

MALLORY LEADS 1937 DRIVE FOR SOUTHWESTERN

Lewis, Loeb, Dumas, Halle To Head Committees

DINNER TO PRECEDE

Dr. O. C. Carmichael Will Make Address

Appointment of William Neely Mallory, cotton man, as general chairman of the 1937 campaign, to raise funds for Southwestern College, was announced following a meeting of the general campaign committee Monday at the Peabody. T. Walker Lewis, business executive and president of the Rotary Club, will serve as chairman of the initial gifts committee. Wm. L. Loeb, Dudley D. Dumas, and A. Arthur Halle will also assist in the drive and will serve as chairmen of other committees to be appointed later.

The 10-day campaign which will open February 4, and close February 15, according to plans, will be preceded by a dinner for the campaign workers on the night of January 28.

Dr. O. C. Carmichael, Dean of the Vanderbilt University Graduate School, will make the principal address at this meeting. Dr. Carmichael, well known in educational circles for a number of years, was honored by this college last year when it conferred on him the honorary degree of Doctor of Literature. Another speaker will be Judge Charles N. Burch, an ardent supporter of Southwestern and a resident of this city.

The definite goal has not yet been set, but will probably be about the same as last year's \$50,000 quota, according to Mr. Mallory. Pledges in 1936 totaled \$45,000, or \$5,000 less than the quota, but the new general chairman expects to reach the goal, he said.

"Times are better and people are in better position to give this year than they were last. Anyway, we are going after the money. Southwestern is one of Memphis' greatest assets, but the institution cannot operate without the co-operation of Memphis people," Mr. Mallory stated.

A point to which Mr. Mallory called attention was that out of the 488 students attending Southwestern at the present time, 322 of them live in Memphis while only 166 are from other communities and other states.

Collections on 1936 pledges have been the best in the years since the depression. T. H. Tutwiler, who attended the meeting, said. He was general chairman of last year's drive and Norfleet Turner, co-chairman. Both are members of the 1937 campaign committee along with Mr. Mallory, Mr. Lewis, W. A. Jones, Ed R. Barrow, Russell E. Mooney, Wm. L. Loeb, Dudley D. Dumas, A. Arthur Halle, and Dr. Chas. E. Diehl, president of the college.

Y. W. C. A. HAS SKITS AT SUPPER

The Y. W. C. A. held its last supper of this semester Wednesday, January 13 at six o'clock in the Lynx Lair. Sarah Gracey, president of the organization, presided, and Frances Weaver conducted the devotional. Her subject was "The Need of Kindness in the World Today."

Following the supper two entertaining skits were put on under the direction of Frances Smithwick and Margaret Jones. They presented a ventriloquist act, and were assisted in a skit on a Model "T" by Stella Jones, Elizabeth Henning, Elizabeth Jones, Mary Hunt, and Jane Lederer.

ZETA INITIATES

Zeta Tau Alpha Sorority announces the initiation of Joyce Crump on Thursday, January 7. After the induction a supper was held in her honor. She is a sophomore from Memphis.

HEADS DRIVE



Courtesy, Commercial Appeal. MR. W. N. MALLORY

STYLUS CLUB CHOOSES ONE

McDonald Submits Criticism Of "Ethan Frome"

Clark McDonald has been selected for membership in the Stylus Chapter of Sigma Upsilon, a national honorary literary fraternity, for his fine critical analysis of the novel, "Ethan Frome", by Edith Wharton.

Mr. McDonald's paper was an example of literary insight, judgment, and originality, which stood out against the mediocrity, lack of originality, and lack of choice shown by the other papers which were read.

Six of the nine men who were invited by the fraternity to submit papers compiled at the meeting, Tuesday night. The other papers were written by Lauren Watson, Bright Horton, Dunlap Cannon, Carroll Varner, and Eldridge Armestead. The subjects chosen were mainly on general topics, which could have been obtained in any library. They were not original literary works. The other three who were invited were Jim Merrin, James Henderson, and Louis Donelson.

Gerald Burrow, Frank Oliver Goodlett, and Norman Shapiro, who were elected to membership at a previous meeting, and Clark McDonald will be initiated at the next meeting, shortly after the beginning of next semester. At this meeting, short papers will be read by each of the members. Election of officers for the next year will also be held.

"GOD SHAKES CREATION" AUTHOR FINDS EUROPE UNDER A TERROR

By WARD ARCHER

"Europe," in the opinion of David Cohn, author of "God Shakes Creation," "is, with the exception of France and England, under a reign of terror. The citizen does not dare have an opinion. In a cafe or even among his own family, he must not say anything against the policies of the government."

Mr. Cohn, recently returned from a three months' stay in Europe, was interviewed Wednesday afternoon before his lecture at the Temple Men's Club that night. A native of Greenville, Mississippi, he, last year, attracted wide attention with his first book, a sociological study of the Mississippi Delta entitled "God Shakes Creation."

"The thousands of secret police," continued Mr. Cohn, "terrorize the German and Italian into complete acceptance of Hitler and Mussolini. You hear people say that it would be better to have a Mussolini over here, but they don't realize that it would mean loss of all our liberties including even trial by jury." He cited the case of Thomas Mann, famous German author, who was not only forced out of the country, but whose property was confiscated.

Wearing a lounging robe of Dubonnet shade, Mr. Cohn smoked a cigarette in short hard puffs. A vigorous and rather young man, he speaks with force and decision. Either he has de-

luded and enthusiastic ideas about a subject or he will not discuss it at all. His primary interests lie in sociology and economics and his books so far have been confined to these fields.

