

SPECIAL TRAINS—
LEAVE GRAND CENTRAL
STATION AT 3 P.M. AND
5:15 P.M.

THE SOUTHWESTER

Student Weekly Publication of Southwestern at Memphis

EDITORIALS—
CONTINUE THE "DIAL"
A.C.E. FUNCTIONS

16TH YEAR

MEMPHIS, TENN., FRIDAY MORNING, OCT. 5, 1934

NUMBER 3

BOARD DECIDES NOT TO PUBLISH 'LYNX' THIS YEAR

Give Reason That Cost Of Annual Would Be Too Much

ANNOUNCE MAY HAVE SUBSTITUTE

Jameson Jones Elected To Replace Metcalf On Board

At a meeting of the Publication Board last Thursday, it was decided that the cost of publishing an annual this year would be prohibitive. The board authorized Don Johnson and Rodney Baine, business manager and editor of the Lynx, Southwestern annual, to submit plans to the board for the publication of a year book to be substituted for the annual. Definite plans have not yet been made, but they will be submitted to the board in the near future.

Withdrawal from publication of the annual is caused not only by the cost of the publication itself, but also because of the general attitude of the student body.

At a recent meeting, Jameson Jones was elected to take the place on the Publication Board vacated by Robert Metcalf, who is attending the University of Virginia this year.

Just A Bunch Of Ducks—At The Sewanee Game

Saturday was indeed quite a day for ducks with all its rain. Yet, not even "old man bad weather" can dampen the spirit of the Southwestern boys and girls for the students turned out en masse to watch the first football game of the season.

Seen hither and thither around the field were: Sara Elizabeth Gemmill, Grace Waring and Elizabeth Cobb (that gal from Helena) finding themselves sitting in gum; Jessie Richmond crowded under a large umbrella with Mary Anna and Margaret Stockard; Henry Watkins wearing an attractive white hat; Kate Otey Eddins with Henry (Uncle) Nall, both Fords, Seldon and Elizabeth, all prepared for the rain in cute raincoats; Louise Braxton and Betty Foley cheering while Milton Smith, Dan Wingo and Warren Prewitt turned flips; Betty Jane Bloompot and Ann Clark Miller with Rebecca Laughlin who was watching Mary Walton Sohm and Katharine Dickenson to see how sponsors act, Savilla Martin and Jean Reid explaining the game to some lowly freshettes; Teresa Lilly all dressed up in green, Sally Griffin singing the Alma Mater as led by Cheer Leader Alvan Tate; Anne Jeter, wearing the required freshette red ribbon with Sara Nail and Betsy O'Brien; and last but not least Gilbert (don't start no stuff) Pitt yelling words of encouragement to the team.

SIEFKIN TO IOWA

Prof. C. G. Seifkin returned to his Alma Mater, State University of Iowa, to attend, as Southwestern's official representative, the inauguration of its new president, Dr. E. A. Gilmore. Prof. Seifkin left Tuesday night and will not return until Monday morning.

Vocational Guidance Course Will Be Offered To Students By Dr. Pond

This year Southwestern is following in the way of many other colleges and universities in making plans for a course to be offered in Vocational Guidance under the direction of Dr. R. S. Pond. The course that this matter will take will be determined as far as possible by the demands of the students for assistance in choosing a vocation.

One important and very definite way in which help may be given is in furnishing information about the various professions—what preparation is required, the nature of the work, the outlook for financial success, whether the field is crowded, etc. Much of this information is

Bogy Skips As Frosh Prepare For The Ducking

"Duck him," cried the freshmen, but "Wise Guy" Bogy ducked and so there was no ducking... (You bring the ducks).

Due to the fact that those nasty old upperclassmen had "involved their wrath," the freshmen had High Priest Bogy in a tight place Monday night.

Right in the midst of a Pi Kappa Alpha meeting the startling news was revealed that tonight was Bogy's night. In other words it was the night of the annual emersion of the high mogul of the San Hedran.

So sure were the freshmen that their little plot was front page news that they had a photographer roused from the peace of sleep to snap the event.

But Bogy just couldn't see his way clear for a bath on that coolish night so he skipped... so did the freshmen when they came and saw... and remembered the irate photographer.

UNIV. EDITORS FORM GROUP

Aim of Body to Stimulate Student Interest in Current Affairs

Feeling the need to stimulate the interest of students throughout the world in promoting peace, good government, and a higher standard of living, thirty American college editors met in New York on Sept. 15, and drafted the Covenant of the Association of College Editors. President Roosevelt expressed his interest in the organization in a message to John H. Reagan of the editorial staff of the Literary Digest, temporary chairman for the meeting. President Roosevelt said:

"Will you please convey my greetings and best wishes to the group of young college editors. The purpose of the conference as explained by you seems to me to be particularly worth while and I wish the founders of A.C.E. all success in their new undertaking."

Suggested By Editors
Although the Literary Digest acted as host to the college editors at the initial meeting, it was explained that the magazine would have no part in the control or operation of the association. The suggestion that the college editors be organized into one editorial group came from former and present college editors throughout the nation.

The founders of the A.C.E. hope to unite the American undergraduate press into an organ of the generation that would serve to stimulate and express its thoughts. A copy of the Covenant, received by the editor of The Sou'wester, gives the aim of the association as follows:

Aim of Association
"To stimulate the interest of students throughout the world in promoting international understanding and cooperation in the hope of ultimately achieving an enduring international peace and security; to arouse the students in the several countries to seek to understand and obtain an honest, intelligent and efficient government; to enlist the aid of all students in securing a higher and a sounder standard of living in the spirit of the greatest good for the greatest number."

Lynx Meet Ole Miss; Faculty Gives Holiday

SPECIAL TRAINS TO CARRY STUDENTS

Game To Be Called At 8 P.M. Under Lights In Clarksdale

Southwestern meets Ole Miss tonight in Clarksdale on Soldier's Field at 8 o'clock in one of the foremost grudge battles of the season.

Lynx supporters are to leave this afternoon from the Grand Central Station at 3 o'clock. A later train, departing at 5:15 p.m., may be used by the students. All train fares are \$1 round trip.

Student admission tickets may be obtained from the Bursar's office today for 60c, while the price in Clarksdale will be \$1.20. A capacity crowd of 7,500 is expected, with over 2,500 reserve seats already sold.

Ole Miss is featuring the best team in years and promise a fast and aggressive game. The backfield, supported by Hutson and Benard, is dangerous. Mississippi's line is heavy.

Jones, Elder To Start
Southwestern reports no serious injuries from last Saturday's battle, and expects to start the same crew. Elder, convalescing from lime burns, and Jones, recovering from a bad ankle, will probably start the game, according to Coach Haygood.

Haygood says, "We'll have to get the breaks to make a good showing against that Ole Miss aggregation. Mississippi has a much stronger team than Sewanee, but we hope to make up the difference in fight."

In the last three Southwestern-Ole Miss games Southwestern has completely upset the Mississippians by tying them. In 1931 the score was 20-20; 1932, 0-0; 1933, 6-6. This year, Ole Miss is not overconfident and is determined to prevent another upset.

