

INTERNATIONAL MANAGEMENT, BADM 463-01
Rhodes College
Spring Term 2007
212 Buckman Hall

Instructor: Brandon Kilburn
Office: 328 Buckman Hall

Class Section: 01, MW 4:30pm –5:45pm
Office Hours: MW 2:00- 2:50 or by appointment

Preferred Contact: E-mail: kilburnb@rhodes.edu

Required Text: *International Management*, by Arvind V. Pathak, Rabi S. Bhagat, & Roger J. Kashlak.
ISBN: 0-07-281906-5.

Course Objective: This course provides a comprehensive overview of organizational management in an international context. Here students will be exposed to the challenges that managers face in a dynamic, global business world. Understanding that the world is not only interconnected geographically and electronically but also psychologically is essential in effectively managing organizations on a global scale. The objective of this course is to provide students with the basic understanding of the role of management in an international context by encouraging students to think in global terms and to examine the relevance of international issues in a practical sense. Upon completion of this course students should have a greater understanding of: the international environment, strategic planning and implementation in an international context, managing across borders and cultures, and the ethical dilemmas that international activities bring upon managers.

Conduct: This is a business course; therefore a business atmosphere is appropriate. Individuals are expected to conduct themselves as they would at work or in a business setting. Courtesy to classmates and the instructor is expected. Conduct unbecoming of a student will not be tolerated.

Attendance: Attendance is expected in class just as it is at work. No separate grade is given based on attendance. However, students should be in class on time and not leave prior to the end of class time to prevent disruption. Note—class attendance ensures that students obtain additional information, not found in the text that may be on the exams. It is the students' responsibility to obtain class information and handouts when absent. Class role may be taken randomly throughout the semester. Those who are absent may not make up in-class assignments or extra credit.

Cheating: Your instructor will adhere to the College policies related to cheating and class conduct as specified in the Student Handbook. Plagiarism will not be tolerated in this class or by the College (as stated in the Student Handbook). Plagiarism is the "intentional use of someone else's exact words without quotation marks and appropriate credit or the use of someone else's unique ideas without acknowledgment," (Alred, G. et al. (2000). Handbook of Technical Writing. New York, NY: St. Martin's Press.)

Homework Assignments: As in business settings, assignments are expected to be on time and legible. All homework assignments must be turned in on due date at the beginning of class. Answers to homework assignments will be provided at the end of the class period by which they are due; therefore no late homework can be accepted nor any credit given. All homework, however, will be accepted early.

In-Class Assignments and Exams: Students should be familiar with the material assigned on a given day. Within business settings employees must be present at key times to ensure successful completion of a task. Similarly, in class students must be present and prepared for tests and in-class assignments to attain a grade for their efforts. Absence for these events will result in a zero for the assignment. No provision is made for making up in-class assignments and exams. Those students who have College sponsored extracurricular functions that conflict with class meeting MUST notify and make arrangements with the instructor prior to the absence.

Evaluation: Students will be evaluated on the following:

1. In-Class Exercises (40 points total)
2. Homework assignments (30 points total)
3. Group Projects (30 points total)
4. Exams: (100 points each, 300 points total) Multiple choice, true/false, short-answer

Exams: Exams will cover all material discussed in class and from text assignments. Test must be taken on the date assigned. NO MAKE UP-EXAMS WILL BE GIVEN. Exams one through three will cover only the assigned chapters as noted in the schedule below. If an exam is missed, the comprehensive final will replace the missed exam. The comprehensive exam is optional for those students who have taken all three previous exams. The optional final may be used to replace the students previous low test grade without penalty. If the comprehensive final exam is taken, the overall lowest test grade will be dropped. No more than one exam may be missed. If more than one exam is missed, a “0” will be given for the second missed exam.

Curving: The instructor reserves the right to curve grades. No individual exams or assignments will be curved. If deemed necessary the instructor may curve overall class grades upon completion of Exam 3.

Extra Credit/Bonus Policy: Extra credit or bonus work may be given at the instructor’s discretion. This type of assignment will not be given to offset poor performance or lack of effort.

Course Grade: The final grade is determined by the number of points earned on homework assignments, in-class assignments, and examinations. The total points earned will be divided by the total points possible for a final percentage. Class work and homework will be graded on the basis of form, neatness, and accuracy (grammar, sentence structure, punctuation, and spelling, etc...). Students are expected to incorporate management concepts in a logical, coherent, and clear fashion. Relevant and valid analysis of cases and problems given in class and in homework assignments will also be evaluated. All outside classroom written assignments must be typed or printed from a computer.

Student Point Distribution Chart:

Assignments/Activities	Points Possible	Points Earned	Average
In-Class Assignments Total	40		
Homework Total	30		
Group Project/Presentation	30		
Test 1	100		
Test 2	100		
Test 3	100		
Final Comprehensive Exam (Optional)	100		
Total Possible Test Points	300		
Total Possible Class Points	400		

The grading scale is as follows:

97-100 A+
93-96 A
90-92 A-
87-89 B+
83-86 B
80-82 B-
77-79 C+
73-76 C
70-72 C-
67-69 D+
63-66 D
60-62 D-
< 60 F

Schedule Spring 2007*

BADM 463-01

January

W - Jan 10 COURSE INTRO – Syllabus Review
M – Jan 15 Martin Luther King Day – No Class
W - Jan 17 Chapter 1: Introduction to International Management
M - Jan 22 Chapter 2: The Global Macroeconomic Environment
W - Jan 24 Chapter 3: The Political Environment and Political Risk
M - Jan 29 Chapter 4: The International Legal Environment
W - Jan 31 Chapter 5: The Cultural Environment

February

M - Feb 5 Finish Material & Review – HOMEWORK DUE
W - Feb 7 **Test 1 (Chapters 1-5)**
M - Feb 12 Chapter 6: Strategies for International Competition
W - Feb 14 Chapter 7: Modes of Entry into Foreign Markets
M - Feb 19 Chapter 9: Organizing International Operations
W - Feb 21 TBA
M - Feb 26 Chapter 10 & 11: Controlling International Strategies and Managing Knowledge
W - Feb 28 Finish Material & Review – HOMEWORK DUE

March

M - Mar 5 **Test 2 (Chapters 6-7 & 9-11)**
W - Mar 7 Chapters 12 & 13: Communication, Negotiation, and Decision Making Across Borders and Cultures
M - Mar 12 SPRING BREAK – No Class
W - Mar 14 SPRING BREAK – No Class
M - Mar 19 Chapter 14: Work Motivation Across Borders and Cultures
W - Mar 21 Chapter 15: Leadership Across Borders and Cultures
M - Mar 26 TBA
W - Mar 28 TBA

April

M - Apr 2 Chapter 16: International Human Resources Management
W - Apr 4 Chapter 17: Ethics and Social Responsibility
M - Apr 9 Finish Material & Review – HOMEWORK DUE
M - Apr 16 **Test 3 (Chapters 12-17)**
W - Apr 18 Group Presentations
M - Apr 23 Group Presentations
W - Apr 25 Recap & Review for Final
M - Apr 30 **COMPREHENSIVE FINAL EXAM - optional**

*The course schedule is tentative and is subject to revision as necessary.

Student Profile

Instructions:

Please complete and hand in hard copy to professor by January 24, 2007 for in-class assignment credit.

Name: _____

Preferred e-mail: _____

Academic Status (Senior, Junior, etc): _____

Employed: Yes / No

If so, how many hours per week do you work? _____

Briefly summarize career plans after completing degree:

List any outside interests, hobbies, professional affiliations, memberships etc.:

What do you hope to get from this class? (Be honest there are no wrong answers here)