

Sou'wester

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SOUTHWESTERN AT MEMPHIS

OCTOBER 3, 1975

Five Year Master Plan Unveiled

By Leslie Copeland

The long range planning team of Southwestern has recently released a *Five Year Master Plan*. The plan is essentially a revised first half of a ten year master plan drawn up last year.

The plan lists goals under three categories: those that are to be financed through endowments, those to be "accomplished within the regular budget of the college," and physical plant goals.

"The college's most pressing and immediate capital need is to build endowment" is the opening statement of the plan under "goals of highest priority for 1976-81."

The first goal listed was an estimated \$3,200,000 endowment to "strengthen the future of the college and its ability to attract outstanding students by increasing student financial aid, with the income from a scholarship endowment."

Next the plan wants to strengthen the academic program of the college through the creation of 20 endowed chairs that would cost \$500,000 a piece to endow.

Other goals to be financed through endowments are expansion of the Burrow Library collection, an increase in career guidance, vocational counseling, and placement service, provisions for "more sophisticated computer science and other electronic capabilities and...fuller use thereof in instruction and research" and beginning of a visiting artists program.

A \$200,000 endowment was suggested for the Thomas Briggs Student Center "to offer better opportunities to commuting students to become more active participants in the extracurricular and social life of the campus." For "faculty renewal and enrichment" a million dollar endowment was suggested to finance "continued and expanded support for sabbaticals, summer grants for research and creative activity, and attendance at professional societies and workshops."

The last endowment listed suggested \$500,000 for a "President's Discretionary Fund" to provide for emergencies and opportunities that must

be met quickly. The fund will "enhance the effectiveness and flexibility of the administration."

The college's highest priority within the regular budget is to "increase faculty compensation to national averages." The first step is to "catch up with salaries paid by institutions of comparable quality and to keep up with the erosion of purchasing power caused by inflation, then to strengthen the position of Southwestern in attracting the most capable faculty, administration and staff possible."

The five year plan suggested emphasis on "equality of opportunity for women students in academic, athletic, extracurricular and career counseling;" and enhancement of the "career-relatedness of Southwestern's liberal arts education."

In the area of admissions, plans are to "increase the student enrollment by 10 full-time equivalent students per year," and to recruit "high-ability students by giving added

Continued on Page 3



by peter cobb

Roscoe Dixon answers student questions at Political Awareness Week meeting.

Politicians Entertain Southwestern

By Preston Johnson

Political Awareness Week brought Memphis and Shelby County political candidates to Southwestern for a series of four discussions with students on the issues and non-issues of the day. The meetings were held on Tuesdays and Thursdays of the past two weeks and student interest was high. Each candidate was allowed to speak and answer questions from the students. Almost 30 candidates came to the sessions. The major city mayoral candidates, Wyeth Chandler, Otis Higgs and Kenneth Turner, spoke before the students Thursday, October 2, at noon after press deadline.

On September 23, candidates for positions 1, 2, and 3 at-large on the City Council appeared. In Position 1, the candidates were Ruth Trotter, Bettye B. Smith, Bonny Martin, Silky Sullivan and Roscoe Dixon, Jr. Silky Sullivan, proprietor of Silky's on Overton Square, called for para-mutual betting in Memphis with the construction of a horse track. Much of the debate was over this issue. Bonny Martin was against the track, asserting that gambling wrecks many homes. Mr. Sullivan countered by saying that there is already the dog track across the river and that gambling money should be kept in Memphis.

Roscoe Dixon stated that he was for public education and would attempt to upgrade schools so that all children would have a quality education. He doubted bussing's effectiveness at achieving this goal, since it is so expensive.

In the Position 2 race, Ken Thomas and Tom Todd spoke, while in Position 3, Joe David Casey, Ed Williams, Roscoe R. McWilliams, Jr., Dan Evans, Jr., and Oscar Edmonds, Jr., were present. Mr. McWilliams voiced objections as Mr. Evans attempted to leave after his talk, saying that Mr. Evans should stay and answer questions. Later, McWilliams stated that he must leave to go to another meeting, and Mr. Evans objected, saying that this was unfair.

In his handout, Joe David Casey stated as one of his qualifications that he had had perfect attendance from the 3rd to the 12th grade.

Candidates for Positions at-large 4, 5, and 6 and District 5, the district that Southwestern is in, came Thursday night, September 25. In Position 4, Pat Halloran, Null Adams, and Jim Marty appeared. Mr. Halloran is no stranger to members of PiKA, for he is active in the national headquarters. In Position 5, Wayne Chastain and A. D. Alissandratos spoke.

