

The Sou'wester

Southwestern at Memphis

37th Year

MEMPHIS, TENNESSEE, FRIDAY, JANUARY 6, 1956

Vol. 37, No. 14

Dr. Webb Featured On Nationwide TV

Dr. James L. A. Webb, Southwestern chemistry professor and research chemist for the Chapman Chemical Company, will be featured on the Johns Hopkins television program, "Tomorrow's Careers," at 2 p.m. Sunday, on WHBQ-tv.

The program will trace the career of a chemist, Dr. Alsoph H. Corwin, illustrate the various jobs he may do and the variety of end products which result from his work.

Requested by Corwin

Dr. Corwin of Johns Hopkins University requested that Dr. Webb be on the show, demonstrating the work of one of his former students.

Film of the Memphis sequence was made by Dr. Clinton L. Baker, professor of biology at Southwestern.

Part of it was filmed on the Southwestern campus, where Dr. Webb teaches three days a week. The rest was made at the Chapman Chemical Company plant, where Dr. Webb works as a research chemist, seeking new products and new processes in the fields of wood preservatives, agricultural chemicals, asphalt additives, or for use within the plant.

Special Showing

"Tomorrow's Careers," the Johns Hopkins series, is not regularly shown in Memphis. The show featuring Dr. Webb already has been seen on the ABC network. WHBQ is bringing it to Memphis by Kinescope for a special showing because of the local slant.

Dr. Webb, a native of Webb, Miss., attended the Webb School at Bell Buckle, Tenn., and received his B.S. degree from Washington and Lee and his Ph.D. from Johns Hopkins.

Ford Grant To Raise Faculty Wages By '58

On December 12 the Ford Foundation announced the largest appropriation for colleges and universities in the history of the United States. Southwestern at Memphis was included in the grant and will receive approximately \$320,000. The appropriation promised to Southwestern consists of two grants; one from the Endowment Grants Program which will supply about two-thirds of the total, and one from the Accomplishments Grants Program which will furnish the remaining part.

The grants will be endowments to be received in two equal installments by July, 1956, and July, 1957. Dr. Rhodes stressed the fact that only the income from the invested grants is to be used and that earnings from the grants will not be available until at least 1958 when the salaries of the professors will probably be raised about 4%.

\$210 Million Allotted

The Endowment Program has allotted \$210 million to supplement the \$50 million granted last spring to all the 615 accredited private colleges and universities in the United States. The sum realized from this program will be approximately equal to the 1954-55 payroll for instruction in the liberal arts and sciences. In addition, Southwestern has been chosen as one of the 126 institutions which have led the way in "improving the status and compensation of American college teachers" and will share in the \$50 million grant of the Accomplish-



Photo Courtesy of Press-Scimitar

SOUTHWESTERN'S ENTRY in the National Maid of Cotton Contest, Elizabeth Rodgers, at right, is pictured above with Mrs. Billy Marks Hightower, the former Hilma Seay, who was the Maid of Cotton in 1947. This photo was taken during the contest which was held Dec. 27-28 in Memphis; the winner was Patricia Cowden of North Carolina.

Maybry Leads PYF Group At Alabama Convention

Coach William Maybry led a discussion group at last week's convention of the Alabama Synod of the Presbyterian Youth Fellowship. He presented a film strip about Presbyterian colleges to the group. Then an informal panel discussion was held. Members of the panel were Dot Henning, Sonny Colvert, Nita Saunders, Uhland Redd, and Jack Zylman.

About one hundred and fifty young people attended the discussion in two sessions. Southwestern alumni David Kaylor and Lane Erwin also attended this meeting.

Patricia Cowden Named '56 Maid

Green-eyed, beautiful Patricia Anne Cowden of Raleigh, North Carolina, is the 1956 Maid of Cotton.

