

STUDENTS—
Prepare to represent a character of the Underworld in your dress for the April Fool Carnival.

THE SOUTHWESTER

Student Weekly Publication of Southwestern at Memphis

FRATERNITIES—
Your being not only a privilege, but it implies a cooperative policy with the college.

16TH YEAR

SOUTHWESTERN, MEMPHIS, TENN., FRIDAY, MARCH 22, 1935

Number 23

Laughlin And Watkins; Stange And Johnson Are Fourth, Fifth Pairs

Theme Of Carnival To Be The Underworld, Students Attending Requested To Depict Characters Of Past And Present

REBECCA LAUGHLIN and Henry Watkins, Charlotte Stange and Donald Johnson are the fourth and fifth couples announced for the court of the April Fool Carnival. The assemblage will be completed next week with the announcement of the King and Queen and their Lord and Lady-in-waiting.

The theme selected for the carnival this year will be "Underworld." The committee in charge of arrangements has requested that all students plan to attend as famous characters in underworld life of past and present.

Rebecca Laughlin is a member of AOPi and Pi inter-sorority. Charlotte Stange is a member of Tri-Delta is active in intra-mural and other college activities.

Henry Watkins is president of Sigma Alpha Epsilon, News Editor of The Sou'wester, member of the Pan-Hellenic Council and the Lynx Club. Donald Johnson is a member of Sigma Nu and business manager of the Senior Year Book.

Carroll Cloar, who is building the carnival program, and Thelma Worthington, in charge of decorations, report that all phases of their plans are in readiness.

The "S" Club is planning a dance to follow the carnival, details of which will be announced next week.

LYNX PETITION VOTE DELAYED

Technicalities In Petition Must Be Overcome Before Vote

On a motion by the group favoring granting a seat to the Lynx Club it was decided to postpone a vote on the Club's petition for a seat until the next meeting.

Postponement was made necessary because of certain technicalities to be straightened out in the petition.

A committee of Duff Gather, John Barnes and Billy Bethea was appointed to meet with the Lynx Club and straighten out the difficulties.

Kappa Delta To Have Bridge Party Tomorrow

Kappa Delta will sponsor its annual bridge party tomorrow afternoon, at the Nineteenth Century Club, at 2:30. Tickets are 25 cents, and may be obtained from any member of the sorority.

During the afternoon a fashion show will be presented. Dorothy Schofield is general chairman of the party. Assisting her are Betty Ann Lee, Catherine Orr, Martha Shaeffer, Margaret Lueck, Eleanor Coppage, Virginia Hoshall and Lucille Patton.

Plans Being Made To Attend Tulane Meet

Plans are being made to send Southwestern delegates to the Convention of Southern College Leaders, to be held April 11, 12 and 13, at Tulane University, in New Orleans.

This convention is made up of leaders in college publications and student councils.

Dr. Diehl To Speak To Men's Bible Class

As 6:30 Sunday evening, in Calvin Hall Social Room, Dr. Diehl will speak to the Men's Bible Class. Joe Bell will sing, accompanied by Charles Hamilton.

CROSBY, BENTON, JONES, SIEFKIN CHOICE OF O.D.K.

One Senior And Two Juniors Tapped By Fraternity

CANNON GETS CUP

Siefkin Will Be Faculty Member Replacing Dr. McQueen

Jack Crosby, Jameson Jones, Francis Benton and Prof. Charles Gordon Siefkin were the choices of Omicron Delta Kappa at the tap ceremony conducted by the honorary group, in chapel Monday morning. At the same time Dunlap Cannon was presented the cup offered each year to the sophomore who most exemplifies the ideals of ODK.

Crosby is president of Kappa Sigma, a member of the Publications Board, president Golf Association, member "S" Club, member Sigma Upsilon, vice president Pan-Hellenic Council and an honors candidate. In the recent Who's Who elections he was chosen best all-around student.

Benton, who is president of the Debating Club, and is now on an extended tour with the other varsity debaters, is a member of Pi Kappa Alpha, member of the "S" Club, vice president of the Ministerial Club and a member of the Southwestern Players.

Jameson Jones is vice president of the Junior Class, president Christian Union, member of the Publications Board, Honor Council, Student Council, Lynx Club and Sigma Alpha Epsilon.

