

THE SOUTHWESTER

VOLUME XI

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NUMBER 25

CAPTAIN-ELECT WED LAST SAT.

4 THROW HATS IN POLITICAL RING FOR JOBS

Campaign Managers Preparing Speeches

AWAIT HOT FIGHT

Platform Committees Planning Planks

The time for student body elections is gradually drawing near and the various bosses are oiling up their old speeches to put their candidate across.

So far there are four candidates that have tossed their hats in the ring for president of the student body. The number of candidates causes the prevalent opinion that a hot fight is coming, and that surprising things are going to happen. Platform committees are now busy at work framing planks for their candidates to ride through on.

The names of the candidates and their announcement statements follow:

Marion Painter—"I am throwing in the ring my new derby hat. I represent collegians of the world. I plan on drawing the co-ed vote. All of the Glee Club boys will vote for me, because I have been their able president for so long. My platform will be service to all, louder and funnier announcements in chapel, and bigger and better dances."

Jefferson Davis—"Like my great predecessor of Civil War days, I am out to become president. In my case I'm running for president of the Southwestern student body. I'm big and strong and can protect everyone against the wiles of those bad telephone men who want to disturb our peace. I will also draw all of Stewart Hall's vote, because those boys know what I do when I get mad. I eat children that do not vote for me. I am throwing as my hat in the political ring a football helmet so as to please all the grid men."

Harry Walton—"I'm throwing in my old straw hat that I was compelled to wear when I was a freshman, and which I saved from the bonfire. I'm using my old straw hat, because it signifies democracy. I stand for more bread and relief for the farmers. I want to be representative of all the student body and promise to have a good joke for all good little boys and girls every time I get up on the stage to conduct student body meetings."

Malcolm Richie—"I am throwing a high chimney hat in the ring to show that I am the senator of the group. I shall be a relief to the student body after Bobby's jumbled announcements by my smooth-rhythmic-toned sayings. I will add dignity to the office. My beseeching manner will help me with President Diehl, so that I shall be able to get a holiday more often for everyone."

Little Charles Diehl came to the Sou'wester office and said he wanted to run for something, so he is to be elected pianist after Albert Johnson graduates. Meredith Davis will substitute for Charlie on the doxology.

Nitists Meet

Members of the Nitist Club entertained John Barleycorn at their meeting in the ballroom of Neely Hall Tuesday night. All the evils and inconveniences of the eighteenth amendment were discussed. With a tinkling of glasses the meeting broke up at 10 o'clock and the members wended their respective ways home.

Throw 'Em Out

Those students who do not come to the Southwestern Carnival Tuesday night in the gym in some sort of costume will be thrown out or stripped altogether.

COMMITTEE MAKES REPORT OF STUDENT BODY SURVEY

Freshmen, Seniors, Classes, Leading Students Warned Against Prevalent Campus Vices

In a letter published in the Sou'wester of March 7 signed by "The Committee," the following statement was made: "Our methods shall be relentless and fair, and no one shall be spared. Our first act will be to submit to you for publication the results of a survey that we are making, and our suggestions for effecting their change."

It will be remembered that the purposes of this "Committee" were four, "abolition of all gambling on the campus, abolition of all drinking, less knocking of the school and more work."

In the list of these aims the "Committee" secretly set to work and submitted the following facts to the Sou'wester for publication:

"Conditions on the campus of Southwestern are morally good and compare favorably with other campuses. There is a small amount of the first two vices on the campus which we intend to wipe out. The greatest amount of correction is needed, however, by those students who constantly knock the school. We shall treat with those guilty of the latter offense first.

"Jennie Burford Puryear, Thomas Drake, John Hagan, Marion Painter, Lucille Work, Virginia Demuth, Richard Monk, "Toto" Mosby, Nate White, Sloan Williams and Billy Wright are hereby warned that unless they cease their wide-spread attacks and remarks against Southwestern, calling it a "sissy" institution, they will be brought before the Committee and commanded to mend their ways.

"James Hughes, Mary Carolyn Lee, Richard Monk, Marjorie Raymond, Thomas Drake, Emily Wallace, Helen Pointer, "Cotton" Perret, Harvey Drake, Pat Barrett, William Frazier, Leon Mapes, Harold Ohlendorf, John Gant, Meredith Davis, George Booth, Harry Walton and Virginia Hawk are hereby severely reprimanded for loitering and ordered to wear out the halls and corridors of Palmer Hall and the seats in front of the victrola less consistently.

"Those that have been guilty of gambling have been discovered and official action has been taken, the effects to be felt later. Those who are warned to cease this vice or else

Prof. Celebrates

Coming of Spring

Prof. Horace B. Davis was absent from his classes Tuesday, the exact cause for such action no one being able to find out but the reporters for the April Fool Sou'wester. It has been a great pleasure for the scandal committee to withhold this secret until today and it reserves all rights and privileges on the said story.

Certain rumors have been circulating around the campus that Dr. Davis had gone to attend the disarmament conference in London. Others have been circulating erroneous reports that he had been elected to the head of the economics chair of Cornell University.

