







### CO-EDS UPROOT CAMPUS BENCHES FOR HUNT CLUES

#### Y. W. C. A. Stages Treasure Hunt on Campus THEN GO SWIMMING

#### "Y. W." Fetes New Students; Seeks Members

New co-ed students to Southwestern were guests of the college Y. W. C. A. Wednesday afternoon to a real treasure hunt amid the rocks and trees on the campus.

Eagerly awaiting the word to start in pursuit of the elusive clues hidden in widely separated places on the campus, the girls, both new and veteran students here, broke pell-mell as they raced to find the next clue. But some raced and kept racing without luck crossing their way. This is explained if you read the clues as given below.

I. Treasure we're seeking on the quest, And if you would find the heaving chest, Across the campus you must roam, Like pirates who sailed on wave and foam And though we have no rolling seas, A map is hidden beneath the trees; A stone bench marks the lonely site, Where pirates did hide the map by night.

II. Directions were left by Captain Kidd That tell where they went and what they did— First go to the circle that's carved out of ground, And find the tin box so shiny and round.

III. The gangplank leads you to the gym, Where the treasure note hangs within; But heed this warning and don't go near The dressing rooms, if the cutlass you fear.

IV. As pirates did in the days of yore, Hid their map by post number four, Enter the gate just north of the cleft And count the white posts as you turn to your left.

V. All pirates did not bury their loot, So we do not ask that you underground root, But by a stone hall near the eastern sky You'll find the treasure map does lie.

VI. Yet one more place you must go in quest, Before you find the treasure chest; 'Tis by a gate where you enter the grounds; The map will be tied when it is found.

VII. These last directions if you but follow You will find very quickly and not to your sorrow. A triangle marks the cut of the grass, To a central place you must go very fast, And the parchment of red you must keep Until you arrive at the summertime meet, So luck be with you and may you find, The treasure the pirates left behind— And now my hearties is the best of clues: Our grub will banish the worst of blues. After the treasure was finally found, all retired to the private dining room for refreshments. As the girls filed past the large chest in one corner each reached in and pulled out an individual sack, containing a ham sandwich, a doughnut, pickles and olives; and continuing around the room, received a chocolate.

Following the refreshment act, all hid with springtime eagerness to the Catholic Club swimming pool, where water contests in swimming and diving were held.

The purpose of the function was to get new members for the Y. W. C. A.

