Search for dean ended; Duff is unanimous pick

A nationwide search for a vice president and dean of Southwestern came to a close when the college's Board of Trustees approved the nomination of Dr. Gerald Duff to fill the post.

Dr. Duff was the unanimous choice of the search committee and his nomination was endorsed by the faculty and by President James H. Daughdrill Jr.

Dr. Duff, currently chairman of one of the country's leading English Departments at Kenyon College in Gambier, Ohio, will finish the academic year at Kenyon and join Southwestern in the summer, according to President Daughdrill.

Close to 150 applications were received for the position. But the ten-member search committee, made up of five faculty members along with one representative each from administration, student body, alumni and trustees, considered Dr. Duff the most qualified individual.

"Gerald Duff is chairman of a truly outstanding English Department at a fine institution," said President Daughdrill. "Like Southwestern, Kenyon is a highly regarded college of liberal arts and sciences.

"Dr. Duff will bring to Southwestern the qualities of leadership, vision and excellence that will strengthen Southwestern now and in the future," President Daughdrill continued.

Dr. Duff is a widely published poet and winner of a number of writing fellowships and awards. Besides chairing Kenyon's English Department, Dr. Duff has been an associate professor of English at Kenyon since 1972.

His teaching experience also includes an assistant professorship at Vanderbilt and visiting professorships at the University of Exeter, England, and Western New Mexico University.

The dean's position became vacant with the resignation of Charles O. Warren Jr. in June 1979. He left to assume the post of dean of arts and sciences at State University of New York at Plattsburgh.

Southwestern's vice president and dean of the college is considered the number two officer in charge, with direct responsibility to the college president. He will be the only vice president of the college and will serve on the college's newly structured administrative cabinet.

The cabinet, reorganized in November, is the president's top advisory body. Other members of the cabinet are dean of enrollment, dean of academic resources, dean of college resources Ron Yarborough and acting dean of students Bob Scourbough.

As the new dean of the college, Dr. Duff will direct all academic programming and planning, the curriculum, student advising and the administration of faculty personnel. In addition, he will be in charge of the college's computer center, continuing education program, grant proposals, the library, office of the registrar and the college-owned radio station WLYX-FM.

Dr. Duff holds his Ph.D. from the University of Illinois. He earned his master's degree from the University of Arkansas and his bachelor's degree from Lamar University.

When contacted in Ohio about his choice as new dean, Dr. Duff said, "I am pleased and honored to be associated with Southwestern. I will do my best to work effectively with all elements of the Southwestern community in continuing and strengthening its tradition of educational excellence."

Technology is topic of Dilemma program

Dilemma, the student-sponsored symposium which attracts major speakers to campus each year, will usher in the 1980's with a probing look at the future and the role and implications of technology for that future.

"Technology on Trial?" is the theme of Dilemma '80, according to its student coordinators Jim Whitbeck '80 and Jill Herb '80. The weekend of panel discussions, lectures, films and exhibits, March 14-16, will explore the impact of technology on the human condition.

The five Dilemma guests come from diverse backgrounds and professions. Yet a common thread runs throughout their works—a perspective of the future in which man plays a dominant role in shaping destiny.

Among the speakers will be the internationally known artist and architect Paolo Soleri, former "Whole Earth Catalog" editor Stewart Brand and science fiction writer Harlan Ellison. In addition, Edward Cornish, president of the World Future Society, and Joseph Coates, a technology assessment expert, will round out the look at technology and tomorrow.

The Italian-born Soleri is an architect who advocates reorganizing cities to make best use of land, energy and raw materials. Rather than the horizontally sprawled cities that typify American living, Soleri advocates space efficient vertical cities which leave the rest of (Continued on Page 2)
Dilemma speakers will wrestle with concept of future technology

(Continued from Page 1)

A one-time student of the famed architect Frank Lloyd Wright, Cornish has been involved since the 1950s in research on arcology and has been named visiting lecturer in architecture at Arizona State University. His dream project is the construction of Arcosanti, a city for 5,000 people, according to his design in the desert of Arizona.

Stuart Brand is likewise an environmentalist. But his specialty lies in drawing attention to ecological issues by staging public spectacles or events. Brand was the founder, editor and publisher of the magazine "Whole Earth Catalog." He served at one time as a special energy counsel to California Gov. Edmund Brown Jr. Presently he heads up the publication, "Civilization Quarterly."

Brand, a proponent of "soft" technology and a community garden, windmills, underground architecture, windmills as an energy source—versus large-scale technology, has led the banner in an assortment of pre-environment movements such as Liferaft Earth, a public fast dramatizing an over-populated future.

On a different end of the Dilemma spectrum are Edward Cornish and John Olsen, members of the 50,000-member World Future Society and likewise advocates of its premise that the future is to be explored and shaped by man.