The true fact of the matter is that our learned professor on this particular day was having his suit cleaned and pressed. Prof. Davis spent the entire day in the bed as due punishment for his wild escapade. Mrs. Davis took charge of her husband's classes and handled them in a commendable manner. Prof. Davis appeared on the campus Wednesday morning in a new looking suit that had creases and everything. Hooray! Spring is here!

Hawaiians Here

The Hula Hula boys, Jeff and Charlie (Sugar), will be the guest entertainers at the Southwestern Carnival Tuesday night in the gym.

Expect Magazine

The April issue of The Catalink, Southwestern's own humor magazine of national renown, will make its appearance on the campus Tuesday, said Horace Harwell, editor, today.

get out of school are James Overholser, Albert Johnson, Jefferson Davis, Charles Castles, Thad Hall, William Berson, Winston Daniels, Paul Jones, Schuyler Lowe, Lamar Pittman, Jack Eden, Wade Holladay, Keenan Clinton, Harvey Creech, Dick Griffing, Charles Plummer, June Davidson and Prof. J. H. Davis.

"The halls of Stewart, Calvin and Robb dormitories must cease echoing to the staggering footsteps of the following men or some fond parents will soon be receiving their young ducklings to their arms again: "Allen Cabaniss, Malcolm Richie, Richie Morgan, Jack Watson, Reeves Manker, Hiram Girard, Robert Russell, William Walker, W. C. Rasberry, Stanford Parnell, Roger Wright, Jack Chambliss, Albert Ford, Charles Diehl, Leon Mapes and Prof. W. R. Cooper."

LIBRARY WILL OPEN SUNDAYS

Committee Takes Forward Step In Move

"It is far better for students to study on Sunday and capitalize their spare time than wasting it in aimless lounging and loafing," said Dr. A. T. Johnson, chairman of the library committee, Wednesday before a meeting of the administration committee of the faculty.

As a consequence of the recommendation of Dr. Johnson and the library committee, composed of Professors A. P. Kelso, C. L. Townsend and M. L. MacQueen, the library will hereafter remain open on Sunday afternoons from 2 until 5. Miss Frances Fisher, assistant librarian will be in charge, with student assistants on the job also.

The change in policy was made on the complaint of many students who said that Sunday was the only day they had in which to do reading and research work, and also when it was learned that most students loafed on Sunday whereas they would work if given an opportunity.

Professor Returns

Prof. Willie Shewmaker has just returned after a round the world trip with Col. Charles A. Lindbergh.

BIG SCANDAL IS DISCLOSED

Perhaps it is unkind to relate this shocking scandal, the knowledge of which I became so fortunately, though accidentally, possessed, but as our honorable organization, "The Committee," has established the worthy precedent of giving out the dirty facts and as I am not sworn to secrecy, I shall reveal to the students the manner in which a certain faculty meeting was recently carried on.

Quite a coincidence it was that in the very same week that Loew's State Theater had as a special attraction in vaudeville that beautiful chorus known as "The Broadway Steppers," a faculty meeting, very important, was announced for Friday night. This seemed rather odd to me as I had never known such a meeting to be held at night, but its full significance did not dawn on me until late that memorable evening.

It happened that on that Friday I decided out of mere curiosity, and as all my lessons for the next day were

Candidate



Miss Meredith Davis, junior this year and member of the illustrious lodge known as Kappa Delta, has announced through her campaign manager, Charlie Diehl, that she has thrown her hat in the political ring of Southwestern and wishes to be considered an official candidate for secretary and treasurer of the student body.

Charlie Diehl has issued the following statement to the SOUTHWESTER: "We consider Meredith the logical candidate for this office, for she is a big figure on the campus, and in this office she could not run very far with any student funds."

The Sou'wester predicts an overwhelming election of Miss Davis, for she has at least one lover in each fraternity and is well-known as Miss Panhellenic.

Everyone on the campus lauds Miss Davis for the quiet and efficient way in which she conducted the beauty contest. She has her way, they say.

All votes will be appreciated. (Political Advertisement).

Stylus Meets

John Rennaslater, editor of Whiz Bang magazine, was the especially invited guest of the Stylus Club Thursday night. All of the fine points of literature in regard to local color was exposed by Mr. Rennaslater. The members decided to put off the time limit on the papers to be turned in by aspirants for the club for another week.

To Handle Case

The Sanhedrin in co-operation with the Committee will punish all students who fail to come to the Southwestern Carnival Tuesday night. A roll of the student body will be taken and those absent will be punished publicly in chapel Wednesday morning, boys and girls alike.

POPULAR STAR AND NASHVILLE GIRL ARE WED

Only Intimate Friends Witness Ceremony

VANCE TIES KNOT

Couple On Honeymoon Tour to Biloxi, Miss.

A wedding that will come as a surprise to the groom's many friends at Southwestern took place last Saturday afternoon in Nashville when Mr. Jefferson Davis became the groom of Miss Katherine Ford of Nashville, the Rev. James I. Vance, pastor of the First Presbyterian Church of Nashville and member of the Southwestern Board of Directors, officiating.