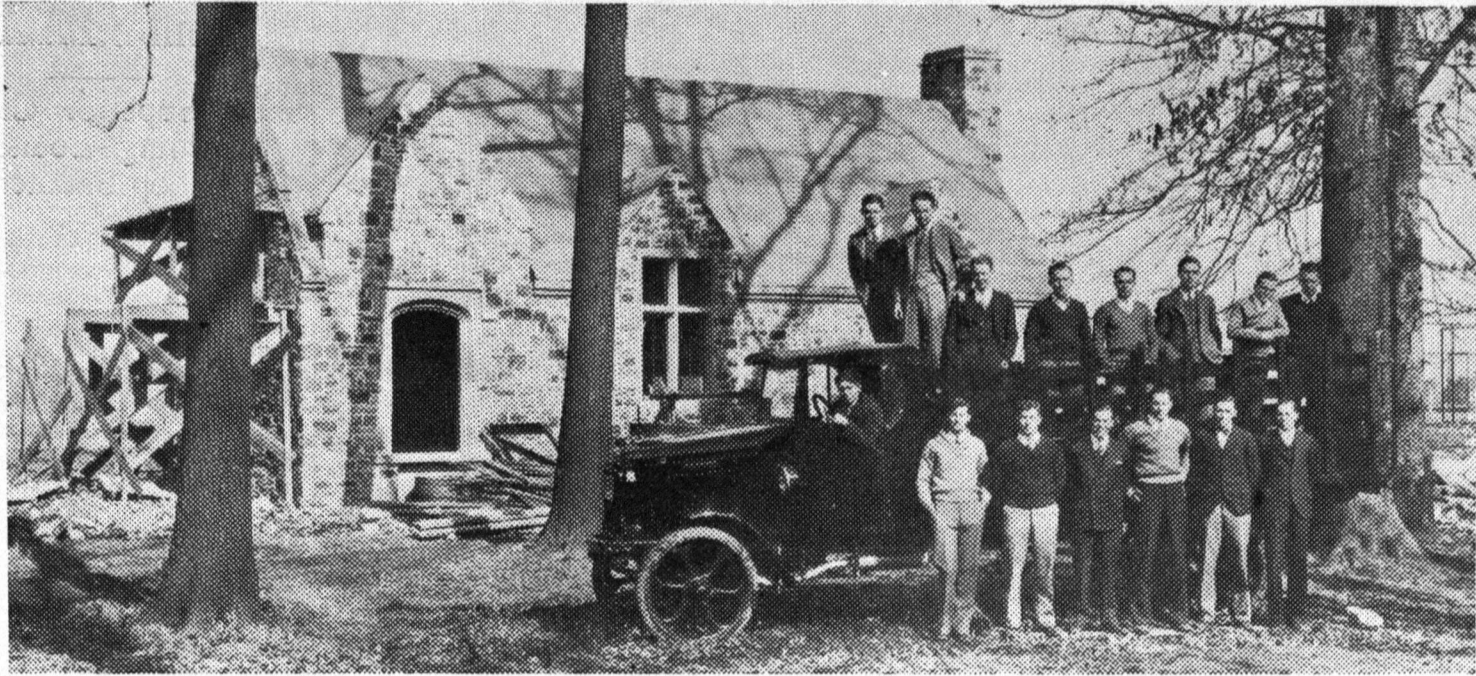
### Loses Boy's Book

Amalie Fair has lost her volume of Shakespeare's plays. It was left in the northwest window of the cloister, and had Harold Avent's name on the fly leaf, or title page. The return will be appreciated.

### PIPES COMING INTO POPULARITY BECAUSE THEY ARE MAN'S SMOKE

MINNEAPOLIS, MINN.—(IP)—Pipes are coming into popularity as a man's "smoke" at the University of Minnesota, according to a survey of tobacco shops on the campus made recently by the Minnesota Daily. Hundreds of pipes have been sold in the past few months as students add a pipe stuck in one corner of the mouth to the regular "collegiate" attitude. One student is paying his way through college solely by selling pipes to other students, while cigar and candy stores are adding big displays of briars to their show cases. Cigaretts are not losing their popularity, however, and sales even show a slight increase. Women, especially, are buying more. It is the more expensive pipes that are being sold, rather than the old time "fifty-centers." The sale of over two hundred \$3.50 pipes and almost one hundred \$5 to \$8 pipes in the last two months was reported by one store. A big increase in the sale of cigaret lighters also is reported by the manager of one store. "Lighters are put out on a practical basis now," he said, "and the old joke of the lighter which won't work is passing out of existence." Advertising psychology plays a big part in tobacco sales, he said, especially in regard to cigars and cigarettes. "If it were not for advertising only certain brands would be sold," he added, "but university students, even more than other men, are susceptible to advertising. When we make a display of one particular brand of cigarettes, the sales in that brand immediately begin to pick up. "Long, slim cigars are the choice of most students when they buy cigars. There are a surprising number sold in

### Workers On Kappa Sig Frat House Wait On Arrival Of Roof



The Kappa Sigma fraternity at Southwestern will soon be able to occupy its cozy new lodge, the first fraternity house to be built at Southwestern, now nearing completion. Members of the fraternity dug the basement and hauled the stone for the lodge, which is of the same style architecture as the other Southwestern buildings. A truck for hauling the stones was furnished by the International Harvester Company. The boys on the truck are: Top row—Charles Hudson, Ed Lehmborg, Fred Underwood, Boone Watson, Charles Patterson, Will Holloman, Glover Brasfield, Perry Bynum. Bottom row—Palmer Brown, Fred Menzer, Oscar Hurt, Billy Hughes, Charles Terry, Jack DuBose. Billy Flowers is in the driver's seat.

