

THE SOUTHWESTER

VOLUME XIV

MEMPHIS, TENN., FEBRUARY 3, 1933

SOUTH WESTERN
LIBRARY
Number 17
Memphis, Tenn.

SIX WEEKS OF GRID PRACTICE GETS STARTED

Drill On Fundamentals In Early Sessions of Spring Work

Fargason Field again rings out with the thuds of shoulders striking bodies, and footballs may again be noted spiralling their way high and far down the field. Spring football started with a vengeance Wednesday.

It did not take the coaches long to work the winter kinks out of the athletes, as most of them have been playing basketball and doing other work in the gym. Real blocking and tackling has already begun, and it would not be surprising to see a real scrimmage the latter part of next week.

Captain Fox and Alt. Captain Cecil McCollum are both on the job and will probably lead the "Blacks" and "Reds" in vicious onslaught against each other.

LOSE 5 BACKS

The line will be fairly intact next year but five first string backs have completed their collegiate career. They include High, Newton, Knight, Womble and Love. Pickens, Mac Elder, and McLarty are the lettermen around whom the coaches must build their backfield.

Jack Kelly and Carroll Clow are a pair of capable backfield reserves who will attempt to show themselves worthy of a varsity berth during the spring grind. There is a wealth of capable material from the Bobcat ranks. "Skinny" Jordan and Dick Mays are a brace of small but elusive quarterbacks who aspire to succeed Harold High.

Hutsie Harwood is a line-crashing fullback who should be ripe for varsity competition.

MUSICAL CLUB MEETS SUNDAY

Cortese Trio Feature of Program

The Southwestern Music club will hold its regular monthly meeting at 3 p.m. Sunday at Hardie Auditorium. Miss Nell Sanders is the president of the club.

A special musical program has been arranged for the meeting. The feature of the afternoon will be several numbers rendered by the Cortese Trio, prominent local musicians.

In addition to the selections to be given by the Cortese brothers, numerous other selections will be presented by members of the club. Louis Nicholas is in charge of arranging the program.

M'Queen Chairman Of Alumni District

During the examination period, Prof. Marion MacQueen attended the district meeting of the National Alumni Association of which he is the chairman. The district is composed of the alumni secretaries of Tennessee, Mississippi, Louisiana and Arkansas.

Dr. MacQueen announced that the meeting next year would be held in Nashville, Tenn., with Vanderbilt and George Peabody College serving as hosts to the district alumni secretaries.

Honor Roll

Twelve students made the Honor Roll for the first semester. Eight of these were on the first Honor Roll. This is an exceedingly large number to gain such high honors.

FIRST HONOR ROLL

Henry Oliver	AAAAAA
Virginia Alexander	AAAAA
Francis Benton	AAAAA
Annabell Cox	AAAAA
John Farley	AAAAA
John Fischbach	AAAAA
James Overholser	AAAAA
Margaret Tallichet	AAAAA
SECOND HONOR ROLL	
Rodney Baine	AAAAB
J. B. Breazeale	AAAAB
Eloise Brett	AAAAB
Chloe Burch	AAAAB

Will Gable Choose One Of These?



ANNE SULLENS



ZELDA O'BRIEN



ELOISE BRETT

CAGERS TO PLAY CLASS SERIES

First Games Carded For Tuesday Night

The inter-class basketball tournament will start Tuesday evening in the gym. The first night will find two games scheduled. The juniors will meet the freshmen in the first game which will start at 7 p.m. The second game will be played between the seniors and the sophomores.

On Wednesday night, the sophomores will meet the juniors at 7 p.m. and the seniors will engage the freshmen at 8 p.m. The games scheduled for Thursday night are freshmen vs. sophomores; juniors vs. seniors.

The two teams having the highest percentage in games won and lost will meet in a two out of three set at a date to be determined later. Raymond Brown has been appointed chairman of the league by Franklin Kimbrough, president of the Boosters club, who is sponsoring the meet.

Atkinson Serves On Scout Faculty

Dr. W. R. Atkinson is serving as a member of the faculty of the training school for scoutmasters being conducted by the Chickasaw Council of Boy Scouts each Tuesday night in the Science Hall at the college. The college granted the scouters permission to hold their meetings in the lecture room of the Science Hall.