Only a few intimate friends of the bride and groom witnessed the ceremony which was kept secret until the day of the nuptials.

Young Davis is a junior at Southwestern and is a candidate for the Bachelor of Arts degree. He is captain-elect of the 1930 Lynx football squad of which he has been an illustrious member for the past two years. He won his numerals in football in his freshman year.

Jefferson is the son of Mr. and Mrs. Sidney Fant Davis of Indianola, Miss., coming from one of that state's most illustrious families. His brother, Sid Davis, who graduated from Southwestern in 1927, and who was high priest of the Sanhedrin Council that year, acted as best man in the wedding.

Among many other honors received by the Indianola lad during his residence at Southwestern is that of Honor Council president, one of the highest and most distinguished offices Southwestern students offer.

Miss Ford is a young lady of exquisite charm, radiant personality, dazzling beauty and a wonderful capacity for making and holding friends. She will be officially introduced to Southwestern society when she and her husband return from their honeymoon trip to Biloxi.

It could not be learned when the paper went to press, whether Jeff would continue his career as student here or not, but it is thought that in all probability he will. A beautifully furnished apartment has been arranged for the happy couple in the northern end of Stewart Hall apartments.

Staff Suggests Two More Clubs

With the present popularity of clubs so widespread on the campus, we would like to present the following clubs with a suggested membership: All-American Eta Apha (H.A.), "Henrietta" Cooper, Grand President; Oliver Cromwell, Sloan Williams, Dick Monk, Mecca Gray, "Persistent" Patterson, Bobby "Lord", "Gummy" Montgomery, John Hagan, Nate White, "Hazy" Edmunds, Elizabeth "Prominent" Williams, Dorothy Whitten, Helen Crump, Frances Arthur, "Percy Bysshe" Hull, "Student Prince" Heidelberg, "Ears" Rasberry, Helen Pointer, Miles Freeman.

The Fire-fly Club (motto "Shine, Brothers, Shine"): "Toto" Mosby, Exalted High Priest; Meredith Davis, Malcolm Richie, Jennie Burford Puryear, "Pee-Wee" Hines, June Davidson, Irene Hyman, George Whitaker, Virginia Richmond, Hazel Edmunds, Robert Sanders, Louise Nowlin, Jack Watson, Golden Seats (!) Stanley Frazer, Malcolm Gibbons, Virginia Davis, Mary Allie Taylor, Arthur Omberg, Tommy Drake, and Jane Barker. THE STAFF.

Here's this one: Curiosity killed several cats once. Reckon you'll be traveling the graveyard trail soon?

(Continued on Page Two)

COMMITTEE REPORT

We hereby submit the following report on the misdemeanors of what have been called students of Southwestern:

Overheard suicide threats under the window of Isaac Walton have proven conclusively that such a character is not fit for the platonic relationships on this campus. We charge him with being a one-man crime wave in maiden's hearts (from a hawk's eye view of the question).

The conduct of Thaddaeus Hall has been disgusting in its impropriety. He and the Hughes twins were seen by the all-seeing eye of the matron of Robb passed out cold in the midst of a poker game in Jimmy Spencer's hovel.

The Hollywood appendicitis operation so devastating to the K. D. chapter are as yet under observation.

REVEAL SCANDAL

(Continued From Page One)

enough noise to suffice for the delinquents. Dr. Shewmaker proved himself capable of entertaining the two ladies thus left alone in addition to his own. John Davis was just too clever in his impersonations, and after being Ann Pennington and Al Jolson fairly successfully, he suddenly felt inclined to impersonate a Persian rug. He was wonderful in this, holding his position for about two hours, and when he was finally carried out he still looked like one.

The dean and Prof. MacQueen nearly caused a riot when after loudly debating a question relating to the theory of equations they began to exchange, first invectives and then knives, forks, glasses and other table ware. Both rose to their feet with much effort, but for Prof. MacQueen the rise was only momentary as he lost all sense of equilibrium and assumed a position parallel to the ceiling and tangent to the floor at all points. Still beside himself and quite sure that "y" did not equal "x," Prof. Hartley started around the table, but luckily he also was overcome by the urge of gravity, and took his place heavily by the side of his adversary.

The other people in the place enjoyed the exhibition immensely thus far, but when Prof. Bassett began walking around under the tables and sampling the contents of the various bottles to be found there, they began to feel antagonistic towards the entire party. Then when Dr. Cooper, with a large, square bottle, bearing the label "Gordon," staggered into the orchestra and proceeded to demolish musical instruments right and left, a free-for-all was started and officers of the law were summoned.

Dr. Cooper was used to raids evidently, for at the first shrill blast of a police whistle, he seized a trombone and very effectively extinguished all lights. All was confusion; people tried to get out of the windows; tables were overturned, and some still continued fighting.

Though none of the faculty realize it, or ever remember, they were very fortunate in having me present that night. After peace had been restored and a large number had been rounded up by the police, I came in. (I had been among the first to find the back door). I explained to the sergeant just how terrible a thing it would be if any of these venerable professors were taken into custody. After parting with a few imposing looking pieces of currency and making many promises, I had the care of the entire faculty (all that were present) on my hands.