The Tarheel beauty captured the coveted Maid of Cotton title December 28 in competition with 22 other finalists from throughout the cotton-producing region. A charming and gracious Southern belle, King Cotton's new fashion and good

Do You Want Yours in metallic gray, kelly green, red, black or white? (See Inside).

will ambassador is 21 years old, 5 feet 7½ inches tall, and has brown hair. She is a graduate of St. Mary's Junior College in Raleigh where she majored in secretarial administration and voice. Currently she is studying voice privately while she is working as a secretary at the Security National Bank in her home town.

Named as first alternate Maid of Cotton is Revis Jordan, 19, of Lubbock, Texas. She has hazel eyes and brown hair, and is 5 feet 5 inches tall. Revis is a student at Texas Tech in Lubbock.

Another lovely Texan, Minta Curtis of Mission, will serve as second alternate. The blue-eyed, auburn-haired student at Pan American College in Edinburg, Texas, is 19 years old, 5 feet 7½ inches tall.

The selection of Patricia Anne Cowden brings the Maid of Cotton title to North Carolina for the first time since 1946 when Gwin Barnwell of Gastonia represented the cotton industry on the annual tour.

(cont. on page 3)

McKinney Displays Pictures in Burrow

A photography exhibit by John McKinney is now on display in the lobby of Burrow Library. Ten pictures comprise the exhibit, all of which were taken last year. They were printed for entrance in a National Press Photographers Association contest.

John, who is Editor and Chief Photographer for the Lynx, has been taking pictures for four years. He prefers a Rolleiflex camera for its "ease of handling."

Student Council Plans Election Rules Revision

The Student Council is meeting next Tuesday at six o'clock in Science Hall to discuss changing the method of electing Student Council members. The council feels that certain revisions are necessary as delegates to the two conventions can and do very easily form cliques.

The rule as it now stands concerning Student Body elections, which is Section 2 under By-laws, reads as follows: "Candidates for positions as officers of the Student Body and the five commissioners shall be nominated at two conventions (one composed of representatives of sororities and fraternities; the other composed of seven seniors, six juniors, five sophomores, and four freshmen chosen by the Student Council) the second week in April."

Immediately after this election the class officers, president, vice-president, secretary-treasurer, and representatives to the Student Council and Publications Board shall be nominated by petition. Each class will nominate and elect its own officers."

The student body is urged to attend this meeting and to make suggestions concerning the revisions.

YWCA Members Describe Church Conference Events

The Southwestern YWCA will have its January meeting next Tuesday at four o'clock in the AOPI house. For the program Sarah Lee Ford and Chung Sook Pai will tell of their recent experience at the

Magazine Seeks College Writers

Now under way is Mademoiselle magazine's College Fiction Contest for 1956, open to any woman undergraduate under twenty-six years of age who is regularly enrolled in a degree-granting college. The two winners will receive \$500 each for the serial rights to their stories and publication in Mademoiselle. Runners-up will receive honorable mention in the magazine, which reserves the right to buy their work at its regular rates. The results will be announced in the August 1956 issue.

Stories should run from approximately 2,500 to 5,000 words and each contestant may submit as many entries as she likes. Stories that have appeared in undergraduate publications are acceptable if they have not been published elsewhere.

Entries must be typewritten, double-spaced, on one side of the page only. All work must be clearly marked with contestant's name, age, home address, school address and school year. A manuscript-size Manila envelope, self-addressed and

stamped, should be enclosed with all entries. Mademoiselle assumes no responsibility for manuscripts and will not return any stories received unless they are accompanied by a return envelope. Stories must be original.

Judges of the contest will be Mademoiselle editors, whose decisions will be final. Entries should be submitted to:

College Fiction Contest

Mademoiselle

575 Madison Avenue

New York 22, New York

and must be postmarked no later than midnight March 14, 1956.

ATO's Give Winter Wonderland Dance

Alpha Tau Omega Fraternity will hold a Winter Wonderland Ball Saturday, January the seventh, from nine till twelve o'clock. Scene of the dance will be the Continental Ballroom of Hotel Peabody, and music will be furnished by Bill Justis and his band.

