

FREE

MEMPHIS STAR

the voice of memphis music!

VOLUME 1, NUMBER 8

FEBRUARY, 1982

Mud Island: A River of Entertainment

• by Deborah Camp

If ever there's been an ambitious project guaranteed to warm the heart, tickle the fancy and satiate the crave for good, down-home, indigenous Memphis music, Mud Island's Music Experience is sure to fit the bill.

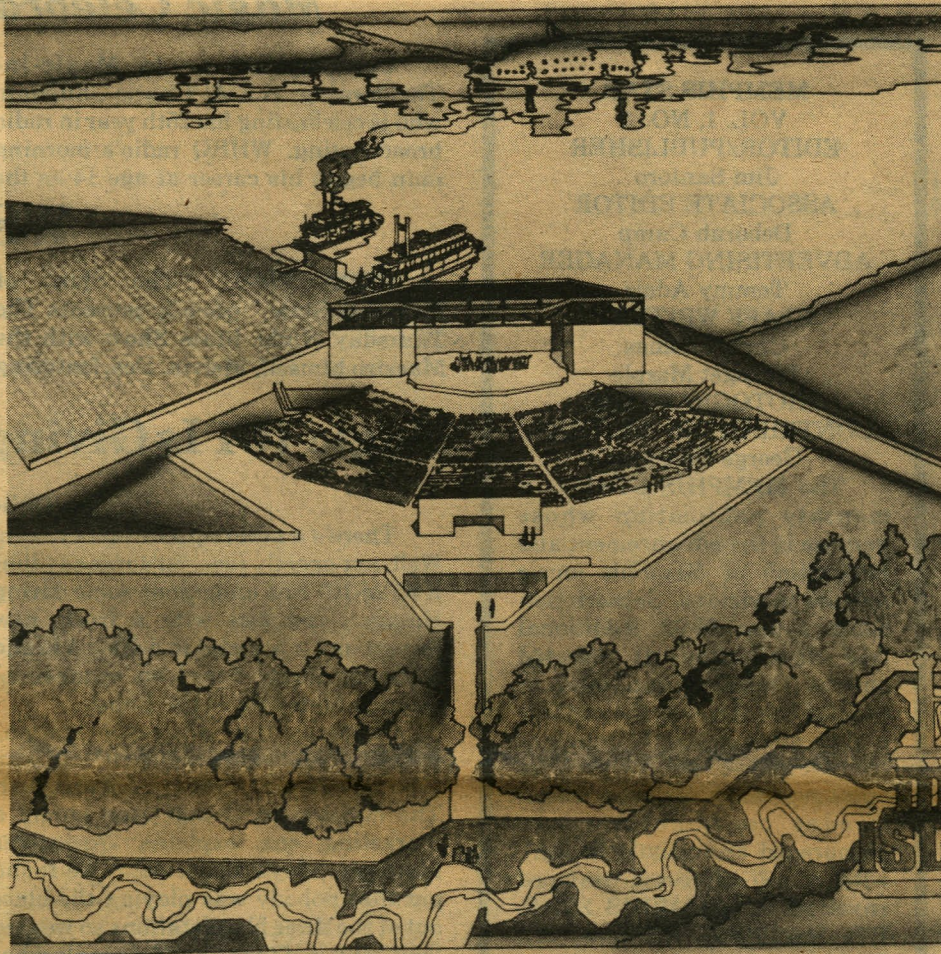
"First of all, we're preserving the heritage of Memphis music through our museum experience. One of the three experiences is totally devoted to music; the history of music, from the field chants to the total review of blues, up to Elvis Presley, rockabilly, and these types of things. We'll be showcasing Sam Phillips and other people who had an impact on the Memphis music sound as well as the music on the lower river," explains Ned Stancliff, General Manager of Mud Island and self-confessed music lover. Originally from San Francisco, Stancliff exhibits a serious and informed taste for Memphis music, about which Mud Island has become profoundly involved.

"The music heritage is a very, very important aspect of Mud Island and it'll probably be one of the most entertaining," says Stancliff, barely concealing his animated embulliance for the project. "You'll go in and you'll see films on the artists, you'll hear their music, you'll see some of their original instruments they used. There will be interpreters there to explain to you the music. If you're a music buff, from a history standpoint, you'll have all of your questions answered. If you just enjoy music, or just listening or watching a musician on a video screen, you'll be able to do that too."

The Mississippi River Museum on Mud Island will be the only museum of its kind in the country and will highlight numerous cultural and historical aspects of Memphis on the Mississippi. Those offerings pertaining to river music will include graphics, artifacts, and audio-visual programs which will feature the major musical styles - jazz, rhythm and blues, rockabilly, country, blues, soul, ragtime, and rock-and-roll. Audio-visual programs will showcase influential musicians such as W.C. Handy, Al Green, Elvis Presley and others. Other interesting artifacts will include a reconstructed 1920 Honky Tonk and a mixing booth from a recording studio.

"It's done very tastefully. It's not done like a wax museum. No stuffed Elvis. It's presented as a history piece but very entertaining. You can become as knowledgeable or just as entertained as you want to be. Then, of course, we have all kinds of reference material, records, art work and everything to go along with it."

Fascinating and instructive, thoughtful attention has been paid to detail and nuance, the attendant benefit being a resonance of time and history. In gathering the pertinent data for the musical aspects of the museum,



Memphians from Sam Phillips to Harry Godwin assisted in reconstructing information that will illustrate the history of Beale Street and the evolution of the Memphis sound.

In addition to the museum, Mud Island will also offer other venues for the Memphis music lover.

"The total Mud Island experience will continue to showcase Memphis sounds," continues Stancliff. "Along the river walk we'll have strolling musicians playing blues, dixieland, and these types of things. And we'll use local talent."

"Our major in-house production that will be shown in our 4300-seat amphitheater is called 'A River of Music Celebration.' That will present the Memphis sounds from the very earliest to the present. Sun, Stax artists right up to B.B. King and the Bar-Kays. So Memphians will get a history lesson presented to them in a musical format. It's about a two-hour musical with 24 on-stage performers and a full band to go along with it."

This full-scale production will cost around \$20,000 and will be produced by Henry Swanson, Professor of Theater and Communications at Memphis State. Writers and directors include Dr. Keith Kennedy and Dr. Gloria Baxter of Memphis State, and musicians George Caldwell and Joe Mulherin.

"On this Memphis State show we're taking a big risk. Not to the degree of production and quality, because it's going to be done with tremendous

quality. It's a high energy packed show. Constantly moving, with set scenery and costumes and everything. The question is: how much do Memphians want to know about their music?"

In other words, will Memphians come out and support Mud Island's "River of Music Celebration"? The show will open in July and will run three nights a week. The cost, very reasonable. At \$5 for adults and \$3 for children and senior citizens, Memphians will experience "...a custom-made show. It's not 'Showboat' redone at Mud Island. It's totally customized." And, Stancliff reiterates, "it's at cost. We're not making any money on it. We're just passing on our cost in the ticket price."

In addition to the "River of Music Celebration: other musical offerings will be featured in the outdoor amphitheater. Each Tuesday night will provide a forum for Memphis talent whereby local entertainers will perform and admission will be free to the public. Saturdays and Sundays will feature headliner shows. Approximately 30 headliners are being planned for this year and, although unconfirmed as yet, names such as Bob Hope, Beach Boys, Johnny Cash, Jerry Lee Lewis, Ronnie Milsap and the Commodores are being discussed.

"We're trying to showcase all aspects of Memphis music," says Stancliff. "We're even going to do a pop series with the symphony. Like a Tony Bennett with the Memphis Symphony type of thing."

