

The Sou'wester

Southwestern at Memphis

28th Year [No. 21]

MEMPHIS, TENN., APRIL 24, 1947

Freshman Class Holds Vespers

One of the most outstanding Class Vespers held this year was presented by the Freshman Class Sunday afternoon.

The Southwestern Singers, under the able direction of Dr. Tutthill and assisted by an ensemble of strings composed of Faculty and students, made up the major part of the program.

The presentation of Bach's Cantata No. 4—"Christ Lay By Death Enshrouded", the principle musical offering, was no doubt the best quality of music that Southwestern has been privileged to hear this year.

The number is very difficult in arrangement and scale, and the unusual rendition which the Singers offered establishes them as an accomplished group. Much credit must go to Dr. Tutthill whose able instruction has developed the group into finished choral artists.

Rev. Taylor addressed the congregation on a theme entitled, "And when they had sung a Hymn they went" from the book of Matthews in adherence to the musical theme.

Martha Pittman In Recital

Martha Pittman, pupil of Mrs. Clare Elby and a candidate for the Bachelor of Music degree, will be presented in her graduating recital on Monday, April 28th at 8:15 P.M. at the Southwestern College of Music.

Miss Pittman has been actively engaged in musical activities at Southwestern for the past four years, having been a member of the Southwestern Singers and soloist at various functions.

She will present the following program:

- I
Invocazione di Orfeo Peri
(Euridice) Handel-Bibb
Tu lo sai Torelli
- II
Ein Schwan Greig
Im Kahne Grieg
Sapphische Ode Brahms
Meine Liebe ist greun Brahms
- III
J'ai pleure en reve Hue
Chanson des cueilleuses
de lentisques—Greek folk
song arr. by Ravel
Lettre a une
Espagnole Laparra
Le Colibri Chausson
- IV
Adieu, Forets (Jeanne
d'Arc) Tschaikowsky
- V
Lullaby Cyril Scott
The Celestial
Weaver Granville Bantock
Canterbury Fair Leslie-Smith
Song of Spring
Herbert Summerfield
Herbert Summerfield, Accompanist

Tennessee Zeta Chapter of Sigma Alpha Epsilon will have its regular Thursday afternoon open house from 3 til 6 for members and alumni and their guest this afternoon.

Here They Are

The Black

President of Student
Body Bob Amis
Vice-President of Student
Body Evin Perdue
Sec.-Treas. of Student
Body Lucile Hamer
President of Publications
Board Mac Turnage
President of Senior
Class Dick Arnold
Vice-President of Senior
Class Peggy Baker
Sec.-Treas. of Senior
Class Carolyn Reynolds
Senior Representative to
Pub. Brd. Barbara Burnett
President of Junior
Class Gene Page
Vice-President of Junior
Class Steve Bolling
Sec.-Treas. of Junior
Class Jane Phelps
Junior Representative to
Pub. Brd. Peggy Marshall
President of Sophomore
Class "Dusty" Anderson
Vice-President of Sophomore
Class Dick Porter
Sec.-Treas. of Sophomore
Class Ann Brown
Soph. Representative to
Pub Brd. Joan Williams

The Red

President of Student
Body Sam Fudge
Vice-President of Student
Body Dean Bailey
Sec.-Treas. of Student
Body Hazel Brown
President of Publications
Board Tom B. Miller
President of Senior
Class William Jones
Vice-President of Senior
Class Jack Hilzhiem
Sec.-Treas. of Senior
Class Betty Jo Brantley
Senior Representative to
Pub. Brd. Lilly Ann Biggs
President of Junior
Class Bill Hightower
Vice-President of Junior
Class Dick Bolling
Sec.-Treas. of Junior
Class Ella Bailey
Junior Representative to
Pub. Brd. Dick Wood
President of Sophomore
Class Judd Williford
Vice-President of Sophomore
Class Forest Flaniken
Sec.-Treas. of Sophomore
Class Peggy Haire
Soph. Representative to
Pub. Brd. Jane McAtee

Diehl Cited At Conference

Dr. Diehl returned Friday Morning from New Orleans where he accompanied by Prof. Osman, attended the Tenth Annual Meeting of the Southern University Conference of which Dr. Diehl is Secretary-treasurer.

On Wednesday evening in the Claiborne Room of the St. Charles Hotel, Dr. Theodore Jack, President of Randolph Macon College presented Dr. Diehl, in behalf of the Conference, with a silver vase, "in appreciation of faithful and outstanding service to the organization.

Dr. Diehl stated that this was the most successful convention that the conference has yet held.

The Theme of the meeting was, "The Responsibility of Higher Education for the Development of the South."

Dr. Osman, who is Chairman of Adult Education, presented a report on the progress made in Southern Colleges in this phase of Education.

ATO Names Officers New Initiates

ATO announces the election of Bill Hopkins as President for the coming year. Other officers announced are: Dusty Anderson, Chaplain, Lloyd Smith, treasurer, Jimmy Cobb, Keejer of Annals, Robert Edington, Scribe, Bob Wherit, Usher, Bob Montgomery, Sentinel and Wheeler Carleton, Palm Reporter.

ATO also announces the initiation of Jere Nash, Bill Hitt, Don Wood, Bill Nemitz and Steven Conder.

Charles Smith of Ruleville, Mississippi was recently pledged.

Mills Entertains Nitist Club

The Nitist Club held its semi-monthly meeting in the Bell Room Wednesday night, April 16. Kenneth Mills was in charge of the program which included a short talk on the island of Okinawa, its culture, people, etc., followed by the showing of some pictures which Mills had taken of the island while stationed there in service.

Special guests were Julia Wellford, Dusty Anderson, Stanley Williamson, and Don Woolsey. The next meeting of the Club will concern itself with a report from Margaret Hardwick, Nitist Club delegate to the recent International Relations Club conference at Ashland, Virginia. Miss Hardwick will report on "Peace Through Understanding," theme of the conference.

As this is the next to last meeting of the year, a new officer will be elected for the coming year to replace John Broderick, present president.

Sans Souci Convenes Wed.

The French Club, "Sans Souci" will hold its bi-weekly meeting Wednesday evening, April 30th in the Kappa Alpha Lodge.

James Roper, program chairman, announced that Dr. Embry would speak to the group in a special address for the occasion.

The meeting will get under way at 7:30 and all members and second year French students are urged to attend.

Following the meeting refreshments will be served and the members will enjoy dancing and games.

RED AND BLACK TICKETS HIT HOME STRETCH TODAY

APRIL FOOLS NET PROFIT

The Student Council held its regular monthly luncheon and business meeting Monday in the Bell Room.

It was announced that the April Fool Carnival netted \$81.50. This amount, plus the \$26.16 already in the treasury will be turned over to the new Student Council. A letter was read from the Silver Slipper, saying that henceforth Friday night will be College Night, when students will be charged only one half the usual cover charge upon presentation of their registration card.

Also, the Nineteenth Century Club is offering student swimming tickets which cost \$10.00 per season, and which entitle them to forty swims.

