

The Sou'wester

Southwestern at Memphis

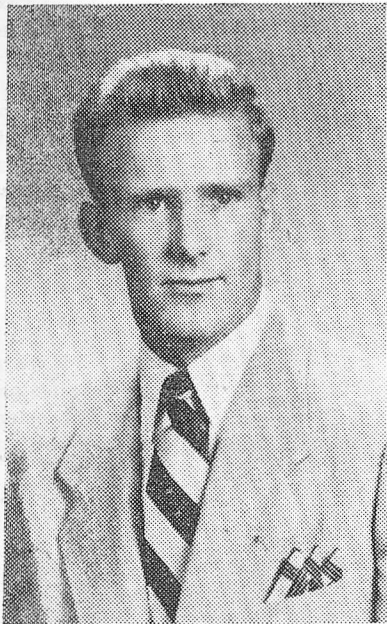
34th Year

MEMPHIS, TENNESSEE, MARCH 14, 1953

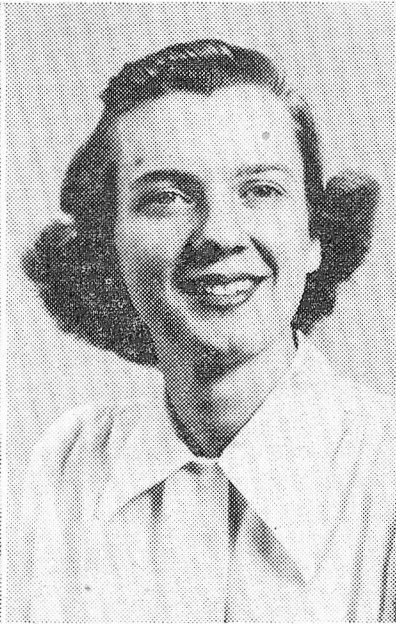
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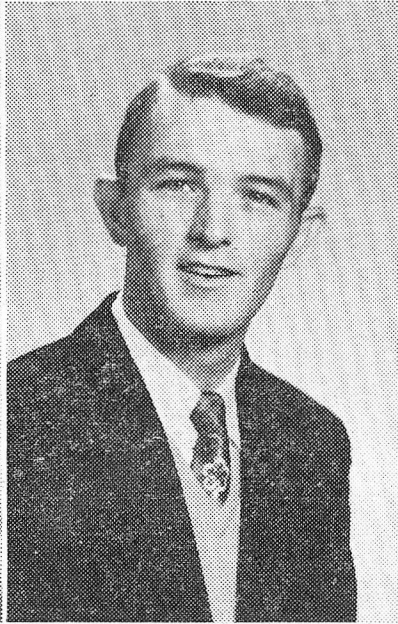
HALL OF FAME HAS 3



Bob Crumby



Helen Swartzfager



Allen Cooke

HALL OF FAMERS—These are the members of the class of 1953 whose pictures will be placed along with others in Palmer Hall's Hall of Fame. All hold high student offices and have participated in numerous extra-curricular activities since their freshman days.

Crumby, Swartzfager, Cooke Receive High Campus Honor

THREE Southwestern seniors, the minimum number, have been elected to the Hall of Fame, one of the college's top honors.

Those chosen were Bob Crumby of Memphis, Helen Swartzfager of Laurel, Miss., and Allen Cooke of Memphis. Their pictures will be placed in the familiar glassed bulletin boards that line the second floor of Palmer Hall.

The Hall of Fame were selected by a small committee of faculty and students.

Student Body President

Bob Crumby is president of the Student Body and is a member of Kappa Sigma Fraternity. Last year he was named "Best All Round Student" in the popularity contests; he was Commissioner of Athletics; King of the 1952 April Fool Court. He is a member of the "S" Club and has played varsity football, basketball, baseball and tennis. He is a member of Omicron Delta Kappa, having been chosen the group's "Outstanding Sophomore."

Helen Swartzfager is president of Alpha Omicron Pi Sorority, president of the Pan-Hellenic Council, High Pi of Pi Intersorority. She is

a member of the Honor Council and secretary of the Elections Commission, having served on those organizations in past years. She is a member of the YWCA, and Torch, senior women's honorary society, and last year, served as Commissioner of Undergraduate Women.

