor of History*  
Edward A. Barnhardt, *Assistant Professor of Physics*  
Richard A. Batey, *Acting Assistant Professor of Bible and Religion*  
Mary Ellen Burton, *Visiting Instructor in French and English*  
Joseph R. Cave, *Visiting Instructor in Art (Part-time)*  
H. Franklin Clendenen, *Assistant Professor of Anthropology*  
Yerger Hunt Clifton, *Assistant Professor of English*  
Robert M. Cooper, *Associate Professor of English*  
Douglas W. Hatfield, *Instructor in History*  
William Thomas Jolly, *Associate Professor of Classics*  
Robert A. Kitterer, *Acting Assistant Professor of Political Science*  
Alvin H. Overbeck, *Assistant Professor of German*  
Mrs. Robert M. Rees, *Instructor in Romance Languages*  
Herbert W. Smith, *Visiting Instructor in Psychology (Part-time)*  
Thomas Jefferson White, Jr., M.D., *College Physician*

## Staff

Ulysses D. Ales, *Assistant, Maintenance Department*  
Mrs. Joseph H. Autry, *Research Assistant in Chemistry*  
Mrs. Elden G. Becker, *Secretarial Assistant, Office of Development*  
Charles W. Brandon, *Electronics Engineer, LAOP*  
Mrs. Betty Oliphant Brumfield, *Secretary to Deans of Students*  
Mrs. Wahloollah Moore Clowney, *Housekeeper for Residence Halls*  
Mrs. Virginia Dowd, *Secretary to the Dean of the College*  
Mrs. Ronald F. Godat, *Assistant to the Order Librarian*

Marthanne Livingston, *Public Relations Assistant*  
William B. Mayo, Jr., *Assistant Coach of Football*  
Mrs. S. O. Middleton, *Assistant to the Registrar*  
Edwin W. Stock, Jr., *Director of Development and Church Relations*  
Mrs. John P. Wilkinson, *Secretarial Assistant, Athletic Department*  
Mrs. Frances C. Whitehead, *Assistant to the Admissions Counselor*

#### ACADEMIC DEVELOPMENT

At the risk of being repetitious, the Board should again be reminded of the many educational, church, and civic services engaged in by members of the faculty and staff, both as individuals and members of groups, these last especially in the area of music. Many faculty members assist the Office of Development in visits to high schools, parent, church, and alumni meetings in order to acquaint more persons with the aims and ideals of the college. Generous provision is made by the college for faculty attendance at professional meetings.

In a detailed study Professor Jared E. Wenger, Foreign Student Adviser, reported on "Nineteen Years of Foreign Student Assistants, 1946-1965." During this period thirty-seven French, German or Spanish-speaking students have assisted in conversation language sections and also studied at Southwestern. In addition, possibly an equal number from many other countries have been full-time, regular students who received degrees from the college. Many have continued graduate studies elsewhere. Only two of the thirty-seven assistants could be regarded as utter failures, while a number of others were valuable assets to the language classes.

Unhappily, the source of French and German-speaking students is drying up, due to "stockpiling" by the large universities. The International Institute of Education has not been of as much assistance in recent years as before, and Southwestern is dependent largely on its own foreign contacts. Owing to the disaster in Cuba, there is available an adequate supply of mature persons to assist in conversational Spanish.

Professor Wenger concludes his interesting report as follows:

Despite all the inadequacies and difficulties attendant upon the system as it exists, I should like to close this report with an urgent plea to continue the system as long as possible at Southwestern. Not that these young foreigners make the most efficient teachers in the world, they do not—and anyone who has had to sit through a tyro's teaching knows this—but they do play a tremendous part in moulding what we like to consider the "Southwestern product." When one thinks that most of our students from our own territory and Synods arrive on the campus without ever having seen a genuine Manet (let alone a Rembrandt), a situation which our Department of Art attempts to

correct; without ever having seen an Uncle Tom's Cabin troupe, let alone a live performance of Shaw or Shakespeare, a lack which our Departments of English and Speech attempt to cope with; or without ever having been exposed to a live production of opera or ballet, a situation which our Department of Music attempts to remedy, and, finally, without ever having met anyone (let alone a person of their own age) of another nationality than their own and of different speech from theirs, one can see immediately how immensely important is our system of foreign-exchange students on a campus so landlocked and provincial.

Professor J. Quincy Wolf reports that the entire edition of the *Tennessee Folklore Society Bulletin* for the summer of 1964 was composed of articles by six Southwestern students. Wide recognition was given this unusual accomplishment in English folklore circles.

Professor Lawrence K. Anthony reported on the six art exhibitions shown at the college during the session. He has also worked out a cataloguing system to record the description and location of all art objects on the campus. A plan for modest purchases of works of merit, other than those accruing to the Jessie L. Clough Art Memorial for Teaching, is being worked out.

The program of sabbatical leaves inaugurated by action of the Board for last session was accepted by the faculty with enthusiasm and appreciation. Last session three persons were on leave for one or two semesters; for the session of 1965-66 six have qualified on the basis of carefully planned projects. It is anticipated that the funds provided in the budget will be adequate; the main problem is to find qualified substitutes, on a temporary basis, for senior faculty members of long experience, and this has required much time on the part primarily of the Dean and of the President.

Professor Gordon Southard and his able assistant, Mrs. Marjorie Stoner, made their usual clear and detailed report on the use of the Language Center. There was an extraordinary increase—over four hundred percent—in the number of students using the Center and an even greater increase in the number of hours the Center was used, reflecting a great deal of extra work being done beyond that assigned, or in more advanced classes than has been past practice. Professor Donald W. Tucker has been a valuable co-worker in planning language laboratory work and will be of real assistance as doubled facilities become available in the new thirty-station Language Center in the Thomas W. Briggs Student Center.

Professor M. L. MacQueen, longtime Chairman of the Faculty Committee on Research and Creative Activity, which has made one

hundred and fifteen grants over nineteen years, reports the following awards for the summer of 1965:

Lawrence K. Anthony.....	A grant supporting new sculptures and paintings.
Milton P. Brown, Jr.....	A project entitled <i>Application of Linguistic and Stylistic Tests of Authenticity of the Pauline Corpus.</i>
Jack D. Farris .....	To continue creative writing (fiction).
Julius W. Melton, Jr.....	For revision and editing of his doctoral dissertation for publication in book form under the title <i>The Reshaping of Presbyterian Worship by Nineteenth Century America.</i>
John Quincy Wolf.....	For a project entitled <i>Folksingers on the Re-Creation of Folksong.</i>

#### THE STUDENTS

The opening enrollment in September, 1964 numbered 925 full-time regular and 15 part-time students. The opening enrollment for the second semester in February, 1965 numbered 874 full-time regular and 16 part-time students. In the February enrollment there were 32 new full-time and 8 new part-time students, giving a combined total enrollment for the academic session of 957 full-time and 23 part-time students. The equivalent full-time enrollment the first semester was 930 and 880 for the second semester, or an average of 905, compared to 842 for the previous session.

The combined two semester enrollments of regular students only were distributed as follows:

	<i>Number</i>	<i>Percentage</i>
Alabama .....	83	8.7
Louisiana .....	36	3.8
Mississippi .....	91	9.5
Tennessee outside of Memphis.....	133	13.9
Memphis .....	393	41.0
Other states and foreign countries.....	221	23.1
Total .....	957	100.0

The 1964-65 first-year students (170 men and 136 women) were enrolled from nineteen states; from 147 secondary schools in 103 cities and towns. Of these first-year students 17% were from private schools. Of the entering students 72.9% were in the first quarter of their graduating classes, 16.7% in the second quarter, 7.5% in the third

quarter, and 2.9% in the fourth quarter, these last due to situations which the Committee on Admissions felt justified a variation from normal admissions practice. The religious affiliation of the regular students for the session was Presbyterian 43.1%, Methodist 18.9%, Baptist 13.1%, Episcopal 10.9%, the remainder being divided among sixteen other denominations. Thirty candidates for the ministry were enrolled, of whom Presbyterians numbered twenty-three. The enrollment by classes for the session (both semesters) was 180 seniors, 196 juniors, 251 sophomores, 330 freshmen, and 23 unclassified students. The number coming from outside Memphis was 570 students, or 58%, leaving 410 students, or 42%, including both regular and special, from Memphis or within commuting distance. In the Class of 1965 51.7% of the number entering college in 1961 were graduated as against 42% the previous year.

Of the students who were graduated in the Class of 1964 at least 59% of the men and 18% of the women are known to have been in thirty-one different universities, including one foreign university, for graduate work during the session of 1964-65.

The Class of 1965 numbered 191. The tabulation below indicates the number of degrees awarded, the figures in parentheses indicating those to be earned by the end of the summer session of 1965 and counted in the Class of 1965:

<i>Bachelor of Arts</i>	<i>Bachelor of Science</i>	<i>Bachelor of Music</i>
138 (23)	21 (2)	6 (1)

Incomplete data indicate that 107 of these graduates plan to attend graduate school during the session of 1965-66, 24 in the fields of medicine, dentistry or pharmacy, 7 in religion, and 9 in law. Twenty-nine will teach in public or private schools, 18 will start directly into business, and 4 have enrolled in the Peace Corps. The percentage of men entering graduate work is 76.8 and women 35.4.

Sixteen students were graduated with honors in nine major fields, and thirty-nine with distinction. In addition to many graduate fellowships and assistantships, members of the senior class received three Woodrow Wilson Fellowships, two National Defense Education Act Fellowships, one Ford Foundation Fellowship, one United States Public Health Service Traineeship, and two National Aeronautics and Space Administration Fellowships.

Sixteen members of the present junior class have been granted permission to read for honors in eleven major fields for the 1965-66 session.

The total number of graduates from the founding of the college is 3,824 through June, 1965.

Departmental or subject matter enrollments for the session were as follows:

	<i>First Semester</i>	<i>Second Semester</i>
American Studies .....	15	13
Art .....	45	57
Bible and Religion (including Man Course)....	529	513
Biology .....	296	257
Chemistry .....	142	133
Economics .....	157	148
Education .....	96	97
English .....	742	773
French .....	228	206
German .....	160	143
Greek .....	56	53
History (including Man Course).....	461	434
International Studies .....	21	21
Italian .....	7	5
Latin .....	82	75
Mathematics .....	328	285
Music .....	83	89
Oriental Humanities .....	0	0
Philosophy .....	83	71
Physics .....	75	66
Political Science .....	169	133
Psychology .....	317	298
Russian .....	8	6
Sociology and Anthropology.....	146	125
Spanish .....	159	134
Speech .....	47	78
Sophomore Tutorials .....	12	17
Physical Education—Men .....	293	308
Women .....	242	245

The following tabulation lists the number of majors and degrees with honors and distinction in the several departments for the past four years:

Major Subject	1961-62 Majors Hons. Dist.			1962-63 Majors Hons. Dist.			1963-64 Majors Hons. Dist.			1964-65 Majors Hons. Dist.			Number of students approved to read for Honors 1965-66
Art.....				6						3			
Basic Engineering.....	1			1			1						
Bible, Religion and Christian Education.....	7	2		10	3		5	1	1	6	1		
Biology.....	10	3		13	2	1	10		1	15	1	5	2
Chemistry.....	7	2		6	2		4			13	2	2	3
Economics.....	11	2		14	1	3	13		1	7		4	1
English.....	18	7		27	2	5	23	1	4	31	2	6	1
French.....	4	3		5		2	9		3	12		6	
German.....	1	1		1			1			2		1	1
Greek.....				1						1			
History.....	8	2		12	1	3	14		4	18	2	3	
International Studies.....	3	1		2			7	4	1	4	3		
Latin.....	1	1		1						1	1		1
Mathematics.....	7			3			6	2		8	1		1
Music.....	7	2		10		5	9	1	5	7		3	
Philosophy.....	6	1		5	1	1	7	1	2	3		1	1
Physics.....	5	3		6	1		1			5	3		2
Political Science.....	7	1		6			8			12			
Psychology.....	4	1		11		1	13	2	2	22	1	5	2
Sociology and Anthropology.....	5	1		5	1		6		1	7			
Spanish.....	4	1	2	7		2	6		1	6		2	1
Total.....	116	5	31	152	11	26	143*	12	26**	183***	16	39	16

\*Includes two double majors

\*\*Includes one double major

\*\*\*Includes four double majors

Attendance in the 1965 summer session is indicated by the following tabulation:

	<i>First Term</i>	<i>Second Term</i>
Total individual students.....	178	162
Total registrations .....	290	260
Departments represented .....	18	16
Classes offered in addition to applied music.....	38	34

The completion of North Hall in July, to provide for 124 men students, results in an increase of male residence hall capacity by sixty to a total of 341. The women's residences have a maximum capacity of 239, giving a total capacity for students living on the campus of 580. These residences afford unusually comfortable, commodious, and carefully maintained living quarters—facts not always remembered by those students who from time to time cause needless damage to walls, floors, and furnishings.