It was decided to make nominations for the Hall of Fame at the next meeting. A resolution was made to inquire why the faculty has not elected students to "Who's Who in American Colleges and Universities" for this year, and the Council further decided to recommend that the custom of recognizing outstanding students in this way be continued.

Chi O's Plan May Festival

On May 10th the Chi Omega Alumnae will present their Annual May Festival. It will be held on the Southwestern campus in front of Palmer Hall from 2 until 5 p.m. Ruling over this carnival will be a young king and queen, and a princess, prince and page will be chosen representing each Memphis grammar school. Their majesties and their court will be entertained by the dancing class of Miss Hutchinson's school and several games to be arranged by the Kappa Beta chapter of Chi Omega. Mrs. Albert McLean is in charge of the May Festival, proceeds of which will go to the Crippled Childrens Hospital.

Spanish Club Hears Program

The Spanish Club will sponsor a special meeting of the Club today in the House. President Richard Wood announced that this meeting would be in adherence and celebration of Pan-American Week.

Mary Morris, Porti Rica Student, will speak on present economic and political conditions now existing in her native country.

Three Spanish poems of classical nature are to be read and Dick Wood will review Digul Corruibus' book entitled "Mexico South."

The program will trace the History of Latin American Republics and discuss Trade and Political Cooperations in these countries.

BACKSLAPPING REACHES CLIMAX

Have you suddenly become someone of importance? Do people offer to buy you cokes in the bookstore, give you new bridge cards, offer to write your Man themes, or go along on a blind date? They do!

You know you're being fooled. You're still as obnoxious as ever. You still rate like a flat tire and are as unpopular as Life Buoy soap.

But your vote counts as much as Betty Bouton's in Friday's election. So, so much for your popularity.

Tomorrow you're going to the polls to choose your officers for the coming year, yes, tomorrow you're King for a day.

Election booths will open at 9:00 in the book store. You may either line up outside the dining hall and reap your share of the free cigarettes or you may vote promptly and get it over with.

A word of warning to the new students who have not participated in the student elections.

When approaching the ballot box be firm in your intentions. Walk right up to the man in charge and say, "A ballot, please!" You see, if you seem undecided about the procedure there are dozens of campaign stooges standing around the ballot box just waiting for a novice like yourself. The first thing you're conscious of is that maybe six or nine of these people have you in custody giving you the er—ah, showing you how to fill out your ticket. This can be pretty dangerous.

When you have secured your ballot be firm also in marking it. Don't hesitate for a minute, just mark it confidently as if you knew all the candidates. Once you hesitate there are dozens of campaign stooges standing around the ballot box just waiting for a novice like yourself. The first thing you're conscious of is that maybe six or nine of these people have you in custody giving you the er—ah, showing you how to fill out your ballot. This can be pretty dangerous.

The Red and Black tickets have the benefit of past experience of past years and are pulling out some new tricks this year. The signs you see announcing the various candidates are but expressions, even in a small way, of the fundamentals of democracy which we enjoy today.

This is your opportunity to start the changes you've been griping about all year. Tomorrow you can select your choice or the man's choice who is sitting beside you, Vote Red! Vote Black! But, indeed, VOTE!

Seniors must be measured for their gowns some time this week. Measurements are being taken at the end of the cloister.

SOUTHWESTERN
AT MEMPHIS
MEMPHIS, TENNESSEE

ESTABLISHED 1919



PUBLISHED WEEKLY

By The
STUDENTS OF SOUTHWESTERN
Memphis, Tenn.

REPRESENTED FOR NATIONAL ADVERTISING BY
National Advertising Service, Inc.
College Publishers Representative
420 MADISON AVE. NEW YORK, N. Y.
CHICAGO · BOSTON · LOS ANGELES · SAN FRANCISCO

Member
Associated Collegiate Press
Distributor of
Collegiate Digest

Entered as second-class matter at the post office in Memphis, Tenn.,
under the act of March 3, 1878.

TOM MILLER Editor
BILL INGRAM Business Manager
HUGH BUCKINGHAM Assistant Business Manager
BILL HATCHETT Associate Editor
HARRIET CAUSEY Associate Editor
WILMARY HITCH Society Editor
NANCY LITTLE Fashion Editor
EVIN PERDUE Sports Editor
ANN PRIDGEN Circulation Manager
JEANNE O'HEARNE Head Typist

Bob Amis, Jimmy Schmidt, Bill Hatchett, Wilmary Hitch, Jere Nash, Betty Huffman, Kay Hoag, Dorette Storn, Virginia Peeples.
CIRCULATION STAFF: Jack Hilzheim, Tito Reid, Pattie Sue Shappley, Dorothy Dyess, Janie V. Paine, Martha Carroll.

ADVISORY STAFF: Harriet Causay, Bob Amis, Bob Cooper, John Broderick, Elouise Metzger, Tom Miller, Bill Hatchett.

BUSINESS STAFF: Myrtle Powell, Martin Hollinger, Carol Bitner, George Williamson, Hugh Buckingham, Robert C. Cooper, Charles Berry.

SPORTS STAFF: Sam Blair, Dick Lee, Billy Brazelton.

TYPISTS: Virginia Mulder, Dorothy Wilson, Ann Ross Reeves, Sara Maxwell, Jean Amis, Gordon Young, Marilyn Alston, Lucille Maury, Jane King, Jean King, Carolyn Rier, Bobbie Thompson, Betty Jo Brantley, Mary Battle.

LITERARY STAFF: Jean De Graffenreid, Lily Ann Beggs, Peggy McAlexander, Walter Haun, Alma Van Hook, Vivian Quarles, Oneita Pruitt, Mary Virginia Morris, James Roper, Bill Bowden, Dusty Anderson, Anne Patterson, Frank Berfield, Steve Bolling, Mary Ann Ramsey, Margaret Loaring-Clark, Peggy Marshall,
STAFF PHOTOGRAPHERS: Billy Hightower, Ben Gilliland.

Our Choir

The Southwestern Singers are no doubt the best representative group of our College that exists today. They have been acclaimed an accomplished choir on both tours which they have made during the past year.

A number of students have asked this Editor why the Choir has never given a concert at the College, enabling Southwestern students to hear the Singers. Only one such concert has been held in Memphis, that being held in Goodwyn Institute, a hall unknown to most students, and otherwise alien to non-Memphis residents.

The SOUTHWESTER would like to request, in behalf of the Student Body, that Dr. Tuthill take in consideration such a concert given for students and their friends. We believe that such a program would be well attended and certainly appreciated.

In considering the Choir, Dr. Tuthill must certainly be commended on the excellence of the performances this year. Their outstanding achievements reflect his able direction and patience.

Memo To New Officers

There is much to-do this week concerning the Student Elections in which you will cast your ballots tomorrow. A great deal of time has been devoted to the campaigns being waged very cleverly and successfully by both Red and Black Tickets. Let us hope that the victors in the election tomorrow will not forget the importance which has been placed upon these offices when these candidates take their seats next year. Every office represents some degree of responsibility, and it is hoped that the honor which you will bestow upon these candidates tomorrow will not be overlooked as has been done in many instances this school year.

