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MEMPHIS WORLD

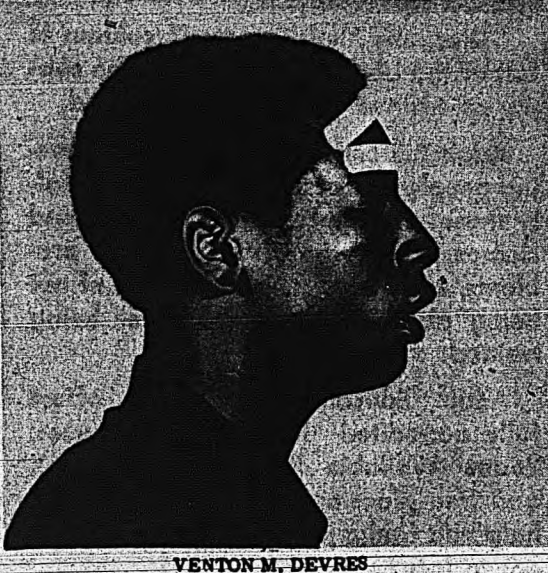
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VOLUME 38, NUMBER 23

MEMPHIS, TENNESSEE, SATURDAY, FEBRUARY 21, 1970

PRICE TEN CENTS

3 MORE BRUTALITY CASES !!



VENTON M. DEVRES

Memphis Branch of the NAACP has filed three more police brutality cases with the city director of fire and police, the U. S. Department of Justice and the Shelby County attorney general.

Mrs. Maxine A. Smith, executive secretary of the civil rights branch, listed the victims as Venton Maurice Devres, 17, of 652-F North Seventh; Earl Wright, of 1778 Keltner Circle, Apt. 1, and Miss Kathleen Truehart of 1201 Louisville.

Mrs. Smith said sworn statements were taken from each of the three when they visited the NAACP office.

Venton Devres, a senior at Northside High School, was quoted by the NAACP as saying "officers struck

him with their hands, flashlights and billy clubs" shortly after 12:20 a.m. on Feb. 10. Devres said he was on his way home from his girlfriend's house when policemen stopped him on Saffran Street.

In describing the boy's condition, the NAACP said both of his legs are sore, one of them swollen, and "he is extremely sore in the chest area." Continuing, the statement says "the back of his head is extremely sore from a blow that dazed him; his face is severely swollen on the left side, and bandages are on his forehead under which stitches were taken."

The NAACP quoted Devres as saying he gave his name when officers in the squad car requested it but ran when

they told him to "bend over," he said, he ran because he thought the officers were going to beat him. One officer chased and caught him and returned him to the car. He said the officers insisted that he had been in possession of a gun. Devres denied having a gun.

Devres said he was beaten all the way to the hospital. He quoted officers as say-

ing he had run into a clothesline. He was turned over to Juvenile Court and charged with curfew violation, disorderly conduct and resisting arrest.

A SECOND CHARGE

The NAACP statement quoted Earl Wright as saying policemen beat him after handcuffing him on the night of Jan. 16 on the Army Depot parking lot. At the hospi-

tal, he said it required 20 stitches to sew up a gash in his head and 15 stitches to close a cut in his right arm. Mr. Wright said he suffered the arm injury after policemen broke a glass in his car and pulled him through the section they had broken.

He was quoted by the NAACP as saying he was enroute to a food center on

Madison around 11:30 p.m. when he noticed a police car following him. He said he was "frightened, and speeded up."

Mr. Wright said he drove off Union to McLean, to Southern, to Cooper, to South Parkway, to Castalia and to Perry Road before coming to a halt in the depot parking lot. He said the officers

Continued On Page Two

MAN KILLED ON BIRTHDAY; ANOTHER SHOT IN CAFE!

Three men were charged with murder Saturday in the fatal shooting Thursday night of James Edward Heard, 24, of 1128 South Wellington. Mr. Heard was out celebrating his birthday when he was killed.

Charged with the slaying were Russell Pearson, 19, of 255 East Trigg; Robert James Smith, 21, of 529 Rosewood, and Casie Lee Young, 20, of 277 Bullington.

