Vol. 101 No. 4

RHODES COLLEGE SEPTEMBER 22, 2017

Rhodes College Class of 2021 Elects...

Jacob Fontaine Class of 2021



Gunner Smith Class of 2021



Alex Woronzoff

Class of 2021



Berkeley Barnett

Class of 2021



Brock Morgan

Class of 2021



Deja Walls

Class of 2021



Stewart Nichols

Class of 2021



Owen Kelley

Class of 2021



Olivia Brown

Class of 2021



News

Brent Pella Cracks Jokes to No Laughs

By Will Melton '21 Staff Writer

Comedian Brent Pella made an appearance Sep. 7 in the Lynx Lair. By the time the performance was over, it was clear it may have been better if he hadn't made showed up at all. The "Comedian" was constantly the butt of his own joke. The

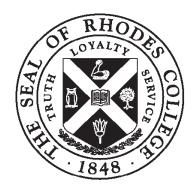
performance was extremely difficult to sit through out of sheer awkwardness from a constant stream of mediocre (at best) jokes. He also made it extremely uncomfortable to leave, heckling anyone who attempted to stand up. You felt trapped between the torment of listening to horrid jokes or the awkwardness of leaving. The only consolation for staying through the entire act was temporary tattoos of the man's face, which was completely unappealing in every way imaginable. The jokes themselves were full of outdated stereotypes and cheesiness. Comedy is a delicate art that is extremely difficult to master. This performance proved, above all else, that not everyone can be a comedian. However, what the comedian lacked in comedic value, he seemed to make up for in his basketball skills. After the act, a few students played him in a pickup game of basketball where his team won in a decisive victory with a score of 21 to 7. Maybe he should reconsider his profession as a comedian and try his luck at professional basketball.



Editorial Staff:

Editors-in-Chief, Jordan Hulseberg '19 & Will Morrow '19 Chief Design Editor, Zoe Laulederkind '18 Chief Copy Editor, Katie Brewster '18 Satire Editor, Meaghan Pickles '19 Circulation Editor, Warren Socher '19

Staff of The Sou'wester



Writing Staff:

Staff Writers, Savanna Kurz '20, Lexi DeHart '21, India Nikotich '19, Tara Fredenberg '21, Maddie Dean '19, Jacob Greenberg '21, Sam Brown '21, Will Melton '21, Rylan Lorance '21, Noah Mesa '21

Interested in joining *The Sou'wester?* Have any stories you think need a voice? Comments/concerns? Email us at *rhodescnews@gmail.com*Find us on Instagram *@souwesternews* and Facebook at *facebook.com/souwesternewspaper*

WITHIN THE GATES

The Buzz about Bumble

By Lexi DeHart '21 Staff Writer

Strange messages have been cropping up on Rhodes campus recently. Sidewalks have been chalked with slogans like "Sit down, join Bumble" and other endorsements for the mysterious "#Bumble."

Do not be fooled. Bumble is not a campaign to save the bees. Rather, it is a dating app similar to Tinder. Swiping left means 'no" and swiping right means "yes," although similarities do not extend much past there. Bumble founder and CEO Whitney Woolf stepped away as the co-creator and CEO of Tinder with the goal to develop a less sexist version of the app. Woolf has aimed to always cater to the modern woman.

Whereas in heterosexual pairings Tinder has allowed either the man or the woman to send the first message, Bumble will only let women make the first move. Either person in a same-sex match can reach out. They must do so within the first 24 hours of matching with somebody. This feature has eliminated the worry of "Should I message him?" or "How long should I wait?" Joining will also reduce the risk of terrible pick up lines like "I want to cover you in peanut butter and lick you until my peanut allergy kills me" and "I want to paint you green and spank you like a disobedient avocado."

This year, however, Bumble has been making a push to be looked at as more than just a dating app where girls message guys first. The company wanted to transform the platform into one people

join to make friends and professional connections as well as romantic ones. They have already launched "Bumble Bff," an app designed to help people find new friends. On October 1st, the company will launch "Bumble Bizz." Using the app, people will be able to look for internships, jobs and build a professional network. Basically, it is a Facebook or LinkedIn profile for strangers.

Along with this push, the brand has been hiring students across the country to act as the company's Bumble Brand Ambassadors. The mystery writing came at the hands of Rhodes campus' new Ambassadors Merrill Stovroff '18, Larissa Nash '18, Erika McCormick '19, Kara McCord '18 and Brynly Marsh '20. They will be out around campus and at tailgates wearing Bumble tees and passing out coozies.

"Overall, I've enjoyed working for Bumble because it really is a great company that thrives themselves on the empowerment of women. Obviously, it is also fun getting to hand out merchandise to the students around campus," Merrill said.