Cornish, one of the founders of the Society, has said, "The alternative futures approach opens the gateway to a future that we choose and shape rather than one that is simply thrust upon us when we have reached the appropriate point in time."

Cornish, editor of the "Futurist" magazine and former journalist with United Press Associations (now UPI) and later with the National Geographic Society, explains that "the futuroists are engaged in the complex task of helping human beings to create a better world through understanding."

Joseph Coates, also a futuroist, recently started a firm to counsel private and public organizations involved in technology decision-making and public policy for the future.

Coates was formerly with Congress' Office of Technology Assessment and earlier was a program manager in the Program of Research Applied to National Needs at the National Science Foundation.

Harlan Ellison, the fantasy writer who calls himself a cross between 'Jiminy Cricket and Zorro,' will round out the Dilemma weekend with his own special blend of humor and imagination. His prodigious outpouring of fiction—150 stories and articles, several dozen television plays, a dozen films and over 25 books—have earned him a strong following, not to mention 11 awards for science fiction literature.

"My work deals with the endlessly-shifting parameters of the human imagination. The future, no matter what physical changes come to pass, lies in the fumbling grip of the dreamers," Ellison writes.

Although a full schedule of events will be announced later, tentative plans call for a pre-weekend showing of Ellison's fantasy film, "A Boy and His Dog," a Friday evening panel discussion, Saturday night lectures and a Sunday wrap-up. In formal sessions and receptions will be spread throughout the three days.

Dilemma receives no student fees to defray the costs of the symposium. Money comes solely from ticket sales and contributions in Southern California in the community, according to student coordinators.

Tickets—at $5 for the entire weekend or $1 per event—are available to the public. For tickets and further information, write the Dilemma Office, Box 723, in care of Southwestern.

PROFESSORS TEST WATER FOR LAUNCHING 'ARK' GREENHOUSE

Edward Cornish

Unlike the Biblical ark which saved Noah and his animals from the deluge, the hypothetical Southwestern "ark" would be a landbound craft, docked on campus grounds.

The ark, if approved by Southwestern faculty and other volunteers, would be a teaching and research facility embracing an interdisciplinary approach to study of botany, ecology, nutrition, world hunger and cultural/language studies.

Those promoting the ark idea say that man's future rests in his ability to work with—not against—his environment. "An ark is a model of our delicately balanced environment, the seafaring home of the human voyage," reads the proposal for the ark's construction.

Seven members of the Southwestern faculty—Mike McLain, Bobby Jones, John Olsen, Ann Williams, Allen Bambardt, Lon Anthony and Jim Williamson, a part-time member of the faculty—and five students have been temporarily dubbed during the pouring of fiction—a group of environmentalists, the New Alchemists, built the first such ark several years ago. Today, only one other ark—in Canada—exists.

Because of diminishing supplies of air from the world, the New Alchemists claim that today's family will have to become more self-sufficient in terms of energy and food, according to McLain. The ark is in essence a miniature farm which capitalizes on nature's available resources—sun, water, wind, recycled materials—to intensify the production of food.

Limited fertilizers and pesticides are used. No material is wasted. The sun's heat is stored in interior fish ponds which release the heat in the ark as needed, particularly during winter's sunless days. The fertile water in the ponds besides being a furnishing environment for fish-production, irrigates the intensive vegetable garden plots and increases the productivity of many of the crops.

The ark concept cuts across the sciences and humanities," said McLain, whose enthusiasm for the concept was generated by his intense interest in world food issues. He estimates 250 students would use the facility in some fashion each year.

Teachers in anthropology, biology, chemistry, philosophy and physics could make use of the facility. McLain said, "People will have to use their imaginations in working with this thing (if it is approved). The possibilities are unlimited."

"We hope the ark will serve as an example to the community of the feasibility and necessity of using intensive agriculture which do not rely on petroleum resources," McLain said.

Williams, one of the members of the ark team and a professor of biology, stressed the ark's usefulness in promoting "a better understanding of the importance of our interrelationship with our environment" and in developing a new "environmental ethic."

"The 1,500 square-foot ark (the size of a small house) will cost $40,000 to $50,000 to build. But $25,000 of that has already been committed by the Goldsmith Foundation of Memphis, McLain noted. He described the Goldsmith reaction to the concept as "enthusiastic," and the Goldsmith family has shown a deep interest in botany and nutrition.

McLain feels that the remainder of the needed money can be raised in grants from various agencies—the Department of Energy, Tennessee Valley Authority, the U.S. Energy Authority, Solar Energy Research Institute and the Southern Regional Education Board.

Those involved in the program hope to turn their energy conservation into fiscal conservation, too. They see students, faculty and other volunteers participating in the construction of the wood and solar-windowed ark. "If we can find a contractor to Job with us," McLain admitted.

