

HAPPY NEW YEAR!

A Newspaper With A Constructive Policy

MEMPHIS WORLD

10c PER COPY

VOLUME 37 NUMBER 27

MEMPHIS, TENNESSEE, SATURDAY, JANUARY 4, 1969

PRICE TEN CENTS



"MOODS OF CHRISTMAS" — The "Moods of Christmas" was the theme of the Christmas program presented at Avery Chapel A.M.E. Church Sunday, Dec. 15, during the regular Sunday School hour. The program was presented in two parts. Part I, "The Joys of Christmas," featured the very young children.

Part II, "Meditation and Reflection," told the story of the birth of Christ. This phase of the program featured appropriate music by both the children and Young People's Choir with

the story narrated by Mrs. Mildred P. Horne and pantomimed by the members of the Sunday School.

The stage setting and lavish costumes added much to the atmosphere and success of the presentation. The program was written and directed by Mrs. Horne, Mrs. Ethel Sampson and Mrs. Ruth Williamson were members of the program committee. Mrs. Annette McField is the superintendent of the Sunday School.

FBI Director Hoover Predicts Increased Terrorist Tactics

By SAM FOGG

WASHINGTON — (UPI) — FBI Director J. Edgar Hoover, warned Tuesday that the nation faces the prospect of increased terrorist tactics by the New Left aimed at the total destruction of the government.

In a year end report, he also cautioned that the growth of black extremist organizations constitutes "a potential threat to the internal security of the nation."

His annual report made public by Atty. Gen. Ramsey Clark stressed the menace of these two groups more than the activities of the Regular U. S. Communist Party which Hoover said encountered internal troubles during the year.

Of the New Left, Hoover observed: "There has been a marked increase in recent months in bombings and burnings of public buildings and other acts of terrorism."

BOMB DRAFT BOARDS

New Left leaders have constantly exhorted their followers to abandon their traditional role of "passive dissent" and resort to these terrorist tactics as a means of disrupting the defense effort and

opposing established authority. Publications of the New Left are replete with articles proposing the bombings of draft boards and other government installations, and literature containing detailed diagrams and instructions for making incendiary devices has been widely disseminated among New Left groups.

Hoover did not cite any specific instances of terrorism but an FBI spokesman said there had been several scores in the past year.

Among those he listed included two fires at the Naval Reserve Officers Training Corps at Stanford, the second, May 7, one destroying it; the destruction March 10 of the offices of Veterans Affairs and Selective Service adviser at Los Angeles Valley Junior College; a \$80,000 fire at the University of Washington Naval Reserve Officers Training Corps; a fire Sept. 29 at Eugene, Ore., that destroyed \$100,000 worth of Navy and Marine vehicles; and the bombing of the CIA headquarters and the science and technology laboratory at the University of Michigan.

In the section dealing with black extremist investigations, Hoover said

"their growth has definitely added to the FBI's work in the racial intelligence field."

AN ACTIVE ROLE

He noted that the Black Panther movement with Stokely Carmichael playing an active role "has grown tremendously during the past year."

"Its members are armed and at their meetings they are taught from the works of Mao Tse-tung of (Continued On Page Four)

UNCF Rounds Up Campaign Jan. 6

A final report meeting at 7:30 Monday night, Jan. 6 will close out the 1968 campaign for the United Negro College Fund. The meeting will be held in the Brownlee Hall faculty lounge on the LeMoyn-Owen College campus.

General Chairman W. C. (Bill) Weathers said it appears that the campaign will produce between \$16,000 and \$17,000 for the Fund.

A gift of \$1,000 last week from the William B. Loeb's enterprises will help swell the total.

The drive, which was started here Nov. 15 benefits 38 member college including LeMoyn-Owen, Lane, Fisk and Knoxville in Tennessee.

UNCF is a national fund-raising agency for the member colleges and had a goal of five-million dollars in 1968. LeMoyn-Owen will receive about \$20,000 from the national fund in 1969.

The PRAYER FOR 1969 FROM THE Upper Rooms

Another parable put he forth unto them, saying, "Thy kingdom of heaven is like to a grain of mustard seed." (Matthew 13:31)

PRAYER: O God, help us to be ever mindful of the words of Jesus: "Inasmuch as He have done it unto one of the least of these my brethren, ye have done it unto me." May we improve every opportunity to do good; in the name and for the sake of Jesus Christ our Lord. Amen.

Mother, Daughter Killed In Auto Mishap Christmas

Funeral services were held here Monday night of this week from Princeton Avenue Baptist Church for Mrs. Clauzel Hooker and her 3 year old daughter, Latrita Hooker, who died Christmas day in an automobile accident in Louisville, Ky.

Mrs. Hooker, 37, was a native of Memphis but had lived in Louisville about 16 years.

The Rev. S. B. Butler, pastor of Princeton, officiated at the double rites. Burial was Tuesday in Rose Hill Cemetery with N. H. Owens and Son in charge.

Mrs. Hooker is survived by her mother, Mrs. Lucille May of 434 Scott and four sisters, Mrs. Queen Ester Allen, Mrs. Louise Cox and Miss Tillie May, all of the Scott address, and Mrs. Ruby Dotson of Fort Sam Houston, Texas.

Lives Of Brothers Claimed Christmas

Death claimed two brothers during the Christmas holidays, Jeff Riley, 32, of 1358 Kansas, and Charlie Riley, 68, of 1225 Latham. Both died of natural causes.

Jeff Riley died of cancer Christmas eve at his home and grief-stricken Charlie Riley died at home Christmas morning.

Charlie Riley was ill when heard of his brother's death. He told relatives he was sad because he had not been able to visit his brother, Jeff.

Services for the two brothers were held Sunday afternoon from New Pleasant Hill Baptist church. Burials were in the church cemetery.

Jeff Riley had worked many years for Wabash Screen Door Company and was retired. Charlie Riley, a retired Illinois Central Railroad employee, has been working recent for Ace Coal Company in South Memphis.

Charlie Riley's wife, Mrs. Ida Mae Riley, said her husband slept throughout Christmas eve night but that she and a granddaughter, Iperbean Robinson, were unable to arouse him Christmas morning. He was dead.

Charlie was the father of Mrs. Jessie Henderson of Mississippi.

The dead men were brothers of Billy and Abbie Riley of Memphis, Dud Riley of Mississippi and Mrs. Cora White of Blytheville, Ark.

Magicians Face Dillard Tonight At Bruce Hall

The Magicians of LeMoyn-Owen College are shaking the holiday dust from their feet and hope to be ready Saturday night, Jan. 4, for the invading Dillard University cagers from New Orleans.

The game will be played in Bruce Hall starting at 8. Dillard, a member of the Gulf Coast Conference, has been burning up the boards this season.

LeMoyn-Owen is 1-2 in the Southern Intercollegiate Athletic Conference race and is 3-2 overall.

Delta President To Address Founders' Day Here Sunday

Atty. Frankie Muse Freeman of St. Louis, national president of Delta Sigma Theta at its 29th national convention in Cincinnati, Ohio, in August 1967.

Mrs. Freeman is the first and only woman to serve as a commissioner on the U. S. Civil Rights Commission. She received her appointment from President Lyndon B. Johnson on March 1, 1964. Since May, 1956, Mrs. Freeman has been associate general counsel of the St. Louis Housing and Land Clearance Authorities. She has practiced law in both state and federal courts since 1949 and served as assistant in the Office of Price Administration and the U. S. Treasury Department.

A native of Danville, Vir., she attended Hampton Institute, and received the LL.B. from Howard University, Washington, D. C. She is a member of the Missouri State Bar and the Washington, D. C.

(Continued on Page Four)

Other members of the committee are Mrs. Charlotte B. Polk, music; Miss Althea Foster, ushers, and Miss Maggie L. McDowell and Mrs. Ruby Gadsden, publicity and arrangements.

Atty. Freeman was elected 14th

SCLC Head Seeks To Memorialize Dr. King's Birthdate

Dr. Ralph D. Abernathy, President of the SCLC announced that the organization is seeking to make the Birthdate of the late Dr. Martin Luther King Jr., a national holiday in these United States of America.

Dr. Abernathy said that a memorial to the country and the world, he feels that the Birthdate of the founder and late President of the SCLC should be declared a national holiday, and that he feels that the home town of the late Civic Rights leader should be the place to initiate such move.

Dr. Abernathy said that on January 15 petition will be sent to all major cities in the country requesting that this day be set as a national holiday.

(Continued on Page Four)

LAFF - A - DAY



"Of course, she's a hostile witness, you idiot! You asked -her how old she is..."

Inside Memphis

REV. E. W. WILLIAMSON, longtime pastor of Olivet Baptist Church on East Calhoun, reportedly has resigned the Memphis pulpit to accept the pastorate of another church in Chicago.

WILLIE BENJAMIN KELLEY, the 2nd, wellknown creative dancer who left a city school teaching post to become the first Negro manager of an A&P supermarket in Memphis, has been promoted to the chain's personnel department. He now works with all A&P stores in the Memphis area.

BLACK DOLLARS are reportedly taking over the drugstore at Walker and Wellington. The store has become a landmark in what is now an all-Negro area.

AFRICAN ART will be featured at the fine arts gallery. Mrs. Ann Willis plans opening next month at 1981 Union. Wellknown in political circles and as a campaigner for the NAACP, she is the wife of businessman-lawyer A. W. Willis Jr.

COME (Community On the Move for Equality) is not dead. Central Committee of the organization is meeting at 7:30 this Thursday night at Centenary on McLendore to "discuss specific action that black people must pursue in 1969." COME was the leading force in Memphis' 1968 sanitation workers strike.

SIGMAS PRESENTING SINGERS — The New Folk Singers, sponsored by The Campus Crusade for Christ International, will be presented by Sigma Gamma Rho Sorority at 8 p.m. Monday, Jan. 13, in Bruce Hall on the LeMoyn-Owen College campus. Tickets may be purchased at

the LeMoyn-Owen business office or from members of the sorority. Miss Mattie Anderson is chairman, and Mrs. Bernice Fowler (946-7857), president of the Sigma alumnae chapter.



'MISS LEMOYNE-OWEN OF 1969' — Miss Brenda Foster, 20-year-old junior, is the newly crowned 'Miss LeMoyn-Owen College of 1969.' Crowning took place Saturday night at a coronation ball held in the King Cotton Hotel-ballroom. She won the title in a campuswide vote, defeating a senior, Miss Katherine L. Turner. The daughter of Mr. and Mrs. Booker T. Carr, 1475 South Barksdale, Miss Foster is a graduate of Hamilton High School and a member of Delta Sigma Theta Sorority and the college's National Honor Society.

BTW Girls Club Give \$25.00 Check To Nursery

The Alpha Elite Club of Booker T. Washington High School began the Christmas holidays by making their fifth annual visit to the Orange Mound Day Nursery. The purpose of the visit was to present to the director, Mrs. Campbell, a check for \$25.00 to be used toward the building fund.

The girls look forward to this annual visit with the children when all participant in carol singing and a play period with the youngsters. Mrs. Campbell gave an interesting report on the work of the nursery and its plans for the future.

Alpha Elite Club was organized in 1962 by a group of eight tenth grade students. The club's emphasis is on scholarship and service to the community. One social event rounds out their program for the year. From its eight original members the Alpha Elite Club has grown to a membership of approximately 70 in grades 10 through 12. Because of its emphasis on scholarship, the club is very proud of the fact that most of its members were honor students.

Miss Radine Pruitt, a senior, is President of the club. Sponsors are Miss Faye Barrow and Mrs. Althea B. Price.

The New Folk Presented By Sigma Gamma Rho Here

The New Folk, under sponsorship of one of the most dynamic and penetrating movements of this generation, Campus Crusade For Christ International, will be presented by Sigma Gamma Rho Sorority, Monday, January 13, in Bruce Hall (LeMoyn-Owen Campus) starting at 8 p. m.

This group is considered the most versatile in America, composed of fine performers representing nine different campuses. "New Folk" have a sound all their own and words cannot adequately describe their sound. They are a new kind of people with a new kind of purpose and a new kind of "iness." Maybe that's why they're called "The New Folk."

In addition to their production of fine tones and being a part of the solution instead of the problem, they're a big plus in a sometimes negative world. So what are they saying? It is not so much what they are saying as what they are living and communicating... very simply, a dynamic relationship with Jesus Christ.