SN President

Allen Cooke has served as president of Sigma Nu and is now vice-president of the Student Body and president of the Elections Commission. He will reign as King of the 1953 April Fool Court. He has been president of the junior class and is a member of the "S" Club, having been captain of the track team last year. He is a member of Omicron Delta Kappa.

All three members of the 1953 Hall of Fame have previously been elected to this year's edition of "Who's Who Among Students In American Colleges and Universities."

Interest Survey Is Slated For Wednesday

All Wednesday morning classes will be dismissed to allow Southwestern students and faculty members to participate in an "interest patterns survey," conducted by Dr. E. Llewellyn Queener, head of the college's psychology department, and Dr. Arthur L. Greenberg of New York. Dr. Queener's research assistant for the survey.

Required For All

Participation in the survey is required for every student and will begin at 9 Wednesday morning on different parts of the campus. Questionnaires will be given in these rooms according to alphabetical position of last names:

- A—Clark: Forrest No. 1
- Clark-Gibbons: Forrest No. 2
- Gibbons-Reeves: Science No. 101
- Reeves — Van Cleave: Science No. 103
- Van Cleave-Z—MAN Bldg.
- Faculty: Palmer No. 106

Dr. Queener announced that anyone who finds it impossible to attend Wednesday should notify him immediately so a special session may be arranged.

"Not A Test"

He added, "This is not a test; it is simply an interest survey. Its value to the individual student is that he will discover some important things about himself by a personal report that we will send him. Its value to the college will be that we can study our curriculum and procedures in the light of students' interests."

Following the survey, the regular Wednesday student assembly will be held in Hardie Auditorium. This same survey questionnaire will be sent to the alumni of Southwestern later. The project is financed by a recent \$5000 grant from the Ford Foundation for the Advancement of Education at Pasadena.

Author Plans To Come Here For His Play

Premiere production of the new poetic fantasy, "The Cabalist of Dorrance," by New York playwright Maurice Tei Dunn, will be at 8:30 Thursday night in Hardie Auditorium. Additional performances will be given at the same time Friday and Saturday nights.

The author, who is assistant to the director of Rodgers and Hammerstein's new musical, "Me and Juliet," will arrive on campus Wednesday to watch dress rehearsals.

Tickets to the play will be .50 for students and .75 for others. Mary Ellen Chambliss, Southwestern junior, and president of Alpha Psi Omega, national honorary dramatic fraternity, will star. Also included in the cast will be Joe Peebles, who was seen this winter in the Arena Theater productions, Kirk Osoinach, Malcolm Whatley, Prof. Ray Hill, and Charles Lawton, sailor at Millington and a friend of the playwright's.

Louis Wener and David Morelock are among those to be seen in the ballet sequence, which is being directed by Marolo Agullo, artistic director for the Memphis Ballet Society. Jack Dean, local magician, is assisting with the magical effects. Carol June Clemens is accompanist for the ballet. David Morelock designed the sets, and Bill Hunt, the costumes.

Local Seniors Try For \$1000 Awards

Memphis and Shelby County high school seniors will compete today at Southwestern for 12 four-year honor scholarships offered by the college for the 1953-54 school year. Each scholarship is for \$1000, payable at the rate of \$250 a-year, and is renewable each year as long as the holder maintains a "B" average.

Candidates for the honor scholarships will meet at 10 in Hardie Auditorium this morning, and will be guests of the college for lunch at Neely Hall.

Youth In Crisis Is Theme For Convocations

General topic of Southwestern's annual Spring Religious Emphasis period March 22-25 will be "Christian Youth in a Day of Crisis." First meeting will be a 5 p.m. vesper service in Hardie Auditorium March 22 on the subject "Christians at the Crossroads."

Subjects Listed

Daily student convocations will be held at the regular chapel time and will cover these subjects: "Three Ways of Revolution," "Three Kinds of Savior," and "The Christian Revolution Calls for You."

Monday and Tuesday afternoons will feature individual student conferences and Tuesday afternoon at 3:45, the Protestant Religious Council will sponsor a forum on "Marx or Christ."

Two Conferences

Monday evening there will be a conference for women students on "Can The World Do Without Christianity?" and Tuesday, a men's discussion group will consider "Shall We Seek Security?"

