

FREE

# MEMPHIS STAR

the voice of memphis music!

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APRIL, 1982

## Ron Olson — Superjock

By Deborah Camp

"We may not be the New York Yankees of radio but we have a bunch of good people up here. We have a competitive spirit. We know how to win; we like being number one. There's some kind of magic; I don't think you can put your finger on it but it comes from the heart, not the wallet."

That is Ron Olson speaking, son of Mr. and Mrs. Olson. Superjock and program director for K-97, the radio station which currently holds the city's largest listenership, according to recent Arbitron ratings.

Based on series of 12 week surveys, Arbitron monitors randomly, chooses families of radio listeners, compiling such information as to which radio station each family member listens to, for what periods of time, and where (at home or away from home) the radio was listened. This data is then matched with other demographics such as sex and age and is fed into a computer which ranks each station in terms of estimated listenership. Operating much like the Nielsen surveys of television, Arbitron also determines other factors such as potential success of advertisers in certain markets.

"Arbitron is useful when you got a man in New York who's trying to decide what to buy in this market because he can't expect to know which stations are doing what. They use that as a guide when they determine how much money they're going to spend and what age group they want to reach. It's (Arbitron) for the advertiser's sake, both locally and nationally."

So the obvious question is, why has K-97 consistently done so well in the Arbitrons? And what makes it currently the city's most listened to radio station?

Ron Olson, who has been with the station since 1979, has some definite opinions about K-97's success.

"It goes back to the delivery. The presentation. Every station could take the same 20 records and make them all sound different."

Abruptly, Olson attends to "delivery". The control booth, which to a first time observer might as well be that of an air traffic controller, is alive with

flashing telephone lines, a T.V. screen that monitors weather, and dozens of buttons, knobs and dials. In less than one minute, Olson has plugged a sports score, run a commercial and answered two telephone lines. And now, he's tuning approximately 170,000 listeners into the Tom Tom Club's "Genius of Love".

"We're not screamin' and shoutin' and being silly," Olson continues. "The approach is adult. We're not rhyming and Simon and slaphappy. Nobody on the air has the name Slappy White. That's the key, just keeping that air about us."

That delivery or attitude Ron Olson describes is projected through the station's on-air personalities. And it's undeniable that clean-cut Ron Olson, with his Bill Murrish "Git outta here" is probably the most popular jock in town.

It's easy to see why. The phone lines are blinking. Quincy Jones is giving way to Ebonee Webb and Xavier has just finished working that sucker to death.

"Hey now! Yeah! Right. I know I promised. It's comin' up in, let's see, after three more records. Git outta here!"

He picks up another line. "Hey, now! What? We just played that one. Where were you?"

It goes on like that. And the kids love him.

"I love what I'm doing and I think it comes across. I look at it like an art. I think a lot of people think it's just fun and games. They're under the assumption that I come in at 3:00 and at 7:05 I'm grabbing some albums and going home and listening to them."

That free-wheeling, havin' a ball image that the general public has of radio jocks has very little connection with reality. As I sit here in the control room taping this interview Olson informs me that he's already covered the early morning air-shift for an ailing jock, and now he's back on the air again, and won't be finished until 7:00 tonight.

"There's not much free time. It's a 12 hour day, everyday, Monday through Friday," admits Olson, who doesn't look tired but could probably use a cold beer and a few minutes respite about now.

"I try to do my homework everyday. I keep up with what's going on in Memphis and what's not going on. To be successful at it, I know I have to do at least that much or I'm wasting my time."

Well, one thing is for certain. No one is going to accuse Ron Olson of wasting his time. For the next few minutes he answers calls, receives various messages, and now makes announcements about some upcoming event. He turns down the volume of "If It Ain't



Centered in background: Robert Jon, Sean Vinson. Second row: Jimmy Smith, Tim "The Fly" Farr, Ron Olson, Clay Yager. First row: Ron Wolfe, Leon Griffin.

One Thing, It's Another" and returns to our conversation.

"A lot of program directors are off the air. I'm on the air. But I feel like to be effective I've got to be playing 2nd base, or I've gotta be pitchin' so I'll know what the problems are. I'll know when a record is getting tired, or I can understand problems the jocks are having. I feel it's important that I am here," he says, indicating the control room. "It's like playing coach. Not telling people what to do at a distance but being in there with the team."

Perhaps one of the most important tasks of a radio program director is selecting which music will be aired and how often. And it is this very activity which makes or breaks thousands of would-be recording stars. Is there any particular formula or pattern associated with picking the hits?

"I use a whole lot of different information in picking hits," confesses Olson. "I have a certain sound in my head...sometimes I don't hear a record the first time. It takes two or three listens to finally get up on it. You gotta temper yourself and balance the music. People aren't dancing in the night clubs all the damn time. They've got to have time to get off into something else."

"We've got research, trades and all that stuff. We take all that together, separate it up here, but the bottom line is how does the record sound on that radio? When I look at the speakers and hear 'em, does it sound like K-97? Does it sound like something that naturally should be played on this station? If it does, it goes on."

"We try to keep things from becoming stagnant," continues Olson. "That Xavier record, 'Work that Sucker go on forever, but for the moment it it's not one of those kind that's going to go on forever but for the moment it serves it's purpose. But, basically, we want to avoid extremes."

Again we are interrupted — this time the news has got to go out and some temporarily missing carts need to be located. But, a minute later we're on the subject of Memphis music.

Does K-97 make an honest effort to promo Memphis artists? *Cont. page 2*

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# Hi Roller What's The Scoop

Dear Hi Roller,

Man I'm ticked at you. I followed your procedures on how to submit songs to publishers. Over 3 months ago I mailed songs to 11 different publishers and to date I have not received one single reply. I've called them all but can't seem to get by their secretaries, so I mailed them all a very detailed letter about what a ripoff they are and that includes you.

George R., Memphis

Dear George,

Does this mean that we're not engaged anymore? Listen Georgie, I mean I'm real sorry you didn't get any replies but don't blame me, I'm just a simple, underpaid, although extremely intelligent, staff writer. What you failed to realize is that most large publishers receive 300-400 new songs per week. It takes them time to review material, often passing the song to 5-10 reviewers before making a decision. Be patient. By the way I'm real sorry you wrote them a nasty note. Georgie do you remember the dude who wrote "You Light Up My Life"

Ron Olson . . . continued from page one

"As long as the quality is good — and that makes the difference — we'll lean toward Memphis stuff. But I don't want to fool the artists into thinking 'hey, this is great, K-97 is playing it.' You know, if you can't spit past us, you ain't gotta record. You're fooling yourself. We have a certain standard our listeners expect and if you guys (artists) are doing your job out there, please screen out the crap because it doesn't do me any good, it doesn't do the artist any good if the quality is not there. I'm just hurting my listeners and losing them and it's also just fooling the artists. The main thing is they got to give us some quality stuff and then we'll deal with it."

Olson surveys the list of Memphis artists whose records have been played recently on K-97. It includes the Duncans, Chocolate Milk, Ebonee Webb, Joyce Cobb, Bar-Kays, Debra Dejean, O.T. Sykes, and Kwik.

I mention to Ron that some artists complain that the bigger radio stations, like K-97, will not play their music. Some have even suggested that because they're local, these stations are not interested.

"That's an excuse," replies Olson. "You should ask them who else is playing their record. Did it get played in Baltimore, Chicago or Nashville? Did it hit in Jackson? You know, if you don't get beyond that you're just full of yourself because we are not deaf and dumb. If there's anything we can do to get people to listen to this station, God knows, we're gonna do it. And it's never a personal thing. But if you're going around saying you're pissed off at the Memphis stations, well, what about all the other stations. I welcome anything anybody brings up here and well, shit, I'll talk to anybody about records!"

Okay, you heard it. If it's quality material and not country or rock, Ron Olson will listen to it. He may not put it on the air, but he'll listen to it.