Prof. Siefkin replaces Dr. Marion McQueen as one of the four active faculty members of ODK. Since coming to Southwestern, in 1933, his activities have not been confined to the teaching of political science and public speaking. At present he is in charge of arrangements for the Mississippi Valley High School Press Association, and is building a place for debating as a major activity at Southwestern. He is a member of Sigma Nu fraternity, Phi Beta Kappa, Phi Delta Gamma, Delta Sigma Rho, Alpha Kappa Psi, Order of Artus, American Economic Association, American Political Science Association, and is a fellow of the Royal Economic Society.

Cannon's activities have been as a member of the varsity basketball team, tennis team, band and Alpha Tau Omega fraternity. The sophomore award is offered by the Southwestern Pharmacy for the use of ODK in its annual selection.

Debaters Make Good Showing In 2 Meets

Last Monday night Thomas Fuller and Ed Hutchinson debated a Sewanee team on the non-decision subject about munitions. The following night they met the University of Chattanooga team, in Chattanooga.

Word from Benton reports that the debaters were royally entertained at Sewanee and that as a whole they are having a fine time.

Student Council Permits Formation of An Election Council; Controls Politics

FREE PHONES SOON

It has become possible that Southwestern will soon secure free telephones in convenient places on the campus. Tom Jones, chairman of the Student Council committee, announced Wednesday.

Final negotiations were being carried on with telephone officials as The Sou'wester went to press.

Plans call for free telephones in the dormitories and an instrument conveniently located for the use of town students.

WOMEN'S PLEA REJECTED BY S.C.

No Activity In Campus Affairs And Opinion Caused Rejection

The Student Council voted unfavorably on a petition of the Women's Undergraduate Society for a seat on the council.

It was the prevailing opinion of the council that the Women's Undergraduate Society did not incorporate the two fundamental requirements for a seat on the council.

The council, in granting a seat, makes the requirement that the organization petitioning must be a representative of a group which formulates and directs student opinion.

It was felt that the Women's Undergraduate Society had not in the past fulfilled this requirement.

CHI O TO ERECT TREE BENCHES

Part Of ODK's Project For Betterment Of Campus

Chi Omega is the first sorority to announce its plans for the undertaking of a worth-while project for the betterment of the college.

The sorority plans to place wooden benches under the trees on the campus between Palmer Hall, Robb Hall and Science building. Work will begin shortly.

This plan is part of the project being sponsored by ODK for the betterment of the college.

New Catalog Will Make Appearance Soon

Changed in appearance and content, the new Southwestern catalog, announcing the 1935-36 session, will be off the press soon.

Professors Johnson and Storn are in charge of revising and editing the new bulletin.

Committee To Be Composed Of One Member From Each Fraternity And Sorority; Will Function Similar To Honor Council

THE STUDENT COUNCIL, realizing the student body is disgusted with the present political situation, has given its permission for the formation of an Election Council.

A draft of the constitution has already been drawn up. The purpose of this Election Council will be to insure fair student elections by supervising election processes and to guarantee to each student the right to cast his ballot in every student election, free and unrestricted, by discovering and penalizing any individual(s) or organization(s) which may thru formation of political combines or by other unfair tactics seek to restrict this right.

Members of Committee Are Announced

A committee to formulate the Election Council and complete its constitution has been appointed by McLemore Elder, president of the student body. The following have been appointed: Henry Watkins, chairman, Robert Brown, Alvan Tate, Siveley Moore, John Gaither, Curtis Johnson, John Barnes, Ethel Taylor, Kate Galbreath, Theresa Lilly, Olga Hartman, Norma Lee, Olive Black and Maurice Carlson, Professor Siefkin will serve as faculty advisor, Jimmie Meadow, editor of The Sou'wester, and McLemore Elder, president of the Student Body will serve as ex-officio members.

LYNX STUDENTS BACK TEACHERS

Resolution Passed Favors Retention Of Memphis College

By a unanimous vote of the student body, a resolution was passed in support of the West Tennessee State Teachers College in their fight to keep the college open.

The resolution was drawn up by a committee of Henry Watkins, Norma Lee and Rodney Blaine. The resolution was sent to the Honorable W. P. Moss, and a copy to the State Teachers College.

Following is the resolution adopted by the student body:

"We, the student body of Southwestern, in assembly convened March 18, wish to state our attitude in regard to the proposed closing of the West Tennessee State Teachers College.

"The possibility of the legislature's closing this college has been brought to our attention by its students. We, as students of Southwestern, feel that such a move would be detrimental to the best interests of education in the State of Tennessee.

