

Mr J A Graham, a secretary at the British Embassy in Washington, takes a minute to look at his notes during an International Studies Seminar speech Wednesday. Mr Graham spoke on the European Security Conference and British policies in the Middle East.

# Millions Sought Via Campaign

Southwestern is embarking on an adverturous Capital Fund Campaign to raise possibly 20 million dollars over the next decade, probably starting in 1974. A P Perkinson, head of development, gave that rough estimate emphasizing that while the program will definitely take place it is still of a tentative nature with details to be worked

Frantzreb and Pray Associates, a consulting firm, are currently being retained by the college to conduct a capital Fund Program Feasibility Study. Southwestern has the option of retaining the firm for continuing counsel after the study is com-

The Feasibility Study will involve five steps.

First will be an objective State of Readiness Audit, which will focus on the college internally. "This will require about ten day's equivalent time to meet confidentially with 15 to 20 trustees, administrators and faculty to identify very early problems of impressions which must be answered in developing the case for support, evaluating staff readiness and office organization, and preparing for external interviews.'

The second step will involve Southwestern identifying and researching its top 100 prospects for capital support. Frantzreb and Pray will counsel and guide the development staff in expanding this function.

Preparation of a motivational case for support, "designed to perpetuate Southwestern as a distinctive, urban and regional center of excellence," is the third step. This statement will include "a preliminary list of documented needs and gift opportunities."

Due to the recent resignation of Dr. William Bowden as president of the college, the proposed fourth and fifth steps are being postponed until a permanent president is selected and his ideas and suggestions can be incorporated.

Step four will be a series of confidential in-depth interviews with at least 50 top sources of influence and affluence over a period of 90 days. This is in order to "market-test the preliminary case, needs and gift opportunities and potential for leader-ship and support." The firm is "anticipating that most respondents will be in the four Synodrelated regions."

The final step will be the presentation of a "plan of action for the capital fund program, its leadership and its potential.' This will include judgments as

to preconditions for a continuously successful capital fund program, assessment of immediate and long term potential financial support; a plan for the identification of new prospects and organization requirements for the capital fund effort.

The money raised by this program will be applied to college needs which total as high as 30 million dollars by some estimates. Some of the top priority needs under consideration are an endowed chair for each department, cafeteria renovations, and underwriting academic pro-

Perkinson emphasized that there are no definite plans yet, everything is still in the planning and idea stage. Perkinson believes that there is "the potential for that kind of money in our constituents."

This year, Southwestern passed the million dollar mark (\$1,028,000) in gifts from all private sources for all purposes-a 23% increase over last year's \$838,101. This includes the \$200,-000 grant by the Andrew W Mellon Foundation for support of the faculty.

Perkinson attributed this increase to the "steady growth patterns of gifts on every level and to the Mellon foundation.' He also stated that "College fund raising efforts are more aggressive. This is a tribute to the Board of Trustees and to Dr. Bowden." He cited the college's president as the key figure in any fund raising for "he is the number one interpreter" to every outside group. The annual fund campaign of \$345,000, which the school operates on will be continued during the Capital Fund Campaign.

Speculation that the restructuring of the Presbyterian Church US could have adverse effects on Southwestern was refuted by Perkinson. "I think it will be beneficial," he stated, adding that a larger region will provide a broader basis for recruitment and fund raising. He concluded by saying that "Southwestern is a regional institution."



Southwestern At Memphis Vol. 55, No. 8

Nov. 3, 1972

# Seniors Tapped for Who's V

The office of the Dean an-

Selection was made by a com-Wilda Dodson.

Tapped for Who's Who are:

Rick Barkley, son of Mr. and Ms. V R Barkley of Nashville, Tennessee. President of ATO. Dorm President, All-CAC base-

Martha Bigelow daughter of Dr. Martha Bigelow, Edwards, Mississippi. President of KD, Secretary Mortar Board, Constitutional Revision Committee,

Mr. and Ms. J M Brantley, of

faculty and board of trustees meetings.

Judy Brooks, daughter of Mr. and Ms. James W Brooks of Nashville, Tennessee. Vice-President Junior Class, Mortar Board Treasurer, Resident Advisor, Social Commission, KD.

Benton Cain of Jackson, Mississippi. President SGA, Co-editor Sou'wester, ODK, student representative to faculty and board of trustees meetings, analytical studies team, SFA editor, professional committee member and crisis monger.