As I listen to Ned Stancliff describe the amazing scope of this exciting undertaking, I can hardly believe that it's taken this long for such a project to evolve. Harder still is it for me to comprehend that it's actually going to happen.

But happen, it will. And if you allow yourself to get caught up in the infectious enthusiasm of such energizers as Stancliff and the rest of the Mud Island crew, you will begin to feel the pride and pleasure that this enchanting creation will evoke in the thousands of Memphians and tourists as they tour Mud Island for the first time.

Visualize it. "You're surrounded by water. You're in a state-of-the-art facility. And it's just gorgeous out there," enthuses Stancliff verbally painting a picture of the melting beauty of the Mississippi River. "It's going to be a happening, regardless of the talent. You're just going to come down to the amphitheater and enjoy the ambience of the whole park. This whole thing should provide Memphians the opportunity to find out about their music and to take great pride in it."

Finally. Memphis music archived, showcased and strenuously preserved with irrepressible love. Not gaudy, not vainglorious. Just pure Memphis. Like Stancliff said, "It'll be first-class. No doubt about it!" ★

Inside the MEMPHIS STAR

The Breaks

Joyce Cobb

Zee

Memphis Music
Guide

and much
more.....

Letters To The Editor

Memphis State University
Memphis, Tennessee 38152

Dear Jim:

Thank you for your recent distribution of the Memphis Star to the Music Department at Memphis State University. I was particularly pleased with the coverage you gave our events in "On the Finer Side". I also enjoyed the article on the Bar-Kays.

I even find myself reading the ads, something I rarely do in most magazines. Here at Memphis State, we

have launched a new commercial music program this year which brought in over 50 new music majors, and those students will realize the musical prominence of Memphis by seeing the Memphis Star. I wish we could send a copy to every prospective student in this discipline!

Keep up the good work. Bravo!

Sincerely,

David Russell Williams

Chairman, College of Communication and Fine Arts. Department of Music.

Hi Roller was out of town this month. Don't miss him in March.

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will feature a wide range of ethnic music including reggae, Afrikan and 1st World Native.

WHBQ

Magic Celebrates 25th Year

Congratulations to Magic-In-The-Morning, A.K.A. Chuck Christian, who is celebrating his 25th year in radio broadcasting. WHBQ radio's morning man began his career at age 14 as the

youngest full-time on-air personality in the world. Magic's extensive career has taken him everywhere from Los Angeles to Toronto, Canada. This is Magic's third year with WHBQ radio.

WSMS

WSMS FM-92, "The Spirit of Memphis State," proudly presents The Thursday Night Blues Show with the Maestro himself, Melvin. Dee, featuring

a mixture of old and contemporary Blues, live interviews with area Blues artists every Thursday night from 7:30 til 9:00.

Magic 101 Is Giving Memphis The Blues

by Deborah Camp

There's a new radio station in town. Well, not exactly new, let's just say that KWFm-101 has undergone some daring changes, complete with a fresh, new format and a promise to deliver a brand of music rarely heard on commercial radio in Memphis — the Blues.

Formerly an all-gospel station, MAGIC 101 began broadcasting with their new format January 4 of this year. The decision to change was purely a marketing one explains Operations Manager, Floyd Blackwell. "We found out that nobody was playing the blues out of the three black stations so we said 'hey, why can't we give the people what they want? But it really was a marketing thing. We felt we could come in here and do more for the black community."

Originally from Colombia, South Carolina, Blackwell worked at a sister station in Savannah, Georgia before coming to Memphis. He explains how he became involved in the creation of 101's facelift. "Well, two years ago the owners started looking into changing the station. So about 4 or 5 months ago the owner's son and I got together to see if we could really make this thing happen. I came down here last summer and just started going into the clubs and talking to people, which is the best move I could have made. People started telling us what was missing in radio in Memphis. So, I went back to Savannah, got everything together and presented it to Rivers Broadcasting. After we met with them, they said 'go with it' and we set a date! The original date was November 18 and we missed it but the next date was January 4, and we hit it. Here we are!"

An R&B and blues enthusiast, Blackwell recounts what happened his first day on the air. "I think my first cut was an old Bobby Blue Bland number and oooooohhh the telephone went off! It amazed me. People are still calling every day saying 'it's nice to hear a blues cut!'"

Although the station is playing much of what can be heard on other commercial stations, Blackwell denies they are "block programming". Instead, they have at least one blues cut every hour and they certainly seem to be playing much more blues in the evening.

But does Blackwell anticipate a commercial response to 101's hefty diet

of R&B and blues? He sure does and he's glad I asked. "Folks out there love that Bobby Blue Bland. They love the B.B. King, Bobby Rush, Z.Z. Hill.

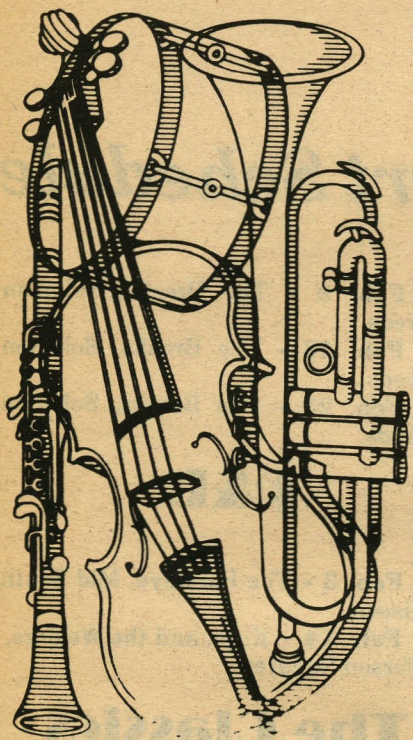
"Let me tell you something. There's this Z.Z. Hill blues album. A local record store had Hill's albums stacked up to here. He was going to ship them back. We came on the air and do you know what happened? He sold them all and now he's ordering more. The Shylites has a 12" single called 'Hot on a Thing Called Love'. Nobody was playing it. They were ready to ship that record back. What happened? Now that we are playing this stuff, they're selling. They're selling."

Other innovations Blackwell plans to incorporate include playing a lot of Memphis music. For example, they are currently saluting Unisound Productions by featuring a Unisound artist each week whom they'll interview live on Herb the "K"s show. He also plans to add on new music more quickly too. "I found that since coming to Memphis 50% of the music I've been playing here, the station's just now adding on. In Savannah, I would have been through with that song three months ago. So I think I'm going to try to turn this thing around, y'know?"

He also has little patience with the heavy-play format used by some stations. "They got about 10 or 12 records that you call extra-heavy play - they play every hour and a half," exclaims Blackwell exasperated. "That shit gets monotonous! They're burning it right out!"

MAGIC 101's line-up of jocks include B.J. Taylor who does the 10 a.m. to 3 p.m. shift, Herb the "K" from 3-7 p.m., Ronald Fly from 7 to midnight, Ron Eric from midnight to 6 a.m. and Floyd Blackwell on the morning drive from 6 a.m. to 10 a.m. Weekends are handled by Mel DeBerry and Victor "Shotgun" Johnson.

Armed with 100,000 watts and new equipment, and operating 24 hours a day, MAGIC 101 is prepared to try something different. And Memphis, I'm sure, is willing to give it a listen. I think I'm going to call in my request for "If You Knew What You Had You'd Be a Millionaire."



The Memphis Symphony, Vincent de Frank, Music Director and Conductor, will present the fifth pair of subscription concerts of the thirtieth anniversary season on Saturday, February 6, 8:00 p.m. and Sunday, February 7, 2:30 p.m., in the Vincent de Frank Music Hall. Zara Nelsova, cellist, will be the guest artist. This concert is sponsored by The Coca-Cola/Dr. Pepper Bottling Company of Memphis.

