

CRN: 10128

Art 360: Gallery Management spring 2005

Class meets on Tuesdays and Thursdays from 12:30 – 1:45 pm or as determined by exhibitions.

Instructor: Hamlett Dobbins x 3442; 901.454.0579 home; 901.219.1943 cell

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Office Hours: by appointment

Texts for the course: While there are no textbooks for the course, there will be readings from a variety of sources. Including Foci: interviews with ten international curators by Carolee Thea. Isbn is 0-9704071-5-7 and *CURATING NOW: IMAGINATIVE PRACTICE / PUBLIC RESPONSIBILITY* edited by Paula Marincola and *Off Limits: 40 Art Angel Projects*

### **Course Objectives and Description**

Art 360 is a one semester internship designed to teach student the basics of running a gallery as well as examining theoretical issues including but not limited to: the mission of a gallery; understanding a gallery's audience; and the role of exhibition spaces in a community. Working with the gallery director, students will be involved in: crating, shipping, publicizing, printing, preparing and designing of exhibits, proper handling of works of art, hanging, lighting, labels, receptions, security, etc. for all exhibits during the school year.

This semester there are two professional exhibits and two student shows at Clough-Hanson Gallery with the possibility of work installing. Students will assist the gallery director in the layout of the professional artist exhibits, and in the will jury the Juried Student exhibit.

### Requirements

Grades will be determined by the following:

- a) Quality and effectiveness of each student's work in preparation for exhibitions. Students will work with the instructor on the installation of the work as well as preparations that lead up to the opening reception. All members of the class are expected to help with the installation of the exhibitions while each student from will be expected to prepare and work at three of the four gallery receptions. Which students will work which exhibitions will be arranged prior to the event to provide an even distribution of responsibilities. Responsibilities include making wall labels, preparing receptions and cleaning up after the receptions.
- b) Participation in group discussions based on regular readings as well as quality of written assignments including exhibition proposals, an exhibition essay, written review of other exhibitions as well as other writings. Students will be required to write an 800-word review for two exhibitions over the course of the semester. Students will be asked to lead class discussions based on the readings for the course.
- c) Attendance at regular class meetings as well as opening receptions, lectures and special events. Some events might take place outside of the class; but group activities will conform to the college standard of 42 contact hours per semester.

**After three absences your final class grade will be lowered one grade with each additional absence. If you are more than five minutes late three times it counts as an absence.**

Final grade breakdown:

--Exhibition Reviews	20% (10% ea.)
--Work done in preparation for CHG exhibitions and receptions:	10%
--Midterm presentation of exhibition	20%
--Participation in discussions related to course readings and class field trips:	20%
--Final exhibition organized by the student, including press release, essay, and the exhibition itself (see description below):	30%

Schedule for Gallery Management for Spring 2004

01.13.05	intro to the course
01.18.05 & 01.20.05	Installation of the Bruce Tapola exhibition, describe reviews assignments, students given "Dealing" essay by Dave Hickey
01.20.05 @ 7 pm	Bruce Tapola lecture in Blount
01.21.05 from 4:30-8:30	Bruce Tapola Exhibition reception
01.25.05	Discuss "Dealing" essay
01.27.05	gallery visit (Perry Nicole)
02.01.05	gallery visit (U of M Gallery)
02.03.05	<b>First Review Due</b> , U of M studio visits
02.08.05	gallery visit (MCA gallery)
02.10.05	MCA studio visits
02.15.05	gallery visit (Marshall Arts/studio visits)
02.17.05	De-install Tapola
02.22.05	Install Bailey Exhibition
02.24.05	Install Bailey Exhibition
02.24.05 @ 7 pm	Bailey lecture in Blount
02.25.05 from 4:30-8:30	Radcliffe Bailey reception
03.01.05	<b>Midterm presentations</b>
03.03.05	<b>Midterm presentations</b>
03.15.05	Reading Discussion
03.18.05	Reading Discussion
03.22.05	gallery visit (Joy Smith Gallery)
03.24.05	<b>Second Review Due</b> Take down Radcliffe Bailey Show
03.29.05	Jury Student Exhibition
03.31.05	Install Student Exhibition
04.01.05 from 4:30-8:30	Reception for juried student exhibition
04.05.05	Reading Discussion
04.07.05	Reading Discussion
04.12.05	Reading Discussion
04.14.05	Install Student Exhibition

04.15.05 from 4:30-8:30	Opening reception for Senior Exhibition
04.19.05	Reading Discussion
04.21.05	Reading Discussion
04.26.05	Reading Discussion
04.28.05	Reading Discussion

### **Midterm project:**

Each student will select and present a lecture on a significant group show of their choosing. The presentation should be around 20 minutes and should outline the objectives of the curator, images from the exhibition, and critical response to the exhibitions. Suggested exhibitions include: Museum as Muse: Artists reflect organized by Kynaston McShine for MOMA; Black Male organized by Thelma Golden for the Whitney Museum of American Art; Drawing Now organized by Laura Hoptman for MOMA; Objects of Desire: The Modern Still-life organized by Margrit Rowell for MOMA; Last Picture Show: Artists Using Photography organized by the Walker Art Center, etc. Midterms will be presented to the class on March 1st and March 3rd.

### **Parameters for the Student Organized Exhibition:**

Each student in the Spring 2005 Gallery Management Class is expected to curate an exhibition in the world. During the early portion of the course we will discuss various methods of organizing exhibitions. In the first half of the semester the class will discuss thoughts for organizing particular exhibition. During that time the group will discuss possible artists and venues for exhibit. Students are encouraged to be creative in choosing their space. In choosing the artists, the space where the work is to be exhibited should fit with the work or the theme of the show (if there is more than one artist). While the student should consider artists from the community, artists working as instructors at Rhodes College are **not** eligible for consideration. However, artists who are students at the school are eligible. Students are **not** to include themselves or other members of the Gallery Management class in the exhibition. In addition to the professionalism of the exhibition itself, the students will be graded on the quality and timeliness of their press release (to be sent out to the local media) as well as their accompanying essay. Exhibitions must have an opening reception but do not necessarily need to have gallery hours or a minimum length of duration beyond two hours. (In other words it is acceptable for the work to be installed for only one day). Exhibitions should be scheduled for mid to late April.

Resources you might use to help you in your thinking about putting together group shows:

- Look through the art magazines in the library, they have tons of articles on or reviews that you might look at to think about. Talk to your professors, ask them about their favorite or most influential group show they ever saw (most will remember).
- The online archives for Art in General ([www.artingeneral.org](http://www.artingeneral.org)), Exit Art ([www.exitart.org](http://www.exitart.org)), Apex Art ([www.apexart.org](http://www.apexart.org)), the Whitney Museum of American Art in NYC ([www.whitney.org](http://www.whitney.org)), Independent Curators International ([www.ici-exhibitions.org](http://www.ici-exhibitions.org)), as well as exhibition catalogs from the library or the instructor's collection.