Cherry Falls, daughter of Mr. and Ms. Erskine B Falls of Wynne, Arkansas. President Women's Athletic Association,

John Held, son of Mr. and Ms. J M Held of Lawrenceburg, Tennessee. President Junior Class, ODK, Coordinator Kinney, First Generation, Southwestern Singers, Challenge.

Margie Howe, daughter of Rev. and Ms. C A Howe of Syracuse, New York. Publications Commissioner, Resident Advisor, The Sou'wester, WUB, Kinney, Social Commission.

Jane Howze, daughter of Mr. and Ms. H C Howze of Birmingham, Alabama. SGA Treasurer two years, SRC, WUB, Food Service Committee, Treasurer Student Center Executive Board, The Sou'wester, KD, Dorm President.

Class, ATO.

John Sheehan, son of Ms. Maybelle Sheehan of St. Louis, Missouri. ODK, Honor Council, football 4 years, Co-chairman Dilemma, Dorm President.

Bob Tigert, son of Mr. and Ms. R M Tigert of Nashville, Tennessee. Social Commissioner, Common House Director,

The Sou'wester, SRC, rock 'n' roll star.

Scott Wilds, son of Rev. and Ms. M C Wilds of Tuscaloosa, Alabama. Editor SFA two years, ODK, The Sou'wester, Kinney, Southwestern Journal.

F Clark Williams, son of Mr. F C Williams of Dallas, Texas. Vice-President ODK, President Student Center Executive Board, President Freshman Class, Dorm President, Sou'wester columnist, Publications Board, soccer team.

#### Pat Jones, daughter of Ms. Mortar Board, Athletics Com-Lillie B Jones of Forrest City, mission Secretary, Dorm Board, Arkansas. Dilemma. The Sou'wester, BSA, Kinney, Ginger, Ray Hartenstein, son of Mr. ADA, Dorm Board. and Ms. R E Hartenstein of Lit-Montgomery, Alabama. Presi- tle Rock, Arkansas. Co-chair-Mr. and Ms. W D Lawson III, man Dilemma, Honor Council, of Gastonia, North Carolina. Kinney, Chairman Wisconsin President Mortar Board, Presischool program, SN. dent and Treasurer of Panhellenic Council, SRC, Honor Council, Dorm Board. Southwestern Students Attend TSA Mark Lester, son of Mr. and Ms. Edward Lester of Little tain rapport between students Rock, Arkansas. President across the state. ODK, Co-editor Sou'wester, Co-Delegates from the schools editor Southwestern Journal, who ratify or adopt the consti-Publications Board, SRC. tution will comprise the Gene-Herman Morris, son of Ms. ral Committee. A Central Com-Reda Watson of Memphis. Honmittee will consist of a Chairorable Mention Little All-Amerman and six delegates, three ican Football, President BSA, from each of the regions of the ODK, Dorm President, track, state (east, west and middle) All-CAC football 2 years. and three from each of the Clifford Pugh son of Mr. and types of schools represented Ms. C W Pugh of Mobile, Ala-(two-year, private and statebama. Vice-President SGA, supported). SRC, Vice-President Sophomore The Tennessee Association is

Robin Williams, one of ten performers showcasing at the Bitter End Coffeehouse in New York last spring, will be featured by the Common House tonight and Saturday night at 8:30 PM in the Student Center. His music varies from country western to folk to rock. Admission is free.

nounced Tuesday the 1972-73 selection of Southwestern students to be included in Who's Who among Students in American Colleges and Universities. All 19 are graduating seniors.

mittee of juniors headed by junior class executive secretary

ball, SRC, IFC, MUB.

SRC, Lynx. Anne Brantley, daughter of

dent Honor Council, WUB Commissioner, Resident Advisor, Student representative to the

Duke Cain, son of Mr. and Ms.

by Marty West

The Tennessee Student Association was formed last weekend at a convention in Murfreesboro. Sixteen colleges and universities met to ratify the constitution at the two-day meeting. Southwestern delegates were Bruce Allbright, Jane Howze, and Marty West.

Southwestern's Bruce Allbright was elected to the post of organizer for private colleges at the convention.

The tone of the ratification meeting was apolitical. No stands for or against candidates or issues were taken. The primary purpose of the organization is to supply a lobbying force for education and financial aid bills which would benefit mainly state schools. It was also formed to create and main-

chaired by Jim Phillips, vicepresident of Memphis State's student government. The western region's co-ordinator is Harry R Taylor, president of the student government of Lemoyne-Owen. Organizer for private colleges is Southwestern's Bruce Allbright.