This is the second corporate sponsorship of the Memphis Orchestral Society's concert sponsorship program, chaired by Mr. R.E. Cannon, President of Buckeye Cellulose Corporation. The first concert sponsored in this program was Emanuel Ax, pianist, with the Memphis Symphony, presented on January 23 and 24. Of the sponsorship program, Mr. R.E. Cannon said, "We are happy that we could take part in bringing Emanuel Ax to Memphis, and know that you will enjoy the program of this exciting, young pianist. A number of Memphis firms are sponsoring other exceptionally talented guest artists during the 1982 season, and I am sure you will not want to miss any of the performances."

The remaining concerts and their corporate sponsors are Thomas Stacy, February 20-21, Plough, Inc.; Joseph Kalichstein, March 6-7, South Central Bell; Eugene Fodor, March 27-28, Holiday Inns; and Susan Starr, April 24-25, Federal Express.

For her second appearance with the Memphis Symphony, she will be heard in *Cello Concerto No. 1 in A minor* by Saint-Saens and Tchaikovsky's

On The Finer Side

Variations on a Rococo Theme. The remainder of the program will include the opening work, *Overture to "Flying Dutchman"* by Wagner and also Maurice Ravel's brilliant orchestration of Modest Moussorgsky's *Pictures at an Exhibition*.

The second generation of a distinguished Russian musical family, Miss Nelsova was born in Canada, educated in England and is a citizen of the United States. She made her debut with the London Symphony at the age of 12, and since that time has regularly toured every continent. The artist's triumphant tour of the Soviet Union in 1966 was the first to be made by an American soloist.

Among the distinguished orchestras with which Miss Nelsova has appeared are those of New York, Boston and Los Angeles; she has collaborated with such conductors as Mehta, Ozawa and Steinberg, to name but a few.

The instrument used by Zara Nelsova for her concerts is the priceless 1726 Stradivarius cello known as the "Marquis de Corboron," which was willed to her in 1960 by an old friend and amateur cellist, Mrs. Audrey Melville. The enormous-skirted gowns for which Nelsova is famous travel with the cellist in individual plastic bags, layered into a specially made, oversized suitcase.

Tickets for this concert are \$9.50, \$8.00 and \$5.00 and are available at the Symphony box office, 3100 Walnut Grove Road, Suite 402. The Symphony box office hours are 9-5 daily and 10-2 the Saturday of a concert weekend. The Vincent de Frank Music Hall box office opens an hour prior to performance time. For information call 324-3627. ★

Memphis Oratorio Society

The Memphis Oratorio Society has resumed their Monday evening rehearsals at Memphis State University. The Oratorio Society is a town and gown group which rehearses weekly and is still accepting members. The group membership is open to experienced choral singers from the Memphis community.

The Oratorio Society will present Mozart's *Requiem*, K. 626, on Tuesday, March 30, 1982, as the third presentation of their thirteenth season.

Interested singers should contact Dr. Walter Wade, director, at 454-2555 for more information. ★

Memphis State Wind Ensemble

The Memphis State University Wind Ensemble will be featured in concert at the Memphis Jewish Community Center on Sunday, February 7, 1982, at 7:30 p.m. The concert is to celebrate the Jewish Festival of the Trees and to commemorate the opening of Jewish Music Month in Memphis.

The Wind Ensemble is directed by Arthur E. Theil. Their program will include: *Hatikvah*, which is the Israeli National Anthem; the *United States*

National Anthem; *Commando March*, by Samuel Barber; *Kaddish*, by W. Francis McBeth; *Czardas*, by Monti and featuring Memphis State saxophone instructor Alan Rippe as guest saxophone soloist; *Concertino Basso*, by Richard Lieb, and featuring Russ Schultz, Chairman of the Shelby State Community College Music Department, as trombone soloist; and finally, *Strike Up the Band*, by George Gershwin.

The concert is free and open to the public. ★

MSU Student Wins Student Composition Competition

Memphis State University student Claude Woodson Walls, III, was the winner of the Honorable Mention Award in the 1981-1982 Music Teachers National Association Southern Division Student Composition Contest. Woody, as he is known by his colleagues, wrote a composition entitled, *Mesa* for clarinet and electronic tape. To qualify for the Southern Division Competition, Mr. Walls was the winner of the Tennessee state-wide competition. He is a student of Dr. Donald Freund at Memphis State.

Another student of Dr. Freund, Carol Man, won the Elementary Division with her composition entitled *Piano Suite*.

Memphis State Cello Ensemble

The Memphis State University Cello Ensemble will present the first concert of 1982 in Harris Music Auditorium at Memphis State, on Sunday, January 24, 1982, at 8:15 p.m. The Cello Ensemble, under the direction of MSU faculty member Peter Spurbeck, was organized in 1970. Since then, they have performed concerts, lecture demonstrations, and clinics throughout Mid-America.

The Sunday evening program will consist of: *Prelude and Fugue*, by J.S. Bach and arranged by Hewitt-Jones; *Hymnus*, Opus 57 by Julius Klengel; *Divertimento* by Ticcianti; *The Three Kings* by Casals; and *Bachianas Brasileiras No. 1* by Villa-Lobos.

The recital is free and open to the public. ★

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RICHARD ROSS, Easy listening, The Hearth on Fox Plaza, starting at 8:30 every Tues. thru Fri.

SID SELVIDGE, Jefferson Square, 79 Jefferson, every Friday and Saturday, 10:00 PM Til 1 AM, playing Delta Blues.

SOUTHERN JOY, Progressive Country, Deputy Dawg Salon, 7793 Hwy. 70.

THE TENNESSEE GENTLEMEN, Bluegrass, The Bluegrass Shack, 4325 Pleasant Ridge Rd., Memphis, Fridays (Oct.-April), 8 PM to 10:30 PM

Rock

Feb. 2 - Morrocan Roll, Solomon Alfreds.

Feb. 3 - Creed, Gatsby's (Oxford).

Feb. 4 - Tight Fit, Emersons.

Feb. 4 - Creed, Gatsby's (Oxford).

Feb. 5 - Silver Torque, Music Hall.

Feb. 5 - Reunion, Music Hall.

Feb. 5 - Touche', Tony & Jewells Lounge.

Feb. 6 - Silver Torque, Music Hall.

Feb. 6 - Reunion, Music Hall.

Feb. 6 - Touche', Tony & Jewells Lounge.

Feb. 6 - The Dealers, U. of Arkansas (Conway).

Feb. 7 - Fabulous Thunderbirds, Music Hall.

Feb. 7 - White River Band, Music Hall.

Feb. 9 - Morrocan Roll, Solomon Alfreds.

Feb. 10 - Tight Fit, Pier II (Millington).

Feb. 11 - Larry Rasberry, The Warehouse (Oxford).

Feb. 11 - Creed, Southern Comfort (Tipton County, TN).

Feb. 11 - Tight Fit, Emersons.

Feb. 12 - Larry Rasberry, The Warehouse (Oxford).

Feb. 12 - Tight Fit, Pier II (Millington).

Feb. 12 - LeReoux, Music Hall.

Feb. 12 - Touche', Red Rocket.

Feb. 13 - Creed, Southern Comfort (Tipton County, TN).

Feb. 13 - LeReoux, Music Hall.

Feb. 13 - Touche', Red Rocket.

Feb. 14 - White River Band, Music Hall.

Feb. 17 - Tight Fit, Pier II (Millington).

Feb. 17 - 5 Miles High, Music Hall.

Feb. 18 - Jody McCarthy, The Warehouse (Oxford).

Feb. 18 - Tight Fit, Emersons.

