

HONOR STUDENT REINSTATED!

A U. S. Federal judge has ordered the reinstatement of a Northside High School honor student who was suspended and transferred last November on charges of picketing and inciting students to join the "Black Monday" boycotts.

permits 17-year-old Miss Deborah Lynn Cleaves to return to Northside where she is vice president of the senior class. She was transferred to Tech High after the suspension.

McRae ruled that the procedure by which Miss Cleaves was suspended "did not meet the minimum standards of due process" guaranteed under the fourteenth amendment.

line should have been dispensed at all stages in accordance with due process, the judge said.

ing numerous school officials warned that discipline would be destroyed if Miss Cleaves were reinstated.

she fell behind in one subject because of time lost between her suspension and transfer to Tech.

Miss Cleaves was jubilant after hearing the decision and exclaimed, "Now I can make plans to enter some college in the fall."

"Black Monday" boycotts. She first received suspension notice Nov. 12 on grounds of cutting class and leaving school without permission in connection with a walkout protest.

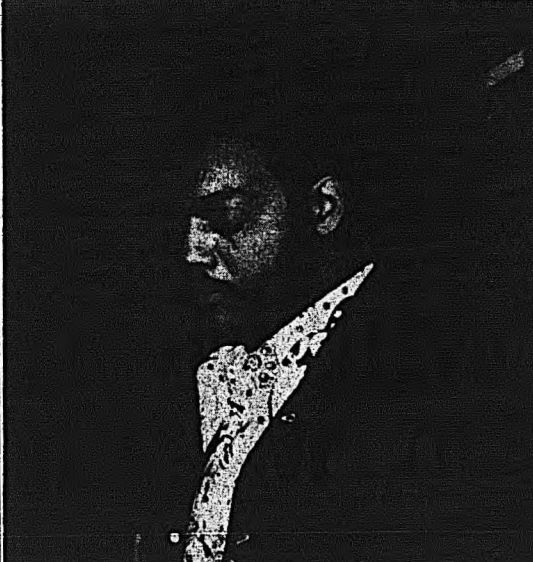


MAKING PLANS for a second Summer Youth Employment Program for disadvantaged youth are (from left) Robert Atkins of the Memphis Area Chamber of Commerce staff; Fred Koch, chairman of Memphis Employers' Merit Employment Association; S. W. Fry National Alliance of Businessman metro chairman; Thomas Skinner chairman of MEA solicitation committee, and John T. Fisher, chairman of the Memphis Manpower Commission.

MANASSAS STUDENT, 16, KILLED BY POLICEMEN

A 10th grade student at Manassas High School was killed by bullets fired from a policeman's gun early Sunday morning.

behind the Yellow Front Cafe at 647 Firestone around 3:30 a.m. Sunday when they noticed a chain had been broken from a rear door.



SALUTE TO AL BELL—Among those in Memphis for the recent salute to Al Bell, executive vice president of Stax/Volt Records, was the Rev. Jesse Jackson, a Chicago civil rights leader and friend of the late Dr. Martin Luther King, Jr. Mr. Bell, seated, listens as Rev. Mr. Jackson praises him during the salute held at the Albert Pick Motor Inn.

Firm Will Aid Jobless

Prest Manufacturing Company in Memphis, will hire and train 50 disadvantaged jobless persons under the Job Opportunities in the Business Sector (JOBS) program, according to William U. Norwood, regional manpower administrator, U. S. Department of Labor.

St. James To Hear Bishop

The men of St. James A. M. E. Church will observe annual Men's Day Sunday, Mar. 1, when Bishop D. Ward Nicholas, senior bishop of the A. M. E. Church, will speak at 11 a.m. and 3:30 p.m.

LAUNCH 2ND SUMMER YOUTH JOB PROGRAM

Preparations are underway for a second Summer Youth Employment Program for disadvantaged youth.

The activity again will be sponsored by the Memphis Manpower Commission, Memphis Employers' Merit Employment Association, National Alliance of Businessmen, and the Memphis Chamber.

and placements. As was done last year, the program will provide a centralized and a coordinated means of putting young people in need of jobs in touch with employers needing summer help.

Promote 2 At MLGW

The promotion of two MLGW employees to management positions was announced by President Calvin Henze. Joe Eyrard, internal auditor was named rates and statistics coordinator and John M. "Max" Timmons Jr., was promoted from senior auditor to internal auditor.



TO DANCE AT L-O—Here is one of the exotic members of the world-famous Phakavali Dancers of Thailand scheduled to perform on the stage of Bruce Hall at LeMoyné-Owen College this Friday night Feb. 27.

Active participation during the summer months will come from MAP - South, the Urban League, Youth Opportunity Center, Memphis Branch of NAACP, Neighborhood Youth Corps, and North Memphis Action Project.

Influenza Hits City

Memphis is experiencing a mild influenza outbreak, says Dr. Robert C. Rendtorff, director of communicable disease control, Memphis-Shelby County Health Department.

WDIA Names News Chief

Roy West, a native of Tupelo, Okla., is now news director of radio station WDIA.

Pay Tribute To Founder

As the nation paused to observe Negro History Week, laymen of the African Methodist Episcopal Church observed founder's Day in tribute to an outstanding Negro, Richard Allen, who started the AME church out of protest to the inhuman indignities directed toward black Americans.

UNIVERSAL LIFE IS SHOWING STEADY GROWTH

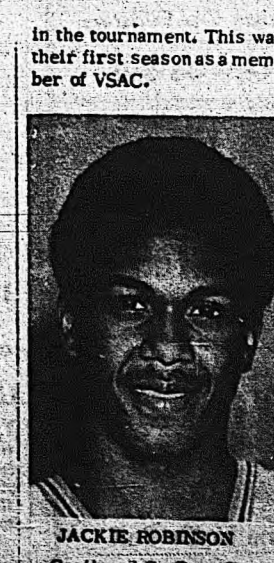
"The Challenge of the Seventies" was the theme of President A. M. Walker's message when he addressed the 64th annual meeting of Universal Life Insurance Company stockholders.

he said, "is a powerful American tradition, although not a good one. The hardened American attitudes toward race have pervaded every aspect of American life, and is definitely one of the major challenges of the seventies."

in the life insurance business," continued Mr. Walker, "because premiums set 30 or 35 years ago during a period of lower costs cannot be changed. The life insurance business must meet the challenge of spiraling cost within the framework of projected income during various periods of economic trends, including periods of deflation."