The Student Body offices are very important. A great part of the student policies will be formed or guided by these Officers. It is most necessary that these people keep this firmly in mind throughout the coming year.

The MISSING LYNX

Due to present world conditions, courses in Political Science are being emphasized for their extreme importance in the shaping of the new world citizen. Southwestern students majoring in Political Science will be glad to know of the forthcoming issue published by the underground press of the Black Ticket, entitled "Abridged Ambidextrous Aids to Amacker's Adumbrations." The following excerpts well indicate the simple and direct method that this volume uses in explaining difficult abstractions and terminologies of these courses.

ADMINISTRATION: An ingenious abstraction in politics, designed to receive the kicks and cuffs due to the president.

ADMONITION: Gentle reproof from one nation to another nation, as with a meat-axe. Friendly warning.

APPEAL: In law, to put the dice into the box for another throw.

BATTLE: A method of untying with the teeth a political knot that would not yield to the tongue.

COMPROMISE: Such an adjustment of conflicting interests as gives each adversary the satisfaction of thinking he has got what he ought not to have, and is deprived of nothing except what was justly his due.

CONGRESS: A body of men who meet to repeal laws.

CONSUL: In American politics, a person who having failed to secure an office from the people is given one by the Administration on condition that he leave the country.

CONTROVERSY: A battle in which spittle or ink replaces the injurious cannon-ball and the inconsiderate bayonet.

DELIBERATION: The act of examining one's bread to determine which side it is buttered on.

DIPLOMACY: The patriotic art of lying for one's country.

HISTORIANS, POLITICAL SCIENTISTS, NITIST CLUB MEMBERS, WOOLSEY AND EVANS: Broad gauge gossips.

PATRIOT: One to whom the interests of a part seem superior to the interests of the whole. The dupe of statesmen and the tool of conquerors.

PEACE: In international affairs, a period of cheating between two periods of fighting.

POLITICIAN: An eel in the fundamental mud upon which the superstructure of organized society is reared. When he wriggles he mistakes the agitation of his tail for the trembling of the edifice. As compared with the statesman, he suffers the disadvantage of being alive.

PRESIDENCY: The greased pig in the field game of American politics.

QUORUM: a sufficient number of members of a deliberative body to have their own way and their own way of having it. In the United States Senate a quorum consists of the chairman of the Committee on Finance and a messenger from the White House; in the House of Representatives, of the Speaker and a quart of Old Overholt rye.

RIGHT: A nation's legitimate authority to be, to do, to have; as the right to be a republic, the right to do one's neighbor, the right to have measles, and the like.

SENATE: A body of elderly gentlemen charged with high duties and misdemeanors.

COMMONWEALTH: An administrative entity operated by an incalculable multitude of political parasites, logically active but fortuitously efficient.

This commonwealth's capitol's corridors view,
So thronged with a hungry and indolent crew
Of clerks, pages, porters, and all attaches
Whom rascals appoint and the populace pays
That a rat cannot slip through the thicket of shins
Nor hear its own shriek for the noise of their chins.
On clerks and on pages, and porters, and all,
Misfortune attend and disaster befall!
May life be to them a succession of hurts;
May fleas by the bushel inhabit their shirts;
May aches and diseases encamp in their bones,
Their lungs full of tubercles, bladders of stones;
May microbes, bacilli, their tissues infest,
And tapeworms securely their bowels digest;
May corn-cobs be snared without hope in their hair,
And frequent impalement their pleasure impair.
Disturbed be their dreams by the awful discourse
Of audible sofas sepulchral hoarse,
By chairs acrobatic and wavering floors—
The mattress that kicks and the pillow that snores!
Sons of iniquity, cradled in sin!
Your criminal ranks may the death angel thin,
Avenging the friend whom I couldn't worm in.

CAMPUS LOG

SATURDAY, April 26th
1:00 Y.W.C.A. Meeting Chi Omega Lodge
8-12:00 Kappa Delta Formal University Center
TUESDAY, April 29th
7:00 Chi Beta Phi Meeting 203 Science Bldg.
WEDNESDAY, April 30th
7:30 Nitist Club Bell Room
1:00 Honor Council Meeting Bell Room
6:00 Ministerial Club Meeting Bell Room

NOTICE

Miss Helen Gordon, Asst. Dean of Women, announced to any Seniors who may be interested in teaching jobs after graduation may come by her office and inquire of the positions which will be available next year.

Miss Gordon stated that a number of very attractive positions

were available to outstanding students.

SAE will have an outing for members and their dates Saturday afternoon, April 26th, at Hugh Buckingham's farm at Caperville. There will be a barbecue supper, swimming, bandminton, tennis and dancing.

Musical Notes

By James K. Schmidt

Monday evening one of Southwestern's most talented singers, Mary Frances McDearman, sang to an enthusiastic audience at the Memphis College of Music. And seldom before has the music school's first floor been more crowded with eager listeners, flowers, and acclaim for a charming performance.

Miss McDearman's program was unusually well chosen both for her own voice and the ear of the audience, for that threat of boredom which is ever nearby at such affairs did not intrude at any point in her series of expressive and gracefully sung selections. From Mozart and Schumann, living in other centuries, to Herbert Summerfield and Dr. Tuthill right at her elbow, came music which Miss McDearman rendered in a clear and well-controlled soprano voice.

Among the most pleasing numbers was a group of French songs in which the delicate melodies of Bernard were very well done indeed. Also Brahms' lyric "Nachtigall" and the gayer "Vergebliches Staendchen" were rewarded with particularly lengthy applause. The program's operatic contributions were from La Traviata, the familiar and tuneful Sempere Libera being always a favorite.

Of personal as well as musical interest was a song by Dr. Tuthill, director of the College of Music. His "South Wind", a deep, shadowy piece, Mary Frances McDearman sang with authoritative dignity, and so appreciative was its composer that he congratulated her then and there. Also Herbert Summerfield, the prominent Memphian who accompanied her, was represented by his "Love's Lantern", a song that was appealing to all in its melody and sentiment. Concluding the program Cottenet's "Red, Red Rose" rated near the top for its ingratiatingly lilting freshness, and Miss McDearman showed that she could sing it with lovely brightness and fine control. This was the program's end, but its finish brought lengthy applause which demanded bow upon bow from the soloist and finally an encore, the song everybody likes, Gershwin's "Summertime." Of course the evening was complete.

This reporter is hardly qualified to make a technical appraisal of anyone's voice; but better than mere singing or piano playing or violin playing, no matter how perfect, he likes music. And Monday evening he was able to hear it.

Shea Attends Y Convention

Betty Shea, the newly elected president of the Y. W. C. A., represented Southwestern at the Tennessee State Leadership Convention, which was held on April 19th at Scarrit College in Nashville. Reports were made on the activities of the Y. W. C. A. Chapters at the various colleges which sent delegates.