Conducting the Religious Emphasis period will be Dr. Frank W. Price, former missionary in China and a former moderator of the Presbyterian Church, U. S.

Meeman To Speak On Democracy

Edward J. Meeman, editor of the Memphis Press-Scimitar, will speak Friday in Hardie Auditorium on "Democracy Requires Individual Excellence" during the fourth of the college's series of talks on "Free World Issues."

Third in the series was presented Tuesday, when Dr. William McGovern spoke. Dr. McGovern, professor of political science at Northwestern University, has written several books on political theory and has made explorations in south and west China, southeast Asia and in South America.

Four Men Tapped For ODK; Horton Receives Honor

Four Southwestern men were tapped into Omicron Delta Kappa, national men's leadership fraternity, in student assembly Wednesday, when ODK also announced its choice of Frank Horton as "Outstanding Sophomore."

New members of the honorary group are Cyril Pipkin, Jimmy McLin, Bill Hughes, and Bill Mitchell.

Cyril Pipkin, Memphis, a senior, has for the past two years been co-ordinator of the Science Exhibit and is president of Chi Beta Phi, national honorary scientific fraternity. He served three years in the Navy as a pilot and participated in the Korean air-lifts.

"Mr. Talent" Twice

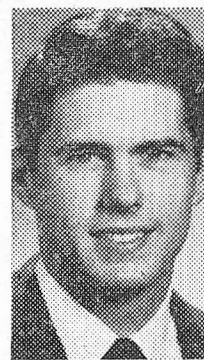
Jimmy McLin of Earle, Ark., a junior, is vice president of Sigma Alpha Epsilon Fraternity, president of Eta Sigma Phi, national honorary classical languages fraternity, a member of the "S" Club, and was named "Mr. Talent" twice.

Bill Hughes of Memphis, a junior, is president of the Honor Council, treasurer of Kappa Sigma Fraternity, a two year letterman in football, track, and was voted ODK's "Outstanding Sophomore" last year.

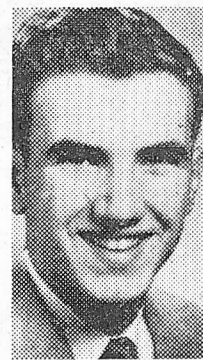
Religious Activities

Bill Mitchell of Shreveport, a senior, has served as president and treasurer of Sigma Nu Fraternity, president of the Ministerial Club and the Protestant Religious Council, commissioner of religious activities.

"Outstanding Sophomore" Frank Horton, of Charleston, W. Va., is warden of Sigma Alpha Epsilon, a



Cyril Pipkin



Jimmy McLin



Frank Horton



Bill Hughes



Bill Mitchell

HONORED BY ODK—Two seniors and two juniors were tapped Wednesday into Omicron Delta Kappa and Frank Horton was chosen the college's "Outstanding Sophomore."

—Photos courtesy The Commercial Appeal

member of the "S" Club, is a letterman in basketball, baseball and football.

Also named to membership were Col. Robert B. Snowden, and Walter Chandler.

Your Interests Count

What are YOU interested in?

"Who cares—what does it matter," you say?

It does matter. It matters so much that your personal future and the future of Southwestern's curriculum may depend upon the checkmarks imprinted on questionnaires during Wednesday's survey of student and faculty interest patterns.

This is the first psychological test of its kind ever given at this college and represents an exciting trend—that of discovering the type of work and play that appeals to the vast majority of college students and their professors.

Money for the survey was obtained through a Ford Foundation grant to Southwestern. This emphasizes the importance which national organizations attach to Dr. E. Llewellyn Queener's survey and to Southwestern as a progressive liberal arts center. Wednesday's survey is a project that calls for the whole-hearted cooperation of our entire college citizenry.

Campus Challenges—

"Is not life more than food, and the body more than clothing?"—Matthew 6:25 (R.S.V.)

Ever since Mr. Neanderthal first discovered how to force other cavemen to skin his animals for him, the world has been full of economic inequalities, social injustices and class strife.

Dismissing Jesus as promising only "pie in the sky," the proletariat awaited one who would lead the revolution against their oppressors. The bourgeois, considering Jesus as a subversive rabble-rouser, wanted someone to add even more status to their status quo. Since Jesus is a distinct disappointment to both groups, the question for materialists becomes: "Is Karl Marx or Adam Smith the new Messiah?"