Nate White Named Editor of Outlook

Nate White, who edited the "Sou'wester" in 1929-30, has been appointed the new editor of the Falmouth "Outlook." This is a weekly publication of Falmouth, Ky.

White graduated from Southwestern in '31 and attended the Harvard Law School last year.

Alumnus Visits

The Rev. Wayne W. Gray of Clarendon, Ark., was a visitor on the campus last week. Rev. Gray is a graduate of the class of '26.

BOBCATS MEET UNION TONIGHT

Play Bullpups At Jackson At 8 P. M.

The Bobcat basketball team will journey to Jackson, Tenn., tonight to meet the Union freshman team in a return engagement. The Lynx freshmen recently met the Bullpups on the Southwestern court and gave them a 53 to 38 drubbing.

The game will be the third of the season for the Bobcats. They lost their first encounter to the Linden Ave. Church team, and won their second engagement from the Union freshmen. A win tonight would give the Bobcats a .667 percentage, and they're hoping to make it two straight over the Bullpups.

PHOTOS SENT TO MOVIE STARS

Clark Gable, Jean Harlow To Name Winners

The pictures of the four most beautiful girls and the four handsomest boys at Southwestern have been sent to Hollywood to be judged by Clark Gable and Jean Harlow. Gable will select the most beautiful girl, and Miss Harlow will choose the handsomest man.

The photos of the men and women selected in the Evening Appeal beauty contest, were sent direct to the M-G-M studios at Culver City, Cal. The winners will be announced sometime within the next two weeks.

Co-eds whose pictures were sent are Eloise Brett, senior class; Anne Sullens, junior; Zelda O'Brien, sophomore; Priscilla Painter, freshman. Men selected in the contest were Goodlet Brown, senior class; Fred Bearden, junior; McLemore Elder, sophomore; Lewis Graeber, freshman.

CABINET WILL MEET MONDAY

To Elect New Freshman Representative

The Southwestern Christian Union Cabinet will meet Monday evening in the Bell Room of Neely Hall at 6 o'clock. At this meeting plans will be made for the annual week of prayer, services which will begin on February 20.

An election will also be held to provide a successor to Charles Hamilton, who was one of the four freshmen representatives in the Union. Hamilton has transferred to Whitworth College.

Finish Tri-Delta House Tomorrow

Plan Housewarming For Late February

The answer to the Tri-Delta's dream of having a sorority house will be in material form by the end of the week at which time the final touches will be put on the fifth house to be built on Sorority Row.

After weeks of work and delay caused by the inclement weather, the cozy little Tri-Delta bungalow will be completed. The new structure is the first two-story affair to grace the bonds of Sorority Row and is the latest thing in modern construction.

LAY PLANS FOR '33 CATALOGUE

Dr. Storn Again Edits Publication

Work on the 1933 issue of the Southwestern catalogue is now under way, and if present plans work out, the catalogue will come off the press sometime during the latter part of March or the first part of April.

The catalogue is being edited by Dr. Martin W. Storn, head of the Spanish department at the college. Dr. Storn has edited the annual book for the past five years.

Sumerous changes have been made in the curriculum of the college and all of these changes will be included in the new catalogue.

Erskine Gets High Grades At Vandy

Albert Erskine, former Southwestern student, is making an exceptionally fine record at Vanderbilt where he is doing graduate work in English. Albert made three A's in the first semester examinations which he took in connection with his work toward his Master's degree. Erskine graduated from Southwestern last June.

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Give Out Reports Saturday Morning

Reports will be given to the students tomorrow morning by their faculty advisors, it was announced by the registrar's office yesterday. At the same time, reports will be mailed to the parents or guardians of the students.

"LYNX LAIR" OBSERVES FIRST ANNIVERSARY

This week marks the first anniversary of the opening of the Lynx Lair, popular college cafeteria. The shop opened in a small space in the receiving office in the basement of the dining hall last year, and continued to remain in this space until the college closed in June.

Due to the great increase in business and the need for more space, the publication's office was moved from the basement of Neely Hall during the summer, and the Lair moved into the new headquarters,

which it occupies today.