The principal speaker was Dr. Lyman Cady of Fisk University, whose subject was "Christianity and World Relatedness."

Special mention was made of Southwestern's very successful campaign to raise money for the World Student Service Fund.

The convention closed with a President's Workshop, at which problems of Y. W. C. A. organizations were discussed and plans were formulated for the coming year.

KD ANNUAL WHITE ROSE BALL

White roses interlaced with ivy will encircle the columns at each end of the University Center Saturday night when Kappa Delta entertains with its Annual White Rose Ball. Dancing will be from 8 to 12 with Lee Corneille's orchestra. There will be three no-breaks and the Kappa Delta lead-out. During the leadout the retiring president, Mary Langmead, will present Carolyn Reynolds, president, with a bouquet of white roses while Betty Bynum Webb sings "K. D. Girl."

Officers who will receive with their escorts are Carolyn Reynolds, president, with John Williford; Jane Phelps, vice-president, with Dick Arnold; Sara Maxwell, secretary, with Percy Perkins; Leona DeMere, treasurer, with Dr. Charles Lockhart of St. Louis; Jane King, assistant treasurer, with Bill Bell; Mary Lou Nichols, editor, with Jim Currie.

Gamma Deltas Arch Best

The Girls Intramural Archery Tournament was held Thursday afternoon, April 17, in the gym. Gamma Delta won first place with a total score of 294, in two rounds. Chi Omega took second place with a score of 258, and Kappa Delta, third place with a score of 203.

The remaining entries in order of score are AOPi with 149, Tri Delta, 112, and ZETA with a total of 105 points.

The highest individual score was taken by Ann Baggett, who scored a total of 88 points in two rounds. Second was Billie Pryor, 84, and June Phelps, 70.

The points toward the cup now stand:

Chi Omega	48
Gamma Delta	33
Kappa Delta	28
Independent	15
Tri Delta, AOPi and ZETA	each with 8 points.

Tri-Delts Hold Novel Outing

Wide bows, pinafores, and short pants characterized the Kid Party the Tri Deltas gave last Saturday night in the Community House in West Memphis.

After a buffet supper the Deltas and their guests vied for honors in yo-yo-ing, bubble blowing, and jacks. Steve Pridgen received a Raggedy Ann book for winning a cracker eating contest. Jane McAtee and Jimmy were champion stringeaters and Jane Woodson's knowledge of her date's feet proved disasterous.

Pat Caldwell opened the short floor show singing "Temptation." John Bell sang "Old Shanty Town" and Jack Mussett completed the program with selections accompanying himself on the guitar.

Mrs. Rice and Dr. Porter chaperoned the party. Invitations were extended to old and new sorority presidents.

Tri Deltas and their dates attending were:

Betty Bouton with Harland Smith, Jeanne Abbot with Mitchell Botto, Mildred Curtis with Jack Mussett, Sally Lundy with Steve Pridgen, Nancy Little with Billy Rachels, Suzanne Ransom with Jim Humphries, Jane Kilvington with Bob Klyce, Nancy Hames with Clarence Camferdam, Thelma Ragland with John Bell, Harriet Causey with Jack Acroyd, Ella Bailey with Ted Hay, Nancy Scott with Jim Turner, Pat Caldwell with Frank McKnight, Ann Love with Jack Quinley, Carol Bitner with E. C. Ward, Alice Scott with Leon Robinson, Stanley Williamson with Dusty Anderson, Hael Brown with Burton Sinclair, Dot Love with Jim Johnson, Kathelyn Lynch with John Broderick, Carol Morris with Charlie Park, Shirley Sibley with David St. Martin, Jane Woodson with Paul Morehead, Virginia O'Hearne with Harrison Adams, Virginia Peoples with Dick Wood.

Initiates Honor Big Sisters

The new initiates of the Beta Sigma chapter of Zeta Tau Alpha had a luncheon at the Skyway last Saturday honoring their "big sisters." All the members of the chapters were present. Wendell Phillips, Betty Jo Brantley, and Margie Boisen were in charge of arrangements.

The honored guests and their "little sisters" were: Barbara Burnett, Dot Wilson, Catherine Martin, Betty Robinson, Nancy Robinson, Wendell Phillips, Margie Leak, Virginia Mulder, Sara Grey McCallu, Mary Ann Minderman, Ruth Stokes, Virginia Jones, Catherine Harrison, Helen Deberry, Carmen Roper, Kathryn Daunhauer, Margaret Nunnery, Helen Ruth Copen, Dot Hogan, Betty Jo Brantley, Nancy Pope Wright, Margie Boisen, Mary Louise Rhea, Marjorie Allen.

Lynx Chat

Well, Spring has sprung, it seems, it seems, and once more, along with the budding trees, new love is budding out all over! Ah, Yes, Chillun', ole Kitty has lots of Chit Chat for all you fine people—Seifert included.

Latest flash is that Buddy McKee has finally given in—Martha Ann "Grandmother" Osterloh is sporting one of those shiny things on her third finger, left hand. Congratulations, Buddy!

Well, gee, this can't go on—Southwestern co-eds are certainly receiving the blows lately. It seems another of our eligible bachelors has taken the fatal step, my, my, what will we gals do with Gene Berling and Sam Watson crossed off our date list?

Especially noted this week is the increasing atmosphere of romance, come spring—it has even reached the library. Peggy Baker and Bob Klyce find it an ideal place to acquire knowledge?!!

Seen most frequently there is one of the better-known couples around school—Ted Baucum and Marporie Allen should certainly make the Dean's list this semester! Seen last week as SAE's deev-un open house were Kay Hoag and "Slick Chick" Buford, Nina Hill and Bobby Mann and the bridge table as usual—Eloise and Bob buzzin' around keeping things going—Nim and Claude jitterbuggin—Berta Radford and John Gorman chatting and drinking—

Our nominations for Woman of the Week: Vivacious, scintillating Emily Rice Because:

1. She's lost an ounce this week.
2. She stayed in her own room one day last week.
3. She's so meek and quiet.
4. She's one of those oh so cute K.D.'s.
5. She's rooming with Jeanne Amis next year.

People we like—Caroll Johnson, people we are glad to see back, Willie Jones and Emmett Hall.

Ann Baggett, that's certainly is a stunning pin you're wearing. In fact, it looks strikingly like the White Star of Sigma Nu to us!

Our favorite member of the faculty has added something new to his attractions, we like that Packard, "String Bean"!

Seems there was trouble at the Tri-Delt party — Edens, you must be slipping even I would know John Williford's feet!

A couple we'd like to see more of is Monkey Oliver and Harold Ligon—

Heard that Dorette Storn, Minnie Lee Gillespie, and Alice Allein had a mighty fine time the other night with their dates from Ole Miss.

Biggest question of the week:

Will spring give Dick Arnold the push he needs to pin Jane Phelps?