He is certain that there is to be a European war and says that probably it is not far away. He does not think that the fundamental cause of a war will be hatred or sectionalism, but rather merely a clash in the interests of governments. The Frenchman's hate for the German, he thinks, is not intuitive, but inflamed by the propaganda of his government which is interested in the suppression of Germany. "Two days ago," he illustrated, "there was nearly a war because it was to the interest of Germany to take Spanish Morocco with which it could control the Mediterranean."

The United States, he believes, will inevitably be drawn into any European war, despite our neutrality legislation. As an example he showed that if our government should place an embargo on the war material cotton, which it would have to do to remain neutral, the price of cotton would drop to three cents and we would then be faced with the interesting dilemma of either entering the war or letting 20 million Americans starve.

As a final question he was asked about the Agrarian doctrines of Allen (Continued on Page 3)

MUSICIANS WILL GIVE CONCERTS

Cortese Brothers Offer Special Rates

A series of four concerts, managed by Cortese Brothers, is offered to the faculty and students of Southwestern at the special rate of \$1.00 for the entire series.

Cortese Brothers present at the price of a movie such artists as Moriz Rosenthal, Sigrid Onegin, Erica Morini, Martinelli, and D'Arville. The concerts will be held Friday, January 15; Tuesday, February 2; Wednesday, February 24; and Tuesday, March 9, at Ellis Auditorium.

Students are urged to take advantage of this opportunity and to bring as many friends as care to subscribe through them. Reservations must be left with Miss Martin by 1 P.M. today.

HOWIE VISITS

Reverend S. E. Howie, Alumni Secretary and Director of Public Relations at Southwestern, filled the pulpit in Franklin, Tennessee, last Sunday. This Friday and Saturday, he will attend the Convention of American Alumni Council, in Jackson, Mississippi.

STUDENTS PASS TRAFFIC PLEDGE

Make Memphis Noted For Lack of Accidents

A resolution, submitted by John Quanty as a motion and seconded by Jim Breyspraak, was unanimously passed by the Southwestern student body, at the chapel exercises, Wednesday morning.

The resolution stated that "In cooperation with the Traffic Department of Memphis, we, the students of Southwestern, pledge to carefully observe all traffic regulations, in order that we may do our part to make Memphis noted for its lack of accidents in 1937."

The resolution was drawn up last week by a committee appointed by John Farley, which included Dunlap Cannon, Herbert Cain, John Farley, David Gibson, and Bob Armstrong.

PRESIDENT IN CAPITAL

Dr. Diehl is spending the week in Washington, D. C., where he is attending the annual meeting of the Association of American Colleges. The meetings began on January 11 to continue through the 15th.

Southwestern Players Present "War is Hell"

WILL BE GIVEN ON MARCH 2-3

Plans Are Made For Novel Staging In Gym

By CLAUDIA YERGER

The Southwestern Players will present the first play of the second semester on March 2 and 3. It will be a nineteenth century melodrama entitled "War Is Hell." It was written by a northern captain after the war in complete seriousness. However, when played in the present age, it becomes a rip-roaring comedy.

The plot is based on the conflict of love and duty felt by a northern soldier, against a background of the Civil War. It is a good example of the post-Civil War drama and the people of that day are well portrayed.

There will be very little scenery, because of the rapidly changing locations. In one scene, however, the effect will be more than realistic. A real barricade of sand bags will present the scene of a battle in full view, while real rifles keep up a steady stream of fire.

Plans are being made to give the play in the auditorium in case of an emergency, but it is hoped that, the weather permitting, the gym will be available for the production. Provided the play can be given in the gym, it will be in the form of a night club or cafe. Tables will be arranged on the floor, where the audience may enjoy coffee during the performance. These will be reserved. For the patrons who do not wish reserved seats, the usual seats will be provided.

The costumes will be authentic, even the waiters wearing the regalia of the late nineteenth century. During the play, the waiters will desert their duty to offer songs, and three girls in leg-o-mutton sleeves and their accessories will sing "Only a Bird in a Gilded Cage," "Heaven Will Protect the Working Girl," and others.

Between the acts, Jim Merrin will sponsor the annual beauty contest, presenting the bathing beauties of 1875. Each sorority will select two beauties to compete for the beauty section in the annual. The eliminations will be held the first night and the finals on the second, when the girls will be elected by ballots distributed through the audience.

The lighting facilities for the play will include portable footlights and a new 2000 candle power spotlight besides a battery of baby spots. Rehearsals will begin immediately after exams.

The cast of the play includes: Marion Keisker, who spurns the hero's love because of his Northern Blood; Marjorie DeVall; Stella Jones, as a flirting Southern Belle; Dorothy Steuer; William Worthington, who has been cast as General Sherman; Paul Freeman, as a negro; Ralph Brown; Sam Mays; John Woolsey; Henry Mobley; Herbert Bingham; Frank Campbell; Steve Frazier, and others.

AN UNUSUAL TRADE WITH GOV. DAVEY

Ohio's Governor Martin L. Davey was not called upon to give the shirt off his back, but he was requested to give up a pair of shorts. This is the story in brief:

As an initiation stunt, Charles A. Fernald, Ohio State University senior, was ordered, by his Delta Kappa Epsilon brothers, to obtain an autographed pair of Governor Davey's shorts.

Fernald telephoned to find out the governor's size; then he bought a pair, called at the executive's offices, and proposed a swap.

Governor Davey consented, went into a side office, and a few minutes later, presented Fernald with the autographed shorts.

"S" CLUB GIVES INITIATES BRILLIANT DINNER

Southwestern's athletic organization, the "S" Club, entertained twenty-two neophytes and initiated them last night. The old members labeled the affair "entertainment"; the shaky neophytes agreed that "initiation" was the correct word for the imbrolio.