# Election '72

In the following articles, two Southwestern students, Mark Lester and Jeff Tarkington have presented their ideas on the promises and objectives of the two presidential candidates. Perhaps they will help you either change or make a choice. Whatever you do decide, remember to mail your absentee ballot by the deadline or to vote on Tuesday, November 7!!

date of conscience has called

upon the best in America. The call has been clear, an end to

American involvement in an im-

moral war, a restructuring of

our inequitable tax structure,

and an expansion of federal

programs to help all the Amer-

The call to these and other

such programs and policies he

has offered to the American

people has many times been

politically inexpedient and un-

George McGovern has spok-

en not only his conscience but

has spoken the conscience of

this republic and its tradition

of greatness. It is for each of

us to answer the call and re-

turn, once again, to the best

ideals of America.

ican people.

#### Richard Nixon

by Jeff Tarkington

In the past four years, President Nixon has fulfilled or is fulfilling all of his campaign promises. He has overhauled the selective service system, created the Environmental Protection Agency, increased health benefits and Social Security benefits, enforced vigorous law enforcement policies, cut the inflation rate in half, developed a progressive foreign policy, and is now bringing an honorable end to the war in

The whole draft system was a mess and Mr. Nixon completely overhauled it. He initiated the lottery system and cut down the time that young men have to worry about where they stand. He also gave more inservice work opportunities to

He has made real progress toward an all-volunteer army. In 1971, draft calls were 40 percent lower than in 1970 and by the end of this year they are ex-

President Nixon vowed to do something about the environment. An airport was going to be built in the Everglades and Mr. Nixon blocked it. He ordered the air polluting industries in Birmingham to shut down and thus averted a public health emergency.

signed with Canada to reclaim and restore the Great Lakes. President Nixon created the Environmental Protection Agency, which is the first Federal agency designed to protect our quality of life.

President Nixon doubled the expenditures for control programs. He set national standards for major air pollutants and issued regulations to cut motor vehicle pollution by 90 percent.

Act, a Family Health Insurance

Vietnam.

conscientious objectors.

pected to be almost zero.

There was an agreement

In the area of health and Social Security benefits, Mr. Nixon has proposed a National Health Insurance Standards

Plan, and the National Health Education Foundation. In 1973, Federal outlays for health care and research will reach \$25.5

Mr. Nixon submitted proposals to Congress which increased Social Security benefits by more than a third over what they were in 1969. He has also advanced programs to enable more of the elderly to live in their own houses and to improve nursing care and increase jobs for these same citizens.

Mr. Nixon's law enforcement policies have cut the increase in the nation's serious crime rate to one percent in the first quarter of this year. Over half of US major cities have a decreased crime rate.

Mr. Nixon has taken strong action to stop the inflation rate. He initiated a 90-day wage and price freeze followed by more flexible controls and introduced a package of tax cuts to stimulate the economy. The inflation rate has been cut in half and the gross national product has expanded at a yearly rate of over seven percent.

Mr. Nixon has made tremendous strides toward peace and has developed an unprecedented foreign policy. He went to Moscow, where he negotiated agreements with the Soviet Union to limit the development of anti-ballistic missile systems, jointly explore space, and combat the diseases plaguing mankind. In March he visited Peking, where he initiated a start to the improvement of relations between the Peoples Republic of China and the United States.

The major issue of Mr. Nixon's four years in office has been the Vietnam War. He has done everything in his power to bring peace to Vietnam without sacrificing the South Vietnamese in the process.

He has brought home 500,000 men, reduced casualties by 98 percent, and cut spending by two thirds. Most important, the peace settlement in Vietnam has been all but completed in the past week.

Mr. Nixon has compiled an impressive record in the past four years. In his re-election campaign this year, he has a strong record to stand on and does not have to resort to any mud slinging techniques. The point is, while a lot of legislators and politicians have been loudly talking, President Nixon has been quietly acting.

#### Classified Ads

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Professional stippler needed immediately. Contact Dr. Amy or any student in Developmental Biology for more informa-

#### George McGovern

by Mark Lester

In the great tradition of American political figures who have called for the best in this nation, George McGovern has spoken out during this campaign as the conscience of America. He has called upon the best in the American tradition of foreign policy by seeking an immediate end to the interventionist war in Indo-China.