In a similar vein, Olson continues. "If you (listening public) have any suggestions, questions or ideas, let me know. Just tell me what you think about the station. And I'll answer each letter I get. You'd be surprised how influential a letter can be. A phone call is one thing. In and out. But a letter gets attention."

One last question. And I'm sure Ron Olson gets asked this all the time. But what's with this 'son of Mr. and Mrs. Olson' bit?

"Well, it started from a couple of different angles. One, people kept getting me mixed up with another jock with the name Ron. And I didn't want to change my name to Scooter or Rocky or Jim-bo or Master Fly. I just want to be as natural as I can."

So he adopted the 'son of Mr. and Mrs. Olson' to distinguish himself from the rest without being cutesy. But what do his parents think? All that carrying on about being their son?

"My dad just says 'I try to listen to you but you never say anything — all you do is play music!'"

But for the son of Mr. and Mrs. Olson playing music is just part of the job. So, to the man who 'never says anything', just keep on playing those good sounds. In other words, Ron, just Work That Sucker to Death! ★

performed by Debbie Boone, a million plus seller? Well this cat won some kind of award as writer, a grammy I think, and during his acceptance speech he politely told every record exec. and publisher in attendance that they didn't know what they were doing because they had all passed on his song. To make a long story short, he ticked them off. Like have you heard from this cat since? He might as well be in Siberia. The moral of this story, Georgie, is "songwriter with big mouth who tick off record exec. have super-duper hard time placing song."

Hi Roller

Dear Hi Roller,

What do you think about the new hit single "Pac-Man Fever"? I think its great.

Sonya R., Memphis

Dear Sonya,

I think it stinks!

Hi Roller

Dear Hi Roller,

Do you like the new song "Key Largo"?

Joyce T., Germantown

Dear Joyce,

I like Santana, Led Zeppelin, Cream, Iron Butterfly and Bertie Higgins. I don't usually get into "love" songs. I mean my idea of a love song is "You gotta change baby, before I start loving you" (Evil Ways, Carlos S.) but Key Largo is kind of catchy. Actually I probably like the song cause I'm a real Bogart fan.

Hi Roller

Dear Hi Roller,

How do you think the radio stations in Memphis compare to other stations in the Mid-South?

Rick D., Germantown

Dear Rick,

Are you puttin' me on—I mean "Rick D."? Oh well—Mr. Santoro makes me listen to various stations on the radio 3 hours per day to "keep abreast" as he puts it, of the Memphis music market. Like Mr. Santoro is holding all of my old "Rare Earth" albums and threatens to take them all to a skeet shoot if I don't "keep abreast" of local stations. Seriously I think the majority of stations here could compete with stations anywhere in the U.S. Memphis stations seem to support local talent through sponsorship of concerts, community events and some air exposure. By and large I guess they're o.k.

Editor's Note

FORGOTTEN CREDITS—

Last issue a talented contributing writer named G. Carter gave us an interesting review of the current U-2 LP, for the Sound Rebound. Due to a printer error, his name was left out. Sorry, Mr. Carter. Good article, and hope to hear from you again soon.

We always welcome contributing work. Send articles to the Memphis Star, attention, Editor. ★

## RADIO WAVES

### WMC-AM 79

When WMC-AM 79 Radio Station got together with its advertising agency, Walker & Associates, Inc., to promote its top country music, the result was a new song by country singer T.G. Sheppard.

W&A Broadcast Production Director Bryan Cottingham rewrote the lyrics to Sheppard's number one hit, "Only One You", to fit the station's "best country" theme. Cottingham and Sheppard then met in Nashville, recorded the song, and produced two promotional television spots using the song. Each of the TV spots features an introduction and closing by Sheppard, with clips of the station's personalities in action.

Les Acree, Program Director for WMC-AM 79, reports that the station has received numerous requests from listeners to play the promotional song and even requests for air times of the TV spot. ★

### WQOX-FM

WQOX-FM, "Voice of the Memphis City Schools," will celebrate eight years on the air April 8th. All interested persons are encouraged to come by the station located at Craigmont High School for an open house between the hours of 9 AM and 5 PM. Former WQOX students who are now employed in commercial broadcasting will cover

the air shifts on the 8th, which is a school holiday.

### WEVL

Recording artist Joyce Cobb is currently hosting "Anything Goes" on WEVL each Thursday from 12 to 5. This show features Memphis music as well as other musical formats.

### WLYX FM 89

Every Monday night from 7 to 11 pm, WLYX FM 89 will take control of Pogo's, 4071 Lamar Ave. They will be bringing you NEW WAVE LENGTHS. Pogo's at 4071 Lamar Ave. as they present NEW WAVE LENGTHS. In cooperation with Pogo's, FM 89 has worked up a Monday night extravaganza that will make Monday nights something to look forward to. There will be an 89¢ cover that will go to support The Alternative, FM 89. Disc jockeys will bring in the records and control the turntables. Jocks will include Jeff Marker and Brain Russell, from the prime time New Wave radio show, "NEW WAVE, etc." which airs Monday evenings from 6 to 10 p.m. They will alternate weeks between radio and Pogo's. There will be imports and a lot of hard to find material. So forget all that trash you've heard about "I don't like Mondays..." and plan to hit Pogo's every Monday night for FM 89's NEW WAVE LENGTHS. ★

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EDITOR/PUBLISHER  
Jim Santoro

ASSOCIATE EDITOR  
Deborah Camp

ADVERTISING MANAGER  
Chuck Thomas

ADVERTISING SALES  
Leslie Brooks

Mike Pendergrast

STAFF WRITERS

John Stewart

Chris Thomas

Margaret Marple

and

Hi Roller

STAFF PHOTOGRAPHER  
George Fulton

CONTRIBUTING WRITERS  
Kathy Joyner

Doug Dahlhauser

Lenny Legend

Kary Jehl

Jeri Marx

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## Who's Happening

WHO'S HAPPENING provides current information about the careers of Memphis musicians, recording artists, and songwriters as well as TV and radio personalities. Contributions of 80 words or less must be received by the 21st of each month. No photos, please.

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## Tommy Browder

TOMMY BROWDER has been working hard to get resettled in Memphis. The upcoming recording artist is already planning a limited regional tour with his new Memphis based back-up group. In the very near future, the *Tommy Browder Show* will be seen in Jackson, Tupelo, and Bruce, Miss. Several Memphis area engagements are also pending. The group has just finished recording at *Cotton Row Studios* and is currently reviewing those tunes for possible release through NSD in Nashville.

## Calculated X

1982 brings the arrival of new expressions to Memphis music in *CALCULATED X*. Patterned somewhat after the *Electronic New Wave* out of Europe has, this exciting group has incorporated multi-synthesizer instrumentation with strong percussion and well defined voices to create a modern sound uniquely their own. As public enthusiasm indicates, *Calculated X* is establishing itself as one of the hottest live acts in town. Members include: Alan Hayes, Chuck Spencer, Kye Kennedy and Bobby Bowie.

## Debra DeJean

Still riding high on the success of "*Are You Loving Somebody*," DEBRA DEJEAN will be visiting Montreal mid-April for some talk shows and musical appearances.

## Jak Kelly

JAK KELLY, who you may remember from the old *'P.O.E.T.S. Corner'* or last year's *Jessie Winchester* concert, has returned from an extensive tour of the west and is appearing around town at *London Transport* on Sunday afternoons from 4 till 7 p.m. He's also busy forming the *New Jak Kelly and Co.* band, to be heard and hopefully recording soon.

## Ivy

Memphian *Sir Henry Ivy* has released a new single on *Futura Dimenion Records*. The numbers "He Left You Standing There" and "Two Time Loser" are sure winners for all blues lovers. The tunes were recorded in Memphis and backed by Memphis' finest musicians including *'Memphis Rhythm Band'* led by Howard Grimes, a former drummer for Al Green. Background vocals were performed by Isaac Hayes' group *'Hot, Butter, Soul.'* Ben Crawley, formerly of the original *'Bar Kays'* supplied the horns arrangement. Memphis will be proud of this new release.

