MINUTES OF THE REETING OF THE BOARD OF DIRECTORS

OF SOUTHWESTERN AT MEMPHIS

HELD IN THE DIRECTORS ROOM

PALMER HALL

OCTOBER 18-19, 1967

The Board of Directors of Southwestern At Riemphis met in annual session in the Directors Room, Palmer Hall, on the campus at 2:00 P.M. on Wednesday, October 18, 1967.

The meeting was called to order by the Chairman, A.V. Pritchartt, and was opened with prayer by Mr. Yandle.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
Wm. H. Mitchell	Stewart W.Yandle	Frank A.England, Jr.	A.V. Pritchartt
Earl W. Mallick	H.Richard Copeland	Orrick Metcalfe	William H. Dale
Belin V. Bodie		Park H.Moore, Jr.	John W. Wade
Mrs. Henry C.Collins		Mrs.J. Maury McIntyre	e Mrs. David K.Wilson
Lewis R. Donelson II		W.J. Millard	Ross M. Lynn

J.D. Alexander, ex officio

Mr. W.C. Rasberry, of Shreveport, Louisiana, was unable to attend the meeting because of an important business meeting which he had in Washington.

Mrs. Erma Solomon, Assistant Secretary, was present by invitation.

The Chairman extended a warm welcome to the three new members of the Board; namely, Mrs. Henry C. Collins, of Montgomery, Alabama; Mrs. Lee D. McLean, of Metairie, Louisiana, and the Reverend Mr. Park H. Moore, Jr., of Jackson, Mississippi.

Upon motion by Mr. Metcalfe, which was duly seconded, the minutes of the Board of Directors meeting held March 15-16, 1967, and the minutes of the Executive Committee meetings held April 17, May 22, and September 18, 1967, copies of all of which had been received by members of the Board, were approved.

The Chairman announced for information the personnel of the following Committees to serve through this meeting of the Board:

- HOUSE E.B. LeMaster, Chairman; Mrs. David K. Wilson, Vice-Chairman; Ross M. Lynn, W.J. Millard, Mrs. Henry C. Collins, W.H. Dale, Park H. Moore, Jr.
- FINANCE Earl W. Mallick, Chairman; Frank A. England, Jr., Vice-Chairman; Mrs. Lee D. McLean, Stewart W. Yandle, Lewis R. Donelson III, Belin V. Bodie, Mrs. J. Maury McIntyre.
- DEVELOPMENT H. Richard Copeland, Chairman; Wm. H. Mitchell, Vice-Chairman; W.C. Rasberry, Orrick Metcalfe, John W. Wade, Alfred G. Canon, Dean of Alumni and Development.

A.V. Pritchartt, ex officio member of each Committee.

HONORARY DEGREES - W.J. MIllard, Chairman; J.D. Alexander, A.V. Pritchartt Faculty members - Jameson M. Jones, Granville D. Davis

The Chairman read the following letter which he wrote on September 5, 1967 to Messrs Mallick, Copeland, England, and Mrs. Wilson:

Subject to Board approval at the October meeting, I am hereby appointing a committee on nominations: (1) that future vacancies on the Board may be filled, and (2) to annually place in nomination a slate of officers of the Board.

There should be a rotation in such a committee, still a large measure of continuity. It is my suggestion that the assistant secretary keep this matter before the Chairman, hoping he will think it well to drop the chairman after one year of service, replacing him by a new member and appointment of a new committee chairman; the eliminated chairman eligible for service on the committee again after being off at least one year.

Upon motion by Mr. Bodie, which was duly seconded, the Board approved of the following Nominating Committee to serve in accordance with the Chairman's letter:

Earl W. Mallick (Alabama), Chairman H. Richard Copeland (Louisiana) Frank A. England, Jr. (Mississippi) Mrs. David K. Wilson (Tennessee)

President Alexander stated that the Charter of Incorporation of Southwestern At Memphis has been amended so as to increase the membership of the Board of Directors in accordance with the resolution adopted by the Board on October 19-20, 1966 (see minutes of October 19-20, 1966 meeting, pages 11-13), the said amendment having been recorded in Book P-51 at page 5829 on October 13, 1967, in the Office of the Secretary of State of Tennessee, and having been recorded in Charter Book 177, page 634, on October 16, 1967, in the Office of the Register of Shelby County, Tennessee.

President Alexander stated further that inasmuch as the consent of the Synods of Alabama, Louisiana, Mississippi and Tennessee has been obtained in accordance with the said resolution adopted on October 19-20, 1966, it is now in order for the following amendments to the By-Laws of the Board of Directors of Southwestern At Memphis to take full effect, as provided in the said resolution, to-wit:

- A. Amend Article I of By-Laws as follows:
 - 1. Change the language of Article I, page 1, lines 15 to page 2 (mimeographed edition) as follows:

MEMBERSHIP

In accordance with the provisions of the Charter as amended, the Board shall consist of thirty-nine members, one of whom shall be the President of the College. Twenty Directors shall be elected by the Synods of Tennessee, Louisiana, Mississippi, and Alabama of the Presbyterian Church in the United States, each Synod electing five members to said Board of Directors, and each Synod having the right to elect

its own representatives upon the Board and to fill vacancies as may be created in the membership of those whom it has elected. Each Synod shall elect a member each year for a term of four years, thus preserving a four-year rotation in office of the members of the Board. Of the five members elected by each of the four Synods. at least one shall be a resident of Hemphis and a member of the Presbyterian Church, and at least one shall be an outstanding Presbyterian woman, who, along with another member, shall be elected in the same year. While it is recognized that the Synods are not bound by the recommendations of the Board, in order to aid the Synods in electing the most valuable liemphis Presbyterians for this responsible office, the Board may make recommendations with the consent of the respective Synods.

The Board of Directors shall elect to its own membership eighteen additional members, at least three of whom shall be alumni of the college, for terms of four years. The Board shall elect to its membership individuals of integrity and sound judgment who desire to promote Christian higher education, and who are in manifest sympathy with the religious spirit and aim which characterize Southwestern.

Amend Article I, page 3, lines 5-9 (mimeographed edition), as follows:

QUORUM

A simple majority of the membership of the Board shall constitute a quorum for the transaction of business. If at any meeting there be less than a quorum present, those present may adjourn the meeting to some definite time, and notice of such adjourned meeting shall be given as in the case of special meetings. The Board shall make provision for the necessary traveling expenses incurred by the members in attending its meetings.

- C. Amend Article III, page 5 (mimeographed edition), as follows:
 - 1. Line 5, delete the words "and non-Board."
 - 2. Line 6 through line 9, delete the sentence beginning "In appointing and ending "characterize Southwestern."
- D. Amend Article III, page 6, line 26 (mimeographed edition), by deleting words "Executive and" and amending "Committees" to "Committee.

Mr. Copeland then moved that the foregoing amendments to the By-Laws become effective as of this October 18, 1967, and the motion having been duly seconded by Mr. Mallick, and after a discussion of the matter, the motion was unanimously approved.

President Alexander stated further that in order to comply with the request of the Synod of Alabama, he was giving notice to the Board, as provided in Article XII of the By-Laws that at the next meeting of the Board he would offer an amendment to the By-Laws, deleting from Article I, page 2, line 4 (mimeographed edition), the following:

"at least one shall be a resident of Memphis," and by striking the word Memphis from the sentence which follows.

The Chairman stated that Mr. Lewis R. Donelson III, who has served the college as Treasurer since 1962, had requested because of his many other responsibilities that he not be re-elected to this position. Upon motion by Mr. Mallick, seconded by Mr. LeMaster, the Board was unanimous in expressing its gratitude to Mr. Donelson for his years of efficient oversight of the college's funds. Dr. Millard was asked to write a letter to Mr. Donelson expressing the Board's appreciation of his years of service as Treasurer.

Upon motion by Mr. Mitchell, seconded by Mr. Bodie, the Secretary was instructed to append to these minutes a list of degrees conferred on June 5 and August 19, 1967. (see pages 19-23).

President Alexander announced the sudden and untimely death on September 30,1967, of Mr. H. Clinton Parrent, Jr., of Nashville, who, with the late Mr. Henry C. Hibbs, also of Mashville, had designed all of the permanent buildings on Southwestern's campus, with the exception of the Burrow Library. Upon motion by Dean Wade, seconded by the Secretary, the Board unanimously requested Dr. P.N. Rhodes, President Emeritus, who knew Mr. Parrent intimately and had worked with him for many years, to write an appropriate resolution to be included in the minutes of this meeting and a copy sent to Mrs. Parrent. (see page 24 for resolution). President Alexander was authorized to arrange for a plaque to be prepared and erected in an appropriate place on the campus in memory of both Mr. Hibbs and Mr. Parrent.

The meeting recessed at 2:45 P.M. in order for the Nominating Committee to meet and make its recommendations, and reconvened at 3:30 P.M.

The Chairman requested Dean Wade to take the chair and receive the Nominating Committee's report as follows:

Mr. Mallick, Chairman, stated that the Nominating Committee, as provided by the amended charter earlier referred to, recommends that the following persons be elected to membership on the Board of Directors:

Term expiring in 1968: J. Bayard Boyle, President, Boyle Investment Co.,

Memphis L. Palmer Brown III, L.P. Brown Company, Memphis Norfleet Turner, Chairman of the Board, First National

Bank, Kemphis Term expiring in 1969: Walter P. Armstrong, Jr., Attorney, Memphis C.W. Butler, Jr., Vice-President, Union Planters National Bank, Memphis

Edmund Orgill, Memphis

Term expiring in 1970: Stanley J. Buckman, President, Buckman Laboratories, Inc., Memphis

Edward W. Cook, President, Cook & Co., Memphis Robert D. McCallum, Vice-President, Geo. H. McFadden & Bro., Inc., Memphis

*S. Shepherd Tate, Attorney, Memphis Russel S. Wilkinson, President, Wilkinson & Snowden,

Inc., Memphis

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Term expiring in 1971: *David H. Edington, Jr., Minister, Spring Hill Presbyterian Church, Mobile, Alabama W. Neely Mallory, Manager, Chickasaw Warehouse, Memphis *John B. Ricker, Jr., President, Marine Office of America, New York, N.Y. Sidney A. Stewart, Jr., President, E.H. Crump & Co., Riemph 1s

*Alumnus

Mr. Mallick stated it was the Nominating Committee's understanding that the purpose for enlarging the Board of Directors of Southwestern was to give greater representation in the four cooperating Synods, that the nominations which the Committee is recommending does not provide for this, and it is the opinion of the Committee that in the future consideration should be given to a broader geographical representation on the Board.

Upon motion by Mr. Mallick, seconded by Mr. Bodie, the above nominees were unanimously elected to membership on the Board of Directors.

Mr. Mallick further reported that the Nominating Committee recommends the following to serve as officers of the corporation, and also the personnel of the Executive and Investment Committees:

CORPORATION

Robert D. McCallum.....First Vice-Chairman W.J. Millard.....Second Vice-Chairman Frank A. England, Jr.....Third Vice-Chairman Ross M. Lynn.....Secretary C.L. Springfield......Assistant Treasurer Mrs. W.E. Solomon......Assistant Secretary

EXECUTIVE COMMITTEE

(All members are residents of Memphis, Tennessee)

A.V. Pritchartt......Chairman W.J. Millard.....Vice-Chairman Ross M. Lynn.....Secretary

John David Alexander, Jr.

Walter P. Armstrong, Jr., Attorney

J. Bayard Boyle, President, Boyle Investment Company

L. Palmer Brown III, L.P. Brown Company

Stanley J. Buckman, President, Buckman Laboratories, Inc.

C.W. Butler, Jr., Vice-President, Union Planters National Bank

Edward W. Cook, President, Cook & Co.

Lewis R. Donelson III, Attorney

E.B. LeMaster, President, Edward LeMaster Company, Inc.

W. Neely Mallory, Manager, Chickasaw Warehouse

Robert D. McCallum, Vice-President, Geo. H. McFadden & Bro., Inc.

Edmund Orgill

Sidney A. Stewart, Jr., President, E.H. Crump & Co.

S. Shepheren Tate, Attorney

Norfleet Turner, Chairman of the Board, First National Bank

Russel S. Wilkinson, President, Wilkinson & Snowden, Inc.

INVESTMENT COMMITTEE

(All members are residents of Memphis, Tennessee)

John David Alexander, Jr.

Snowden Boyle, Chairman of the Board, Boyle Investment Co., Chairman Brown Burch, Vice-Chairman

Robert D. McCallum, Vice-President, Geo. H. McFadden & Bro., Inc.

Early F. Mitchell, Executive Vice-President, First National Bank

William B. Rudner, Vice-President and Trust Investment Officer,

Union Planters National Bank

A.V. Pritchartt

C.L. Springfield, Secretary

Upon motion by Mr. Mallick, seconded by Mr. Mitchell, the above named officers of the Corporation and the members of the Executive and Investment Committees were unanimously elected.

Mr. Pritchartt resumed the chair and moved that Mr. C.L. Springfield be appointed Acting Treasurer, which motion was seconded by Mr. Copeland and unanimously approved.

President Alexander moved that an addition be made to the By-Laws to the effect that the terms of office of Directors elected by the Board expire at the conclusion of the stated spring meeting of the Board and that elections to vacancies thus occurring be made at the same stated spring meeting of the Board, it being understood that Directors elected by the Board may succeed themselves. This motion was duly seconded and tabled for final enactment at the 1968 spring meeting of the Board.

The meeting recessed at 4:00 P.M. for the Committees to meet and prepare their reports to be presented to the Board at its meeting on Thursday, October 19.

The members of the Board, together with a large number of invited guests, met for dinner at 6:30 P.M. in the Catherine Burrow Refectory, after which President Alexander made a general report on the college's activities and needs.

The Board of Directors resumed its meeting on Thursday, October 19, 1967, at 9:00 A.M., in the Directors Room, Palmer Hall, on the campus.

The meeting was called to order by the Chairman, Mr. Pritchartt, and was opened with prayer by Mr. Moore.

The roll call showed the following members present:

William H. Mitchell
Earl W. Mallick
Belin V. Bodie
Mrs. Henry C. Collins
Stewart W. Yandle
H. Richard Copeland
Mrs. Lee D. McLean
Edward B. LeMaster
Frank A. England, Jr.
Orrick Metcalfe
Park H. Moore, Jr.
Mrs. J. Maury McIntyre
W.J. Millard

John W. Wade
Mrs. David K. Wilson
Ross M. Lynn
*Walter P. Armstrong, Jr.
*J. Bayard Boyle
*L. Palmer Brown III
*Stanley J. Buckman
*C.W. Butler, Jr.
*Edmund Orgill
*Robert D. McCallum
*Norfleet Turner
*David H. Edington, Jr.
*John B. Ricker, Jr.

A.V. Pritchartt William H. Dale Lewis R. Donelson III

*W. Neely Mallory *Sidney A. Stewart, Jr.

J.D. Alexander, ex officio

Mrs. Erma Solomon, Assistant Secretary, was present by invitation.

Mr. W.C. Rasberry, of Shreveport, Louisiana, was unable to be present because of an important business commitment in Washington; Messrs. Edward W. Cook* and S. Shepherd Tate*, of Memphis, were unable to attend the meeting because of previous long-standing commitments, and Mr. Russel S. Wilkinson*, of Memphis, was absent because of illness.

The Chairman extended a hearty welcome to the fifteen* new Directors, thirteen of whom reside in Memphis.

President Alexander continued his report (for formal report see pages 25-47,56-61) on the activities of the college during the 1966-67 academic session and on a number of items which will develop in the near future. He stated that the student enrollment for the first semester of the 1967-68 academic session is 1,004 regular, full-time students, 27 part-time students, making a total of 1,014 regular, full-time students. He informed the Board that because of the lack of space in the women's residence halls on the campus arrangements had been made with the Parkview Manor, 1914 Poplar Avenue, to house twenty-four upperclass young women on an honor basis, and that the college had purchased a Volkswagen bus to transport these students to and from the campus on a regular schedule. He reported that this arrangement was not proving to be entirely satisfactory from the point of view either of the college or of the students. He emphasized the acute need for an additional residence hall for women on the campus, and stated that he hoped some way could be found to erect such a structure in the near future.