### STRAY GREEKS PLANNING HOP Will Stage "Northern" Style Dance Soon

Members of Beta Lambda, stray Greek fraternity who have wandered from the fold, are finishing plans for a sensational "Northern" dance to be given soon, according to Wilson Foote, Pan-Hellenic representative. There will be no crimping when bids are issued, as both students and faculty will be invited. The "Northern" uniqueness at the dance will be that programs will be filled before the dance, and a couple will glide thru each number without changing partners. The male escorts will arrange the dancing card of the girls. The dance will be preceded by a real squab banquet and expensive favors in the form of memory books will be found at each co-ed's plate. Blue Steele and his orchestra will render the strains, being assisted by the Washington Syncopators, and Abe Fortas and his jazz hounds. Dancing will last until 2 o'clock, and punch and cakes will be served between dances. At 11 o'clock five members of Beta Lambda will sing the new fraternity song, which follows:

"Sweetheart of Beta Lambda Echo the song of your smile, You are the dream we have cherished, You are the song worth while."

"Shadows of evening gather; College days will soon be o'er, Memories may falter, but time cannot alter The love for the queen of our dreams."

The only hitch in the plans is the date will be set when someone volunteers to shoulder all expenses, including tips to the orchestra, and until that time the proposed function will remain unfunctioned.

### INQUISITIVE

The inquiring reporter will ask five students or faculty members each week, picked at random, their opinions of important questions of campus talk.

Question—Who do you envy most in the world? \* \* \*

Eleanor Beckham—Freshman Elder, because he can reach higher up a telephone pole than I can. Ora Johnson—Knute Rockne. I intend to go into recreational work and coaching. I love sport and believe the exercise is beneficial. Rockne is a sportsman and his system does not limit athletic activities. Fritz Bornman—I envy Lindbergh. He is heralded around the world as a goodwill flier. He has improved the diplomatic situation in Latin America and was feted by kings. I like aviation, anyway. Charles Garraway—I envy Jack Dempsey. With a punch like he used to possess, I would first clean up all my enemies and then I would go into professional fighting. Dempsey has made millions with his fists. Wilson Foote—I envy Ora Johnson. He is the world's champion benchwarmer, and I am his nearest rival. In the next two years I expect to surpass his record.

### Push Construction To Completion For Dedication In Last Of March

#### Fratmen Will Hold Special Services at House When District IX Convenes At the College

Work has been doing on steadily on the new Kappa Sigma lodge. All the outside has been finished except the roof, and work had to be stopped until the roof material arrives. It is probable that the carpenters will be back on the job in a few days to finish the house up as per orders. Altho the lodge will probably be completed in three or four weeks, dedication of it will be postponed until the latter part of March, when the Kappa Sigma District IX convocate will be held at Southwestern. Several national officers, in addition to many members of the fraternity from all over this part of the South, will be present, and the house will be dedicated at that time. If the lodge is finished in time, the K. S. frat pledges will be initiated in it. Should work on the building be delayed for any reason the initiation ceremonies will take place in the old meeting room in Palmer Hall.