Harold High, who has served as manager of the Lair since the day it was opened, said yesterday in an exclusive statement to the Sou'wester, that the business for the fiscal year has been a great success. The financial end of the business has shown a goodly sum on the credit side of the ledger, also.

The Lair was named by Eloise Brett in a contest conducted by the shop. Miss Brett's title was chosen from hundreds of names submitted by the students. Eloise received three

free meals from the shop for submitting the prize name.

The idea of the eat shop was originated by Mrs. Porter Dailey, manager of the dining hall. It was started at the request of the students who were unable to get hot food at any place other than the dining hall. It was started especially for the convenience of the town students.

High said that there was a possibility that the Lair might hold an anniversary week sale during next week, but that definite plans had not been formulated as yet.

CHANGE MADE IN REQUIRED HYGIENE WORK

Only One Semester's Work Needed Instead of Whole Year

The faculty committee has changed the requirements for hygiene credit. The committee handed down a ruling whereby students will be required to take only one semester of hygiene. Heretofore, a whole year has been required if a student wishes to graduate.

Dr. Coleman Harris, instructor in hygiene, said that the second semester course had been discontinued. "Students failing in the first semester's work will be required to do outside work and make up the failure. No class will be held this semester," Dr. Harris said.

OLD STUDENTS

The new ruling applies to students who entered the college for the first time this fall. Old students who have passed one semester of hygiene but have not completed the year's work will be held responsible for a whole year's work.

The old students will have to make up the credit by doing outside work, the same as those who failed to pass the course for the first semester this year.

Merely a Bit Of Nonsense

"C'mon let's trip the light fantastic."
 "Why—what have you got against him?"

He—Dearest, I love you and I want you for my wife?
 She—Goodness! What would she do with me?

"LET'S PLAY HOUSE. I'LL BE THE FOUR WALLS AND GET PLASTERED."

She—Your whiskers are as tough as Bills.
 He—Yeab that's what Edna tells me.

McTavish Senior — For two cents I'd disinherit you.
 McTavish Junior — For two cents I'd leave home.

Salesman—Hello, little man. Is your mother at home?
 Little Boy—Say, friend, do you think I'm cutting this grass for my health?

Dicky—Do you really think there is any danger in kissing?
 Eva Gene—Wait until I see if the folks are up.

Booth—How come she's dumb?
 Bearden—Well, she was out with me one night and—
 Booth—O. K., she's dumb.

Grog—Oh m'gosh—sh. Here comes an ossifer.
 Ditto—'Sall right, 'sall right, we got plenty for three people.

She—Every time I come to Minnesota I have to change my heavy undies. You know, I'm from Georgia.
 He—That so? I'm from Missouri.
 She—Sir!

AND THEN THERE'S THE QUESTION OF WHAT GANDHI WOULD HAVE DONE IF HE WAS IN SIR WALTER RALEIGH'S SHOES AT THE MUD-PUDDLE.

I hope that you will dance with me tonight, Mr. Jones.
 Oh, of course, I hope that you don't think that I came here merely for pleasure.

"Boy, I had a slick time at the dance. My date was plenty smooth, the floor was slippery, and I was well oiled."

Co-ed—How old do you think I am?
 Ed—Oh, about twenty-one.
 Same—How did you guess?
 He—Oh, I just counted the rings under your eyes.

"And there will be weeping and wailing and gnashing of teeth."
 "Ah ain't got no teeth."
 "Teeth will be furnished, nigger."

SHE WAS ONLY A PREACHER'S DAUGHTER, BUT I WOULDN'T PUT ANYTHING PASTOR.

The writer laughed when I spoke to him in French. No wonder, it was my old prof.

She—What kind of a tree is that?
 He—A fig tree.
 She—Oh my, I thought the leaves were larger.

"George broke up the party the other evening. He started to tell a dirty story and I had to send him home."
 "Well?"
 "But the rest followed him off to hear the rest of the story."

Alexander—Do you know Lincoln's Gettysburg address?
 Drake—I thought he lived at the White House.

Do you say your prayers every night?
 No, some nights I don't want anything.

