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MEMPHIS WORLD

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PRICE TEN CENTS



THE LAST MARCH?—Lance (Sweet Willie Wine) Watson (second from left), with a cross strapped to his back, led a "We the People" march to City Hall last Saturday. The march, which started at Greater New Liberty Baptist Church, 1006 Texas, was a protest against war, police brutality, crime, poverty, hunger, unemployment and drugs. In the front line with Watson are Washington Butler (right), director of the War on Poverty Committee, and David Porter. Leaders of "We the People" hinted that this may be the last march of this type in Memphis.

PREDICT BIG BLACK VOTE!

Astute political observers are predicting a heavy black vote in the Aug. 6 primary elections.

They base their belief on the fact that several Negroes are running for key offices.

There is much interest in the County Commission and Sheriff's race.

Harrel C. Moore, the only Negro in a seven-man race for the three seats on the County Commission, appears to be gaining ground.

Mr. Moore the president of Harrel C. Moore Realty Company at 603 South Parkway East is stepping up his campaign. He will send caravans to various shopping centers on Saturday of this week. There will be rallies at the Showcase Club, 2153 Park Avenue, with Mayor Charles Evers of Fayetteville, Miss., speaking Aug. 2; State Legis-

lators Julian Bond of Atlanta, Aug. 4, and the Rev. Jesse Jackson of Chicago, Aug. 5. Moore is running against incumbents Jack Ramsay, James W. Moore and Lee Hyden, and Beverly Boushe, William B. Ingram and Bruce Jordan. The three getting the highest number of votes will be the winners.

The Sheriff's race is picking up momentum with two Negroes contending for the post. Black candidates in the eight-man race are Carey Walker Jr., who resigned his

job as a fireman at the Many Air Station in Millington to run for the office, and insurance-

man Melvin Robinson. They are running against strong white candidates in Eugene L. Barksdale, Winslow Chapman, Clayton Elam, Larry A. McKee, Roy C. Nixon and Edward Peel.

Mr. Robinson, the most vocal of the two Negro candidates, rode in a caravan Saturday to his campaign headquarters at 1135 Volentine. He announced that Mayor Evers will be here to speak in his behalf Aug. 3 and that Mr. Bond of Atlanta will be with him on Aug. 5.

Mr. Walker, running as an independent, says he will stop police brutality, stop the dope traffic in Shelby County, work for civil service for all county employees, organize a civilian review board, and excessive bonds and up-date inmate facilities.

There is tremendous interest in three State House races, two of them solidly black. In District 5, a youthful newcomer, Harold E. Ford is waging an all-out effort to unseat incumbent James I. Taylor, and in District 11, incumbent Alvin M. King is facing stiff opposition from school teacher George A. Dowdy. The winner of the King-Dowdy Democratic battle must face Republican Clifford D. Miller in the November general election.

There is no Republican candidates in the District 5 race.

Incumbent L. H. Murphy is unopposed in the District 6 Democratic primary, but must face Republican Melvin Cummings, also unopposed in the primary, next November.

David C. Elton Jr., a Firestone employee and Memphis State University student, is the lone black candidate in a four-man race for the District 8 State House seat.

All of the District 8 candidates, Mr. Elton, Paul H. Dorian, Edwin C. L. Lenow and Russell X. Thompson, are running as Democrats. There is no Republican opposition.

There are about 9,500 white voters and 7,200 black voters residing in District 8. Incumbent State Senator J. O. Patterson Jr., the only black state senator from this area is unopposed in the District 29 race.

Interest is high, too, in the Shelby County Democratic Executive Committee races, with O. W. Pickett running in District 5, Mrs. Sarah Swannigan in District 8, City Councilman Fred L. Davis and Mrs. Alma Morris in District 11 and Kenneth Cole in District 12.



DR. HERMAN STONE

Stone Will Guide Lane

JACKSON, Tenn. — Dr. Herman Stone, Jr. has been elected president of Lane College. He will succeed Dr. C. A. Kirkendoll.

Dr. Kirkendoll, recently elected bishop of the C. M. E. Church, will terminate his service Aug. 31, 1970.

Dr. Stone was appointed dean of instruction at Lane in 1960. Dr. Stone was born in Tupelo, Miss. He received his B. S. degree from Lane in 1946. In 1950, he received his masters degree from Howard University in Washington, D. C., and his Ph. D. from the University of Colorado in 1962.

He is married to the former Mary Francis Houston. They are parents of one son, Maurice, 10. Dr. Stone is the seventh president of Lane founded in 1882.

It All Happened In A Week

ODELL HORTON, judge of Shelby County Criminal Court (Division 4), was elected president of LeMoyné-Owen College last week by the board of trustees of the 100-year-old institution. He will succeed retiring Dr. Hollis F. Price who steps down Sept. 1, the 41-year-old Judge Horton is a graduate of Morehouse College and the Howard University Law School. He served nearly three years with the U. S. Marine Corps and was appointed assistant U. S. attorney for the western district of Tennessee in 1962. He served as director of City Hospitals throughout 1968 and was appointed a criminal court judge Jan. 1, 1969. He and Mrs. Horton and their two sons reside at 179 Horn Lake Cove.



JUDGE ODELL HORTON

PRESIDENT --- Criminal Court Judge Odell Horton was elected president of LeMoyné-Owen College

W. OTIS HIGGS JR., a member of the law firm of Ratner, Sugarman & Lucas, was appointed judge of Shelby County Criminal Court (Division 4) last week by Governor Buford Ellington. He will be sworn in Sept. 1, replacing Judge Odell Horton who is resigning the seat to become president of LeMoyné-Owen College. The 32-year-old Mr. Higgs is a graduate of LeMoyné-Owen and the Memphis State University Law School. He has been a candidate for general sessions judge in the Aug. 6 election. A former teacher at Lester High School and later at LeMoyné-Owen, Mr. Higgs has served as a public defender and as a deputy clerk in the Shelby County Criminal Court Clerk's office.



W. OTIS HIGGS

NEW JUDGE --- Atty. W. Otis Higgs was chosen by Governor Ellington for the post of criminal court judge.

ARTHUR T. BENNETT, an assistant attorney general, for five years last week was named the first Negro to head the prosecuting staff of a division of the Shelby County Criminal Court. Atty. Gen. Phil M. Canale announced that Mr. Bennett will head the staff of three prosecutors assigned to the sixth



ARTHUR BENNETT

HEADS STAFF --- Atty. Arthur T. Bennett chosen to head the prosecuting staff of a division of the Shelby County Criminal Court.

Don't Say 'Cosa Nostra'

WASHINGTON — With President Nixon's concurrence, Atty. Gen. John N. Mitchell has told the Justice Department and the FBI to stop using the terms "Mafia" and "Cosa Nostra" because they offend "decent Italian-Americans."

In a confidential memorandum to all division and agency heads, including FBI director J. Edgar Hoover, the department's most frequent user of the term "La Cosa Nostra," Mitchell said, "It has become increasingly clear that a

division to be activated Sept. 1. His salary as division head will be \$14,700 a year, an increase of \$500 over his present scale. Reared in Virginia, Attorney Bennett earned his law degree at Howard University in Washington in 1963. The young lawyer and his wife reside at 2460 Arlington Avenue.

GEORGE H. BROWN JR., another young Memphis attorney, last week was named director of the city's new legal services program for the poor. Mr. Brown, 31, is one of the two Negro advisory members on the Memphis Board of Education. Dr. Hollis F. Price of LeMoyné-Owen College is the other member. The young attorney will take a \$16,750-a-year post with the Memphis and Shelby County Legal Services Association on Sept. 1. He presently is acting area deputy director of the Memphis Equal Employment Opportunity Commission. The programs is being funded for the most part by a \$199,705 grant recently approved by the Office of Economic Opportunity. Attorney Brown is a former teacher at Carver High School. He is a graduate of Florida A&M University and Howard University Law School.

HAROLD MIDDLEBROOK, a youthful minister and civil rights coordinator, was named last week to head the newly formed Operation Breadbasket for Memphis, an affiliate of the national operation in Chicago. The program will be carried out as a subsidiary of the Memphis chapter of the Southern Christian Leadership Conference. The energetic Mr. Middlebrook said "We will attempt to say to businesses and companies that perhaps their hiring practices are not in line, that their contributions back to the community are not in line with percentages of people purchasing with them, that they do not have deposits in black banks or insure their people with black insurance companies. We will talk with these merchants and businessmen and hope to reach agreement with negotiation. If this is not done, we will go to ministers and other people in the community and ask them to refrain from buying. It is really an economic and job-development program."

Shootings Unnecessary

AKRON, Ohio — The Federal Bureau of Investigation has concluded the killing of four Kent State University students was "not necessary" and six National Guardsmen who fired the fatal shots could face criminal charges, the Akron Beacon Journal said last week in a copyrighted article.

The FBI report, the newspaper said, also concluded that the shootings were "not in order" and the crowd of some 200 students could have been dispersed by more tear gas or would have broken up if the Guard had started making arrests. The newspaper said the FBI reported the Guardsmen would be charged if it is determined the confrontation was not a riot. The paper said FBI findings suggest that because there was no immediate threat to life or property, the demonstrators would not be considered rioters.

Rev. Wm. Coke Is Confined

Rev. William Coke, retired school teacher and pastor, is a patient at Baptist Hospital where he has been confined since July 4.

Rev. Mr. Coke formerly taught at Douglass, Old Kirtrecht, Melrose and Manassas city schools, and pastored Jackson Avenue Baptist Church at one time.

The father of Homer D. Coke, insurance executive of Birmingham who is here at his bedside, and D. Minor Coke of Memphis, he resides at the family home, 1034-Alaska St. The family is well-known in the North Memphis community.

Jail Two Widows After Mates Die

Two Memphis widows have been charged with the recent deaths of their late husbands. Mrs. Barbara Lynn Smith, 23, of 951 South Willett, Apt. 3 was charged with murder in the slaying of her husband, Roy Daniel Smith, 27, of the same address. Mrs. Burdest Jean Pruitt,

32, of 1713 Norfolk, must stand trial for the fatal shooting of her 72-year-old husband, the Rev. Willie M. Pruitt. Also charged with the killing of Rev. Mr. Pruitt is Larry Charles Ransom, 31, of 359 Hernando, identified by police as a "friend" of Mrs. Pruitt.

Investigating officers said a blow to the head resulted in Mr. Smith's death. They said he was struck on the head with a soft drink bottle during an argument with his wife. Following the argument Smith went to the home of a friend, Hosie Mullins, to spend the night, Mr. Mul-

CONTINUED ON PAGE 5

Tigers May Play In City

(SEE PHOTO ON PAGE 2)

The Rev. William A. Suggs of Memphis, president of the Memphis-Shelby County Chapter of the Tennessee State Alumni Association, said this week that there is a possibility the famed TSU football Tigers will appear here in the fall against a prominent foe.

This proposed game will be discussed Saturday, Aug. 1, when the alumni chapter meets at 4 p.m. at the Peyton Place Center on Alcy Road.

The president said the chapter will also launch a membership drive among TSU alumni residing in the Memphis area.

J. O. Patterson Jr. Answers Geo. Dowdy

State Senator and City Councilman J. O. Patterson Jr. this week replied to statements reportedly made by George Dowdy, a Democratic candidate for the State House from District

11. Mr. Dowdy is opposing incumbent Alvin King. All are Negroes.

In his response, Senator Patterson said: "In response to the allegations made by George Dowdy in the last edition of the Tri State Defender I have this to state to my fellow Memphians. Most enlightened people are fully aware of the gross

error in Mr. Dowdy's statement. Recent news media coverage had adequately informed Memphians of the fact that Mayor Henry Loeb endorsed the candidacy of former Robert Taylor and certainly not that of the Honorable Stan Snodgrass. Furthermore Mr. Dowdy is again ignorant of the fact that the American Party has its own candidate in the person of Douglas Heinsobn of Seville, Tennessee.

"Mr. Dowdy is apparently either naively uninformed of important recent political events, information and facts or he has adopted the campaign habits of his sponsoring political organization. Mind slinging, slander and libel are things I did not expect of George Dowdy even though I have long since had serious doubts about his ability and qualifications to represent Memphians in the position he now seeks.

"George has apparently become the puppet of others who have more sense and political astuteness and are skilled in the art of using others to do their dirty work. "Several weeks ago, one of the officers of the organization that is sponsoring Mr. Dowdy related to me that others had decided to create the story that was presented. This was to be done for the purpose of discrediting me personally and thereby undermining the candidacy of Stan

CONTINUED ON PAGE 5

Enrollment Up At Tech

Summer enrollment at State Technical Institute at Memphis reached an alltime high this quarter with 685 students on the rolls.

The number of students enrolled in the divisions of engineering and science technology is about 200 more attended the 1969 quarter, when the previous summer high was reached.

Enrollment in day classes this quarter is 391, with 294 enrolled in STIM's evening division.

The division of engineering technology has an enrollment of 260 in its six programs. CONTINUED ON PAGE 7

New Era Will Honor Pastor

The New Era Baptist Church 797 Laurel St., will hold its 46th annual "Appreciation Day" for its pastor, the Rev. Frank Briscoe, and Mrs. Briscoe, Sunday, Aug. 2.

The 3 p.m. great speaker will be the Rev. Coleman Crawford of Middle Baptist Church Whitehaven. The public is invited. A. R. Wade is the general chairman.



QUEEN OF THE CHOIR --- Mrs. Nellie Crawford (holding flowers) is the new "Choir Queen" at Gospel Temple Baptist Church, 1080 North Manassas. She was awarded the honor on Choir Day at the Church, Greater Middle Baptist Church choir appeared on the program. Others in picture are James Shell, chairman of the affair; Mrs. B. T. Little, choir president, and Mrs. Bernice Williams, co-chairman.

Inside Memphis

MORE BLACKS -- A local group soon will send up a cry for at least one black coach and more black athletes at Memphis State.

REAL PRIDE -- Charley Pride, the first Negro singer to achieve stardom in country and western music, attracted a crowd of 10,579 Saturday night at the Coliseum. He is a native of Sledge, Miss.

ELKS LOSE FIGHT -- Memphis Elks failed in their efforts to keep their Beale Street headquarters out of the path of Urban Renewal bulldozers. The Elks had contended that the building is a landmark, but it is being knocked down, too, just like the old Church Park auditorium.

CASH RETURNS -- Harry Cash, retired principal of Hamilton High School and a dealer in athletic equipment, is back in Memphis after six weeks in Europe and Africa.

TOP HONOR -- Mrs. Ann L. Weathers, city school teacher, received a plaque from the Board of Camping of the YMCA for her years of service as director of camping at Fuller and Shelby Forest Parks. She supervises 200 youngsters during the summer months.

TWO APPROVALS -- City Council has approved the appointment of J. T. Chandler of Universal Life to the Memphis Transit Authority board and the reappointment of Louis B. Hobson, principal of Manassas High School, to the Board of Electrical Examiners and Supervisors.

CHURCH POST -- Theodore Johnson Jr., a senior at East High and son of the principal of Lester Elementary School, has been elected moderator of the Youth Council of the Memphis Presbytery.

IMPROVING -- Jack Roberts, manager of Dixie Homes, has been moved from intensive care to a private room at Baptist Hospital. His condition is reported improve.