Feb. 18 - Jody McCarthy, The Warehouse (Oxford).

Feb. 19 - Creed, Music Hall.

Feb. 19 - Tight Fit, Pier II (Millington).

Feb. 20 - Creed, Music Hall.

Feb. 20 - Tight Fit, Pier II (Millington).

Feb. 20 - Touche', Varsity Club.

Feb. 21 - Creed, Music Hall.

Feb. 24 - Jimmy Van Zant, Music Hall.

Feb. 25 - Tight Fit, Emersons.

Feb. 26 - Jimmy Van Zant, Music Hall.

Feb. 27 - Jimmy van Zant, Music Hall.

Feb. 28 - Jimmy Van Zant, Music Hall.

Bluegrass

Feb. 6 - Tennessee Gentlemen, (Gravel Prairie, TX).

Feb. 20 - Tennessee Gentlemen, Station Inn, (Nashville).

Country

Feb. 4 - Sandi Hayes Show, Jersey Lilly.

Feb. 5 - Sandi Hayes Show, Jersey Lilly.

Feb. 6 - Sandi Hayes Show, Jersey Lilly.

Feb. 11 - Coon Elder, Jersey Lilly.

Feb. 12 - Coon Elder, Jersey Lilly.

Feb. 13 - Coon Elder, Jersey Lilly.

Feb. 18 - River Bluff, Jersey Lilly.

Feb. 19 - River Bluff, Jersey Lilly.

Feb. 20 - River Bluff, Jersey Lilly.

Feb. 25 - Double Edge, Jersey Lilly.

Feb. 26 - Double Edge, Jersey Lilly.

Feb. 27 - Double Edge, Jersey Lilly.

Jazz

Feb. 4 - Teresa Pate, W. Memphis, Civic Center.

Feb. 7 - Mid Town Jazz Mobile, Huey's.

Feb. 14 - Mid Town Jazz Mobile, Huey's.

Feb. 21 - Mid Town Jazz Mobile, Huey's.

Feb. 28 - Mid Town Jazz Mobile, Huey's.

Folk/Easy Listening

Feb. 3 - Beauty and the Beats, The Daily Planet.

Feb. 4 - Beauty and the Beats, Bullies.

Feb. 5 - Beauty and the Beats, Kitty's.

Feb. 6 - Beauty and the Beats, Kitty's.

Feb. 7 - Beauty and the Beats, Bullies.

Feb. 10 - Beauty and the Beats, Daily Planet.

Feb. 11 - Beauty and the Beats, Bullies.

Feb. 12 - Beauty and the Beats, Littlefields.

Feb. 13 - Beauty and the Beats, Littlefields.

Feb. 14 - Beauty and the Beats, Bullies.

Feb. 17 - Beauty and the Beats, Daily Planet.

Feb. 18 - Beauty and the Beats, Bullies.

Feb. 21 - Beauty and the Beats, Bullies.

Feb. 24 - Beauty and the Beats, Daily Planet.

Feb. 25 - Beauty and the Beats, Bullies.

Feb. 26 - Beauty and the Beats, Alfreds (Bartlett).

Feb. 27 - Beauty and the Beats, Alfreds (Bartlett).

Feb. 28 - Beauty and the Beats, Bullies.

Variety

Feb. 2 - The Breaks, Solomon Alfreds.

Feb. 9 - The Breaks, Solomon Alfreds.

Feb. 16 - The Breaks, Solomon Alfreds.

Feb. 23 - The Breaks, Solomon Alfreds.

R&B

Feb. 3 - The BarKays, Mid South Coliseum.

Feb. 14 - Kaya and the Weldors, Jefferson Square.

The Classics

Feb. 6-7 - Zara Nelsova, "Overture to the Flying Dutchman" and more, Vincent de Frank Music Hall.

Feb. 9 - Faculty Recital - (MSU), Harris Music Auditorium.

Feb. 12 - Brass Quintet (MSU), Harris Music Auditorium.

Feb. 17 - Brass Choir (MSU), Harris Music Auditorium.

Feb. 19 - Allison Nelson, Harris Music Auditorium.

Feb. 20-21 - Thomas Stacy, Memphis Symphony, Vincet de Frank, Music Hall.

Feb. 23 - Memphis State String Quartet, Harris Music Auditorium.

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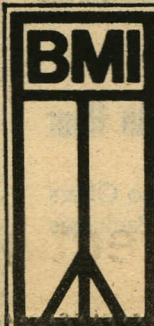
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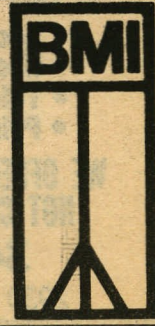
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Holiday Inns Provides Grant for Memphis In May Opening Events

Jeanne C. Arthur, president of the 1982 Memphis in May International Festival, and Bill D. Goforth, Corporate Vice President, Communications for Holiday Inns, Inc., today announced continuous diplomatic relations between the Netherlands and the United States. Participating in the Bicentennial Tattoo will be the Marine Band of the Royal Netherlands Navy, the United States Marine Drum and Bugle Corps, Washington, D.C., and the Memphis Blues Brass Band. The 1-hour and 20-minute program will conclude with a fireworks spectacular including the Dutch and American flags and a 200th birthday cake. 150,000 people are expected to view the Bicentennial Tattoo.

International Day, scheduled for Sunday, May 2, will feature exhibitions, artists, performers, and foods from past honored countries as well as the Netherlands. In addition, other ethnic groups will be featured.

International Day will conclude with an evening concert presented by the Marine Band of the Royal Netherlands Navy at The Orpheum Theatre.

Memphis in May International Festival is a month-long festival held in Memphis, Tennessee, highlighted by five free festival weekends. During the month-long event, Memphis' unique cultural heritage is celebrated along with a major salute to a foreign country.

The 1982 Memphis in May International Festival is an official event of the Netherlands-United States Bicentennial.

Past festivals have honored Japan, Canada, the Federal Republic of Germany, Venezuela, and Egypt. *

Kinks Cancelled

Because of the crippling snow that plagued the Mid-South a few weeks back, The Kinks were forced to cancel their Memphis engagement. Jim Holt of Mid-South concerts stated that the concert has already been rescheduled for June 14. Tickets that were sold will be honored or ticket holder may receive a refund at the main office of the Ticket Hub.

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WEVL Raises Funds for High Power Campaign

I knew things were off to a good start when Joe Parrish, 61-year-old WEVL programmer introduced himself to songwriter Cordell Jackson by saying: "I'm Joe Parrish and I do the morning show called 'Mo' in the Morning."

Ms. Jackson, owner of Moon Records and head of the Memphis Songwriters Association was looking prim and proper but had a spark of mischief in her eyes. "Is that so? Well, I think I'd rather have more at night, Mr. Parrish!"

It might be said that more fun than funds was raised at the WEVL Celebrates Memphis Music benefit but, despite the torrential downpour, approximately 200 people swam to the Peabody to show their support and to listen to some of the best music in town.

The event, held January 22, was one in a series of fundraisers sponsored by WEVL.

Rufus Thomas served as Master of Ceremonies with Estelle Axton and Joyce Cobb acting as honorary hostesses.

The Mid-town Jazz Mobile opened the show with almost two hours of some of the finest jazz in Memphis. Joining the air for we had witnessed a Memphis music event that had drawn out the hard-core WEVL supporters as well as other champions of Memphis music.