Mary Jane—Why is it that you're so tired after every dance, Nell?
 Nell—Well, it's because of the waist movement.

They say misery loves company. Yes, that's why we're living together.

"Y'oughta invite me to summa your frat dances. I looks swell in orchids and poils."

THE SOU'WESTER

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All copy for publication must be in the Sou'wester office by 12 noon Wednesday preceding the appearance on the following Friday noon.

A subscription to the Sou'wester is \$3 the year in advance.

A NEW LEAF

Now that the first semester has become history and all the shed tears have dried away, it is time to turn over a new leaf. We are starting off on a new academic journey with a clear road ahead and a clean slate in our hands.

Many have failed to do good work in their first trial of the college year; many have done excellent work. The failure to do one's best should be an inspiration to override the shortcomings, and those who have done well should let this serve as an incentive to do better. Especially is this true in the case of freshmen. Seniors know that they either have to pass or they can't graduate. Freshmen often do not take enough insight into the future to see how they hurt themselves when they do not do passing work.

The ensuing weeks after exams give the lazy person a chance to "take a rest," so to speak. Before he realizes what it is all about, he is again snowed under with work which has piled up while he loafed. Usually those who get behind at the start never catch up at the finish.

It is a good thing to play as well as work, but it is not a good thing to play and not work. Both are necessary to college life, and both have their proper place. No professor expects all work and no play, but he does expect the proper emphasis to be given to work.

Now is a good time to adhere to the words of wisdom of the old sage, Benjamin Franklin, who handed down a very applicable maxim, "A stitch in time often saves nine."

EXHUMED FROM THE FILES

FEB. 12, 1932

Allen "Camel" Cabaniss and James Overholser will debate on the question, "Is War Justifiable?" at the Sunday morning meeting of the Men's Bible class.

Eloise Brett won the name contest sponsored by the new coffee shop open in the basement of Neely Hall. Eloise's title of "The Lynx Lair" won the contest. She will be awarded three free meals for her efforts.

The Southwestern Women's Club, composed of the wives of the faculty members, will sponsor a picture show each Saturday evening in Hardie Auditorium, starting tomorrow night. "Charlie's Aunt" will be shown tomorrow night.

The "S" club initiated nine new members the past week at the annual initiation ceremony. They were Joe Wells, Toxey Fortenberry, John Burnett, Butch Love, Fred Bearden, Gordon Fox, Charles Crump, Bill Pickens, and Arthur Womble.

FEB. 13, 1931

The Delta Theta Pi, local sorority, was taken into the Delta Delta Delta national sorority last week. Members initiated into the Tri-Delta were Margaret Gunn, Catherine Bigelow, Grace Carkeet, Alice Rogers, Annabell Cox, Emma Frances Robinson, Elise McDaniels, Annie Mae McDaniels, Edith Graff, Peggy Martin, Louise Mitchell, Marguerite Conley, Lyle Stange, Sarah Crowe Ransom.

Omicron Delta Kappa initiated five new members Wednesday. They were Jeff Davis, James Hamilton, James Hughes, Paul Jones, and Dr. J. H. Davis.

Indignant Southwestern co-eds demanded an apology from the Rev. Girard Lowe who made accusations that the Lynx co-eds attended dances on the campus in indecent costumes.

"Green Pastures" was reviewed by Allan Cabaniss at the weekly meeting of the Ministerial Club.

The Kappa Delta pledges entertained the members of the active chapter with a dance in the Kappa Sigma lodge last night. Bill Brink-

ley and his orchestra furnished the music.

FEB. 14, 1930

The spring debating schedule was announced this week by the Quibblers Forum. The feature of the schedule is the debate with the Chinese debating council of Harvard which will be held here March 12.

Annabell Cox, Virginia Finch, and Barbara Bates are the new pledges of Chi Delta Phi, girls' literary society.

Three seniors finished their college courses at the end of the first semester. They were Vern Baumgarten, Jane Hyde, and Percy Brown. They will receive their degrees in June.

Work has been started on the 1931 Southwestern catalogue. The catalogue will be edited by Dr. Martin W. Storn this year.