According to the essence of the group, "Men are coming to the conclusion, through the process of elimination, that Jesus Christ is THE answer to the world's problems simply because nothing else works. The "New Folk" carry the action with them. That's their message. Hear them and judge for yourself. They have travelled thousands in an action-packed social segment called college students. Many times they sing almost exclusively to college students. They are college students themselves having found that life can have a purpose; they blend their hearts and voices together to proclaim, without apology, the very nature of that purpose.

The members of Sigma are enthusiastic about the group because their style appeals to all groups — young adults, religious leaders, and... (Continued on Page Four)

Husband And Wife In Key Posts On Inaugural Committee In D. C.

With a "Forward Together" theme for the 1969 Inaugural in mind, many prominent women and some husbands and wives from the Washington area have assumed key posts on the Inaugural Committee.

The Inaugural Committee staff includes the following well-known area people: Mr. and Mrs. J. Willard Marriott, Mrs. C. Wayland Brooks, Miss Louise Gore, Mrs. Leslie C. Arends, Mrs. John D. Eisenhower, Mr. and Mrs. Harold D. Fangbom, Mrs. Carl Shipley, Mrs. Ab Herman, Mrs. George Burkhardt, Mrs. Richard Simpson, Mr. and Mrs. J. R. Gorman, Mr. and Mrs. Jack Packard.

Mrs. J. Willard Marriott, wife of the Chairman and Special Assistant to the Chairman.

A Vice Chairman of the Republican National Committeewoman for the District of Columbia, a member of the Republican Coordinating Committee, Campaign Activities Chairman D. C. League of Republican Women and a member of the D. C. Republican Committee.

Volunteers are: Mrs. George Burkhardt, III, President of the Virginia Federation of Republican Women; Mrs. Ab Herman, President of the Maryland Federation of Republican Women and Vice Chairman of the Maryland Republican State Committee; and Mrs. Richard Simpson, President of the District of Columbia Federation of Republican Women. The number of volunteers is expected to reach 3,000 by mid-January.

Ared husband and wife teams in top posts on the Inaugural staff, other than Mr. and Mrs. Fangbom, include Mr. and Mrs. Charles Bresler, Mr. Bresler is Maryland's National Relations Officer, is the Co-Chairman of the Vice President's Reception, Mr. Bresler, who is the Vice President of the Montgomery County, Maryland

Federation of Republican Women, is a member of the Governor's Reception Committee. The Governor's Reception will be held on January 19 at the Sheraton Park Hotel.

(Also working as a team are Mr. and Mrs. J. R. Gorman. Mr. Gorman, Chairman of the Inaugural Volunteers Committee, is assisted by Mrs. Gorman. Mrs. Gorman is a member of the Maryland Traffic and Safety Commission and is Membership Chairman of the Federation of Republican Women for the State of Maryland.

A husband and wife team with a really demanding job is that of the Jack Packard. Mr. and Mrs. Packard are Co-Chairmen of the Inaugural Ball Ticket Committee. Their Committee has issued 49,000 invitations for the Inaugural Ball.



HELD IN GIRL'S MURDER—Escaped mental patient Robert A. Williams, 24, is shown in custody in Davenport, Iowa, with Det. Lt. John Ackerman after surrendering in the abduction murder of 10-year-old Pamela Powers (left), who was spirited out of the YMCA in Des Moines Christmas Eve.

Mr. Nixon, "Great Unknown" Says Atlas Magazine Writer

NEW YORK — (SPECIAL)—Richard Nixon is entering the White House as the great unknown, says the Atlas Magazine writer.

Richard Nixon is entering the White House as the great unknown, says the Atlas Magazine writer. The article, published in the January issue of Atlas Magazine, which features a roundup of foreign articles dealing with the next four years.

Die Zeit, the independent national weekly presents a West German opinion; a British view comes from the Independent-conservative London national weekly, The Spectator, and the leftist intellectual Paris weekly, Le Nouvel Observateur, comments on Nixon-de-Gaulle relations.

Die Zeit, labelling Mr. Nixon as the great unknown, adds that "what he really thinks and wants continues to be a riddle, and the much-talked about new Nixon has so far escaped definition," according to the Atlas translation.

"He has become older, lost his sharp edges and acquired a freer, more affable manner. He is intelligent enough not to close his eyes to the fact that the Seventies, into which he will lead his country, no longer have much in common with the world of the late Fifties he knew as Vice President. His former ideas, at as passive as the cliché of 'Tricky Dick.' But how does he look at today's world?"

The West German publication hores in and in so doing says that Mr. Nixon's main interest is in foreign policy, but "his foreign policy statements" reveal, among other things, that he proclaims goals, but does not explain by what means these goals are to be achieved and his program is riddled with contradictions. In the latter instance, Die Zeit says, "he wants to keep the United States militarily strong and simultaneously end the draft and lower taxes."

The London Spectator leads off by saying:

"America has made a habit of solving its social problems by ignoring them. That is, it has overcome social conflicts and met new demands through the ability of its economy to stretch itself as required without tearing under the strain. When the economy fails, as in the Thirties, all bets on American stability are off. The economy which President Nixon is faced with administering is stretched taut today. And both internally and domestically, it has begun to tear."

The Spectator expects no radical reform from the new President, yet suggests that "the prerequisite for stability" has become radical reform. "Organization of the capital market and integration of the labor market are now the basic requirements for restoring the elasticity of the American economy."

The Atlas translation from Le Nouvel Observateur of Paris observes for openers that "France and the United States are drawing closer once more. Hasn't the new President of the United States proclaimed that his first trip abroad will be a visit with de Gaulle?"

The article points out several instances of friendliness between

Mr. Nixon and France and includes this:

"De Gaulle also knows that Nixon does not intend to grant Great Britain any special privileges. This is already noticeable. As for the Middle East, Nixon is rather less pro-Israel than was Humphrey, which suits the General. In sum, with Nixon, we are still far from the 'concerted action policy' among Western powers that de Gaulle has always wished for, but we are nonetheless closer to it than under Johnson or Kennedy."

The article concludes that French and American policies have much cause for reuniting.

1968 Shows Greatest Increase In Cost Of Living Since '51

WASHINGTON — (UPI)—The prices Americans give for the things they use most climbed four tenths of a per cent during November, and the government Friday, predicted, 1968 will show the greatest one-year cost-of-living increase since 1951.

The Labor Department, blamed the November rise on increased costs for housing, maintenance and insurance.

It said retail costs rose from 122.9 per cent to 123.4 per cent in November — meaning that it now costs \$123.4 to buy the same basket of goods and services that \$10 would have bought during the 1957-59 base period.

In terms of what the dollar was worth in 1939, the November figures mean it now costs \$25.48 to buy that same basket full.

Arnold Chase, assistant commissioner of the Bureau of Labor Statistics, forecast that the December figures would make the overall increase from last December through the end of this month 4.7 per cent. "This will be the largest increase in retail prices since 1951," he said. From January, 1951, to January, 1952, the cost of living went up 8 per cent, he added.

Chase said the wholesale price index rose half of 1 per cent to 109.6 during November — an increase of 3.2 per cent over what it was in November of 1957.

As for retail costs, Chase said rents averaged three tenths of 1 per cent higher last month than in October and fuel and utility costs also registered increases. Furniture prices jumped seven tenths of 1 per cent to reach a level nearly 6 per cent higher than they were one year ago.

Upholstered furniture, sheets, draperies and bed spreads also added to the overall housing cost increase, Chase said. He said the only category which saw a decline during November was retail food, which fell one tenth of 1 per cent.

Wealth, in itself, is not wrong but there are differences of opinion about how far a man can go in

TV CAMEOS: Ken Berry Ken Has His Own Cross to Bear: The Blush

By MEL HEIMER

Ken Berry, the television star who's had this far, he's blushing already, is something else. He doesn't wear a Nehru jacket, he hasn't a Henry the VIII haircut, he doesn't go talking at the factory and his idea of a wild thing is to take the wife and kids on a three-day trip in a big auto wagon called a camper. To add to the image, the kids drive him nuts and he likes them best when they're asleep.

In short, he's Mr. Average Man wrapped up in a compact package and he's the most refreshing interview that tired old newsmen have come across in years. "It won't take long," he tells you when you sit down. "There's not much to tell about me," and in five minutes I'll probably be repeating myself."

This candor and apparent honesty, combined with what appears to be genuine modesty, comes across both on and off tape—the result of being that today, as the star of "Mayberry R.F.D.," he's one of TV's hottest properties at the moment. Not that he doesn't get a bit wistful about Hollywood's great lovers and swingers, and a bit annoyed with himself.

"DO YOU know how terrible it can be to go around blushing all the time?" he asks forlornly.

Naturally, the polite, ill-born Ken isn't quite so average as he seems. For one, he's been in show business since before his teens, singing and dancing, and at 35 he was touring the U.S.A. and postwar Europe with a "youth troupe" accompanying the big band of Horace Heidt, the Lawrence Welk of his day. He even sang and danced during his hitch in the Army with Special Services, and he's been all through the talent-contest, chorus-boy, hit-part routine.

"As far as his successes go, he says, it's a case of 'having been in the right place at the right time.'"

"Take with 'F Troop,' Berry says (he was the which-way-is-it captain). "I hooked up with Warner Bros. and I was dying to play Ensign Pulver in the 'Dr. Roberts' series, and I didn't get the part. Instead they cast me with Forrest Tucker and Larry Storch in 'F Troop.' It



was a pretty good break. I think my best break was typing in with Dick Lusk, a sometime hustling N.Y. press agent who became my manager. I don't not only manages such as Ken, Andy Griffith and Jim Nabors, but he is also a co-partner with Andy and Bob Ross in the production firm that turns out so many hit shows."

AS LINK puts it, "I had to wear two hats. I pitched Ken for the 'Mayberry' show — but then I stepped out and let Andy and Bob decide if they wanted him. There was no problem. They thought he was great."

Berry did a guest spot in 1958 on Andy's show as "Sam Jones," the former councilman — and even then, the producers knew they were going to build the Mayberry program around Ken and his Jones character.

"It's a little hard to play," he explains, "because Sam has to be kind of straight man for other people's jokes, and I don't have this holover from a group of humping around and setting up situations that make me fall on my face."

He is, of course, no over-the-hill success; these days, after seven years, he's been with Heide, Arthur Godfrey, Ken Murray's Blackouts, the Gale Storm "On Susanna" show, "Dr. Kildare," the Ann Berman show and in assorted movies.

He even had a six-month stretch in New York — on the legit stage with "The City Barnes Show," and hated it. Not the show — the city.

"I GUESS I'm the good spacer," he says. "With the camper, the wife and kids. The wife is onetime singer-comediennes Jackie Joseph and the kids, both adopted, are Frank and Jennifer. The camper has no name but is an integral part of their life. It is doubtful if you'll ever see it parked outside The Factory."

Distributed by King Features Syndicate

Are You Waiting Around To Have A Heart Attack?

And what did you have for lunch? Baked pork chops, baked potatoes, with sour cream, fried omelette, butter beans, waldorf salad, bean pie ala mode, milk with dinner, coffee and mints afterward. Mmm-mmm. And then I suppose, you sank deep into the couch with a newspaper and a cigarette.

Well, no harm, you say, if I do that just once in a while. Well, perhaps, no harm that you can measure, but then there's no measurable good in following health rules just "once in a while" either.

There are six established ways by which you can positively reduce your risk of having a heart attack. Control your blood pressure. Stop smoking. Don't eat foods with saturated fat. Reduce if you're overweight. Exercise regularly. And have regular medical checkups.

Merely reading these things is a guarantee of nothing more than that you will know the ways of putting them into action guarantees that you will reduce your risk of having a heart attack.

In view of the fact that over half the deaths in this country each year are due to diseases of the heart and circulatory system that's some guarantee.

A new booklet, available from the Georgia Heart Association, titled "Why Risk Heart Attacks Six Ways to Guard Your Heart," asserts that "Research scientists are getting closer to the secret of prevention studies show that certain physical conditions and living habits increase the risk of heart attack; and for every one of these risks there is a practical step you can take to counteract it. All this adds up to a health program that can be followed, with a doctor's guidance, by everyone in the family."

According to the Georgia Heart Association, "reducing your risk will give you the best chance of avoiding a heart attack in the prime of life."