He has called upon the best in the American tradition of fair play by seeking a more equitable tax program. And more importantly he has called upon the best in the American tradition of optimism to look toward a brighter future through increased and more efficient federal programs to aid our citizens.

As one of the principal issues in this year's campaign the war in Vietnam continues to play an important part in the concerns of Americans. Since 1963, George McGovern has continually spoken out against the American commitment in Indo-China. He has opposed increased military expenditures in the area and, unlike many politicians, he has not let "Vietnamization" be used as a "formula for continued warfare."

As he has stated many times, if Americans wish to see an end to our involvement and more importantly the return of American prisoners of war, the formula is not "Vietnamization" but rather an immediate end to hostilities. In addition, McGovern has courageously called for amnesty for Americans in Canada as soon as all prisoners of war are returned. But more than his opposition to the war in Indo-China, Mc-Govern has called for a reassessment of our nation's foreign policy—a policy which no longer reflects the democratic idealism of America.

Perhaps the greatest contribution that George McGovern has made as the conscience of America has been his articula-

equitable tax structure in America. For too long rich individuals, oil companies, and large planters have enjoyed special tax privileges in this country.

The inequity of the present system which allows "capital gains" of rich individuals to go untaxed and yet taxes the income of workers; which allows large oil corporations depletion allowances and yet taxes the small business man; which allows large plantation owners "tax shelters" and yet breaks the small farmer with unbearable taxes—these along with many other inequalities have been brought out by McGovern and are corrected in his proposals, which have been endorsed by almost all the major economists in this country.

In addition to Vietnam and tax reform which serve as the emotional issues of this campaign, McGovern has spoken out for those positive programs which will prove vital for the future of America. He has called for increased federal aid to education. Such aid, he has said, should amount to at least one-third of the total cost of elementary and secondary educa-

Of special interest to college students, he has called for the reallocation of one billion dollars to be spent for scholarships for college students.

As for the conservation of our natural resources, McGovern, who sponsored the National Land Use Act of 1971, has continually supported stronger measures to preserve our environment for the future. In the area of crime and justice, the McGovern proposals, unlike many others, have been positive - such as his sponsorship of the "Policeman's Bill of Rights" similar to the GI bill which would provide opportunities for higher education for policemen.

In all these aspects and throughout his campaign, tion of the problem of the in- George McGovern as a candi- flooding.

#### Glassell Floods, Vandal Blamed

Several inches of water flooded first floor rooms of Glassell Hall early Friday morning causing an undetermined amount of damage to personal property and a great deal of annoyance to residents.

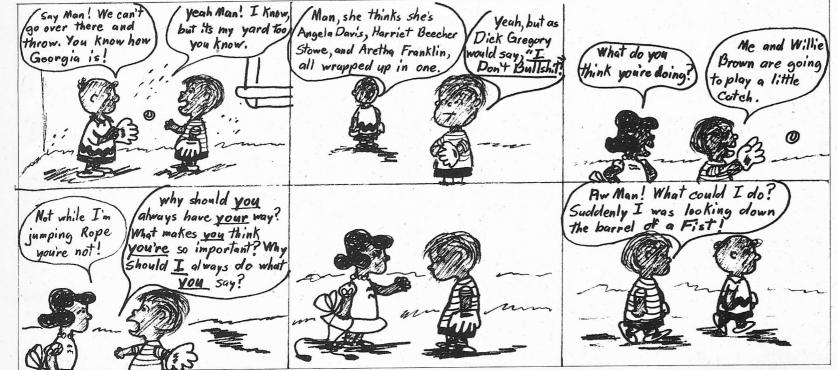
According to Steve Williams, Dorm President, an un-identified vandal stopped up all bathroom facilities and then turned on the water full strength. Water described as "about ankle deep!" was discovered by a resident around 3 AM.

The mess was cleaned up by the residents themselves in a type of community effort. Water was swept out the door, mopped up and rugs were hung on stairway banisters to dry.

Among the items damaged or ruined were alarm clocks, books, rugs, records, and stereos. No official estimate on the damage was made, but Williams assured "it was a lot."

Similar incidents have occurred in the past few years, including three small fires in Glassell earlier this year. These fires are not considered by Williams to be related to the recent

#### WALNUTS



# SW Singers and Ballet Co. Present a Union of the Art

The Southwestern Singers and the Memphis Ballet Co. will combine their talents on Thursday, November 11, at 9 PM in presenting Gian-Carlo Menotti's "The Unicorn." This combination of dance and choral music to be performed at the auditorium at Memphis State University, will mark the ballet's first joint endeavor with a choral group.