Six students made the honor roll for the first semester. They were Barbara Bates, James Cowan, Alice Rogers Estelle de Franceschi, Lorinne Mitchell, and Lucille Work.

Chattanooga Quits S.I.A.A. Conference

The University of Chattanooga has resigned from the S. I. A. A. and will only be affiliated with the Dixie Conference. The Chattanooga school has been planning to quit the older conference for some time. The college's resignation was accepted by the S. I. A. A., Dr. Robert Hinton, Georgetown College, secretary of the S. I. A. A. announced.

Harvard, Princeton Heal Old Breach

Cambridge, Mass.—The Big Three football "conference" of Harvard, Yale and Princeton, which was the original big-time gridiron "league" has healed the breach between Harvard and Princeton which occurred a student generation ago, and next season will become the Big Four. Dartmouth will play all three of the former Big three, and Harvard and Princeton will renew their traditional gridiron contests.

Are You Listening?

I hear Olga Hartman likes to spend most of her time in chemistry lab. I wonder if John Street can be the reason? . . . Somebody told me the other day that St. Nick reads the Dorothy Dix column every night—now now, Nick-ie! . . . I hear there is a certain K. D. pledge who says she is through with love, now I wonder if that is the truth? . . . I wonder if "Tress" Canale can explain just what she was doing in the tower room about a week ago with two handsome young gentlemen; 'fess up, now, Tress.

Jack Crosby has a very cynical opinion of women, it's interesting even if it isn't true. Who could possibly have put Jack in such a state of mind? . . . I wonder if anyone has noticed the romance that has arisen between "Deedie" McConnel and a certain Kappa Sig.

A little bird told me that Alvan Tate is going to Lepanto, Ark., soon to see a very attractive somebody. Is she a blonde or brunette, Alvan? . . . I am very anxious to know how Dicky Dunlap scratched his face. Explain yourself, Dicky. . . . Clark Porteous says he is very much enamored of a certain young lady, but refuses to tell me who she is. I have a speaking suspicion that she is a very pretty brunette.

Franklin Kimbrough says he can't imagine anything he'd like better than to be a squirrel. Is he squirrely or what? . . . Have you ever heard so much noise as that which comes from the Publication office? My gracious! That good looking Painter girl paid us a visit the other day and we've felt happy ever since. . . . Helen Hill is back with us after a very serious illness.

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DANCE

Hotel Peabody All-Frat Club featuring

BILL TAYLOR And His Collegians In The GEORGIA ROOM Hotel Peabody

Friday, Feb. 3

Stags 75c Couples 1.00 Membership Cards Obtainable at Cashier Window

PARTNERS WITH THE PUBLIC

The services rendered by these two companies are factors in promoting the progress of the community and the well-being of all the people. We count it a privilege to serve the city's economic and social life in such an important way, and try to prove ourselves helpful partners in every worthy endeavor.

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LOEW'S PALACE

Open 11:45
 Week of Friday, February 3

The Whoopee Kid Himself—Pepping It Up—NO END!

EDDIE CANTOR

In "THE KID FROM SPAIN"

With The Blonde Set Menace—LYDA ROBERTI And 76 Gorgeous Girls United Artists' Picture

MICKEY MOUSE

Oddity—News

Coming!—"THE SIGN OF THE CROSS"

25c 'Til 6:30—Then 40c Children 10c

LOEW'S STATE

—NOW—
 Open 11:45
 The "Hottest" Show You've Seen Yet!

"HOT PEPPER"

With EDMUND LOEW VICTOR McLAGLEN LUPE VELEZ EL BRENDEL A Fox Picture

Colortone Revue

Betty Boop

Paramount On Parade

Paramount Sound News

Coming! "THE SECRET OF MADAME BLANCHE"

15c 'Til 6:30—Then 30c Children 10c

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SPENCER TRACY BETTE DAVIS LYLE TALBOT

WARNER BROS.

Super Specials,

Also

Vitaphone Gems

LYNX WIN, LOSE TO CHOCTAWS

Cagers Triumph 46 to 32; Drop Second Tilt

Southwestern cagers split a pair of games with the quintet from Mississippi College last week. The Southwesterners won the first game by the score of 46 to 32. The Choctaws were victorious in the second tilt to the tune of 42 to 28. The Lynx were minus the services of Sheriff Knight, star center and captain, in the second engagement.