With this in view, and the fact that many loyal Lynx supporters are journeying to Clarksdale to witness the battle, the Tennesseans should give the Flood a scrap.

CARLSON WILL HEAD JOURNAL

Elected Mon. To Replace Billy McCaskill As Magazine Editor

Maurice Carlson was elected editor of the Southwestern Journal, quarterly literary magazine, by the Publication Board Monday.

Carlson, a junior, succeeds Billy McCaskill, who did not return to school this fall.

Plans for the magazine have not been completed, but Carlson promises a larger and more varied selection of articles in the first issue, which will probably be the first of November.

Gear Speaks Before Ministerial Group

"Every minister of the Word of God must have these three requirements: He must be prepared very thoroughly from the intellectual point of view; he must be able to get along in a social way; and, to sum it all up, he must be a MAN," stated the Rev. F. B. Gear to members of the Ministerial Club last Friday at their second meeting held in the Bell Room of Neely Hall.

After plans had been made for the election of another secretary-treasurer to fill the vacancy left by the resignation of Sherman Kelly, Rev. Gear dismissed the group.

DOC VISITS THE "DOC"

Warren D. "Doc" Howell, assistant to the bursar, was suddenly seized with an appendicitis attack Friday at noon. He was rushed to the Baptist Hospital, where an emergency operation was performed. His friends and co-workers will be glad to know that "Doc" is doing fine and will be back at work in a few days.

Lineup

Southwestern	Ole Miss
Barnes.....L.E.....	Rounsaville
White.....L.T.....	Gill
Sowell.....L.G.....	Carruth
Loyd.....C.....	Nelson
Givens.....R.G.....	Wilson
McCollum.....R.T.....	Richardson
Haygood.....R.E.....	Robinson or Poole
Jones.....Q.B.....	Bartling
Elder.....F.B.....	Hutson
Crosby.....H.B.....	Curtis
Gartside.....H.B.....	Rodgers

SIMMONS TO HEAD "L" CLUB

Wright, Brown To Serve; New Members For Club Being Considered

Harold Simmons was elected president of the Lynx Club to succeed Joe Moss, who graduated. Other officers elected were Ned Wright, vice-president, and Robert Brown, secretary.

A committee was appointed by the president to draw up a list of men eligible for membership. From this list fifteen men will be selected. The new members will be announced next week.

Arrangements were made for the decoration of Fargason Field before each home game. The Lynx Club also will aid the cheer leaders on plans for the bonfire to be held prior to the Mississippi State game.

SOU' WESTERNER RECEIVES AWARD

Jameson M. Jones Given Patterson Scholarship By Seminary

A Southwestern student has been awarded the Walter Kennedy Patterson Ministerial Student Scholarship by Louisville Theological Seminary, Louisville, Ky. Jameson M. Jones, Southwestern junior, has qualified to receive the \$250 award.

The scholarship is in the possession of Louisville Seminary to give to an outstanding student desiring to become a Presbyterian minister. Southwestern is one of the few colleges to qualify for the award.

The applicant must be in a position to have completed at the end of his four years college work four years of Greek and three years of Latin, aside from having been an outstanding student in other phases of his college training.

Jones is from Corinth, Miss. He is president of the Christian Union, member of the Student Council and editor of the 1935 Student's Handbook.

DR. DIEHL EXPLAINS TUTORIAL COURSE

Dr. Diehl will deliver the address commemorating M. S. C. W.'s 50th anniversary on Oct. 23, 1934. The address will be on the tutorial system as used at Southwestern.

Anthology Contains Rodney Baine Poem

Rodney M. Baine is included in Alice James' slender green anthology, "Mississippi Verse," which is a recent addition to the library. Baine's poem, "Requiem," has also appeared in the Southwestern Journal. University of North Carolina Press at Chapel Hill is the publisher.

WATSON SAE PLEDGE HEAD

James Watson was elected president of the Sigma Alpha Epsilon pledges. Other officers elected were Napoleon Maury, vice-president; Jim Carey, treasurer; Milton Smith, secretary.

Plans are being made by the pledges for entertaining the active chapter in the near future.

FACULTY GRANTS HOLIDAY SATURDAY

Students En Masse To Clarksdale For Annual Tilt

Tomorrow will be the first holiday of the year for Southwestern students. It was granted by the faculty committee following a petition of the student body.

Not having classes tomorrow will enable the student body to attend the Southwestern-Ole Miss game tonight at Clarksdale without worry about studies. Consequently the Red and Black is planning on having a "rip-roaring" cheering section to put a damper on the Ole Miss Flood.

The majority of Southwestern students plan to go to Clarksdale on the train. The low rate on the train and the convenient schedule offered are probably the factors deciding the issue.

At present it looks like Southwestern won't be well represented at the dance, numerically speaking, for only a few couples are definitely going. Maybe the rumor that the dance is going to be \$3 a couple has something to do with this. Whether the rumor is true remains to be seen.

Many To Go On Train
Among the students who plan to go down on the train are Teresa Lilly, Ella Kate Malone, Rafoed Herbert, Louis Graeber, Norma Lee, Kate Galbreath, Ethel Taylor, Helen Gordon, Susie Ellen Knowlton, Bernice Cavett, Elizabeth Pearce, Nelle McMahan, George Willis, Duff Gaiter, John Perry Gaiter, Betty Jane Bloompot.

Margaret Lueck, Betty Ann Lee, Virginia Hoshall, Catherine Orr, Mary Sands Driesbach, Frances Smith, Allen Connor Sale, Lola Sale, Billie Mills Bush, Marian Spencer, Mamie Rush Floyd, Jimmy Meadow, Herbert Newton, Betty Hunt, Perry Bynum, Sid Hebert, Jimmy Wilson, Jean Reid.

Betty McMahan, Dorothy Roberts, Gladys Jane Caughlin, Rose Lynn Barnard, Nancy Warden, Rebecca Laughlin, Louise Braxton, Ann Jeter, Betty Foley, Beverly Buckingham, Charles Ledsinger, Peggy Walker, Sara Nail, Wells Awsumb, Harry Webb, Henry Bachman, J. O. Wallis, Shorty Simmons.

Clough Eaton, Richard Dunlap, Sidney Strickland, Dan Wingo, Alvan Tate, Lucile Woods, Charles Taylor, Jane Carlson, Martha Schaeffer, Berndaine Taylor, Minnie Lee Hamer, Kate Guilliani, Dorothy Jackson, Nancy Haygood, Martha Bailey, Betty Jones, Helen Acroy, Mary McCollum, Emily Lee, Louis Duffee.

Among those planning to drive down are Olive Black and Hudson Dick, Sara Fox Martin, Alice Gemmill, Nathan Carter and Jack Lloyd and Milton and Macon Smith and Virginia Cunningham.

Students thus far who are going to the dance are Charlotte Stangue with Billy Byrd, Sara Fox Martin with Nathan Carter, Nelle McMahan with George Willis, and Alice Gemmill with Jack Lloyd.

TRI-DELTA PLEDGES HOSTESSES AT TEA

Pledges to Tri-Delta were hostesses to pledges of the four other sororities at a tea Wednesday afternoon from 4 until 5 p.m. in the Tri-Delta house.