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The MEMPHIS WORLD is an independent newspaper - non-sectarian and non-partisan, printing news unbiased and supporting those things it believes to be of interest to its readers and opposing those things against the interest of its readers.

More Free Breakfasts

WASHINGTON - Sen. Jacob K. Javits, (R-N.Y.) proposed last week the School Breakfast Program be expanded to feed 4 million children by July 1, 1972.

Javits introduced legislation which would increase the authorization for the school lunch program from the current \$25 million to \$100 million this fiscal year, and \$200 million in fiscal 1972.

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CITY NEWS

FIRST BAPTIST CHURCH

434 South 12th Street
West Memphis, Arkansas
REV. S. J. PARKER, minister

Sunday School 9:30 a.m. with Brother E. L. Dorsey, supt. in charge. The Church School is a vital force in the life of First Baptist as it is the training program. The 11 a.m. worship hour will be conducted by the pastor with music by the choir. B. T. U. convenes at 6 p.m. with Brother Albert Curtis, director. At 7:30 p.m. evening worship is conducted by the pastor. Prayer meeting is held each Wednesday evening at First Baptist. The public is always welcomed as honored guests at First Baptist.

PILGRIM REST BAPTIST

300 South 4th Street
West Memphis, Arkansas
REV. JESSE McCLURE, pastor

Sunday School begins at 9:30 a.m. with supt. Brother Aaron Johnson in charge. The 11 a.m. worship hour will be conducted by the pastor with music by the choir. At 7:30 p.m. evening worship is conducted by the pastor. The public is invited to worship - always at Pilgrim Rest.

BEAUTIFUL ZION BAPTIST

420 South 15th Street
West Memphis, Arkansas
REV. L. R. JOHNSON, Minister

Sunday School 9:30 a.m. with Brother Allen, supt. in charge. The 11 a.m. worship hour is conducted by the pastor with music by the choir with Brother Leroy Briggs at the piano. At 7:30 p.m. "A Musical Program" is being sponsored by the Junior and Senior choirs. For an afternoon of gospel in song, the public is invited to attend and to worship anytime at Beautiful Zion.

MT. CALVARY BAPTIST

601 South 21st Street
West Memphis, Arkansas
REV. W. S. JOHNSON, Minister

Sunday School 9:30 a.m. with Brother Palmer supt. in charge. The regular worship services are conducted by the pastor on the 2nd and 4th Sunday. In the alternate Sunday's please attend Sunday School at New St. Paul. Revival services begin August 3 through 7th with

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dynamic, soul saving messages to be given by the Rev. L. C. Luther of North Chicago, Illinois. The public is invited to support this effort and to worship anytime at New St. Paul.

ST. JOHN BAPTIST

640 Vance Avenue
REV. A. M. WILLIAMS, minister

Sunday School 9:30 a.m. with the supt. Brother George Gossett in charge. The 11 a.m. worship hour with Holy Communion will be conducted by the pastor. At 6 p.m. Baptist Training Union, Mrs. Luefry Wade director. At 7:30 p.m. evening worship is conducted by the pastor. The public is invited.

PROSPECT U. METHODIST

1297 Guasco Road
REV. H. H. JONES, minister

In the absence of the minister the Rev. Jones, Evander Walton gave a "lay message" using as his theme: "Where is the Top?" He began by saying that many times our families and friends expect more from us than we can produce. When you do the best you can you're doing as good as the next person. Beautiful and moving congregation and choir music was given with Mrs. J. A. Beauchamp at the piano in the absence of Mrs. Bernice Heard. The public is always honored guest at Prospect.

FIRST BAPTIST CHURCH

379 Beale Street
REV. JAMES JORDAN, minister

Sunday School 9:30 a.m. with Brother Henry Bridges, Sr., supt. and Sister Ruth Harris assistant in charge. The 11 a.m. worship hour will be conducted by the pastor with music by the Senior choir, Sister Flossie Johnson, director.

Sister Idella Cooper assistant soloist is Sister Burner Dene Jordan. At 3 p.m. "Pre-Women's Day program, "Lighting the Candle" is being presented. Sister Sarah Lotton is chairman and sponsor. At 6:30 p.m. Holy Communion will be given by the pastor with the sermon being given by Rev. Lois Palmer. The public is invited to worship at historic First Baptist anytime.

MORNING STAR BAPTIST

Hulbert, Arkansas
REV. W. B. BARBER, Minister

Sunday School 9:30 a.m. with Brother Odell Brown supt. in charge. At 11 a.m. the morning worship hour will be conducted by the pastor with music by the choir. At 7:30 p.m. evening worship is conducted by the pastor. The local church is always welcome to join in with Morning Star in worship.

CANE CREEK BAPTIST

1785 South Bellevue
REV. J. R. CHRISTOPHER, Minister

Sunday School 9:30 a.m. with Brother Sam Jordan supt. in charge. At 11 a.m. the morning worship hour will be conducted by the pastor who will also observe the Holy Communion ordinance. At 2:30 p.m. Cane Creek will be the guest of Mt Olive Baptist Church on Porter Street which is pastored by the Rev. Stimrod. The message of the afternoon will be given by Rev. Christopher who is always dynamic and challenging in his presentation. At 7:30 p.m. evening worship will be conducted at Cane Creek by the pastor. The public is invited to worship anytime at Cane Creek.

NEW TYLER A.M.E. CHURCH

568 Carpenter
REV. JOHN C. MILLER, Minister

Sunday School 9:30 a.m. with the supt. Brother C. W. Bowen in charge. The 11 a.m. worship hour with the observance of Holy Communion Ordinance will be conducted by the pastor. Music will be given by the choir with Miss Mattie Holmes at the organ and Mrs. Edna Goodrich at the piano. The public is invited.

PRINCE OF PEACE BAPTIST

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Sunday School Lesson

THE FRUIT OF HATE

MEMORY SELECTION

"Whoever hateth his brother is a murderer; and ye know that no murderer hath eternal life abiding in him."
(1 John 3:15)

LESSON TEXT:

Gen. 4:1-24
1 John 3:11-15

In previous lessons our studies have lain in the area of man's sinning against God, by acts of wilful disobedience. Now we turn to a study of man's sinning against his fellowmen... which is in itself, an extension of man's sinning against the Covenants of the Lord. But this in capsule form is the story of the human race from the beginning of time; we cannot help but wonder; surveying the troubled times in which we live today, if there will ever be an end to it. Today's lesson, indeed, carries a very special message for our day and time, if we will but be honest and self searching enough to apply it to ourselves, both individually and collectively.

And to overcome this sad state of affairs, we must become acutely aware of the fact that man will not learn to live in peace with his fellow men until he first learns to live in peace with God!

Cain was the first born of Adam and Eve, after they had flagrantly disobeyed God's commandments. His brother Abel was their second son. Cain was a "tiller of the soil" and Abel was a "keeper of sheep." When they were grown both boys made offerings to



REV. WM. A. SUGGS

(SEE STORY ON PAGE 1)

REV. JAMES TRUEHEART, Minister

Sunday School 9:30 a.m. with Brother Willie Stewart and Brother Alfred Norris, assistant supt. in charge. The 11 a.m. worship hour with Holy Communion will be conducted by the pastor. At 5 p.m. a Musical Program with the St. Luke Baptist Church youth choir and Pleasant Hill on Tullman Street in concert. Mrs. Eva P. Turner is sponsor. The devotion will be conducted by Mr. Philemon Turner. The public is invited to attend as this promises to be a dynamic moving evening of song.

METROPOLITAN BAPTIST

767 Walker Avenue
REV. S. A. OWEN, Minister

Sunday School 9:30 a.m. with Mrs. Valma R. McLemore supt. in charge. The 11 a.m. worship hour will be conducted by the pastor with music by the choir; Mrs. Gladys Webb at the organ and Mr. J. W. Whitaker director. At 5:45 p.m. evening worship and B. T. U. are combined. Mrs. Georgia Atkins membership clerk. The public is invited to attend.

GREATER MT. MORIAH BAPTIST

1098 South Wellington
REV. J. L. PAYNE, Minister

Sunday School 9:30 a.m. with the supt. Brother James Williams in charge. The 11 a.m. worship is conducted by the pastor with music by the choir. The public is invited to worship at Mt. Moriah anytime. Mrs. Sena Campbell is church clerk.

NEW SALEM BAPTIST

955 South Fourth Street
REV. WILLIE G. WILLIAMS, Minister

The Chairman, Henry Pryor and the co-chairman Miss Debra Davis are profuse in expressing gratitude for the cooperation of the young people and the general congregation in Annual Youth Day July 26.

The afternoon message by the Rev. Davis of Eads, Tennessee was inspiring, challenging and provocative. The young people are to be commended for a program spiritually and financially successful. Sunday School 9:30 a.m. with Brother Robert W. Malone, general supt. in charge. At 11 a.m. worship hour the pastor will give the message and the Holy Communion Ordinance will be observed. The public is invited to worship always at New Salem.

the Lord, each based on the fruits of his labor. Cain's offering was unacceptable in God's eyes whereas Abel's; rather, it heightened it. It seemingly did not occur to Cain to change his inward self, which was the true reason his offering did not favor with God. For Cain forgot (as we so often forget) that God looks to the thoughts and impulses and motivations of the inner man. Cain was so consumed with jealousy over his brother that he, himself was his own worst enemy. He, himself, defeated his own purpose. Abel, on the other hand, was possessed of a sweet nature; his offering, therefore, was fully acceptable in God's eyes.

So incensed was Cain with this latest turn of events that he lost complete control of himself and his passion he murdered his brother. And as a result, his punishment was extremely severe. Labor as he might his labors would never yield fruit; doomed to wander for the rest of his life he was to go in fear and trembling until the day the Lord ordained that he should die.

Had he experienced remorse for his violent deed, things might have gone differently for him - but he felt none; instead he merely felt sorry for himself and his sufferings. He was separated completely from God, because he forgot that God, given the slightest encouragement, always tempers justice with mercy. Indeed, despite his sin, Cain was, in a way, under the protection of God, who had said: "Vengeance is mine." His life was thus protected. This was the only measure of security God could provide for him in a hostile environment; it was the best God could do for a sinner who was unrepentant of his sins.

The violences we are experiencing today in our national life are, likewise, a spiritual problem. Evil deeds spring from evil thoughts. We, like Cain, will find that the fruits of hate bear only more fruits of hate - each one more bitter than the last. For us, as for Cain, the only adequate answer is to reveal in the peace of God, and the containing of it in our hearts.

Cain's outlook to the contrary, each man IS his brother's keeper. Christ was acutely aware of this when he refused to eat meat at a certain feast (not because it offended Him) but lest it led another man to break the religious laws which were bowed to by devotees of a particular sect. Christ lived without offence to His fellowmen. We would do well to emulate Him!

These cold hearts of ours. One loving spirit can set another on

MY WEEKLY SERMON

By
REV. BLAIR T. HUNT,
PASTOR,
MISSISSIPPI MVD. CHRISTIAN CHURCH
MEMPHIS, TENN.



'POWER FOR THE IMPOSSIBLE'

TEXT: "And when the day of Pentecost was fully come they were all with one accord in one place." Acts 2:1 - 47.

There are inspired moments in each life. I have seen parents endure more than they could endure. Then it is one does the impossible.

In the second chapter of the Acts of the Apostles the Disciples began to speak in other tongues. They said more than they knew. Peter preached a sermon. Peter did better than he could. The fact is they became more than they were.

John wrote the gospel of John. John could not have written it had he not done better than he could. We need power; Power to excel ourselves; to be beyond ourselves. We need the power of Pentecost.

The record tells us what the Pentecostal power was like. "As a rushing, mighty wind," like the western wind coming across the night Pacific Ocean, untaunted, sun cleansed which when breathed in gives new life, energy, vitality. "A wind out of God's high place came from Heaven"; something pure to imbreathe. Like the wind is the Spirit of God. Life giving and cleansing. Like the fire... and there appeared unto them tongues parting asunder, like as of fire; And it sat upon each of them."

What the wind cannot cleanse, the fire can. Fire is a kindling thing. We sing, "Kindle a Flame of Sacred Love, in these cold hearts of ours." One loving spirit can set another on

fire. The Pentecostal spirit caused all to speak better than they knew. Do better than they could. Become more than they were.

The Holy Spirit gave the people a higher herosim. Shortly after Deacon Stephen filled with the Holy Spirit goes to his death under the stones of a mob, the first Christian martyr as example of Divine Herosim. Soon we have Paul, filled with the Holy Spirit suffering in prison, stoned, lashed, beaten with rods, with never a whimper, proud of the opportunity to suffer for Christ.

This is what we need, some new, heroic stuff in us. Filled with the Holy Spirit, they the early Disciples had a Divine Herosim and Idealism, a Divine vision. You and I need a Divine Idealism, A Divine vision.

How can we receive this power for the impossible? This question has produced a lot of fanaticism and much false religion. It has resulted in the modern babbling.

First we must repent. Repentance is a road God has left open 'Twixt earth and Heaven. A road wet with tears of penitent believers. But God's love crystallized these tears into immortal pearls. Too, I must desire the Holy Spirit... Must ask for it, Pray for it, Beg for it. As the body breathes in God's air, God's wind, I must open my soul and breathe in the Holy Spirit.

The strong church, the soul saving church, is not the one that worships in a magnificent Cathedral but is it the Spirit filled; the Church that practices the Life of Christ, The Church that possesses the Spirit of Christ.

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Bluff City Society

By JEWEL GENTRY HULBERT

By Jewel Gentry Hulbert
During the past two weeks JUDGE ODELL HORTON, newly appointed president of LeMay College and JUDGE OTIS HIGGS, who was recently appointed judge of the Criminal Court by the governor, have been the talk of the city. Both men (very likable and easy-to-know persons) are both capable and clear in their speech and are both generally well liked by people from all walks of life and from all sections of the city.

Both have woven their way into the hearts of the people. Getting around, I have never seen people in Memphis more pleased with the appointments. Life this week, with both men, will be a continuous line of new experiences.

Both promise dignity and integrity. Blacks are justly proud of both men and have expressed it in many ways. Most of all, are Memphians proud, that Judge Horton and Judge Higgs communicate with the masses.

One immediately feels at ease around them. Their acceptance speeches have been

warm and spoken out of humility. It is unusual that they have both shown reverence for God.

In a brief talk at the home of Dr. and Mrs. Vasco Smith Saturday evening, Judge Higgs thanked Mrs. Maxine Smith and the local NAACP for much of his guidance as he dedicated himself to justice for the underprivileged and Judge Horton, who has been praised by leaders throughout the city over a period of two or more years, told of his humble beginning in a Memphis Daily.

He puts God first and mentioned a desire to follow someone who had achieved even when a young boy. Both have dedicated themselves to help the poor (both black and white).

of Switzerland.

They stated that the Passalun Play (given every 10 years) was the highlight of their trip. A new experience for them was the 747 (huge plane that they took to London and back). It was the most according to Mr. and Mrs. Walker.

accommodating more than 350 passengers. Back in New York, they ran into the Urban League Convention and were met there by their step-mother, Mrs. G. W. S. Ish Sr. (Ersell) who was visiting Mr. and Mrs. Jewel Conner (she Chris) in New York and Mr. and Mrs. J. E. Conner in Washington, D. C.