Mr. Heard was shot three times, once through the heart, about 11:40 Thursday night at the intersection of Latham and Trigg. Investigating officers quoted witnesses as saying Mr. Heard was seen arguing with three men after

he left a cafe at Latham and McLemore.

Mr. Heard was dead on arrival at John Gaston Hospital. Witnesses said there was a scuffle before the fatal shooting. The suspects fled and the victim was found lying on the sidewalk.

In another shooting early Saturday, Roosevelt Collins, 26, of 2083 Hollyford, was critically wounded at the Harlem House, 2493 Park, police reported.

Mr. Collins was struck in the stomach by a slug from a small-caliber pistol. Witnesses said the gunman left the scene in a late-model blue Chevrolet.



RESEARCH TEAM AT L-O--Here are some of the nation's educators who attended an educational research institute at LeMoyn-Owen College. Seated, left to right: Royal Leach of Talladega, Charles L. Dinkins of LeMoyn-Owen, Estalynne B. Ross of Talladega and Harold A. Franklin of Talladega. Standing, left to right: Oscar Cadet of Talladega, John Petry of Memphis ST.

Memphis State, George A. Johnson of Tougaloo, Tom Tolg of Talladega, John Martin of Fisk and Clifton Johnson. The institute was sponsored by the Amistad Research Center on a federal grant from the U. S. Office of Education. Dr. Clifton Johnson, director of the Amistad Research Center, and Mr. Tolg coordinated the institute.

METROPOLITAN IS FEATURING WOMEN

The women of Metropolitan Baptist Church will culminate a month of busy activities, Sunday, Feb. 22, with a public program at 3:15 p.m. The theme for the month has been "Women and the Ceaseless Waves".

Guest speaker for the occasion will be Mrs. Jennie S. Vance of Humboldt, Tenn. Mrs. Vance is well known in Memphis as a former school teacher, for her outstanding work in the St. John Baptist Church, and civic and social circles here.

The public is invited to share in the program. The Church is located at 767 Walker Ave., at McDowell Street. Rev. S. A. Owen is minister, Mrs. Bernice Abron, general chairman, and Ritta P. Smith, publicity chairman.

Florida School Honors 'Greats'

Florida Elementary School presented "We Honor Them," a Negro History Week program, Friday, Feb. 13. The presentation was made by the fifth grade students. The theme was developed by students playing the role of outstanding Negroes, past and present.

Debra Vaughn opened the program by giving the introduction and then led the audience in singing the Negro National Anthem. Angela Wright followed the anthem with the "Thought for Today," using words of Dr. W. H. Brewster and the late Dr. M. L. King Jr.

Some of those portrayed in the skit were Benjamin Ban-

L-O Cagers Pick Queen

LeMoyn-Owen College has a new Miss Homecoming. She is Miss Eva Tharp, a junior majoring in sociology.

Miss Tharp, a graduate of Hamilton High School, is the daughter of Mr. and Mrs. Frank Tharp of 1283 Gausco.

She was chosen by members of the college's basketball team and presented to a homecoming crowd of 1,250 during intermission of the game between the Magicians and Xavier of New Orleans. The Magicians won the contest, 87-57.

Miss Tharp was escorted to the center of the court by Herbert Carter of Montgomery, Ala., a junior guard on the LeMoyn-Owen basketball team.

Miss Sharon Pruitt, a sophomore, was first alternate, and Miss Helen Greene, a freshman, second alternate.

Miss Tharp was presented roses by Miss Neely Hurd (Miss LeMoyn-Owen) and Michael Exum, president of The Student Government Association.



CHARLES EDGE
Magician Is VSAC Pick

LeMoyn-Owen College's freshman center, Charles Edge of Detroit, has won a position on the All-Western Division basketball team in the Volunteer State Conference.

Edge, who shoots with a deadly eye and rebounds with authority weighs 190 pounds and stands 6-5 in his socks.

Edge, who also plays forward, scored at a 17.1 clip and rebounded for a 15.5 mark.

He was the only Magician named on the first or second team.

Edge, who prepped at Northeastern High in the Motor City, set a new record for the Magicians, Dec. 9, when he pulled down 28 rebounds in a game with Rust College. He broke James Gordon's record of 26 established in 1962.

