

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF SOUTHWESTERN AT MEMPHIS  
HELD IN THE DIRECTORS ROOM  
PALMER HALL  
OCTOBER 20, 1960

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The annual meeting of the Board of Directors of Southwestern at Memphis was held in the Directors Room, Palmer Hall, on the campus, on Thursday, October 20, 1960.

The meeting was called to order at 9:00 A.M. by Vice-Chairman W.J. Millard, and was opened with prayer by Dr. Ramage.

Miss Erma Reese, Assistant Secretary, was invited to sit in the meeting as assistant to the Secretary.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
Edward V. Ramage	Mrs. Morgan L. Shaw	Orrick Metcalfe	Morton B. Howell, Jr.
John M. McMillan	William A. Benfield, Jr.	Murphey C. Wilds	A. V. Pritchard
Mrs. Kenneth Harper	Walker L. Wellford, Jr.	Mrs. W. Everarde Jones	Mrs. John T. McCall
William H. Mitchell		Frank A. England, Jr.	William H. Dale
		W. J. Millard	Ross M. Lynn

Peyton N. Rhodes, ex officio

A telegram from Mr. Carlos G. Spaht and a letter from Mr. Alden T. Shotwell, both from the Synod of Louisiana, were read stating they regretted that illness prevented their being present. It was also announced that Mr. A.K. Burrow was unable to be present because of illness.

Messrs. Benfield, Mitchell, England, and Lynn, new members attending their first meeting, were introduced by the Chairman and extended a warm welcome by the members of the Board.

The following letter was read by President Rhodes:

"June 14, 1960

"Dr. Peyton N. Rhodes  
"Southwestern at Memphis  
"Memphis 12, Tennessee

"Dear Peyton:

"As of today I am resigning as Chairman of the Board of Directors of Southwestern and also from the Board. It seems to me important that Southwestern should replace me with someone physically more vigorous than I am. You may be assured that my interest in Southwestern will remain constant. I have put too much of my heart into Southwestern for it to be otherwise.

"It has been a joy and a privilege to have served with you and Dr. Diehl for the cause of Christian higher education.

"Regretfully and sincerely,

"Sidney W. Farnsworth,"

Upon motion by Mrs. McCall, seconded by Mr. Pritchardt, Mr. Farnsworth's resignation was accepted with genuine regret, and the Secretary was requested to send a gift of flowers to Mr. Farnsworth and Mr. Burrow as the Board's further expression of appreciation and concern.

President Rhodes was asked to write letters to Messrs. Farnsworth and Burrow expressing the Board's sincere gratitude for their valuable services to the college through the years.

Upon motion by the Secretary, seconded by Mr. Howell, the minutes of the meeting held on March 17, 1960 were approved, and reading for information of these minutes was dispensed with since members of the Board had previously received copies of the minutes.

Upon motion by Mrs. McCall, seconded by Mrs. Jones, the minutes of the Executive Committee meetings held April 29, June 1, September 2 and 26, and October 17, 1960, copies of which had been received by the Board members, were approved.

For the information of the Board, the Chairman announced the following personnel of the House, Finance, and Development Committees serving through this meeting:

- HOUSE - Mrs. John T. McCall, Chairman; Mrs. Kenneth M. Harper, Frank A. England, Jr., John M. McMillan, E.V. Ramage, Ross M. Lynn.
- FINANCE - Morton B. Howell, Jr., Chairman; A.K. Burrow, William H. Dale, Alden T. Shotwell, Murphey C. Wilds, Mrs. W. Everarde Jones, Carlos G. Spaht.
- DEVELOPMENT - W.J. Millard, Chairman; William H. Mitchell, Orrick Metcalfe, Van Pritchardt, W.A. Benfield, Jr., Walker L. Wellford, Jr., Mrs. Morgan L. Shaw, Robert P. Richardson, Vice-President for Development.

The Chairman appointed the following Nominating Committee:

Morton B. Howell, Jr., Chairman; Alden T. Shotwell, John M. McMillan, Mrs. W. Everarde Jones, and Mrs. John T. McCall.

The members of the Board were invited to have lunch in the Brooks Room of Catherine Burrow Hall at 12:30 P.M. The Chairman stated that Dr. A. Theodore Johnson (Professor of English Literature), Dr. J.Q. Wolf (Professor of English), Professor C.I. Diehl (Dean of Men), Dr. R.P. Richardson (Vice-President for Development), Messrs. J.A. Rollow (College Engineer) and C.L. Springfield (Comptroller) had been invited to have lunch with the Board.

The following memorial was presented by the Chairman and, upon motion by Dr. Ramage, seconded by Mrs. Jones, was unanimously adopted:

## IN MEMORIAM

WALDNSE SMITH BEASLEY

APRIL 8, 1884 - MARCH 26, 1960

These dates are very significant to the family of Waldnse Smith Beasley, the Synod of Tennessee, and a host of friends who were fortunate enough to be associated with him. Mr. Beasley left Madison, Florida, the place of his birth, and came to Columbia, Tennessee in 1909 where he continued his residence until his sudden death on March 26, 1960.

His business connections were varied and widespread. At the time of his death he was president of Beasley and Millinor Company, W.S. Beasley Company, and Columbia Produce Company. These enterprises operated dairies, ice plants, feed businesses, farms, timber, turpentine plantations, produce and real estate. It is quite obvious that he was a man of strong initiative, imagination, executive ability, and physical endurance to administer such widespread business interests. These same admirable qualities were applied to his church life.

He always found time and strength to serve his Redeemer and Lord through the channels of his church and worthy community organizations. He placed his membership in the First Presbyterian Church of Columbia shortly after moving there. He served as a deacon and for thirty-three years was a ruling elder; he also served as Sunday School superintendent for ten years and was chairman and member of many strategic committees. Other church institutions of the Synod were quick to recognize his qualities of leadership and chose him to membership on their respective Boards. At the time of his death he was the only man in the Synod who was a member of the governing bodies of Southwestern at Memphis, Louisville Presbyterian Theological Seminary, Monroe Harding Children's Home, and NaCoMe Conference Center. To these he gave his most earnest devotion, valuable time, sound wisdom, and material resources. For the past fifteen years he was absent from a Southwestern Board meeting only when it was physically impossible for him to be present. Today we miss him. We miss his cheerful presence and the many admirable qualities of his life which always gave to the Board a sense of strength and confidence.

Be it therefore resolved that the Board of Directors of Southwestern, convened in annual session this the twentieth day of October in the year of our Lord nineteen hundred and sixty, has suffered the loss of one of its most devoted and competent members in the death of Mr. W.S. Beasley; that the Board extend through the media of these resolutions its genuine sympathy to the members of his family; that a moment of silence be observed by the Board to honor his memory and respect his service; that these resolutions become a part of the minutes of this meeting, and that a copy of them be sent to the members of the Beasley family.

President Rhodes supplemented his annual report, printed copies of which had previously been sent to each member of the Board, by making a verbal report on a number of items, including the student enrollment of the first semester of the 1960-61 session. Among other things, he reported that the sale of the North Parkway property had been consummated for \$80,000. (See minutes of the Executive Committee meeting held September 2, 1960); called attention to the improvements which were made during the summer in Palmer Hall; namely, Room 100 converted into offices for the Comptroller, the Dean, the Dean of Men, and a secretary, and two large classrooms in the basement; stated that the Memphis Field and Garden Club had started to beautify a portion of the south campus with the planting of a number of holly trees, and that the East Memphis Exchange Club had made a gift to the college of a Freedom Shrine, consisting of twenty-eight fine reproductions of basic American historical documents, which is permanently displayed on the south wall of Hardie Auditorium in Palmer Hall. He also reported on the annual meeting of the American Council on Education held in Chicago October 6-7, 1960, and on his recent trip to New York City where he made further contacts with certain Foundations and individuals in the interest of Southwestern. A copy of the President's annual report is appended to these minutes.

President Rhodes referred to his memorandum to the Board of Directors dated August 22, 1960, suggesting that Freshman Women's Hall, erected in 1955, be named in honor of Margaret Huxtable Townsend (Mrs. C.L. Townsend), who was a member of the Southwestern faculty from 1918 to 1954, and who was Southwestern's first Dean of Women, serving in that capacity from 1925 to 1952, and that the new men's residence hall now under construction on the west side of the campus be named in memory of Southwestern's benefactor Dr. Walter D. Bellingrath. (See copy of memorandum appended to these minutes). President Rhodes stated that the response to this memorandum had been hearty and unanimous, that Mrs. Townsend had been apprised of the Board's intention to honor her, that she had graciously accepted the Board's action, and that she plans to be present for the dedication of Townsend Hall on Alumni Day, Saturday, June 3, 1961. Upon motion, duly seconded, the Board ratified its approval by mail of naming Freshman Women's Hall "Margaret Townsend Hall," and the men's hall now under construction "Walter D. Bellingrath Hall."

President Rhodes reported that a recent communication received from E. Lee Dodson, Jr., Chief, Security Division, Department of the Navy, Washington, D.C., stated that the resolution adopted by Southwestern's Board at its meeting on March 17, 1960 (See minutes pages 2 and 3) had been reviewed by his office and suggested that it be revised as follows:

WHEREAS: The Directors of Southwestern at Memphis have been informed of the provisions of Espionage Acts Title 18, United States Code (Section 793, paragraphs d, e, f) which prescribe penalties for disclosure to unauthorized persons of classified information affecting the national defense, and

WHEREAS: The Department of Defense requires that officers, other than principal officers and directors who will not require access to classified information in the conduct of the organization's business, are not required to be cleared, provided that the organization, by official action, affirms that such officers will not require nor will have and can be effectively denied access to classified information in the possession of the organization and that they do not occupy positions that would enable them to affect adversely the organization's policies or practices in the performance of contracts for the United States Government.

WHEREAS: The following individuals are the principal officers of Southwestern at Memphis who will require a security clearance:

Peyton N. Rhodes, President  
C.L. Springfield, Budget Officer  
Erma Reese, Security Officer

WHEREAS: The Board of Directors propose to exclude all other Directors and principal officials of Southwestern at Memphis from access to classified information.

NOW THEREFORE BE IT RESOLVED: That the Directors and principal officials of Southwestern at Memphis, other than those specifically named above, will not require, nor will have access to, classified information in the conduct of the organization's business and that those Directors and officials can be effectively denied access to classified information in the possession of the organization and they do not occupy positions that would enable them to affect adversely the organization's policies or practices in the performance of contracts for the United States Government.

BE IT FURTHER RESOLVED: That the Secretary is authorized to furnish two copies of this resolution to the Cognizant Security Office processing the facility security clearance for Southwestern at Memphis, that the Cognizant Security Office will be notified prior to any change in conditions which would require the officials to have access to classified information.

The following additional resolution in connection with Southwestern's Department of Defense contract was presented by President Rhodes:

RESOLVED, that the following named Directors of Southwestern at Memphis will not require, nor will have, and can be effectively denied access to any and all classified information in the possession of this organization, and do not occupy positions that would enable them to affect adversely this organization's policies or practices in the performance of contracts for the Government:

<u>Name</u>	<u>Title</u>	<u>Citizenship</u>
Edward V. Ramage	Director	U.S.A.
John M. McMillan	Director	U.S.A.
Mrs. Kenneth Harper	Director	U.S.A.
William H. Mitchell	Director	U.S.A.
A.K. Burrow	Director	U.S.A.
Alden T. Shotwell	Director	U.S.A.
W.A. Benfield, Jr.	Director	U.S.A.
Mrs. Morgan L. Shaw	Director	U.S.A.
Carlos G. Spaht	Director	U.S.A.
Walker L. Wellford, Jr.	Director	U.S.A.
Murphey C. Wilds	Director	U.S.A.
Frank A. England, Jr.	Director	U.S.A.
Mrs. W. Everarde Jones	Director	U.S.A.
Orrick Metcalfe	Director	U.S.A.
W.J. Millard	Director	U.S.A.
William H. Dale	Director	U.S.A.
Ross M. Lynn	Director	U.S.A.
Mrs. John T. McCall	Director	U.S.A.
Morton B. Howell, Jr.	Director	U.S.A.
A. Van Pritchartt	Director	U.S.A.

Mr. England moved the adoption of the foregoing resolutions and that they be made a part of the record of the meeting. The motion was seconded by Mr. Howell and unanimously carried.

It was called to the attention of the Board that the By-Laws, which were adopted at the annual meeting of the Board of Directors on September 10, 1940, need to have further amendments made in order to bring them up-to-date with current practices, and a written notice of the proposed amendments was given to each member of the Board. Upon motion by Mr. Howell, seconded by Mr. McMillan, it was unanimously voted that the notice of the proposed amendments to the By-Laws of Southwestern at Memphis be accepted and tabled to be acted upon at the meeting of the Board to be held on Thursday, March 16, 1961. (See Notice of Amendments to By-Laws of Southwestern at Memphis appended to these minutes).

The Secretary stated that his report is contained in the minutes of the Executive Committee meetings held since the March 17, 1960 meeting of the Board. He read the following letter from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

October 4, 1960

Mr. Walker L. Wellford, Jr., Secretary  
Southwestern at Memphis  
2000 N. Parkway  
Memphis, Tennessee

Dear Mr. Wellford:

This letter will confirm that Primary Commercial Blanket Bond #DDD 1706445 is carried with the National Surety Corp. of New York in the amount of \$50,000.00 covering all employees of Southwestern. The definition of employee has been extended so that it includes Directors or Trustees of Southwestern when performing acts which usually come within the scope of an employee, or while acting as a member of any committee appointed by the Directors or Trustees, even though they might not be compensated as employees.

There is also an underlying Fidelity Bond, National Surety # F1D-1588961 covering Mr. C.L. Springfield in the amount of \$25,000.00 additional, which would make a total of \$75,000.00 applying on him.

Trusting that this is the information you desire and holding ourselves in readiness to serve you at all times, we are with best wishes

Very truly yours,

JAS. D. COLLIER & CO.

By James D. Collier, Jr.

The meeting recessed at 11:00 A.M. to enable the Nominating Committee to meet and formulate its report, and reconvened at 11:30 A.M.

Mr. C.L. Springfield, Comptroller, was invited to the meeting to discuss or answer questions concerning the Treasurer's report, a copy of which is appended to these minutes.

Mr. Pritchardt made an oral report on the matter of a salary increase for President Rhodes (See minutes of Board of Directors' meeting held March 17, 1960, page 5) and stated that a deferred salary contract is now under consideration, which it is believed will carry out the Board's intention.

Upon motion by Mr. McMillan, seconded by Mrs. Jones, the Secretary was instructed to append to these minutes a list of degrees conferred on June 7 and August 20, 1960.

The following report of the Finance Committee was presented by the Chairman, Mr. Howell:

The Finance Committee of the Board of Directors of Southwestern at Memphis met on Wednesday evening, October 19, 1960 in the Directors Room, Palmer Hall, on the campus. The Chairman, Morton B. Howell, Jr., presided, and the following members were present: Mrs. W. Everarde Jones, William H. Dale, Murphey C. Wilds, Peyton N. Rhodes, President, and C.L. Springfield, Comptroller, who acted as secretary.

The meeting was opened with prayer by Mr. Wilds.

The minutes of the meeting held on March 16, 1960 were read by the Chairman and approved.

The Committee expressed regret that Messrs. A.K. Burrow, Alden T. Shotwell, and Carlos G. Spaht, members of the Committee, could not be present due to illness.

The Committee recommended that the Board adopt an appropriate resolution in memory of Mr. W.S. Beasley, who was a member of this Committee.

After an inspection of the latest appraisal of the portfolio of securities held in the endowment fund, on motion by Mr. Wilds, seconded by Mrs. Jones, the Committee recommended that the Board extend official thanks to the Investment Committee and Counselor, expressing the satisfaction of the Committee with the splendid job being done with the investment of the funds of the college.

The Comptroller informed the Committee that the loan from the Housing and Home Finance Agency in the amount of \$600,000 to assist in the construction of the two new residence halls, was consummated on July 19, 1960, the proceeds of the loan being \$607,187.50, which included \$7,187.50 accrued interest from March 1, 1960, the date of the loan. He stated that \$600,000 was placed in the Construction Account, along with \$280,000 of college funds to pay for the construction costs of the buildings, and that the balance of \$7,187.50 was deposited with the Trustee in a Bond and Interest Sinking Fund Account as required by the Loan Agreement. He also stated that the funds put up by the college came from development funds and the Bellingrath-Morse Foundation funds.

The Committee was informed that the sum of \$64,457.14 had been received from the Trustees of the Bellingrath-Morse Foundation

during the fiscal year 1960 and that no part of the receipts are being or have been used for operating purposes. The college is obligated, by agreement, to allocate \$25,000 per year out of the Bellingrath-Morse funds for the payment of principal and interest on the HHFA Loan.

The Comptroller reported that the sale of the lot on North Parkway between University and McLean had been completed and that the college received a net of \$76,593.40 from the sale.

President Rhodes reported to the Committee it was hoped that before too long the college would receive from the estate of Dr. Moore Moore, Sr. funds to begin the construction of an infirmary as a memorial to Dr. Moore. He also reported on bequests from Mr. S. DeWitt Clough, of Chicago, Mrs. Herbert Buell, of Birmingham, and Dr. I.L. Myers, of Memphis.

Copies of the report of the audit for the fiscal year made by Oliver P. Cobb and Company were inspected and approved by the Committee, and approval by the Board is recommended.

The Committee recommends the adoption of the proposed budget for the fiscal year 1960-61 as previously approved by the Executive Committee on June 1, 1960 and adopted by a special committee of the Executive Committee on September 7, 1960.

The annual report of the Treasurer prepared by the Comptroller and included in the Bulletin of October, 1960, wherein was set out a condensed balance sheet for the year ended June 30, 1960, and comparative condensed statement of income and expense for the years ended June 30, 1959 and June 30, 1960, was likewise approved and the approval of the Board was recommended.

Morton B. Howell, Jr., Chairman  
Mrs. W. Everarde Jones  
Murphey C. Wilds  
William H. Dale

Upon motion by Mr. Mitchell, which was duly seconded, it was voted to accept the report and to consider seriatim its three recommendations as follows:

1. Upon motion by Mr. McMillan, seconded by Mr. Mitchell, the audit of the college's books for the fiscal year ended June 30, 1960 by Oliver P. Cobb & Co., Memphis, was approved.
2. Upon motion by Mr. England, seconded by Mrs. Jones, the budget for the fiscal year ending June 30, 1961, which was approved by the Executive Committee on June 1, 1960 and later adopted by a special committee of the Executive Committee on September 7, 1960, was adopted.
3. Upon motion by Mr. Mitchell, seconded by Mr. McMillan, the Condensed Balance Sheet for the year ended June 30, 1960, and the Comparative Condensed Statement of Income and Expense for the years ended June 30, 1959 and June 30, 1960 (See pages 63 and 64 of the October, 1960 Bulletin) were approved.

At the conclusion of the Finance Committee's report Mr. Springfield retired from the meeting.

The Chairman of the Nominating Committee presented the following report:

On behalf of the Nominating Committee, composed of Morton B. Howell, Jr., Chairman, Alden T. Shotwell, John M. McMillan, Mrs. W. Everarde Jones, and Mrs. John T. McCall, we are honored to report the following recommendations:

OFFICERS OF THE CORPORATION

A. Van Pritchardt.....Chairman  
 W.J. Millard.....First Vice-Chairman  
 John M. McMillan.....Second Vice-Chairman  
 Walker L. Wellford, Jr.....Secretary  
 A.K. Burrow.....Treasurer  
 Erma Reese.....Assistant Secretary

EXECUTIVE COMMITTEE

A. Van Pritchardt.....Chairman  
 W.J. Millard.....Vice-Chairman  
 Walker L. Wellford, Jr.....Secretary  
 Vance J. Alexander, Chairman of the Board, Union Planters National Bank  
 J. Bayard Boyle, President, Boyle Investment Company  
 L. Palmer Brown III, L.P. Brown Company  
 S. Toof Brown, President, S.C. Toof & Company  
 A.K. Burrow  
 Edward B. LeMaster, President, Edward LeMaster Company, Inc.  
 Ross M. Lynn, Headmaster, Memphis University School  
 Peyton N. Rhodes  
 Norfleet Turner, Chairman of the Board, First National Bank  
 R. Don Warren, Chairman of the Board, Stratton-Warren Hardware Company  
 Alvin Wunderlich, Jr., President, National Burial Insurance Company

INVESTMENT COMMITTEE

Vance J. Alexander, Chairman  
 Troy Beatty, Senior Vice-President and Trust Officer, First National Bank  
 Snowden Boyle, Chairman of the Board, Boyle Investment Company  
 Brown Burch, Vice-President and Manager, Merrill Lynch, Pierce, Fenner & Smith, Inc.  
 A.K. Burrow  
 A. Van Pritchardt  
 Peyton N. Rhodes  
 Maury Wade, Investment Counselor  
 C.L. Springfield, Secretary

The Committee also recommended that the Board authorize the Executive Committee to add another individual to the membership of the Investment Committee if and when it seems desirable to do so.

Upon motion by Dr. Ramage, seconded by Dr. Benfield, the Secretary was directed to cast the ballot for the abovenamed nominees. He reported that the ballot was cast and that the nominees were duly elected.

It was moved by Mr. Pritchardt, seconded by the Secretary, and unanimously carried that Mr. Sidney W. Farnsworth, who had served so efficiently and faithfully as Chairman of the Board since 1941, be named Chairman Emeritus.

The following report of the House Committee was read by Mr. England, which, upon motion by Mr. England, seconded by Mrs. McCall, was adopted:

The House Committee met on Wednesday evening, October 19, 1960, with the following members present: Mrs. John T. McCall, Chairman; Mrs. Kenneth Harper, John M. McMillan, E.V. Ramage, Ross M. Lynn, and Frank A. England, Jr. President Rhodes, J.A. Rollow, College Engineer, and Jerry M. Duncan, President of the Student Council, were also present.