WEVL volunteers report that more funds are still needed to purchase the transmitter that will allow them to go to high power. Anyone interested in helping sponsor another event or who wishes to be otherwise involved should contact the station at 722-8787. *

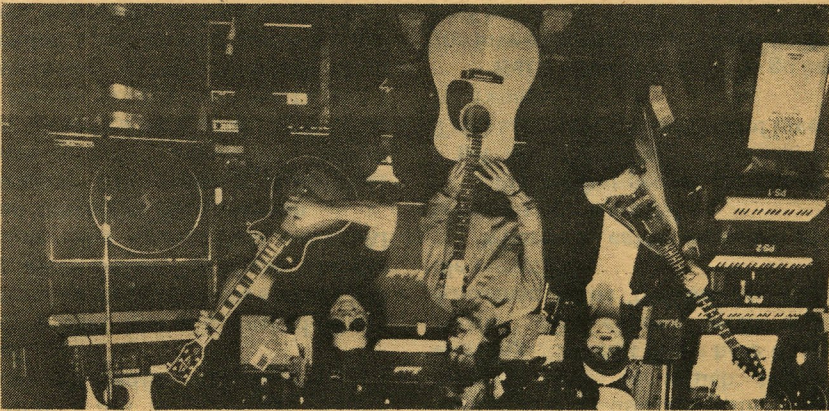
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Why Are These Guys Smiling?



Rick
McConnell
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February's Tunesmith

Joyce Cobb

by Deborah Camp

"I used to talk to Betty Crutcher, songwriter for Stax. I'd say 'But *how* do you write a song?' and she'd say 'tell it like it is.' It took me four years to understand it. And now, I'm realizing you *do* say it like it is."

Joyce Cobb, songwriter, vocalist, musician par excellence.

"It's a challenge to write a lot in a simple way," admits Cobb. "I like Paul McCartney, the way he puts emotion in a song because you know, you have to convey an emotion in less than three minutes."

With songs like 'Dig the Gold', which charted at 42 on the Top 100, Cobb managed to capture three minutes of emotion that gave her instant recognition and an article in *Billboard*. The caption read: "With Political Overtones, World Crisis Spurs Cobb's Gold Hit."

"'I Dig the Gold' is a message song about the exploitation of blacks in the South African mines. They're carrying gold in their hands and living in shacks.



That was just my way of putting it out there. But" she reflects, "to be commercial, you can't be too heavy."

Joyce Cobb, whose music ranges from pop to jazz/funk to country to rock 'n roll, has been living and working in Memphis since 1976. She sees herself as a "freelance solo artist" but works with several very together bands including Hot Fun.

Before Memphis, Cobb lived in Nashville for five years where she felt she was some kind of anomaly. A black female artist wasn't perhaps one's idea of the essence of country, but nonetheless Cobb left her mark in Nashville.

"In Nashville, I had my break," Cobb recounts. "My manager took a tape to WSM and they immediately hired me. I was there for five years with a live radio and television show. I was the featured singer for both of these shows and that automatically exposed me to Nashville. Nashville is my mother, Nashville encouraged me, pushed me, and it definitely taught me some things. I'm grateful for Nashville and I want them to be proud of me."

But singing country copy tunes on Nashville television wasn't really what Joyce had in mind career-wise. "After a while I wasn't very happy. My only responsibility was learning copy material, and to perform it. After a while, that wasn't enough. I was booked in Memphis for two weeks at the Holiday Inn. And I ended up staying three months." With a laugh, Cobb corrects herself, "What I really mean, is I ended up staying five years."

In Memphis, Cobb hooked up with Wayne Crook of Shoe Productions. She recalls how it all came about. "Well, he just came into the bar one night and said 'I really like your voice. I have a studio

here and here's my card.' I finally went to Shoe Productions."

Since coming to Memphis Joyce Cobb has also played the club and concert circuit in such places as 20/20, Bill's Twilight Lounge, No. 1 Beale Street and currently she performs each thursday night at Jefferson Square, a club she can't say enough good things about. "It's a real free room...it's a writers room a listening room. I'm really glad that I am at Jefferson Square because Thursday nights are *my* nights!"

Joyce Cobb has also worked with a number of name performers such as Bill Cosby, Jerry Butler, Taj Mahal and the Emotions. She opened last years Al Jarreau concert at the Orpheum.

Despite her wide professional exposure and her arm-length list of credits, Cobb is a person who will never allow success to turn her head. In fact, I was surprised to learn that she often gets called upon to sing the National Anthem at football and soccer games.

"Are you kidding?" she laughs, "you want me to give you a *list* of that? I mean, well, I feel honored. It's really a thrill. It's fun, you know? The spotlight is on me and the flag."

These days Cobb is busy writing and working in the studio. Somewhat disappointed in her latest single "Take My Heart", she critiques her song freely. "It's not really kicking. Just not really exciting anyone. What I need," she adds "is about three real ass-kickers."

One song she's just written is a rock 'n roller called 'Mover Over, Tina'. Says Cobb with a smile "It's a bitchy song." Another new wave inspired song is 'I Like to Lick the Popsicles'.

Reading my surprised look she hums a few bars, while rapping out a jivvy beat on the dining room table. "I

like to lick the popsicles...ta-da ta-da ta-da ta-da...Berry is my favorite kind...sometimes I like to lick the lime."

Well, I'm sure I've heard stranger subjects immortalized in song.

"People can get off on whatever they think about licking popsicles," laughs Cobb. "You know, that's what they say it's all about anyway. Sex, drugs and rock 'n roll."

Then suddenly the new wave has vanished and Cobb lapses into a wailing country tune on which she's been working. "I didn't come here to pick no fight," she croons with a Lynn Anderson drawl "but somebody's gonna die tonight."

Where on earth does she get her ideas for these songs?

"From other people, from fantasies. I get my ideas from everyday living. Trial and error. In love, out of love. Silly love songs.

"But I always wanted to go beyond the love element. Sometimes I'll sit down and write. I'll know it's not quite there yet but I accept that right now because I consider that this is my growth period. Maybe next year my insights will be better and I can write it the way I want it. I'll get closer to that 'this is the greatest song I've ever written.'"

I'm simply amazed. It's difficult to believe that one person can be brimming with so many ideas, so much natural talent and still be so sensible and down-to-earth. And still find the time to do the things she enjoys - biking, travelling, camping, activities she says helps to feed her ideas and keeps her growing as a total person.

"I like to do different things just to see how far I can go," says Cobb modestly.