The score of the work is composed by Menotti in the 16th century madrigal style. It incorporates the dissonance and unique rhythms characteristic of more contemporary music. The Singers have been hard at work rehearsing every day in preparation for the November performance. Rehearsals have provided a unique opportunity for the singers and dancers to participate in the "union of the arts," with members of the ballet troupe attending many of the rehearsals.

The text of "The Unicorn" is an allegory describing the artist's relationship to society. The interplay between "the man in the castle" and the "townsfolk" is ingeniously and often humorously depicted in the narrative of the text, while the work as a whole is a masterful union of text and score.

The Singers and Ballet will also present "Trois Chansons" by Maurice Ravel, and the "Songs and Psalms" by Memphis' own Sigfried Lowenstein. The "Trois Chansons" comprise the only songs for unaccompanied chorus written by Ravel, an impressionistic composer.

A choral group does not often have the composer present during rehearsals as is the case with the Songs and Psalms. Mr. Lowenstein has composed his songs in the Hebrew folk genre, and the Ballet Co., striving for authenticity, has hired a New York-based Israeli dancer as a consultant. Diane Clark, a 1962 graduate of Southwestern, will be featured as soloist for this work.

The evening of song and dance will be conducted by the Singers' director, Mr. Tony Lee Garner, who can be credited with bringing this concert to Memphis. The performance will mark yet another first for the 1964 graduate of Southwestern who has added the First Generation and Women's Chorale to Southwestern's choral program since coming to Southwestern in 1967. Garner's name is already established in the artistic circles of the Mid-South.

Tickets for the performance

will soon be available at the Student Center Office, according to Brant Copeland, Manager of the Southwestern Singers. Tickets are \$1.00 for students and \$2.50-\$3.50 for adults.

Copeland also urged Southwestern students and faculty to reserve on their calendars December 10, the date of the Southwestern Singers' annual Winter Vespers program. The Singers will perform Igor Stravinski's "Mass" for Mixed Chorus and double woodwind quin-

#### **Presidential Hopeful Coming On Campus**

by Leslie Doster

This Monday morning James H Daughdrill, Jr, candidate for the Southwestern presidency, will talk to interested students and faculty. He will be available in the Meeman Center for Continuing Education during the

Daughdrill is presently working at Columbia Theological Seminary on a doctorate in Sacred Theology. He graduated from Emory University with an English major, then attended Columbia Seminary where he won academic honors.

A leader in the Presbyterian Church in the United States, he is serving on several committees of the General Assembly. including the Task Force on the Small Church, the Committee on World Peace, the Crisis Committee, and the Inter-Agency Communication Cabinet.

He is author of Man Talk, a book of prayers for business-



"Trick or treat" is the question posed by this week's campus personalities, Mary Alexander and Bob Elfirt.

## **Vote Democratic**

President-McGovern Senator-Blanton Congress-Patterson Public Service Comm.—Clement State Senate-White State House-Daniels

# For the People

Paid Political Advertisement

#### WLYX Broadcast Schedule

7:00 PM Masterpiece Concert (classical music)

9:00 PM Panorama of Swedish Music

9:30 PM Men and Ideas

10:00 PM Kaleidoscope

Tuesday

7:00 PM Jazz

9:00 PM Five Centuries of Dutch Music

The Human Condition 9:30 PM

10:00 PM Kaleidoscope

Wednesday

7:00 PM Masterpiece Concert

9:00 PM Overseas Mission

Let's Talk About the Atom 9:30 PM

9:45 PM Scope

10:00 PM Kaleidoscope

Thursday

7:00 PM Middle of the Road Music

9:00 PM Panorama of Swedish Music

9:30 PM In Black America

10:00 PM Kaleidoscope

Friday 7:00 PM Masterpiece Concert

9:00 PM Five Centuries of Dutch Music

9:30 PM Interface: The Law

10:00 PM Kaleidoscope 11:00 PM On the River (rock music)

Saturday

7:00 PM Jazz 9:00 PM Majesty of Sacred Music

10:00 PM University Forum

11:00 PM On the River

Broadcasting hours run from 7 to 11 PM on Monday through Thursday and from 7 PM to 2 AM on Fridays and Saturdays. WLYX also plans to broadcast Southwestern football and basketball games, both home and away.