Members and their dates who will attend are Bill McAtee with Millie Bunn, Lawrence Cater with Nita Saunders, Bob Dickey with Anne Hixon, Tom Huff and Sue Robinson, John Quinn with Jane Smalley, Mr. and Mrs. James Watson Colvert, Mr. and Mrs. James Carter, Bevington Farnsworth and Susy Ryan.

John Crabtree will attend with Peggy Ann Bornman, Henry Williamson with Mary Jane Crutcher, Ben Miller with Martha Colvert, Robert McClelland with Elizabeth Etter, Richard Dortch with Nancy Howe, Ben Dukes and Betty Jo Gilmore, Denton McClellan with Lorraine Rayburn, Don Parker and Jane Barr, Bill Hunt and Betsy

(cont. on page 3)

Civil Service Exams Offered to Persons Majoring in Biology

A civil service examination for Medical Biology Technician has been announced for filling positions paying from \$2,960 to \$4,525 a year in various Federal agencies in Washington, D. C., and vicinity. Most of the positions to be filled are in the National Institutes of Health, Bethesda, Maryland; and in Walter Reed Army Medical Center, Armed Forces Institute of Pathology, and Food and Drug Administration, Washington, D. C.

The examination includes the following specialized fields: Animal anatomy, bacteriology, cytology, general biology, hematology, parasitology, pharmacology, physiology, serology, and virus and rickettsia.

No written test will be given. The basic requirement for qualification

(cont. on page 3)

WIN

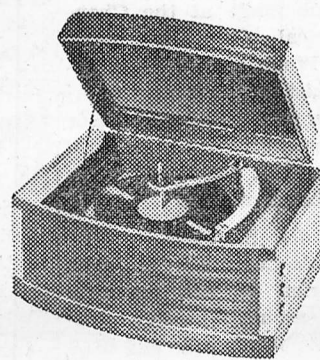
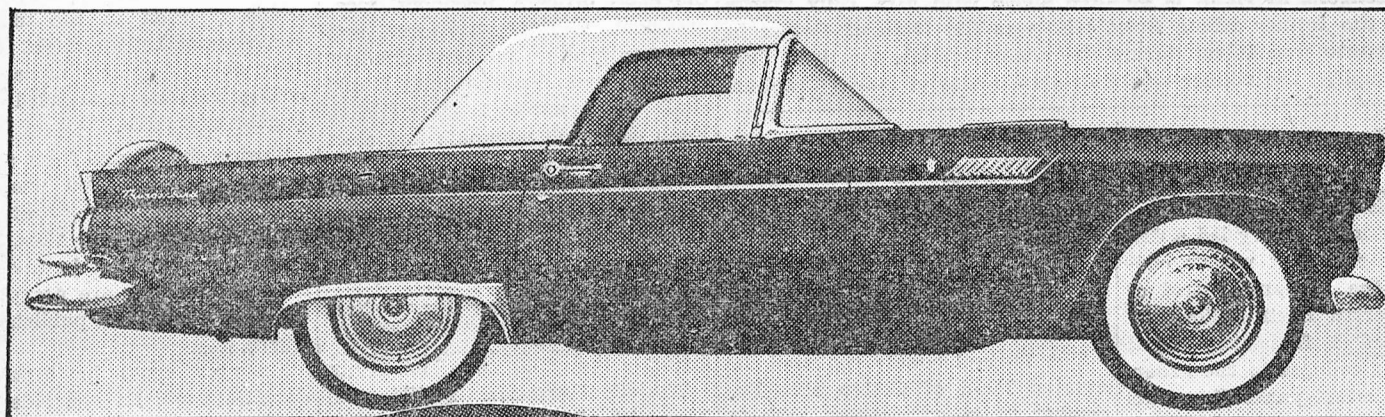
\$50,000 IN PRIZES

HURRY! HURRY! HURRY!
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20,000 FILTER TRAPS
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REAL TOBACCO TASTE!