## Rockacy

ROCKACY is soon to be known by all hard rockers in and around the Memphis area. The group originates from the eastern U.S., consisting of five males and featuring a female vocalist. The decision was made to have Memphis the beginning point of their professional career and home base due to the top quality recording studios. *Heavy Metal* never died, it has only been awaiting....With this thought emerges *Rockacy*, the Savage Force of Rock-'n-Roll.

## Estelle Axton

ESTELLE AXTON of *Fretone Records* has compiled the right formula for a hit record. Recording *Jimmy Hart*, wrestler and former member of the *Gentrys*, she is receiving growing success with the single "*We Hate School.*"

## Ray Glover & Eros

RAY GLOVER and EROS returns in April from a recent tour of Europe. The versatile entertainers have just wrapped up a U.S.O. engagement that brought them through several countries sharing Memphis music everywhere they went.

## John Belushi 1949-1982

*Dryasdust, Clutterbuck and Daniel*



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## The Crime

THE CRIME have recently signed with Jim Holt of Mid-South Concerts. Jim will be managing this popular group, and is currently planning several out-of-town engagements for them in the very near future.

## Bill Beaty

Memphis singer-songwriter BILL BEATY is recording an album for A.C.T.S., Inc. Engineered by James Craft of Mastercraft Studios, the LP includes co-producers Charles Howington on drums, Steve Hauth on bass, guitarist Mike Elledge and C.B. Jolley on synthesizer.

Plans are underway for a series of

*In Memory of  
Paulette Wilson  
You will be missed by  
your many friends.*

summer dates on the west coast, with hopes of attracting the attention of one of the major record labels.

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## On The Finer Side Jazz Combos Featured

Six Memphis State University jazz combos will be featured on a concert on Thursday, April 1, 1982, at 7:30 p.m. in Harris Music Auditorium at Memphis State. These combos are made up of undergraduates as well as graduate students. The concert is free and the public is cordially invited.

The combos that will be performing are: "Quotient" with Lori Van Stavern, trumpet, Kirk Smothers and Kevin James, saxophones, Peter Gloria, piano, Ken Freeman, bass, Marlon Branch, guitar, and Gene Daws, drums; "The Bob Morrison Quintet" with Mike Richardson, saxophone, Bob Morrison, vibes, Terrance Dean, bass, Tom Downing, guitar, Steve Ebe, drums, and Peter Gloria, piano; "The Other Side" with Reggie McCants, piano, Barry Campbell, bass, Kirk Smothers, saxophone, and Rich Cesani, drums; "Mad Dog 20/20" with Gerard Harris, guitar, Glenn Cashman, saxophone, Ben Flint, piano, Vic Smith, bass, and Austin Bradley, drums; "John Lux Quartet" with John Lux, saxophone, David Joyner, piano, Ken Freeman, bass, and Jon Rindin, drums; and "Textures" with Todd Few, trumpet, Wes Walker, saxophone, Lloyd Rainey, guitar, Reggie McCants, piano, Barry Campbell, bass, Rich Cesani, drums, and Gloria Robinson, vocals. Each combo will announce their selections.

## Samuel Viviano

Memphis State faculty member Samuel Viviano will present a piano recital on Sunday, April 4, 1982, at 3:00 p.m. in Harris Music Auditorium at Memphis State University. Mr. Viviano is in his second year as a member of the piano faculty at Memphis State.

Mr. Viviano will play the following: *Two Octave Etudes* by Alex Lubet; *Fantasia* (Opus 49), *Mazurka* (Opus 14 No. 4), *Valse Brillante* (Opus 34 No. 1) *Nocturne* (Opus 9 No. 2) and *Etude* (Opus 25 No. 10) by Frederic Chopin; *Clouds* Opus 7 No. 4 (from "Roman Sketches") by Charles T. Griffes; and *Sonata* by Charles Griffes.

Admission is \$3 general, \$2 for MSU faculty and staff and senior citizens, and free to college and high school students holding valid I.D. cards. Tickets are available at the University Ticket Office (452-2043) or at the door if seats remain unsold.

## "Mostly Modern" Recital

A recital entitled "Mostly Modern" will be presented on April 6, 1982, at 8:15 in Harris Music Auditorium at Memphis State University. John Baur is coordinator and conductor of the concert.

Works to be presented are: *Chansons made'casses* by Ravel, with Karen Cremer, mezzo-soprano,

Elizabeth Baur, flute, Patricia Pilon, cello, and Samuel Viviano, piano; *Symphony No. 39 in G Minor* by Haydn; and *The Moon and the Yew Tree* by John Baur, with Patricia Wadley, soprano, Elizabeth Baur, flute, Patricia Pilon, cello, and Don Freund, piano.

Admission is \$3 general, \$2 for MSU faculty and staff and senior citizens, and free to college and high school students holding a valid I.D. card. Tickets are available at the University Ticket Office (454-2043) or at the door if seats remain unsold.

## Brass Choir

The Memphis State University Brass Choir will present a free concert on Saturday, April 3, 1982, at 8:15 p.m. in Harris Music Auditorium at Memphis State University. The choir is directed by Charles A. Schulz.

Their program will include: *Ancient Hungarian Dances* by Vaclav Nelhybel; *Symphony for Brass and Timpani* by Herbert Haufrecht; *Canzon duodecimitoni* (1597) by Giovanni Gabrieli; *Music for Brass and Timpani* by John Marks; *Chorale* by Vaclav Nelhybel; and *Two Pieces from "Lieutenant Kije"* by Serge Prokofieff and arranged by Fisher Tull.

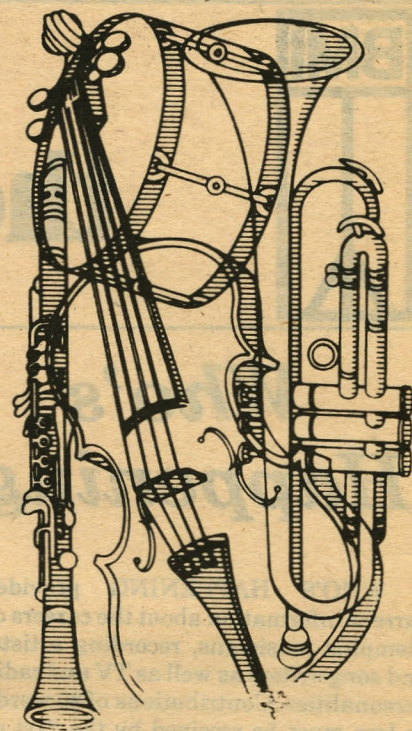
The Memphis State University Brass Choir is made up of undergraduate and graduate brass students.

## Cookin' at the Orpheum

At 8:00 p.m. on Friday, April 2nd, the houselights at the Orpheum will dim and the spotlight will be on Vincent De Frank and the Memphis Symphony Orchestra as they present PAT, "Cookin' with the Memphis Symphony". The latest entry in the 1982 series of Pops concerts will star the versatile Pat Cook who will perform a variety of tunes ranging from "The Sweetest Sounds" to Razzle Dazzle". Other songs will include "Everybody Today is Turning On", "I Can Sing a Rainbow", and "You and I".

Rehearsals are now underway, but some of the 'sweetest sounds' projected from the stage of the old vaudeville and movie house are the praises being sung by Maestro De Frank and Miss Cook for one another.

"Pat Cook's verve carries everyone along", Maestro De Frank said recently, "Her song interpretations are unique, and the moods (whether tranquil, sad or gay) are faithfully portrayed to the



listner. She just happens to be beautiful, too!"

Miss Cook was quick to add, "I've done a lot of traveling over recent years, but there's nothing more fulfilling than coming home and working with Vincent De Frank and the Symphony Orchestra. It's wonderfully exciting!"