Supply Clerk Is Praised

Less than a year after starting to work at DPEEC, Mrs. Bobbie Mitchell, a supply clerk, was awarded a Certificate of Commendable Service.

Mrs. Mitchell brings enthusiasm to her job, and the recognition was her employer's way of expressing thanks for the fine efforts.

"I enjoy my assignment at DPEEC," and "like the people I work with"

She came to the Defense Industrial Plant Equipment Center in December of 1967. Before then, she had been employed at Sears Roebuck.

"I'd like to further my education in the field of data processing," she acknowledged.

"I am looking forward to a career in government service. A graduate of Whitehaven High School, she attended LeMoyn-Owen College for two years, then spent 18 months at the Area Vocational School.

The congenial employee enjoys softball, basketball, and baseball. She is an active member of the Oakville Missionary Baptist church and teaches Sunday School in addition to directing the Young People's Choir.

Hugh and Bobbie Mitchell have two children, Jacqueline 8 and Hugh Daryn 3. They live at 1506 Oaklawn.

DPEEC is a major field activity of the Defense Supply Agency. It is commanded by Capt. Hugh D. Byed, SC, U. S. Navy.

More Getting Free Food

More than 155,000 persons in Tennessee benefited from U. S. Department of Agriculture family food assistance programs during December. This was an increase of more than 8,000 over the number taking part during November.

The Southeast regional-

Continued On Page Three



LISTENING IN--Dr. Clifton H. Johnson, right director of the Amistad Research Center, observes as Oscar Cadet (left) of Talladega and George A. Johnson of Tougaloo test equipment used recently at an educational research institute conducted by LeMoyn-Owen College. The institute, sponsored by Amistad on a federal grant, attracted professors from Fisk, Tougaloo, Talladega and LeMoyn-Owen. The Amistad director and Tom Tolg of Talladega coordinated the institute.

Fleming Polk Laid To Rest

Funeral services were held Tuesday afternoon of this week for Fleming Polk of 1022 Woodlawn. He died Feb. 12 at the V.A. Hospital.

Services were held from Greater Middle Baptist Church with the pastor, Rev. Ben Hooks, officiating. Burial was in National Cemetery with R. S. Lewis & Sons in charge.

Mr. Polk was the husband of Mrs. Aretta Johnson Polk, local school teacher, and father of Mrs. Pat Lena Hurt of Boloit, Wisc. He was the son of Mrs. Callie Stewart and brother of Mrs. Callena Leonard and Roy Polk of Vietnam.

Honorary pallbearers were employees of Sheraton-Peabody Hotel and the Memphis Country Club.

Red Balloon Players Back

The Red Balloon Players will again be performing for children in the city parks this summer, in cooperation with the City Park Department.

Plans were announced after a meeting of the organization's board of directors by Mori E. Greiner, Jr., general manager of WMC-TV and president of the theatrical project company.

"Last summer almost 6,000 youngsters enjoyed these performances in the parks," said Greiner. "Many had never before seen a live stage production. The project contributed a great deal to making Memphis a city of better abode for children."

The directors appointed Josie Heimling for a second year as resident director. Miss Heimling reports that tryouts will be held in March. Time and places for these will be announced in a few weeks.

The following committees have been appointed for the 1970 season:

Finance: P. K. Seldman, the chairman, Dr. Blinford H. Peoples, Mrs. Lawrence Seymour Legal: Henry Sutton, chairman, Judge Odell Horton. Housing: Mrs. James D. Cherry, chairman, Allan Just Mrs. Alfred Warner, Mrs. Cathryn Johnson.

Publicity and Promotion: Charles H. Branch, chairman Mrs. Whittier Sengstacke, Miss Erma Lee Lewis, Blanchard H. Gardner, John A. McIntosh, Jr.

Physical Equipment: Francis Gassner, chairman, Jack D. Barter, Dr. Stephen Mallin.

Art Show At LeMoyn

The first of a series of "Art Today" is underway at LeMoyn-Owen College.

Drawing by Alfred Cochran of Oklahoma City will be on exhibit through Feb. 27 in the Alumni Room of Hollis F. Price Library. Viewing hours and dates: Mondays through Fridays, noon until 3 p.m.