Once in New York City, parties started all over again. Among the long time friends who extended many courtesies to the Memphis couple were Dr. and Mrs. Granville R. Lewis who was with Dr. J. E. Burke in Forest City... Victoria Cullins Sims (now with the Urban League)... Helen Young Davis and her sister, Gloria Young Dubbsset of Upstate New York and formerly from Little Rock... Hooks Jones (Ruth Lewis' class mate at West Virginia State), now a retired U. S. Army Captain who is currently with the Denver Urban League... and the Walkers were of course invited to Mollie Moon's fabulous party and one given by Whitney Young (in his Presidential Suite) all which they were just too exhausted to attend.

MEMPHIANS BACK IN THE COUNTRY
MR. AND MRS. A. MACEO WALKER are back home after taking their summer vacation in Europe where they visited six or seven countries but were thoroughly thrilled over Vienna in Austria and the country

Other members of the family that we met later were Mrs. Jean Morrison and her youngsters, Kevin and Shirley who came from Chicago... Rev. and Mrs. Eddie Currie and their daughter, Carla, Memphis... Mr. and Mrs. Verland Gause, Brownsville, Mr. S. Outlaw, Detroit... Mrs. Marjorie Lake and her daughter, Mrs. Earline Hill came from Brownsville.

MR. AND MRS. WM. OWEN ARE HOSTS TO THE FREDERICK SHEARERS
Another delightful evening for newlyweds was Sunday, July 6 when Mr. and Mrs. William Owen (Addie) entertained at their beautiful South Parkway residence complimenting Frederick and Ann Shearer (she the former Ann Carnes Bartholomew) with a barbecue in their back garden.

Tables were set up with colorful cloths and napkins, talking on the look of the Parisian side walk cafes and they were artistically done by the charming hostess Addie Hugh spotlighting and table lamps enabled games to be played during the evening.

Assisting the hostess were her young son, "Bill" who is home from a prep school in Massachusetts... Mrs. Maud Bright and the Terrys, Elbert and Angela, son-in-law and daughter of the hosts.

Elbert and William tended the well stocked bar conveniently located on the open patio. Food was served buffet style in the den that joins the patio.

Guests came in pretty outdoor togs from bright dotted poncho pant suits to mini shorts.

Among the guests of the evening were Sallie and Calfrey Bartholomew, parents of the bride Catherine Shearer (Frederick's mother who came from Newark) Members of the young set seen around were Ernest and Bettye Donohue, Joe and Joyce Young, Elbert and Angela Terry, Harold and Pat Shaw, Lawrence Shaw who escorted Miss Mattie Hill of New York City... Juanita Truitt, Thelma Gardner of Huntsville who was Ann's roommate at Howard U... and Cynthia and Harold Winfrey (he a recent appointee to Personnel at the City Board of Education... Elaine and Charles Campbell.

THE TAYLOR WARDS COMPLIMENT COUPLE
On Tuesday before the Shearers (Ann and Frederick) left Memphis for their Dayton, Ohio home, Louise and Taylor Ward complimented the couple with a Champagne Breakfast at their pretty Castalia Road home.

Louise was assisted by Taylor who served as bartender while she used her talent of culinary art.

Guests of the morning included the parents of the newlyweds, Sallie and Calfrey Bartholomew... Catherine Shearer... Elmer and Phil Phillips (the Ward's daughter and son-in-law) John and Walterine Outlaw, Alma and Phil Booth, Juanita and John Arnold, Bertha and Clinton Ray and Henrietta Davis.

FAMILY REUNIONS DRAW MANY VISITORS TO MEMPHIS

MR. AND MRS. JOHN OUTLAW ARE HOSTS TO FAMILY IN MEMPHIS — Although the dinner parties and get-togethers went on in Jackson, Tenn. and Brownsville, Mr. and Mrs. John Outlaw's family reunion Fourth of July party will be one to long be remembered. The couple, who are known to entertain lavishly, really rolled out the Red Carpet when more than 35 of John's family members came to town to start their reunion with them. Looking around many of them were so much alike that it was hard to get the names straight.

Among the Outlaws who came were Mrs. Fannie Rice of South Bend, Ind., and her daughter who came from Philadelphia in her travels... Rev. and Mrs. J. S. Vurrie, Jackson, Tenn... Mr. Jerry Outlaw and Mr. and Mrs. Ellis Outlaw and their young son, Ellis Jr. came from St. Louis... Mr. Edward Outlaw and his daughter, Mrs. Ethel Perkins... Mr. and Mrs. Monte Outlaw and Mr. Bayland Outlaw all came from Brownsville... Coming from Chicago were Mrs. Theopal Outlaw and his son, Bruce.

Other members of the family that we met later were Mrs. Jean Morrison and her youngsters, Kevin and Shirley who came from Chicago... Rev. and Mrs. Eddie Currie and their daughter, Carla, Memphis... Mr. and Mrs. Verland Gause, Brownsville, Mr. S. Outlaw, Detroit... Mrs. Marjorie Lake and her daughter, Mrs. Earline Hill came from Brownsville.

Other members of the family who served as hosts were Mr. and Mrs. Monte Outlaw, Mr. Edward Outlaw and his daughter Ethel who entertained on the Outlaw plantation where they had a memorial at the Outlaw Cemetery for their parents on Monday, July 6. Other hosts included Rev. and Mrs. J. S. Burris, Jackson, Tenn.

ATTY. AND MRS. H. T. LOCKARD ARE HOSTS TO BOTH FAMILIES
Atty. and Mrs. H. T. Lockard (the Administrative Assistant to the Governor of Tennessee) were the gracious hosts at their beautiful home to members of both families on July 4... and the celebration or get-together went on for several days ending with a family picnic in their spacious and beautiful back garden.

Coming to Memphis for the occasion were Mrs. A. R. Walker (Mrs. Lockard's mother) who had to leave Dr. Walker at home because he did not feel quite up to the trip... Mr. and Mrs. Louis Walker and their two youngsters who all came from Mississippi... Mrs. Ethyl Richards, Mrs. Lockard's aunt who came from Chicago... Mr. and Mrs. Albert Lockard Sr. parents who came from their home in Ripley... Mr. and Mrs. Lemuel Lockard, Mr. Lockard's brother and sister-in-law who live in Memphis and Mrs. Lockard's brothers and their families Mr. and Mrs. William Walker and their two kids who came from Chicago... Mr. A. R. Walker Jr. (Bob) and Mr. and Mrs. Ernest Walker who all came from California. Other Memphis relatives attending were Mrs. Johnetta W. Kelo, Mr. and Mrs. Harold Shaw and their youngster, Harold Jr... Mr. A. Maceo Walker Jr. (Tony) and the Lockard's young niece. Several of the Lockard's close friends enjoyed the reunion with them.



Miss Maple To Wed Soon

Miss Louella Maple will become the bride of Spencer David Tyrus. An August wedding is being planned.

The bride-elect is the daughter of Mr. and Mrs. Marshall Maple Sr. of 1418 Breedlove Street, and the bridegroom is the son of Mr. and Mrs. Earl Tyrus Sr., of Kansas City, Kans.

The bride-elect is a graduate of Lincoln University of Missouri where she was president of Le Cercle Francois, member of the Student Education Association, yearbook staff, Stagecrafters, L. U. Student Activities Board and Alpha Kappa Alpha Sorority.

The bridegroom is presently attending Electronics Computer Programming Institute in Kansas City, Mo. He is a graduate of Argentine High School in Kansas City and attended Donnelly College. He is employed by American Telephone and Telegraph Co.

The bride-elect is the maternal granddaughter of Mrs. El Louella Foster and the late El der James G. Foster. She is the paternal granddaughter of the late Mr. Jewel Maple and Mrs. Henrietta Grundy of South Bend, Ind.

The bridegroom is the maternal grandson of Mrs. Grace Brown of Los Angeles and the paternal grandson of Mrs. Mable Tyrus of Jefferson City, Mo.

Mrs. Place In Aug 6 Race

Mrs. Ethyl Venson, an official of the Memphis Urban League and coordinator of the Memphis Cotton Makers Jubilee, is giving her all-out support to Mrs. Lucille Place, a candidate for Constitutional Convention delegate from District 13.

Mrs. Place opposes City Councilman Lewis R. Donelson in the August 6 election.

Mrs. Place is an experienced business woman and is interested in fair taxes for business and industry and wants to attract more jobs for Memphis and the State of Tennessee.

She has been active in civic and political affairs since 1959. Said Mrs. Venson: "More women must have the dynamics of Mrs. Place to win in the political arena which has heretofore been considered the man's world."



MRS. LUCILLE PLACE

School 'Early Outs' Upped To 30 Days

WASHINGTON (ANF) — Army officers and enlisted men and women requesting early separation to attend school may now be released up to 30 days prior to the day classes convene.

Previously, officers were separated up to 15 days prior to the beginning of classes. Enlisted personnel were allowed 10 days.

Miss Louella Maple will become the bride of Spencer David Tyrus. An August wedding is being planned.

ABOUT PEOPLE WHO FLY— AND CHICKENS WHO DON'T

I had finished the show, met some people who enjoyed it, and accepted an offer for a drink. The conversation was warm and friendly until, in my excitement, I told about my plane trip that day. That did it. Everybody started talking at once.

"Oh no, not me."

"You mean you really had the nerve to get on one of those big planes."

"It's too big."

"Hey tell me about the bar on the second floor— boy that's the way to get high."

"While this was going on, I thought how strange it is in this day of successful moon shots, around-the-world underwater trips, that more people haven't really gotten to the point where flying is almost taken for granted."

"If man was supposed to fly, God would have given him wings," volunteered one non-flyer who was also not very original. I caught him off guard when I said, "Chickens have wings and

they can't fly." I could tell by the look on his face that he was puzzled and wondering, whose side is Irwin on?

His face got back to normal when he realized that I had given him a good point for thought. He said, "That's true and if a chicken, a bird with wings, can't fly, why would you want to take a chance in a plane as big as a 747?"

"It's not taking a chance," I said, "because of man's technical genius and desire to go places, 747's were made to fly. Chickens can't fly and I'm glad it was planned that way, because if they could fly, they would be laying eggs from the tops of trees and I really don't care too much for my eggs scrambled." The reaction from the group was great and had me thinking—better put that in the act.

The next half hour was spent answering the usual questions about flying. "Are there any funny sensations?" "What's the chance of getting airsick?" "Is it a



Irwin C. Watson

bumpy ride?" "Do they like children?" After telling them about how air transportation today offers the fastest, smoothest, safest means of travel, I mentioned that they'd find many more answers in the air travel section in Reader's Digest.

Then my friend came out with one more pearl of wisdom and said, "I've been in the Navy and right now, land and water is good enough for me. Those planes look too big to fly."

My answer to that was: "If a loaded aircraft carrier the length of two city blocks can float, why shouldn't a big plane fly?"

Irwin C. Watson

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When the South Memphis District Missionary Institute met at St. Andrew A.M.E. Church on July 21, Mrs. Ethel Beavers, the vice president, presided over the meeting which was in the form of a "Prayer Retreat". Each one present told of her experience of answered prayer.

The afternoon session was opened by the Misses Reese and Johnson after which the Rev. E. Paul Beavers spoke on Christ's prayer for his followers. Expressions were given by Mrs. Massey, Mrs. Alexander and Mrs. Taliferro.

Rev. E. M. Martin is pastor of St. Andrew, and Mrs. V. A. Sherman, reporter.

Missionary Group Meets

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Davis Quits Cleveland Police Job

CLEVELAND UPI—Former Air Force Lt. Gen. Benjamin O. Davis, Cleveland's top police official, resigned Monday amid reports that he was provoked with Mayor Carl B. Stokes' submissive attitude toward lawbreakers.

Davis, 57, highest ranking black officer in the U.S. military before his retirement last January, informed Stokes in a letter that he was resigning as the city's safety director, a post he held for less than six months.

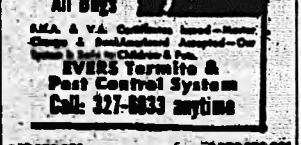
Stokes was not available for comment but an aide said the mayor would ask Davis to reconsider. Davis refused to comment on the contents of his letter of resignation.

"I will not engage in a debate with the mayor," Davis said.

Reports persisted in city hall that Davis resigned because Stokes failed to support him in his efforts to build up the police department which was wracked with dissension and morale problems before Davis was appointed by Stokes last Feb. 2.

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EDITORIALS

Anti-Negro Nonsense

One of the nation's Negro leaders with strong Democrat leanings and ties has refused to go along with the idea expressed recently at the NAACP National Convention by Bishop Stephen Spottswood who stated that the Nixon Administration took on an anti-Negro aspect.

However, non other than Whitney Young Jr., director of the National Urban League, when asked by the press about the Spottswood statement said: "I don't think I would use just that language."

He said there were "contending elements in the Administration" and some acts may have been aimed at getting votes from the majority race.

But he said, "The events of the last week or so have been encouraging," and cited a number of administration actions. These included demands that the states implement welfare laws, school districts carry out desegregation plans, that 76 construction projects be integrated along with federal action seeking to remove tax exempt status of private schools in the South.

A City Court Public Defender

The possibility of having a public defender in the city courts of all American cities is certainly a step in the right direction, and for the persons that could not possibly afford an Attorney this is indeed a Blessing.

Too often do the under-privileged simply pay a fine or go to serve time on the public works camps, not because they are in fact a criminal, but because they are unable to represent themselves in legal matters.

In other cases, the persons brought up for a hearing find it easier to just pay the fine, even when they feel their case is all out of order, and in some cases unfair.

The law itself is intended to help the cause of justice at the level of the city hearings, and to slow down the trend of bringing misdemeanors to higher courts.

Already in the higher courts, any person that appears before the court may be defended by a legal mind, whether they have money to pay for a lawyer or not, but in the city courts, there is no legal advice.

The present practice is that if an accused person feel that their case is all out of order, and in some their only alternative is to plead "not Guilty," in order to be heard by Jury.

If the person or persons happen to be without funds, they are immediately placed in Jail to await a chance to be heard by Jury, which in some cases may be from two weeks to six months.

The public Defender law will fairly present, and present fairly the case of the minor offender without taking up the higher Court's time, and save the tax payers money.

TWA On Smoking

TWA announced recently it now offers passengers a no-smoking seating section on every airliner in its fleet. The system was worked out in accordance with a resolution of the American Medical Association.

Other airlines will no doubt follow TWA's lead, which is in the public interest. Meanwhile, the nation's buses and railroads should follow the same pattern.

For years in advanced countries in Europe rail travelers have been offered a choice of smoking and non-smoking compartments. In the United States—where on too many passenger coaches one sits in the long aisle arrangement with no compartments—non-smokers have for many years been forced to inhale dead tobacco smoke of other passengers.

On buses in various countries smoking is forbidden. But aboard U.S. buses smokers are given preference and non-smokers ignored.

In a country where more adults die of heart attack and lung cancer than in any other it is time the light dawned.

80,000 Summer Jobs Are Added for City Kids

THE President's Council on Youth Opportunity last week announced that 80,000 more summer jobs at \$1.45 per hour will become available through the Neighborhood Youth Corps program.

The \$50 million for jobs and recreational opportunities for city youth was contained in the second supplemental appropriations bill signed by President Nixon July 6. This reflects Congressional action on his June 6 request for more summer funding in the form recommended May 28 by the President's Council on Youth Opportunity, headed by Vice President Spiro T. Agnew.