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NO OTHER FILTER LIKE VICEROY!
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Soft... Snow-white... Natural!

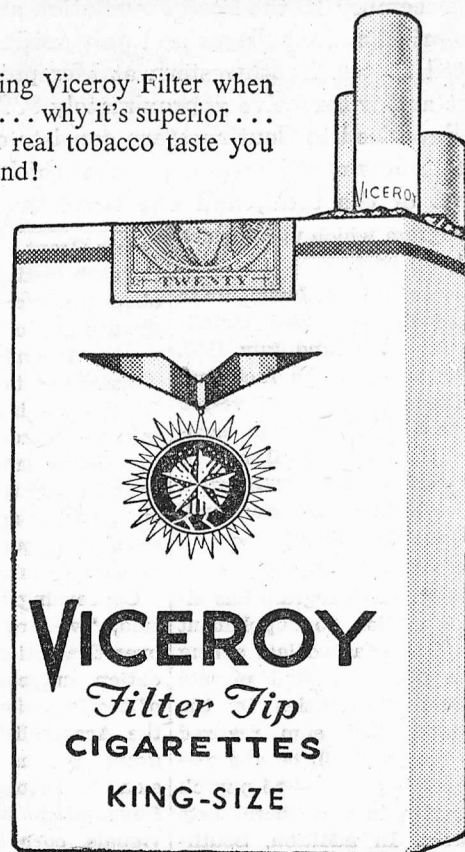
It's easy to name this amazing Viceroy Filter when you know what it's made of... why it's superior... why Viceroy's give you that real tobacco taste you miss in every other filter brand!

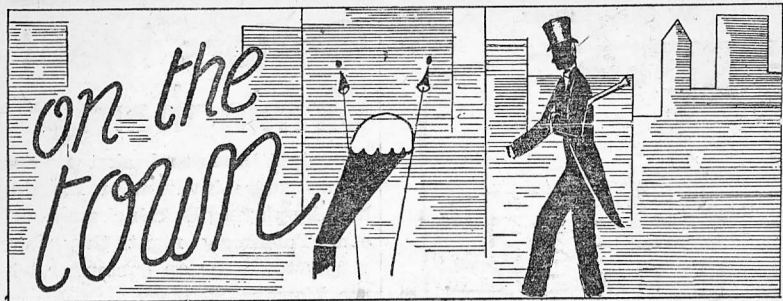
Remember, the Viceroy Filter is made from 100% pure cellulose—a soft, natural material found in many good foods you eat! There are no impurities in the Viceroy Filter. So naturally it lets the real tobacco taste come through!

Name the Viceroy Filter!
Enter this \$50,000 contest, today!

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- 1 On any plain paper, write the name you think most suitable for the pure, white Viceroy Filter described on this page. It's easy! You can think of dozens of names like "Super-Pure," "Filtron," "Naturale," "Flavor Flow," "Cellutrate," "Twice-The-Traps." You can use one, two or three words. Any name may win!
- 2 Mail your entry to Viceroy Thunderbird Contest, P. O. Box 6A, Mount Vernon 10, New York. Write plainly or print your name, the name of your college and your mailing address at college! Submit as many entries as you wish—but with each entry include the picture of the Viceroy Filter Tip torn or cut from the backs of two (2) Viceroy packages.
- 3 Contest open to all students attending colleges and universities in the U.S.A.
- 4 Contest closes midnight, January 31, 1956. Entries judged by The Reuben H. Donnelley Corporation on the basis of aptness of thought, originality and interest.
- 5 Prizes listed elsewhere in this ad. Winners of the ten Thunderbirds will also be permitted to designate the school organizations to which Brown & Williamson Tobacco Corporation will award RCA Victor Color TV Sets! Write the name of the organization you want to receive this award on your entry.