The event is an annual occasion and a tradition of the Tri-Delta national organization to foster friendship among sororities.

Nancy Haygood, president of the pledges, was in charge of arrangements. She and Sara Elizabeth Gemmill, president of the active chapter, received the guests.

LLOYD HEADS KS PLEDGES

Jack Lloyd was elected president of the Kappa Sigma pledges at the regular meeting Monday night.

ZETA ENTERTAINS

Actives of Zeta Tau Alpha entertained the new pledges with a weiner roast at the home of Anna Louise Cobb in Whitehaven on Tuesday afternoon.

Fish Stories Better Every Time—This Is Getting Good

By RICHARD ALEXANDER

When Professor J. H. Davis, Bunny Brown, Jerry Porter and Charles Ledsinger came back from their three weeks stay on the gulf coast, they had plenty of long tales to tell. All of the stories were a little fishy but the fishiest of all was the tale of the daring shark which was finally conquered by the foursome after a long-fought battle. If you readers have any doubt as to the authenticity of this story, which you naturally will, go ask Professor Davis for the picture he claims to have of the shark. Somehow or other we never saw the picture, but you may have better luck.

The story, as they tell it, goes as follows. The four fellows were in swimming one day at Romar Beach, Alabama, while wading and paddling around, they heard a splashing sound. Quickly looking around, they saw not one shark, as anyone would ordinarily expect, but twelve of them, chasing one lone porpoise who took to the beach for safety. Not to be outdone by a porpoise, Davis and his pals likewise took hastily to the beach. By putting their four heads together, they decided that the sharks wanted the porpoise; and they would not mind having the shark.

Used Porpoise for Bait

Grabbing a knife, they cut the porpoise into pieces and attaching these pieces to a line, hurled it to the sharks in an effort to bait them. Only one shark was dumb enough to bite, and with a lusty "pardon my English accent," Davis began to "heave ho!" After tugging and jerking, the twelve-foot shark was beached. One bright fellow began jumping on the old shark's back and from his mouth came hair and bones. Upon cutting the catch open, a two-foot zipper bag was found in his stomach. (We warned you that this story was pretty fishy).

It so happened that a man had been drowned in this vicinity several weeks previous and it was at first thought that perhaps the hair and teeth were his, but such was not the case.

And so ended the exciting adventure. When better fish stories are told, Professor Davis will be the narrator.

LIBRARY RULES NOW IN EFFECT

Library Fines Will Bar Students From Exams Until Paid

New library rules have been put into effect by the Library Committee with the approval of the faculty.

Any student charged with a library fine incurred one week prior to the first day of semester examinations will be excluded from all examinations until the fine is paid.

No book can be renewed more than three times. If a reserve book is taken out of the library before the time allowed (5:00 p.m.) the fine is twice the regular amount.

If a student allows his fines to accumulate to the amount of \$5.00 or more he forfeits his right to take books out of the library.

Enforcement of these rules will be rigid, according to Librarian Marsh.

Some On Front Page, Others Make Debuts, But They're Gone Nevertheless

Every year a small percentage of students desert Southwestern. Some of them transfer to other schools, some of them go to work, and some even make their debuts and have their pictures on the front page doing the Carioca.

Ole Miss will have several of our former pals and schoolmates in its cheering section tonight. Johnny Bragga, Marion Butler, Alex Gilliam and Martha Chase have enrolled there. Eleanor Trezevant has gone to Wellesley to continue her studies, and John Hines has, after much talk, finally gone to Princeton (believe it or not!). Bobby Metcalf and Charles Crump have packed their "duds" and left for University of Virginia. The Mardi Gras town can now add to its

FRESHMEN ELECT WILKINSON PRES. BARNARD SEC'TY

Warren Prewitt Defeated By Wilkinson In Run-off

WINGO, V-PRES., ON INITIAL BALLOT

Nancy Haygood Loses To Barnard In Second Vote

Bill Wilkinson was elected president of the freshman class in a hotly contested run-off Wednesday, with Warren Prewitt coming as a close second. The primary was held Tuesday.

Dan Wingo took the race for vice-president in the initial ballot, easily getting the majority of the votes.

Rose Lynn Barnard was victorious by a slight majority over Nancy Haygood in the second election. Rebecca Laughlin, the only other candidate, was eliminated in the first vote.

All races, with the exception of the vice-presidency, were close, the results being in doubt until the last.

KA PLEDGES TO ENTERTAIN

Will Be Hosts To Other Pledges At Smoker October 12

Kappa Alpha pledges will entertain all freshmen on the campus, including pledges to all fraternities and all non-fraternity freshmen, with a smoker the night of Oct. 12 at 8 o'clock at Hotel Peabody.

It will be the first annual affair of its kind to be given by the fraternity. The object is to enable the boys to become better acquainted with one another and to promote a more friendly feeling among the fraternities on the campus.

A bountiful supply of cigarettes will be on hand and refreshments will be served. An entertainment has been planned which promises to be amusing.

Kappa Alpha pledges who will serve as hosts are Warren Prewitt, Fred Dickerson, Tate Dawkins, Shelton Henderson, Carl Rhodes, Linden Wright, Hotchkiss Young, Wendell Whittemore and Earl Whittington.

SOUTHWORTH TO SPEAK TO PRESS CLUB TUESDAY

Luther Southworth, of the editorial staff of the Press-Scimitar and former Sou'wester editor, will speak to the Press Club at its first meeting Tuesday night in the Tower Room of Palmer Hall at 7:30. His topic will be "Essentials of News Writing." He is planning to give the students many helpful hints for the writing of better news stories.

Following the talk open forum will be held and plans for the paper and other Press Club activities will be discussed. Jimmie Meadow, president of the club, will preside.

Members of the Sou'wester staff, Press Club and other students interested in journalism are expected to attend.

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(Continued on Page Three)

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A subscription to The Sou'wester is \$3 the year in advance.

Continue The "Dial"

AN account in The Mississippian, student publication at Ole Miss, states that Ole Miss is soon to begin a series of articles in the Commercial Appeal by professors at that institution on the order of an "Ole Miss Forum."

This recalls to our mind the success of the articles by Southwestern professors in the Sunday "Southwestern Dial." People of Mississippi have followed the Southwestern idea closely and have seemingly approved it. Intelligent articles have been written and have been appreciated. The public wants more.

The idea is good and stands for reason that it should be patterned. Most good things are patterned. Let the "Dial" continue.

For Your Concern

ELSEWHERE in this issue is found an account of the establishment of the Association of College Editors. This organization, with the felicitations of President Roosevelt, has set out to launch a drive to stimulate student interest in current events in American colleges.

In that spirit, it was agreed that several questions concerned with insuring peace be presented to American students. Students of Southwestern should consider them as having direct bearing on their future and conscientiously express their views. The columns of The Sou'wester are open to any comment and will gladly publish any communication on the subject from both faculty and students.

The questions as set out by the A.C.E.

1. Do you think there should be some body of international arbitration, such as the League of Nations, and that the United States should become a member of that league?

2. Do you believe that the maintenance of a large Army and Navy is the best method of insuring peace?

3. Do you think that governments should own munitions plants and armament factories?

Your expression may receive nation-wide attention. A copy of The Sou'wester is sent to Association headquarters in New York and all outstanding material on the subject is gathered for press release.