The entertainment committee of the hosts, Jim Breyspraak and Paul Freeman, Lynx cagers, devised a "treasure hunt" to set off the activities. The sole purpose was to get the athletes to work up a good appetite in order that they might appreciate the well planned meal which had been devised.

The food was prepared when the neophytes were running their tongues out since the last two back were given the task of cleaning the gym, scene of the cloister ceremony. Johnny Watts, manager of the Lynx pigskinners for the past three years, with Thayer "Toto" Houts, retiring Lynx captain, looking on, supervised the concocting of the dinner. It seemed that a profundity of vitamins was the aim of the concoctors, for crackers, molasses, corn flakes, and raw oysters

went into the making of a very original dish. To wash that tasty morsel down a solution of water and liver sulphur, which is noted for its terrifically obnoxious odor, was used. Bananas and weiners were added to give distinction and flavor.

The "food" was put away to set as the prospective members began to file in from the treasure hunt. Wave McFadden, Lynx middle distance man in track; and George Humphreys, center on the football squad, were the first ones back. These two were promptly reprimanded—because they got back too quick. The rest of the neophytes were similarly treated as they came in—because they didn't get back quick enough. The neophytes seemed to enjoy the program as the noise they made would make a Christmas parade look like an old maid's social in comparison.

Shouts quickly changed to howls of protest, however, when they were blindfolded and led into another room for the entertainment. Not as usual, the neophytes themselves, instead of their hosts, did the entertaining. The

favored ones were made to sit in a circle on the floor. Then the eggs which the neophytes had to have autographed by each member of the "S" Club, were pitched at the various aspirants. This, with the help of some itching powder which someone carelessly dropped, soon changed the once peaceful circle of well behaved young men into a mass of struggling humanity. Someone then found an extra can of molasses and this was promptly dumped on the waving bare heads. Growls and grunts and shouts that would rival any wrestling match punctuated the laughter and words of advice offered by delighted onlookers. Like Roman gladiators who provided a spectacle for the thrill-hungry crowd, the neophytes slithered confusedly around the floor much to the delight of the watchers. Unlike those spectacles of old, however, the entertainers themselves seemed to get a kick out of it.

Coach Harold "Chicken" High thought then that the boys had worked up a good appetite, so at his revere a few of the ingredients that quest the guests were brought into the

dining room, which conveniently enough proved to be the shower room. However, the guests proved to be an ungrateful and impolite bunch for the food no sooner touched their lips than they promptly deposited it on the floor. Some even refused to open their mouths. Robert Lee and Herman "Red" Davis, senior Lynx tackles, assisted the unknowing ones with the meal.

Finally each young man's chest was decorated with the name of a lady whom he had especially favored with his attentions. He was then pushed into a convenient and refreshing shower from which he emerged a full-fledged member of the "S" Club. The following were initiated:

Football—Chester Carden, George Humphreys, Jimmy Ashley, Val Huber, Arnold Hebert, Gaylon Smith, Clois Neal, Levon Self, Charles Gardner, Carl Roth, Orley Nettles, Bill Childeres, Hartwell Morton, Jimmy Sasser, Maynard Dabbs, Will Rhea Winfrey, Howard McKenzie, George Jennings; track, Wave McFadden, McKay Boswell; basketball, Bill Lapsley.

THE SOU'WESTER

ESTABLISHED 1919



VOL. XVIII

No. 14

PUBLISHED WEEKLY By The STUDENTS OF SOUTHWESTERN MEMPHIS, TENN.

1936 Member 1937 Associated Collegiate Press Distributors of Collegiate Digest

REPRESENTED FOR NATIONAL ADVERTISING BY National Advertising Service, Inc. College Publishers Representative

Member: Southern Collegiate Press Association

Entered as second-class matter at the postoffice at Memphis, Tenn., under the act of March 3, 1878.

LAUREN WATSON Editor ED McCORMICK Business Manager

EDITORIAL STAFF

Ward Archer } Assistant Editors Norman Shapiro } John Quanthy } Sports Editor Nancy Warden } Society Editor Claudia Yergar } News Editor Rose Lynn Barnard } Feature Editor Gerald Burrow } Heads Writer

News Staff

William McBurney V. A. Furr Wave McFadden Martha Moore William Belcher Charles Taylor H. R. Holcomb Dorothy Steuwer Lillian Price Herbert Bingham James Carpenter Bob Armstrong Thomas MacLemore Ann Potts Edith Kelso Joe Stuart Grace Daffin Jane Bray Nell Thompson Ouida Bicknell Josephine Tully Frank Oliver Goodlett Herbert Cain Ed Evelyn Hurst Typist—Evelyn Hurst Sports Staff Richard Hutchinson Marjorie DeVall Hank Walker Steve Frazier

BUSINESS STAFF

Charles Freeburg Advertising Manager Joe Lee Circulation Manager Jack Ferris Circulation Manager Jim Ferris Assistant Circulation Manager George Scott Assistant Circulation Manager

Gordon Bachemin Advertising Solicitors Ann Rose Wallace Jimmy Dougherty Katrine McCall George Jackson Jimmy Martin

An Added Service

We wish to congratulate the Supply Store on its new policy of serving hot coffee and sandwiches at night. The management began this practice last Monday night and will continue it through examinations as an experiment.

While we are on the subject of the Supply Store we would like to remind the students that this branch of the college is maintained for their convenience and that neither the management nor the college are benefited by any profits which it may make.

An Old Evil

We are fast approaching that time of the college year when "hell weeks" or "hell nights" become popular and freshmen have to take this last hurdle before being accepted as full fledged members of their fraternity.