AMA Has Word Of Caution For Snow-Shoveling Season

CHICAGO — As snow piles up, so do related problems. Among these every year is the collapse of a number of snow-shovelers.

"If you are sure that you're physically fit, you can shovel snow safely. But if there is any doubt, AMA suggests: Get the job done some other way. Hire someone, or use power equipment."

It is much less expensive to employ these alternatives than to risk health impairment or death, AMA emphasizes.

Even if you are physically fit, AMA notes, it is safer to use a small shovel, filling it only partly. If possible, it is also better to push the snow rather than lift it.

By thus lightening the load, it's explained, it is not necessary to tense the diaphragm and abdominal muscles. There consequently is no significant increase in pressure within the chest cavity or increase in circulatory demand within the heart walls.

Frequently, AMA says, the problem with snow-shoveling is aggravation of an existing heart condition. When such a condition exists, breathing cold air while under physical strain may cause a spasm of small arteries, serving the heart.

"This usually can be avoided, AMA advises, by wearing a cold weather mask or covering the face with several layers of a knit scarf. This permits warming of inhaled air before it reaches the lungs."

Even for the physically fit, it's suggested, the motto should be: Easy does it. Especially when there is a lot of snow and a large area to be cleared; do the job in stages, resting periodically.

Finally, AMA cautions, falls also are a hazard for the snow-shoveler. Footwear that is not likely to slip on icy surfaces, and making sure of firm footing before moving snow are important. Physically fit, go ahead with the snow-

85 Million Served In Nation By Federal Supported Services

More than 85 million people in urban and rural areas of the United States are being served by a Federally-supported program that provides new or improved public libraries, health, education, and welfare services, Secretary of Health, Education, and Welfare Wilbur J. Cohen announced recently.

Public libraries are vital elements in our national effort to bring the benefits of learning to all the people," the Secretary said. "As we push back the boundaries of education our need for these storehouses of knowledge increases. Most public libraries need help in carrying out their indispensable role in our culture." He added:

"It is gratifying to note that in recent years the Library Services program has shown the greatest increase in our urban centers. The treasures of our libraries have been brought to the urban poor; by such means as storefront libraries, ghetto bookshelves, bi-lingual programs, and 'stomp' readers who rather children on the front steps of tenement houses to introduce them to the 'delight of reading. Libraries have gone to the people instead of waiting for the people to come to them."

The \$35 million Federal allocation for Title I in fiscal year 1969 is the same as last year. The \$92 million for library construction compares to \$72 million for fiscal year 1968, but there is nearly \$15 million in carryover funds from last year's allotment.

The Secretary said that State and local funds for library services are estimated at \$382 million for this fiscal year, and matching construction at other \$1090,000 each and

Frau Power Set In West Germany

NEW YORK — (Special)—The hand that rocks the cradle also is signing the paychecks in West Germany, where 60,000 firms are run by women and more than 100,000 other women are self-employed.

There is a wife of perfume instead of stale cigar smoke in many a board room, in a land where traditionally the role of the "Frau" has been confined to "children, kitchen and church," says an article in the January issue of Atlas Magazine.

"In this survey, reprinted in Titles from London's Daily Mail, Reporter George Vize, discloses in his dispatch that the West German women bosses have formed the Association of Women Employers, headed by Frau Lily Joens as president. She is owner and managing director of a Düsseldorf firm employing 1,000 workers making electronic instruments.

Frau Hildegarde Roth, another association official, runs a Hamburg cement company with 100 employees.

To become a member of the association, a woman must be actively running a business employing more than ten people and in which she has at least a 50 percent interest.

The two main reasons for this growth in numbers of West German women bosses are the enormous loss of six million men in World War II and the large number of private industrial concerns still owned by families. Many of the bosses are widows who took over when their husbands died, or daughters who are carrying on.

Frau Joens says the association's goal is to dispel the myth of the tired little business woman tamely fighting it out, wishing for a man's shoulder to cry on.

"This is bunk," she says. "It's part of the lingering weaker sex prejudice with which men comfort themselves that they are indispensable."

85 Million Served In Nation By Federal Supported Services

More than 85 million people in urban and rural areas of the United States are being served by a Federally-supported program that provides new or improved public libraries, health, education, and welfare services, Secretary of Health, Education, and Welfare Wilbur J. Cohen announced recently.

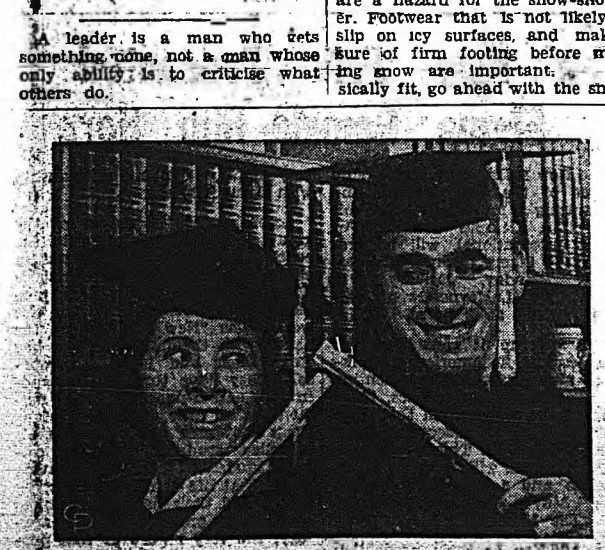
Public libraries are vital elements in our national effort to bring the benefits of learning to all the people," the Secretary said. "As we push back the boundaries of education our need for these storehouses of knowledge increases. Most public libraries need help in carrying out their indispensable role in our culture." He added:

"It is gratifying to note that in recent years the Library Services program has shown the greatest increase in our urban centers. The treasures of our libraries have been brought to the urban poor; by such means as storefront libraries, ghetto bookshelves, bi-lingual programs, and 'stomp' readers who rather children on the front steps of tenement houses to introduce them to the 'delight of reading. Libraries have gone to the people instead of waiting for the people to come to them."

The \$35 million Federal allocation for Title I in fiscal year 1969 is the same as last year. The \$92 million for library construction compares to \$72 million for fiscal year 1968, but there is nearly \$15 million in carryover funds from last year's allotment.

The Secretary said that State and local funds for library services are estimated at \$382 million for this fiscal year, and matching construction at other \$1090,000 each and

THE BOMB HUNT may be helping forward peace, but this GI is making sure his gas mask is in working order in a search of Hill 289 about 12 miles from Hue.



MOTHER, SON GET DEGREES—Mrs. Rex MacKercher and son Robert hold their newly-awarded bachelor of arts degrees in Kalamazoo, 200-200-200. Here is from Western Michigan University, in from Michigan state.

Tan Topics



Astronauts Invited To Italy For Rest

As reported by UPI, Mr. Michele PANDOLF, President of the Italian Government Travel Office in Rome, said he is able on December 23th to invite the three astronauts of Apollo 8 having them and their families in Italy.

"MOVED BY THE IMPROVING HISTORIC EXPLOIT. SYMBOL OF MAN'S GENIUS AND HIS ASPIRATIONS FOR A BETTER FRUITFUL PEACE WE WICH TO SPEND A HAPPY HOLIDAY WITH YOUR FAMILIES IN ITALY AS SOON AS POSSIBLE"

WITH LABELS you get a better view from that Earth photo teleped back by Apollo 8 during its return flight. It was made from 312,434 miles. Terminator is the NASA name for the separation line between the light and dark sides.



MEMPHIS WORLD

Memphis, Tenn. 38103
Every SATURDAY at 54¢ PER COPY - Phone 524-1424
Member of SOUTHERN NEWSPAPER SYNDICATE
W. A. Scott, Jr., Founder; E. A. Scott, General Manager
Second-class postage paid at Memphis, Tenn.

J. A. BEAUCHAMP Managing Editor
Subscription Rates:
Year \$3.00 - 6 Months \$2.15 - 3 Months \$1.50 (In Advance)

National Advertising Representative:
AMALGAMATED PUBLISHERS, INC.
116 Madison Avenue New York 17, New York
166 W. Washington St. Chicago 2, Illinois

The MEMPHIS WORLD is an independent newspaper - non-sectarian and non-partisan, printing news impartially and supporting those things it believes to be of interest to its readers and opposing those things against the interest of its readers.

Emancipation Celebration

New Year's Day (January 1) has long been the time for these grateful feasts accompanying the expressions of free men everywhere. Not only for the Negro, but also those ethnic groups liberated at the stroke of freedom to the black people of America and all over the world.

Our custom has been to open the feasts by the celebration of the Emancipation Proclamation, that immortal document from the pen of Abraham Lincoln in which above all, he declared the equality of man, his guarantee of freedom and the perpetuation of a government "of the people, for the people and by the people shall not perish from the face of the earth."

Accordingly, the Negro groups in many communities follow the day with song, prayer, and orations. There is a tendency for these celebrations to grow as the years go by.

Atlanta, this hub of great schools, colleges and universities, has always led off with these festivals. Atlanta will shine, of the dawn of a new liberty, a new day and a new deal for its people.

The NAACP has always led in these celebrations. It has secured the services of Rep. Julian Bond, a local son and a member of the Georgia General Assembly. He is widely known as a forceful speaker. The program will be held at Mount Zion Second Baptist Church.

The NAACP has made an enviable record in the area of civil rights. It is one of the strongest pioneers and advocates of what is humanly just and with forceful courage and daring fortitude has given leadership in our struggle for justice.

Let our leaders open their mouths "and teach the people." May the people march onward and up in the sunlight of God's new day, new era and a new promise in the realms of the Republic.

On such occasions the names of Frederick Douglass and Booker Washington never remain outcasts from the body politic which long realized that such an occasion can mean anything without the contributions of these grand men. Abraham Lincoln always comes to mind remembering the Patron Saint who freed the slave and reunited the Nation.

America has been great because of these oft mentioned illustrious men. Long may she remain alert and alive to the glory and honor of the principles she espoused.

We, Too, Are Happy Over The Release Of Pueblo Crew

All Americans will join in gratification over the release of the crew of the intelligence ship, the U.S.S. Pueblo, which was seized by North Korean Communists the latter part of January, 1968.

This is good news despite the reports by some of the men that they were beaten and mistreated while held as prisoners. Although the Communists continue to hold the ship, it is good they decided to release the 82 crewmen and the body of one member who was ignored and later died in the seizure of the ship.

The Republican Party official Newsletter has been counting the days since the Pueblo was seized. By inference the GOP was asking the Johnson-Humphrey Administration, "what are you going to do about it?"

About six months ago, a special committee of prominent Americans was formed in New York City for the purpose of obtaining one million signatures asking the U.S. government to "do everything possible honorably to obtain the release of the Pueblo crewmen."

About a month ago the committee sent this newspaper one of the petitions with space on it for 20 signatures and addresses. That number of our employees promptly signed and returned to the N.Y. office. These petitions were to be presented to both President Johnson and President-Elect Nixon.

We are happy to have signed a petition and are elated over the release of the crewmen of the Pueblo. We agree with those who advocate an official inquiry by the U. S. government as to the charges of brutality against prisoners. This type of action is against international law and a protest is the least the U.S. can do as our government in defense of mistreatment of Americans.

Apollo Eight In Epoch-Making Record Around Moon

The Apollo Eight space ship and its crewmen - Commander Frank Borman, Crewmen James Lovell and William Anders - have completed an historic mission in outer space and encircling the moon several times. This achievement is certainly a tribute to America's technological progress, outstanding and admirable planning.

This latest trip around the moon represents a record in both speed and height attainment in this field. The speed was approximately 25,000 miles per hour going and returning to the earth. Total distance up to the moon is estimated to be about 250,000 miles.

Another unique aspect of this recent exploit in outer space is the accuracy with which the ship hit its target area on return. Indicating the calm and control the astronauts had over the situation during their return trip, Commander Borman is reported as radiating to the ground control center: "If you'll get the people to spread out one of those banners on the target area we'll try to break through it as we come."

According to announced plans, there is in the making a trip which will attempt to land a man on the moon. So it is possible there will be someday a man on the moon, and our childhood talk about a man on the moon may become a reality.

We are happy over this recent achievement in science and technology by our country and we congratulate the crew members and members of their families for the part they played in this epoch-making record in outer space.