The benefits of the ark program to students, faculty, and the surrounding community are enormous, in the view of Bobby Jones, professor of biology. "Environmental and growing conditions not found in Memphis could be simulated," he said. "Participation could also improve food production in the world which may help alleviate the hunger crisis."

Yet, the ark would have far-reaching benefits to the western Tennessee community as well.

The planners speak of publish results of the ark's experimental gardening techniques in order to help small-scale gardeners improve their yields, while conserving resources. Growing conditions and productivity would be carefully monitored in the ark at all times.

Also there is a link of a community gardening project with the ark as a technical resource. Faculty and students learn to grow vegetables in their back yards and save money. Prof. McLain quoted a study showing a family of four could save $80 yearly by growing some of its own food in a back yard plot.

A pilot program on nutrition with the Memphis public school children is also on the list as a potential tie-in with the Southwestern ark, McLain said.

As for the timing of this whole project, McLain believes "it couldn't be better." The ark is but one example of a growing environmental movement toward alternative technologies, he said. "It is hard to accomplish more with less."

"We're on the edge of a new wave," said McLain in reference to the ecological attitudes and conditions of the present. He and the other ark supporters apparently also see a Western trend in the crest of that wave.
A student "who wasn't really set to be the pianist" until she came to Southwestern has won the third annual Student Performers Contest at the college.

Shannon Williams, a senior from New Orleans, is the daughter of Dr. and Mrs. Gerald G. Williams, took top honors in the contest, which is sponsored for student instrumentalists and vocalists at the college. Her performance was the first movement of the Schumann Concerto, earned her Miss Williams the title of "Womanschool." 

Williams said the talent search for women who want to juggle job and family and be successful at both. "Voluntarism—how to improve one's skills or further them into other areas—will also be covered.

In all, there will be twelve special events—a job fair, continuing education classes, and family and be successful at both. "Voluntarism—how to improve one's skills or further them into other areas—will also be covered.

In all, there will be twelve special events—a job fair, continuing education classes, and family service workers, and group leadership skills. "We're putting our best foot forward this spring," said Ms. Werbin, noting "We're increasing our momentum this spring."

Women are now in a state of flux. That was evident by the number of participants and enthusiasm shown by a Southwestern Continuing Education course offered in the fall entitled "Women Making a Difference: Changing Our World." The course was geared for women entering a new stage of their lives. For many, this meant re-entering the job market.

An entire program for women—"Womanschool"—evolved from the positive reaction to the transition course for women, according to the Continuing Education Center. But unlike earlier occasional offerings, the Womanschool will be an ongoing series of classes covering a range of topics important to the modern woman.

Womanschool is being coordinated by career guidance expert Marcia Werbin, continuing education's coordinator of the Continuing Education Center. Ms. Werbin holds three master's degrees—one from the "New York Times" reporter, and is the head of her own career counseling firm. "The Womanschool is growth and change oriented. What's being offered is concrete and specific. It gives the how-to of being alive in today's world," Ms. Werbin said. Although the program is directed toward women, men are also encouraged to attend if interested, she added.

A glance at the Spring, 1980, roster reveals what the Womanschool is all about. The school is intended for women of varying ages and marital status. For women interested in entering the career world, there are courses on the job search, interviewing, effective communications and group leadership skills.

In the center's retirement, a course geared for her or him. There is a class for the woman who wants to juggle job and family and be successful at both. "Voluntarism—how to improve one's skills or further them into other areas—will also be covered.

In all, there will be twelve regular classes offered by Womanschool this spring as well as three special events. First, a one-day seminar for Mothers on the Move, and a one-day seminar on women's health issues discussed by members of the medical profession. For further information on courses and tuition, contact Southwestern's Center for Continuing Education.

From mime to wine—Meeman Center slates range of classes

The Edward J. Meeman Center at Southwestern has a sure-fire way to sweep college-goers from winter's dull mind.

This spring the center will offer 33 courses bound to stimulate the gray matter in persons of all ages. The courses range from the study of psychic phenomena to a workshop in planning effective meetings, according to the center's coordinator of special events. "Last fall was very successful for us," said Ms. Baer, noting "The number of participants and courses offered.

"We're continuing with the same momentum this spring." Ms. Baer said the college's adult education effort has been recognized for its innovative programs. "Other institutions have many small colleges in the nation are looking to us as a model," she said. 

The center's philosophy, "The majority of the courses, whether offered to satisfy adults' particular interests in a wide range of subjects—from American wines to the status of the American family to a Saturday night concert for young people," Ms. Baer said.

Other highlights of the spring curriculum include: an "Art of Living" experience, "Mid-South" version of the already popular class, this year's lecture series is on local experts dealing with topics like the Boss Cripple, the musical heritage of Mid-South and the meaning of the Mississippian.
The rising cost of living has taken its toll on the college budgets of many families. More and more students are seeking financial assistance to lessen the economic burden of their academic pursuits.