High point honors for the first game went to Knight who amassed 17 points. Lee, Mississippi College forward, followed him with 16 markers. At the half, Southwestern led 27 to 8, and were never in danger during the game.

Lineup:

FIRST GAME

Lynx 46	Pos.	Miss.	Col.	32
Newton 10	F.		Kelly 1	
Love 2	F.		Lee 15	
Knight 17	C.		Jackson	
Perrette 5	G.		Landrum 5	
McLarty 4	G.		Reno 3	

Substitutes—Lynx: High 8; Johnson. Miss. College: Simpson 4; Hitt 2; Allen 2.

SECOND GAME

Lynx 28	Pos.	Miss.	Col.	42
High 7	F.		Kelly 1	
Love 6	F.		Lee 5	
Newton 4	C.		Hitt 23	
Perrette 7	G.		Landrum 11	
McLarty 4	G.		Reno 2	

Substitutes: Lynx: Johnson. Miss. College: Allen.

FIX NEW PIT FOR VAULTERS

Cinder Runway Made On Fargason Field

The athletic field is being revamped for the spring track season. Already, there has been a new cinder runway made for the pole vault pit. John Barnes, who is quite adept at the stick jumping art has been personally supervising the construction. He will begin jumping immediately after spring football practice.

Work will begin in the near future on the cinder track, and on the broad-jump and highjump pits.

Get Register Book For Visiting Alumni

Alumni who visit on the Southwestern campus and drop in at the alumni office will register on a brand new register book. Miss Olive Walker, assistant to the alumni secretary, said yesterday.

A book has been provided for the registering of the alumni and now the college will have a definite record of the alumni who visit their Alma Mater and the date that they visited.

Heretofore no written record has been kept of the alumni who drop in at the office during their visit to the college.

ELDRED TRANSFERS TO TRANSYLVANIA

William Eldred, Southwestern freshman, has transferred to Transylvania College, which is located at Lexington, Ky., for the spring semester.

One Mid-Year Graduate

Dan Ross will be the only familiar face lost to the Southwestern campus after mid-term because of graduation. Although Dan will not receive his diploma until the June Commencement Exercises, he has completed his academic requirements for his B. A. Degree.

Dan will leave for Europe about Feb. 15, and will not return until just before Graduation day.

Kate Cleveland Goes To U. C. L. A.

Kate Cleveland, Cleveland, Ohio, and a junior at the college, has enrolled at the University of California, Berkeley, Cal., for the spring semester.

Miss Cleveland also got the spring fever last February and enrolled at Williams and Mary for the spring term. However she's planning to return next fall and get her degree from Southwestern.

PAIR OF CALVINITES GO TO HOME STATE

James Jussley and Joe Wilson, a pair of Calvin roommates, have left the confines of Calvin and enrolled at schools in their home state. Jussley has enrolled at Hines Junior College, and Wilson is a student at Mississippi State Teachers College, Hattiesburg, Miss.

KNIGHT LOST TO CAGE TEAM

Old Ankle Injury Puts Star On Shelf

Zeke "Sheriff" Knight is the victim of a strange accident. He played against Mississippi College on Thursday, and did a bangup job. Friday, his ankle began to pain him and swelled up considerably. He could not remember injuring his ankle in any way.

He was unable to play in the next contest against the Choctaws, and the pain became so acute that he had to be removed to the Methodist hospital.

X-ray pictures have failed to reveal the exact nature of the injury, but it is thought to be the recurrence of an old injury that Zeke sustained while playing high school basketball in 1927. It is problematical whether or not Knight will be able to play in any more cage games this season.

To Give Out Greeks Pass List Saturday

Grades will be given out by the registrar's office to the fraternities and sororities tomorrow, Miss Annie Beth Gary, assistant registrar, announced yesterday.

Each fraternity and sorority pledge will be listed and whether or not he has passed the required hours and made the necessary average will also be stated.