During recent years there has become evident a growing distaste for this holdover from earlier more barbarous days, the "hell weeks" and "nights." And the tendency has been to do away with a practice which does credit neither to our college nor to our fraternity.

In connection with the above, it might interest you to know that at a recent meeting held in New York at which there were representatives from all national fraternities, the convention went on record as having voted to abolish all forms of horseplay in their respective fraternities and to do everything possible to persuade the various chapters to abide by this decision.

Examinations are just around the corner, and not that proverbial corner of the Hoover administration either, because they are sure to get here and all too soon at that.

NEW MANAGER OF DINING HALL INSTITUTES NOVEL FOOD IDEAS

Mr. B. P. Holloway, who since Christmas has been in charge of the college dining hall, thinks the food business the most fascinating work there is.

"The ordinary person," says Mr. Holloway, "does about 70 per cent of his eating with his eyes. By that I mean that if the food before him is attractive in appearance he will probably eat it and like it. Yet he may dislike the most palatable dish merely because its appearance is dull."

He is especially careful in planning a plate to make sure that its colors contrast. When all the foods on a plate are dark and similar in color, he finds the result is inevitably unattractive.

Young and attractive, himself, tall and slender, Mr. Holloway is enthusiastic about his work which is, after all, certainly the most vital business in the world.

Asked if he had ever before seen a group eat as fast as is the custom at Southwestern, he regretfully replied

that he would have to award the prize to the Rotary Club in Monroe, Louisiana. A three course dinner was regularly completely cleared away by these gentlemen after 13 minutes.

"The eaters here," he said, "are also too fond of heavy food and bread. The other night nine waiters ate four and a half dozen rolls. That amounts to six rolls apiece and each roll weighed four ounces. I don't see how they can do it."

Mr. Holloway believes that much emphasis on dietetics, except in a hospital, is not necessary. So long as the meal is fundamentally balanced, he is satisfied. He never keeps files of his menus, either. Using the same menus again and again he thinks a bad practice.

Starting out in Memphis, Mr. Holloway gathered experience in many cities before returning here some weeks ago. Richmond, Virginia, Monroe, Louisiana, and Austin, Texas, are three places where he has worked. He has also made a wide study of the business from a theoretical standpoint.

Mr. Holloway is the son of Mrs. Ruth Holloway, who manages the campus supply store.

Who Books Were Written For

The Portrait of a Lady—Charlie Taylor.

Lost Horizon—Ward Archer.

In Greek Waters—Dorothy Givens.

Laughing Gas—Sarah Gracey.

The Return of the Native—Craig Crenshaw.

Gone With the Wind — "Chilly Breeze" Montgomery.

Ghosts I've Talked With—Thomas McLemore.

Live Alone and Like It—Greta Garbo.

Germany Today—Courtney White.

Honey in the Horn—Lillian Love.

Golden Peacock—"Flossy" Littlefield.

How to Watch Football—Joe Bell.

An Almanac for Moderns—Harriet Kimbrough.

Innocents Abroad—Murrah Gattis.

I Am a Fox—Hotchkiss Young.

Enchanted Voyage—Nancy Warden.

What Price Gloria—Martha Cowling.

A Cloak of Monkey Fur—Douglas Bateman.

Gay Pretending—Doris Cullins.

Murder Goes to College—Henry Hammond.

Around the World in Eleven Years—Lane-Faxon Bus.

My Ten Years in a Quandary and How They Grow—Mary Carrick.

Seven Pillars of Wisdom—Southwestern.

Strange Melody—Ralph Brown.

Sparks Fly Upwards — Margaret England.

Ain't Love Grand—Randall McInnes.

Green Gates Ajar—Evergreen Hall.

Why Bring That Up—Any one who doesn't appreciate this column.

DRAWS PLANS

Dr. Roderick Peattie, of the geography department at Ohio State University, has drawn plans for the construction of a model of the university campus intended to aid blind students in determining the location of the various buildings.

Elsewhere

When women graduates of Grinnell College marry, they stay married. Statistics released from the alumni office show that only one divorce has occurred since 1930.

Financial difficulties in 1892 kept the University of Wichita from becoming the Vassar of the west.

Dr. Charles H. Elliot, New Jersey commissioner of education, reports that 80 per cent of the state's high schools are already conducting automobile-driving courses and that colleges and universities should follow suit.

From 1891 to 1936 inclusive, the Catholic University of America has granted 8,094 degrees.

A University of Maryland student conducts a novel service that is a distinct snap. During lectures he keeps listeners from dozing off by cracking his fingers and snapping them.

"The problem which confronts the modern college woman graduate when hunting a job is one of creating a new position, not one of applying for some previously planned position in an overcrowded field as most young women do." Mrs. Cornelia Stratton Parker, noted writer and lecturer in economics at the University of California, urges students to go beyond the "any-job" attitude.

Memphis Engraving Co. ARTISTS ENGRAVERS PHOTOGRAPHERS 122 UNION AVE. 5TH FLOOR DILLARD BLDG.

LEE TEACHES ADULT CLASS

Night Course In Speech Meets Weekly

In September, at the request of a group of Memphians, Southwestern began a night class in Public Speaking, under the direction of Professor C. P. Lee, Arkansas Rhodes scholar.

Because in their businesses or in their pursuits, these men and women were required to speak intelligently and well, they asked that some instructions be given them in that field.

Its enrollment of 20 is varied. When it meets on Thursday nights at Southwestern, lawyers plead their cases before the class as jury, Sears and Roebuck employees practice explaining processes to their subordinates, salesmen capture prospects, and social workers advance suggestions to improve local schooling conditions.

Many are practiced speakers already, and were before they enrolled, but they desire to improve their enunciation, or they wish to conquer stage fright.