In general, the several presidents of the men's halls and the governing boards of the women's halls do a conscientious and effective job.

Among students participating in the Experiment in International Living the summer of 1965 or the following session are three young women who will live in India, Turkey, and France respectively. Two women students were among the Woodrow Wilson Fellowship winners.

The Student Welfare Committee, composed of both faculty and student members, under the chairmanship of Professor Fred W. Neal, continues to provide a forum for mutual and free discussion between faculty and students on problems, opportunities, and concerns of the common life of the campus, and also as an agency for recommending to appropriate committees or administrative officers proposals for consideration and action. The increasing maturity of the student body makes possible a continuing and creative study concerned with the preservation of long-time values and the discovery of new facets of campus-wide, constructive effort.

Mortar Board, national women's leadership society, completed its first year with a number of worthwhile achievements, involving both students and faculty, serving primarily as a catalyzing agent to initiate projects which other groups could subsequently extend and enlarge. Among these was a joint effort with Omicron Delta Kappa, the men's leadership group, in recognizing the top scholars in each class with a banquet in their honor.



### ADMISSIONS AND AID

The work of the Dean of Admissions, Registrar, Admissions Counselor, and the Faculty Committee on Admissions and Student Aid continues to increase because of the ever enlarging volume of applications, which approximated one thousand for the 1965-66 session. Mrs. J. Q. Wolf, Admissions Counselor, and Samuel L. Drash, '61, Representative for Admissions, continued a vigorous program of visitation with churches, alumni groups, and high schools.

The scholarship program made possible by funds supplied by the George F. Baker Trust continues to stimulate the search for scholarly and well-balanced individuals prepared to exert maximum effort in their college experience.

In July there was acknowledged with warm appreciation the receipt of the third grant of \$50,000 from the George F. Baker Trust in recognition of the fact that the college's administration of the two previous similar grants merited the further approval of its Directors. Mr. Sheridan A. Logan, Executive Secretary, has personally visited the campus, met with Baker Scholars, and has consistently aided the Southwestern Baker Program by his enthusiastic interest and wise counsel. The first-year students named Baker Scholars for the 1965-66 session are:

William O. Ellis, Atlantic, Iowa  
Charles Bradford Foster, Shreveport, Louisiana  
David L. Lewers, Memphis  
William Michaelcheck, Tiptonville, Tennessee  
Richard Thames, Huntsville, Alabama  
S. Michael Webb, Memphis

For the session of 1964-65 the total amount of aid was \$228,366 to 371 students, of which \$17,380 represents grants to Baker Scholars. The distribution of these funds was as follows:

Scholarships and grants-in-aid from college funds.....	\$106,750.00*
Campus jobs provided by the college—secretarial, library, laboratories, mechanical, maintenance, etc.....	41,780.00
Special scholarships and aid funds provided by individuals, churches, foundations, funds, and private sources administered through the college.....	41,686.00
C. M. Gooch Foundation.....	6,600.00
National Defense Student Loans.....	31,550.00
	<hr/>
	\$228,366.00

\*Approximately \$32,000 of this amount was provided by income from endowment funds designated for scholarships and student aid.

Nineteen students were aided during the session by the C. M. Gooch Foundation, which, since its establishment in 1943, has made 516 grants to Southwestern students. The Officers and Trustees of the

Foundation merit the wide esteem they enjoy because of their individual and personal efforts in selecting well-prepared recipients of grants and loans. The annual Gooch Scholar Award made to the first-year Gooch Scholar with the best academic record was presented to Michael Henry DeShazo, of Memphis, who had a 3.97 record for the 1964-65 session.

The newest aid resource is the Work-Study Program from a grant of \$29,751.00 to Southwestern under the Economic Opportunity Act. So far a number of students have been employed by the Memphis Park Commission in its summer recreational program, thus securing funds for fall study. As this Work-Study Program becomes established and understood additional academically qualified students from low income families will undoubtedly benefit from the Act and Southwestern's grant participation.

#### CONVOCATIONS AND RELIGIOUS ACCENT

The weekly pattern of convocations continued the plan inaugurated in the session of 1963-64; namely, Monday and Tuesday, Hardie Auditorium, for non-worship programs, with visiting speakers and the attendance alphabetically divided; Wednesday, Mallory Memorial Gymnasium, assembly for student-sponsored programs and announcements; and Thursday, Evergreen Presbyterian Church sanctuary for convocation for worship. This pattern, evolved in response to various exigencies, seems to meet present needs reasonably well.

This schedule reflects certain limitations of facilities. The weekly convocation for worship is held off campus because there is no appropriate place of sufficient size on the campus. The gymnasium is poorly adapted to speaker programs. Speakers invited to the campus on Mondays and Tuesdays can address only half the student body, and if growth continues the proportion will be even smaller.

Speakers and programs of note during the session included the following:

Mr. Robert B. James, Republican candidate for Congress, 9th District, Tennessee  
Mr. George W. Grider, Democratic candidate for Congress, 9th District, Tennessee  
Mr. Dan H. Kuykendall, Republican candidate for the United States Senate, Tennessee  
Dr. W. O. Roberts, Director, National Center for Atmospheric Research (Phi Beta Kappa Lecturer and President's Council speaker)  
The choir of the Presbyterian Theological Seminary of Mexico, Mr. J. Richard Bass, Director  
Dr. Norimoto Iino, Professor of Ethics and Philosophy, International Christian University, Tokyo  
Rabbi Harry K. Danziger, Temple Israel, Memphis (Jewish Chautauqua Lecturer)  
The Reverend Mr. George Cooley, Student Representative for the Board of World Missions, Presbyterian Church in the United States  
Dr. George R. Edwards, Professor of New Testament, Louisville Presbyterian Theological Seminary

In the spring semester six related pairs of Monday-Tuesday convocations explored "Expressionism," using both discussions and performances. The performances illustrated expressionism in painting and sculpture, in drama, in music and, through ancillary programs, in cinema. Mrs. Watkins Overton, of Memphis, appeared as a guest soloist in the music program. The Convocations Committee found general response by students and faculty to be good; it therefore plans a somewhat similar program during the first semester of the 1965-66 session on the theme "The Meeting of East and West in Arts and Ideas."

Thursday services of worship, under the general direction of Professor Fred W. Neal, maintained a high standard of excellence. Both lay and ordained faculty members, and denominational chaplains associated with Southwestern, led these services. Southwestern is deeply indebted to Evergreen Presbyterian Church for continued permission to use its sanctuary.

The Protestant Religious Council, with Professor Julius W. Melton, Jr., serving as faculty adviser, conducted various campus-wide religious activities during the session. Notably, these included the Fall Program of Religious Evaluation, led by Dr. George A. Buttrick, former minister of Madison Avenue Presbyterian Church, New York City, and presently of Evanston, Illinois, on "The Christian Faith and Modern Man's Concerns," and the similar Spring Program, led by Dr. William B. Oglesby, Jr., Professor of Pastoral Counseling, Union Theological Seminary in Virginia, on the theme "On Being a Real Person." Other activities sponsored by the Council included a Fall

Retreat, several evening programs with special speakers, a benevolence campaign for the World University Service (sponsored in cooperation with the Student Council), a Christmas vesper service, partial support of the drama *J. B.*, and arranging regular office hours for denominational chaplains to be available for counseling students.

President of the Protestant Religious Council was Duncan Cameron Murchison, Jr., of Alexandria, Louisiana. His successor in office is Vern Edward McCarty, of Laurel, Mississippi. Other officers of the Council for the session of 1965-66 include Rose Gladney, of Homer, Louisiana, Vice-President; Sammy Ann Primm, of Little Rock, Arkansas, Secretary, and Charles M. Murphy III, of Memphis, Treasurer.

The Free World Issues series was up to its usual standard of excellence, due to the energy and persistence of Professor David M. Amacker and the International Studies visitors secured by Professor David H. Likes. The following list of speakers indicates the varied and timely nature of the presentations:

- Dr. Arthur S. Y. Chen, member, Aerospace Studies Institute, Air University, Maxwell Air Force Base—*The Strategic Importance of Southeast Asia*.
- Dr. Kenneth R. Whiting, member, Aerospace Studies Institute, Air University, Maxwell Air Force Base—*Russian Policy in Retrospect and Prospect*.
- Dr. Richard L. Walker, Director, Institute of International Studies, James F. Byrnes Professor of International Relations, University of South Carolina—*The Sino-Soviet Conflict*.
- Mrs. Catherine Norrell, Deputy Assistant Secretary of State for Educational and Cultural Exchange—*Cultural Exchanges Promote Peace*.
- Dr. Hisham B. Sharabi, Professor of Mid-Eastern History and Government, Georgetown University—*The Strategic Importance of the Middle East*.
- Dr. Jan Karski, Professor of Government, Georgetown University—*The Soviet Satellites in Flux*.
- Mr. Lewis R. Murray, '58, Foreign Service Officer—*Diplomacy*.
- His Excellency Y. C. Hsueh, Ambassador of Nationalist China to U.N.—*Pacific Policy*.
- Dr. Frank P. Graham, U.N. Mediator; former President, University of North Carolina, and former Senator from North Carolina—*Achievements of the U.N.*
- The Honorable Joseph F. Christiano, Foreign Service Officer; Special Assistant, Bureau of Economic Affairs, Department of State—*The Foreign Service as a Career*.
- Miss Yael Dayan, ex-soldier, author, and daughter of General Moshe Dayan, former Israeli Commander-in-Chief—*Israel, Progressive Democracy*.
- His Excellency George R. Laking, Ambassador of New Zealand to the United States—*Problems of the Southwest Pacific*.
- Mr. Turner Blair Shelton, Foreign Service Officer, Special Assistant, Department of State—*The Problem of Vietnam*.

### THE COLLEGE OF MUSIC

Of the six music majors in the Class of 1965 three were graduated with distinction; three majored in school music, and three in church music.

The number of students enrolled in music courses, either theory or applied, at the college level, was fifty-seven. The total number of students registered in the preparatory classes was 407.

Nineteen individuals served either as full or part-time members of the College of Music faculty. Of these one part-time and two full-time teachers instructed college students only; six taught solely in the preparatory department, while six full-time and four part-time teachers instructed both college and preparatory students. Class work in music theory, counterpoint, etc., was taught by one part-time and five full-time faculty members. At the preparatory and adult education levels, where methods of selection have been thoroughly validated over a period of years, no significant enrollment change is in evidence and the waiting list of students grows longer. At the college level, where degree programs are more readily affected by pressures of defense and government stress on education not particularly concerned with the arts until recently, twenty-four persons majored in music and fifty-nine non-majors took work in one or more applied areas, showing a thirty-six percent decline in music majors but a seventy-nine percent increase in non-majors studying music privately.

The Southwestern Singers and Ensembles visited churches and schools in Greenville, Vicksburg, Natchez, Laurel, and Okolona, Mississippi, and in New Orleans, Louisiana, on tour the last week of March. In Memphis they appeared in various high schools, Evergreen Presbyterian Church, and on local TV and radio programs. Two vesper services and two orchestra programs were presented, and the newly formed brass ensembles, under the guidance of Mr. Peter Synnestvedt, brought a new dimension of chamber music to the campus and delighted audiences as much as the Madrigal Singers, organized several seasons ago.

Individual faculty members were generous in recitals given during the session. The list of recitals by individuals, trios, quartets, ensembles, and by students for schools, clubs, and churches is too formidable to record here. Without the Southwestern music faculty the Memphis Symphony Orchestra would be devastatingly depleted.