With further reference to the need for an additional residence hall on the campus for women students, President Alexander read a letter dated August 7, 1967 from the Assistant General Administrator for Housing Assistance of the Department of Housing and Urban Development, Atlanta (see minutes of Executive Committee meeting held 9/18/67, pages 1 and 2), in which it is stated that Southwestern's application for assistance under Title IV of the Housing Act of 1950 was not approved due to a shortage of funds. After receiving this letter, President Alexander stated that he and Mr. J. Bayard Boyle had been in consultation with Allen Bros. & O'Hara, of Memphis, about the possibility of erecting such a residence hall on a lease-back arrangement, but that this firm would not be able to complete a structure of this type and size by September, 1968. Other possibilities were then discussed, and President Alexander was requested to see what might be accomplished in the immediate future by other means of financing.

Dean John W. Wade presented the following resolution, which was seconded by Mr. Butler and adopted:

> RESOLVED That \$1,000,000 received from the Ford Foundation on October 4, 1967, be placed in the college's endowment fund, but that the Executive Committee be author-ized, in its best discretion, at an appropriate time to invest it, under proper restrictions, in a women's residence hall.

President Alexander reported that the faculty had been considering for sometime the possibility of revising the semester calendar on which the college has been working for years. He stated that a faculty committee had been studying a number of plans, and that it has recommended a college calendar of three terms to become effective with the 1968-69 academic session, the first term to consist of twelve (12) weeks, ending with the beginning of the Christmas recess; the second term of approximately twelve (12) weeks to begin early in January, and a third term of six (6) weeks, with graduation to be on the last Monday in May or the first Monday in June. After a full discussion, upon motion by Mr. Armstrong, seconded by Mr. Metcalfe, the Board unanimously voted its approval of this calendar.

President Alexander stated that on the basis of a rather voluminous proposal prepared and presented to the Research Corporation of New York a few months ago, an official of the Corporation would be in Memphis on Monday, October 23, to award Southwestern a grant of \$275,000 over a three-year period to be used by the science departments.

President Alexander brought to the attention of the Board the matter of the small summer session of two five-week terms which Southwestern has been operating for some years, stating that the enrollments for the past few years have gone steadily downward, thus making the summer session a real liability, and recommended that it not be continued. Upon motion, seconded by Mr. Armstrong, it was unanimously voted to discontinue the summer session.

President Alexander discussed the social life on Southwestern's campus, particularly with regard to fraternities and sororities. In discussing other aspects of the system, he called attention to the fact that the administration had signed a statement agreeing to comply with all civil rights provisions. He stated he felt that the whole fraternity-sorority system needed to be looked into, and requested the Chairman to appoint a committee to study the matter in order to present recommendations to the Board as to the future role of these groups on the campus. Upon motion by Mr. Orgill, seconded by Dr. Edington, the Chairman was requested to appoint a committee for this purpose, to be composed of President Alexander, three members of the Board, three members of the faculty and staff, and four students. After further discussion, the Chairman appointed Messrs. Walter P. Armstrong, Jr. and Frank A. England, Jr., and Mrs. David K. Wilson to serve on this committee, with President Alexander as Chairman, who will appoint the four students and three members of the faculty and staff.

President Alexander announced that Southwestern is beginning to make a self-study as required for affirmation of accreditation by the Southern Association of Colleges and Schools, and stated that it will be necessary to spend a sum of money for the compilation and printing of this study. Upon motion by Dr. Millard, seconded by Mrs. McLean, the Board authorized an expenditure of the necessary funds for this self-study.

The following regulation with regard to the use of alcoholic beverages, printed on page 73 of the 1967-68 college catalogue, was read and discussed by President Alexander:

Conduct befitting a lady or gentleman is expected of all Southwestern students. Rowdiness, drunkenness, and other improper conduct will result in disciplinary action. No intoxicants are to be served at any dance, party, or other function given by any college organization, nor are they to be brought into any building or kept anywhere (including in automobiles) on the campus. ...

After a full discussion of this regulation, upon motion by Mr. Donelson, seconded by Dr. Buckman, President Alexander was authorized to reword the above regulation, eliminating that part dealing with off-campus parties, and to draft a new regulation to be approved by the Executive Committee.

By invitation, Dr. Alfred O. Canon, Dean of Alumni and Development, appeared before the Board and made the following report for the Committee on Development:

I. THE CHALLENGE CAMPAIGN:

A. The Church

The past academic year was marked by intensive efforts during the fall to launch three church campaigns in Alabama, Louisiana, and Tennessee. Area meetings were held in each presbytery and commitments sought from the churches in line with goals suggested by a campaign committee. Professional assistance was used in Alabama and Louisiana, while Tennessee was handled from the college's Development Office.

Total amounts pledged at the end of August were as follows:

Synod	ο£	Alabama	.\$272,469.51
		Louisiana	
		Tennessee	

The college will receive approximately one-half of the Alabama receipts, five-sevenths of the Louisiana total, and all of the Tennessee funds. If all pledges are paid (or assuming new pledges will equal any shrinkage), net amount coming to Southwestern should be:

	Alabama	\$136,234.00
	Louisiana	
	Tennessee	\$231,243.00
otal:	Church Campaigns	\$580,109.00

Campaign expenses were as follows:

Alabama\$	13,789.00*		
Louisiana\$			
Tennessee\$			
Total\$		or	4.7%

*Represents one-half of total expenses.

B. Alumni and Parents

Pledges received from alumni and parents during the campaign are as

During the first <u>fiscal</u> year of the Ford grant period, the Alumni Office recorded receipts of \$99,437 from 1,369 alumni, and in 1966-67 a total of \$138,793.54 from 927 donors. (The latter figures are incomplete, as the Alumni Office has not been able to obtain needed data from the Business Office on payments of pledges.)

C. Memphis

The campaign figures for Memphis show a total amount pledged of \$2,160,660 from 1,381 individuals, corporations or foundations.

D. Summary:

Results of the five campaigns to date may therefore be summarized in this fashion:

Campaign	<u>Goal</u>	<u>Pledged</u>	Expenses
Memphis Alumni/Parents Synod of Alabama Synod of Louisiana Synod of Tennessee Total	\$3,000,000	\$2,160,660	\$124,387
	400,000	306,406	22,997
	318,000*	136,234**	13,789
	260,000*	212,632**	10,037
	265,000	231,243	3,573
	\$4,243,000	\$3,047,175	\$174,776

*Southwestern's portion of total goal
**Southwestern's share of campaign pledges

E. Future Plans

Contacts with potential donors and churches yet uncommitted are being made as the campaign enters the last stretch. Several corporations and individuals have indicated that a pledge will be made before June 30, 1968.

A campaign committee is to be appointed in the Synod of Mississippi to begin plans for a campaign which will be conducted in that area in 1969. It is rather obvious that a campaign for Southwestern will be difficult to organize unless there is a significant change in attitude on the part of some leaders in the Synod.

II. BENEVOLENCES:

Up to this point in the Challenge Campaign, every effort has been made to emphasize the need for a continuation of full benevolence support in addition to campaign commitments by individual churches.

It may be interesting to compare benevolence figures for the past three years:

	Contributed 1964-65	Contributed 1965-66	Contributed 1966-67	+ Chairs 1966-67	= Total 1966-67
Alabama Louisiana Mississippi Tennessee	\$ 22,740.93 24,513.64 6,802.82 96,319.09	\$ 24,019.02 27,391.38 8,103.89 95,613.01	\$ 24,082.25 29,512.30 9,486.32 111,293.79	\$ 4,000 2,000 22,559	\$ 28,082 29,512 11,486 133,853
Total	\$150,376.48	\$155,127.30	\$174,374.66	\$28 ,559	\$202,933

As benevolence support seems to have leveled off at a plateau for the present, the best opportunity to increase the funds available from this area appears to be in the form of sponsored chairs or professorships.

Unfortunately the current trend toward equalization of funds represents a very serious threat not only to the initiation of new chairs, but also to the maintenance of the present ones. This danger may be avoided if we can convince the various stewarship committees that chair support is a <u>capital item</u> which goes into endowment (as in a regular campaign) as distinguished from benevolence funds which are earmarked for current operations.

III. BEQUESTS AND DEFERRED GIFTS:

A prominent wealthy alumnus who has been very generous toward the college over the years recently made the following comment in a letter:

"In contemplating several matters recently it occurred me that I should inquire as follows: Would an irrevocable gift to Southwestern in the form of a <u>life time trust</u> be eligible for inclusion in the funds sought by the college in its Challenge Campaign? I have in mind a gift of stock, the dividends on which during my lifetime would continue to be paid to me, but which on my death would become the property of Southwestern. I have made no decision on this but your reply to this question might be helpful."

This comment or question points up a significant opportunity which must be more intensively developed in order to promote the concept of bequests and deferred gifts. A series of mailings on this topic is being planned to reach key alumni, contributors to the Challenge Campaign, and other friends of the college.

A conference of selected attorneys, trust officers and accountants will be held this fall to acquaint them with the various deferred gift plans and the advantages for their clients who may be motivated to set up such a plan with Southwestern as the ultimate beneficiary.

It should be emphasized again that each Director can be of great service to the college in providing names of prospects whom the President and the Dean of Alumni and Development may contact relative to a bequest or a deferred gift plan.

IV. PUBLIC RELATIONS:

A. Public Relations Office

Mr. Kenneth Berryhill reports approximately a 5% increase in the number of column inches of newspaper coverage in Memphis this year. In addition, the Southwestern movie was shown on several occasions to an estimated 77,957 persons, and there were at least fifteen (15) other T.V. programs featuring Southwestern faculty or students.

The fifteen-minute radio feature "From the Tower" was broadcast over 100 stations in twelve (12) states. This has been an outstanding public relations feature, but is being curtailed for budgetary reasons in the 1967-68 session.

Mr. Berryhill also spoke to several civic clubs and attended various meetings as a representative of the college. In May of this year, he received an M.A. degree in English from Memphis State University and was away on leave during part of the past summer in order to begin work on a Ph.D. degree in the Graduate School of Vanderbilt University.

B. Alumni Office

Mr. Goodbar Morgan, '31, has continued to provide an effective link between the college and its 7,500 alumni with primary responsibilities for the planning of Homecoming in the fall and Alumni Day each April.

Comment should be made at this point on the very attractive format and content of the <u>Southwestern News</u> which is under the able editorship of Mrs. Arthur Birge, '42. Many compliments have been received on this "new look" from alumni, parents and others.

C. University Lecturers

As one phase of its program of continuing education for the people of the Memphis area, the college provided the ninth year of its University Lecturer Series with seven distinguished faculty members of the country's leading graduate schools:

Joseph R. Strayer, Professor of History, Princeton University - "Mediaeval Influences on Modern Life"

Dr. Edgar W. Spencer, Department of Geology, Washington & Lee University - "Is the Earth Expanding?"

Dr. M. Stanley Livingston, Director of Cambridge Electron Accelerator, Harvard University - "Beyond Nuclear Physics"

Hodge O'Neal, Dean of the School of Law, Duke University - "Concepts of Justice"

Archibald Hanna, Professor and Curator of the Ben Franklin Collection, Yale University - "The Ben Franklin Collection at Yale"

Dr. Russell H. Fifield, Professor of Political Science, University of Michigan-"Southeast Asia in Transition"

Dr. Charles Renn, Professor of Environmental Engineering, Johns Hopkins University - "How to Wash Wash Water"

Fifty-seven lecturers have been presented in this series since its initiation in 1958. Total cost of the program for the college was \$1,290 last year.

D. Alumni Advisory Committees

Southwestern has apparently never had a strong, organized alumni group outside of Memphis. Since 1962 a series of annual meetings has been held in areas in which the largest number of alumni are located. The movie has been shown to these groups and in most instances the President, the Dean of Alumni and Development and/or a faculty member have made an appearance.

The Alumni Challenge Campaign afforded an excellent opportunity to formulate an area organization and to contact alumni for this purpose. Building on this leadership, it is anticipated that "alumni advisory committees" will be created in twenty or more cities across the country for the purpose of (1) providing alumni with information about the college and its future plans, (2) recruiting excellent students, and (3) soliciting funds for the Loyalty Fund or Annual Sponsors' Program.

Mr. James D. Pruitt, Jr., '65, has been appointed as Field Representative with primary duties relating to the Admissions Office. However, he will be the principal contact with these alumni advisory committees and will assist in the organization of them as he travels over the country this fall.

V. 1967 - 1975:

- As the campaign goes into the final months churches, individuals and corporations will be contacted once again to secure initial pledges or "second gifts" where appropriate.
- The three larger Memphis churches, which have chairs at the college, are being asked to raise their annual budget support from the present level of \$7,200 (Idlewild) and \$8,400 (Evergreen and Second) to a figure which more realistically covers the actual "cost" of these professorships.

At the best strategic moment in 1968 some of the larger churches in the three Synods now involved in the Challenge Campaign should be approached with a proposal to retain Southwestern in their budgets beyond 1963 (or the payment period of current pledges) in order to establish a chair.

- In anticipation of renewed ASP and alumni campaigns in 1968-69, all financial records in the Development Office will be shifted to IBM cards in order to facilitate the flow of information needed for such activity.
- D. The last months of the campaign afford an excellent opportunity to report to donors and prospective contributors on the progress achieved at the college as a result of the Ford grant and challenge funds received. It will also mark the beginning of the next step in a ten-year development program as we close out the first phase (1965-1968) of this period.

In this connection a study should be made to evaluate progress made since 1965 in several areas (e.g. benevolences, bequests, corporate gifts, alumni giving, etc.) and to project current trends into the remaining years of the development program. While such a study can be made by the Development Office and the Business Office, it is suggested that a candid look at our program and progress by an outside consultant would be of considerable value.

Upon motion by Mr. Copeland, seconded by the Secretary, the report of the Committee on Development was unanimously adopted, after which Dean Canon excused himself from the meeting.

The following report of the House Committee was made by its Chairman, Mr. LeMaster, who moved its acceptance, which was seconded by Dr. Millard and carried:

The House Committee met on Wednesday, October 18, 1967, at 3:45 P.M., with the following members present: E.B. LeMaster, Chairman; Mrs. David K. Wilson, Vice-Chairman, Ross M. Lynn, W.J. Millard, Mrs. Henry C. Collins, Wm. H. Dale, and Park H. Moore, Jr. Mr. Roy R. Twaddle, Superintendent of Maintenance, and Mr. John A. Rollow, Engineer, were invited guests.

The minutes of the preceding meeting were read.

The cost of air conditioning certain buildings was discussed. Mr. Rollow stated that, in view of the high cost, this had not been undertaken.

Mr. LeMaster discussed the possibility of providing additional parking space in front of Palmer Hall and the Richard Halliburton Memorial Tower. It was the opinion of Mr. Rollow that additional space could be provided by widening the road on the south

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and provide diagonal parking instead of parallel parking. Mr. Rollow was asked to check into the cost and advisability of the change. After discussing the possibility of providing additional parking on the campus, it was decided to delay action until the Science Center is completed and parking needs are determined.

The desirability of employing an engineering firm to study present electrical and engineering services and projected needs was discussed. The firm of Griffith C. Burr, Inc. had submitted a price for this service. The House Committee recommends to the Board that this organization be employed under the terms outlined in a letter dated October 17, 1967, which states the fee for the service will not exceed \$4,000.

The Committee discussed the physical condition of the buildings housing the Memphis College of Music. The Committee suggests the college have this property appraised by a real estate board with the idea of possibly selling the property and using the money to help provide a building on the campus to house these facilities.

Because government money was not available for the purpose of building a women's residence hall, the House Committee recommends that the administration reconsider the possibility of constructing a three-story building on the college property across the street from the campus and financing it through the CIT or an organization like Allen Bros. & O'Hara.

The meeting closed with prayer by Dr. Millard.

The Chairman, Mr. Mallick, made the following report for the Finance Committee:

The Finance Committee of the Board of Directors met on Wednesday, October 18, 1967, at 5:00 P.M. in the Directors Room. Chairman Earl W. Mallick presided, with the following present: President David Alexander, Mrs. Lee D. McLean, Mrs. J. Maury McIntyre, Belin V. Bodie, Messrs. Stewart W. Yandle, Frank A. England, Jr., Levis R. Donelson III, Treasurer, J.M. Chambers, Business Manager, and C.L. Springfield, Assistant Treasurer.