The night's feature race was Mike Cody, Malley Byrd and incumbent Jack McNeil in Position 6. Mike Cody, Southwestern's favorite son, pointed out that four years ago Jack McNeil had tried to make a non-issue, marijuana, an issue in the City Council race, and that this year McNeil was attempting to use bussing as an issue when it was actually a Federal Court issue.

Continued on Page 2

POPPA LEAVES

By Laurie Lawson

Larry Poppa, formerly Director of Campus Safety and Security, has gone to a small town in Missouri to work in a large nursery-greenhouse business. As Assistant to the President, he will be in charge of substantial portions of the entire business operation. This new position provides Larry with pecuniary rewards, but beyond that, he has been looking forward to trying his hand in running this business. Southwestern has lost Larry to free enterprise.

Larry liked Southwestern and Southwestern liked Larry. He said to me, "I knew if I didn't get away now, I never would; Southwestern really gets in your blood."

In his six months at Southwestern, Larry made substantial improvements in the college's security force, giving the men a pride in themselves and a pride in their work. His goal was to make Southwestern as safe a place as possible for students and staff. (That's even what the gates were all about.) We wish him well.

Jim Pharris is now serving the role of acting director, and will continue as such until someone else is chosen for the position. Pharris has been a guard for Southwestern for about a year now.

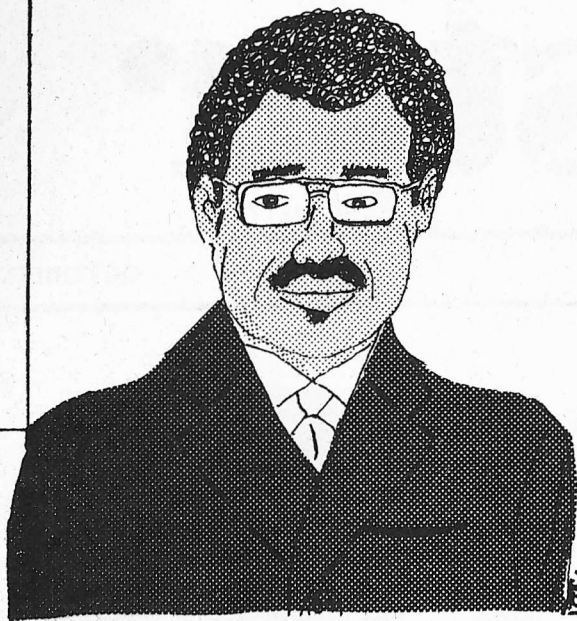
National and local newspapers are being used to solicit for a new director to take Poppa's place here at Southwestern.



by peter cobb

Ex-Anthropology professor Sid Selvidge entertained the campus last Tuesday at break with music of his own composition. Convocations with entertainment and speakers will be held Tuesday's breaks for the entire year.

editorials



For A Better Memphis

There is one race in this election where there is such a striking difference between candidates that the concerned citizen has only one real choice. In the contest for Mayor of Memphis, it is Otis Higgs all the way.

If you saw the candidates yesterday when they were on the Southwestern campus, you know why this is so. But, without mentioning derogatory things about the other candidates, here are a few good points about Otis Higgs just to refresh your memory. He was the main founder of Project First Offender and the Pre-Trial Release Program, both of which have had many Southwestern students as political interns over the past few years. He is nationally recognized as an outstanding leader and criminal court judge. He offers himself not as a black candidate, but as a candidate for all Memphis, and he is the only progressive candidate. If Memphis is to escape its image as a poor, dirty, bigoted Southern city, it's time that new policies and new direction came out of city hall. The other candidates only offer more of the same inept, worn-out ideas that have failed to deal with the problems of Memphis for many years and would continue to fail in the future.

The race is close, very close, and Higgs needs all the help that the students can give him. Give just a little of your time for a better city for our college. To help out in this all-important race, go see John Daniel in Room 208 Robb Hall anytime up to election day. If he's not there, leave a note—he'll find you. John has specific jobs campaigning in *this neighborhood* for anyone and everyone.

Don't let politics pass you by. This is the first real chance to choose that Memphis has seen in a long time, and you as a student can help Memphis' citizens see the right choice.

"Memphis will realize its full potential when all of its citizens have a sense of shared purpose—when they realize that what is good for Frayser is good for East Memphis, what is good for South Memphis is good for Raleigh, and if the central city is left to die, the suburbs cannot be far behind." Mike Cody, Candidate for City Council, At Large Position 6.