"It is our opinion, therefore, after due discussion and deliberation, that every effort should be made by the Tennessee legislature to maintain this college on its present basis."

Committee Formed To Plan Carnival Dance

A committee of Jack Lloyd, Jack Crosby, Richard Dunlap and Richard Mays has been appointed to make plans for the annual "S" club dance, following the April Fool Carnival, next Saturday.

The dance will be held at the Nineteenth Century Club, and Charles Nicholls and his orchestra will play.

SAE INITIATES FOURTEEN

Sigma Alpha Epsilon announces the initiation of the following pledges:

Gerald Burrows, Lem Rainwater, Joe Bell, Macon Smith, Milton Smith, Leslie Buchman, Wells Asumb, Bob Foley, Henry Daniels, Joe McCoy, George Faulhaber, Carol Varner, Louis Donelson, Sam Prest and Jim Watson.

The Election Council shall have powers to take initiative in investigating any unfair practices and combinations when and if it has cause to believe that such conditions exist. It will entertain confidential reports of such conditions made by any other member(s) of the student body. It will receive complaints from any organization(s) charging violations of the principles stated in the purpose of the council.

Penalties Set Out

It will have the power to apply a penalty for any violation stated in the purpose of the organization. Penalties shall consist of a report read before the student body of violations by any organization of the principles of the Council. It will have the power to deny any fraternity or sorority the right to nominate a candidate for any election if it finds that unethical principles have been followed. It shall also have the power to declare anyone ineligible for an office or position of honor if it is found they were elected by a fraudulent vote. Anyone proved to have used the ballot in any fraudulent manner, such as voting twice shall be a fit subject for the Honor Council.

Can Summon Witnesses

The Council shall have the power to summon witnesses before it who shall give testimony under oath. Any individual or organization shall have the right to appeal to the faculty after penalty is passed by the Council.

It will further be the duty of the Council to set dates for elections prepare ballots, conduct elections, canvass ballots, preserve ballots cast, and report results of elections. A standard system will be worked out by the Council in regard to conducting elections. Elections will be announced a set number of days before being held.

As soon as the constitution has been completed the members of the Council will be sworn in before the student body.

Library Mounting 5000 University Print Cards

The library department is mounting approximately 5,000 university prints on cards for the use of the Southwestern faculty and classes. These prints are especially valuable in Philosophy and Art Appreciation classes.

KAPPA SIGMA PLEDGES.

Kappa Sigma announces the pledging of James Sasser, freshman, of Gulfport, Miss.

HONORED BY OMICRON DELTA KAPPA



Reading left to right: Jack Crosby, Prof. C. G. Siefkin, Francis Benton and Jameson Jones. —Courtesy of Press-Schmittar.

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Problem Of Purging Is
Weighty Task

The problem of purging politics is a weighty task for any organization to attempt. Those who are at all familiar with recent developments here realize that only two practicable courses of action offer a solution to the situation. One of these is the open alignment of fraternity and sorority factions into two opposing parties with announced tickets and campaigns as such. It is a method practiced in larger colleges and universities whose purposes and ideals are altogether different from those at Southwestern.

The alternative is a workable system based on honor, one in which the candidates do not achieve office through the mere numerical strength of their party organizations. Fortunately, the Student Council has chosen to adopt the latter method.

It is a plan which allows the element of merit to assume a preponderant place in the selections. Naturally, no conceivable scheme could or should prevent the fraternities and sororities from putting forward their members who are fitted for office. From that point, however, as we have continually stressed the interests of the fraternal groups must give precedence to the more inclusive interests of the whole student body and the College. The candidate will no longer have a spearhead of false political strength.

We cannot hope that the new Election Council will function perfectly; just as the Honor System is not wholly successful, yet it is by far the most feasible way at Southwestern. There will be a decided change, however, a radical departure from the practices that have in many instances greatly lessened the honor and distinction that should accompany election to office.

Robb Hall

No more sunrise initiations is the plea of the Robbites to the SAE's. They complained that the aforementioned fraternity members were yapping about the dormitory Sunday morning from 4 until 11 o'clock, which are very valuable hours to Saturday nighters, and especially after Chi O parties. Even Watts was awakened and thought it was breakfast time. He dressed and then looked at the clock (rather silly of him, don't you think?) which was just ticking up to a wee hour mark—he wasn't revived until late in the day.