Oh, what a job my friends and I had finding these naughty boys! Prof. Bassett was hiding behind a gin bottle and had I not stumbled over it I should never have found him. Professors Hartley, MacQueen and Davis were easy to find as they had not moved the slightest bit. In the same way Professors Scott and Rhodes were discovered, still resting quietly under their table which had caved in on them when Dr. Swan had used it as a means of approaching a side window. "Doc" was found stuck midway in the window, and it was quite a task to extract him.

Soon we had found all but Cooper and Shewmaker and piled them up near the door. A waiter informed us that Dr. Cooper had started back to town with five of the girls, and a half hour's search revealed Dr. Shewmaker on the roof, but how he got there I shall never understand. The only way we could get him down was to push him off, and the 30-foot drop did not even phase him.

It was nearly 8 o'clock in the morning when we finally finished sobering the gentlemen up (J. Davis excepted) and taking them home.

Now you know why so many of our teachers did not meet classes that Saturday and why those that did looked so odd.

THE SPECTATOR.

THE SOUTHWESTER

Published accidentally by student half-wits at Southwestern, the penitentiary of the Mississippi Valley, Memphis, 10.

Placed clandestinely as second-class journalism at the post office thru special dispensation of Congress under a bull dated March 3, 1878.

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DIRT DISPENSERS

Chief Goat	Little Willie Shewmaker
Another One	Charlie Diehl
House Detective	Ray Cooper
Chief Sitting Bull	Ralphie Scott
Scandal Purloiner	John Henry Davis
Oh How Am I To Know	Hal Hartley
Assistant House Detective	"Bru" Brigrance
Faculty Advisor	Charlie Robertson
Second Jackass	"Rudy" Atkinson
Proof Reader	Teddy Johnson
First Dirt Digger	Mrs. Peg Townsend
Second Earth Shifter	Dr. C. L. Townsend
Under Dog	Jimmy Lackey

MONEY GRABBERS

The Big Boy	Heinie Bassett
Scotchman No. 1	Sammie Monk
Pecuniary Purgative	Billy Swan
Penny Shifter	Lee MacQueen
Scotchman No. 2	Horace Davis
Testimonial Taker	Gimlet Haden
So Cute	Fannie Huber
Chief Circulator	Eli McDougall
Another Rhodes	Patty Rhodes
So Do I	Alex Kelso
Biggest Tightwad	Bobby Strickler
Young Hopeful	Martin Storn

NEEDED REFORMS

Even the faculty will probably agree with the statement that if there were no students there would be no college or classes. Imagine all the learned profs going to their rooms at the specified hour for a class and talking and giving quizzes to a bunch of empty chairs. That would be rather ludicrous wouldn't it? Therefore, having proven how important students are to Southwestern, it is therefore high time for said students to start showing authority. Nothing need be railroaded through on them that they don't want. The students must be pleased, or the college will have to shut its doors. Using therefore the powers lying latent in the students' hands, the following reforms are suggested: (1) that all chapel speakers be limited to five minutes time with the exception of Russian counts who should be given the entire chapel period and the first hour; (2) that Dr. Hartley dispense with his announcements or else make them louder and funnier; (3) that Dr. Townsend cease chewing gum in chapel if he hasn't 450 cakes to pass to the students and the other members of the faculty, or else start to singing some of the hymns, instead of always watching Dr. Cooper's mouth open and close during the rendition; (4) that Mrs. Townsend lead chapel some morning; the male sex grows tired of so many him; (5) that lights be placed here and there on the campus so that the committee may see to work, and (6) that someone muzzle Dr. Atkinson when he gets up to make his clever announcements.

NO ONE WILL EVER KNOW

This issue of the Sou'wester is the chief house-cleaning event of the year at Southwestern. If the dirt on you came out in the wash, don't get all hot and bothered about it, you're not the only one. Then, too, don't forget it's April Fool. The faculty seems to have gotten a liberal share of revealing stories this time, but that's all right. The members of the faculty have nine and one-half months out of the year to have their fling at the students; thus that justifies the students one week of sweet pleasure and revenge. No one will ever know who got this week's paper out. It's a deep secret, deeper than the fathomless depths of the deep, and so secret that even the ravages of time and best friends cannot and will not tell. Suffice it.

Committee Member Fesses Up Telling Tales on Own Pals

"The die is cast, Boys," said Caesar as he crossed the Rubicon creek. Caesar knew better, and so should I, I suppose. There has just been so much talk about me and the other guys on the committee that I got so ashamed of myself that I cried myself to sleep the other night, and I made a solemn oath that I should undo all that I had "hepped" do, and reveal the outrages which this perfidious group has committed. It cuts me to the very heart strings to do this, but just like Caesar who did what he oughtn't, so shall I.