Mike Cody is a step above the usual candidates that run for political office in the River City. The list of ways in which he has been deeply involved in efforts to make Memphis a better place for all of us is long: Vice Chairman of Greater Memphis Urban Development Corporation, Special City Judge, Memphis and Shelby County Bar Association Neighborhood Legal Services Project, etc.

Southwestern can't give that many votes to this esteemed alumnus, but there is something Cody needs that college students can provide: campaign help. Between now and election day on October 9, there are four ways you can help: 1)at 9:15 Saturday morning Cody will be at the back porch of the student center. Everyone possible is needed to hand out campaign literature in various residential areas. Give just a few hours of your time—it can make a difference. 2)People are needed for a telephone campaign every night from 7:30 to 9:30. Call the campaign headquarters (1745 Union) at 272-7562. 3)People are needed every day between now and election day to hand out campaign literature in various places. Call the same number as above. 4)People are especially needed who can commit themselves for all day on election day. Again, call the headquarters.

It is rare that the *Sou'wester* endorses a local candidate for political office. But it is rare for Memphis to have a candidate of Cody's calibre. You as a student can make a better Memphis for the future by helping to get him elected. This is one case where politics is worth the involvement.

Letters to the editor

Dear Editor:

In regard to the article in last week's paper entitled *Catalog Courses Caught Short*: I feel that some response is due from the department which came out last in your table of "credibility-rating"—namely, Religion.

First, let me commend your data-collectors for again reminding us of our sins, for this is not the first time such tabulations have been made, nor is it the first time our department has been thereby declared the chief of sinners. Insofar as your survey points up a real and continuing need to revise and update catalog listings, I wholeheartedly agree and accept the just criticism of your findings.

What I cannot accept is the unjust insinuation that our (or any other) department is willfully deceiving students or intentionally promoting schedule problems. Your survey fails

POLITICAL AWARENESS WEEK

Continued from Page One

Jack McNeil came up and labeled his opponent (he did not name which one) as a proponent of bussing and, worse still, of pornography. He stated that pornography was a "degradation of the English language" and threatening our society's moral values. It was pointed out that pornography was not an issue in the City Council race, but McNeil stated that a lawyer who defended pornography should not be a councilman.

In the District 5 race, Jack Gibson and incumbent Robert James spoke to the students. Gibson felt that Mr. James had not represented District 5, but concerned himself with city-wide affairs. Mr. Gibson said that, if elected, he would be "a voice for our neighborhoods."

On September 30, two city and two county mayoral dates were represented. In the city race, Joe M. Burnett and Willie C. Jacox were present. Mr. Burnett expressed indignation that a special meeting was called for the major candidates, Chandler, Higgs and Turner. Mr. Jacox sought to explain his being arrested Saturday night at the fair. He felt that the police were unfair in handcuffing him and putting him in jail for having a loudspeaker on his car without a license, and other violations.

In the County Mayor's race, State Senator Jim White, who represents Southwestern, and John McIntosh spoke. Mr. McIntosh stood in for John Ford Canale, who had a previous engagement. Senator White spoke of his journalistic background as he was nominated for a Pulitzer Prize, and of his State Senate background, where he sponsored legislation for minorities, women, consumers, and the Sunshine Law. He was also for consolidation of city and county governments. Mr. McIntosh said that Mr. Canale was also for consolidation, but would get to the "nuts and bolts" of getting it, and other jobs, done. "John Ford Canale," Mr. McIntosh said, "has pledged himself to consolidate these elements, by hook or by crook—and it may be by crook."

to take into account numerous possible reasons for discrepancy between the catalog and the latest registration sheet. I would have been glad to try to explain changes in our offerings, but nobody bothered to ask. To explain, of course, is not to excuse, but your survey would have been much more significant (though, perhaps, less sensational), if it could have included some reference to why the discrepancy occurs.

As it stands, the article leads me to suspect that the survey-takers are completely unaware of the procedure for making catalog listings or changing old ones—for example, the fact that copy for the catalog must be turned in well in advance (as any editor ought to know), as much as nine months prior to the date it becomes effective. Also, consider the realities of departmental personnel, work-load, sabbaticals, and contingencies such as a professor's illness, and perhaps you can get some indication of the variables which your survey leaves out of the picture. Or you might have taken into account such facts of life as enrollment trends and student demands, which fluctuate from year to year and make range planning a very chancy thing, at best. (Have you thought about measuring student credibility in terms of pre-registration promises compared with what they actually take?)

