

**ECON 485: Senior Tutorial**  
**Rhodes College, Fall 2011**

**CRN 12191**

**Wednesday 6:00-8:30 p.m.**  
**105 Buckman Hall**

Professor Stephen Ceccoli  
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“Without comparisons to make,  
the mind does not know how to proceed.”

Alexis de Tocqueville

I hear, and I forget;  
I see, and I remember;  
I **do**, and I **understand**.

-- Chinese proverb

This course is designed as a tutorial for students to write a high quality, senior-level thesis paper. The importance of this task (and your final paper) should not be underestimated. As such, the task of writing requires a great deal of critical thinking, creativity, tenacity, persistence, perseverance, and attention to detail. You will spend a great deal of time on this project throughout the semester. At times, the process may frustrate or discourage you. Other times, you may find yourself very disappointed with your work. Perhaps at some point, you might even come to the realization that you are so dissatisfied with your progress that it's time to tear up what you have and start over again.

Despite the potential pitfalls that may (and probably will) arise throughout the semester, the rewards for undertaking and successfully completing such a task are potentially tremendous. Ideally, your paper will reflect your four years of learning, thinking, and writing as an Economics-International Studies interdisciplinary major at Rhodes College. Writing the senior thesis paper will allow you to contemplate what you have learned hitherto, expand on this thinking, and produce a piece of original research. One advantage to you is that the interdisciplinary nature of the undertaking will enable you to take advantage of tools used you have acquired in coursework through both the Economics and International Studies Departments. In sum, this research will represent your creative, persistent, and interdisciplinary efforts throughout the process. While you will undoubtedly receive advice along the way from your student peers and your instructors, the finished product is yours. It will have your stamp on it. Essentially, this process and the resulting paper will represent the culmination of your interdisciplinary, undergraduate experience at Rhodes.

In completing this senior tutorial, and particularly in putting the paper together, you will have many important “research design” decisions to make along the way. First, the *subject/topic* of your paper is (almost) entirely up to you. (The “almost” refers to the fact that your topic is subject to approval.) Since you will be working on this project throughout the entire semester, you are encouraged to pick a topic of great interest to you and will sustain your interest over the course of the semester. Second, the *methodological approach* used in your paper is also (almost) entirely up to you. (The same “almost” caveat applies.) Thus, you'll be able to choose the methodological

approach that best suits your interests, skill-level and substantive topic. Your methodological approach might involve a single-case case study, a “small-*n*” case study, a “large-*n*” study, or something entirely different. Third, the “*data*” that you compile, examine, and use for drawing inferences and conclusions in your study may be qualitative, quantitative, or both. As you’ll soon see, depending on your topic, you’ll have several potential sources of data to consider, including primary, secondary, and tertiary sources, elite interviews or survey data that you collect yourself, or other types of data – of any type – that have been previously collected by others and made available to you. While these are just a small inkling of the types of decisions you will be asked to contemplate – and make – throughout this process, it should be noted that these decisions should be considered carefully. Again, the accumulation of such decisions will reflect a finished product that truly has your stamp on it.

### **Three Elements of the Senior Tutorial**

This senior tutorial will require you to focus on three important aspects of your senior thesis. The first and most important aspect, of course, lies in the *process of conducting social science research* and utilizing the appropriate research techniques. These techniques involve identifying an interesting and relevant research puzzle, translating that puzzle into a suitable research question, constructing a feasible research design, and then actually collecting and evaluating the empirical evidence needed to write the paper. In essence, this tutorial will expose students to the methods of conducting social science research. While the process is methodical, deliberate, and time-consuming, the process itself is critical. Essentially, you will engage in the same process of conducting social science research used by professional social scientists. Ultimately, the objective is to learn by doing.

The actual *writing and presentation* of the finished product is the second critical aspect of your senior tutorial. Yes, in this case, the style counts (literally). While we hesitate to specify a specific length, the standard social science research paper generally runs about 35-40 pages. While this may seem arbitrary (and it probably is), this is the length that most social science journals require. We offer this to you as a guidepost, but above all you should be much more concerned with the quality of the paper.

The written presentation of your final paper will require you to maintain a consistency in style throughout the paper and necessitate careful attention to detail. Your paper should correspond to the Chicago Manual of Style, which is generally considered the standard for most refereed social science articles. Related style necessities include the use of page numbers (centered at the bottom of each page), a left justification of the text and appropriate section headings. Margins should be 1” on all sides, except the bottom, which should be 1.5”. A standard 11-point Times New Roman font is also preferred. A complete works cited section is a necessity and appropriate care should be given to the proper citation of references and quotations. We will provide detailed and specific style information later in the semester. At the same time, you are highly encouraged to acquire your own style guide if you do not already own one. One style guide to consider is *Instant Access: The Pocket Handbook for Writers* by Michael Keene and Katherine

Adams. This accessible style guide will be a handy reference not only for the writing of the senior paper, but also should be a trusted companion for any writer.