### STUDENT CLAIMS HAMLET A MYTH No Proof of Existence Outside Folklore

Did Hamlet, Prince of Denmark, ever exist? Scientists can find no definite proofs of his existence outside of folk-lore, says a Copenhagen dispatch of the Associated Press. In cold print the melancholy Dane appears first in Gesta Danorum, written between 1185 and 1208 by one famous Danish chronicler, Saxo Grammaticus. The book was not published in the Latin language before 1514, when it appeared in Paris. In his preface Saxo says that he started writing the history of Danish kings and their times, but that at the suggestion of Bishop Absalon he also included the folklore about earlier Danish kings and heroes. Gesta Danorum tells about Prince Amleth and his vengeance of the murder of his saintly father—Prince Amleth's name gradually being cockneyed into the Hamlet of Shakespeare's famous tragedy. "I do not think that Shakespeare ever read Gesta Danorum, nor that his direct source of Hamlet was Saxo's work," said Dr. Setala, Finnish Minister to Denmark. Minister Setala is an authority on folklore, and was formerly professor of philosophy in the University of Helsingfors. "I feel sure," he says, "that Shakespeare got his motif from contemporary English and French authors, who had dealt with the Amleth myth in various ways, both dramatically and otherwise, on the basis of Saxo's Gesta Danorum. "I will go so far as to say that the Hamlet myth is not even a particular Danish myth. It may have originated in Denmark, but in Icelandic folklore we find nearly the same myth. There the name of the 'hero' is Amoldi, and Amoldi in Icelandic means 'balmy'—'off him head'—silly." "Also in the folklore of my own country have I found, I think, the Hamlet myth. The story is the same; a son acting the part of a disturbed mind to get the chance of revenging the fratricide of his father and his mother's honor. And in all the myths the wooden hooks, which Hamlet is hardening in the embers, are playing a very important part. Amleth may or may not have existed. Some times proof of the historical correctness of folklore has been forthcoming. But whether Amleth was a Danish, Icelandic, Swedish or Finnish Prince or chieftain-son is impossible to decide."

### MOTHERS AND KIDS SUBJECT OF TEST

MINNEAPOLIS, MINN.—(IP)—Fifteen mothers and their children are to be the objects of observation in a series of experiments on sleep, to be made by Dr. Harry M. Johnson, of the Mellon Institute of Pittsburgh, Pa., who has just returned to the University of Minnesota to take charge of a staff which is to make the experiments. The experiments will extend over more than two years of time.

### YELLOW STREAKS RARELY INHERITED

URBAN, ILL.—A study of "yellow streaks" as found in college competition has just been completed by Coleman R. Griffin, head of the Athletic Research Department of the University of Illinois. His conclusion is that "yellowness" is rarely inherited, and that it may be overcome by proper and patient treatment. "A few men are cowardly by nature," he said, "but most men grow cowardly or unaggressive because their youth furnished them no opportunity to learn aggressiveness. The mere fact that 'yellow streaks' are acquired places a tremendous responsibility upon the coach. "The 'yellow streak' may be gotten rid of only by a patient application of oneself to hard tasks. This application must continue until habits of taking the initiative and being aggressive are fully established. Doc Watkins: "Did you hear the song of the safety pin?" Rond II: "Wassat?" Doc: "It All Depends On You."

### BRUNETS MOST AMOROUS TYPE

#### Science, In Cold Way, Say Duskiest the Warmest

NEW YORK—Science, in its cold way, has proved that brunets are more emotional than blondes.

The experiment was made by Dr. William Marston, a lecturer on psychology at Columbia University. His laboratory was a Broadway theater, his subjects were chorus girls, and his audience was mostly press agents.

More or less emotional reactions of his subjects were aroused through the showing of two motion pictures, both containing some highly intense love scenes. The scientific instruments used were described by Dr. Marston as the sphygmomanometer and the pneumograph. And these were supplemented by the more common method of holding hands.

These tests showed that brunets in every instance became more highly aroused by the amorous scenes than their blonde sisters and also that the brunette slightly anticipated the climax, reaching her highest emotion just before the high point in the screen drama.

The projection of the love scene caused the blood pressure of the brunets to mount from a low of 80 heartbeats per minute to a high of 136, while that of the blondes moved only from 84 to 128.