In sum, while I agree that we could do a better job of keeping our catalog data fresh and thus reducing discrepancies between promises and practice, I cannot imagine that our ideal should be ironclad inflexibility, where we become in effect bound to the catalog listing and forced to offer courses in their prescribed slot, despite all other considerations.

Milton P. Brown
Chmn., Department of Religion

Dear Editor:

Re: Bellingrath Parking

Memphis Fire Department regulations will not allow the diagonal parking on the south side of the Bellingrath parking lot. In an effort to ease the present flow of traffic tickets, please consider the following suggestion.

Let the big cars park nose-in next to the dorms and leave the



parallel parking on the south side to smaller sports cars and compacts. If this is followed, many more cars could use this area than in the past. If no major objections arise, maintenance could line off the south side especially for small cars to further expedite matters.

Secondly, cars parked in the dirt by the Alumni House should realize that the area is more susceptible to theft than most, even with the good protection presently available.

Dan Houglan

Dear Editor,

Since graduation, I have received 2 invitations and 3 requests for money from SWAM. One booklet I received (no doubt published and mailed at some expense) dealt with the area of estate planning, a subject not particularly useful to the typical semi-employed young grad.

Could the *Sou'wester* possibly review the approaches of the Depts. of Institutional Advancement and Alumni Affairs? A revelation of the methods of each might be very interesting.

Bob Reynolds

Dear Editor:

During the past weeks I have been following the lact-luster Memphis political scene. Most candidates have espoused the same political rhetoric. There are, however, two City Council candidates who have been exceptions to the norm. I am referring to Sam Dattel and Mike Cody. Both of these candidates have attempted to address themselves to such issues as the need for "ethics," legislation, racism, and the need for more comprehensive long-range planning.

Both of these candidates' opponents, Tom Todd and Jack McNeil, have reacted by appealing to the racist emotions that are prevalent in the Memphis community.

In my opinion, when candidates such as Sam Dattel and Mike Cody have enough courage and commitment to be honest and speak out, that they should be rewarded with our active support.

John Breyot

Sou'wester

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cover photo by dan houglan

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Published by the students of Southwestern at Memphis.

To drink or not to drink

Pub Proposal Pondered

By Susan Olson

In order to find out how the students and faculty feel about having alcoholic beverages sold on campus, 100 students and 10 faculty members were asked the following questions:

1) Do you feel that the Southwestern community would be improved if there was an establishment like a pub or a lounge on campus where students, faculty, and administration could mingle informally?

	Students	Faculty
Yes	71%	60%
No	26%	40%
Maybe	3%	0%

2) Do you feel that the Southwestern constituency would support the school if there was such an establishment on campus?

	Students	Faculty
Yes	49%	0%
No	40%	100%
No Comment	11%	0%

After the questions were asked, some of the people interviewed offered comments.

Annie Stein said, "There should be a place where students could go that is separate from the Lair, because some people might object to a pub, and they would need a place where they could go." Another student was also concerned about how students could react to a pub. Randy Robertson said, "The atmosphere and hours would be important so non-drinkers wouldn't feel inhibited to go there."

One student who was against having a lounge or bar on campus was Mark Jansen. He said, "There are more than enough places off campus where people can congregate, and to serve alcohol on campus would suppress studying initiative."

Many students interviewed felt that it would be safer because students wouldn't have to drive off campus to go drinking.

Herb Hayward felt a pub would improve relations between students and faculty. "Beer and drinks should be allowed on campus, but the Student Center is a good enough place for students and faculty to meet."



Homecoming Honors 50th Anniversary

The Homecoming Parade committee met and decided upon a theme centered around "A Reflection of our Past." This general theme hopefully will lend itself to a variety of interpretations among participating groups on campus. In light of Southwestern's 50th anniversary in Memphis, it was considered appropriate that entries in the parade reflect a nostalgic glance at some aspect of campus life during the fifty year history of Southwestern at Memphis.

Entries may focus on academics, athletics, school spirit, social life, buildings, or any other area of campus life in the past. There will be two categories for entries: float and non-float. Suggestions for non-floats include bicycle or roller skate brigades, bands, costumed groups, or the like. A \$35 first prize will be awarded in each category. Entries will be judged by a non-student panel on the bases of originality, interpretation of theme, and general appearance.

Any campus organization or group of students is eligible. The parade will be held on a designated route through campus before the football game.

around campus

There are two very nice British ladies running the Lynx Lair Monday through Friday nights. Stop by and say hello.