The minutes of the meeting of March 15, 1967 were read.

Mr. Donelson presented the Treasurer's report, copies of which had been mailed previously to members of the Board, and read comments by Ernst & Ernst, Certified Public Accountants. (see pages 50-55) for the Treasurer's report). On motion by Mr. Bodie, seconded by Mr. England, the report was approved.

President Alexander commented on a speech made by Mr. McGeorge *Bundy regarding college reports of financial condition. The President stated that Southwestern was in better condition than several institutions he mentioned.

Mr. Donelson pointed out that with more new buildings going up maintenance costs would increase operating expenses. He stated that lack of sufficient endowment was the main concern since the college derived income from three main sources - tuition, endowment income, and contributions.

The latest evaluation of the portfolio of securities was discussed and the Treasurer reported that certain changes had been made in investments to improve balance as well as yield. On motion by Mr. Donelson, seconded by Mr. Bodie, the report of the Investment Counselor was approved.

The President reported that additional consideration had been given to increasing tuition and that he would recommend to the Board that tuition be increased to \$1,500 per year for all students, beginning September, 1968, and that all fees be abolished. (see minutes of the meeting of the Board of Directors for March 15-16, 1967, page 8). It was moved by Mr. Bodie, seconded by Mrs. McIntyre, that the Committee endorse the President's recommendation. The motion carried.

The President reported that the college had received a check from the Ford Foundation for \$1,007,917.45 as the third payment on the \$1,900,000 grant.

The President also reported on how distribution of Challenge Campaign receipts would be made. The Committee received this as information.

There being no further business, the meeting adjourned at 5:55 P.M., with prayer by Mr. Yandle.

Upon motion by Mr. England, seconded by Mr. McCallum, the report of the Finance Committee was unanimously adopted.

The Secretary's report is contained in the minutes of the Executive Committee meetings held since the March 15-16, 1967 meeting of the Board. The following letter was read from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

September 20, 1967

Colonel Ross Lynn 6191 Park Avenue Memphis, Tennessee

Re: Southwestern At Memphis

Dear Ross:

This letter will confirm that Fidelity Coverage is carried as an insuring agreement, Part 7, of the package policy carried by Southwestern at Memphis under Firemen's Insurance Company of Newark, New Jersey policy number CBP 43352. Coverage is provided under a Blanket Crime endorsement which covers all employees in an amount of \$75,000. The definition of employee has been amended to include Directors and Trustees while acting within the usual duties of employees and serving as a member of any committee duly elected or appointed by resolution of the board of directors or trustees to perform specific, as distinguished from general, directorial acts on behalf of the insured.

Trusting that this information will be sufficient for your requirements and holding ourselves in readiness to serve you at all times, we are with best wishes,

> Very truly yours, JAS. D. COLLIER & CO.

The letter addressed to Mr. Lewis R. Donelson III, Treasurer, from Ernst & Ernst dated October 18, 1966 (see minutes of meeting of Board of Directors held October 19-20, 1966, pages 2-5), was discussed at some length. Upon motion by Mr. Armstrong, seconded by Mr. Butler, it was unanimously voted that President Alexander be authorized to negotiate with Ernst & Ernst, I.B.M., and any other appropriate company, with a view to having a study and analysis made of the college's present bookkeeping and accounting methods and means of improvement therein, and also the possible use of computer equipment in connection therewith, and, subject to the approval of the Executive Committee, to enter into a contract or contracts for the making of either or both of said studies.

President Alexander gave formal notice of two amendments to Article IV of the By-Laws. The first amendment, when finally enacted, will provide for the appointment of more than one Vice-President. The second amendment will assign the duties presently performed by the Treasurer and the Assistant Treasurer to an administrative officer of the college, and to the Chairman of the Finance Committee of the Board of Directors. The administrative officer may bear the title of Treasurer of the College. Upon motion, duly seconded, these amendments were tabled for enactment by the Board at its 1968 spring meeting.

President Alexander requested that the Board change the policy of admitting the children of members of the faculty to Southwestern on scholarship aid, stating that he would like to broaden this policy in order that the children of tenured members of the faculty of Southwestern may be eligible to receive tuition grants for undergraduate education at any accredited college or university in the United States. Such tuition grants will be made directly to the institution attended and will not exceed the amount set as tuition at Southwestern. It is assumed, under this policy, that each child will make every appropriate effort to take advantage of scholarships offered by the other institutions or by any other agency, and it is further assumed that the children of tenured members of the Southwestern faculty will wish to attend other institutions. This policy will take effect with the beginning of the academic year 1968-1969. Dr. Millard moved that this change in policy be approved, which was seconded by Mrs. Wilson and carried.

Upon motion by Mr. Metcalfe, seconded by Mr. England, the Board unanimously approved the recommendation of the Executive Committee (see minutes of Executive Committee meeting held September 18, 1967, page 2) that North Hall, the newest of the men's residence halls, be named Alfred C. Glassell Hall, in memory of Mr. Alfred C. Glassell, of Shreveport, Louisiana, an alumnus, former member of the Board of Directors, and benefactor of Southwestern.

Upon motion by the Secretary, seconded by Dr. Millard, President Alexander was authorized to accept bids for the construction of the women's addition to the Neely Mallory Memorial Gymnasium, to be known as the Ruth Sherman Hyde Wing, most of the funds for which have been donated by Mr. and Mrs. J.R. Hyde, Sr., of Memphis, and other members of the Hyde family.

President Alexander informed the Board of the \$100,000 pledge of Mr. Hugo N. Dixon, of Memphis, to be paid \$25,000 per year beginning in 1967 and ending before July 31, 1970, to be applied to the construction of the proposed fine arts building. The Board requested President Alexander to write a letter to Mr. Dixon expressing its deep appreciation for his interest in and generosity to Southwestern.

President Alexander also informed the Board of the substantial contributions made for some years by the late Mr. S. DeWitt Clough, of Chicago, and his wife for a fine arts building, and requested that such a structure be named the S. DeWitt Clough Arts and Humanities Building, with the possibility of naming one or two wings of this building for other donors who are interested in the fine arts and have made generous contributions to the college. Upon motion by Mr. McCallum, which was duly seconded, the Board unanimously approved naming this proposed structure The S. DeWitt Clough Arts and Humanities Building.

Upon motion by President Alexander, seconded by Mr. Orgill, it was unanimously voted to name the chemistry building, erected in 1924-25, The Berthold S. Kennedy Chemistry Building in honor of Dr. Berthold S. Kennedy, x'12. (see minutes of Executive Committee meeting held September 29, 1966, pages 1 and 2).

Upon motion by Mr. LeMaster, seconded by Mrs. Wilson, it was unanimously voted to employ the architectural firm of George Awsumb & Sons, Memphis, for the fine arts building at a fee of 6%.

Upon motion by Mr. Ricker, seconded by Dr. Millard, it was voted to hold the spring meeting of the Board on Wednesday and Thursday, April 24-25, 1968.

The Chairman appointed the following Committees to serve through the annual meeting of the Board in October, 1968:

HOUSE COMMITTEE

FINANCE COMMITTEE

Robert D. McCallum, Chairman E.B. LeMaster, Chairman Mrs. David K. Wilson, Vice-Chairman W.C. Rasberry, Vice-Chairman H. Richard Copeland Mrs. Lee D. McLean Stewart W. Yandle Earl W. Mallick Lewis R. Donelson III Frank A. England, Jr. Orrick Metcalfe W.J. Millard Mrs. Henry C. Collins Park H. Moore, Jr. William H. Dale Russel S. Wilkinson Belin V. Bodie C.W. Butler, Jr. L. Palmer Brown III S. Shepherd Tate Edward W. Cook J. Bayard Boyle Ross M. Lynn

DEVELOPMENT COMMITTEE

William H. Mitchell, Chairman John W. Wade. Vice-Chairman Mrs. J. Maury McIntyre Norfleet Turner John B. Ricker, Jr. David H. Edington, Jr. Sidney A. Stewart, Jr. Edmund Orgill W. Neely Hallory Stanley J. Buckman Walter P. Armstrong, Jr.

NOMINATING COMMITTEE

Earl W. Mallick (Alabama) Chairman H. Richard Copeland (Louisiana) Frank A. England, Jr. (Mississippi) Mrs. David K. Wilson (Tennessee)

HONORARY DEGREES COMMITTEE

W.J. Millard, Chairman J.D. Alexander A.V. Pritchartt Jameson M. Jones and Granville D. Davis -

Faculty members Alfred O. Canon, Dean of Alamni and Development

10/18-19/67

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Minutes of the meeting of the Board of Directors

The meeting recessed for lunch in the Brooks Room, Catherine Burrow Refectory, at 12:30 P.M.

During the luncheon period President Alexander reported on plans for the fine arts building, and drawings and sketches of the building were shown by the architects, Messrs. Awsumb.

The meeting adjourned at 1:30 P.M. with prayer by Mr. Moore.

Rose M. Lynn

DEGREES CONFERRED ON JUNE 5, 1967

BACHELOR OF ARTS

George Ronald Abraham Catherine Sue Adams Annette Anderson Joe Brady Anderson Mary Elizabeth Anderson Margaret Emalie Appleton Edward Rudolph Atkinson, Jr. Gwendolynn Dell Bailey Lucy Waddell Bartges Thomas Everett Bartlett Thompson Jay Barton *Mildred Foster Bates Mary Jane Baxter Elizabeth Louise Benton Mary Melinda Bettis David William Blankenship William Barry Boggs John McKay Boswell III Carole Louise Branyan William Augustus Breytspraak Glenda Diane Brunetti William Toler Buchanan Edward Gale Buckley, Jr. Mary Josephine Burns Nellie Sue Casburn Larry Raymond Churchill Donnie Renee Clark Ernest Clabourne Clifton III James Presley Cole Joyce Stoner Cook Carol Lee Corbitt David Anthony Cotton Mary Catherine Couch Nancy Lowry Cox Duncan Venable Crawford Amiel Joseph Dent James Arnold Drennen William Harbison Edington Sarah Gay Edwards Judith Anne Eiland *Lockwood Ensminger Herbert Lynn Fann Gilvia Parke Flanagan Nancy Jeanne Fraas Karen Chester Gilmore Margaret Rose Gladney Robert Glasgow, Jr. Jean Tandy Goodlett Sharon Rae Green Ronald Hatzenbuehler Richard Alan Hayley

Vicksburg, Mississippi Memphis, Tennessee Greenwood, Mississippi Helena, Arkansas Lambert, Mississippi Memphis, Tennessee Clarksville, Tennessee Lake City, South Carolina Richmond, Virginia Memphis, Tennessee Memphis, Tennessee New Orleans, Louisiana Covington, Tennessee Abilene, Texas Knoxville, Tennessee Covington, Virginia Paragould, Arkansas Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Marion, Arkansas Blytheville, Arkansas Covington, Tennessee Columbia, Tennessee Sumner, Mississippi Little Rock, Arkansas Memphis, Tennessee Holly Grove, Arkansas Memphis, Tennessee Memphis, Tennessee Brinkley, Arkansas Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Maryville, Tennessee Memphis, Tennessee Birmingham, Alabama Mobile, Alabama Tuscaloosa, Alabama Memphis, Tennessee Memphis, Tennessee Trenton, Tennessee Memphis, Tennessee Knoxville, Tennessee Jackson, Mississippi Homer, Louisiana Charlotte, North Carolina Clarksville, Tennessee Memphis, Tennessee Dallas, Texas Memphis, Tennessee

BACHELOR OF ARTS (Continued)

Peggy Leah Hays Joseph Granville Heflin - despt of differ apply william Leslie Heiter, Jr. Susan Virginia Head William Leslie Heiter, Jr. Harriet Anna Henry Michael Edward Hewgley Samuel Casey Highsmith Donald Michael Hollingsworth Paul Whitten Holmes Eleanor Carruth Jackson Haynes Gaydon Jackson, Jr. Jeanne Hope Jacobs Gail Elaine Jennings Dorothy Ann Johnson Nancy Victoria Johnson Robert Nelson Jolley Carol Crump King John Harding Kinnaird, Jr. Randolph Marc LaGasse William Stewart Lawler Charlotte Ann Lebo Susan Kay Livingston Martha Dee Lynch Edgar Bornman McColgan Mary Jane McCreary *Mary Katherine McDonald Martha Stockley McKellar Jane Randall Maxey Anne Meriwether Maynard Patricia King Meeks Paul Martin Mehrle, Jr. Robert Kersey Mehrle Mary Lisa Meredith James Pleasant Moon Ferd Lionel Moyse III Charles McBeth Murphy III William Fitzhugh Murrah III Cecil Gary Nichols Patty Radford Ozier Elizabeth Pevsner John Ray Pharis Samuel Knox Phillips Arnold Hey Pittman Kristin Ada Pruitt Mary Ann Rambo Jane Carol Ramsey Richard James Reynolds III Pamela Gene Richardson Dianne Louise Rickoll Jannette Anne Riddle Delanie Mitchum Ross James Alfred Roszell

Columbia, Tennessee & Fort Smith, Arkansas Richmond, Virginia Mobile, Alabama Pine Bluff, Arkansas Jamaica, New York Batesville, Arkansas Little Rock, Arkansas Memphis, Tennessee Rosedale, Mississippi Hot Springs, Arkansas Talladega, Alabama Memphis, Tennessee Mobile, Alabama Midnight, Mississippi Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Nashville, Tennessee Memphis, Tennessee Memphis, Tennessee Nashville, Tennessee Memphis, Tennessee Pine Bluff, Arkansas Dickson, Tennessee Memphis, Tennessee Memphis, Tennessee Webster Groves, Missouri Memphis, Tennessee Aliceville, Alabama Caruthersville, Missouri Caruthersville, Missouri Memphis, Tennessee Lewisburg, Tennessee Greenville, Mississippi Memphis, Tennessee Germantown, Tennessee Memphis, Tennessee Germantown, Tennessee Helena, Arkansas Memphis, Tennessee Memphis, Tennessee Milan, Tennessee Houston, Texas Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Shreveport, Louisiana New Orleans, Louisiana Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee

James Franklin Russell

BACHELOR OF ARTS (Continued)

Clarence Virgil Scarborough, Jr. Constance Anne Schorr Garry Lester Sharp Robert Lee Shirkey Katherine Whitley Simpson Lynn Alleen Smith Mary Elizabeth Spelce Julia Wright Stanton Carroll Thomas Strohm Ann Charles Thacker Frances Canon Thomas Martha Emily Thomason John Robert Tilton Julius Otto Toma, Jr. Joseph Hillary Walker III Roberta Carol Wertz Michael Wright Whitaker John Walter White James Carter Whittington Mary Louise Williams James Barney Witherington III Margaret Ellen Woodruff Edward Meacham Yarbrough

Bossier City, Louisiana Haynesville, Louisiana Memphis, Tennessee Stuttgart, Arkansas Webster Groves, Missouri Memphis, Tennessee Memphis, Tennessee Columbia, Tennessee Nashville, Tennessee Winston-Salem, North Carolina Memphis, Tennessee Ozark, Alabama Memphis, Tennessee Memphis, Tennessee Ripley, Tennessee Bellaire, Texas Mason, Tennessee Nashville, Tennessee Selmer, Tennessee Greenville, Mississippi Memphis, Tennessee Shreveport, Louisiana Nashville, Tennessee

BACHELOR OF SCIENCE

James Martin Durham
Michael Ezell Hendrick
Archibald Currie Johnston
James Malone McKnight, Jr.
Douglass Edmund Post, Jr.
Martin Edward Smithers
William Harry Wilson
William Howard Wingo

Hot Springs, Arkansas Memphis, Tennessee Davidson, North Carolina Memphis, Tennessee Gulfport, Mississippi Memphis, Tennessee Festus, Missouri Birmingham, Alabama

BACHELOR OF MUSIC

Albert Augustus Burk, Jr. *Robert Allen Carpenter Amelia Mary Duquette William Aaron Foster Memphis, Tennessee Marcellus, New York Somerville, Tennessee Okolona, Mississippi

