Memphis, Tenn. February 27, 1961 Mr. Jesse H. Turner, President Memphis Branch, NAACP 236 So. Wellington Street Memphis 5, Tennessee

Dr. Mr Turner:

Congratulations to you and the Memphis Branch for the advertisement which appeared in the Commercial Appeal February 22.

This is the kind of public relations work which will help us toward the goal we seek.

Please convey our sentiments also to Rev. Nabrit. We will be very interested to learn of the community reaction to the advertisement--that from white persons as well as that from our own people.

Best wishes.

Cordially, Roy Wilkins Executive Secretary rw/cw