These new Federal dollars bring the total of 1970 job spending to \$672 million, the largest amount ever allotted for summer jobs for youth by any Administration.

Over 400,000 of the jobs this summer will be provided through the NYC. Another 300,000 come from direct hiring in Federal agencies, or from the College Work-Study program, or the JOBS program, the Job Corps, Model Cities and Community Action Programs, along with other Federally sponsored activities. Adding in the summer hires in private industry arranged through the National Alliance of Businessmen, nearly 900,000 summer jobs for youth are expected to be filled this year with the aid of Federal financing. Spending in 1969 reached \$618 million for 838,000 jobs.

BEST OF PRESS

They Are:
Some people are like blot-
ters—soak it all in, but get it
all back out!
—Shipyard, Philadelphia.

Sweet Oblivion
Perhaps if we could forget
our troubles as easily as
our blessings we would
live better.
—Tribune, Oskaloosa, Ia.

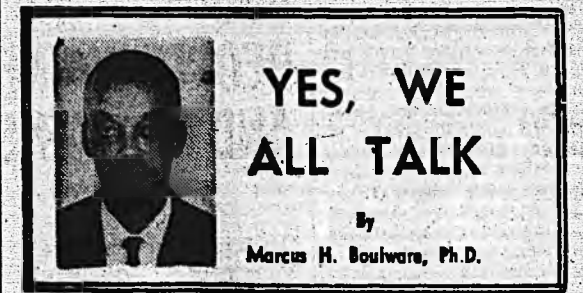
You Feel Livelier
Word to the wise: Cross
streets carefully to avoid
that rundown feeling.
—News, Dallas.

Probably
Probably the reason God
made woman last was that
He didn't want any advice
while creating man.
—Coast Guard Magazine.

Do's And Don'ts



Why Be Obnoxious?



Roll-Call Vote Procedure

Question: How does the chairman carry-out voting by roll call?

Answer: Sometimes the roll-call vote is termed the "Yeas and Nay vote."

The procedure is as follows:

1. The secretary calls from the roll of eligible members. Some members are ineligible because they have not paid their dues or assessments.
2. The secretary says, "Those are in favor of the motion, say Yeas."
3. The secretary says, "Those against the motion, say No."

If a member does not

want to vote, he simply answers, "Present." No one can compel a member to vote, although it is his duty and right to cast his ballot or voice vote.

FREQUENTLY, the term "abstaining" is used when a member does not vote on a proposal or candidate. However, ones abstaining cannot be considered a silent vote of consent.

Readers: For my free pamphlet on public speaking send two stamps and a long self-addressed business envelope to M. H. Boulware, Florida A&M University, Box 310-A, Tallahassee, Florida 32307.

NEWS REPORT FROM WASHINGTON

Nixon & Thurmond—Looking To 1972—The President's Problem—The Senator's Problem—

Washington, D.C.—The same problem that faced Richard Nixon in 1968—getting elected—is facing both Senator Strom Thurmond and President Nixon in 1972. This explains—in part—the South Carolina Republican's blast at the White House on the question of tax exemptions for private schools.

But it is not all of the explanation. Thurmond genuinely thought he had a commitment from the President barring a tax campaign against private schools. And private schools have traditionally chosen their students. Not until now has this been considered reason for withholding tax exemptions.

The President, on the other hand, has to contend with aides and appointees in the White House, in the Treasury (David Kennedy), in Justice and Welfare, who see the mushrooming of private schools in Dixie states as nothing but an effort to maintain separation of the races. They are, of course, right in many cases.

Thurmond is credited with holding the southern front for Nixon at Miami in 1968. The President took this into consideration in several ways after his victory. One of his top political liason men in the White House, Harry Dent, is a former Thurmond aide, a former G.O.P. chairman of South Carolina. Other Thurmond men have been given jobs. But when Bob Finch left the Welfare Department and came over to the White House as a Nixon aide that might have signalled the end for conservatives, in a sense.

Thurmond looks southward to his home state to see an ambitious Democratic Governor with no place to go when his term expires at the end of this year—Bob McNair. It is suspected McNair will run against Thurmond in 1972 if conditions seem right. For a time after the Nixon victory in 1968 it seemed Thurmond was in, but persistent Washington efforts to force total school integration have now stirred turmoil in his state. Wallace backers in 1968 are still bitter that he did not sup-

port Wallace, remembering 1948 when Thurmond might have thrown the presidential election into the House with the support of such leaders as James F. Byrnes or Senator Richard Russell. Thurmond in 1968, like Byrnes and Russell in 1948, refused to join the third-party effort.

Wallacites and Democrats combined could conceivably spell trouble for Thurmond in 1972. President Nixon, on the other hand, obviously doesn't wish to be too closely linked to Dixie conservatism; it might cost him too many votes outside the South in 1972.

WHO KNOWS?

1. Who proposed the present system of standard time?
2. When did the U.S. recognize standard time?
3. Name the four time zones in the U.S.
4. Define a la carte?
5. Where was the late President John F. Kennedy born?
6. Who was the "Father of Medicine"?
7. Where is the world's crookedest street?
8. What does the term "modus vivendi" mean?
9. With what theory do you associate Sir Isaac Newton?
10. Identify: John Wilkes Booth; Charles J. Guiteau; Leon Czolgosz and Lee Harvey Oswald.

Answers To Who Knows

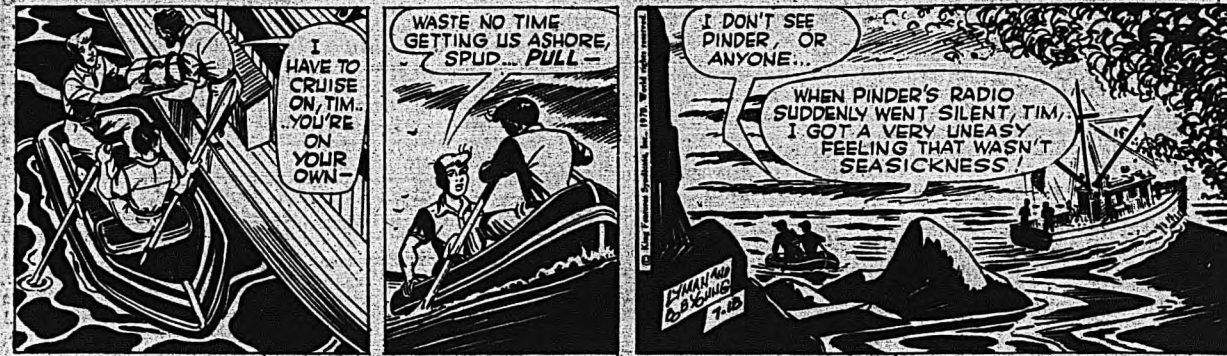
1. William R. Allen, in 1883.
2. In 1918, after it had been in use 35 years.
3. Eastern, Central, Mountain and Pacific time.
4. French, meaning a separate price for each item on the menu.
5. Brookline, Massachusetts.
6. Hippocrates, Greek physician.
7. Lombard Street, San Francisco.
8. Latin phrase, meaning "way of living."

Walt Disney's MICKEY MOUSE



Tim Tyler's Luck

By Lyman Young



World Of Religion

A View Of The White Lower Middle Class

By LOUIS CASSELS
UPI Religion Writer

"When was the last time you had a policeman to dinner?" That question is aimed at Christian liberals who are full of sympathy for black people but full of scorn for whites of the lower middle class.

It comes not from a pouting conservative but from a Catholic theologian, Michael Novak, who has impeccable credentials on the left as a crusader for racial justice and against the war in Vietnam.

Writing in "Christianity and Crisis," a biweekly Protestant journal that has never been suspected of receiving a subsidy from the National Association of Manufacturers, Novak sharply rebukes his fellow liberals for reverse-twist racism that snubs the aspirations and values of "hard hats" and "ethnics."

Bear Greatest Burdens

"It is the lower middle class whites who bear the greatest psychological burdens of the social changes in our society," he says. "They pay the costs of racial integration, for example, while those who grew wealthy through slavery and discrimination can now afford a social conscience."

They see their sons go off to war, while more privileged children go off to college. They are hard hit by rising costs of living that make their own paychecks larger than they used to dream of receiving.

"They have much to be anxious about, and much to fear also," Novak says. "They fell forgotten in American society."

Their growing anger and frustration — reflected in such outbursts as the attack by New York construction workers on protesting students — is an omen that American society dare not ignore, Novak warns, because it could finally erupt in "an apocalyptic rage that will make student riots seem like sorority teas."

Appalled At The Snobbery

Novak, who grew up in a lower middle class home in an ethnic neighborhood, is appalled by the self-righteousness and intellectual snobbery of white liberals who speak slightly of the "conventional" morality and patriotism of people such as policeman, firemen, construction workers, service station attendants, bartenders, taxi drivers and clerks.

Novak challenges church social actionists to get acquainted with the white lower middle class, and find out "what programs would lighten their lives." Anyone who makes such inquiry, he says, will discover that the most deeply felt needs are not economic, but psychological.

"Bread they have. Desperately they need the goods of the spirit: Pride, dignity, renewed opportunity to learn and question, a feeling of control over their lives."

That — and a few kind words occasionally.

9. The theory of gravitation.
10. Assassins of Presidents Lincoln, Garfield, McKinley and Kennedy respectively.

Why?
History repeats itself, as everybody knows. But why does it have to do it so fast?
—Star, Minneapolis, Minn.

Chuckie
A small town is the place where a fellow with a black eye doesn't have to explain. They already know.
—Record, Columbia, S.C.

Women Have More Accidents

AUSTIN, Tex. (UPI) — Elderly women are more liable to accidental injuries than elderly men, a state-wide study shows.

Figures tabulated by the Governor's Committee on Aging showed 64 per cent of the accidents among persons in elderly age groups involved women while males accounted for 36 per cent of the mishaps reported by hospitals and doctors.

WASHINGTON — Evangelist Billy Graham, appealing to Americans all across the political spectrum to end the polarization "before it is too late."
"The American dream could turn into a nightmare."

WISHING WELL

Registered U. S. Patent Office.

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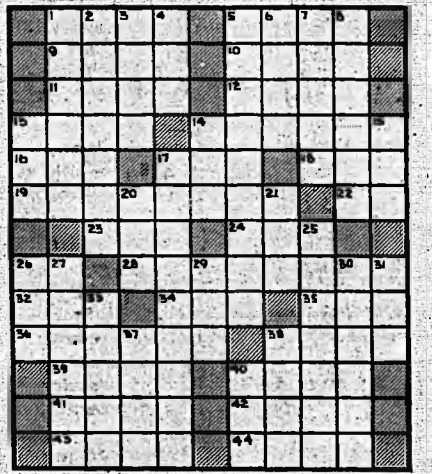
HERE is a pleasant little game that will give you a message every day. It is a numerical puzzle designed to spell out your fortune. Count the letters in your first name. If the number of letters is 6 or more, subtract 4. If the number is less than 6, add 3. The result is your key number. Start at the upper left-hand corner of the rectangle and check every one of your key numbers, left to right. Then read the message the letters under the checked figures give you. 7-14.

DAILY CROSSWORD

- | | | |
|----------------------------|-----------------------|-----------------------|
| ACROSS | DOWN | 17. Substi- |
| 1. Stair | 1. Division | tute |
| 5. Carmine, cardinal, etc. | 2. Made a bridge play | 20. Fate |
| 9. American Indian | 3. Lampreys | 21. Timid |
| 10. Fencer's foil | 4. Coal size | 25. Sequester |
| 11. Hawaiian dance | 5. Relating | 26. Moslem title |
| 12. Office need | 6. Heroic | 27. Classified |
| 13. Fades | 7. Postpone device | 29. Indehiscent fruit |
| 14. "The Mauve" | 8. German article | 30. Merle |
| 16. Viper | 14. "The is cast" | 31. Fresh |
| 17. Manner | 15. Female sheep | 33. Play |
| 18. Tree | | |
| 19. Noses (sl.) | | |
| 22. Suffix; again | | |
| 23. Morse symbol | | |
| 24. Stitch-bird | | |
| 26. Roman coin | | |
| 28. English poet | | |
| 32. Deity | | |
| 34. Floor covering | | |
| 35. Feltish (var.) | | |
| 36. Unamitted (sl.) | | |
| 38. Squandered | | |
| 39. Scarlett's home | | |
| 40. Wild hog | | |
| 41. Send forth | | |
| 42. Preposition | | |
| 43. Mrs. Roy Rogers | | |
| 44. Part of "to be" | | |



Yesterday's Answer
37. Seed covering
38. Dog's catch and tucker



Things You Should Know

John Paterson
GREENE

BORN IN 1845 IN NEWBERN, N.C.
HE WAS EDUCATED IN CLEVELAND, OHIO — GETTING HIS LL. B. DEGREE IN 1870! AFTER TEN YEARS OF LAW PRACTICE HE WAS ELECTED TO THE OHIO HOUSE OF REPRESENTATIVES, AND RE-ELECTED IN 1886, AND TO THE OHIO SENATE IN 1890 — THEIR FIRST NEGRO! IT WAS HE WHO INTRODUCED THE BILL FOUNDING LABOR DAY, WHICH BECAME A NATIONAL HOLIDAY!



J.O. Patterson Jr.

CONTINUED FROM PAGE 1
Snodgrass for governor. Fortunately, I had the good sense to pass this information along to several church members long before this man was used as a puppet. So the story is not new or surprising to many of my fellow black Memphians.
"It is quite unfortunate, pathetic and disheartening to know that a man seeking to

represent the black community can be either so misinformed, or so much of a puppet, or so carelessly and viciously slanderous and libelous. However, I believe it to be good for all black Memphians that these qualities of Mr. Dowdy be known before the election so that we can see that a man of quality is elected as Representative of the 11th District."