At Southwestern this year 656 students—56 percent of the student body—are receiving more than $1,500 in financial aid. Approximately $875,000 of the college’s funds will be used for financial aid during 1980-81—a 22 percent increase. Securing gifts for scholarship endowments is one major aspect of the college’s $20 million capital campaign.

The scholarship endowment goal for the first phase of the campaign is $20,000. To date, nearly $750,000 has been received for endowed scholarships, about $1.5 million additional pledged as additional commitments for scholarships.

"Rating costs and growing competition among colleges for qualified students means that Southwestern must increase its scholarship endowment," according to Dr. Ray M. Allen, dean of admissions and financial aid.

"We want to continue to make gifts that ensure we will not only remain competitive but in another $3.5 million in scholarship endowment will insure that Southwestern will be able to attract students with unusual records of intellectual achievement and extracurricular leadership, regardless of need."

Apart from scholarship and other grants, many Southwestern students take jobs to supplement their income and what their parents can afford. In so doing, they not only provide a measure of their own education, but gain valuable knowledge and experience and a better understanding of economic realities.

Scholarships at Southwestern may be endowed or annually-sponsored. Endowed scholarships are permanent. Donors may not—only the income earned by the fund is awarded each year. Endowed scholarships may be established in units of $10,000 or more and will earn income for 25 years, or through an outright gift, bequest or trust.

In contrast, annual-sponsored scholarships may be made as often as the donor desires. They are intended to be awarded in full each year. In other words, no principal is retained; the entire amount of the gift is awarded as a scholarship. Regardless of endowed or annually-sponsored status, the scholarship may be used to honor or to memorialize a friend, family member, donor or organization.

The story below for a complete listing of scholarships and recipients named for 1979-80.
Scholarships awarded for academic year ’79-’80

Israel H. Peres Scholarship
Warren Thomas Harty
Pl. Kappa Alpha—Dr. C. E. Diel Memorial Award
William Spawd
Mr. and Mrs. J. E. Stichemb Memorial Scholarship
J. M. Summerville Scholarship
Dr. Isaac Francis Swallow Scholarship
Forrest Foundation Scholarship Award
Linda L. Green.

Ron Walton, John Johnston, Lisa Ann Kupicka, Mary Kennedy, Lane White believe that these were symbols of loneliness, but most scholars use haunting images: “a stone, a leaf, a symbol of the grand design of the universe as if discussing the unfound door.”

Those who send a clipping to the Alumni Office, Southwestern at May 15, 1980 North Parkway, Memphis, Tennessee 38112, will receive a postpaid return envelope to use the next time.

M. J. Williams Scholarship
Women’s Auxiliary Scholarship, The First Presbyterian Church, Baton Rouge, La.
Women’s Auxiliary Scholarship, The First Presbyterian Church, Meridian, Miss.

What difference does one scholarship make?
Ask Li Li Cheng. ‘The day after graduating with distinction she was hired as an account and marketing analyst in the International Division of Union Planters National Bank.

In her four years at Southwestern Li Li compiled quite a record. She served as President of the Student Senate, and in recognition of her scholarship, leadership, and service, was inducted into ODK. She was elected to the Half of Fame and received the Avernum Sydney Sullivan Award.

Li Li took two on-campus jobs to supplement money, from home and cover expenses of her education. But even this was not enough.

Four thousand alumni and friends assisted her with their gifts to the Scholarship Fund. These annual gifts along with proceeds from the recently endowed Jene L. Crook, Jr. Memorial Fund helped bring Li Li to Southwestern and keep her here.

Unrestricted gifts to the Scholarship Fund underwrote the scholarship programs. They make Southwestern available to good students like Li Li — and students like Li Li available to Southwestern.

Alumni Clipping Service

The Southwestern Alumni Office is establishing an “Alumni Clipping Service” in order to augment its records. Alumni and friends of the college everywhere are invited to send in clippings from their local newspapers about Southwestern students, faculty and administration and alumni. Of particular interest are items concerning marriages, births and deaths. Also, any items which mention historical or present day activities of the college are requested.

Send these to a clipping to the Alumni Office, Southwestern at May 15, 1980.

As I See it
by James H. Daughdrill, Jr., President

Stone, leaf, unfound door: symbols of learning at SW

Thomas Wolfe, in his great novel “Look Homeward Angel,” uses haunting images: “a stone, a leaf, an unfound door.” Some scholars believe that these symbols are of loneliness, but most scholars interpret them as positive symbols—symbols of stability, life and hope, in spite of loneliness.

Wolfe’s images well could symbolize learning at Southwestern — a stone, a leaf, an unfound door.