Elections for Welfare Commissioner, and a poll concerning Homecoming, took place in the Student Center. John Benoit was elected Welfare Commissioner out of a field of six. Southwestern students, when asked whether they would prefer a Homecoming Queen, King and Queen, Person, or no one, chose the ol' basic Homecoming Queen.

5-YEAR PLAN

Continued from Page One

Under "Physical plant goals" are plans to renovate Hardie Auditorium, (\$185,000) and renovate and improve the tennis courts (install lighting and water fountains, quality surfaces and fencing—\$50,000 estimated construction costs). \$2,400,000 is the estimated goal to use for renovation of the residence halls and Stewart Hall, including central air conditioning. Second and third floors of Palmer Hall are to be renovated also.

One of the few additions to the five year plan that was not listed in the ten year plan was to "Provide construction of alternative energy supply capabilities for all buildings on campus."

The only new construction planned for the next five years is of a swimming pool, possibly a "convertible pool" for indoor swimming during most of the academic year and outdoor swimming for participants in the summer programs of the college, "guests," and the campus community."

The grand total needed to accomplish all goals for 1976-81 is \$21,385,000, that is, \$17,050,000 in endowments and \$4,335,000 for construction.

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Harding Schmuck Stops Lynx

By Scott Prosterman

Running in their second meet in four days, the ferocious Cats from Southwestern by the Zoo were tamed by a vicious five-mile course in the Harding Invitational at Searcy, Arkansas. All of the Lynx posted times of at least two minutes slower than their times at the Freed-Hardeman meet, on what seemed to be a long series of hills that never went down.

Everyone started out fast in the field that included teams from Memphis State and Arkansas State, but one by one the Lynx began to falter. Sophomore Chuck Cobb was the first to go when he burned up all his energy being chased out of the starting blocks by a dog. Ordinarily, Courageous Chuck would not be phased by such unexpected occurrences, but he said, "When I saw that flea-bitten hound, all I thought about was how that schmuck messed up my shoes last week." Freshman Steve Hale began to falter after the second mile when one of the Harding runners told him the joke about the Jewish genie and the Christian soldier. "I cracked up before he even got to the punch line," said Hale; "Next time I'll be ready for it."

Sophomore-Junior Scott Prosterman (alias H. Scott Jurisprudence) stayed with it until the fourth mile when the hills began to take their toll. He later said, "It's just that when I got to the top of the longest hill on the course, I came face to face with this 75 degree incline. Believe me, it's embarrassing to pass some guys going up a hill, and then fall back down before you get to the top."

Once again, Freshman Pete McLemore led the Cats, covering the five miles in 30:10. "I got a little worried on some of those big hills," said Pete, "but I just huffed and puffed over the little ones. No doubt this was the most demanding course the Lynx have run on this year, as everyone was still feeling it two days later. Prosterman spoke for the entire team when he said, "I just wish this weren't such a violent sport."

The Lynxcats' next challenge is on Saturday when they travel to Nashville for the David Lipscomb Invitational. It promises to be a real shoot-out.



by barney stengle

DEFENSE SNARES BEARS

By Pat Wade

The Southwestern Lynxcats finally unlocked the door to their first victory Saturday, and the defense held the key. The defense put it all together against the Washington Bears before 1,200 satisfied fans, at Fargason Field. The defense didn't allow a single long drive to result in points against them; only a fumble and a short punt deep inside Lynxcats' territory resulted in Bear scores. The defense also helped the Lynxcats' offense score one of its touchdowns, by turning the ball over inside the Bears' ten yard line. The Lynxcats came away with a hard fought 14-10 victory, avenging last year's 7-0 defeat.

There was no scoring in the first quarter, as it was a defensive struggle all the way. Neither offense was able to generate an effective attack because of the tenacity of both sides' defensive play. The defense picked off its first interception of the year, compliments of cornerback Carl Hill, during first quarter play.

The second quarter saw the Lynxcats put points on the

board as a result of quick defensive play. Bear punter Jay Schrier mishandled the snap from center Paul Himes and the Lynxcats' defense downed Schrier on his own nine yard line. The offense took the ball with first and goal at the nine. Quarterback John Loebel went to work and hit split-end Rik Talley with a nine yard TD strike. Mike McConkey booted the conversion making it 7-0 Southwestern at the end of a brutal half of defensive struggle.

Bad luck hit the Lynxcats at the opening of the third quarter as Ray Owens fumbled on the first play from scrimmage at his own nineteen. The defense arose to the challenge by stalling the Bear offense and making them settle for a Ken King twenty-three yard field goal, making it 7-3 Lynxcats. Late in the third quarter Southwestern punter Mike McConkey got off a bad punt that went only 17 yards to the Lynxcats' twenty-three. The result was a twenty-three yard screen pass down the right sidelines to halfback Dave Conti from quarterback Paul Terna.