And with Joyce Cobb that will be all the way to the top. *

Whatever

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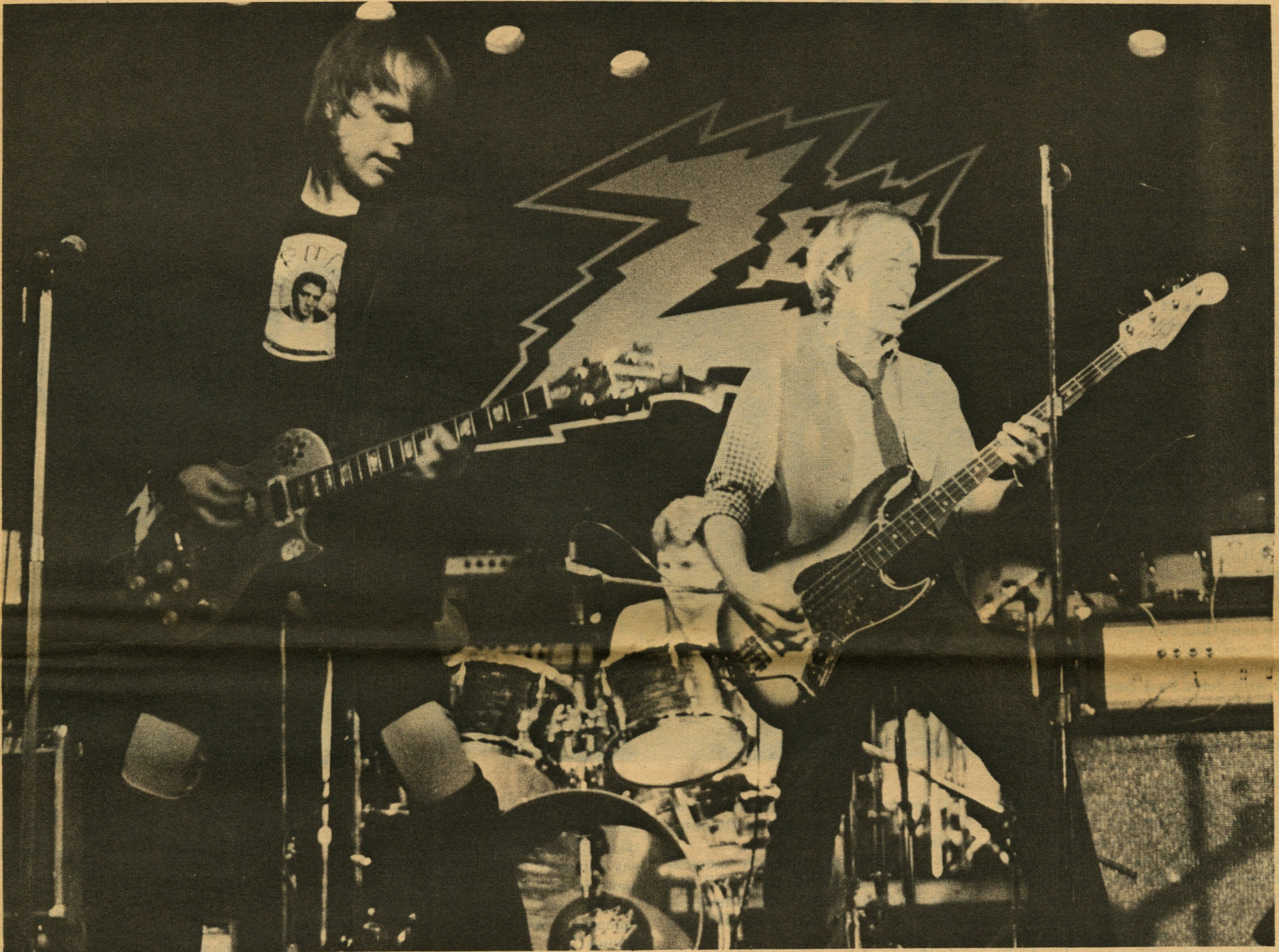
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MEMPHIS STAR EXTRA

ZEE



Perhaps the best way to describe the style of ZEE's Music is to begin by stating that it is virtually without category. How does one put a label on a sound that has the rhythm of new wave, the appealing catchiness of pop and the raw lyricism and melody of the early BEATLES? Their music may be without immediate classification, except to say that it is very Beatlesque, has a very strong following and is most definitely the three men's own special sound.

To begin their music is extremely danceable. Their drummer Steve Morgen, from Peoria, Ill., supplies perhaps the most tight and consistently driving beat of any drummer to be heard. His extensive studio background including such sit ins as with Jimmy Griffin formerly of BREAD, and Terry Silvester of the Holly's speaks of his proficiency at his craft. The rhythm has a new wave flavor and he delivers this with an occasional touch of force, an often lyric-like sense of transition and never loses the overall texture of the song.

David Mayo, of Memphis, is the bass player and is often led vocalist. He is also a fine musician and songwriter having toured with the bands RUBY STARR and GREY GHOST. He does

excellent studio work, on both keyboards and bass, with the likes of our local favorite Joyce Cobb. David's bass work is without question both punctuating and very lyrical. He seems to love to add a bit of jazz-like walkovers during bridges and transistions mid song. His vocal work is polished and sings in a clean lyrical style that sparkles especially during harmony. His ear is ever-sharp and is brought to bear during harmony reminiscent of that of the early BEATLES song "Misery." David co-ordinates both vocal and instrument to the smoothest degree and seemingly without effort.

Perhaps the most bizarre of the group is Richard Orange, who might just be the clone of Malcolm McDowell in Clockwork Orange. He is also from Memphis and was in the original local band Zuider Zee. He is currently a co-producer with Russ Scott on a project featuring singer Diane Fisher for which ZEE will be doing the tracks on a soon to be released LP. His talents as both songwriter and musician are apparent upon listening. His guitar work is entirely unique, often throbbing and highl lyrical. Richard's playing is augmented with an analog delay fixed

to his guitar strap and he manipulates this almost effortlessly changing textures of his notes in mid-song. His voice is physical and even often raw. It is both hard and soft but never without a certain special lyricism much like that of the late John Lennon's.

ZEE came back to Memphis 6 mos. ago after playing their way out to L.A. where they signed with record producer Gordon Mills who has given us such names as Dave Edmunds and Gilbert O'Sullivan. There ZEE recorded at Britannia Studios in Hollywood where such bands as the Eagles and the Crusaders have also recorded. One of the songs from these sessions called "Back Seat Harmony" was just released on Jan. 1st on an RCA label in London, England. This would, of course mean a European tour would follow the success of the single.

It is believed that their success is forthcoming. The raw chemistry of these three talented musicians is uncanny. They play almost all original songs at performances except for a few ZEE-like arrangements of some of the best early rock greats. Most songs are written collaboratively by all three members.

Songs to listen for would be "Don't Call Me Baby," "Paper Life," "My Boss" and "Wrap Your Arms Around Me." As for a label for their particular brand of Music; perhaps there is not one, except to say that it is entirely their own. ★

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MEMPHIS MUSIC MOVERS

THE BREAKS

by Margaret Marple

It's rare to come across a group of musicians who have worked together, played together, and *stayed* together for 2½ years with *no* member changes.

Yet all five members of the Breaks have done just that. And because of their consistency, their stick-to-it-ness, or whatever - they are fast becoming known as one of the best all-original groups in Memphis. "All original except for one song," says Susanne Jerome Taylor who sings and plays guitar in the band.

What is unusual about the Breaks is their interchangeability. This allows each member to parade his/her talents and doesn't force one person into a constant lead singer role. As Rob Caudill explains, "This is the only band I've been in where everybody sings. And I think that really adds a lot."

Although each member had originally played with other groups - Pat Taylor alone had worked with 16 different bands - the Breaks formed a little more than two years ago when Pat Taylor and Susanne Jerome Taylor were putting together an original song for FM 100 with John Paul Daniels and Gary Guthrie.

Brothers Rob and Russ Caudill, from Florida, had been playing with No Harry and Tom Ward had been gigging with Rainbow's End.

But when the group finally formed they found their elements were just right for the music they wanted to play. And since all are writers and vocalists as well as musicians, what they wanted was to play original music.

"It seems people always want you to do Top 40 stuff," says Pat Taylor. "But we've been lucky. It's unusual to be in this city and play all original music and be accepted by the public."

Two of Susanne Jerome Taylor's songs have met with great success: "Hearts on Fire" is about to be cut again by a Nashville artist and "Are You Loving Somebody" - co-written by John



Paul Daniels - has also been moving up the charts with Debra Dejean's rendition.

Coming from different musical influences - jazz, British rock, R&B - the group tends to write in interchangeable pairs, with no set formula for songwriting.

"We don't listen to somebody and try to sound like them. 'We're using what we've all learned. Our roots are just coming out in our music,' explains Pat Taylor. "And it's *this* combination of people that makes this sound."

Currently the Breaks are in the studio working on an album that they hope will be released this year.