A city commissioner speaks eloquently of local ordinances, a chemist explains the Spanish Civil War, a secretary faces her grinning employer and advocates the theory of the lost Atlantis. Many confess that they dread the ordeal of speaking, but they also confess that each time they endure the ordeal, it lessens.

LARGE ENOUGH

"Fatty" Clark, the 355-pound guard who played with the University of Arkansas in 1930 and '31, was the largest college football player in the world.

KENON TAYLOR CO. ADDING MACHINES—TYPEWRITERS BOUGHT, SOLD, REPAIRED, RENTED

S.C. TOOF & Co. MEMPHIS Fine Printing and Engraving—Since 1864

We Handle ALL FRATERNITY AND SORORITY JEWELRY THE BRODNAX NAME ON THE BOX ADDS MUCH TO THE VALUE, BUT NOTHING TO THE COST. GEO. T. BRODNAX INCORPORATED GOLD AND SILVERSMITH Memphis

Electricity and Gas Are efficient, economical household servants. They save time and labor, and add to the enjoyment of living... are essential to modern standards in the modern home. MEMPHIS POWER & LIGHT CO.

Come in and See the Best in Campus Footwear IZZY'S 67 SOUTH MAIN ST.

DIERKS End Matched Pre-shrunk Flooring and Finish at an attractive price INSULITE Flintkote Roofing Sherwin-Williams Paint LUMBER — BUILDING MATERIAL — MILL WORK EAST END LUMBER CO., INC. 2197 CENTRAL H. B. Northcutt PHONE 7-5631

FRIDAY NIGHT IS COLLEGE NIGHT DANCE WITH GRAY GORDEN And His Orchestra HOTEL CLARIDGE

Stage and Mike

The Proscenium Guild, the honorary dramatic fraternity organized last month for the promotion of dramatics upon the campus, held its first meeting last night following a supper in the Bell Room of Neely Hall.

Rumor has it that The April Fool Carnival is already in the early stages of production. The play for the carnival is to be Shakespeare's Hamlet.

News has filtered through from the New York office of the WPA Federal Theatre Project that a New York Company of professional actors are to make a tour of the colleges producing Sinclair Lewis' "It Can't Happen Here." If enough interest in the play among Southwestern students can be aroused, it may be possible for the dramatic department to make arrangements so as to have this play produced in Hardie Auditorium sometime in the Spring.

"WATCH ME SHAKE THAT THING," SAID THE ELEPHANT, COMING TO A SUSPENSION BRIDGE.

TYPEWRITERS "Rental Purchase Plan" Small Down Payment—Balance Monthly IDEAL CHRISTMAS GIFT Cooper Typewriter Co. 24 Years' Experience 128 UNION AVE. MEMPHIS

IT PAYS to LOOK WELL SOUTHWESTERN BARBER SHOP AND BEAUTY SHOP Most Conveniently Located 649 N. McLEAN

MONA MONKEY

"Sees all evil—hears all evil—prints all evil"

Who is the prize gold-digger of '37? The invincible Oney Ellis ordered a compact from the traveling salesman, Tuesday...

The Eckerts really cause headaches: W. C. Rowan spent a miserable holiday—a certain U. T. Kappa Sig came home; Val Huber to Wendell...

Ed. McCormick, armed with field glasses, sat on the second row. Was HE disappointed!... Our two sun-kist (or son kised?) Florida lemons sing "Moon Over Miami"...

The Tupelo sweetheart must have an exam on the 29th... Finney has been sick the last few days... P. S. is taking Caroline Carroll to the Pan...

Our hats are off to Alfred. He keeps his title as Dean, takes a pre-med. course, and wins the Pershing Medal. What a Man!... The secret of success is out—and just in time, before exams...

Steve Frazier's theme song: "Stars Fell on Alabama Last Christmas"... Where did Bob Learned spend the holidays?... Carroll Clear came back from New York...

Shirley Scarborough has discovered creme de cocoa in Memphis... Sam Mays' latest fan letter was from an admirer living in the Parkview...

Did you hear about Tony?... What are you football seniors holding from us?

Activities

Friday, January 15 9:00 A.M.—Intramural free-throw contest till 3:00 P.M.

1:30 P.M.—Choir rehearsal. 2:00 P.M.—A.O.Pi active meeting.

Monday, January 18 1:30 P.M.—Choir rehearsal.

2:00 P.M.—K.D. active meeting. 2:00 P.M.—Chi Omega active meeting.

2:30 P.M.—Zeta Tau Alpha active meeting.

2:30 P.M.—Kappa Delta pledge meeting.

3:00 P.M.—A.O.Pi pledge meeting. 3:30 P.M.—Zeta Tau Alpha pledge meeting.

3:45 P.M.—Chi Omega pledge meeting. 4:00 P.M.—Tri-Delta pledge meeting.

5:00 P.M.—Tri-Delta active meeting. 6:00 P.M.—Zeta Tau Alpha supper.

7:30 P.M.—Kappa Sigma meeting. 7:30 P.M.—Kappa Alpha meeting.

7:30 P.M.—Sigma Nu meeting. 7:30 P.M.—A.T.O. meeting.

Wednesday, January 20 1:30 P.M.—Choir rehearsal.

4:00 P.M.—Southwestern Broadcast. Thursday, January 21

7:30 P.M.—S.A.E. meeting. Friday, January 22

1:30 P.M.—Choir rehearsal. 2:00 P.M.—A.O.Pi active meeting.

After Show or Dance follow me to Pig'n Whistle. The sign of the pig and whistle. 1579 UNION AVE.