Stones at Southwestern recall for us the grand design of the college with its majestic buildings standing in close community with the trees, a testament to the important questions of the ages. The grand design, envisioned by Dr. Charles E. Diel, one is carried out by such patient and careful architects as Clinton Parrent, has been continued with the loving exactitudes of Dr. Peyton Robide from 1960 until today.

The stone buildings of Southwestern remind us too, of the

generous friends who have supported the college, and they challenge others to continue this excellence.

The stones of Southwestern, native to this area, were shaped and moulded by careful masons into buildings that, in turn, mould our lives and the quality of learning. The stones of Southwestern speak to us of excellence, ordinariness, endurance. They challenge us to be worthy. They change us to strengthen the traditions that we have inherited so that when we pass them along to others tomorrow will be even more valuable.

Wolfe’s second symbol is a leaf, which symbolizes hope. If there is no adjective from Wolfe to describe it, we are free to picture the vivid greens of spring, the deep fullness of summer, the artful fires of autumn, or the fallen earthiness of winter. At Southwestern we think about life and what it means. Our lives, though different and special, take on a common quality of life together.

Whether that community shares joys and pleasures or whether it shares hurts and disagreements, there is a commitment to life together, a commitment to each other’s joys and pains and hopes that are all parts of sharing life together.

The leaves and trees of Southwestern are more beautiful than on any campus I have seen (though, as I write these words my comparisons are neither systematic nor objective). Trees in metropolitan midtown need protection and great care. John A. Rollins, surely a descendant of Mother Nature, combined that great care with a great talent. He would be proud today if he could walk around the campus to see his work so well carried on by Roy H. Twaddle and James C. Vants, and their associates.

A stone and a leaf are good symbols for Southwestern. So is an unfound door. Wolfe’s image of an unfound door symbolizes a seeking, a journey, an expectation of new opportunities, new thresholds.

Libby and I visited Thomas Wolfe’s home in Asheville on our honeymoon. It is a large home with many large doors. As our guide opened each one, we came to know more about Thomas Wolfe and to understand better his symbols, his passions and his work.

Many years ago Henry Lilly opened for me a door of English literature, Ronald Wallace a door of theology. They were great teachers. I know of doors being opened today by Robert Amy and Richard Batey, by Llewellyn Queen and Wasty Liskander, and by all the Southwestern faculty. Doors are opened and opened every day at Southwestern.

A stone, a leaf, an unfound door.

Southwestern At Memphis.
Alumni President Perry sets Year's plans in forward motion

Russell Perry, current president of the Alumni Association, has kept a keen eye on Southwestern activities. As a student at the college during those financially strapped times, he was a subscriber for the Memphis “Commercial Appeal” newspaper, reporting on campus activities. Perry draws a hefty 15 cents per inch for the copy he wrote. “That helped me through college and I’m still at the Memphis,” he commented. Perry’s involvement and knowledge of campus activities have been significant. He is always in the loop about any issues that arise on campus. Perry is an active member of the Alumni Association, having been a part of it since he graduated with his bachelor’s degree. He has been a driving force behind the association’s activities and has kept a close eye on the institution’s progress. Perry is undeniably tied to the college, and his enthusiasm for the institution is contagious. He is always eager to lend a hand to those in need. Perry is also involved in alumni programs and cultural activities, organizing events that draw better attendance. His commitment to the college has been evident in his work as the executive director of the Alumni Association. Perry is the best for the position, and the alumni community is grateful for his dedication. Perry’s in voice and leadership have been instrumental in helping the college’s growth and development. The Alumni Association’s Executive Board focuses on general college activities. The Campus Programs Committee organizes events that draw alumni back to the college, such as the familiar, but ever-popular, homecoming activities. Perry has further fostered more alumni involvement by appointing people not on the Executive Board to various alumni committees. Perhaps one of the greatest responsibilities to alumni “wherever they are” is involvement in Southwestern’s recruiting effort. Perry is committed to the college’s success, and he encourages alumni to get active in the college. Perry says will mercia! The phonathon was one of our most successful efforts. Over $13,000 was raised in the three nights of calling, reported Mooney. The phonathon is also supported by volunteers from regions with high concentrations of Southwestern alumni. The phonathon raised over $3,500.

Southwestern Fund Nears midway point

Gifts to the 1979-80 Southwestern Fund have brought the annual giving program to 45 percent of its total goal of $600,000, according to Southwestern Fund Director Mary Mooney. Alumni, parents, members of the faculty and staff, trustees, and friends of the college have participated in this year’s Fund, reports a 40 percent increase in gifts compared to the alumni who supported last year’s campaign. We’re pleased with the significant increase in contributions from regular alumni donors, but the college should be higher, said Walter B. Howell, Jr., chairman of the alumni division. The work of the alumni campaigns has been chaired by volunteer representatives from each class. Several classes, noted Mooney, have reached the midway point of their class goals, including the class of ‘84, led by John L. Quintanilla; and the class of ‘83, led by Ben Warren.