Memphians Pat and Susanne Jerome Taylor agree that they would rather perform the club circuit in Memphis rather than to waste time and energy on the road. Having played almost every club from Cowboy, to Alfred's, to Pogo's, to Poet's, the Breaks appear regularly at Solomon Alfred's where they always draw a large, lively crowd. An audience that is usually already well acquainted with the rock 'n rhythm sounds of the Breaks.

Rock 'n rhythm? "Well, we don't go in for hard rock or new wave. The best way to describe our music is rock 'n rhythm," says Taylor. "It's a pop/rock with a touch of R&B."

"We'd like to be commercial so we try to think FM."

"AM, too," chimes in Susanne.

The only complaint the Breaks have with the Memphis music market is its lack of what they call "big city politics."

Says Pat Taylor, "It's easy to be frustrated in Memphis. There's no big city politics. That's why people always say you got to finally *leave* Memphis to make it. We need more clubs, labels, agents and managers." But, he concedes, "We've got plenty of good studios."

What has helped give the Breaks their breaks? "We're lucky to have FM 100 and 103. They've been more than willing to let people know where we're at. They're helping to promote us."

So what to do the Breaks see down the road for themselves? An album, some video tapes on cable, increased exposure. But more than that says Pat Taylor. "We'd like to put Memphis on the map. We believe we can make it in Memphis, Tennessee. We are not one of those bands who want to go to the West Coast and New York. We feel we can make it here with our material and the existing *club* that there is in this town. We've always had good crowds that have really been behind us. And that makes it all worthwhile." ★

A - 1 BUSINESS MACHINES

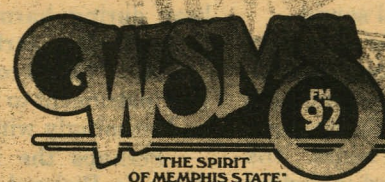
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What's Happening At The Memphis Star?

Don't Miss Next Month's Issue!!

Memphis Festival Hosts Dutch American Bicentennial Salute

In the setting of the Marine Barracks, Washington, D.C., officials of Memphis in May International Festival and representatives of the Marine Band of the Royal Netherlands Navy, the U.S. Marine Drum and Bugle Corps, and the Memphis Blues Brass Band today announced that the 1982 festival will present a BICENTENNIAL TATTOO, a musical salute to the 200 years of continuous diplomatic relations between the Netherlands and the United States of America.

The event is scheduled for May 1, 1982, 7:30 p.m. in Tom Lee Park located at the foot of historic Beale Street on the banks of the Mississippi River in downtown Memphis.

Representing the three musical organizations which will participate in the BICENTENNIAL TATTOO were Major J.J. Koops, Director, Marine Band of the Royal Netherlands Navy, Major Truman W. Crawford, Director, the U.S. Marine Drum and Bugle Corps, and George Lindstrom, President and General Director, Memphis Blues Brass Band. Others on hand for the announcement were representatives of the Royal Netherlands Embassy and

the Netherlands-American Bicentennial Commission.

The Marine Band of the Royal Netherlands Navy was organized on August 1, 1945. The band annually performs at the opening of the Dutch Parliament. Among the countries visited by the band are Canada, Venezuela, Russia, Turkey, Greece, Sweden, Denmark, Finland, Indonesia, England, as well as the United States. The band also travels widely in the Netherlands, totaling about 20,000 miles every year with an average of 150 concerts and tattoos.

The United States Marine Drum and Bugle Corps was formed in 1934 to support various ceremonies at the Marine Barracks, 8th and I Streets, S.E., Washington, D.C., the "Oldest Post of the Corps." It is recognized as one of the outstanding military musical units in the nation. Referred to as "The Commandant's Own," the unit is comprised of 65 Marines recruited from various civilian drum corps and marching bands, as well as from other musical units within the Marine Corps. The Drum and Bugle Corps performs at the call of the President of the United States at the White House and throughout the nation. In March, 1981,

the unit appeared in the International Military Tattoo in Melbourne, Australia.

The Memphis Blues Brass Band was founded in 1980 and has already made great strides toward the goal of becoming a model drum and bugle corps of the '80's. Competitively, the corps has won several open class competitions, one international title, and has become the highest placing new corps in history with its ranking at the Drum Corps International Championships. The corps has received critical acclaim for its repertoire of blues and other music synonymous with Memphis including "Basin Street Blues," "Limehouse Blues," and "Can't Help Falling In Love," made famous by the late Elvis Presley.

The BICENTENNIAL TATTOO will include musical tributes to both nations and will conclude with a spectacular fireworks display over the Mississippi River. The event draws its name from a military team meaning the signalling on a drum, bugle, etc. summoning soldiers, etc. to their quarters at night. The word has come to be associated with annual military musical pageants presented throughout the world. Among the most famous tattoos are those presented in Edinburgh, Scotland, and Melbourne, Australia.

A total of over three hundred musicians and other military personnel will participate in the BICENTENNIAL TATTOO.

Memphis in May International Festival is an annual month-long festival held in Memphis, Tennessee, highlighted by five free festival weekends. During the month-long event, Memphis' unique cultural heritage is celebrated along with a major salute to a foreign country.

The 1982 Memphis in May International Festivals will salute the Netherlands.

The 1982 Memphis in May International Festival is an official event of the Netherlands-American Bicentennial.

Past festivals have honored Japan, Canada, the Federal Republic of Germany, Venezuela, and Egypt. ★

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Who's Happening

WHO'S HAPPENING provides current information about the careers of Memphis musicians, recording artists, and songwriters as well as TV and radio personalities. Contributions of 80 words or less must be received by the 21st of each month. No photos, please.

Memphis Star
P.O. Box 38956
Memphis, Tn.
38138

Bobby Lee Productions

Bobby Lee Productions, Inc. is a newly formed, Memphis based Corporation, organized under the laws of the State of Tennessee and authorized to engage in all forms of entertainment, development, management, promotions, and consultant work.

Bobby Lee Productions, Inc., will hold open house from 4 p.m. to 7 p.m. on Feb. 27, 1982 at the Sterick Bldg., Suite 628, at 8 North Third St. Three prizes will be given away: 1st prize \$300, 2nd prize \$150 and 3rd prize \$50. For additional information call Bobby Lee at 526-3697.

Bill Beaty

Bill Beaty of Billy and the Kids is now taping at a new location on Lamar. Bill hopes to play some local shows soon but says, "getting my material on tape and off to the record people who want it is of the utmost importance right now." A.C.T.S., a Nashville based production company is behind Bill's musical efforts.

Beauty and the Beats

BEAUTY AND THE BEATS have added Kent Nolen to their group giving the band an exciting new sound with keyboard and flute arrangements. They have also been in Raynor St. studio with Cybill Sheppard lending background vocals to her new album. More importantly, however, they're finally beginning work on their own album which will be co-produced by DON NIX. Watch out too for three cable T.V. specials which will feature BEAUTY

AND THE BEATS. February 1, channel 7 at 7:30 the group will perform one half hour of their music; the 4th at 9:00 catch them on channel 18 where they will perform on the Paul Self Show. February 9 you can see them again on channel 7 at 7:30 p.m.

Deborah Camp

DEBORAH CAMP, host of FM-92's weekly "Rockers, Dub and Reggae Style" will appear on JOHN DECLEUX's cable show...MS. CAMP will discuss reggae music and artists.

The Dealers

The DEALERS, a Memphis jazz/rock group, will be performing numerous dates in Texas, Arkansas and Oklahoma during the month of February. Manager Bobby McVay reports that they will also be doing some studio work at Ardent this month and next.

Kaya and the Welders

Reggae group KAYA AND THE WELDERS will be featured on a half hour program February 25th.