King hit the extra giving the Bears a 10-7 lead at the end of the third quarter.

The Lynxcats battled back in the fourth quarter with Craig Solomon at the helm. One Lynx drive was stopped at the Bear six when a Solomon pass was intercepted on a fourth and goal. The ball was run back out to the one and the Bears took to the offense, but the Lynxcats' defense took them apart. The Bears punted to Conrad Bradburn at the forty-one and he returned it back to the Bear twenty-seven. On third and seven, Solomon hit Freshman tightend Tommy Mullady for a twenty-four yard touchdown. McConkey made it 14-10 Lynxcats with the P.A.T.

That looked to be the game, but the Bears got a thirty-five yard pass to the Lynxcats ten in the last seconds. The crowd was on its feet when Southwestern linebacked Joe Woodley smashed through the Bears' offensive line to sack quarterback Paul Terna. The Bears were out of time-outs and the game ended.

The defense looked as good or better than last year's as they really gelled. The Bears could only muster eleven first downs, got only 58 yards in 51 carries, and their passing attack netted 113 yards.

The Southwestern offense could not do any better. The passing attack netted 117 yards, but the runners lost a net 16 yards in 38 carries. Loebel hit on 5-11 for 64 yards, and Solomon hit on 3-7 for 53 yards; both quarterbacks had a TD strike. Rik Talley led the receivers with four catches for seventy-two yards and Tommy Mullady pulled in three for forty-seven yards. The leading ground gainer was the injured R. J. Harper with nine yards in five carries. The Lynxcats "cut" down to five turnovers this week: two fumbles and three interceptions.

The team journeys to Elsah, Illinois this week to play Principia. This starts the Lynxcats' quest for the C.A.C. championship. Last year the Lynxcats massacred Principia 44-0.