I shall first reveal the name of these ignominious persons, seeking the disgrace and expulsion of all students except themselves, and how we came to band together. Professor Atkinson was the first person to call a meeting of the members although he did it at the instigation of Tony who has spent many sleepless nights since he discovered the obnoxious naughtiness of the largest part of Southwestern's student body. At the first meeting Sloan Williams, George Whitaker, Bob Logan, Meredith Davis, "Sookie" Gibbons, "Mum" McGivaren, Bill Martin, Marion Painter and Jimmie Walls were present. After a lengthy political battle Bob Logan was made chairman. He it is, dear schoolmates, who has done most of this underhanded work.

And now for the workings of the committee: Last Monday, a week ago, we were called into session by our chairman, who fell to weeping as he said, "Most honorable members of our society—you who would not willingly leave your rooms after the fall-

ing of dusk—a result of your gentle upbringing—if it were not that it is absolutely necessary to do our duty as gentlemen, mark my words, to take it upon ourselves to disperse the vulgar crowd of boys that gathers in front of the girls' dormitory each night just at bedtime—we are met together as concerning most grievous matters tonight." At this point Meredith was forced to loan Bob a towel to dry his tears, brought for that express purpose. Meredith finally controlled the sobbing Bob who continued, "Outrages of a most vile nature are being perpetrated every day here on our campus, under our very noses. It has come to my ears that a most bewitching maiden, Hazel Edmunds, aspires to be a poet. I have recently obtained some of her most recent poems. And what did I find there, I ask you? Dear friends, mother did not tell me all that she should have. Fear that others among our number might be disillusioned caused me to call this meeting." Bob sat down amid a hum of voices. And one after another the members of the committee got up and denounced anyone who would be guilty of such cruel brazenness. The next day a delegation was sent to interview the fair culprit, who denied every charge. When finally we made her bring forth the poem in question, we found its only fault was that it put one in a dire state of boredom—something about Aphrodite's Knights.

OH, MOST WORTHY STUDENTS! I beg of you to bring to an end such an organization before it becomes a festering sore in the side of Southwestern's student body. And to this end I submit this, confession though in fear and trembling at what may be the consequences of the wrath of the members of the committee Your friend, YDOBON.

Kappa Sigs Have House Party Sat.

Kappa Sigma fraternity will entertain Southwestern collegians Saturday afternoon with a swimming party at the new chapter house to be thrown open to students for the first time.

"We have the most up-to-the-minute swimming pool in Memphis," said Marion Painter, president. The pool is 75 yards long, is tile and is surrounded with overhanging palm trees. Paintings of the ancient pyramids and sphynx of Egypt, together with the langorous trickle of the water fountain at one end tend to impress the students with an Egyptian atmosphere.

Mr. Painter will receive the guests with Miss Katherine Reid. He will be attractively attired in a swimming outfit of brilliant red with daisies embroidered around the hem. The color of the costume will emphasize the complexion of the host, reminding collegians of Egyptian sons of years ago. Miss Reid will wear a beautiful swimming costume of robin egg blue, adorned with little Easter chickens embroidered here and there.

She's a man-hater—uses cold cream to keep the chaps away.

"Ah, makes ten dollars per." "Per day?" "No—perhaps."

When water becomes ice, said Prof. Swan, what is the greatest change that takes place?

Student: The price sir.

Every time I dance with you, I feel as if I've left the earth, he said. Said she: Yes, you're standing on my feet now.

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**PLAYERS PLAN
DIRT-BREAKING**

**Amphitheater Finally Is
Realization**

An open air amphitheater will make its appearance on the Southwestern campus by next fall, said T. White Drake, president of the players, this week.

This theater will be an exact reproduction of the Coliseum and will be built out of stone imported from the southern part of Italy. The funds for this building have been donated by "Rat" Henderson, a public-spirited citizen of Shreveport, La., who has given the money to establish a lasting memorial to Clarence Saunders, the big Sole Owner boy.

Plans were drawn up by "Toto" Mosby, internationally known architect, and the contract has been let to the Martin W. Storn Construction Company, which submitted a low bid of \$650,000.

Ground will be broken Saturday, April 5, and the following program has been arranged:


- Drinking Song.....Dr. Diehl and Women's Glee Club.
(From Student Prince)
- Address, A Tribute to Clarence Saunders....."Rat" Henderson
- Response.....Clarence Saunders
- History of Southwestern Players.....Webb Burke
- Breaking of the Ground.....T. White Drake
- The Star Spangled Banner.....Drum and Bugle Corp
- Alma Mater.....Assembly
(Food and drinks served by Charles Bianci and Evergreen Speakeasy).

Arrangements have been made to hold the dedication ceremony on September 21, at which time George White's Scandals will be presented. All Memphis will be invited and no admission will be charged.