The meeting was opened with prayer by Dr. Lynn.

The minutes of the meeting held on March 16, 1960 were read and approved.

Jerry M. Duncan, President of the Student Council, reported on progress of the Student Center Committee, stating that approximately \$2,000 had been raised to date for the Center and that it is planned to go to various alumni groups to solicit funds for the Center. He also stated that the student body considers the Student Center to be the most important immediate need of the college - a structure to accommodate denominational activities, student publication offices, Student Council offices, an auditorium large enough to seat the entire student body at one time, alumni offices, etc. He expressed appreciation for the furnishings in the student social room in Palmer Hall, the improved lighting of Palmer Hall, the improvements in the science building, the addition of a Housekeeper for the residence halls, and the additional plantings on the campus.

President Rhodes stated it is expected that the women's residence hall under construction will be ready for occupancy shortly after December 1, 1960, and the men's residence hall by April 1, 1961. The Committee noted particularly pages 45-47 of the October, 1960 Bulletin, which set forth the repairs and renovations of the past year.

The Committee expressed appreciation to the East Memphis Exchange Club for its Freedom Shrine gift, consisting of twenty-eight reproductions of basic American historical documents, which has been permanently mounted in Hardie Auditorium.

The Committee noted that the east wing of Neely Mallory Memorial Gymnasium which will contain a swimming pool had not been built.

Mr. Rollow reported that campus road repairs have been delayed until construction in various areas is completed.

The members of the Committee expressed appreciation to President Rhodes, Mr. Rollow, and Jerry M. Duncan for their fine reports, and also expressed appreciation to Mr. William Waller, Jr., of Nashville, Bond Counsel, and Mr. Morton B. Howell, Jr., for their excellent work in handling the heavy legal documentation required in connection with Southwestern's HHFA loan.

The meeting recessed at 12:20 P.M. for lunch and reconvened at 2:00 P.M.

Dr. R.P. Richardson, Vice-President for Development, was invited into the meeting to present the following report for the Development Committee:

The day to day activity of the Development Office follows four distinct lines. They are: 1) Alumni, 2) Publicity and Publications, 3) New Student Enlistment, and 4) Fund Raising. Significant development and improvement have taken place in each area since the Board met on March 17, 1960. We will report briefly on the first three activities and more fully on the fourth one; namely, Fund Raising. Public relations run through the whole gamut of the work of the Office of Development.

#### ALUMNI ACTIVITY

Mr. Goodbar Morgan, Alumni Secretary, and Dean Alfred O. Canon are responsible for this activity. They work at it diligently. Homecoming on the campus this weekend, October 22, will be Exhibit "A" as a phase of this activity. Dean Canon has enlisted alumni in clubs through the Mid-South to support the college financially, in discovering good freshmen students, and in the continuation of their own education as adults.

The Loyalty Fund score to date is:

- 1) Approximately \$22,000.00
- 2) Percentage of participation - 12% of alumni.

#### NEWS SERVICE

Mrs. E.G. Ballenger and her student assistants continue to give the college good publicity in the two daily papers of Memphis. In addition they supply home town newspapers with interesting and important news of Southwestern students while they are away from home. The quarterly publication of "Southwestern News" to alumni, parents, and friends brings fresh news to many people about the college. Mrs. Ballenger is responsible for this publication, as well as for other periodic and occasional pamphlets, brochures, viewbooks, and the like.

#### NEW STUDENT ENLISTMENT

Mrs. John Q. Wolf, Admissions Counselor, is being ably assisted this fall by James D. Curtis. Mr. Curtis graduated in June, 1960, and was invited by the college to assist in the enlistment of new and well prepared students. After four months' trial the experiment promises to pay off in real dividends.

The enrollment figures from the office of the Registrar for September 26, 1960, tell the following story:

Men 382, Women 352 - Total 734.

These figures include 20 special students, 2 post-graduate students, and the regular students. This is a six percent increase in enrollment over the same period in 1959.

The two new residence halls will be a significant aid in enlisting new students when completed in 1961.

### FUND RAISING

1. Contributions from the churches of the four cooperating Synods show a slight decrease over 1959. This could be substantially improved if and when Presbyterian Churches outside of Memphis are induced to provide professorships, or chairs, similar to the A.B. Curry Chair, the T.K. Young Chair, and the W.J. Millard Chair.

2. The Women of the Church continue to support Sponsors of Southwestern with their dollars. The 1960 Project was the installation of new electric cold water drinking fountains on all three floors of Palmer Hall. Mrs. Ballenger has helped get out to the W.O.C. a new S.O.S. leaflet, which tells the story of S.O.S. briefly.

3. The 1960 Annual Support Program. The main thrust of the Development Office in fund raising for 1960 has been the Annual Support Program. To date \$101,068.00 has been pledged and \$69,759.50 of this amount has been received from 393 contributors. It cost the college \$4,491.10 to raise this money - about 4% expense. The Program will not be concluded until December 31, 1960. In the remaining eleven weeks of 1960 the amount will be increased by late givers. Many of these late givers are being cultivated weekly by the Office of Development with the able assistance of a good friend and supporter of the college, Mr. Edmund Orgill, former Mayor of Memphis, an Episcopalian, and a former member of Southwestern's Executive Committee.

4. Life Income Contracts and A Futures Program. It has been widely reported that 80% to 90% of college and university endowments in the U.S.A. come from wills, bequests, life annuities, life insurance, life income contracts, and the like. The Office of Development, now that church contributions have been more than trebled in the past nine years and the Annual Support Program in the City of Memphis has been successfully reactivated, has turned its attention to the important subject of "Deferred Giving." In our earlier reports we have mentioned this subject. The time has come for us to be specific and definite in our plans.

A carefully prepared Life Income Contract Plan for the college has been worked out and put into the hands of the printer. It will be off the press shortly and a copy will be mailed to each member of the Board in due time.

A carefully prepared Futures Program, dealing with wills, bequests, and the like is in process of completion and it, too, will come to the members of the Board after printing.

It is the opinion and the conviction of the Office of Development that it should become more active in getting financial support for the college from well-to-do, middleaged, and elderly persons. With this in mind two new pieces of college development literature are being prepared. In time members of the Board will be asked to help the Office of Development use this literature effectively and to implement its efforts. The college wants to find well-to-do Presbyterians and challenge them to invest their money in the education of young America here at Southwestern.

RECOMMENDATIONS

1. That plans for the 1961 Annual Support Program be completed as soon as possible this fall in order to insure a successful operation next spring. The general chairman, vice-chairman, division leaders, and volunteer workers need to be selected long before March, 1961. If proper leadership is secured and the organization perfected, it is the judgment of the Office of Development that the 1961 Annual Support Program can be successfully operated without benefit of outside professional fund-raising assistance. It is also suggested that all alumni living and working in the City of Memphis and Shelby County be solicited in the 1961 Annual Support Program. The Loyalty Fund will be credited with whatever the alumni contribute. In order to do this part of the job well it is further proposed that women, preferably alumnae, be used as volunteer solicitors in one Division.

2. That the Board of Directors officially thank the 150 volunteers for their good help in the 1960 Annual Support Program. We hope that many of them will continue to help in 1961.

3. That the Board consider seriously authorizing a capital funds campaign among alumni outside of Memphis, foundations, parents, and friends to build a Student Center on the campus as soon as possible.

4. That every Board member do what he or she can to assist the Office of Development in all of its fund raising plans, in the church, in business and with individuals, especially with wills, bequests, and life income contracts.

CONCLUSION

1. A basic concept of a good development program: "Insofar as it is practical and possible, the involvement of people is the best way to help the public see us as we are."

2. A definition of development: "It is the administrative function which seeks the advancement of understanding and support of the college." To amplify: "This includes interpreting the college to its constituent groups, involving them in affairs of the college, and soliciting and encouraging financial support from them for the college. Chief sub-functions include: institutional planning, written communications, alumni relations, community services, and fund raising."

3. "It is more blessed to give than to receive," and what's more, its deductible.

Upon motion by Mr. McMillan, seconded by Mr. England, the Development Committee's report was received and approved.

The Chairman appointed the following committees to serve through the 1961 annual meeting of the Board of Directors:

- HOUSE - Morton B. Howell, Jr., Chairman; Mrs. W. Everarde Jones, Ross M. Lynn, Mrs. Kenneth Harper, Frank A. England, Jr., John M. McMillan.
- FINANCE - Alden T. Shotwell, Chairman; William H. Dale, A.K. Burrow, Murphey C. Wilds, Carlos G. Spaht, Mrs. John T. McCall, Edward V. Ramage.
- DEVELOPMENT - W.J. Millard, Chairman; William H. Mitchell, Orrick Metcalfe, W.A. Benfield, Jr., Walker L. Wellford, Jr., A.V. Pritchardt, Mrs. Morgan L. Shaw, R.P. Richardson, Vice-President for Development.

A.V. Pritchardt, ex officio member of each committee.

The Chairman announced the dates for the meetings of the Board in 1961 as follows:

Thursday, March 16, 1961  
Thursday, October 19, 1961

Upon motion, duly seconded, it was voted to send the minutes of this meeting to the members of the Board of Directors for approval.

The meeting adjourned at 3:15 P.M. with prayer by Dr. Benfield.

  
Secretary

August 22, 1960

## MEMORANDUM TO THE MEMBERS OF THE BOARD OF DIRECTORS OF SOUTHWESTERN AT MEMPHIS

As you know, most of the permanent buildings on the Southwestern campus bear the name of the donor or of some person intimately connected with the development of the institution. Two existing buildings, Science Hall, built in 1925, and the Freshman Women's Residence Hall, built in 1955, have never been named. The former was built with funds contributed in one of the earlier campaigns when the college was moved from Clarksville to Memphis; the latter was built with funds from the various development fund campaigns in the City of Memphis and in the four Synods around 1952 and following. It was hoped that in the latter case there would be some one very substantial gift, but this was not the case.

We are in the process of erecting two additional residence halls, one for women and one for men. For ease of reference we have been speaking of the women's building as East Hall and the men's building as West Hall. I do not think it a good idea for these names to be used too long. Some time ago some members of the Class of 1935, especially Dr. Helen Gordon, Dean of Women of Louisiana State University and an alumna of Southwestern, brought up the question of naming the present Freshman Women's Hall for Margaret Huxtable Townsend (Mrs. C.L. Townsend), who was a member of the Southwestern faculty in various capacities as professor of classics, of English, and of sociology from 1918 to 1954. She became Southwestern's first Dean of Women in 1925 and gave to that office dignity and distinction until 1952. She was respected and admired by all of the students who knew her, and my feeling is that the idea of naming this building in her honor would be generally favored. At the present time she would be seventy-five or seventy-six years of age and is living in Cambridge, Massachusetts, with her husband, Dr. C.L. Townsend, also retired, who was a professor here from 1917 to 1954. This would leave the new women's residence hall now under construction as another unnamed women's building.

As for the new men's residence hall under construction, it seems to me that it would be appropriate to name this Bellingrath Hall, in honor and memory of Mr. W.D. Bellingrath, who set up the Bellingrath-Morse Foundation. The members of the Board are familiar with this Foundation, and my forthcoming annual report will show that to date we have received as a result of Mr. Bellingrath's planning something over \$250,000 from the Foundation. Had we not been able to conserve these funds over the last few years we could not have proceeded with the Government loan to start the current construction. Unless the Coca-Cola business in the Mobile area shows a significant decline, we can expect to continue to receive a substantial annual sum from the Foundation in perpetuity. Mr. Bellingrath was a "self-made" man, a respected citizen of Mobile, and a member of the Central Presbyterian Church of that city. He certainly did not expect the Government to make his life secure or to look after him. It seems to me that he exhibited many of the qualities that we would like to see more significantly regarded by the young men of our present generation.

While there is no particular hurry about a decision in the matter of the men's residence hall, though a present decision would be appropriate, in my opinion, yet on account of Mrs. Townsend's age it would probably be wise to take some immediate action and if possible to try to have her down for a dedication on Homecoming Day this Fall. This would take planning and the design of an appropriate bronze plaque. I have discussed this matter with several members of the faculty and staff, and there is general agreement that the proposal to name the Freshman Women's Hall for Mrs. Townsend and the men's residence hall for Mr. Bellingrath has considerable merit. In light of this would you be good enough to indicate on the enclosed card your opinion so that necessary action can be taken this month.

Peyton N. Rhodes

NOTICE OF AMENDMENTS TO BY-LAWS OF SOUTHWESTERN AT MEMPHIS

In accordance with the provisions of Article XI of the By-Laws of Southwestern at Memphis, notice is hereby submitted in writing that at the March, 1961 meeting of the Board of Directors, the following amendments to the By-Laws will be offered:

1. Amend the first sentence of Article II, under the caption "Officers" by deleting the last three words of the first sentence, so that the first sentence, as amended shall read:

"The officers of the Board shall be a Chairman, a First and Second Vice-Chairman, and a Secretary."

2. Amend the first sentence of Article II, under the caption "Secretary" by deleting the entire first sentence, and substituting therefor the following:

"The Secretary, with such assistants as he may need, shall keep the minutes of all meetings of the Board, and shall give notices of all such meetings. The minutes of the Board shall at all reasonable times be subject to the inspection of any member of the Board."

3. Amend Article II, under the caption "Officers" by deleting all provisions relating to the Secretary, except as hereinabove set out in Item 2, and by deleting all provisions relating to the office of Treasurer and relating to the subject matter of access to securities.

4. Amend Article IV relating to Executive Officers so as to change the caption of the article to read "Executive and Administrative Officers" and to provide for the election of a Treasurer, an Assistant Treasurer, a Secretary and an Assistant Secretary, and to define their duties, responsibilities and authorities as follows:

(a) Insert the following paragraph immediately following the amended caption "Executive and Administrative Officers":

"The officers of the college shall consist of the President, the Treasurer, an Assistant Treasurer, the Secretary and an Assistant Secretary, and a Vice-President and/or an Assistant to the President when in the judgment of the Board of Directors there is need for a Vice-President and/or an Assistant to the President."

(b) Insert under the caption "Other Executive or Administrative Officers", a sub-caption, styled "Vice-President" followed by the provisions presently appearing in the By-Laws for the office of Vice-President.

(c) Insert under the caption "Other Executive or Administrative Officers" following the present provisions for the office of Vice-President, a sub-caption styled "Assistant to the President" followed by the provisions presently appearing in the By-Laws for the office of Assistant to the President.

(d) Insert under the caption "Other Executive or Administrative Officers", following the present provisions for the office of Assistant to the President, sub-captions styled "Treasurer, Assistant Treasurer", "Secretary", and "Assistant Secretary", followed in each instance by provisions defining the duties, responsibilities and authority of each officer, as follows:

"Treasurer - The Treasurer of the college shall be elected by the Board of Directors and it is required that such Treasurer be elected from the membership of the Board of Directors, the Executive Committee, or the Investment Committee. The Treasurer shall have the custody of the funds and securities of the corporation. He shall give bond with sufficient surety in such amount as the Board may determine. The premium for this bond, as for all other required bonds, shall be paid by the corporation. This bond shall be deposited with the Secretary of the Board. The Treasurer shall with the approval of the Board or its Executive Committee, designate the depositories of the corporation. He may, by written appointment to be filed with the Secretary of the Board, designate some person who shall represent him in obtaining access to the securities

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of the college as provided for in these By-Laws, but the Treasurer shall be responsible for all acts of his representative. He shall keep accurate accounts of all receipts and disbursements which shall at all reasonable times be subject to the inspection of any member of the Board. He shall present annually to the Board in writing a summary of his receipts and disbursements and an exhibit showing all the liabilities of the corporation. He shall pay out no money except as authorized by the Board, or by the Executive Committee. The acts of the Board fixing the annual salary of the members of the faculty and other budget items shall be considered sufficient warrants for the payment of these items without any order from the Executive Committee, but emergency or extra-budget expenditures must be authorized by the Executive Committee. He shall sign all notes or other obligations, and when necessary or proper he shall endorse on behalf of the corporation for the collection of checks, notes and other obligations, and shall in general perform all acts necessary to the position of Treasurer."

"Assistant Treasurer - The Assistant Treasurer of the college shall be elected by the Board of Directors. In the event of the physical disability or absence of the Treasurer, the Assistant Treasurer shall have all the duties, responsibilities and authority hereinabove vested in the Treasurer."

"Secretary - The Secretary of the Board of Directors shall likewise be the Secretary of the college. The Secretary shall see that all bonds required of officers and employees of the college for the faithful performance of their duties are filed with him, and shall report on this matter at the annual meeting of the Board. The Secretary shall have custody of the official records and the seal of the corporation; shall attest all legal documents and instruments authorized by the Board; shall sign and attest all diplomas; shall in general perform all the duties incident to the office of the Secretary, and shall perform such other duties as the Board may from time to time prescribe or require. The minutes of the Board shall at all reasonable times be subject to the inspection of any member of the Board."

"Assistant Secretary - The Assistant Secretary of the college shall be elected by the Board of Directors. In the event of the physical disability or absence of the Secretary, the Assistant Secretary shall have all the duties, responsibilities and authority hereinabove vested in the Secretary."

(e) Following the provisions for the office of Assistant Secretary, insert a sub-caption, styled and reading as follows:

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by the President. He shall be responsible to the President of the college, and shall hold office at the pleasure of the Board. The Business Officer shall be responsible for the collection of all fees from the students in accordance with the schedule and terms approved by the Board and announced in the bulletins of the college. He shall make quarterly reports to the Board, and an annual report to the Treasurer. He shall collect rents and all charges for the use of the property of the college, and all fines and penalties imposed by the proper authorities. He shall also exercise general supervision over the purchase of supplies, and shall have general oversight of residence halls, dining halls, other auxiliary enterprises, and the infirmary. He shall pay on account of the college, into appropriate depositories, all moneys collected by him, and keep adequate records and accounts of the same. The Business Officer, and all assistants charged with the collection of moneys, shall be bonded by a reputable bonding company in such amounts as the Board may determine. Such bonds shall be filed with the Secretary of the college and the Business Officer shall furnish the Secretary a list of all officers and employees who should be bonded. The Business Officer may act as assistant to the Treasurer, and perform such additional duties as the President of the college or the Board may from time to time designate. There may also be one or more assistant business officers whose title or titles and duties would be determined by the Business Officer and the President.

+  
"The Business Officer shall cause to be prepared and shall sign all checks drawn from the treasury as follows:

"(1) Checks on current funds for salaries and wages, authorized by the Board, as reflected in the budget.

"(2) Voucher checks on current funds in payment for materials, supplies, equipment, and expenses other than salaries and wages, provision for which has been made by the Board.

"All checks and voucher checks on current funds issued and signed by the Business Officer shall be countersigned by the President.

"Voucher checks on endowment funds, on annuity funds, on funds for special purposes, and on plant funds, for payments authorized by the Board, the Executive Committee or the Investment Committee shall be drawn by the Business Officer and must bear the signature of the President and the Treasurer or Business Officer, or others authorized by the Board.

"All voucher checks shall indicate the particular account to which the payments are chargeable and the person to whom payable.

"The Business Officer shall require all officers of the college, faculty members and others, who, from time to time, order or purchase supplies for the payment of which the college is to be responsible, to secure from him before the order or purchase may be made, an approved purchase order which shall describe the nature and amount of the proposed expenditure. No officer, faculty member or other representative of the college shall make any purchase of supplies without such an approved purchase order."

7. Amend Article II relating to Access to Securities by deleting in their entirety the present provisions of the By-Laws, and substituting therefor a new sub-caption under Article IV, following the provisions for the holding of office at the will and pleasure of the Board of Directors, such sub-caption to provide, as follows:

"Access to Securities - Endowment fund securities shall be held in a custodial account by one of the banks doing business at Memphis, Tennessee, and chartered as a National Banking Association, pursuant to the laws of the United States. The custodian shall have the duty of collecting interest and dividends on such securities and shall remit the income monthly to the college. Compensation for these services shall be by mutual agreement. From time to time, as investments are changed by action of the Investment Committee, the President of the college shall, in writing, authorize the custodian to deliver to the Treasurer, Assistant Treasurer, or Business Officer the securities authorized to be exchanged or sold."

8. Amend Article VI relating to the Office of Registrar to add an additional sentence, providing for the appointment of one or more Assistant Registrars, who shall be appointed in the same manner as the Registrar, and who shall perform whatever duties the President of the college may assign.

9. Amend Article VI, relating to the "Supervisor of Property", so as to change the title of such office to "College Engineer".

10. Rearrange the last two grammatical paragraphs of Article IV of the present By-Laws, so that such paragraphs will appear as the last two grammatical paragraphs of Article IV, as hereinabove amended, but which will be preceded by a sub-caption styled "Other Administrative Assistants and Faculty Status of the Vice-President, the Assistant to the President and Other Administrative Assistants".

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"Officers to hold office at the will and pleasure of the Board of Directors.

All of the executive or administrative officers elected or appointed by the Board of Directors pursuant to this Article IV shall hold office at the will and pleasure of the Board and shall be responsible to the Board."

5. Amend Article III relating to the Investment Committee by deleting the second sentence of the second grammatical paragraph, and substituting the following:

"It shall have the power to direct the sale, transfer and conveyance of any stocks, bonds or other securities owned by the college, and the sale and conveyance of any real estate owned by the college, which is not used for college purposes, but no investment, disbursement, sale or transfer of investments authorized or approved by the Board or by the Executive Committee shall require the further approval of the Investment Committee."

"The Investment Committee shall normally meet at least every other month or more often at the call of the Chairman."

Amend Article III relating to the Executive Committee stating that "normally the Executive Committee shall meet regularly each month and on call of the Chairman."