And the Orchestra never sounded better. In fact, the entire show should have Memphis music-lovers humming their favorite tunes for weeks. With musical arrangements and original sketches by the innovative Paul Trueblood of New York and the very talented Mark Blumberg of Memphis and the nostalgic setting of the grand old Orpheum, one could say that show will offer everything from Broadway to Beale - with Miss Cook as the high-note of the evening.

Memphis audiences are not unfamiliar with Pat Cook who has performed here many times before and who makes her home here as well as Palm Beach and London. Her last hometown appearance was two years ago at Playhouse-on-the-Square. Her upcoming Pops concert, co-starring Vincent DeFrank and the Memphis Symphony, should prove to be one of the city's most entertaining evenings yet. It's not to be missed!

Tickets are now on sale for \$10, \$8 and \$6 at the Memphis Symphony office, 3100 Walnut Grove Road - 402, Goldsmith's Oak Court and Downtown. Mail orders must include a stamped, self-addressed envelope. Phone 324-3627 for reservations.

## ATTENTION MUSICIANS: APRIL 20th IS Memphis Jam Night

at  
On Lamar Just Pogo's Off Of Winchester

April 20th will mark the fourth Memphis Jam Night. It will be held at Pogo's on Lamar just off Winchester. The last Jam, held on March 23 was a huge success and the next one is bound to be even better!

All musicians are welcome whether they be solo or duo or even groups. All sound systems and drums are provided by Amro and participants need to bring only their own instruments. For more information call Mike at 323-8888.

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# Letters to the Editor

Dear Jim,

Enclosed is a copy of a letter that was sent to Memphis State. I hope you will print it, both to help this fellow out and because I think it says a lot about the reputation of Memphis music in the rest of the world.

Best Wishes,  
David Evans  
Professor, MSU

My name is Jari Poyhonen and I come from Finland. I'm an eighteen year old slap-bass player and I'm lookin' for an American vocalist (also lead guitarist), age 15-19, who has a little bit of love for adventure and who likes ol' rock-a-billy style (Presley, Perkins, Burnette, Feathers, Curtis Gordon, etc.). I promise fame and fortune (not millions, but, well, subsistence). I don't know how much money bands get for one appearance in the USA, but when I played in a Finnish group, I got about \$600 for one show and with American people I can get much more.

I make few conditions with playing and they are:

1. I want to play without drums. They didn't always need drums in the fifties, why would we need them now?
2. 'Cause I play old music, I play it with old instruments, microphones, amplifiers.

There are the conditions. I wanna stress that I'm really serious. If someone thinks that he's the man I'm lookin' for, he must write me as soon as possible! My address is:

Jari Poyhonen  
Siltavoudintie 11 F 52  
00640 Helsinki 64  
Finland

If someone wants to call, my phone number is:

? - 358 - 90 - 721105

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(I hope the number is right.)

Please, call at night.

Thanks beforehand,  
Jari Poyhonen

P.S. — If someone in Memphis has some old 'cat clothes' and things from the fifties that he doesn't need, I'll buy them with big pleasure. I'm also lookin' for old instruments, etc., most of all a full-size bullfiddle. (I play a lot of it.)

Thanks alot again.

Jari

Jari,

You made a wise choice writing to Memphis. We have the best talent anywhere. I am sure you will receive much response from our readers and the best of luck.

Jim Santoro,  
Editor

# MEMPHIS MUSIC MOVERS



## Ebonee Webb

By Deborah Camp

Ten years ago a Memphis R&B group played behind soul artists such as Johnny Taylor and the Emotions. They played the night clubs. They went on the road to such places as west Africa and Canada with Rufus Thomas and the Soul Children. They were studio musicians who, until 1971 were known as the Dell-Rays.

But during the '70s things began to change. They dropped the name Dell-Rays in favor of Ebonee Webb because it sounded too much like the Bar-Kays. And also because there was, at that time, an airline service called Dell-Ray. Then they spent some time in Japan where they recorded their first two albums. The first, *Disco Otomisan*, featured such tunes as "Fujiyama Mama" and funky renditions of "Save the Last Dance for Me." The second LP proved to be a harder exercise than the first because this one required the group to sing traditional Japanese folk songs such as "Island Bump" and "Cowboy's Elegy" in Japanese while giving the whole project a distinctive Memphis funk sound. Or, as Ebonee Webb's percussionist Charles Liggins explains: "We put some soul behind 'em because the Japanese, they love to boogie!"

But Ebonee Webb of the '80s is a whole new thing. Four of the original members remain and three new players were added a few years ago to round out the sound EW's lead guitarist Thomas Brown calls "funk wave."

And just what exactly is 'funk wave'?

Says Brown: "Funk wave is funky rock 'n roll, or rock 'n soul. It's got heavy bass bottom lines, a strong back beat, funky guitars, synthesizers and high vocals."

"High voltage vocals," adds Liggins.

It might have been easy for some to lump Ebonee Webb into the same Manhattan-slick-chic bag that many groups of their type have fallen into. Take, for example, the cut "Something About You" off their third LP (Ebonee Webb, Capitol). This vibrant, jam-down number contains all those necessary

elements which are supposed to translate into commercial success — the "high voltage" vocals of Chico Winston, the bubbling synthesizer, a driving rhythm. Yet what it does *not* contain is the boredom, the sameness found in too many slick black soul groups who are trying to make the transition from straight disco to something more substantial.

And, more interesting, is the fact that this same LP contains several more high quality numbers such as "Woman", a slow sensual ballad that should be receiving air play and a lively, well-arranged song called "Stop Teasing Me." The only tepid cut is "Throw Down" which should have been titled "Throw Up," or better yet "Throw Out."

As part of the Unisound family, Ebonee Webb has shared concert billing with the Bar-Kays but they have also played with LTD, Chaka Kan, Maze, the Commadores, Michael Henderson, and Gladys Knight and the Pips. Later this spring they plan to hook up with the Bar-Kays in California where they'll play on the remainder of their U.S. tour. Ebonee Webb, by the way, is a favorite in L.A. where early this year station KADY saluted "Ebonee Webb Week."

The group's major focus of concentration at this time is one their upcoming Capitol LP which they hope will be released by June. This album, like the last, is totally original. "Self-contained, we write/arrange, do everythang!" rhymes Liggins.

Is there anything off this upcoming album predestined for greatness?

"We look at everything as being a potential hit," assures Chico Winston with confidence.

After listening to some instrumental demo pieces, their LP appears to be a departure from their last, and may hold some surprises for those who are not aware of Ebonee Webb's versatility. But one thing is for sure, this group can do "Fujiyama Mama" like it's never been done before. And with a track record like that, anything is possible!

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# In Search Of The New "Memphis Sound"

## Lenny Legend

It has now been over a decade since Memphis last had a viable musical product for export on the national and international markets; a sound that distinguished it from any other city. In their respective heyday, the rock-a-billy of Sun Records and the R&B and Soul of Stax/Volt received critical and commercial plaudits for producing noteworthy records and spawning a unique breed of artists. The 1980's finds a new generation of players and listeners who seem more influenced by the technological advances and broadened musical styles of the last decade. The 70's saw Memphis music absorbing characteristics common to the more national, radio-oriented mainstream. Stax and Sun became the "Memphis Sound" — part of this city's musical heritage. It remains to be seen whether the 80's will produce a new "Memphis Sound," or simply reflect the commercial trends of the late 70's.

Today Memphis musicians must relate to a local audience that has been handicapped by current programming trends found in both FM and AM radio. They are no doubt aware that the measure of an audience's acceptance of an artist depends on the accessibility of the artist's material. Therefore, if band x wants to be the most popular "rock" band in the city, it must discern what the average "rock" listener of today would want to hear. Band x looks at the charts: Foreigner, Styx, REO, Pat Benetar. These artists have proven commercial formulas which sell millions of records. Band x must simply work within one or more of these formulas, knowing that if John Doe loves REO he's bound to like band x. —(sigh)— The music business claims another victim — band x has compromised its musical identity and furthers its audience's handicap — and yet more Memphis musicians choose the patent-leather express towards success.