The parent campaign received a significant boost during the parent phonathon held in November. The phonathon was one of our most successful efforts. Over $13,000 was raised in the three nights of calling, reported Mooney. The phonathon is also supported by volunteers from regions with high concentrations of Southwestern alumni. The phonathon raised over $3,500.

Country’s “best” Named to choose Seidman winner

The lineup of individuals who will select 1989’s winner of the Frank E. Seidman Distinguished Award in Political Economy— bestowed each year in Memphis— reads like “Who’s Who in Economics.”

Fieldstein, Harvard University and professor of one of the nation’s most acclaimed economists, has been named to the Economic Committee of the awards program. Fieldstein, who is also the executive vice president of the Committee for Economic Development, will serve as the chairman of the committee. Fieldstein is a former member of the Board of Governors of the Federal Reserve System and has been an economic advisor to the Treasury and a television personality with his own series.

Alumni Association President Russell Perry

Alumni add that personal touch to college fundraising programs

A new program featuring Southwestern alumni as regional admissions representatives is well underway and working well, the program is aimed specifically at those alumni who feel that the program is well underway and working well. Mary Jo Miller, the college’s director of admissions, agreed. The increased alumni effort in admissions has been a “reaffirmation to prospective students. They see how much our alumni care about the college, and even after a number of years away,” said Ms. Miller. Alumni who have been included as part of this year’s alumni-admissions calendar include the recent graduates and those who have participated in the college’s activities. Alumni who have participated in the college’s activities in the past year will be included as part of the college’s alumni-admissions calendar. The lineup of individuals who will select 1989’s winner of the Frank E. Seidman Distinguished Award in Political Economy— bestowed each year in Memphis— reads like “Who’s Who in Economics.”

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Alumni add that personal touch to college fundraising programs

A new program featuring Southwestern alumni as regional admissions representatives is well underway and working well, the program is aimed specifically at those alumni who feel that the program is well underway and working well. Mary Jo Miller, the college’s director of admissions, agreed. The increased alumni effort in admissions has been a “reaffirmation to prospective students. They see how much our alumni care about the college, and even after a number of years away,” said Ms. Miller. Alumni who have been included as part of this year’s alumni-admissions calendar include the recent graduates and those who have participated in the college’s activities. Alumni who have participated in the college’s activities in the past year will be included as part of the college’s alumni-admissions calendar. The lineup of individuals who will select 1989’s winner of the Frank E. Seidman Distinguished Award in Political Economy— bestowed each year in Memphis— reads like “Who’s Who in Economics.”
SW Singers to spread music across South

Music lovers in various parts of the South have a treat in store. The Southwestern Singers' tour will carry them into Alabama, Mississippi and Louisiana.

The Singers' itinerary is as follows: Wednesday, April 9, First Presbyterian Church, Greenville, Miss.; Thursday, April 10, First Presbyterian, Vicksburg, Miss.; Friday, April 11, St. Charles Avenue Presbyterian, New Orleans, La.; Saturday, April 12, morning - Springhill Presbyterian, Mobile, Ala.; evening - Trinity Presbyterian, Meridian, Miss.; and Sunday, April 13, morning - Trinity Presbyterian, Florence, Ala.

Further details about the performances will be provided next month.

Mike O'Keefe in action (photo by John Peoples)

Sports Roundup

by Ed White, Athletic Director

The most recent NCAA Division III national statistics should make everyone proud of this year's Southwestern basketball team: third in the nation in team offense (93.1) and second nationally in scoring margin (26.2). Also, Southwestern is the only southern team listed between North Carolina and Texas.

Mike O'Keefe ranks fifth nationally in scoring with an average of 26 points per game. He and Southwestern's two top scorers, Mark Wendel (13.6) and Kurt Wycoff (11.0) are all hitting more than 50 percent of their shots — in fact, the team percentage is 52 percent.

The record at the time we go to press is eight wins and one loss, with the most recent win being an 89-74 victory over Southwest Missouri State. Bobby Alexander and Matt Bakke are very effective as ball handlers and Ned Harris. Tim O'Keefe and Bobby Joby have played very well in rotation with the starters.

The Lynxcats are tough this year, and will be even tougher next year — there isn't a senior on the team.

The women's basketball team has played only three games, winning one and losing two. On January 12 they began their after-Christmas schedule of 17 additional games, plus the state tournament.