No Doubt You Know—

—That Southwestern was rated 116th of all the football teams in the world for 1933?

—That three members of our faculty have honorary degrees—President Diehl, Dr. Shewmaker, and Dr. Kelso?

—That Jack Crosby is playing football and also reading for honors?

—That Fargarson Field was a gift of Mr. John T. Fargarson and his sister, Mrs. Mary Falls?

—That Alvin Tate was an outstanding guard on the South Side eleven?

—That Katy Davis is now a school teacher?

Interviewing The Faculty

By HARVEY HEIDELBERG

Through the brown scorch of mid-western drought lands, conferences with eminent economists over the country, and the excitement of California elections and strikes, Professor Ralph C. Hon has been for the past three months at the very sources of the nation's news.

Like all good Missourians, Dr. Hon shows more than passive curiosity when it comes to travel. In Mexico he chugged on beyond the usual tourist spots and saw true provincial life; in San Francisco police "shoed" him off the waterfront, where longshoremen were fomenting disorder. He visited an Oregon barley farm, stopped and queried long at a pig ranch in Iowa.

Most economists have their published statements based on studied, factual evidence, and Dr. Hon is no exception. Although willing to discuss the details of his experiences, he carefully guarded against making any sweeping remarks or conclusions which he could not readily sustain.

Tells of Strike

In speaking of the West Coast strike situation he observed, "The effect on shipping was not so paralyzing as many would expect. Probably on account of the very conservative, reactionary effect of the Los Angeles Times, the harbor of San Pedro was open at all times, and much of the usual San Francisco shipping activity was diverted there."

Conferring with President Morish of the Bank of America, Prof. Hon learned much of current financial problems.

As to Upton Sinclair's campaign,

he said, "The Townsend plan of old age pensions seemed a major part of his platform. I did not hear of his new 'Syncrotax' as an active campaign issue."

When questioned as to whether western people are enthusiastic over administration monetary policies, he smiled and replied with confidence, "Yes, Spingler at the U. of Arizona told me those states furnishing our silver supply will not have any New Deal bills to pay, while the rest will eventually pay back even more than the Federal government will have spent on them."

NRA Points Permanent

"The economists with whom I talked concur that the Child Labor and minimum wage provisions of the NRA are for permanent good, although the price-fixing of codes must go," adding, "They feel that this is sustaining the inefficient parts of industry as against the more efficient units," after a very pointed question about the status of this phase of the New Deal.

Professor Hon considered the famed Conference on Higher Education at the University of Oregon one of the high spots of his summer travels.

At the University of British Columbia in Vancouver, the head of the economics department suggested to Dr. Hon, "Canada hasn't been so hard-hit as the United States because her people have maintained complete confidence in the dominion banks."

A description of his stay in Seattle was interrupted by the noisy entrance of sophomores, our talk concluded.

Potter's Clay

(Dirt)

Alas and alack; woe is me; and similar expressions of a dejected spirit. The reason for this outburst? The inability of your correspondent to scrape up any scandal to mix in with those other potent ingredients found in "Potter's Clay."

Yep, sad as it seems, it looks like we'll have to depend on such familiar scandalizers as Silly Griffin, "Charlie" Wingo, and Dorsey Driesbach—you'll have to pardon the first name; we meant to write "Sandy," but you know how hard it is to separate those two anyhow.

We have a mystery story for you this week, boys and girls, the "Mystery of the Unknown Corsage Sender." The chief characters in this story are aforementioned Miss Griffin, the Apple Pie sorority, and Colonel John Perry Gaither. The scene takes place in the lodge. Enter "Silly," proudly exhibiting on her bony—better make that snowy right—shoulder a typical "Say it with flowers for 75c" corsage. Immediately all of the cats—we mean AOPs—commence to purr. All queries concerning "Where did you get it?" are nonchalantly answered by our frightful with a curiosity-inspiring "Wouldn't you like to know?" Finally, after having gone through the cross-questioning of the sisters for thirty minutes, she breaks down (and if you don't believe that those gals can put on enough pressure to break anyone down, ask Braxton) and admits that it came from one who means a lot to her. Tiger Lilly immediately comes through with a show of intelligence by asking, "Did you send it to yourself?" Just as the battle royal seems imminent, the door opens and in comes our befuddled hero. He gazes with stricken eyes at the convincing evidence of his "Silent Love's" unfaithfulness to him and immediately becomes a picture of despair—slumped shoulders, etc. Most of the laughing lassies interpret his stance as one of embarrassment, but Gallant Gaither neither affirms nor denies their laughing accusations, merely takes himself thither bitterly humming, "I GUESS It Had to Be That Way."

We never knew before that being a Debutante's Delight could change one's home address a distance of some twenty-five or more miles, but it seems to have done so in the case of Howard Blanton White. When the Moon came up to Southwestern, he was simply a big country boy from Lamont, Miss., but now that he has placed his name on every Memphis social list and has become good enough in the art of playing football to merit having a three-column picture on the sport page, he chooses to be thought of as coming from Greenville.

Did you notice:

That only one of this year's deb crop was escorted to the game Saturday? That Prof. Monk threatens to offer the boys stiff competition now that he has purchased a new car, bought a new suit, and started slicking back his hair 'Tis ru-

Campus People

By Richard Alexander

This is the first of a series of stories on the presidents of the Southwestern sororities and fraternities. Each week they will be presented, two by two. This week, dear readers, we take great pleasure in presenting for your entertainment those two popular co-eds, Olive Black, the "Babe," and Sarah Elizabeth Gemmill. Olive runs things in the Kappa Delta house and Sarah Elizabeth has a word or so to say over in the Delta Delta Delta lodge.

The reporter finally tracked the two ladies down and started questioning them. However, they soon took things in hand and told all the dope on themselves. "Well, says Babe, 'I'm the only blonde in that, oh, so exclusive inter-sorority, S. T. A. B. And, also, I am the president of the Women's Pan-Hellenic Council."

"Pooh," retorts Gemmill, "that's nothing, kid. I'm secretary and treasurer of the Student Body. And what's more, I've been in the Carnival Court two years."

"I haven't done so bad myself," answers Black. "In addition to being in the Court last year, I was a football sponsor for two years. I haven't seen you in a sponsor's chair two years."

"Well, girlie, you may not have seen me but once, but that's not a sign you won't see me again. In fact, I am to sponsor the Millsaps game." Things were getting pretty hot, so the reporter tried to calm everything down by referring to more sedate subjects such as Y. W. C. A. and the Music Club.

"There couldn't be a Y. W. C. A. meeting without me," pipes Babe. "And the Southwestern Players think I'm not so bad."

"Y. W. C. A.? Dear, dear, what distinction is there in belonging to that? I am a member of the Episcopal Club, which isn't had for a little class," says Gemmill. "And, of course, as everyone knows, I am an artist. I am the Music Club's best violinist."

"Oh, yeah?" answers Babe. "Oh, yeah," says Gemmill. The girls had plenty more to spill, but the reporter had had enough.

Watch for the stories on Muff Gordon, "Tiger" Lilly, and Olga Hartmann.