Mr. Cochran said his drawings will be used in a book he is writing, "Silence Is the Greatest Noise."

The black artist is a native of Oxford, Mississippi and considers himself a "cultural nationalist." He says this simply means that I cannot join my white brothers who are laboring, at this time, for creativity and exploration.

Mrs. Dreifus To Receive Award

Mrs. Myra Dreifus will receive the 1970 Human Relations award of the Memphis Catholic Council on Human Relations for her work in aiding needy children in the Memphis schools.

"Mrs Dreifus saw hungry children in the schools here, and almost single-handedly she went out to demand, that somehow they be fed," said Mrs. Allegra Turner, president of the Council, in announcing the award. "She is an outstanding example of how just one concerned person can make a difference in our city."

The award banquet will be held Saturday, March 21, at St. John's parish, following the Brotherhood Mass in the Parish church, 2742 LaMar.

The Fund for Needy School children, which Mrs. Dreifus organized, began in 1963 when women began working in four city schools. Today some 25,000 children in city schools and 6,000 in the county are on the free or low-cost lunch program, which is a joint operation of federal and state agencies, local school boards and government bodies.

There are now 200 volunteers working in the Fund which has been expanded to include clothing, medical aid, tutoring and various enrichment programs.

The mother of three grown-

Dancers Will Visit Campus

LeMoyn-Owen College will present the world-famous Phakavall Dancers of Thailand on the night of Feb. 27 on campus in Bruce Hall, starting at 8:15 p.m.

The public is invited and admission will be \$1.00 for adults and 50¢ for students.

Resplendent in their traditional bejeweled costumes, these enchanting dancers, trained from early childhood,

Continued On Page Three

Sims Heads Memphians

Howard Sims, a professor at LeMoyn-Owen College, was sworn in for a second term Saturday night as president of the Memphians, Harold J. Whelan, local businessman, installed Mr. Sims

Continued On Page Three

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TV actor Bill Cosby and his wife Camille strike an affectionate pose for the cover of the March Good Housekeeping. The magazine profile "Bill Cosby: The Man, His Work, His World" reveals that Cosby met his wife while he was a student at Temple University and she was a psychology major at the University of Maryland.

Hamilton High Does Its Thing

We may not be able to sing like Aretha. We may not be able to pitch that ball, but we can report to you the baddest news of them all. This is Rita "Rumabout" Rambo and Vivian "Soulchild" Myers bringing you the soul happenings around our souls school Hamilton.

Hamilton's jumping-off campus club, The Kings and Queens, with Veta Zoe Bridges reigning as head queen, really soaked it to Memphis "Soul" Town Feb. 7 by sponsoring a definitely out-a sight and boss micro-mini ball which brought in gigoles & gigolettes from Meirose, Washington, Carver, Southside, Northside, Douglas as well as Hamilton.

Micros and minis were the in fashion for the girls at this gig: Those sporting some of the boss looking outfits which definitely didn't stop 8 inches above the knee were: Jacqueline Peete, Donna Murphy, Barbara Moore, Patricia Harris, (Meirose) Evelyn Cole, Brigitte Jones, Barbara Stafford, Pamela Brown, Ann Greene, Trezette Tate, Linda Hopson, Geriude Netters, Phillis Kyle, Laura Carpenter, Edna Jones, Linda Cunningham, your soul reporters, Rita and Vivian, Regina Blount (Meirose) Hazel Scott, Cynthia Robinson, Carol Lumpkin, Constance Hunt, Corlis Raliff, Wendolyn Corley, Denise Flowers.

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CHURCH NEWS

NEW TYLEN AME
 568 Carpenter
 Rev. John C. Miller, Minister
 Sunday School at 9:30 a.m. with Bro. C. W. Bowen, superintendent, and his efficient staff of teachers in charge. At 11 a.m. the sermon will be given by the pastor, the Rev. Miller. Mrs. Edna Goodrich at the piano and Miss Mattie Holmes at the organ with the choir giving appropriate music. At 4 p.m. Sunday School Teacher's meeting with Miss Ruby Speight, district superintendent, presiding. All teachers and Sunday School workers are urged to be present. The public is always invited to worship with New Tylen.