DEGREES CONFERRED ON AUGUST 19, 1967

BACHELOR OF ARTS

Joseph Stanley Alford Jerry Mann Bradfield Coralu Danner Buddenbohm Mary Kathleen Davis Robert Finley William Burt Johnston Willis Hamilton Kimzey III Arthur Francis Klein, Jr. Dawn Henderson Kyle Talbot Spottswood Mathes III Madelyn Gail Merchant Joyce Lyvette Moss Janet Elizabeth Norfleet Thomas Asa Raines, Jr. Wayne Chavis Shelton Sue Estes Simon James Austin Sullivan George Allen Wilson

Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Starkville, Mississippi Jackson, Tennessee Nashville, Tennessee Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Memphis, Tennessee Humboldt, Tennessee Wabbaseka, Arkansas Memphis, Tennessee Memphis, Tennessee Corinth, Mississippi

BACHELOR OF SCIENCE

Judith Willett Rosenquist

Mobile, Alabama

GRADUATED WITH HONORS

William Barry Boggs
James Martin Durham
Gilvia Parke Flanagan
Michael Ezell Hendrick
Archibald Currie Johnston
Robert Kersey Mehrle
Douglass Edmund Post, Jr.
Kristin Ada Pruitt
Judith Willett Rosenquist

English
Physics
Spanish
Chemistry
Physics
International Studies
Physics
English
Biology

GRADUATED WITH DISTINCTION

Lucy Waddell Bartges
Mildred Foster Bates
William Augustus Breytspraak
Glenda Diane Brunetti
Coralu Danner Buddenbohm
Albert Augustus Burk, Jr.
Larry Raymond Churchill
Sarah Gay Edwards
Margaret Rose Gladney
Sharon Rae Green
Ronald Lee Hatzenbuehler

Psychology
English
Political Science
English
English
Church Music
Philosophy
Latin
English
English

Major

History

GRADUATED WITH DISTINCTION (continued)

Joseph Granville Heflin Donald Michael Hollingsworth Carol Crump King William Stewart Lawler Charlotte Ann Lebo Susan Kay Livingston Martha Dee Lynch Mary Jane McCreary Martha Stockley McKellar Jane Randall Maxey Patricia King Meeks Thomas Asa Raines, Jr. Pamela Gene Richardson Sue Estes Simon Katherine Whitley Simpson Martin Edward Smithers Ann Charles Thacker John Robert Tilton Julius Otto Toma, Jr. Michael Wright Whitaker

English History History English French Sociology & Anthropology Economics Psychology | English Sociology & Anthropology

English **Philosophy** English Psychology French Physics English Economics German

Political Science

HONORARY DEGREES CONFERRED ON JUNE 5, 1967

DOCTOR OF DIVINITY

Minister, Hillwood Presbyterian Church

Charles Ernest McLean, Jr.....Sheffield, Alabama Minister, First Presbyterian Church

DOCTOR OF HUMANITIES

Myron Turfitt......New Orleans, Louisiana Retired Executive

DOCTOR OF SCIENCE

Professor of Pathology, University of Tennessee

DOCTOR OF LAWS

John Vander Horst......Memphis, Tennessee Bishop of the Diocese of Tennessee

DOCTOR OF HUMANE LETTERS

Hedley Donovan......New York, New York Editor-in-Chief, Time, Inc.

H. CLINTON PARRENT, JR.

1902 - 1967

"Si monumentum requiris, circumspice"

On September 30, 1967 Southwestern At Memphis suffered a major loss in the death of H. Clinton Parrent, Jr., of Nashville, its longtime architect, a man who alone could hold in perspective the total content of the harmonious design and architectural development of this college.

As the younger associate of the late Henry C. Hibbs, of Nashville, Mr. Parrent participated in executing the plans and supervising the construction of the original buildings completed in 1925 to house the college after its move to Memphis from Clarksville, Tennessee. In 1946 the same firm designed the next two structures - Voorhies and Ellett Halls.

Following the death of Mr. Hibbs in 1949, and beginning in 1952, Mr. Parrent executed the plans for ten additional structures, the first of which was the Neely Mallory Memorial Gymnasium and the last of which is the Frazier Jelke Science Center. He carried on through the years the sound and established collegiate Gothic pattern described by President Charles E. Diehl in 1925 as having "infinite variety and charm," resulting in buildings which are "enduring, beautiful and genuine throughout." He has bound together indissolubly in stone the elements of distinction, harmony and beauty, as well as practical usefulness so as to excite the admiration of all perceptive persons who view the campus, which has become a mark of pride and satisfaction to the church at large as well as to the citizens of Memphis.

As a recognition of its corporate and personal appreciation of Mr. Parrent's devoted skill over many years, the Board of Directors of Southwestern At Memphis in regular session on October 18, 1967, has caused to be entered into its minutes the above tribute by unanimous action, and has directed that a copy be forwarded to his family, together with its expression of deepest sympathy.

ANNUAL REPORT OF THE PRESIDENT

To the Members of the Board of Directors:

I have the honor to present to you the following report covering the academic year 1966-67:

A change of historic importance was effected in the constitution of Southwestern. For the past twenty-five years a somewhat anomalous

Board of Directors

relationship between the Executive Committee and the Board has existed, the Board having, in effect, delegated the on-going business of the college to an external Executive Committee. Recognizing the

potential difficulties inherent in this structure and wishing to create a more efficient organizational pattern, the Board of Directors moved to request concurrent approval of the four cooperating Synods in order that the Charter be amended. Under the resolution of the Board, the Charter which provides for the election of Directors by the four Synods in equal representation would be changed to permit the election of up to eighteen additional Directors by the Board itself. These eighteen persons would be broadly representative of the constituency of the college and would include distinguished Memphians who have served the college so well on its Executive Committee, alumni who live outside the bounds of the Synods, and others who can bring to the work of the college breadth of experience and commitment. The qualification for election to the Board is the by-law which now governs election to the Executive Committee:

... the Board shall select individuals of integrity and sound judgment who desire to promote Christian higher education, and who are in manifest sympathy with the religious spirit and aim which characterize

The four Synods have all adopted the Board's enabling resolution, so that the amended Charter will be properly prepared and filed with the Secretary of the State of Tennessee. It is significant indeed that for the first time the alumni will have statutory representation on the Board and further that these alumni need not live within the college's traditional geographical constituency.

This year brought the retirement, under Synods' rules, of two charming and effective Directors—Mrs. Kenneth McKellar Harper, of Selma, Alabama, and Mrs. Morgan L. Shaw, of New Orleans, both of whom will be greatly missed. Their keen concern for the values of the Church's involvement in education has made a notable contribution to the life of the college. Always to be counted on, these two ladies have represented their Synods with good grace, devoted leadership, and unbounded enthusiasm. In succession to Mrs. Harper, Mrs.

Henry C. Collins, of Montgomery, was elected by the Synod of Alabama, and Mrs. Lee D. McLean, of New Orleans, was elected by the Synod of Louisiana to succeed Mrs. Shaw. The Reverend Mr. Park H. Moore, Jr., of Jackson, was elected by the Synod of Mississippi to the vacancy created when the Reverend Mr. James V. Johnson, Jr., moved from the Synod. Re-elected to the Board were Mr. Lewis R. Donelson III, College Treasurer, by the Synod of Alabama; Mr. E. B. LeMaster by the Synod of Louisiana; Mrs. J. Maury McIntyre and Dr. W. J. Millard by the Synod of Mississippi, and Mrs. David K. Wilson and Dr. Ross M. Lynn by the Synod of Tennessee.

The year has taken a heavy toll of emeriti. Registrar Emeritus Malcolm Evans died on September 14, 1966, Professor Emeritus Robert

The Faculty and Staff

W. Hartley died on April 3, 1967, and former Vice-President Robert P. Richardson on April 23, 1967. Each in his own way contributed something distinctive to the life and tradition of the college, and

although each was retired his mark on the college can still be discerned.

Malcolm Evans was Registrar of Southwestern from 1945 to 1960. Scrupulously dedicated to his duties, he undoubtedly knew more about more students of the college than any other person. He was never daunted by a growing deluge of paper work, and the unending appetite of the educational establishment for ever more complicated statistics found him ready to answer any and all questionnaires and queries. A man of wit, inexhaustible patience, and good humor, he had the rare capacity of performing the drudgeries of his office with meticulous accuracy. Jejune statistics could never spoil his elegant literary style, his willingness to ferret out all sorts of data was indefeasible, and his response to all students' questions, however inopportune or troublesome, was unfailingly kind and helpful. His profession comprises the unsung heroes of academic administration, and Malcolm Evans was a prince among his peers.

Robert W. Hartley, a native of Utah, went to Oxford as a Rhodes Scholar in 1907. Returning to the United States he completed his Ph.D. in mathematics at the University of Pennsylvania. He was one of the newly appointed professors at the newly opened campus in Memphis, and he was for thirty years a beloved teacher, scholar, dean, and man of wide competence and interests. With characteristic vigor, former President Diehl wrote of Professor Hartley on his retirement in 1955: "He has served us well as Professor of Mathematics, and in other ways, notably as a belligerent member of the Curriculum Committee." All who knew Dr. Diehl's pugnacity for "genuineness and excellence" in the curriculum will recognize that Professor Hartley is here given the highest accolade for "belligerence" in the cause of

liberal education. Professor Hartley died in Fallbrook, California, where he had lived in his retirement.

Robert P. Richardson graduated from Southwestern in 1917. Following an extraordinarily adventure-filled career as a missionary in China before World War II and afterwards as a regional director of UNRRA, he returned to Memphis in 1951. He came to Southwestern with a simple and openly avowed job description—to win "friends, funds, and freshmen" for the college. The years after the fat years of returned G.I.'s were lean; the college suffered an enrollment slump owing to the Korean conflict, and the part of the college which was growing fastest was the deficit. Dr. Rhodes and "Pete" Richardson mustered their considerable energies, and not only were the college's difficulties surmounted but also were new heights of contributed income reached. "Pete" Richardson was an admirable man, a dedicated alumnus, and a charming spokesman for the college and its needs. Characteristically, he retired only to take up a third career, this time as minister of administration in the First Presbyterian Church of Pine Bluff, Arkansas. Active to the end, he was busily engaged in planning a gala fiftieth reunion of his class. One morning, a week before the Alumni Weekend on which he had worked so hard, he did not awaken from his sleep, but the class reunion was a success because "Pete" had made it so. He was one of the great men in the gallery of worthies of this college and of his beloved Presbyterian Church.

Retirement has come this year for Professor David M. Amacker, who became a member of the faculty in 1936. His perspicacious grasp of international politics gave a vibrant competence to his instruction during years of compounded international turmoil. His fame as a commentator on the passing scene has been by no means confined to the cloisters of the college, for his knowledge and judgment have made him much sought after as a speaker. The now traditional retirement oration by Professor John Henry Davis dwelt on the Cassandra-like stance which Mr. Amacker is wont to take in public utterances. Mr. Amacker, however, is like the Horatian hero:

si fractus inlabatur orbis impavidum ferient ruinae.

Although mandatory retirement forces him to vacate his professorial chair, the college will have the benefit of his sagacity for one more year as a visiting professor.

Sabbatical leaves were granted five members of the faculty during 1966-67 and seven members will be away during 1967-68. Two members of the faculty are on special leave, one to become a visiting professor at Northwestern University and another to take up a fellowship in international studies at Duke University. The Committee on Re-

search and Creative Activity has assumed a major responsibility for the coordination of such leaves and of the grants made from the college's Creative Activity Fund. Guidelines have been prepared, and these arrangements should generate new scholarly vigor among the faculty. It is clear to me that this Fund represents one of the most significant expenditures in the entire budget of the college. If the college really means what it says about the competence of its faculty, the investment in the Creative Activity Fund must be increased. I am, therefore, recommending that \$20,000 be budgeted for this Fund in 1967-68 compared with \$8,000 (to which was added a \$5,000 balance in the Fund) in 1966-67. This Fund will demonstrate the degree of commitment to scholarly activity which the administration expects of the faculty, and the funds thus made available will be of great significance in assisting worthy research projects.

Opening registration in September, 1966 found 990 regular students enrolled and 29 others registered as part-time students. Full-time equivalent enrollment was 1,000 for the first semester, 942 for the second, yielding an average full-time equivalent enrollment of 971, up from 949 in 1965-66. September full-time student enrollment was 3.3% greater than the comparable figure of the previous year.

At the conclusion of the 1966 summer session fifteen Bachelor of Arts degrees and one Bachelor of Music degree were awarded. At the graduation exercises on June 5, 1967, the degree of Bachelor of Arts was awarded to 127 and 8 received Bachelor of Science degrees. There were 4 who were granted the Bachelor of Music degree. Eight members of the class read for honors and 28 were awarded their degrees with distinction. Phi Beta Kappa initiated the following seniors as members in course:

Gilvia Parke Flanagan Susan Kay Livingston
Michael Ezell Hendrick John Ray Pharis
William Stewart Lawler Douglass Edmund Post, Jr.
Katherine Whitley Simpson

Many awards, fellowships, and graduate assistantships have been received by members of the Class of 1967, including a Fulbright Scholarship to Norway awarded to James M. Durham, of Hot Springs, Arkansas. The total number of graduates from the college's foundation through June, 1967 is 4,157.

A profile of the freshman class admitted in 1966 reveals that the quality of the students, as measured by the standardized tests used by the college, continues its steady rise. Of the 299 freshmen who were matriculated in September, 179 men had Scholastic Aptitude Test scores which averaged 557 verbal, 585 mathematical; 135 women averaged 577 verbal, 582 mathematical; for a combined average of 575

(up from 562 in 1965). Seventy-seven per cent of the freshmen graduated in the first quarter of their high school class (74% in 1965). This statistical improvement in the freshman class is gratifying. The Admissions Office continues to lay before qualified high school students the advantages of education at Southwestern. Recruitment of students who can benefit from the educational program and resources of the college must be intensified if Southwestern is to achieve a more broadly representative group of students and an even more highly qualified student body. Recommendations will be made to the Board at the appropriate time for an expansion of the student recruitment program.

The following table shows the geographical origins (990 enrollments first semester, 19 new enrollments second semester) of the full-time student body:

		Percent of
	Number	Total
Alabama	70	6.93
Louisiana		5.55
Mississippi	69	6.83
Tennessee (outside Memphis)	169	16.75
Memphis	386	38.27
Memphis Other states and foreign countries	259	25.67
Total	1009	100.00
The religious affiliations of these	e students are:	
Presbyterian	400	39.64
Methodist	209	20.72
Baptist		12.88
Episcopal		10.41
Other		16.35
	1009	100.00

Dean Ray M. Allen, '44, reports that the amount of student aid has risen. Almost \$400,000 from various sources was awarded to 417 students. An analysis of these funds shows that \$171,420 came from the college's own income, an amount which represents 40.5% of all operating income from endowment and contributed income. The sum of \$20,125 went to recipients of the George F. Baker Scholarships, a program now in its eighth and penultimate year. Baker Scholars who entered in 1966 are:

Ronny Cox Coulter	Thomas Randall Hoover
Charles Edgar Hart	William David Lloyd
Terry Vance Hawkins	William J. Peresta
George R. Hollingsworth	Randall B. Sunday
Christopher D	Dale Worsley

The National Defense Education Act provided loans of \$51,650, Work-Study participants received \$31,617.50, and there were 62 Educational Opportunity Grants which totalled \$23,350. In addition, the C. M. Gooch Foundation aided 27 students for a total of \$10,300.

In his capacity as Foreign Student Adviser, Professor Emmett H. Anderson reports that seven students came under his care. There were

two students from France, one from Togo, two from Taiwan, one from Malaysia, and one from West Germany. Professor Anderson reflects upon the continuing difficulties of finding qualified students who can serve as informants in European languages. New arrangements in 1967-68 in the Department of French will provide an adult informant to assist in the vitally necessary instruction in spoken French. This is a move in the right direction, for the presence of native speakers among the permanent staff of the several departments will greatly enhance the instruction gained by the students from the use of sound tapes in the Emily Simpson Courtenay Modern Language Center. Incidentally, three additional persons who are natives of France and Germany have recently been appointed to the modern languages faculty, and these appointments increase the number of native speakers teaching in the departments of French and German to seven.