Now and Then

1934:

Flash—Ben Bogy seen tripping across campus. By the way, speaking of Bogy, The Freshmen say they're going to throw Bogy in the river and Bogy admits he can't swim. At last the mighty weakens.

In order to learn which publications on the magazine rack in the library are most popular with the students, a checking system has been placed in effect. Each person who uses a magazine is asked to write his name on the slip which is pasted on the cover.

Punch, Connoisseur, U. S. S. R. in Construction, Fortune, and Forum appeal to more readers thus far.

Many of the new books which the library added this summer, and is constantly adding, have engaged the attention of students. Worth special mention are Bennett's "College and Life," which attempts to correlate the years at college with the years to follow; Soule's "Coming American Revolution," a study of changing America; and the "Folger Shakespeare Library," which contains pictures of that library in Washington. One wishes more pictures of the groups in high-relief of scenes from Shakespeare's plays had been reproduced.

The following is a partial list of the more recently received books:

- Beaton: "Jack Robinson."
- Bernays: "Outline of Careers."
- Carpenter: "Church and People."
- Cole: "What Marx Really Meant."
- Coleridge: "Unpublished Letters."
- Crane: "Collected Poems of Hart Crane."
- Dawson: "Spirit of the Oxford

swim. At last the mighty weakens.

Also flash—McDonald Gets Gypted. When McDonald was selling tickets to the Central-M. U. S. game he didn't know that the customers would see a track meet, slaughter and football game all on one ticket or he would have charged more than the customary two-bits.

1933

Hope Brewster says of Mae West: "She's a vulgar, lowdown hussie!"

Dorsey Barefield says that he would like to have a nickel for every girl he's kissed. Then he could buy himself a cigaret instead of bumming one.

1932

Sara Gemmill thinks that love is something that makes a man want to be a woman's meal ticket.

Jimmy Haygood, Jr., is elected president of the freshman class.

The Lynx eleven announces the addition of two new tackles: Savilla and Boyce Leigh Sadler. Their ability has been demonstrated several times in the cloister.

In The Library

Dickens: "Life of Our Lord." Einzig: "Economics of Rearmament." Drinkwater: "John Hampden's England." Engelbrecht "Merchants of Death." Ellis: "Thackeray." Field: "God's Pocket." Haider: "Do We Want Fascism?" James: "Mississippi Verse." Kingsley: "Men in White." Kitson: "I Find My Vocation." Leacock: "Charles Dickens." Luyton: "Pageant of the Stars." Menge: "Jobs for the College Graduate in Science." Nichols: "Cry Havoc!" Ogg: "Louis XIV." Palmer: "Ben Jonson." Price-Jones: "Beethoven." Seldes: "Iron, Blood and Profits." Sherrill: "Year's Embassy to Mustafa Kemal." Simpson: "Introduction to World Economics." Steed: "Hitler; Whence and Whither?" Swan: "Christopher North." Tiddy: "Mummers' Play." Tretiakov: "Chinese Testament." Wharton: "Backward Glance." Wilenski: "English Painting." Yoder: "Depression and Recovery."

The plaque containing the names of those who have been president of Southwestern's honor council has been placed in the library.

Lynx Students View "Formal," New Type Of College Magazine

Southwestern students are this week viewing a new college magazine. "Formal" is its name. The copies received by fraternities, sororities and publications on the campus give the impression that it is an intelligent, sophisticated magazine devoted to the interests of college men and women.

On the introductory page, "Formal Takes Its Bow," it states:

"A few years ago, any burlesque editorial voice which commented on college life was saluted by a misinformed public as a legitimate mirror of student activity. People failed to ask whether or not these voices were qualified to reflect student thought and action.

"Strangely, college men and women failed to protest against being depicted as raccoon-coated 'rah-rah's'; weird creatures whose I. Q. was leagues under the sea and whose iconoclastic philosophy, seeking the sensational and the new, never surmounted the infantile gestures of 'hail fellow well met.'"

"Fortunately this era is history. The shock of the depression and the advent of the New Deal have served to mature college men and women until now we have a much more intelligent group."

"Formal" is introducing new college writers and is seeking good editorial material from students who are being paid for their work.

PARTNERS

This institution is a part of the commercial and civic life of the community, and is interested in every worthy enterprise.

MEMPHIS POWER & LIGHT COMPANY

folks seem to like it

White Burley
—the best tobacco
for smoking
in a pipe

Wellman's Process
—adds to the fragrance
and makes it act
right in the pipe



Rough Cut
—cut the right way
to smoke cool
and last longer

Common-sense
package
—keeps tobacco fresh
handy to carry—10¢

the pipe tobacco that's MILD
the pipe tobacco that's COOL

BUT THEY ARE GONE NEVERTHELESS
(Continued from Page One)

(ma petite there), Elizabeth Harvey, Peggy Walker, Jane Erskine, Eva Gene Bruce and Cornelia Henning (poor Harvey, you have our sympathy).

Fred "Punner" Rehfeldt has joined the ranks at Millsaps, while Earl Christian has gone to University of Texas; Frances McKinnon is living at home and attending Hattiesburg Woman's College, and Katrina McCall, after a summer abroad, has got a new car and is off to Converse College in South Carolina. Evelyn Hester, when not representing her home town in Cotton Carnivals, Watermelon Festivals, et cetera, is studying at the Memphis Conservatory of Music. Kate Otey Eddins is another little Mississippi girl that deserted us. She is staying in Rosedale and playing the role of the "devoted daughter" this winter. Allen Gary is working at the Cossitt Library, while Lynn Broadfoot and Jim Tompkins punch the clock every morning at DeSoto Paint & Varnish Co. Allette Gates is waiting at Levy's Ladies' Toggery to show you girls the very latest thing in fall dresses. Mary Grace Broadfoot and Margaret Drake have enrolled at State Teachers' College and Boyce Leigh Sadler has forsaken Southwestern for Randolph-Macon at Lynchburg, Va. Anna Louise Cobb is fast becoming the efficient young business woman; she is working for her father.

Gone to the Yankees
Evelyn Chambers and Lyda Lyon have deserted the dear old Southland and have joined the Yankees. Evelyn is at Northwestern and Lyda at Purdue. According to the latest reports, Johnny Hughes has assumed the role of "debutante escort," and Tom Wellford is working somewhere in Kentucky, so the rumor goes. Among the "ladies of leisure" are Charlotte Berlin, Elizabeth Ford, Beverly Moore, the little auburn-haired miss from Gastonia, N. C., who caused so much trouble in the S. A. E. ranks last year (how about it, Gibson, Mitchell and Webb?), Gladys Jane Caughlin, and Kate Farnsworth.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1934

of Souwester, published weekly at Memphis, Tenn., for Oct. 1, 1934, State of Tennessee, County of Shelby.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Alvan Fletcher Tate, Jr., who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Souwester, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Student Body of Southwestern, Memphis, Tenn.
Editor, James Meadow, Southwestern, Memphis, Tenn.
Business Manager, Alvan Fletcher Tate, Jr., 209 S. McLean, Memphis, Tenn.