Southwestern accepted membership in the Memphis Arts Council, and Professor Raymond S. Hill and Dr. Vernon H. Taylor are members of its Board.

It now seems certain that the long-disputed route of the Memphis East-West Expressway will pass through Overton Park and thus will cut well into the city block on Overton Park Avenue containing Bohlmann Hall and the practice studio building of the College of Music. More than one-half acre of Southwestern's property will be taken over, the practice building destroyed, and Bohlmann Hall left on a bluff with the Expressway just below it, scarcely a happy location. Construction time for the Expressway is not known but will probably begin within three or four years.

Obviously, the best place for music studies is on the main campus and two small structures—Tuthill Hall and Harris Lodge—are already so used. Ideally, music, dramatics, speech, sculpture and painting might occupy a structure devoted entirely to the fine arts, where not only the Jessie L. Clough Art Memorial for Teaching can be housed but also expanded music space provided.

Already there is carefully planned an enlarged and versatile Adult Education Center, in which ample provision is made for conferences, seminars, lectures, a small theater, and an art exhibition hall. Inasmuch as funds are not yet available for this complex, there is still opportunity for further planning in which the needs of adult education and undergraduate fine arts may be significantly related.

The above naturally raises the question of what facilities might be needed for music and, more basically, what part should music occupy in the curriculum. How could it be made possible for every recipient of the bachelor's degree, whether B.A., B.S., or B.M., to have a really well-rounded education in the humanities, the sciences, and in the fine arts? Can an "old line" liberal arts college hope to do this when specialization seems the order of the day even in the humanities as well as in science and also music? Tutorial and honors courses are designed to pinpoint depth in one area of study, and our experience does not indicate that this is undesirable. Should Southwestern stress music education to produce teachers of school music and organists for churches who have only a third of their college studies in subjects other than music or would the B.A. degree with a music major, customary in many of the better colleges, be a more "humane" approach to a liberal education?

It would seem timely, since the construction of new music facilities is inevitable in light of matters beyond our control, for both the faculty and Board to study the whole matter on the basis of policy for the future in order that construction funds which may become available can be expended in the wisest manner.

#### THE BURROW LIBRARY

Mr. Albert M. Johnson, Librarian, has reported as follows:

"The Burrow Library has achieved its immediate goal of slightly more than 100,000 catalogued volumes. While the size of the book collection is only one factor in determining the adequacy of the college library, it still remains a matter of concern by accrediting agencies, is always used in statistical comparisons of colleges, and is inevitably the first question asked of the librarian by visiting administrators and professors. Even though we have achieved the position of respectability that is accorded a small college whose library holdings number into six figures, Southwestern cannot afford to consider this as anything more than incidental to a continuing library program which seeks not only to support the curriculum, but to anticipate the demands of changing times and conditions.

"Southwestern can take pride in the progress of the library in the forty years since 1925, the year of the move to Memphis and the year that really marks the systematic building of the library collection. From that time on the administration has realized the importance of placing the library in the hands of a professionally-trained staff, of providing adequate financial support, and of giving the faculty broad responsibilities for building up subject collections within the framework of the college curriculum. In retrospect we can see that the system has worked well, and examination proves that the book collection meets the demands presently made upon it.

"It is difficult to anticipate library needs ten, twenty, or thirty years hence, but at this particular time of growth, change, and shifting values that very problem must be confronted. With the colleges and universities of the nation besieged by ever-growing numbers of high school graduates, will Southwestern be able to withstand the onslaught? With increased offerings in honors and tutorial work, what additional demands can the library expect? Is there a likelihood that graduate degrees will be offered and, if so, in what fields? Will the graduates of the many junior colleges now being established, and who may enter Southwestern at the junior level, create a need for changes in the

curriculum or in degree requirements? These questions may not be answered immediately, but they must be carefully considered in future plans.

"The extent to which research potential should be built into the library is a concern that can no longer be ignored. With larger and wealthier institutions vying for professors, we find that the availability of materials for research has become a matter of increasing importance in faculty recruitment. Through the foresight of some professors and through judicious purchases over the years, the library does possess many of the necessary tools for research. It seems obvious, however, that more attention and additional funds should be channeled into the procurement of such materials if the library aspires to real distinction.

"The overall picture of the Burrow Library is a healthy one. In matters of books ordered and received, catalogued, and circulated, the year just concluded is well ahead of any previous year. Funds from the W. K. Kellogg Foundation totaling \$10,000 were completely expended as of May 31, 1965. From this source 955 titles were added to the holdings of the library. According to the stipulation of the grant, the books so purchased were selected for the contribution that they would make in improving the preparation of teachers. Aside from the tangible evidence of noteworthy additions to the library, the Kellogg grant has brought permanent and lasting benefits. The necessary additions to the staff resulting from increased acquisitions have so justified their positions that they will remain as permanent staff members. A final benefit came when the book budget was set for 1965-66. The administration, unwilling to revert to pre-Kellogg levels, increased the amount by enough to compensate for the loss of Kellogg funds.

"Two items of major concern have to do with the Burrow Library building itself; namely, the air conditioning of the stacks, the Treasure Room, and the seminar rooms on the fourth floor, and the erection of steel stacks on the sixth level. The importance of air conditioning in the preservation of books, as well as for comfort, is obvious. As we begin to move into the fifth level, a place must be provided on the sixth level for the temporary storage of gift books, unbound magazines, etc. Since that level will eventually be put into active use, it will prove economical in the end to erect permanent stacks.

"The retirement of President Rhodes occasions an expression of gratitude to him for his active support of the library during the years of his presidency. It should be recalled that the building was planned,



erected, and furnished under his discerning eye. His constant interest in library matters and his encouragement to the staff throughout the years merit the appreciation of all concerned. It is a source of pride that the portraits of Dr. and Mrs. Rhodes, the gift of the Class of 1933, have been placed in the reading room of the Burrow Library."

#### GIFTS

Gifts to the library have been generous and distinctive. Through the kind offices of the Reverend Mr. Wayne W. Gray, '26, of Monroe, Louisiana, a gift of \$2,500 was received from a special fund of the Synod of Louisiana. From the estate of Mrs. Pat Roberson, of Pell City, Alabama, came a gift which was used to purchase some hitherto unobtainable volumes in chemistry. The initial contribution of a gift in memory of her parents, Mr. and Mrs. Owen E. Mahaffey, was sent by Mrs. Richard T. White, of Memphis. Southwestern was given first choice of the contents of the magnificent private library of the late Mr. Walter P. Armstrong, of Memphis, by his son, Mr. Walter P. Armstrong, Jr., a member of Southwestern's Executive Committee. Through Mr. Armstrong's interest in collecting materials dealing with the life and works of Sir Winston Churchill, Abraham Lincoln, George Washington, and Woodrow Wilson, we were able to acquire a number of important and valuable items. Mr. T. J. Hall, of Haleyville, Alabama, a devotee of sacred harp singing, contributed ten copies of the "Original Sacred Harp" for the use of the Department of Music. Individual contributions to the Burrow Library Memorial Fund amounted to about \$2,000.00.

As is usual, alumni were generous in sending gifts and memorials. Alumni support of the library year after year is indeed gratifying, and its importance cannot be over emphasized. Equally generous are the faculty and staff.

#### STAFF

Again it is the good fortune of the Librarian to be able to report no changes in the personnel of the staff of the Burrow Library. Each member has performed with an accustomed high standard of proficiency and in a cooperative manner that is entirely commendable.

The meeting of the Tennessee Library Association, which was held in Memphis in April, found the staff not only in attendance, but involved in the preliminary arrangements and on active duty during the entire session. A member of the Southwestern faculty, Professor James E. Roper, '48, was one of the convention speakers.

The Librarian was a member of the Visiting Committee on Accreditation sent by the Southern Association of Colleges and Schools to St. Andrew's Presbyterian College, Laurinburg, N. C., in October, 1964.

The Library staff is composed of the following members:

Librarian.....	Albert M. Johnson
Catalogue Librarian.....	Miss Annie Mary Jones-Williams
Assistant Catalogue Librarian.....	Mrs. Thomas H. Malone
Circulation Librarian.....	Mrs. Arlo I. Smith
Order Librarian.....	Mrs. Dorothy Chauncey Porter
Reference Librarian.....	Mrs. Ann Watkins Boatner
Clerical Assistant.....	Mrs. Robert T. Garnett

Twenty student assistants were employed during the year in addition to the listed staff.

#### EQUIPMENT

In response to repeated requests for photo-copying equipment, the Faculty Committee on the Library made an exhaustive study of the machines that are presently available, and has recommended the rental of a Xerox 914 Copier by the beginning of the first semester of the 1965-66 session.

#### CIRCULATION

Books.....	64,206
Phonorecords.....	5,495
Periodicals.....	2,277
Interlibrary loans.....	74

#### CATALOGUING

The accomplishments of the Cataloguing Department have been especially gratifying this year—4,130 books were catalogued—an increase of 521 over the previous year, 87 books were recatalogued, and a total of 12,908 cards were prepared and filed. In addition, 892 volumes of *Presbyteriana*, previously catalogued, were added to the active files.

The net gain in catalogued volumes, not counting periodicals, was 5,022, giving total catalogued holdings of 100,160.

## EXPENDITURES

Staff salaries and benefits, including student assistants.....	\$53,548.62
Books	
Regular college funds.....	12,306.04
Special gifts fund.....	715.24
Kellogg grant .....	2,466.61
Periodicals .....	5,285.00*
Binding, supplies, equipment, and general expense.....	4,378.85
Total .....	\$78,700.36

\*Does not reflect McGregor and LAOP funds.

## TREASURE ROOM AND TOWER GALLERY

Miss Etta D. Hanson, Curator of the Jessie L. Clough Art Memorial for teaching, submits the following report:

In the Tower Gallery:

An exhibition of Chinese and Japanese porcelains, Chinese wood carvings, a Coromandel screen, and Chinese jade-decorated wood panels, the gift of Mrs. S. DeWitt Clough, of Chicago.

Purchases for the collection include four Chinese ancestor portraits, examples of Chinese and Japanese porcelain, and the following books:

Boston. Museum of Fine Arts  
The Charles B. Hoyt Collection of Early Chinese Ceramics to the Tang Dynasty.  
Gentles, Margaret  
Masters of the Japanese Print.  
The following gifts were received during the year:  
Minnick, Helen Benton  
Japanese Costume. The gift of the publisher, the Charles E. Tuttle Company.  
A Chinese chest. The gift of Mr. and Mrs. Thomas B. Davis, Memphis.  
Norwegian embroideries. The gift of Mrs. Danforth R. Ross, Memphis.  
Examples of early Japanese textiles. The gift of the late Miss Rosamond Kern.

## PHYSICAL EDUCATION AND ATHLETICS

If suitable stands can be provided by the fall of 1965, it is believed that the college will have as excellent outdoor athletic facilities as could be desired. The new composition track, new baseball dugouts and backstops, adequate fencing, improved drainage, etc., have proven their worth. The addition of Mr. William B. Mayo, Jr., beginning with the session of 1965-66, as Assistant Coach of Football, brings the full-time staff to six. Presently, it would appear that with some additional assistance in the women's program and the completion of the

women's wing of the Mallory Memorial Gymnasium, the physical education and athletic needs, intramural and intercollegiate, should be adequate for an ultimate enrollment of 1,200. In this connection it should be noted that the gymnasium and athletic playing fields serve many purposes other than regularly scheduled college athletic events, and that some academic instruction is given in the gymnasium. It is the only building on the campus where more than 400 persons can gather for any meeting or event.

During the past session approximately 80% of the men and 94% of the women were involved in some phase of physical education or sports.

The intercollegiate record for men for the past season was as follows:

<i>Sport</i>	<i>Students Participating</i>	<i>Awards</i>	<i>Events</i>		<i>Conference Standing</i>
			<i>Won</i>	<i>Lost</i>	
Football .....	45	32	3	5	4
Cross Country .....	9	5	3	5	3
Basketball .....	19	8	10	12	2
Baseball .....	20	15	9	12	4
Track .....	15	12	2	1	3
Golf .....	12	7	11	1	2
Tennis .....	10	6	5	7	4
Total .....	130	85	43	43	

Intramural sports involved flagball, basketball, golf, badminton, volleyball, table tennis, handball, softball, tennis, track, cross country, bowling, horseshoes, and an indoor athletic meet.