"I think people should download Bumble because it offers many different ways to advocate for yourself. Also, it does not have the same stigma that other dating apps do; students will be surprised to see so many of their friends active on it," Merrill said. "Due to the technological craze that had taken over our generation, it only makes sense that something like Bumble is bursting to the scene."



Matt Gerien Joins the Conversation

By Noah Mesa '21 Staff Writer

Matt Gerien recently became Rhodes College's new Executive Director of Communications and he has already embraced the community. Gerien said his first impression of the school was "how welcoming everyone is" which created "a great environment." While this is the first time Gerien has worked with a college, his previous positions have equipped him with plenty of experience. He was a communications director on Capitol Hill, an investigative reporter and editor for a local news

channel and a television producer.

He received his B.A. in Political Science and Government at Union College which helped him "live and understand the liberal arts experience." He attributes much of his career success to the skill set that a liberal arts education provided. In point of fact, the liberal education was one of the many things that drew him to Rhodes.

He certainly has not been a stranger to the campus and has attended several casual briefings Rhodes has held to engage with the press. Now, his job will be to foster those beneficial relationships with various media outlets. "I think it's really important for Rhodes to have a good relationship with the student newspaper, a good relationship with local media and the regional and national media as well," Gerien said. "It's our job at Communications to help share those stories—both internally to the campus community and externally to everyone else."

He emphasized the people behind those stories—whether a student who has obtained an impressive internship or a professor who has been given an award.

The responsibilities of a Communications Department are more complex

than they may first appear. It is responsible for everything from website layout to hanging professional posters throughout campus to controlling the official social media pages. "Media is increasingly fragmented" Gerien said.

Gerien clarified that the Rhodes Communications Department is not "about controlling the message. I think it's being open and transparent." President Hass's administration thus far has exemplified this sincere approach, according to Gerien, hopefully foreshadowing a more frank dialogue between Rhodes, its students and the greater community.

BEYOND THE GATES

Exploring Memphis through Food: Pho Saigon





By Jacob Greenberg '21 & Sam Brown '21 Staff Writers

This week, we trekked back down Poplar Ave to another strip-mall-dive called Pho Saigon. About ten minutes from campus, Pho Saigon may be one of the best kept secrets East Memphis has to offer. Upon entering, we were greeted by a large statue of Buddha situated directly by the door. The walls of the restaurants were lined with a variety of artwork complementing the hilarious statue by the entrance.

Pho Saigon's speciality is, obviously, pho. For any readers who are unsure of what pho is, it is a Vietnamese soup with broth, rice noodles and generally a

meat or tofu. It is delicious. Although Pho Saigon is known for it's delicious pho, the menu contained much more than pho and we were not afraid to experiment.

We started off with an order of spring rolls and got much more than we expected. Stuffed with shrimp and veggies, the two spring rolls could have very well been an entree. These enormous spring rolls were served with a warm house made peanut sauce on the side that melted in your mouth. This was all complemented by the fresh mint that was strategically situated in the beautifully balanced rolls.

We each ordered a different entree to get a taste of the variety of items on Pho Saigon's menu. One of these entrees was a Vietnamese omelette, and quite possibly the most massive dish that was ever been sub ten dollars. The omelette had a crisp and crunchy shell. Beneath the shell was mix of shrimp, pork, beans and cabbage. The dish was served with an absolutely delicious house made fish sauce. If your food is not swimming in the fish sauce, you are doing it wrong.

When thinking about Vietnamese classics, most people think vermicelli rice noodles and fish sauce. The next dish that we decided to try was the vermicelli rice noodle dish. We opted for the combo version this time around which comes with a Chinese egg roll, shrimp and some of the most delectable and alluring crispy pork you will ever encounter. With every bite you get the

strong flavor of the fish sauce which is well balanced with the fresh veggies and sour pickled daikon. Our celebrity guest-eater, Warren Socher '19, opted for the vermicelli rice noodle with tofu. He said the dish "was a tremendous salad, noodle, and tofu combination with a sweet fish sauce that was the perfect adhesive for the dish. All elements meshed so well. It wasn't soupy like most pho dishes."

Pho Saigon is close and an affordable restaurant where most items fall under ten dollars. For any Rhodes students looking to get a quick bite off campus, Pho Saigon is worth a visit. For this reason, we give it 4.5/5 stars.

2k17 Cooper-Young Festival

By India Nikotich '19 Staff Writer

It was Saturday, Sep. 16, 6 a.m., on Young Avenue and rows of white tents erected overnight sat waiting and expectant. In the hours to come, more than 130,000 Memphians and visitors would crowd the streets for the Cooper Young Festival—a 30-year tradition put on by the Cooper-Young Business Association.