NEW SALEM BAPTIST
 833 South Fourth St.
 Rev. Willie G. Williams, Min.
 Sunday School Class No. 7 is sponsoring a Fashion-Dinner Feb. 17 at 7:30 p.m. at the church in the dining room. Fashions from the era of George Washington to the present will be featured. The public is invited to attend. Feb. 22 at 3 p.m. the "Excelsior Fidelity Club is sponsoring a Tiny Tots and Baby Contest at the church. An interesting program featuring outstanding talent will also be presented. Mrs. Daisy Mays is program chairman. Mrs. Ruth Tate is president. The congregation at New Salem is planning an historic event March 15 when the Mortgage Burning Service will be held at 3 p.m. The official staff and the minister are inviting all friends of New Salem to join with them in this event. Bro. Robert W. Malone, chairman of Deacons is General Chairman.

FIRST BAPTIST
 379 Beale Street
 Rev. James A. Jordan, Min.
 Sunday School 9:30 a.m. with Bro. Harry Bridges Sr., superintendent, and Sister Ruth Harris, assistant superintendent in charge. At 11 a.m. the sermon will be given by the Rev. Jordan. Music will be rendered by the Youth Choir; Sister Deborah Lofton, director. Ralph Lofton at the organ. At 5 p.m. the BTU convenes with Sister Tessie Brown director and Sister Eva Young, assistant director. At 8:30 p.m. Youth Talent Night is sponsored by the youth department. This program features outstanding church and community talent. The public is invited to attend. Sister Sadye C. Ambrose is church secretary.

ZION HILL BAPTIST
 1468 Leland
 Rev. E. W. Taylor, Minister
 The Business and Professional Club under the presidency of Mrs. Ethel Wynn and The Deacons' Wives, Mrs. Ruby Benson, president, are sponsoring a program at 3 p.m. at the church. On March 1 the Busy Bee Club is sponsoring Annual Friends Day at 3 p.m. Mrs. Nancy Jones is president. The public is invited to support these events and always are welcomed as guest at Zion Hill. Mrs. Jones is church secretary.

Men's Day At Mt. Gilliam
 Annual Men's Day will be observed at Mt. Gilliam Baptist Church, 1029 Raymond St., Sunday, Feb. 22, with a special program at 3 P.M. The Rev. N. A. Crawford and the Male Chorus of First Baptist Mt. Olive will be guests.
 Deacon Eddie Homes is the chairman; Melvin Lee, co-chairman; John Campbell, program chairman; Leon Moody, publicity, and the Rev. J. D. Jamerson, pastor.

NAACP Meets This Sunday
 The Memphis Branch NAACP will hold its regular monthly meeting at 4 p.m. Sunday, Feb. 22 at Mt. Olive CM E Church, Linden and Lauderdale. All members and friends are invited to be present.

Brutality
 CONTINUED FROM PAGE 1
 spit on him, cursed him, kicked him and then beat him for about 10 minutes. He was charged with running six red lights, four stop signs, reckless driving and going 115 miles per hour. Wright admitted going 50 miles per hour. He said a watch was missing when his personal belongings were returned to him.

Miss Truehart, a student at Manassas High School, said she and three friends were walking on Firestone Avenue around 4:45 p.m. Jan. 26, when they noticed a parked police car. She said one of the officers waved at her. Minutes later, she said the car pulled up and blocked them at an intersection. She said one of the officers jumped out of the car and wanted to know who called them "fuzz." She said he left when he noticed that she had observed the number on his badge.

Dinner For Big Crusade
 The "Crusade for Better Housing in Needy Neighborhoods" organization is sponsoring a fellowship dinner Saturday, Mar. 17, 7:30 p.m., at 598 Nonconham. The plates will be \$5 a couple. The public is invited.
 Sylvester Johnson is the president; Mrs. Louise Watkins, secretary, and L. S. Westbrooks, advisor.

District Meet Is Planned
 There will be an Annual District Y. P. W. W. meeting at the Temple Church of God in Christ, 672 South Lauderdale Street, Wednesday through Friday night, Feb. 18-20.
 The public is cordially invited.
 Elder Lee Allen Spight is District President, Mrs. Mildred Coleman, District Chairlady, Robert S. White, Host President, and Elder J. E. Booker, Minister.