Jackie Robinson Most Valuable!

Silent Jackie Robinson, a senior forward at LeMoyné-Owen College a former high school star at Hamilton, was named the Most Valuable Player in the Volunteer State Athlete Conference basketball tournament completed Saturday night at Belmont College in Nashville.



JACKIE ROBINSON

The DuPont Company of Wilmington, Delaware, has awarded a \$2,500 grant to the chemistry department of LeMoyné-Owen College.

Melrose 'Cats City Champs!

Coach Verties Sails Golden Wildcats of Melrose High surprised most Memphians last Friday night by winning the City Championship with a 70-64 victory over unbeaten Manassas before a crowd of around 6,000.

President Nixon has nominated Stuart W. Rockwell, a career diplomat, to be the new United States Ambassador to Morocco.

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Over 16,000 Seeking Jobs

Despite cold, ice and snow, 16,814 new applicants visited State Employment Security offices last month in search of jobs, Mrs. Leo R. Burson, department administrator reported.

The applicants included 3,314 veterans and 3,059 hard-core disadvantaged. Many of them received employment counseling, testing and other job-related services, Mrs. Burson said.

A total of 8,710 applicants were placed on nonfarm jobs and 66 were sent to agricultural employment during the month. Mrs. Burson said the new hires reflected the health of the state's economy. She noted, however, that 9,332 job openings were received by local offices.

"While Employment Security is working with the Department of Education and other agencies to prepare applicants for the jobs that are available, many jobs require

Black Knights Plans Meeting

The Black Knights, Inc., cordially invites the public to attend its monthly meeting at St. Anthony's Rectory, 1100 Volentine Ave., Sunday March 1, at 3 p.m.

HAMILTON HAPPENINGS

Hey all you Wildcat's! This is Vivian and Majoriehipping you to what's happening around Hamilton High School to "Take Care of Business" so mellow while we maintain a definite cool.

Not long ago, Negro History Week around the Wildcat's Den was observed in the form of an assembly presented by the student Council. The one and only, Mr. Al Bell, executive vice president of Stax Recording Co., was the speaker. This dynamic young "soulman" told it like it was...and in many instances, like it's never been told, as he informed the student body on facts in Negro History and encouraged them to do some thing to make a better "Negro Future."

IN MEMORY OF VALENTINE'S DAY
 1. The other day I almost slipped, and fell as I heard Vivian Thomas say to Jerry Williams "Baby, I hear the Bells."
 2. Hey, Bessie Slaton May I have a word with you, I'd like to tell you just what Alvin Tucker is going through His nights are so long as he watches each hour go by, cause he's hoping and praying someday he'll be your guy.
 3. There's a little place I know where to get in, it don't take much dough, it's right around the corner... just across the track and I guess you realize now that it's going to be the PSY-chadelic shack! Couples joining in being what they wanta be are Roy Gray and Shirley Cobb, Michael Ransom and Rita Coffield, Ira Dotson and Margie Baptist and You and Yours.
 4. IN conclusion ON!!...As for me (Vivian)...I received from Jimmy Eason roses of red and violets of blue. The roses mean he loves me and the violets mean it's true and when I got them I was heard to say something by the DELLS, that goes this way, "OH WHAT A DAY!"
 On the soul scene real mean and clean definitely doing their own thing are Margaret Higgins, Jerry Robinson, "Patrick," "Eau" Carpenter, Linda Kneel and Charlotte Faulkner, Rosi and Lomax. Barbara Hinds, Jonas Jenkins, Andrew Hayes, Janice Graham, Stanley Boweles, Andrey Bullard Sharon Jackson, Sharon Burn Linda Fitzgerald Shirley Cobb, Terrance Pointer, Gleanette Hughes, and Brenda Bryant.

The Waterford Theatrical Guild presented a boss happening called a "NIGHT WITH THE FELLOWS" which was a fashion show including only the most debonair and fashionable young men around the Hamilton.

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CHURCH NEWS

NEW SALEM BAPTIST CHURCH
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 REV. WILLIE G. WILLIAMS, MINISTER
 The Excelsior Fidelity Club of the church sponsored a Baby and Tiny Tots Contest at 3 p.m. Mrs. Katie Williams was M. C. Among the participants were: Miss Faye Porter and Miss Judy Carbage, readings; instrumental solo, Miss Dianne Marshall and vocal solos by Mrs. Dorothy Williams and Alphonso Davis, Jr. Mrs. Curly Patterson presented the cute babies and tiny tots who were Stacy Barnett sponsored by Mrs. Daisy Maye and Mrs. Frances Perry; Sheila Donelson, Mrs. Alma Black; Roderick Pryor, Mrs. Carrie Rayford; Tamara Gilliam, Mrs. Virgie Porter; Charlmayne Saunders, Mrs. Fannie Hart; Module McGhee, Miss Ladell Patterson; Cheryl Neolms, Mrs. Frances Hightower; Gladys Williams, Mrs. Eleanor Crump; Joseph Johnson, Mrs. Ruth Tate and Cynthia Marshall, Miss Mildred Scott. First prize was awarded to Charlmayne Saunders; second prize to Joseph Johnson and third prize to Stacy Barnett. Mrs. Ruth Tate, president was profuse in gratitude for all the excellent cooperation financially and spiritually she received from the members of the club and the congregation.

The New Salem congregation is planning historic Mortgage Burning Ceremonies March 15. Brother Robert W. Malone is general chairman. The finance committee is working diligently to make this a historic occasion.

NEW TYLERA, M.E. CHURCH
 568 CARPENTER
 REV. JOHN C. MILLER, MINISTER
 Sunday School 9:30 a.m. with Brother C. W. Bowen and his efficient staff of teachers in charge. At 11 a.m. the sermon and Holy Communion by the pastor. The Senior choir will furnish music with Mrs. Edna Goodrich at the piano and Miss Mattie Holmes at the organ. A. C. E. Fellowship begins at 5:30 p.m. with Miss Edna Harris in charge. All of the young people are invited to join in this dynamic fellowship. The public is always welcome at New Tyler.