We are so happy to see the smiling face of Dr. Cooper again. He has recently returned from an extended trip to Texas and other points.

BEST STORIES

Tommy Fuller's news story concerning Coach Propst and the contributed story on campus politics were chosen as the best news and feature stories, respectively, for the previous week.

What Students Say

(This column is an impartial medium for the discussion of matters pertaining to students of Southwestern. Communications must be signed in order to be published. The identity of the writers will not be disclosed if it is desired.)

To The Editor:

In regard to the proposed abolition of the Sanhedrin Council, I would like to point out what seems to me to be fallacies in the line of thought which leads the advocates of such a plan to their conclusions. In the first place, it is arguing a truism to say that hazing as hazing should be abolished. There can be no successful contradiction of such a premise, but is the only function of the Sanhedrin one of hazing? Is there not some other justification for its existence on other grounds? Is not the avowed purpose of the Council one of constructive work? Any criticism should be leveled at the present administration of the Council, not at the Council as an institution.

It is only fair to distinguish between the dichotomies of hazing, a pure bodily punishment, and hazing as a means to some specific and worthy end, namely, the instilling of something of Southwestern's spirit and tradition into the minds of the freshmen. This is not to suggest the Machiavellian idea that the end justifies any means we may take to acquaint the freshman with the fact that he is in college, but to question whether the small amount of bodily punishment administered in the Tower Room is not outweighed by the vast amount of good which is done by the institution of the Sanhedrin Council.

As long as freshmen remain freshmen, there will be a place for some disciplinary body on this campus.

The only grounds set forth for condemning the Council as "frivolous and adolescent" set forth in this column were (1) that it was an old custom, and (2) that the large universities had abolished it. These seem inadequate. There is nothing derogatory about keeping an old custom as long as it is fulfilling a definite function. As long as it works, let's keep it. If Southwestern's only aim is to be like the large universities, let's change a lot of other things around here.

If that is not our ideal, then beware of the magii from the big schools bearing doubtful gifts. It is a travesty on our ability to try to force on us something which has been adopted in other schools when it is obviously incompatible with our traditions and purposes here. If the Sanhedrin works here at Southwestern, if it has, and fills a definite place and need, let's keep it, even if we are the only school in the country which has such an institution.

More consideration than has been given, and certainly more proof, is necessary before the Sanhedrin can be condemned. That it is more than mere hazing, "frivolous and adolescent" is obvious. Before we change it, let's have some more assurance that what we are going to get will prove to be better than what we already have. But change our traditions and customs at the instigation of larger schools with no better substitute in sight—never.

"SANHEDRIN ADVOCATE."

Campus Scout

Many students wonder what the difference is between an "A" student and a "D" student. Charley Taylor has a definition.

Many of us believed we had found a reason for Buchman's trips to Barksdale and Young. It has been found that those who had an opinion were wrong. Let Buchman speak for himself.

Everyone has been wondering if that terrible brute named Bogy (the clumsy ox) is trying to forget a certain KD by giving Billie Mills such a rush. The KD has taken up the stenographic profession to forget.

These old Southern gentlemen certainly do work fast. The esteemed Colonel proposed to the only person to graduate at the conclusion of last semester. The Colonel's proposal ran something like this: "I wouldn't you like to have a house out in the country, on a hill, where the moon can be seen coming up every night?"

The rumor is often heard today

HAPPY BIRTHDAY!

March 25—Douglas Johnston
Leon Jones
Arthur McDonald
Gene Stewart

March 26—Frances Gládney

March 27—Leslie Buchman

March 29—Annie Laurie Pentecost

that the blonde AOPi who is seen quite frequently with the bread boy, is still hoping for the return of A. Ben out of his solitude.

The Colonade is enjoyed by most students on Friday nights, but Virginia Cunningham revels in it. Colonade or Applejack?

Is Carroll Cloar's interest in the April Fool Carnival purely for the sake of art, or is Frances Smith luring him to wander down to the campus?

If anyone is interested over the pants situation, they should ask Joe Bell why he sews up his pockets.

We wonder what it is that makes the Boyer twins love the Kappa Sigs so much? Is it what they consume,

or where they go?

We wonder just how good Walter May is at using the well known tact. He certainly will have a chance to prove to us when Helen gets home.

Being a daily customer in the Lynx lair, I would like to suggest that Andy quit holding all the girls' hands when he gives them their change. Not only does it contaminate our food, but it slows up the service.