Presidents of the frats and sororities can call at the office and get the list for his or her organization.

GIRLS RUSHING STARTS TODAY

Pledging To Be Held At 7:30 Tomorrow

Sorority rushing starts this morning and will continue through tomorrow afternoon. Dates for today were made this morning after chapel, and dates for tomorrow will be made after Saturday's chapel services.

Each sorority may have one hour morning date and one two hour afternoon date with a rushee. Quiet hour will start this afternoon at 6 o'clock and last until 9 a.m. tomorrow. Quiet hour on Saturday will be observed from 6 p.m. to 7:30 p.m. Pledging will be held tomorrow night at 7:30 o'clock.

Closed rushing began Monday at 6 p.m. and lasted until this morning. Any sorority or rushee that violates any of the rules of the Panhellenic council is subject to a penalty decided upon by the council.

Chi Delta Meets Wed. At 1:15 P. M.

The Chi Delta, girls' literary society, will hold its regular meeting at 1:15 p.m. in Hardie Auditorium on Wednesday. Miss Julia Marie Schwinn, president, announced that Miss Mary Kennedy Hubbard is in charge of the program.

The society will take up a new program of literary work for the spring semester, and all girls are urged to attend as some very enjoyable programs have been outlined.

There are other good cigarettes, of course.

TO TELL you that Chesterfield is the only good cigarette . . . that the makers of Chesterfield Cigarettes are the only ones who can buy good tobaccos and manufacture cigarettes scientifically . . . would be nothing short of foolish.

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Chesterfield Radio Program—Every night except Sunday, Columbia coast-to-coast Network.



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Chesterfield

THEY'RE Milder —
THEY TASTE BETTER



START FINAL PLAY PRACTICE

Production To Be Staged Feb. 16, 17, and 18

Final rehearsals for "The Government Inspector" will begin today at the Stable Playhouse. The play which will be presented by the James Lee Academy of Arts on Feb. 16, 17, and 18, is one of the best known works of the Russian author, Nicolai Gogol. Its plot centers around the visit of an inspector to a Russian village, and the ensuing complications and grafts which are discovered. Garrett Ratcliff, well known for his many Little Theatre roles, has the leading part. Other stellar performances are expected from Alvan Tate and Russell Cross, who will be remembered from last year's "The Play's the Thing". The play is being directed by David Fentress.

HAMILTON CHANGES TO WHITWORTH

Charles Hamilton of Brookhaven, Miss., has transferred to Whitworth College at Brookhaven to complete his freshman year. Hamilton was a ministerial student during his stay here.

Friends Of College Start New Custom

Donations Sent In Memory Of Friends

A new custom has been started at Southwestern by friends of the college. Last week the college was the recipient of checks from two Memphians who donated to the college in memory of two loyal friends of the college who died recently. Instead of using the money for flowers to be sent to the funeral of the deceased, the checks were sent to the college. The donations were made in memory of Miss Jane Curry and Mr. Harold Burch, both of whom had been deeply interested in the work of the college. Dr. Charles Diehl said that this was the first time that the lovely custom had been started at the college. The college is deeply grateful to the donors.

HYMERS MIGRATES TO JACKSON, MISS.

George Hymers, Laurel, Miss., has migrated to Millsaps College at Jackson, Miss., for the rest of the college year. Hymers will finish his freshman year at Millsaps.

MAJORS MAKE CLEAN SWEEP OFF SCHEDULE

Lynx Cagers Drop Pair Of Games

Millsaps' basketball team made a clean sweep of the two game series with the Lynx on Tuesday and Wednesday nights in the gym. The score of the first game was 36 to 25 and the second game found the Lynx on the short end of a 31 to 21 score. Playing minus the services of Zeke Knight, captain and center, the Southwestern offense was unable to display enough scoring punch to match the offense of the Majors. At the half of the second game, the Lynx led 12 to 10, but the Missisippians overcame the lead shortly after the rest period and were never headed.

The second game marked the worst officiating game ever played in the Lynx gym. Numerous fouls were called by the referee without any seeming cause.