The men's physical education program involved tennis, golf, physical training, bowling, weightlifting, softball, handball, volleyball, badminton, basketball, swimming, and track.

#### SUMMARY OF MALE ATHLETIC PARTICIPATION

In varsity sports.....	112
In varsity sports only.....	35
In one varsity sport only.....	97
In two varsity sports.....	15
In three varsity sports.....	0
In intramurals .....	265
In intramurals only.....	73
In physical education.....	320
In physical education only.....	118

#### AGGREGATE PARTICIPATION

Varsity sports .....	130
Intramurals .....	803
Physical education .....	1280
Total .....	2213

The women's physical education and athletic program is a heavy one, most competently carried on by one full-time and one part-time faculty member and two upperclass student assistants. The program is varied, designed both for general physical well-being, as well as carry-over usefulness. Certain basic participation is required of all students while additional optional or correctional exercises and sports are available. The dance group continued its record of outstanding performance. The tabulation which follows indicates the extent of individual participation:

#### PARTICIPATION

Number of women enrolled in college.....	425
Number enrolled in physical education classes.....	233
Number enrolled in intramurals.....	170
Aggregate number enrolled in classes.....	1083
Aggregate number playing intramurals.....	446

#### NUMBER PARTICIPATING IN INTRAMURALS

Archery .....	10
Tennis .....	50
Softball .....	45
Basketball .....	50
Volleyball .....	75
Badminton .....	50
Golf .....	8

#### NUMBER PARTICIPATING IN PHYSICAL EDUCATION CLASSES

Archery .....	37	Exercise-Modeling .....	89
Badminton .....	53	Fencing .....	17
Basketball .....	74	Golf .....	79
Bowling .....	83	Tennis .....	162
Dance .....	150	Volleyball .....	171
Dance Group .....	25	Judo .....	10
		Swimming .....	10

#### CONTINUING EDUCATION

The staff of the Adult Education Center consists of Granville D. Davis, Dean of Continuing Education; Laurence F. Kinney, Director of Academic Relations; Alfred O. Canon, '44, Dean of Alumni and Development; Raymond S. Hill, Coordinator of Mass Media; Miss May Maury Harding, '48, Director of Programs; Frank E. Faux, Associate; and Mrs. E. Oliver Fowlkes, '61, Secretary. In addition, mem-

bers of the Southwestern faculty and trained participants of the community serve as discussion leaders.

### *Significant Activities*

The most important activities of the past year in Southwestern's program of continuing liberal education for adults were:

1. The organization of 110 groups in which 2,146 were registered.
2. The continuation of such special projects as the University Lecturers, the Public Affairs Forums, the film series, art exhibits, dramatic productions, and the week-end residential conferences.
3. The participation in the University Council on Education for Public Responsibility.
4. The enlargement of the program of the Urban Policy Institute.

### *Registrations*

From June, 1964 to June, 1965 a total of 2,146 participants registered in 110 study-discussion groups organized by the staff of the Adult Education Center. The totals for the past year include nine groups established in communities in Alabama, Arkansas, Kentucky, Mississippi, and Tennessee outside of Memphis.

### *Special Projects*

The Public Affairs Forums and the University Lecturers attracted the largest audiences in several years. Large crowds were also drawn to the Center by special addresses presented by Frank P. Graham, of the United Nations, Robert Penn Warren, author, and Walter Orr Roberts, physicist. The week-end residential seminar at Petit Jean State Park, Arkansas, was attended by forty-one Memphians; forty-nine Mid-South residents took part in the Mid-South Seminar held on the Southwestern campus. Art exhibits, a film series based on Shakespearean themes and another series illustrating expressionism, dramatic performances by the Center Players, and a presentation of John Gay's *The Beggar's Opera* by Theatre Group 20 of London rounded out the offerings of the Adult Education Center.

### *The University Council*

The University Council on Education for Public Responsibility continued its cooperative effort in producing programs for study and discussion by extending its probing into the problems of urbanization.

As one of the participating colleges and universities in the Council, Southwestern has through the Adult Education Center staff assisted in the preparation of a book of readings and a television series dealing with the impact of automation on contemporary society. These materials will be ready for utilization in 1966.

#### *Urban Policy Institute*

During the past year particular emphasis has been placed on the expanded activities of the Urban Policy Institute. In carrying out its purpose of informing the policy makers of this region, courses of a general nature, "Economic Growth," "Intellectual Sources of the Great Society," and "Metropolis: Values in Conflict," have been offered to the public-at-large; and two eleven-session conferences have been held for a selected group of public officials and civic leaders from Memphis and the Mid-South. The conferences were presented in cooperation with The Brookings Institution and John Osman of the Brookings staff. Forty-seven Memphians and forty-three Mid-Southerners from Arkansas, Mississippi, and West Tennessee took part. Papers were presented at the full-day seminars by the following individuals:

William Alonso, Professor of Regional Planning, Graduate School of Design, Harvard University  
Marion Clawson, Director, Land Use and Management Division, Resources for the Future, Inc., Washington, D. C.  
John W. Dyckman, Chairman of the Center for Planning and Development Research, University of California, Berkeley  
Scott Greer, Director, The Center for Metropolitan Studies, Northwestern University  
Frederick H. Harbison, Professor of Economics, Princeton University  
Edward Higbee, Professor of Land Utilization, University of Rhode Island  
William L. Letwin, Associate Professor of Industrial History, Massachusetts Institute of Technology  
Leo Molinaro, Executive Vice-President, The West Philadelphia Corporation, Philadelphia, Pennsylvania  
Thomas Gale Moore, Assistant Professor of Economics, Carnegie Institute of Technology  
Leon N. Moses, Professor of Economics, Northwestern University  
Leonard Reissman, Professor of Human Relations, Tulane University  
Robert H. Ryan, President, Regional Industrial Development Corporation, Pittsburgh, Pennsylvania  
Wilbur R. Thompson, Professor of Economics, Wayne State University  
Melvin M. Webber, Professor of City Planning, University of California, Berkeley  
York Willbern, Professor of Government, Director, Institute of Public Administration, Indiana University  
Basil G. Zimmer, Professor of Sociology, Brown University

## THE OFFICE OF DEVELOPMENT

(Alumni, News Service, Church and Public Relations)

The past year in the Office of Development has been marked not only by current operations and regular programs but by long-range plans for the next decade.

During 1964 Dean Canon participated with others from the administrative staff and faculty in an continuing analysis of the long-term needs of the college with respect to students, faculty, facilities, and finances based on the past decade. These studies were extended into a projection profile of the college for the ten-year period 1965-1975.

It was apparent from this study, as reported elsewhere in this report, that substantial funds will be needed if Southwestern is to complete its building program, to triple its endowment, and provide the needed funds for scholarships and the general education budget. Plans have therefore been worked out for a Challenge Campaign which will have as its goal approximately \$6,000,000 as the first phase of a ten-year development program. As plans for this campaign were being developed, President Rhodes, President-elect Alexander, Dean Canon, and Mr. Springfield met with Mr. Van Pritchatt, Chairman of the Board, and other members of the Board of Directors and Executive Committee in order to interview fund-raising organizations and to choose a firm which would serve to direct the campaign. Ward, Dreshman & Reinhardt, of New York City, was selected, and Mr. Al Jordan, a native of Dallas, has been assigned to Southwestern for this important work.

In preparation for the campaign, Mr. Pritchatt proposed, and the Executive Committee approved, the selection of a public relations firm to work with the Director of Public Relations and other administrative officers in order to present a more effective image of the college to the Memphis community, the alumni, the Church, etc. The firm of Simon & Gwynn, of Memphis, was employed on a six-month trial basis, beginning February 1, 1965. The relationship has been fruitful and the agency has been of help in suggesting ideas for brochures, news stories, the handling of campus events, etc.

In the field of public relations, Mr. Kenneth Berryhill, Director, has continued to provide leadership in the preparation of releases to newspaper, radio, television, magazine, and wire services. He has been responsible for the continued showing of the first sound and color film



of Southwestern and has edited the alumni periodical, *Southwestern News*. In addition, he has written, produced, announced, and edited educational programs about the college for use on radio and television. At the present time, seventeen stations in Tennessee, three in Alabama, five in Arkansas, ten in Mississippi, and one in Louisiana are carrying radio broadcasts from Southwestern on a weekly scheduled basis. Mr. Berryhill has also worked with Simon & Gwynn in the design, writing, and printing of various brochures as needed by different administrative and instructional departments.

Southwestern's second sound-color film, approximately fifteen minutes in length, is being produced under the direction of this office, the script being written and the movie directed by Mrs. E. G. Ballenger, '33, who was responsible for the first one. Approximately 60,000 persons viewed the first film during the past fiscal year, and it has been shown on television stations in Jackson, Columbus, Tupelo, and Greenwood, Mississippi.

The public relations office has also provided outstanding assistance in the preparation of other materials, including a twenty-minute color slide presentation with tape-recorded narration for the use of the Annual Sponsors' Program. The training sessions of workers and the promotional material for the ASP were largely handled by Mr. Berryhill and his associates.

#### DEVELOPMENT FUNDS

The contributed income of the college is derived from three basic sources for operating purposes — alumni, business firms, and the Church.

Figures on alumni contributions in the past two years indicate a significant increase in dollar support with the percentage of participation improving steadily over the past few years. A more intensive effort is being made to organize a personal approach to alumni solicitation both in Memphis and in the twenty key areas in which there are large concentrations of alumni.

1962.....	\$44,926.00	22.5%
1963 .....	66,068.00	22.7%
1964-65 (fiscal year).....	81,550.00	25.0%

In 1965 the Annual Sponsors' Program was headed by S. Shepherd Tate, '39, attorney with the firm Martin, Tate, and Morrow. The following co-chairmen also served:

Edward C. Boldt, '45, Vice-President and Director of Marketing,  
First National Bank  
William F. Hughes, '29, General Agent of the Massachusetts Mutual  
Life Insurance Company  
John Rex Maxwell, dentist  
Henry B. Turner, '39, physician  
John Thomason, '51, attorney with Nelson, Norvell, Wilson and  
Thomason

It is with disappointment that one notes the decline in this area of support for the calendar year 1964, for no group of leaders could have worked with more dedication and zeal. Several large non-recurring gifts received in 1963 accounted for most of the decrease.

#### ANNUAL SPONSORS' PROGRAM

<i>Year</i>	<i>Contributors</i>	<i>Amounts</i>
1960	430	\$109,430.00
1961	570	110,671.00
1962	650	120,656.00
1963	941	166,210.00
1964	921	148,286.00

In the area of church support the most significant development has been a *decrease* of approximately \$5,000 in benevolence receipts for the church year 1964 as compared to the previous year. The decrease occurred in three of the four Synods which contribute from benevolence funds to Southwestern. For example, the income from the Synod of Alabama in the church year was \$22,365.28 compared to \$25,796.59 in 1963. A decrease occurred also in Louisiana where \$24,836.08 was received in 1964 compared to \$25,611.57 for the previous year. The most significant reduction came in the Synod of Mississippi where \$7,576.23 was contributed in 1964 as compared to \$11,797.91 in 1963. The Synod of Mississippi actually contributed only 47.3% of the apportionment approved by the Synod. In the Synod of Tennessee, on the other hand, there was an increase from the 1963 figure of \$89,180.11 to \$92,505.03, 86.1% of its approved apportionment. The Synod of Tennessee has consistently increased its total giving each year.

It cannot be emphasized too strongly that bequests by will could become one of the major areas of substantial support, both for operating funds and capital needs. There must be a greatly increased stress throughout the four Synods and among alumni on the matter of bequests, wills and gift annuities. Plans are being made to emphasize these possibilities more effectively during the next few years.

## CAMPUS PROGRAMS

Alumni of the college responded again in returning to the campus for the annual Homecoming event in the fall when Dr. Rhodes was the principal speaker, and once again at Alumni Day on April 24, 1965.

Parents' Day on October 24, 1964, brought to the campus a record number of parents and friends of current students as guests of the college. Some 900 persons attended the luncheon in Neely Mallory Memorial Gymnasium. Other features of the day included classes with sons or daughters, a football game, film presentation, and the Kappa Delta "All-Sing."