Austell Presents Resolutions

Frontiers Adopt Rural Development Program



M. R. AUSTELL

BALTIMORE, Md. - Frontiers International held their 30th Annual Convention at the Holiday Inn, here, with the theme "The Next Decade." Delegates and members from throughout the nation, including the women's auxiliary were present for the historic meeting.
The nationwide organization was established in Columbus in 1936 and last met in Baltimore in 1948, a span of 22 years.
The Atlanta, Ga. delegation included M. R. Austell, executive secretary; Charles W. Groome, president of Atlanta Chapter; Dr. C. V. Troup, president emeritus of Fort Valley State College.
Mr. Austell introduced and won adoption of one of the most significant and vital of the resolutions approved by the convention. It was the Rural Development Program which previously had been unanimously adopted by the Atlanta Chapter and the Atlanta Baptist Ministers Union.
Springfield, Ohio was selected for the 1972 convention. A. B. (Oake) Gather, retired coach and incumbent athletic director at the Tallahassee, Fla. institution was presented the "Distinguished Service Award, which pays homage to a citizen, non-member, without regard to race or sex, occupation or religion, who has rendered distinguished service in the area of Human Relations which has received national notice or recognition.
Springfield, Ohio, received for the second year in a row the "Outstanding Club Award."
Memorial services were held for Thaddeus T. Stokes, former City Editor of the Atlanta Daily World, who succumbed following a brief illness. Others memorialized Dr. Felton G. Clark, President Emeritus Southern University; John Creed, Newark, N. J.; Harry T. Gatlin, Gary, Ind; Herman Harrison, Columbus, Ohio; William Hopson, Philadelphia, Pa.; J. L. S. Holloman, Washington, D. C.; Darl Higgins, Jr. Gary, Ind.; E. Washington Rhodes, Philadelphia, Pa. Dr. Caesar Marshall Fort Valley and Nathaniel T. Abrams, Philadelphia, Pa.
The second Annual Symposium featured Dr. John A. Kenney, Jr., Professor and Chairman, Howard University and Freedman's Hospital, Washington, D. C.; Dr. Louis F. Harmon, Assistant Professor of Dermatology, University of Maryland; Israel Seligman, Associate Professor of John Hopkins University; and Dr. Stanley M. Yafee, Assistant Professor of Dermatology, Maryland School of Medicine and Hospital, Baltimore.
The Sponsor was the National Frontiers Village Foundation Inc. Nimrod B. Allen, president emeritus; Rev. Phale D. Hale, president, Harold L. Pilgrim, executive secretary and Emmet Martin Lancaster, National Administration Director.
M. R. Austell introduced a resolution conceived by C. A. Scott, Editor - general manager of the Atlanta Daily World. Mr. Austell's resolution read:
The plan as outlined follows:
"A RURAL REDEVELOPMENT PLAN
"This nation was conceived in liberty and nurtured in its early existence as a rural domain. The United States was basically a rural country until 1920 when the first census showed more persons living in the urban area than rural.
"Most of the American institutions reflect this rural heritage. It appears that the pendulum has swung full circle and efforts are being made to blot out this heritage and start everything anew. It is this true we need to ask the question is this necessary? Must there forever be a struggle between our past and the need for progress?
"Our concern is to create a balance, accepting that which is good in the past and grasping that which offers promise in the present.
"We recommend a Rural Redevelopment Program which would have the effect of improving the condition of the people who now live in rural areas of our country. This in turn would check this immigration into the cities. This would result in more realistic use of space. Special planning would minimize the population explosion.
"The effect of such a program would broaden the base of owners of parts of this country. Tilling the soil would replace the drudgery of job seeking and the disappointment of not finding a job. This would result in better and more constructive citizens.
GOVERNMENT AID
"Machinery could be set up so that the United States Government could cooperate with local governments to get business and factories to get established around the smaller cities through out the country, putting business and factories near reservoirs of labor. These industries would provide employment. This would also decentralize industries from a defense standpoint, making greater use of our space and vast resources many of which are still untapped.
"This program would also help reduce the pressure of the transportation problems. It would help reduce the crime problem. Also the school problem. The program would also help solve the pollution problem. The Rural Redevelopment program would work similarly to the Urban Redevelopment Program.
"Money would be made available for loans to purchase land for cultivation. In short, the plan would provide for a substantial reduction in the amount of cash any one landowner would receive for not planting under the farm program. Under the present program - some landowners receive as much as \$75,000. We would suggest a maximum of \$20,000 or less.
"This would result in a saving as against our present policy. The money saved by the government from this reduced amount paid for not planting could be used to purchase by the government any land that is available for sale and now under the farm program.
"Once bought by the government, this land would be resold at a fair price to individual families with a period of years to pay."

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the government any land that is available for sale and now under the farm program. Once bought by the govern-

ment, this land would be resold at a fair price to individual families with a period of years to pay."

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JEAN WILLIAMS, DELIGHTFUL YOUNG DRESS DESIGNER.

"I don't believe in 'Bubble-Gum' fashion... the kind that's in today and out tomorrow. For my clients, I design the smooth classics that suit them best. Maybe that's why I choose Gordon's Gin. It's always smooth, always dry, which suits my taste best."

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HOWARD A. COHN

SHELBY COUNTY DEMOCRATIC EXECUTIVE COMMITTEE

DISTRICT 15 - AT LARGE

AUGUST 6 - DEMOCRATIC PRIMARY

DAISY NOW SHOWING

FIRST MEMPHIS EXCLUSIVE RUN!!!



**James Coburn
Lynn Redgrave
Robert Hooks
Last of
the Mobile
Hot-shots**

18 and Over
Admission \$1.00

Bob Hope Is Set For Fair

"The Irrespressible Bob Hope, showbiz' greatest comedian for more than a quarter of a century, will headline the professional entertainment of the 1970 Mid-South Fair.
Hope will give one performance at 8 p.m. at the Mid-South Coliseum on Wednesday, Sept. 30. Supporting acts on The Bob Hope Show will include Frankie Masters and his orchestra, one of the big names in the big band era; voluptuous singer Mary Ann Rose; The Four Step Brothers, dance team; and comedy trampolines expert Dick Albers.
Tickets prices for the show are \$6, \$5 and \$4 and are on sale at downtown - Goldsmith's Central Ticket Office and the Mid-South Coliseum.
"We are extremely fortunate to get Bob Hope," said Fair Executive Vice President T. Wilson Sparks, "because this fellow's schedule is so tight. He just wanted to come to Memphis."

Revival Ends At 1st Baptist

The week-long revival at First Baptist Church (Beale Street) comes to a close tonight (Friday) July 31.
The Rev. Robert Hayles, pastor of Messiah Baptist Church in Cleveland, Ohio is the evangelist.
Guest pastors and their membership expected for the closing session are the Rev. N. Frison of First Baptist (1st Street) and the Rev. O. D. White of Riverside Baptist Church.
The Rev. James O. Jordan is pastor of historic-Beale Street Baptist Church.

Two Widows

CONTINUED FROM PAGE 1
Mrs. Smith said he rubbed alcohol on the swelling and put Mr. Smith in bed. Smith was found dead several hours later on the back porch of the Mullins home of 117 East Dempster.
Mrs. Pruitt and Mr. Ransom were turned over to DeSoto (Miss.) County authorities by Memphis police. Rev. Mr. Pruitt's body was found in a pasture near Hernando, Miss. He had been shot twice in the back of the head.
Mrs. Pruitt had contended earlier the last time she saw her husband was at the John Gaston emergency clinic where she had carried him to receive medical treatment for a heart condition. She said she left him there.
Memphis police were quoted as saying there had been an argument between Rev. Mr. Pruitt and Mr. Ransom. The minister was shot once within the city limits and then taken over the state line and shot a second time near the place where his body was found.
Funeral services for Mr. Smith were held last Saturday afternoon from Harmony Baptist Church in Walnut, Miss. Burial was in the church cemetery. The deceased is survived by a brother and three sisters.
Funeral services for Rev. Mr. Pruitt were held two Saturdays ago from Shiloh Baptist Church with burial in Hollywood Cemetery. He had retired as a minister and custodian at Booker T. Washington High School. He was the father of four children and stepfather of two.

Big Day At Bloomfield

Annual Women's Day will be observed at Bloomfield Baptist Church Sunday, Aug. 2. The speaker at 11 a.m. will be Mrs. R. L. Biles. Featured speaker at the 3 p.m. program will be Mrs. Ophelia Flowers of Friendship Baptist Church.
Mrs. Josephine Brown is the General chairman; the Rev. L. S. Biles, minister.

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Help Wanted

DRIVERS ARE NEEDED
Train now to drive semi-truck through facilities of class-one carriers; local or over the road. For application and personal interview, call 615-242-3439; or write United Systems, Inc., Safety Dept. Terminal Bldg. 404 Arlington Avenue, Nashville, Tennessee, 37210.

SECRETARY WANTED
Must be: **Fast, confident, discreet, able to take shorthand well and have excellent typing skills.**
Be able to use dictaphone and other office equipment.
Benefits: Free Hospitalization, Sick leave and annual leave.
Apply:
URBAN RENEWAL AGENCY
1205 East Broadway
West Memphis, Arkansas
Phone 735-5510

NEWSBOYS WANTED TO SELL THE MEMPHIS WORLD
EARN YOUR OWN MONEY MUST BE OVER 10 YRS. OLD CALL 526-4030, or COME TO 546 BEALE

Invitation for Bids

The Memphis Housing Authority will receive bids for a 14-story, precast concrete apartment building for the elderly until 2:30 P. M., C. D. E. T., on the 25th day of August, 1970, at Memphis Housing Authority, 700 Adams Avenue Memphis, Tennessee, at which time and place all bids will be publicly opened and read aloud.

Proposed forms to contract documents, including plans and specifications, are on file at the office of the Architect, Walk Jones & Jones Architects Inc., at 1215 Poplar Avenue, Memphis Tennessee. Copies of the documents may be obtained by depositing \$150.00 with the Memphis Housing Authority, 700 Adams Avenue, Memphis, Tennessee for each set of documents so obtained. Such deposit will be refunded to each person who returns the plans, specifications, and other documents in good condition within 16 days after bid opening. Returned plans shall be fully bound and unmarked.

A certified check or bank draft, payable to the Memphis Housing Authority, U. S. Government bonds, or a satisfactory bid bond executed by the bidder and acceptable sureties in an amount equal to five (5) percent of the bid shall be submitted with each bid.

The successful bidder will be required to furnish and pay for satisfactory performance and payment bond or bonds in a penal sum of at least 100% of the amount of the contract as awarded.

All bidders shall be licensed contractors as required by Chapter 125 of Public Acts of 1945 of the General Assembly of the State of Tennessee, and all amendments thereto. Bidder's name and contractor's license number must be placed on the face of the envelope containing the Bid Documents.

Attention is called to the fact that not less than the minimum salaries and wages as set forth in the specifications must be paid on this project, and the contractor must insure that employees and applicants for employment are not discriminated against because of race, color, creed, religion, sex or national origin.

The Memphis Housing Authority reserves the right to reject any or all bids or to waive any formalities in the bidding.

No bid shall be withdrawn for a period of thirty (30) days subsequent to the opening of bids without the consent of the Memphis Housing Authority.

MEMPHIS HOUSING AUTHORITY
ORELLE LEDBETTER
SECRETARY
700 ADAMS AVENUE
TELEPHONE 526-6841

VOTE FOR GEORGE A. DOWDY

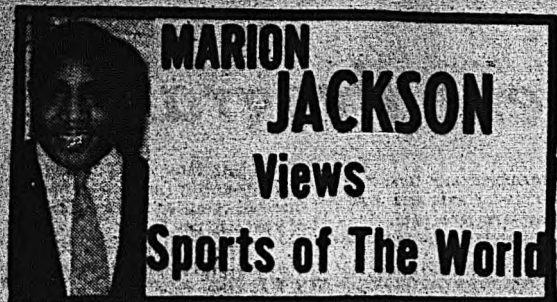
A Man With Vision
A Change For The Time
STATE REPRESENTATIVE DISTRICT 10
August 6th Democratic Primary
WITH MY PREPARATION AND FORTITUDE AND BACKBONE, I CAN GET THE JOB DONE.

SENATOR ALBERT GORE ANNOUNCES HIS SHELBY COUNTY CAMPAIGN COMMITTEE

For The Democratic Primary, August 6 and The General Election November 3

- | | | |
|---|---|---|
| Mrs. David Asay Roy Adams Charles Allison Mrs. Charles Allison Eric Anderson Mrs. Eric Anderson H. Dix Archer Walter P. Armstrong, Jr. Mrs. Walter P. Armstrong, Jr. Mrs. Bobby Arnold Morris Austin Mrs. Morris Austin Walter Bailey Mrs. Walter Bailey Dr. Peter Bannon Mrs. Peter Bannon Bert Barnett, Jr. Mrs. Bert Barnett, Jr. Michael D. Bennett Mrs. Michael D. Bennett A. E. Beatty, Jr. Mrs. A. F. Benson Mrs. James C. Blackburn Arnold Blair Mrs. Arnold Blair Taylor Blair C. D. Boarfield C. W. "Wink" Bond Ron Borod Mrs. Ron Borod Charles Branch Mrs. Charles Branch O. D. Bratton Marvin J. Brode Mrs. Marvin J. Brode Hugh M. Brown, Jr. Larkin Brown Senator William R. Bruce Mrs. Leslie H. Buchman Representative Charles C. Burch Lucius E. Burch, Jr. Charles Burr Rev. A. E. Campbell Senator Drew Canale O. C. Collins Dr. Robert Cooper Daniel N. Copp Harry Cosby Mrs. Harry Cosby Dr. Charles W. Crawford Patrick P. Carey Mrs. Patrick P. Carey David Caywood Mrs. Burch Caywood Mrs. Marjorie Cherry Fred Chisenhall Mrs. Rosa Clark W. J. Michael Cody, Jr. Mrs. W. J. Michael Cody, Jr. Mrs. Lawrence Coe Dalvan Coger Mrs. Mary Walton Collier Christopher Creech Earl Crowder Mrs. Earl Crowder Edwin Dalstrom Councilman Fred L. Davis Mrs. Fred L. Davis Matthew Davis William L. Davis Mrs. William L. Davis Clarence Day Mrs. Clarence Day Dr. Philip DeBoo Mrs. Philip DeBoo Forrest Dickson | Jean Dolan James E. Eikner, Jr. Mrs. E. Nelson Emery Mrs. Thomas S. Eppley, Jr. E. M. Elick Jim Evans Herschel Feibelman Mrs. Herschel Feibelman Jeff Feibelman W. Otis France, Jr. Charles H. Freeburg Mrs. Harrison Gaddison Sidney Getette, Jr. Hal Gerber Mrs. Hal Gerber Ben Goodman Barry Goldberg H. B. Griffin Mrs. H. B. Griffin Joe Guess Mrs. Henry Hall Mrs. John F. Harrington Al Harvey Raymond S. Hill Mrs. Julien Hohenberg M. R. Holliday Mrs. Ben Hooks The Rev. Edwin L. Hoover Mrs. Edwin L. Hoover Odell Horton Jack Hurley Mrs. Jack Hurley Mrs. Norman Isenberg Charles Ishee James B. Jalenak Mrs. James B. Jalenak Mrs. Agnes Jaynes Robert M. Johnson Dean Jameson M. Jones H. Gordon Kenna, III Dr. Keith Kennedy Mrs. Keith Kennedy Frank Kilpatrick Bruce Kramer Mrs. Bruce Kramer Rev. Samuel B. Kyles Mrs. Samuel B. Kyles George Lapidis Mrs. George Lapidis Rev. James Lawson Mrs. James Lawson Craig Leake Mary Ann Lee Mgsr. Joseph E. Leppert Mrs. Marshall Lewis Dr. Frances Lering Rev. Roy Love Louis R. Lucas Mike Lupfer Mrs. Mike Lupfer Francis Mah Mrs. Francis Mah Dr. Harry Mahood Mrs. Harry Mahood James M. Manire Mrs. Freida Marr Rev. J. A. McDaniel James A. McDearman Mrs. James A. McDearman Carl Moore Dr. Kell Mitchell, Jr. Mrs. Kell Mitchell, Jr. Joe A. Moore Herbert B. Moriarty, Jr. Charles Myers Charles Morris Mrs. Charles Morris | Dr. Martin Morrison Mrs. Martin Morrison Rev. James L. Netters Charles Newman William C. Nemitz Bill Nann Edmond Orgill Dr. Marcus W. Orr Senator J. O. Patterson, Jr. A. P. Perkinson Dr. Elizabeth Phillips Kenneth Philpot Clifford D. Pierce, Jr. Daniel A. Powell Representative Tommy Powell Mrs. Tommy Powell Thomas R. Prewitt Dr. Hollis F. Price Marvin Ratner Howard Richards Mrs. Howard Richards Albert C. Rickey Mrs. Albert C. Rickey Dr. Joe Riggs Dr. Danforth Ross Mrs. Danforth Ross R. H. Routon Debbie Sale Jeff Sanford Mrs. Jeff Sanford Joe Schaeffer, Jr. A. R. Scharrf, Jr. Mrs. A. R. Scharrf, Jr. Paul L. Schwartz W. Rowlett Scott Mrs. Whitmer Sengstacke Sr. Mrs. Anne Shaver Dr. Jacob Silver Louis Silver Mrs. Louis Silver Dr. Joe V. Simone Dr. Vasco Smith Mrs. Vasco Smith W. R. C. Smith Dr. W. O. Speight, Jr. Mrs. W. O. Speight, Jr. John W. Spence Mrs. John W. Spence Rev. Edwin W. Stock Mrs. Edwin W. Stock Morris L. Strauch Henry Sutton Mrs. Henry Sutton Mrs. Mary Kay Tolleson Wilson Viar, Jr. Dr. Wilson Viar, Jr. Dr. Robert Vidulich Mrs. Robert Vidulich Anthony Viscovich Dr. Walter Wade Mrs. Walter Wade Dr. Carl Walters, Jr. Mrs. Carl Walters, Jr. Dr. Thomas Walters Mrs. Thomas Walters Knox Walters Mrs. Bernie Weisman Leonard Welch Henry B. White Max Weisman Mrs. Max Weisman Larry C. Williams Bill Willis Mrs. Bill Willis Dr. Byron Wise Mrs. Byron Wise David Yellin Mrs. David Yellin |
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Paid for by The Shelby County Campaign Committee to Re-Elect Senator Albert Gore, Daniel N. Copp, Finance Chairman



MARION JACKSON Views Sports of The World

LITTLE HISTORY MAKING FACTS

Dr. Leroy R. (Pobelly) Walker, a track and field coach at North Carolina Central University and a government aide in Washington, D. C., is one of the Amateur Athletic Union coaches on an international tour of Germany, Poland and Russia. Walker is a native Atlantan and a graduate of Benedict College, Columbia, S. C. Hesitantly, but progressively, the Atlanta Braves are making equal opportunity a fact. Gay Meadows was recently appointed a front office executive as assistant to Austin Brown, director of advertising and promotions.