Our best wishes also go to Leone Flaniken, who has just joined the ranks of our engaged "young things"—, this snazzy season a young man's fancy turns to what the young lady's been thinking about all winter, so that accounts for the quality and quantity of our column this week.

The typing staff has just selected for "The Girl Most Likely to Attract": Vinton Cole.

Compliments
The Pullen Co. Ltd.
REALTORS
37-4417 2011 Sterick Bldg. 37-4417

ALLGOOD
Chemical Company
176 So. Front St. 37-2859

National Produce Co.
SUPERIOR BRAND
EGGS AND POULTRY
527 No. Front St. Phone 8-7511

Southwestern Pharmacy
DRUGS—SUNDRIES
SICK ROOM SUPPLIES
643 No. McLean St. Phone 7-2021

Whitten Bros.
Hardware Co.
2909 Park Ave. Phone 4-6268
547 So. Highland St. Phone 4-2040

V. G. McCullough
Service Station
ESSO PRODUCTS
585 No. McLean St. Phone 7-1881

Attention Students
GENTLE HORSES FOR BEGINNERS
CENTRAL RIDING ACADEMY
Our New Location, Just Behind the Casino
Fairgrounds Phone 36-9220

BOWDEN'S CONCRETE PRODUCTS CO.
Manufacturers
CONCRETE BLOCKS, BRICKS, and POSTS
HOUSE SUPPORTS—FLAG STONES
2175 Person Ave. Phone 48-9796

Memphis Steam Carpet Cleaning Co.
MR. JOHN REMERS
968 JACKSON AVE. PHONE 8-5959

Industrial Electric & Supply Co.
ENGINEERS—CONTRACTORS
Motors Generators Control
62 Auction Ave. Phone 37-1681

COMPLIMENTS
CLARK ELECTRIC COMPANY
903-33 So. Third St. Phone 9-6616

D. CANALE & COMPANY
Wholesalers
FRUITS—NUTS—PRODUCE
BIRDS' EYE FROZEN FOOD
408 So. Front St. Phone 8-4121

Walter's Drug Store
DRUGS—SUNDRIES
SICK ROOM SUPPLIES
569 No. McLean St. Phone 36-9562

MAKE
THE COTTON BOLL
Your Headquarters
—For—
Food!
Relaxation!
Enjoyment!

HINTON-HUTTON IMPLEMENT CO.
INTERNATIONAL HARVESTER
SALES and SERVICE
2053 Union Ave. Phone 7-0190
MR. J. S. INMAN, Manager

COMPLIMENTS
PAT CLANCY
HEAVY HAULING
900 No. Second St. Phone 5-0306

LEFFLER BROS.
BAKERY
We Supply Your
STUDENT UNION
Spical Orders For
Student Functions
3199 Summer Ave. 4-2727

RIVIERA GRILL
STEAKS, CHICKEN,
SPAGHETTI, RAVIOLI
1380 Jackson Ave. 36-2442
"Dinner of Parking Space"

DRAKE CLEANERS
For Quick Efficient
Satisfactory Service
197 No. Evergreen 7-0362

NICK'S
MUSICAL INSTRUMENT REPAIRS
Reed Specialist, Bow Repairing
All Musical Instruments Repaired
1333 FLORIDA ST. PHONE 9-6209

RECORDS
PHONOS
RADIOS
WE SPECIALIZE
Words and Music
by MALLORY CHAMBERLIN
152 Madison Ave.
Phonographs and Radios

Shut Up And Let Me Talk

MY FRIENDS AND I'M SORRY

Several years ago I had published (free) an article entitled "The Man Who Couldn't See Six." It waws about an unfortunate fellow who could see all twenty-six letters of the alphabet, and nine of the numerals, but to whom a "6" appeared merely as a blank spot on the paper.

A few months afterward in another bit of undying prose, I concerned myself with a gentleman who had decided that breathing

was a great waste of time and energy, and accordingly stopped. (With, needless to say, disastrous results.)

These characters, however, although admittedly not quite intact mentally, would rate a niche in the Hall of Fame when compared with some I have met since.

Do you have a friend who eats adhesive tape? Or one who is allergic to air?

Are you acquainted with someone who thinks he is a book, and

renews himself at the library every two weeks?

I am, and I don't like it.

I once knew a young lady who fell in love with a banana peel. (She was an attractive, charming, half-witted little thing, and later married a Hindu sun-priest. I understand they are very happy together.)

The rather touching affaire d'amour occurred one evening as we were driving back from the theater. I had purhased a banana for her supper (they are extremely filling), and she had consumed it with great evidences of satisfaction. But instead of discarding the peel, she only sat there beside me cooing softly to it. Occasionally she would heave a gentle sigh. It developed that she had become quite infatuated with the dejected looking thing, and I was able only with the strongest of argument to persuade her to part with it. (I have since learned that she could fall in love with anything. And did.)

That, then, besides being a definite case for the nearest psychiatrist, is a perfect example of the type of people I am constantly finding myself associated with. (A sentence is never ended with a preposition). I no sooner think that I have at last met a somewhere-normal person than the person lets go with some fast one like that. It is not a little disconcerting.

My real trouble, of course, is that I cannot understand why it has to happen to me. Why couldn't such oddities be friends of your, or friends of someone else, or, better yet, nobody's friends at all? Why so irresistably attracted to me? (If that was you who mumbled something about "birds of a feather," you can just stop reading this column right now.)

You are going to stop reading it anyhow, because I'm not going to write any more. Some of those friends under discussion might see this and never speak to me again. If they can read English.

Intramurally Speaking

By Pee-wee

Spring has sprung and softball season is here. This year each team has shown plenty of competition and it is not going to be a run-away for any team. KA with three wins against no losses is in the lead now. They have victories over the Faculty, ATO and SAE. The Independents are second with two wins against no losses. SN, KS, PiKA are in third place with two wins and one loss. The Faculty have no wins and two losses while the ATO's have no wins and three losses. The outstanding game of the week was between KS and SN which the KS's won three-two with Glenn Swingle in the winning pitcher role. The SN's out hit the Sigs five to four but the latter bunched theirs in the last of the seventh to score two runs.

The boys' badminton tourney is in full swing with SAE in command, as they have men left in each of the three divisions. The ATO doubles team has reached the finals and will play the winner of the SAE-SN match. The other two divisions are in the semifinals.

The horseshoe tournament was cancelled because the building of the new infirmary took place right on the pits, tough . . . Basketball season is over and the coaches of each team voted individually for an all-star team. Members of this mythical team are Speros Vryonis, Ind., Conley Hemmen, SN, both of whom were elected by unanimous vote, Tommy Houser, KS, Lloyd Smith, ATO, Dick Porter, KA, Frank Boswell, SAE, Billy

Leland, SAE . . . Plans are rounding into shape for the field day on May 21st in which both members of the fraternity and sororities will have a chance to compete in. Such events as three-legged races, volley ball, softball throw, shuttle relays, etc., are planned. Coach Stokstad and Miss Grossnickle are in charge with the W. A. A. and Men's Intra-Mural Board helping and officiating.