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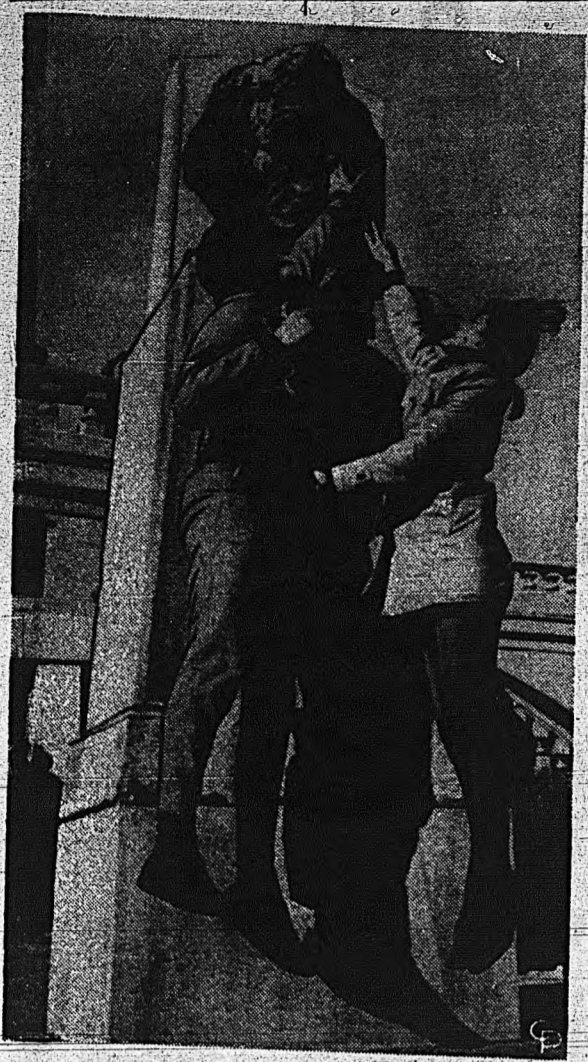
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PRESERVING LINCOLN — Mr. and Mrs. Larry Palmquist of Minneapolis, Minn., try to reach up to the nose of the bust of Abraham Lincoln in front of his tomb in Springfield, Ill., but they can't make it. Tourists kept rubbing the nose for good luck, so the Illinois Conservation Department elevated it two feet with a granite block.

FACTS ABOUT THE NEGRO

1881-1902
BORN A SLAVE IN NEW JERSEY, HE BECAME ONE OF THE GREATEST ANTI-SLAVERY FIGURES. HE USED HIS HOME IN PHILADELPHIA AT GREAT RISK TO HIMSELF TO HARBOR ESCAPED SLAVES. LATER A LEADING FIGURE IN THE UNDERGROUND RAILROAD WHICH AIDED SLAVES TO ESCAPE TO CANADA. FRIEND OF JOHN BROWN, HE HID THOSE OF HIS MEN WHO HAD ESCAPED FROM HARPER'S FERRY. STILL'S BOOK 'UNDERGROUND RAILROAD,' PUBLISHED 1871, IS ONE OF THE MOST REMARKABLE RECORDS OF SLAVE DAYS.



PORTRAIT OF A DAUGHTER OF AKHENATON (AMENOPHIS IV) SEPTIAN PHARAOH OF THE 18TH DYNASTY ABOUT 1350 B.C. SHE SHOWS THE NEGROID STRAIN WHICH IS SAID TO HAVE BEEN MORE PROMINENT IN THIS DYNASTY THAN IN ANY OTHER.



WOMAN WARRIORS OF BAHWEY, AFRICA, 5,000 OF THEM WERE RECRUITED FROM THE STRONGEST YOUNG WOMEN. THEY RANKED ABOVE THE MEN AND WERE NOTED FOR THEIR VALOR IN BATTLE. A WHITE COMMANDER WHO FOUGHT AGAINST THEM WROTE, 'THEY FIGHT WITH EXTREME BRAVERY, EXCITING BY THEIR COURAGE AND INDOMITABLE ENERGY THE OTHER TROOPS THAT FOLLOW.'