The quest for the new "Memphis Sound," or any new sound for that matter, depends upon solving a sticky dilemma: how to create music that is unique yet commercially acceptable — unique in the sense that the artist possesses an identity that is genuinely his/her/their own. Being unique usually implies taking chances with material and/or presentation, striving to create music with some amount of depth and intelligence, or, in rare instances, playing music which is innovative or even revolutionary in structure or content. In any case, an

artist who strives to be distinct must pay a handsome price. Audience acceptance will be slow, club dates will be harder to book, managers and agents will be fearful of your "non-commerciality," and the demands of record companies plus exclusive radio playlists will only make it a more insecure path to follow.

While Memphis can claim a unique musical heritage, it unfortunately possesses a roster of local bands the majority of whom typify the band x method. Two bands stand out as genuinely unique musical units, however, and deserve more public attention than they are receiving:

•Panther Burns — This band is to Rock and Roll what the Art Ensemble of Chicago is to Jazz. Like the A.E. of C., the Burns push a song's rhythmic and harmonic capabilities to the threshold of cacophony, only to delight in that precarious moment when everything suddenly falls back to the rational. P.B. plays the closest form of music to authentic rock-a-billy you're likely to hear in town (and the only Tangos, too). I have yet to hear them do an original song, but everything they cover bears their own arresting stamp. Certainly not the most accessible, but without a doubt the most unique. Behind The Magnolia Curtain LP says it all. Not for the faint of heart.

•Moroccan Roll — One of the newest and one of the best. This group is close to solving the "unique yet accessible" dilemma as well as discovering a new Memphis sound. Their compositions make use of clever syncopations and subtle polyharmonics. No one piece is cut from the same mold. The songs are danceable R&B that contain just enough hook to grab you, just enough substance to make you think about what you just heard. And if you can hear the vocals (it's not always easy love), you will be privy to some of the best lyrics in town. I'm waiting for some vinyl from this group.

Neither one of these bands is prophetic enough to be classified as truly innovative. Each simply assembles its musical influences in a bowl, mixing their own creative vocabulary into the batter to arrive at a new product. Product is identity, and in the case of Panther Burns and Moroccan Roll, the products are genuinely their own.

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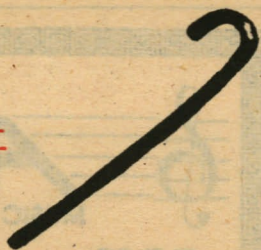
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# HATS OFF



By Kary Jehl

Self-described as an acoustic rock band, Gary Fike, Sam Archer, Robert Howell, and Neville Carson pursue a vocal blend unique in style and unique to commercial music today.

After loosening up, and feeling comfortable with an audience, Neville Carson, lead singer for the group, scans the musical scale, and booms forth with a rich sound, which is complimented by the throaty, 'falsetto' voice of Robert Howell.

Combining literary talent and natural musical charisma in their original, "Shaky and Shy," these four local voices blend into a harmonious springboard from which Gary Fike, described by band members as the "utility vocalist," bounces forth purely and confidently with a breezy rendition of a love song that would certainly melt the coolest of hearts.

Sam Archer, organizer and cornerstone guitar player for the Vocal's, says the group's main emphasis is on the strong harmonizing quality of the voices. "Neville can really get up there, and with the rest of us coming in with different techniques and styles, we put together a pretty strong mixture," says Archer, who works for Ward Archer Advertising as a public relations account manager when he's not

jamming with the Vocals.

The Vocals have played at Bullie's Restaurant and Bar, the Daily Planet, Southwestern at Memphis, and Miss Kitty's. They have also recorded original songs at Cotton Row that have been aired by radio station, WSMS.

In addition to the "introspective," ballad-like, original music of the Vocals, the group plays traditional blues, including B.B. King's "The Thrill Is Gone." They also perform music by such artists as Stephen Bishop, Marshall Tucker, Elmore James, Greg Allman, 'old' Beatles, and many more.

Saturday, April 24, the band has volunteered to give a benefit performance for the American Cancer Society. After walking door-to-door throughout Memphis neighborhoods Saturday, distributing cancer information, service groups from Southwestern, LeMoyné Owen, and Memphis State University will gather that evening at the Pipkin building in the Fairgrounds to hear the "Vocals."

Federal Express is providing T-shirts for the young people because the company felt "these workers need a reward for the time and effort they have given to the American Cancer Society."

Any service group which would like to get involved in an American Cancer Society project, please call the headquarters at 523-7661. ★

## The Vocals Volunteer



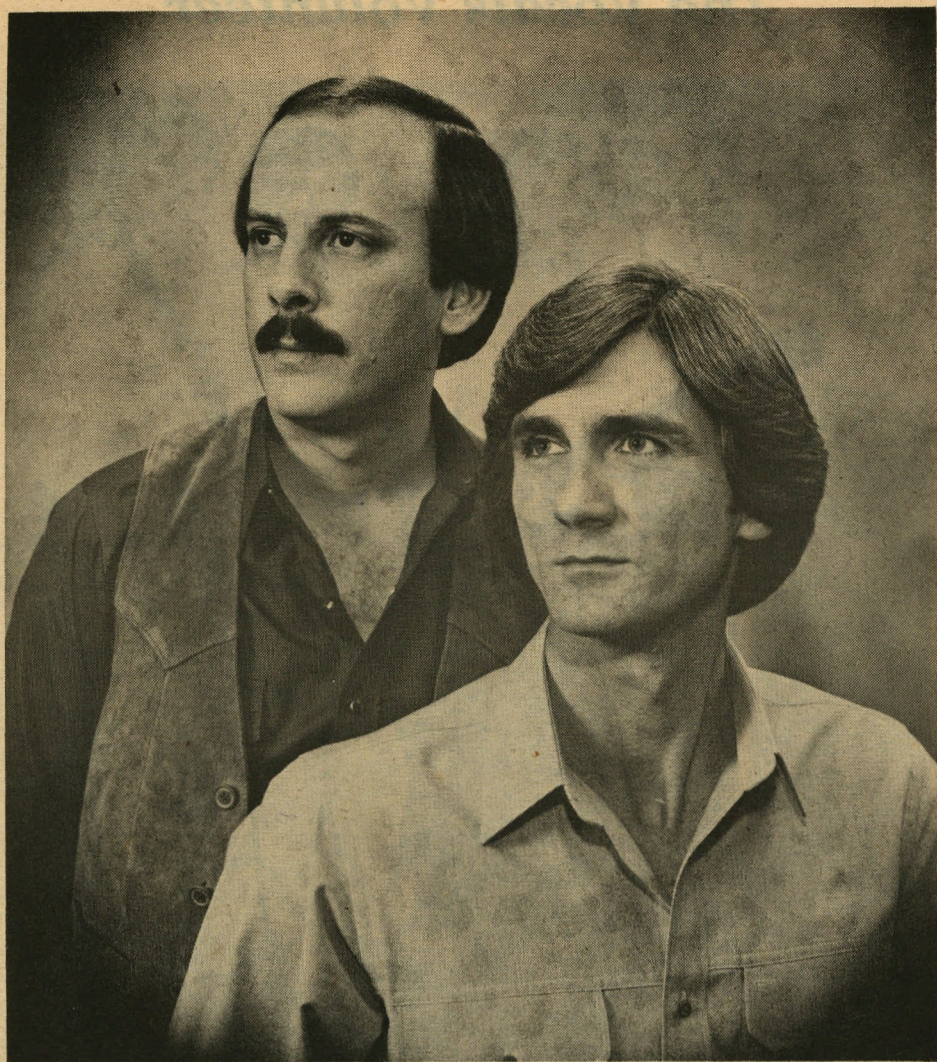
From left: Robert Howell, Sam Archer, Neville Carson, Gary Fike  
Not pictured, Sheila Hall, Michael Wave.