Alumni Day in April, instead of during the commencement season, has become widely accepted and on this third such date there was an unusually large attendance.

The Class of 1940 reunion luncheon was attended by some one hundred persons who heard a sparkling and reminiscent address by Dr. William McBurney, a member of the class and Professor of English at the University of Illinois. The combined efforts of Mr. Harold Falls, Mrs. Charles Freeburg, and Mrs. Alvan Tate produced a happy and stimulating occasion.

Following various class meetings in fraternity and sorority houses during the afternoon, there was held the annual dinner in the Mallory Memorial Gymnasium. This was attended by some six hundred persons and was presided over by George M. Russell, '56, retiring president of the Alumni Association. Dr. Julian C. Nall, '43, a physicist engaged in government service, was the featured speaker.

Portraits of Dr. and Mrs. Rhodes, commissioned by the Class of 1933 and executed by Nelson Shanks, were presented to the college by Russell Perry, President of the Class. On behalf of the alumni, President George M. Russell presented to Dr. and Mrs. Rhodes, as a surprise gift, a 1965 Buick LeSabre, which was secured from the Charles Reed ('42) Buick Company, as a mark of appreciation and affection.

President-elect and Mrs. David Alexander were formally presented to the alumni. Dr. Alexander and President Rhodes made brief remarks and, following the conclusion of the dinner, had opportunity to renew friendships with alumni during an informal reception.

The Southwestern Women of Memphis were very active during the year with four meetings, at two of which members of the faculty spoke. Mrs. Rhodes was graciously honored at a luncheon on another occasion. At the traditional commencement-time tea members of the Class of 1965 and also President and Mrs. Rhodes were honored, the latter with a gift of silver related to their forthcoming retirement.

With never failing good taste and generosity there was presented to the college a pair of silver candelabra to be added to the lovely and very useful collection built up over many years by the Southwestern Women of Memphis.

The college has continued to invite various church groups to meet on the campus, and during the spring of 1965 several groups of women from Evergreen and Idlewild Presbyterian Churches had dinner meetings or other events on the campus.

The college once again sponsored the University Lecturers Series, with representatives from seven major institutions as follows:

Arthur S. Link, Professor of History, *Princeton University*—"Woodrow Wilson"  
William N. Hubbard, Jr., Dean of the College of Medicine, *University of Michigan*—"Medical Education and Community Need"  
James C. Kirby, Professor of Law, *Vanderbilt University*—"Presidential Succession—The Need for Constitutional Amendment"  
Kenneth W. Clark, Professor of New Testament Language and Literature, *Duke Divinity School, Duke University*—"Manuscript Discoveries and the New Testament"  
Jefferson Davis Futch III, Assistant Professor of History, *Washington and Lee University*—"Europe, America, and Decolonization"  
John Harvey, Professor of Medicine, *Johns Hopkins University*—"Recent Research in Medical Science"  
L. Carl Brown, Assistant Professor of Middle Eastern Studies, *Harvard University*—"The U.S. and the Arab States: Lessons of the Last Decade."

During the next three years Southwestern will be involved in a Challenge Campaign, which will necessitate increased activity and support on the part of alumni, the Church, and the business community. This affords the greatest opportunity ever presented for the college and its constituency to reach new levels of excellence as it moves into the decade of 1965-1975.

#### PRESBYTERIAN GUIDANCE CENTER

The Guidance Center has been in operation for nine years. During that time many improvements and great expansions in space and activity have taken place.

The philosophy of the Presbyterian Guidance Center program is that each person can be Christian, whatever he does, and that in order

to be most effective he needs to find out as much as possible about himself and about the world of work and then prepare properly to do what seems to be in keeping with God's plan for his life. This same philosophy serves to guide the work with students at Southwestern.

The service to Presbyterian students, first counseled in their local churches, has expanded to include Alabama, Arkansas, Louisiana, and Mississippi, as well as the Synod of Tennessee. During the year ended June 30, 1965, the counseling load was distributed as follows:

<i>Synod</i>	<i>Number</i>	<i>Number of churches represented</i>
Alabama.....	92	23
Arkansas.....	109	15
Louisiana.....	136	19
Mississippi.....	32	7
Tennessee.....	216	28
Total.....	585	92

There are no data to indicate how many of the young people who came for counseling were influenced to attend Southwestern by the counseling experience. However, a significant number have entered Southwestern as indicated by the following figures:

1955.....	14	1960.....	36
1956.....	20	1961.....	45
1957.....	25	1962.....	46
1958.....	31	1963.....	34
1959.....	29	1964.....	41

The students at Southwestern also find many ways to use the Center. The primary purpose of the Center is to provide *counseling* services. In most cases this involves career planning. This in turn may involve the use of tests, those already taken, plus additional ones, academic records, educational information, occupational information material, and interviews. Files containing information on occupations and industries are kept up-to-date. Bulletins from colleges throughout the United States, as well as various educational directories, are available. Job placement material, listing summer as well as regular full-time work, is available. These services were used by approximately 150 students during the past session. The Center serves the students indirectly by providing information and service to the administration and faculty.

The Center is responsible for the administration of tests during the Orientation Period. In addition, the College Entrance Examina-

tion Board tests, the Graduate Record Examinations, and the National Teacher Examinations are administered. During the past year Peace Corps Examinations were administered several times.

The counseling load of high school students from the churches has reached a point where further expansion will necessitate an increase in both the professional and clerical staff of the Center if it is to maintain its status as an approved Center. The Center was first approved in 1959, and it was re-approved in 1960, 1962, and 1964 by the American Board on Counseling Services (a Board created by the American Personnel and Guidance Association). There seems to be every reason to feel that the demand for services will continue to increase.

The need for more adequate physical facilities has been evident from the time the Center first opened. It would seem now, with the contemplated building program at the college, that some plan for more adequate housing of the Center should be included. It is conceivable that some of the money from the Women's Birthday Offering, earmarked for the development of Centers in the five Synods, could be obtained to help finance such a Center.

It is also probable, with better facilities and an increase in the staff, that a greater number of Southwestern students could be served more adequately in matters relating to their future careers.

The Vocational Guidance Committee, composed of members from the Synods of Alabama, Louisiana, Mississippi, Tennessee, and Arkansas, has been uniformly diligent in its support of the Southwestern Center and in its advice and counsel about its operation. The annual budget for the Center, though not all provided by the Synods, is studied and recommended by this Committee and through its several representatives reported to the appropriate channel of the Synods for ultimate inclusion in their benevolence budgets. The anticipated income and budget approved for the church year 1965 is as follows:

Memphis Presbytery .....	\$ 6,500.00
Nashville Presbytery .....	1,500.00
Columbia Presbytery .....	200.00
Synod of Tennessee .....	4,500.00
Synod of Mississippi .....	1,000.00
Synod of Louisiana .....	5,000.00
Synod of Alabama .....	4,500.00
Synod of Arkansas .....	4,500.00
	<hr/>
	\$27,700.00
Estimated additional counseling fees .....	3,000.00
	<hr/>
	\$30,700.00
Approved budget for the church year 1965 .....	35,370.00
	<hr/>
Anticipated deficit .....	\$ 4,670.00

## BUILDINGS AND GROUNDS

The staff members responsible for planning and executing campus upkeep have again done a tremendous job in not only beautifying the campus but in improvements, although complicated by building operations. The plantings in areas near the Richard Halliburton Tower have attracted wide attention and are being duplicated in areas about the new men's residence, North Hall, completed in July.

Progress on the Thomas W. Briggs Student Center is ahead of schedule and this structure, hopefully available by December, will fulfill a student dream of many years.

The original mastic floors in Robb and White Halls, used for forty years, have been replaced by asphalt tile. Stewart Hall, discontinued as a residence for men, will provide additional classroom and faculty office space after modest renovation.

Plans are developed for a wider and more adequate entrance at Snowden Avenue, with parking space nearby. Additional paved parking areas are being provided within the fraternity quadrangle and west of Mallory Memorial Gymnasium.

The inside stone pillars of the Gaylon Smith and Rick Mays Gateways have been added, thus completing the gymnasium entrances.

Evergreen Hall, across the street from the campus, has been re-wired to carry heavier electrical loads. All residence halls are now air-conditioned.

Improved ventilation of certain laboratories in the Science Building and completion of needed fluorescent lighting in hallways and certain laboratories have been accomplished.

The area south of Bellingrath and Ellett Halls has been re-graded, new curbs to parking areas added, and plantings of grass and shrubs made, adding greatly to its beauty and usefulness.

New stoves have been installed and other improvements made in the kitchen.

One of the most interesting and unusual campus developments is the small observatory of the Laboratory of Atmospheric and Optical

Physics (LAOP) of the physics department. This concrete block building, 1,200 square feet in area with a retractable roof, was designed by the department and built at small cost because of the generosity of William B. Allen, '53, who supplied the blocks and concrete without cost. This observatory houses a 31" diameter reflecting telescope. The telescope is installed on a German type equatorial mount. This instrument and its ancillary spectroscopic and radiometric equipment were obtained with funds made available under the Air Force contract.

In addition to the above telescope, LAOP has utilized a 24" diameter (24' focal length) parabolic reflector, obtained from government surplus, to construct a very useful research and pedagogical solar telescope.

Spectroscopic and radiometric measurements of extra-terrestrial objects will be made in this observatory, pending the construction of the Physics Tower in the new Science Center. To the roof of this Tower will be transferred most of the present equipment, as well as the radiometric equipment used in lightning studies.

The funds supplied by the Sponsors of Southwestern in 1964 were designated for the purchase of wrought iron or bronze signs and markers to give the names of campus buildings not marked, and the 1965 funds were used to air-condition certain classrooms and professors' offices.

Housed on campus in the early part of the summer were members of three church groups, the Memphis Consultant Service Session, and two Area Laboratory Schools. The total attendance was approximately 138 persons. In early September the Mid-South Adult Education Seminar is expected to attract 80-100 attendants.

#### DIRECTORS

In 1965 the following Directors were re-elected, each for the four-year term expiring in 1969:

Earl W. Mallick.....	Synod of Alabama
Orrick Metcalfe.....	Synod of Mississippi
William H. Dale.....	Synod of Tennessee

The Reverend Mr. H. Richard Copeland, minister of the First Presbyterian Church of Lake Charles, was elected by the Synod of Louisiana for the four-year term expiring in 1969 to succeed Judge Carlos G. Spaht, of Baton Rouge.



The Reverend Mr. James V. Johnson, Jr., minister of the First Presbyterian Church of Laurel, was elected by the Synod of Mississippi to complete the four-year term expiring in 1966 left vacant by the Reverend Mr. Murphey C. Wilds, of Oxford, who accepted the pastorate of Covenant Presbyterian Church of Tuscaloosa, Alabama.

Messrs. Spaht and Wilds were valuable members of the Board and rendered the college a real service.

At its meeting in October 1964, the Board elected Messrs. W. Porter Grace, Union Planters National Bank, and Early F. Mitchell, First National Bank, of Memphis, to membership in the Investment Committee of Southwestern.

At its meeting in March 1965, the Board elected Messrs. Robert D. McCallum, Vice-President of Geo. H. McFadden & Bro., and S. Shepherd Tate, an alumnus and attorney, of Memphis, to membership in the Executive Committee of Southwestern.

## FINANCES

At its meeting on March 18-19, 1964, the Board approved a budget for the fiscal year 1964-65 of \$2,066,530. The report of the Treasurer, contained elsewhere in this Bulletin, indicates the fact that the fiscal year, which ended on June 30, 1965, closed in the black in an amount of \$7,298.24.