Missions' Conference

Attended By Lynxites

Last week-end Charles Hamilton, Vernon Pettit, Olga Hartmann, Sarah Gracey and Murrat Gattis attended the annual conference on missions, at Bethel College, McKenzie, Tenn. Pettit is the retiring president of the Tennessee Student Volunteer Union of the Student Volunteer Movement, which sponsored this conference.

The conference was inter-racial, and was attended by both white and negro students.

HELL WEEK

What Other Editors Say
On Collegiate Topics

(Tulane Hullabaloo)

A letter from the mother of Kenyon Runyon, a fraternity pledge, to the president of Iowa University, protesting what she called "barbaric" treatment of her son, resulted in the discontinuance of "hell week" activities there. The physician's report that the boy's condition is not serious, and observation of other instances of parental solicitude lead one to believe that the damage done to the goat of the upper classmen's fun may have been slightly exaggerated. It would not be surprising to

find that Runyan himself is the person most embarrassed by his mother's protest.

In the simultaneous occurrences of "hell week" activities all over the country, likelihood of accidents runs very high. Insurance statistics place bathtub accidents as a leading cause of injuries. An analogy may be drawn on this score.

Fraternity members of bygone days look upon modern hazing as "tame stuff," and refer contemptuously to the collegians of today as "sissies." Perhaps the inventions of science are softening our youth; per-

haps the young are losing the hardihood of which their progenitors boasted.

Many will dismiss the incident lightly and say "Boys will be boys," but there is a lesson to be found, and fraternities elsewhere should take heed to prevent recurrences of what happened at Iowa City. Practical joking should not be carried to excess. It seems that the upperclassmen would get more amusement from being funny than from being cruel. The authorities are justified in frowning upon pranks that go beyond the bounds of discretion.

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We have Chesterfield buyers in all the tobacco markets of Turkey and Greece, including Xanthi, Cavalla, Smyrna and Samsoun.

And when you blend and cross-blend aromatic Turkish tobacco with mild ripe home-grown tobaccos as we do in Chesterfield

—you have a milder cigarette,
a better-tasting cigarette.

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TENNIS COURTS BEING WORKED

Will Be Best In South When Completed; Plowed Over

Southwestern's new tennis courts will be the best of Southern college courts and the equal of any in the country. A professional keeper, formerly with the Park Commission, has been employed.

Work on the new courts is going on as fast as weather permits. The old courts are being plowed over for redressing with fresh clay. The new courts will open first, and students will be able to play on them within a few weeks.

Courts will be kept in perfect condition, and it is explained that players should help keep them that way by not playing too soon after a rain, as the surface will not be packed enough during the first year.

Drinking fountains and other improvements will be added.

Sport Scribble

Track is on its last legs. It will take a few dying puffs this season and then pass out. It began to stagger last season when no home meets were scheduled. Naturally there can be no student interest when the students themselves never see their own team perform.

Track was dealt a serious blow this season when it was announced that Barnes, track captain, would be unable to be out. However, a little timely interest on the part of those in charge would have changed the situation. Those four or five boys who have been training for track didn't know, and still don't know if the Lynx will have a team. Barnes, who has made some effort to get boys out for track, says, "I'm really ashamed to ask a boy to go out when we don't know whether we'll have a team or not."

The Lynx, it was learned will not enter any dual meets. They may enter a state meet and the AAU meet. Most of the boys believe it would be useless to do this since, they think, they could not get in proper condition in the time that remains; and if they could, they would still lack the experience gained in dual meets, thereby giving them a slim chance of making a good showing in the larger meets.

So, it seems that Lynx track is headed for the "last round-up." But, in passing, look back only two or three years and see half the stands filled during a Southwestern track meet.

Southwestern is slated for one of the best tennis teams in the South. Not only is there good material in such men as Dunlap, Ledsinger, and Barefield, but under a professional keeper, the Lynx courts will be equal to the best in the country. It seems that making tennis a major sport was no blunder on the part of the Athletic Board. Tennis, it seems, is going to help put Southwestern sports ahead.

FIRST GAME TO BE TOMORROW

Propst's Reds, Blacks To Mix On Fargason Field

The first football game under the coaching of Coach Propst will be played tomorrow. The squad will be divided and a regular game will be played.

New plays and formations will be used by the Lynx for the first time. They have been drilled for two weeks and should show plenty of smoothness.