PARTNERS IN BUSINESS - Gerald A. Fanion, left, and Thomas J. Willis are owners of Jerry a liquor store in South Memphis. "We have Fanion's Liquor Store at 1293 South Lauderdale been well received," said the two partners.

SCLC Plans Boycott Against Garment Company

FLORENCE, S. C. - The southern Christian Leadership Conference (SCLC) is considering a "don't buy" campaign against a garment manufacturer's products in 15 major cities because the company refuses to sign an agreement with a striking union at two plants here in South Carolina.

Rev. T. Y. Rogers, Jr., Director of SCLC's Ministers Leadership Training Program which has organized Negro ministers in 15 big cities, announced the possible action at a mass rally here last night.

Leaders of the striking International Ladies Garment Workers Union (ILGWU) here, assisted by SCLC Field Organizer Carl Farris, have warned the Wentworth company and local business and political leaders that additional nonviolent techniques, possibly including mass marches and jail - ins, may be necessary if the employer fails to reach an agreement with its workers in Florence and nearby Lake City. Some local leaders in both communities have expressed a willingness to help the union settle the strike, but so far the company has not agreed to a contract.

Southern black and white members of the union have joined in the strike. A feature of last night's rally was singing by an integrated choir.

The strike began several months ago when the company refused to recognize the local ILGWU by signing a collective bargaining agreement, despite past contracts with the union. In effect, union leaders say, the workers are now being denied their right to join in determining both their wages and working conditions and the future existence of the plants and their jobs.

SCLC and union officials have protested against recent police brutality and arrests of strikers. Protest telegrams have been sent to the U. S. Justice Department.

Director Indicted On Tax Evasion

CHICAGO - (UPI) - A federal grand jury Monday indicted Theodore A. Jones director of the Illinois Department of Revenue and a Chicago civic leader, on income tax evasion charges.

Jones, the highest ranking Negro in Illinois state office, was accused in a four-count indictment of failing to declare \$16,787 on his federal returns for the years 1962 through 1965.

The alleged offenses occurred before Jones, 55, was appointed to the revenue post in 1967 by then Gov. Otto Kerner, now a member of the U. S. District Court of Appeals.

During the period covered by the indictment, Jones was a member of the Illinois Public Aid Commission, a University of Illinois trustee, and general manager and senior vice president of a Chicago life insurance firm.

The indictment was returned before U. D. District Court Judge Edwin A. Robson along with an arrest warrant which stated Jones could be released on a \$1,000 personal bond.

Jones was not in his office or at his South Side home at the time.

The indictment was announced simultaneously in Chicago and by U. S. Atty. Gen. Ramsey Clark in Washington.

"Uptight" Is "Too Bad"

MOVIE REVIEW
By WALTER BURRELL

If you buy a ticket at your local theatre to see Paramount's new movie, "Uptight," and expect to see an honest statement about Black militants in America acted out brilliantly against authentic backgrounds and directed with artistic and emphatic sensitivity, chances are you'll come away only half disappointed.

And that isn't really too bad, considering the fact that you probably left "If He Hollers Let Him Go," another of the current Black-oriented films, either crying from laughter or thoroughly disgusted.

Briefly, "Uptight" (a remake of an old movie titled "The Informer") is the story of Tank Williams (Julian Mayfield), a "bumbling, weak-minded alcoholic" who is the central character. When his drinking endangers the security of a militant organization, Tank is turned out. Angered and hurt, he tells the police where Johnny (Max Julien), a militant being sought on numerous charges, is going to be at an appointed time.

When Johnny is subsequently killed by police, Tank's character degenerates into something akin to a semi-insane drunk and in closing scenes he's quite melodramatically shot down by members of the organization.

Despite direction by Jules Dassin (white man who also produced and helped write the film) which in spots, comes off disturbingly white, there are some outstanding performances.

Frank Silvera is totally convincing as the well-intentioned establishment Black who tries to ration with the militants. He is easily the best performer in the entire production and his many years of professional histrionics glow unmistakably.

It would certainly not be stretching things to suggest that he might well receive an Academy Award nomination as Best Support Actor for this portrayal.

Raymond St. Jacques, who certainly needs to come back with something good after thrusting "If He Hollers" onto unsuspecting theatre viewers, is tremendous in "Uptight." His interpretation of the character of the militant leader deserves applause.

In addition, audiences are sure to be shocked by the sudden and overpowering appearance (almost literally out of no where) of Kelly Lester. Her scene is one of the briefest, but also one of the most three-quarters of a million homes monthly.

They exist, he says, that Christianly "stand on its own philosophical feet."

"We are angry," he continues, "because we don't know enough yet to defend those Christian doctrines which do seem true to us."

They look upon today's religion as "the necessary prop of much that is bourgeois and repellent to us," Griffith states.

He also thinks that "it is hard to involve God safely in human affairs."

Students, he points out, believe that nothing can be measured precisely or "proved conclusively." Although they think that the universe is running down, they feel that "man will create life for himself in a matter of years," so there appears to be nothing divinely special about human existence.

SCLC Head Seeks

(Continued from Page One)
side as a memorial to Dr. King Jr. The local plan is for a mass meeting to be held at the Ebenezer Baptist church and march from the church to the site of proposed housing complex which the late Dr. King hoped to have finished in 1969.

Other cities mentioned for such housing sites are Selma, Ala., Montgomery, Ala., and some cities in Mississippi. It is reported that Parents of New York City will keep their children at home on January 15 in honor of Dr. King.

Remarks were made by Dr. M. L. King Sr., Father of the late leader, and Rev. A. D. Williams King, present co-pastor and brother of Dr. Martin Luther King Jr. All concerned Citizens of Atlanta are asked to make this first attempt at establishing a memorial on the Birthdate of Dr. King a success.

MY WEEKLY SERMON

By
REV. BLAIR T. HUNT
PASTOR,
MISSISSIPPI BLVD. CHRISTIAN CHURCH
MEMPHIS, TENN.

"HAPPY NEW YEAR"
TEXT: "Happy is the man that findeth wisdom." - Prov. 3:13.

We say to our friends "Happy New Year." Our friends say to us "Happy New Year." This is a New Year wish.

The poet Robert Beattie, tells us the way to a Happy New Year: To leave the old with a burst of song.

To recall the right and forgive the wrong.
To forget the things that bind you fast
To the vain regrets of the year that is past;

To have the strength to let you hold
Or the net worth while of the days grown old.
To dare go forth with a purpose true
To the unknown task of the year that's new;

To help your brother along the road
To do his work and lift his load.
To add your gift to the world's good cheer
To be true and to give a Happy New Year.

If we would be happy this year 1969 we must avoid undue sensitivity, prejudice, borrowing trouble. We must not follow the will of the wisps of sinful indulgence.

There is a positive good old-fashioned way of becoming happy, and that is by being good. "Happy" is the man that findeth wisdom, and that means the kind of wisdom of which the wise Solomon speaks when he says, "The fear of the Lord is the beginning of wisdom." If you are not happy you can become so by becoming a true, sincere, heart enlisted Christian, or if you are a better Christian, by becoming a better Christian.

If you would have a happy 1969 follow Jesus. If you follow Jesus,

you have a leader that is companionship, for He promises to go with us every step of the way, through every hour of the year. If you follow this Great Teacher of Teachers, in 1969 you shall have wisdom that is above for in the words of Robert Lee:

"Christ is the way and man without Him are wandering and wayward; Christ is the truth and man without Christ are stars like the devil of old; Christ is the life and man without Christ are near to death; Christ is the light and man without Him are in darkness; Christ is the vine and man without Him are withered; Christ is the rock and man without Him are carried away with the flood."

Yes, you and I will have a happy new year 1969 if we follow Christ.

We are standing in the threshold of two years 1968 and 1969, we have a backward look, we have a forward look. Our ears fall on the blotted record of 1968. But while wiping away our tears, we have a sweet surprise as we remember God's Deliverance bestowed upon us in 1968. God has been good to us - God has helped us bear our burdened past. The future days 1969 are in God's hands. So let us not tremble; let us cast our cares upon God and if He ever make 1969 the Best, because of Nobler work and sweeter rest.

Yes, our friends wish us a "Happy New Year." But our friends, happiness should never be an end in itself; but a Blessed accompaniment adding an increment of joy to each unselfish effort for the good at the end of the rainbow.

Dr. Carl Harris Marbury Heads Association Education And Professional Opportunities, Inc.

NORMAL, Ala. - Dr. Carl Harris Marbury, Leeds-born, Harvard-touched, language-rich teacher at Alabama A&M College, is founder and executive secretary of the Association for Education and Professional Opportunities, Inc., union profit organization.

It is Julian Mayfield, however, who garners most of the film footage and though he finally grows on the viewer, his acting is for the most part, wearysome and overdone.

Mr. Mayfield, who also had a hand in writing the script, makes his film debut in this part and either Jules Dassin's direction wasn't strong enough or Mayfield was simply convinced that he was playing the character convincingly. The outcome, however, is that Mayfield comes off as a glowering amateur despite his obviously honest effort.

Perhaps the film might have reached its full impact if it had had a Black director. There are several scenes where a Black viewer can easily tell that a white man is telling these Black actors to deliver lines in a way that is unmistakably white and certainly very un-militant.

It is also obvious that the director has a flair for overly dramatic camera work. The scene where Johnny is killed for instance, and the final lengthy sequence in which Tank finally dies are perfect examples.

All in all however, "Uptight" is worth seeing. The Black images are constructive and this is something Black audiences sorely need these days. Just don't go to a theatre expecting to see "The film." We're still waiting for that one to be made.

Delta President

(Continued from Page One)
Bar and has been admitted to practice before the U. S. Supreme Court.

Listed in Who's Who of American Women Mrs. Freeman has been the recipient of many outstanding achievement awards. Among them are the National Council of Negro Women Achievement Award in 1956 and the St. Louis Globe Democrat's Woman of Achievement in Public Affairs Award in 1965.

Before being elected national president of Delta Sigma Theta, she served as national first vice president. She also serves on the board of directors of the National Council of Negro Women, is a member of the St. Louis Branch N. A. A. C. P., YWCA of Metropolitan St. Louis, League of Women Voters and the Washington Tabernacle Baptist Church.

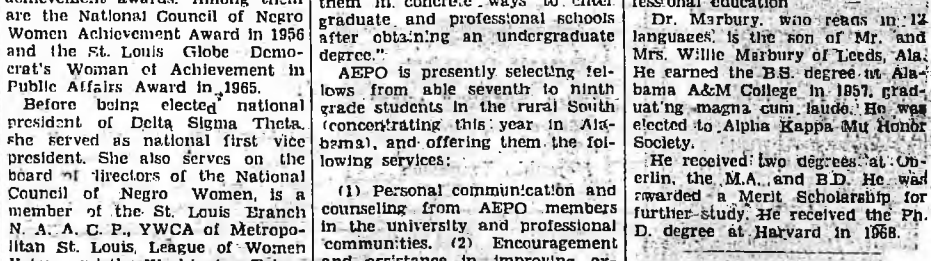
Mrs. Freeman is married to Shelby T. Freeman, Jr., and they have one daughter.

The New Folk

(Continued from Page One)
Tickets are available at the LeMoynne-Owen Business office and from the members of the society. Miss Mattie Anderson is general chairman of this annual scholarship and charity project of the society. Mrs. Bernice Flower is president. (Phone 946-7858). Mrs. Charles P. Roland is chairman of publicity.



TAYLOR VISITS ATLANTA - Tennessee State Representative James I. Taylor, right, of Memphis, with U.S. Representative Shirley Chisholm of New York and Earl J. Carroll, newly elected city commissioner of Miami, Fla., at a recent conference in Atlanta for newly elected government officials. All three will be sworn into office this month.



DR. CARL HARRIS MARBURY

The announcement said that according to a survey, less than 6 percent of all professional workers in the United States are non-white. In the professions, non-whites constitute less than 2 percent of medical doctors, less than 6 percent of accountants, engineers, salaried managers, officials, and proprietors taken together.

Dr. Marbury said: "This condition is very evident in rural areas, where there are few black professionals for black youths to emulate. Even where 'vocational models' are present, several financial difficulties often prevent a qualified student from attending college."

He added: "For these reasons, AEPO was founded to establish contact with worthy students, to motivate, encourage and prepare them in concrete ways to enter graduate and professional schools after obtaining an undergraduate degree."