#### The Sou'wester

Political Editor ......Larry Rice Sports Editor ......Ken LeBlanc Copy Editors ......Lindy Fair, C. C. Schardt Photographers ......Jean Ann Mullen, Jimmy Meyers, Ted Eastburn Graphics ......Amy Bailey, Ralph Allen .....Scott Wilds, Paula Taylor, Patti Smith, Martha Kittrel, Carol Ellis, Leslie Copeland, Stephanie Blunt

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### CONCERT



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# Centre Derails Lynx 22-19

last glimpse of a share of the CAC title as Centre College downed Southwestern 22-19. The loss evened the Lynx record at 3-3, and took several casualties with it.

Steve McAmis was lost for the season with a broken arm, Steve Warren may be out for the season with a knee injury, and Rick Fulwood pulled a hamstring.

Centre returned the opening kickoff to their own 41 and 11 plays later were in the Lynx end zone. Greg Ely dove over from the one. McAmis blocked the conversion and Centre led

The following kickoff was fumbled and Centre took over deep in Lynx territory. It took just three plays before Southwestern recovered a Centre

by Chris Lyons

Despite great individual ef-

forts, lack of depth hurt the

Lynx cross country team as the

harriers finished a disappoint-

ing seventh in the state meet

last Saturday. Senior Chris

Lyons paced the Lynx effort set-

ting a new school record of

21:54 over the muddy four mile

John Kesee, in his first competition of the year ran a bril-

Homecoming took the Lynx's fumble, and the Lynx offense marched on to the field for the first time.

> With Rick Fulwood carrying, the Lynx moved to midfield in just three plays. Then Fulwood romped 50 yards for the Lynx first score. Ernie James' conversion failed, and the score was tied at six.

> Late in the quarter, when the Lynx defense began to hold, Ray Busse broke an inside play 47 yards to give Centre a 12-6 lead. Going for two, Centre's conversion failed.

> The Lynx defense finally took over in the second quarter. Just before half, the Lynx took over on their own nine. With a diversified attack, the Lynx marched 91 yards before Fulwood went over from the one. James' conversion gave the Lynx a 13-12 halftime advantage.

liant 22:55 fighting off a runner

from Fisk at the finish. Sopho-

more Mark Edwards finished

third for the Lynx in a good

Lyons and Kesee have been

selected to represent Southwest-

ern in the NCAA cross country

championship to be run in Chi-

cago next Saturday. Tomorrow

the Lynx run in the CAC con-

ference meet in Lexington, Vir-

time of 23:12.

The third quarter was dominated by the defenses. Centre added a field goal in the middle of the period to give the Colonels a 15-13 lead, but both teams had trouble moving the ball.

Early in the fourth quarter, Southwestern had held and Centre had to punt. Calling for a fair catch, Tom Jones let the ball slip through his hands. Centre took over deep in Lynx territory. The Lynx held for three downs.

Then on a fourth and four situation, Centre OB Jeff Block dropped back to pass. As he was forced out of the pocket, he found a huge hole and waltzed twenty yards for the winning touchdown. The conversion gave the Colonels a 22-13 lead.

Hannah tossed a 45-yard touchdown pass to Ralph Allen to put the Lynx back in the game. Another missed extra point left the

tre territory. Joe Johnson swept right end for six. Then Hannah found Johnson wide open in the flats, but Johnson dropped the ball. Then Hannah was intercepted with two min-

next Saturday against Washington and Lee at home.

On the ensuing series, Mike **Great Star** Super Market

score at 22-19. In the final drive of the game, the Lynx had moved into Cen-

### utes left in the game. The Lynx return to action

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"Next to trips to the barber shop," says Corned Beef Personality of the Week Scott Wilds, "I like California Burgers the best." Scott was recently selected to Who's Who, is a member of ODK, the editor of the SFA, and one of The Sou'wester's own.

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# Predictions Of The Week

Lyons Paces Lynx In Meet

For the first time this year, the overall percent dropped below 80 percent to 79 percent after a 7-3 week. This week, they should be:

FSU over Houston by 6 Nebraska over Colorado by 11 Tennessee over Georgia by 14 LSU over Ole Miss by 10 Oklahoma St over Kansas by 9 Missouri over Kansas St by 7 Oklohamo over Iowa St by 28 Alabama over Mississippi St by 28 Southwestern over Washington and Lee by 14

upset of the week: Florida over Auburn by 7

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