Methodists Allocate \$550,000 For Blacks

ATLANTIC CITY, N. J. — The executive committee of the United Methodist Board of Missions, in a three-pronged action, recently allocated \$550,000 for black economic programs in the United States and Africa.

Following up on action by the full Board last October, the executive committee voted unanimously the following allocations:

- One-third, \$183,333, to the All-Africa Conference of United Churches, a regional ecumenical agency with headquarters in Nairobi, Kenya. The Board's action stipulated that "determination of the use of funds is to be made by that organization." It was stated by Board
- January executive committee meeting.
- The one-third of the \$550,000 allocated here for black economic empowerment through black United Methodist churches was voted on a motion by the Rev. Dr. C. Jasper Smith, a black Board member from Florence, S. C. In making the motion, he said that action by the Board could help to indicate that "our white brothers and sisters are willing to hear and respond to black United Methodists, in lead of seeking to determine what is good for black people.
- This Board needs to give evidence of its trust and respect for the integrity of black United Methodists, and this action

officials that the funds are intended for black economic development in Africa.

— One-third, \$183,333, in undesignated funds to the Interreligious Foundation for Community Organization (IFCO), a coalition of national Protestant and Roman Catholic agencies and minority groups that coordinates community organization and development efforts (fund-raising, field services and training) of its 25 member groups.

IFCO has headquarters in New York. Board officials stressed during the floor discussion that IFCO policy "is that, no undesignated grants to IFCO can go to the Black Economic Development Conference (BEDC), the organization associated with the Black Manifesto.

— One-third, \$183,333, for black economic empowerment through black United Methodist local churches, with the funds to be channeled through IFCO to projects that meet IFCO's standards and criteria.

The executive committee action here completes the allocation of a total of \$1,850,000 for black and other minority group empowerment voted by the full Board at its annual meeting in Boston last October.

At that meeting, a total of \$1,300,000 was allocated to a variety of projects, including \$300,000 to IFCO in undesignated funds, \$550,000 to five black United Methodist colleges and \$75,000 to American Indian and Mexican-American caucuses.

The Board had also voted to fund \$550,000 in addition to the \$1,300,000 and to make specific allocations from it.

Lonnie King Seeks Seat In Congress

Lonnie King, president of the Atlanta Branch of the NAACP announced his candidacy for the fifth district congressional seat, presently held by Republican Fletcher Thompson, of East Point, Ga.

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"I have long thought of placing myself in the political race for this position, and because I feel that it is time to make a change for the better I am now offering myself to the people, particularly Black people of this district as their representative in Washington."

"My wife and I have talked this thing over, and as my chief believer she advises me that she is willing to fight this battle with me."

When asked if he was aware of the rumors that the Rev. Andrew Young of SCLC was interested in the congressional seat, King replied, "I have told Mr. Young of my intentions to run, and I would certainly like to have the support of Mr. Young."

One reporter asked King if his interest in running for the congressional seat would not be in conflict with his present position.

King said that he had quit his job as Civil Rights coordinator with the federal go-

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Your professional beautician knows that curly hair mats and tangles so easily that it should be softened before combing. Otherwise, unnecessary irritation to the scalp and damage to the shaft and ends of the hair occurs. To achieve this needed softening and a temporary relaxing effect that prevents breakage on all human hair (including wigs), most beauticians rely on Clairol's Hair-So-New spray-on creme rinse. For combing ease and for beautifying your hair in many other ways, trained beauticians stock a complete family of fine Clairol products for your specific needs.

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The difference between Black and White is Green.

When you get right down to it, money is the great equalizer. And what makes the difference in earning power is education. At R. J. Reynolds, we see education as one of the solutions to the problems of Black Americans. Trouble is, most Black families can't afford to send their children to college. And we look on that as a waste of this country's most valuable resource.