Statistical tables and other data demonstrate clearly the need for additional residence hall space. The attempt to attain our projections of a larger student body has been set in train: faculty additions and the construction of academic facilities (notably the Science Center) have been moving toward the norms required by an enrollment of 1,200 students. It appears now that any growth in the total enrollment will occur only as additional residence facilities are constructed. Moreover, the elusive distinctiveness of a liberal arts college, whatever else its features may be, seems to be residential in essence. The total involvement demanded of students requires them to be present more of the time than is possible in commuting situations. I maintain that dormitory life is an essential ingredient in the education of students, and I recommend that the Board give immediate authorization for the construction of additional residence facilities. If there were sufficient space, the college could offer residential accommodations to women from Memphis and Shelby County, thereby removing an obstacle to the recruitment of talented local students. The temporary expedient of placing a few women students in the Parkview Manor will not meet the urgent needs. It goes without saying that the intensified student recruitment program will require additional residence facilities if the college is to reach its projected enrollment limit.

The students of today have been the subject of journalistic scrutiny to an extent greater than that enjoyed by any other student generation. There can be little doubt that the young are newsworthy and that the communications media want to take advantage of a burgeoning market.

This phenomenon has meant that college communications are the forces of attention for the all society public over

of the young. One of the disheartening qualities of the young is their unwillingness to see the Emperor's New Clothes, so that when the phony acceptabilities of the "Establishment" are paraded with flourishes and ruffles they laugh—which is bad—or turn away—which is worse. The patience of the "Establishment" wears through very quickly when its commonly-held values are derided, opposed, or ignored. One of the major tasks of a college, particularly in such a day of an unblinking public gaze at what goes on in the once ivory towers, is to give students a sense of historical balance in order that their fresh appraisal of the givens of life may be adequately informed and balanced. A college has a paradoxical role to play (so does any educational process) in that it seeks to conserve the past and support the institutions of society while at the same time it endeavors to goad society toward change. The success of this dynamic enterprise depends on honest and open discussion, a sense of the past, and an optimistic excitement for the future. Neither repression of the vitality of the young by the older nor witless anarchy and romantic adventurism by the young against their elders will avail in the effort to better the human condition. Southwestern's faculty and students have demonstrated during the past year, I believe, a sense of community in the evaluation of the past and an openness to the amelioration of the present which might be a model of discussion, study, work, and action.

The Kinney Program, begun in 1956 with a grant from the Danforth Foundation and renamed this year in memory of Laurence F. Kinney, Professor of Bible and Religion at Southwestern from 1944 to 1965, is an example of student action for the betterment of society. The students engaged themselves in voluntary work in hospitals, day-care centers, the Child Guidance Center, and homes for children. All who are connected with the Kinney Program deserve the highest commendation for their sense of public duty and their willingness to do menial work for the good of the community.

The Educational Improvement Project, a special program held during the summer of 1967 for thirty disadvantaged students from four Memphis high schools, was supported by a grant from the Opportunity Foundation and was directed by Professor Carl F. Walters, Jr., '56, with the assistance of faculty and students from the college. This laudable program seems to have benefitted all concerned, and it may serve as a helpful pattern for other work of cultural and academic enrichment. For those whose backgrounds nominally preclude their enjoying highest academic expectations despite demonstrated talent and ability, I regard this a notable, if perforce tiny, contribution by the college to the betterment of the City of Memphis.

On another front the students have demonstrated their hunger

for open discussion and rational debate. The "Dilemma" series was again an important component in the college's intellectual life. With advice and assistance from members of the faculty and staff, the students are responsible for the selection of topics, the invitation of speakers, and the organization of the program itself. Funds were raised through direct solicitation and by the sale of tickets. Visitors who attended the "Dilemma" series have expressed admiration for the students' seriousness of purpose and success of execution. "Dilemma" has rendered, in my opinion, an admirable service to faculty, staff, students, and the community at large, and the organizers merit praise for the forum they have created.

Last year's speakers include:

Mr. John Ciardi
Mr. Charles Weltner
Prof. Viktor Frankl
Mr. Whitney Young
Father Raymond Nogar

Prof. Garrett Hardin
Mr. Carroll Cloar, '34
Mr. Edward Schwartz
Senator Jack Miller

To deal constructively with the soul-wrenching and mind-defying issues of our day is the commendable aim of the planners of the "Dilemma" series.

Other lecturers and speakers in the year's rich and varied diet of convocations added zest to the college's intellectual fare. The session opened with an address by the college's distinguished son, Justice Abe Fortas, '30, on whom the honorary degree of Doctor of Civil Law was conferred at the Opening Convocation. The Phi Beta Kappa Lecture was given by Professor Albert Guerard, of Stanford University; the Temple Israel-Southwestern Lecturer for 1966 was Professor J. A. Sanders, of Union Theological Seminary in New York, and a special lecture during the meeting in Memphis of the World Alliance of Presbyterian and Reformed Churches was given by the Reverend Dr. Marcel Pradervand, of Geneva, General Secretary of that body.

The Religious Evaluation Weeks were held again. Professor Stuart D. Currie, of Austin Theological Seminary, in the fall challenged us all to look at the place of Christianity in the world, and Dr. Wayne A. Meeks, Assistant Professor in the Program for the Study of Religion, at Indiana University, Bloomington, brought a provocative program on "Myths of the City in a Secular Age" in the spring series.

The University Lecturers series, under the direction of Dean Alfred O. Canon, offered intellectual stimulus and good fellowship to alumni groups of the several institutions as well as to the college. Speakers and their subjects were:

Joseph R. Strayer, Professor of History, Princeton University—"Mediaeval Influences on Modern Life"
Edgar W. Spencer, Professor of Geology, Washington and Lee University—"Is the Earth Expanding?"

M. Stanley Livingston, Professor of Physics, Harvard University—
"Beyond Nuclear Physics"

The Physics of Law Public Heinerity "Concepts"

F. Hodge O'Neal, Dean, School of Law, Duke University—"Concepts of Justice"

Russell H. Fifield, Professor of Political Science, University of Michigan—"Southeast Asia in Transition"

Neville Dyson-Hudson, Professor of Social Relations, Johns Hopkins University—"The Relevance of Savages"

In the spring the college was host to the Southern Literary Festival. Professor Yerger Clifton and his cohorts made excellent arrangements for an unusually enjoyable and instructive festival.

If rational discussion is the underpinning of democracy, as we believe, it is heartening that Southwestern's students devote so much of their skill and concern to the dialogue in which national goals and aspirations are examined. The convocation series called "Free World Issues" was under the direction of Professors David M. Amacker and David H. Likes. Professor Amacker has formally retired, alas, but retirement's chill hand has been stayed so that we are not for the moment bereft of the Amackerian introduction—a legend in its own time (see Professor J. H. Davis's affectionately acerbic retirement oration in the Southwestern News for June, 1967). The statistics of the Free World Issues series continue to astound one: thirty-six speakers—nine active or retired ambassadors, three consuls-general, one former prime minister, and several men of high authority in the U.N. The complete list includes:

Dr. Eleanor Lansing Dulles, Center of Strategic Studies, Georgetown University—Problems of German Unification.

Mr. Dan H. Kuykendall, Candidate for Congress, Ninth District, Tennessee—The Present Crisis.

Robert Berman, Esq., National Aeronautics and Space Administration
—United States Policy with Respect to Outer Space.

Professor Wilfrid Knapp, St. Catherine's College, Oxford University— Russian Pressures on the Middle East in the Twentieth Century. The Honorable Samuel Z. Westerfield, Deputy Assistant Secretary of

The Honorable Samuel Z. Westerfield, Deputy Assistant Secretary of State for African Affairs—United States Foreign Policy with Respect to Africa.

Sir Stephen James McAdden, C.B.E., Member of Parliament, Conservative Party—Britain in Europe.

Mr. Charles E. Rushing, Bureau of African Affairs, Department of State—Crisis in Central Africa.

The Honorable Howard H. Baker, Jr., Republican Candidate for the Senate—Great Issues.

M. Pierre Mathivet de la Ville de Mirmont, Consul General of France at New Orleans—France, U. S., and NATO.

The Honorable George Grider, Member of Congress, Ninth District, Tennessee—The Challenge of Our Times.

The Honorable Andrew H. Berding, former Assistant Secretary of State for Public Affairs; Vice President, Meridian Foundation—
The Formulation of United States Foreign Policy.

The Honorable Frank G. Clement, Governor of Tennessee—Education for Good Citizenship.

The Honorable Donald A. Dumont, former Ambassador to Burundi; Diplomat in Residence, University of Tennessee at Knoxville—Africa in Turmoil.

His Excellency, the Honorable Harold Langmead Taswell, Ambassador of South Africa to the United States—South Africa Policy: A Five Year Projection.

- The Honorable Elbridge Durbrow, former Ambassador to NATO, presently State Department Adviser to the Air University Commander, Maxwell Air Force Base; Deputy Commandant, Foreign Affairs, Air University-United States Security Interests in Viet-
- Dr. Kenneth R. Whiting, Professor of Eurasian History; Member, Aerospace Studies Institute, Air University-Soviet Objectives in
- Dr. Heinrich Pohris, German Consul General at Atlanta-The German Economic Position.
- The Honorable Ferenc Nagy, former Prime Minister of Hungary— Religion Behind the Iron Curtain.
- His Excellency, E. Otema Allimadi, Ambassador of Uganda to the United States Gooperation Among Nations of East Africa.
- The Honorable H. J. C. Hooper, Director of Information for the Rhodesian Mission to the United States—The Rhodesian Position. Professor Wilfrid Knapp, St. Catherine's College, Oxford University-Crisis in Israel.
- The Honorable Dudley Miller, Bureau of Eastern European Affairs, Department of State—Toward a Free Europe.
- Professor Alphonse K. Homeha, University of Connecticut; Lecturer, Social Science, Kingsbury Community Center, the University of the City of New York-Problems of Parliamentary Democracy in Africa.
- His Excellency, Chief Michael M. Lukumbuzya, Ambassador of Tanzania to the United States-Tanzania and the East-West Confrontation in Africa.
- His Excellency, Petre Balaceanu, Ambassador of the Socialist Republic of Romania to the United States-Foreign Policy Relations of Romania with the West.
- The Honorable Richard E. Johnson, Political and Security Affairs Adviser to the United States Mission to the United Nations— Problems of Self-Rule in Southern Africa and African Issues Before the United Nations.
- Dr. T. B. Tukherjee, Secretary, Bahir, India, University Commission; Visiting Professor of Political Science, Institute of International Relations, University of South Carolina—India's General Election.
- Dr. Raymond Arthur Moore, Jr., Director of Graduate Studies; Member, Institute of International Relations, University of South Carolina-India-Pakistan Relations.
- The Honorable Sir Reginald Sholl, Australian Consul General in New York; former Justice, Supreme Court, State of Victoria—Australia, the United States, and Pafific Problems.
- S. Albert Balima, Republic of Upper Volta, Secretariat of the United Nations; Member, Executive Office of the Secretary-General—
- De Gaulle and the French Community in Africa.

 His Excellency, Bui Diem, Ambassador of Vietnam to the United States—Vietnam Policy (under the auspices of the Memphis Jewish Community Center).
- Dr. I. William Zartman, Professor of Government and International Relations, New York University—The Political Future of Africa, A Five Year Projection.
- His Excellency, Ade Martins, Ambassador of Nigeria to the United
- States—Problems of Nigerian Federalism.

 Colonel Lawrence K. White, Executive Director, Central Intelligence Agency—The C.I.A. and National Security.
- M. Jean M. Pettinelli, French Cultural Attaché for Louisiana-Education in France.
- The Honorable Thomas W. McElhiney, Bureau of African Affairs,
 Department of State—Our Rhodesian Policy.
- His Excellency, Rupiah Banda, Ambassador of Zambia to the United States—Zambian-Rhodesian Relations.

Southwestern was honored by a request from the Board of World Missions to act as co-host with Presbyterian Churches in Memphis for the Convocation of Missionaries. Some 240 delegates, representing the Board of World Missions and other churchmen concerned with the outreach of the Church overseas, attended the sessions which lasted from July 15 through 22. They were our welcome guests, and great interest was generated in Memphis by this significant convocation. It had, I believe, the additional effect of helping Southwestern become better known to a wide cross-section of the Presbyterian Church in the United States.

For sheer exuberance and delight in the retelling, this report would be the poorer if Mr. Maybry's, '42, account of the year in athletics was not quoted at some length:

The greatest year ever in Southwestern athletics came to a close on May 13 with the sound of bells permeating the countryside. The physical side came to a close, but the feeling of exhilaration within will live on for many years. This year is more than comparable with the 1936 football victory over Vandy or the 1938 football victory over Mississippi State. The most staunch supporters of "the good old days" will have to agree with the above statement if they are truly honest with themselves. This was an all sports year: football—highest finish in C.A.C. since the conference has existed; basketball—best record in the history of the college; cross country—best record in years and first time to beat Union in history; golf—C.A.C. champions for third time; tennis—excellent record, second in C.A.C.; baseball—victory over Vanderbilt, a S.E.C. team; track—state college champions, Southwestern Invitational champions, and C.A.C. champions.

Our overall record for the 1966-67 season was 63 won and 42 lost. One hundred thirty-one different individuals participated in one or more of our seven varsity sports, which is 25% of our male enrollment. Through its three facets of endeavor the athletic department reached 458 men out of 557 considered in participation records. This is 82% of the male student body and makes the department feel that it is serving the college as it should.

For my part I can think of no group more richly deserving of our gratitude and praise. The athletes have vindicated the notion of sports for the college—the true amateurism which has so generally passed out of American higher education. To win is possible under the professional conditions which obtain in so many athletic departments; to win with Southwestern's philosophy of participation is a boon to college spirit and an inspiration to the entire college community.

Mr. Albert M. Johnson, '30, Librarian of the Burrow Library, has presented an unusually interesting annual report, from which the following excerpts have been taken:

The Burrow Library "I know not what the future hath of marvel of surprise," said John Greenleaf Whittier in the 1860's, and so say I a hundred years later. What with the publication explosion, the computer revolu-

with the publication explosion, the computer revolution, and with duplicating machines closing in from all sides, it becomes increasingly difficult to plan ahead with any sort of assurance. The Burrow Library, proudly dedicated just fourteen years ago, with ample provision for the next hundred years, may just very well be filled to capacity in less than half that time. But on the other hand, if we take full advantage of the trend to microfilm, miniprint, and even further refinements, we may find that we have grossly overbuilt. However intriguing the challenge of the future, the challenge of the

present is our immediate concern. And this very present is a future that was barely anticipated even a decade ago.

It is now ten years since the present Librarian took over the administration of the Burrow Library. The temptation to contrast library statistics of 1966-67 with those of 1956-57 is irresistible. While no spectacular accomplishment, such as the construction of a new building or the mechanization of the entire library operation can be claimed, it is a source of pride that steady increases each year have culminated in the high level of achievement that is recorded. Credit is given without hesitation to the dedicated and productive staff whose work is here reflected.

Library holdings:		
1956-57	75,883 volumes	
1966-67	109,203 volumes	Increase: 44%
Books catalogued:		
1956-57	2,505	
1966-67	5,346	Increase: 113%
Book circulation:	·	
1956-57	41,092	
1966-67	66,370	Increase: 61%
Periodical subscription	ons:	
1956-57	358	
1966-67	616	Increase: 72%
Expenditure for book	ks and periodicals:	
Ī956-57	\$ 8,662.90	
1966-67	38,603.65	Increase: 346%
Library staff:	•	
1956-57	5	
1966-67	8	Increase: 60%
Student enrollment:		
1956-57	599	
1966-67	1,019	Increase: 70%

Reclassification

At its meeting on May 4, 1967, the Faculty Committee on the Library directed the Librarian to proceed with the reclassification of the book collection from the Dewey Decimal Classification to the Library of Congress system. This decision was based upon a thorough study of the advantages and disadvantages of both classification systems, visits to libraries where the change has been made, and consultation with experts in the field. It was apparent to the Committee that the advantages outweigh the increased work load on the staff and the present inconvenience of using two systems. The decision of the Committee was announced at the faculty meeting on May 10. July 1, 1967 was agreed upon as the cut off date after which all acquisitions will be classified in the L.C. system. It is expected that the Reference collection will be reclassified by the end of the summer.