By SCOTT BYRD

One of my New Year's resolutions was never to write ON THE TOWN again. Have you already broken all of yours too? Anyway, one of my resolutions (I didn't really make any but you have to start a column some way) was certainly **not** that I would never go ON THE TOWN! So I will proceed forthwith to talk about it and then to go—you come too, and bring your fifty-two very best friends.

All the movies are held over from the last week or two, but if you've been away for the holiday season, then it won't matter too much. GUYS AND DOLLS at the Malco is probably the most controversial movie now on. You may wonder why Samuel Goldwyn didn't hire a professional singer or dancer to play Sky Masterson or you may adore Marlon Brando; you may think Jean Simmons is wonderful or you may think she needs tuning.

Bushel and a Peck Gone

You may also have some doubts about Frank Sinatra, but you probably won't have any about Vivian Blaine and some of the marvelous bit players. You may not like the combination of abstraction and realism in the settings or you may be charmed. It's a tossup, but chances are you'll like it very much. It has some awfully good songs, you know, even if the very funny "Bushel and a Peck," was discarded.

In THE RAINS OF RANCHIPUR at the State, Lana Turner quotes some T. S. Eliot to Richard Burton, and he responds with a bit from W. Shakespeare but somehow the whole thing never gets very intellectual. Burton gives a performance wildly reminiscent of the one Gloria Grahame gave in NOT AS A STRANGER, and lovely Lana puts a misplaced Marilyn Monroe lilt into such lines as "I adore safaris." Fred MacMurray, Joan Caulfield and Michael Rennie also star, with Eugenie Leontovitch in a small role which proves that she can talk as slowly as an American Indian Chief in a western. And, oh yes, there's a monsoon in it, too.

THE COURT MARTIAL OF BILLY MITCHELL at the Warner has a strong cast headed by Gary Cooper, Ralph Bellamy, Rod Steiger, Charles Bickford, and Elizabeth Montgomery. Based on the true case of Billy Mitchell, a flamboyant general who early saw the need for air power, it may not strike you as ideal material for drama, but it is a very interesting bit of history in its own right.

Douglas Vs. Indians

Kirk Douglas, the Bette Davis of actors, stars in THE INDIAN FIGHTER at the Palace. Elsa Martinelli, as a sort of aquatic Pocohantas, and Walter Able, as Walter Able, are also along for some exciting action of varying kinds.

Martin and Lewis do better than average in ARTISTS AND MODELS at the Strand. That should be enough for their many fans, and for the rest of us there's Anita Ekberg. They play the creators of horror comics (and are there any other kind?) who get entangled with a beautiful lady spy.

English Films at Ritz

The Ritz has a re-run of Alec Guinness's TO PARIS WITH LOVE, and of the MAGIC BOX, which features Robert Donat, Laurence Olivier, Emlyn Williams, Margaret Rutherford and other performers of a similar high-class ilk. They're both in color (as are most of this week's films) and are worth seeing.

There's not much in the way of live entertainment around just now, unless, of course, you **should** happen to be alive yourself. If that's the case, I'll see you ON THE TOWN! (Wasn't that a clever, clever ending though?)

Maid of Cotton Chosen for 1956

(cont. from page 1)
Maid Pat is the daughter of Mr. and Mrs. M. J. Cowden of Raleigh. Her father is a district manager with the Hershey Chocolate Company. She has one married sister and a namesake niece whom she speaks of with glowing pride.

Throughout her high school and college days, the 1956 Maid of Cotton has accumulated a string of honors. At St. Mary's she was a member of the Student Government Honor Council, the Student Council, May Court, Glee Club, and Dramatics Club. She was chosen Kappa Alpha Rose at Wake Forest College and was voted Miss Raleigh in 1955. The Maid of Cotton also holds the title of "1955 North Carolina Queen for Cotton."