FIRST BAPTIST CHURCH
 379 BEALE STREET
 REV. JAMES A. JORDAN, MINISTER
 Sunday School 9:30 a.m. with Brother Harry Bridges, Sr. supt. with Sister Ruth L. Harris, assistant supt. At 11 a.m. the sermon will be given by the pastor with appropriate music given by the Senior Choir under the direction of Sister Flossie Johnson, Sister Ardella Cooper assistant director and Sister Rosemary Williams at the piano. At 6:30 p.m. Holy Communion and sermon will be delivered by the Rev. Lois Palmer. At 2:30 p.m. "View The Metropolis" will be sponsored by Brother Joseph Franklin. will be March 8 for the benefit of the Men's Day. Sister Sadye C. Ambrose is church secretary.

This week's Sport Scop falls on the scores of our last three basketball games where we did Washington slip by us 70-60, sat Messik down with 106-75 and upset "big bad" Southside with a score of 87-63. Guys on the gym floor constantly doing their thing ere Robert Human, Ellis Aldridge Clint Jackson, Manque Winters, Mollison Robinson, Larry Chambers, Hubert Faulkner, Marcellus Tisdale and Eddie Bailey.

Gals on the gym floor not so much for decoration as for inspiration include: Jackie Peete, Constance Hunt, Janet Miller, Gail Siv Hunt, Janet Miller, Gail Siv Siggers, Carolyn Lumpkin, Maxine Clanton, Barbara Moore, Sanders, Parson, Gwendolyn Gilstrap, Sheryl Batts, Bonnie Aldridge, and Shelia Harris.

Mt. Zion Will Fete Pastor
 The members and friends of Greater Mt. Zion Baptist Church are looking forward with great anticipation to Sunday, Mar. 1, when special honor and appreciation will be given to their pastor and leader, the Rev. E. V. McGhee, who has given them 18 years of dedicated service. The sermon will be delivered at 3 p.m. by the Rev. T. R. Buckner of St. Luke Baptist Church, with his choir providing music. The public is invited.

2 Brothers Are Feted
 The Clan Clubhouse was the scene of a festive affair honoring Raith Motlow and Floyd Harrison, Jr. by their mother, Mrs. Hattie L. Harrison. The occasion was in celebration of their birthdays which were Jan 20 and Jan. 24 respectively. Mrs. Harrison was attired in a white after five gown with gold and silver accessories. Assisting her as hosts and hostesses were a brother Alfred Motlow; the father Floyd Harrison, Sr.; the sister Mrs. Cleo Jones, and Mrs. Pearl Harrison, Mrs. Billye Motlow Miss Julia Mae Motlow, Miss Mattie Shepherd and Albert Hawkins.

A menu served buffet style consisted of hors d'oeuvres including smoked oysters and shrimps, spaghetti, smothered and barbecued chicken, potato salad, congealed molds, garlic bread, hot rolls and drinks. Guests were most of the Clan members and their wives or friends, S. W. Qualls, Jr., Mrs. Katherine Alford, Mr. and Mrs. Robert Taylor, Mrs. Wordia Metcalf, Mrs. Mattie Taylor and escort, Mrs. Annie Mae Able Boyd, Mrs. Lucille Anderson and guest. Norville Sanders, Mrs. Inez Williams, Miss Yvonne Erum Mrs. Cologene White, Mrs. Ernestine Graves, Mrs. Blondel McCaughy, Mr. and Mrs. Edwin Fowler, Mrs. Odessa Larry, A. D. Jones and sisters Willie Jones and cousin from Chicago, Illinois, Mrs. Doris Bowers, Mr. and Mrs. Howard Robertson, Mrs. Aline Blackwell, Mrs. Frances Merriweather, Mr. and Mrs. Rodell Boyd, Mrs. Jessa Stovall, Mr. and Mrs. Lee Palmer, and sister, Albert Harding and others.

Alumni Meets Sunday At 5
 The regular monthly meeting of the Memphis Alumnus Club of LeMoyné-Owen College will be held at 5 p.m. this Sunday, March 1 in the Alumni Room of the Hollis F. Price Library. Willie T. Miles President, said all alumni should be present to hear plans for the remainder of the school year.

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Miss Simons PTA Speaker
 When Grant School PTA held its annual Founder's Day program Sunday, Feb. 22, the speaker was Miss Harry Mae Simons, principal of Magnolia School. Mrs. Lucy Gholston was the general chairman, Mrs. Jane Engleberg, president of the PTA, and Ernest Abron, principal.

The future is open for Black man

By Morris F. X. Jeff Jr.

A people without a past has no future! Only those who take the time to understand their "yesterdays and today" will be able to determine and decide their tomorrow.

Langston Hughes once wrote of the black American's past:

"The Past has been a mint of Blood and Sorrow, That must not be true of tomorrow!"

Yes, 350 years have gone by and we are still struggling to find a life style which will meet all of our needs. But remember, our history does not begin in America.

THE PAST

Our black past is rich. We were the first man to erupt into the bubbling gases of disorder 600,000 years ago. With our hot black breath, we blew life into the world and out of our majestic being was born a sense of order and wonder.

We nursed and nourished the Nile. Our black hands built pyramids; our minds shaped the civilized world of old and our black souls kindled a fire of love so brilliant that the flames live with us always as a constant reminder that black people are the vitality of life wherever they are found.

Our past is Africa: black kings, black queens, black African rulers, African warriors, African families, religions, and civilization unlike the world has ever known.

Our past is trusting the white man. Trusting that he would treat black slaves as black rulers treated white slaves with just authority, but always with human dignity. We were betrayed by the international white

man, the Portuguese, the French, the British, the Dutch, the Belgians and the Americans, all of whom were more concerned about their own economic welfare than they were about the black men who helped them to it.

Our past is human cargo. It is being shipped around the world to build the world. Millions of us lay side-by-side unable to move, unable to care for basic biological needs. Some of us killed ourselves rather than be enslaved. ("I'd rather be buried in my grave than be a slave—No more slavery for me!") Others of us died or were killed by the white slaves. But many of us survived to be subjected to what the world now knows to be the worse inhuman treatment any group of people have ever been subjected to by man.

Our past is slavery on American soil, with little or no hope of being freed by the white man.

Slavery destroyed our families, our real names, our native tongues and forced upon us a pie-in-the-sky Christianity.

Slavery is our women being raped by the white man and our men being used as studs to propagate the black community so as to perpetuate a system of hard work and no returns.

Slavery is our women and children picking cotton, chopping sugar cane, and reaping rice fields of the southern Pharaohs.