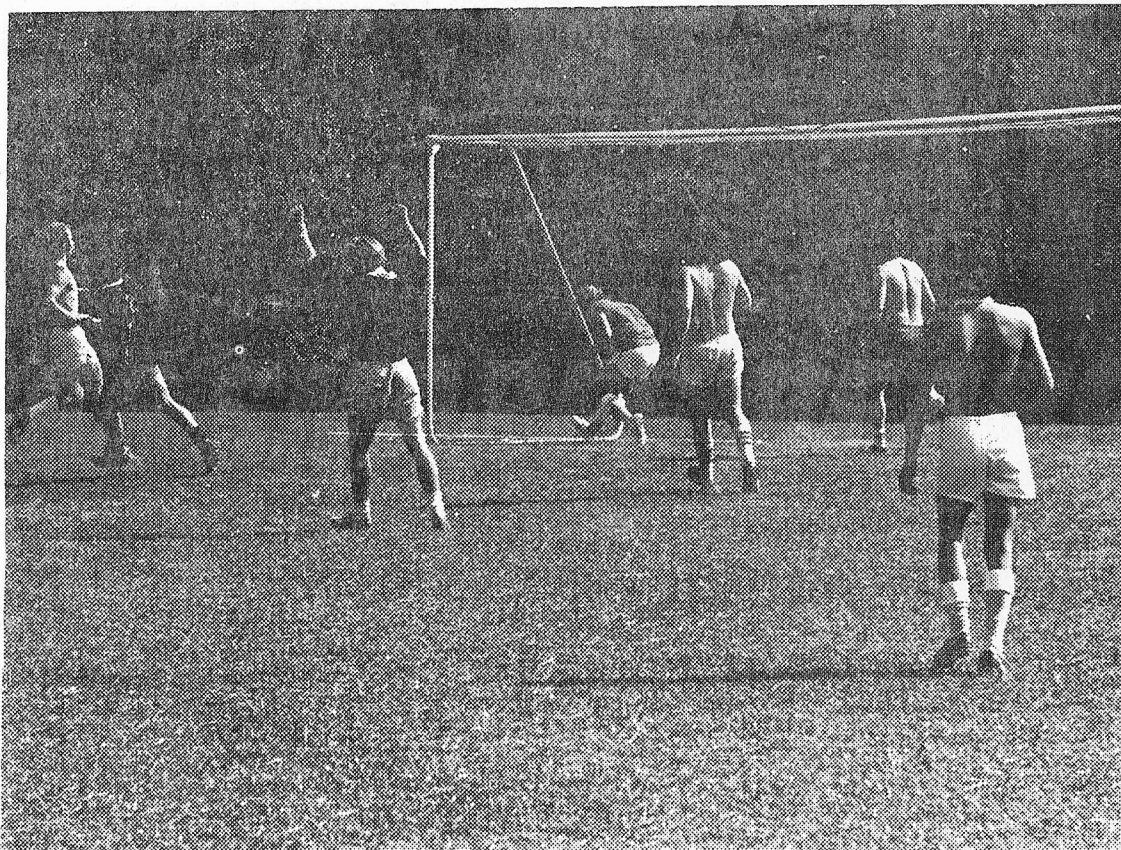
LEATHER BALLS

By Pat Wade

The Southwestern Soccer Club played its second scrimmage of the season last Saturday. The opponent was Shelby United, who went away with a 4-3 victory.

Tending goal for Southwestern were Freshmen Doug Cobb and Andy Falls.

Shelby United took the kickoff and scored immediately before the Lynxcats knew what hit them. They added another goal later to make it 2-0. Southwestern cut the lead to 2-1 as Captain Larry Williams booted it in on a fast break. Shelby scored again making it 3-1, before Freshman Taylor Phillips blasted in one making it 3-2. Captain Williams tied the score up at three and three by booting in his second goal on another fast break. Shelby got the final score on a hotly disputed call. This was the second scrimmage and a lot of Freshmen saw action.



by barney stengle

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Is College Worth It?

by Cynthia Crossen (CPS)—There was a time when going to college was an honor, a promising sign, a good omen for the future. Jobs were plentiful for the upwardly mobile. College-educated people were thought to be bound for a better world, armed with the ability to think and analyze that they had acquired in college. If everyone were college educated, many people thought, the world could be a better place to live.

But Caroline Bird, author of the controversial book *The Case Against College*, and a college graduate herself, argues that these were just society's myths during the education boom of the late fifties and sixties. The space race with Russia was in progress and mass higher education seemed to be the hope of the future. But statistics in the early seventies show that many college graduates are working in factories, driving cabs or waiting on tables. It is not only the shortage of jobs which have driven the well-educated into manual labor, Bird claims. It has also become apparent to some that college graduates are not the invaluable commodity they once were thought to be.

Why then, Bird wonders rhetorically, are so many young people still flocking to college, knowing that four years of training won't insure them a job in their fields? It is partly the

religion of the liberal arts education, Bird concludes. A body of worship has come to surround the liberally educated person. No one dares to propose that better and more useful learning can be obtained outside the university walls. The ideal Renaissance-style liberal education is an unquestioned good.

But Bird suggests that learning outside the university would be a better choice for as many as a third of the students now in college who came to get away from home, to be independent without really cutting off all ties or just to pass four years without having to take an unpromising job.

Bird's evaluation of the college experience has been the subject of heated criticism by college administrators and students.

Attacks by administrators have usually centered on her section concerning college as an investment. Bird contends that if a student took the money he spent on college-related expenses, added the money he would have earned working those four years, and put it all into a bank instead, by age 60 he would have accumulated more money than a college graduate who earned the average yearly salary for college-educated workers. In other words, don't do it for the money, Bird advises.

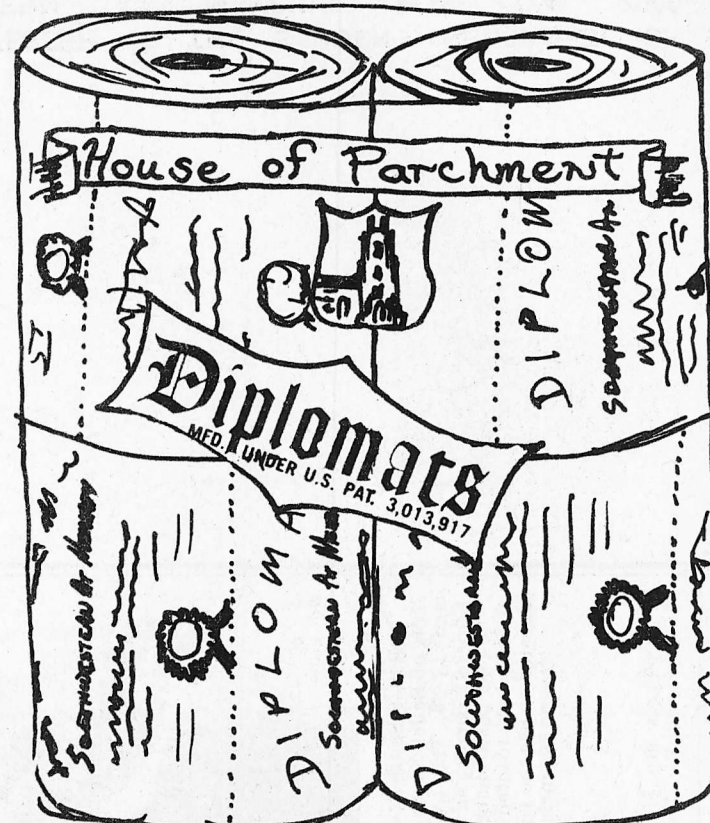
Oddly enough, an American Council of Education survey showed that more students were going to college to be "very well off" in 1974 than in 1966, when the chances of attaining that goal soon after college were much greater.