The Christian answer, of course, is "neither." Those who know the Carpenter of Nazareth realize that Christianity is neither a simple choice between those two extremes nor is it a psalm-singing middle of the road roadism.

In fact, it has a bewildering way of jumping from side to side as the issues change. Jesus had words of hope and comfort for harlots and fishermen as well as an uncomfortable admonition about a camel going through a needle's eye. Although Jesus emphasized the primary importance of men's spiritual needs, he did not ignore their physical necessities.

Truly, man cannot live by bread alone, but he cannot live without it. Christianity is not a shield for those who would rob the rich, and it is not an excuse to exploit the poor.

American Christians cannot commit themselves to the preservation of evils in society; fear of being called "radicals," or "communists" must not stand in the way of advocating necessary reforms. It is undoubtedly true that Moscow is not the new Jerusalem and it is equally true that neither is Wall Street.

—Edith Jean Cooper

Calendar of the Week

Monday:	6 p.m., Kappa Delta dessert party, sorority lodge. 7:30 p.m., Great Books, Science Hall.
Tuesday:	7:30 p.m., Great Books, Science Hall.
Wednesday:	9 a.m., interest patterns survey, campus.
Thursday:	8:30 p.m., "The Cabalist of Dorrance," Hardie.
Friday:	8:30 p.m., "The Cabalist of Dorrance," Hardie.
Saturday:	6 p.m., Kappa Alpha spaghetti supper, fraternity lodge. 8:30 p.m., "The Cabalist of Dorrance," Hardie. 9 p.m., Kappa Delta dance, Fargason Field House.

The Sou'wester

MEMPHIS, TENNESSEE
ESTABLISHED 1919



Entered as second-class matter at the post office in Memphis, Tenn., under the act of March 3, 1948.

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Society Editor	Esther Jane Swartzfager
Religion Editor	Douglas Marsh
Feature Editor	Mary Devlin
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Circulation Manager	Jan Hudson
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Business Manager	Bill Hamer
Business Assistants	Joan Smith, Elizabeth Walker, Virginia Walton

What's Your Answer?

The Question: Are you in favor of closing sorority windows in the cloister and using bulletin boards in the social room and cloister?

The Answers:

"I'm definitely in favor of the change. Since the cloister is one of the first places a visitor sees, why try to impress him with a bunch of scrap paper and books stuffed into a window. After all, those are windows, not bookshelves."—Lou Wener.

"I think it's good — It will encourage people to go in the social room!"—Holly Mitchell.

"Not in favor of it at all. Good for sororities that have windows. Social room always too crowded."—Elizabeth Carter.

"Definitely in favor of it. The windows should be done away with! Disgraceful!"—Lane Erwin.

"I don't think there will be room. A good idea theoretically but it's going to make the cloister even more congested."—Bettie Worthington.

"It will be mighty crowded around that bulletin board."—Carole Macklin.

Letter To The Editor

To The Sou'wester:

A new bulletin board for the cloister? Sure! But glass up the sorority windows? Never! You bet it's a long standing Southwestern tradition to use these windows for catchalls!

The sororities were using them for that when my mother and father went to Southwestern over 20 years ago. Just what is wrong with using the windows for books and coats? What is it hurting? Leave the old place like a college — we don't want a glass house. Why not leave some of the old traditions, anyway?

We don't dunk the freshman in the duck pond like they used to—because the pond is dry—and I suspect it's dry just for the purpose of preventing that former use of it. Well, let's don't destroy everything!

This is my third year at Southwestern, and this is the first time I've ever submitted anything to a paper, but when I saw that article in last week's issue, I figured it was about time. I hope I'll have some supporters in this matter and that they will express their opinions to the proper people. It would be a crime to have these windows closed.