Slavery is House Niggers and Field Niggers... a system originated by the white men to keep blacks divided and fighting among themselves so that slavery of the black mind would

never die.

Our past is rebelling against slavery through our brothers Nat Turner, Denmark Vesey and the many other brothers who

knew the fruits of freedom and could not truly live without it.

Our past is Abe Lincoln making a choice to save the nation or free the slaves. He could not do one without the other, so he freed the slaves with declarations, and hoped that we would be returned to Africa.

Freed from the chains of slavery but dispossessed... we trusted the white man again, believing that America is our home, the land of the free... the home of the brave.

In Africa we were free

and our history in America testifies that we are brave so why a Negro History Week, Race Relations Week, and a Black Achievement Week!

Why was there a Frederick Douglas, Marcus Garvey, W. E. B. DuBois, Booker T. Washington? Why did Paul Robeson leave America and later Richard Wright? Why did DuBois, who disagreed with Garvey's back to Africa movement, finally exile to Africa to die on his mother land? Why was Malcolm X and Dr. Martin Luther King

killed? Why is there SCLC, SNCC, NAACP, and the Black Panthers? W-H-Y... Why?

NO JFK PORTRAIT

Washington—The face of John F. Kennedy can be seen on a half-dollar or a savings bond, but not in the mansion where he lived for nearly three years. The White House Historical Association wants to remedy the situation. It's awaiting assist from Kennedy's widow, Kennedy sat for only two portraits during his lifetime and the institutions owning those aren't about to relinquish them.

Definition

Wallflower—A girl who wears a sweater to keep warm.

HEART FUND GIFTS have speeded virtually every advance in cardiovascular medicine over the past 20 years. Because of these advances, about 51,000 Americans are living who would have died prematurely if the 1950 death rate prevailed.

HF-1

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Wallflower—A girl who wears a sweater to keep warm.

Sun Eclipse Safety Notice

Binoculars, opera glasses, telescopes, smoked glass, a pinhole... In a card, expose photographic film, welder's goggles and even sunglasses are not safe for watching the eclipse of the sun, Saturday, March 7.

Only by indirect methods, such as simple projection devices and television, can the eclipse be observed without risking damage to the eyes, cautions the Georgia Optometric Association.

A simple "pinhole camera" can be made by punching a clean hole in the end of a shoe box with a pin or needle. Cover the opposite end with white paper. Then point the pinhole toward the sun so that the rays move through the pinhole and project a clearly defined image of the eclipse on the white paper.

GA. NEWSCASTERS Accuse Burger Of Discrimination

MACON, Ga. UPI—The Georgia Association of Newscasters accused Chief Justice Warren Burger Tuesday of "discriminatory" tactics and threatening freedom of information in barring radio and television of his speech to the American Bar Association in Atlanta.

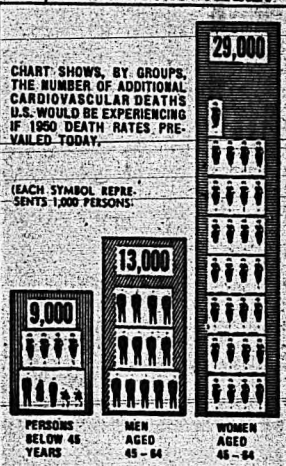
In a letter signed by J.P. Lee of WBML, Macon, president of the group, said Burger had raised "a grave question as to your ability to render an unbiased opinion in a future case involving electronic journalism that may come before your court."

Before he spoke to the ABA meeting Saturday night, Burger forbade a Columbia Broadcasting System crew to set up television equipment and also barred use of microphones by radio reporters.

The newscasters' group said it considered Burger's actions "discriminatory in nature and a threat to our access to information necessary to an informed citizenry."

The statement of protest said that when Burger accepted the post of chief justice "your face and your voice became news wherever presented or heard in your official capacity."

'HEART' ADVANCES SAVING 51,000 PERSONS YEARLY



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Chief Justice Burger Assails CBS Newsmen On Manners

Chief Justice Warren Burger, angered over an attempt by a television crew to cover his speech here, said Sunday the electronic media need "people who can take care of basic manners."

"Who do they think they are?" Burger said in a telephone interview with Carolyn Linden, a reporter for WSB-TV in Atlanta. "They have no opinion on my face or voice."

Burger assailed the news media here after his encounter with a CBS-TV crew.

Burger addressed a meeting of the American Bar Association at Regency Hotel. He ordered a CBS newsmen to remove a microphone.

LIGHTS HURT EYES

Burger told Miss Linden, whose station is an NBS affiliate, Sunday that he allowed no television coverage of his appearance because the lights hurt his eyes. He said he had called CBS President Frank Stanton to complain about the incident.

"I'm not running for political office and I'm not up for re-election," he said.

He said the CBS newsmen were "impertinent. Their don-cut was disrespectful and outrageous. The media better find they have to have people who can take care of basic manners."

He said he considered his speech before the ABA a non-public public function and "I could bar all newsmen." He also said that if ever granted a television interview, it would be "NBC first, then ABC and CBS last."

Speaking here Saturday,

Dr. Henderson Still Seriously Ill In Hospital

DR. VIVIAN HENDERSON

President Henderson remains seriously ill in the intensive care unit at St. Joseph Infirmary. Latest reports indicate, however, that he was resting comfortably over the weekend. The next bulletin will not be issued until the end of the week, unless there is notable change to report.

National Tour For Bible Photos

NEW YORK (UPI) — A photo exhibition titled "The Bible: History and Culture of a People," will tour cities throughout the United States following its showing at New York's Hallmark Gallery through March 5.

The exhibition covers Jewish history from Abraham to the Maccabees, with text from the Old Testament.

Award-winning photographer Eric Lessing spent months in Israel and visited museums from London to Turkey making the exhibit, which includes illustrations of the Exodus, the story of David and Bathsheba, King Solomon, David and Goliath, the Prophets and other subjects.

JOE NAMATH (HORSE) IS WINNER

MIAMI (AP) — Llangollen Farm's Joe Namath won his first race Monday by upsetting favored Office Queen in the \$31,450 Florida Breeders' Handicap at Hialeah.

Joe Namath, ridden by Craig Perret, won by a nose over Office Queen with Iron Warrior third, a neck farther back.