AEPO is presently selecting fellows from able seventh to ninth grade students in the rural South (concentrating this year in Alabama), and offering them the following services:

- (1) Personal communication and counseling from AEPO members in the university and professional communities.
- (2) Encouragement and assistance in improving existing facilities, and where this is not adequate supplement tutoring and counseling.
- (3) Summer programs on university campuses offering intensive study in fields where curricula of local schools may be deficient.
- (4) Communication with scholarship and admission offices on behalf of qualified students in order to provide the highest quality education possible to each student.
- (5) Collection and purchase of books to augment Southern, predominantly Negro, college libraries.

Meantime, Dr. Marbury suggested that the objectives of AEPO are long-term. He expressed hope that the idea of encouraging students to enter the professions will grow in the minds of students living in Alabama. He indicated that if the plan succeeds in Alabama, it will be expanded to other states.

Also, Dr. Marbury intends to travel throughout Alabama, recruiting counselors who will establish a rapport with a selected student who needs encouragement and direction while in high school to enter college upon graduation.

Dr. Marbury indicated that he will contact "professional" men and women, high school faculty members, both high school and college honor society members. Each counselor will be assigned a high school student with whom to work closely in the hope that this student will emulate his AEPO counselor professionally.

A meeting of the board of directors of AEPO is set for next summer at Alabama A&M College. Students working in the AEPO program will be invited to attend the meeting, Dr. Marbury said.

He said further, "AEPO will direct students to available scholarships and fellowships for law, medical school and other professional training. Financial aid will be provided by AEPO if none is available elsewhere."

"To cover the cost of providing such financial aid to students," Dr. Marbury explained, "members of AEPO in Northern universities are raising funds by soliciting new members who are responsible for collecting money from their friends. This money is deposited in an AEPO savings account to be used to pay tuition of needy students."

AEPO is the fulfillment of a dream born in the mind of Dr. Marbury while he was a graduate student at Harvard University. He feels that the personal approach will increase the number of young Negro persons in the professions. He stresses the importance of high school students having a friend who is a doctor, lawyer, teacher, minister, professor engineer - interested enough to take time to talk and write to him, and who will provide advice and guidance in planning his college and professional education.

Dr. Marbury, who reads in 12 languages, is the son of Mr. and Mrs. Willie Marbury of Leeds, Ala. He earned the B.S. degree at Alabama A&M College in 1957, graduating magna cum laude. He was elected to Alpha Kappa Mu Honor Society.

He received two degrees at Oxford, the M.A., and Ph.D. He was awarded a Merit Scholarship for further study. He received the Ph.D. degree at Harvard in 1968.

FBI Director

(Continued from Page One)
Communist China," Hoover reported.

"Carmichael is presently serving as prime minister of the Black Panther Party," he added. "He continues to travel extensively through out the country and his speeches are replete with statements calling for guerrilla warfare by black communities."

The FBI director said the core of the New Black Movement was the Student for a Democratic Society SDS which is in the forefront of campus disorders.

One trouble with the so-called "human race is that it has too many would-be leaders."



THE WINNER — The new Miss Social Belle is Miss Vaneese Y. Thomas of Hamilton High and daughter of Mr. and Mrs. Rufus Thomas, Jr. She was crowned in Continental Ballroom of Sheraton-Peabody Hotel.

STARTING GRAND MARCH — Vaneese Y. Thomas, right, winner of the Miss Social Belle contest, begins grand march as contestants Linda Jean McCalpin, Elaine Talley and Sharon Kay Harrison look on admiringly. Miss Thomas won the contest by reporting more than \$6,000. The contest produced over \$15,000 for the Memphis NAACP.

SOCIAL BELLE BALL



WINNERS ALL — Winners in the NAACP-sponsored Miss Social Belle contest pose at Sheraton-Peabody with master of ceremony, Charlie Tarpley. Left to right: Alma Poindexter, honorable mention; Nancy Lee Johnson, fifth place; Cecelia Payne, first runnerup; Mr. Tarpley; Vaneese Thomas (Miss Social Belle); Gladys R. Heyser, second runnerup, and Gloria Jean Neal, fourth place.

S
P
A
R
K
L
E
S
!



PARENTS AND DAUGHTER — Proud parents are Mr. and Mrs. E. B. Payne as they pose with daughter, Cecelia, first runnerup in the NAACP's Miss Social Belle contest. Cecelia appeared in the coronation ball at the Sheraton-Peabody.



MISS CONGENIALITY — Gladys R. Heyser of Father Bertrand High and daughter of Dr. and Mrs. James G. Hawkins was second runnerup in the Miss Social Belle contest and also winner of the Miss Congeniality title.



MISS SOCIAL BELLE AND COURT — Left to right: Linda Jean McCalpin, Elaine Talley, Sharon Kay Harrison, Darlene Lynch, Cecelia Payne (first runnerup), Vaneese Y. Thomas (Miss Social Belle), Gladys Heyser, second runnerup and Miss Congeniality; Eva Mayweather, Nancy Lee Johnson, fifth place; Gloria Jean Neal, fourth place, and Alma Poindexter, honorable mention.

MARION JACKSON Views Sports Of The World

FOR THE WANT OF A NAIL - THE PEACH BOWL
First Annual "Peach Bowl" Classic at Grant Field, on the campus of Georgia Tech might have upped attendance by at least 10,000 fans if either Florida State or LSU had fielded a single Negro player.

Not even the predominantly white community was excited or ebullient about seeing either Fla. State or LSU but the promoters insisted a point too often stressed by entertainment promoters like R.S. ...

The same is true from the magnificent vocal stylings of Laura Washington, Ella Fitzgerald, Billy Eckstine, Ella Johnson, Ruth Brown, Dinah Washington, Little ...

THE POINT OF REBUSSION which I am trying to emphasize through W. C. Handy through the years to George Gershwin the creativity of the Negro has been a paramount force in American culture.

The greatest winning coaches of football have been willing to tap this in the nebulator of the black talent, but the oily myths, stereotypes clinging to the cultural climate of the SEC.

It is true that one or two trail-blazing Negro players have cracked the barrier at Alabama, Auburn, Georgia, Georgia Tech, Mississippi State, Kentucky, LSU, etc. but the whole heat landscape is that of indifference and intolerance at the pivotal step and the obvious hemiancy of approach.

There is indeed nothing festooning about one single Negro one sliver while the football team no matter what the heritage ...

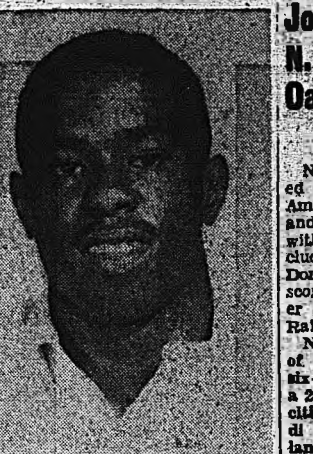
Repeat that had the Peach Bowl had a sprinkling of Negro athletes there would have been 10,000 more spectators in Grant Field, but I suspect Georgia Tech and the Peach Bowl sponsors didn't want our people on the playing



HENRY RAY Top Handler (Western-Olin)



ALLEN MURPHY "High Jump" Ace (Parker High)



HORACE FLOYD "Track King" (Hayes High)

Henry Ray, Allen Murphy And Horace Floyd To Be Honored

TO BE HONORED BY GRID BROADCASTERS, JAN. 9 - Henry Ray, 1968 "Top Track" hurdler of Western-Olin High School, Allen Murphy, "High Jump" Ace of Jefferson County, 1968, of A. H. Parker High School, and Horace James Floyd, 1968 "Top Track Star" of Jefferson County, of C. W. Hayes High School, will be among some 40 school sports-connected personalities to be cited by the Birmingham Grid Broadcasters at the organization's 18th Annual Cavalcade Of Sports Banquet, 7:30 p. m., Thursday, Jan. 9, at Immaculate School auditorium.

Ronnie Johnson Leads Underdog West Over East All-Stars 18-7

By Joe Sargis UPI Sports Writer
SAN FRANCISCO UPI - Ronnie Johnson of Oklahoma State ran for one touchdown and passed for another Saturday in leading the underdog West to an 18-7 victory over the East in the 44th annual Shrine Classic as college football began celebration of its 10th anniversary.

Johnson wound up a 12 yard four play drive in the second quarter with a one yard run to give the West a 12-7 lead. He clinched matters with less than four minutes to go into the game when he threw 28 yards to Gene Washington of Stanford for a final score.

Washington who caught numerous passes to keep several drives rolling, was named the game's outstanding offensive player while linebacker Ron Pritchard of Arizona State and the West was selected as the outstanding defensive player.

The East, shooting for its third straight victory, scored with 1:58 left in the first period when Foster Jankovic wound up an 11 play, 58 yard drive. The West closed the gap in the second minute of the second quarter when Dawson connected with Huey and then went ahead after Washington picked up a fumble by Podolak on a punt at the past 12. Johnson wound up the short drive on a quarterback sneak for 12-7 halftime edge.

Neither team was able to score during the third quarter and it wasn't until the East decided to gamble on a fourth and two situation at the 34 that the West was able to grab its final TD.

The East, relying mostly on a running game, was unable to keep its drives rolling because of outstanding play by the West's defensive unit, especially by Mike McCaffrey and Ed White of California, All-America Joe Green of North Texas State and Pritchard.

Barbara Specht of Texas Tech University was awarded centennial queen during halftime ceremonies and was serenaded by the Rutgers University "marching 100." Rutgers defeated Princeton 6-4 in November of 1869 in the first colliate football game.

Basketball Score

Table with 2 columns: Team, Score. Turner Holiday Tourney Championship: Turner 66, South Fulton 59. Consolation: Washington 77, Howard 57.

If you can keep from being envious and jealous of your fellow man you are approaching the outskirts of civilization.

Whenever you need advice just remember that anybody can tell you what you ought to do under any circumstances.

By clash for his decision to fire Allen.

It's a great honor to be connected with a game of this stature, Allen said when told he had been named to coach the West team. "Also, it's a chance to work again with so many of the people who have helped make the game a winning team."

U.S. Automobile Racing Enjoyed Its Most Successful Year In '69

By Kurt Freudenthal
INDIANAPOLIS, Ind. (UPI) - American auto-racing enjoyed one of its most successful seasons in 1968, with record payoffs and few fatalities, but the pros and cons of turbine racing remained a conflicting issue.

Handsome Bobby Unser became the new champion on the Indianapolis 500-mile racing fraternity and promptly captured the National Driving Crown of the United States Auto Club in the closest finish ever.

Graham Hill of England, a former Indianapolis "500" winner, coped the coveted Grand Prix world championship for the second time, climaxing a brilliant year of Formula I competition.

But former world champion Jimmy Clark, the flying Scot who scored one first and two seconds at Indianapolis, crashed to his death in a relatively minor Formula II race in Hockenheim, Germany, in April and British's Mike Spence was fatally injured in a practice spin at the famed 2-1/2 mile speedway oval here in his first attempt to win the Memorial Day classic.

The lone casualty on USAC's big-car racing circuit was Ronnie Duman, killed in a 150-mile race at Milwaukee in June.

SCARFIOTTI KILLED IN GERMANY
Two other Grand Prix veterans were killed in Europe. Italy's Lodovico Scarfiotti was killed in trials at Berchtesgaden, Germany, while Frenchman Jo Schlesser met death in the Grand Prix of France at Rouen.

Unser a member of the famed racing clan from Albuquerque, N. M., won the "500" at a record average speed of 152.882 miles per hour, the first time a turbo-charged, four-cylinder Offenhauser rolled into victory lane.

He won three other major events, Atlanta Hawks Post Eighth Straight Win.

ATLANTA UPI - The Atlanta Hawks have made it their eighth straight as well as the Seattle Supersonics eighth straight.

The Hawks 126-96 crushing of the Sonics here Thursday was the No. 8 win in a row for the NBA Hawks and the eighth straight loss for the luckless Sonics.

Lou Hudson, with 14, Zelmo Beatty with 12 and Joe Caldwell with 9 made up for a 42 point blitz in the third quarter that put the Hawks ahead to stay. They had trailed 52-48 at halftime, and trailed by 9 in the first quarter.

Hudson finished as Hawks' top scorer with 28 even after sitting out the entire fourth period. Beatty was next highest scorer with 25. Al Tucker led the Sonics with 18 points, followed by Leny Wilkins with 16.