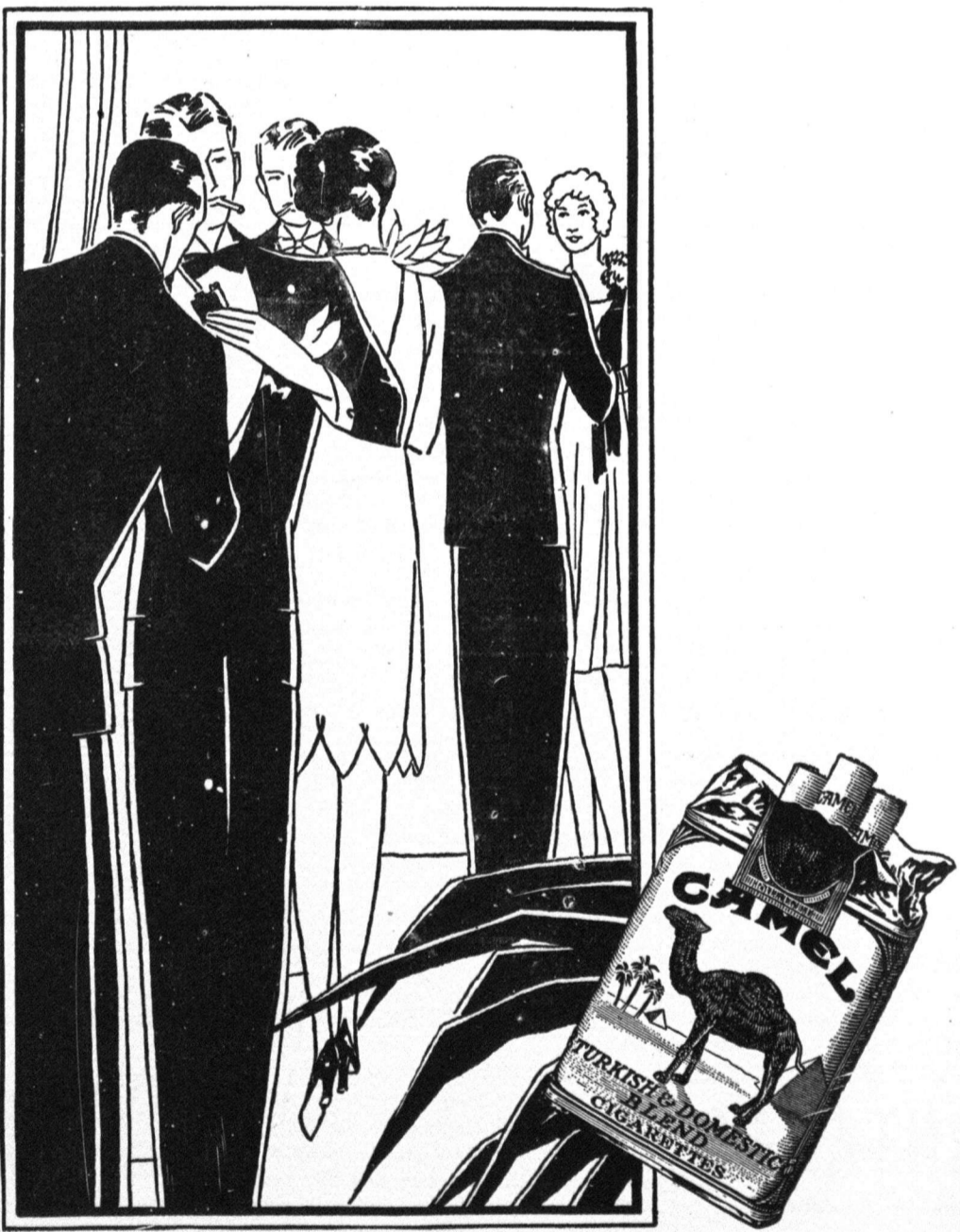
### New Sophocleans

Two new members have been added to the Sophoclean Greek Drama Club. Miss Marcelle Yard and Frank Heiss will engage in their first discussion of plays in the club next Thursday night. "Pier Gynt," by Ibsen, will be given consideration.

Margaret Layne: I'll fix you up. McGhee Moore: Can I hold you to it?

### Hey! Everybody

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at  
**GUNTHER'S**  
Linden and Cleveland



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