The tabulation which follows shows the benevolence giving of the Church by Synods and Presbyteries for both the church year 1964 and for the fiscal year 1964-65:

<i>Synod and Presbytery</i>	<i>Approved Apportionment Church Year 1964</i>	<i>Receipts Church Year 1964</i>	<i>Percentage Apportionment Received</i>	<i>Receipts Fiscal Year 1964-65</i>
<b>ALABAMA</b>				
Birmingham .....	\$ 7,423.00	\$ 6,035.11	81.30	\$ 6,564.51
East Alabama .....	5,906.00	4,887.77	82.75	4,682.20
Mobile .....	4,166.00	3,661.09	87.88	3,998.83
North Alabama .....	7,050.00	5,360.91	76.04	5,074.99
Tuscaloosa .....	3,383.00	2,420.40	71.54	2,420.40
	<u>\$ 27,928.00*</u>	<u>\$ 22,365.28*</u>	<u>80.08</u>	<u>\$ 22,740.93</u>
<b>LOUISIANA</b>				
Louisiana .....	\$ 8,000.00	\$ 7,022.77	87.78	\$ 6,887.41
New Orleans .....	11,920.00	9,082.79	76.19	9,255.90
Red River .....	11,920.00	8,697.49	72.96	8,370.33
Louisiana-Mississippi .....	160.00	33.03	20.64	33.03
	<u>\$ 32,000.00**</u>	<u>\$ 24,836.08</u>	<u>77.61**</u>	<u>\$ 24,546.67</u>
<b>MISSISSIPPI</b>				
Central Mississippi .....	\$ 5,351.00	\$ 1,949.97	36.44	\$ 1,648.65
St. Andrews .....	5,351.00	3,594.70	67.17	3,529.34
South Mississippi .....	5,351.00	2,031.56	37.96	1,624.83
	<u>\$ 16,053.00</u>	<u>\$ 7,576.23</u>	<u>47.19</u>	<u>\$ 6,802.82</u>
<b>TENNESSEE</b>				
Columbia .....	\$ 9,125.00	\$ 7,493.00	82.11	\$ 6,988.00
Memphis .....	56,900.00	50,399.00	88.57	52,353.00
Nashville .....	41,333.00	34,613.03	83.74	36,978.09
	<u>\$107,358.00***</u>	<u>\$ 92,505.03***</u>	<u>86.16</u>	<u>\$ 96,319.09</u>
Total .....	<u>\$183,339.00</u>	<u>\$147,282.62</u>	<u>80.33</u>	<u>\$150,409.51</u>

\*15% of this amount applies to Synod's Southwestern Scholarship Fund.

\*\*The \$32,000.00 figure represents the total or "approved" amount while the "immediate" or "top priority" is \$26,000.00. The percentage of receipts based on this last figure would be 95.52.

\*\*\*Includes Synod's Southwestern Scholarship Fund of \$5,000.00 and \$2,000.00 for the Bible-Christian Education Major.

The Board is again reminded of the fine and long established "over and above" generosity of each of the three largest Memphis churches in providing the sum of \$7,200 per church year in support of three professorships. The Second Presbyterian Church has named the *Albert Bruce Curry Chair of Bible*; Idlewild Presbyterian Church

the *Thomas K. Young Chair of English Literature*, and Evergreen Presbyterian Church the *W. J. Millard Chair of Bible and Humanities*. These three churches are also the largest contributors in the Presbytery of Memphis and the Synod of Tennessee in general benevolences from which the college receives a share. The amount received for the three chairs during the fiscal year 1964-65 was \$25,200. The First Presbyterian Churches of Greenville, Mississippi, and Florence, Alabama, and the Westminster Presbyterian Church of Nashville started a similar pattern of partial support of a chair or professorship for a total of \$7,591.66 in the fiscal year 1964-65.

It is reported with regret that there was a decrease in regular benevolence receipts for the church year 1964 of approximately \$5,000 and for the fiscal year 1964-65 of slightly over \$1,000. Only the Synod of Tennessee showed an increase. It is generally known that the present turmoil in the Church, brought about by many factors, has decreased benevolence giving generally. The fact that other causes are also suffering is poor comfort for the college treasurer at a time when privately-supported colleges, especially those related to churches, are hard pressed for survival.

The tabulation below gives the approved benevolence apportionments for the church years 1965 and 1966:

	1965	1966
Synod of Alabama.....	\$ 28,135.00*	\$ #
Synod of Louisiana.....	36,000.00**	35,000.00 # #
Synod of Mississippi.....	15,320.00	15,000.00
Synod of Tennessee.....	118,094.00***	119,000.00***
	\$197,549.00	\$169,000.00 (exclusive of Alabama)

\*15% of this amount to be applied to Synod's Southwestern Scholarship Fund.

\*\*This is the "total" figure. The corresponding "immediate" amount is \$30,000.

\*\*\*Includes \$5,000 for Synod's Southwestern Scholarship Fund and \$2,000 to be applied toward the major in Bible and Christian Education.

# Not available until after fall Presbytery meetings.

# # Includes \$2,000 for the major in Bible and Christian Education.

For the church year 1965 from the total benevolence apportionment of \$197,549.00 there must be subtracted an amount designated for the restricted purposes of \$11,219.00, leaving available for operating expenses of the college a maximum of \$186,330.00, assuming 100% receipts. Similarly, from the undetermined final figure for the church year 1966 there must be subtracted a restricted amount of \$7,000.00 from the Synod of Tennessee, plus 15% of the ultimate Alabama figure, assuming again that the total benevolences will be paid.

The total number of communicants in each of the four cooperating Synods, according to the Minutes of the One-Hundred-Fifth General Assembly is:

Alabama.....	42,369
Louisiana.....	34,179
Mississippi.....	35,696
Tennessee.....	34,758
Total.....	147,002

The Bellingrath-Morse Foundation, established by the late Dr. W. D. Bellingrath, continues to perform an essential objective of its founder in providing annual support funds for Southwestern and other designated institutions. Regrettably, for two years this income has been reduced by unfavorable weather and other causes. The funds Southwestern receives are largely held in reserve to cover amortization costs on Bellingrath Hall and North Hall, residences for men.

During the year the college has been notified of modest bequests from the estates of Miss Lottie Celine Burke and Mrs. Wilma Powell Hindman, both of Memphis. It is anticipated that ultimately some \$20,000-\$25,000 (unrestricted) will be realized from these valued provisions of long-time friends.

The Hohenberg Chair of Economics was supported by the sum of approximately \$5,000 in continuation of a trust fund established by the late A. E. Hohenberg, of Memphis.

A number of research projects in biology, chemistry, physics, and mathematics continues with support from the college, National Science Foundation, National Institutes of Health, Research Corporation of New York, and U. S. Air Force (Cambridge Laboratories). The Laboratory of Atmospheric and Optical Physics is engaged in an important defense contract with Pan American Airways, the prime contractor at Cape Kennedy. Especially fruitful have been those National Science Foundation grants which have made it possible for ten to twelve students to participate in ten weeks of summer research, now expanded to the regular session, and the "institutional" grants which may be applied with considerable flexibility in the support of any worthwhile scientific activity. The amount of grant funds currently applicable to existing projects is of the order of \$140,000.00.

The long-range needs of the college will have to be met from five sources: *First*, greatly increased annual gifts from alumni. Obviously a

recent graduate is not likely to make more than a nominal annual gift, but he should at least make that. A bit later he should be in a position to give at a level of his church contribution. By the time of his twenty-fifth class reunion he should be averaging well over \$100.00 per year, and as he approaches retirement or even middle age he might well be considering an annuity plan with a bequest written into his will. These are not unreasonable goals. *Second*, bequests of friends as well as alumni. By a carefully drawn will an individual can control his own giving and conserve his estate taxwise; he can also make provision for his family in trust, with the college as the ultimate beneficiary. *Third*, carefully continued efforts to secure support from foundations, large corporations with national extent, as well as local businesses. *Fourth*, increased benevolence giving from the Church, with special emphasis on the establishment of chairs or professorships by individual churches over and above the normal percentage of "Synod Cause" support allocated through the Synod or Presbytery treasurers. *Fifth*, by regular but modest increases in tuition, special fees and room rent. Considering the quality of teaching, Southwestern's tuition is very modest, although it has been doubled over the last decade. For the 1965-66 session tuition is \$550.00 per semester, to which is added a \$50.00 activities fee to help cover such extra items as medical attention (including an accident policy), library fee, athletic fee, cost of college newspaper, literary magazine and yearbook. Board has been held at \$225.00 per semester for some years. While room rents have been advanced recently, they are far too low. All rooms are now air-conditioned and the maximum cost, including excellent furnishings, is \$162.50 for two in a room and \$175.00 for one in a room per semester. Many colleges, even in the South, are now charging \$250.00 per semester with two in a room. Laboratory fees in the basic sciences have remained at \$15.00 per semester for many years. It is not known what additional costs the operation of the Thomas W. Briggs Student Center will entail, but it will certainly add to the total college budget and it may be necessary, in light of experience, to increase the activities fee to help cover this increased amount. This is normal practice at many institutions.

In order that total income may stay in line with that projected for the next decade in the recent twenty-year study, permitting faculty salary increases (including augmented Social Security payments) in line with the proposed values, I strongly recommend that tuition charges for 1966-67 be increased by not less than \$50.00 per semester and that room rent be increased a modest amount, say of the order of \$12.50 per semester per student housed. It would be hoped that board could remain the same as at present and the activities fee remain unchanged for at least another session. In the past, when tuition was

increased scholarship aid to students of proven need was also increased. Under the new program of increased NDEA loans and national scholarships, no well-prepared student need be denied an education. The writer is still of the opinion that parents should *borrow*, in general, needed educational funds, rather than expect the colleges to give them free handouts so they can use their money for some other purpose. It is realized, of course, that college education costs much more than formerly (a nationwide average now of about \$12,000 for four years and a B.A. degree) and families with several children may face a real problem.

There are two inscriptions cast into the hard bronze surface of Richard Halliburton's bell, which sounds the hours and half hours from the Tower. One from T. S. Eliot reads

"Not fare well,  
But fare forward, voyagers."

The other is from Shakespeare and reads

"The day shall not be up so soon as I,  
To try the fair adventure of to-morrow."

The key words in these lines for us are "forward, voyagers" and "the fair adventure of to-morrow."

Southwestern can either rest on its past accomplishments and gradually decline into a sort of respectable obscurity, or under the stimulus of the Ford Foundation challenge, with the enthusiastic help of perceptive parents, alumni, current students, friends, faculty and staff to back the Board and President, can *fare forward* as *voyagers* into *the fair adventure of to-morrow*. If we will keep constantly before us the ideals of the late President Charles E. Diehl as a reminder that *the good is ever the enemy of the best*, I am entirely confident that the second alternative will prove a unanimous choice for the demanding and exciting years ahead.

Peyton N. Rhodes

August, 1965

APPENDIX TO THE PRESIDENT'S REPORT  
STUDENT GOVERNMENT ASSOCIATION

*Session 1964-65*

President.....	Harvey Dorsey Caughey, Dallas, Texas
Vice-President.....	Lacy Stratton Daniel, Birmingham, Ala.
Secretary-Treasurer.....	Susan Kathryn Smith, Nashville, Tenn.
Commissioners:	
Athletics.....	Vern Edward McCarty, Laurel, Miss.
Education.....	James Stanley McNeese, Memphis
Publications.....	Anne Ragsdale Seay, Memphis
Religious Activities.....	Duncan Cameron Murchison, Jr., Alexandria, La.
Social Activities.....	Henry William West Allen III, Brinkley, Ark.
Undergraduate Women.....	Larrie Del Daniel, Fayetteville, Tenn.
Senior Class President.....	Winton Clyde Smith, Jr., Jackson, Tenn.
Junior Class President.....	Jerry Richard Johnston, Sheffield, Ala.
Sophomore Class President.....	George Ronald Abraham, Vicksburg, Miss.
Freshman Class President.....	James Byron Mitchell, Jr., Memphis
Senior Class Senators.....	Diane Marie Hale, Memphis
	William Charles Hunt, Vicksburg, Miss.
	Judy Carol Wood, Elaine, Ark.
Junior Class Senators.....	Raymond Erwin Bye, Jr., Brownsville, Tenn.
	Carolyn Ann Crane, Jackson, Tenn.
	Walter Butler Howell, Clarksdale, Miss.
Sophomore Class Senators.....	Mary Elizabeth Anderson, Lambert, Miss.
	Donald Michael Hollingsworth, Little Rock, Ark.
	Clarence Virgil Scarborough, Jr., Bossier City, La.
Freshman Class Senators.....	Burnley Bruce Cook, Jr., North Little Rock, Ark.
	William Prescott Johnson, Memphis
	Susan Louise Thornton, Dallas, Texas
Panhellenic Representative.....	Annette Delaine Winter, Mobile, Ala.
Interfraternity Representative.....	Thomas Milton Brooks, Memphis

## HONOR COUNCIL

*Session 1964-65*

President.....	Thomas Hauser Durff, Memphis
Vice-President.....	Robert Marshall Wild, Jr., Huntington, W. Va.
Secretary.....	Judy Carol Wood, Elaine, Ark.
Other Members:	
Katherine Ireys Diehl.....	Memphis
William West Ellis.....	Athens, Ga.
Robert Glasgow, Jr.....	Charlotte, N. C.
William Charles Hunt, Jr.....	Vicksburg, Miss.
James Stanley McNeese.....	Memphis
Judith Woodward Moody.....	Nashville, Tenn.
Duncan Cameron Murchison, Jr.....	Alexandria, La.
Carole Suzanne Pickens.....	Memphis
Caroline Christian Reveley.....	Hampden-Sydney, Va.
Pamela Gene Richardson.....	Shreveport, La.
Judith Marion Simono.....	Vicksburg, Miss.
Mike Wright Whitaker.....	Mason, Tenn.