Joe Namath Guides N.Y. Jets Over Oakland Raiders 27-23

By Gary Kales UPI Sports Writer
NEW YORK - Joe Namath guided the New York Jets to their first American Football League title and a berth in the Super Bowl with three touchdown passes, including a possible \$25,000 loss to Don Maynard for the winning score midway in the fourth quarter Sunday that met the Oakland Raiders 27-23.

Namath's second touchdown pass of the game to Maynard from the six-yard line rallied the Jets from a 23-20 deficit and gave all the ex-citing overtones of the famous Helldorado Game on Nov. 11 in which Oakland beat New York 43-32 in the last minute of play.

Broadway Joe thrilled a partisan record crowd of 62,627 with a 14-yard touchdown pass to Maynard in the first period and 29 yard scoring pass to Pete Lammons in the third period.

With two minutes to go and New York leading 27-23, Darley Lamonica almost recovered the ball game for the defending AFL champions. He passed 24 yards to Fred Blotnikoff and 37 to Warren Wells that put the ball on the Jets' 12 yard line.

But a Lammonica lateral, intended for Charlie Smith, went wild and linebacker Ralph Baker recovered it for New York on the Jets' 30.

Namath completed 19 of 50 passes for 266 yards with one interception while Lamonica completed 20 of 47 pass attempts for 39 yards and one touchdown.

The victory gave New York Coach Weeb Ewbank an unprecedented double in modern pro football. He won the AFL title Sunday, and captured the National Football League crown with the Baltimore Colts in 1956 and 1959.

Jim Turner, the AFL's leading scorer, booted field goals of 33 and 26 yards for the other New York points. He also booted three extra points.

With the temperature on the field at 36 degrees and a 16 mile-an-hour wind gusting to 30 miles an hour, Lamonica only threw three one touchdown pass 29 yards to Blotnikoff, Pete Banaszak ran five yards for the other Oakland TD and veterans George Banda booted three field goals of 26, 26 and 20 yards.

The Jets' defense headed by UPI's All-League defensive end Gerry Philbin, held Herwig Dixon, second top rusher in the league, to 41 yards.

Namath was intercepted once by George Atkinson who ran the ball back 32 yards to the Jets' five from more where Banaszak took it over.

Atkinson then became the goat of the game as Maynard eluded him on a 52 yard pass play that put the ball on the Raiders' six and the flanker again eluded Atkinson to take a bullet from Namath for the Jet's go-ahead touchdown.

This catch gave the winning Jets' players about \$3,000 apiece an asset them up for a possible winner's share of another \$15,000 in the Super-Bowl.

Florida Still Bars Youth From Tracks

TALLAHASSEE, Fla. (UPI) - Florida is the only state in the nation that still bars youths under the age of 21 from horse tracks, and an assault on the law is planned for the 1969 legislative session.

State Rep. Carey Matthews, D-Miami, who has studied Florida's perimutuel operations, says a major problem of the tracks appears to be the sport's lack of appeal to the young adult.

Perhaps, it could be partially overcome if they could bring their children along of their own interest is whetted by starting at an early age.

A survey showed the average age of horse fans at Florida tracks is 54.

The state has a heavy financial interest in racing which produces through taxes - a heavy yield of cash, adding up to \$42,693,087 in the last fiscal year.

Baltimore Colts Power Over Cleveland Browns 34 To 0

By John G. Griffin UPI Sports Editor
CLEVELAND (UPI) - Tom Matte, a hero but a loser in a previous title game, gained his reward and glory Sunday when his record-tying three touchdowns led the Baltimore Colts to the National Football League Championship in a 34-0 rout of the Cleveland Browns.

The Colts, unleashing awe-some ground power in 20-degree weather in Cleveland Stadium, qualified to meet the New York Jets, champs of the American Football League, in their third annual Super Bowl Jan. 12.

The triumph meant Baltimore's third NFL title and the end of four years of frustration in which they came close but did not win.

But for Matte, former Ohio State star in his eighth year as a pro, the victory was the crowning achievement of a story started three years ago.

At that time when their quarterback was injured, the Colts called on halfback Matte to fill in - and he gave a gallant effort even though Baltimore lost that title game in 1965 to Green Bay.

And it was Matte, this time at his own halfback position, that the Colts turned to again on this frigid day when 25-mile-per-hour winds, howling in off the leaden waters of nearby Lake Erie turned the hands of star passers stiff and cold.

Matte, carrying the ball 13 times for 72 yards, came through again, slanting over for two touchdowns in the second period and one in the third to lead Baltimore's running attack over the soggy, spongy turf.

His three touchdowns equalled the title game record held, ironically, by two Browns - Otto Graham in 1954 and Gary Collins in 1964.

The Colts also had two field goals by Lou Michaels of 28 yards and 10 yards, a running touchdown by Timmy Brown, and four conversions by Michaels as they handed the Browns the first shutout they had suffered in any game since they lost to the New York Giants 10-0 in 1955.

The victory gave the Colts revenge aplenty for the 27-0 loss they suffered on the same field in the title game in 1964 against Cleveland.

It was that loss that began Baltimore's four long years of frustration that ended Sunday.

A crowd of 60,628 watched a scoreless first period that seemed to portend a game like the '65 finale when Cleveland burst loose in the second half to win.

But this time it was Baltimore to coach the eastern team, replacing Alex Tannum, no longer in the N. B. A.

The East-West classic again will be televised nationally, in color, by the ABC-TV network.

Eastern teams hold a 12-8 advantage over Western teams in the 18 previous All-Star contests.

The following men were voted to the Western squad and their voting scores totals are included: FOR THE WEST: Elgin Baylor, 12-14,000; Don Kojis, San Diego, 8,469; Lou Hudson, Atlanta, 7,278. CENTERS: Elvin Hayes, San Diego, 11,215; Wilt Chamberlain, L. A., 9,452.

GUARDS: Jerry West, L. A., 13,694; Lon Wilkens, Seattle, 11,855; Jerry Sloan, Chicago, 5,385.

FOR THE EAST: Lew Alcindor, 12,100; Jerry West, L. A., 13,694; Lon Wilkens, Seattle, 11,855; Jerry Sloan, Chicago, 5,385.

Each of the franchise cities has one complete vote in the balloting in order to equalize on all of the ballots so that cities with the lesser number of votes have the same voting strength as those cities with a greater number casting ballots.

College Football Finale Ushers In The New Year

By United Press International
College football bids farewell to 1968 this week and helps usher in the New Year as 12 of the nation's most powerful football teams square off in six major bowl games.

The biggest, of course, is the Rose Bowl in Pasadena, Calif., matching national champion Ohio State against No. 2 ranked Southern California 9-1 national title holder in 1967, on New Year's day.

Ohio State 8-0 and winner of the Big Ten Title is a three point choice in the game, which marks O. J. Simpson's farewell as a Southern Cal player.

Simpson, and All-America in both his variety season at USC, gained more yardage in those two years than anyone in the history of college football.

Another major unbeaten team, third ranked Penn State 10-0 is a three point choice over a sixth ranked Kansas 8-1 in the Orange Bowl at Miami on New Year's night.

George Allen Named Coach Of NFL West Team

LOS ANGELES UPI - George Allen, relieved of his job as coach of the Los Angeles Rams Thursday, was named head coach Saturday of the West team in the 17th annual Pro Bowl football game Jan. 18.

At the same time members of the game between all star players of the National Football League Eastern and Western Conference teams designated Tom Landry as coach of the East team.

Game co-directors Glenn Davis of the Los Angeles Times and Ed Bradleyman of the Herald-Examiner said Allen's selection was made prior to his having been named by Rams president Dan Roper.

Whenever you need advice just remember that anybody can tell you what you ought to do under any circumstances.



Flow South, flows faster, points to drainage ditch spot near Mitchellville where Pamela Powers' body was found.

Low Alcindor Leads UCLA Over Princeton 83-67

NEW YORK (UPI) - Lew Alcindor, UCLA's 6-foot-11-inch, 235-pound center, led the Bruins to a 83-67 victory over Princeton in the Big Ten Tournament final Saturday night.

The Bruins, who were unbeaten in 1968, overcame the disadvantage of their guard's absence in the second half, when Alcindor's defense was limited by Princeton's offense.

Alcindor, who averaged 19 points a game, scored 19 points in the final half before leaving the bench with four personal fouls, early in the second half.

When you hear of good in people, it is well known by you when you hear of a tale of evil - quite.

Let the goddess have the light. Put the evil out of sight. Make the world we live in bright. Like the heaven above.

1968 Atlanta Daily World All-SIAC Football Team

100 Per Cent Wrong Club To Honor Team Jan. 25th

By JAMES D. HEATH
ATLANTA (AP)—Who's Who in Southern Intercollegiate Athletic Conference football play was selected today by Daily World Sports Editor Markon Jackson, as members of the 1968 All-SIAC Football Team.

Editor Jackson, in his press conference, called Monday to release the team to other news media, stated: "This is one of the best selected teams in all my years at the Atlanta World."

He pointed out the fact that although Grambling College in Grambling, La., leads the nation in producing pro football players, the traditional Daily World All-SIAC Team has more players in professional ball than any other athletic conference.

A smile was placed on Editor Jackson's face when he told about players from last year's all-star team who are now playing pro football. He singled out Morris Brown's George Atkinson and Tommy Hart, Atkinson is a star defensive back for the Oakland Raiders of the AFL, and Hart plays defensive tackle for the San Francisco stars of the NFL.

Others named from last season include in pro ball were John Eason of Florida A. and M., Henry Bill of Bethune-Cookman, and Major Hazen of Florida A. and M.

Jackson also pointed out "Although other sources select SIAC all-star teams, they are put together by the Daily World sports department is best referred to and known."

Speaking on personnel of this year's team, Jackson said he was proud to announce that Alabama A. and M.'s Ounce Jackson had again been named quarterback of the team, making it three in a row. Also, Jackson added, Ounce Jackson had been selected as the SIAC Player of the Year by a wide voting margin.

Another returnee from the '67 squad, Florida A. and M.'s Herbert Ginn, was named as the SIAC Back of the Year and again the vote was on the first ballot.

Naming the line man of the Year, Jackson spoke highly of Florida A. and M.'s Horace Lovett, who has been a standout for the past three seasons.

In the coaching department, Jackson revealed the names of the two head coaches who were named Coaches of the Year by the SIAC Voting Committee. Greer Banks, head coach of S. C. State was select-

ed as class 'A' topkick and Tuskegee's Lenny Smith recaptured the award in class 'B'.
All players and coaches selected by the committee will be honored twice during the 100 Per Cent Wrong Club of the Atlanta Daily World annual All Sports Jamboree slated for January 24 and 25 at the Marriott Motor Hotel.

Tickets for this top sports attraction in the southeast will go on sale soon and a complete slate of sports top stars who will be honored will be published later.

1968 ALL-SIAC TEAM (OFFENSIVE)

- END — Melvin Jones, Florida A. and M.
- END — James Lowe, Tuskegee.
- END — Elijah Richardson, Bethune-Cookman.
- TACKLE — Horace Lovett, Fla. A. and M.
- TACKLE — Joseph Hayes, S. C. State.
- GUARD — Albert Wright, Bethune-Cookman.
- GUARD — Miller, S. C. State.
- CENTER — Charles Sheppard, Alabama A. and M.
- Q-BACK — Ounce Jackson, Alabama A. and M.
- R-BACK — Frank Redding, Fort Valley.
- R-BACK — Herbert Ginn, Fla. A. and M.
- R-BACK — Willie Grate, S. C. State.

DEFENSIVE

- END — Roger Finnie, Florida A. and M.
- END — Walter Mitchell, S. C. State.
- END — Vincent Moore, Morehouse.
- TACKLE — Carlman Jones, Fla. A. and M.
- TACKLE — George Myles, Morris Brown.
- MIDDLE GUARD — Melvin Jones, Tuskegee.
- LINEBACKER — Charles Branch, Bethune-Cookman.
- LINEBACKER — Old Collier, Florida A. and M.
- D-BACK — Willis Harim, S. C. State.
- D-BACK — Alvin Wyatt, Bethune-Cookman.
- D-BACK — Spawnski Towns, Alabama A. and M.
- D-BACK — Lorenzo Bullie, Tuskegee.