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M	S	U	#1	9:00 p.m. 1 "Beer Hunter" Contest Prize Free Keg 75¢ Bud Lite No Cover	9:00 p.m. 2 Beauty & The Beats 75¢ Budlite No Cover	9:00 p.m. 3 Beauty & The Beats 75¢ Bud Lite No Cover
6:00 p.m. 4 Shuffleboard Tournament 75¢ Bud Lite	6:00 p.m. 5 Foosball Tournament \$1.05 Moosehead	Ladies Nite 6 10¢ Draft \$1.05 Moosehead	75¢ 7 Longneck Miller	Men's Nite 8 \$1.75 Pitchers	James Michael Band 9 \$1.00 Cover	M.S.U. vs. Florida St. Victory Party at 11:00 James Michael Band \$1.00 Cover 10
Shuffleboard Tournament Easter Sunday Draft for Ladies" 6:00 p.m. 25¢ 11	12 Foosball Tournament \$1.05 Moosehead	Ladies Nite 13 10¢ Draft \$1.05 Moosehead	75¢ 14 Longneck Miller	MSU vs. Alabama Men's Nite 15 \$1.75 Pitchers	16 Revolver Band No Cover	17 Juggler Band No Cover
18 Suffleboard Tournament	19 Foosball Tournament \$1.05	Ladies Nite 20 10¢ Draft \$1.05 Moosehead	75¢ 21 Longneck Miller	Men's Nite 22 \$1.75 Pitchers	Juggler 23 75¢ Bud Lite No Cover	Revolver 24 Band 75¢ Bud Lite No Cover
6:00 p.m. 75¢ 25 Bud Lite Shuffleboard Tournament	M.S.U. vs. Arkansas Foosball Tournament \$1.05 Moosehead 26	Ladies Nite 27 10¢ Draft \$1.05 Moosehead	75¢ 28 Longneck Miller	Men's Nite 29 \$1.75 M.S.U. vs. Alabama	30 Beauty & the Beats No Cover	

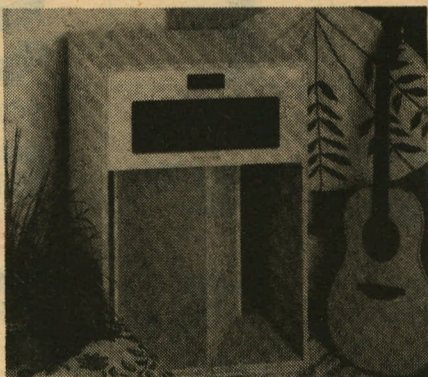




*The Diamond Brothers, a Memphis gospel group, has recently released a single entitled "Everything I Need"/Alpha and Omega.*

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**The Lotions  
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**Deborah Camp**

Who would have thought that a Texan, stump-kickin' band from Austin could play funky reggae to a Memphis audience and leave 'em beggin' for more?

Well, the Lotions did just that recently at Soloman Alfred's, where full capacity crowds have become loyal converts to the skankin' sounds of southern reggae.

Lead singer Alan Monsarrat wooed the lively crowd with scores of familiar reggae numbers by such artists as Gregory Issacs, Toots and the Maytals, Junior Tucker and Bob Marley. In addition, they performed several original numbers from their recently released LP including "Get Up (Don't Get Down)" and "Groovin' Song". Their repertoire also includes reggae remakes of songs like "Sittin' on the Dock of the Bay" and "Pushin' Too Hard".

The Lotions, who have been together from about four years, have perfected the hypnotic, pulsating rhythm of reggae which they have skillfully blended with R & B, ska and country and western - producing an almost lethal dose of "rockers" and "dub" music. Few non-black reggae groups outside of Jamaica have succeeded in capturing the total essence of reggae as the Lotions have. This



*Alan Monsarrat of the Lotions*

includes the beat, rhythm, mastery of the congas, dance movements and even the effective use of "toastin" over the reverberating microphone.

At the Lotions most recent engagement at Soloman Alfred's, they were joined by Kaya and the Weldors, a Memphis reggae group that has been appearing regularly at Jefferson Square. ★



# SECRETS

By Doug Dahlhauser

Band names invoke images. They're supposed to. But what kind of images does a name like "SECRETS" invoke? Girl talk about that first date? That oath you made your best friend take when he found out that you didn't go all the way that time you told everybody you did? A multiplicity of images because everybody has their own secrets, and their own ideas about what should and should not be kept secret. But after seeing "SECRETS" for the first time, you will realize that they have nothing to hide.

"SECRETS" is a five piece band of some of Memphis' most intelligent and artistic musicians. Three members of the band are former collaborators in the group "COMPANION," but don't let that mislead you. The music has moved ahead and will challenge your imagination.

How?

With diversity. And lots of it. They

do music with a reggae feel; music that is almost symphonic in its approach; music that sings of love; and music that is straight ahead rock & roll. But this does not imply a band without musical focus, but rather a band that focuses on musical excellence, no matter what its character.

Let's look at the individuals that make up this aggregation called "SECRETS". Playing the most enthusiastic lead guitar here in Memphis, is one Mr. Andy Tate. His energy is boundless and contagious. Pounding the drums is a man with a metronome for a heart, namely Bill Lineberry. I swear, if they were dropping bombs outside, Bill wouldn't miss a beat. Now in order to put punch in the bass, you've got to have power and precision, two qualities not unfamiliar to bassist Wain Bradley. Wain adds an organization to the band that only an involved bassist can, ie Greg Lake. These three have worked together



previously in the group "COMPANION". The keyboards are being handled adroitly by the newest addition to the band, David Heinz.

Up to this point I haven't mentioned vocals, simply because I wanted to save the best for last. Vicki Tucker is not only a beautiful lady, but also a beautiful singer. Her voice is a finely tuned instrument, with an awesome range. My own comparisons range from Annie Haslam to Laura Nyro. Vicki seems to strike everybody differently, and all of the impressions are favorable. Personally, when Vicki sings rock & roll, her attitude reminds me of Pat Benetar. The ease with which she handles the microphone is simply enchanting.

These five musicians have blended their skills together to form a band of unique quality, character, and distinction. Keep your eyes and ears

open for their next appearance, whether at Pogo's, Soloman Alfred's, or any other club featuring live music. See them now, so that you can say "I saw SECRETS when they were just starting," because mark my words, they have an energy that cannot be contained. They will go national!

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**HUEY'S ALL STARS**, Jazz and Blues, every Sunday night at Huey's.  
**JET**, Variety, Hilton Airport, Monday-Saturday, 8:30-1:30, 332-1130.  
**MEMPHIS REED RIDERS**, Harmonicas, Easy listening, Pete & Sam's Restaurant, 3886 Park Ave., Mon., Tues., Wed. 6:30-9:30.  
**MID-TOWN JAZZ MOBILE**, Jazz, every Sunday afternoon at Huey's.  
**RICHARD ROSS**, Easy listening, The Hearth on Fox Plaza, starting at 8:30 every Tues. thru Fri.  
**RAY GLOVER and EROS**, Capt. Bilbos, every Tues. thru Sat. 6-9, Starting April 13th.  
**SOUTHERN JOY**, Progressive Country, Deputy Dawg Salon, 7793 Hwy. 70.  
**THE TENNESSEE GENTLEMEN**, Bluegrass, The Bluegrass Shack, 4325 Pleasant Ridge Rd., Memphis, Fridays (Oct.-April), 8 PM to 10:30 PM

### Rock

April 1 - Levon Helm - Solomon Alfred's.  
 April 2 - Keith Sykes - Music Hall. (see March issue).  
 April 2 - Secrets - Solomon Alfred's  
 April 3 - Keith Sykes - Music Hall.  
 April 3 - Debra DeJean - Solomon Alfred's.  
 April 4 - River Bluff Clan - Flannigan's.  
 April 4 - The James Micah Band - Solomon Alfred's.  
 April 4 - Hall and Oates - Auditorium North Hall.  
 April 4 - The Breaks - Auditorium North Hall.  
 April 5 - The Breaks - Solomon Alfred's.  
 April 6 - Moroccan Roll - Solomon Alfred's.  
 April 7 - Secrets - Pogo's (FM 89 Benefit).  
 April 7 - Prodigy - Solomon Alfred's  
 April 8 - The Late Show - Solomon Alfred's.  
 April 9 - White River Band - Music Hall  
 April 9 - Nexus - Music Hall  
 April 10 - The Late Show - Solomon Alfred's.  
 April 10 - The Price - Solomon Alfred's.  
 April 10 - White River Band - Solomon Alfred's.  
 April 10 - Nexus - Music Hall.