DAVIS HEADS RESEARCH WORK; "HIS JOB IS TO BUILD ISLANDS"

By JOHN QUANTHY

Building giant bridges or sky-reaching scrapers may satisfy the creative genius of some men, but not Dr. J. Henry Davis, Jr., head of the Department of Biology at Southwestern. His recent scientific investigations are to determine how land is being built along the coast and in the shallow water bays of south Florida; his job is to build islands.

Dr. Davis recently returned to Memphis from Florida where he spent the Christmas vacation in continuing the investigations and experiments upon mangrove plants to see how they aid in land formation. The mangroves are shrubs and trees of tropical waters around the world that form vast inter-tidal swamps along shallow coasts. Some of the peculiar plants send out a mass of prop-roots, others have long horizontal roots near the surface. Both of these types aid in holding the silt and debris washed in by the tides and storms. Under the trees of these swamps the organic and mineral matter accumulations gradually build up land. In some places over 14 feet of peat was found beneath trees over 60 feet tall. Numerous small islands have formed in this manner and the coasts extended. How much and how fast the land increases have taken place is one of the problems of the work.

To find out how new islands are formed experimental plantings of young mangroves in shallow water have been made. After a long period of years these plantings may result in man initiated islands. Dr. Davis says, "acres of soil might be built up

by man planting mangroves if these experiments prove practical." Much of the reclaimed real estate in Florida has been built by dredges filling in mangrove swamps, just hastening the natural processes.

By the use of recent maps and aerial photographs, made by the U. S. Coast and Geodetic Survey and the Army Aviation Corps, many new islands and extended coasts were located. It is difficult to estimate how much land building has taken place in south Florida, but Dr. Davis thinks that the south end of Florida is increasing and much of the increase is directly due to the vast mangrove swamps covering most of the Keys and shallow water shores. The large unsurveyed regions of the southwest Everglades and Florida Bay are areas where changes are taking place. These mangrove areas will cover much of the proposed Everglades National Park. If the park is obtained and the vast area preserved the eventual increase in land areas can be better studied.

The National Research Council is sponsoring this research in cooperation with Southwestern. Many Florida and also Federal agencies are interested and helping in the investigation as the understanding of land formation processes is of importance to them. Dr. Davis expects to return to the region this summer and may take along some students from Southwestern to aid in the expedition. Among other things he recommends the tidal rivers between the islands as the best fishing "grounds" in this country.

CALL HIM EPIGRAMMA!

I

When Gramper was youthful The ladies were truthful! So pure and demure and appealingly sweet, All shackled and hustled, They crackled and rustled, And screamed when they dreamed of revealing their feet.

II

With sashes unfurling, And lashes upcurling, They fluttered and stuttered when asked for a dance. They twittered and bridled, They tittered and sidled, And chilled at the thrill of a masculine glance!

III

No high-balled cavortings No ribald retortings, No parking and larking with petters divers. No skin-showing poses, No gin-glowing noses— When Ladies were Ladies, for better or worse!

IV

No shocking complexes, No talking of sexes, Those peerless young dears would have yipped at the thought, No shingling of tresses, No mingling caresses, I'll say, in a way, they were gypped quite a lot!

V

No rude little vampus Intruded on Gramper, For sheiking was sneaking; and necking a crime; Prevalving conditions Curtailed his ambitions, Yet I've heard the old bird had a heck of a time!

And then there's the man on the squad who says football is just a sideline with him.

AUTHOR FINDS EUROPE IN TERROR

(Continued from Page 1)

Tate and Andrew Nelson Lytle, both men of letters and former Southwestern professors. He said in substance that undoubtedly the principle of individual small farm ownership is good, but that in practice it is essentially contrary to the American spirit of speculation. "The American farmer is not, like the French peasant, content with his few acres but with each profit he must buy more and more land in the hope that he may eventually retire. In this he is speculating and, of course, in the end he is wiped out."

Mr. Cohn is now ready to begin work on a new sociological and economic study of the relation of Europe to America. He will, however, remain in Memphis for some time.

Poor Old Adam

"Aw, Eve, now you've gone and put my dress suit in the salad again."

BROOKS & HARPOLE

PHONE 6-2972 STERICK BUILDING FLOWERS FOR ALL OCCASIONS CHARLES TAYLOR, VIRGINIA HOSHALL, Representatives

KLINKE BROS. DAIRY

(Pasteurized Dairy Products) MILK—ICE CREAM Bireley's Orangeade PHONE 4-2101 2469 SUMMER AVE.

ORPHEUM THEATRE

Now Showing

ANOTHER STAGE SENSATION COMIQUES CONTINENTAL Featuring JACK PEPPER THE FIVE MAXELLOS JACK LEONARD The MAYFIELD and VIRGINIA—and Others A Cast of 50

NEWS STATE

WEEK FRIDAY, JAN. 15

SHIRLEY'S LATEST AND BEST

SHIRLEY TEMPLE

—IN—

"The Stowaway"

With ROBERT YOUNG ALICE FAYE

TRIBES WAR BY FOOTBALL

Mortality Rate Higher Than In Old Wars

(Wireless to The New York Times and The Montreal Gazette)

Melbourne, Australia, November 24.—So many deaths have been caused by natives participating in grudge football matches between rivals, tribal chiefs have asked authorities to discuss the situation with the native council, it was reported today from Port Moresby.

Government prohibition against old time tribal warfare left the warriors recreationless. Authorities then introduced football as a substitute, but are now much perturbed by casualties sustained in play. A recent match at Rabaul began with the regular number of players in the field, but after 30 minutes of hot contest, and despite a dozen warrior players lying injured off the field, the number of participants increased to 57. Police, called in when the situation became serious, found seven players armed with knives, 17 broken bottles, nine razor blades, numerous stone clubheads, six-inch nails and short sticks with keenly sharpened points.