Gifts

The holdings of the Burrow Library have been strengthened through substantial gifts. For the second year, the Trustees of the Board for Presbyterian Publications of the Synod of Louisiana made a contribution of \$2,500 for the purchase of books. A basic grant of \$5,000 was received from the U. S. Department of Health, Education, and Welfare under the College Library Resources Program. The libraries of Mr. Malcolm E. Evans, Registrar Emeritus of Southwestern, and of Mrs. Merrill Parrish Hudson came through direct bequests. The library of Dr. Robert P. Richardson, Vice President for Development Emeritus, was received through the generosity of his family. Each year, Mrs. John T. McCall, of Nashville, makes a contribution for the purchase of books and periodicals concerned with ecumenical church relations. Dr. Harry W. Ettelson, Rabbi Emeritus of Temple Israel, presented a number of volumes of Judaica. Faculty,

alumni, and friends of Southwestern continue their donations both of books and contributions to the Burrow Library Memorial Fund. Memorial donations received within the year amounted to \$2,065.00.

Manuscripts

The deposit of her manuscripts in the Rare Book Room by Joan Williams is a distinct honor for Southwestern. Miss Williams, who attended Southwestern as a freshman, and who is the successful author of two novels and numerous short stories, was one of the featured speakers at the Southern Literary Festival which was held on the campus in April.

Exhibits

In the course of the year, three exhibits in the library proved to be of unusual interest. Professor Franklin M. Wright prepared an exhibition entitled, "Nine Centuries of English Handwriting." A very fine collection of Baccarat paperweights was lent by Mr. Herbert Darnell, of Memphis. The final exhibit of the year was a display of faculty publications, which was prepared by the Committee on Research and Creative Activity. The scope and variety of the materials effectively demonstrated the range of scholarly attainments of the Southwestern faculty.

Staff

The Library is fortunate in having secured the services of Mrs. Emory Grinnell, who began her duties as Assistant Catalogue Librarian on September 15, 1966. The experience and training that she brings to this critical area is proving to be invaluable. Because of the need for further assistance, particularly in the work of reclassification, Mrs. John Turpin was employed as a non-professional cataloguing assistant.

The Library staff is composed of the following members:

Librarian	Albert M. Johnson
Catalogue Librarian Miss	Annie Mary Jones-Williams
Assistant Catalogue Librarian	Mrs. Emory Grinnell
Cataloguing Assistant	Mrs. John Turpin
Circulation Librarian	Mrs. Arlo I. Smith
Order Librarian Mrs	. Dorothy Chauncey Porter
Assistant to the Order Librarian	Mrs. Ronald F. Godat
Reference Librarian	Mrs. Ann Watkins Boatner
Clerical Assistant	Mrs. Robert T. Garnett
Twenty-two student assistants wer	re employed during the year.

Total book holdings, he reports, have reached 109,203, a net increase of 4,922 volumes over 1966. A total of 610 periodicals and seven newspapers are currently being received. I cannot refrain from remarking upon the splendid growth the Burrow Library has enjoyed in the decade of Mr. Johnson's tenure as Librarian; to paraphrase the motto he has taken for his report, all of us can rejoice in "the marvel and surprise" of the recent past which he has so greatly enriched in concert with his able assistants. The monumental task of reclassification into the Library of Congress system makes one's mind reel, but he and the staff contemplate the astronomical chore with cheerfulness and equanimity. My hat is off to them!

Dean Granville D. Davis has submitted the following report on the varied activities of the Memphis Adult Education Center:

The Memphis Adult Education Center

The staff of the Adult Education Center consists of Granville D. Davis, Dean of Continuing Education; Alfred O. Canon, '44, Dean of Alumni and Develop-ment; Raymond S. Hill, Coordinator of Mass Media; May Maury Harding, '48, Director of Programs; Frank E. Faux, Associate in Continuing Edu-

cation; and Mrs. E. Oliver Fowlkes, '61, Secretary.

Members of the staff also served in other capacities in activities of the Center: Dean Davis as director of the Urban Policy Institute, Mr. Faux as its associate director, and Miss Harding as its secretary; and Dean Davis and Mr. Faux as directors of the Institute for Executive Leadership.

Registrations

A total of 2,445 registrations were recorded in 106 study-discussion groups organized by the staff of the Adult Education Center. Twenty of these groups met in communities outside of Memphis in Alabama, Arkansas, Mississippi, and West Tennessee. The members of one group in Memphis celebrated the tenth anniversary of their organization. It would have been impossible to take care of this number of participants without the dedicated assistance of members of the Southwestern faculty and trained discussion leaders of the community. Particular attention is called to four new leaders: Frofessors L. E. Noble and Carl F. Walters, '56, of Southwestern, Dean Lionel Arnold of LeMoyne, and Dr. P. J. Sparer of the University of Tennessee College of Medicine.

Programs and Activities of Unusual Interest

New programs planned by the staff of the Center to supplement such familiar offerings as the "Great Books" and "Metropolis: Values in Conflict" included the following:

- 'American Ideas in Action'
- "Becoming a Responsible Self"
 "Death of the Dream"
 "Is This Our Future?"

- "New Playwrights"
 "Our Classical Heritage," the first year of a four-year series
 "Personality in the Making"
 "Philosophy of Existentialism"

- "Radical Theology"
- "Southern Literature: The Feminine Touch"
- "The Warren Court"

To this list should be added some of the programs that have long enjoyed popularity. The Institute for Executive Leadership completed its eleventh year of guiding the development of business executives with a year-long course of humanistic studies. Eighty members of the regional groups came to the campus for the Mid-South Seminar to discuss books related to the theme of "A Search for Identity." The University Lecturers, arranged by Dean Canon, drew large audiences to the Center. Thirty people took part in a special weekend seminar discussing two works of Marshall McLuhan: Understanding Media and The Gutenberg Galaxy.

Again this year the staff cooperated with community organizations in establishing discussion programs: the Buntyn Presbyterian Church, the Raleigh Christian Church, the Rebecca Memorial Methodist Church, the Christ Episcopal Church, the St. Mary's Episcopal School, the Tuesday Club, the Friday Club, the Harvard Dames, the Gallery Study Group, the Junior League, and the Nineteenth Century Club.

The Center's Browsing Corner continued to keep a large and varied stock of paperback books, with gross sales for the year amounting to \$11,059.

The Center Players under Mr. Hill's direction presented two plays, Gallows Humor and Slow Dance on the Killing Ground.

The University Council

Southwestern had a significant leadership role in the University Council on Education for Public Responsibility. President Alexander served as its president and Dean Davis as the chairman of its program committee. Two staff members attended conferences held by member institutions of the Council: Mr. Faux at the Pennsylvania State University and Miss Harding at Syracuse University. Dean Jameson M. Jones participated in a third conference which met under the auspices of another Council institution, the University of California at Los Angeles.

The Urban Policy Institute

During the past year, aided by grants totaling \$10,156 from the federal government under Title I of the Higher Education Act of 1965, the Adult Education Center's Urban Policy Institute conducted a Seminar on Local Government. In alliance with the Brookings Institution and one of its Senior Staff, John Osman, four two-day conferences were held on the campus, with 147 leaders in government and business participating. A typical comment from one business executive gives the reaction of most of those who took part in the discussions: "These conferences are going to have greater impact in Memphis in the near term . . . than any other single thing I know of."

The program of the Seminar on Local Government, listing the topics and speakers for each session, follows:

Uses of Urban Information Systems

Wilbur A. Steger, President, CONSAD Research Corporation, Pittsburgh and New York

Calvin S. Hamilton, Director of City Planning, Los Angeles Department of City Planning, Los Angeles, California

Edward F. R. Hearle, Office of Regional Economic Development, U.S. Department of Commerce, Washington, D. C.

Impact of Urbanization Upon Legal Structure and Process

Daniel R. Mendelker, Professor of Law, Washington University Jan Z. Krasnowiecki, Professor of Law, University of Pennsylvania

Metropolitan Fiscal Policy

Darwin W. Daicoff, Associate Professor of Economics, University of Kansas

Dick Netzer, Professor of Economics, New York University Julius Margolis, Professor of Economics, Stanford University

Utilization of Urban Technology

Britton Harris, Professor of City and Regional Planning, University of Pennsylvania

Sumner Myers, Senior Staff, Institute of Public Administration,

Washington, D. C.

John P. Eberhard, Director, Institute for Applied Technology, National Bureau of Standards, Washington, D. C.

One of the principal points of relationship between the college and the Church is the Presbyterian Guidance Center. Professor Fred D. Pultz reports statistics on the utilization of the

Presbyterian Center.

Guidance Center

During the year ended June 30, 1967, the load of the Presbyterian Guidance Center was distrib-

uted as follows:

Synods	Churches	Counselees
Alabama	18	98
Arkansas		65
Louisiana	16	93
Mississippi	17 · · · ·	- - 76 -
Tennessee	24	173
·		
	87	505

In addition to the services provided by the Presbyterian Church, the Center also assists Southwestern students. Professor Pultz writes that there has been an increasing use of the files and services of the Center during the past year. A central file of university catalogues has been established in the Center, and students make wide use of these catalogues and other types of information received by the Center. The abandonment of the Camp Forrest buildings on the campus has caused the Center to take new "temporary" quarters in Stewart Hall across the street from the campus. This is, of course, a provisional move, and both the Directors of the College and the Directors of the Center should be alert to the growing need for more permanent quarters for the Center.

This year saw the dedication of Suzanne Trezevant Hall. Named in memory of Suzanne Trezevant Little by her husband, Mr. Edward H. Little, Suzanne Trezevant Hall was dedicated on November 18, 1966. Mr. Walter Chandler, for-The Campus mer Mayor of Memphis and friend of Mr. and Mrs. Little, delivered a charming address in which he recalled his friendship with the Littles and their many contributions to Memphis. At a gala dinner in the evening, Dr. Warner L. Hall, '29, of Charlotte, N. C., made a stirring plea in behalf of the kind of education for which Southwestern stands. His address, published in the March 1967 issue of the Southwestern News, was warmly received and will stand, I believe, as a remarkable testimony to what the college has long endeavored to accomplish. Our gratitude to Mr. Little is unbounded, and his interest in the college is an encouragement which transcends the expression of our joyful thanks.

Other developments on the campus found the Frazier Jelke Science Center rising in its awesome size and complexity from the largest excavation ever seen on the campus. It is due to be completed and occupied during the ensuing academic year, so a full description of its facilities must await next year's report. The Thomas W. Briggs Student Center grows in usefulness and service. A variety of programs was presented by the Center, under the direction of Mr. Edwin W. Stock, Jr., '59, and the Governing Board—a committee composed of representatives of the student body, the faculty, and the administration. Clearly few facilities mean more to the students than the Center which

Mr. and Mrs. Briggs' forward-looking generosity provided. Finally, I should record the modest renovation of Stewart Hall to provide sixteen faculty offices and additional space for the Department of Psychology. In a very real sense, the academic program of the college, in which so much stress is laid upon conferences and tutorials, requires more and better office facilities for the faculty. This need, on which I dwelt at length in this report last year, remains a concern of paramount importance, and the refurbishing of Stewart Hall is at best a temporary expedient.

Mr. Goodbar Morgan, '31, Director of Alumni Affairs, describes in his annual report the many and varied activities of the several

Alumni Relations

alumni associations. A growing interest in the college among the alumni shows itself in the large attendance at Homecoming, Alumni Day, and at meetings both in Memphis and in other cities. Mrs.

Arthur B. Birge, '42, editor of the Southwestern News, deserves much credit for the handsome new look to the News. A program of major significance to the Office of Alumni Affairs has been the distribution and collection of questionnaires, the purpose of which is to get up-to-date information on all alumni for the eventual publication of a directory. Replies are coming in, and the statistical tabulation should result in an interesting profile of the typical Southwestern alumnus. These busy days for Mr. Morgan and his staff tax the new facilities in the Harris Memorial Building, now the Alumni House. Tastefully decorated and outfitted for data collection and record keeping the Harris Building has become a vital part of the working space of the college.

Nothing can serve as a more appropriate beginning for a report on the Challenge Campaign than a chronicle of a remarkable day.

Challenge Campaign

On December 19, 1966, the mail was light; there was, however, a letter from an attorney in New York whose letterhead made an unfamiliar appearance in the daily post. As I looked over the letter

and its attached check, it took me more than a moment to appreciate fully the significance of the extraordinary missive from the attorney who was acting as agent for an anonymous donor. Even careful scrutiny of the check took several seconds before the number of zeroes began to make an impression. The check was drawn in the amount of \$100,000 and was earmarked for a Humanities Building. Perhaps the most remarkable thing is that the donor has to my knowledge never visited the college. Such a gift as this vitally affirms those values for which Presidents Diehl and Rhodes and their associates have striven so courageously.

Surely such a euphoric beginning would have satisfied anyone's plans for a day, but this was clearly to be no ordinary day. An appointment for the afternoon had been arranged with President Emeritus Rhodes and Mr. Hallam Boyd, of Memphis and New York. Mr. Boyd, President of the Frazier Jelke Foundation, brought with him the Foundation's check for \$500,000 for the Science Center Fund. This gift, which ranks among the largest single gifts ever received by the college, will enable Southwestern to provide a fitting memorial to Mr. Jelke.

Few days in the history of the college will match the excitement of so splendid an advance as that which these gifts afforded. Nor can one forget the other gifts which the year brought. Mr. and Mrs. J. R. Hyde, Sr., and Mr. and Mrs. C. M. Gooch, of Memphis, demonstrated exemplary generosity, and Dr. and Mrs. Berthold S. Kennedy, '12, have made all alumni of the college proud that Southwestern's needs loom so large in the lives of its sons. These gifts and the others—the great and the small—are helping make possible the success of the noble dream of a "standard college" for this area.

The Challenge Campaign has occupied much of the time and attention of the Dean of Development and Alumni, Alfred O. Canon, the Board, the President's office, and all friends of the college. Results to date have been highly gratifying and, if present trends continue, the college should be in a position, in July, 1968, both to claim the full amount of the challenge grant from the Ford Foundation and to realize the full goals of \$4,850,000 in capital and operating monies during the three-year campaign. Dean Canon summarizes the results to date as follows:

I. THE CHALLENGE CAMPAIGN:

A. The Church

The past academic year was marked by intensive efforts during the fall to launch three church campaigns in Alabama, Louisiana, and Tennessee. Area meetings were held in each Presbytery and commitment sought from the churches in line with goals suggested by a campaign committee. Professional assistance was used in Alabama and Louisiana, while Tennessee was handled from the college's Development Office.

Total amounts pledged at the end of August were as follows:

 Synod of Alabama
 \$272,469.51

 Synod of Louisiana
 297,689.85

 Synod of Tennessee
 231,243.00

The college will receive approximately one-half of the Alabama receipts, five-sevenths of the Louisiana total, and all of the Tennessee funds. If all pledges are paid (or assuming new pledges will equal any shrinkage), net amount coming to Southwestern should be:

 Alabama
 \$136,234.00

 Louisiana
 212,632.00

 Tennessee
 231,243.00

Total Church Campaign......\$580,109.00

TOTAL \$27,399.00 or 4.7%

*Represents one-half of total expenses

B. Alumni and Parents

Pledges received from alumni and parents during the campaign are as follows:

1,324 Alumni — \$279,704.92 139 Parents — 26,702.00 1,463 Donors — \$306,406.92

During the first fiscal year of the Ford grant period, the Alumni Office recorded receipts of \$99,437 from 1,369 alumni, and in 1966-67 a total of \$138,793.54 from 927 donors. (These figures are incomplete, however, as they do not reflect payments on pledges which have been made during the last two

years.)
C. Memphis

The campaign figures for Memphis show a total amount pledged of \$2,160,660 from 1,381 individuals, corporations or foundations.

D. Summary

Results of the five campaigns to date may therefore be summarized in this fashion:

Campaign Goal Pledged Expense	es
Memphis	37
Alumni/Parents)7
Synod of Alabama	39
Synod of Louisiana	37
Synod of Tennessee	13

\$4,243,000 \$3,047,175 \$174,776

Poverty, relative or absolute, remains a lingering concern for the college. It is a mark of the college's unremitting pursuit of its educational goals that at no time have we departed from President Diehl's apposite metaphor:

There are two points of view about the conduct of a college. One is that which is picturesquely phrased as cutting one's garment according to one's cloth. The other is described as making an ideal garment by going after and securing the necessary cloth. Southwestern has followed the latter plan. If Southwestern had followed the former plan, we would have had no college. If Southwestern were to follow that plan now, we would have only a junior college, which would not command the support of Memphis or encourage large benefactions.