April 11 - Secrets - Flannigan's  
 April 12 - Nexus - Solomon Alfred's.  
 April 13 - Cartoons - Solomon Alfred's.  
 April 14 - Cartoons - Solomon Alfred's.  
 April 15 - Cartoons - Solomon Alfred's.  
 April 16 - Revolver - Varsity Inn.  
 April 16 - Foreplay - Music Hall.  
 April 16 - The Crime - Solomon Alfred's.  
 April 16 - Moroccan Roll - Solomon Alfred's.  
 April 17 - Juggler - Varsity Inn.  
 April 17 - Foreplay - Music Hall.  
 April 17 - The Crime - Solomon Alfred's.  
 April 17 - Moroccan Roll - Solomon Alfred's.  
 April 19 - Bluff City - Solomon Alfred's.  
 April 20 - Moroccan Roll - Solomon Alfred's.  
 April 21 - Larry Raspberry - Solomon Alfred's.  
 April 22 - The Breaks - Solomon Alfred's.  
 April 23 - Juggler - Varsity Inn.  
 April 23 - Debra DeJean - Solomon Alfred's.  
 April 23 - Bluff City - Solomon Alfred's.  
 April 24 - Debra DeJean - Solomon Alfred's.  
 April 24 - Bluff City - Solomon Alfred's.  
 April 25 - Zee - Solomon Alfred's.  
 April 26 - Secrets - Solomon Alfred's.  
 April 27 - James Micah Band - Solomon Alfred's.  
 April 28 - Larry Raspberry - Solomon Alfred's.  
 April 29 - Larry Raspberry - Solomon Alfred's.  
 April 30 - The Breaks - Solomon Alfred's.  
 May 1 - The Breaks - Solomon Alfred's.

### New Wave

April 1 - REM (from GA.) - Pogo's  
 April 2 - Calculated X - Pogo's  
 April 3 - Calculated X - Pogo's  
 April 7 - The Modifiers - Antenna Club  
 April 7 - Secrets at WLYX night - Pogo's  
 April 8 - Naked City - Antenna Club  
 April 8 - Actors - Pogo's  
 April 9 - The Hi-Lites - Antenna Club  
 April 9 - Calculated X - Pogo's  
 April 10 - Neon Wheels - Antenna Club  
 April 10 - Calculated X - Pogo's  
 April 12 - WLYX Night - Pogo's  
 April 15 - Modifiers - Antenna Club  
 April 15 - White Animals - Pogo's  
 April 16 - Calculated X - Antenna Club  
 April 17 - Calculated X - Pogo's  
 April 17 - Dementia Precox - Antenna Club.  
 April 18 - Muscular Dystrophy Benefit - Pogo's (outside)  
 April 19 - WLYX Night  
 April 20 - Memphis Jam Night - Pogo's  
 April 22 - CockRock - Antenna Club  
 April 23 - Panther Burns - Antenna Club  
 April 26 - WLYX Night - Pogo's  
 April 27 - Calculated X - Antenna Club  
 April 30 - The Crime - Antenna Club  
 May 1 - The Crime - Antenna Club

### Jazz

April 1 - Jazz Combo - MSU  
 April 4 - Earliz Taylor - American Legion Post #1  
 Joyce Cobb - Every Tuesday thru Saturday at Chase Me Charlie's and every Sunday at Jefferson Square.  
 April 15 - Joyce Cobb - at MSU  
 April 21 - University Jazz Bands - at MSU

### Easy Rock

April 2 - Beauty and the Beats - Varsity Inn  
 April 3 - Beauty and the Beats - Varsity Inn  
 April 7 - Beauty and the Beats - Daily Planet  
 April 9 - James Micah Band - Varsity Inn  
 April 10 - James Micah Band - Varsity Inn  
 April 14 - Beauty and the Beats - Daily Planet  
 April 16 - Beauty and the Beats - Daily Planet  
 April 17 - Beauty and the Beats - Daily Planet  
 April 21 - Beauty and the Beats - Daily Planet  
 April 23 - Beauty and the Beats - Emerson's  
 April 24 - Beauty and the Beats - Emerson's  
 April 28 - Beauty and the Beats - Daily Planet  
 April 30 - Beauty and the Beats - Varsity Inn

### Folk

Jak Kelly and Co. - London Transport - every Sunday - 4pm-7pm  
 Bruce Barham - Zinnies - every Saturday night starting at 9 pm

### Country

Sagebrush at Mini-Stop (Arlington) every Friday and Saturday.  
 April 29 - Willie Nelson - Mid-South Colliseum

### The Classics

April 4 - Faculty Recital - MSU  
 April 7 - Percussion Ensemble featuring originals of Ross Rice - MSU  
 April 8-10 - Opera - "Hamlet" - MSU  
 April 13 - MSU String Quartet - MSU  
 April 18 - University Symphony Orchestra - MSU  
 April 24-25 - Susan Starr with the Memphis Symphony, Vincent de Frank - Music Hall

### Gospel

April 4 - Son-Shine Singer - Calvary Temple  
 April 17 - Son-Shine Singers - Calvary Temple  
 April 17 - MSU Gospel Choir - at MSU  
 April 25 - Son-Shine Singers - Mammoth Assembly of God - (Gainsville, Mo.)

### Reggae

C.K. Kaya and the Weldors, Reggae, Jefferson Square.

### Blues

Lois Brown - Every Friday at J&J's and every Saturday at Club Unity.

### Bluegrass

April - 2, 9, 16, 23, 30 - The Tennessee Gentlemen - at the Blue Grass Shack.

### R&B

April 3 - Peabo Bryson and Angie Bofill - Orpheum Theatre  
 April 10 - Albert Collins, Tommy Troutman and Little Johnny Taylor - Orpheum Theatre  
 April 16 - Cool and the Gang - Mid-South Colliseum  
 April 16 - Skyy - Mid-South Colliseum

"Music Makers" is a free service of the Memphis Star. We only ask that you mention our publication at the clubs you play. Their advertising support would be appreciated.

Please keep us posted as to job changes each month. Deadline is the 18th of each month. Fill out the following form and send to:

The Memphis Star  
 P.O. Box 38956  
 Memphis, TN 38138  
 ATTN: Dept. A.

Entertainer/Group Name \_\_\_\_\_

Style of Music \_\_\_\_\_

Club Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

What Days? \_\_\_\_\_

Times \_\_\_\_\_

(For our records, Where did you see the Memphis Star?) \_\_\_\_\_

Whatever

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 by  
 mentioning this ad.



# Classified Section

MEMPHIS STAR offers this unique Section aimed at and for you, the Entertainer, Musician and/or the Music Lover. (Remember, every ad, no matter how small helps increase the size and circulation of our paper. Your support is appreciated.) To place your MEMPHIS STAR Classified Ad, simply use the following form. Cost is only 10¢ a word (minimum of \$2.00). Send check or money order with ad to:

MEMPHIS STAR  
P.O. Box 38956  
Memphis, TN. 38138  
ATTN: Dept C.A.  
Tele: 794-STAR

Name \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
Section # \_\_\_\_\_  
Ad \_\_\_\_\_

## NEW POLICY

Memphis Star Classifieds Get Results.... We offer unbelievably low ad rates.... and now a step further to results.