Calvin Hall

Again Cox comes through with the feature of the week in Calvin Hall. Last Saturday, after returning from a late date, he found his bed—mattress, bed clothes, springs, and all—all gone. When the clock struck two, he descended on the guilty persons with an avalanche of water similar to Niagara Falls. Wingo and Fiederling spent the rest of the night in other beds. Ask them how it feels to have a waste paper basket full of water dumped on you in the middle of the night.

Time alone will tell whether the new additions to Calvin—John Barnes, Tex Nelson and the gift to the KD's, Scott Chapman—will be a benefit worth boasting about. They must be striving to improve their surroundings before it is too late, hence their departure from Stewart.

Patronize
ELITE BEAUTY SERVICE

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FRESHETTES WIN TOURNEY

The freshettes defeated the sophomores in class basketball to win the tournament, score 52-8. Boyd and Hagler starred for the freshettes.

GORDON IS DELEGATE

Helen Gordon has been selected as the delegate from the local chapter of Chi Omega to attend the conclave of the sorority this week-end at Oglethorpe University, Atlanta, Ga.

means the attitude of the student has thus been reconstructed toward publicity, and benefactors of the college no longer look on the college as a finishing school. A saner and more settled social life, and a definite higher scholarship has been the ultimate result.

SOCIAL PUBLICITY SYSTEM CHANGED AT SOUTHWESTERN

No Longer Is Competition So Keen By Campus Representatives; Misrepresentation Corrected

The entire system of handling social publicity at Southwestern has been changed during this year.

The publicity was formerly handled by campus representatives of the two local newspapers, with no restraint on amount or type of publicity.

Since the newspapers paid these reporters space rates (10 cents per inch) it was natural that the importance of many parties was exaggerated by the representatives.

On account of the desire of the newspapers for a greater volume of social publicity, the competition of the campus reporters for stories and the eagerness of campus groups not to be outdone by one another, such publicity grew out of all proportions to social activity.

Groups reported informal gatherings as social events, and parties were organized to create publicity.

As a result, it was not uncommon for 200 inches of social publicity to be run in one of the two papers during a single month.

Patrons of Southwestern throughout the Tri-States began to look on the college as a social playground. The psychological effect on the student body was damaging. A class of students interested in social climbing was attracted.

To counteract this situation a social publicity chairman was appointed to regulate all releases of news. Letters were mailed to the heads of all groups asking for their co-operation.

The result is that only the important events now receive publicity, and these are handled so that only one story appears in the paper on a day.

The publicity chairman has an understanding with the society editors who know that the news will be evenly divided between the two newspapers, thus modifying the competition of the papers. The amount of social publicity has been cut more than half.

In addition to cutting destructive publicity, several series of constructive stories have been used. By such

The Pause That Refreshes



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FOOD FOR THOUGHT!

Food for Any Occasion Can Be Found At

REX GRILL

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In The Gilmore

After The Dance Drop Into the Rex Grill for a "BITE" to Eat, a "BITE" before retiring.

COME TO THE **BROADWAY INN**

For Your Lunch Or Your Midnight Snack

SPECIALS:

Double Dip Ice Cream Cone.....	5c
Tamales Split	15c
Steak Sandwich.....	15c
Bacon, Lett., Tomato 20c	
Barbecue	10c
Hamburger	10c
Frosted Orange Juice	15c
Frosted Coke.....	15c
Milk Shake	10c
Jumbo Soda	10c
Broadway Special.....	15c

IN THE SPRING!

A Young Man's Fancy Turns To Thoughts of Music and Dancing—and Speaking of Music—Dance With

BUDDY FISHER AND HIS ORCHESTRA
(Straight from Hollywood, Cal.)

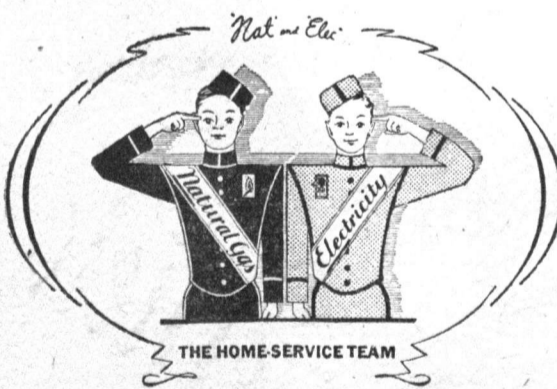
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HOTEL PEABODY

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DANCE IN THE CONTINENTAL BALLROOM
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Nat and Elec are our symbols of team-work in service, representing the combined services of Gas and Electricity rendered by this Company.

