



VICE PRESIDENT AND MRS. HUBERT H. HUMPHREY VISIT NATIONAL OFFICE OF THE BOY SCOUTS - Standing between the Vice President and Mrs. Humphrey are (left to right) Scout C. Dennis Jones, Troop 58, sponsored by the Presbyterian Church of New Brunswick, Cub Scout

Humphrey Endorses New Scout Program

Vice President Hubert H. Humphrey enthusiastically endorsed the new Breakthrough For Youth program of the Boy Scouts of America last week (Mar. 13) during a tour and luncheon at the National Boy Scout Office at New Brunswick, N.J.

Sunday School Lesson

PREPARED FOR HIS COMING International Sunday School Lesson for March 28, 1965. MEMORY SELECTION: "You also must be ready; for the Son of man is coming at an hour you do not expect."

In our Lesson for today we study still another parable from which we can learn a fundamental truth in our preparation for good Christian stewardship.

HAIR WIG SALE 1965 STYLES ONE PRICE \$12.95

1. Cover-All, Full-Cap Wigs 2. Permanent Curles 3. Four Shades: Off-Black, black Dark Brown-Mixed Grey, etc.

BLACK STRAND Hair Coloring promises you younger looking hair. Only 89¢ plus tax. Includes product images and instructions.

Claim Murder Suspect Trained By The Muslims

NEW YORK — (UPI) — A 17-year-old youth — taught to hate whites by black nationalists, according to police — surrendered last week in the subway slaying of a 17-year-old white boy.

Act To Boost Race Jobs In Construction Industry

WASHINGTON — (UPI) — A new program to coordinate the Federal Government's efforts to increase equal employment opportunities in the construction industry was announced Thursday by Hobart Taylor, Jr., executive vice chairman of the President's Committee on Equal Employment Opportunity.

Tan Topics

Illustration of two men talking. Text: "SURE YOU'RE FIFTEEN MINUTES EARLY - BUT WHERE WERE YOU YESTERDAY?" Includes a small ad for Demand MOROLINE.

N. Y. Investing Co. Rejects Bid To Build Mississippi Plant

NEW YORK — Citing the "treatment of Negro American citizens" in Mississippi, the O. W. Siebert Company, a 66-year-old New York City diversified investing and operating corporation, has rejected a bid of the Southeast Mississippi Industrial Development Council to build additional facilities in that state.

W. Wright, executive director of the Mississippi agency, requesting opportunity to discuss "the industrial advantages of Southeast Mississippi," Herbert B. Pearl, president of the Siebert Company, made it "perfectly clear that we would have no interest whatever in locating one of our operations in Southeast Mississippi."

MEMPHIS WORLD - Saturday, March 27, 1965



NEW YORK—Frank L. Stanley, Jr., National Urban League Special Assistant, receives the Russwurm Award on March 13 from the National Newspaper Publishers Association for Whitney M. Young, Jr., NUL Executive Director.

Educational Roundup News

By NEGRO PRESS INTERNATIONAL GUIDELINES FOR DESEGREGATION WASHINGTON — (UPI) — "Guidelines" for school officials throughout the nation on school desegregation have been issued by the U. S. Department of Health, Education and Welfare.

SAVANNAH, Ga. — (UPI) — James Forman, executive secretary of the Student Nonviolent Coordinating Committee, Mrs. Sophia Clark, of the Southern Christian Leadership Conference, Atlanta and Mrs. Ruby Hurley, regional NAACP director, last week all came under attack from a self-styled white watchdog group, which asked Gov. Carl E. Sanders to investigate a conference at which they were to speak at the University of Georgia.

WINSTON-SALEM, N. C. — (UPI) — Harry Ashmore, former editor of the Arkansas Gazette, has an idea for improving the quality of education of Negroes: "Transfer the brightest students in the Negro colleges to predominantly white colleges."

FOLLYWOOD — (UPI) — Actress Patricia Neal, released March 17th from the hospital after a month-long fight for life, Thursday faced a long period of recuperation from what her husband called "neuro-surgery of the very highest order."

WIGLET HAIR STYLES. Includes images of various wigs and text: "Solves the 'THIN TOP PROBLEM'... EASY TO SET, ATTACH, RESTYLE... COMES IN REGULAR AND THICKER STYLES."

Southern Sheriffs Are Gestapo-Like Says Dr. King

WASHINGTON (UPI) — Dr. Martin Luther King Jr. said Monday the battle for Negro rights must begin by curbing "Gestapo-like" power of Southern sheriffs.

IRRITATED EYELIDS?

Bathe them with LAVOPTIK, the Medicinal Eye Wash. Soothes and relieves sore, burning, itching eyelids; relieves tired eyes. Get LAVOPTIK, with eye cup included at your drugstore. Satisfaction or money back.