Barbara Sugarman, publicity chairman of the Greater Atlanta Woman's Bowling Association is on the ball in line-lighting WIBC, world's largest sports organization which opens its world wide tournament in Atlanta, April 8, 1971. Honorary chairman Charles W. Adams, Senior Vice President of the Coca-Cola Company. Officials of the Woman's International Bowling Congress will be in Atlanta over a week long period for a round of discussions and social events. Officers of the GAWBA are Genelle Pecoraro, president; Betty Wallace, vice president; Elaine Walker, vice president; Elaine Millican, secretary; Jo Milan, treasurer and Anne R. Richardson, Sgt. at Arms.

HARD FACTS OF SPORTS
H. R. Doub, head football coach and assistant professor of Sociology at Fayetteville State College, has been named a Martin Luther King Fellow and will study at Rutgers University for academic 1970-72. Doub received his Bachelor of Arts degree from Howard University and the Master's degree from the University of Pennsylvania.

College football teams from Arkansas, Illinois, Ohio Texas and Kentucky will experience playing on synthetic grass this season when they meet Wichita State University on that school's Poly-Turf gridiron. WSU's home schedule lists Arkansas State, Sept. 19; Southern Illinois University, Oct. 10; University of Cincinnati, Oct. 17; North Texas State University, Nov. 21; and the University of Louisville, Nov. 28.

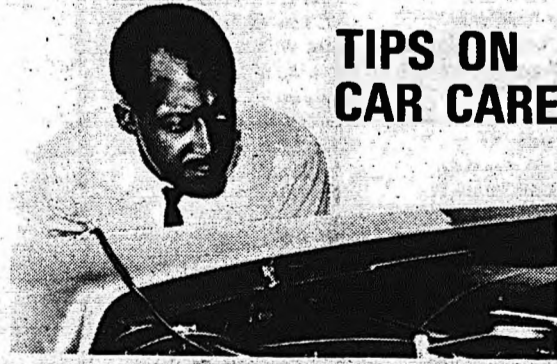
EYE-OPENER - Without fanfare and with the casual touch that is so vital to a precedent shaping announcement, the Braves "400" Club was the forum for a hardly known announcement.

The news came when PR Director Lee Walburn introduced Gay Meadows to represent Austin Brown, the latter a very aggressive business-like and accolade endowed gentleman who was recently elevated by Chairman of the Board William C. Bartholomew as Director of Advertising and Promotions.

With Dr. A. L. Thompson of the Braves "400" Club, presiding Gay Meadows was introduced to represent his boss, and he did a wonderful job. Remember, Bill Lucas was a "first" in Organized Ball when he worked with Lee Walburn in PR in the formative years of the Braves in Atlanta. Lucas was later upgraded to Assistant Farm Administrator along with the appointment of the minor league topkick Ed die Robinson.

FOR THE RECORD - I pass in and out of the Atlanta Stadium almost daily whether there is a game or not. I just take a look around and see what is going on. And with Gene Sammons blueprinting so many luncheons for such a vast representation of different audience I am sometime eating

Goldberg finds abortion issue still explosive.



TIPS ON CAR CARE

When Your Car Speaks, Listen
Most costly automobile breakdowns could be avoided if drivers would heed the warnings their cars give them. George, for example, wishes he had paid attention when his car began to speak. He heard it, but the car's voice wasn't very loud or emphatic, so he ignored it.
The first grumbling was in the form of little extra noises and vibration that seemed to come from under the frame. It was especially noticeable on bumpy roads. Sometimes the car would suddenly shift to a lower gear after hitting a particularly hard bump.
When George would shift into reverse, the car would complain rather loudly. For several seconds the engine would shake the whole car. He knew something was wrong, but he decided it would have to get worse before he would spend money getting it fixed. That decision cost him some big money.
About three weeks after the first warning noises, George had to hit the brakes hard to avoid hitting a car ahead. The brakes worked fine and he missed the car. But a roar of metal clanging against metal came from the hood as his car screeched to a stop.
He jumped out as a loud hissing and a cloud of steam came from under the hood.

S.C. State Bulldogs Set Ten Game Football Slate

ORANGEBURG, S.C. - With the addition of two conference opponents, South Carolina State College will play a 10-game football slate this coming season.

Joining the Bulldogs in Group I of the SIAC in the fall will be Alabama State for their home opener Sept. 26 in Orangeburg and will tangle with Tuskegee in Tuskegee, Ala., Oct. 10.

Other opponents include powerful North Carolina A&T, and strong Florida A&M, plus Morris Brown, Johnson C. Smith, Bethune-Cookman, Alabama A&M, Savannah State and Albany State.

Coached by Orce Banks, the Bulldogs finished last season with a 5-3-1 record. If key personnel remain free from injuries, the Bulldogs will be sive CIAC crown.

Offensively, the team will be built around two quarter-

backs -- sophomore Benjamin Samuels and junior Birto Benjamin. Samuels throws the long bomb and Benjamin is a whiz at guiding the ground attack as well as passing.
Ends Ervin Beale, Al Young are expected to sparkle this season. The defense will be led by defensive back Carlton Taylor and the line will be keyed by ends Louis Ross and Robert Davis and tackles Barney Chavous and James Evans.
Assisting Banks with the coaching will be Fred Collins, Melvin Pete, James Carson and Willie Simon.

The Bulldogs can be seen here November 14 when they meet the Morris Brown Wolverines at 2 p.m.

School 'Early Outs' Upped To 30 Days

WASHINGTON (ANF) - Army officers and enlisted men and women requesting early separation to attend school may now be released up to 30 days prior to the day classes convene.

Previously, officers were separated up to 15 days prior to the beginning of classes. Enlisted personnel were allowed 10 days.



By the way...

by Joe Black

"Be honest with everyone... especially yourself." That's a little saying I heard a long time ago. It's not very eloquent or clever, but I like it. It sums up in a phrase, the essence of a series of Greyhound Community Service ads entitled: **BY THE WAY**, by Joe Black.

The ads are placed in black newspapers. Adaptations of them are heard over black-oriented radio stations. They are written in an effort to shake people out of their complacency about subjects of great concern to the black community. In these ads, I say what I believe... not necessarily what I think you want to hear.

So, when you hear my voice on the air, or read my words in the paper, remember that they are not merely to inform or impose my views upon you... but simply to make you think about things in a way you may not have thought about them before.

I am not a preacher or a teacher. I'm citizen Joe Black, fortunate enough to be able to talk to thousands of people and hopefully influence them to re-examine solutions to black problems in a new and constructive light. I still feel strongly that the things that unite people of good will are much more important than the things that divide them.

BY THE WAY, by Joe Black, is just one small voice-asking humbly for a little more sanity, a little more honesty, and a little more thinking through of what we are doing and the methods we are using to realistically solve the problems of our black community.



Vice President The Greyhound Corporation

Savannah State Tigers To Play 8-Game Schedule

SAVANNAH - An Awesome and formidable 1970 Southern Intercollegiate Athletic Conference schedule, highlighted by a home appearance, Oct. 3 against two-time national small college champion Alcorn A&M College, Lorman, Miss., will be played by the Savannah State College Tigers.

Another premiere date on the Savannah State schedule will be the "Gator Bowl Classic" which will spotlight the Tigers against Bethune Cookman College, Daytona Beach, Fla.

Athletic Director Albert E. Frazier, in announcing the '70 schedule of the Tigers, lamented "Don't think we have gone crazy in playing Alcorn A&M College, here on our home field, Oct. 3. It may be our best 'make or break' game of the year. We don't take nationally-ranked and coast to coast opponents like Marlon H. Casem's Braves lightly. They will come to play and we're going to do everything in our power to keep the score respectable."

Savannah State College will open the season Sept. 26th, at home, on the College Athletic Field.

Significantly enough, the Tigers have only two home contests, excepting their colorful homecoming game parade, pageant, alumni and student body dance and activities.

The complete schedule is as follows:
Sept. 26 - Alabama A&M at home
Oct. 3 Alcorn A&M - Home
Oct. 10 Lane College - Away
Oct. 17 Bethune Cookman - Gator Bowl - Jax, Fla.
Oct. 24 Clark College away
Oct. 31 - Open

WATERMELON PICKLES
STOP! Save those watermelon rinds. Home economists with the University of Georgia Cooperative Extension Service say they make delicious pickles and preserves.

D. C. Freedom Classic Sept. 19

WASHINGTON, D. C. - Committed by the words of its dynamic young president, Dr. James Edward Cheek, to be "unashamedly devoted" in its public service to the special problems and special issues which the legacy of race has created, Howard University will face Md. State College in the first annual Freedom Classic here Sept. 19 at Robert F. Kennedy Stadium.

With community interests as the crucial factor, the two rival schools, completing their last year of association in the Central Intercollegiate Athletic Association, will launch the series under sponsorship of the D. C. Urban League and the Pepsi-Cola Company.

EFFECTING A sharp break with the past, the blue-clad Bisons of Howard will be participating in the first promotional football venture since 1933 - when that year's eleven was narrowly beaten, 9-7, in the first annual Orange Blossom Classic, by Florida A. and M. The Freedom Classic will mark what Dr. Cheek calls "a new direction."

The Md. State Hawks, for 23 years an upperdog force in the CIAA, will be favored to defeat the Bisons but the factor that makes the game important, to every citizen in D. C., is that 80

per cent of the net proceeds will be allocated to community problems under Urban League dictation. **BOTH THE YMCA and YWCA** will be benefitted and a long-range program, under Urban League administration, is assured if public support is provided for the contest.

The event will bring an extravaganza of black college football back to the nation's capital for the first time in nearly a decade. Many fans will recall that Md. State's most recent football engagement, in D. C., occurred at outgone Griffith Stadium, in 1961.

Coach Vernon McCain's rallying Hawks edged the Connecticut State Owls, 8-7, in what proved to be the last gala of a 20-year series of Capital Classics.

ENCOURAGED by the excess of \$250,000 that the New York and Los Angeles chapters of the Urban League have received, from games involving such black college grid greats as Grambling, Alcorn and Morgan, the D. C. Urban League eagerly endorsed this event.

With the nation's highest per capita annual income, for both blacks and whites, a D. C. turnout of at least 40,000 persons is expected. A proposed two-night spectacle, with 7 p. m. kick-

off, the Freedom Classic will present dazzling half-time diversissement - with special archlighted beamings, in rainbow hues, on a special, circling 35-foot disc, peopled by the famed Howard Choir, uttering songs of freedom.

SPECIAL ARTISTS, like Leontyne Price and Dionne Warwick, are being engaged to join a praised, manacled arms of the singers - in an otherwise, blacked-out stadium.

Coach Tillman Sease, grimly committed to face the touted Hawks, has recruited, vigorously under provisions of a turn-about at Howard, with reference to grant-in-aid, for academically qualified athletes.

Ex-Md. State Coach McCain, serving currently as athletic director, and accompanied by his coach, ex-New York Giants tackle Bob Taylor, arrived recently with the clinching contracts for the game.

A **GALA** weekend is in prospect for the game, with at least three deluxe hotels scheduled to host dances and post-game celebrations. Lionel Hampton and other orchestras will furnish music.

John Turpin Jr., acting athletic head at Howard University, made the formal announcement of the game during a luncheon at the Touchdown Club.

Aggies First Time Addition

ECS '70 Football Slate Dwindles To 8 Contests

ELIZABETH CITY, N. C. - On May 10 Coach Tom Caldwell watched his Elizabeth City State University grid machine lose 15 grid-ders, mostly through graduation. But, that's not all that the veteran coach lost, however, as Athletic Director Bobby Vaughan released the 1970 football schedule.

The Vikings, 8-1 last year, lost an opponent to fill out the normally, nine-game slate. Now, beginning at home, on Sept. 19, and ending on Nov. 14, at Salisbury, N. C., ECSU will face only eight teams, three at home and five on the road.

IN ADDITION to the Oct. 10 Homecoming Classic, Va. State College (Sept. 19); and A. and T. State (Nov. 7) will raid Elizabeth City's Memorial Field in 1:30 p. m. contests.

The road games list: Norfolk State (Sept. 26); Winston-Salem State (Oct. 3); Shaw University (Oct. 17); Fayetteville State (Oct. 31); and Livingstone College (Nov. 14).

Fear is pain arising from the anticipation of evil. -Aristotle.

THE SHORT slate was created when ECSU, attempting to beef-up its schedule, dropped two teams, but was only able to add North Carolina A. and T. State University to the grid schedule for the first time.

"We wrote football coaches and athletic directors in North Carolina, South Carolina, Virginia and Kentucky, including some major college teams, in an effort to complete a nine game schedule," Coach Caldwell indicated.

BECAUSE OF only three home games, ECSU's homecoming has been moved up from November to Oct. 10. It will mark the first time in history that the annual classic will be played in October.

"At least the weather in October should be ideal, and our homecoming contest will not conflict with homecoming at other institutions," Coach Vaughan remarked as he looked on the good side of the schedule.

Bucs' Hurler Joins Disabled

PITTSBURGH (UPI) - The Pittsburgh Pirates placed pitcher Steve Blass on the 21-day disabled list after learning the righthander suffered a "painful and severe bruise" but no fracture when struck by a line drive in a game at St. Louis Sunday.