PROTESTANT RELIGIOUS COUNCIL

*Session 1964-65*

President .....	Duncan Cameron Murchison, Jr., Alexandria, La.
Vice-President .....	Ervin Louise Haas, Mobile, Ala.
Secretary .....	Eugenia Jackson Heslip, Birmingham, Ala.
Treasurer .....	James Leath Collier, Houston, Texas
Baptist Student Union .....	Anne Lowry Moore, Memphis
	Janie Baskin Stone, Jackson, Miss.
Canterbury Club .....	Claire Campbell Massey, Chattanooga, Tenn.
	Robert Lee Sessum, Memphis
Methodist Student Fellowship .....	Beverly Jane Council, Memphis
	Robert Donaldson Henley, Tiptonville, Tenn.
Westminster Fellowship .....	Roger Louis Hart, Gainesville, Fla.
	Mary McQueen Porter, Birmingham, Ala.
Members-at-Large .....	Christina Maria Alston, Nashville, Tenn.
	Margaret Rose Gladney, Homer, La.
	Robert Glasgow, Jr., Charlotte, N. C.
	William Edward Morris, Birmingham, Ala.
	Martha Odle Overholser, Nashville, Tenn.

**SOUTHWESTERN ALUMNI ASSOCIATION**

*Session 1964-65*

President.....	George M. Russell, '56
President-elect.....	James M. Breytspraak, '38
Secretary.....	Mrs. E. G. Ballenger (Elizabeth Ann Mahan), '33
Members-at-Large of the Executive Council:	
Memphis and Shelby County.....	Judson O. Williford, '50
Outside Shelby County.....	Lewis Graeber, '36
	Harold F. Ohlendorf, '31
Also on Executive Council.....	Alfred O. Canon, '44
	Goodbar Morgan, '31

## SOUTHWESTERN MEN OF MEMPHIS

Session 1964-65

President.....	William E. McClure, '51
Vice-President.....	John W. Gray, Jr., '53
Secretary.....	Tommy V. Clinton, '61
Treasurer.....	Jerry L. Wood, '55

## SOUTHWESTERN WOMEN OF MEMPHIS

*Session 1964-65*

President.....Mrs. Julia Marie Ries (Julia Marie Schwinn), '34  
Vice-President.....Mrs. J. Y. Sammons (Louise Blue), '42  
Secretary.....Mrs. W. L. Ensminger (Georgianna Awsumb), '39  
Treasurer.....Mrs. James C. Killpatrick (Frances Van Cleve), '56



## ANNUAL REPORT OF THE DEAN

To the President of *Southwestern At Memphis*:

At its meeting on May 12, 1965, the faculty adopted by acclamation in standing ovation the following resolution:

WHEREAS, we, the members of the Faculty of Southwestern At Memphis, realize with a deep sense of regret that Dr. Peyton N. Rhodes's remarks at the faculty meeting of Wednesday, May 12, 1965, are the last that he will address to the entire faculty in his capacity of President and thus constitute a valedictory, and

WHEREAS, relations of administration, faculty, students, and college community have been extraordinarily pleasant and productive; exacting standards of scholarship have been maintained and strengthened; notable expansion in the numbers of faculty and student body has been accomplished; and the physical plant has been enhanced by the construction of many splendid Collegiate Gothic buildings, and

WHEREAS, President Rhodes has manifested constant concern and exerted unremitting and notably successful efforts for the welfare and security of faculty, students, and college community, and

WHEREAS, in all of these signal achievements he has been ably seconded by the unfailing dedication, charm, graciousness, and dignity of his wife, Alice Rhodes;

NOW THEREFORE BE IT RESOLVED, that we express to President and Mrs. Rhodes our lasting esteem, appreciation, and affection, with every good wish for a long and happy life in their Memphis home, where they may continue as a source of wisdom and inspiration to Southwestern, and further

RESOLVED, that we record the confident hope that in other forms of public and private endeavor, in lives of extended usefulness, they will achieve success as outstanding as heretofore, and further

RESOLVED, that these resolutions be spread on the minutes of this day's faculty meeting and that a suitably prepared copy be given to President and Mrs. Rhodes.

It is to be hoped that readers of this Bulletin will be able to discern beneath the formal phrasing of this resolution the rich and complex network of personal ties that bind you and your wife to those who, along with you, belong to Southwestern.

The inauguration last year by the Board of Directors of a program of sabbatical leaves for the faculty had an enthusiastic reception. Another recently inaugurated policy is that of rotating the chairmanship of the academic departments, principally the larger ones. Southwestern's organizational ideal is that all positions should be loaded with function rather than with status. The chairman of an academic department is expected to exercise leadership and also to do a considerable amount of extra work. In order to pass around this work load and also to develop the leadership potential of all senior members of

the faculty, the decision was made to ask departmental chairmen to serve for three-year terms.

For several years we have witnessed at Southwestern, as well as at other institutions, a shift to larger classes. Whereas, in earlier days, nearly all classes ranged around 25-35, the current tendency is to develop some very large lecture sections of 150 or over which are divided on certain days into discussion groups of around 20. The older arrangement had more uniformity; the newer tendencies give us extremes which should balance. These are tendencies and not universal conditions; many courses of study still require the class of around 20 to 30, for they do not lend themselves to large lecture sections. The faculty has naturally given considerable attention to these developments and is aware that it is absolutely crucial for Southwestern to provide a maximum number of occasions for contact between the individual student and the individual teacher. The Honors Program and the Tutorials have been over the years a kind of anchor, guaranteeing our continuing contact with the individual. The honors program only touches approximately fifteen students every session however, and the tutorials at the sophomore level have gradually been crowded out of the picture. On the other hand, new ways of achieving individual contact have developed over the years. Independent study and research, such as the summer programs sponsored by the National Science Foundation, have taken root in various departments and courses. The concept and practice of Advanced Placement have given opportunities for individualizing a student's relation to the college's educational program. One might also mention the development of the language laboratory, a device which interestingly combines the use of machines but at the same time adapts instruction closely to the individual capacity and application of the student. The point to be summarized here is that a major educational task for our faculty is the development of new methods and programs to keep the emphasis on the individual student.

*Departmental Notes.* In anthropology, conversations have been held preparatory to drafting plans for a center or institute to carry on research in creativity and cultural change. Several of our faculty, and in departments other than anthropology and sociology, have interested themselves over the years in one phase or another of this general subject. The context of our college in time and space makes it particularly appropriate to study the causes and consequences of social change and the nature of creativity. The area is of particular interest also because it offers a common ground for the meeting of both the behavioral sciences and the humanities. The general aim is to establish a per-

manent center which would sponsor and bring together research efforts of our own faculty and bring to the campus eminent visitors who can further our interest and understanding in this area.

The effort continues to expand experiences in visual art for the student body as a whole as well as for those who major in this department. The studio facilities are being expanded this summer, and every year sees an increase in the number of exhibitions and convocation programs devoted to increasing the range of students' visual apprehension. A special project this summer is the study of the technology for "packaging," in a form readily accessible to the individual student, a variety of units combining slides with an accompanying tape recording.

The Department of Bible and Religion has inaugurated an additional major which is called "a bridge major in Religion and Culture." The departmental report states that this major "invites the student to group his electives in some one outside department and then to focus on the relationship between that department's studies and Biblical studies in a tutorial in the senior year that will include the writing of a paper."

Southwestern offerings in language and literature, English and foreign, ancient and modern, have for years attracted a good proportion of our students. The importance of language in the form of one's native tongue and also a foreign language is no new discovery, but its acceptance is becoming more widespread every day. The language laboratory is proving to be an increasingly valuable tool in language instruction, and it is to be hoped that this tool can be utilized in the future by students wishing to improve their English diction as well as foreign speech. The new and improved facilities in the Thomas W. Briggs Student Center will come just in time, for students are using the laboratory much more than they have in the past. Professor Gordon Southard reports: "In 1964-65, during the first semester, 107 elementary and intermediate students spent 362 hours above the regular laboratory time; during the second semester, 58 elementary and intermediate students spent 219 hours above the regular laboratory time." To indicate other "over-time" use of the laboratory, Professor Southard states: "In addition, 19 other Southwestern students and faculty used the laboratory a total of about 53 hours for audio-lingual training in English, French, German, Spanish, Chinese, and Burmese. Seven persons not associated with Southwestern used the laboratory about 26 hours for work in English, French, Spanish, Italian, and Greek.

A high degree of activity continues to characterize work in mathematics and the natural sciences. A heavy commitment to teaching and to research activities, involving students as well as faculty members, makes it ever more imperative to provide new science facilities. One specialized endeavor undertaken by Professors Raymond T. Vaughn and Marshall P. Jones this session was a study of the usefulness of computers in a liberal arts educational program. A grant from the Shell Companies Foundation, Inc. made it possible for these two faculty members to study how several institutions have installed computers and made use of them.

The following were elected to Phi Beta Kappa during the 1964-65 session.

Charles W. Brandon III	James E. Pruitt, Jr.
James L. Collier, Jr.	Janie B. Stone
Jacquelyn J. Dowd	Glen L. Takken, Jr.
Jeanie D. Driver	Paula R. Thomas
Gloria Cornell Felsenthal	Simone Dattel Weber
Ann Dow Lee	Theodore Allen Wynne
Duncan Cameron Murchison, Jr.	Jared E. Wenger— <i>Honorary Member</i>

Jameson M. Jones

July, 1965

## ANNUAL REPORT OF THE TREASURER

For Fiscal Year Ended June 30, 1965

To the Board of Directors of Southwestern At Memphis:

The Treasurer submits herewith a report of operations for the fiscal year ended June 30, 1965, together with a copy of the audit report of Oliver P. Cobb and Company, Certified Public Accountants of Memphis, a condensed statement of income and expenses, and condensed balance sheet, all of which are based on the audit.

The operating statement shows a net surplus of \$7,298.24 for the fiscal year. Income was received from the following sources:

Students .....	\$ 923,047.83	59.52%
Endowment—Net .....	257,406.71	16.60%
Interest on Savings Accounts and Miscellaneous .....	19,994.93	1.29%
Contributions from Synods and individual Churches.....	183,201.17	11.81%
Annual Sponsors' Program and Friends.....	118,112.80	7.61%
Alumni (Loyalty Fund and Annual Sponsors' Program).....	38,251.43	2.46%
Other contributions .....	10,906.81	.71%
	<u>\$1,550,921.68</u>	<u>100.00%</u>

The percentage of income from students continues to rise slowly, due to small tuition increases, and compares with 55.98% last year. Total income showed an increase of \$175,469.90 over the previous year.

Endowment income of \$257,406.71 compares with \$240,358.30 the previous year, the net yield on book value being 5.07% compared with 4.85% last year. The book value of endowment funds, including annuity funds, as of June 30, 1965, was \$5,075,495.31 and the market value was \$7,873,061.82.

Benevolences from the four cooperating Synods amounted to \$151,601.17, a slight decrease from the previous year. There were small decreases from two Synods, a marked decrease from one, and a marked increase from the Synod of Tennessee.

In addition to benevolences, contributions in support of chairs were received from Evergreen, Idlewild and Second Churches of Memphis; First Church, Greenville, Mississippi, and First and Westminster Churches of Nashville. The chair contribution from First Church, Florence, Alabama was received too late to be included in the 1964-65 fiscal year.