SPORTS ON PARADE

By MILTON RICHMAN
UPI Sports Writer

NEW YORK — (UPI) — A man does some curious things those last few moments before "reentry." Frank Britman, Commander of the Apollo 8, wanted to look sharp and feet sharp coming back down to earth again and meeting the people so he requested and received an electric shaver right after his historic trip to the moon.

Professional football players also concern themselves about the way they're going to look before running out the door for a big one like the Baltimore Colts and Cleveland Browns have on tap in Cleveland Sunday or like the Oakland Raiders and New York Jets are getting ready for at Shea Stadium here.

They do any number of strange things those last few minutes before the opening kickoff when they're inside the dressing room and the door is shut tight to all outsiders: the press included.

EQUIPMENT CHECK
The players rarely bother going over their play assignments when it gets this close to count — down. As the pro golfers say when they arrive at that first tee: "If you didn't bring it with you, you won't find it here."

So pro footballers do little things like check their equipment to make sure they won't be embarrassed out there — maybe steal a look in the clubhouse mirror — or talk with each other about anything in general and nothing really in particular.

Some are nervous, some are not. A few who normally aren't suddenly find they are.

Milt Morin, Cleveland's surfer-fingered tight end, found himself in the latter category last weekend only moments before the Browns went out and dusted off the Dallas Cowboys for the Eastern Conference crown.

"I was nervous," Morin owns up. "I'm not generally, but it was cold outside and I was worried about how the cold might affect me. I worried about how well I would hold on to the ball."

POSITIVE THINKING
Well, I got into a discussion about it with Bill Glass, Cleveland's defensive end with 11 years in the NFL and he has an idea. He said, "Let's use a little power of mental suggestion." He gave me a football and said hold this football. So I held the football.

"As you're doing it," he said, "assume this thing is 'stuck' to your fingers and will never come off. In other words, any time you touch this ball it's impossible to have it leave your hands." I did what he said. More or less, the power of suggestion. He had me concentrating on this one simple thing. I guess it worked because I caught 80 per cent of everything they threw me. I know one thing, I was calm when I got out there on the field.

Football players do some curious things getting ready for the moment. So, apparently, do astronauts.

Louisiana State In Comeback Stop Florida State 31-27

MASSIE LEBLANC brought Louisiana State from behind for the second time in the game, kicking three yard touchdowns in the second and third quarters to give the Seminoles a thrilling 31-27 victory over Florida State in the inaugural Peach Bowl.

Florida State, which had jumped into a 14-0 lead when the second period was only 10 seconds old, had regained the lead at 27-21 with 6:15 left to play when Ben Sellers caught his second touchdown pass of the period.

But the Bengals, who had taken the lead for the first time early in the third quarter, came marching right back after the ensuing kickoff on a 61 yard drive culminated when LeBlanc swept right end for the final touchdown in the free scoring contest.

Florida State scored when the game was only 15 seconds old when Tom Bailey raced 38 yards to a touchdown after the Seminoles had recovered the opening kickoff.

Louisiana State dominated play for most of the remaining first period but had three drives blanketed by two fumbles and a pass interception.

Florida State, a six point favorite, opened a 75 yard march late in the first period and climaxed it 10 seconds after the second period



ALL-OUT FOR UNCF — Two of the key figures in the local campaign for the United Negro College Fund are, left to right, George W. Cox, principal of Walker Elementary School, and W. C. (Bill) Weathers, manager of Oates Ma-

nor. Mr. Weathers is general chairman of the drive and Mr. Cox is serving as chairman of the City School Teachers Division. A final report meeting Monday night, Jan. 6, will end the drive.

BOILED COULD

Newport

20 FILTER
CIGARETTES
MENTHOL 100'S

A whole new bag of menthol smoking filter kings & 100's

CITY FISHERIES
PLENTY BUFFALO, CATFISH AND SHRIMP

All Fresh and Guaranteed
CORNER OF FLORIDA AND PARKWAY
947-1105
Ample Parking Space

JOHNSON PRINTERY
INSURANCE, BANK AND WINDOW CARD PRINTERS

Fine Wedding Invitations
Holiday Cards and Announcements

PHONE 522-9453
7711 HERNANDO STREET MEMPHIS, TENNESSEE

AUTOMATIC TRANSMISSIONS
ADJUSTED • EXCHANGED • REPAIRED

Owned and Operated by Memphis With Memphis Capital
CHECK OUR REPUTATION

COLEMAN & TAYLOR
TRANSMISSION & MOTOR EXCHANGE

217-223 Union Ave. 536-7491
3430 Highway 51 S. 397-4369
Memphis, Tenn.
71508 University, Little Rock, Ark.

LET US MODERNIZE YOUR HOME
Licensed, Bonded and Insured

W. C. DAVIS CONSTRUCTION CO.
GENERAL CONTRACTORS AND BUILDERS
ALSO REMODELING AND REPAIRS
RESIDENTIAL AND COMMERCIAL

BUILD ROOMS, DENS, CONCRETE DRIVES
and APPLY NEW ROOFS

EASY TERMS, UP TO 8 YEARS TO PAY
1936 Chelsea, Memphis, Tenn.
PHONE TODAY 275-7877 or 275-6194

Georgia Port Authority Gets \$2,449,500

WASHINGTON — (UPI)—The Commerce Department said Friday it had awarded \$2,449,500 to the Georgia Ports Authority of Savannah for construction of a 21-mile railroad spur in Glynn County.

The grant, which will be matched by an equal sum from the authority, was part of the department's program to help lagging areas attract industry and create jobs. The department said Georgia Florida Oil and Refining Co. and Ocean Industries, Inc., a quick lime producer, would establish plants employing more than 600 persons at Colopolis Island, which will be connected by the new spur to Anguilla Junction.

Alabama A. and M.
D-BACK — Lorenzo Bullie, Tuskegee.

It's Good Business TO RENT TRUCKS from CARL CARSON

MEMORIAL STUDIO
Beautiful, Lasting Memorials

OUR NEW LOCATION
(Near Calvary Cemetery)
DAY PHONE 948-9049
NIGHTS 82-4-0346
1470 S. BELLEVUE

CENTENNIAL SCRAPBOOK Looking Back to 1868

83-D It really was no joking matter if a husband gave his wife a new portable setup for ironing as a Christmas gift in 1868. One was an innovation as a great convenience and labor-saver then; the earliest recorded invention of an ironing board was granted a patent that year.

The 19th century was an era of the emancipation for females in a household from that age-old task: laundering—that is, such laundering as was regarded as necessary. As Ronald Neal stresses in *A Short History of Home Laundry*, put to press by Mankind Magazine (Vol. 1, No. 10), "During the Middle Ages, the masses gave little importance to cleaning their clothing. The same was true during the Renaissance, which was otherwise a period of enlightenment. Strong perfumes took the place of cleanliness even in the silks and velvets worn by lords and ladies. . . . At the beginning of the 19th century, [laundry] methods of the Greeks 30 centuries earlier were still prevalent."

Meaning that all those centuries the customary wash-day was indeed Blue Monday. Women gathered at streams, or in comparatively luxurious wash-houses where water was heated upon a brazier, to wet and beat soil and/or odor from garments, wring them by hand, and infuse choice garments with a mixture of flour and water for appearance. Ironing of the latter was a complicated matter on Tuesday, if they were dry by then.

Patents on mechanical labor-savers in laundry processes did not begin to proliferate until the 1860's. By 1875, devices of some importance (such as B. S. Boydston's combination ironing table and drying rack) were to include 2,500 more or less mechanical washing machines. Most continued to require manual labor for operation for further decades. (Machines powered by steam, gasoline, or electricity, did not appear until after 1900.)

CLARK KINNAIRD [—] Facsimile of drawing in U.S. Patent No. 75,120 granted Boydston in 1868 on his combination ironing table and drying rack.

University of California, Berkeley, chartered in 1868, opened in 1869, or 16 years after University of Pacific, at San Jose.



Distributed by King Features Syndicate

The Breakfast Club Fades From Air After 35 Years

CHICAGO (UPI) — Don McNeill issues his last regular, "good morning, breakfast clubbers," to radio listeners throughout the country Friday as "The Breakfast Club" fades from the air after 35 1/2 years.

The program, a victim of changing public tastes which now prefer a music and disc jockey format in radio fare, originated as the Pepper Pot on June 23, 1933 and is the last regularly-scheduled network radio program to be broadcast from Chicago.

"It's a matter really, of quitting while we're ahead," said McNeill. He holds that personality programs are far more a staple of television and pointed out entertainment and information features on radio now rarely run over five minutes while the "Breakfast Club" is 55 minutes long.

Each day's show has been filled with music, gags and banter with members of the audience ranging from girl scouts to grandmothers. The years also have been filled with regular marches around the breakfast table so familiar to home listeners.

Those who have appeared as regulars on the program include Fran Allison, who brought her rural Aunt Fanny caricature to a Waterloo, Iowa, radio station in 1937; Peggy Lee, Patti Page, Johnny Desmond, John Gary and Anita Bryant.

Band leader Eddie Ballantine began with the program 35 and one half years ago. Comedienne Sam Cowling has teased McNeill on the air for 31 years and Ed McKean has read spots and introductions since 1950.

The program was taped from the Clouds Room of the Allerton Hotel since 1968 and has been fed to 250 outlets of the Armed Forces Radio Network in addition to the domestic audience.

Although the program is leaving the air, McNeill feels its brand of homespun humor remains popular with the American public. He says: "People will always enjoy the old-fashioned friendliness others call corn."

There Was A Day When Choosing Towels And Sheets Was Exacting

RALEIGH — There was a day when choosing towels or sheets was a matter of the right size and quality at a reasonable price.

But that is no longer true. Today's sheets, towels, and bedspreads have become fashions for the home, observers Mrs. Lillie Little, extension housing and house furnishings specialist, North Carolina State University.

Take sheets, for instance. Now they come not only in white and pastels but in clear brilliant colors. In stripes. In flowery patterns. With beautiful hem treatments.

Not only the top, show-off sheet, but also the fitted undersheet gets the fashion-beauty treatment to match the top sheet or to contrast it with a solid.

Towels have gone wild and wonderful, too. There are three distinctly different types of fashion towels. First, solids, which now can be bought in a tremendous range of colors and which look even more dramatic when you match or contrast them.

Second, prints. These are printed on one side only, often in floral patterns. Many new printed towels reverse to pastel solids.

Third, jacquard-weave towels. This is a special weave in which the pattern and the color are exactly reversed on the other side of the towel. Printed and jacquard towels often coordinate exactly with solid towels. Solid and patterned towels arranged together make a smart modern look in the bathroom.

Bedspreads are fashion news, too. There are solids, stripes, plaids, floral patterns; there are interesting textures in cotton or cotton-and-rayon that look like heavy raw silk or rough tweed but that are completely washable and very practical. Or if you wish you can select a bedspread with an antique look, which derives its pattern from great historic periods—the Moorish age, the court of Louis XIV or the Renaissance.


With this large variety of sheets, towels and bedspreads, it is possible to coordinate the bedroom and the bathroom at relatively low cost, the specialist points out.

Things You Should Know

James P. BECKWORTH

BORN IN VIRGINIA AROUND 1798

SON OF A SLAVEWOMAN & A WHITE OFFICER OF THE REVOLUTIONARY WAR / HE WORKED AS A GUIDE FOR WAGON TRAINS BETWEEN THE EAST AND CALIFORNIA, — AS A TRAPPER, HUNTER, INTERPRETER & FEARLESS FIGHTER OF INDIANS, — BUT NEVER GREW RICH / HE DIED ON A MISSION FOR THE GOVERNMENT ABOUT 1865.



Sunday School Lesson

THE BEGINNING OF THE GOOD NEWS
International Sunday School Lesson for January 5, 1969.

MEMORY SELECTION: "Now after that John was put in prison, Jesus came into Galilee, preaching the gospel of the kingdom of God, and saying: The time is fulfilled, and the kingdom of God is at hand: repent ye, and believe the gospel."

—(Mark 1: 14-15)

LESSON TEXT: MARK 1: 1-20.

It is indeed fitting, that — at the beginning of a brand-new, untarnished year — we study the events that preceded the beginning of the good news of Christ's ministry!