Mid-Town Jazz Mobile

The long awaited album by the MID-TOWN JAZZ MOBILE will finally be released this month by Cotton Row. Titled "Fugitive", this album will showcase the talents of JAZZ MOBILE MEMBERS JIM SPAKE, GEORGE CALDWELL, RON McVEE, SYLVES-TER DAMPLE, DOUG GARRISON, and GERALD HARRIS.

Price Gabe and the Famous Millionaires

Memphis' Prince Gabe and the Famous Millionaires have just released their second album, "Rebirth Of The Beale Street Blues." They are hopeful this record will be even more successful than their first, "Memories Of Beale Street," which won a Grammy nomination in 1978.

"Rebirth Of The Beale Street Blues," recorded the day of Furry Lewis'

funeral, has been dedicated to the memory of that great Memphis bluesman. With their fine new record, Gabe and the band carry on that tradition.

Tight Fit

Tight Fit is happening with their newest member Rick Dees on keys, formerly with Juggler. Miss Ruthie Thompson will add sparkle to your imagination with her talents on lead vocals shared by Mike Strickland on guitar who also adds his expertise of songwriting to give Tight Fit their own special sound. Alan Black on drums is guaranteed to mesmerize you and Alan Jackson on Bass adds his talents to make Tight Fit's sound fit tight.

Touché

Touché is a young Memphis group playing an excellent variety of "Rock-n-Roll". Their unique sound is produced by Paul Pechak (lead vocals, percussion), Darby Lee Roberts (lead vocals, guitar), Eddie Smith (lead guitar, vocals) and Doug Garrison (bass guitar, vocals) and quite a talented staff. When they're not in Riverboat Studios producing their own excellent compositions, they're busy around town doing a wide range of popular music, new & old...if you haven't witnessed them, do yourself a favor, you won't regret it.

"Battle of the Band Winners 1982"

FM-100 & Strings & Things sponsors at Cook Convention Center Custom Car Show 38-Bands competing. Grand prize - \$500 gift certificate at Strings & Things & \$500 Cash. 10. Runner up Trophies.

SaFIRE

SaFIRE, Memphis' hottest new Rock-n-Roll band has recently finished recording their flaming new originals and is ready to spread their fired up Rock-n-Roll. (Sonar King) Steve Buyer, "Missing" Link Sides (Lead Guitar), Mike Page (Guitar, Vocals) Randy Palmer (Bass), and Gary Leston (Lead Vocals) will surely leave Memphis rockers smokin!

SaFIRE is now available for your parties, dances and social events. For booking information contact Link Sides at 683-6800 or Mike Page at 683-6488. Don't miss next months issue of the Memphis Star for announcements of their engagements. ★



THE MUSIC HALL

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Feb. 7

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Feb. 12-13

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The Producers

Epic Recording Artists
and
White River Band
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Ladies In Free
Ladies Drinks Free

Feb. 17

5 Miles High Rock 103 Concert

Feb 19-20

Creed and

The White River Band

Note: Feb. 21 is Ladies Night
Ladies Free & Ladies
Drinks Free

Feb. 24

Jimmy Van Zant
Rock 103 Party

Feb. 26-27

Jimmy Van Zant
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Feb. 28

Jimmy Van Zant
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Ladies Free
Ladies Drinks Free

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MEMPHIS STAR offers this unique Section aimed at and for you, the Entertainer, Musician and/or the Music Lover. (Remember, every ad, no matter how small helps increase the size and circulation of our paper. Your support is appreciated.) To place your MEMPHIS STAR Classified Ad, simply use the following form. Cost is only 10¢ a word (minimum of \$2.00). Send check or money order with ad to:

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### 1. Help Wanted

Salesperson needed for the *Memphis Star*. Call 794-STAR for more details.

### 2. Business Opportunities

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### 3A. Musicians Available

Exciting, young female singer with contract, major recording company, which will release first record this month, wants compatible, reliable backup group. Music: rock, R&B, related styles. Call I. Sheft, 726-0173. Don't wait or you'll be too late.

Male singer with contract major record company, shortly to release first record, looking for backup group. Music: rock, R&B, popular, gospel. Call now. I. Sheft, 726-0173.

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### 5. Services

Special Rates For Bands: 10% off on business cards, flyers, brochures. Budget Print Center, 2810 Bartlett Road, Bartlett, Tn. 38134. 382-4646. (Ask for David).

Music Typesetting Service now available in Memphis. Special offer with this ad: \$18 per page. Custom arranging, printing also available. IVORY PALACES Music Publishing Company, Inc., 3141 Spottswood Avenue, 38111. Phone (901) 323-5712.

24 Track Dobey Recording. Friendly, experienced staff. Shoe Productions Inc., 458-4496

Photo Buttons made from your picture or negative \$3.50; Custom Designed Buttons \$3.50 each plus costs of designing. Wholesale prices available to bands and others in music industry, in large quantities. Robbie's Commercial Photography and Image Making Corporation, 5804 Raleigh LaGrange, 377-0979.

Photographs made. Musicians, singers, groups: Have your picture made in our new photographic studio for promotions, album covers, to sell. Also, on location photography. Can print your name in border at bottom of picture. Sensible prices. Quantity prices available. Robbie's Commercial Photography and Image Making Corporation, 5804 Raleigh LaGrange, 377-0979.

### 6. Musical Instruments

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### 7. Happy Notes

Let the *Memphis Star* deliver your note or message with a Happy Note ad.

**Congratulations Jim & Cathy Santoro, may none of your children look like Jim. — Hi Roller**

### 8. Personal

Need Help? Need someone to talk to who understands? Call The Crisis Center at 274-7477. 24 hour telephone service.

### 9. Rip Offs

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### 12. Miscellaneous

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## WMQM airs Spanish-Language Broadcasts

Memphis Christian radio station WMQM (1480-AM) has recently added two Spanish-language ministries to its broadcast schedule.

"The Methodist Hour Presents New Life in Christ" features Cuban-born Elder Ernesto Vasseur of Miami, Florida. The program is heard at 6:00 A.M. and 5:15 P.M. each Saturday. Reverend Angelo Roman, of Pittsburgh, Pennsylvania, hosts the "News of Salvation" broadcast at 6:30 A.M. and 3:30 P.M. On Saturday. Each program is a thirty-minute broadcast.

"Tour our knowledge, until now there has been no Spanish-language Christian radio ministry available on a local station for Memphis' several-thousand Spanish-speaking people," said Johnny Jackson, WMQM Program Director. "We're very happy that Pastors Roman and Vasseur have begun this outreach on WMQM," he said.

Elder Vasseur, age 62, of "New Life in Christ," was converted through the ministry of a Methodist missionary to Cuba, and pastored the University Methodist Church in Cuba for 20 years. Following Fidel Castro's rise to power, Vasseur was exiled in 1960. Coming to the U.S., he pastored churches in New York, Connecticut and Florida.

Reverend Angelo Roman, age 48, is of Puerto Rican descent. He was born and raised in Brooklyn, New York, before moving to Pittsburgh. In Pittsburgh he owned and operated a television repair service for 25 years before entering the ministry and starting the First Spanish Assembly of God Church in that city.

WMQM Program Director Johnny Jackson said that station salesman Tom Lowe was the "moving force" behind bringing the two programs to Memphis. Station manager George McClintock also took a particular interest in providing Spanish-language broadcasts to the WMQM audience. McClintock's interest was partially encouraged by his recent interview with Reverend Elias Pantojas on WMQM's talk show, "Speak Out!" Pantojas is pastor of Templo Bautista, a Spanish-speaking congregation in Memphis. He and McClintock discussed various ramifications of ethnic ministries in the city, particularly those concerning Spanish-speaking peoples. ★

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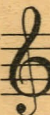
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