**Remember
the "13" Club Dance
Saturday Night at the
19th Century Club**
9:13 P. M. Admission \$1.13

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SATURDAY
NIGHTS

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**PINING STUDENTS AND PROF
GIVE ADVICE ALL YOUNG
PEOPLE SHOULD KNOW**

Dear Miss Re Veal:
For months and months I have been suffering from what the doctors diagnosed as infected tonsils. Inwardly, however, I knew that the dear old man was at fault, but could not reveal the true cause of my pinings. I have grown so much worse that I could no longer endure the suffering that I have undergone recently. Knowing you by reputation in having helped others immensely, I beg of you to advise me how I may again regain my normal strength and vitality. The cause of my malady is love. I am simply crazy about a certain boy on the campus and have given him every bit of encouragement that a lady could safely give, but still he persists in ignoring me. "Sheriff" Knight is the answer to my maiden's prayer, but why couldn't he give me a little attention?
Perplexedly,
EMILY WALLACE.
* * *

Dear Emily:
Might I first suggest that you try *Life Buoy*? Such little things are often the cause of great misunderstandings. If you are sure that he knows you, why not ask him to be your escort at the next open house that the Chi O's give? Then again, you could easily arrange to drive by Stewart Hall any Sunday afternoon and might persuade him to take a ride around the park with you.
Luck to you,
MISS RE VEAL
* * *

Dear Miss Re Veal:
In the regular course of my activities as professor of chemistry at Southwestern, I naturally come into close contact with many charming co-eds. I don't object to this a bit, but you see, I am naturally so attractive and smart that it makes it rather embarrassing to be found in secret consultation by my wife. What could I do to convince her that these girls mean nothing in my young and flowery life?
As ever,
F. C. HUBER.
* * *

Dear Mr. Huber:
It is indeed an honor to be called upon by such a campus celebrity for advice. Your problem is certainly a great one, but I am not surprised to learn that you have many admirers, for curly hair and a Pepsodent smile will work wonders. It is a good thing that you wear glasses, or else the more athletic co-eds might resort to force.
My advice to you would be to shun all private consultations as they seem to be the cause of your trouble. Then, too, you might try giving a series of exceedingly dry lectures, and in that way turn your friends from you. If these methods fail, write me again, only be more specific and go more into detail.
Yours till then,
MISS RE VEAL.
* * *

Dear Miss Re Veal:
I realize that I am quite superior to the common rabble on the campus, but still that does not insure me from being hit by the Golden Arrows of Dan Cupid. Ordinarily, I can orate at length on any given subject, but when the object of my desires appears, I am as speechless as an inmate of a deaf and dumb asylum. Could you not be instrumental in helping me out of my present plight? Thanking you in advance for any assistance that you might give me, I beg to remain,
Yours very truly,
GEORGE A. WHITAKER.
* * *

Dear George:
I am quite interested in your case and sincerely hope that I can give you a few helpful hints. It is not an uncommon occurrence for one to be struck speechless on such occasions as you mention. There are several books now on the market on personal magnetism which might be of immense value to you. Then you might

Speaks to Club
Floyd Gibbons, associate editor of the Literary Digest, spoke at the bi-weekly meeting of the Press Club Wednesday night. The subject for his talk was "The Dangers of Prohibition." Every member of the club was asked to write an article for the next week's issue of the Literary Digest. The articles of the Press Club will be in the Bird and Beast section of the weekly and every one is asked to pay special attention to them.

Are you a statistician?
Well, I raise rabbits.

answer the advertisement which starts out "Are you afraid to love," and see what they have in store for the retiring suitors. If these fail, practice writing out speeches to your love and delivering them in front of your mirror. You have no idea how much confidence this will give you. Of course, it will be necessary to give these talks to HER in person to achieve any appreciable results.
Sincerely,
MISS RE VEAL.

Quips

Did you ever notice this little Isaac Walton, better known as "Light House Harry?" I mean that boy really has a pow'ful influence over all the co-eds. He makes them all wither away when he looks at them. He knows his great power, by the way they all gather around him and say, "Oh, Harry," with such pleading tones.
* * *

Of course, you knew that John Hagan thought he looked like Buddy Rogers. I think someone ought to tell John that Buddy couldn't hold a candle to him when it comes to looks.
* * *

Did you ever notice the "icks" in Marjorie Raymond's repertoire? There's Dick and Nick and Pick.
* * *

Funny how these roommates get the same idea, isn't it. June Davidson thinks he has some strange power over the fair sex, too. Each time a new co-ed arrives on the campus, June is much in her company for the first two or three days, showing her what a pow'ful man he is. After he's conquered her heart, he seeks for new worlds to conquer.
* * *

"I love tall girls. They just tear me up," said "Tag-a-long" Watson confidently the other day. Funny isn't it, the way Katherine keeps these little boys tagging along? She must act like she loves them.
* * *

All these girls wearing Pi on their arms must be the Red Cross nurses feeding the doughboys.
* * *

Little Willie Rasberry ought to be told that some day he's going to grow up. Then he must know how to act like a dreat big mannums.

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We believe that educated people should understand these truths.

Public Utilities render services that are essential to modern living standards.

These services directly contribute to the convenience and comfort of people hourly each day. They have raised living standards, brought us up to a new plane of material existence; and are, in fact, the agencies by which modern living standards are maintained.