"Non-Board members of the Executive and Investment Committees elected by the Board after July 1, 1960 shall be retired from active duty on their respective Committees upon reaching age seventy, but may, at the discretion of the Board, be elected to honorary or advisory membership without vote."

6. Amend Article VI relating to the office of Bursar by abolishing the title "Bursar" and by deleting in their entirety all provisions presently appearing in the By-Laws and relating to the office of "Bursar", and by adopting in lieu of such title the title "Business Officer", and providing for the duties, responsibilities and authority of the Business Officer as follows:

"Business Officer - There shall be a Business Officer who shall be appointed by the President, subject to the approval of the Board, and whose title or titles and duties shall be determined

DEGREES CONFERRED ON JUNE 7, 1960BACHELOR OF ARTS

Johnny Mac Alford	Steele, Missouri
Judith Watkins Aydelott	Memphis, Tennessee
Virginia Kimbrough Baxter	Covington, Tennessee
John Clyde Blair, Jr.	Montgomery, Alabama
James Eugene Botsford, Jr.	East Gadsden, Alabama
Karen Marie Boyce	Port Gibson, Mississippi
Robert S. Brown	Huntington, West Virginia
Richard L. Bunn	Clinton, North Carolina
John W. Butt	Franklin, Kentucky
George Wade Crabb	Beech Grove, Kentucky
Alfred D. Cross, Jr.	New Orleans, Louisiana
Mary Asbury Crouch	Gulfport, Mississippi
James Dabney Curtis	Memphis, Tennessee
John Alexander Daniel	Shelbyville, Kentucky
Ethel Margaret Darden	Baton Rouge, Louisiana
James McKay Davis	Shreveport, Louisiana
Rebecca Ann Davis	Memphis, Tennessee
Sandra Marwood Dwyer	Memphis, Tennessee
Beverly Ethel Finch	Little Rock, Arkansas
Nelly Jane Galloway	Memphis, Tennessee
James Stephen Gay*	Biloxi, Mississippi
Caroline Gibbs	Franklin, Tennessee
Beryl Friddle Glenn	Birmingham, Alabama
William Houston Harris	Lewisburg, West Virginia
Raymond F. Henley	Memphis, Tennessee
Sarah Gordon Hicks	Natchez, Mississippi
Peggy Hiller	Memphis, Tennessee
John Edward Hixon	Montgomery, Alabama
Alice Charlotte Hogsett	Brownsville, Tennessee
Joanne Elizabeth Hunt	Marianna, Arkansas
Carolyn Atkinson Jordan	Vance, Mississippi
Frances Allen Kilpatrick	Clarksdale, Mississippi
Soon Ki Kim	Seoul, Korea
Connie Jo Kitley	Midland, Texas
Geraldine Knight	Old Hickory, Tennessee
Richard Korsakov	Memphis, Tennessee
Carol Ann Krause	Natchez, Mississippi
Neva H. Kyser	Belmond, Iowa
Diana Barbara L'heureux	Atlanta, Georgia
James M. Leverett*	McGehee, Arkansas
Margaret Elizabeth Lowe	Washington, D.C.
Katherine McCollum	Memphis, Tennessee
Nadine McKinley	Shreveport, Louisiana

\*Graduated in absentia

BACHELOR OF ARTS (Continued)

Mecklin Robert Mansfield	Crenshaw, Mississippi
Jackie Ruth Eichold Montag*	Memphis, Tennessee
Elizabeth Ann Myers	Jackson, Mississippi
Jo Lynn Palmer	Memphis, Tennessee
Virginia Palmer	Pine Bluff, Arkansas
Lynda Lipscomb Patton	Memphis, Tennessee
Harold Jerry Peters	Memphis, Tennessee
James David Petersen	Stuttgart, Arkansas
Dale Norman Pflug	Little Rock, Arkansas
James Oscar Pitts III	Mobile, Alabama
Donald Ewell Pollard	Nashville, Tennessee
Joseph Poppenheimer	Memphis, Tennessee
Leslie Webster Read	West Monroe, Louisiana
Lee Allen Reynolds	Memphis, Tennessee
Corinne Ridolphi	Memphis, Tennessee
Jo Ann Roberson	Whitehaven, Tennessee
Virginia Roberson	Memphis, Tennessee
Ann Rust	Memphis, Tennessee
Betty Carolyn Shettlesworth	Memphis, Tennessee
Virginia Bowe Sims	Hot Springs, Arkansas
William Caldwell Singleton *	Memphis, Tennessee
David McGonigal Smith	Magnolia Springs, Alabama
Patricia Luellen Smith	Dyersburg, Tennessee
Therese Marilyn Smith	Holly Grove, Arkansas
Clara Louise Stephens	Laurel, Mississippi
James Marshall Strong	Memphis, Tennessee
Glenda Sue Taylor	Johnson City, Tennessee
Jane Faxon Thomas	Memphis, Tennessee
Myron M. Thomas	Memphis, Tennessee
John Cleveland Turley III	Memphis, Tennessee
Marilyn Adella Turner	Atlanta, Georgia
C. Wilson Viar, Jr.	Ripley, Tennessee
Elizabeth Ann Vines	Little Rock, Arkansas
William Bradley Wallace	Bartlett, Tennessee
Miriam Joan Warren	Memphis, Tennessee
James Thurman Webb	Memphis, Tennessee
John Howard Werner	Chattanooga, Tennessee
Carolyn Howard White	Memphis, Tennessee
Jimmie Crawford Wood *	Baton Rouge, Louisiana
G. Donald Wright	Memphis, Tennessee
Sylvan Ray Zbinden	Chattanooga, Tennessee

\*Graduated in absentia

BACHELOR OF SCIENCE

Fred Edmond Bertrand, Jr.	New Orleans, Louisiana
Travis Glen Casanova	Rolling Fork, Mississippi
Bryan Munroe Eagle	Memphis, Tennessee
Lawrence Anthony Fury, Jr.	Memphis, Tennessee
David Park Glenn	Birmingham, Alabama
Martha Annette Heinemann	Hot Springs, Arkansas
John D. Hettinger	Memphis, Tennessee
Jon Calvin Jenkins	Memphis, Tennessee
Robert M. MacQueen	Memphis, Tennessee
Morris Trawick Reagan	Hazlehurst, Mississippi
John L. Streete	Caruthersville, Missouri
Donald O. Tate, Jr.	Memphis, Tennessee
Rann Lawton Vaultx	Pine Bluff, Arkansas
Kenneth E. Yancey	Memphis, Tennessee

BACHELOR OF MUSIC

Robert Walton Andrews	Memphis, Tennessee
Carol Ann Quade	Dallas, Texas
Joy Deanne Runyon	Chattanooga, Tennessee
Betty Claire Winn	Memphis, Tennessee

DEGREES CONFERRED ON AUGUST 20, 1960BACHELOR OF ARTS

Nancy Koehn Bond	Memphis, Tennessee
Finis D. Carrell	Memphis, Tennessee
John Henry Crabtree, Jr.	West Helena, Arkansas
Sarah Emily Cross	Memphis, Tennessee
Albert Anderson Gandy, Jr.	Memphis, Tennessee
Paul Thomas Hollingsworth	Memphis, Tennessee
Margaret Stewart McMillion	Savannah, Georgia
Anna Gwynne Salmon McKenzie	Overland, Missouri
Susan Elinore Scott	Memphis, Tennessee
John W. Somervill	Memphis, Tennessee
Sarah Elizabeth Maxine Wooten	Birmingham, Alabama

BACHELOR OF SCIENCE

Thomas Ross McCrory	Memphis, Tennessee
Janet McKenzie	Hopk, Arkansas

BACHELOR OF MUSIC

Patricia Anne Killebrew  
David Emanuel Wessell

Memphis, Tennessee  
Leland, North Carolina

GRADUATED WITH HONORS

Robert S. Brown  
Alice Charlotte Hogsett  
Jon Calvin Jenkins  
Soon Ki Kim  
Robert M. MacQueen  
Betty Carolyn Shettlesworth  
Rann Lawton Vaultx

Psychology  
French  
Mathematics  
International Studies  
Physics  
Spanish  
Chemistry

GRADUATED WITH DISTINCTION

John Clyde Blair, Jr.  
James Eugene Botsford, Jr.  
Karen Marie Boyce  
John W. Butt  
Sarah Emily Cross  
Mary Asbury Crouch  
Beverly Ethel Finch  
Lawrence Anthony Fury, Jr.  
James Stephen Gay  
Martha Annette Heinemann  
Raymond F. Henley  
John D. Hettinger  
Joanne Elizabeth Hunt  
Neva H. Kyser  
Diana Barbara L'heureux  
Margaret Elizabeth Lowe  
Mecklin Robert Mansfield  
Elizabeth Ann Myers  
Jo Lynn Palmer  
Carol Ann Quade  
Morris Trawick Reagan  
Corinne Ridolphi  
Joy Deanne Runyon  
Susan Elinore Scott  
Donald O. Tate, Jr.  
Elizabeth Ann Vines  
Miriam Joan Warren  
Carolyn Howard White  
Leslie Webster Read

Spanish  
English  
English  
Philosophy  
English  
Sociology  
Christian Education  
Chemistry  
Chemistry  
Biology  
Economics  
Chemistry  
English  
Spanish  
English  
History  
Philosophy  
History  
Greek  
School Music  
Chemistry  
Mathematics  
School Music  
English  
Physics  
English  
English  
Bible  
Basic Engineering

HONORARY DEGREES CONFERRED ON JUNE 2, 1959

DOCTOR OF DIVINITY

Robert Spencer Hough Pastor, Central Presbyterian Church	Chattanooga, Tennessee
Joseph Moody McDill Pastor, Fondron Presbyterian Church	Jackson, Mississippi

DOCTOR OF CIVIL LAW

Frank Richard Ahlgren Editor, The Commercial Appeal	Memphis, Tennessee
Edward J. Meeman Editor, Memphis Press-Scimitar	Memphis, Tennessee

DOCTOR OF LETTERS

Peter Hillsman Taylor Author and Professor, Ohio State University	Columbus, Ohio
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DOCTOR OF LAWS

Edgar Finley Shannon, Jr. President, University of Virginia	Charlottesville, Virginia
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## ANNUAL REPORT OF THE PRESIDENT

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

I have the honor to hand to the members of the Board my eleventh annual report. This is accompanied by the report of the Dean of the college and financial reports for the fiscal year ended June 30, 1960.

To say that the current decade, 1960-1970, will be one of major and irrevocable decisions is but to repeat a warning received almost daily from the press and involving every area of human activity. It is probable that every decade in recorded history, and especially American history, has offered its insistent challenges. Certainly each of the eleven decades of the history of Southwestern has been fraught with problems, perils and, ultimately, progress.

However, there does appear to be an urgency and insistence about many of the already discernable problems of the current decade made doubly sharp by the annihilation of former space relationships between peoples, necessary reevaluations of energy magnitudes due to atomic and nuclear sources, and the need for individuals with more acute appreciations and a depth of wisdom which is not commonplace.

If it be true that World War I was won on the playing fields of Eton, it may be equally true that the Cold War will be won, hopefully in the present decade, on the campuses of the institutions of higher learning in America. But it will be won only if somehow our college administrators, faculties, and student bodies become obsessed with a return to a revival of major concern, at all levels, for the life of the intellect, the maturity of scholarly emphasis, the ability to deal with ideas, and the establishment of right values.

There is nothing new about any of this, and lip service is paid to "basic fundamentals" in every college catalogue. But all too generally the side shows of *services* ("good things" like social adaptability, life adjustment, driver education, physical and mental health and the like) which always greatly increase the budget, gradually and surely envelop and obscure the main tent wherein scholarly and intellectual exercises are alleged to be going on. To those concerned with education, then, this decade is crucial and we survive or perish depending on whether the American people and, insofar as Southwest-

ern is concerned, the Church also, are willing to encourage the *pursuit of excellence* rather than the *rise of mediocrity* in the educational processes. It is, indeed a Decade of Decision. Hanging like a dark cloud over all is the continuing specter of rising costs of operating colleges and universities.

A number of the Southwestern faculty for some months have concerned themselves with a new concept—that of the function of a liberal arts college in an urban setting. The traditional isolated college, reached with difficulty from centers of population, no longer prevails as the major force in education. Most people live in cities and most students will live and work in cities. Possibly the role of the liberal arts college in an urban nation is not yet understood. It may not be its former rural role. This whole matter is being studied.

The calendar year 1960 marks the conclusion of a four-year grant by the Fund for Adult Education to expand and strengthen the Southwestern program of continuing liberal education for adults begun in 1945. It is probable that no grant has had more lasting effect. The whole operation of the Memphis Adult Education Center, housed in and overflowing the lower level of the Burrow Library, is fused into the structure of the college through many indissoluble ties. It presents to undergraduates and mature citizens alike a challenge to lifelong learning and a total education which has been described as "the humane discipline of the whole person."

As one example of Southwestern's concern for continuing education, the Board is reminded of the first American Institute for Public Responsibility held at Dauphin Island, near Mobile, Alabama, June 17-23, 1960. This was a remarkable gathering in a number of ways, and it has been described in a brochure already placed before the Board and briefly in the report of the Executive Director of the Adult Education Center, which appears later in this document. The fact that Southwestern's Dean of Alumni enlisted the participation of Alumni Fellows representing twenty-two other distinguished colleges and universities in this project set, it is hoped, a pattern of alumni education and institutional cooperation which will stimulate an increase in hard thinking about *individual public responsibility* in many more persons with good educational background.

In the last few years there has been a gratifying increase in the number of students majoring in mathematics and the natural sciences.

Doubtless the stepped-up research program of the science faculties, mentioned in more detail later, has helped to bring this about, resulting in a desirable balance with humanities majors.

Among the major gifts to the college in recent months was the choice eighteenth century oil painting "Miss Stamper" by John Hopper, R.A. provided by Dr. and Mrs. Hugo Dixon of Memphis. Hung presently in Burrow Library, it will one day lend distinction to a fine arts building, so sorely needed to serve art, dramatics, speech, and music work, all greatly handicapped for lack of adequate space facilities at present.

I am happy to report that faculty personnel seems adequate in every department for the session of 1960-61.

#### THE FACULTY AND STAFF

There were no changes in the faculty during the past year due to retirement.

Mrs. Hugh Adams, Resident Head of Men's Halls, completed her appointed years of service and will make her home in Lexington, Virginia. A gentlewoman who created a friendly, homelike atmosphere for male students resident on the campus, Mrs. Adams will be greatly missed.

Mr. Charles W. Anderson, Assistant to the Manager of the Dining Hall, died suddenly on April 26, 1960, as the result of a heart attack. He was dedicated to his many tasks and no service was too great or too small for him to perform in his area of responsibility.

#### RESIGNATIONS

##### *Faculty*

Daniel D. Rhodes, *Professor of Bible and Philosophy*

Phyllis Thornburg, *Instructor in Piano and Violoncello*

##### *Staff*

Mrs. Cornelia M. Sabine, *Counselor, Vocational Guidance Center*

Mrs. Myrtle Moore, *Resident Nurse*

Mrs. Howard W. McDuffie, Jr., *Secretarial Assistant*

Mrs. William B. Mill, Jr., *Secretary to the Dean of Alumni*

COMPLETED ASSIGNMENTS

*Faculty*

A. G. Burkhart, Jr., *Instructor in Speech (Part-time)*  
Simone Handschin, *Instructor in Modern Languages and Assistant to  
the Director of the Southwestern Language Center*

*Staff*

Nell Ranier, x'59, *Assistant, Program of International Studies*

ABSENT ON LEAVE

(Session 1960-61)

Derry Deane, *Instructor in Violin*

RETIREMENT

Mrs. Hugh Adams, *Resident Head, Men's Halls*

APPOINTMENTS

*Faculty*

Anne S. Caldwell, '51, *Dean of Women*  
Milton P. Brown, Jr., *Assistant Professor of Bible*  
Guenther Bicknese, *Assistant Professor of German*  
Harvey M. Hanson, *Associate Professor of Physics*  
John Wehlan, *Instructor in Violin*  
Lewis R. Murray, Jr., '58, *Instructor in International Studies*

*Staff*

Clyde R. Smith, *Counselor, Vocational Guidance Center*  
James D. Curtis, '60, *Field Representative for Admissions and Alumni*

*Affairs*

Mrs. Mary Hughes, *Secretarial Assistant*  
Mrs. Robert R. Murphy, x'60, *Secretarial Assistant*  
John L. Streete, '60, *Graduate Assistant in Physics*  
Jo Sprott Clemens, '55, *Secretarial Assistant*  
Mrs. Frances Schnitzer, *Housekeeper for Residence Halls*  
Mrs. R. H. Haener, R.N., *Resident Nurse*  
Mrs. Jordan Miller, R.N., *Assistant Nurse*

James E. Roper..... "Early Memphis History—the Biographies of Marcus B. Winchester and Isaac Rawlings." The recipient expects to check the records at the University of Maryland, where Winchester studied, and to investigate other records in the Library of Congress and in the National Archives. A basis will be laid for an authenticated history of the first few decades of the existence of Memphis.

Lewis N. Amis..... Completion of "An Economic Analysis of Gasoline Price Behavior; a Case Study in Applied Economics." This represents a phase of the recipient's doctoral dissertation.

Professor MacQueen reports also that this is the fourth year of Southwestern's participation in the Experimental Program of College Teaching Career Fellowships under the auspices of the Southern Fellowships Fund. From nominations made by members of the faculty of seniors interested in ultimately teaching in colleges the Committee on Research and Creative Activity submitted those approved for presentation to the Fund. Of this group Miss Charlotte Hogsett (French) and Miss Carolyn Shettlesworth (Spanish) were offered fellowships. Professor Franklin M. Wright, nominated by the Committee, was approved by the Fund for a grant to enable him to prepare for publication his doctoral dissertation, under the title of "The House of York—1415-1460: A Study of Fifteenth Century English Politics and Society."

The Free World Issues lectures continued to reflect variety and distinction in personnel. It will be remembered that these lectures are given from time to time before the student body in order to place before them persons able to interpret the issues confronting the free world in religion, politics, the sciences, fine arts, etc. The burden of the series falls on Professor David M. Amacker, working closely in collaboration with Professor Robert G. Patterson, College Chaplain, and Professor Granville D. Davis, Director of the Adult Education Center. Speakers for the 1959-60 session were as follows:

Dr. Manoochehr Varasteh, Professor, University of Teheran; Librarian to the Shah of Iran: *History of the Iranian Monarchy*.

Dr. Paul Dudley White, Boston: *Russian Medical Science*.

## ACADEMIC DEVELOPMENT

Inasmuch as the Dean's report will contain data relating to the several departments and specific matters affecting curriculum, only academic developments of a general nature will be presented here.

As in the past, the college has been generous in assisting members of the faculty to attend meetings of learned societies and associations relating to their respective fields. Some fifty meetings of this nature were attended by faculty and staff members who often served on some important committee or in some other official capacity. In addition, a number of faculty and administrative officers had heavy schedules of speaking engagements before church, civic, and conference groups. Members of the music faculty participated in a very large number of concerts, either individually or as members of chamber music or orchestra groups. Such appearances were not only local but extended over a very wide area. Members of the faculty have been invaluable in putting into operation Southwestern Conferences composed of alumni, parents and friends projected by the Office of Development or, in some instances, carrying out projects initiated by the Adult Education Center.

The fourteenth year of the Carnegie-Southwestern Grants-in-Aid Program was completed on June 30, 1960. The following grants involving the summer of 1960 were made by the Faculty Committee on Research and Creative Activity under the chairmanship of Professor M. L. MacQueen, '19:

<i>Recipient</i>	<i>Nature of Project</i>
Laura Robinson.....	"Political elements in Varro's Mennipean Satires." This project involves the translation of fragments of the satires with emphasis on material in the field of political criticism which would give evidence of the freedom of speech prevalent in the late Roman Republic.
C. L. Baker.....	"The Reproductive Cycle and Spermiogenesis in Amphiumae." Gulf Coast amphiumae will be studied with the hope of solving several cytological problems.

- The Honorable C. H. Lowe, Counselor of Embassy, Republic of China, Washington: *Free China in the Free World*.
- The Honorable Elias Tawfik Kteily, Judge for the Civil and Criminal Courts of Northern Israel: *The Christian Arab Community in Israel*.
- Dr. Frank T. de Vyver, Professor of Economics, Duke University: *Free Collective Bargaining in a Competitive World*.
- Dr. Hodding Carter, Editor, Greenville, Mississippi, *Delta Democrat-Times: South African Journey*.
- Miss Jeantine Hefting, First Secretary for Press and Cultural Affairs, Netherland Embassy, Washington: *The Legal Status of Woman in the West*.
- The Honorable Dato Nik Ahmed Kamil, Ambassador of the Malayan Federation: *Malaya's Commitment to Democracy*.
- Mr. William F. Kirsch, Jr., Memphis: *Report on South Africa* (with slides).

In February, 1960 there was appointed a Committee on Development and Planning under the chairmanship of Alfred O. Canon, '44, Dean of Alumni. The Committee consists of eight faculty members and two members of the student body appointed by the Student Council. This Committee was given a wide latitude of responsibility and asked to consider any and all aspects of the college with respect to immediate and long range needs other than matters of curriculum. It is felt that as the student body increases gradually from 650 to approximately 1,000 students it will be well to have the benefit of the advice and counsel of persons of different points of view and with different emphases and competencies. This Committee has been very diligent in its work, has had a number of meetings, and has received from members of the faculty and staff completed questionnaires dealing with physical space of the plant, departmental needs as to personnel and equipment, suggestions for the improvement of area primarily serving extracurricular activities, etc. As a result of these meetings a number of improvements are being made, especially in space arrangements and the better utilization of existing facilities. It is expected that this Committee will continue to function during the forthcoming year.