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President Henderson remains seriously ill in the intensive care unit at St. Joseph Infirmary. Latest reports indicate, however, that he was resting comfortably over the weekend. The next bulletin will not be issued until the end of the week, unless there is notable change to report.

National Tour For Bible Photos

NEW YORK (UPI) — A photo exhibition titled "The Bible: History and Culture of a People," will tour cities throughout the United States following its showing at New York's Hallmark Gallery through March 5.

The exhibition covers Jewish history from Abraham to the Maccabees, with text from the Old Testament.

Award-winning photographer Eric Lessing spent months in Israel and visited museums from London to Turkey making the exhibit, which includes illustrations of the Exodus, the story of David and Bathsheba, King Solomon, David and Goliath, the Prophets and other subjects.

JOE NAMATH (HORSE) IS WINNER

MIAMI (AP) — Llangollen Farm's Joe Namath won his first race Monday by upsetting favored Office Queen in the \$31,450 Florida Breeders' Handicap at Hialeah.

Joe Namath, ridden by Craig Perret, won by a nose over Office Queen with Iron Warrior third, a neck farther back.

Burger said also that this country must let some light into the abyss of its prison system.

"No modern nation, no civilized nation in the world, has a high crime rate than we do," the chief justice declared in an address to the we do," the chief justice declared.

"Our system is all contest and no concern," he noted.

The answer lies in greater emphasis on rehabilitating those sent to prison by our trial system, which the nation's top jurist termed "the most complicated, the most refined, and perhaps the most expensive in the world."

Justice Burger, only recently appointed to the Supreme Court by President Nixon said 65 per cent of the 200,000 inmates in the United States are repeaters.

This is not a problem far

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away or distant..." he declared. "It is a problem which in its manifestations is no farther away than the nearest dark street."

Burger proposed that the bar itself become involved in the problem of prisons which are overcrowded, outdated, understaffed and offer no rehabilitation for the inmates.

"We can do something about this (the inmate's) future, we hope, at least," Burger said. "There's very little he can do without help."

Burger was made an honorary member of the Fellows of the ABA before he spoke.

About 1,000 lawyers from every state are taking part in the annual ABA meeting, being held this year at the Regency Hyatt House.

The ABA meeting concludes today, with the House of Delegates meeting Monday and Tuesday.

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LATEST U.S. GOVERNMENT FIGURES SHOW...

PALL MALL 100's

lower in "tar" than the best-selling filter king.

LONGER...YET MILDER

Your professional beautician knows the answer...

Why does some hair break off when combing?

Your hair is precious and delicate... and none of us like to see it break off for any reason. Scientists tell us that excessive use of hot combs and over-processing of hair with chemicals often are major causes of brittleness resulting in hair breakage. But hair that is naturally curly and tangles easily frequently breaks off in everyday combing. Notice how irritated your scalp becomes when you comb in contrast to the way your beautician does? Your professional beautician knows that curly hair mats and tangles so easily that it should be softened before combing. Otherwise, unnecessary irritation to the scalp and damage to the shaft and ends of the hair occurs. To achieve this needed softening and a temporary relaxing effect that prevents breakage on all human hair (including wigs), most beauticians rely on Clairol® Hair-So-New® spray-on cream rinses. For combing ease and for beautifying your hair in many other ways, trained beauticians stock a complete family of fine Clairol products for your specific needs.

Visit your expert hairdresser, who cares about your hair care and your comfort. Whatever the nature of your hair problems, only your professional beautician knows the answer for sure.

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Mansfield Critical Of U. S. Bombing In Laos

WASHINGTON UPI—Senate Democratic Leader Mike Mansfield said Saturday the United States was escalating the Laotian War by bombing the Plain of Jars. "Escalation usually begets escalation," he warned.

"I was surprised to find that we were using B52's in Laos, not just on the Ho Chi Minh trail but on the Plain of Jars as well," Mansfield said in an interview.

"That is an escalation. It will mean that the North Vietnamese will get a tighter grip on the Laotian territory they already hold."

While he was critical of the U.S. Bombing, Mansfield said he had no indication that there were any American ground troops in Laos.

The senators' statement coincided with a statement from the State Dept. that "the news reports of the loss of the Plain of Jars to the North Vietnamese army appear to be accurate."

The department declined further to comment, aside from expressing regret there had been no response to the Vientiane government's proposal for a political settlement on the disputed territory.

Mansfield long a critic of U.S. military involvement in Southeast Asia, declined to speculate whether the bombing might prompt even stronger military attacks by North Vietnam, which has forces in Laos.

But he said the North Vietnamese "still have by far the largest elements of their regular army in North Vietnam" indicating more troops could be dispatched to Laos.

In a statement from the State Dept., reports indicated that B52 bombing of the plain conflicted with statements to a Senate foreign relations subcommittee. It true, Sen. Stuart Symington, D-Mo., head of the subcommittee, said, it meant the United States was bombing "a few miles and even less minutes from the Chinese border."

ANNUAL STATEMENT for the Year Ending December 31, 1969 of the Condition of the

ATLANTA LIFE INSURANCE COMPANY of Atlanta, Georgia

Organized under the laws of the State of Georgia, made to the Insurance Commissioner of the State of Georgia in pursuance to the laws of said State.

Principal Office - 148 Auburn Avenue, N.E., Atlanta, Georgia

1. TOTAL ASSETS: (Actual Cash Market Value).....	\$74,157,593.05
2. LIABILITIES:	
Cash Capital Paid Up	\$6,000,000.00
Surplus Over All Liabilities	\$13,109,225.04
Total Liabilities	\$55,047,768.01
3. INCOME 12 MONTHS 1969.....	\$16,571,947.25
4. DISBURSEMENTS 12 MONTHS 1969	\$14,789,598.96

A copy of the Act of Incorporation, duly certified, is in the office of the Insurance Commissioner.

STATE OF GEORGIA
COUNTY OF FULTON

Personally appeared before the undersigned, H. N. Jones, who, being duly sworn, deposes and says that he is the Vice-President-Secretary of Atlanta Life Insurance Company and that the foregoing statement is correct and true.

By: H. N. Jones

Sworn to and subscribed before me this 23rd day of February, 1970.

H. P. Jones
Notary Public

How dry we're not

COME ALL THE WAY UP TO KOOL

© 1970, BROWN & WILSONSON TOBACCO CO.