Standings in the Inter-Mural program as of thist date are: SN in first place with 447 points, KS in second with 373. Following in order are SAE with 345; KA with 270, PiKA with 248 with 233 and Independent with 162 Events remaining, or those which are in progress now, to be recorded are softball, tennis and badminton.



Popularity

IN A PACKAGE

Here's a natural for fun. It plays anywhere... at the beach, on trains, boats... and with rich, "big-set" electronic tone, always! 2 motors: Electric (plug it in) or wind up (tubes operate on battery).

There's no other phonograph with the unique features of Capitol's "Luxury" Portable. Remember: it's produced by a record manufacturer, to give you recorded music at its best, when and where you want it. Ask your record dealer for Capitol's Luxury Portable.

now!



Capitol LUXURY PORTABLE

SAM BELZ UPHOLSTERED PRODUCTS CO.

2224 PERSON AVE.

PHONE 48-4447

THE MID-SOUTH OIL COMPANY

Distributors PURE OIL COMPANY PRODUCTS

1235 Riverside Drive

Phone 35-1681

LaROSA TAMALE COMPANY

"La Rosa Tamales Are Good"

2579 Broad Ave.

Phone 4-2513

HOWARD GRAHAM FURNITURE CO.

COMPLETE HOME FURNISHERS

14 So. Cleveland at Madison Ave.

Phone 2-8124

MATHEWS BLOW PIPE CO.

R. H. TRIBBLE

I. E. TRIBBLE

W. F. SIEVERS, JR.

SHEET METAL WORK—ACETYLENE WELDING

125 Keel Ave.

Phone 8-6352

COMMERCIAL CHEMICAL CO.

1172 Thomas St. Phone 5-2644

WM. R. JENKINS APPLIANCE CO.

60 N. Cleveland—at Court

Laguzzi & Barrasso

DIAMONDS—WATCHES—GIFTS

136½ No. Main St. Phone 8-0956

Pioneer Metal Weatherstrip Co.

R. E. Enright, Dist. Mgr.

10 N. Manassas St. Phone 8-2253

DOBSON-SMITH REAL ESTATE COMPANY

Commerce Title Bldg.

Phone 5-7247

Newman's Florist

When It's Flowers Say It With Ours

2657 Lamar Ave. 48-2881

It's a FREEMAN Shoe



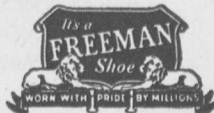
White-buck
Brown Calf

Downright handsome . . .

Freeman's new sportswear styles are sure to be the best looking footwear in service this season. Wear them with pride . . . their fine leathers, superb shoe-making and clean-cut comfortable lasts are sure signs of exceptional quality.

\$9.75

julius lewis
108 SOUTH MAIN STREET



Tigers Win Over Lynx

Dropping only one match, Louisiana State University golfers defeated Southwestern, 22-1/2 to 4-1/2 yesterday at Colonial Country Club.

Hank Heinly of L. S. U. topped the medal scores with a 69, one under par, while the Tigers Jack Coyle carded a par 70, and Memphian Jimmy Wittenberg, L. S. U. Captain, turned in a 71. Other medal scores were Cliff Green, Southwestern, 76; Bud Timbrook and Luca Barbato, L. S. U., 77; Dean Bailey, Southwestern, 80, and John Murdock and Dick Simmons, Southwestern, 85.

Wittenberg disposed of Bailey 6 and 4, in the first match, while Coyle defeated Murdock, 6 and 5, in the second as L. S. U. picked up nine points in the inaugural four-some then steadily widened its lead throughout the six-match event.

Green, standout for the Lynx, won the third match by turning Timbrook aside, 3 and 2, but Barbato defeated Simmons, 6 and 5, in the fourth as the Tigers added five more points in the second foursome to four by the Lynx.

In the first match Clark downed Cheairs, 4 and 2, while Heinly measured Spurrier, 7 and 6, to give L. S. U. its final 8-1/2 points as Southwestern picked up one-half.

One interesting note to match was the fact that Dean Bailey, the Lynx's number one man, had previously beaten two L. S. U. men last Friday and Saturday at the Southern Intercollegiate Golf Tournament at Athens, Georgia.

Lynx Shows In Kansas Meet

With the encouragement of having placed in two previous national relay meets, the sprint medley team and the mile relay team of Southwestern track team left Memphis Friday night to participate in the Kansas Relays at Lawrence, Kansas on the following Saturday afternoon, April 19th.

Arriving in Lawrence at 1 p.m. and the first race scheduled for 3:05, the Lynx barriers were disheartened by the cold and the drizzling rain that prevailed. This disheartenment changed to utter dismay when they arrived at the stadium. The track had lost all semblance of its former self and lay under a dirty mixture of water and cinders.

But nevertheless, when the first event was over, Southwestern's sprint medley team looking like drowned puppies, and spattered with mud, held tightly in their hand the third place medals awarded in competition against the top group of college relay teams in the entire country.

Two hours later, still wet and cold, and the drizzle now a down-pour, the mile relay took the track and splashed around four laps for another third place. With this, tired, dirty, and cold, Southwestern left Kansas far behind them as soon as possible, returning home not the best in the land, but ranking right up among the best.

The men running on the spring medley were Fletcher Scott, Robert Jones, Frank Boswell and Evin Perdue. The men on the mile relay team were the same with the exception of Freeman Marr in place of Jones.

LYNX HOST AT CRUMP FIELD

Saturday afternoon at 2 p.m. Southwestern will play host to Sewanee and Mississippi College at Crump Stadium. The triangular meet will include all usual track and field events with the grand finale being the performance of the mile relay team which has placed in three National meets and has clipped seven seconds off of the school record.

We encourage everyone to be there and back our runners in this the first track meet at home this season.

Jones Discovered In Field Meet

Robert W. Jones, that tall, spectacled lad who looks like the scientists he aims to emulate, is the discovery of the season on the track team. Persuaded by several of the track team, Jones, who had never run before, came out for the two mile.

He looked like a perfect distance man with his long, powerful legs. But Jones proved a total flop in the two mile, and like-wise in the mile. As he tried the 880 yard run he began to despair, along with the rest of the team. He was cut out of the team.

His attempt at the 440 yards dash looked a little better, and finally in a practice dash he clipped the 100 yard dash off in 10.2 seconds. The following Saturday against Vanderbilt Jones, who reminds one of a freight train as he plants his size 12's on the track, came up from far behind in the 220 yard dash to take second place in the event, and he topped it off with a fine 440 on the mile relay team.

More power to you, Jones, and where can we find more like you.

Vandy Takes Track Meet

By George Bugbee, Jr.
Southwestern got away from the post first, but a well-balanced Vanderbilt team came fast on the home stretch to win, 63 to 54.

The Lynx felt right at home in Nashville, as just a handful of spectators witnessed the meet. There must have been an intramural softball contest across the campus.