As the members of the Board already know, for the last several years there has been an increased emphasis on the natural sciences and mathematics in the college. This has been brought about partly by the inauguration of the Southwestern Research Institute and the fact that the Memphis area is becoming steadily industrialized, as well as the emphasis on science in the news generally. Without in any way deemphasizing the humanities, a highly competent group of students has enrolled for the B.S. degree, and sixteen members of the

Class of 1960 received a B.S. in mathematics, chemistry, physics, or biology. During the 1959-60 session the Department of Mathematics organized and directed an In-Service Institute for Secondary School Teachers of Mathematics under the general auspices of the National Science Foundation. Some thirty teachers enrolled in this course and were instructed by three members of Southwestern's Department of Mathematics, with a number of visiting lecturers brought in for special topics.

During the year three projects were concluded by the Southwestern Research Institute, and one dealing with fats and oils for the HumKo Company of Memphis continues. In the summer of 1960 a project dealing with the synthesis of certain hydroxy-ketones is being carried on for Plough, Inc. of Memphis.

As the result of grants from the indicated sources, the following research projects are either in progress or about to begin:

#### PUBLIC HEALTH SERVICE

##### *Biology*

- |                       |   |
|-----------------------|---|
| Robert L. Amy.....    | "Effects of UV Light on Morphogenesis in <i>Habrobracon</i> " |
| Clinton L. Baker..... | "Taxonomy, Ecology and Cytology of the Amphiumae"             |

##### *Chemistry*

- |  |   |
|--|---|
| Harold Lyons.....  | "Study of Polysaccharides from Intervertebral Disks"                                    |
| Harold Lyons, serving as consultant to the Department of Experimental Surgery, University of Tennessee College of Medicine | "Evaluation of the Toxicity of Polyurethane Foams When Used in Prosthesis of Fractures" |
| H. M. Gilow.....   | "Synthesis of 1,2,4,-Pyrimidothiazine-1,1-dioxides"                                     |

#### AIR FORCE CAMBRIDGE

##### *Physics*

- |                         |   |
|-------------------------|---|
| Jack H. Taylor.....     | A renewed contract with Air Force Cambridge for certain studies in time dependent infrared phenomena. |
| J. J. Freymuth, Jr..... |   |

For approximately two months during the current summer, Professors Taylor and Freymuth, assisted by Mr. Gardner P. Ruffin, Technical Associate, and four students majoring in physics, operated

at Eglin Field, Florida, two infrared telescopes contained in a mobile unit designed and assembled on the Southwestern campus. Their work was part of a project known as "Operation Firefly."

#### NATIONAL SCIENCE FOUNDATION

##### *Anthropology*

Jack R. Conrad..... "Development of a Basic Slide Collection for Anthropology Courses"

Several other faculty proposals have been submitted to the National Science Foundation and the Office of Naval Research.

In the summer of 1959, under the sponsorship of the National Science Foundation, ten Southwestern senior students engaged in the Undergraduate Research Participation Program on the campus under the direction of Professor Lyons. This was highly successful and produced some extremely creditable work. In a slightly modified program under the direction of Professors Amy, Gilow, and Freymuth, ten other students distributed through biology, chemistry, and physics are engaged in similar research projects during the current summer. It is gratifying to be able to report that each of these projects has been renewed for the summers of 1961 and 1962. Experience gained by these students during the summer months, for which they are paid a sufficient amount to cover living expenses and some incidentals, will prove very valuable as they go into graduate work. The number of B.S. graduates continuing for the Master's and the Ph.D. degrees is almost one hundred percent.

It is appropriate to mention here that the undergraduate work in the sciences has been greatly strengthened insofar as procurement of apparatus is concerned by a grant from the Esso Education Foundation in the amount of \$2,500 and by gifts to the Southwestern Science Fund by alumni in various professional and technical fields. The Science Fund is sponsored by Drs. John Davis Hughes, '32, Robert K. Armstrong, '37, William Wood Taylor, '33, and Robert P. Richardson, '17. A gift in memory of Mr. E. L. Yonts by Mrs. Yonts and their son, O. C. Yonts, '37, and funds given in memory of William Marsh, '31, have been specifically designated for strengthening the work in physics by purchases of apparatus. As scientific equipment becomes more complex and more costly gifts for purchase of apparatus will be increasingly needed.

In addition to faculty activities based on awards of the Committee

on Research and Creative Activity, Professors W. Taylor Reveley and Daniel D. Rhodes received fellowships offered under the joint auspices of New York University and Hebrew University for a six-weeks period of study and travel in Israel during the summer of 1960. Following this, they will visit other countries of the Near East, as well as Athens, Rome, and Florence. It is believed that the experiences of such a trip will prove invaluable in their chosen fields of Bible and Philosophy.

Professor Ross J. Pritchard received an appointment to the President's Export Expansion Committee, which is designed to stimulate U. S. exports. He continued to serve on the faculty of the Texas A&M Student Conference on National Affairs and was visiting lecturer to a conference of Southern Bell Telephone executives at the University of Georgia.

Mr. C. L. Springfield, Comptroller, is currently serving as president of the Southern Association of College and University Business Officers.

Dean Jones is serving as a member of the Committee on "Cooperation of Presbyterian Colleges" of the Board of Christian Education and also on the General Assembly's Advisory Council on Higher Education from the Synod of Mississippi. Professor Robert G. Patterson is a member of this same Council from the Synod of Tennessee. Dean Alfred O. Canon is a member of the "Curriculum Materials Committee" of the Board of Christian Education.

For the session 1960-61 the full-time academic teaching faculty is constituted as follows: professors, 28; associate professors, 17; assistant professors, 10; instructors, 1; and three individuals on a part-time instructional basis.

#### THE STUDENTS

The members of the Board will be interested in the following information, largely statistical, based on detailed reports of the Deans, the Registrar, and the Acting Foreign Student Adviser. Enrollment of full and part-time students during the regular session was 724, an increase of nine percent over the preceding year. By classes, the distribution of these students was as follows: seniors 122, juniors 120,

sophomores 194, freshmen 252, special and unclassified 36. Distribution by Synods was as follows:

<i>Synod</i>	<i>Number</i>	<i>Percentage</i>
Alabama .....	59	8.2
Louisiana .....	39	5.3
Mississippi .....	61	8.5
Tennessee outside of Memphis.....	94	13.0
Memphis .....	297	41.0
Other states and foreign countries.....	174	24.0
	724	100.0

Substantial enrollments came from Arkansas (62), Florida (18), Georgia (9), Kentucky (13), Missouri (17), North Carolina (10), and Texas (12). Twenty-four states and nine foreign countries were represented. In the 252 regularly enrolled freshmen entering in the fall of 1959, there were represented 19 states, 1 foreign country, 108 cities and towns, and 130 high or preparatory schools. Of the 17 religious denominations with members in the student body, 51.5% were Presbyterian, 17.2% were Methodist, 12.0% were Baptist, and 8.0% were Episcopalian.

The enrollment of the summer session for 1960 was 155 students enrolled in 29 courses for the first term and 125 students enrolled in 23 courses for the second term.

The graduating class of 1960 numbered 117, as indicated below. Students not receiving degrees in June but whose work was expected to be completed by the end of the summer session are shown in parentheses.

<i>Bachelor of Arts</i>	<i>Bachelor of Science</i>	<i>Bachelor of Music</i>
84 (11)	14 (2)	4 (2)

Seven students were awarded degrees with honors and twenty-eight with distinction. Thirteen students were elected to Phi Beta Kappa during the session. The total graduates of the college from its founding through June, 1960, number 3,139. For the first time the titles and a brief synopsis of the Honors Research Project required of all seniors reading for honors, in addition to the comprehensive examination, were printed and made a part of the commencement program.

For the past session Professor Jared E. Wenger served as Acting

Foreign Student Adviser in the absence of Professor J. O. Embry, who was in charge of the contingent of Southwestern students attending the Institute for American Universities at Aix-en-Provence. In Southwestern's student body there were ten regular students from eight countries; namely, Austria, Brazil, Chile, Cuba, France, Korea, Mexico, and Turkey, and one special student from Egypt. In general, one or more students speaking Spanish, French, or German serve as conversational assistants for the respective departments and also relate themselves to the International Language Center. The Center was competently handled under the direction of Mlle. Simone Handschin, assisted by S. K. Kim, '60, and other students. Owing to the almost continuous use of the Language Center, not only by students but by other individuals wishing to learn one or more of the fifteen languages for which tapes are provided, it is necessary to consider means for approximately doubling the facilities now available.

Of the graduating class of 1959, 73% of the men and 22% of the women entered graduate schools.

The Dean of Men, Professor C. I. Diehl, '31, in addition to planning and in a large measure executing the orientation program for new students, continues to serve as a valuable counselor to all men students, especially those attending Southwestern for the first time. He maintains close contact with faculty advisers and is in correspondence with parents regarding the progress of their sons. He comments with satisfaction on the competence of the student presidents of the residence halls during the past session. These presidents were John W. Butt (Ellett Hall), Ray Zbinden (Robb Hall), William L. Reed (Stewart Hall), and John E. Hixon (White Hall).

Miss Anne S. Caldwell, '51, serving most competently and acceptably as Acting Dean of Women, and who becomes Dean of Women this Fall, has prepared an informative and detailed report of the activities of the approximately 300 women students. Some 180 lived in residence halls on the campus or in the apartments for junior women in Evergreen Hall, adjacent to the campus. Miss Caldwell particularly commends for their dedicated services the heads of the two residence halls, Mrs. A. H. Cable and Mrs. Paul M. Watson, and likewise Mrs. Fred K. Beeson, '57, Assistant to the Dean of Women; Miss Caroline Gibbs, '60, and Miss Diana L'heureux, '60, student assistants in the residence halls. Professor and Mrs. R. G. Patterson served conscientiously and most acceptably as heads of Evergreen Hall, the college home of a number of junior women. Dean Caldwell comments on the

fact that in anticipation of the completion of a new residence hall for women in December, 1960, a number of first-year women students will be housed in homes in the neighborhood during the early Fall. Dean Caldwell comments favorably on the success of the Women Student Counselors in helping orient new students. This is a well-organized project which was put into effect several years ago and which becomes increasingly important each year. The Panhellenic Council has been cooperative, and the size of the sororities is being slowly but surely equalized by the quota-limitation system. The members of Torch Society, the undergraduate leadership group, are keenly interested in becoming identified with the national organization, Mortar Board, and are working tirelessly to that end. Over the last five years, from the membership of Torch there have been elected sixteen Phi Beta Kappas and four Fulbright Scholars. Ten members have been awarded graduate scholarships or fellowships. Of 1960 graduates one will be on a Fulbright fellowship; two entering biological research at Harvard and Indiana Universities, respectively; one continuing in history at Duke; two in Greek at Vanderbilt; and one studying Spanish at Tulane. Thirteen others plan to teach, and three will enter the field of Christian Education. At least fifteen of the graduates expect to be married shortly.

In reporting for the Student Welfare Committee, Professor Daniel D. Rhodes, Chairman, calls particular attention to the fact that the students of their own volition are attempting to reduce the number of events on the college social calendar. To this end, in each alternate year the sororities and fraternities will join in giving one large formal party only. One year the sororities will combine and the fraternities will have their individual parties and the next year the fraternities will combine and the sororities will carry on individually. In this way both time and expense will be lessened.

Of great interest was the fact that during the past Spring there were selected by a distinguished committee of local businessmen the recipients of the first George F. Baker Scholarships, the appointees to enter college in September, 1960. The committee was composed of Mr. Norfleet Turner, Chairman of the Board, First National Bank of Memphis; Dr. Martin J. Condon III, President, American Snuff Company; Dr. Hugo N. Dixon, President, Geo. H. McFadden & Bro., Inc.; and Mr. Denby Brandon, '50, General Agent of the Pan-American Life Insurance Company. Advisory members were Dean Jameson M. Jones, '36, and Professor W. Taylor Reveley, Chairman of the

Faculty Committee on Admissions and Student Aid. After a very careful screening process, twelve finalists were invited to meet individually with the members of the committee for luncheon and subsequent interviews. From these finalists there were selected six winners, as follows.

William Murrell Guy, Memphis  
 Larry Ford Higginbotham, Memphis  
 Thomas Edward Lappage, Mobile, Alabama  
 Edward Warren Miller, Memphis  
 Lloyd Johnson Sarber, Memphis  
 Richard D. Williams, Memphis

The officers and members of the Student Council and of the Honor Council for the 1959-60 session were as follows:

#### STUDENT COUNCIL

President.....Lee Allen Reynolds, Memphis  
 Vice President.....John L. Streete, Caruthersville, Mo.  
 Secretary-Treasurer.....Beverly Finch, Little Rock, Ark.  
 Commissioners:  
   Athletics.....John Edward Hixon, Montgomery, Ala.  
   Education.....J. L. Thompson III, Blytheville, Ark.  
   Publications.....Carolyn Shettlesworth, Memphis  
   Religious Activities.....John W. Butt, Franklin, Ky.  
   Social Activities.....Daniel S. Whipple, Memphis  
   Undergraduate Women.....Margaret Ruyl, Memphis  
 Senior Class President.....John H. Werner, Chattanooga, Tenn.  
 Junior Class President.....Jerald M. Duncan, Memphis  
 Sophomore Class President.....William V. Davidson, Memphis  
 Freshman Class President.....William V. Arnold, Greenwood, Miss.  
 Senior Class Representative.....Ann Myers, Jackson, Miss.  
 Junior Class Representative.....Sue Caldwell, Shreveport, La.  
 Sophomore Class Representative.....Lynn Finch, Little Rock, Ark.  
 Freshman Class Representative.....Joy Clark, Montgomery, Ala.  
 Panhellenic Representative.....Corinne Ridolphi, Memphis  
 Interfraternity Representative.....Raymond F. Henley, Memphis

## HONOR COUNCIL

President.....James Dabney Curtis, Memphis  
 Vice President.....J. L. Thompson III, Blytheville, Ark.  
 Secretary.....Ann Myers, Jackson, Miss.

## Other Members:

Maysie Cobb.....Mobile, Ala.  
 James Riley Crawford.....Jonesboro, Ark.  
 Lela Anne Garner.....Memphis  
 Mary Louise Growdon.....Little Rock, Ark.  
 Edward H. Henderson.....Guntersville, Ala.  
 Jack D. Herbert.....Hammond, La.  
 Mary Elizabeth McCharen.....Jackson, Miss.  
 Dale Pflug.....Little Rock, Ark.  
 Carol Ann Quade.....Dallas, Texas  
 James A. Thomas III.....Memphis  
 John H. Werner.....Chattanooga, Tenn.

## SCHOLARSHIPS AND STUDENT AID

No committee of the faculty has a more exacting or difficult task than that of the Committee on Admissions and Student Aid, the Chairman and Associate Chairman of which are Professors W. Taylor Reveley and Ralph C. Hon, respectively. The Admissions Counselor, the Comptroller, the Registrar, the Dean of Women, and the Dean of Men are the other members of the Committee. For the class entering in September, 1959 there were 439 applications received and processed, 336 were accepted, and 232 matriculated. The rank of these in high school was: first quarter, 65%; second quarter, 26%; third quarter, 6%, and fourth quarter, 3%. These last two categories were occasioned largely by students ranking somewhat low in very fine preparatory schools who would have ranked at least a quarter higher in the average high school. Three hundred and seventeen individuals, or 48% of the average number of full-time, regular students, received financial assistance in the form of scholarships, grants-in-aid, service grants, payment for work performed for the college, and aid secured through church organizations or from other sources with the cooperation of the college. One hundred and eighty-three students performed some type of work on the campus, and of these one hun-

dred and five received additional aid. For the session 1959-60, the total dollar amount of aid was \$145,268.42, as follows:

Scholarships and grants-in-aid from college funds.....	\$ 80,751.86*
Campus jobs provided by the college—secretarial, library, laboratories, mechanical, maintenance, etc.....	26,759.06
Special scholarships and aid funds provided by individuals, churches, funds, and private sources, administered through the college, including four National Merit Scholarships .....	26,077.50
C. M. Gooch Foundation.....	11,680.00
	<u>\$145,268.42</u>

\*\$21,537.00 of this amount was provided by income from endowment funds designated for scholarship aid.

The above does not include National Defense Government Loans of \$5,925.00.

The C. M. Gooch Foundation of Memphis aided 36 students, bringing to 393 the number of grants to Southwestern students made since the establishment of the Foundation in 1943. Thus the beneficent and personalized generosity of Dr. and Mrs. Gooch continues its influence for great good. The first-year outstanding Gooch Scholar to receive a cash prize of \$100.00 for outstanding academic achievement for the year 1959-60 was David Dean Watts, of Whitehaven, Tennessee.

The cost of college education at both public and private institutions has increased markedly since World War II, and this increase may be expected to continue, probably at an accelerated rate. A recent study by the Educational Policies Commission indicated that unless faculty salaries are increased by at least one hundred percent in the next ten years in order to regain the purchasing power of teachers lost by inflation, "deterioration in faculty quality will be severely felt, not only within colleges and universities, but in all of industry and culture and public service where the products of higher education are in demand." While workers in general and individuals in the other professions have had increases in income that permit increased purchasing power despite inflation, college professors and teachers in general have suffered a loss over the years. This partly accounts for the grave teacher shortage at all levels now existing within the country. In the nation's one hundred most expensive colleges, tuition has increased over one hundred and fifty percent since the end of World War II. Careful studies indicate that more than one

million students will be attending colleges in which the regular tuition and fee charges average \$1,000 or more before the year 1965. When the costs of room, board, books, supplies, necessary travel, clothing, and incidentals are added to this, it may well be that the total cost for four years of college education in what will then be a medium-priced college will exceed \$12,000, which is about the amount required for the average of the better Eastern institutions at the present time. It is not generally realized that many tax-supported institutions are almost as expensive for out-of-state students as the average of the privately-supported institutions within a state. In round numbers it may be said that even within a state the annual cost of attending the state university is not likely to be as much as \$500.00 a year less, overall, than the cost of attending one of the better private institutions of the state. There is a very close parallel between the increased cost of a college or university education and the cost of automobiles.

The impact of college costs in any type of institution having any pretense of quality has not been fully appreciated by parents. Further, recent studies show that most parents expect to send their children to college but are doing very little to make provision for this. An average of only \$150.00 a year is being saved by parents in anticipation of college costs. Larger amounts must be saved by more families if they are to achieve college ambitions for their children without more drastic sacrifices than people seem to be willing to make at the present time. Many parents seem to take for granted the continuing increases in prices of clothing, food, automobiles, and recreation, and yet do not realize that educational costs cannot remain static. There is ample room for an increase in quality of higher education, and tuition fee increases give evidence of striving to increase the excellence of instruction. Further, the number and variety of additional services provided by colleges over those furnished even a decade ago do not come about without the expenditure of money.

Southwestern has resisted to the greatest extent possible increase of total cost for the students. At the present time it may be said to be in the medium or moderate bracket, with tuition and fee costs in the range of Agnes Scott, Emory, Randolph-Macon College for Men, Vanderbilt, Washington and Lee, and Sewanee in the South. However, the college must also resist to the greatest extent possible subsidizing education of students at the expense of the faculty and staff, whose salaries must also reflect the excellence of the institution as a whole.

The Committee on Admissions and Student Aid studies very carefully each request for scholarships or grants that comes to it. With the very limited funds available for such distribution, the Committee insists that enough data be furnished by the parents in what is known as the Parents' Confidential Statement to give a firm basis for distribution of aid. For the session 1959-60, 124 such statements were filed with the Committee. For the session 1960-61 up to June 1, 176 statements were on file, with an indicated need of \$150,000 in aid. Obviously, such a sum is far beyond the ability of the institution to provide. When scholarship aid is awarded a student it must have been supplied by some other person or persons. As indicated in the confidential forms received, the resources of parents for college education range from practically zero to net taxable incomes up to \$30,000 and capital assets of over \$100,000. Inasmuch as many institutions, both public and private, have large endowment or special funds allocated to student aid, and since parents either willingly or unwillingly seem inclined to accept as much aid as they can secure, Southwestern finds itself in stiff competition for the best students of the South with the best colleges of the country. Since practically every high school senior planning to attend college applies to several institutions, he and his parents frequently make their choice on the basis of the best financial offer. This makes it difficult for any college to know exactly how many students to accept if its housing or classroom facilities are limited. It is felt that the George F. Baker Scholarships, awarded for the first time for the session 1960-61, put Southwestern in a very enviable competitive position for at least a half dozen of the top young men of the South. The college has ample loan funds available for more students than apply for them, and it is hoped that the psychology of aid requests will gradually result in parents being willing to borrow money rather than to ask that it be given to them.

All aid at Southwestern, including the Honor Scholarships and Leadership Awards, limited in number to students of outstanding academic and leadership qualities, take account of need as well as of excellence in high school records. This is in line with the philosophy of the National Merit Scholarships, where the amount awarded to the successful candidate is determined on the basis of his need in order that funds may be distributed among as many persons having need as is possible. At Southwestern the term "Service Scholarship" is used for grants where a certain amount of service in campus employment is required of the recipient. Actually, in the case of employed students, it is felt that the college receives honest and effective accomplishment and return for the sums so allocated in all but very few instances.

### THE COLLEGE OF MUSIC

Professor Vernon H. Taylor, reporting on his first year as Director of the Memphis College of Music, the music department of Southwestern, calls attention to the fact that there has been a considerable increase in the overall music activities. In the class of 1960, six students received the Bachelor of Music degree, four at the June commencement and two at the end of the summer session. Two of these are majors in church music, three in music education, and one in piano. During the course of the session twenty-seven undergraduates were in programs leading to the B.M. or the B.A. with a music major. Some twenty undergraduates not majoring in music were enrolled in music courses. In addition, fourteen special students, graduates of the college, continued with private lessons, while seventy-seven other persons of college age were also enrolled as special students. The preparatory department had a total enrollment of 421 students, a considerable increase over previous sessions. Membership in the Southwestern Singers involved nineteen music majors and forty-one students from other academic major areas. Twenty college students participated in the orchestra.