MALCOLM GIBBONS

Editor's Note:

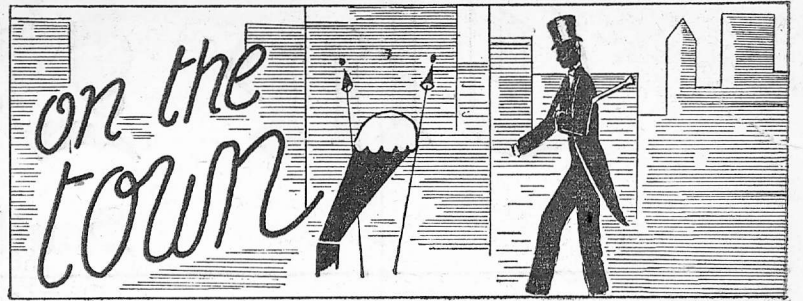
To clear up any misunderstanding that might have arisen from last week's story, the seniors have nothing to do with glassing up the windows. They only voted to buy a bulletin board.

Idlewild Begins Student Church

The college class at Idlewild Presbyterian Church has organized a new "Student Church" service at 5 Sunday afternoons at Idlewild, with all Southwesterners invited.

According to Charlie Sullivan, member of Idlewild's student group and a Southwestern senior, purpose of these afternoon services is to "lay a foundation for later life that will mean a better understanding of and a more active participation in the church."

The Rev. Landren Childrens is minister for the new service series, and his sermons are geared to the college level—to problems confronting college students. After the worship service, students eat supper and participate in a fellowship program.



—with Buddy Allison

If Southwestern students don't turn out en masse for the Southern premiere of "The Cabalist of Dorrance" in Hardie Thursday, Friday, and Saturday, they're gonna be missing something that they could tell their grandchildren about. Prof. Ray Hill has marshalled the forces of just about all the "artistes" in Memphis for a production the like of which has never been seen in this town.

There are going to be a lot of celebrities here. Hugh Martin, well-known Broadway composer of "Best Foot Forward," composer of the music for the movie "Meet Me In St. Louis," and author of the current London hit, "Love From Judy" will join Maurice Tei Dunn, the author of "Cabalist," for the opening. Mr. Martin has been in Birmingham for the presentation of his "Grandma Moses Suite" by the Birmingham Symphony Orchestra. It is also rumored that a well-known contemporary classical composer will be here to see the show and grade it as a possible libretto for his new opera...

Leonard Warren Here

Memphis opera-goers will remember Leonard Warren from when he sang in "Rigoletto" last spring. He returns to Memphis at 8:30 Tuesday evening, for a concert at Ellis Auditorium.

Mr. Warren is one of the finest young baritones the Metropolitan has in its company. He has taken the leading baritone role in many great operas; he is a recording artist in his own right, being under contract to the Victor people, and has put out a group of fine records. His concert Tuesday night is an event that shouldn't be missed...

Marilyn Is Back

If you missed Marilyn Monroe at the Malco last week, you can still see her this week. "Niagara" will run until March 18. I can't say much for the acting in this particular flic, but the scenery is excellent. A bit of acting I can vouch for is Shirley Booth's performance in "Come Back Little Sheba," which started Thursday at the Strand. Miss Booth has been nominated for an Academy Award from this picture, and she gets my vote. It's one of the best pictures that has come to Memphis this year. Another good one is at the State; Barbara Stanwyck and Barry Sullivan in "Jeopardy." Van Johnson is at the Warner with Janet Leigh in "Confidentially Connie," and Dan Dailey stars in "Taxi" at the Palace. Have you noticed how Memphis is getting better movies lately? Not a horse-opera in two weeks!

3-D Is Back

The Warner plans to start the showing of "Bawana Devil," that first feature-length 3-D motion picture Wednesday. Now this isn't like that last 3-D experimental movie that was at the Palace a few weeks ago—this is a real picture with a plot. I like 3-D; some of you didn't, judging from the comments I heard after the experimental film was shown here; but you must realize that this 3-D is just as much of a baby (research-wise) as motion pictures themselves were forty years ago. I'm the first to admit that 3-D has a long way to go before it reaches perfection, but I am confident that it will. So when you go, go with the idea that this isn't the best that 3-D will ever be...

For Barbeque Fans

If you like your barbecue brown and chewy, drop down to Ray Gammon's for some. Ray owned the Pit for fourteen years, and so his experience in feeding the public is wide. He has the white kind, too; also excellent spaghetti and chicken. And the prices are reasonable; Southwesterners are going down there more and more.

For good steaks at fair prices, drop over to The Stable on Bellevue between Madison and Union. This is another Early-Gray restaurant with a small menu and excellent dishes. Your best buy here—the T-Bone at \$2.95. The service is always good, too.