In addition to the written presentation, you will share the results of your research in an oral presentation to your peers. The oral presentation will enable you to articulate the content of your paper in a relatively limited time period. In doing so, you will be required to synthesize information and “think on your feet” as you respond to the inquiries of your peers. Specific guidelines to assist in the preparation of your oral presentation will be distributed at an appropriate time.

The third aspect of your senior tutorial experience entails the *interaction* that arises from working with your instructors and a small group of your peers. We will provide guidance on the process of conducting social research during class and through individual meetings. Given the format of the ECON 485 tutorial, students will meet *collectively* with Professor Ceccoli on Wednesday evenings in seminar-style. Students will also meet individually with Professor Beckham Gramm on a weekly basis in her office. Both Professor Ceccoli and Professor Beckham Gramm will provide a regular evaluation of your written work and feedback on your progress as necessary. In short, we will attempt to collectively steer you through this process. (Keep in mind, however, that you as the author bear the ultimate responsibility.) You will also be sharing your ideas with your colleagues throughout the semester and there will be times when you will be asked to provide constructive feedback on the work of your peers. It is our expectation that this interaction will provide a mutually beneficial learning experience. The culmination of this interaction will take place during the final class periods when you make an oral presentation of your research.

Due to the weekly class schedule, your attendance and participation at every meeting (both collectively and individually) is required. Since the research process is methodical, a missed class or individual office appointment will likely set you back considerably, and possibly irrecoverably. If you are going to miss a class meeting for a reason beyond your control, please notify Professor Ceccoli in advance of the scheduled class meeting so that the appropriate arrangements can be made. The same is expected for individual sessions with Professor Beckham Gramm.

### **Course Readings**

The assigned reading material will play a prominent role in accompanying you to complete the research process this semester. It is very important that you keep up with the reading assignments throughout the semester. In addition, please keep in mind that the bulk of your reading for this semester will center on the materials required for researching and writing your individual papers. For instance, Professor Beckham Gramm will point you in the direction of important supplementary readings. Finally, please see me if you are interested in other supplementary materials or if you are having difficulty keeping up with the reading.

## **Grading**

As mentioned, your work in this tutorial will be methodical in nature. You will be required to submit written work on a regular basis and it is very important that such work is submitted in a timely fashion. The failure to do so will have an adverse impact on your grade for the course, and potentially jeopardize the entire endeavor. Specifically, the individual component (of your paper) and the corresponding due dates are listed on the schedule on the following page. **Individual assignments should be completed and placed in the box outside Professor Ceccoli's office door by 5:00 p.m. on the Tuesday prior to the due date.** (This will give us a chance to review your work prior to class if necessary.) **When noted, the same materials should be also placed in the box outside Professor Beckham Gramm's office.** Failure to submit the appropriate material on time will result in a 2% reduction of your final course grade for each late or missed assignment. Failure to submit a completed first or second draft on the scheduled dates will each result in a 5% reduction of your final course grade. The first draft will be due on November 16<sup>th</sup> and a due date for the second draft will be scheduled later in the semester in accordance with class progress.

**A single hard copy of the final version of your paper will be due on Monday, December 12<sup>th</sup> at 5:00p.m. At the same time, an identical electronic version of your paper is to be submitted to both Professor Beckham Gramm and Professor Ceccoli's inboxes on the College fileserver located at:**

\\Fileserver1\acad\_dept\_pgm\Econ\_Bus\Beckham\_Teresa\InBox  
\\fileserver1\Acad\_Dept\_Pgm\Intl\_Stu\Ceccoli\_Stephen\InBox

**Due to the timing of the end of the semester, late papers will not be accepted.**

Extensions will not be granted and the failure to submit a paper on December 12<sup>th</sup> will result in a failing grade for the course. Your completed paper will be evaluated on the basis of the quality of your original research, the clarity of its presentation, the progress demonstrated at each iteration, and our interpretation of your effort throughout the process.

Your final grade for this tutorial will be determined as follows:

- Prof. Ceccoli's Evaluation of Paper: 30%
- Prof. Beckham Gramm's Evaluation of Paper: 30%
- Attendance and Class Participation: 10%
- Preparedness and Participation in Individual Sessions: 10%
- Prof. Ceccoli's Evaluation of Presentation: 10%
- Prof. Beckham Gramm's Evaluation of Presentation: 10%

Feel free to contact either Professor Ceccoli or Professor Beckham Gramm at any time if you have questions or would like to discuss particular issues or strategies.

## **Course Schedule\***

\* Note: Individual, weekly meeting sessions with Professor Beckham Gramm should be scheduled directly with Professor Beckham Gramm.