MARION JACKSON Views Sports of The World

ARTHUR ASHE, JR., SOUTH AFRICA'S SCORN

Words, but not deeds, are the hallmark of the United States Lawn Tennis Association. It is easy to sit down in genuine horror that, at long last Richmond, Va. Arthur Ashe, Jr., cannot play in South Africa, but it is an immense burden upon the young man who is the son of a policeman in the Old Dominion. They call him controversial, what Ashe wants to be is an American!

At the old American Tennis Association Tournaments at Central State College, he was a shy, somewhat bewildered young man, puzzled about all the acclaim that had come his way.

Dr. R. Walter (Whirlwind) Johnson of Lynchburg, Va., sent out to play in St. Louis, Mo., where some of the outstanding Davis Cup Stars and Stripes players were developed. He went on to UCLA (letters pour in asking me what this means--well, University of California at Los Angeles) Anyway, Ashe left UCLA for an U. S. Army hitch as a lieutenant. He was honorably discharged and the brass gave him an opportunity to play all over the world under the auspices of the Star-Spangled Banner.

ARTHUR ASHE JR., is in Atlanta under the sponsorship of the Coca-Cola Company of Atlanta, Ga. He is one of the internationally-based firm's prized assets in public relations.

Global Coca-Cola, which honored Ashe in the magnificent for the erudite, and the push for the rank-and-file Wednesday at the incomparable Regency Hyatt House (Remember this suite if you are in a social club, but the 100 Per Cent Wrong Club, Extra Point Club, Atlanta Braves, Atlanta Falcons, Atlanta Guardsmen, et al, are already hip.) It is somewhat like those VIP rooms at the Atlanta Airport where everything is on the house if there is a flight delay.

IRA C. HERBERT, Vice President of Brand Management was host to Arthur Ashe, Jr., but everybody in these situations remain close to pleasantries. No one mentioned that the United States Lawn Tennis Association, furious over South Africa turning down a visa for our youthful, black, native son, has mouthed that it is prepared to join the World Cup Soccer, the Olympics, and the British Commonwealth in barring future sports competition with South Africa.

INTERESTING TO NOTE WHAT Ashe has to say about the violation of his civil and human rights. Mind you, this came after winning the Australia Open, first leg of tennis' big four international tournaments.

"This puts tennis back five to 10 years throughout the world," Ashe commented. "It shows that tennis does enter into international politics."

As Ashe wondered what steps the USLTA would take, President Alastair B. Martin was issuing a statement in his office across town.

"South Africa's refusal to grant a visa to Negro American Arthur Ashe is a violation of the rules of the International Lawn Tennis Association and the USLTA will take vigorous action to exclude them from the international family of tennis. It is a clear case of

racial discrimination and the rules of the ILTF prohibit this. Any violation of those rules is grounds for expulsion. The only criticism expressed by Ashe was that South Africa excluded black athletes because of color."

Bill Waring, minister of sport and recreation, said Ashe's visa was turned down because the young American was generally antagonistic toward South Africa and attempting to put a crack in the racist law.

Ashe said he will try to contact Secretary of State William P. Rogers once more to intercede in his behalf. The State Department already has expressed "deep regret" over South Africa's visa decision.

THE AMERICAN TENNIS ASSOCIATION took a courageous stand on behalf of Ashe through its national officers and members deploring South Africa's rejection of his participation in the South African Tennis Tournament.

Dr. Hubert Eaton, National President of the A.T.A. and Executive Secretary, Ronald Charly, issued a strong statement after sharing their executive committee meeting at various local clubs throughout the country.

"The officers, members of the A.T.A. deplore the decision of South Africa to refuse a visa to Arthur Ashe, a black tennis champion of all Americans, who has shown long proven ability to play in the South African Tennis Championship."

Although black Americans and other minorities suffer discrimination here in America, we certainly have no nation-wide policy that approaches apartheid. We do not suggest that America react in an apartheid-like manner. However, South African amateur and professional players are treated cordially as sportsmen and allowed to win American money and to share tantamount fame with our reprisal or embarrassment. We recommend the following:

1. That the U. S. government cancel its sanction which allows American athletes to perform in South African sports events.

2. That the U. S. government should establish an embargo on South African athletes taking money back to South Africa.

3. That the U. S. Lawn Tennis Association (USLTA) refuse to allow any of its members to play South African tournaments and that they cancel the South African Davis Cup sanction.

4. That objective-thinking Americans, black and white join forces and boycott all tours which allow South Africans to participate especially those playing in America. In conclusion, B. Cammack a national A.T.A. officer stated that it would

Albany State Ramettes Play On Hawk's Card

ALBANY, Ga. The Golden Ramettes, Albany State College's women's basketball team, have been invited to play a preliminary game to one of the National Basketball Association (NBA) Atlanta Hawks' games.

The Ramettes, champions of the Southern Women's Athletic Conference (SWAC) for the last two seasons, will match baskets with the Atlanta Tomboys in the opening contest on Sunday, March 15, prior to the Hawks and Phoenix Suns' test in the main attraction in Atlanta's Alexander Memorial Coliseum.

Edith Daniels' femmes, 9-1 for the season, are paced by Atlanta Demeris Jefferson, who scored 282 points this season for a 26.2 p.p.g. and Johnnie Hicks (12.6).

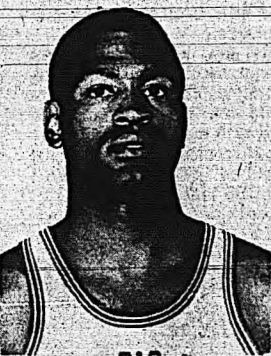


Morgan State's First 7' High Jumper

Soaring over the bar at the Boston AAU Indoor Games, Eric Howard became the first high jumper in Morgan State College's track history to clear 7 feet and emerge as the best high jumper the Bears have produced during the 40-year coaching career of veteran mentor Eddie Huri.

Howard's leap wiped out Morgan State's high jump record of 6' 11 1/2" held by George Dennis. Other top Morgan high jumpers were Bob Barksdale 6' 10 1/4" and Wilbur Davis 6' 9".

Hawks' Bill Bridges Slated To Address Appeal Meeting



BILL BRIDGES

Twelve people who have benefited from United Appeal services will appear on the program at the fifth annual United Appeal Recognition meeting, honoring 553 business firms and organizations which helped make the 1969 campaign a success. The meeting will be held at 12:15 p.m., March 3, at the Marriott Motor Hotel, and is sponsored by 16 civic minded firms.