See you—On The Town!

Poochie's Patter

YESTERDAY was Friday, the 13th—but nothing drastic happened . . . no black cats, only cats . . . I watched and listened intently, but all I could hear was about St. Louis, Re-Bops, bridge, initiation, and the usual—parties, parties, and more parties . . .

At the SAE Black and White Ball last Saturday night, Lisa Rollow was presented as the chapter sweetheart for 1953. Lisa is a member of the student council, Southwestern Singers, AOPi, Pan, S.T.A.B., and the YWCA . . . Congrats, Lis! . . .

Seven New in KS
KAPPA SIGMA initiated seven last Saturday: Bill Barnett, Buddy Bostick, Bob Jackson, Jim Napier, Gerald Smith, Jip Walters and John Vogt . . . Best pledge was Gerald (Aristotle) Smith, and Outstanding Pledge, Jim Napier . . .

The Kappa Deltas entertained the ATOs last Monday night with a dessert party in the sorority lodge . . . Mary Nell Wendt was in charge . . . The group sang sorority and fraternity songs and danced . . .

ZETA TAU ALPHA initiated last Monday at the lodge. New members are Joan Womack, Julia Ann Morrow, D. J. Anderson, Yvonne Burns, Ada Jane Walters, Nola Nurnberger and Johnnie Suduth . . . Joan Womack took top honors as the best pledge and Ada Jane Walters won the scholarship award . . . After the ceremony, members entertained new initiates with a supper at the Parkside where each big sister presented her little sister with an identification bracelet . . .

Second Supper

The Chi Os hosted their second fraternity supper Monday night, this week honoring the Pikes . . . Bede Beasley, Millye Bunn and Jennie Lee Davis told the group of their trip to Nashville where they participated in a Chi Omega Fireside Meeting . . .

AOPi took time off from Stunt Night practice to pledge Jane Wood Tuesday . . . ZTA has recently pledged Shirley Melton . . .



SAE SWEETHEART—Lisa Rollow, daughter of Mr. and Mrs. John A. Rollow of the Southwestern campus, is the new sweetheart of Southwestern's Tennessee Zeta Chapter of Sigma Alpha Epsilon Fraternity.

—Photo courtesy The Commercial Appeal

Freeman Receives Fulbright Grant

Frances Freeman of Little Rock, who graduated from Southwestern last year, has been awarded a Fulbright Scholarship to study in Australia. This was announced by Dr. J. O. Embry, foreign student advisor and director of the student exchange program at Southwestern.

Miss Freeman, who received her degree with honors in English, will study folk elements in native Australian literature at the University College in Canberra. She plans to arrive in Sydney on April 6.

Lynx Golfers Plan Matches, Expect Wins

BY DON RAMIER JR.

The Lynx linksters (golfers to my co-ed reader or two) like a few other athletic teams on the campus are pretty well fixed for the future, and have prospects of coming through with more victories this season than usual.

Forming the nucleus for future years are David Smith, Ellis Poisall, Bevington Farnsworth and Jim Napier. This quartet represents the finest freshman talent Southwestern has seen in over four years, and should develop into a formidable team in about two or three years. Smith, Poisall and Napier cut their baby teeth on golf clubs and, needless to say, pretty well know their way around a golf course.

Smith Has Record

Omar Smith, who can't decide whether filling teeth or hitting golf balls will be his career, will undoubtedly smash the pellet longest and straightest and emerge as a strong number one man. He holds the course record at Galloway, a blistering 63, and is a tournament player from way back.

Don Ramier, Jimmy James, and Reg Germany round out the squad. The first two mentioned have lettered previously, but Germany is an unknown links quality.

This team, the four that emerge with regular spots and the two alternates, should stack up well with other small college teams. Lambuth and Wabash are sure victories, discounting the possibility of loss of limb to several of our golfers, and



MUSICAL INTERLUDE—Vladimir Golseman (center), director of the St. Louis Symphony Orchestra, took time out Monday from rehearsing the Southwestern Singers to chat with (left) John Wadley and Dot Henning about the Singers' performances tonight and tomorrow afternoon with his orchestra. The Singers will return to campus late tomorrow night.