A Pirates spokesman said Blass should be able to pitch as soon as he comes off the disabled list.

Blass was examined by Drs. Joseph Finegold and Albert Ferguson, the Pirates' team physicians. They said Blass had "a lot of contusion and hemorrhaging" in his right arm.

Blass was struck on his pitching arm near the elbow by a line drive off the bat of Joe Torre in the second inning of Sunday's game. Blass made an attempt to field the ball, but then collapsed. He was taken to a St. Louis hospital and preliminary X-rays showed a small break.

Pirate officials asked for the club physicians to examine Blass when he returned here.

In another move, the Pirates returned reserve outfielder Gene Clines to their Waterbury farm club in the Eastern League and reactivated infielder Dave Cash, who had been on a two week tour of military duty.

Yankee Stadium For Prairie View

The 1970 Prairie View Panthers, who many feel will be an improved team will take their talent East where they will host the 1969 National Championship Braves at Yankee Stadium in New York November 14.

The Panthers, led by their pass catching whiz James Wilson and All-American defensive back Bivian Lee, returns 36 Let-terms from last season's team.

The Panthers will also host Grambling at Soldier Field in Chicago October 3. McMurry September 12, Lane October 17 and Texas Lutheran November 8, are new teams added to the 1970 schedule.

REGISTER and VOTE

Pall Mall Menthol 100's.
longer...yet milder.
U.S. Government figures show Pall Mall Menthol 100's lower in "tar" than the best-selling menthol king.
Pall Mall Menthol 100's 16 mg. best-selling Menthol King 20 mg.

Parker Family Holds Reunion In Arkansas

The descendants of James and Jane Parker gathered in Fayetteville, Ark., recently for their first family reunion. Four generations of Parkers were on hand for the weekend of festivities. Nearly seventy relatives came from as far east as North Carolina and as far west as California.

The Parker families gathered at the O. J. Parker residence and then motored to the Fayetteville Senior High School, site of most of the festivities. Slide travelogues, games, family talk, and a bar-b-q highlighted Saturday's activities. On Sunday the families attended St. James Methodist Church in a body.

After the worship service, the Parker families, friends and church members shared in a reception held by the

members of the Women's Society of Christian Service in the church's fellowship hall. Mrs. Minerva Carroll was assisted in serving this affair by Mesdames Annie Peel Emma Shepard, Elizabeth Buchanan, Lola Carr, and Jo Hall. A family dinner at the high school was the concluding event on Sunday.

Otis J. Parker and Mrs. Mattie Parker Ballard, both of Fayetteville, are the only surviving children of the James. They were present as were their children. Children of Isaac Parker and Garland Parker, deceased sons of the James Parker, were also present. The husband and wives of the Isaac and Otis Parker children joined their spouses for the family reunion.

The Otis Parker Family members came from Georgia, Kansas, Missouri, North Carolina, and Tennessee.

From Kansas City, Kansas came the families of Mrs. Lillie Hercey and children Samuel Hercey, Jr., Many and Grady Hercey and Mrs. Sarah Gay and daughter Lillie along with Mrs. Virginia Danbridge and children, William, Virginia and Veronica. Mrs. Peggy Abernathy and son, James III, also came from Kansas City.

Sgt. Herman Hercey of Fort Leonard Wood, Missouri, was present.

The St. Louis families of Mrs. Juanita Loveless and sons, James and Parker, as well as Mrs. Gladys Slau-ghter, and daughters, Mrs. Carol Worthing, and her grandchildren, Dawn and Veronica Worthing, also were present.

Otis Parker, Jr., came from Gastonia, North Carolina. Mrs. Bernice Mayes and daughter Stephanie, were present from Memphis. From Augusta, Georgia, came Col. Herbert G. Parker and daughter, Christie.

The Garland Parker family representatives included - Garland Parker, Jr., of Kansas City, Mo., and Linda and James Edward Parker Jr., of Fayetteville, Ark.

Mrs. Henrietta Shelton of Oakland Calif. and Mrs. Ruby Claypoole of San Diego, California joined their mother, Mrs. Mattie Ballard, for the reunion.



LYNNE THOMPSON

Lynne Thompson has been promoted to media specialist in the Marketing Services Department of Coca-Cola USA. The announcement was made recently by A. D. Pickhardt, vice president and director of Marketing Services.

Her new duties include handling special publication requests and media merchandising for bottlers of Coca-Cola. Miss Thompson, a native of Atlanta, attended Tennessee A&I State University and Atlanta School of Business.

She joined the Company in 1963 and served as secretary to the Art Director for Coca-Cola USA before being promoted to her present position.

Must Recapture Urgency

Hew Head Gives Picture Of Government Status

By JACK WILKINSON
UPI — Elliot Richardson, secretary of Health, Education and Welfare (HEW), said Monday the federal government must recapture the sense of urgency in solving the nation's woes.

He said the federal political structure must be reworked to shuck its "age of Botox" image and the "Washington syndrome" that dollars cure all.

"No task is more challenging," Richardson told the annual meeting of the Association of Counties, "and no cause is more worthy of our concern."

Richardson said welfare reform was needed, but he said it was "only one of the pillars" in a shakeup proposed by President Nixon in his "new Federalism."

Its stated aim is to make the government and its domestic spending programs more meaningful; to coordinate the

myriad of federal programs often mired in cumbersome overlapping procedures that do little to solve the problems they set out to conquer.

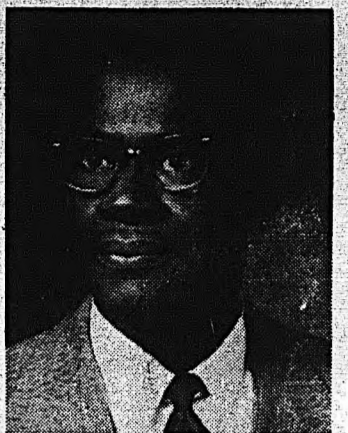
As for his own HEW, of which he was appointed chief only a month ago to succeed Robert Finch, Richardson pictured it as "an old friend who has grown excessively fat."

Steps were being carried out, under "great pressures," to trim away some of that fat in regard to welfare allocations and grants-in-aid.

Richardson cited four primary reform proposals, which he said "attempt conspicuously to reverse the top-heavy trend of governmental programs." They give more power to local and state governments with the idea that "further proliferation of programs without comprehensive reform" will do more damage than good.

"I believe we are now at or near the point where our ability to reform and renew the federal grant effort could determine the fate of our entire governmental system," he said.

LET'S RE-ELECT DEMOCRAT



James I. Taylor
DISTRICT 5
State Representative
Make Your Vote Count!

★ Keep this hard working Legislator working hard for the poor people in Memphis and Shelby County.

VOTE FOR
GEORGE A. DOWDY
A Man With Vision
A Change For The Time



STATE REPRESENTATIVE
DIST. 11
August 6th Democratic Primary
With my preparation and fortitude, and backbone, I can get the job done.



Press Conference in D.C.

At Washington, D.C. press conference at which a major national program to assist minority contractors was announced by the National Urban Coalition last week (July 20) are: Dickie S. Carter of the Coalition, who will be executive director of the Minority Contractors Assistance Project, standing at microphone, and seated, John G. Gloster, director of Economic Development and Manpower for the Coalition, foreground, Maurice Stans, Secretary of Commerce and Roger Wilkins, officer in charge of social development for the Ford Foundation, in rear.

Representing the Isaac Parker family were Mesdames Chrystal Funkhouser, Hartie Bass, and Rosie Lackey of Fayetteville, and Mrs. Leola Booth of Atlanta, Texas, and grandchildren Rufus Torrence and son, Karl of Ash-down, Ark. Mrs. Carolyn Richmond and son, Eric of Oakland, California and Mrs. Rachel Whitfield of Monterey, California.



CASH BREAKS BARRIER

Rosalind Cash, after years of professional career as singer, entertainer and a talent that won her roles on the legitimate stage, finally has made her motion picture debut, and in a big way -- a plum role opposite Jon Voight in "The All-American Boy," a Warner Bros production.

Miss Cash is "doing her thing" now after a long uphill struggle filled with bitterness and frustration and wants to continue in her new-found field. Charles Eastman directs "The All American Boy," Joseph T. Nahr is producer and Saul John Krugman is executive producer on the Technicolor drama.

Soldier Faces Possible 16 Years In Prison

FORT KNOX, Ky. — Pvt. Paul Johnson, a black soldier from Jackson, Mich., faces a possible 16 years in the stockade. One of the charges against him is that he refused to stand at attention when ordered to do so by a white officer, Capt. Edward Carnes.

Johnson went before a court martial yesterday, July 29. His attorney, William H. Allison of Lexington, Ky., gives the following account of how the soldier got court-martialed:

"The captain, while riding in an automobile, saw Johnson walking along the side of the road with several friends. The captain jumped out of his car and ran after the soldiers. The captain said the reason he started chasing them was because they didn't salute him.

"When the captain finally caught up with the soldiers, he dressed them down for sloppy dress. They are firemen and had just come from heavy work. Only private Johnson received any charges because of the incident.

"Johnson's friends who were with him say he stood at attention when asked to do so. The disrespect he supposedly showed to the captain was his allegedly saying 'My name is Mr. Johnson and, as far as Private Johnson, it's damn private' after the captain admits cursing Johnson.

"More charges arose but of another incident in which Johnson is being charged with offering violence against Sgt. Thomas Duval and assaulting Sgt. Michael DeMaio, Duval's first sergeant. Supposedly, Johnson came towards Duval in a 'threatening manner' with Duval blocking him and with Johnson and DeMaio then getting into a fight.

"Duval and DeMaio say Johnson started the trouble, while two other witnesses, not involved in the scuffle, say Duval first cursed Johnson and then came after the soldier.

"In public housing, a family earns an extra 50 cents and they're over the line and out they go," he said. The administration bill would supplement income of the working poor who could earn as much as \$5,400 a family of eight without losing all their benefits.

No Other Chance For 10 Years

Nixon's "Flagship" Bill Must Pass This Session

WASHINGTON UPI — President Nixon's "Flagship" legislation guaranteeing at least \$1,600 a year for poor families must pass this session of Congress or it will have no chance for passage in the next 10 years, White House counselor Daniel P. Moynihan said Sunday.

Moynihan said it was a "miracle" the administration's family assistance program cleared the House by a 2 to 1 margin. The 150-page bill is now in the Senate Finance Committee.

He said the bill would have no chance of passing in the near future because of the 1972 presidential election, the prospects of "difficult" economic problems ahead and a growing conservative trend in politics.

"If this bill does not pass this year, it won't pass this decade," he said.

Moynihan was interviewed on a radio program - Metromedia's Profile.

The administration is working on several other welfare programs including food stamps, housing and family health insurance, Moynihan said.

He said Nixon is battling hard for the family aid bill and calls it "my flagship" in "corruptive conversations in the White House."

He denied that the program would kill incentive to break the poverty cycle. Moynihan said existing welfare programs are actually breaking incentive of the poor because they are "sudden death situations."

"In public housing, a family earns an extra 50 cents and they're over the line and out they go," he said. The administration bill would supplement income of the working poor who could earn as much as \$5,400 a family of eight without losing all their benefits.

What's keeping you from looking good? Wrong hair color?

Beauty experts will tell you—the perfect hair color for you may be just a shade away from your natural shade. It depends on your complexion, your eyes and the way you use make-up.

Hairdressers know that dark or thick or coarse hair is resistant to drastic color change. But even a very slightly lighter shade adds excitement to a woman's appearance. And the professional hairdressers also know there's no more natural way to change hair color than Miss Clairol's haircoloring.

Miss Clairol lightens and adds color at the same time (and also covers gray). This means the resulting color is a combination of your own hair and the color you choose. Generally, dark exotic browns and blacks are most flattering on darker skin tones... and golden or red shades are more beautiful on lighter tan complexions.

If you're thinking of changing your hair color, go to the experts. Professionally trained hairdressers have the whole family of fine Clairol products and the know-how to make your experience with haircoloring an exciting adventure. So whether you go brown, gold, redhead or deep black, just keep on looking good!

Your professional hairdresser has all the answers... ask for a free consultation today!

Enrollment Up At Tech

CONTINUED FROM PAGE 1 with electronic engineering technology attracting 102 of those students. The division science technology, with four programs, has an enrollment of 398. Data processing business supplies the largest number of students in science with 305.

STIM's summer quarter continues through September 11.

U.S. bellies Cambodian regime can be saved.

O.A.S. strives to meet problems of 1970's

BY US BONDS

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- The nature of your goods or services
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Realize the business potential that can be yours. Get your firm registered in the new **DIRECTORY OF BLACK-OWNED FIRMS & PROFESSIONS IN MEMPHIS & SHELBY COUNTY** being published by the Memphis Area Chamber of Commerce. Simply fill out the following coupon, detach and mail today to: Mr. Clifford Stockton, Human Resources Division, Memphis Area Chamber of Commerce, P. O. Box 224, Memphis, Tennessee 38101.

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Beautiful—Custom Made **DRAPERIES** and **SLIP COVERS**

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SAMPLES SHOWN IN YOUR HOME AT YOUR CONVENIENCE.

ESTIMATES FREE WITHOUT OBLIGATION EASY TERMS

WINDOW SHADES VENETIAN & VERTICAL BLINDS

FLOOR COVERINGS RUGS, CARPETS HARD SURFACE

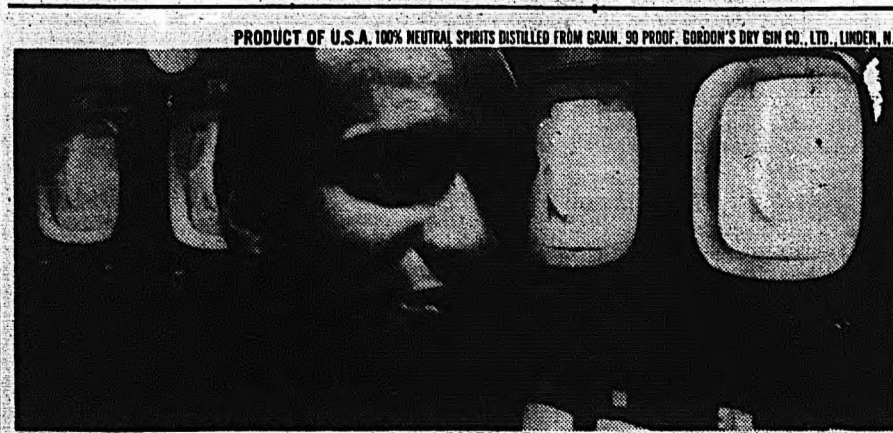
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FREDERICK MAYS, YOUNG TELEVISION PRODUCER, IN A BOSTON STUDIO:
"As a TV producer, I strive for perfection. No aspect of my series is too small to get my dedicated attention. So when I do relax, it's with Gordon's Gin. After all, they've dedicated a couple of hundred years of attention to the formula that keeps it perfect!"

GORDON'S GIN, CREATED IN LONDON, ENGLAND IN 1769. BIGGEST SELLER IN ENGLAND, AMERICA, THE WORLD.

Gordon's: It's how the English keep their gin up!



BREAKFAST AFTER MIDNIGHT--AT WELLS

People enjoy golden brown fried chicken waffles at Wells any hour of the day or night. When you and your friends are unable to frequent Wells, serve light and tender Creamy

Dixie Waffles with Log Cabin Syrup. They are mighty good, too.