Mr. Peter Synnestvedt joined the faculty the last session to fill the position created by the leave of absence granted Miss Phyllis Thornburg and filled this post most acceptably. Miss Peggy Quade, a first-year music student majoring in 'cello under Mr. Synnestvedt's direction, won an all-expense period of study at the International Congress of Strings Headquarters in Puerto Rico for eight weeks during the current summer. Mr. John Wehlan, who holds a master's degree from the University of Illinois, will replace Miss Derry Deane as teacher of violin and stringed instruments for the session 1960-61. Miss Deane has been granted a leave of absence for further study.

The Southwestern Singers, despite icy weather, completed a very successful Tennessee concert tour, including programs at Brownsville, Nashville, Franklin, Columbia, Shelbyville, Jackson, and Covington. In addition to standard choral works, the tour program included a number of optional solo and ensemble selections of instrumental and vocal music, which gave variety and flexibility to the total program. In addition to two major oratorios, the Singers made their first video tape for use during the Christmas season. The orchestra gave two programs, and selected members accompanied both oratorical produc-

tions. As usual, many programs were given by individual music students or college groups for local organizations, and the demands vastly exceeded the number of commitments it was possible to accept.

A great deal of cleaning, renovation, repair, and redecoration has been carried on with respect to the College of Music buildings and also in the Band House on the main campus. Professor Taylor points out the fact that with both Professors Steuterman and Gravesmill available for teaching organ there has been a considerable increase in enrollment in this field. A part of this stems from the emphasis on the church music program. He also points out the urgent need for an organ in the chapel area and the fact that we are dependent on the good will of various churches for the use of large pipe organs for presentation of student recitals. Southwestern does not have on either the main or the music campus a suitable practice organ of the type required for the instruction which the college is prepared to give. It is imperative that this deficiency be corrected at the earliest possible date.

Professor Taylor points out, as did his predecessor, Dr. Burnet C. Tuthill, on many occasions, his belief in the desirability of Southwestern offering the Master of Music degree. There seems to be considerable demand for continuing advanced work with the Southwestern music faculty beyond the B.M. level, not only from Southwestern graduates but from graduates of other well-known institutions who at present have to be registered as special students but without any possibility of obtaining a graduate degree from Southwestern. Inasmuch as such graduate degrees often have a monetary value, especially in the field of school music for teachers, competent students feeling the need for this degree must go elsewhere for their graduate instruction.

In general it may be said that Professor Taylor's first year has been one of steady progress and success, based on the firm foundation established by his predecessor. Many members of the faculty of the College of Music have served together for many years and form a stable core around which to build. However, until the musical activities can be brought to the main campus and housed in a suitable music or fine arts building, especially designed for the various areas of instruction, the work in music will continue to be greatly handicapped, despite the excellence of the faculty.

## RELIGIOUS ACTIVITIES AND CONVOCATIONS

Professor Robert G. Patterson, College Chaplain and Chairman of the Faculty-Student Committee on Convocations and Religious Life, after expressing appreciation to the faculty and student members of the committee for their cooperation during the session, reported as follows:

"Those responsible for the convocations at Southwestern during this year are reasonably satisfied with their success. The old epistemological problem of whether the glass is half full or half empty applies here too. We could look at our convocations series and recognize shortcomings—for they are there. We could recognize that convocations for worship have at times been perfunctory. We could recognize that addresses on Free World Issues have sometimes been less than incisive in their insights or central in their importance.

"But we are convinced that the other side is there, too. Convocations for worship have from time to time fulfilled their function of leading our community into confrontation with the transcendent and to renewed devotion and allegiance to the God who has disclosed His hiddenness. Free World Issues speakers have given us, in their cumulative impact, a vitalized awareness of global perspectives for the living of life. Fine arts films and musical performances have served to develop appreciation and understanding for some students, and for others who needed no such initiation have enriched our convocations series by adding to it that immediacy of the experience of life which can be found only through the creative and performing arts.

"The Fall Program of Religious Evaluation was led by Dean J. Robert Nelson, of the Vanderbilt University Divinity School, speaking on the theme which the Protestant Religious Council of students had chosen to keynote its activities for the year: *My Life and World Need*. The Reverend Mr. Jack Lewis, Executive Director of the Christian Faith-and-Life Community in Austin, Texas, led the Spring Program of Religious Evaluation on the theme: *A Theology for Laymen*. An unusual and interesting feature of the Spring Religious Evaluation program was the simultaneous exhibition of paintings on religious themes by Professor Jack Kellam, artist in residence and member of the faculty of Centre College, Danville, Kentucky.

"From year to year, one aspect or another of the convocations series rises to particular prominence. This year the series of musical

presentations earns special mention for its variety and excellence. Our students were extremely enthusiastic for the performances they heard from two visiting student choral groups—in the Fall, the Sacred Harp Singers from Middle Tennessee State College, and in the Spring, the Dartmouth Glee Club. The Southwestern String Quartet brought down the house in mid-winter, and there were a number of other excellent student and faculty performances. Particular recognition might also be given to the Memphis Civic Ballet for 'An Introduction to Ballet,' presented in Hardie Auditorium; and to Mr. Francis Robinson, Assistant Manager of the Metropolitan Opera, who visited the campus while that company was in Memphis and spoke on the history and prospects of operatic theatre.

"It is a pleasure to acknowledge the continued fine cooperation of the administration, faculty, and students in participating in the convocations series. Southwestern is also indebted to many visitors, among whom it seems appropriate at least to mention the names of Dr. Louis Evans, evangelist for the United Presbyterian Church; Dr. George Seaver, biographer of Albert Schweitzer; Miss Wilmina Rowland, Associate Minister, the Indian Hill Church, Cincinnati, Ohio; Dr. Ernest Trice Thompson, Moderator, Presbyterian Church in the United States; and Dr. Ralph W. Sockman, Minister, Christ Church, New York.

"Student religious activities on the campus continued under the sponsorship and coordinating direction of the Protestant Religious Council, fortunate in the committed and effective leadership of Mr. John W. Butt, '60, during this past year. The President of the Protestant Religious Council for the 1960-61 session is Miss Lela Anne Garner, of Memphis. Among the many activities conducted by the Protestant Council mention will be made here only of the Thanks-Through-Giving Drive. This benevolence drive, conducted in the Fall, has achieved results which have grown each year for five years and grew significantly this year under the chairmanship of Mr. Dale Pflug, '60. Over fourteen hundred dollars was given in the 1959-60 campaign, making it a significant expression of the concerns of the Southwestern community for others. Students at Southwestern continue to maintain their link with church life through associations with many Memphis churches and through participation in campus-centered fellowship groups, which are organized for the Baptist, Episcopalian, Methodist, and Presbyterian denominations."

The membership of the 1959-60 Protestant Religious Council was as follows:

President.....	John W. Butt, Franklin, Ky.
Vice President.....	Margaret McGavock, Tuscumbia, Ala.
Secretary.....	Carol Ann Krause, Natchez, Miss.
Treasurer.....	Shannon R. Curtis, Munford, Tenn.
Drive Chairman.....	Dale N. Pflug, Little Rock, Ark.
Publicity Chairman.....	Lela Anne Garner, Memphis
Drama Chairman.....	Mary Ann Stewart, Canton, Ohio
Baptist Student Union.....	Virginia Roberson, Memphis Duke K. McCall, Jr., Louisville, Ky.
Canterbury Club.....	Diane Byars, Mayfield, Ky. James D. Curtis, Memphis
Methodist Student Movement.....	Dorothy Hicks, Jackson, Tenn. Mary Helen Rutledge, Clarksdale, Miss.
Westminster Fellowship.....	Edward H. Henderson, Guntersville, Ala. Beverly Finch, Little Rock, Ark.
College Chaplain.....	Robert G. Patterson

Southwestern was happy again to be one of the colleges selected to participate in the Program of Distinguished Visitors, sponsored by the Board of Christian Education of the Presbyterian Church and supported with a challenge grant. This made it possible to bring to the campus many outstanding speakers not otherwise available. Again, during the past session, there were on the campus for classroom discussion, informal conferences, and in some cases convocation appearances distinguished individuals in the fields of arts and sciences made available to the college through the national lectureship programs of United Chapters of Phi Beta Kappa, the Society of the Sigma Xi, the American Chemical Society, the American Physical Society, and other groups of similar importance. In general, these visitors were on the campus at least two days and met with both student and faculty groups. It is quite possible that such visitors have been a significant factor in the greatly increased interest in the natural sciences and mathematics on the campus.

Of increasing concern to not only the Chaplain but to the administration as a whole is the fact that it will be possible to seat in Hardie Auditorium for convocations only about sixty percent of the student body for 1960-61, which is expected to exceed seven hundred in number. While it is true that the situation of crowding has existed for several years, it is becoming more acute each session. There has been adopted an artificial device of excusing seniors from required attendance at convocations and permitting each undergraduate to be absent from the convocations a specified number of times. There is

no particular logic to this, or rhyme or reason, other than that it simply is not possible to permit each student to be present for every convocation. No satisfactory solution has been proposed for this situation up-to-date. It is thought that holding convocations in Neely Mallory Memorial Gymnasium would solve only the problem of seating space and not be acceptable otherwise. Should the construction of the badly needed student-alumni center precede that of a memorial chapel it is hoped that there could be incorporated into the center an auditorium area which would be of sufficient size to serve at least temporarily all types of convocations, as well as student events of other kinds. This, of course, is a large space requirement and involves additional constructional expense.

#### THE BURROW LIBRARY

The Librarian, Mr. Albert M. Johnson, '30, introduced his detailed annual report as follows:

The Burrow Library can again submit a progress report. Increases are evident in practically every instance where statistics are kept—over 6,000 more books were circulated, and some 2,000 more phonorecords were issued. More books were catalogued, more reference questions answered, and the hours which the library is open were increased. The overall picture is one of advancement and of healthy growth and progress.

While the library is fortunate in having an increase in the book budget each year, it is evident from the number of acquisitions that the increase in allotment does little more than compensate for the steady rise in the price of books and periodicals.

The building itself continues to be the envy of visiting librarians and administrators, and the book collection is more than adequate by all existing standards for comparison. It is not, however, the desire either of the Librarian or the Faculty Committee on the Library to find satisfaction in the measure of excellence achieved thus far. The very fact that a good foundation has been laid must be the incentive which inspires constant constructive planning in order that provision can be made in anticipation of changing times and new and increased demands.

Mr. Johnson attended the joint meeting of the American and Canadian Library Associations in Montreal in June of this year, participated earlier in the Intercollegiate Visitation Program of Presbyterian Colleges, and was responsible for the article on the Burrow Library which appeared in a recent issue of the *Tennessee Librarian*.

He again stresses the caliber of the library staff, the members of which are characterized by technical skills, industry, loyalty, and effec-

tive production. There have been no changes in the staff during the past year.

The collection is being steadily enriched by gifts falling generally into three categories—specific volumes or undesignated funds for book purchases to memorialize a loved one; gift books from alumni, students, and faculty members; and gifts of money or books from interested friends concerned with the progress of the library who wish to increase and maintain the excellence of the collection.

Outstanding was the gift by Mrs. E. B. Klewer of her entire library which reflects the lifetime interests of both Mrs. Klewer and the late Judge Klewer, a prominent Memphis attorney. Friends and former students of the late Professor W. Raymond Cooper have made possible additions of volumes dealing with the period of the Civil War. Dr. Rodney Baine, '35, in attendance at the twenty-fifth reunion of his class, presented to the Burrow Library a rare copy of Cicero's *De Officiis* (Venice, 1484) and a copy of Thomas Carlyle's *Past and Present* with an inscription to Robert Browning from the author. Mr. Tom Jolly, '52, regularly enriches the classical holdings through gifts in this his particular field of interest. Mr. Albert Erskine, '32, Managing Editor of Random House, continues to increase the rapidly growing collection of translations of the works of William Faulkner. Dr. Charles F. Simmons, '32, has presented several volumes in the field of sports in memory of his friend, the great Southwestern athlete, Henry F. Waring, Jr., '29. Mrs. Hubert F. Fisher, Sr., Dr. A. K. Burrow, Mr. Henry Clark, Mr. John Brice Harris, Dr. Wesley Halliburton, Dr. Edmund Orgill, Mr. Charles E. Feinberg of Detroit, Mr. James E. Barry, The Honorable Clifford Davis, Mr. Nathan L. Shainberg, and Mr. Abe Waldauer are among those friends of the Burrow Library who continue to make numerous and noteworthy contributions, usually in the form of memorial gifts honoring friends. Mr. Waldauer has been particularly helpful in making available first editions of publications from Israel dealing with excavations and explorations of ancient Biblical sites.

Members of the faculty and staff making gifts of either their own works or other volumes include Professors John M. Hemphill II, Franklin M. Wright, J. H. Davis, Ralph C. Hon, Ross J. Pritchard, Daniel D. Rhodes, Burnet C. Tuthill, Miss Gladys Cauthen, President Emeritus Chas. E. Diehl, Dean Alfred O. Canon, and Dr. and Mrs. R. P. Richardson. Over three hundred undesignated memorial gifts were made to the Burrow Library Memorial Fund.

An attractive revised brochure was prepared during the year in order to publicize to a larger number of friends the opportunity of making memorial gifts.

The artistry and ingenuity of Mrs. Danforth Ross was again evident in the exhibits and displays in the Library and in the Treasure Room. Among these exhibits have been those dealing with the Presbyterian Guidance Center, in collaboration with Dr. Fred Pultz, Director; materials dealing with the history of the theater, in collaboration with Professor Ray Hill; an exhibit of prize-winning photography, provided by *Popular Photography* magazine and obtained through the courtesy of Professor C. L. Baker; displays of African sculpture, Illustrations of William Blake, American Ballads, Indian Paintings, Textiles, Notable Books of 1959, Paintings by Gerald Smith, '56, and the works of Peter Taylor, displayed in connection with the latter's visit to the campus.

An exhibit which was continued over several months bore the general title, "These I Remember." Professors were encouraged to list a limited number of books which had been especially impressive in their experience. These titles were attractively displayed with comments and recommendations by each featured professor. So successful was this venture and so well was its reception by the students that the library staff has been requested to compile a reading list which will embrace the entire series of volumes displayed.

The Student Library Committee, under the able chairmanship of Miss Ann Myers, '60, demonstrated that such a committee can function as a vital part of the library program in fostering a healthy relationship between the library staff and the student body. This committee, in collaboration with the Librarian, the Faculty Committee on the Library, and the Student Council, prepared a document defining the purpose of the Student Library Committee, establishing rules for its organization, specifying areas of operation, and outlining procedures for the execution of its purposes.

In June, 1960 the fourth in a series of Burrow Library Monographs was published. Professor James E. Roper, '48, edited for this monograph the *Chronicles of the Farmers' and Merchants' Bank of Memphis (1832-1847)*, the only known copy of which is in the library of Harvard University. In making the *Chronicles* again available, together with an introduction and explanatory notes, Professor Roper has made a valuable contribution to the economic history of Memphis.

While the Burrow Library has never been financially able to obtain an extensive collection of book rarities, sometimes through gifts, sometimes through judicious purchase, and occasionally through discovery, its holdings are slowly increasing. Mention has already been made of the gift of the incunabulum and the edition autographed by Thomas Carlyle which were presented by Dr. Rodney Baine. The College of Music, using its own departmental funds, was able to procure for the library a copy of the rare and beautifully illustrated Dom Bedos de Celles *L'Art du Facteur d'Orgues*, published in 1776, which is still the outstanding work on organ building. Two valuable works were discovered on our own shelves, the rare first edition of Lorenzo Dow's *Life and Travels*, which is valued at \$150.00, and *American Conchology* by Thomas Say, which is one of the rarest items in American natural history, and which is currently priced at \$750.00. The Library contains a practically complete set of the works of Friedrich Schleiermacher, one of the very few in existence.

The Librarian refers with pride to the efficient operation of the circulation desk and to various projects involving cleaning and stack rearrangements under the direction of the Circulation Librarian. He also refers to the valuable orientation in library usage given students and the painstaking reference service available through the Reference Librarian. He points out that the Catalogue Librarian and her associate have had a most productive year in catching up with back cataloguing, as well as keeping current on new items. The average person does not realize the tremendous task involved in cataloguing and recataloguing books nor the judgment and critical analysis required in this operation. To catalogue an item costs at least \$1.25. This figure, combined with the ever increasing price of books, means that members of the Board will wish to direct some attention to the securing of additional sums over and above the normal budget for the expansion of library holdings. The total number of catalogued volumes as of June 30, 1960, was 83,697, an increase of 2,832 volumes over the corresponding period of the previous year. The holdings of catalogued phonorecords include 1,425 albums, 2,870 phonodiscs, and 3,759 selections, as well as 3,457 slides.

Some 56,000 books were circulated during the year. The library subscribes to 344 periodicals and 5 newspapers by direct subscription, and in addition receives 34 periodicals through association memberships, and 50 as gifts. Since January, 1960, the library has subscribed to the *New York Times* on microfilm. Book orders and departmental

library budgets continue to be handled promptly and effectively by the Order Librarian.

Total expenditures for the Burrow Library for the fiscal year, exclusive of general maintenance and utilities, were \$50,702.09. Of this amount \$27,939.07 was for salaries of the professional staff and \$4,441.05 represented salaries of student help. During the year some fourteen student assistants were employed for periods varying from four to twelve hours per week each. Receipts from memorials, gifts, special grants, etc., not included in the annual budget amounted to \$4,245.00.

Miss Etta Hanson, Curator of The Jessie L. Clough Art Memorial for Teaching, continues her zealous efforts in making available this beautiful collection to students, faculty and visitors, though handicapped by the inadequate display space of the Treasure Room, designed for other purposes.

Five exhibits were held during the year, as follows:

1. Burmese Art—selections from the collection of Mr. and Mrs. Eugene M. Schaeffer. Mr. Schaeffer, '49, presently heads the Mandalay branch of the U. S. Information Service.
2. Contemporary American Indian Painting—the travelling collection from the Museum of New Mexico.
3. Lacquer from Many Lands—examples from China, Japan, India, Russia, Peru and Mexico, and pieces executed by the late Floy K. Hanson while a student of the art of lacquering in Japan.
4. Textiles—hand loomed reproductions secured from Italy of classic patterns. Exhibited with the textiles was a collection of fine glass and wood sculpture bequeathed to the collection by the late Miss Willie C. Johnson.
5. Oriental Art from the Jessie L. Clough Collection—featuring two recently acquired Chinese porcelain jars and an ancient Mandarin robe purchased with funds provided by the late S. DeWitt Clough. A number of friends are constantly adding choice pieces to the collection.

No benefactors have been more generous than Mr. S. DeWitt Clough, of Chicago, brother of Miss Jessie L. Clough, in whose memory the collection was named, and Mrs. Clough. Through the years Mr. and Mrs. Clough have displayed their interest in many ways, and it is largely through their gifts that many additions to the collection are made possible. In Mr. Clough's death, early in 1960, Southwestern lost a sincere, devoted, and interested friend. Mr. Clough's testamentary provision and Mrs. Clough's equal devotion will make it possible for the collection not only to increase its usefulness but to be more adequately housed and displayed as the years go on. Many of Mr. Clough's friends and business associates have indicated the high measure of affection and esteem in which he is held by

generous memorial gifts to the S. DeWitt Clough Fund at Southwestern.

### PHYSICAL EDUCATION AND ATHLETICS

Reports from Mr. William R. Maybry, '42, Director of Physical Education and Athletics, and Miss Madelyn Richardson, Director of Physical Education for Women, indicate a well rounded program of intercollegiate and intramural athletics and physical education.

For male students there are seven intercollegiate varsity sports and twelve intramural sports, in addition to ten types of classes in physical education. In the latter, judo and bowling classes are becoming increasingly popular. For the women there are eight intramural sports and twelve types of physical education classes. Ninety-three percent of all male students and fifty-five percent of all women students engaged in some form of organized athletics or physical education.

The full-time athletic staff for men consisted of the Director and two additional persons, while six additional persons served seasonally on a part-time basis, several of these without compensation. For the women students, in addition to the Director, an Assistant Director serves on a part-time basis for instruction in modern dance. Golf and tennis clinics are also provided.

Both Mr. Maybry and Miss Richardson call attention to the continued teamwork and cooperation between members of the coaching and maintenance staffs in producing a well-balanced program for all students. It is believed that the quality of coaching for all of the varsity teams is of the highest level, and that the example of honesty, integrity, excellence, and dedication set by those in charge are conducive to the fine sportsmanship, as well as the stability of Southwestern teams. These teams had an overall record of fifty-two wins forty defeats, and one tie.

The following tabulation is a summary of the 1959-60 intercollegiate season:

<i>Sport</i>	<i>Students Participating</i>	<i>Awards</i>	<i>Won</i>	<i>Lost</i>
Football .....	40	28	2	6
Basketball .....	18	18	8	14
Baseball .....	17	14	10	11
Track .....	25	19	7	0
Cross Country .....	8	5	2	3 (1 tie)
Tennis .....	14	6	13	3
Golf .....	8	4	10	3
Total .....	130	94	52	40 (1 tie)

The track team, ably coached by Freeman Marr, x'48, a Memphis attorney, achieved its first undefeated season in history and set three new college records. For the fifth consecutive year the tennis team won the T.I.A.C. championship. An additional tabulation may be of interest as evidence of the fact that a small college can produce a well-rounded, non-subsidized, attractive sports program with most of the students being participants instead of spectators.