—Photo by Don Morgan

a few more scalps may adorn Coach Bill Maybry's belt before the season ends. Possible victories are
(Continued on Page 4)

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TOWN and COUNTRY

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Lt. Richardson Wins Medal In Korea

First Lieutenant William R. Richardson, son of Dr. R. P. Richardson, Southwestern's vice president in charge of development, has been awarded the Silver Star for gallantry in action in Korea.

Second in Class

Lieutenant Richardson was graduated in 1951 from West Point where he was captain of the tennis team, a four-year member of the tennis team, a four-year member of the choir and was the second ranking cadet officer in his class.

The lieutenant, who has been in Korea since January, 1951, is expected to be rotated sometime this month, when he will return home to his wife and the five-months old baby he has never seen. He also plans to visit Southwestern.

Here is part of the citation accompanying the silver star he won:

"Gallantry in Action"

"First Lieutenant William R. Richardson . . . distinguished himself by gallantry

Four Students Lead Scouts

Four Southwestern students list Scouting as a major extra-curricular activity.

Malcolm Gibbons, a junior, has recently been made a Neighborhood Commissioner by the Boy Scouts of America. Malcolm works in the Lamar Terrace area. He has been assistant scoutmaster of Troop 20 for the past two and a half years and plans to go into full-time Scout work after he graduates.

Also serving as assistant scoutmasters for Troop 20 are John McKinney, a freshman, and Jack Kenon and Bill Sullivan, sophomores. Bill is also working as advisor to the Explorer Troop of Troop 20, which meets Saturdays at the Sigma Nu house.

in action near Kumhwa, Korea. On Oct. 20, 1952 . . . although pinned down by sniper fire, Lieutenant Richardson directed his troops in setting up a machine gun from which they poured heavy fire upon the enemy inflicting many casualties . . . When the Battalion Executive Officer was wounded, Lieutenant Richardson, with complete disregard for his personal safety, immediately left his position of comparative cover, went to his aid and assisted in evacuating his wounded comrade. Many times during the evening, Lieutenant Richardson exposed himself to the heavy enemy fire as he moved through the impact area, aiding the wounded and directing the fire of his men upon the enemy . . ."



FRESHMAN FROLIC — This picture, taken by Bernard Hooker, has taken first place in the weekly snapshot contest sponsored by Lynx snapshot editors Mary Ellen Chambliss and John Howie. It shows Henry Williamson (top) and Doyle Moorhead during freshman hazing last September. Today begins the last and final week of the photo contest. Entries must be turned into either editor before Tuesday.

AAUW To Award \$200 Scholarship

The \$200 graduate school scholarship given by the American Association of University Women will go to some Southwestern woman student this year, said Dean of Women Eleanor Bosworth, and she urged those wishing further information to contact her. The AAUW alternates each year between Memphis State and Southwestern in awarding the scholarship.

Miss Bosworth also added the Graduate Record test would be given April 17 and 18 under the direction of Dr. Olive Quinn, director for the Memphis area. Applications should be made directly to the Educational Testing Service, Princeton, N. J.

Lynx Golf Team

(Continued from Page 3)

Memphis Navy and Sewanee. Others on the schedule are Ole Miss, Vanderbilt, Wisconsin and Memphis State.

Contests Slated

The Lynx golf team has in store for it a season highlighted by two tournaments. A four man team will travel to Macon, Ga., for the Southern Intercollegiate, and Southwestern and Memphis State will be co-