Anti-Chatter Tool Saves Time, Tempers



Nothing is more annoying than looking for something you need in a hurry and not being able to lay your hands right on it, especially in the kitchen where most of your work is done. How much easier it is on your nerves to have everything clearly identified — saves steps, saves time!

Have you ever turned your house upside down and topsy-turvy looking for a particular item in a hurry, or rummaged through a catch-all drawer of accumulated clutter? You fret and fuss, and wear your temper to a frazzle.

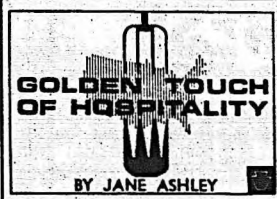
Consider what professionals in business and industry do. Office managers and production supervisors, who can't afford to lose their cool, have found an answer to the problem of what to do with unidentified objects, and additionally, a simple way to convey important messages. They use tape label-making systems to organize supplies, identify equipment with correct operating instructions, and to post safety warnings. In many cases just the simple use of strategically-placed label tapes has paid off, according to Dymo Products Company which manufactures these systems. In more efficient use of equipment, improved employee relations, fewer wasted steps, and a curb in industrial accidents.

Now, the idea of systematic organization has been adapted for home use. Dymo has developed a tiny tool called the Label-Ette that, like the bigger models used in industrial applications, produces color-

ful, easy-to-read embossed labels. You simply click out the letters you imprinted on pre-cut strips of vinyl tape. The tape strips can then be applied to anything that requires a quick, permanent identification.

A few of the uses around the house: in the kitchen to identify spice canisters; in the linen closet to save time in locating the correct size sheets and towels; for posting emergency telephone numbers; instructions of how to change a fuse or circuit breaker; organizing the family workshop. Youngsters, especially those just learning to spell, can print their own personalized labels to identify their toys, books, clothing, sporting equipment.

While similar in principle to the more complex versions used in industry, the inexpensive Label-Ette is completely safe even for the youngsters, and a snap to use.



BY JANE ASHLEY
Dessert Fit For A Queen
Sponge cake layers put together with jam and sprinkled with confectioners sugar is a dessert named after Queen Victoria.

Victoria Sandwich
1 1/2 cups sifted flour
3/4 cup sugar
1/4 cup corn starch
2 teaspoons baking powder
1/2 teaspoon salt
2 eggs, separated
1/2 cup corn oil
1/2 cup water

Grease 2 (8 x 1 1/4-inch) layer cake pans; line with waxed paper. Sift flour, sugar, corn starch, baking powder and salt together. Combine egg yolks, corn oil and water lightly with fork and stir into dry ingredients. Beat egg whites until stiff peaks form; fold into flour mixture. Pour into prepared pans. Bake in 375° F. (moderate) oven 25 to 30 minutes or until top springs back when touched. Remove from pans; cool. Sandwich layers together with raspberry jam and sprinkle with confectioners sugar.

It's Our American Privilege to REGISTER and VOTE

Mealtime Magic — Hobo Hamburgers

The outdoor grill is sizzling, the picnic table is set, and the guests are ready to eat. Then—rain! What started out as a chef's dream becomes a scene of mass confusion. Hot coals sputter to a soggy mass of ashes, and everything's rushed inside.

The weatherman can scotch even the best-planned cook-outs. To avoid disappointment and inconvenience, plan a cook-in, skillfully researched in Alcoa Wrap Test Kitchens.

Summertime foods, cooked in handy, disposable aluminum foil, can retain all the zest and flavor associated with outdoor cooking, and can be prepared leisurely without fear of getting water-logged by inclement weather. For your cook-in, try this delightful new eating twist from Margaret Mitchell's Mealtime Magic Cookbook — the hobo hamburger. All you need is:

- 1 pound ground round steak
- 2 tablespoons butter
- 2 tomatoes, sliced (about 1/2 inch thick)
- 2 medium potatoes, peeled, sliced (about 1/4 inch thick)
- 1 large onion, sliced (about 1/4 inch thick)
- 1 10-ounce package frozen mixed vegetables
- 2 3-ounce cans mushrooms, sliced
- salt, pepper, thyme

Mix together ground round steak, salt, pepper; divide into four portions; form into patties; brown in butter (do not cook through) and reserve the drippings. Place one patty in the center of each of four 18-inch squares heavy-duty Alcoa Wrap; gather foil loosely around meat and top each patty with slices of tomato, potato, onion, 1/4 package frozen mixed vegetables and 1/2 can sliced mushrooms. Season with salt, pepper, thyme and pour one tablespoon drippings over top.

Close foil around food sack-fashion, allowing the ends to flare out like a hobo's knapsack and place on baking sheet. Bake 1 1/2 hours at



350° F for four delicious servings.

The hobo theme may be carried out by using a foil hobo sack with fruit in it; bandannas for napkins and place mats.

Twenty minutes before the hobo hamburgers are done, place foil-wrapped dinner rolls in the oven to be heated.

For an easy dessert with a touch of coconut, whip up a batch of chocolate sticks while your hobo's are baking. The ingredients are:

- 3/4 cup butter or margarine
- 3/4 cup sugar
- 2 eggs
- 1/4 teaspoon salt
- 1 teaspoon vanilla
- 1 1/4 cups sifted all-purpose flour
- 1 6-ounce package chocolate bits
- 1 cup shredded coconut, toasted

Cream the butter then add sugar gradually, continuing to cream until light and fluffy. Blend in eggs, salt, vanilla; beat well and gradually add flour; mix thoroughly. Fold in chocolate bits and toasted coconut.

Fold two 36-inch pieces of heavy-duty Alcoa Wrap in half lengthwise; make a pleated pan by folding foil crosswise in one-inch pleats or troughs; open slightly to fit baking sheet approximately 17 inches by 14 inches. Drop level teaspoonful of dough into "troughs". In the pan about two inches apart; do not use two outer troughs. Bake 25-30 minutes in 325° F.; cool five minutes; pull edges of foil to flatten pleats; loosen sticks from foil. This simple recipe will yield four dozen crescent-shaped sticks.

Copies of Margaret Mitchell's Mealtime Magic Cookbook may be ordered for 50 cents from Cookbook, 1656 Alcoa Bldg., Pittsburgh, Pa. 15219.

Dining Out: Third Dimension In Foreign Travel

If you are planning to travel abroad on your next vacation, American Express suggests making dining-out one of the highlights of your trip. Sampling regional food specialties can be more than a delightful adventure in dining — it can truly enhance your appreciation of the country and its people.

Since the heritage of every country is reflected in its cuisine, familiarity with national dishes and distinctive ways of serving them is one of the things that make travel abroad rewarding. Every country has its traditional delicacies, and in many provincial restaurants the flavor of the region is often captured in the local costumes, folk music and dancing.

American Express presents a few tips for becoming an international epicure:

1. Don't hesitate to ask the waiter what the specialties of the house are. Also what wines he recommends to accompany the dishes.
2. Check on the dining hours since they vary from country to country.
3. Don't expect instant service in every case — many dishes are cooked to order.
4. Make it a hobby to "collect" internationally known restaurants or off-beat bistros where ancient traditions flourish.
5. Collect books on foreign foods and wine to add an international flavor to home entertaining and cooking. Many are fascinating travel books as well.
6. Shop for colorful table accessories to complement the recipes you may collect along your travels.
7. Do a little reading "home-

work" on the countries you'll be visiting, their native specialties and dining customs.

Among the stimulating and informative books on the aesthetics of gastronomy and culinary sojourning are the following:

Maessee's Wine-Food Index by William E. Maessee (McGraw-Hill), more than 11,000 entries on famed national and regional dishes, fine wines and restaurants throughout the world; the *Alltalia Book of Authentic Italian Cooking* by Barbara Stacy (Thomas Y. Crowell), over 100 recipes; *Contemporary French Cooking* by Waverly Root and Richard de Rochemont, two well-known journalists and devotees of French cuisines (Random House), more than 400 dishes, hors d'oeuvres to desserts, and glossary of cooking terms; *The Wonder of Food* by K. Cyrus Melikian and Lloyd K. Rudd (Appleton-Century-Crofts).

Of interest to amateur gourmets as well as experts are: *The Fine Art of Chinese Cooking* by Dr. Lee Su Jah (Bobbs Merrill), the philosophy and art of over 22 centuries of Oriental cooking, containing more than 200 recipes and menus adapted to the American kitchen and supermarket; *Menus for Gourmets* by Andre L. Simon (Herbert Jenkins, London); *The Wine Country of France* by Edward Hyams (J. B. Lippincott); *Foreign Dining Dictionary* by Robert Jay Misch (copyright Misch and Browne-Vintners); *Mexico Through My Kitchen Window* by Maria A. de Carbia (Houghton-Mifflin); *The SAS World-Wide Restaurant Cookbook* by Charlott Adams (Random House); *Casserole Cookery* by Pamela Vandyrke Price (Herbert Jenkins, London).

Globetrot With Rice



So much of today's entertaining centers around international party themes. And the perfect companion for so many dishes with foreign intrigue is rice. It's served in countries all around the world and it's a great go-with food.

For a rice dish with Mexican accents, you can simply cook rice with beef bouillon, onion, and chili accents. Just before serving toss it with diced avocado and pimiento.

The secret to the success of the dish is specially processed Uncle Ben's CONVERTED® Rice, which when cooked according to package directions results in perfect, non-sticky rice every time you prepare it. The special process also assures you that you're getting twice the level of natural B vitamins.

Following is the recipe for Acapulco Rice, a great accompaniment to barbecued hamburgers, spit roasted beef or baked ham.

ACAPULCO RICE

- 1/2 cup chopped green onion
- 1 cup UNCLE BEN'S CONVERTED® Rice
- 1 tablespoon butter
- 1 can beef bouillon plus water to make 2 1/2 cups liquid
- 1/4 teaspoon EACH chili powder and celery seed
- 1 cup ripe avocado, peeled, pitted and cubed
- 1 jar (2 oz.) diced pimiento

Cook onions in melted butter in a saucepan until soft. Add bouillon and water and heat to boiling. Stir in chili powder, celery seed and rice. Cover tightly and cook over low heat until liquid is absorbed and rice is tender, about 25 minutes. Mix in avocado and pimiento. Serve hot. Makes 6 servings.

They're Nutritious, Too!

Homemade? Well... almost. Cool vanilla pudding layered with crumbled Danish Go-Rounds pastries make Pastry Puddings as tasty as they are eye-catching.

Pastry Puddings are nutritious, too. Danish Go-Rounds pastries contain sufficient amounts of thiamine, riboflavin, niacin, vitamin C, vitamin B₆, and iron to make this dessert a terrific way to provide your family with the nutrients they need.

Danish Go-Rounds pastries have luscious fillings of strawberry, blueberry, orange, brown sugar-cinnamon, honey crunch and cinnamon-raisin. Serve your favorite.

PASTRY PUDDINGS

- 1 (3 1/2-oz.) package instant vanilla pudding mix or
 - 1 (4 1/2-oz.) package vanilla pudding or pie filling mix
 - 4 Danish Go-Rounds toaster pastries
1. Prepare pudding according to package directions. Chill in refrigerator about 5 minutes for instant pudding or until cool for cooked pudding.
 2. Serve dessert in either of the following ways:
 - a. Layer pudding and crumbled Danish Go-Rounds pastries into parfait glasses saving a stick of pastry and some crumbs for a garnish. Yield: 6 Pastry Pudding Parfaits
 - b. Place Danish Go-Rounds pastries on dessert plates; top with pudding. Garnish with chopped nuts or whipped topping. Yield: 4 Pastry Pudding Surprises



BY JANE ASHLEY



from the Aunt Jemima Test Kitchens

Summer Sandwich Specialty



Here's a tasty version of the ever popular cheese-bacon-tomato sandwich with crisp waffles as the bñses of the colorful open-face sandwiches. By using the convenient frozen waffles that you simply heat in toaster or oven, you get the special golden goodness of waffles, but spend less time in the kitchen — an important consideration during hot summer weather.

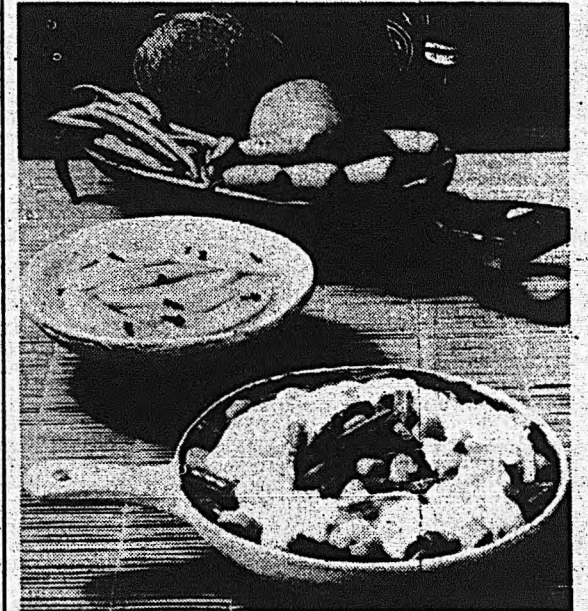
Topped with cheese, tomato and bacon slices and a chilled sour cream-mayonnaise sauce flavored with onion, the waffles can become your own luncheon specialty. Treat the family soon.

BACON 'N TOMATO WAFFLE SANDWICHES

- Makes 6 servings
- Sauce: 1/2 cup dairy sour cream, 1/4 cup mayonnaise, 2 tablespoons finely chopped onion, 1/4 teaspoon salt
- Sandwiches: 12 bacon slices, One 9-oz. pkg. frozen waffles, 12 tomato slices, 8 American-cheese slices (approx. 4 inches square)

For sauce, place sour cream, mayonnaise, onion and salt in small bowl; blend well. Cover and refrigerate until ready to use. Heat oven to hot (400°F.). Place bacon on rack in shallow pan and bake about 15 minutes; drain on absorbent paper. Prepare waffles in oven according to package directions.

Place a tomato slice on each hot waffle. Top each of 8 waffles with a cheese slice. Trim cheese slices along one side to fit waffles. For each of last 4 waffles, use 2 pieces of cheese trimmed from whole slices. Cut bacon slices in half and crisscross 2 halves on top of cheese. Bake in preheated oven (400°F.) 4 to 5 minutes or until cheese is melted. For each serving, place 2 waffles on a plate. Top each waffle with a tablespoon of chilled sauce.



Give Sauce a Brazilian Flair

Sauces seem to be popular with vegetables; so many come packaged together. Borrow an idea from the Brazilians and make your own vegetable sauce with coconut.

- Coconut Sauce for Vegetables
- 1 cup milk, 1/4 cup flaked coconut, 2 tablespoons margarine
- 1 tablespoon corn starch, 1/4 teaspoon sugar, 1/4 teaspoon ginger, 1 teaspoon lemon juice

Heat milk to boiling. Add coconut. Remove mixture from heat. Let stand 15 to 20 minutes. Strain. Melt margarine in saucepan. Stir in corn starch, salt and ginger. Remove from heat. Gradually stir in coconut milk. Bring to a boil over medium heat, stirring constantly. Cook and stir for one minute. Remove from heat and blend in lemon juice. Serve hot over vegetables. Makes 1 cup coconut sauce.