But, for now, it was time for coffee. Java Cabana Coffeehouse, a Young Avenue trademark since 1992, was ready to serve the crowds alongside their other famous neighbors: 901 Comics, Goner Records and Loudean's, to name a few. The community is tight-knit and the Cooper-Young Festival was an opportunity to support one another.

Relatively new to the (literal) block is the Two Rivers Bookstore which opened earlier this year. Its collection includes Rick and Morty drawing guides, cyberpunk novels, sci-fi and fantasy alongside local candles and perfumes.

While Two Rivers and Java Cabana

remained inside to act as a safe haven from the unexpectedly high heat index, 435 vendors took to their \$200-a-pop spots along the sidewalks. They sold t-shirts and handmade wares, hosted raffles and poured countless cups of lemonade.

But, by mid-afternoon, it was time for coffee—again. Iced this time.

Locals have mixed feelings about the Festival. A huge radius around Midtown shuts down entirely, interfering with normal business and posing significant parking and trash/sanitation

issues. First Congregational Church on Cooper opens its doors to allow Festival-goers to use its facilities, but most have to seek out the public Port-A-Potties. Prices also rise to accommodate the small business model that makes the area strong and cater to the local artisans who set up shop for the day.

By 7p.m., the final cup of coffee was poured and the sun set on four blocks of standstill traffic. Business owners closed late to prepare for the next day, when they would open to serve Midtown once again.

SPORTS

Rhodes Soccer Sets Goals



By Warren Soccer '19 CIRCULATION EDITOR

Last week was a busy one for the Rhodes Men's Soccer Team. They played two home games on Sep. 9 and 10 against Mississippi University for Women and Fontbonne University. This was MUW's first year with a men's soccer team. They won their first game against MUW 6-0 and tied Fontbonne 0-0 during their second match.

On Sep. 15, the team played Webster

University at their field and tied 1-1. On the 17, Rhodes grabbed a 3-1 win against Illinois College at Illinois College

Felix Whipple '20, who plays center-mid, gave more details about the first game. Will Lawler '20, William Mitchell '18, Mark Robinson '18 and Evan McMann '20 all scored a goal while Davis Neitzschman scored two. In the second game of the weekend against Fontbonne, the team "played well, had a whole bunch of chances but

couldn't score," Whipple said.

Paul Passalino '19, who plays outside mid, also offered some insight about these games. "We'll have more chemistry this time of year to start scoring and dominating the games going forward. The record may not fairly predict how well we've been playing. Compared to the other teams we've been dominating," Paul said. Sep. 15 to 17 was a successful weekend for the soccer team as well

"It was good for our spirit and mo-

mentum. We tied Webster 1-1. We dominated the game; it went to double overtime. We had 65-70% possession of the ball. This is the best we've been playing in the start of the season in the last four or five years. We're going to be competing at a higher level when we start playing better teams, and hopefully we can build more momentum going into the conference games," Paul said.

The men have upcoming games against Millsaps and Fisk on Sep. 24 and 25, respectively.

Lynx Take L against Pomona-Pitzer

By Rylan Lorance '21 Staff Writer

Football season opened Saturday, Sep. 9 as fans poured into the stadium to cheer on the Lynx. The crowd tailgated all day in preparation and was ready to cheer their team into victory. President Hass was in appearance along with much of the staff and student body. The team came out looking strong, confident and ready to take on the Pomona Sagehens. It came as a major upset to

fans when Pomona-Pitzer pulled ahead.

The Lynx came out strong and put points on the board immediately against the Sagehens. Rhodes quickly gained a 28-7 lead. The tipping point came after a 50-yard run near the end of the first quarter. After this, Rhodes proved unable to stop the momentum as the team continued to score against their defense. Pomona went on to score whopping 31 more points, winning the game against the Lynx 38-31.

This was certainly unexpected and, in

talking to the players, it was clear that the drive should have been stopped earlier. A word that was repeated frequently was "complacent," almost always followed by, "It won't happen again."

The initial drive shown by the Lynx should have never lost its force but it was a lesson learned for the team. Another impediment to Rhode's success were the three penalties in one drive totaling 45 yards, two pass interferences and one personal foul.

Though this was a tough blow, most

players have taken this as a way to learn from their mistakes and move on forward. It is still early in the season and they will need to learn their strengths, weaknesses and how to play together as a team. Here are some new players to watch out for in the oncoming season: transfer sophomore and D3football. com's team of the week winner Trent Holt '20, defensive back Chris Brannagan '21 and starting wide receiver CJ Laws '21.