Mr. and Mrs. Bruce Macko and their four adopted children will tell what the adoptive and foster parent services of the United Appeal's Child Service and Family Counseling Center have meant to them. Mr. B. S. Keith, who lost his sight in his middle years will explain how he has remained active, thanks to the training he received at Community Services For The Blind, an agency of the United Appeal.

Five young members of the Cerebral Palsy Center chorus, directed by their teacher, Mrs. Elnor S. Robert, will sing-out their thanks for this United Appeal agency. Climaxing the program will be a talk by Bill Bridges, captain of the Atlanta Hawks and the selection of the two most outstanding loaned executives of last year's United Appeal.

"Purpose of the annual meeting is to thank employees of business firms and organizations for their generous support of the United Appeal campaign," said Thomas K. Edenfield, regional vice-president, General Electric Company, who was chairman of last fall's successful drive and chairman of the awards meeting.

The United Appeal's highest accolade, the Pacesetter

Carty Signs Contract With Atlanta Braves

WEST PALM BEACH, Fla., UPI - The Atlanta Braves apparently decided it was less expensive to sign Rico Carty than to negotiate with him via telephone.

Carty called several times from his home in the Dominican Republic to talk about his contract and each time telephoned collect.

Saturday, the Braves announced that the slugging left fielder had signed his 1970 contract.

Carty, who sat out the entire 1968 season because of tuberculosis, came back last year to bat .342 with 16 homers and 58 RBIs despite injuries which idled him for a total of 58 days.

He was particularly effective the last month of the season when he knocked in 123 runs to help the Braves win the National League Western Division.

Carty thus became the third starting outfielder to be signed by the Braves in three days. Hank Aaron agreed to terms Thursday and Tony Gonzalez sized Friday.

Delaware State Bows To Maryland State, 91-85

in 20 of his 24 points after intermission, led the Hornets back.

Delaware State took the lead at 51-50 with 15 minutes left and it changed hands four time before Maryland State went ahead 63-60 with 11:30 left. The hawks widened their margin until Vanderhost and Leroy Lark brought the Hornets to within two at 83-81 with 1:49 left.

Maryland State switched to possession ball to force the Hornets to foul and free throws the hawks their final margin.

Delaware State is now 15-6 for the season and 9-5 in the CIAA. Levi Fontaine, Jake Ford and Jim Morgan all had 18 points for Maryland State.

Maryland State had its problems but finally subdued Delaware State 91-85 to extend its undefeated streak in a Central Intercollegiate Association Basketball game Saturday night.

The victory was the 19th straight for Maryland State, which leads the CIAA with a 14-0 mark. It is fifth among the nation's small colleges.

Fouls hurt Delaware State, which lost four regulars on personals. The Hornets had a decided edge in field goals 35-29 over one of the nation's top-scoring teams but at the

line, Maryland State was 33-42 while Delaware State was only 15-24.

The visiting hawks took a 45-34 first-half lead but Bob Vanderhost, who put

Broncos Sign S. C. State Footballers

ORANGEBURG, S. C. - The Denver Broncos have announced the signing of South Carolina State College football players Wallace Richardson and Odell Sumter as free agents.

Richardson, 6-1 1/2, 215, running back, carried the ball 112 times for an average of 4.8 yards. He is a native of Darlington, S. C.

Sumter, 6-2, 220, and caught 22 passes for 214 yards and two touchdowns. He is a native of Columbia, S. C.

"I am very happy to get an opportunity to tryout for a professional team," said Richardson, the workhorse of the Bulldogs' attack last season. "I have always wanted to play in the pros and I hope I can measure up."

In a recent trip to Denver both Richardson and Sumter were given the red carpet treatment.

"The club seems to be very interested in us," said Sumter. "I think I have what it takes to make it with Denver and I am looking forward to the first days of practice."

Pontiac announces the beginning of tomorrow.

The all-new Firebirds are here.

There are four. Why?

People have different ideas of what a sports car should be. Incorporating all of those ideas into one car is equivalent to putting an elephant's trunk, a camel's hump and stripes on a giraffe. You end up with a creature that doesn't do anything well.

So... four Firebirds. Firebird (1). An economical model.

Firebird Esprit (2). A luxurious model.

Firebird Formula 400 (3). A road car.

Firebird Trans Am (4). Our ultimate performance car.

Four distinctly different Firebirds for drivers who agree on only one thing. A sports car.

Comfortable seating for four. Period.

Three have always been a crowd. Especially in the back seat of a sports car. So the new Firebirds have two bucket-type seats in back. Plus two bucket seats up front.

Four comfortable passengers, each in an individual seat.

And a more comfortable ride.

The rear seats gave us room to raise the drive tunnel between them. Which gives the suspension room to travel when you hit a bump. Which, in the Firebird and Esprit, produces a ride that many a full-size sedan would be proud of.

Formula 400 and Trans Am don't have it quite as soft. Enthusiasts like a stiffer ride. Stiffer springs and shocks provide it.

A ride is nothing without quick handling.

We didn't compromise handling a bit. We made the Wide-Track wider. Made fade-resistant front disc brakes standard. And for level cornering, we installed stabilizer bars up front. And added rear stabilizer bars to Formula 400 and Trans Am.

Engines to match.

If you read our descriptions of the four Firebirds, the engine lineup makes supreme sense. The basic Firebird has a 250-cubic-inch six. Esprit—a 350-cubic-inch, regular-gas V-8. Formula 400 has a 400-cubic-inch V-8. And Trans Am comes on with a 400-cubic-inch Ram Air V-8.