The top scorer on the team is Leigh Walton, who has a truly amazing eye for the basket and is achieving 58.7 percent of his shots. Middle Watson is also averaging in double figures. Leasha Chapman and Molly McLemore are both averaging more than 8 rebounds per game, in spite of having to cover the entire game with girls several inches taller. Alicia Franke and Katie Kebler are proving to be effective shot blockers. Jess Cooper and Susan Sharp have played well as subs.

I want to take this opportunity to recognize 11 Southwestern athletes who have been selected for first-team all-conference honors: Mike Shofer, Ralph McGeary, Gary Graham, Steve Holcher, Bill Tyrolt, Mickey Mays, and Greg Peters for football; Jimmy O'Keefe, Robert Montheiat, Cardinal Eixzen, Robert Leinenheir, and Dillon Adair for soccer.

Many of you will be pleased to know that football recruiting seems to be going very well. One of the best "early signs" that a recruit is seriously interested in your college is when he sends in his complete application for admission and application fee. As of January 6, we had received 21 applications. The average for that date for previous years was approximately four. Beginning January 14 and continuing for the next seven weekends, we will have 15-15 football prospects on campus each weekend.

There is no way to know how many of those we are recruiting will enroll. But I expect you agree with me that if someone works twice as hard and in a well-organized manner, it usually brings good results — and that's what our football coaches are doing.

Hartceased running
But never gave up

by Coach William Mayhew

Editor's Note: The following excerpted account concerns the unique Southwestern athletes, Liz Hart, and her struggle to win the AIAW (Association for Intercollegiate Athletics for Women) Cross-Country Nationals in Tallahassee, Fla. The account was written by William "Bill" Mayhew, a member of Southwestern's coaching staff for over 30 years.

Miss Hart, a sophomore, is the daughter of Mr. and Mrs. A. M. Hart of Dallas, Texas. Her grand- father is Dr. Felix B. Gesell of Decatur, Georgia, who served as professor of Bible and a vice president of Southwestern between 1936 and 1949.

As she rounded the turn into the corridor of Gage, I was clos- ed beyond reason. She had run three miles and was within sight — but too sound for me to ask if she was having a good race. Her face was pale and I knew she was in trouble. I shouted, "Walk, Liz, baby, walk."

She heard me — her head turned toward me. But she did not see me. She did not comprehend what I was saying. She tried to run again. She heard only the sound of my voice and tried to run for me.

It was the apex of her season of Southwestern's Cross Country season - the culmination of lonely daily workouts, of multi- mile meets, leading up to the dream of getting with the best in the nation in the Association for Intercollegiate Athletes for Women Nationals. Liz had trained hard to make it, but collapsed ten feet short of the finish line.

In slow motion she struggled to put one foot in front of the other. At this point, the event organizers and the officials stopped. In spite of her exhaustion, she tried hard to make it, collapsed ten feet short of the finish line.

She was not the winner, but I was her friend. She stumbled to her hands and knees and uttered herself to the finish line. At this point, she was participating in a slow motion derpy, she put first one hand, one knee, then another hand, another knee forward, grabbing for the ground, as the crowd became suddenly quiet until she crossed the finish.

Most officials, trainers and doctors walked awkwardly as she crawled toward them amid tumultuous cheers from the throng. They picked her up and carried her to the first aid tent, where she received expert medical atten- tion and heat exhaustion.

For Liz, finally her big race was over. She was not the winner of the AIAW Nationals and she began to cry, "Coach, I'm sorry, I let you down. I didn't have enough left in the tank."

But she had finished, and on her hands and knees, on her gutty determination to cross that gold line in a later time. She didn't remember anything after her collapse, but she finished. Indeed, it was the most difficult and heart-rending possible — and established herself as a winner and her courage a shining example for future cross country runners at South- western and everywhere.
Women not strangers
To SW athletic arena

Women’s sports are on the rise throughout the country. During the 1970’s, for example, the number of collegiate women’s varsity basketball teams jumped a staggering 400 percent.

Likewise, Southwestern women are showing an interest in a well-rounded college experience combining academics with athletics. The college strives to provide a multi-level outlet for women’s athletics.

A student can participate in a number of varsity or intramural sports. Or she can channel her energies into any of the 13 coed physical education courses offered at the college.

Southwestern has five varsity women’s sports—volleyball, tennis, basketball, track and cross-country, the last two being added in 1977-78. The total number of women athletes is estimated to be 190, a figure which has remained fairly stable over the past few years.

The philosophy of the women’s sports program, as related by the college’s full-time female sports co-ordinator, is to compete strongly without ever losing sight of the fun and team spirit upon which college athletics were initiated.

“Anytime you compete, you’re going to want to win. But the girls here are non-scholarship athletes (like the men),” said Coach Risser, who coaches basketball and tennis for women. “They (the women) are playing because they want to play, and we’re trying to give them the best schedules, the best opportunities to play.”

