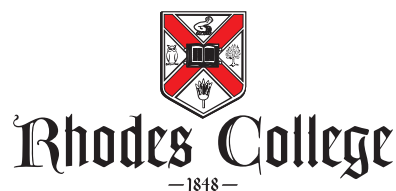


Sun, Sam Phillips and the Spirit of Memphis Music: *A Conversation with Peter Guralnick, Knox Phillips and Mike Curb*



Thursday, March 29, 7:00 p.m.
McCallum Ballroom
Bryan Campus Life Center



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Author, scholar, and historian **Peter Guralnick** is among the foremost authorities on the influence of Southern music on American culture, especially during the 1950s and 1960s, and has written extensively about American music and musicians. He is the author of the prize-winning biography of Elvis Presley titled *Last Train to Memphis* and *Careless Love*, as well as a trilogy on American roots music, *Sweet Soul Music*, *Lost Highway* and *Feel Like Going Home*. He also wrote the script for the A&E documentary *Sam Phillips: The Man Who Invented Rock 'n' Roll*, as well as books on Sam Cooke, *Dream Boogie: The Triumph of Sam Cooke*, and Robert Johnson, *Searching for Robert Johnson*.



The oldest son of Sam Phillips, **Knox Phillips** is a Memphis music producer and promoter as well as a Rhodes alumnus. Phillips learned music production from his father and guitarist Scotty Moore, and followed in his father's footsteps as an advocate of Memphis music and musicians. As an engineer, he worked on albums by Willie Nelson, Jerry Jeff Walker and Jerry Lee Lewis and he was instrumental in the promotion of important Memphis artists in the 1970s and 1980s including Jim Dickinson, Alex Chilton and Tav Falco. He was a key figure in Memphis securing a chapter of the National Academy of Recording Arts and Sciences, the organization that produces the Grammy Awards, and in 2007 he was presented a Lifetime Achievement Award by the organization.



Chairman of Nashville-based Curb Records, **Mike Curb** recently celebrated 50 years in the industry as a songwriter, producer and music executive. He has penned over 400 songs, and has written for and produced such artists as the Osmond Family, Roy Orbison and Sammy Davis Jr., among others. He is one of the most prominent figures in the entertainment world today, and has served as president of MGM and Verve Records. Curb has produced over 80 *Billboard* charted singles and albums and has been involved with well over 4,000 *Billboard* charted records. Also active in politics, Curb served as lieutenant governor of California from 1979-1983, and acting governor during 1979-80.

Recently through the Mike Curb Family Foundation, Mike and Linda Curb have become great philanthropists. Their work has focused on historical preservation and music education, and through the foundation, programs have been established at many institutions, including Belmont University, Vanderbilt University, Fisk University, Daytona State College, Baylor University, California State University (Northridge), Claremont McKenna College and Honolulu Community College. In 2006, the foundation endowed the Mike Curb Institute for Music at Rhodes College to foster awareness and understanding of the distinct musical traditions of the South and to study the effect the music has had on its culture, history and economy. In 2007, Mike Curb was recognized as Nashvillian of the year and has received stars on the Nashville Music City Walk of Fame and the Hollywood Walk of Fame.