#### SUMMARY OF MALE ATHLETIC PARTICIPATION

In varsity sports.....	94
In one varsity sport only.....	60
In two varsity sports.....	32
In three varsity sports.....	2
In varsity sports only.....	1
In intramurals .....	269
In intramurals only.....	57
In physical education.....	206
In physical education only.....	32

#### AGGREGATE PARTICIPATION

Varsity sports .....	130
Intramurals .....	977
Physical education .....	824
Total .....	1931

In the program for women there is the same balance of activity between team and individual sports with the emphasis on carry over value to later life. One-half semester of modern dance is a requirement for all women students to improve coordination and grace of movement. In addition to the mechanics of the chosen games, rules and strategy are studied, and a student is tested on her knowledge of these. The special modern dance group has been effective in presentations on the campus and elsewhere, in addition to its own specialized studies.

Miss Richardson further reports as follows: "The Women's Physical Education Department has again applied its efforts to teaching and creating an interest in sports among the girls. This is more difficult than it sounds, for among some 100 new students we had this past session there was not one in the group who could play even a passable game of golf or tennis or any other sport. Not even in basketball did we have anything but an average player. This is caused

by a lack of training in public schools and forces us to spend much more time in basic elementals of an activity. We do feel as if we have made progress and it is gratifying to find a student who has never participated in sports beginning to like and learn a certain one."

The participation of 187 women students in the several classes was as follows:

Modern Dance .....	209	Softball .....	24
Tennis .....	126	Archery .....	45
Golf .....	80	Badminton .....	35
Basketball .....	35	Fencing .....	17
Volleyball .....	80	Bowling .....	50
Special Dance Group.....	28	Exercises .....	30
Total.....	759		

In addition, there was an aggregate participation of 446 in eight intramural sports, an average of fifty-seven per sport.

Mr. Maybry again calls attention to the wide variety of activities that take place in a year in relationship to the Neely Mallory Memorial Gymnasium and the various playing fields. For instance, during the summer of 1960 four baseball diamonds have been in almost continuous use, maintained by the Memphis Park Commission, in the Little Baseball Leagues composed of church and business-sponsored teams. It is felt that this is a worthwhile public service to the community. Various sports clinics, Boy Scout field day, Mid-South Football Officials' meetings, and assorted festivals make use of the very fine but incomplete facilities of the gymnasium. These are in addition to the various fraternity, class, and S Club dances and social functions which are held on the campus.

#### ALUMNI

Very properly, alumni are coming to play an increasingly important role in the affairs of the college. Relationships between the alumni and the campus take varied forms. In general, the Office of Development, per se, depends on the assistance of far-flung alumni. The *Southwestern News*, edited by Mrs. E. G. Ballenger, '33, Director of News Service, is designed to keep every alumnus acquainted with current events at the college. The Alumni Secretary, Goodbar Morgan, x'31, relates himself to every campus activity specifically made to alumni and all alumni records, while Alfred O. Canon, Dean of Alumni, serves in the important liaison relationships with South-

western conferences and clubs, Alumni Advisory Committees, and the extension of the Adult Education Center activities, such as the Great Books programs, into Mid-South communities through alumni leadership. Further, alumni of all the institutions who are residents of Memphis are strengthened in their relationships to their own institutions and to community activities emanating from the Adult Center by becoming participants in what is called, "The University Lecturer Series." In other words, activities of the student body of Southwestern, of alumni and of the Memphis Adult Education Center all form harmonious parts of a whole operation concerned with the processes of liberal and continuing education. In this way there is a unity of concept and a unity of approach which may be unique in the annals of American education. This is made possible only by closely coordinated teamwork of those in charge of various phases of this operation.

On July 1 a further addition to these activities was made in the person of Mr. James D. Curtis, '60, president of the Honor Council during his senior year, as Field Representative for Admissions and Alumni Affairs. This able young man is working with a group composed of Dean Canon, Mrs. J. Q. Wolf, Admissions Counselor, Dr. R. P. Richardson, Vice-President for Development, Mr. Morgan, Alumni Secretary, and Professor W. Taylor Reveley, Chairman of the Faculty Committee on Admissions and Student Aid, in further cementing the relationships between the college and Advisory Committees charged with aiding in the selection of the best qualified male students in the urban centers in the Mid-South. In other words, the Office of Admissions is also closely tied in with alumni relationships.

The Alumni Secretary has prepared the highly streamlined report of the year 1959-60, from which a few salient items are recorded.

The Alumni Association sponsors varied activities of Homecoming Day in the Fall and Alumni Day during finals. Two local groups of alumni, the Southwestern Men of Memphis and the Southwestern Women of Memphis, each with its own group of officers, sponsor, respectively, a luncheon for Homecoming Day and a luncheon on Alumni Day at finals which has as special guests certain class members and the men of the graduating class, and the garden party for senior class women and visiting alumnae. The officers of the Alumni Association for the year 1960-61 are as follows:

President (1961).....	J. Arthur Womble, '35
Vice-President in Charge of Public Relations (1961).....	Ira W. Pyron, Jr., '48
Vice-President in Charge of Reunions (1961).....	James N. Clay III, '51
Vice-President in Charge of Finances (1962) ..	Barney Gallagher, '41
Vice-President in Charge of Ministerial Relations (1962).....	William D. Brown, '50
Vice-President in Charge of Alumnae (1962).....	Mrs. T. J. White, Jr. (Sarah Boothe), '39
Secretary Treasurer.....	Goodbar Morgan, x'31

The officers of the Southwestern Men of Memphis who served for 1959-60 were:

President.....	William D. Haynes, '48
Vice-President.....	Wells Awsumb, '38
Secretary.....	Don Ramier, Jr., '53
Treasurer.....	Burt E. Henry, '54

The officers of the Southwestern Women of Memphis who served for 1959-60 were:

President.....	Mrs. Charles H. Freeburg (Catherine Moore), '40
Vice-President.....	Mrs. Raymond Martin (Hazel Brown), '48
Secretary.....	Mrs. Don Ramier, Jr. (Joan Smith), '53
Treasurer.....	Mrs. Fred K. Beeson (Harriette Mathewes), '57

During the year, as the result of plans worked out by the Dean of Alumni, meetings of Southwestern alumni groups, to which were invited also in many instances parents of current students, were held in New York City; Washington, D. C.; Richmond, Virginia; Birmingham, Alabama; Atlanta, Georgia; Nashville, Tennessee; and Mobile, Alabama. At each of these meetings representatives of the college were present and spoke about current activities on the campus. In the belief that Southwestern alumni in key areas can be an essential factor in securing students of the highest potential, both academically and in character, the college has begun the organization, on a regional basis, throughout the five states of Alabama, Arkansas, Louisiana, Mississippi, and Tennessee, as well as in certain other urban centers, of a series of Alumni Advisory Committees. These committees are composed of alumni, serving three-year terms, who understand the Southwestern program and can thus provide an effective link between the college and the local high school students. It is anticipated that these Alumni Advisory Committees will be visited several times each year by representatives of the college who will work closely with them in meeting and counseling with key prospective students who

have been previously interviewed by the Committee members. Up to the writing of this report, Southwestern Alumni Advisory Committees and their chairmen have been organized as follows:

Birmingham, Alabama—James M. Gregory, '33  
New Orleans, Louisiana—Maynard Fountain, '47  
Shreveport, Louisiana—William M. Hall, '32  
Jackson, Mississippi—James C. McNees, Jr., '43  
St. Louis, Missouri and Vicinity—William F. Symes, '47  
Washington, D. C. and Vicinity—Craig M. Crenshaw, '37  
Nashville, Tennessee—Maurice E. Miller, Jr., '42  
Dallas and Fort Worth, Texas—Hugh D. Murray, '45  
Mobile, Alabama—David H. Edington, '34

The Alumni Luncheon on Saturday, June 4, was attended by approximately 175 persons. The Class of 1935, celebrating its Silver Anniversary, was represented by the largest group present. Dr. Rodney Baine, a member of this class, Professor of English at Alabama College, spoke for the class briefly. Specially honored guests, in addition to the men of the Class of 1960, were: Dr. James Adair Lyon, '95, celebrating his sixty-fifth anniversary, Dr. Richard A. Bolling, Dr. H. S. Henderson, Sr., and Mr. Everett D. Woods, celebrating their Golden Anniversaries. A standing ovation was given to these four alumni, who brought to the group some of the memories of the Southwestern Presbyterian University campus at Clarksville.

In the late afternoon in a brief ceremony in the Browsing Room of Burrow Library Mrs. James T. Wadlington, president of the Class of 1934, presented to the college on behalf of that class the painting, "Autumn Meditation," by Carroll Cloar, distinguished artist and a member of this same class. The President was happy to receive this fine gift, secured as the result of contributions by class members. It is widely regarded as one of Mr. Cloar's finest works and is a welcome and valuable addition to the fine arts holdings of the college. Mr. Cloar and his wife were present for this presentation, and the former, in his characteristically modest way, made a few brief observations on the art of painting.

The Alumni Supper on this same evening was attended by some six hundred persons and, as usual, was one of the finest occasions of the commencement season. The distinguished elder alumni referred to above were again complimented, and a briefcase carrying the seal of the college in gold was presented to Dr. James Adair Lyon by Dean Alfred O. Canon on behalf of the Alumni Association. Golden Anniversary Alumni Certificate cards were presented to Dr. Richard A.

Bolling and Dr. H. S. Henderson, Sr., of the Class of 1910, and similar cards were mailed to the other members of that class who could not attend this occasion. In addition to the excellent food, prepared under the auspices of Mr. Richard Johnson, Manager of the Dining Halls, everyone appreciated the music furnished by Mrs. Early Maxwell (Ethel Taylor), '36, and Allen Reynolds, '60, president of the student body for the past session. The President was delighted to receive a surprise gift from the Class of 1935, presented by J. R. (Jack) Crosby, Chairman of the Gift Committee, in the form of a canvas sack of "pure gold" in the amount of \$2,700 cash, unrestricted as to use by the college. This is the largest class gift ever to be received, and it is the firm intention of the Gift Committee to see that before the end of the calendar year this amount reaches \$3,500, thus totaling \$100 for each year represented by the last two digits of the class year. This gift was put forward as a challenge to subsequent classes, with the hope that their gifts might even exceed that of the Class of 1935.

With their usual generosity, the Southwestern Women of Memphis continued the helpful and attractive practice established some years ago of presenting to the college during the course of the annual Garden Party, which they give to senior women and their parents, a gift of useful silver. This year's gift consisted of an antique English sugar and cream set to accompany the coffee urn, trays, and bowls previously given. Not only the elegance and beauty of the gifts, but the care in selection and the affection which they evidence are a source of great pride to those who have the opportunity of receiving and using them.

Mr. Morgan reports that the annual Loyalty Fund for the calendar year 1959 again exceeded previous years, both in percentage of participation and in total funds received. Figures show that there were 1,178 gifts from 989 persons, for a total amount of \$22,464.65. Of Memphis alumni, 21.1% contributed; of out-of-town alumni, 17.6% contributed, for an average of 18.9% overall. As is always the case, graduates gave over four times as much as non-graduates. The total number of graduates since 1848 is 3,139, many of whom, of course, are not now living, and some of those living cannot be located.

An important activity of the Alumni Secretary, unrelated to his normal duties, is the placement of students and graduates for work. Seniors interested in seeking employment immediately after gradua-

tion are aided in their contacts with business firms, many of which send representatives to the campus for interviews. Inasmuch as a high percentage of Southwestern graduates go on to graduate school, the college is unable to supply a very large number of applicants to business. A second category of placement involves assistance in finding part-time work for students on and off campus. A third element of placement is the assistance rendered by the Alumni Secretary to the Committee on Student Aid in placing students who have been granted Service Scholarships in various offices and departments of the college where they may be of maximum service to the college while earning the assigned stipends.

In an effort to keep alumni informed about current academic developments at the college, as well as long-term future projections, a column in the *Southwestern News* has been initiated during the past year with the title of "From the Ivy-Covered Tower." Curriculum changes, announcements of new programs in the field of alumni education, excerpts from important articles in recent publications, or chapel addresses form the content of this column, written by the Dean of Alumni and forming a part of the total alumni public relations program. Comments to date indicate very favorable response on the part of alumni to this new feature of the *Southwestern News*.

#### ADULT EDUCATION

The staff of the Adult Education Center consists of Granville D. Davis, Executive Director; Laurence F. Kinney, Director of Academic Relations; Alfred O. Canon, Dean of Alumni; Raymond S. Hill, Coordinator of Mass Media; Miss May Maury Harding, '48, Director of Programs; Howard Will, Associate in Adult Education; and Mrs. Robert E. Shroder, x'51, Secretary.

#### *Groups and Participants*

The statistical record for the past year shows a substantial increase in the number of participants in study and discussion groups over previous years. A total of 2,361 registrations were recorded in 114 groups, as compared with 2,060 registrations and 100 discussion groups in 1958-1959. Thirty-two of these groups were organized in communities outside Memphis: Blytheville, Helena, Marianna, and West Memphis in Arkansas; Mayfield in Kentucky; Brookhaven, Clarksdale, Cleveland, Columbus, Corinth, Greenville, Grenada, Indianola, Jackson (two groups), Kosciusko, Laurel, Lexington,

Natchez, Rolling Fork, Shelby, and Walnut in Mississippi; and Cordova, Covington, Dyersburg, Jackson, Millington, Newbern, Paris, Ripley, Savannah, and Union City in Tennessee. This growth from eighteen to thirty-two out-of-town groups in great measure can be attributed to the effective work of Howard Will, who was added to the Adult Center staff last year.

*Lectures, Chats, and Forums*

Besides the regular discussion groups, large numbers of people were attracted to the Adult Center by lectures, demonstrations, and debates. Six "University Lecturers" were brought to the campus by the Dean of Alumni: F. Curtis Canfield of Yale University, Alexander Heard of the University of North Carolina, Donald H. Menzel of Harvard University, Gardner Patterson of Princeton University, Lawrence R. Quarles of the University of Virginia, and Frank de Vyver of Duke University. Other distinguished speakers were presented in cooperation with Phi Beta Kappa and the Albert Schweitzer Foundation: Carlton Coon of the University of Pennsylvania and Randall Stewart of Vanderbilt University, Phi Beta Kappa Lecturers, and George Seaver of England, biographer of Schweitzer.

Others were introduced to the Adult Center's activities through "Musical Chats," a series of lecture-demonstrations given in advance of each of the Memphis Sinfonietta performances. In addition, large crowds attended debates on current political issues, discussions jointly sponsored by the Memphis Public Affairs Forum and the Adult Education Center.

*American Alumni Seminar for Public Responsibility*

National attention has been focused on a new program in alumni education designed and initiated at Southwestern: the "American Alumni Seminar for Public Responsibility." This seminar seeks to develop a heightened interest in public affairs, to broaden the participant's grasp of public issues, and to encourage an active acceptance of the responsibilities of citizenship. The underlying assumption is that the alumni of colleges and universities have a leadership potential that can be discovered and developed in such educational endeavors as Southwestern's American Alumni Seminar.

The principal burden of planning the program of study for the seminar was borne by Professor Ross J. Pritchard, and the task of enlisting the endorsement and the financial cooperation of other

institutions fell to the Dean of Alumni. The following colleges and universities enrolled alumni fellows: University of Arkansas, Birmingham-Southern, Columbia, Dartmouth, Harvard, University of Pennsylvania, Princeton, Randolph-Macon Woman's College, Smith, University of the South, Southwestern at Memphis, Sweet Briar, University of Tennessee, Vanderbilt, Vassar, University of Virginia, Washington and Lee, Washington University, Wellesley, and Yale.

Each annual American Alumni Seminar involves a twelve-month commitment, divided between a week-long residential conference and three campus workshop meetings of three days' duration. The first of these sessions, held June 17-June 23 at Dauphin Island, Alabama, was enthusiastically endorsed by the participants.

#### *Residential Adult Education*

In addition to the Dauphin Island conference for alumni, four other residential seminars were conducted during the past year. In the summer of 1959, eighty-two Memphians took part in the annual three-day study-discussion seminar at Petit Jean State Park in Arkansas, and sixty-one participants from twenty-two different cities were on hand for a similar program held on the Southwestern campus. As in the past, these seminars achieved their purpose of improving the quality of group discussion, of discovering men and women to train for discussion leadership, and of stimulating interest in the regular programs offered at the Adult Center. The Institute for Executive Leadership opened its year with a conference at Paris Landing State Park and closed out the year with a week-end at Long Beach, Mississippi.

#### *Institutes*

The Institute for Executive Leadership completed its fifth year of operation with twenty-one business executives enrolled. Again the Institute was accorded national recognition as its history and program were made the subject of an article published in the August, 1960 issue of the *Rotarian*.

The New Horizons program for women of the business world completed its second successful year.

#### *Mass Media*

The Coordinator of Mass Media directed a broad program utilizing the resources of television, the drama, motion pictures, and

paperback books. The broad scope and the unique quality of these offerings are indicated by such presentations as Moliere's *Tartuffe* and Sartre's *Flies* in the field of the drama and *Potemkin* and the *Oresteia* as two in a distinguished series of motion pictures. More than three thousand titles are now on display in the paperback book browsing corner.

#### *National Programs*

The members of the Adult Center staff have been active participants in national meetings during the past year. At a Salt Lake City conference on study and discussion, the Director of Academic Relations gave the keynote address, the Director of Programs was one of a panel of speakers, and the Executive Director was a panel speaker and a discussion leader. The Director of Academic Relations and the Executive Director participated in a Chicago conference on the evaluation of adult education, and in addition they led discussions at an Arden House, New York conference of public responsibility. The Dean of Alumni spoke at meetings of the American Alumni Council in Boston and New Orleans. The Director of Academic Relations addressed the opening session of Birmingham-Southern's Institute for Executives.

#### *For the Record*

The record of the year would not be complete without a fleeting reference to the training class for a large group of new leaders; the dinner for veteran leaders climaxed by an address by Dr. Leonard Freedman of the University of California at Los Angeles; the "Program Fair" that marked the start of the year's program; the newsletter, "From the Center," published throughout the year; the three groups of Great Books discussions conducted during the summer for high school students. Each of these endeavors has significance; added together with the major activities already set forth, they total a full year of effort and growth.

#### DEVELOPMENT, PUBLICITY, AND PUBLICATIONS

In a condensed report to be amplified at the Fall meeting of the Board, Dr. R. P. Richardson, Vice-President for Development, points out the ramified nature of the interrelated activities which may be appropriately called areas of development of the institution. Associated in this work are Alfred O. Canon, Dean of Alumni; Goodbar Morgan, Alumni Secretary, and Mrs. E. G. Ballenger, Director of

News Service, as well as secretarial and clerical assistants. Further, Mrs. John Q. Wolf, Admissions Counselor, is naturally related both to the Office of Development and to the Registrar's Office. More recently Mr. James D. Curtis has been appointed to serve as Field Representative for Admissions and Alumni Affairs. He will be concerned primarily with the work of the Admissions Office and relationships of Alumni Advisory Committees in the larger centers of population in the Mid-South. In many matters the Adult Education Center cooperates closely with the Office of Development, with Dean Canon serving as the coordinating individual.

Dr. Richardson continued his own personal active participation in local religious and civic groups and, in addition to practically weekly commitments in some pulpit otherwise vacant, he devoted a considerable amount of time to assisting ministers in the four cooperating Synods and nearby states in filling pulpits from Southwestern's faculty. A conservative estimate would indicate that not less than two hundred and fifty to three hundred preaching assignments annually are carried out by members of the faculty of Southwestern as a service to the Church.

A considerable task is the planning of the annual tour of The Southwestern Singers and arranging for Parents' Day on the campus each Fall. In the Spring of 1960 The Singers visited some six communities in the Synod of Tennessee and arrangements for local entertainment by the congregations were made through the Office of Development. The planning for Parents' Day on Saturday, November 7, received the assistance of many persons. More than five hundred parents visited the campus, approximately one-half of whom were from out of the city and represented ten different states.

The Board will recall that several years ago, starting with a few alumni in the city of Memphis, there was initiated the President's Council of the college, a group that was willing to become better informed about the college than the average alumnus. Later this group was enlarged by the inclusion of additional distinguished citizens and it has grown to a membership of approximately one hundred persons. This is not a fund raising organization, but it is an attempt to bring together a group of leading Memphians who can appreciate the value of the college to the community and are willing to be constantly informed of new programs, activities, achievements, and aspirations. Usually this group will meet three times a year for dinner on the campus and there will be presented for its consideration

a program of a factual yet inspirational nature. It is believed that this Council greatly enlarges the base of interest in the college in the Memphis community and thus permits more informed people to interpret the college to others as occasion may demand.

The most intense financial activity of the Development Office for the year was the reactivation of the Southwestern Annual Support Program, which had been inactive since the Pre-Centennial and Endowment Campaign of the years 1945-47. The annual operating deficits from 1953 through 1959 had been covered through the personal solicitation of businesses and individuals by a few members of the college staff. In line with generally accepted current practices elsewhere, it was decided to broaden the base of support and set up plans for a continuing, more effective effort in order to secure the much greater sum required for the necessarily expanded faculty and staff. The 1960 Annual Support Program was launched officially on March 21, 1960, with a dinner in Catherine Burrow Refectory, after many months of careful planning with the counsel and assistance of Mr. J. Edwin Keith, Director of Development, Southern Methodist University. Dr. Frank H. Sparks, President, Council for Financial Aid to Education, spoke with his usual competence to a group of some one hundred and eleven solicitors. Previously, Mr. William H. Bryce, Jr., '47, had accepted the General Chairmanship of this Program, with Messrs. Edward LeMaster and Ellis T. Woolfolk as Associate Chairmen. Some one hundred and fifty persons, including many alumni, served as volunteer workers in the solicitation of funds.