No one—director, professor, staff-member, student, or alumnus has any intention of cutting our cloth to patterns which are too small for the potential of the college. Yet the financial strength of the college must be augmented to an extent which will permit the college's educational imagination to be realized. The Science Center, the other new structures planned or hoped-for, the needed residence halls represent the tangible requirements for future realization of these educational potentials; surely, however, an increase in the endowment must also

^{*}Southwestern's portion of total goal

^{**}Southwestern's share of campaign pledges

be achieved so that the annual operating deficit may be more adequately covered. In a sense, this deficit is an index of the educational purchasing power of any good institution of learning, and Southwestern is able to achieve its educational goals for quality only by spending more than it receives.

The fact remains, nevertheless, that until the gap between income and expense is narrowed by a healthier endowment income, funds which are contributed each year will not appreciably enhance the prospects for the future. A gradual increase in capital investment of contributed income and a consequent reduction of the college's dependence on these contributions for current expenses are an inescapable duty lest we of the present beggar the college's future and jeopardize its continued growth and educational achievement.

As the fiscal year came to an end, an event of great import occurred. Sometime ago the National Science Foundation announced that it would receive proposals for support of de-Conclusion partments of science in colleges. A zealous and efficient steering committee, composed of members of the several science departments under the leadership of Professor Robert L. Amy, prepared a comprehensive prospectus of what Southwestern needs in order to achieve general improvement in research and instruction in the sciences. This proposal was submitted to the National Science Foundation, and on June 28, 1967, the Foundation announced that Southwestern will receive a grant of \$135,000 over the next three years. The National Science Foundation's College Science Improvement Program (COSIP) proved to be highly selective, inasmuch as only fifteen institutions across the nation were included in this first round. The college has thus maintained its reputation as a pace setter, and the impetus of its pioneering enterprise in the sciences in this area of the country will be sustained. To accept the grant will demand a heightened sense of commitment to excellence by the Board, the administration and the faculty, and practical considerations force us to think of the financial implications of these new commitments when the grant expires. Yet, if we wish to remain a vital and expanding intellectual center, we can do no other.

The COSIP grant, the Challenge Campaign, the Science Center, the many proposals to foundations now in progress all underscore the dilemma which a college like Southwestern faces. On the one hand, academic promise and achievement have been the mainstays of the college's recent history. For forty years a tradition of innovation has animated everything Southwestern undertakes. Early recognizing that the financial economies possible in mass education—large classes, efficient faculty-student ratios, limited course offerings—are not edu-

cational economies, Southwestern has sought to prepare its students through an educational method in which the student is apprenticed to a scholar in as nearly a one to one relationship as is possible. The distinction of its alumni has vindicated the audacity of this approach, and the recognition by foundations and friends of the college's merit has brought new and growing resources to undergird the program.

On the other hand, recent trends suggest that genuine and severe trouble lies ahead of—or is now upon—a college like Southwestern. Mass education has its proponents not merely among makers of public policy but also among the general public. The tendency to large, complex multi-purpose institutions is marked, and many persons have bowed to what they claim will be the inevitable triumph of these grand and burgeoning factories of research and teaching. Graduate students grow up in the heady atmosphere of the universities and as prospective teachers look with disdain on small, single-purpose colleges as intellectual backwaters or as deserts arid of research opportunities. Research, once the indispensable servant of excellent teaching, has become the overbearing master of academic reward. Teaching, at least of the undergraduate sort, has come to be the step-sister in the ashes of the academic hearth. While these developments, which alarm all who are interested in teaching, have greatly hampered the recruitment of the best graduate students as dedicated teachers, high school students have themselves become less interested in spending the growing tuition rates for collegiate education. They ask, perhaps rightly, what can be learned at a liberal arts college that cannot be learned at a large statesupported institution for far less cost. Finally, as if all this were not enough, general education has had to endure the assaults of a technological, problem-solving oriented society, for which specialization in some ever narrowing field is Golconda. No longer is it a self-evident truth that a well-educated man is one who feels at home in the broadest spectrum of human thought and endeavor. Indeed, the conflict between general education and professional specialization has become a kind of touchstone of the American orthodoxy of instrumental education-an orthodoxy which demands to know what the most practical education for a given profession is.

It does seem paradoxical that these tendencies toward greater specialization are growing, while at the same time an increasing chorus of voices decries the loss of humanity in an age of growing leisure. In short, it does seem tragic that the very men and women who will have the time to enjoy pursuits in fields other than their own professional disciplines will be less well equipped to enjoy art, music, literature or, for that matter, science.

For these reasons Southwestern must pay heed to its problems and

opportunities. For the past two years the faculty has been engaged in study and discussion of new curricular patterns and a revised calendar to realize the goals of better general education and sounder instruction in particular disciplines. The Dean's report sketches some of the details of current thinking. A closely related concern is the recruitment of students who can best benefit from the faculty and facilities of the college. A more aggressive program of public relations among high school counsellors, parents and friends must be undertaken to identify the advantages we can legitimately claim for our students. We must present our case comprehensively and persuasively, and our integrity lays upon us the serious obligation to make the reality fit the image our publicity projects.

Here is the mandate for action on which Southwestern's future depends, and with no slackening of our zeal and a confident assertion of our purpose we must press on through the thicket of today's problems to the clearing which is tomorrow's opportunity.

David Alexander

October 18, 1967

APPENDIX TO THE PRESIDENT'S REPORT

RESIGNATIONS

Erwin William Goessling, Associate Professor of Modern Languages Freeman C. Marr, Coach of Track

RETIREMENT

David M. Amacker, Professor of Political Science

ON SABBATICAL LEAVE 1967-68

Lewis N. Amis, Associate Professor of Economics and Business Administration

Emmett H. Anderson, Jr., Professor of Modern Languages (Second Semester)

Lawrence K. Anthony, Artist in Residence and Associate Professor of

Milton P. Brown, Jr., Associate Professor of Bible William C. Nemitz, Associate Professor of Mathematics

E. Llewellyn Queener, Professor of Psychology (Summers 1967 and 1968)

Jack U. Russell, Professor of Mathematics

ON LEAVE 1967-68

John M. Hemphill II, Associate Professor of History David H. Likes, Associate Professor of International Studies

PROMOTIONS

(Effective with 1967-68 Session)

W. Donald Fattig to Associate Professor of Biology

Jack D. Farris to Professor of English

Marshall P. Jones to Associate Professor of Mathematics and Associate Dean of the College

William Larry Lacy to Associate Professor of Philosophy
Julius W. Melton, Jr. to Associate Professor of Bible and Religion and
Assistant to the President

James Reed Morris to Associate Professor of Psychology Lawrence E. Noble, Jr. to Professor of Political Science James E. Roper to Professor of English

APPOINTMENTS

(1967-68 Session)

David M. Amacker, Visiting Professor of Political Science (Part-time) Frank Thomas Cloar, Assistant Professor of Psychology

Horst R. Dinkelacker, Visiting Lecturer in German Language and Literature

Ed S. Dorman, Assistant Professor of Physics and Research Physicist

in the Laboratory of Atmospheric and Optical Physics Tony Lee Garner, Director of the Southwestern Singers (Part-time)

George M. Harmon, Professor of Economics and Director of Continuing Education in Economics

Ing Education in Economics
Douglas W. Hatfield, Assistant Professor of History
Mrs. H. B. Ireland, Jr., Instructor in Art (Part-time)
Harvey Stuart Irlen, Assistant Professor of English
James Carpenter Lanier, Assistant Professor of History
Frederick P. Latimer, Jr., Visiting Professor in International Studies
Mrs. Morris LeWine, Assistant in Conversational French (Part-time)

Elisabeth Lunz, Assistant Professor of English
Marion Leigh MacQueen, Visiting Professor of Mathematics
Frederic Michael McLain, Assistant Professor of Religion
Mrs. Danforth R. Ross, Visiting Lecturer in Art (Part-time)

Paul Schmidt, Instructor in Anthropology Marcel Texier, Visiting Lecturer in French Language and Literature David E. Whisnant, National Foundation on the Arts and the Human-

ities Fellow in Énglish

Richard C. Wood, Associate Professor of English

ANNUAL REPORT OF THE DEAN OF THE COLLEGE

To the President of Southwestern At Memphis:

The session of 1966-67 was the second year of a two-year period of study and discussion of the curriculum and the educational program as a whole. The process of arriving at a consensus has been long and arduous, and the ship is not fully secure at the wharf. The general feeling among the faculty, however, is that we have made our investigation, exchanged ideas, and set up fairly clear priorities for what we want to accomplish. In the process of our deliberation, fully one-half of the faculty devoted long hours to committee work, and many more than one-half the faculty contributed in one way or another to the discussions. The results of these labors are set down in a series of seven papers entitled as follows: From Good to Excellent, Degree Requirements, Calendar, The Freshman Program, Methods of Instruction, Development of Specific Areas, Recruitment of Faculty and Students. The energies of the faculty last session also flowed into some specific proposals and programs designed for funding by outside sources. A noteworthy success already achieved was the grant by the National Science Foundation under the College Science Improvement Program (COSIP). A number of our faculty labored diligently to prepare a proposal and had it completed and submitted in time to qualify for the first grants made under the program. It was gratifying, indeed, to receive word that Southwestern was one of the first colleges to be recognized. Other proposals, both in the natural sciences and in the humanities, are in various stages of preparation, and work on them will be continued during the session of 1967-68.

Both the developments in the curriculum as a whole and the specialized programs aimed at by the proposals mentioned above result in manpower demands, that is, high-quality faculty and high-quality students. Our programs and plans call for an increase in the number of the faculty within the next two years and also an increase of approximately 200 students. We must, of course, maintain the quality of faculty, and we must attract students with initiative and a high capacity for learning. The faculty numbers around 75. It is expected that in the next two years our student body must move from 1000 to approximately 1200. During these same two years the faculty size will probably increase by one-fourth, that is, from 75 to approximately 95 or 100. The point here is that the ratio of faculty growth will probably exceed that of student growth because of the plan to improve the faculty-student ratio and because of special programs calling for more faculty manpower.

Opportunities for our faculty to participate in specialized pro-

grams or pursue research continue to increase. The sabbatical program, in effect for three years, along with funds supplied by our Committee on Research and Creative Activity enable members of the faculty to take time off from their teaching. An average of five men each year participate in the sabbatical program and between six and ten faculty members each year are granted funds for summer work by the Committee on Research and Creative Activity. It is particularly gratifying that the funds for the Committee have been quadrupled so that in the years to come the opportunities will be greater. A significant number of faculty members have received grants from outside sources to pursue research.

There is a consensus that the 200 students to be added in the next two years should be predominantly residential. This, of course, necessitates the building of further residence halls. The consensus also stresses the aim that we make no sacrifice in quality. The ability of students entering Southwestern, as measured by objective standards such as entrance tests, has been moving upward over the past years. The process of setting standards of admission, commonly called selective admissions, is one that the faculty endorses wholeheartedly, and all assume that our present policies will continue. A frequently voiced opinion is that the college should in the years ahead attract more and more students from a wider geographical range. It goes without saying that a certain heterogeneity provided by students coming from various geographical regions and various social-economic classes is educationally desirable.

A significant addition to our educational program came during the session of 1966-67 when a computer was acquired from the University of Tennessee. The University not only made Southwestern a generous offer of the computer itself, but members of its staff have contributed a great deal to our plans for installation and use. The Computer Center is currently being prepared and will be in operation by the fall of 1967.

The appointment of Professor Marshall Phillip Jones, '59, as Associate Dean of the College is gratefully acknowledged. His talent and loyalty to the college are already making significant contributions to the work of this office.

Jameson M. Jones

September, 1967

ANNUAL REPORT OF THE TREASURER

For Fiscal Year Ended June 30, 1967

To the Board of Directors of Southwestern At Memphis:

The Treasurer submits herewith a report of operations for the fiscal year ended June 30, 1967; a condensed balance sheet; a condensed statement of income and expense, with a comparison of the previous fiscal year, and a copy of the audit report of Ernst and Ernst, Certified Public Accountants.

The operating statement was balanced by applying \$162,711.13 of receipts from the Challenge Campaign as authorized by the Board of Directors. This amount is roughly equivalent to the funds which would have been received from the Annual Sponsors' Program which has been discontinued during the campaign. Nonetheless, this is, in essence, a deficit for the year. Actually, in our revised budget for 1966-67, we estimated the deficit at \$196,582.50. Better results were realized primarily from an increase in operating income. A brief summary of the year's operations follows:

Operating Income:		
Students-Tuition & Fees	\$1,177,640.20	61.08%
Endowment—Net	. 297,130.66	15.41%
Interest on Bank Accounts		
and Miscellaneous	. 56,365.98	2.92%
Benevolences & Contributions		
in support of Chairs, from		
Synods & Individual Churches	. 203,234.00	10.54%
Sponsors Program, Alumni Loyalty		
Fund, Parents, Memorials &		
Challenge Campaign	. 167,786.83	8.70%
Other Contributions:		
The Jules B. Rozier Trust		4.05.00
(for scholarships)	. 20,149.10	
Tennessee Independent Colleges Fund	. 5,769.19	.30%
	£1 000 075 06	100 00%
On water Emperature	\$1,928,075.96	100.00%
Operating Expenses:	• • • •	100.00%
Instructional	• • • •	100.00%
InstructionalGeneral, Administrative, and	\$ 978,597.82	100.00%
Instructional	.\$ 978,597.82 265,204.18	100.00%
Instructional	.\$ 978,597.82 265,204.18	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds Social Security, Retirement &	.\$ 978,597.82 . 265,204.18 . 171,005.34	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds Social Security, Retirement & Major Medical Insurance	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30 . 155,034.00	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds Social Security, Retirement & Major Medical Insurance Scholarships & Grants-in-Aid Capital Improvements	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30 . 155,034.00	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds Social Security, Retirement & Major Medical Insurance. Scholarships & Grants-in-Aid Capital Improvements Residence Halls, Dining Halls,	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30 . 155,034.00	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30 . 155,034.00 . 24,365.00	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds Social Security, Retirement & Major Medical Insurance. Scholarships & Grants-in-Aid Capital Improvements Residence Halls, Dining Halls,	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30 . 155,034.00 . 24,365.00	100.00%
Instructional General, Administrative, and Promotional Physical Plant & Grounds	.\$ 978,597.82 . 265,204.18 . 171,005.34 . 129,360.30 . 155,034.00 . 24,365.00	100.00%

Mounting costs continue to put an extra strain on the budget. It is imperative that faculty salaries keep reasonable pace with comparable institutions if the college is to maintain its standard of excellence.

Beginning February 1, 1968, additional expenses will be incurred in furnishing utilities and maintenance for the Science Center.

One encouraging sign was the increase in benevolences and contributions in support of Chairs, amounting to \$203,234, an increase of \$12,600.20 over the previous year.

Endowment income of \$297,130.66 is an increase of \$35,820.34. The net yield on book value was approximately 5.2%; on market value about 3.6%. This represents only 15% of total expenses and reflects the serious weakness in the college's financial picture.

It is hoped that at least \$2,000,000 from the Challenge Campaign can be allocated to endowment funds so that additional operating income can be realized. The college urgently needs \$10,000,000 in new endowment by 1970 to furnish much needed additional income and increased financial stability.