Led by Frank Boswell and Evin Purdue in the running department and Gayden Drew in the field events, Southwestern should have taken the meet; Lack of men in

certain departments, however, spiked the Lynx' hopes.

Jimmy Webb, a football star, was the outstanding man for Vanderbilt, placing first in the broad jump, the high jump, and the shot put.

The Southwestern mile relay team presented the best event of the day, even though it was not pressed in its race.

Southwestern 5, Memphis State 2 SINGLES

Monhard defeated Lineberry, 6-4, 6-1.

Williford defeated Muse, 4-6, 7-5, 6-1.

McLeod defeated Smith, 7-5, 6-1.

Cowan defeated Hunt, 6-4, 6-4.

Sonnemon defeated McDonald, 8-6, 6-4.

DOUBLES

Lineberry and Muse defeated Monhard and McLeod, 2-6, 7-5, 8-6.

Williford and Hefferman defeated Smyth and Hymon.

Clinton Lumber Corp.
J. J. BAIN, Pres.
C. L. Nickedemous, Gen. Mgr.
444 No. Waldran St.
Phone 36-4426

JIM'S PLAGE
World Famous
STEAKS, CHOPS, WAFFLES
Madison and Third St. 5-1878
Opposite Sterick Bldg.

Smith-Hurlburts Florist
"Flowers For All Occasions"
2504 Lamar Ave. 4-5208

National Brands Store
Cervetti & Gaia
2771 Kimball Ave. 4-1117

WeOna Food Store No. 2
Charles Garavelli
CHOICE MEATS, FRUITS,
VEGETABLES
651 No. McLean St. Phone 7-7266

C. B. Wood Motor Co.
USED CARS BOUGHT & SOLD
330 Union Ave. Phone 8-0734

T. G. COLLAS & CO.
WHOLESALE GROCERS
390 So. Main St. 5-3738

SOUTHWESTERN BARBER SHOP
JACK WEST
649 No. McLean St. 36-9232

VIRGINIA MOSS BEAUTY SALON
"EXPERT BEAUTICIANS"
All Work Guaranteed
3410 Summer Ave. 48-8722

PALMER'S BOOKKEEPING SERVICE
Complete Bookkeeping Service
Individual and Business Tax Returns
716 DERMON BLDG. 8-1710

SPORTS CHAT ABOUT LYNX CATS

By Perdue
As I pick up this implement 'mightier' than the sword, I'm tempted to lay it down again without any more futile attempts at arousing that great mass of impassiveness known as the Southwestern student body.

As I begin my first efforts at trying to present each week the successes or failure of our athletic teams, I feel the thought waves of former Sports Editors for the Sou'Wester boring into my head and telling me, "What's the use", you've used everything short of dynamite to wake up that bunch, let them go their merry (?) way and miss a lot that college can offer." But I wonder if that is what the students really want to do. Somehow I don't think it is, so I keep on with my mild tirade against the "status quo" in regards to athletics at Southwestern.

One of the Southwestern's former students, one Walter Stewart, of Commercial Appeal fame, has said that Southwestern's policy of non-subsidizing will be the ruination of the institution. Well, Mr. Stewart, you're all wet, but you are right when you say that our little "home away from home," here by the Zoo, has fallen low in the eyes of those who used to look upon Southwestern as a well-rounded school, capable of turning out Rhode Scholars and Little All-Americans with equal ease.

That we can turn out teams in all sports that will hold their own against all comers is not one of the dreams we sing about in our Alma Mater song, it is a very vivid actuality, if—and brothers and sisters, that's a big "if", and it exists only because the student body allows it to exist.

If, I continue, the students will back their teams to the hilt, show a genuine interest in their performances and attend the various athletic events that occurs. This "if" also carries with it the necessity for more active participation in sports by a greater number of men, instead of leaving the work to a pitiful few who could always use an increase in their ranks.

Southwestern does not suffer from a lack of athletes, we have them all over the place, both proven and potential, but their presence on the campus is not a sign that we can expect to find them on the athletic fields. For example, during football season there were several former football players

among the men who never made a move toward the dressing room, yet ridiculed the team for its losses—to them I say, "if you can do better, then show us, we would appreciate it."

During basketball the situation was a little better but still there rangy young men walking about the campus with lots of basketball experience behind them, but we never saw them on the basketball court.

The track team is now struggling through a season which should be the best in the history of the school but again it is a case in each meet of not enough men to place in each event.

We need shot-putters, discus men, milers, and others. Yet, on the campus, we have two men who can pole-vault well enough to win the state meet, we have a person who is known to run the mile a full fifteen seconds better than the best we have.

And there are others, but as long as they play the game of stay away, our athletic program will suffer.

When we can arouse the interest that should be held by all, and the men who are not really too busy to help their school out arrive on the scene, the student body will awaken to the fact that college life is more than quick bridge game in the bookstore on the spring formal that was just too wonderful for words. Until then we will all sit back and wait, as we have been up until now So snap out of it, Southwestern, back up your teams and you'll see results you'll be proud of.

Southland Oil Co.
Farley & Hollingsworth
Gas—Oils—Lubrication
1197 Jackson Ave. 2-4582

IT PAYS TO PLAY
LAWSON-GETZ SPORTING GOODS CO.
9 No. 3rd St.

UNIVERSITY PARK CLEANERS
613 N. McLEAN

HIGHLAND EQUIPMENT COMPANY
SAW FILING, LAWN MOWERS SHARPENED
RADIOS and BICYCLES REPAIRED
2913 Summer Ave. Phone 48-6433
J. W. Wilder, Owner

COMPLIMENTS
WHEATONS
ARTISTIC PICTURE FRAMING
142 Monroe Ave. Phone 5-4143

COMPLIMENTS
THE MEMPHIS STREET RAILWAY CO.
MEMPHIS, TENN.

IT'S A . . .
Dilly
for THIRST
Eight Delicious Flavors
SOLD AT YOUR STUDENT UNION
FOR PARTIES AND SPECIAL OCCASIONS
CALL 35-7966

Tower Talk

Southwestern's elections system ranks as topic number one on the Lynx campus this week as the 1947-48 student elections enter their final stages. Some of the more verbal campus orators have taken it upon themselves to render scathing denunciations—some just, some unjust—of the convention system, the method of selecting convention delegates, and even the elections commission itself. So this week's Tower Talk devotes itself to a brief glimpse at the system and its history.

DEMOCRACY VERSUS EFFICIENCY

Complaint No. 1—"There's no democracy in allowing a fixed group to make all nominations."

This comes from students who fail to realize that the two conventions are made up of delegates from each social group on the campus, so that every individual is indirectly represented. The two conventions are empowered to filter out the strong candidates from long lists of nominees to cut short prolonged primaries and run-offs. If any really strong candidate is overlooked, he is perfectly free to be nominated by petition. Thus, only candidates with a real chance of winning are included on the ballot when it is printed.

Complaint No. 2—"The conventions are 'fixed,' anyway; why not throw open the floor to free nominations?"