Total contributions from churches amounted to \$183,201.17, a slight decrease from last year.

Contributions from corporations, individuals and alumni amounted to \$350,472.21, approximately \$13,000.00 less than last year.

During the year the college received \$47,314.28 from the Trustees of the Bellingrath-Morse Foundation. This is the second year that this reduced amount was received. It is hoped that in the fiscal year 1965-66 the amount will be restored to the former total of \$64,457.15. Out of the Bellingrath-Morse Fund the sum of \$45,000.00 is pledged to the Housing and Home Finance Agency toward the bond and interest sinking fund account to retire loans obtained for construction of Bellingrath, East, and North Halls, the original amount of the two loans being \$1,200,000.00.

The condensed operating statement shows expenses for the fiscal year as follows:

Instructional .....	\$ 765,265.26
General, Administrative and Promotional.....	225,485.96
Physical Plant and Grounds .....	142,235.99
Social Security Retirement and Major Medical Insurance .....	82,886.82
Residence Halls, Dining Halls, Bookstore and other College Activities—Net.....	125,999.41
Provision for Capital Improvements and Contingencies..	95,000.00
Scholarships and Grants-in-Aid.....	106,750.00
	<hr/>
	\$1,543,623.44

This reflects an increase of \$61,936.43 in instructional expense. A substantial portion was for faculty salary increases. The college also instituted for the first time a program of sabbatical leaves for faculty members.

North Hall for men has been completed and is now occupied. The loan of \$600,000.00 from HHFA and other funds on hand are ample to complete payment for the building and furnishings.

The Thomas W. Briggs Student Center is under construction and should be completed by February 1, 1966. As of now, sufficient funds are not on hand to complete the building. It will be necessary to raise some \$50,000.00 additional for this purpose.

Special mention should be made of the fine work of James M. Chambers, Assistant Comptroller, in laying out and getting done

badly needed parking areas and walks. He was also the "prime contractor" in getting the new stadium seats installed.

Although the college is operating on a very close budget dependent on current contributions, its financial condition has improved steadily.

Lewis R. Donelson III  
Treasurer

## CONDENSED BALANCE SHEET

June 30, 1965

## ASSETS

<i>Current Funds:</i>			
Cash.....	\$	587,446.55	
Accounts Receivable and Advances.....		6,451.77	
<i>Investments:</i>			
Current Funds.....	\$	81,426.73	
George F. Baker Trust.....		49,000.00	130,426.73
Inventories.....		31,546.20	
Bond and Interest Sinking Fund Accounts.....		43,714.01	\$ 799,585.26
<i>Plant Development Funds:</i>			
Cash.....	\$	377,331.31	
Investments.....		17,500.00	\$ 394,831.31
<i>Plant Funds:</i>			
Cash.....	\$	160,707.00	
Buildings.....		6,638,972.96	
Real Estate.....		212,000.14	
Furniture, Fixtures and Equipment.....		411,401.01	
Library Books.....		250,000.00	\$ 7,673,081.11
<i>Permanent Funds:</i>			
Cash—Endowment Fund.....	\$	15,506.32	
<i>Investments:</i>			
Endowment Funds—			
Unrestricted.....	\$3,577,972.15		
Scholarship Funds.....		792,016.84	
Annuities.....		390,000.00	
Adult Education Center.....		300,000.00	5,059,988.99
			5,075,495.31
<b>TOTAL ASSETS</b>			<b>\$13,942,992.99</b>

## LIABILITIES

Accounts Payable.....		\$	526.44
Reserve Funds—Restricted.....	\$	450,449.94	
Reserve Funds—Unrestricted.....		209,004.00	659,453.94
Total Current Reserves.....			\$ 659,980.38
<i>Reserves—Permanent Funds:</i>			
Adult Education Center Fund.....		300,000.00	
Annuities.....		390,000.00	690,000.00
Thomas W. Briggs Student Center Fund.....			362,574.11
Deferred Income.....		59,809.02	
Mortgage—President's Home.....		24,000.00	
Mortgage—East and Bellingrath Halls.....		573,000.00	
Mortgage—North Hall.....		600,000.00	1,256,809.02
<i>Surplus:</i>			
Current Funds.....		79,795.86	
Plant Development Fund.....		32,257.20	
Plant Fund.....		6,476,081.11	
Permanent Fund.....		4,385,495.31	10,973,629.48
<b>TOTAL LIABILITIES AND FUNDS</b>			<b>\$13,942,992.99</b>



COMPARATIVE CONDENSED STATEMENT OF  
INCOME AND EXPENSE  
Fiscal Years 1964 and 1965

	YEAR ENDED JUNE 30, 1965	YEAR ENDED JUNE 30, 1964
<i>INCOME</i>		
Tuition, Registration and Recording Fees.....	\$ 892,768.33	\$ 740,588.57
Other Income from Students.....	30,279.50	27,170.00
	<u>\$ 923,047.83</u>	<u>\$ 767,758.57</u>
Endowment Income—Net.....	257,406.71	240,358.30
Residence Halls, Dining Halls, and Bookstore.....	462,966.05	443,039.94
Interest on Savings Accounts.....	16,952.79	9,729.04
Other College Activities and Departmental Income .....	222,905.03	213,045.34
Miscellaneous .....	3,042.14	4,078.30
	<u>\$1,886,320.55</u>	<u>\$1,678,009.49</u>
Total Operating Income.....		
<i>EXPENSE</i>		
Instructional .....	\$ 765,265.26	\$ 703,328.83
Scholarships and Grants-in-Aid.....	106,750.00	86,701.00
Physical Plant and Grounds.....	142,235.99	147,265.22
General and Administrative.....	225,485.96	215,773.36
Social Security, Retirement, and Major Medical Insurance.....	82,886.82	69,775.08
Residence Halls, Dining Halls, and Bookstore.....	403,123.15	396,884.13
Provision for Capital Improvements.....	95,000.00	58,792.00
Other College Activities and Departmental Expense.....	408,747.34	349,651.22
	<u>\$2,229,494.52</u>	<u>\$2,028,170.84</u>
Total Operating Expense.....		
Operating Deficit.....	(343,173.97)	(350,161.35)

	YEAR ENDED JUNE 30, 1965	YEAR ENDED JUNE 30, 1964
<i>CONTRIBUTIONS</i>		
Benevolences—Cooperating Synods:		
Alabama .....	\$ 22,740.93	\$ 24,511.70
Louisiana .....	24,513.64	26,024.44
Mississippi .....	6,802.82	11,048.64
Tennessee .....	96,319.09	90,064.23
Second Presbyterian Church (Special) .....	1,191.66	0
Louisiana-Mississippi .....	33.03	0
	<hr/>	<hr/>
	\$ 151,601.17	\$ 151,649.01
Evergreen Presbyterian Church		
W. J. Millard Chair .....	\$ 7,200.00	\$ 7,200.00
Idlewild Presbyterian Church		
T. K. Young Chair .....	7,200.00	7,200.00
Second Presbyterian Church		
A. B. Curry Chair .....	10,800.00	7,550.00
First Presbyterian Church, Shreveport		
W. A. Alexxander Chair .....	0	3,600.00
First Presbyterian Church		
Greenville, Miss. Chair .....	2,000.00	2,000.00
First Presbyterian Church		
Nashville, Tenn. Chair .....	500.00	0
Westminster Presbyterian Church		
Nashville, Tenn. Chair .....	3,900.00	1,491.66
First Presbyterian Church		
Florence, Ala. Chair .....	0	3,000.00
	<hr/>	<hr/>
Total Church Contributions .....	\$ 183,201.17	\$ 183,690.67
Friends of Southwestern .....	2,151.87	2,843.54
Tennessee Independent Colleges Fund .....	5,989.95	5,843.43
Alumni Loyalty Fund .....	15,787.56	18,004.79
Annual Sponsors' Program .....	115,960.93	124,523.06
Annual Sponsors' Program—Alumni .....	22,463.87	23,410.88
Hohenberg Chair of Economics .....	4,916.86	4,948.00
	<hr/>	<hr/>
Total Contributed Income .....	\$ 350,472.21	\$ 363,264.37
Net Income .....	\$ 7,298.24	\$ 13,103.02

## FORD FOUNDATION CHALLENGE GRANT IMMEDIATE PAYMENT

The Ford Foundation follows the practice of sending to a recipient institution an immediate payment from the Challenge Grant. The amount and disbursement of the payment are left to the college's discretion, but the distribution of the money must be in keeping with the submitted Profile and it must have the Foundation's approval before the Challenge Grant is finally approved. Thus, when Mr. Armsey of the Foundation visited the college last spring, our arrangement, subsequently confirmed in writing, was that we were to ask for an immediate payment of \$500,000 to be allocated as follows:

\$400,000 as partial payment of the cost of the Science Center  
100,000 for faculty additions; faculty salary improvements;  
for library acquisitions; for scholarships.

The Foundation in its Grant Letter confirmed the agreement in this language:

Payment of \$500,000 of this grant will be made about August 1, 1965 by Mr. Thomas H. Lenagh, Treasurer of the Foundation. It is understood that this amount will be spent during the College's 1965-66 fiscal year for the following purposes: faculty additions, faculty salary increases, scholarship funds, and library acquisitions, \$100,000; construction of science and research center (partial cost), \$400,000.

I recommend to the Board that the following actions be taken:

- 1) THAT RETROACTIVELY TO SEPTEMBER 1, \$65,000 BE MADE AVAILABLE FOR COMPENSATION OF THE FACULTY AND FOR RECRUITMENT OF ADDITIONAL PERSONNEL. Such a provision will enable the college to establish these minima for salaries:

Professors:	\$11,000
Associates:	8,600
Assistants:	7,500
Instructors:	6,000

The largest increase is in the minimum scale for Professors. It is hoped that for 1966-67 comparable increases may be made in the scale for Associate Professors. It should be noted that despite the "windfall" effect of the \$65,000 supplement to the budget, Mr. Springfield, Dean Jones, and I have carefully attempted to estimate our ability to sustain these increases in 1966-67, and, although general raises of this magnitude will not be possible, it is projected that even at the new levels of

compensation the college will be able to offer modest increases across the board, as well as more significant increases in the scale for Associates.

If we are to maintain a competitive position in the so-called "academic marketplace," it will be imperative for us to continue the upward trend. Even more important, of course, is our responsibility to the dedicated members of the faculty whose competence is the strength of the college.

In regard to the matter of recruitment of additional personnel, we have already employed an additional professor in Bible to help relieve the overloading of teachers in that department, and we are actively engaged in seeking a much-needed assistant professor of History. Both these salaries will be directly charged to the Immediate Payment Fund under the arrangement for "additional faculty."

- 2) THAT IN ORDER TO REGULARIZE COMPENSATION THE FIVE PROFESSORS NOW ON A 10½ MONTH EMPLOYMENT BASIS BE EMPLOYED ON THE STANDARD 9 MONTH BASIS. This provision will greatly facilitate budgetary planning by removing an irregularity. It may be noted that in 3 of the 5 cases the theory that a professor will teach one term of summer school has not been borne out in practice in the recent past, and that 2 of the professors have other duties for which they receive additional compensation.
- 3) THAT AN ALLOCATION OF \$20,000 BE USED FOR ADDITIONAL LIBRARY ACQUISITIONS UNDER THE TERMS OF THE GRANT LETTER. Although the Librarian glows with gratitude at the significant support the Board has consistently given this vital phase of the educational program, acquisition of books remains a major task which will become more rather than less expensive in days to come. For example, one department last spring requested \$9,000 for books and journals which it felt necessary to an adequate teaching library in the subject. This will illustrate the great value of the Immediate Payment to the college; furthermore, the "windfall" effect is most obviously felt in such additions to the tangible assets of the college.

- 4) THAT \$10,000 BE ALLOCATED IN ADDITIONAL SCHOLARSHIP FUNDS FOR THE PRESENT ACADEMIC YEAR. The Admissions and Student Aid Committee has been unable to grant deserving requests for aid for this session and is working on the formula for judicious use of this money.

I should emphasize once again that under the terms of the grant the \$500,000 must be spent "during the college's 1965-66 fiscal year" and cannot be carried over substantially beyond July 1, 1966.

  
David Alexander