Endura bumpers that absorb bumps. Pontiac's Endura material is probably

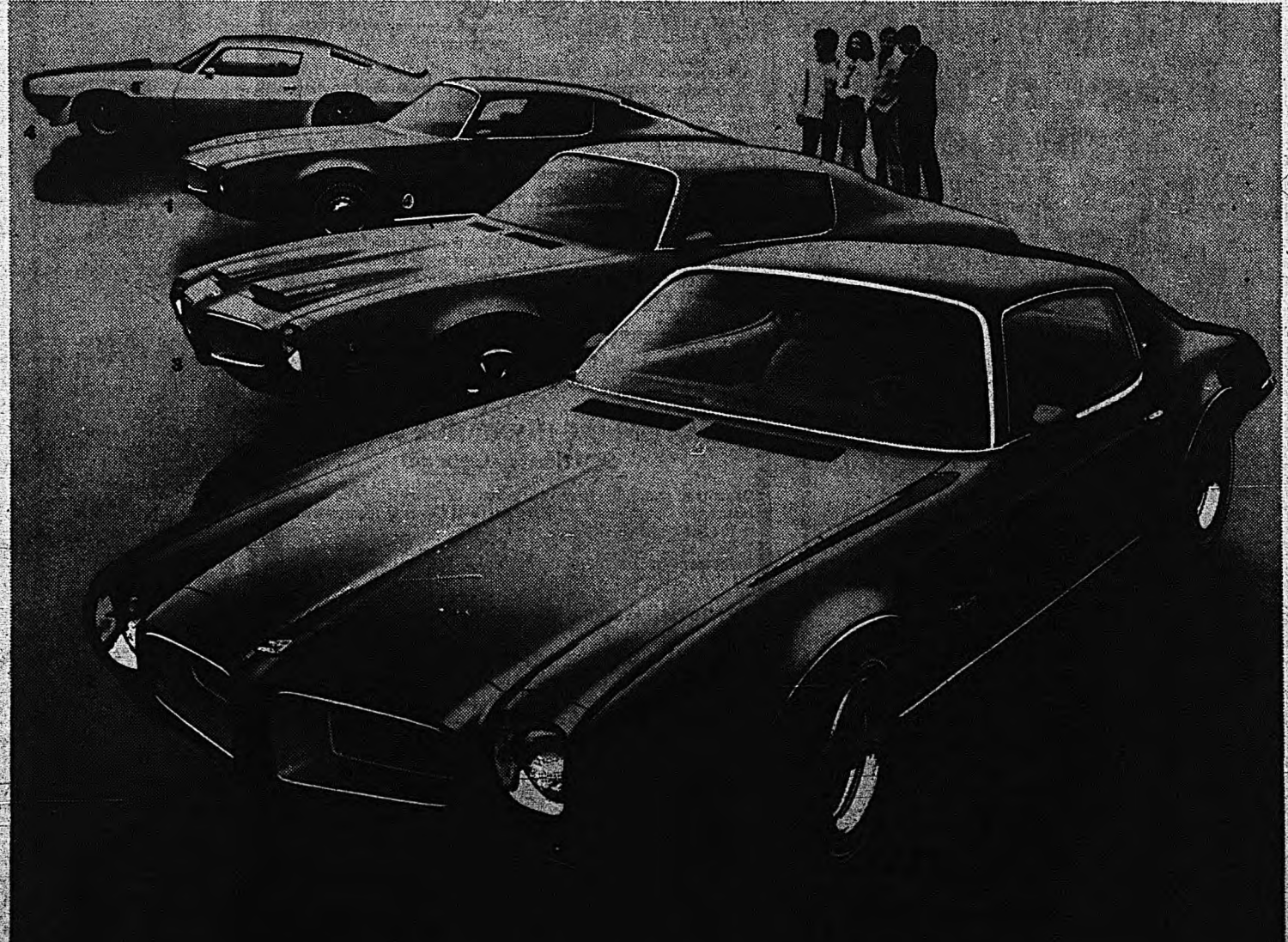
the best thing to happen to bumpers since bumpers. It's a resilient, rubber-like material that looks like painted metal. It resists dings, dents and chips. And it positively won't rust.

A tough bumper. Covering the entire front end of each Firebird.

The decisive victory of functionalism over faddism.

Instrument panels, for instance. Easy to read. With easy-to-reach controls. We even designed the panels so that any light bulb can be changed in 60 seconds. By you. Without lying on the floor.

But you'll undoubtedly want to find out for yourself. Please do. At a Pontiac dealer's. Then you'll know our "beginning of tomorrow" claim is more than a boast.



New, even for Pontiac.

(We take the fun of driving seriously.)

Attles, Hill Lead Voting For All-Time CIAA Quint

GREENSBORO, N. C. - Al Attles, the first black to hold a head coaching job in the National Basketball Association, and Cleo Hill, former player with the St. Louis Hawks, were the leading vote getters for the All-Time Great Central Intercollegiate Athletic Association (CIAA) Tournament Team unveiled Sunday.

Announcement of the 10-man team was made by Johnny McLendon, former Denver Rockets coach and chairman of the national panel of coaches, players and sports-writers who selected the team.

The team will be honored at a luncheon in Greensboro, Feb. 28, in connection with the 25th silver anniversary tournament scheduled for the Greensboro Coliseum.

Other members named to the team include Bobby Dandridge, Milwaukee Bucks; Earl Lloyd, former Syracuse and Detroit star; Earl Monroe, Baltimore Bullets; Sam Jones former Boston Celtics star and head coach at Federal City College; Theophilus "Sonny" Lloyd, former Maryland State star; Jack Deares, Winston-Salem State; Marvin Trotman, Elizabeth City State; and Ernest Garrett, Morgan State.

Attles, who was named last month as interim coach of the San Francisco Warriors, and Hill, who played college ball for Winston-Salem, both received 150 out of a possible 170 points in the poll.

Attles led the Aggies to tournament championships in

1958 and 1959, while Hill sparked the Rams to titles in 1960 and 1961, winning the most valuable player award both years. He was the Hawk's first round draft choice in 1961.

Runnerup in the voting were Jones, who last month was elected to the Hall of Fame sponsored by the Helms Athletic Foundation; and Dandridge, who smashed four scoring records in the 1969 CIAA Tournament.

Jones competed for North Carolina Central and Dandridge for Norfolk State. Earl Lloyd, who also served for a while as an assistant coach for Detroit, is now a personnel relations manager with the Chrysler Motors Corporation.

The predominately-black CIAA Tournament was first staged in Washington's tiny Turner's Arena in March of 1946.

Wilkins' Assists Set Seattle Mark

SEATTLE, Wash. - (UPI) - Player-coach Lennie Wilkins set a Seattle Coliseum record with 18 assists and he scored 21 points to go over the 1,000 point mark for the sixth straight season in helping the Sonics beat Baltimore, 118-117.

Bob Boozer led Seattle with 23 points and Bob Rule had 21 while Kevin Loughery led Baltimore with 25 and Jack Martin added 23 in the game played Feb. 11.