This occurrence ended football matches at Rabaul, but the natives, returning to their villages, took the game with them. The result is that now matches are in the form of grudge football wars between rival tribes, which has made the mortality rate higher than in the old tribal wars.

HOLLINGER WINS ARCHERY CONTEST

The Girl's Archery Tournament was held Wednesday, December 16, in the Women's gymnasium. Catherine Hollinger led with 370 points; Frances Smithwick came second with 368, and Margaret Jones third with 366. Frances scored twenty-six bulls eyes out of forty-eight arrows shot, while Catherine and Margaret scored twenty-five each. The sorority scoring was as follows: Chi Omega, thirty-three; Tri Delta, twenty-four, and A. O. Pi, eighteen.

These Students

It happened over a month and a half ago, but Fred Thomas is still beefing about it. You see, Fred took an economics test and only had one question. So, to make a good impression on the professor, he wrote over five pages. Then to his chagrin, and the professor's amusement, he discovered he had written on the wrong subject.

Habitants of Robb Hall social room hope he gets over it soon, too.

PYRAMID PLANNED FOR 8113 CITIZENS

Until recently it seemed that the novel idea of a half-blind, tottering gentleman who died in the Ozarks of Arkansas last spring would pass along with him.

He suggested that someone erect a 130-foot-high pyramid, fill it with modern products, and seal it hermetically. "This civilization is going to the dogs," he said, "and when the year 8113 rolls around, the people can open the pyramid up and see just what was wrong with the people back in 1936."

Now Oglethorpe University has adopted the idea. With the cooperation of Scientific American it plans to build the pyramid and stock it with everything from a sound film record of greetings from the president of the United States to the citizens of 8113 to samples of present day brands of chewing gum.

Statisticians at Kansas State Teachers College have found that the college coffee shop serves more than 39,000 meals in a year.

32 WIN RHODES SCHOLARSHIPS

27 Colleges Represented In Group

Swarthmore, Pa.—Twenty-seven universities and colleges, representing every section of the country, contributed the 1937 Rhodes Scholars-elect to Oxford University. In announcing the complete returns of the thirty-two scholars selected, Dr. Frank Aydelotte, president of Swarthmore College and American Secretary to the Rhodes Trustees, pointed out that the distribution was more wide-spread than in recent years, only three universities or colleges having more than one scholar-elect.

Princeton University is represented by four scholars, nominated from Connecticut, Ohio, Texas and Missouri; Harvard by two, from North Carolina and Florida; and Swarthmore college by two, from Virginia and Maryland. Twenty-four other colleges and universities supplied the other scholars.

The scholarships represent an annual stipend of 400 pounds sterling for two years study at Oxford University, with the option of a third year's study if their work warrants it. Founded under the will of Cecil Rhodes, the scholarships are available to thirty-two men each year.

Freshman—What is college? Farley—A four year loaf, that takes a lot of dough.

DANCE NIGHTLY with HERMAN WALDMAN AND HIS ORCHESTRA HOTEL PEABODY



HAL KEMP'S ORCHESTRA FEATURING KAY THOMPSON AND THE RHYTHM SINGERS EVERY FRIDAY 7:30 P. M., C. S. T. ALL COLUMBIA STATIONS

WARNER

Memphis No. 1 Theatre

"Sworn Enemy"

Starts Friday

with ROBERT YOUNG FLORENCE RICE JOSEPH CALLEIA LEWIS STONE NAT PENDLETON

A Metro-Goldwyn-Mayer Picture

STRAND

NOW

"Without Orders"

with PETER B. KYNE'S SALLY EILERS

STARTS SUNDAY "We Who Are About To Die"

MALCO PALACE

"MRS. DEEDS" AND "CALAMITY JANE" ARE—

More Than a Secretary!

SEE—

JEAN ARTHUR GEORGE BRENT LIONEL STANDER

—IN—

"MORE THAN A SECRETARY" STARTS SATURDAY

Sportspotlight

By JOHN QUANTHY

It may be that we've gotten a bit soft over the holidays after having our fill of sweets and nuts and "synonym puns"; but that doesn't keep us from coming out flat-footed and squared off to tell the student body what we think of its attitude toward sports. It is undoubtedly the most spiritless and lackadaisical bunch we've ever known.

We'd like to know if the students know if we have a basketball team?

In case you've never heard of the word "basketball," there are several good dictionaries in the library, Miss Marsh tells us.

But to go on: Yes, the Lynx are going to tangle with the Bulldogs of Union University tomorrow night. And may we go on to say that the Lynx are likely to get beat unless Gaylon Smith and Jim Breyspraak and Levon Self are really "right." Not only these boys but the whole squad has been "taking it" plenty from Coach Paul Hug, who was none too pleased with the Lynx performance last week. The squad has been running its tongue out in preparation for the fracas, but they will have an uphill battle, in spite of the fact that Hug's caustic criticism has been constructive. Incidentally, if a couple of students would like to sneak in to get an eye-full of good basketball, the door will be open and a large WELCOME will stare them in the face.

The Harding College cagers should have no trouble getting the tip-off on opponents. Their center stands 7 feet, 5, it is reported, on his proportionally sized feet.

The greatest athlete the world has ever known, Jim Thorpe, today is living off small parts he can scrape up in second class pictures in Hollywood. He barely makes enough to support himself and small family. At 48, Thorpe is still a good athlete and he says that it would take only a little training to cut down his waistline to show up some of our modern Apollos.