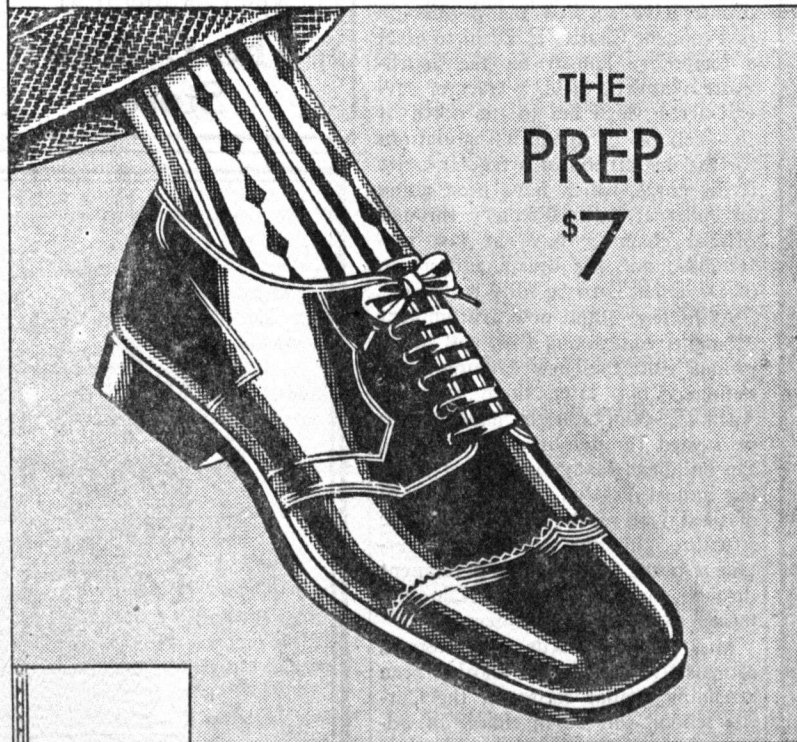
Without these services, present-day conditions would be turned backward half a century, and we would revert to the days of the tallow candle and the ox-drawn cart.

In addition to their contribution to the convenience and comfort of people, utilities are economic factors of important worth to their communities—stimulating channels of trade and business activities with their large pay-rolls and immense purchases of supplies.


These are facts that educated people should understand.


Memphis Power & Light Co.


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Cut-back heels—a new touch that gives "Prep" a low-slung, racy look. Clever—this shoe.


Never a "kick" from your toes in this shoe. Crowding isn't possible.


Style that sings of youth. And just wait till you feel the silky softness of this instep!



See this seal? You'll find it only in Bostonian Selected Styles—the smart shoes chosen by 30 style experts.

Stands up and stands out

"PREP will clothe the feet of thousands of fast-moving men this Spring." Thirty footwear experts prophesied that when they voted "Prep" one of Bostonians' Seven Selected Styles. They're right!—this shoe is full of verve and ginger. Look at its dashing "let's go!" lines. Its bold stitching. Its broad-beamed sole. Step into "Preps" today. Tan or Black. Only \$7.

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GOLFERS WILL TAKE JOURNEY

Three Men On Local Team Break Sixty

Southwestern golfers are improving day by day in every way, and received an invitation this week from Bobby Jones asking them to represent the United States abroad this summer. Three men on the Lynx team broke sixty the other day. The success of the team is due largely to the efficient coaching staff.

Sloan Williams, the world's best hand-made shooter is being coached by Dr. W. R. Atkinson, who is probably the poorest golfer this side of Edinburgh. Williams can go around in about six thousand words and does not throw his clubs over a hundred times. Williams has acquired Dr. Atkinson's famous slice which has helped his game considerably.

Jack Wenzler is not the only fellow who has perfected his putting. Prof. J. H. Davis has got his putting down to a "T." He gets at least three putts to the green. His trench device is much better than any device ever made. However a terra-cotta pipe is suggested, as it is guaranteed.

Harvey Kidd, the best mid-iron shooter Southwestern has ever seen, downed Jack Watson, the Birmingham Bertha, after a 20-hole struggle.

Crankshaft Cromwell is in fine shape and hopes to straighten his slice out. The other day he got hit in the back when he failed to duck when his ball came around for the second lap.

Robert Sanders, after four years of steady digging, finally got his explosion shots down to a science. He gives credit to having a set of aim-wrong clubs.

The faculty team is still having trouble hitting the new golf ball and is seriously thinking of using croquet balls, since they are bigger and cannot be cut under any circumstances.

Don't Forget!!
"13" CLUB DANCE
Saturday Night
19th Century Club 9:13 P. M.

LOEW'S STATE

First Spring Carnival Bill.
Week of March 31

William Haines

"THE GIRL SAID NO"

with
Leila Hyams, Marie Dressler and Polly Moran
A Metro Picture

BIG STAGE SHOW
Headed by
BILLY GLEASON
In "Songs and Sayings"

LOEW'S PALACE

Spring Carnival Week Begins Saturday March 29

GARY COOPER

"ONLY THE BRAVE"

A Paramount Romance
with
MARY BRIAN

LOEW'S STRAND

MON., TUES., WED.
Virginia Valli, John Holland in

GUILTY

A Columbia Picture

THURS., FRI., SAT.