Scheduling basketball games with teams on the same par as Southwestern is sometimes frustrating, as Coach Risser has discovered in her four years at Southwestern. Most of the Division III (non-scholarship) teams in Tennessee are located in the eastern part of the state.

The women’s sports program is not affiliated with the College Athletic Conference in which the men’s teams play. As a member of the Association for Intercollegiate Athletics for Women (AIAW), Southwestern is placed in a league with the following Division III schools: Sewanee (the biggest rival, according to Ms. Risser), Bryar, Fisk, Lincoln Memorial, Maryville, Milligan, Tusculum, Lee and Knox College.

The lack of nearby Division III teams means that the Southwestern women’s basketball team must play a number of tough Division II teams located closer to the college. (Division II colleges offer athletic scholarships.) Otherwise, the team would face the constant budgetary drain of traveling long distances for every game, according to Coach Risser.

In early January, the women capped one game and lost two. “We’re much stronger this year than last, even though our schedule is difficult,” said Coach Risser.

The goal of the women’s team is to finish within the top three in the Division in the state. And Coach Risser thinks the prospects are good.

The kind of basketball being played by Southwestern women has changed since Coach Risser joined the staff several seasons ago.

“When I first came to Southwestern, there were eight basketball games during the season and we were playing mostly church teams,” she said. “This year we have a 20-game schedule (against other college teams) and we’ll be playing in the state tournament.”

Tennis is another popular sport for women at Southwestern. Last year the team finished third in the state, with eleven wins and two losses, which included an opening season win against Memphis State University.

The intramural program captures an even larger segment of the female population at the college. During 1976-77, women’s intramurals—flagball, volleyball, basketball, softball, and racquetball—drew approximately 300 participants.

“(athletic participation) is a real release from tension,” said Marlee Mitchell, one of the students helping to coordinate the intramural program on campus. She is also a member of the varsity volleyball team which this past fall was guided by men’s basketball coach Herb Higginson.

Mitchell called flagball the most popular of the women’s intramural sports, with softball close behind. She explained that outdoor sports had more of a draw. Many students, particularly the freshmen, sign up for flagball in the fall because they consider intramurals the "collegiate" thing to do, according to Ms. Mitchell.

Indeed, competitive and recreational sports are a part of the female college experience at Southwestern. Women at the college today are hitting the books and the courts—tennis, racquetball, basketball and volleyball—and proving to be successful at both.

'S80 Women's Basketball

Jan. 20—C.B.C., 9:00
Feb. 5—David Lipscomb, home, 3:00
Feb. 9—Flag-U., home, 3:00
Feb. 13—J. H. Fisk, home, 3:00
Feb. 25—C.B.C., 9:00
March 1—State Tournament, Sewanee
### Class Notes

by Joe Krakoviak ('81) and Todd Sharp ('83)
TODAY Staff Writers

'33

Dr. James H. "Pete" Melvin was one of the nine founders of the Beta Sigma Fraternity, which was established in the fall of '33 at the former location of Trueman Hall.

[INSERT TEXT]

'34

Charles Crump, a Memphis attorney and former student body council president, recently spent three weeks in China with 14 others as part of the National Committee for the China Association for Friendship with Foreign Countries. They saw Sian, Peiping, and several locations where they toured an underground rail shelter designed to hold four million people.

[INSERT TEXT]

'41

John Whitsett, vice chairman of First Tennessee Bank in Memphis, is a new member of Southwestern's Board of Trustees and is serving as the trustee liaison to the Alumni Association.

[INSERT TEXT]

'43

Rev. Cam Cham is the new vicar of All Saints Episcopal Church in Paragould, Ark.

[INSERT TEXT]

'44

Bath Bryant, vice president with the Federal Reserve Bank of St. Louis, is a charter member of the St. Louis Alumni Chapter of St. Luke's Louisville's Chancellor's Council. This committee of about 15 from the city's business, industrial, labor, professional, educational, and cultural fields studies the relationship between the university and the community.

[INSERT TEXT]

'48

May Maury Harding is currently chairperson of the Alumni Office Planning Committee at Southwestern.

[INSERT TEXT]
Dr. Jeff Williams III moved back to Memphis this summer to open a private practice of cardiovascular surgery with Drs. John Bollheimer and George Jackson. Mississipi and a trade delegation on a trip to the People's Republic of China, spending ten days there visiting Peking, Nanking and Shanghai. He later continued on his around-the-world trip, making stops in Bangkok and Singapore. The trip is the president of Travel Centre, Inc., New York.

Steve Youmans was the personal assistant to Governor John C. Staircase Studio in Atlanta. He received a B.A. in education from the University of Mississippi in 1974, and a Ph.D. in education from Southern Illinois University in 1979. He is currently an associate professor at the University of Illinois at Urbana-Champaign.

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