Up until June 30 some \$92,000 in cash or pledges had been received from three hundred and seventy five contributors, consisting of businesses, professional men and women, and other individuals in Memphis. Inasmuch as this Program has been projected on the calendar year basis, it will be impossible to give the final results of this effort until December 31, 1960. However, it can be said that some five times as many persons have already made contributions or pledges to the college than was the case the previous year. With the experience of this year's effort and the strengthening of the procedures in certain respects it is anticipated that the 1961 Program should achieve a goal of \$150,000 from corporate and non-church-related gift support.

Dr. Richardson points out that in line with the gift and bequest program of the General Assembly sponsored by the Division of Higher Education of the Board of Christian Education, and also in line

with the activities of the Presbyterian Foundation, the Development Office is working on a broader base program of deferred gifts and estate planning involving wills, bequests, life income contracts, annuities, etc., as a source of major income and gifts to the college. In this connection the members of the Board can be of tremendous assistance in seeking out persons of large means and Christian dedication in their home communities and presenting to them the opportunities for enduring investment in Christian Education presented by the college. Obviously, the college staff cannot reach people over so vast a geographical area as that covered by the four cooperating Synods.

The Admissions Office continues to entertain an increasing number of visitors to the campus, handles a tremendous load of mail in answer to inquiries, and makes each year more contacts with high schools and interested church groups. Mention has already been made of the Alumni Advisory Committees which will assist in seeking out the best male high school students in their localities. The Admissions Office has handled correspondence with some twenty-five hundred persons, has distributed all new announcements directed to high school students, and is currently in correspondence with some seven hundred prospective students for the year 1961 and following. The gracious and genuine hospitality of everyone connected with the Admissions Office to visitors on the campus is one of the intangibles which make Southwestern distinctive in the reactions received by the many visitors.

The Director of News Service and her staff of student assistants supply to the papers, both local and hometown, a never ending stream of news stories about the college dealing with campus events, programs, fund raising efforts, honors and achievements of students. This efficiently handled operation breathes life into campus events and touches every phase of the college's operation. During the year there were produced six major pieces of printed matter; namely, the brochure dealing with the George F. Baker Scholarships; booklets dealing with the Department of Music and the Department of Economics and Business Administration; descriptive material for the 1960 Annual Support Program and for the 1960 Sponsors of Southwestern project; and the student-sponsored folder dealing with the need for a student center. During the summer a new view book for prospective students is in preparation. There has developed a close liaison between the News Service Office and student publications, and the latter have greatly benefited from the experience and finesse

of the Director. We doubt if any college in the land can boast a more competent news and publication staff or one contributing more to the general development of the college.

#### PRESBYTERIAN GUIDANCE CENTER

Professor Frederick D. Pultz, Director of the Center, reports that the counseling load for the fiscal year ending June 30, 1960 was 454. This means that the high school students individually tested and counseled, after having completed a program of reading and study under the direction of vocational aides in their local churches, increased in one year by fifty-nine percent. It seems hardly likely that this rate of increase can be sustained unless the staff of the Center is increased as the result of additional funds made available by the churches and better cooperation is received from the high schools in permitting students to miss classes without penalty in order to come to Memphis and take tests. This matter of excused absences from high schools is one that seriously affects the work of the Center.

Statistically, the geographical distribution of counselees for 1959-60 was as follows:

	<i>Students</i>	<i>Churches Represented</i>
Memphis Presbytery.....	152	16
Tennessee (outside of Memphis).....	35	10
Alabama .....	78	15
Louisiana .....	136	21
Mississippi .....	2	1
Arkansas .....	51	8
	—	—
	454	71

During the course of the year the Director has presented an outline of the work of the Guidance Center to various church groups, has participated in the curriculum research program of the Division of Higher Education of the Board of Christian Education, Richmond, Virginia, and has attended the West Tennessee, the Tennessee, and the American Personnel and Guidance Association meetings.

The staff for the Center for the 1960-61 session will consist of the following personnel:

Frederick D. Pultz, Ph.D.....Director  
Clyde R. Smith, M.Ed.....Counselor  
Mrs. Bernard Frisch, x'49.....Secretary  
Appointment to be made.....Testing Clerk

Services of the Center have been available to regularly enrolled Southwestern students, irrespective of denomination or previous counseling for four years. Each of these four classes has participated in the orientation testing program, and from one-fourth to one-third of the members of each class have been to the Center for one or more voluntary conferences subsequently. It is probable that at least one-third of the 1960 graduating class have visited the Center for one or more interviews for vocational counseling. All first-year students were given certain tests during the Orientation Program of the Fall of 1959, and a number of transfer students voluntarily sought testing and counseling during the year. Approximately one hundred students entering in 1959 voluntarily sought advice from the Center during the session. Many others used the occupational information file. This is a valuable adjunct to the placement service afforded in the office of the Alumni Secretary.

Owing to the fact that the very significant Danforth Foundation grant, which permitted some funds to be used in connection with the Center, has terminated, in spite of some increased support from the cooperating Synods, it will be necessary to find additional funds for the operation of the Center because of the greatly increased load of counselees. It should be mentioned, possibly, that each counseled student receives, on the average, more than nine hours of personal attention in the testing and counseling process. This time is usually spread over one and a half or two days. To handle this number of persons with a staff of four individuals with most of the appointments being on weekends is a very difficult task. Obviously, the budget of the Center, being largely determined by the salaries of the staff, is bound to increase. Recently plans have been made for the financial participation of the Synod of Arkansas in the Center, inasmuch as at the present time there is no Presbyterian Guidance Center within the bounds of that Synod. Whenever it is found possible for a Presbyterian institution to set up a Center in the Synod of Arkansas, every helpful effort will be extended to it in its plans and operations.

For the church year 1960, the support for the Center approved by the several supporting church groups is as follows:

Memphis Presbytery .....	\$ 6,500.00
Nashville Presbytery .....	1,200.00
Columbia Presbytery .....	250.00
North Mississippi Presbytery.....	250.00
Synod of Tennessee.....	4,000.00
Synod of Louisiana.....	3,000.00
Synod of Alabama.....	3,000.00
Synod of Arkansas.....	1,400.00
	<hr/>
	\$19,600.00
Established budget for the church year 1960.....	\$24,397.00
Anticipated deficit .....	\$ 4,797.00

#### BUILDINGS AND GROUNDS

The ever increasing size of the physical plant and the more elaborate facilities and services required in many phases of operation put a heavy burden on the ability and ingenuity of Mr. J. A. Rollow, '26, College Engineer, and Mr. C. L. Springfield, Comptroller, who collaborate with rare skill and devotion in matters affecting maintenance and non-academic personnel. The fact that it is possible to operate with a minimum outlay for repairs is continuing evidence of the wisdom of starting out with quality construction and not deviating from this through the years. At the present time the physical plant is some two-thirds completed in line with the original concept. With the end in sight it seems a pity not to push forward vigorously through to completion which would provide for a student body of one thousand with five hundred in residence on the campus and five hundred from the city of Memphis or within commuting distance.

As this report is being written, work is being pushed forward steadily and approximately on schedule for the completion of a men's residence hall to house one hundred and five additional students and a woman's residence hall to accommodate sixty-six additional young women. These two structures, in every respect of a quality equal to that of existing ones, are made possible by a \$600,000 loan from the Housing and Home Finance Agency combined with development funds already on hand. All matters affecting the plans, the loan, and

the contracting moved forward smoothly, although with a considerable amount of legal work and a vast number of signatures. In this regard we should like to commend the college attorneys, Messrs. Burch, Porter, Johnson and Brown, who at all times and with rare perception gave us the benefit of their advice in every matter requiring legal action. Mr. William Waller, Jr., of Nashville, Bond Counsel, and Mr. Morton B. Howell, Jr., both served the college faithfully in handling the heavy documentation required. Further, we would pay tribute to the efficiency and cooperation of the staff of the HHFA in Atlanta, the members of which were cordial, interested, and cooperative in every phase of the development of the loan referred to. A more complete review of this matter will be made at the annual meeting when members of the Board will doubtless wish to inspect the structures for themselves.

In addition to routine repairs and renovations involving redecorating, the following listing will give some idea of the maintenance and improvement items of the past year:

1. In line with the action of the Sponsors of Southwestern Committee for 1959, the project involving fluorescent lighting of classrooms and laboratories was completed. The 1960 project is providing funds for the installation of the latest model refrigerated water fountains in Palmer Hall, and this work is going forward as funds become available.

2. The worn out plantings north of Palmer Hall have been replaced by others carefully selected and arranged. In one more year these will effectively form a new base of green for the building.

3. Changes and improvements in the general biology laboratories mentioned in the last report have been completed.

4. A new laboratory for physical chemistry, equipped with modern desks and other facilities, has been put into use. This relieves the rather cramped quarters employed earlier.

5. For physics a new spectroscopy laboratory has been set up and the physical optics laboratory reoriented. Because of a high degree of utilization of machines obtained from the Director of Surplus Property of the State of Tennessee, a very fine machine shop, used largely by the physics department but also available to other departments and the Research Institute, has been developed. For a very modest sum

machine tools with a value of at least \$20,000 have been installed and put in perfect operating condition under the direction of Mr. Gardner Ruffin, Technical Associate. Students are given the opportunity of learning to use this equipment for the production of apparatus needed in research.

6. Offices and studios of the College of Music have undergone major repairs and renovations.

7. The football stands have been repaired and repainted and window guards installed in the ground floor of the Neely Mallory Memorial Gymnasium.

During the summer of 1960 the following projects are underway:

(a) Two air-conditioned classrooms are being developed in the basement of Palmer Hall with an additional external entrance on the north side.

(b) Room 100 of Palmer Hall is being converted into offices for the Dean, the Dean of Men, and the Comptroller to relieve present crowded conditions in the business offices.

(c) A modern fume exhaust system, which will result in the maximum utilization of desk space, is being installed in the general chemistry laboratory of the Science Building.

(d) The adjunct room of Room 208 Science Building is being converted into an air-conditioned microchemistry research laboratory.

(e) The Lynx Lair is undergoing major improvements and re-decoration.

(f) The Social Room of Palmer Hall is being refurnished, thus making it more attractive and useful.

(g) Robb and White Halls are being completely rewired and additional outlets are being installed in each room.

(h) An additional air conditioning unit has been installed in the Guidance Center, and several units have been added to certain rooms in the Science Building where research continues during the summer months.

(i) All of the residence halls are being gone over thoroughly and necessary repairs, repainting, and refurnishing completed.

## DIRECTORS

At the 1960 meetings of the four cooperating Synods the following Directors were elected or reelected, each for the four-year term expiring in 1964:

Synod of Alabama.....	William H. Mitchell
Synod of Louisiana.....	William A. Benfield, Jr.
Synod of Mississippi.....	Frank A. England, Jr.
Synod of Tennessee.....	A. V. Pritchett

In addition, Mr. William H. Dale, of Columbia, Tennessee, was elected by the Synod of Tennessee to complete the four-year term of the late Mr. W. S. Beasley, expiring in 1961. Mr. Beasley served with distinction on Southwestern's Board for fifteen years, and he was devoted in every way to the welfare of the college. He died suddenly in his home as the result of a heart attack on March 26, 1960. A copy of excerpts from the minutes of the 1960 meeting of the Synod of Tennessee, at which special tribute was paid to Mr. Beasley, will be placed in the hands of each member of the Board.

In accordance with the rules of the Synod of Alabama, it was not possible for Mr. James A. Minter, Jr., a most valued member of the Board since 1952, to be placed in nomination for reelection. Mr. William H. Mitchell, of Florence, was selected by Synod to succeed Mr. Minter.

Mr. Frank A. England, Jr., '41, of Greenville, succeeds Judge Robert G. Gillespie, of Jackson, a member of the Board from the Synod of Mississippi since 1952. The heavy schedule of legal duties which forced Judge Gillespie to miss many Board meetings caused him to request that he be not re-nominated after serving two four-year terms.

Every effort is made between meetings to keep the members of the Board current on matters affecting the general policies and welfare of the college. It is hoped that the Board will be constantly alert to interpret in their Synods the objectives, aspirations, and needs of the college.

The Executive Committee and the Investment Committee are to be commended for their activities on behalf of the college between meetings of the Board of Directors. The members of these Committees, as well as the Counselor to the Investment Committee, are most cooperative and Southwestern is very fortunate to have these concerned individuals devoted to its welfare.

## FINANCES

The operating budget for the fiscal year 1959-60 was approved by the Executive Committee on May 29, 1959, subject to further study by a sub-committee composed of Messrs. Walker L. Wellford, Jr., Chairman; A. K. Burrow, and L. Palmer Brown III, of the Executive Committee, together with the Comptroller and the President. This committee restudied and approved the budget on August 18, 1959. The actions of the Executive Committee and the sub-committee were reaffirmed by the Board at its annual meeting on October 15, 1959. This budget showed an estimated net income of \$669,200 and estimated expenses of \$727,500. Thus there was a potential deficit of \$58,300, not taking into account personal or corporate gifts.

Tabulated below by Synods and Presbyteries is a detailed listing of benevolence giving to Southwestern for the church year 1959 and for the fiscal year 1959-60:

Synod and Presbytery	Approved Apportionment Church Year 1959	Receipts Church Year 1959 Benevolences	Percentage of Apportionment Received	Receipts Fiscal Year 1959-60 Benevolences
<b>ALABAMA</b>				
Birmingham .....	\$ 8,960.00	\$ 6,424.50	71.7	\$ 5,609.52
East Alabama .....	7,200.00	3,389.99	47.0	3,077.35
Mobile .....	4,960.00	3,396.76	68.4	3,682.86
North Alabama .....	6,400.00	5,722.92	89.4	5,794.49
Tuscaloosa .....	4,480.00	2,331.81	52.0	2,131.17
	<u>\$32,000.00*</u>	<u>\$ 21,265.98</u>	<u>66.5</u>	<u>\$ 20,295.39</u>
<b>LOUISIANA</b>				
Louisiana .....	\$ 6,210.00	\$ 3,421.05	55.1	\$ 3,867.48
New Orleans .....	8,050.00	6,084.30	75.6	6,452.40
Red River .....	8,395.00	7,612.97	90.7	7,272.07
Louisiana-Mississippi .....	345.00	—0—	—0—	—0—
	<u>\$23,000.00</u>	<u>\$ 17,118.32</u>	<u>74.4</u>	<u>\$ 17,591.95</u>

## MISSISSIPPI

Central Mississippi .....	\$ 7,248.00	\$ 3,291.29	45.4	\$ 3,486.67
East Mississippi .....	2,652.00	1,210.00	45.6	1,425.00
Meridian .....	3,359.00	1,177.05	35.0	1,227.88
Mississippi .....	2,121.00	1,495.39	70.5	1,332.69
North Mississippi .....	2,298.00	2,504.91	109.0	2,667.47
	<u>\$ 17,678.00</u>	<u>\$ 9,678.64</u>	<u>54.7</u>	<u>\$ 10,139.71</u>

## TENNESSEE

Columbia .....	\$ 6,560.00	\$ 5,220.00	79.5	\$ 5,220.00
Memphis .....	42,640.00	41,446.00	97.2	41,955.00
Nashville .....	32,800.00	23,548.57	71.8	25,638.35
	<u>\$82,000.00**</u>	<u>\$ 70,214.57</u>	<u>85.7</u>	<u>\$ 72,813.35</u>
Total .....	<u>\$154,678.00</u>	<u>\$118,277.51</u>	<u>76.5</u>	<u>\$120,840.40</u>

\*\$2,000 to be applied to the support of the Guidance Center; \$2,000 to be used toward the matching fund supporting the General Assembly's plan for a major in Bible and Christian Education; 15% of the remainder to be added to Synod's Southwestern Scholarship Fund.

\*\*Includes Synod's Southwestern Scholarship Fund of \$5,000 and \$2,000 to be applied toward the matching fund supporting the General Assembly's plan for a major in Bible and Christian Education.

The Board will be gratified to learn of the continuing outstanding support of three Memphis churches for named professorships, over and above all benevolence obligations contained in Memphis Presbytery apportionments. The Second Presbyterian Church provides each church year \$6,000 for the *Albert Bruce Curry Chair of Bible*; the Idlewild Church contributes \$7,200 annually for the *Thomas K. Young Chair of English Literature*; and Evergreen Church contributes \$6,000 for the *W. J. Millard Chair of Bible and Humanities*. For the fiscal year 1959-60 the income from these chairs totaled \$17,847.46. It is hoped that additional churches will wish to have a part in providing other memorial chairs from congregational benevolences. A beloved minister, individual, or family can be memorialized on an annual basis with a relatively modest outlay in this manner.

There was received an undesignated special gift of \$855.00 from the Second Presbyterian Church of Memphis as a congregational benevolence over and above its budgeted amount. This was a most generous and encouraging action.

Taking into account the above figures, it is seen that the total benevolence provision of the Church for Southwestern at the combined synod, presbytery, and congregational level for the fiscal year

1959-60 was \$139,542.86, a decrease from 1958-59 of \$2,793.59. As opportunity permits, the members of the Board will doubtless wish to give their own personal thanks to those ministers and officers of the churches who continue to labor faithfully to increase the benevolence giving in their respective areas.

The regular benevolence apportionments approved by the Synods for the church years 1960 and 1961 are as follows:

	1960	1961
Synod of Alabama .....	\$ 33,000.00*	\$ 35,000.00*
Synod of Louisiana.....	25,000.00	26,000.00
Synod of Mississippi.....	17,398.00	17,849.00**
Synod of Tennessee.....	90,000.00***	97,500.00***
	\$165,398.00	\$176,349.00

\*15% of this amount to be applied to Synod's Southwestern Scholarship Fund.

\*\*\$1,000 to be applied to Bible and Christian Education Major.

\*\*\*Includes \$5,000 for Synod's Southwestern Scholarship Fund and \$2,000 to be applied toward the matching fund supporting General Assembly's plan for a major in Bible and Christian Education.

For the church year 1960, from the total benevolence apportionments of \$165,398, designated restricted uses necessitate the subtraction of \$11,950, leaving a net potential of available operating funds in the amount of \$153,448. Likewise, for the church year 1961, from the total benevolence apportionments of \$176,349, restricted uses will necessitate the subtraction of \$13,250, leaving a net potential of available funds in the amount of \$163,099.

The number of communicants in each of the four cooperating Synods, given in the Minutes of the One Hundredth General Assembly (1960) is:

Alabama .....	40,330
Louisiana .....	31,887
Mississippi .....	34,898
Tennessee .....	32,633
	139,748

The Development Fund Campaign receipts continue to come in very slowly. The respective treasurers and campaign chairmen have labored with diligence to impress on the Synods the necessity of meeting all obligations, but the passage of time and the yearly presentation of other causes lessen the anticipated receipts.

The following tabulation describes the campaign as of June 30, 1960:

**ALABAMA—Christian Higher Education Campaign**

Goal set by Synod.....	\$400,000.00
Subscribed .....	\$349,131.14
Southwestern's share 62½%.....	218,206.96
Southwestern's gross receipts to 6-30-60.....	156,004.67
Unpaid pledges .....	62,202.29

**LOUISIANA—Presbyterian United Campaign**

Goal set by Synod.....	\$300,000.00
Subscribed .....	\$239,000.00
Southwestern's share 66 2/3%.....	159,333.32
Southwestern's gross receipts to 6-30-60.....	117,298.08
Unpaid pledges .....	42,035.24

**MISSISSIPPI—Development Fund Campaign**

Goal set by Synod.....	\$200,000.00
Subscribed .....	\$ 98,030.88
Gross receipts to 6-30-60.....	77,094.43
Unpaid pledges .....	20,936.45

**TENNESSEE—Christian Higher Education Campaign**

Goal set by Synod.....	\$375,000.00
Subscribed .....	\$275,815.58
Southwestern's share 33⅓%.....	91,938.52
Southwestern's gross receipts to 6-30-60.....	82,253.95
Unpaid pledges .....	9,684.57

The Directors will be gratified at the continued fine way in which the Directors of the Bellingrath-Marsh Foundation are conserving and increasing the assets of that Foundation in the best interests of the beneficiary institutions. Each visit to the Bellingrath Gardens gives evidence of alert management and devoted stewardship on the part of the entire staff, many members of which are bound to their work by long years of service. Others, more recent, have caught the spirit of the founder of "The Charm Spot of the Deep South" in a very real way. Southwestern has been greatly aided in its endeavor to provide the best in Christian higher education by the funds received under the provision of the trust creating the Foundation, the total received to date being \$242,285.69.

**PLANNING THE FUTURE**

The members of the Board will recall the folder "Southwestern Today and Tomorrow," which gives an aerial view of the campus

with existing and ultimately required **physical plant** clearly shown. There has been no deviation from the **original** concept of the college as to size and general structure. This **publication** is still up-to-date other than for ever increasing cost of **construction**. At the risk of being repetitious, the Board's attention is called **especially** to several required structures and observations about **specific and pressing** needs of a less ambitious character. In clear focus for **current** planning should be the following:

1. The student-alumni center to house **all** student extracurricular activities of a non-athletic nature, **together** with provision for student-faculty-alumni intercommunication, and a general purpose auditorium serving temporarily for convocations.
2. The greatly needed fine arts center for music, dramatic art, and speech activities.
3. A science building to relieve the **present overcrowded** conditions caused by greatly increased enrollments in the natural sciences and research activities. This **structure** should be east of and connected with the present science **building** and probably devoted primarily to physics, mathematics, and research with some provision for future work in astronomy.
4. A separate center for continuing **studies** built around the concept of a place for civic disputation and **discussion**. This would be of a non-residential type.
5. The moving of Fargason football **field and track** to the northwest corner of the campus at the time **the student-alumni center** is constructed. At the same time a **small permanent** stadium should be constructed.
6. The erection of the Moore Moore Memorial Infirmary when funds from this bequest become available.