Lewis R. Donelson III Treasurer

CONDENSED BALANCE SHEET

June 30, 1967

ASSETS					_
Current Funds:					
Cash		\$1,	491,677.09		
Accounts & Notes Receivable			1,108.02		
Investments:					
Common Stocks-Cost			223,227.70		
(Market Value \$240,314.11)					
Bond and Interest Sinking					
Fund Accounts			150,449.21		
Federal Student Aid Funds			15,585.28		
Prepaid Insurance			22,374.45		
Inventories			37,153.13	\$ 1,941	,574.88
Plant Funds:					
Cash		\$	96,133.10		
Investments (Market		*	,		
Value \$15,980.00)			15,000.00		
Land			169,579.91		
Buildings			273,993.62		
Furniture, Fixtures &			,		
Equipment			484,631.46		
Library Books			325,000.00		
Athletic Facilities (Tennis			•		
Courts, Football Field,					
Track, Stands)			94,000.00		
Roads, Walks, Parking					
Facilities			30,000.00	\$ 9,488	3,338.09
Endowment Funds:					
Cash		\$	68,334.28		
Investments:		•	•		
Unrestricted\$	4,058,814.95				
Restricted:	, ,				
Scholarships	824,872.34				
Annuities	465,000.00				
Adult Education Center	300,000.00	\$5 ,	648,687.29	\$ 5,717	,021.57
TOTAL ASSETS				\$17,146	5,934.54

CONDENSED BALANCE SHEET

June 30, 1967

LIABILITIES

General Fund:		
Accounts Payable	\$	15,233.92
Advance Deposits by Students		91,912.96
Reserve Funds—Restricted:		
Scholarship Funds\$ 80,665.35		
Loan Funds		
Bond & Interest Sinking Fund		
Challenge Fund Campaign 958,938.02		
Federal Student Aid Funds		
Other Reserves		1,673,476.51
		,
Reserve Funds—Unrestricted:		
Bellingrath-Morse Foundation\$ 22,522.03		
For Capital Improvement, New		
Equipment, & Contingencies 35,291.90		
Fund Balance 81,396.57		
Other 21,740.99		160,951.49
	\$	1,941,574.88
Plant Fund:		
Long Term Debt:		
President's Home—Payable		
\$2,000 per year—4% Interest	\$	20,000.00
Dormitory Bonds of 1960—31/8%,	Ψ	20,000.00
payable serially to year 2000		554,000.00
Dormitory Bonds of 1964—35%%,		331,000.00
payable serially to year 2004		591,000.00
payable scriatly to year 2001		
	\$	1,165,000.00
Fund Balance	Ψ	8,323,338.09
rund barance		
	\$	9,488,338.09
Endowment Fund:		
Adult Education Fund	\$,
Annuities		465,000.00
Fund Balance		4,952,021.57
	\$	5,717,021.57
TOTAL LIABILITIES & FUNDS	\$	17,146,934.54

COMPARATIVE CONDENSED STATEMENT INCOME AND EXPENSE

- Fiscal Years 1966 and 1967

INCOME	Year Ended June 30, 1967	Year Ended June 30, 1966
	#1 14C 470 EE	61 094 0 51 99
Tuition, Registration & Recording Fees		\$1,034,964.32 28,840.50
	\$1,177,640.20	\$1,063,804.82
Endowment Income—Net		261,310.32
Residence Halls, Dining Halls & Bookstore	•	555,736.81
Interest on Bank Accounts		37,699.54
Other College Activities &	10,000.00	0.,000.01
Departmental Income	239,736.74	243,724.53
Miscellaneous		2,452.32
Total Operating Income	\$2,400,604.86	\$2,164,728.34
EXPENSE		
Instructional	\$ 978,597.82	\$ 895,830.19
Scholarships & Grants-in-Aid		125,400.47
Physical Plant & Grounds		157,992.90
General & Administrative	265,204.18	262,830.40
Social Security, Retirement and		
Major Medical Insurance	129,360.30	110,452.41
Residence Halls, Dining Halls & Bookstore	552,875.53	483,739.18
Capital Improvements, New Equipment		
and Re-Modeling	24,365.00	14,419.00
Other College Activities &		
Departmental Expense	521,101.81	478,775.57
Total Operating Expense	\$2,797,543.98	\$2,529,440.12
Operating Deficit	(396,939.12)	(364,711.78)

	Year Ended une 30, 1967		ear Ended ne 30, 1966
Benevolences—Cooperating Synods:	04.000.0#		0.4.04.0.00
Alabama\$		\$	24,019.02
Louisiana	29,512.30		27,391.38
Mississippi	9,486.32		8,103.89
Tennessee	111,293.79		95,613.01
Louisiana-Mississippi	0		32.50
Second Presbyterian Church,			
Memphis—Special	300.00		58.34
	174,674.66	\$	155,218.14
Evergreen Presbyterian Church, Memphis			
The W. J. Millard Chair\$	9,716.00	\$	9,384.00
Idlewild Presbyterian Church, Memphis			
The T. K. Young Chair	3,610.00		9,000.00
Second Presbyterian Church, Memphis			
The A. B. Curry Chair	4,900.00		7,100.00
First Presbyterian Church, Florence, Alabama			
The D. W. Hollingsworth Chair	4,000.00		4,000.00
First Presbyterian Church, Greenville,			
Mississippi, Chair	2,000.00		2,165.00
Westminster Presbyterian Church,			
Nashville, Tennessee, Chair	4,333.34		3,766.66
Total Church Contributions\$	203,234.00	\$	190,633.80
Friends of Southwestern\$		\$	5,752.63
Tennessee Independent Colleges Fund	5,769.19	•	5,440.61
Alumni Gifts—Loyalty Fund	130.50		1,262.00
Annual Sponsors' Program	2,125.00		33,618.74
Annual Sponsors' Program—Alumni	550.00		5,789.38
Jules B. Rozier Trust	20,149.10		20,555.58
Miscellaneous Memorials & Parents' Fund	1,769.20		3,070.00
Ford Foundation Grant—Faculty Salaries,	-,		5,0,0,0
Library, Scholarships	0		100,000.00
Challenge Campaign Receipts Applied to	Ţ		
Current Funds	162,711.13		0
Total Contributed Income\$	•		366,122.74
Net Income\$	0	\$	1,410.96

STUDENT GOVERNMENT ASSOCIATION

Session 1966-67

Executive Council	200000 1000 07
	Donald Michael Hollingsworth, Little Rock, Ark.
Vice-President	William Harbison Edington, Mobile, Ala.
Secretary-Treasurer	Eleanor Carruth Jackson, Rosedale, Miss.
Commissioners:	••••••••••••••••••••••••••••••••••••••
Athletics	James Carter Whittington, Selmer, Tenn.
Education	William Barry Boggs, Memphis Jack Edward Burch, Memphis David Ernest Adcock, Jackson, Miss.
Intercollegiate Relations	Jack Edward Burch, Memphis
Publications	David Ernest Adcock, Jackson, Miss.
Religious Activities	Charles McBeth Murphy III, Memphis Samuel Knox Phillips, Memphis Samuel Casey Highsmith, Batesville, Ark.
Social Activities	Samuel Knox Phillips, Memphis
Welfare	Samuel Casey Highsmith, Batesville, Ark.
Appointments:	The December 1 Color 1 Miles Trivite December 1 And
Academic Affairs	Larry Raymond Churchill, Little Rock, Ark.
Man's Undergraduate Pos	Linda Ellen Boyd, Memphis ard Donald Macdonald Steele, Nashville, Tenn.
Woman's Undergraduate Box	BoardJane Ledford Mando, Mocksville, N. C.
Ex-Officio Members:	board
Sou'mester Editor	Edward Meacham Yarbrough, Nashville, Tenn.
Public Relations	Thomas Franklin McDow III, Wetumpka, Ala.
Interfraternity Representa	tiveWilliam Harry Wilson, Festus, Mo.
Panhellenic Representativ	eRebecca Sue Bowden, Little Rock, Ark.
Student Senate	·····
Senior Class President	George Ronald Abraham, Vicksburg, Miss.
Junior Class President	Richard Lyn Ennis, Memphis t
Sophomore Class Presiden	t
Freshman Class President	Ronny Cox Colter, Memphis
Senior Class Representative	vesDavid William Blankenship, Covington, Va.
	Ronald Lee Hatzenbuehler, Dallas, Texas
	Clarence Virgil Scarborough, Jr., Bossier City, La.
I Class Barrasantati	Julia Wright Stanton, Columbia, Tenn. Patricia Ann Black, Brookhaven, Miss.
Junior Class Representati	Frank Richard Fletcher, Memphis
	Judith Carol McDonald, Chattanooga, Tenn.
	Curtis Franklin Potter, Macon, Ga.
Sophomore Class Represe	
Sophomore Glass Represe	Charles Bradford Foster III, Shreveport, La.
	Joseph Alexander Hebert, New Orleans, La.
	John Stephen Hille, Festus, Mo.
	James Wilburn Johnson, Jr., Memphis
Freshman Class Represent	atives
-	Gregg Allen Charbonnet, New Orleans, La.
	Deborah Mary Sale, Piggott, Ark.
	Christopher Dale Worsley, Baton Rouge, La.
1	HONOR COUNCIL
	Session 1966-67
Dunaidant	
Vias President	Pamela Gene Richardson, Shreveport, La.
Other Members:	ameia Gene Richardson, Smeveport, Ea.
Ann Elizabeth Barber	Florence, Ala.
Carol Lynn Caldwell	Memphis
Richard Lvn Ennis	
Nora Iean Harvin	Louisville, Ky.
Donald Michael Hollings	worthLittle Rock, Ark.
James Wilburn Johnson, J	r. Memphis
Archibald Currie Johnston	n Davidson, N. C. ck Tiptonville, Tenn.
William Jeter Michaelche	ckTiptonville, Tenn.
Irone Courtland Mobley	Louisville Kv
Mildred Rowlett Morgan.	Lexington, Ky. on Webster Groves, Mo.
Katherine Whitley Simps	on Webster Groves, Mo.
Larry Napoleon Woodard	1 Memphis
Harmon Lee Wray	Memphis

PROTESTANT RELIGIOUS COUNCIL

Session 1966-67

President	Charles McReth Murphy III
Vice-President	
Secretary	Cwandalum Dall Railey
T	Judith Dear Owen
Treasurer	Super Tables Thomas
Publicity Chairman	Susan Louise I normion
Baptist Student Union	747'11' NY '1 NA
President	
Representative	Aurelia Jo Matthews
Canterbury Club	
President	Alexander Lawton Greene
Representative	Larry Wayne Inlow
Fellowship of Christian Athletes	
President	Burnley Bruce Cook, Jr.
Methodist Student Movement	
President	Judith Rose Owen
Representative	Stephen Addison Caldwell
United Campus Christian Fellowship	•
President	Donald Macdonald Steele
Representative	Gwendolynn Dell Bailey
Members-at-Large	Elizabeth Louise Benton
1120112012 41 24150	Joseph Alexander Hebert
	William Prescott Johnson
	James Clarke Murphy
	Patty Radford Ozier
	James Money Vardaman, Jr.
	james woney vardaman, jr.

SOUTHWESTERN ALUMNI ASSOCIATION

Session 1966-67

77	. •	•	• • •
Execu	(£27) e	Cour	ncu

President	John C. Whitsitt, '43
President-elect	Wallace H. Mayton, Jr., '40
Secretary	r. (Elizabeth "Bebe" Harsh), '41
Members-at-Large	
Memphis and Shelby County	Allen Reynolds, '60
Outside Shelby County	Eugene P. Hardison, '41
·	Everarde Jones, '45
Dean of Alumni and Development	Alfred O. Canon, '44
Director of Alumni Affairs	Goodbar Morgan, '31

SOUTHWESTERN MEN OF MEMPHIS

Session 1966-67

President	John W. Gray, Jr., '53
Vice-President	I. Lester Crain, Ir., '51
Secretary	David L. Simpson III, '59
Treasurer	Allen Reynolds, '60

SOUTHWESTERN WOMEN OF MEMPHIS

Session 1966-67

President	
Vice-President	Mrs. Wendell Whittemore (Annabelle Paine), '42
Secretary	Mrs. Gavin Gentry (Mary Jane Coleman), '61
Treasurer	Miss Margaret Hyde, '34
Historian	Mrs. Walker L. Wellford, Jr. (Minnie Lundy), '29
Publicity Chairman	Mrs. Leigh MacQueen (Geraldine Dozier), '56

FOUR-YEAR STUDY OF DEGREES CONFERRED

	Bachelor of Arts							chelo Musi			[otal	.s
	M	W	T	M	W	T	M	W	T	M	W	T
8/17/63	13	8	21	0	0	0	0	0	0	13	8	21
6/1/64	51	60	111	7	1	8	3	5	8	61	66	127
8/15/64	7	6	13	0	0	0	0	1	1	7	7	14
5/31/65	62	76	13 8	15	. 6	21	2	4	6	79	86	165
8/14/65	9	7	16	2	0	2	0	1	1	11	8	19
6/6/66	72	72	144	10	3	13	0	2	2	82	77	159
8/20/66	9	6	15	0	0	0	0	1	1	9	7	16
6/5/67	61	66	127	8	0	8	3	1	4	72	67	139

STUDENTS GRADUATING WITH HONORS AND DISTINCTION

	Number in Class	Honors	Distinction	Percentage
8/17/63	21	O	0)	20.0
6/1/64	127	12	23)	28.0
8/15/64	14	0	2)	
5/31/65	165	14) 37)	29.6
8/14/65	19	1	2)	20.1
6/6/66	159	13	34)	28.1
8/20/66	16	1	4)	
6/5/67	139	8) 28)	26.4

10/18-19/67

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The following tabulation lists the number of majors and degrees with honors and distinction in the several departments for the past four years:

	1	963-64		19	964-65			965-66			66-67		Number of students approved to read
Major Subject	Majors	Hons.	Dist.	Majors	Hons.	Dist.	Majors	Hons.	Dist.	Majors 1	ions.	Dist.	for Honors 1967-68
Art				3			6			1			
Basic Engineering	1						1						
Biology	10		1	15	1	5	17	. 2	3	12		2	1
Chemistry	4			13	2	2	8	3	1	6	1		1
Christian Education													_
and Religion	5	1	1	6		1	· 5		1	3			2
Classics							2	1		2		2	1
Economics	13		1	7.		4	19	1	2	12		2	1
English	23	1	4	31	2	6	34	1	7	37	2	10	
French	9		3	12		6	6		3	6		2	
German	1			2		1	2	1		2		1	
Greek				1								_	_
History	14		4	18	2	3	14		1	12		3	1
International Studies.	7	4	1	4	3		1			2	2		6
Latin				1	1					_			_
Mathematics	6	2		8	1		5	1	1	4		_	1
Music	9	1	5	7		3	4		1	5		2	1
Philosophy	7	1	2	3		1	4		3	3	_	1	3
Physics	1			5	3		4	. 2		6	3	1	ī
Political Science	8			12			9 .		1	13		2	•
Psychology	13	2	2	22	1	5	23		10	20		2	4
Sociology and									_	•			
Anthropology	6		1	7			6		1	4	_	2	•
Spanish	6		. <u>1</u>	6		_2	_11	_2	2	<u>. 6</u>	1_	<u> </u>	· 🚣
•	143*	12	26**	183**	* 16	39	181**	**14	37**	156**	9	33	24

^{*} Includes two double majors

^{**} Includes one double major

^{***} Includes four double majors

^{****} Includes three double majors

REPORT OF ANNUAL ENROLLMENT (Special Students Excluded)

	Resident	Percent	Commuting	Percent	<u>Total</u>
Session 1956-57	354	59.1	245	40.9	599
Session 1957-58	354	57.3	264	42.7	618
Session 1958-59	338	54.5	282	45.5	620
Session 1959-60	427	62.1	261	37.9	688
Session 1960-61	445	60.4	292	39.6	737
Session 1961-62	495	58.6	349	41.4	844
Session 1962-63	548	61.6	342	38.4	890
Session 1963-64	546	62.2	331	37.8	877
Session 1964-65	569	59.5	388	40.5	957
Session 1965-66	619	62.8	366	37.2	985
Session 1966-67	593	58.8	416	41.2	1009

ENROLLMENT BY DEPARTMENTS Both Semesters, 1966-67

(Excluding duplications due to science and language lab courses)

	First Semester	Second Semester
American Studies	15	16
Art	52	55
Biology	265	266
Chemistry	306	271
Economics	183	149
Education	80	86
English	994	868
French	345	229
German	451	368
Greek	47	34
History (including Man Course)	441	404
International Studies	52	47
Italian	3	3
Latin	110	95
Mathematics	315	279
Music	100	92
Natural Science	52	44
Oriental Humanities	0	0
Philosophy Philosophy	125	100
Physics	98	85
Political Science	185	166
Psychology	378	394
Religion (including Man Course)	529	511
Russian	2	1
Sociology and Anthropology	148	131
Spanish	174	133
Speech	85	87
Sophomore Tutorials	5	6
Physical Education - Men	352	305
Physical Education - Women	<u> 260</u>	228
Total Enrollments	6152	5322