Being chosen 1956 Maid of Cotton came as a genuine surprise to the modest North Carolinian. When Pat's name was announced as winner, it took her a full half minute to realize that she had been chosen and to head toward an NBC radio network microphone to be presented officially for the first time.

Just before the contest Pat had received a telegram from her sister with the advice, "Think success—and you'll have success!" Score of other telegrams arrived with congratulations shortly after her victory was announced. The field of 23 candidates was narrowed to five finalists before the Maid and her two alternates were announced. Remaining at the last elimination along with the three top contestants were Frances Habig of Jackson, Mississippi, and Patricia Ann Stehr of Dallas, Texas.

The day after contest finals, the 1956 Maid flew to New York for a month's preparation before opening her tour officially. In New York she will be fitted for a glamorous all-cotton wardrobe by 40 of the nation's foremost designers. She will make numerous network radio and television appearances and undergo special training for her role of King Cotton emissary.

Alpha Tau Omegas Give Wonderland Ball

(cont. from page 1)
Bell, Tom Richardson with Harriet Byrd, Bob Booth with Beverly Dotson.

Pledges and their dates are Jim Pitts with Carol Barbour, Bill Hackleman with Elsie Hay, and Robert Simpson with Ellen Reagan.

Chaperones will be Dr. and Mrs. R. G. Conrad, Dr. and Mrs. L. W. Frey and Mr. R. G. Patterson.

Civil Service Exams

(cont. from page 1)
is appropriate technical experience in the field of biology; however, pertinent graduate or undergraduate college study averaging at least 5 semester hours per year in the biological sciences may be substituted for the experience required for positions paying up to \$3,670 a year.

Full details concerning the requirements are given in the examination announcement which may be obtained from college placement offices or from the U. S. Civil Service Commission, Washington, D. C.

Applications for this examination will be accepted from students who

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NEW BEAUTY FOR SENSITIVE SKINS
Blue Foam is the first soap that actually soothes as it cleanses. Beauty soap in a tube.

AT YOUR FAVORITE DRUGGIST

Widgibus

This column is written under tremendous handicap! Yours truly has been blinded by the dazzle of many newly acquired pins and engagement rings. Best wishes go to Erwin Hansch and W. B. Burrow, Ann Fakes and Joe Haley, and Kakky Whittsit and Ray Tanner. Also felicitations to Ann Sizer and Charlie Burnett, to Nancy Calvin and her Bobby, and to Trudye

Carter and her Bill. Shirley Polk is also wearing a sparkling diamond. Julian (Mouse) White ringed Elizabeth Ann Sandusky in Jackson, Mississippi. And very special congratulations to the lucky Harvard Professor who won the hand of Miss Eleanor Bosworth, our former Dean of Women.

Bill Alexander came back to school minus one Kappa Sig pin, and Betty Morris came back plus one Phi Delt pin. Former Sou'wester editor Dan Adams is pinned to Tucker Hart, a freshman at Wellesley, and Buddy Whitaker and Mary Ada Latta also took the plunge.

The Kappa Delta pledges will honor all sorority and fraternity pledges at an open house at the sorority lodge tonight at six o'clock. Wish I were a pledge!

Campus newly-weds include Margaret Glass, who was married to Harvey Aycock on December 19, and Sonny Colvert, who was married to Mary Sue Bentley in Birmingham on December 20. (This is the last time these girls will get to

expect to complete the courses necessary for qualification within 6 months of the date of filing applications. Applications will be accepted until further notice and must be filed with the Commission's Washington office.

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McCULLOUGH'S
ESSO STATION
585 North McLean

see their former names in print!)
All this romance has me all tuckered out, so I'm going to close and go home to my lonely room.

Tri-Delts Entertain In Remodeled Lodge

The Tri-Delts are celebrating the completion of the redecoration of their lodge with an open house next Friday evening from six until eight.