Aug. 24	Course Introduction
Aug. 31	The research process; Elements of a research paper Johnson and Joslyn – The Building Blocks of Social Science Research H. Chae – South Korean Attitudes toward the ROK-US Alliance: Group Analysis <b>First-cut, Thought Piece Due</b>
Sept. 8	Developing a theory / Adapting a theoretical framework C. Parsons – Introduction, Chapter 1 D. Studlar – Theories of Tobacco-Control Policy Across Time and Space <b>Preliminary Topic Selection and Potential Research Question(s) Due</b>
Sept. 15	Variables and relationships; Formulating hypotheses Read: C. Parsons – Chapter 2 Skim: W.L. Neuman – Qualitative and Quantitative Measurement
Sept. 21	Discussion of library reserve articles C. Parsons – Chapter 3 C. Hemmer and P. Katzenstein – Why is There No NATO in Asia? <b>Preliminary Hypotheses Due</b>
Sept. 28	Gathering data – Meet in Barret 214 <b>Preliminary Bibliography and Revised Research Question Due</b>
Oct. 5	Making Inferences; Analysis of Data; Testing hypotheses C. Parsons – Chapter 4 D. Drezner – Ideas, Bureaucratic Politics, and the Crafting of Foreign Policy <b>Hypotheses Due; Preliminary Literature Review Due</b>
Oct. 12	Discussion of research design; Discussion of library reserve articles C. Parsons – Chapter 5 M. Baum – Sex, Lies, and War: How Soft News Brings Foreign Policy to the Inattentive Public <b>Introduction Paragraph and Research Design (i.e., complete template) Due</b>
Oct. 19	No class meeting; Individual appointments during week <b>Theory Section Due</b>
Oct. 26	Discussion of evidence; practice talks <b>Evidence Section Due</b>
Nov. 2	Discussion of preliminary conclusions; progress and problems <b>Bibliography Due</b> <b>Submission of Tables, Graphs, Charts, etc. Due (If applicable)</b>

Nov. 9	Discussion of first drafts; Presenting social science research
Nov. 16	Class presentations <b>First Draft Due</b>
Nov. 30	Class presentations <b>Second Draft Due</b>
TBA	Class presentations
Dec. 7	Class presentations
<b>Dec. 12</b>	<b>Final Paper Due at 5:00 p.m. (in both hard copy and electronic format)</b>

**Economics 485: IS-Econ Senior Seminar**  
Fall 2011 Course Syllabus  
(Addendum to IS/Econ 485 syllabus)

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**The purpose of this document is to outline clearly my expectations for your weekly meetings with me.**

By majoring in IS-Econ you have demonstrated an understanding that the two areas are inextricably intertwined. Differences in economic conditions can explain much of the differences across countries and their political/social interactions with one another. Differences in political and social institutions can often explain, in part, differences in economic conditions.

The combined IS and Economics senior seminar is the perfect opportunity for you to exploit this very rich intersection of international political science and economics in your senior-level thesis paper.

**The tutorial should not be more work for you than either the Economics senior seminar or the IS senior tutorial, but it will be different.**

**How Econ 485 is going to be like the IS Senior Tutorial, IS 485:**

You will be attending the weekly IS senior tutorial with the straight IS majors for the following reasons:

- Presentations and class discussions with your peers are necessary components of scholarship.
- The method of modeling taught in the IS senior tutorial is as relevant to Economics as it is to IS. Coming up with a topic, thinking through the cause and effect relationships you've learned in previous study, developing hypotheses etc. are all necessary components of developing an economic model.
- The due dates for your work and presentations will be set by the IS senior tutorial.
- The weights assigned to various components of the senior seminar (drafts, final paper, presentation) will be determined by the IS senior tutorial.

### **How Econ 475 is going to be like the Economics Senior Seminar, Econ 486:**

You will be meeting with me individually before IS senior tutorial for the following reasons:

- Economic models are mathematical in presentation, so you will need to learn how to translate a verbal model into an equation.
- Testing hypotheses requires data; regression analysis and the other types of statistical analysis used in Economics research require quite a bit of data. I will help you determine the statistical analysis most appropriate for your topic. Furthermore, there are some standard places I can point you towards to find the data.
- If you choose a topic that lends itself to the use of Game Theory, I will help you learn how to develop a game theoretic model. This option may be chosen instead of regression analysis or other such data-intensive statistical techniques to analyze your topic.
- Part of your literature review will cover the Economics literature. These must be scholarly ECONOMICS articles available on EconLit.

### **How this course will be different than either senior seminar:**

- You will have two professors evaluating your work rather than one.
- The topic you choose will involve both political science and economics (so called political economy). Depending on your topic, your research may involve slightly more political science or more economics, but it should come close to 50/50.

- My evaluation will contribute 50% of each of your grades (paper, presentation, participation).
- A note on my evaluation of your participation: Participation involves attending weekly meeting as scheduled and well-prepared. If you wait until the night before to work on your research, you will not be well-prepared and my evaluation of your participation will suffer. If you skip a scheduled meeting, your participation grade will suffer greatly.

**Books** (highly recommended and most should already be on hand from previous coursework):

**Econometrics book** (from Econ 420)

**Statistics book** (from Econ 290)

**Development Econ book** (from Econ 312 or Easterly's *The Elusive Quest for Growth*)

**International Econ book** (from Econ 210)