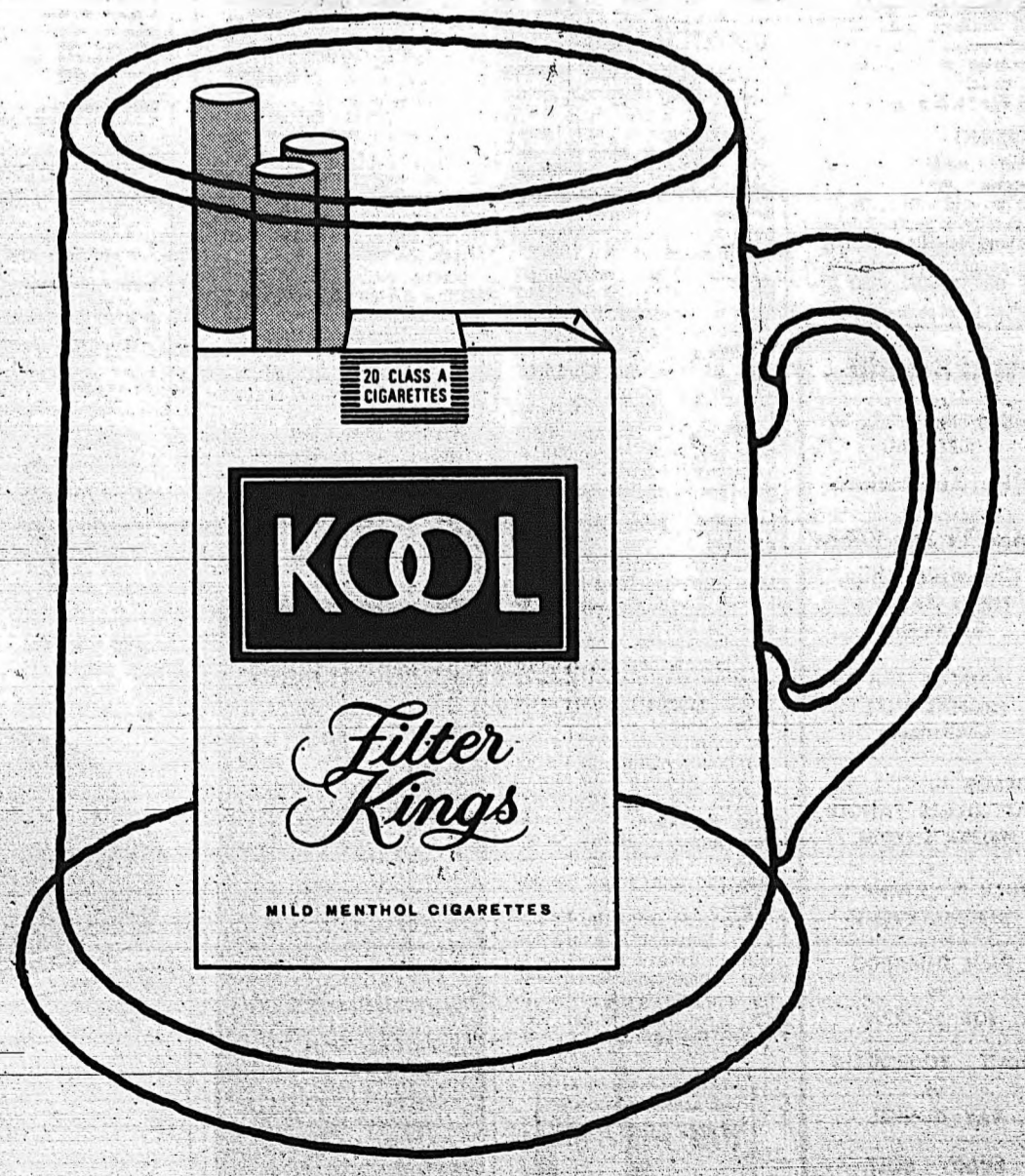
That's why we made a grant of \$390,000 to Winston-Salem State University. The R. J. Reynolds grant provides scholarships for Black students each year. It also supplies funds to attract highly qualified faculty members to Winston-Salem State University and broaden the school's curriculum. During the past decade, R. J. Reynolds has also supported The United Negro College Fund with grants of more than one quarter of a million dollars. These educational grants are just an example of what the R. J. Reynolds Tobacco Company is doing to aid in the struggle for equal opportunities for all Americans. But we think it's an especially important one. Because the next generation of Black people, armed with a college education, will have the "green power" that only education can give.

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