This group again fails to note the recourse to petitions if any group is dissatisfied with convention nominations. The "open-floor" system was in practice until three years ago, when the elections commission, disgusted at long-drawn-out political battles, adopted from Central High the idea of filtering nominations through a convention.

A close race last spring forced the addition of petitions in the interest of thorough democracy.

(Election rather than appointment of convention delegates by all fraternities might add to the democracy of the system.)

Complaint No. 3—"But the system gives rise to powerful combines, because votes are so obviously traded in conventions."

According to the commission, a combine is "the trading of votes by campus social organizations, or any case of a social group requiring its members to vote for a member of some other organization."

In order to suppress combines, the elections commission requires each voter to name his organization on the back of his ballot. If any one group votes consistently for a member of some other group, the case is reviewed before the commission. Discovery of a willful combine results in (1) the discounting of that group's votes, (2) ruling any candidate from that group ineligible for election, or (3) prohibiting participation in all elections the following year.

Here has been uncovered a real problem, but it is unjust to place the blame for it on the convention system. Combines, detected and undetected, have existed at Southwestern ever since the school began to have elections.

Under the present set-up, rules for the conduction of elections are laid down by the commission in the form of by-laws to the constitution; only a change in the commission itself is left up to a vote of the student body. However, Jimmy Morehead, the group's president, points out, "We are a representative student organization, willing to carefully discuss and consider any sincere criticism from the student body."

Compliments

ASA TERHUNE COMPANY

PLUMBING AND HEATING CONTRACTORS

904 Estival Pl.

Phone 8-4448

T-SHIRTS—FRATERNITY AND SORORITY
TWILL CREW HATS
SOUTHWESTERN BELTS AND BUCKLES

Last Chance to Order SENIOR CLASS RINGS
Before School's Out

All Colors of Crepe Paper Available for Party Decorations

YOUR STUDENT UNION

Complete Line of Toilet Articles
WE OBSERVE MINIMUM FAIR TRADE PRICES

THE HAMLET

—CURB SERVICE—

SPECIALIZES IN
SANDWICHES

So. of Park on Cherry Rd.

DR. NICK SAYS:

Make yourself at home
at the

SOUTHWESTERN GRILL

635 N. McLEAN

Baldwin  Pianos

TERRY-HULL PIANO CO.

64 So. Second St.

Phone 8-4812

FRANKIE CARLE

on
Records?

go to
GAGE-YARBROUGH CO.
142 Union
Across From The Peabody



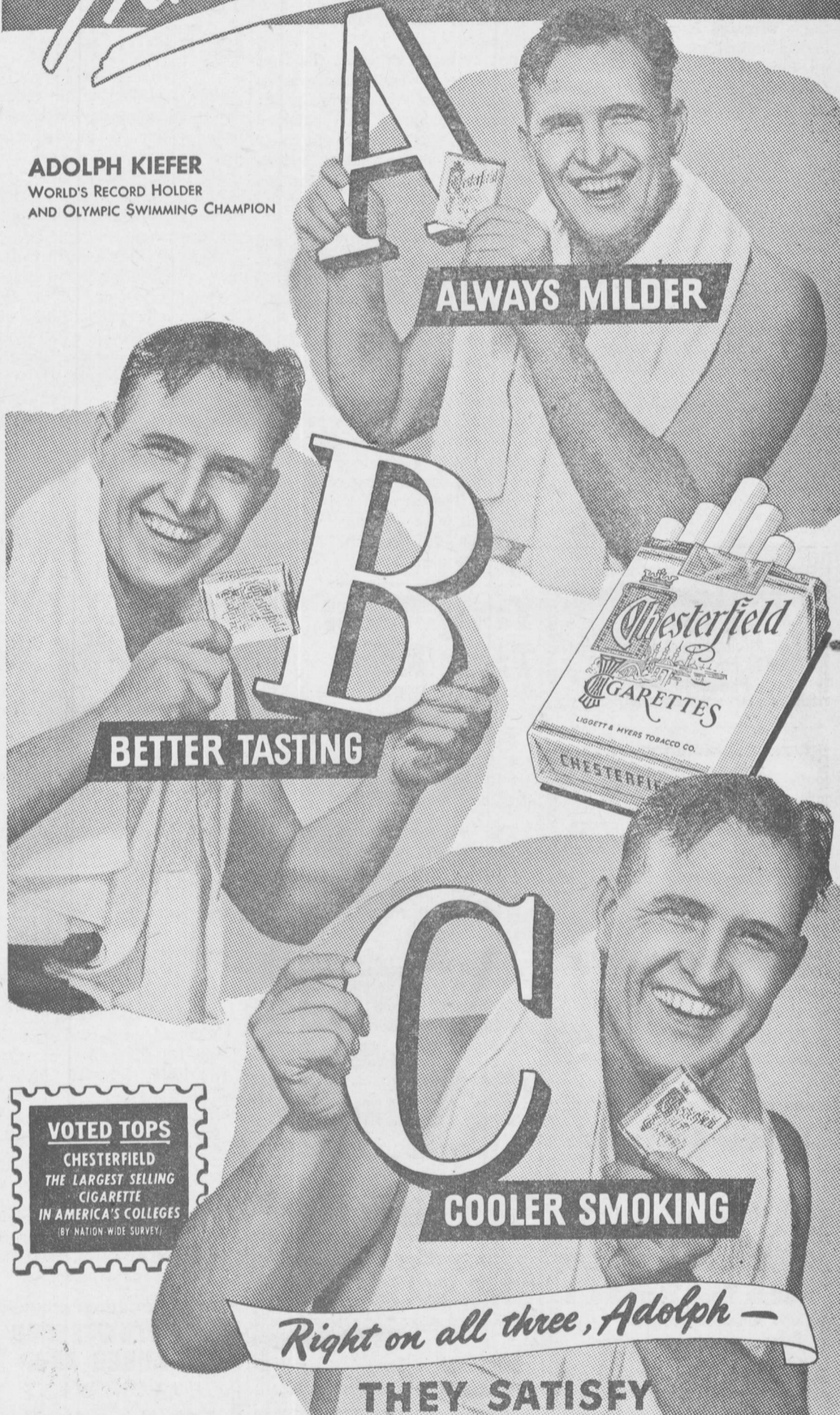
"Hello...
Coke!"



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING CO., MEMPHIS, TENN.

TRIPLE SMOKING PLEASURE

ADOLPH KIEFER
WORLD'S RECORD HOLDER
AND OLYMPIC SWIMMING CHAMPION



ALWAYS MILDER

BETTER TASTING

COOLER SMOKING

Right on all three, Adolph —

THEY SATISFY

ALWAYS BUY CHESTERFIELD

ALL OVER AMERICA—CHESTERFIELD IS TOPS!

Copyright 1947, LIGGETT & MYERS TOBACCO CO.

PATRONIZE YOUR ADVERTISERS -THEY PATRONIZE YOUR NEWSPAPER