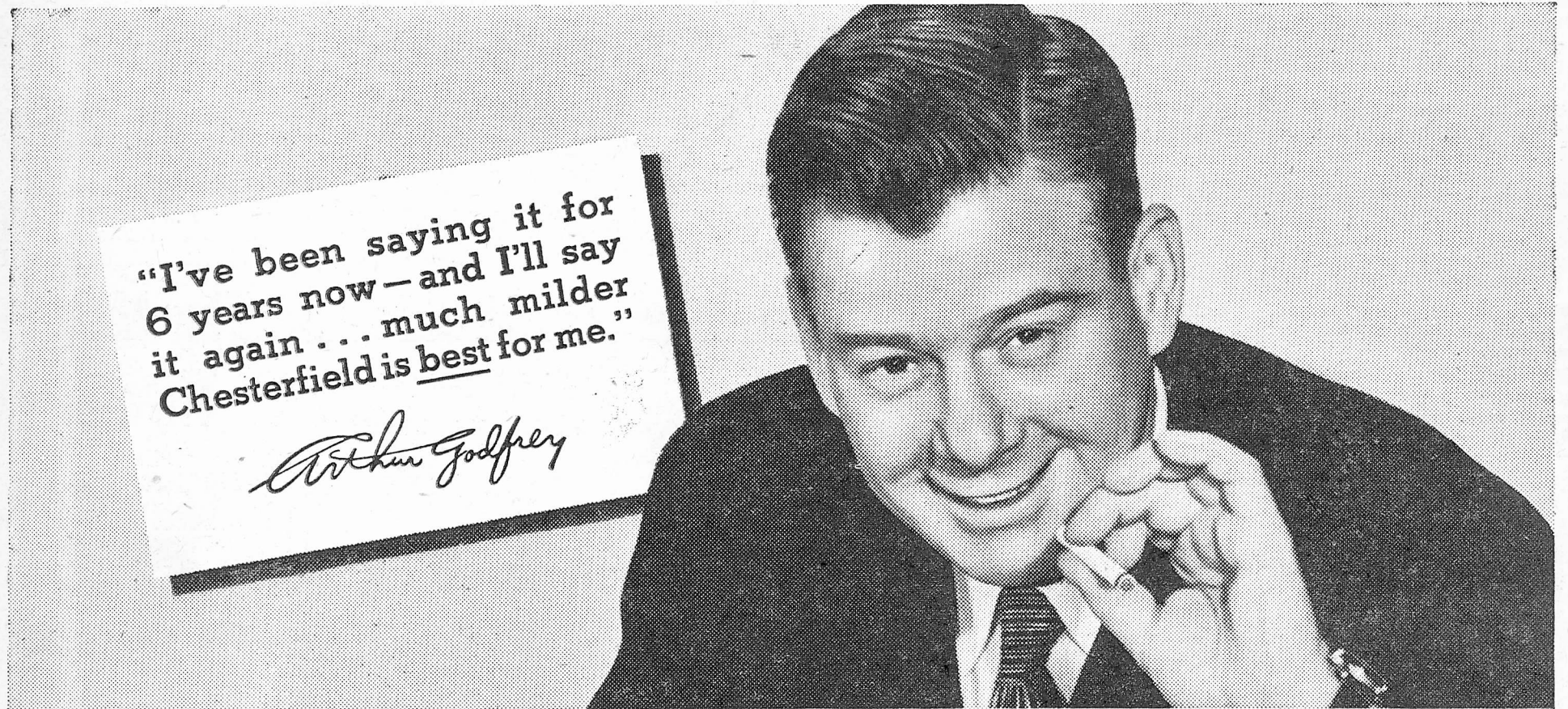
Dramatic Group Initiates New Pledge System

Alpha Psi Omega, national honorary dramatic fraternity, has initiated a new policy of "pledging" students interested in drama work and giving them points toward initiation for chores they do in stage productions.

According to Mary Ellen Chambliss, president of the group, Alpha Psi Omega members will vote on the number of points to be given each pledge. Fifty points, including work done in all phases of stage production, are necessary for initiation into Alpha Psi Omega.

Mary Ellen announced also that in the near future, "Alpha Psi Omega members hope to direct and produce on their own a series of one act plays," and she added, "we'd like suggestions from students on what plays they'd like to see."

hosts for the Tennessee Intercollegiate Tourney that will probably be held at Chickasaw Country Club. The golf team by-passed the Southern Intercollegiate the last two years, but took third and fourth place in the Tennessee Intercollegiate competition in 1951 and 1952 respectively.



NOW...10 Months Scientific Evidence For Chesterfield

A MEDICAL SPECIALIST is making regular bi-monthly examinations of a group of people from various walks of life. 45 percent of this group have smoked Chesterfield for an average of over ten years.

After ten months, the medical specialist reports that he observed . . .

no adverse effects on the nose, throat and sinuses of the group from smoking Chesterfield.

MUCH Milder
CHESTERFIELD
IS BEST FOR YOU



CONTAINS TOBACCOS OF BETTER QUALITY AND HIGHER PRICE THAN ANY OTHER KING-SIZE CIGARETTE