2. That the owner is: (If owned by a corporation its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)
Student Body of Southwestern, Memphis, Tenn.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

ALVAN FLETCHER TATE, JR., Business Manager.
Sworn to and subscribed before me this 1st day of October, 1934.
IRMA REESE,
My commission expires April 8, 1937.

Bo Tells The Time
"What time is it Bo?"
"Yas suh, hit sho do look so nice."
So Bo changed his tune because Santa Claus came early and brought all the porters, janitors and what-have-you new uniforms—for about \$10 each.
Jessie can now carry only about fifteen pairs of pliers, as the new caps weigh a little more.

Are Freshmen Getting Wiser—Hard To Believe

Are blondes less trustworthy than brunettes? Are people with greenish eyes less trustworthy than people with blue or black eyes?

"No," says the majority in this year's freshmen class. And, my friends, the little ones are right—the answer is: No. Only 16 persons in the freshmen class answered "yes" to the first question and they were probably brunette girls. Only five fell for the bunk of the second, and we could almost name them for you.

The statement that duped most of the freshmen was "Man is superior to animal because he is guided by reason." The statement is not true, though 108 freshmen out of 121 who took the test said it was.

They didn't fall for that old statement that "Brains and beauty do not go together," but then they probably know Norma Lee. You couldn't fool them on the old superstition about beginning an undertaking on Friday and the number 13. Only two members out of the class thought there was something to these statements.

The closest tabulation was on the statement: "Conscience is an infallible guide to conduct." The sophisticated won by one vote, the figure being 60 voting the statement true and 61 voting false.

Surprising were the results on the statement that "Women are inferior to men in intelligence." Strangely enough there were only 23 votes for the truth of this statement and nearly half the class is boys.

Anyway, now it's the freshmen's turn to laugh. They can push back their baby caps, take off their comic regalia and make undignified gestures (a thumbed nose, preferably) at upperclassmen if they want to.

This year's tests on current superstitions proved that 71 per cent of the freshmen class was up on the "facts of life," superstitiously speaking. The figures for last year and the year before were approximately 67 per cent and 60 per cent, respectively, which proves some statement about "Every year, in every way, freshmen get wiser and wiser."

Toxie Fortenberry
Appreciates Your Patronage at
JOHNSON'S BARBER SHOP
North McLean

MR. WARD
IS NOW AT
UNIVERSITY PARK BARBER SHOP
And Will Appreciate Your Patronage.
609 N. McLEAN

ORPHEUM
NOW
GALA STAGE SHOW
"BOWERY FOLLIES"
Cast of 45
ON THE SCREEN
"THE LOVE CAPTIVE"
with
NILS ASTHER and GLORIA STUART
COMING
FRED ASTAIRE and GINGER ROGERS in
'The Gay Divorce'

Everything From Farmer to Minister Is Turned Out By The Class of 1934

Never can it be said that Southwestern's students are not individual. For her last graduating class has proved that versatility of trades and talents is one of her keynotes. Instead of the old standby of "doctor, lawyer, merchant, chief," we see "farmer, minister, traveling salesman, life-guard," and the like. Our farmer is none other than Bill Cobb, who tills the soil at Whitehaven, and incidentally the only one out of the fifty-odd graduates who has caught himself a wife and helpmeet yet. You'll remember Mrs. Cobb as Charline Tucker, also of Southwestern. The study of ministry has claimed four of our boys—Dave Edgington studying in Richmond, Va., Robert Pfangle at Louisville, Ky., John Fischbach at New York, and J. B. Breazeale at Duke University.

Three schoolmarm and one schoolmaster have we—Chloe Burch teaching at Bruce, Catherine Davis at Merrill, Harte Thomas in Joiner, Ark., and Julia Marie Schwinn is telling University of Virginia freshmen how to be good actors and actresses.

On Big Time
Anne Fields is doing social service work in New York. Goodlett Brown is a big financier with the Independence Fund Trust boys, while insurance claims William Hunt at Greenville and Jimmy Wilson (of all things) is a traveling insurance salesman! Clark Porteous is on the Press-Scimitar and Henry Oliver on the Tupelo Journal.

Dixie Mae Jennings, Mary McCallum and Sara Elizabeth Markham are taking business courses, while Mary Kennedy Hubbard and Virginia West have finished their courses and have gotten jobs.

Sears-Roebuck claims Herbert Newton in the advertising department and Clough Eaton in the retail department.

Even more study claims some of

our studious studes. Charley Crump and Joe Moss are studying law, the former at Virginia and the latter at Washington. The study of medicine claims Joe Gordon at U. T., and Herbert Pierce at Duke. Charlie Castle received his M.D. from U. T. in June and is interning at the General Hospital. Carroll Clear is studying art, Louis Nicholas music, and Lillias Christie for a technician degree at U. T.

Edington Still Around
Of course, everybody around the campus (at least all the girls) is very much aware of the fact that Andrew Edington is here at Southwestern as freshman coach, and that Harold High is backfield coach and manager of the bookstore.

Ella Kate Malone just keeps on being "Miss Southwestern," pleasing everybody in general. Hershel Banks, Margaret Hyde, Malline Lyon, Mary Laughlin, Roland Killereas, L. T. Webb and James Waddlington are just taking life easy.

The rest have a wide and interesting variety of jobs. William Deuase is working for the government at Natchez, Miss., Grover Durant at the marine storehouse in Mobile, Gordon Fox was a life-guard at East End, William Glover at the Underwood Typewriter Co., Lucius Cook at the L. P. Cook Grain Co., Jack Kelly at the Memphis Power & Light Co., Charles Layman at his own printing shop, Jack Brown at the Memphis Street Railway Co., John Streete at the Mississippi Power & Light Co. at Tunica, Bobby Pond at the Buckeye Cottonseed Oil Co. as a chemist, and Warron Maddox, who's been doing photography work.

THEY'RE THE TALK OF THE TOWN—
Those Pig'N Whistle Barbecue Sandwiches
DRIVE BY FOR LUNCH—
STOP BY AFTER THE SHOW

PIG'N WHISTLE FOOD-SODA
1579 Union Ave.
Herbert Hood, Jr., Mgr.

Typing and Mimeographing
MAURICE CARLSON
3-0556-W

Calvin Hall
All Calvin Hall is watching with interest the love affair that is now in progress between Freshmen Bell and Gladney. They are so enamored with each other that they are not satisfied to spend the nights in their respective quarters, but double up one night in Bell's bunk and the next night in Gladney's.
Graeber has already established himself as the Adonis of the dormitory. He does not seem content unless he is whispering sweet tidings of nothing into some innocent girl's ear.
The third floor has proclaimed itself as the floor of champions. You can easily see why when you find out that it is the existing place of such champions as Weddington, Dunlap, Graeber, Barefield, Meadow, Gee and others. If we only had Jack Crosby to give us the ugliest man we would have almost every champion.
Sowell and Abbott have established themselves as the ladies' men of the campus. Now that Sowell is so tough with the freshmen, he figures that he should give the ladies a break at night.
The phone is continually ringing for Abbott, and when answered, a sweet voice is heard. The only thing bad about the hall is that between Dr. Bassett, Coach Andrew Edington, Dunlap Cannon, Sowell and last but not least, Dorsey Barefield, the freshmen are so terrified that they never get to perform any childish antics to amuse the upperclassmen.