Columbia Pictures Offer

"MEXICALI ROSE"

A Romance of Old Mexico
with
Sam Hardy, Barbara Stanwyck

Extensive Tour For Track Stars Begins Saturday

Go to Chicago, New York, Then Start Active Season Abroad

Launching upon the greatest road trip any Southwestern track team has ever taken, the Lynx leave Saturday afternoon for a tour of the big universities and colleges of the north.

The team will leave Memphis at 2 p. m. Saturday. Monday afternoon they will engage a specially picked team of Chicago gangsters led by Al Capone in the Soldiers Field Stadium. The training of the sprint and distance men may come pretty handy should the racketeers get angry.

After the meet with the gangsters, the team will journey to Philadelphia, where they will meet the team from the Pennsylvania University for the Blind.

Journeying from Pennsylvania, the team meets the inmates of the New York state prison April 7. The ability of the boys from the New York hoosegow is well known and the Lynx are expecting a lively time when they meet them.

From New York the team will sail to England and meet some of the best teams of the island. Chief among these will be the Oxford team, the team from among the victims of Scotland Yards in London, the old bachelors club and many others.

After a ten-week tour of England and Europe the Lynx will return to the States on May 30.

In preparation for this great tour Raspberry has made some additions to the coaching staff of the Lynx. Henry Jewel Bassett has been helping Razz for the last two weeks in teaching the weight men how to toss the discus and shot. C. L. Townsend has been training the distance men and has them in fine shape. Due to the fact that he was a fine runner in his college days, Dr. Townsend has been giving some practical demonstrations on how the two-mile race should be run. Although, he is a little winded at the end of the tiresome jaunt he still shows plenty of form.

BREAK GROUND FOR AIR PORT

Work Will Start April 15 on Landing Field

Officials of the Curtiss-Wright Company through their Memphis branch located at the Municipal Airdrome have secured the permission of President Charles E. Diehl to erect a temporary hangar on the Southwestern athletic field, a tract of several acres which lies to the north of the college buildings. Negotiations for the installation of a regular cadet flying corps, which have been going on under a cloak of secrecy through official channels, have at last materialized and the dream and vision of Dr. Diehl is to be fully realized.

As matters stand now a prominent Memphis contracting firm will break ground for the new landing field buildings not later than Tuesday, April 15. Work on the hangar is to be rushed through in order to have the buildings ready for formal opening and dedication within a month of the laying of the cornerstone. The structure, although temporary in certain respects, will be made permanent through the addition of certain materials as the money is secured.

Miss Mary Gardner Patterson, campus flying celebrity, who has been attending regular classes at the Curtiss school, will be in charge of advanced co-ed flying. Jake Fleming, aviation ace of no mean merit, will conduct the eds in their aerial pursuits. Of course, regular transport pilots will have complete control over the class until they have all had two hours of solo flight, but these two students will be in charge after the beginners work has been completed.

Several of the faculty have announced their intention of joining the club. Prof. J. H. Davis and Prof. Orpheus Shewmaker are among the most enthusiastic of the pedagogues.

Snoopers Meet

Cooper's Snoopers met in the tower room Wednesday night. Prof. Raymond Cooper told the club all about the evils of parties and dances on week nights. He also related a true confession story to show the dangers of being in love.

THE SKELETON SONG: "I AIN'T GOT NO BODY."

Get Radiators!

Attention is called to the rule found on page 185 of the catalog that provides that all sororities now using radiators in the cloister of Palmer Hall are allowed until April 1 to re-engage the same radiators. This may be done by making the usual deposit of \$50 in the office of the bursar and by interviewing me.

I ask each group to send their best looking member, since I don't like to interview girls that aren't good-looking. After April 1 the sorority which is able to retain it longer than the others with the heat turned on will be given the radiator it desires.

H. J. BASSETT
Assistant Dean.

Dr. Rhodes to physics class: This, gentlemen and ladies, is an epoch-making machine.

Voice from the rear: Then let's see it make an epoch.

"Well, I gypped the laundry this week."

"Howzat?"
"Well, the bill was 'Rags, one cent,' and it was my night shirt all the time."

"Love me?"
"No."
"Love me?"
"NO!"
"Then sit on your own lap."



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BUSINESS MAN: I LOVE YOU, DARLING. ANYTHING I HAVE IS YOURS.

STENO: CAN I BANK ON THAT?

"What are you on the swimming team, the water carrier?"
"Naw. That's a pipe."

Ministers Meet

Miss Hazel Edmunds received with Mr. Fritz Heidelberg at the meeting of the Ministers Club at the Silver Slipper Tuesday night. She told one of her famous traveling salesman jokes, which was followed by an Adagio done beautifully by Jennie B. Puryear and Duke Moody.

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Fleer's DUBBLE BUBBLE GUM contains pure cane sugar, corn syrup, natural gums (treesap), finest of flavor and vegetable color—nothing more. Everything in it is good for children and the best that money can buy.

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