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Electricity used for lighting and appliance operation; and natural gas used for cooking, water heating and house heating in the homes in Memphis cost our customers less than electricity used alone for the same purposes under any known electric rate.

Lead On, MacDuffie!

(Apologies to Tennyson)

My sharp eyes see the Chi O's curves
My smooth line thrusteth sure;
My power is as the power of ten
Because of my allure.
My chattering tongue it shrilleth high
Their hard hearts shiver in their breasts
The hopeful maidens lower the eyes,
And start in on hope chests.
They shout, they clamor for a date,
And when the time for nobreaks comes,
They quiver and quake on bended knee—
They pray I won't be late.
How coy are looks that ladies lend
On whom my favors fall,
For them I battle to the end,
And let no others maul.
But all my heart is for Chi O's,
I often felt their kisses of love,
And pledge's hand in mine.
Cavett, Belcher say I'm dee-vine!
And Ingram I do move and thrill.
A maiden knight am I, and keep
My LAUREL love for the cute and sweet.

SIGMA NU WINS IN VOLLEYBALL

Won Every Game; ATO Second With One Loss

Sigma Nu won the volley ball tournament, defeating ATO two straight games.

The Sigma Nu team won six games and lost none.

ATO placed second, losing one and winning five; while Kappa Sigma placed third, winning four and losing two.

Horseshoe will be run off next, with baseball and track following.

A round-robin tournament will be held in horseshoe and baseball, each team playing every other team.

Sign in Lynx Lair—
"Carnation Milk from contented cows."

CLEAR FOR ACTION!

HERE COMES

THE **S** CLUB

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STUDENTS (?) DISAGREE ON MOVIES, BOOKS AND SONGS

Opinions On Likes And Dislikes As Varied As Girl Friends Of Joe College, Himself

Southwestern students may agree on some subjects such as: the uselessness of exams, the high cost of living, and the advantage of sleeping at least one hour out of every forty-eight, but their taste in songs, books, and movies of the past year are as diversified as "Joe College's" girl friends.

Blanche Boyd awards the pleated peony to "Just a Fair Weather Friend," the cinema offering, "Of Human Bondage," and the book, "I Went to Pitt College."

Erin Gary chooses "Little Warrior" as her favorite book, and is very pleased whenever Mickey and his moll, Minnie, appear on the screen. Colonel Gaither fears the moral taught by "You're Gonna Lose Your Gal"; and goes slightly immoral in his selection of "We're Not Dressing", but is retrieved by "Ethical Principals."

Jessie Sowell states that "Little Women" is his favorite book, movie, and song.

Emma Sue Binswanger selects "Where There's Smoke There's Fire," "The Gay Divorcee," and Beyond the Horizon. (Reads like a fireman's gazette.)

Ann Clark Miller brings a breath of flowers that bloom in the spring with her choice of "Wild Honey," Lily-like Loretta Young's performance in "The House of Rothschild," and "No Second Spring."

"Hot" Young states after much thought and due consideration of the many worthless cinema attractions shown during the year of 1934, and after carefully balancing the merits of each as to setting, plot, dialogue, and dramatic appeal, that "David Harum" is the most entertaining picture produced during the year.

Ann Jeter and Eugenia Tully go political on us and vow that their favorite now and forever will be

"Violets." But la Jeter fortifies her statement with the selection of "Duck Soup," and Tully with the natural sequel of "A Warrior's Husband" and "Boners."

Babe Black relishes Plato's "Republic," "Night and Day" and "The President Vanishes."

"Dixie Daddy" Jones, true to his name, suh, picks "Pardon My Southern Accent," "Cabin in the Cotton," and "Uncle Tom's Cabin."

"It Happened One Night" that Janet Tucker found out that "Men Are Like Street Cars" under a "Blue Moon."

Shelton Henderson enthusiastically votes for "Flying Down to Rio," from that smash hit, "Flying Down to Rio."

Alice Hagler prefers "Black and Tan Fantasy"—(sounds faintly reminiscent of a certain shoe polish, cab companies, breed of dogs, etc.) to which she adds Leslie Howards' top-notch offering in "Berkeley Square."