In the first game of the series, Millsaps assumed an early lead and at the end of 15 minutes play led the Lynx 14 to 6. However, during the second half, the Lynx scoring machine began to function and several times the Southwestern team threatened the

OLE MISS CUT OFF SCHEDULE

Classic Not To Be Played In 1933

Memphis gridiron fans will be deprived of the privilege of witnessing the annual Ole Miss-Lynx gridiron battle next year. The proposed tilt has been definitely called off for 1933, according to statements issued by Coach Jimmy Haygood and Coach Ed Walker of Ole Miss.

Majors' lead. Once the Lynx were within eight points of the visitors.

Caldwell, Major's forward, was the high scorer for the winners, making 14 points. McLarty led the Lynx scorers with seven points.

FIRST GAME

Lynx 25	Pos.	Millsaps 36
High 5	F	Caldwell 14
Love 5	F	Davis 12
Newton 4	C	McDowell 6
Perrette 4	G	Stone 4
McLarty 7	G	Tynes 4

Substitutes: Millsaps—Goodwin, Gregory.
Referee—George Bates.

SECOND GAME

Lynx 21	Pos.	Millsaps 31
High 7	F	Caldwell 15
Love 4	F	F. Davis 5
Newton 2	C	Lane 7
Perrette 2	G	Tynes 7
McLarty 5	G	McDonnell 1

Substitutes: Lynx—Forman, Drake.
Millsaps—D. Davis, Gregory 2, Goodwin 1, Ross.
Referee—George Bates.

WILL DISCUSS TRACK PLANS

Dixie Circuit Considers Proposed Meet

Plans for a Dixie Conference track and field meet will be discussed at a special meeting of the conference coaches that is to be held during the Dixie basketball tourney at Chattanooga, Feb. 16-18.

This will be the first time that a separate track meet will be staged by the Dixie circuit, if the meet is staged. The Lynx won the Dixie Conference track title at the S. I. A. A. meet that was held here in 1931. However, the meet included both S. I. A. A. and Dixie entries.

Dr. W. O. Swan, president of the Dixie Conference, is in favor of the events and it is quite probable that it will be held. However, the opinion of the coaches will be final. Last year a track and field meet was planned for Birmingham but was called off due to financial difficulties.

MINISTERS TO HOLD MEETING ON TUES.

The Ministerial club will hold its regular weekly meeting at 6 p.m. Tuesday in the private dining hall.



ILLUSION:

One of Napoleon's soldiers rose to fame on the "Burning Oven" trick. A roaring fire was built in an oven... the temperature rose to 600° F. Into the oven walked the "fire king," M. Chabert, carrying several raw steaks. A few minutes later the doors were flung wide and out he stepped... safe and sound... with the steaks thoroughly cooked.

EXPLANATION:

Heat rises. When Chabert entered the oven he hung the steaks above the fire, in the center of the oven, then dropped to the floor at the side, covering his head with a hood made from his shirt. He breathed through small air holes in the floor. When the steaks were cooked he threw back the hood, grabbed the steaks, and stepped out in triumph.

It's fun to be fooled — ... it's more fun to KNOW

"The Burning Oven" is an old illusion which has played a leading rôle in cigarette advertising. Its modern name is "Heat Treatment."

EXPLANATION: All cigarette manufacturers use the heat-treating process. Cheap, harsh, raw tobaccos require intensive processing under high temperatures. The more expensive tobaccos, which are naturally mild, call for only a moderate application of heat.

The first Camel cigarette was manufactured under the heat-treating process. Every one of the billions of Camels produced since has received the necessary heat treatment. But remember that heat treatment never makes cheap, inferior tobacco good. It is not in heat treatments, but in more costly tobacco and fine blending, that Camels find their appealing mildness and flavor.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

You sense this quality in the mildness... the distinctive flavor... of Camels. More costly tobaccos and a matchless blend tell the story of Camel leadership in public confidence.

Try Camels. Judge them critically. Compare them with others for mildness, for throat-ease, for good taste. Key your taste to quality! Camels come to you fresh and cool... in the air-tight, welded Humidor Pack that keeps dryness outside and freshness inside.

KEPT FRESH IN THE WELDED HUMIDOR PACK



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IN A MATCHLESS BLEND