The Burrow Library continues to **serve** the students and many individuals of the community in a very **fine** way. However, in a recent memorandum the Librarian called **attention** to the fact that it is high time that two projects projected in the **original** plans of the structure should be completed; namely, the **equipping** of the fifth stack level with shelving and study carrels, and **carrying** air conditioning, the basic provision for which is already **made**, into the entire stack section. An estimate of the expense is of the order of \$20,000.

Further, certain sets of volumes, **encyclopedias**, and subject indexes, as well as microfilms of several **periodicals** prior to 1925 are needed. No real estimate has been **made** of the cost of these additions, which would mean a great deal to the **increased** efficiency of the whole library operation.

Current needs requiring relatively **modest** sums include the following:

- (a) Air conditioning of the first floor of Voorhies Hall.....\$12,000.00  
Increasingly the college facilities are being used for Area Laboratory Schools and other church-related groups during the summer months. If the air conditioning suggested could be made possible, together with the first floor of the two other women's residence halls already air-conditioned, accommodations for sixty or seventy persons could be arranged so that study and sleep could take place in relative comfort. Air-conditioned facilities for meals and classroom space are already available, the latter especially in neighboring Evergreen Presbyterian Church.
- (b) The continued project of air conditioning a number of faculty offices at a maximum cost of \$250.00 per office.
- (c) The installation of heavy duty fencing on the tennis courts .....\$ 6,000.00
- (d) The expansion of the International Language Center, both in equipment and space .....\$ 6,000.00
- (e) Completion of the stairway to the Neely Mallory Memorial Gymnasium tower, thus making additional office space available .....\$ 3,500.00

Finally and above all, prudent and far-sighted college administrators, both Board members and those on the campus, must always keep before them the fact that ever increasing amounts of money must be available for the operation of any institution of higher education. There will never be a time when there is enough money to do what needs to be done because new developments and new facilities will always be required for the task. The problem of the funds needed is quite simple—there must be adequate money to keep current operations in the black and there must be adequate money for capital outlays. The former comes from the very definite sources of students, businesses, individuals, both alumni and non-alumni, the benevolences of the Church, and income from invested endowment funds. The latter must almost entirely come from bequests, some grants, and large gifts. Southwestern has proven a good investment for over one hundred years. Its products in human lives attest to the quality of its achievement, and it is believed that there does not exist a faculty, staff, and administrative group that is working together harder or more harmoniously to carry out its rather clearly defined objectives, which were stated in the concluding sentences of last year's report.

In a recent statement Mr. Devereux C. Josephs, Chairman of the President's Committee on Education Beyond The High School, said, "The story of civilization is approaching a climax, in which the surviving characters will be those who can step from the pages of the book and influence the writing of the next chapter—and they had better be patient, well-informed and educated, and aware of the changes that are around them."

Peyton N. Rhodes

August, 1960

## ANNUAL REPORT OF THE DEAN

To the President of SOUTHWESTERN AT MEMPHIS:

The instructional program of a college is modified through the years in response to changes in its context, but the context of a college is always a very complex affair. The college's own tradition is one context, the other colleges and universities and the so-called "world of higher education" another, the geographical region the college serves still another, and there are the wider contexts of culture—business, government, and international affairs. The varied and sometimes conflicting currents in these contexts make the task of shaping an educational program a task that never ends. A college faculty must be sensitive to challenges and needs that are as different as the launching of Sputnik and the need for universally accepted values.

At the present time there is running through all the contexts of the college a very strong current of opinion which emphasizes the need for giving special attention to the exceptionally able student. For more than thirty years, Southwestern has cultivated its program of honors and tutorials, and it would appear that in light of the current interest the Southwestern faculty during the coming year might give careful attention to pushing even further its efforts in this area. Last year an experimental program of discussion seminars for selected sophomores was undertaken. The program was highly stimulating, but being an addition to an already crowded program for both teachers and students, the expenditure of effort and energy was high. Traditionally, the Honors Program at Southwestern has occupied the students in the senior year only. While the tutorial program generally has reached down into the sophomore year, a more intensive program of studies for the exceptionally able students in the lower classes should be developed. The Sophomore Discussion Seminars were a step in this direction, as also are the summer research programs sponsored by the National Science Foundation. These programs indicate the need and the legitimacy of moving more forcefully in this direction.

Some discussions among the faculty during the summer of 1960 have centered on the idea of achieving more effectiveness for the liberal arts through a more explicit and realistic engagement of the college with its immediate urban context. In many ways the modern city is a kind of microcosm, an embodiment of all the currents that flow through modern culture. Through a deep and sustained interest in and study of its urban context, a liberal arts college might learn

ways of bringing the liberal arts close to life so that the students will make enduring commitments to the life of learning. These discussions will continue during the next session, but already faculty members have introduced and discussed some possibilities. These possibilities include the strengthening and making more flexible the Honors Program, already referred to, the bringing into the program more opportunities for action and confrontation with the living issues of contemporary culture, the addition of a course concerned with understanding the nature and role of science in modern life, making more opportunity for the study of Oriental culture, and an increased use of technological aids to learning, such as the language laboratory which has proved its usefulness and is currently being expanded. In the discussion of some of these ideas, it was suggested that a functional organization of the departments of instruction into three divisions would facilitate planning and organization.

The Southwestern students who spent last year at the Institute for American Universities, affiliated with the University of Aix-Marseilles in France, report a profitable year. The success of this venture is largely attributable to the leadership of Professor J. O. Embry. Five students will go to Aix in September, 1960, to participate in the program.

The concern with students' motivation for study was expressed in two kinds of special undertakings last session. A committee led by Professor Danforth R. Ross prepared a form which was filled out by all entering students last year. The questions on the form attempted to get information about the individual's study habits, academic interests and difficulties. These completed forms were then put into the advisers' hands with the hope that counseling could become more relevant. In addition, thirty students were selected for an intensive motivational study. Faculty advisers tried to discover whether the singling out of certain students for specially intensive study would turn up any factors that would enable the whole guidance program to be more effective. The conclusion to this whole effort was that little is to be gained by special motivation studies, but that the form filled out by entering students elicits valuable and usable information.

Another kind of attempt to spark motivation for study was the preparation of a rather lengthy Southwestern booklist. The various departments submitted lists of from five to ten books highly recommended for general reading. These lists were edited and assembled, and the complete bibliography was then mimeographed and supplied

to students on their request. Four hundred copies were picked up by students, and the hope is that the lists will prompt summer reading and prove valuable to students as they try to fill in gaps in their knowledge. To highlight this effort to stimulate reading, Mrs. Danforth Ross arranged throughout the session exhibits of favorite books of some of the professors. The theme of each exhibit was "These I remember . . ." The professor indicated in a sentence or two why he chose the half dozen or so books on exhibit.

For several years, Southwestern has been sponsoring, with the aid of a grant from the Board of Christian Education of the Presbyterian Church, U. S., a Distinguished Visitors Program. Last session this program brought to the campus the following persons who contributed considerably to the intellectual life of the college: George Seaver, biographer of Albert Schweitzer; Carleton Coon, professor of anthropology at the University of Pennsylvania; Donald H. Menzel, director of the Harvard Observatory; Frank de Vyver, professor of economics at Duke University; Hodding Carter, editor of the *Delta-Times Democrat*; F. Curtis Canfield, dean of the Yale School of Drama; Charles S. McCoy, professor of religion in higher education at the Pacific School of Religion; Jack B. Kellam, professor of art and painter in residence at Centre College of Kentucky; Peter Taylor, short story writer, Ohio State University; Gardner Patterson, director of the Woodrow Wilson School of Public and International Affairs, Princeton University; Alexander Hard, dean of the Graduate School of Arts and Sciences, University of North Carolina.

Another productive program sponsored by the Board of Christian Education of the Presbyterian Church, U. S., is the Intercollege Visitation Program. Its purpose is to allow the Presbyterian colleges to exchange views and ideas and thus learn from each other. Southwestern had the pleasure of entertaining in November Dean Frontis W. Johnston (Davidson College), Professor John W. Stevenson (Presbyterian College), Dean John M. Bevan (Florida Presbyterian College), Professor Herbert E. Babb (Queens College), and Professor Charles T. Hazelrigg (Centre College of Kentucky).

For the sake of the record and to indicate possible "straws in the wind," various departmental activities are noted in this and the following paragraphs. The enrollment this year in chemistry rose 14.4% the first semester and 19.2% the second semester over what it was last session. There has been a striking increase in enrollment in physics in the past few years. These facts, when added to the increasing

number of students graduating with the B.S. degree, would seem to indicate that the physical sciences are increasingly active in the curriculum. Also this past session the chemistry department was approved by the American Chemical Society as offering the prescribed course for the professional training of chemists. The departments of biology, chemistry, physics, and mathematics have been active in various programs sponsored by the National Science Foundation. For two summers students have participated with professors in the Research Program, and the results have been highly successful. During the academic session, the mathematics department conducted an In-Service Institute in Mathematics for secondary school teachers, sponsored by the National Science Foundation. The Institute lasted for eight months, and thirty teachers from junior and senior high schools participated. The biology department organized this past session a seminar for majors. The seminar met weekly to hear and to discuss student reports on a prepared research paper.

Another steady increase in enrollment over the past few years is to be noticed in the number of students preparing to teach in secondary schools. In 1958-59, eighteen students enrolled in the course in practice teaching (Education 51-52); in the 1959-60 session, there were twenty-six enrolled in this course. Three members of this group were members of Phi Beta Kappa, and one of these three carried on during her senior year a project interesting both for teaching and for foreign language. This student, Miss Charlotte Hogsett, a major in French, studied Russian when it was offered for the first time in Memphis during the 1958-59 session by Professor Wenger. This past year Miss Hogsett conducted the first Russian course in the city high schools. Enrollment in sociology continues to rise, and the emphasis in the department continues in the direction of anthropology. The college now has had two years' experience with archaeological field work at Chucalissa, the Indian village being uncovered near Memphis. The National Science Foundation has approved Professor Jack Conrad's project for assembling a major collection of anthropological slides, and Professor Conrad is at work on the project this summer.

Between thirty-five and forty per cent of Southwestern graduates pursue some further course of study, and this percentage will doubtless hold and even increase as the national emphasis on highly developed intellectual abilities continues. Southwestern graduates took advantage of scholarship opportunities offered by the Woodrow Wilson Scholarships, the National Science Foundation, the Fulbright Program, and the Southern Regional Fellowships, in addition to assistantships and

fellowships proffered by the graduate schools of various universities. The seven students who graduated with Honors in the Class of 1960 were Robert S. Brown (Psychology), Alice Charlotte Hogsett (French), Jon Calvin Jenkins (Mathematics), Soon Ki Kim (International Relations), Robert M. MacQueen (Physics), Betty Carolyn Shettlesworth (Spanish), Rann Lawton Vaulx (Chemistry).

The following members of the Class of 1960 were elected to membership in Phi Beta Kappa:

John Clyde Blair, Jr., Montgomery, Alabama  
Martha Annette Heinemann, Hot Springs, Arkansas  
Alice Charlotte Hogsett, Brownsville, Tennessee  
Jon Calvin Jenkins, Memphis, Tennessee  
Macklin Robert Mansfield, Crenshaw, Mississippi  
Elizabeth Ann Myers, Jackson, Mississippi  
Jo Lynn Palmer, Memphis, Tennessee  
Corinne Ridolphi, Memphis, Tennessee  
Susan Elinore Scott, Memphis, Tennessee  
Betty Carolyn Shettlesworth, Memphis, Tennessee  
Rann Lawton Vaulx, Pine Bluff, Arkansas  
Elizabeth Ann Vines, Little Rock, Arkansas  
Miriam Joan Warren, Memphis, Tennessee

Jameson M. Jones

August, 1960

## ANNUAL REPORT OF THE TREASURER

For Fiscal Year Ended June 30, 1960

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

The Treasurer submits herewith his annual report for the fiscal year ended June 30, 1960, together with a detailed report of the examination and audit of college books and records, made by the accounting firm of Oliver P. Cobb and Company, certified public accountants of Memphis. The Treasurer's report is based on the audit, and the figures are in agreement therewith but, in some instances, net figures and summaries are used.

The Condensed Operating Statement shows that the year ended with a surplus of \$4,414.73, after providing reserves for certain new equipment and capital improvements. These reserves have been allocated for the following purposes:

1. For new fume hoods and alterations in the Chemistry Laboratories, to replace old, worn-out equipment. This work is now in progress.
2. For conversion of classroom number 100 in Palmer Hall for more adequate space for offices for the Dean, Dean of Men, and the Comptroller. This work has been completed.
3. Converting the basement rooms in Palmer Hall into two classrooms. This work has been completed.
4. New wiring, panel boxes and wall receptacles in Robb and White Halls. Work completed.
5. Renovating and repainting Men's Residence Halls. Work completed.
6. Redecorating and refurnishing the student social room in Palmer Hall. Work completed.
7. Additional facilities and equipment for the Language Center. Work in progress.
8. Additional air conditioning units for Science Building.
9. Provision for a machine accounting system. Now being considered and studied.
10. Other contingencies, such as additions to business office staff and possible faculty salary adjustments. Being studied.

Endowment income of \$171,643.41 net compares with \$165,286.08 the previous year. The net yield was 4.37% which is the same as last year.

Benevolences from the four cooperating Synods amounted to \$120,840.40, an increase of \$53.95 over last year. Other contributions received from churches amounted to \$18,702.46, as is shown later in the report.

The book value of endowment funds as of June 30, 1960 was \$4,139,870.28, and the market value as of August 30, 1960 was \$5,459,865.23. Based on the book value, the fund is divided as follows:

Bonds—Government .....	27.34%	
Other .....	34.48%	61.82%
Stocks .....		32.06%
Notes and Mortgages .....		1.92%
Real Estate .....		3.80%
Cash .....		.40%
		100.00%

Corporate and private contributions, prior to January 1, 1960, when the Annual Support Program was reactivated, amounted to \$24,988.00. The 1960 Support Program has produced to date pledges of a little less than \$100,000.00 with net receipts to June 30, 1960 of \$56,093.15. It is expected that giving will continue to grow in the Annual Support Programs. The statement will show, in detail, the sources of gifts for the fiscal year.

The college received during the year \$64,457.14 from the Bellingrath-Morse Foundation. A portion of the Bellingrath-Morse Fund, together with Development Funds are being used to partially finance the construction of the new Men's and Women's Residence Halls on the campus.

Operating income is broken down as follows:

From Students .....	\$423,371.72	47.25%
Endowment—Net .....	171,643.41	19.16%
Auxiliary Enterprises, Miscellaneous and other activities—Net.....	67,741.66	7.56%
Regular church benevolences .....	120,840.40	13.49%
Evergreen Church, Memphis		
The W. J. Millard Chair ..\$5,000.00		
Idlewild Church, Memphis		
The T. K. Young Chair ....	7,200.00	
Second Church, Memphis		
The A. B. Curry Chair ....	5,647.46	
Second Church, Memphis		
Special Contribution .....	855.00	2.09%
	18,702.46	
<hr/>		
Alumni—Loyalty Fund		
(Undesignated) .....	9,666.26	1.08%
Friends of Southwestern		
(Prior to 1-1-60) .....	8,563.00	.95%
Corporate and Individual Gifts		
(Prior to 1-1-60) .....	16,425.00	1.84%
Annual Support Program—Net .....	56,093.15	6.26%
Tennessee Independent		
Colleges Fund .....	2,900.86	.32%
	<hr/>	<hr/>
	\$895,947.92	100.00%

The proposed budget for 1960-61 was approved by the Executive Committee on June 1, 1960, subject to a final review by a special committee, which committee met on September 7, 1960 and adopted a budget of \$820,526.00. This budget exceeds by \$61,326.00 the estimated income for the year, not taking into account contributions from individuals and corporations.

A. K. Burrow, Treasurer

By C. L. Springfield, Comptroller

## CONDENSED BALANCE SHEET

June 30, 1960

ASSETS			
<i>Current Funds</i>			
Cash.....	\$	397,570.64	
Accounts Receivable.....		1,379.56	
Due From Permanent Fund—			
Interest.....		347.01	
Investments.....		232,187.05	
Real Estate.....		3,500.00	
Inventories.....		13,603.47	\$ 648,587.73
<hr/>			
<i>Development Funds</i>			
Cash.....	\$	60,672.84	
Investments.....		17,500.00	\$ 78,172.84
<hr/>			
<i>Plant Funds</i>			
Buildings.....	\$4,280,839.50		
Real Estate.....	198,010.82		
Furniture, Fixtures and			
Equipment.....	300,000.00		
Library Books.....	200,000.00		\$4,978,850.32
<hr/>			
<i>Permanent Funds</i>			
Cash—Endowment Funds.....	\$	17,669.83	
Investments:			
Endowment Funds—			
unrestricted.....	\$3,627,459.13		
Scholarships and			
Restricted Funds.....	512,411.15		
	\$4,139,870.28		
Less Annuities.....	235,000.00	\$3,904,870.28	\$3,922,540.11
• TOTAL ASSETS.....			\$9,628,151.00
LIABILITIES			
Reserve Funds—restricted.....	\$	190,869.21	
Reserve Funds—unrestricted.....		382,777.19	
<hr/>			
TOTAL RESERVE FUNDS			
Deferred Income.....	\$	37,045.14	\$ 573,646.40
Mortgage—President's Home.....		34,000.00	
Due to Current Fund			
from Endowment.....		347.01	
<hr/>			
TOTAL OTHER LIABILITIES			
Surplus:			
Current Funds.....	\$	37,896.19	
Development Funds.....		78,172.84	
Plant Funds.....		4,944,850.32	
Permanent Funds.....		3,922,193.10	
<hr/>			
TOTAL FUND BALANCES			
Total Liabilities and Funds 6-30-60			\$8,983,112.45
Total Liabilities and Funds 6-30-59			\$9,628,151.00
			9,367,681.97
<hr/>			
INCREASE IN NET WORTH			
			\$ 260,469.03

**COMPARATIVE CONDENSED STATEMENT OF  
INCOME AND EXPENSE**  
Fiscal Years 1959 and 1960

INCOME	YEAR ENDED JUNE 30, 1960	YEAR ENDED JUNE 30, 1959
Tuition, Registration and Recording Fees .....	\$ 411,206.25	\$ 375,760.92
Less Scholarships and Grants-in-aid .....	80,751.86	76,065.50
	<u>\$ 330,454.39</u>	<u>\$ 299,695.42</u>
Other Income from Students—Net .....	12,165.47	28,888.57
	<u>\$ 342,619.86</u>	<u>\$ 328,583.99</u>
Endowment Income—Net .....	\$ 171,643.41	\$ 165,286.08
Interest on Savings Accounts .....	10,463.25	9,245.51
Residence Halls, Dining Halls and Bookstore—		
Gross .....	312,194.16	269,896.27
Miscellaneous .....	2,508.76	1,659.70
Other College Activities and Departmental		
Income .....	200,804.90	153,685.33
<b>TOTAL OPERATING INCOME.....</b>	<b>\$1,040,234.34</b>	<b>\$ 928,356.88</b>
<b>EXPENSE</b>		
Instructional .....	\$ 488,008.64	\$ 419,508.64
Physical Plant and Grounds .....	83,991.40	77,698.92
General, Administrative and Promotional .....	135,427.23	131,362.99
Social Security, Retirement and Major Medical		
Insurance .....	48,604.06	44,423.53
Residence Halls, Dining Halls and Bookstore		
Provision for Capital Improvements and		
Additions Now Under Way .....	54,750.00	32,591.50
Other College Activities and Departmental		
Expense .....	208,124.62	199,956.05
<b>TOTAL OPERATING EXPENSE.....</b>	<b>\$1,269,010.74</b>	<b>\$1,134,105.67</b>
<b>OPERATING DEFICIT .....</b>	<b>\$ 228,776.40</b>	<b>\$ 205,748.79</b>
<b>CONTRIBUTED INCOME*</b>		
Benevolences—Cooperating Synods:		
Alabama .....	\$ 20,295.39	\$ 23,162.47
Louisiana .....	17,591.95	15,842.34
Mississippi .....	10,139.71	10,632.94
Tennessee .....	72,813.35	71,148.70
	<u>\$ 120,840.40</u>	<u>\$ 120,786.45</u>
Evergreen Church—W. J. Millard Chair.....	5,000.00	8,000.00
Idlewild Church—T. K. Young Chair .....	7,200.00	7,200.00
Second Church—A. B. Curry Chair .....	5,647.46	6,350.00
Second Church—Special .....	855.00	0
<b>TOTAL CHURCH CONTRIBUTIONS.....</b>	<b>\$ 139,542.86</b>	<b>\$ 142,336.45</b>
Corporate Gifts .....	*16,425.00	45,572.76
"Friends of Southwestern" .....	*8,563.00	14,957.36
Alumni Gifts—Undesignated .....	9,666.26	9,128.46
Tennessee Independent Colleges Fund.....	2,900.86	2,982.22
Annual Support Program .....	56,093.15	0
<b>TOTAL CONTRIBUTIONS .....</b>	<b>\$ 233,191.13</b>	<b>\$ 214,977.25</b>
<b>NET INCOME .....</b>	<b>\$ 4,414.73</b>	<b>\$ 9,228.46</b>

\*Prior to January 1, 1960, when Annual Support Program was Reactivated.

*FORM OF BEQUEST*

I give and bequeath to SOUTHWESTERN AT MEMPHIS, a corporation organized and existing under the laws of the State of Tennessee, the sum of

\_\_\_\_\_ Dollars (\$ \_\_\_\_\_),

said sum to be used and appropriated by said Corporation for its benefit in such manner as its Directors shall determine.

\_\_\_\_\_  
Treasurer: A. K. Burrow, SOUTHWESTERN AT MEMPHIS,  
Memphis 12, Tennessee