Lola Sale selects a song that expresses the wishes of several of our stronger sex around the campus in "Stay As Sweet As You Are." Her favorite flicker was "David Harum," and her choice in books, "Anna Karenina."

Carroll Varner goes from Santa's toyshop to the devil's workshop in his preference for "Babes in Toyland" and "While Rome Burns."

Emily Lee finds things to rave about in the song offering with forty-seven verses, "You're the Top"; and her opinion of the top in 1934 movies was the presentation of Mrs. Alcott's lovely, weeping, tender, sen-

timental, sniff-provoking novel "Little Women." The book, "Krislin Lavronsdatten" is her favorite. (That leaves q, x, y, and z still unused.)

John Payne still remembers the smooth melody of "Smoke Gets In Your Eyes" and the skippity-hop-hop dances of Ginger Rogers and Fred Astaire in "Gay Divorcee."

Gertrude Smith is haunted by the Deacon's rendition of that lovely classical number, "Long Underwear." Bing's latest, "Here Is My Heart," and the bedtime story of the year, "Anthony Adverse," complete her ballot.

Wendel Whittemore vows "I'll Be Glad When You're Dead, You Rascal, You" and he gives his crumbling kaleidoscope to "Gay Divorcee."

Margaret Winchester caustically remarks that "You're Not the Only Oyster in the Stew," but she is "Forsaking All Others" for "Marie Antoinette."

Elizabeth Robinson varies in her selection for the tuneful "I Woke Up Too Soon," "Only Yesterday," and "State vs. Elinor Norton."

Lauren Watson chooses "So Red the Rose" as his favorite piece of literature and "Stars Fell on Alabama" as the song-hit of the year.

Richard Alexander's selections sound very gloomy including "Black Angel" and "Rain," but he reviews with the "Affairs of Cellini."

Rose Lynn Barnard's all-star list of falling meteors, hand-outs and miracles include "Stars Fell on Alabama," "Here Is My Heart," and "Flowering Wilderness."

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COOINGS Of A CO-ED

Favorite proverbs:
 Evelyn Gragg: "Don't count your chickens before they hatch."
 Ben Bogy: "A bird in the hand is worth two in the bush."
 303 Robb Hall. "Birds of a feather flock together."
 Alvan Tate: "Little pitchers have big ears."
 Tom Jones: "You can lead a horse to water, but you can't make him drink."
 Gus Pitt: "If ignorance is bliss, 'tis folly to be wise."
 Hiram Todd: "Silence is golden."
 Billy Lapsley: "Actions speak louder than words."
 Betty Foley: "Variety is the spice of life."
 Rodney Baine: "Men of few words are the best men."
 Jimmie Meadow: "A rose is sweeter in the bud than in full bloom."
 Dr. Shewmaker: "His bark is

A page from Nero's diary would serve Tiddley Ingram for her vote reads, "The Very Thought of You," "While Rome Burns," and "One Night of Love."

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worse than his bite."
 Ann Clark Miller: "Let's make hay while the sun shines."
 Joe Bell: "Time ripens all things."
 Louise Braxton: "Be good, sweet maid, and let who will be clever."
 Mary Brewster: "Every age has its pleasures."
 Tri-Delts: "Such and so various are the tastes of men."
 Dr. Davis: "The tie that binds."
 Harry Webb: "Hitch your wagon to a star."
 Po Maury: "Nothing ventured, nothing gained."
 Dicky Thomas: "The man who blushes is not quite a brute."
 Charles Maxey: "All nature wears one universal grin."
 Eleanor Crawford: "The Moore the merrier."
 L. A. Duffee: "Push on, keep moving."
 Harvey Heidelberg: "While there's life there's hope."
 Dickie Dunlap: "He sat wrapped in the solitude of his originality."
 Toto: "Bait the Hook(er) well."
 Josephine Ingram: "Lead on, McDuff(ee)."

Mollie McCord: "How doth the busy little bee improve each shining hour."
 George Faulhaber: "You're not the only pebble on the beach; there's a Little Rock in Ark."
 Leon Jones: "He who has lived obscurely has lived well."
 This column: "All's well that ends well."
PERIOD ENDS APRIL 2
 Professors will turn in their grades for the first report period April 2. Reports will probably be issued to the students the following Saturday.
 The modern co-ed is an angel because: She's always up in the air, is too good for this world, and never has an earthly thing to put on.

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