Attacks by recent graduates have been harsher and more angry than those by administrators and professors, Bird said in an interview. "I've received many illiterate attacks from people who have just graduated from college, which proves my point."

"College graduates tend to feel that by my saying college is not all that good, I'm taking something away from them. They think if I'd only shut up, things about college would be a lot better," Bird said.

Bird's critics have also claimed that college enriches the society by producing better citizens, but Bird finds this myth as invalid as the rest. College doesn't create bright, ambitious, happy, liberal people from nothing. The bright, ambitious, happy, liberal people are the ones who choose to go to college. This class selectivity may become more prevalent as tuition and expenses rise while loan money becomes scarcer and more expensive.

For now, society uses the college degree as a kind of first-round screening in picking can-



It's too good to be....
.... Isn't it?

didates for the future. In many cases, Bird argues, a college education is unnecessary since most jobs require extensive training that a person with common sense could easily pick up. It is a kind of snobbishness which is based more on pretense than reality.

"The bellhop at the hotel

where I stayed last night had a college degree," Bird said. "If a hotel can afford to require their bellhops to have a college degree, they will. If everybody goes to college, you can demand a degree to be a bellhop. It's just like charging everybody a heavy tax for getting a job—any job."

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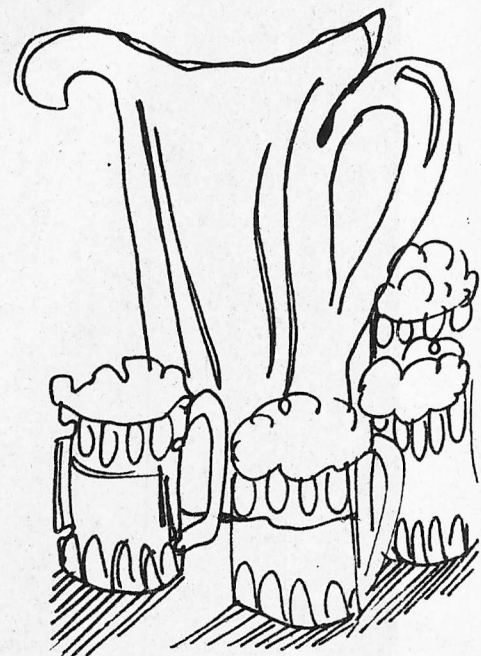
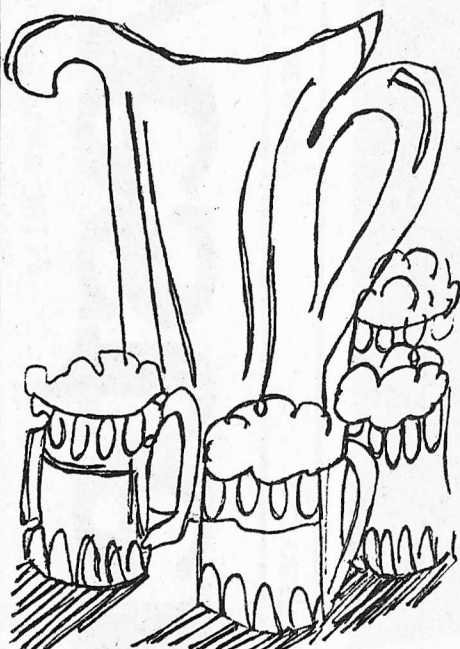
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Ballet South Repertory Company, the professional touring division of Ballet South, will have its premier performance October 10-11 and 17-18. The troupe consists of eleven dancers. Co-directors are George Latimer and Mara Bowlin.

The performances will be in the Methodist School of Nursing Auditorium located at Linden and Clay brook. All patrons are requested to use the Linden Ave. entrance. Curtain time is 8:15 pm.

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