This will be the first time the house has been open to the student body since the remodeling began several months ago. Three new rooms have been added to the lodge and some of the old rooms have been remodeled.

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LYNX EDGE DRURY THEN DROP THREE

Demonstrating superior marksmanship and good rebounding, the Lynx five beat Drury College of Springfield, Missouri, in a pre-holiday game on the Mallory Court December 16. The game was tied five times in the first half and the Lynx who had a slim one point lead at intermission, 32-31, edged the Missouri squad 73-71.

Great shooting by Drury's Charles Crosby, who tallied 30 points for the evening, kept the visitors in the thick of the fight throughout the game, but the all-around scoring ability of the Lynx gave them the victory. Center Dick Gilliom topped the squad with 21 markers. Bill Young netted 19 and his running mate at guard, Joe Boals scored 16 points.

After a Christmas layover the Lynx traveled to Monroe, La., for the Holiday tournament there and were beaten twice on successive nights. Pitted against Northeast Louisiana State in the December 29 opener, the Lynx found the Staters' defense too tight to crack and were beaten 83-56.

Southwestern employed a zone defense in the first half that proved moderately effective in stopping the Louisiana club, but Northeast was able to hit the basket from outside in the second half and pulled away quickly.

Loss of Jim Winslow due to illness hurt the Lynx on rebounds under their own basket. Four players hit in double figures, with Gilliom and Bob Jackson collecting 13 points apiece, Bill Young racking 11 and Boals 10.

In the consolation game at Monroe the Lynx led all the way only to lose to Louisiana College in the last minute of play, 66-62. Early in the second half the Lynx led by 12 points but too many mistakes gave Louisiana College a chance to come from behind and grab the lead.

Gilliom and Young shared scoring honors with 18 points apiece.

The Arkansas State Indians, trailing all the way in Monday night's game at Mallory Gymnasium, came from behind in the last three minutes to beat the Lynx 75-70. This gave the Indians their sixth win in seven starts and made the Lynx 3-6 for the season. Young led Southwestern scorers with 22 points and Bob Jackson collected 18.