During this quarter we will study the good news of reconciliation with God, through His only begotten Son, as announced by John the Baptist, accomplished by Jesus' ministry and death, as ordained by God in His plan for mankind.

And if this Lesson — and those that follow — have succeeded in leaving just ONE person with an increased awareness and appreciation of the nature of Christ and of God, and a desire to enter into a sense of kinship, wholeheartedly and sincerely, with the Divinities, then the studies will not have been wasted!

In the Gospel of Mark we are introduced to John the Baptist — a rigorous, forthright man — one whose needs were simple, whose life was primitive — and albeit, who was the soul of sincerity.

In these chapters of the Book of Mark, Jesus is revealed to us as a man of action, a man of infinite humanity — making it easier for us to relate to Him on the level we understand best, by our humanity.

John the Baptist (earthy and forthright as he was) plays the role, almost, of the good farmer; for a good farmer does not plant seed haphazardly, first, he takes care to prepare the ground into which the seed is to be sown, that it may bear fruit that is worth reaping! Thus was it with John; he prepared the way for the coming of Christ.

And just as the beginning of the Gospel was the best news that mankind ever received, at that time, so it is the best news — still — that mankind has had — even in the midst of present-day progress and discovery!

For John appeared on the scene at a time when the religious life of Israel was at a very low ebb, indeed. Many ordained to priesthood were utterly unworthy of that honor. Offerings, instead of being the best of the flock, were often blemished beasts. In sincerity, dishonesty, injustice . . . those were the keystones of the day and time.

A messenger such as John was sorely needed to prepare the way of Jesus Christ — the Salvation of the world.

John's message to the people called for basic changes in thought and attitude — as apt today as they were then! Repentance was a cornerstone . . . the personal recognition of inadequacy, a complete change of heart was another — a change in moral and spiritual values (although the two are so closely related that they are, in effect, almost inseparable). Belief was a third requirement; and a fourth was ACTION!

The writer of Mark portrays Jesus' emergence from His humble and quiet life as the son of a carpenter in Nazareth into the full realization of His manhood, and of His fore-ordained mission to save mankind. It was a significant pilgrimage, identified as Christ was with the physical and spiritual weariness that plagues mankind. Jesus, too, suffered temptations, but triumph over them — just as man suffers and can only strive and hope to triumph. And man can do it — through mind, will, and action . . . and with God's help!

These comments are based on outlines of the International Sunday School Lessons, copyrighted by the International Council of Religious Education, and used by permission!

EDA Grant Aids Glynn Co., Ga.

Approval of a \$2,499,500 grant to help stimulate industrial growth and create jobs in Glynn County, Georgia was announced recently by the Economic Development Administration, U. S. Department of Commerce.

The applicant for the Federal grant is the Georgia Ports Authority with offices in Savannah. The funds will be used to help construct a 21-mile railroad spur from Anquilla Junction to Colonels Island, a 7,000-acre industrial site.

The project is eligible for Federal assistance because the Brunswick area, including Colonels Island, is a growth center for the six-county Coastal Georgia Economic Development District.

As a result of the railroad spur, two firms will build plants to employ more than 600 employees and negotiations are under way with other industrial prospects that could employ more than 2,000, according to the applicant.

The committed firms are the Georgia Florida Oil and Refining Company, which will employ more than 200 at a refinery, and Ocean Industries, Inc., which will hire 440 persons in the production of quick lime.

The multi-county district program of the Economic Development Administration encourages counties to pool their talents and resources to combat economic problems that cross county lines.

Local officials state that jobs created by this project will benefit the unemployed and underemployed in Bryan and Long counties, which are qualified for EDA assistance on the basis of high unemployment.

The Brunswick-Golden Isles Chamber of Commerce and the Committee of 100 have developed plans to assist the unemployed in the district. They include development of an area-wide vocational school specifically aimed at providing job skills for the uneducated, and publicizing available jobs in the outlying areas, as well as developing a transportation system to help people commute to the jobs and educational facilities.

In addition to the EDA grant, the applicant will provide \$2,499,500 to complete the \$4,999,000 cost of the rail spur. The project also will include four miles of railroad at Anquilla Junction to be used as a marshalling yard.

EDA was established under the Public Works and Economic Development Act to help economically distressed areas to attract industry and create jobs. In addition to public works grants, it provides public works loans, business loans and planning and technical assistance.

Asks To Dismiss Charges Of Murder Against 2 Youths

TALLASSEE, Fla. — UPI — Leon County Circuit Court was asked Monday to dismiss charges of murder against two men in connection with the firebomb death of young Trav's Crow in Tallahassee following the assassination of Dr. Martin Luther King.

The court also was asked to suppress alleged confessions made by James Colbert 18, and Billy Ray Oliver, 18, who were indicted by the grand jury in the case.

Judge Hugh Taylor set Jan. 17 for a hearing on both motions.

Crow, 19, died while sleeping above his father's grocery store which burned down as a result of fire bombs.

Crow was white, the two defendants are Negroes.

Modern education has not persuaded the younger generation that "early to bed" is good sense.

The motto of too many people is to buy on credit in the hope that tomorrow will not arrive on time.

Motown Does It Again, Win Place, Show

DETROIT, Mich. — Motown's blazing records again this week were one-two-three on the national charts, and accounted for five of the top ten. This makes the Berry Gordy Jr. top record company just about the hottest hit-producing operation in the history of the industry.

Ironically, each of the front three have enjoyed the top spot only to be replaced at the pinnacle by still another Motown product.

Number one is Marvin Gaye's "I Heard It Through The Grapevine" number two is Stevie Wonder's "For Once In My Life" and number three is Diana Ross and The Supremes' "Love Child."

The other two Motown records in the top ten (five in all) are Diana Ross and The Supremes and The Temptations' "I'm Gonna Make You Love Me" and The Temptations' "Cloud Nine." All five have topped the million sales mark, with "Love Child" and "I Heard It Through The Grapevine" approaching two million.

Motown also is chalking up impressive sales in the LP area. Currently represented by fourteen al-

Do's And Don'ts



WE'VE GOT HEROES, N' INVENTORS, SCIENTISTS, MUSICIANS, WRITERS, ARTISTS, ENGINEERS, TOO!

TEACH HIM HIS HISTORY NOW. HE'LL BE PROUD

HUD Loans Help Communities Get Needed Public Facilities

Adequate public facilities, such as water and sewer systems and health centers, are important investments in the future for growing communities. The community without essential public facilities risks being left behind on the path to progress.

The U. S. Department of Housing and Urban Development has assisted 1,198 projects in 41 States and Puerto Rico since the program was first authorized by the Housing Amendments of 1955. A total of more than \$472.8 million in loan funds has supplemented local resources in construction of projects costing nearly \$650 million.

If the community has a population under 50,000, it may be eligible for a public facility loan from the U. S. Department of Housing and Urban Development. If it is located in a designated economic development area, the population limitation is raised to 150,000.

In the fiscal year, ending June 30, HUD approved loans totaling \$49.7 million to support 994 projects in localities throughout the Nation.

Communities with populations under 10,000 are the heaviest users of the program, having received about 92.8 percent of the total project approvals, or better than 68 percent of the money.

In the past fiscal year alone, small communities with fewer than 10,000 people accounted for more than 83 percent of the applications received by HUD.

CITE TYPICAL EXAMPLES

Some examples of approved loans during the 1968 fiscal year indicate typical uses that have been made of this program:

- Arkansas State University, at Jonesboro, Ark. (population 21,418), is in a northeast section of the State where economic depression is prevalent. Even in the relatively prosperous areas of this region, there is cultural, medical and educational deprivation. Highly trained professional medical people have tended to avoid this area since the poor economy could support only marginal health facilities.
- The university, therefore, set about establishing a comprehensive regional health center that would attract a competent medical staff and serve the people — many of them poor and underprivileged.
- With the participation of local, state and Federal agencies a one-stop medical center was planned, which would offer diagnosis, treatment and rehabilitation.
- HUD is providing a \$2.25 million public facility loan to help meet the total project cost of approximately \$4.8 million for the new center which is the first of its kind in the State.
- Adjacent to Springfield, Ill. (population 83,000), are the townships of Curran and Gardner where 2,000 residents have always relied

Strike Leader Set For 'Night Call'

The Reverend Milton Galamison, V. P. of the New York Board of Education and a key figure in the New York School strike, is one of the guests on "NIGHT CALL," the national telephone call-in program for the week of January 6th.

Sharing the spotlight with Reverend Galamison are William Eddard, co-editor of the new Manhattan Tribune; Rales Tijerina, head of a Mexican group attempting to get land back from the United States government; the Reverend James Lawson, a leader in the Memphis garbage workers strike when Martin Luther King was killed, and Albrecht Balk, former feature editor of the Saturday Review.

"NIGHT CALL" is now heard on over 90 stations around the country. It is broadcast live from 11:30 P. M. to 12:30 A. M. (EST) Monday through Friday evenings, and listeners are invited to call in, collect, to speak with the evening guest and program host — Del Shavers.

Monday, Jan. 6 — Reverend Milton Galamison, V. P. of the New York Board of Education, speaks on "Does Black Power Mean Community Control?"

Hereditary peers due to lose legislative power.

"Black Journal" Conference Held Over Educational TV

NET held a special press conference recently in New York City for its monthly series "Black Journal." The meeting was conducted by the program's executive producer, William Greaves and executive editor Lou Potter. At that time, Mr. Greaves announced a new grant from the Coca-Cola Company and outlined plans for the program's continuance . . . in both financial and programming terms.

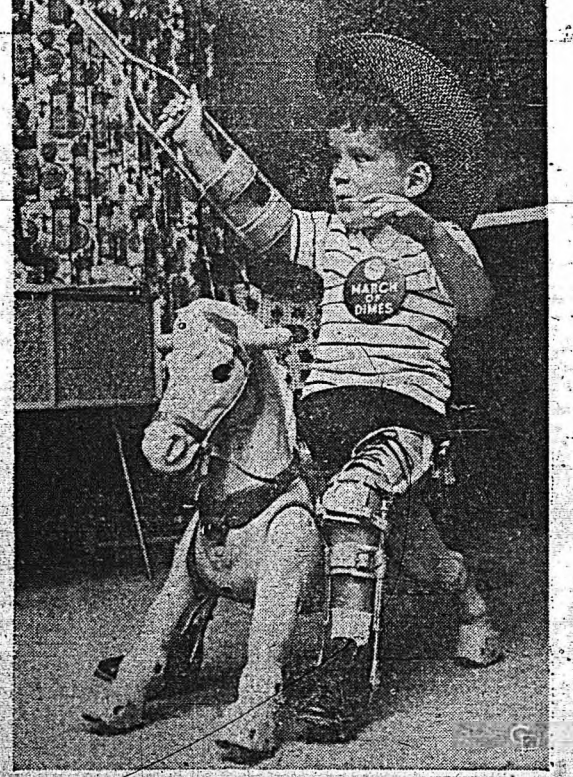
The press conference was held at WNET's Studio 55, with a special link made for the benefit of guests in Philadelphia.

Two panels to wind-up events that have been of paramount importance to the black community was scheduled for Dec. 30. These panels were moderated by Lou House and me, the other host of the show.

On the panels are Andrew

Young who is the director of the Southern Christian Leadership Conference, Alexander Allen who is the regional director of the National Urban League. There are other notable civil rights leaders: Bill Strickland . . . playwright and community leader Lefty Jones; Kathleen Cleaver; writer Claude Brown; Julian Mayfield, the star of the upcoming film "Up Tight"; Richard Moore, historian; Daniel Wats, editor and publisher of the magazine, The Liberator. We also have on film interviews with very eminent people from various parts of the United States. We have Dr. William Grier in California, we have the honorable Elijah Muhammed. Also Aretha Franklin and we have James Brown are invited.

A second panel is set for January.



MARCH OF DIMES national poster boy Tracy Greenwood, 5, waves a crutch as he rides a toy horse at his home in Velma, Okla. Tracy symbolizes the more than 250,000 babies born in the U.S. each year with birth defects.

Now: pure relief for dry, problem skin

VASELINE® PETROLEUM JELLY gives your skin the richer moisture it needs for protection from chapping, from dry, ashy-gray skin. To keep your skin soft, younger-looking, insist on genuine Vaseline® Petroleum Jelly. You pay a little more than for other brands of petroleum jelly . . . but your skin is worth it!