...If your classified ads get unsatisfactory results, call us and your second ad is **FREE**, yes, absolutely **FREE!**

This offer is good for the following sections: Help Wanted; Musicians Available; Media Personel Available; Musical Instruments; Stereo Equipment; Real Estate; and Vehicles. Of course our Rip Off section is always free.

### 1. Help Wanted

Salesperson needed for the Memphis Star. Call 794-STAR for more details.

Musicians & singers, wanted to tour and record with nationally known Punk/Funk artist. Female musicians ok. Call 345-4578 and or send tape & photo to: Right Note Records, Box 41493, Memphis, Tn. 38104.

Lead singer wanted, heavy rock band, ZZ Top to Zep. Must have own equipment and transportation. Must be dedicated, call Donald 683-6933.

Moroccan Roll is now auditioning drummers. Call Danny at 795-2030, 725-7595 or Doug at 323-5407.

Drummer wanted for southern rock-a-billy rhythm & blues band. Looking for a mature individual for a reforming group. Should be able to improvise. We have a practice room (with drum booth) and 4-track recording equipment. Working on original tunes and a original sound. For information call: Roy Holt Home 388-1036. Bus. 8-2 p.m. 525-1877.

Exciting, young female singer with contract, major recording company, which will release first record this month, wants compatible, reliable backup group. Music: rock, R&B, related styles. Call I. Sheft, 726-0173. Don't wait or you'll be too late.

Male singer with contract major record company, shortly to release first record, looking for backup group. Music: rock, R&B, popular, gospel. Call now. I. Sheft, 726-0173.

The World's Fair in Knoxville, TN is looking for entertainers of all varieties. If you are interested in sharing with the world your Memphis bred talents, contact:

MARY HAYNES  
Knoxville World's Fair  
P.O.Box 1982  
Knoxville, TN 37901  
(615) 971-1528

Southern Joy Band at 388-5625 (days) or 754-3297 (evenings).

Wanted—lead guitar and keyboards for Progressive Country Band—call

### 2. Business Opportunities

House note for sale - guaranteed return of over \$10,000 in 4 yrs. Must sell now. (Earn \$1000 per year). Will accept best over \$6000. Write Box G this publication for more details.

Invest in Memphis Music — It's a sound investment.

Limited Stock available in excellent recording studio production company that is already established and very active. A rare opportunity to step in after the ground work has been laid and track record is growing impressively. Write Box H this publication for a prospectus.

### 3A. Musicians Available

### 3B. Media Personel Available

### 4. Entertainers Available

"Excellent Gospel group accepting bookings in the Mid-South area. Available for special concerts, revival meetings, homecomings, promotions, youth meetings, etc. Contact the Son-Shine Singers; P.O.Box 11315; Memphis, TN 38111. 901/386-5947

### 5. Services

Special Rates For Bands: 10% off on business cards, flyers, brochures. Budget Print Center, 2810 Bartlett Road, Bartlett, Tn. 38134. 382-4646. (Ask for David).

Music Typesetting Service now available in Memphis. Special offer with this ad: \$18 per page. Custom arranging, printing also available. IVORY PALACES Music Publishing Company, Inc., 3141 Spottswood Avenue, 38111. Phone (901) 323-5712.

Lights. Starving but imaginative Lighting Director will rent small stage lighting systems. Lighting sales, design and repair. Tours. No gig too large or too

small. Call Greg Young, 346-9580 or 332-6401.

HAVING TROUBLE FINDING A JOB? Maybe it's your resume. I will prepare your resume, specially designed for your employment needs. \$25.00. Call 794-7827 and leave a message for Marge.

### 6. Musical Instruments

Need Cash? The Memphis Star can sell your guitars, amps and stereo equipment. For only 10¢ a word (\$2.00 minimum).

Repossession: 2 Kustom bass cabinets & 2 horns. Kustom XII Combo Electronic Crossover with Amp. MX30 8 channel stereo board. 240 watt Roland Power Amplifier. 3 Electra voice mikes with stands. 2 Traynor monitors, \$2650. Phone 342-1535-10 a.m. - 5 p.m. 531 Stateline Rd. Southaven, MS. 38671.

### 6B. Stereo Equipment

For Sale Lafayette stereo amplifier Excellent condition \$55. Call 726-6540 after 4:30.

### 7. Happy Notes

Let the Memphis Star deliver your note or message with a Happy Note ad.

### 8. Personal

Need Help? Need someone to talk to who understands? Call The Crisis Center at 274-7477. 24 hour telephone service.

### 9. Rip Offs

(This section is FREE, courtesy of the Memphis Star and our advertisers. Fill out the classified ad form and mail it to us. Send ID numbers and details/descriptions of items).

### 10. Real Estate

- A. For Sale Residential
- B. For Rent/To Share
- C. For Sale Commercial
- D. For Lease

### 11. Vehicles

The Memphis Star is your auto selling vehicle, especially vans and other trucks that can be used to haul bands and equipment.

### 12. Miscellaneous

Special Edition, "Collector's Item". The First BORDERLINE L.P. only 3000 copies were ever pressed. All original songs from this unique Recording Group. Only \$4.00 (P.P.D.) (L.P. sells for \$7.00 in Record Stores). Send check or money order to: QUIK STAR RECORDS, P.O. Box 38956, Memphis, Tn. 38138.

World Coins - 5 mixed for \$1.00. Catalog of U.S. & Canadian coins available as well as catalog of World Currency. Write Box A - Attn. this publication. Satisfaction guaranteed or money back.

Now available - back issues of The Memphis Star. Keep up with the new rebirth of Memphis Music only 50¢ each or only \$3.00 for all 8. (Vol.1, 2 thru 9).

Vol. 1, No. 1: Not available, rare issue.

Vol 1, No. 2: Charlie Rich, Edwin Hubbard, Knox Phillips, Paul Compton.

Vol. 1, No. 3: Music Hall of Fame, Foreplay, Jerry Phillips, Regina Duncan.

Vol. 1, No. 4: Tribute to Furry Lewis, Bill Black Combo, Stan Kessler, Memphis Symphony.

Vol. 1, No. 5: New Wave, Johnny Singer and the Highlites, The Platters, Son Thomas.

Vol. 1, No. 6: Handy Awards of '81, W.C. Handy, Morrocan Roll, George Caldwell.

Vol. 1, No. 7: The Bar-Kays, Debra DeJean, Beauty and the Beats, Evening of Soul.

Vol. 1, No. 8.: Mud Island, The Breaks, Joyce Cobb, Zee.

Vol. 1, No. 9: Keith Sykes, Kaya and the welders, Tommy Browder, Tennessee Gentlemen.

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## WQOX Makes State History

The Memphis City School's radio station, WQOX-FM, now has a spot in the Tennessee Secondary School Athletic Association's history book. Carmel McCoubrey, a senior at Sheffield High School, became the first female sportscaster to broadcast a state tournament basketball game when she called the play-by-play action between White Station and Lake City in the Girl's State Tournament. It also marked

the first time a female sportscaster has done color commentary on a regular basis as she worked with Glenn Carver, a junior from Kingsbury.

Miss McCoubrey, who uses the on-air name Carmel Craft, plans a career in broadcasting. She helped cover the 1981 Danny Thomas Memphis Classic and a number of regular season football and basketball games for WQOX.

A National Merit Scholar, Miss McCoubrey plans to attend Stanford University this fall, majoring in communications. She is currently music director for the radio station.

This is the third year for WQOX-FM to cover the girl's tournament and the eighth year to be involved in state tournament coverage. The girl's coverage is exclusively in Memphis with WQOX-FM.

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