Evergreen Hall
The S. S. Evergreen is now three weeks out on the Ocean of Dormitory Life with The Captain, Mrs. India Rutland efficiently in charge. Olga Hartmann is making her fourth crossing, while Eleanor Hooker, Elizabeth Robinson, Sarah Gracey, and Ellie Powell are crossing for the second time.
Allen Conner Sale on her first week out appeared very sedate. She now tap dances and sings constantly to the delight(?) of the other passengers.
Mamie Rush Floyd and Sara Tucker just love to shine, and Ellie is about to lose her reputation as being the life of the party.
Betty Jones, Billie Mills Bush, and Marian Spencer speak quite often of "deah ole Belhaven."
Betty Hunt might well be called the pride of Greenville.
Sandy Dreisback is another preferred blonde.
Frances Smith—her admirers among the opposite sex daily increase in number.
Elizabeth Cobb and Dorothy Walker, the blondes from Helena, keep up a reputation for friendliness and charm.
Louise Morrow waits expectantly for all news from Texas.
Lucile Logan is a picture of demureness.
Elizabeth Fanchon seems to have captured a certain freshman.
It looks like a most pleasant crossing and with a "Bon Voyage" your pencil pusher signs off.

NEW
STRAND
HELD OVER!
Greatest musical romance in years!
4 STARS IN LIBERTY!
GRACE MOORE
—in—
"ONE NIGHT OF LOVE"
with
LYLE TALBOT
COMING
BING CROSBY in
"SHE LOVES ME NOT"

TERRACE FOUNTAIN
You'll Save Your Money Too If You Will Eat At Terrace Fountain Incorporated
FREE! 2 FOR 1
2 HAMBURGERS 15c
2 ICE CREAM SODAS 25c
This Coupon good for 5c on any 30c purchase of Barbecue and Candies. Bottle Cokes excluded.

Down With Ole Miss
ALL THE LYNX ED'S and CO-ED'S ARE COMING TO THE
CLARIDGE
SATURDAY NIGHT
October 20
Watch This Space For Southwestern's Surprise
HOTEL CLARIDGE

How Refreshing!

Luckies
They Taste Better

Luckies use the finest tobaccos—only the clean center leaves—these are the mildest leaves—they cost more—they taste better.

"It's toasted"

Your throat protection—against irritation—against cough

LYNX DEFEAT SEWANEE 2-0

Rain Drenched Crowd Sees White Block Punt For Safety

A safety brought victory to the Lynx in a tight, cleanly fought game on a rain-soaked field as they battled the Sewanee Tigers here Saturday.

A rain-drenched crowd of 2,000 came to their feet when early in the third quarter, with the ball deep in Sewanee territory, Moon White, tackle for the Lynx, broke through the Tiger line to block a punt which rolled over the end zone for an automatic safety, scoring two points.

The remarkable punting of Gartside, sophomore Lynx back, was the feature of the evening. With Elder, White and Lloyd playing a whale of a defensive game, the Tigers could gain little ground.

Southwestern's lineup:
Left End Barnes
Left Tackle McCollum
Left Guard Sowell
Center Lloyd
Right Guard Givens
Right Tackle White
Right End Haygood
Quarterback Jones
Halfback Elder
Halfback Gartside
Fullback Crosby

TENNIS MEET IS CALLED OFF

Rain Prevents Play On New Courts; Tulane Coach In Memphis

Due to the heavy downpour of rain which lasted for several days last week, the tennis meet with Ole Miss was called off. The courts were in no shape for play, and the players were not able to get the practice necessary for the team to be in the best shape.

Capt. Ledsinger said the meet was definitely off, but the team would continue to get as much practice as possible in preparation for the coming season.

Emmett Pare, coach of the famous Tulane tennis team, who was in Memphis last week, said he would like to meet Southwestern's team, and that Southwestern should have one of the best teams in the South. This is particularly encouraging, because Pare is not only one of the leading coaches but one of the best professional players in the world.

PING-PONG TOURNAMENT IN THIRD ROUND

Southwestern's annual ping-pong tournament is now under way. It is being sponsored by the Supply Store.

The favorites thus far seem to be Dunlap, Stewart, Weddington, and Barefield. All third round matches should be completed not later than tomorrow.

CHI OMEGA PLEDGES

The sorority announces the pledging of Lola Sale, Covington, Tenn., a junior transfer from Vanderbilt.

Drink
Coca-Cola
IN BOTTLES

LOEW'S STATE

STARTING SUNDAY
George Arliss
—in—
"THE LAST GENTLEMAN"
Successor to
"HOUSE OF ROTHSCHILD"
with
CHARLOTTE HENRY
FRANK ALBERTSON
EDNA MAY OLIVER

Statistics
First Downs—Southwestern 2, Sewanee 3.
Yards Gained from Scrimmage—Southwestern, 74; Sewanee, 81.
Yards Gained on Running Plays—Southwestern 74, Sewanee 46. Southwestern averaged 2 1-10 yards in trials; Sewanee, 1 1-4 yards in 34 trials.
Passes—Southwestern, 1 incomplete, 2 intercepted; Sewanee, 5 completed for 35 yards, 3 incomplete, 3 intercepted.
Punts—Southwestern kicked 25 times for 773 yards, an average of 31 yards; Sewanee punted 27 times for 786 yards, an average of 30 yards.
Punts Returned—Southwestern, 5 for 36 yards; Sewanee, 4 for 37 yards.
Yards Lost from Scrimmage—Southwestern 8, Sewanee 17.
Penalties—Southwestern, five yards; Sewanee, 10 yards.

BOBCATS WIN FIRST GAME

Morton Returns Opening Kickoff 82 Yards; Score 39-0

Displaying a fast offense and a strong defense, the Southwestern Bobcats defeated the Jonesboro Baptist College by a score of 39 to 0 on the Baptists' home ground last Friday night. The freshmen scored in every quarter, piling up 18 first downs to the Baptists' one.

Hartwell Morton returned the opening kickoff 82 yards for the first touchdown. Nickells made the second score by running 15 yards off tackle in the second quarter. He then plunged over for the extra point. During the same quarter the Bobcat line surged through and blocked a punt which they recovered on the one-yard line. Gus Pitt then went over for the third touchdown. Morton bucked the line for the extra point.

In the third quarter Porter Chappell climaxed a 50-yard drive by sprinting around end for 15 yards and the fourth touchdown. Pitt followed this with his second touchdown by running around right end for 20 yards. Hammond blocked a punt and recovered on the Baptist 11-yard line to pave the way for the final score. On the third try McClendon carried the ball over on line buck. Morton hit the line for the extra point.