Henry Hammond cannot reap all the football glory at Southwestern for Red Davis comes in for his share of the pickings. Red, according to *The Diamond and Shield*, *PIKA* magazine, has made the All-America *PIKA* team.

"I'm going to sit right down and write myself a letter," came the doleful dronings from the radio as Mike Pepper sat down to write a billet. Mike was in Birmingham where the Lynx were to play Howard and he decided to write a mushy missile to his girl friend in his home town in Mississippi.

Back on the campus the other day Mike got a letter addressed to him here at Southwestern. Mike tore the envelope open with usual adeptness.

"My darling Emma . . ." began the

CAMPUS CAMERA

WHEN IS A JUNIOR SENIOR A FRESHMAN?

WALTER SENIOR, JR. WHO IS ENROLLED AS A FRESHMAN AT THE UNIVERSITY OF NEW HAMPSHIRE . . . ANSWERS THE QUESTION . . .

Copyright by Associated Collegiate Press—Madison, Wisconsin



note. Then Mike read on a few lines more and began to blush. Who in th' heck writ this thing to me?" he questioned as his eyes quickly sought the signature. "Lovingly yours, Mike", were the words that greeted his startled eyes. "Well I'll be . . ." mumbled the obsequious Mike.

No, Mike doesn't love himself; he just sat down and wrote himself a letter.

And we find in one book that a ditch is defined as an open air tunnel.

For we that live to please must please to live.—Samuel Johnson.

You can get a lot out of life just by looking at it.—Louise Mabie.

Even a boudoir mirror can see what is going on.

LYNX CAGERS TO TACKLE UNION

Hug Not Satisfied With Team's Play

The Lynx cagers will tangle with the Bulldog team of Union at 8 o'clock tomorrow night in the Gaston Community Center. The Lynx enter the game decidedly the underdog as the Bulldog season has been very successful.

Union earlier in the season defeated the local Coca-Cola aggregation, one of the strongest in the south for the past several years. The Lynx, after several impressive victories over local league teams, were decisively beaten last week by Howard, 50-19, after having nosed out Birmingham-Southern, 28-26, the night before.

Coach Paul Hug was not at all satisfied with the performance the Lynx gave at Birmingham. All this week he has been drilling the squad on fundamentals. The Lynx have been taking wind exercises by sprinting in the gym. New plays have been gone over with various combinations in the game. Levon Self and Bill Lapsley required some attention. These two along with Jim Breyspraak and Red Davis should see most of the game from the court.

The game tomorrow night should be interesting since Prof. Tuthill will have the band on hand to create a little "atmosphere". Cheer leaders intend to have a sizeable crowd to work with. Enough bleachers have been installed in the gym to take care of students and others who may attend. Even the heating plant has been "re-conditioned."

Southwestern students will get in the game free; others will be admitted for 25 cents.

PROFS. LEE AND BASSETT LIST MERITS OF THEIR DEPARTMENTS

This is the second of a group of two articles in which Southwestern professors, representatives of various departments, have set down the principal advantages to be derived from the study of their subjects. The following resumes show phases of these courses seldom considered by students and should stimulate interest by making their full value known.

Public Speaking—C. P. Lee

There is no need to emphasize the importance of speech; every student is aware of its importance, and of his own need of training. The majority do not take Public Speaking as a course either because they are afraid to undergo the training or because they do not believe the training efficacious. The first group may be dismissed; he who is not willing to undergo some embarrassment to better himself does not truly desire an education. He who doubts the value of Public Speaking as a course is on safe ground; yet his arguments are hardly valid. No matter how little the student absorbs, he is more aware of his own voice and its possibilities after studying it, and he can conquer his platform fright. No one can overcome platform fright, but it may be so vanquished that it is an advantage rather than a terrifying paralysis. Little as is the time allotted for individual attention, the student who earnestly desires to better his speech has adequate opportunity to learn his chief defects and the knowledge how to better them, if he earnestly so desires.

Classical Languages—H. J. Bassett

The Latin and Greek departments strive to train men for life, not merely to make a living. An old Latin poet said that he had three souls be-

cause he knew three languages. The man trained in Latin and Greek has an outlook on three worlds instead of one. And the two ancient cultures are the very foundation of our own. Our language is full of words whose meaning is hidden from those unacquainted with their classical origin. Our literature is in great part based on the classical literatures, and cannot be properly understood and interpreted without a knowledge of the classical sources. The student of philosophy, of government, of the sciences, finds in the classics valuable basic material.

Read the classics in translation, do you say? Then you miss the training in accuracy and discrimination that comes only with the study and use of a highly inflected language. And besides, no matter how good the translation, it cannot reproduce the life and spirit of the original, any more than the plaster cast can take the place of the sculptor's masterpiece.

Officer—Who takes charge when the skipper dies at sea

Plebe—The chaplain, sir.

ZINC ETCHINGS
 COPPER HALFTONES
 COLOR PLATES
 COLLEGE ANNUALS
 TRADE-MARKS
 CARTONS—LABELS
 BLUFF CITY ENGRAVING CO.
 120 MADISON · MEMPHIS, TENN.

The Pause That Refreshes



PHONE 6-5600
Factory at Fourth at Washington



and here they are...

Aromatic tobaccos from the districts of Xanthi, Cavalla, Smyrna and Samsoun in Turkey and Greece, the tobaccos of richest aroma

... blended with

Mild ripe home-grown tobaccos—Bright tobacco from the Carolinas, Georgia and Virginia; Burley tobacco from Kentucky and Tennessee; and tobacco from southern Maryland

... and rolled in

Champagne Cigarette paper of the finest quality. This paper, specially made for Chesterfield cigarettes, is pure and burns without taste or odor.



For the good things smoking can give you.. Enjoy Chesterfields