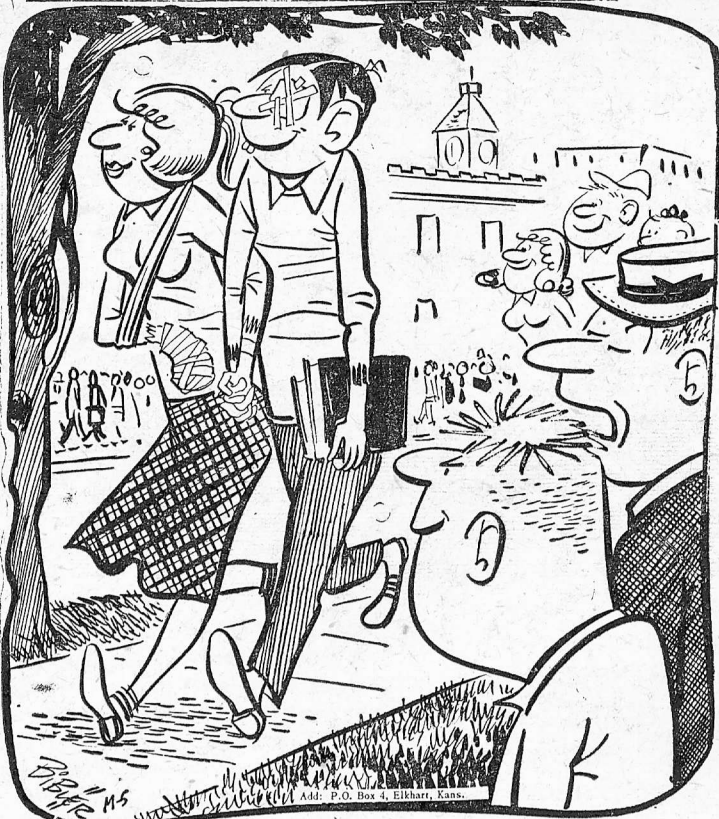


Basketball Schedule

Lynx 99, Millsaps 46
Tulane 95, Lynx 50
LSU 72, Lynx 59
Lynx 73, Union 56
Mississippi St. 76, Lynx 63
Lynx 73, Drury 71
Northeast Louisiana 83, Lynx 56
Louisiana College 66, Lynx 62
Arkansas State 75, Lynx 70
Jan. 6 Birmingham Southern (A)
Jan. 7 Howard (A)
Jan. 14 Sewanee (H)
Jan. 21 Birmingham Southern (H)
Feb. 4 Wabash (A)
Feb. 6 Pauw (A)
Feb. 8 Chattanooga (H)
Feb. 11 Sewanee (A)
Feb. 15 Millsaps (A)
Feb. 17 Howard (H)
Feb. 18 NE Louisiana (H)
Feb. 23 Arkansas State (A)
Feb. 25 Austin (A)

LITTLE MAN ON CAMPUS

by Dick Bibler



"I SEE THEY'VE PATCHED THINGS UP."

RAY GAMMON'S

Drive In Restaurant
2374 Summer Avenue

Cagers Meet Birmingham

Tonight the Lynx basketballers open a two game invasion of Birmingham by playing Birmingham-Southern. Tomorrow night they move across town for an encounter with the Howard Bulldogs.

The Lynx have played good ball in their last two games, losing to Louisiana College and once-beaten Arkansas State after leading most of the way. Guard Bill Young leads the team in scoring with 139 points in nine games. Dick Gilliom tops the regulars in field goal percentage with an average of 38.7. Gilliom also leads in rebounds, averaging better than 14 per game.

Statistics compiled Tuesday show:

	Games	FGA	FG	Pct.	FT	TP	Av.
Jackson	9	111	42	37.8	40	124	13.8
Gilliom	9	106	41	38.7	48	130	14.4
Winslow	7	76	23	30.3	23	69	9.9
Boals	9	104	39	37.5	17	95	10.7
Young	9	140	52	37.1	35	139	15.4
Maxwell	9	25	10	40.	10	30	3.3
Bowen	7	9	3	33.3	0	6	1.0
Logan	4	3	0		1	1	0.3
Gwin	4	6	2	33.3	0	4	1.0
Horton	2						
Williamson	5	1	1	100.0	2	4	0.8
Hammett	3	2	1	50.0	2	4	1.3

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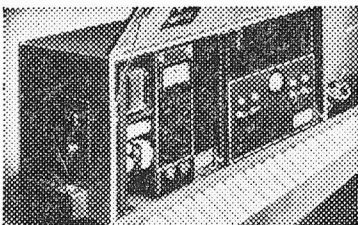
Don't Put Off—Take Off

PACKS MORE PLEASURE

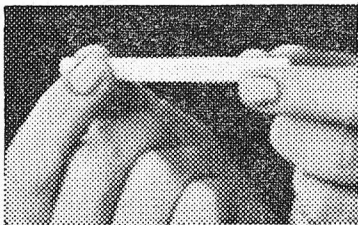
because it's *More Perfectly Packed!*



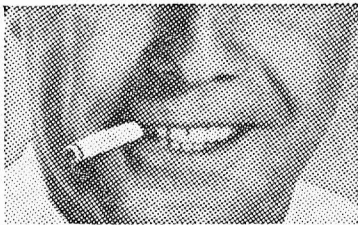
Satisfy Yourself with a Milder, Better-Tasting smoke—packed for more pleasure by exclusive Accu-Ray



The more perfectly packed your cigarette, the more pleasure it gives... and Accu-Ray packs Chesterfield far more perfectly.



To the touch... to the taste, an Accu-Ray Chesterfield satisfies the most... burns more evenly, smokes much smoother.



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