WARNER THEATRE
PREVIEW FRIDAY
Week Starts Saturday
DOLORES DEL RIO
in
"MADAME DUBARRY"
with
REGINALD OWEN
VERREE TEASDALE
DOROTHY TREE
Added—
VITAPHONE VARIETIES
COMING
Joe E. Brown in
"SIX DAY BIKE RIDER"

LOEW'S PALACE

STARTS SATURDAY,
OCTOBER 6TH
CONSTANCE BENNETT
with
HERBERT MARSHALL
in
"OUTCAST LADY"
M-G-M Picture
COMING, OCT. 10TH
'That's Gratitude'
with
FRANK CRAVEN

FROSH PLAY HERE NOV. 2

Freed-Hardmann Will Oppose Bobcats In First Home Tilt

Coach Andy Edgington announced that he had succeeded in getting a game here on Friday, Nov. 2, with Freed-Hardmann varsity from Henderson, Tenn. The game will be played on Fargason Field.

The Freed-Hardmann team won the Mississippi Valley championship year before last, so it should provide some good competition for the Bobcats. The freshmen are practicing daily against the varsity in order to get in trim for this next game.

CHI O'S HAVE STUDY HALL
Chi Omega has instituted a study hall for its pledges to be held one afternoon each week in Palmer Hall.

Sport Scribbles BY QUANTHY

Tonight the Lynx go to Clarksdale to meet Ole Miss. The last three games with Ole Miss have ended in a tie, but tonight the Lynx are the underdogs. Therefore, they have a better chance to chalk up a win, for the underdog always fights the harder. Some critics even go so far as to say that Ole Miss will take the game by 18 points.

At Teachers College the other day I was talking to the boys who played against Ole Miss last Saturday. They felt sure the game would have ended differently had not their first string quarterback gotten hurt early in the second period. The point is that Ole Miss ran plays only over the Teachers' tackles. Now, the Lynx line is strongest at the tackles, which may give Ole Miss something to worry about.

Andy Edgington may be a freshman

coach around here, but at Jonesboro Baptist he's just another person—at least he was until his team arrived. You see, Andy walked up to the gatekeeper and said, "I'm the Bobcat coach; I'd like to look over the field. "Oh, yeah!" says the gatekeeper, "and I'm Napoleon." The Bobcats came to Andy's rescue.

Before the Sewanee game the Lynx were looking for a punter. Well, they found a punter, and a darn good one at that. Gartside did a better job of booting the ball than Mal Poage, an old veteran, even though the ball was wet and heavy. Gartside is the back that Ole Miss will have to stop tonight.

What was it that the freshmen were wearing in the cross-country run? It was either red-flannel "undies" or a bathing suit of the "gay nineties." One defect of the "shorts" is that they have to bend at the knees. The "uniforms" are reason enough to cut gym.

Grid Pick Contest Begins

The Sou'westers' annual grid pick contest begins with this edition. It will be continued until the end of the present football season, two prizes being given each week.

Place an (X) beside the team you pick to win, cut out the list and put it in the grid pick box in the Supply Store. Each person is allowed one set of guesses. Everyone is eligible except the Sou'wester staff.

All guesses must be in not later than 1 o'clock, Saturday afternoon.

Notre Dame	()	vs. Texas	()
Centenary	()	vs. Oklahoma U.	()
Georgia Tech	()	vs. Vanderbilt	()
L. S. U.	()	vs. S. M. U.	()
University of Virginia	()	vs. Navy	()
Florida	()	vs. V. P. I.	()
Kentucky	()	vs. Cincinnati	()
University of N. C.	()	vs. Tennessee	()
Yale	()	vs. Columbia	()
Alabama Poly. Inst.	()	vs. Tulane	()
University of Arkansas	()	vs. T. C. U.	()

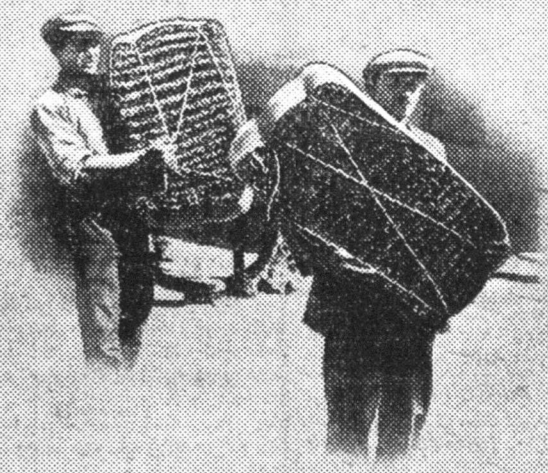
Name

They are made that way
Chesterfields are milder
Chesterfields taste better

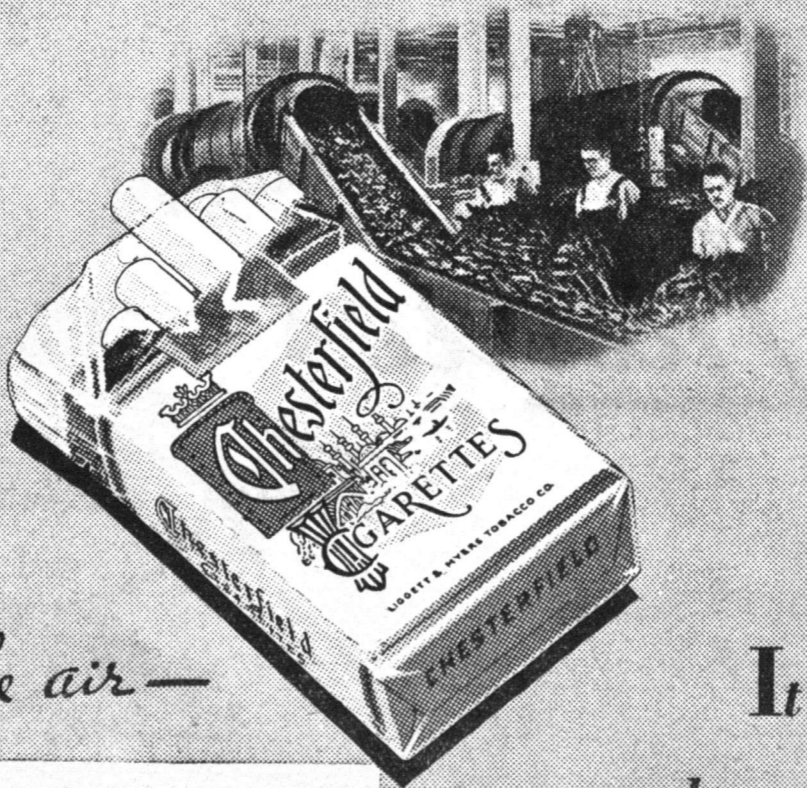
Ripe home-grown tobaccos
We begin with the right kinds of mild ripe Domestic tobaccos. Then we age and mellow them like rare wines for flavor and taste.



Aromatic Turkish tobaccos
Next we add just the right kinds and the right amounts of Turkish tobaccos to give Chesterfield the "seasoning" that helps to make them taste better.



Blended and cross-blended
Finally we "weld" these tobaccos together the Chesterfield way—different from any other—to make Chesterfield a milder better-tasting cigarette.



On the air—

MONDAY WEDNESDAY SATURDAY
ROSA NINO GRETE
PONSELLE MARTINI STUECKGOLD
KOSTELANETZ ORCHESTRA AND CHORUS
8 P. M. (C. S. T.)—COLUMBIA NETWORK

It takes good things to make good things ... there is no substitute for mild ripe tobacco